

attracting
investment
& technology
to Canada

Canada



THE Investment and Technology Bureau

of Canada's Department of Foreign Affairs and

International Trade helps to attract interna-

tional investment and technology to Canada.

It also assists Canadian companies to grow

through international investment, investment

partnerships and the acquisition of offshore

technologies. Bureau staff work closely with

officials at Canadian embassies and consulates

abroad, as well as with other federal govern-

ment departments, provincial and municipal

authorities and with business organizations.

To attract international investment and technology to Canada, the Bureau:

- prepares company-specific briefs which make the case for investing in Canada;
- presents specific Canadian investment opportunities to potential investors abroad;
- with provincial and municipal governments, assists potential investors in defining their requirements, including visiting possible sites and meeting with potential partners;
- identifies appropriate Canadian partners for small and medium-sized enterprises (SMEs) with advanced technologies, interested in serving North American or global markets from Canada;
- supports the efforts of CEOs of Canadian subsidiaries of multinationals seeking to attract and retain manufacturing and R&D mandates;

- provides current information to potential investors on Canadian government policies, programs and incentives, and responds to enquiries regarding opportunities in Canada;
- markets Canada internationally as an attractive partner for investment and technology and publicizes Canadian success stories; and
- monitors and analyzes investment trends, competitor programs, and perceptions of Canada as an investment site.

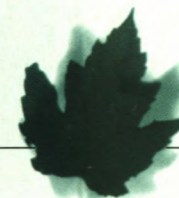


To help Canadian SMEs grow, the Bureau:

- helps Canadian companies find international investment partners and international sources of capital and technology;
- helps bring together international and Canadian companies to encourage joint ventures, strategic alliances and technology transfers;
- introduces sources of international venture capital to Canadian opportunities;
 - develops innovative investment promotion tools in partnership with Canadian companies; and
 - provides information to Canadian companies about seeking international investment, international business structures and investment issues, and offers practical seminars and guides.

Contact the Bureau if you are

- An international company looking for a Canadian partner, a North American base, or a specific investment opportunity in Canada.
- A Canadian company interested in international investment partnerships or technology.



For more information about investing in Canada, and how the Investment and Technology Bureau can help you, contact the nearest Canadian embassy or consulate, or:

INVESTMENT AND TECHNOLOGY BUREAU
DEPARTMENT OF FOREIGN AFFAIRS AND
INTERNATIONAL TRADE
LESTER B. PEARSON BUILDING
125 SUSSEX DRIVE
OTTAWA, ONTARIO
CANADA K1A 0G2
TEL: (613) 995-4128
FAX: (613) 995-9604