

and

THURSDAY MORNING
MRR GOOIDEE EXPCGS HRR

## Pol Plancon <br> And the <br> Heintzman Piano

"The great basso, Plancon, sang before an
audience of about five thousaud peoppe at the Armouries last night." - Toronto Ma The most notable musical event given in Canada
ring the season $1897-98$ was unquestionably the during the season $1897-98$ was unquestionably the
Plancon concert in the Toronto Armouries on the Plancon concert in the Toronto Armouries on the
evening of March 21st, under the auspices of the evening of March 21st, under the auspices of
Queen's Own Rifles of Toronto and the direction of Mr. Charles A. E. Harriss. Monsieur Pol Plancon, the great French basso, bad purposely deferred his sailing for Paris so as not to disappoint the Canadian public, and to the grandeur of his. voice the splendid
proportions of the structure were well suited. proportions of the structure were well
The Toronto Armouries comprise within their fou The Toronto Armouries comprise wia, and the main
walls the largest building in Canada, walls the largest building
hall measures $280 \times 82 \mathrm{ft}$. Such a structure offered a severe test for a piano, and only an instrument of the severe test for a piano, and would be effectual. The Heintzman \& Co. concert grand was especially se lected for the occasion, and not the least among the
triumphs of the evening was the success achieved by triumphs of the evening was the success achieved
the piano. Its splendid resonance, its dynamic expres sion and its superb singing quality filled the hall, while even the pianissimo passages and the lightest
shades of tone color were heard in the farthest confine of the vast auditorium. In the words of The Toronto Globe:

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with",
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The following lines from Monsieur Plancon evir ence the great singer's appreciation:
Messrs. Heintzan \& Coronto. March 22, 1898. and DERA SIRs, - In singing to your piano last night
at the Armouries it afforded me the greatest pleasure to know that so fine an instrument is manufactured in
Canada.
Faithfully y yours.
(Sgo.)

It is more than noticeable that Madame Albani August Hyllested, the great Danish pianist; Nutini the famous blind Italian pianist; Hubert de Blanck pianist at the Plancon concerts; Katherine Bloodgood, Madame Van Der Veer Green and others of the
world's great artists in their visits to Canada invariably select a Heintzman \& Co. piano. The fact is its own argumen
Toronto Warerooms king stroet west.

## 23 Cents on the \$

 The crowd sthat thronged our store yesterday
is proof of the success of this sreat two-days sale.
To day (Thursday) the sale will be continue.


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tion. in every case where oooos are not found satisfactory
money will be cheerfully refunded.


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## Bicycle Sale

150 HIGH-GRADE BICYCLES BY AUCTION ON SATURDAY

Thed have received instructions from a Street West, on Saturday at 2 p.m., 150 hypothecated bicycles, ladies' and gentlemen 's, consisting of Hyslops,

Daytons, Stearns, Rangers and a number of others made of the best English parts. These are in 1897 and 1898 patterns. The ladies' wheels are decidedly pretty models.
The bicycles throughout are fitted with Dunlop. Morgan The bicycles throughout are fitted with Dunlop. Morgan Wright and single tube tires.
There will also be sold about 100 pairs of new
This is an exceptional opportunity for anyone contemplating starting a livery to doubtedly be exceptionally low prices.
C. J. Townsend \& Co.,

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Suckling\&Co.



SNAPS







thURSDAY MORNING
THE TORONTO WORLD
T. EATON CO. ¿CANADA'S GREATEST STORE Friday Bargain Day.

## continue to come in increasing numbers. You see it in our methods of doing and dealing

 which please the buying public. Then, our goods-the best and finest the market affords-and our prices-the lowest you'll find anywhere-are unusually atractive, while the store ser vice is the best that ingenuity and wit can produce. But, above all, we guarantee to give
satisfaction, or money will be cheerfully refunded. No wonder this is an ideal place for buyers.

## 

Basement






## THERSDAY MORNING <br> "We Are Imitated and Followed <br> AS TO THE INSIDE The Quality, Value and Flavor of the taa ars simp'y incomparable





