



WELCOME!

LONDON
OLD BOYS
REGISTRATION

AUGUST 2nd TO 8th, 1914
LONDON, CANADA

PRICE 10 CENTS

London Old Boys



Welcome Home!

BUY YOUR SHIRTS, COLLARS, TIES, HANDKER-
CHIEFS, HATS, SOCKS, UNDERWEAR, ETC.
WHILE IN THE OLD CITY, AT THE OLDEST
MEN'S FURNISHERS

GRAHAM BROS.

159 DUNDAS STREET

JOHN GRAHAM

G. M. R. GRAHAM

OFFICIAL PROGRAMME
THE LONDON OLD BOYS
REUNION AND SUMMER CARNIVAL
LONDON, CANADA

August 2nd, 3rd, 4th, 5th, 6th 7th and 8th, 1914

Officers of the Association

Honorary Presidents

SIR ADAM BECK, M.L.A.

SIR GEORGE GIBBONS, K.C.

Honorary Vice-Presidents

HON. C. S. HYMAN

MAJOR THOS. BEATTIE, M.P.

HIS WORSHIP THE MAYOR, C. M. R. GRAHAM

J. C. DUFFIELD, ESQ.

T. H. SMALLMAN, ESQ.



McCORMICK'S



The Snow White Sunshine Biscuit and Candy Factory.
Just About Completed.

LARGEST, MOST MODERN and MOST SANITARY
FACTORY OF ITS KIND IN AMERICA.



Finished on the inside with white enamel and tile, on the outside with white enamel terra-cotta. Materials used—1,000 cars gravel, 100,000 bags cement, 800 tons steel, 40 tons terra-cotta, 1,500,000 bricks, 150,000 feet maple flooring, 200,000 feet composition and cement flooring. Eight acres of floor space.

The building is absolutely fire-proof, being of reinforced concrete construction. Boiler house, engine room and bakeshop all separate buildings. No dust or smoke penetrate the main building.



The Home of JERSEY CREAM SODAS and hundreds of varieties of HIGH CLASS FANCY SWEET BISCUITS AND CANDY. By far the most sanitary and modern plant ever constructed.



Every accommodation for the employees, such as sunshine dining-rooms, where meals are served at cost, rest rooms reading-rooms, Red Cross department, gymnasium, smoking-rooms, dressing and locker-rooms, lawn tennis courts base ball diamond—in fact, everything for the accommodation and convenience of the employee.



London Old Boys Association, 1914

EXECUTIVE COMMITTEE



EDWIN SMITH,
General Secretary.

LT.-COL. HARRY R. ABBOTT,
President.

JAMES S. BELL,
Treasurer.

EX-ALD. J. H. SAUNDERS J. HARRY FOWLER, B.A.,
1st Vice-President, and 2nd Vice-President, and
Chairman Attraction Committee, Chairman Sports Committee.

C. M. R. GRAHAM
Mayor City of London.

ALD. FRED. F. MITCHELL,
2nd Vice-President.

F. W. McFARLAND,
4th Vice-President.

∴ THE TECUMSEH HOTEL ∴

London - Canada

50 Room New
Addition Nearly
Completed



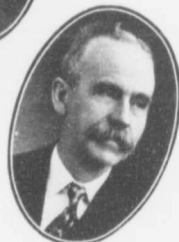
Geo. H. O'Neil,
PROPRIETOR

Grill Open from
8 to 12 p.m.

American Plan, \$3.00 per Day and up

150 ROOMS. 100 with Bath, and All Rooms with running Hot and Cold
Water. Telephone in Each Room.

EXECUTIVE COMMITTEE CONTINUED



EX-MAYOR SAM STEVELY,
Chairman Reception Committee.

CHIEF JOHN AITKEN,
Chairman Railway Committee.

SAMUEL BAKER,
Chairman Badge Committee.

W. H. ABBOTT,
Chairman Band Committee.

C. S. SMALLMAN,
Chairman Printing Committee.

EMERY B. HAMILTON,
Chairman Decoration Committee.

CONTROLLER P. MOORE.

CONTROLLER WM. G. COLES.

CONTROLLER GEO. E. ROSE.

CONTROLLER H. ASHPANT.



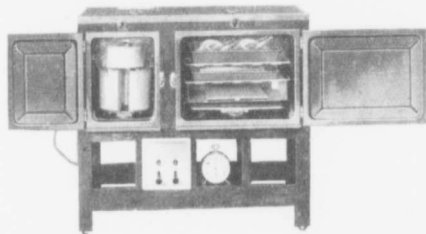
"HYDRO"



THE PEOPLE'S POWER

Total number of
consumers - 7,200

Total horsepower
now being used, 9,500



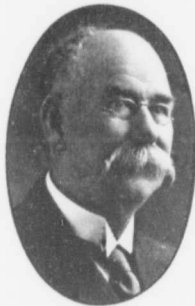
HYDRO is the cheapest,
cleanest and most con-
venient power to use
**PATRONIZE YOUR
OWN BUSINESS**

Cooking by HYDRO, even in hot weather, is a pleasure, and the food has a quality and flavor that cannot be obtained by any other way. Call at the HYDRO SHOP and see these electric stoves in use and have their many advantages explained.

CITY HYDRO-ELECTRIC

Public Utilities Commission

1914



WILLIAM WYATT



J. H. CHAPMAN



MAYOR GRAHAM



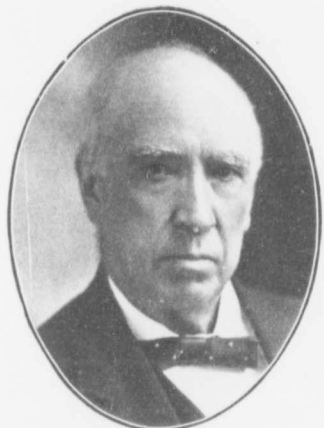
PHILIP POCOCK



H. A. STEVENSON



Welcome
Home



Old
Boys



MR. JOHN McCLARY

LONDON AND McCLARY'S
ARE SYNONYMOUS

A cordial invitation is extended to all Old Boys and friends to visit our extensive factories.

McClary's



St. Paul's Cathedral



St. Peter's Cathedral

EVERYBODY REGISTER!

SATURDAY, AUGUST 1st, 1914.

Opening of Registration Bureau at The London Old Boys' Association Headquarters, Royal Bank Building, Richmond Street (Old City Hall). Phone 871.

London Old Boys' Go-to-Church Sunday

11 a.m. and 7 p.m.

Prominent Old Boy Preachers will officiate. Special Services and Familiar Music. Everybody to take part and go to Church.

SUNDAY AFTERNOON, VICTORIA PARK, 3 p.m.

Salvation Army will conduct service. Large Band and Songster Brigade. Special Music and Addresses by Visiting Former Officers.

SUNDAY EVENING

Sacred Band Concerts, 8:30 to 10:00 p.m.

Victoria Park—1st Hussars Band, under Mr. Roselle Poocke.

Queen's Park—Seventh Fusiliers, under Mr. A. W. Slatter.

G. W. KENT

Lunch and
Ice Cream
Parlor
Weddings,
Ball Suppers
and Parties
Supplied

Phone 996



Weight of the Original Cake 129 lbs.

Wholesale
and Retail
Confectioner

209 Dundas
Street

London
Canada

Jas. McCormick

High-grade Harness, Trunks,
Suit Cases and Ladies Purses.
All kinds of Horse Supplies.

395 Talbot Street - LONDON, ONT.

Phone 2038



Simcoe Street School.



Lorne Avenue School.

Description of the McCormick Manufacturing Company's New Plant in East London.

The McCormick Manufacturing Company, manufacturers of biscuits and candy, have just about completed the construction of their magnificent new plant in London, Ontario. The factory has been designed and planned with exceptional care and attention to all details for the comfort and safety of the employees, and also with a view of producing the very best products under the most sanitary conditions.

Building Absolutely Fireproof.

In the first place, the building is absolutely fireproof, being of reinforced concrete construction of the most modern type. The boiler and engine room, as well as the bakery where the ovens are built, is separate from the main building, so that no objectionable odors, dust or smoke can penetrate the main works. The possibilities of serious accidents from boilers is also eliminated. The plant will be operated entirely by electricity, largely individual motor drives, doing away with dangerous belting, unnecessary shafting, etc. Every possible safety appliance in connection with machinery and elevators is being installed.

PROVISION FOR COMFORT OF EMPLOYEES.

Every provision has been made for the comfort of the employees, such as arrangements of dining-rooms, where employees may procure meals at cost. Same will be served up on the serve-self system, commonly used in the United States. There is also a library and reading room, rest room and Red Cross department, gymnasium, smoking rooms and dressing and locker rooms, where the employees may keep their belongings.

Extraordinary provision has been made for toilet accommodation, washrooms, drinking fountains, etc., as well as shower baths. The Company has over 100 acres of land surrounding the building, which is to be subdivided for employees' homes.

Outside sports have also been provided for, such as grounds for baseball park, football, etc., for the men and boys, and tennis courts and bowling lawns for the girls. The entire building will be surrounded with boulevards, lawns and cement paths, thus doing away with all dust and dirt which might otherwise mar the beauties of this building.

We Welcome You Again
Old Boys and Girls.

~~~~~  
*While visiting at the OLD HOME  
Remember that nothing will please  
Mother, Sister, Sweetheart or Friend  
more than*

A Dainty Box of Fragrant  
Flowers  
A Handsome Palm  
A Choice Fern or  
A Rare Flowering Plant.

~~~~~  
YOU CAN GET THEM AT THE
OLD STORE -

Ed. West Floral Co.
249 DUNDAS STREET.

Phone 2187. Nights and Sundays 214, 3844

~~~~~  
Quality and Service Unequaled



View in Queen's Park.



Horticultural Building, Queen's Park.

## Perhaps You'll Find It

difficult to believe that we do  
the best Laundry Work in town,  
but you will KNOW IT after a  
single trial. We put a superior  
finish upon every article and  
deliver the goods in the pink  
of perfection. We also Darn  
your Hosiery Free of Charge.

Yours truly,

**PARISIAN STEAM LAUNDRY CO.**  
LIMITED.

73 and 75 Dundas Street,  
Tel. 558, 559. London, Ont.

J. CHERA, Manager.

# !!! IN A THOUSAND YEARS FROM NOW !!!

Some sagacious gentleman with a highly developed and probing brain, inherited from his long line of eugenic ancestors, will dig a brick from a wall of some marvellously well-preserved old landmark and will give to the waiting world a laudatory dissertation on Ante-Fired Bricks made by the London Pressed Brick and Tile Company and laid up in the City of London at about the time of that epoch-making celebration of mid-summer, 1914.

People will marvel at the durability of Car-Bex Bricks then just as they now look with astonishment on the burned clay roads built by Caesar's legions. The famous Appian Way, and other Roman roads that are doing service to-day were built by the same method, in fact the ante-fired process of brick making is simply an adaptation of that principle of road con-

struction to sand lime brick making. The result is the speedy manufacture of perfect and beautiful pressed clay bricks at a right price.

The London Pressed Brick and Tile Company, Limited, of London, has produced several million Car-Bex bricks this season, and the demand is unabated. There is a reason.

Rights for brick-making, according to this method, are held by the Ante-Fired Clay Products Company Limited, from which licenses for territory as yet unallotted may be secured. Get down on this proposition. Pick your field and go after the trade. Brick-making is a business of permanency. The demand is there and there is money to be made.

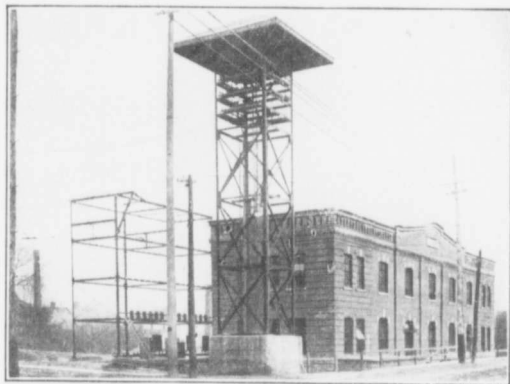
For information concerning contracts for Reds, Buffs or Steel Greys, communicate with

## *London Pressed Brick and Tile Co. Ltd.*

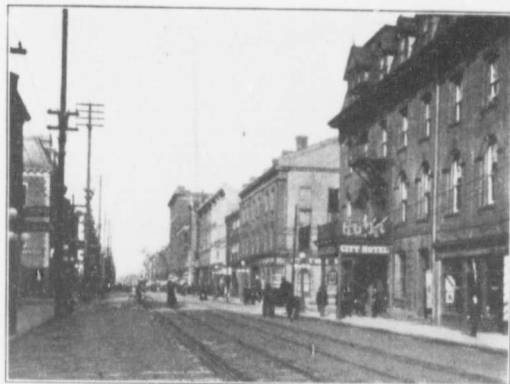
ROBINSON HALL CHAMBERS, LONDON, ONTARIO

If you are interested in a proposition for territory take the matter up with

**THE ANTE-FIRED CLAY PRODUCTS COMPANY, LIMITED**  
401 RICHMOND STREET, LONDON, ONTARIO



Hydro-Electric Station



Dundas Street, Looking East.

## Programme

### **MONDAY, AUGUST 3rd, 1914—Morning**

Grand Welcome—Bands and Reception.

Committee will meet all incoming Old Boys and Visitors.

Registration of all Old Boys and Visitors at Headquarters,  
Old City Hall Building, Richmond Street, near Dundas.

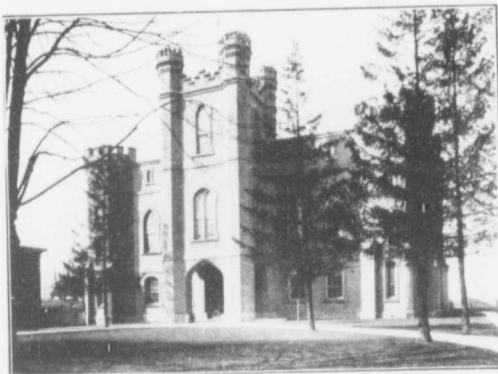
### **MONDAY AFTERNOON 1 p.m.**

Procession to Start promptly at 1 o'clock for Queen's Park.

A prize of \$25.00 will be given to the best and largest  
turn-out of any organization in the parade.

### **2 p.m.**

Addresses of Welcome by Chairman Reception Committee,  
Ex-Mayor Sam Stevely; President Home Guard, Lt.-Col. Harry  
R. Abbott; His Worship the Mayor, Chas. M. R. Graham; the  
President of the International Old Boys' Association, Mr. Robt.  
Faunt, Chicago and others.



Court House.

## WATCH IT GROW!

The following table shows, at five year intervals, for a period of only fifteen years, the rapid development of the

### LONDON LIFE INSURANCE CO. LONDON, CANADA

| Year | Receipts      | Assets        | Insurance in Force |
|------|---------------|---------------|--------------------|
| 1898 | \$ 241,182 00 | \$ 770,038 00 | \$ 5,210,519 00    |
| 1903 | 398,011 00    | 1,462,965 00  | 7,466,627 00       |
| 1908 | 652,732 00    | 2,663,994 00  | 12,152,949 00      |
| 1913 | 1,295,840 00  | 4,645,695 00  | 27,118,375 00      |

The business for 1914 shows a greater gain than in any previous year. It is worth your while inquiring why this Home Company is making such remarkable progress.

That actual profit payments very largely exceed estimates is only one of many reasons.

**JOHN McCLARY,**  
President  
**JOHN G. RICHTER, F.A.S.**  
Manager

**A. O. JEFFERY, K.C., LL.D., D.C.L.**  
Vice-President  
**E. E. REID, B.A., A.I.A.**  
Asst. Manager and Actuary

OLD BOYS, PATRONIZE

## B. A. MITCHELL'S London's Oldest Drug Store

WE HAVE SERVED THE PUBLIC 68 YEARS.  
OUR OWN REMEDIES BEING OUR BEST  
ADVERTISEMENT. WE HAVE A SPECIAL  
MEDICINE FOR EACH AILMENT. CALL IN  
AND SEE US.

Phone 623

114 DUNDAS ST.

ESTABLISHED  
1846



Y. M. C. A. Building.



# LONDON MINERAL BATHS

Summer  
Season

HOURS :  
OPEN EVERY DAY  
8 a.m. to 9 p.m.

==  
SUNDAYS  
7 a.m. 4 p.m.



Swimming  
Plunge

Size 80 ft. x 40 ft.

==  
OPEN EVERY DAY  
(Sunday Included)

==  
Suits Supplied

==  
Massage in Connection

GEO. HAYLOCK, Prop.

PHONE 2198

- - - DUNDAS STREET WEST

SUITS MADE  
—TO—  
YOUR MEASURE  
NO MORE **\$15** NO LESS  
SCOTLAND  
WOOLEN MILLS

199 Dundas Street,  
LONDON



Dufferin Avenue



Victoria Park

# The Ontario Loan and Debenture Company

Established  
1870

Total Resources  
\$8,740,500

John McClary,  
President

A. M. Smart,  
Manager

Savings Department :--Interest allowed at  
3½ per cent. \$1.00 opens an Account.

Debentures issued for \$100 and upwards  
at higher rates than on Deposits.

Trustees and Executors are authorized  
to invest their Trust Funds in the Debentures  
of this Company.

OFFICE :--  
Corner DUNDAS ST. & MARKET LANE  
LONDON - ONT.



C. P. D. WEGNER

N. M. WEGNER

## Wegner CLOTHING CO.

### Clothing

Gents' Furnishings  
Hats and Caps

Wholesale and  
Retail Dealers in

### Men's Working Clothing

OF ALL KINDS

Including Pants Work Shirts, Oil Clothing,  
Gloves, Mittens, Overalls, Underwear,  
Sweater Coats, Hats, Caps, Etc.

371 TALBOT ST. (Opposite Market)

CARL WEGNER, Manager.

Telephone 1849

OPEN EVENINGS

FAMOUS FOR THEIR LITTLE PRICES



Sec. 2.

Home to the Old Town, London's Boys  
Arrived from all points, with glee and noise;  
With their bugles and horns, their banners and such,  
They've come for a good time—how—it matters not much.

They've greeted the old folks, friends far and near,  
Sighed o'er the absence of some they held dear;  
And now they are ready to look 'round the town—  
"Why there's Susie Perkins and MISS Samantha Brown."

The shop-keepers, too, come in for the fun,  
The boys don't forget them, no! never a one:  
They're all glad to see them—to give them a clasp  
Of the right hand of friendship with hearty grasp.

And now to the market, and what do we see?  
Why SILVERWOODS' BRANCHES as plain as can be.  
So that's where it comes from, that BUTTER so sweet,  
The CHICKENS so tender, the rich, juicy MEAT,"

"The fresh new-laid EGGS, the ICE CREAM so rich,  
The BACON so tasty, the CHEESE—there's none sich."  
We're glad you've come home, boys, to enjoy such a treat.  
We'll look for you back at our store on King Street.

Don't forget Silverwoods when you want something specially fine to give the  
"Old Boys"

## SILVERWOODS MARKETS

Stalls 10, 11 and 12 Market House and 141 King Street



Custom House, London



Normal School, London

## Sports Programme

2:30 P. M.

- 1—One Hundred Yard Dash (open)—1st, 2nd and 3rd prizes.
- 2—Small Pony Race, ¼-mile—Boys, 12 and under—1st, 2nd and 3rd prizes.
- 3—One-Half Mile Run (open)—(Jack Taite, Toronto, and M. Pollick, London, will compete in this race.) 1st and 2nd prizes.
- 4—Musical Chairs (mounted)—At least eight to compete—1st and 2nd prizes.
- 5—Fifty Yard Dash—Boys 8 and under—1st, 2nd and 3rd prizes.
- 6—One Hundred Yard Dash (Visiting Old Boys)—40 years old and over—1st and 2nd prizes donated by Ald. C. Merryfield.
- 7—Jumping Exhibition before Grand Stand by Hunters owned by Mr. W. J. Blackburn, London, Canada, and Reason Brothers, London, Canada.
- 8—Barrel Race (Old Boys)—1st, 2nd and 3rd prizes.
- 9—One-Quarter Mile Run (open)—1st, 2nd and 3rd prizes.
- 10—Fifty Yard Sunbonnet and Skipping Race—Girls 15 and under—1st, 2nd and 3rd prizes.
- 11—Tug-of-War (open)—Weight not to be over 900 Pounds of 5 men, Best two out of three—Five-minute pull.
- 12—Wrestling on Horseback (mounted)—1st prize to be divided among winning team.
- 13—Two Mile Run (open)—J. Dellow, Toronto, and R. Campbell, London, will compete in this race—1st and 2nd prizes.
- 14—Watermelon Race—Boys 12 and under—1st 2nd and 3rd prizes.
- 15—One Mile Relay Race, four men to a team (open)—1st and 2nd prizes to team.

### MANY OTHER FEATURES.

Drill Competition will start at 3 p.m. on the platform in front of Grand Stand and open to local societies only—1st prize, value \$25.00.

Entries for all Open Events must be made to the Secretary of Sports Committee, Mr. A. T. Taylor, care of Y. M. C. A., Wellington St. not later than Saturday August 1st, at 10 p.m.

1:30 P. M.

Grand opening of the Leon W. Washburn's Might Midway Shows in Queen's Park, with 15 attractions and numerous free acts, including

4:00 P. M.

Miss Elma Meier, Champion Lady High Diver.

Mlle. Morak in the death defying "Auto-Swing."  
Free Rides for the Children on the favorite Elephant Gyp.

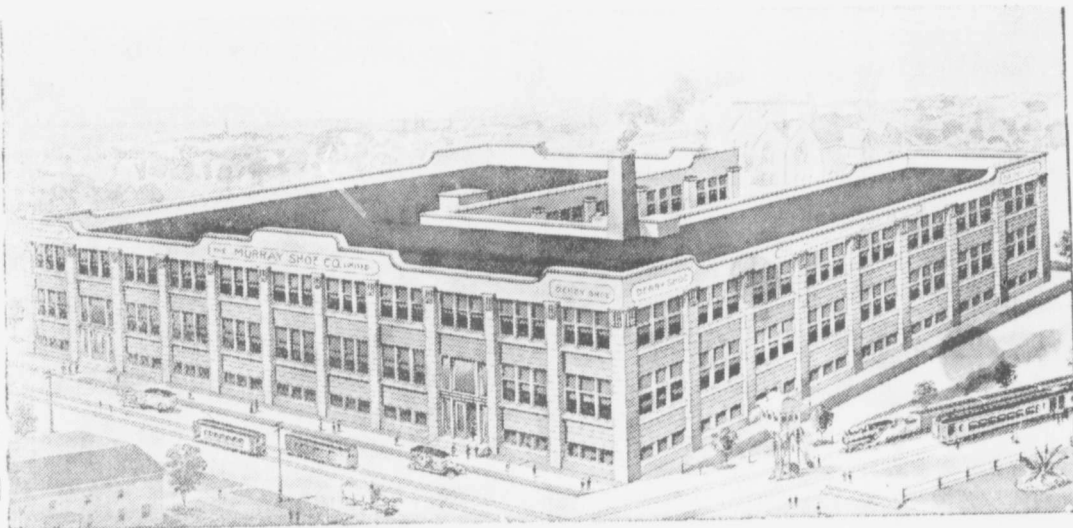
# THE MURRAY SHOE CO., LTD.



The Largest Building  
in the Province of  
Ontario devoted to  
the manufacturing of  
Men's and Women's  
Fine Footwear.

**DERBY**  
The Shoe for Men

**CLEO**  
The Shoe for Women



## Head Office and Factory - LONDON, ONT.

Branch Warehouse - READ BUILDING, MONTREAL, QUE.



To Ensure Yourself Satisfaction  
Always Ask Your Grocer for

# Perrin's Biscuits



St. Joseph's Hospital, London



London Medical School

# London Conservatory of Music and School of Elocution, Limited

(In Affiliation with the Western University)



Pianoforte. Singing. Violin. Organ. Harmony. Counterpoint.  
Composition. Etc. Elocution and Dramatic Art

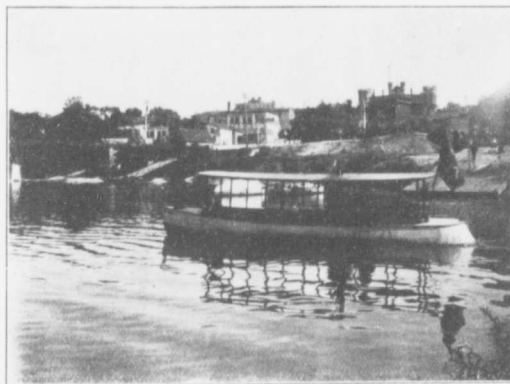
Fall Term Opens Sept. 1st. Recitals Held Weekly.

An efficient staff of teachers, modern building and up-to-date methods.  
Write for yearbook to "The Registrar",

356 Dundas Street, London, Ontario

LOTTIE L. ARMSTRONG,  
Registrar

F. LINFORTH WILLGOOSE, Mus. Bac.  
Principal (Dunelm)



## Grand Mogul Tea

"is pure tea"

Black and Mixed, 25c, 30c, 40c, 50c per pound  
in half and one pound packages.

Sold by all grocers.

CASH COUPONS IN EACH PACKAGE



Cook-Fitzgerald Factory, No. 1.

## Cook - Fitzgerald Co. Ltd.

Makers of Men's Fine Shoes Exclusively

ASTORIA, TECUMSEH  
and LIBERTY BRANDS

Sold Everywhere. Price at Retail, \$4 to \$8

Agency for London: J. P. Cook Ltd., 167 Dundas St.



A London Old Boy Industry

THE DENNIS WIRE & IRON WORKS CO.  
LIMITED

The Most Modern and Complete Plant in  
Canada devoted to the Manufacture of

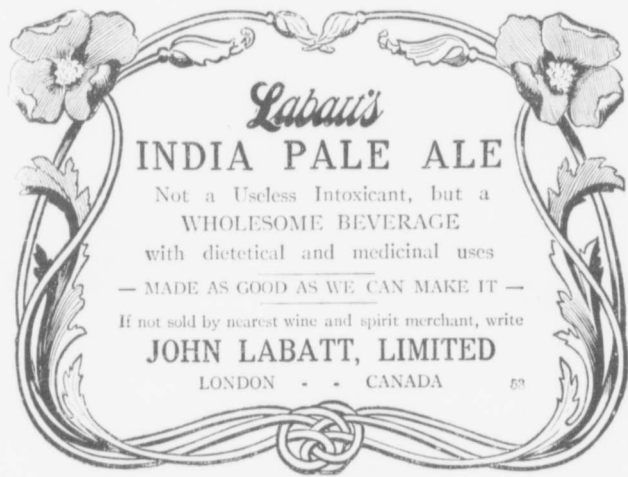
Ornamental Iron and Bronze  
"Dennisteel" Lockers and Shelving

THE STANDARD FOR QUALITY

20-30 DUNDAS STREET - LONDON, ONT.



Byron Dam



*Labatt's*

**INDIA PALE ALE**

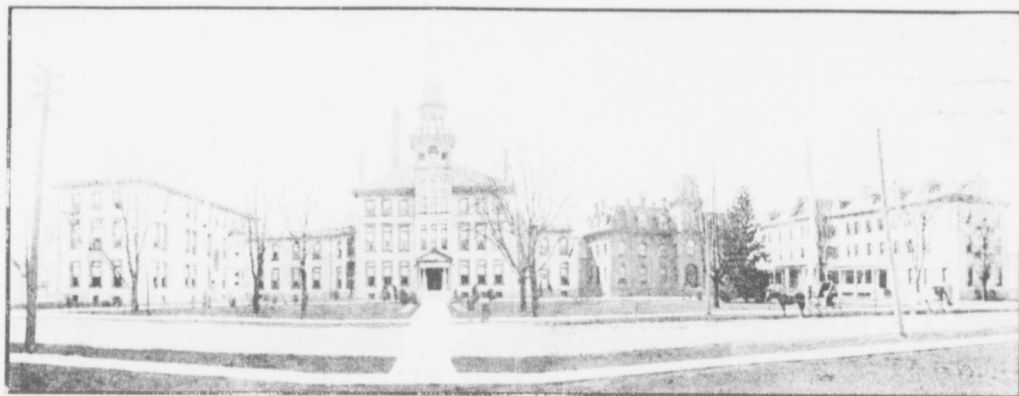
Not a Useless Intoxicant, but a  
WHOLESONE BEVERAGE  
with dietetical and medicinal uses

— MADE AS GOOD AS WE CAN MAKE IT —

If not sold by nearest wine and spirit merchant, write

**JOHN LABATT, LIMITED**

LONDON - - CANADA 59



Victoria Hospital, London, Ont.

## Programme

### MONDAY EVENING, AUGUST 3rd—7:30 P.M.

Evening opening of Washburn's Mighty Midway Shows. Grand Masquerade Parade around Queen's Park Midway. Band Concert Queen's Park.

11:00 P. M.

Grand Free Attraction—Miss Elma Meier, Lady High Diver, and Mlle. Morak in the death defying "Auto-Swing."

### TUESDAY MORNING, AUGUST 4th—7:30 to 9:30 A.M.

Middlesex will show what it can produce in a Vegetable and Fruit Exhibit at the Covent Garden Market. Under the supervision of the Ontario Vegetable Association (London Branch), and the Ontario Fruit Growers' Association (London Branch).

10:00 A. M.

Tour of Local City Stores.

International Old Boys' Associations' Meeting will be held, City Hall, Dundas and Wellington St. (old Spencer Block).



Russian Guns, Victoria Park.

### OLD BOY MEMORIES

Recall the fact that it is only a few years ago there wasn't much of London east of the Fair Grounds.

NOW LOOK AT IT!

Isn't ARGYLE PARK in the very path of progress? Let us show you if you are looking for a Good Investment.

## ARGYLE LAND CO.

173 DUNDAS STREET - LONDON

## London's Beauty Spot

*The Home of Western Ontario's finest horticultural productions.*

*Equal in Quality and selection we offer the Flowers of the changing seasons, for all Occasions.*

THE QUALITY

### Dicks,

FLOWER SHOP



School Children's Picnic, Springbank





Aged People's Home.

Robinson, Little & Co.  
LIMITED  
WHOLESALE  
DRY GOODS

LONDON AND WINNIPEG

# The Empire Mfg. Co.

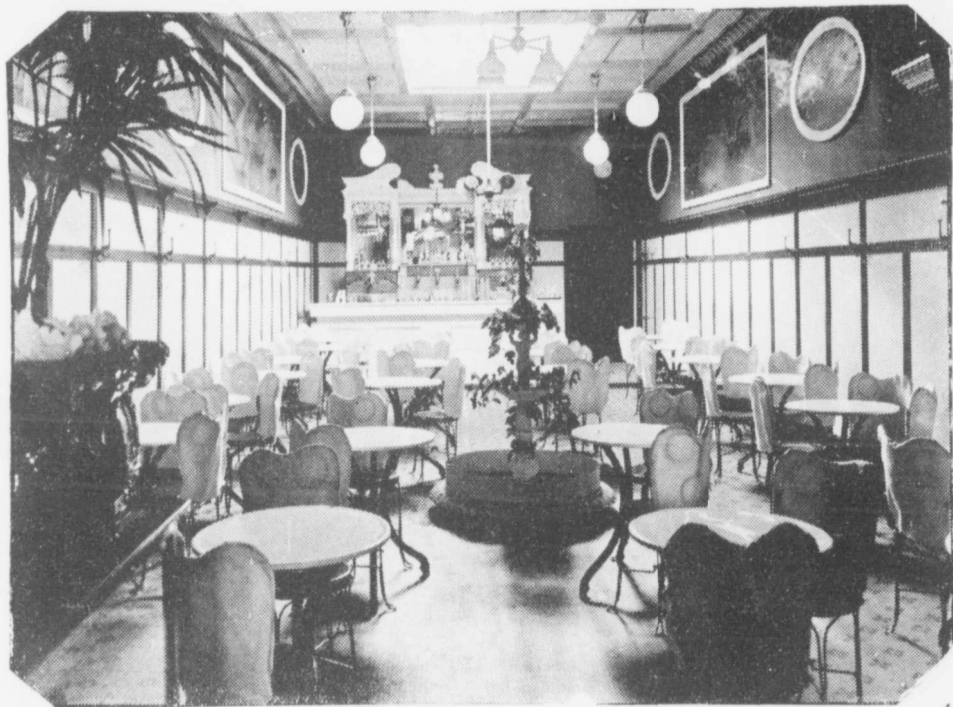
MANUFACTURERS OF

PLUMBERS' AND STEAM-  
FITTERS' BRASS GOODS

CARRYING A FULL LINE OF

PLUMBERS' SUPPLIES  
LONDON, ONTARIO





**T**HIS is a photo reproduction of our remodelled ICE CREAM PARLORS — the COOLEST, BRIGHTEST and CLEANEST refreshment resort in the city.

Come in and give us an opportunity of demonstrating to you how well we can serve you.

Ice Cream,  
Fruit Sundaes,  
Ice Cream Sodas,  
and a splendid assortment of  
Cooling and  
Refreshing Drinks

served up by dispensers who know how to do it "just right."

Orchestra in  
Attendance

every evening from 8 to 11  
o'clock.

Fawkes' Ice Cream Parlors,



200 Dundas Street

# THE DOMINION SAVINGS AND INVESTMENT SOCIETY

LONDON - CANADA

Subscribed Capital \$1,000,000.00

Paid-up Capital - 934,730.00

Reserve Fund - 200,000.00

Deposits Received and Debentures  
Issued at Highest Rates

T. H. PURDOM, K.C.  
President

NATHANIEL MILLS,  
Manager



Soldiers' Monument, Victoria Park

ASK FOR

# Hamilton's

CELEBRATED

## LONDON PORTER AND PALE ALE

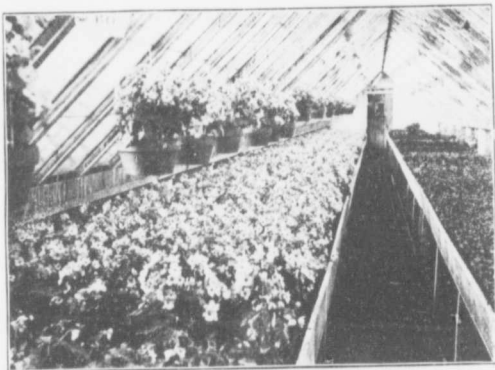
ALWAYS IN FIRST-CLASS  
CONDITION



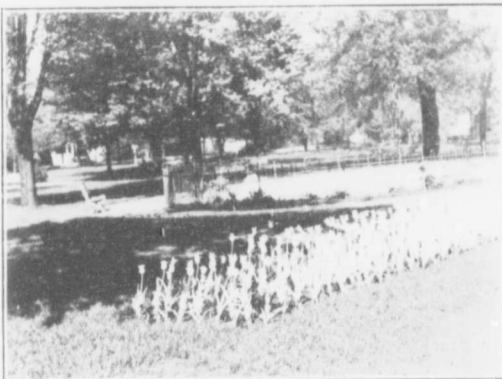
# J. HAMILTON

KENT BREWERY

LONDON, ONT.



One of Gammage's Greenhouses



Tulip Bed, Victoria Park.

## THE HOUSE OF FLOWERS

# GAMMAGE

LONDON

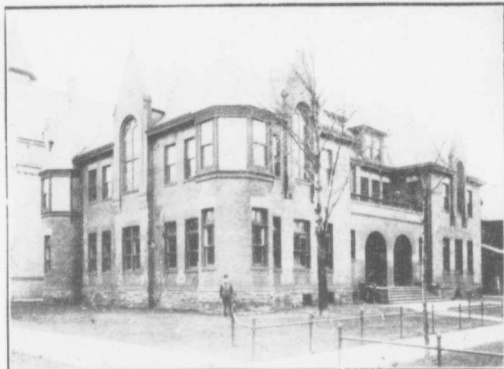
**T**HE most harmonious effects in the arrangement of flowers and plants require the work of artists. Long experience and natural ability has made us experts in the work of floral decorations for every occasion.

**S**UCH functions as Weddings, Banquets, Balls, Receptions, Luncheons and Dinners require an attractive setting or back ground, which is best achieved with the many beautiful Palms, Plant and Furnishing that we carry for that purpose. In addition we have many ideas for the proper blending and arrangement of cut flowers which should form the most intimate part of the decoration for any occasion in harmony with the idea of host and hostess.

**T**HE use of floral decorations for even the simplest affair is never extravagance. Flowers make an atmosphere of refinement and beauty that form the final and most satisfying touch that gives the fullest measure of enjoyment to the invited guest.

# GAMMAGE

## THE HOUSE OF FLOWERS



Public Library



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Thousands have increased their incomes

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**4 1/2%**

is the safe, profitable rate of interest paid in the Debenture Department of the

**Huron & Erie  
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(Incorporated 1864)

Any sum of \$100 or more left for a short term of years will draw this interest.

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Either of our City offices will gladly give full information.

Main Office - - 442 Richmond St., London  
Market Office - 4-5 Market Square, London

T. G. MEREDITH, K.C.  
President

HUME CRONYN  
General Manager



Queen's Avenue, Looking East.



Queen's Avenue, Looking West.

## Programme

**TUESDAY AFTERNOON, AGUST 4th—1:30 P. M.**  
Queen's Park, Leon W. Washburn's Mighty Midway Shows.

**LADIES' AFTERNOON—2:00 P. M.—SPRINGBANK PARK**  
Sports Programme—2:30 P. M.

- 1—International Baseball Match—Old Boys vs. Home Guard.
- 2—50-yard Race for Girls under 15—1st, 2nd and 3rd prizes.
- 3—50-yard Race for Boys under 10—1st, 2nd and 3rd prizes.
- 4—50-yard Dash for American Single Ladies only—1st, 2nd and 3rd prizes.
- 5—International Baseball Match, Ladies—Visitors vs. Londoners.
- 6—25-yard Married Ladies' Egg and Spoon Race—1st, 2nd and 3rd prizes.
- 7—50-yards Chum Race—1st, 2nd and 3rd prizes.
- 8—Tug-of-War, Ladies—Americans vs. Canadians, best two out of three, pull two minutes.
- 9—Tug-of-War, Old Boys—Americans vs. Canadians, best two out of three, pull five minutes.
- 10—Girls' Highland Fling—1st, 2nd and 3rd prizes.
- 11—Boys' Highland Fling—1st, 2nd and 3rd prizes.
- 12—Girls' Irish Jig—1st, 2nd and 3rd prizes.
- 13—Boys' Irish Jig—1st, 2nd and 3rd prizes.
- 14—Baby Show, under 12 months—Prizes, Boys' 1st and 2nd; Girls' 1st and 2nd.

**TUESDAY EVENING—7:15 P. M.**

Grand Booster Automobile Parade. Every auto decorated and in line at 7:00 p.m. sharp. Parade will congregate at Victoria Park and move via Richmond and Central Ave. Gates south on Richmond to Carling Street, west on Carling to Ridout Street, south on Ridout to York Street, east on York to Richmond Street, north on Richmond to Dundas Street, and east on Dundas to Rectory Street, south on Rectory to King Street, and east on King to King Street Entrance of Queen's Park. Mr. Arthur H. Keene, Marshall.

7:30 P. M.

Washburn's Mighty Midway Shows.

11:00 P. M.

Miss Elma Meier, Lady High Diver, and Mlle. Morak in the death defying Swing of Death.

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On Tuesday Evening, August 4th, the London Typographical Union will give a **RECEPTION, BANQUET and DANCE**, to the visiting printers, in the **Masonic Temple, Queen's Ave.**, at 8:30 o'clock. Any of the following committee will be pleased to give you a ticket and programme for the event: H. McPherson, Chairman; C. L. Graves, Sec.-Treas.; F. Chambers, Ald. Ed. Stein, R. Cheswick, A. C. Flowers, J. Drennan, and F. Wanless.

## Officers:

### Honorary Directors

SIR ADAM BECK, M.L.A.  
SIR GEORGE GIBBONS, K.C.  
THE MAYOR OF LONDON

### President

LT.-COL. W. M. GARTSHORE

### Vice President

E. C. MITCHELL WM. SPITAL  
PHILIP POCOCK

### Secretary and Industrial

Commissioner  
GORDON PHILIP

### Treasurer

E. H. NELLIS



For statistical and other information of London's progress, and free reports on any line of industry, apply:

## Industrial Commissioner

Phone 912  
City Hall, Dundas Street  
London, Canada

# London Industrial Bureau

A thoroughly representative, semi-official, body of businessmen, devoted to co-operative plans for London's advancement

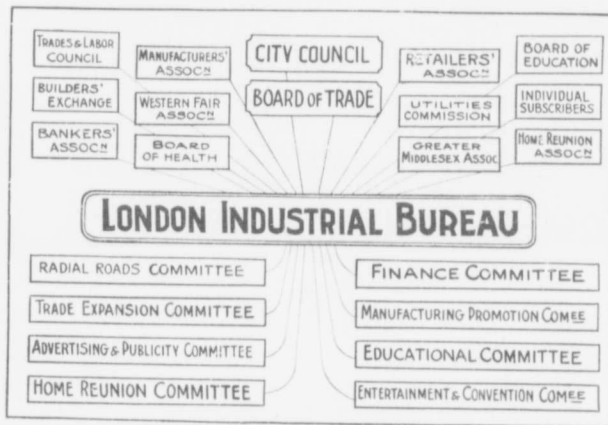


Diagram showing organization and activities of Industrial Bureau. Affiliated bodies annually appoint representatives. Standing Committees are elected from representatives.

## Bureau Representatives

### Bank Clearing Association

W. J. Hill, manager Home Bank,  
E. C. Bowker, manager F. minion Bank.

### Western Fair Board

W. J. Reid and A. M. Hunt.

### Board of Health

Dr. Burdon and J. R. Haslett.

### Greater Middlesex Association

John Laughton, Parkhill; J. L. Robson, Arva.

### Board of Education

W. W. Gamage and L. H. Martyn.

### Builders' Exchange

E. R. Dennis and E. R. Russell.

### Utilities Commission

Dr. H. A. Stevenson and William Wyatt.

### Retailers' Association

R. J. Young and W. F. Boughner.

### Manufacturers' Association

T. P. McCormick and A. W. White.

### Board of Trade

Ray Lawson, R. C. Eckert, J. E. McConnell and William R. Yendall.

### Trades and Labor Council

W. Barleigh and J. Dean.

### City Council

Controllers Coles and Ashplant;  
Aldermen White, Stein, McDonald and Gwalcmai.

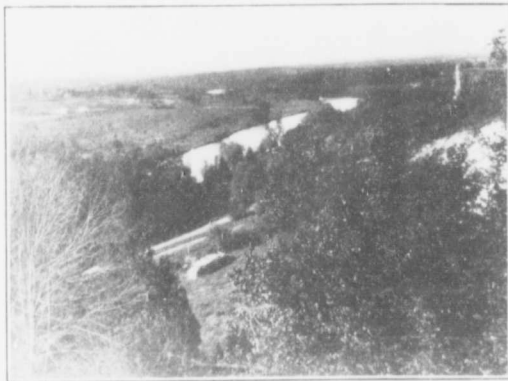
### Home Reunion Association

Colonel Gartshore, William Spittal,  
E. C. Mitchell, C. J. Fitzgerald, T. P. McCormick, T. W. McFarland, W. C. Allen, A. B. White, Controller Moore, R. G. Bowie, Colonel Campbell and G. Phillip.





Waterworks Dam, Springbank.



On the Road to Springbank.

## Programme

WEDNESDAY AFTERNOON, AUGUST 5th—1:30 P. M.

Washburn's Shows at Queen's Park with Lady High Dive at 4 p.m.

2:00 P. M.

Aquatic Sports on River Thames. Take Springbank cars and get off near Pump-house.

2:30 P. M.

Grand display of Decorated Launches and Canoes.

Decorated Launches—1st, 2nd and 3rd prizes.

Decorated Canoes—1st, 2nd and 3rd prizes.

Judges to be three prominent visiting ladies.

1—Single Canoe Race—1st, 2nd and 3rd prizes.

2—Four-oar Scull Race—1st, 2nd and 3rd prizes.

3—Double Canoe Race—1st, 2nd and 3rd prizes.

4—Swimming Race, Boys under 15—1st, 2nd and 3rd prizes.

5—Single Gunwale Race—1st, 2nd and 3rd prizes.

6—Five-mile Speed Motor Boat Race—1st and 2nd prizes.

7—Swimming Race (open)—1st, 2nd and 3rd prizes.

8—Double Gunwale Race—1st, 2nd and 3rd prizes.

9—Tub Race—1st, 2nd and 3rd prizes.

10—10-mile Brener Cup Race—Cup donated by A. H. Brener.  
6 heats to be run by Members of the Thames Motor Boat Club—first heat to be held at this regatta.

11—Crab Race—1st, 2nd and 3rd prizes.

12—Watermelon Boat Race (open)—1st prize and all you can get.

## Two Interior Views of Barnard's New Jewellery Store



At the last reunion, Barnard occupied the small store which he took over from W. H. Davis, 170 Dundas Street. He has within the last year removed to 194 Dundas Street. These spacious premises are decorated and furnished with great elegance and refinement, and the store is looked on as one of London's show places. The Stock is extremely attractive.

DIAMONDS    WATCHES    SOUVENIRS    SILVER GOODS

HIGH QUALITY

# BARNARD

MODERATE PRICE

194 DUNDAS STREET, LONDON, ONTARIO



## Programme

### WEDNESDAY AFTERNOON—(Continued)

- 13—Tilting—1st, 2nd and 3rd prizes.  
14—War Canoe Race, four to a canoe—1st and 2nd prizes.  
A silk flag will be given to all Motor Boats in the Grand Parade as well as the prizes named.

### WEDNESDAY EVENING—7:30 P. M.

Washburn's Mighty Midway Shows and Big Masquerade Parade headed by a familiar band.

11:00 P. M.

Miss Elma Meier in the fancy Diving and Mlle. Morak in the Swing of Death.

### THURSDAY, AUGUST 6th

Irish Benevolent Picnic. Everybody for Port Stanley with the Irishmen of the City. Special trains on Pere Marquette and Traction.

1:30 p.m. and 7:30 p.m.

Queen's Park—Washburn's Midway with free attraction at 4 p.m.

### FRIDAY AFTERNOON, AUGUST 7th—1:30 P. M.

Queen's Park—Leon W. Washburn's Mighty Midway Shows.

2:00 P. M.

Old Boys' Cricket Match at Asylum Grounds, under the supervision of Inspector Joseph Sanders and Dr. W. J. Robinson. Old Boys vs. Home Guard.

The Event of Old Boys' Week

WILL BE



**THE IRISH  
BENEVOLENT  
PICNIC**

Port Stanley, August 6th

"CEAD MILLE FALTHA"

**HOTEL INVERERIE**



**Port  
Stanley**

C. S. BUTLER  
Proprietor

Jos. P. O'DELL  
Manager

Rates : \$2.50 & \$3.00 per day; \$15.00 & \$20.00  
per week

This hotel has a beautiful location, setting on bluff overlooking Lake Erie, commanding a beautiful view of Lake and Beach. Incline car carries guests to and from beach free of charge. Dancing Pavillion, Roller Coaster, Board Walk and numerous other amusements on Beach below this Hotel. Running Water and Baths in connection.

DON'T FORGET THE

**INVERERIE HOTEL**  
PORT STANLEY

Many of the visiting "Old Boys and Girls" will be pleased to know that Mr. M. FISHBEIN is now conducting the



M. FISHBEIN

Mr. FISHBEIN extends a cordial invitation to all to VISIT HIS NEW STORE.

London  
Ready-To-Wear

256 DUNDAS STREET

Showing a complete and up-to-the-minute line of

**LADIES' READY-TO-WEAR**  
GARMENTS  
and MILLINERY.

The very Latest Models in SUITS, COATS DRESSES, WAISTS, etc. will always be found on our racks.

Phone 1692

## The Electric Dry Cleaning

. For Expert .  
Clothes Cleaning

Ladies' Work and  
Repairing Especially

348 DUNDAS STREET

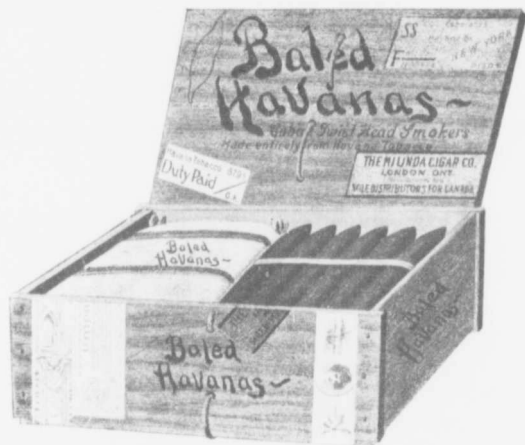
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Buy Your  
Jewelry on Weekly Payments  
from the

INSTALMENT JEWELRY CO.

87 DUNDAS STREET

OPPOSITE PERRINS



## HOTEL LONEY

Port Stanley, Ont.

A. SADLIER,  
PROPRIETOR



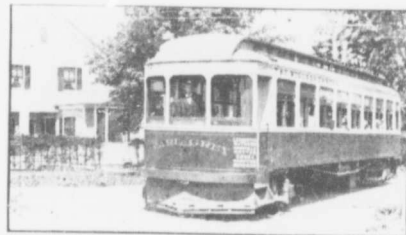
## TOM. L. HAYGARTH



HOW ABOUT YOUR CLOTHES?

...The...  
Semi-Ready  
Store

182 Dundas Street  
LONDON, CANADA



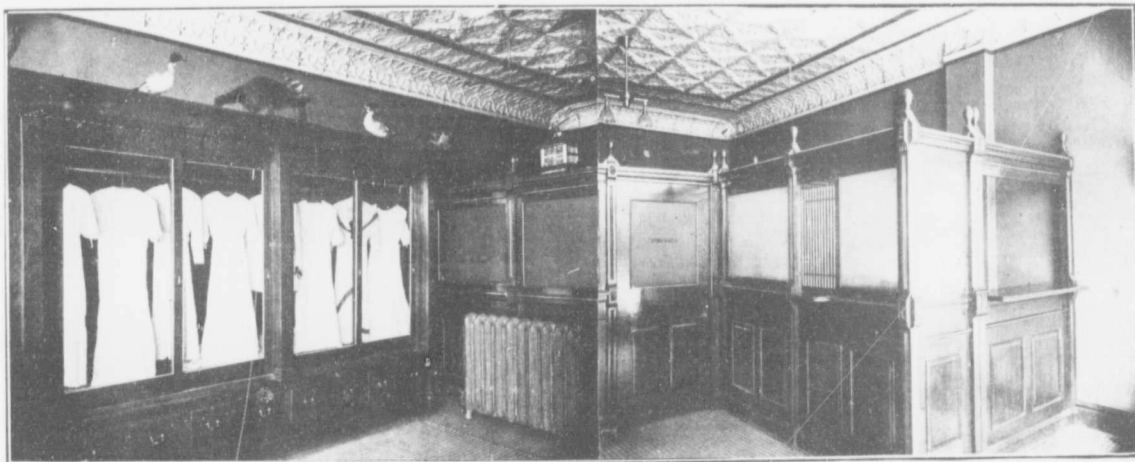
Traction Car, Leaving Port Stanley, for London.

# American Dry Cleaning and Dye Works

R. HOLMES, Prop.

Main Offices and Works: 755 Dundas Street, London, Canada

Branches: Ingersoll, Stratford, Brantford



AMERICAN DRY CLEANING AND DYE WORKS

LADIES' AND GENTS' WARDROBE CLEANED THROUGHOUT

Goods Called For and Delivered

PHONE 1959

We Clean All Household Fabrics





Apartment Houses, Queen's Ave.



Queen's Ave and Maitland Street.

## Programme

### FRIDAY, MANUFACTURERS' DAY.

See "Made-in-London" exhibits in the windows of the City stores. By courtesy of local manufacturers, visitors are cordially invited to inspect the City's factories during the day. (Apply London Industrial Bureau, 'Phone 912 for further information). Have you registered yet? Do so at once at the O'd City Hall.

### FRIDAY EVENING, AUGUST 7th—7:30 P. M.

Washburn's Shows at Queen's Park. Masquerade Parade. Prizes for the best costumed lady also gent.

11:00 P. M.

Free attractions, Lady High Diver and Swing of Death.

### SATURDAY MORNING, AUGUST 8th.

Saturday Farmers' Market Day—Biggest and Best in Canada.

### SATURDAY AFTERNOON—1:30 P. M.

Last afternoon to see Washburn's Mighty Midway Shows, also last rides for the children on the Favorite Elephant Gyp. Bring the children and give to them a treat.

### SATURDAY EVENING—GOOD-BYE NIGHT—7:30 P. M.

Everybody come out and see the final Shows of the Washburn's Mighty Midway.

10.30 P. M.

Free Attractions.

### BASEBALL DURING OLD BOYS' WEEK.

Monday, Aug. 3rd—A. M., London vs. Peterborough; P. M., London vs. Peterborough. Tuesday, Aug. 4th—P.M., London vs. Peterborough. Wednesday, Aug. 5th—P. M., London vs. Peterborough. Thursday, Aug. 6th—P. M., London vs. St. Thomas. Friday, Aug. 7th—P. M., London vs. St. Thomas. Saturday, Aug. 8th—P. M., London vs. St. Thomas.

To all the lovers of baseball, this is the chance to see the London Team play ball.

IF YOU

DON'T

NEED ANY-

THING AT

PRESENT

KEEP OUR

ADDRESS

IN MIND?

## DO YOU OWN AN AUTOMOBILE MR. OLD BOY?

*If you do you will be interested in the prices we can quote you on Tires and Accessories. Being direct representatives of numerous manufacturers enables us to give you service and quality at reasonable rates.*

Write us for prices or come up and see our goods.

**The Canada Auto Devices Co.**

BANK OF TORONTO BUILDING

Phone 3876

J. L. GINGE, Mgr.

TO ONE

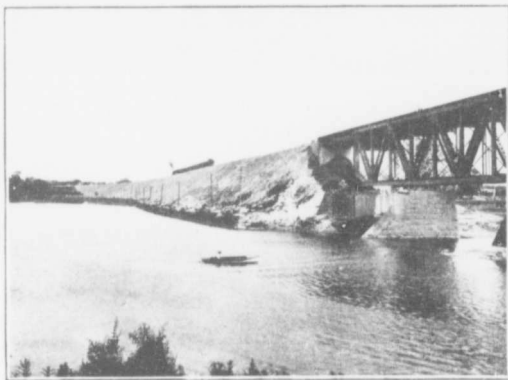
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EXTEND A

CORDIAL

WELCOME



Cove Bridge, Thames River



Boating on the Thames

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Sir GEORGE GIBBONS, President

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Films and Paper, Amateur Supplies  
of all kinds. A Catalogue on request

## Developing and Printing

Films received by us before 11 a.m. developed and printed  
by 6 p.m. by an expert, with every up-to-date appliance  
at his service. No postage charged on photographic  
mail orders. Mail your films and orders to us.

# STRONG'S

LONDON'S LEADING DRUG STORE

*The Rexall Store*  
TRADE-MARK



## London's Largest Jewellers

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The Store With  
THE STOCK

234 Dundas St., LONDON, CAN.



Asylum for the Insane.



London Military School.



## The St. John Ambulance Association

LONDON CENTRE  
LONDON, CANADA

President, - LT.-COL. W. M. GARTSHORE  
Chairman of Executive Committee, J. C. JUDD, Esq., K.C.  
Hon. Secretary, - WM. LOVEDAY, 50 Front St.

The development of the St. John Ambulance Association, in London, during the past year has amply justified the movement to thoroughly organize the Association in the City. An active campaign has been carried on, in regard to the instruction of Classes in First Aid Work, with excellent results, no less a number than 130 citizens having passed their examination, qualifying them to render First Aid to the Injured—also 12 ladies have successfully passed in Home Nursing.

The St. John Ambulance Brigade Overseas, is making equal progress, there being three Ambulance Divisions and one Nursing Division in the City.

The members of these Divisions will be on duty during the Reunion, for the purpose of rendering First Aid in case of Accident or sudden illness. The members can be recognized by a special armband.

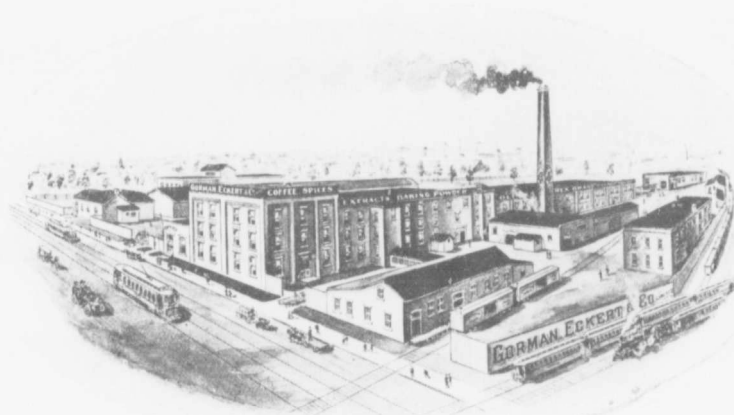
As the work of the St. John Ambulance Association and Brigade is entirely gratis, this being upheld by Public Subscription, any friends interested in and desirous of assisting the work of the Association will find a Collecting Box in the "Emergency Hospital Tent," at Queen's Park, or contributions may be sent direct to the President or Hon. Secretary.

### MEET YOUR FRIENDS AT THE YOUNG MEN'S CHRISTIAN ASSOCIATION

during the Old Boys' Reunion. The "Y" is on Wellington Street, between Dundas and Queen's Avenue, and is open from 9 a.m. to 10 p.m. Writing paper, envelopes, pens and ink supplied free. Large writing table. Reading Rooms open to all. Free Baths to Guests only from 9 a.m. to 12 a.m. Billiard room open to guests. Committee rooms may be reserved by calling up the office. Phone 59. Make the Y. M. C. A. Rooms your resting place. WE WELCOME YOU. Wear your Guest badge.

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PURE FOOD PRODUCTS—BUILT ON QUALITY

CLUB HOUSE  
OLIVES



CLUB HOUSE  
CATSUP

GORMAN, ECKERT & COMPANY, LIMITED  
LONDON AND WINNIPEG

## WELCOME HOME, OLD BOYS!

And don't forget to leave behind with your friends, and to pack away in your grip, a remembrance of this Happy Old Week.

What more appropriate than a



### Photo



We are open from 8 a.m. until 10:30 p.m. ready to take your picture, have special designs made up for you, and are prepared to hustle when you want them finished in a hurry.

Note our Address and pay us a visit.

### The Gregory Studio

238 Dundas St. Phone 4565



## Mr. Old Boy

Why not take an afternoon or evening drive to look over the city. You will find service, courtesy, fine horses and carriages at reasonable rates at

## *The Palace Livery*

619 DUNDAS STREET

*Carriages For Every Occasion*

*Automobile Service in Connection*

Open Day and Night

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Proprietors

H. G. BOSS



*James Wright & Co.*

WHOLESALE

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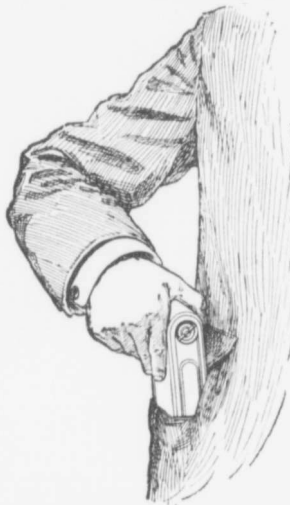
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IRON MERCHANTS

LONDON,

CANADA

Old Boys! Those Films  
you have  
taken of the old home and



familiar scenes you  
will want developed  
where you can  
obtain the best  
results.

Send them here--You  
will be pleased with  
our work, and they  
will be done quickly.

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*Kodaks Eastman  
Films and Supplies*  
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**J. H. BACK & CO.**

210 DUNDAS ST.



### **The New Art Building at the Exhibition Grounds**

This beautiful fireproof building will be filled this year with paintings from the very best Canadian Artists.

There will also be on exhibition that wonderful painting "The Haymakers," by Leon A. L'Hermitte. This painting is valued at \$30,000.00 and is from the Albright Art Gallery, Buffalo.



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This programme was compiled by Mr. H. Nicholson and printed by the Advertiser Job Printing Co. Limited.





September 11th to 19th

September 11th to 19th

THE WESTERN FAIR  
LONDON, CANADA  
ONTARIO'S POPULAR EXHIBITION

*\$2,000,000 in Prizes and Attractions This Year!*

LONDON OLD BOYS  
STAY FOR THE WESTERN FAIR  
LONDON'S LATEST DATE EXHIBITION

See the Dominion Experimental Farm Exhibit in Agricultural Hall  
Come and see the Com. E. Kennedy Shows, the Best and Cleanest Midway on the Continent.

1914

1914

Special Railway Rates for Ontario and Quebec. Special Excursion rates Sept. 15th, 16th and 17th, all dates good to return till Monday, September 21st.  
Free Fair Guide Book being sent upon request.  
LONDON, CANADA, 1914. Secretary.



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The Beer of Choice

It is  
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