

ITALIAN ARMIES HOLD BACK TEUTONS

TURKS EXPELLED FROM BEERSHEBA; PALESTINE CITY HELD BY BRITISH

General Allenby's Forces Sweep Aside Foe's Determined Resistance and Occupy Fortress in Holy Land.

London, Nov. 1.—The city of Beersheba, in Palestine, has been captured by the British, it is announced officially. The text of the war office statement says: "Gen. Allenby, commander of the British forces in Egypt, reports that, after a night march, our troops attacked Beersheba yesterday morning. While our infantry attacked the defences covering the town from the west and southwest, mounted troops made a wide turning movement through the desert and approached it from the east. Beersheba was occupied in the evening in spite of determined resistance by the enemy."

SIR WILFRID'S MANIFESTO MONDAY

Ottawa, Nov. 1.—Although the date of the election has now been definitely set and the issue is, it is unlikely that the expected manifesto from Sir Wilfrid Laurier will be forthcoming until early next week. Inquiry at Sir Wilfrid's office this morning brought forth the information that the manifesto would probably be given out on Monday. It is said to be a lengthy document.

NUMEROUS RAIDS BY THE FRENCH NETS PRISONERS

German Lines Penetrated at Many Points During Night.

Paris, Nov. 1.—French raiding detachments last night penetrated the German lines at several points, the war office reports. A German attack northwest of Rheims was repulsed. The announcement follows: "The artillery fighting was rather spirited along our new positions in Belgium and on the front north of the Aisne. The enemy attempted without success an attack on our small posts north of the Lorraine, northwest of Rheims."

"We made several successful excursions into the German lines, near Bethincourt, southeast of St. Quentin; in the Champagne, in the sector of Soissons; in the Argonne, in the region of Bolonne and in the Woëvre north of Filly. We brought back four prisoners and inflicted serious losses on the enemy."

HAG'S STATEMENT. London, Nov. 1.—"East and northeast of Ypres, the German artillery was active during the night," says today's official report. "In the neighborhood of Passchendaele, a hostile action was dispersed by our fire."

STILL SEEKING SEAT FOR HON. MR. ROWELL

Suggestion Made That He Run In Frontenac or Kingston.

Kingston, Nov. 1.—G. M. MacDonald, K. C., well known as a lifelong Conservative, has suggested that Hon. N. W. Rowell be nominated as the unionist candidate for Frontenac and backed by the Conservative organization here. Another suggestion is that Mr. Rowell be offered the Kingston seat by acclamation and W. F. Nickle sent in to contest Frontenac for the unionists.

THE WEATHER

LOCAL TEMPERATURES.

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 35; lowest, 25. The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 30; lowest, 26.

TOMORROW-FAIR.

Forecasts.

Today—Moderate, variable winds, local snow flurries, but partly fair.

Friday—Fair, with much the same temperature.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Station	High	Low	Weather
Victoria	50	34	Fair
Calgary	50	34	Fair
Winnipeg	50	34	Fair
Toronto	50	34	Fair
Port Arthur	50	34	Fair
Parry Sound	50	34	Fair
Buffalo	50	34	Fair
Kingston	50	34	Fair
Ottawa	50	34	Fair
Montreal	50	34	Fair
Quebec	50	34	Fair
St. John's	50	34	Fair

Weather Notes.

The barometer is 30.05 high throughout the Dominion, and the weather is fair everywhere, except for the Great Lakes, where in some localities light snow is falling.

BERLIN SAYS 180,000 TAKEN FROM ITALY; 1,500 CANNON

Austro-German Reports Continue To Tell of Enormous Captures.

Berlin, Nov. 1.—Via London.—The Austro-German forces invading Italy have increased the number of prisoners taken to more than 180,000. They have captured 1,500 Italian guns. The foregoing information was officially announced today by the German war office.

The German statement says the Teuton 14th Army yesterday gained another great victory. Portions of the Italian retreating forces made a stand at the Tagliamento River. The bridgehead positions at Dimenano and Codrino were captured by the Germans.

The Austro-Germans penetrated the rearward position of the Italians to the east of the Lower Tagliamento, where they cut off and captured 65,000 Italians.

THREE GERMAN PLANES REACH LONDON'S COAST IN RAID LAST NIGHT; LITTLE DAMAGE DONE

Seven Groups Attack Southeast Coast of England, But Have Small Success.

Bulletin, London, Nov. 1.—Eight persons were killed and 21 others injured in the German air raid last night, according to an official statement issued today by the British war department.

London, Nov. 1.—The southeast coast of England was raided last night by German aircraft. They proceeded to London, where they were hotly engaged.

London, Nov. 1.—About thirty airplanes, in seven groups, on the last night's air raid. Three of them penetrated to the heart of London, says an official report today. The casualties and damage were slight.

The first group of raiders dropped bombs near the coast. Two more groups were broken up by barrage balloons. The fourth group was turned back by the Thames half-way to London. Of the fifth group one or more airplanes penetrated to the heart of London. Some of the sixth group reached the southeast coast of the city. The seventh group was dispersed before it reached the outer defences of the city.

UNCLE SAM ADVANCES ANOTHER VAST LOAN TO FRIEND JOHN BULL

Credit of \$435,000,000 Was Made to Great Britain Today.

Washington, Nov. 1.—Credit of \$435,000,000 was made to Great Britain today by the treasury, to cover British expenditures in this country up to January 1, 1918. This brings the total loans to \$1,560,000,000 and total loans to the Allies to \$2,560,000,000.

GUERIN CALLS FOR "NATIONAL TRUST GOVT."

Montreal, Oct. 31.—Dr. J. J. Guerin, former mayor of Montreal, speaking tonight at a meeting of the Mackenzie Liberal Club, characterized the Union Government as a "National Trust Government," and he gave the Mackenzie-Mann people credit for having picked out the new members thereof.

U. S. TRANSPORT SUBBED, BUT GETS INTO PORT

Washington, Nov. 1.—The transport Finland was recently torpedoed while returning to the United States, but was able to return to a foreign port after her own steam.

TORPEDOED SHIP AND SHELLED LIFEBOATS

An Atlantic Port, Nov. 1.—A German submarine torpedoed and sank the British steamship East Wales, of 4,321 tons gross, off Queenstown on October 14, according to a survivor who arrived here today. One of two U-boats which took part in the attack shelled the open lifeboats and four of the crew perished and five others were wounded.



Advertiser Illustration.—London Sketch.

REICHSTAG SLAPS THE EMPEROR; MAJORITY LEADERS REJECT VON HERTLING AS CHANCELLOR

London, Nov. 1.—Count George von Hertling has been rejected as imperial chancellor by the Reichstag majority leaders, according to special dispatches from Amsterdam, which construe this as a rebuff to the emperor and to parliamentarism. The messages, however, apparently were written before the German wireless statement was sent out yesterday announcing that von Hertling had been offered the place, and was consulting with Reichstag leaders.

An Amsterdam dispatch to the Daily Express says that Count von Hertling had conferences with the majority leaders, and that they opposed his appointment because he was against the Reichstag resolution for peace without annexations and the democratic parliamentary system.

CAMPAIGN TO OUST JELICOE AS HEAD OF BRITISH NAVY

Much Sharp Criticism in England Over Alleged Slackness and Lack of Aggressive Naval Affairs.

London, Nov. 1.—Unusual interest within and without Parliament attaches to the statement in regard to the navy which is to be made in the House of Commons this afternoon by Sir John Jellicoe, first lord of the admiralty. It will be his first statement in regard to the navy since he was appointed to the post in Parliament, and never has a maiden speech been awaited with keener anticipation.

Naval affairs have been to the force in the last few weeks. There has been much outspoken criticism of the conduct of the admiralty, especially since the successful German attack on a convoy in the North Sea. A section of the press, supported by a section of naval officers of high standing, is carrying on a campaign to oust Admiral Jellicoe as first sea lord. The admiralty has been accused of lack of strategic ability and insufficiently forward policy.

The admiralty's defenders in other sections of the press, as well as among his colleagues and the navy, are equally emphatic in his support. Other leading naval officers also are being criticized with much freedom.

Winnipeg, Nov. 1.—The suggestion was made by E. Parnell, of the Spers-Parnell bakery, that 10 per cent oat flour be used in the manufacture of bread, his contention being that this would mean a saving of nearly \$500,000 in the cost of bread annually to Canada.

DESJARDINS RELEASED ON BAIL OF \$10,000

Montreal, Oct. 31.—Charles Desjardins, the agent employed by the Dominion police in connection with the anti-conspirators and the gang of alleged dynamite, was liberated today on \$10,000 bail. Counsel for Desjardins appeared to Mr. Justice Lavigne of the court of King's Bench against the decision of Judge Lacombe, who had refused to grant bail, with the result that bail was obtained.

SHERBROOKE MENACED BY SERIOUS FLOODS

Sherbrooke, Que., Nov. 1.—During the heavy rains of yesterday, the St. Francis River rose to a level of 10 feet above flood stage. The river would result in a bad flood in the East Sherbrooke district.

In some parts of Lennoxville and other outlying districts, fields and lands are partly submerged. In the Scottsboro district much damage is reported.

BRITISH GOVERNMENT MAY TAKE CONTROL OF LIQUOR IN SCOTLAND

London, Nov. 1.—The British Government, according to the Daily Express, is considering making its first experiment in state control of the liquor trade, by assuming control of the manufacture and supply in Scotland. On the success of the test would depend the extension of control to England, Ireland and Wales.

CADORNA STOPS THE TEUTONS SEVEN MILES WEST OF UDINE; ARMY STRONGLY REORGANIZED

M'DONALD GIVEN A LIFE SENTENCE OVER WRECKING OF FAST TRAIN

Was Found Guilty of Causing Death of Engineer and Fireman.

Chatham, Nov. 1.—Frank McDonald of Ridgeway was sentenced to life imprisonment in the penitentiary this morning by Mr. Justice Giesbrecht, after a jury had brought in a verdict of guilty of manslaughter. The prisoner had been tried for murder as the result of the death of Engineer Stephen Quinlan and Fireman Russell Oakes of a Michigan Central express train which was derailed near Ridgeway on the night of May 31, 1911. The wreck was caused by the removal of a rail, and the prisoner and his brother Henry were alleged to have removed the rail. Frank was tried last spring, and the jury disagreed. The brother Henry is a prisoner here, and will be tried at this sitting. He is expected.

The case of Frank McDonald hung largely on an alleged confession made in Detroit, when the prisoner was arrested there last October. On the witness stand the prisoner declared the document was obtained under duress, and that he was abused by the Detroit police. The statement of the prisoner was denied by Detroit and Ontario police.

NORWEGIAN NOTE WARNS GERMANS OVER OUTRAGES

Danger of Break Is Being Caused Between the Two Nations.

London, Nov. 1.—An Exchange Telegraph dispatch from Copenhagen says Norway has presented a note to Germany in connection with the sinking of the Norwegian steamship in the convoy of neutral merchantmen, which was sunk by German submarines in the North Sea last month. The note calls attention to the fact that a year ago, after the sinking of Norwegian ships in the Polar seas, Germany was notified that the Norwegian people would consider any new outrage of the kind a violation of the laws of neutrality.

A profound impression. Reuter's Christiania correspondent telegraphs the text of the concluding sentences of the Norwegian note as follows: "It has made a profound impression on the Norwegian people that not only have German submarines continued to sink peaceful neutral merchant ships, paying no attention to the fate of their crews, but that even German warships adopt the same tactics. The Norwegian Government decided to send this note in order to bring to the attention of the German Government the impression which their actions have made upon the Norwegian people."

"MEDICATED WINE" IS BLAMED FOR DEATHS OF TWO AT TORONTO

Unidentified Men Found Dead in King Street Boarding-House.

Toronto, Nov. 1.—Shortly after 9 o'clock this morning two men were found dead in their room at a King Street boarding house. While there is no positive proof yet as to what caused death, there are indications that the men had been drinking some "medicated wine" or similar liquid. The police are making a thorough investigation. The identity of the men is not yet known.

MAJOR JEFFREY EATON IS KILLED IN ACTION

Toronto, Nov. 1.—News has been received here that Major Jeffrey Eaton of Grey County battalion, has been killed at the front. He is 33 years old, the son of Christopher Eaton of Owen Sound, and grandson of the late Senator Jeffrey. For some years he was in the staff of the 10th Battalion. He was unmarried, and is survived by his mother.

OIL WORKERS STRIKE IN TWO SOUTHERN STATES

Shreveport, La., Nov. 1.—Three thousand men quit work at oil and gas wells in the three Louisiana parishes of Calcasieu, Bossier and De La Salle at midnight when the strike order recently voted by the Oil Field Workers' Union went into effect.

ONE IN TEXAS

Houston, Texas, Nov. 1.—A strike of the oil workers in the Gulf Coast District of Texas began at midnight. It is claimed that between 7,500 and 8,000 men are affected.

Italian Troops Holding Back Austro-Germans Close To Abandoned Headquarters—Entire Second Army Is Safe—All British Guns Saved—No Wholesale Stampede But a Methodical Retirement.

Italian Headquarters, Wednesday, Oct. 31.—(By the Associated Press).—As the bulletins of Gen. Cadorna, the commander-in-chief, indicate, the Italian troops, perfectly reorganized, are holding back the enemy at a distance of seven miles west of Udine.

COULDN'T RUSH THE ISONZO. Italian Headquarters, Oct. 31.—The Germans and Austrians did not succeed in their prearranged plan of rushing beyond the Isonzo into the Friuli Valley, and enveloping the third Italian army, which occupied the region of Gorizia and the Carso. Although they broke the Italian line from Plezzo to Tolmino, the resistance offered by pickets and small contingents, who offered themselves for the supreme sacrifice, so hindered the southwestern march of the enemy that the third army had time to cross the middle and Southern Isonzo, in order to retreat.

Main Body Intact. The main body of Italian forces is intact, ready to face the invaders in the counter offensive which is being prepared. Italian cavalry has entered into action on a large scale for the first time during the war. The mounted troops have made brilliant charges, obstructing the advance of the enemy.

NOT STAMPEDED. THE WAR SITUATION

London, Nov. 1.—All the British guns with the Italian army were saved, according to a British correspondent. Italian headquarters, who says that the spirits of the British gunners are good, say that the troops were cheerful and not allotted to them was their whole trouble. One gun was so near to having been abandoned that the breach mechanism was destroyed. However, the gun was saved eventually.

The correspondent, who accompanied the retreat of the 3rd Italian army from the Carso, in a dispatch dated Tuesday, says that the troops were cheerful and good tempered, and it was evident that they were not retreating in a hasty and disorganized manner. They were reorganizing them into a fighting force. The Duke of Aosta, commander of the 3rd Army, was calm and confident on Monday night as his army had saved nearly all its guns.

Fell Back Regularly. The right wing of the 2nd Army also fell back regularly from Sabotino and Gorizia. The troops on the left of the 2nd Army also were retreating steadily from their mountain positions so as to get into line with the left of the new defensive front. The Italian general staff, the writer says, naturally has placed a severe ban on any description of what happened during the past few days, but has permitted the sending of a description of the destruction of Italian stores. The correspondent says: "The sky was constantly sprinkled into a livid flare like an instantaneous sunset, followed by a deaf grumbling roar of battle clouds and smoke outlined against the glowing heavens. Ammunition depots were being blown up, stores were being destroyed. The glare of explosions gave light of ghastly brilliancy over the horizon of the night."

Storm Delays Foe. "A storm of rain and sleet for three hours, often with intense violence. It added to the hardships of the retreat, already so severe. The storm must have meant death to many of those wounded while covering the retreat. But it delayed the enemy's advance by swelling the river, softening the ground to mud, and making air reconnaissance impossible. Such are the outlines of the story. Further details are not permitted."

The situation undoubtedly is grave, but the silence which the retreat of the army now imposes must not be construed as an indication that things are worse than they actually are. The war has been severe, but it will not crush Italy."

ANOTHER LINE OF STEEL

Italian Headquarters, Oct. 31.—By the Associated Press.—Premier Lloyd George has said that the horrors of a seppelino raid received much attention, whereas, in their relative importance to vast sections of London, they are insignificant. Exactly the same conditions exist here, for while the horrors of the recent retreat stand out boldly to those who went through it, yet this is offset by the magnitude of the beneficent military and strategic results accomplished. Exactly what the future will be, it will be limited for the present, but the main fact is that another wall, another line of steel, will face the enemy, and all Europe and America are now doing their part to second Italy's tremendous task.

NO WHOLESALE STAMPEDE. Italian Headquarters, Oct. 31.—Normal conditions are rapidly being restored. The inevitable confusion which accompanies the gigantic movement of troops and material to a stronger position further back is fast disappearing. Any reports of wholesale stampede reaching the outside world should be accepted with reserve.

Methodical Retirement. The fact is that there was a methodical retirement on a huge scale, but the hugeness of such an operation, involving the movement of hundreds of thousands of men and their stores within three days was naturally accompanied by extreme hardships and many detached instances of unavoidable confusion. These darker phases naturally stand out more prominently, and it will be these which doubtless will reach the outer world in exaggerated form, whereas the outstanding fact will be a huge army has been withdrawn in the face of overwhelming odds, and has come out of the ordeal scarred but still intact and with colors flying.

TWO GERMAN AIRBOMES BOMBED BY BRITISH

London, Oct. 31.—(Delayed).—The admiralty tonight issued the following statement on aviation activity: "Monday night the Royal Naval Air Service carried out raids on Sparapell-hoek and Varsenare airbases (Belgium). The raiding force consisted of 12 aircraft. The raid was successful. All machines returned safely."

TO THOSE IN THE NATION'S SERVICE

During your absence overseas or upon military duty in Canada your personal affairs should be carefully looked after with promptness and dispatch.

This Company will take charge of your real estate, securities or cash; will collect rents, interest or other income; it will attend to the investment or re-investment of your funds as you may in writing direct, and it will remit or distribute the income according to your order.

Our service will be gladly explained—without cost or obligation on your part—by the officers of the Company, if you will call or write.

THE CANADA TRUST COMPANY

LONDON (Two Branches) and ST. THOMAS

Managed in connection with the
Huron & Erie Mortgage Corporation

T. G. Meredith, K.C., President Hume Cronyn, General Manager

OLEO TASTE CAN BE ACQUIRED LOCALLY WITHIN WEEK'S TIME

Butter Substitute Goes On Sale Here Shortly.

U. S. FACTORIES RUSHED

Working Overtime Now Canadian Bars Against It All Down.

Within the next week the people of London will be given the opportunity of substituting oleomargarine for butter at their dining tables, and in the kitchen.

According to advices received by The Advertiser, practically all local produce firms and stores of the city will handle the butter substitute. A Silverwood of Silverwood's, Limited, has already made arrangements with a large manufacturing firm of Chicago for an early shipment, and it is expected that at least a portion of the order will be in the city early next week. Mr. Silverwood states that the firms of the States are being worked to capacity, more particularly since the order-in-council was passed by the Canadian government allowing the importation of oleo into Canada.

"We anticipate a shipment any moment," said Mr. Silverwood. "The people of London seem anxious to test margarine, and they have given an opportunity shortly. Within the next 10 days I expect that every local meat and grocery store will have obtained a supply."

Will Welcome Sales, They Say.

Butchers of margarine announced that they will welcome the advent of margarine into the country.

"We should have had the stuff long ago," said Charles Anderson of Anderson's meat market. "With the price of butter so exorbitant, it is probable that a substitute for it would be welcomed. We intend handling it as soon as it comes in the city."

Other butchers and grocers were equally satisfied. A milk distributor who has tasted oleo in almost all its varieties expressed the belief that the people of Canada would insist upon retaining margarine in the Dominion after the war.

The Scandinavian countries have been using oleo for many decades as a butter substitute. Denmark, the most prolific dairy-producing country in the world, has used margarine for many years, and its consumption has not interfered with the sale of butter one iota, it is claimed. The poorer class of Danes, Norwegians and Swedes have been using oleo for a long time, and it is said that it is as good as butter. England has created a form of margarine that is practically the equal of butter in taste, color and nutritive value, but the American producers have not been able to manufacture a butter substitute to the same extent as Great Britain.

Big British Consumption.

According to a local grocer, the consumption of margarine in Britain has reached amazing proportions. The rate of margarine sales is fifty to one. He added that the manufacture of margarine will release a lot of cream for the market. Further, he said, there is a great need for domestic fats, and margarine will fill this want.

Mr. Silverwood declared that there would probably be about five or six different grades of margarine, each grade selling at a different price. Both the white and the colored variety will be allowed importation, and margarine, but the colored oleo will not be so highly taxed as to be indistinguishable from butter.

HAD NO RESTFUL SLEEP; TIRED IN THE MORNINGS

Suffered Greatly From Backache and Could Get No Relief—Now Has a Different Story to Tell.

London, Nov. 1.—What a pleasure it becomes to tell of a treatment which has positively proven of lasting benefit. This explains why so many people are talking about Dr. Chase's Nerve Food and how it has worked in their particular cases.

This letter describes the feelings of many thousands of women whose health has become rundown. They are nervous and excitable, cannot rest properly at night and get up tired in the mornings, not feeling in any condition to begin the daily tasks.

But Dr. Chase's Nerve Food has brought back strength, courage and happiness to so many tired, nervous women that it is well worth giving a trial. Since it is a blood-forming treatment, it must be of some benefit. This letter proves it.

Mrs. J. F. Erekline, 1184 Bridge street, London, Ont., writes:

"My system became rundown, and I was very nervous. My nerves got so bad that I could not sleep at night, sometimes when I did drop off to sleep

would have frightful dreams. The mornings following I would feel tired and refreshed, I awoke with a new energy, my back, and although I had dozed for some time. I could get no satisfaction in results. One day I read in the newspapers of a case very much similar to mine, which had been cured by Dr. Chase's Nerve Food, so I thought I would give it a trial. Before I had taken very many I could write to tell you the good results. I secured from them."

Dr. Chase's Nerve Food, 50 cents a box, a full treatment of a box for \$3.75, at all dealers, or Edmondson, Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute, as this is only a disappointment.

MERRYMAKERS ENJOY MASQUERADE DANCE IN ST. PETER'S HALL

Catholic Club Social a Most Successful One.

With the spirit of Halloween pervading everywhere and everything, the members of the London Catholic Club and their friends enjoyed themselves at a most successful dance last night at St. Peter's Hall.

The hall presented the appearance of a veritable fairland. On every side the spooky light from the eyes of pumpkins glowed, and a difficult job faced the orchestra furnished pleasing music from behind a row of huge caskets, each of which was illuminated from beneath by a carved pumpkin, while paper black cats and witches pursued one another through the decorations about the walls. In one corner, under a marquee set up by the club, a dainty buffet lunch was served in one of the rooms of the club during the evening.

The grand march began shortly after 8 o'clock, and a difficult job faced the judges, when over a hundred couples in costume passed before them in the procession. The prize for the best lady's costume went to Miss Lena Short, as Carmen, while that for the gentlemen went to F. V. Adams, who wore an eighteenth century colonial costume. Under the auspices of the newly-chosen amusement committee, composed of both ladies and gentlemen, a most successful dance from every standpoint.

Dr. Silcox, who celebrated his 70th birthday on September 1st, is a Western Ontario boy. The son of the late Mr. and Mrs. William Silcox of Talbot street, near Sheddock, he was born on the old Silcox farmstead, not far from the Promised Congregational Church, the first of the denomination in Ontario, established just 100 years ago, by his grandfather, Rev. Joseph Silcox. After taking his normal course in Toronto, he taught for a time, after which he took his arts course in McGill University and theological in the McGill Congregational Theological College.

An outstanding feature of his ministry has been the building up of the famous Canadian Congregational Church, which, organized, and remained eight years, in the time building up a large congregation and a big church. Twelve years later, after pastoring in California, Montana, and Chicago, he returned to the Central Church, now requiring two pastors, for four years. Subsequently, with Mrs. Silcox, he traveled extensively in Europe and the Bible lands. He was pastor in Bond Street Church, Toronto, two years, and in Kansas City seven years. His ability as a preacher has attracted many people of other denominations to the services in the First Congregational Church, and his leaving London will be a distinct loss not only to his own church, but the city as a whole.

At the meeting of London township council, in the town hall, on Monday, Nov. 5, at 8 o'clock p.m., the members will decide on the amount that will be given to the British Red Cross for the 1917 subscription. It is the desire of the council that all ratepayers who are interested in the question will attend and state their views as to the amount, as the said amount will be placed in the rate of taxation for the current year.

REV. DR. J. B. SILCOX RESIGNS PASTORATE OF LONDON CHURCH

Pastor of First Congregational To Leave City.

REAL CHURCH BUILDER

In All His Ministerial Career Has Labored With Struggling Congregations.

Rev. Dr. J. B. Silcox, pastor of the First Congregational Church for the past three years, last evening tendered his resignation at the close of the evening service, owing to the recent bereavement, and long strain which he has undergone, which render it practically impossible for him to continue his work here.

Dr. Silcox expressed his deep appreciation of the support given him by the congregation and the fine spirit shown throughout his ministry. The strenuous efforts made on the part of the local church workers to bring the First Congregational Church back to its former position in the city. He stated that he was entirely aware of the financial sacrifices that he cannot reconcile himself to the work. "Deep gratitude was expressed for unfailing sympathy and kindness to himself and family during the long time of sickness and the subsequent bereavement."

Though the soap on the part of the reverend minister was not entirely unexpected, it came as a great relief to the congregation, which had been hoping that he would see his way clear to remain. A board meeting will be held in the future to consider his resignation. Under the circumstances, however, this will probably be more a matter of form than otherwise. Owing to the reasons mentioned by Dr. Silcox for leaving, his resignation as the congregation may feel, according to members of the church, the only thing possible at present seems to be to release the able pastor and brilliant preacher to The Advertiser.

Desires To Go Overseas.

Though Dr. Silcox has been urged by his daughter, Mrs. Macaulay Murphy, Montreal, to go there and make his home with her, he stated to The Advertiser that he cannot reconcile himself to the idea of giving up preaching as he has lived in it all his life. He said today: "I have no clear plans. It is probable I will go to Montreal for a year, but my great desire is to get overseas to England to preach there, and be near my boys."

The two sons of Dr. Silcox enlisted early in the war, and are now both in France.

The mission of Dr. Silcox in his long years of service in the Congregational Church in Canada and the United States has been to build up new churches or hold of churches in trouble and put them on their feet again. Twelve years ago he was promoted to a larger and more lucrative one. He has invariably in his career brought a church to a new position of efficiency and influence, and gone to a smaller charge to repeat the work. His idea in giving up the influential charge in Kansas City to come to the First Congregational Church three years ago, was to build up a church which had declined from the position of prominence it occupied in the number of years in London. The work has been uphill here, but considering that the Congregational Church in London, has borne good results in revivifying the work.

Western Ontario Boy.

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MAGISTRATE TO REFUSE SALARY INCREASES

Contents That City Has No Right To Lower Office's Stipend.

GOVERNMENT MAY ACT

Legal Status of Trouble May Be Settled From That Source.

Police Magistrate A. H. Marshall Graydon has stated that he will not accept a salary of \$2,000 as police magistrate for London. This was in answer to the action of the finance committee which reduced his salary from \$3,000 to \$2,000 a year. Mr. Graydon will wait and see what action the council takes on the proposition on Monday evening.

The magistrate contends that the council has not the power under the statutes to reduce the salary of the police magistrate. He quotes the law to that effect.

The answer of the council is to the effect that when the salary was fixed this year there was no police magistrate. Judge Judd had resigned, and the council set a scale of pay for the office. Judge Judd started at \$2,000 and reached \$3,000. The new magistrate was to start at \$2,000 and reach a maximum of \$3,000. Mr. Graydon insists that he be paid the amount of the salary of the retiring magistrate.

There is a difference of opinion as to the meaning of the act. Mr. Graydon's contention is that the council's office was carrying a certain salary, and that it cannot be reduced. The council on the other hand insists that the act refers to the person. It was plainly put on the books, it is claimed, to deal with disputes between the council and the magistrate.

If the council desired to discipline a magistrate by reducing his salary, as it has no power to dismiss him, the magistrate would have appeal to the lieutenant-governor-in-council, as the statutes would prevent the reduction otherwise.

However, the council will debate the proposition on Monday evening.

LONDON SOLDIER WHO ESCAPED ACROSS CHANNEL

Cable Announces Safe Arrival in England of Pte. Dick Howitt.

The name of R. Howitt, No. 46090, Mounted Rifles, is mentioned in a cable dispatch from Old London, in a list of seven Canadian soldiers who have escaped from Germany and arrived safely in England, with the further information that he was wounded and captured at Sanctuary Wood in June, 1916.

The first story that was given out of the escape of Pte. "Dick" Howitt, was that he had been seen in the hands of the enemy. Some three weeks ago exclusively in The Advertiser at the time word reached Canada he had crossed the border and was on neutral territory in Holland.

There is a man on a rented farm or a man working a farm on shares the same chance of exemption as a man who owns his farm.

Question—1. Is it the purpose of the M. S. A. to leave two men on 100 acres of land, one of them being nearly 60 years of age?

Answer—1. Yes. The tribunal, however, is not to direct any man to a medical board or to direct any man to a medical board if he is not fit for service.

Question—2. Does the tribunal have an exact copy of a man's medical history sheet, which he receives from the medical board?

Answer—2. Yes. The tribunal, however, is not to direct any man to a medical board or to direct any man to a medical board if he is not fit for service.

Question—3. Would a man who became 20 years of age in August 1914 be eligible for service?

Answer—3. Certainly. All unmarried men between the ages of 18 and 21, inclusive, who were born on or after October 13th, 1917, were called out on that day.

Question—4. Is it necessary to have a high school education to join the Royal Flying Corps?

Answer—4. No, at least not for the mechanical branch. You can obtain all the information regarding the R. F. C. by writing to the R. F. C. office, including the answers to your other questions, to Mr. H. A. Stevenson, city hall.

Question—5. What should I do to claim exemption for an only son on the farm?

Answer—5. Go to the postoffice and fill out the form provided.

Question—6. A man who was very anxious to enlist some time ago was told by a member of a medical board that he was physically unfit. Believing this in good faith, he was discharged. He is now a member of a medical board, and is now categorized A-2. He is under treatment of a doctor. Could he be called up to serve before his treatment was finished?

Answer—6. According to the act, all men called up after July 8th are considered unfit. You do not state that he was previously rejected by a medical board, and if he was not, he cannot be called up. It is impossible to state whether the fact of his being rejected or having tried to enlist before would have any weight with the tribunal.

Question—7. Is it possible for a tribunal to give a man exemption

NEWEST MODELS IN FUR COATS FOR WOMEN



Never before have fur coats shown so much real beauty of line as this season's models display. Individuality marks the fashioning of collars and cuffs and modes of fastening, and the lengths and flare are accentuated in many cases by trimming of contrasting furs. Fur coats ideally designed for motoring, sports and utility outing wear, fashioned of the most popular and fashionable furs. We advise early buying to insure procuring the choicest selected skins, which is the most important feature in consideration of both beauty and durability.

SMARTER MODELS IN HUDSON SEAL.

The most dressy of fur coats is the Hudson seal, some plain, others trimmed with Alaska sable, fox, lynx, in black or natural and Kolinsky.

Hudson Seal Coat, 94-inch sweep, large collar and cuffs of black lynx, lined with pussy willow silk. Price \$265.00

Hudson Seal Coat, large collar and cuffs of Alaska sable, 40 inches long, full ripple coat, lined with heavy silk poplin. Price \$182.00

Hudson Seal Coat, 45 inches long, handsome collar and cuffs of beaver, 100-inch sweep, lined with best broadcloth satin. Price \$295.00

Hudson Seal Coat, 45 inches long, large collar and cuffs of self, 90-inch sweep, lined with silk poplin or heavy broadcloth satin. Prices \$195.00 and \$210.00

Hudson Seal Coats, in 40-inch length, at \$129.00

Other lengths and widths at \$165.00, \$170.00, \$180.00 to \$390.00

Our Hudson Seals are of the finest selected skins, and if your particular size and style is not in stock your special order will be taken and given the best attention.

The Season's Skirts Are Noted For Their Graceful Utility

Fashion has smiled upon the new skirts. She has been gracious enough to insist that the styles shall be both graceful and useful. She also says that in the skirts for general wear, my lady may have large pockets, an idea borrowed from the British soldiers and much appreciated by all women. Here are brief sketches of a few:

Skirt of broadcloth, in brown or taupe, pleated at side, novelty belt and pockets, pearl button trimmings. Price \$17.50

Skirt of fine worsted, in navy with novelty stripe running around in green and heliotrope, showing pleats, pockets and belt. Price \$21.00

Skirt of novelty skirting in box and side pleated all around, deep belt finishing waistline, button trimmings, stripe all around of navy, brown and sand, in four bandings of stripe. Price \$27.50

Oversize skirts in large bands 30 to 36 inches, in navy and black serge, a splendid assortment of styles. Price \$6.95, \$7.75, \$10.00, \$10.50, \$12.50 to \$15.00

Misses' skirts in lengths 32 to 36 inches, in black and black serge, pleated styles. Price \$7.50

Ladies' skirts in bands 25 to 29 inches, in navy and black, at \$5.00, \$5.95, \$6.50, \$7.50, \$8.75 to \$17.50

At Stationery Counter.

Have You Ordered Your Christmas Greeting Cards?

Your personal card carries a closer touch of friendship with your Christmas greetings. Have your name printed or embossed thereon. Two books with scores of sample designs, \$1.50 to \$5.00 per dozen, printed to your order.

At Stationery Counter.

Blouses of Georgette and Crepe de Chine

We now have a full range of exceptionally dainty blouses, including georgette crepes and crepe de chine. The georgette crepes show some very smart tailored styles, with half-inch, quarter-inch and pin tucks, convertible collars which also look exceedingly well when worn high; other styles are beautifully embroidered and beaded, and show large and small square collars, also the new coat collar effect coming down to a long point in front; colors are very dainty and blend nicely with any color skirt or suit—flesh, tea rose, salmon, maize, apricot, tuscany, cinnamon, dark brown, navy, taupe, Russian green, also white and black, in very effective styles; some lined, others sheer and dainty. Prices from \$6.50 to \$12.50

Crepe de Chine blouses which are so popular, being a practical wash blouse. These are also made in a splendid assortment of styles and colors, some with the large square collars, others pointed in back; tailored styles with convertible collars so much worn this season, others handsomely embroidered and showing clusters of tiny tucks. You may procure any quality blouse you wish in our Blouse Department, from the sheer silk French crepe de chine to the extra heavy quality. Colors—flesh, salmon, maize, apricot, Russian green, navy, brown, also black and white. Prices from \$5.00 to \$10.50

Jap Silk Blouses, convertible or square collars, hemstitched, plain or stripes. Prices \$1.95, \$2.75, \$2.95, \$3.50, \$4.50 and \$5.00

Plain White Jap, as above \$1.95, \$2.75, \$2.95 to \$5.00

Striped Jap, as above \$3.50 to \$5.00

THE WEATHER

SNOW FLURRIES; PARTLY FAIR

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Afternoon Tea—See special menu for new afternoon tea specials. Service 10c to 25c.

ICE CREAM—To take home—Pints, Bulk, 20c; bricks, 25c. At Soda Fountain.

OLD-TIME LUXURY NOT A PARTICLE MAY BE USED FOR OF DANDRUFF OR REDUCING H. C. OF L. A FALLING HAIR

Venison Being Asked For by London's Mayor.

Mayor Stevenson will make an effort to secure a supply of venison for London.

The Provincial Government authorities are thinking of slaughtering a number of deer at various national parks to be distributed for food purposes. Algonquin Park and other preserves are abnormally stocked with deer, and the Government will give the people an opportunity to get some cheap meat.

Mayor Stevenson got in touch with the Government at once, and expects to get some deer later in the season.

"If there is any available I will get them," said his worship.

LIBERAL CLUB WILL ELECT ITS OFFICERS ON FRIDAY EVENING

The election of officers for the Liberal Club will take place on Friday evening.

There will be no contest for the presidency, Andrew Robson having been elected by acclamation. Battles for every other office are in line, and a great deal of interest is being taken in the event.

All members of the club are requested to be on hand on Friday evening, and mark their ballots.

Keen Contests for Places Are Assured Tomorrow.

The election of officers for the Liberal Club will take place on Friday evening.

ness as they contain no poisonous drugs and consist of the identical materials of which the human blood and nerves are themselves composed.

NOTICE:—The Standard Drug Company, and other leading druggists have now arranged to supply their patrons the above prescription in convenient, ten-day, test-treatment form, and a trial is urged on all who lack plenty of good, rich, red blood in their veins, and who want to improve their strength, vitality and nervous force.

London Advertiser

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ing.

THE LONDON ADVERTISER COMPANY,
LIMITED.

London, Ont., Thursday, November 1.

IS IT ALL A TORY TRAP?

THE WHOLE intention of Union Government has already been destroyed in many places by the determination of Conservative organizations to stand by their party and absolutely disregard the claims of Liberals Unionists.

The latest manifestation of this partisan spirit is in the refusal of the West Lambton Conservative Association to meet with and treat with F. F. Pardee, M.P., who joined the union party and renounced the leadership of Sir Wilfrid Laurier. The Conservatives were ready to hail Mr. Pardee's defection as a great victory for union. But when it came time to show real unity of purpose and sincerely advocate the avoidance of an election contest they dismiss their lofty sentiments with a trivial generality to the effect that Mr. Pardee adopted his stand as "a last resort." So the Conservatives adopted A. J. Johnston as a "win-the-war" candidate and entered the fight in direct opposition to the expressed hope of Sir Robert Borden that an effort should be made, when both candidates were for Union Government, to select the sitting member, Joseph E. Armstrong, M.P., was also on the platform, and no report is given that he made any attempt to effect a union of candidates. So that out of union more bitter conflict is certain to spring. The local Conservative paper said Mr. Pardee trod as "stony a path as any to keep faith with his country and his conscience." But is it less stony now than before?

The case is a parallel for the state of affairs in Brant, where Mr. Harold, the Liberal candidate, retired in order to endeavor to bring about a fusion of union interests. The Conservatives made no effort to consider Mr. Harold's position, but proceeded with a straight party convention, resulting in the nomination of Col. Harry Cock-shutt. The result is that a bitter fight between so-called union candidates, a contest that might have been obviated, is necessary. As is usual, the Conservative party is showing itself quite ready to play the role of the well-known spider with the Liberal Unionist cat for the part of the fly.

Ottawa saw a similar state of affairs prevailing. The two Conservative candidates came out as straight party men, wholly disregarding the union movement. The same thing is true of North Oxford, where the Woodstock Sentinel-Review says that E. W. Nesbitt, the retiring member, will, according to J. R. Shafer, the local Conservative boss, be opposed "either or not Lieut. Col. Sutherland, who retired to permit 'union' negotiations to proceed, ran against Mr. Nesbitt. It may be safely predicted that where the Liberals retire in favor of the Conservatives there will be no contest between union candidates. But no Conservative candidate will give one inch of partisan advantage. Premier Borden will find his task of designating the Government candidate for the soldier vote a most difficult one.

The action of N. W. Rowell, M.P.P., in entering the Government has been commended as noble by many Conservative papers. But where, oh, where is Mr. Rowell to secure a seat in Ontario? Toronto? No wild rush there to secure for him a safe constituency. The rest of the province is quite as unresponsive. The Conservatives predict an Ontario sweep, but there is not one single seat which the partisans are ready to forego. The latest report is that Hugh Guthrie may be made a judge and Mr. Rowell may run in his place and stand. This would indicate the solid wall of opposition displayed by the Conservative party to Liberal unionists for whom they have shown not one iota of consideration. "You walked into the trap; now get out of it if you can," seems to be the attitude of Ontario Toryism.

ELIMINATING COMMERCIAL TRAVELERS.

FROM CALGARY comes word that the food controller is about to have issued an order-in-council prohibiting the use of commercial travelers by any firm. Presumably this means only by firms dealing in foodstuffs, as it is hardly likely that Mr. Hanna is going to interfere with the men who sell stoves, hoping by this interference to cut down the price of breakfast foods.

It is estimated that in Western Ontario there are 500 commercial travelers employed by manufacturers and wholesalers of foodstuffs. The rumored new order would mean that each one of these would be deprived of his regular means of earning a living and would have to find employment in some other line for which he had not fitted himself. This would be a tremendous hardship to men who have been trained in and have studied this legitimate and honorable business as their life work. The advantages to accrue to the nation as a whole would have to be absolutely assured and of great value in order to justify such a measure.

Would there follow any appreciable reduction in costs to the consumer? It is extremely doubtful. The proposed order would make inevitable vast and costly changes in organization by all companies concerned. New methods of establishing and continuing connections between the manufacturer and the wholesaler and between the latter and the retailer would have to be devised. There is no doubt as to who would have to pay this price; it would be the consumer, and it is problematical whether he would find his purchases any cheaper because travelers had ceased to travel.

The country storekeeper would be seriously affected by the failure of his favorite "drummer" to show up at his usual times. He looks to this visitor for information on the state of the market, the stocks which can be obtained, the possible

shortages in certain lines and, in fact, for guidance in his purchasing. Without the travelers, he will be compelled either to go to the expense of paying frequent visits to the manufacturing centres or to depend on the long distance telephone. He cannot afford to make these changes and continue to sell on the old margin of profit, and the consumers will have to pay the difference. Moreover, the latter will be very apt to find the storekeeper frequently out of the goods that are required.

It will be strange if Mr. Hanna, who is so afraid of bringing the whole commercial structure of Canada tumbling about his ears if he interferes with the "unnecessary middleman," throws such a destructive monkey-wrench into the machinery as the rumored order would prove.

FORESTS AND FISHERIES.

THE WINDSOR RECORD asks: "Dare we call them our fisheries? Generations come and go and appear to neglect their national heritage. The big men of communities, parading as public servants, land speculators and politicians in search of gold appear mainly interested in such enterprises, while our national resources, in the time of a crisis, are polluted and disgraced."

Continuing, the border newspaper declares that Canada's fisheries have been operated by and for the Americans. All reports indicate that 95 per cent of the catch is exported to the United States and only 5 per cent finds distribution over the Ontario markets.

A man who had been elected to office stated that "These fisheries have always been managed to get votes, and we are not going to be the first to stop it."

It is true that Canada has been very free-handed with its natural resources. Anyone who has worked in the big timber of the north, of Quebec, of British Columbia, with an appreciation of the worth of all the boundless ranges of it, knows the names of many wealthy men that are plastered on idle square miles of majestic trees. Some of these limits were secured for a pittance, probably for nothing, on a basis of securing a few settlers each year. They remain idle for years, and when the country had grown up to them the owners reap a tremendous reward. The timber companies which buy cheaply but work the property as they secure it, are a different kind of proposition. It is the "still claims" that hinder development.

Wealthy men penetrate the woods, ostensibly to hunt or fish. But they bring township maps along, and with a sweep of the blue pencil of influence they encircle a few dozen square miles, and smack their lips. They are hunting financial as well as forest game. They have picked out what they wanted, and the timber deal goes through. Mixed into this practice, undoubtedly, there has been a leaven of development that in frequent instances has resulted in new districts being timbered.

Our conservationists are working nobly. Many of the bald-headed, mangy, timbered-over mountains are being replanted. The hope is that the streams do not dry up before a few years' growth protects them again.

Fisheries is a big problem that has never been adequately handled. If our markets cannot consume our normal fish output, it is quite right to seek markets in the United States. But if the gill-nets are simply cleaning out the lakes, and if there is no real propagation policy with hatcheries at grounds where extensive fishing proceeds, then there is serious danger of other lakes being fished out as Lake Ontario has been.

MANIFESTOES TO THE PEOPLE.

SIR ROBERT BORDEN has issued more manifestoes for support to the Canadian people since an election was certain than during the rest of the time since August, 1914.

HARPING ON THE NAVY BILL.

OUR local contemporary, replying to a question regarding the political outlook for the Senate, says that if Laurier is elected he will no doubt fill the Senate with Liberals "such as destroyed the naval aid bill in 1913 and gave comfort to Germany."

Yet if the present military contribution of Canada to the cause is examined it will be seen that it is shaped upon Laurier policy rather than Borden policy. Sir Robert Borden, after giving his assent to the Laurier bill for a fleet such as made for Australia such a proud name in the beginning of the war, pigeonholed the contracts and brought down a policy of contribution. If the same spirit had been applied to Canada's contribution in the war, the Dominion would have supplied empty uniforms and rifles, but no men to fight. The Laurier naval policy provided for Canadian ships, with Canadian crews, an Emden-catching outfit that would have patrolled the Atlantic. Further than this a great shipbuilding industry would have been developed, such as would have enabled this country to build vessels for ocean trade much earlier than was otherwise possible. It is worthy of note that the training ships secured for the Canadian service did good service in coast patrol and other duty.

EDITORIAL NOTES.

About the only monopoly Germany has left is that of frightfulness.

The Conservatives of Sarnia are playing the party game rather than the Pardee game.

German machine guns, taken by Canadians, now down the Teutons as they charge. That's the first good use made of those guns.

The mayor of Galt has purchased several cars of coal at the mines to supply citizens whose bins are empty. Has London obtained any?

It is inconceivable that German pamphlets can influence Italian soldiers who know what Austria is already suffering because of German domination.

Dr. Robertson, chairman of the central food committee, would take from milling companies all profits over 5½ per cent for war expenses. What would he do with the packing firms?

The Conservatives' idea of carrying out unionism at the elections is simply this: Wherever a Conservative is nominated before a Liberal, he should be given acclamation; wherever a Liberal leads in the time of nomination a Conservative should be put in the field to oppose him. It is nothing to them that the Liberals, as are strongly in favor of doing everything possible to win the war as any Conservative, and keener for a real Union or National Government.

The Advertiser's Daily Short Story

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WHAT'S IN A NAME?
By Vincent G. Perry.

The village of Waterville was hardly large enough to support one newspaper, and here it was with two. Fred Burnett, proprietor, managing editor, pressman and compositor of the Echo, and a man of many talents, and down the little room in front of his plant which he called the office, sat at a desk, waiting for the daily mail. He had been waiting a week again, and he was sure that the Echo, a paper that had not been published for ten years, and had decided that it was in good enough shape to put in working order. Not to be beaten in the effort to make himself a regular from his friends, he bought out the plant of the Waterville Advance and moved it to Waterville to the little building, now occupied. In the meantime the Echo had been sold by a real estate broker in the city, and the publisher, who had bought the plant with the intention of publishing a paper, was now in the eyes of Burnett, the publisher of the Echo, a woman, the niece of the Widow Spurr, of the village.

The idea of publishing a paper, he thought, was a good one. Nobody could make the Echo plant work, let alone a woman, and he was sure that he could do the work of two men. Like him, she had been brought up in a newspaper office, and he knew the business from A to Z. But there wasn't another woman like her in the village. He was sure of that. Just the same, it was a poor thing if she does know anything about newspaper work she will get a shock when she sees the Echo plant, he muttered.

It was true that Margaret Spurr did get a severe shock when she saw the Echo plant. The real estate broker had told her that the plant was in good shape, and her aunt had verified his statement. She was foolish to take the word of either, she thought. She should have visited Waterville before making the purchase. The real estate man was trying to make a sale, and her aunt didn't know any more about newspapers than she did about automobile manufacturing—she should have known that. Then there was this opposition paper. It was just like an unfeeling man to come and make things miserable for her, as if they weren't miserable enough. Why couldn't he stay out? But what good would it have done even if he hadn't come, with a white elephant like the Echo plant? She had been brought up in this question again and again.

If Margaret had belonged to another profession she would have worn her newspaper training had fortified her. Just such appointments as this one. Perhaps the plant wasn't as bad as it appeared, she thought, as she started to get things in better shape. As she worked over the type and her mind went back to the city and the life she had led there. It was in fact an occupation to take her mind off the biggest disappointment of her life that made her give up her position on the Times in the city and invest her savings in a country newspaper that proved to be so unprofitable. The winter before she had been introduced to Tommy McKay at the ironworkers' convention. He was representing the Tribune and she was reporting the convention for the Times. Tommy had a pleasant and attractive way, and as they sat side by side, chatting gaily, she couldn't help thinking that perhaps the girl that wrote to her "Advice to the Fair Sex" column were not as silly as she had thought. The next day she saw him in the car and was late. Tommy lent her his notes, so she didn't miss the most important points of the mayor's speech. After that kindness she couldn't very well have refused to go to the theatre that evening. After the theatre they went to a cabaret. He was the brightest boy she had ever met, and his sense of humor appealed to her.

The next summer they had their vacation at the same time. They met again at a seaside resort. The moonlight nights helped a lot, and before they had been there a fortnight they had decided that they couldn't very well get along without another. Their happiness was brought to an abrupt ending when Tommy was sent for to take a position he had applied for in the North. It meant a much larger salary, he explained to Margaret, and would be quite a comfortable one for two. Margaret had had a strenuous, nerve-racking winter, so had been granted a two months' vacation. Tommy promised to write regularly to her beach address. When no letters came the first week, Margaret supposed the position was a little harder than he had anticipated, and she was probably too busy getting things in shape to write letters. She wrote him every day. As the days grew into weeks and no letters came, she realized that he was waiting in vain. It took a long time to become reconciled to the thought that he wasn't going to write and hadn't been sincere. She did not stay out her full time at the seashore, but returned to her work.

Margaret couldn't help running this all over in her mind as she worked. It dawned upon her that she was doing just what she had come to Waterville to avoid. Could she never forget, she wondered! The editor of the Advance stopped in front of the Echo office. The blind was up and the door was partly open, but no one was in view in the office. His opposition had arrived, he thought. He was about to pass on when curiosity roused up within him. It wouldn't be out of place to call on this Miss Spurr. He could find out what she thought of the Echo.

Margaret heard the step in the doorway and turned around. As her eyes met the visitor's, she uttered a little scream and her hand of type fell to the floor.

"Tommy," she gasped, "Tommy McKay!"

"Norma, what are you doing here?" he cried in surprise.

"Why, I'm the owner of this plant, Margaret Spurr."

"You, Margaret Spurr? Isn't Norma Cousins your right name? Why didn't you answer my letter? Why didn't you tell me that?"

"Your letters, Tommy? I never received them. Norma was so excited. 'Tell me did you address them to Norma Cousins?'"

"Yes, I thought that was your real name. It is only my pen name, the name under which I wrote for the Times. To think I never told you my right name! But I didn't know your letters, Tommy?"

"No, not a letter." Then it dawned upon him. "Did you know my right name isn't Tommy McKay; that is only my pen name? My right name is Fred Burnett!"

"I always thought McKay was your real name. That explained them all to Tommy McKay, care of the Northern Nugget." Margaret was almost overjoyed to speak. "Oh, Tommy, what a little fellow! He has been here for two weeks, were engaged and didn't even know one another's names. Fred joined in her laugh."

Two weeks later the Echo and the Advance became one. The rival journalists decided there was enough material in the two plants to make one good one, and after all, one person couldn't run a whole newspaper, even though it was a weekly. So there would be no more mix-ups in names, the first of the first. The editorial column in bold type, "Fred Burnett, managing editor; Mrs. Fred Burnett, news editor."

Wait a Minute!
By J. H. F.

We hear that Fred Pardee has had the thorniest road to travel in this Union Government thing. A lot of unionists are taking mighty good care that the thorns are not removed.

cority of some Liberal newspapers had not started quoting scripture so voluminously. The devil has that trick when he is cornered, so we are informed.

According to the Princess Radziwill, the upper classes put the tin in Rasmus. He seemed to get away with a lot of coin.

They have been trying to slip rubber into Germany for dental purposes. What's the use of false teeth for that gang when there is nothing to chew.

It is stated that the Progress is no danger. Some times we wish it were, so the Russians might get busy again.

Guinea pigs would rather die than eat onions, a wise bird says. Oh, well, who wants to be like a guinea pig?

An Ohio pacifist has been horse-whipped by a mob. Sometimes mobs are first-rate things.

Nat Goodwin will have a new play, entitled "Why Marry." Judging from results, Nat should not. The women in the case might have some real information on the subject of matrimony.

German women are giving their hair to the Government for war purposes. Most of them have given their hair.

Fred Pardee will be given an acclamation in West Lambton just as much as Newton W. Rowell will be given a seat in Toronto. Liberals must slough their politics and their seats, apparently.

We like the greater production movement, but we draw the line on making two bunnions grow where one grew before.

German women may give their hair to make U-boat fittings, but what the Allies want is the scalp of the Hohenzollerns and a few gentle like them.

London's pet bear got out the other day. Merely mentioning the fact that the bear is not the only thing that's wild in London.

The cold wave was welcome. We were getting quite weary of the Noah idea.

F. F. Pardee and Angus might join in the chorus and sing, "I don't know where I am going, but I'm on my way."

The C. N. R. price has been cut down to \$10,000,000. Oh, time. We expect that Mackenzie & Mann will simply refuse to

take ten millions for nothing. They earned it, oh, yes, they earned it.

Mrs. Philip Snowden, the pacifist, was almost mobbed in England the other day. Beautiful, but very gabby. Let her hug a Hun.

Sir Sam Hughes dived out on his new party. Sam was always just a squib.

Take ten millions for nothing. They earned it, oh, yes, they earned it.

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the navy or aviation corps, or gone to work in a factory, or gone to school.

Mercy.
On horse meat we now eat our fill. For beef costs like the dickens. But we sure hope that sparrows will not take the place of chickens.

"That fellow is out for the rocks," said Smith.
"Is he a capitalist?" asked Jones.
"No," replied Smith. "He is a socialist."

A hypocrite is Oswald Pand.
A two-faced, cheating sneak.
For he prays all day Sunday, and then goes and preys all week.

Some mad was informs us that every time C. K. Blades of Brookville, Ky., feels dull he comes to Cincinnati and hangs around the Emory Hotel.

Watch Us Grow.
The Roby Sign Company informs us that William Goat and A. Otor are only two of the Club candidates now working for the above firm at Camp Sherman. Others are Will Dry, Geo. B. Jolly and Bura Hamm.

A local firm advertised for a young man with some experience in the mechanical department.
Enter the applicant.
Head of the Firm—Do you know how to measure nuts?
Applicant—Sure. You measure them the same as you measure any other person.—L. K. W.

Attorney.
Will Butcher runs a Butcher shop in Oklahoma City, Okla.

Read This and Go and Get a Shave.
[Flower, N. Y., Cor. Woman's Home Weekly.]
Sunday morning Lucius Glimmer entered the church here and took his accustomed seat. A few minutes later Mr. and Mrs. Delos Quimby entered and seated themselves beside Glimmer.

During the services Mrs. Quimby observed a peculiar movement in Mr. Glimmer's long reddish beard. A few minutes later she noticed a mouse party emerge from the man's whiskers and quickly withdrew into its "nest."

She told her husband what she had seen, but he only laughed at her assertion. However, during the closing hymn the mouse jumped from Glimmer's beard into the open hymn book he held

in his hands. He quickly brought the covers of the book together, killing the mouse.

Names Is Names.
Dun Working lives at Persia, Ind.
Our Daily Special.
The Coming Man of Yesterday Is Often the Goner of Today.

Luke Luke Says:
Once upon a time a man tried to manufacture a woman's shoe that was both comfortable and stylish. He started to death.

It sometimes happens that a man will take advice from a fellow whose cigars he wouldn't smoke.
Isn't it strange that a woman's description of a perfect man never fits her husband?

It isn't so hard to get along with your wife if you have sense enough to remind her every few minutes that she knows more than you do.
Time may be money. But most of us would rather give up our time than our money.

No matter how shiftless a man may be, he will always show a disposition to help himself when you put a bottle and a glass in front of him.
A girl of 18 likes to pretend that she knows as much as a widow of 38, and a widow of 38 likes to pretend that she knows as little as a girl of 18.

Mind your own business and keep can tell your critics to go to Hadesport and the world will applaud you.
This would be a wonderful world if it were only as hard to get into debt as it is to get out.

The only time we have ever wanted to be a woman was one red hot night when we saw her take most of her hair off and hang it on the dresser. A man can't do that. He has to sleep with his hair on.

Poor old Ananias made a terrible mistake in being born so many centuries ahead of his time. What a wonderful campaign manager he would have been.

Wouldn't it be fine if you could only create and sustain interest the way a mortgage can?

As a rule a man has so many bills to worry over in this world that he is willing to let his wife do all the worrying about the Hereafter.

ANOTHER \$25,000,000 FOR BRITAIN.
WASHINGTON, Oct. 31.—Another credit of \$25,000,000 extended to Great Britain by the treasury today raised the total credits to the Allies to \$3,114,000,000.

Why We Raise Money by Selling Canada's Victory Bonds

WHY does Canada sell Bonds to help finance this war? Because that is the least burdensome, most expeditious and fairest way of raising money. Canada now has only two ways of raising money for the war:—

MUTT AND JEFF—What, Ho! An Ambulance Chaser in the Offing.

OH, WHAT A SMASH-UP! I'LL HURRY OVER AND HELP GET THE PASSENGERS OUT OF THE WRECKAGE.

JEFF, WHERE DID THE PASSENGERS OF THAT DEMOLISHED STREET CAR DISAPPEAR TO SO SUDDENLY?

I WAS THE ONLY PASSENGER, MUTT!

AND ALTHOUGH THE CAR WAS SMASHED INTO KINDLING WOOD, IT WAS A WONDERFUL ESCAPE, EH?

JEFF, THIS PAINS ME MORE THAN IT DOES YOU, BUT NOW—

NOW WE'LL BE ABLE TO COLLECT SOME DAMAGES. TWO BLACK EYES OUGHT TO NET US TEN DOLLARS.

STREET RY. ACCIDENT CLAIMS ADJUSTED.

Battery Wins Game From University 5 to 3

Gunners Win Practice Bout After Close Battle at Tecumseh Park Wednesday—Teams Shaping for Big Games Saturday.

The third Battery rugby team defeated the Western University squad 5 to 3 in a practice game at Tecumseh Park on Wednesday afternoon. The meeting yesterday was strictly a practice one to assist both teams in getting in shape for their coming games at the end of this week; the battery will play Assumption College at Sandwich and the University team will connect with the Guelph Argies here on Saturday afternoon.

The teams are pretty evenly matched, the gunners having it slightly on the "U" squad in weight. Cap Smith's bunch lacked fire in the first half, and at times handled the ball loosely. The soldiers were right there with the pep and got the ball almost on the University's line from where Labelle slid through for a touch. It wasn't a cinch for the battery to get their points. They worked for every one of the five and the University men put up a game fight to hold them back. The "U" line didn't break. They were pushed right back, following a punt into their territory.

In the second part of it the Western team came to life, and with Art Smith leading them, went at the battery in good style, scoring on a drop kick by Smith. The gunners tried hard to hold their squad back, but steadily lost yards. When time was called it looked as though Western would have got a touch had they been given a few minutes longer to play.

Smith did some great work. His bucking in the second half was more than the soldiers could stand, and Art gained yards every time. McGill was right there with the pep and played a consistently good game. Kingswood

and Ferguson made some nice tackles. Tommy Murray wasn't quite up to his usual form in quarter.

Gilchrist and Labelle played a fast game for the battery. Gilchrist advanced the ball several times by short runs. He tried hard to stretch them, but couldn't get away with it. Mills played a steady game and Reynolds, who was quarterback on last year's University team, got a couple of good runs in the first half.

The first half ran almost thirty minutes before the battery scored. The second division was shorter, and with the Western three points chalked up, looked like winning when time was called. There was nothing sensational about the game, no long runs were made, and the teams advanced by either following booted balls or gaining by scrimmages.

Backed out in the first half with a bad shoulder. It is feared that he has sustained injuries which will prevent him playing on Saturday. Johnson and Mason substituted for the battery at right end.

The line-up of the teams:

63rd Battery. Western.

Cole.....L. Outside.....Pardoe
Jenks.....L. Middle.....Edie
McKee.....L. Inside.....McLarty
Anderson.....R. Middle.....McLarty
Stone.....C. Scrim.....Fisher
Olson.....R. Scrim.....Smith
Mann.....R. Inside.....Smith
Mann.....R. Middle.....Spearin
Labelle.....R. Outside.....Ferguson
Gilchrist.....R. Quarter.....Murray
McKee.....L. Half.....McGill
Mills.....C. Half.....Brickenden
Rowland.....R. Flying Wing.....McLeod
Referee—Cameron. Umpire—Rhodes.

QUICK WORK.

Montreal, Nov. 1.—Pete Scott, the American fighter, under the name of the "Indian Wonder," knocked out George Laurenceau at the Manhattan Casino last night. Scott, in the first ten seconds of the bout, which was to have gone ten rounds, knocked Laurenceau out with a terrible lacing, knocking him out with a clip to the jaw.

New York, Nov. 1.—The withdrawal of the two luminaries on the program, Benny Leonard and Freddie Welsh, took most of the glitter out of the all-star boxing carnival at the Manhattan Casino last night. Champion Leonard was unable to appear, as he had injured a hand in his last bout.

Freddie Welsh sent his regrets and said he also had a bad hand, so the management went through with the balance of the card before a small crowd. Frankie Calahan and Soldier Barfield were the sole remaining attractions.

Soldier Barfield handled Tex Kelly of the Bronx a bad beating in six rounds, but could not put him out.

Irish Patsy Cline won easily from Young Hector in their six-round go. The nearly knocked out by the fifth and sixth rounds, but Hector weathered the volley of punches.

SNOWSTORMS DOWN EAST.
Montreal, Oct. 31.—Severe weather visited Quebec and the Maritime Provinces and adjacent points in the United States last night. The telegraph systems connecting Montreal and Atlantic cities have been repeatedly suspended.

Your Overseas Christmas Parcel Should contain an

AutoStrop RAZOR

The Razor that sharpens its own blades automatically.

Nov. 1 & 10

Great Values in Double Guns

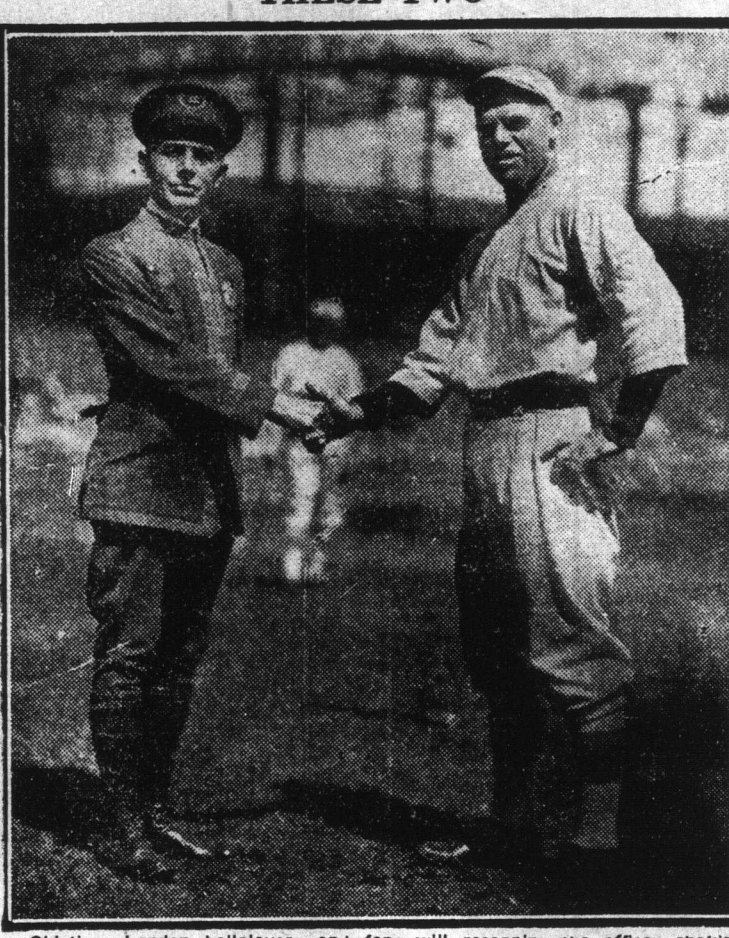


DUKAK HUNTING CLOTHING, CARTRIDGES, AND EVERY DESCRIPTION OF HUNTERS' SUPPLIES...

BROCK'S

The Sporting Goods Store of London. 797

EVERY LONDON FAN SHOULD KNOW THESE TWO



Old-time London ballplayers and fans will recognize the officer shaking hands with "Mooney" Gibson as Joe Horning, the old-time London star shortstop in the days when the London Tecumsehs were as good a team as one could find in Canada. That was away back in '75, '76, '77, when London had a better ball team that she ever had before or afterwards. Thomas Gillean, who was the crack left fielder of the club, remembers Horning well, and recognizes him as soon as he saw the picture. Other members of the team in those days were Bill Fowler and Fred Goldsmith, pitchers; Bill Latham, on the first sack; Mike Dren, second baseman; Joe Horning, shortstop; Bill Hunter, right field, and Tom Gillean, left field. The officials of the Tecumsehs were Harry Gorman, Joe Englehart, now president of a Cobalt railroad, and Ed. Moore, who is running a hotel in North Adams, Mass. From the London club Horning went to the Buffalo Nationals and played with them for some time. He was a special officer at the Polo Grounds, N. Y., when he was introduced to George Gibson, who thought it would be a good idea to have a picture taken of the old London star.

CLAIM HENDRICKS WILL LEAD CARDS

St. Louis, Oct. 31.—Jack Hendricks, for years manager of the Indianapolis team of the American Association, and who piloted the Denver team to many pen-nants, is said to have been appointed manager of the St. Louis Cardinals.

Braun Ricker, president of the Cardinals, would not confirm the announcement, neither would he deny it.

Hendricks came within an inch of managing the Cubs just before Fred Mitchell was selected.

Lipton Wants To Buy Yacht That Won Cup

Boston, Oct. 31.—Sir Thomas Lipton, four times challenger for the America's cup, today expressed a desire to purchase the schooner yacht America, which brought the cup to this country in 1851.

In a cablegram to Hollis Burgess he said he had just heard that the famous racer was for sale, and asked to be informed immediately as to the price and other particulars. Mr. Burgess turned the message over to C. W. Foster and Henry A. Taggard, Boston yachtmen, who recently bought America to save her from being broken up for junk.

The New York Yacht Club, custodian of the America's cup, also are said to be anxious to purchase the yacht, but the present owners have not announced whether they will sell.

If the America remains on this side of the Atlantic, it is said she will be used either as a yacht or as a marine museum. It is understood the plan of the New York men is to employ the vessel as a permanent committee boat for yacht races.

Sir Thomas Lipton gave no indication as to what use he would make of the boat if he secured it, but yachting men thought he might want the old racer for a pleasure yacht here when racing is resumed after the war.

THISTLE CLUB ANNUAL MEETING ON FRIDAY

The Thistle Club will hold its annual meeting on Friday night. Officers for the approaching winter will be elected, and committees to take charge of the various ends of the sport will be named. It is expected that there will be a fine turnout of members. Following the meeting the usual weekly social will be held.

HALLOWEEN SOCIAL HELD AT PRINCETON

PRINCETON, Oct. 31.—The Halloween social given by the A.Y.P.A. was a great success. Rev. T. B. Holland, rector, presided, and the collection amounted to \$3.05. The program included patriotic songs by the whole audience, cornet solos by Mr. Harris, readings by Mrs. Harris and Harry Dunn, selections by Mrs. Stitt, address by Mr. Holland, and the hall decorated with black and yellow streamers, black cat witches and a pumpkin lantern.

Next Tuesday there will be an open debate put on by the A.Y.P.A. "The Part That Airplanes and Submarines Will Take in Deciding the Issue of the Present War."

MANY NEW MARKS BY HARNESS HORSES

Only 2-Minute Pacing Brought Forth at Atlanta—Real Lady's New Mark.

During the Grand Circuit harness racing season just closed the only notable trotting record lowered was that for 3-year-olds. Miss Bertha Dillon first equaled the best time on record, 2:03 1/4, and then The Real Lady set the mark at 2:03.

Nella Dillon, 2:06 1/4, the best 2-year-old of the season, trotted the fastest race on record for one of her age, but the fastest mile on record was trotted last year by The Real Lady in 2:04 1/4. She and Peter Volo are the only 2-year-olds that ever equaled Nella Dillon's performance.

Sullivan's 2:06 1/4 is the fastest performance of the season by a 4-year-old. The record for trotters of this age is 2:02, made by Peter Volo in 1915.

The Yearling Record.
No yearling trotter made a record faster than 2:25 1/4 this season. The doubtful honors belong to Bessie Worth, 2:25 1/4, a daughter of Orlean Acety, 2:07 1/4. Her performance was beaten by a yearling as long ago as 1891, when high-wheel sulkes were still in vogue. The record is 2:15 1/4, made in 1912 by Airedale, now owned by H. W. Hannan of Brooklyn.

Among the aged trotters St. Frisco's 2:04 1/4 in a race at Foughkeppie was the fastest performance of the season. Although Uhlan (1:58), Lee Axworthy (1:58), Lou Dillon (2:01), The Harvester (2:01), Hamburg Belle (2:01 1/4), and cord of 2:03 made as a 3-year-old.

HARPER SELLS JUNK BUSINESS

HACKENBACK, N. J., Oct. 31.—Harry Harper, star left-hander of the Washington baseball club, dubbed by sport writers "the hammer" and "Moxie," sold his junk business to the Hackensack Paper Stock Company, realizing a tidy profit.

Harper was the owner of a thriving paper stock business, but the Hackensack young woman to whom the "Nationals" southpaw is engaged, did not like Harry's side line, so the story goes. Consequently the big pitcher disposed of the business.

Major Del Mar (2:01 1/4), have trotted faster miles. Hamburg Belle is the only trotter that ever equaled St. Frisco's record in a race. No other stallion ever beat 2:02 in actual contest, but Lee Axworthy last year set the record against time at 1:58 1/4.

Miss Harris M. Fast.
By her exhibition mile in 2:00 on the closing day at Atlanta, Miss Harris M. Fast (2:07 1/4), gained the distinction of being the fastest pacer of the year, likewise the fastest mare of any year, for of nine pacers that had previously earned records of 2:00 or better, all but one were stallions, and that one was a gelding. The best previous record made by a mare without artificial aid was 2:00 1/4, to the credit of Lady Maud C. and Evelyn W.

The fastest 4-year-old pacer of the season was Peter Look, 2:05 1/4, likewise by far the best on record, William's 2:00, and is even short of his own record of 2:03 made as a 3-year-old.

MONTREAL HORSEMAN BECOMES BIG BREEDER

J. K. L. Ross Purchases Southern Estate for Wintering Place for Thoroughbreds.

MONTREAL, Oct. 31.—That J. K. L. Ross, the Montreal sportsman, intends to become one of the largest breeders of racehorses on this continent, is intimated today in the announcement that he has purchased from H. Guy Bedwell the Bedwell farm near Laurel, Md. The place will be turned into an up-to-date wintering point for the Ross thoroughbreds.

CURLERS ORGANIZE

Woodstock Club Elects Officers for the Season.

WOODSTOCK, Oct. 31.—The local curlers, just within the time limit set by the provincial association, have organized for the year, with the following officers: Honorary president, W. Nesbitt, M.P., and F. Millman; president, A. H. Watson; vice-president, W. L. McWinn; secretary, Bert Smith; treasurer, W. Hastings; management committee, George Adams, Dr. Brodie, I. Weggan, A. H. Watson and H. A. Pearson; chaplain, Prof. A. T. MacNeill; representatives to the Ontario Curling Association, A. H. Watson and F. S. Connolly. The report of the secretary showed the club has a membership of ninety, some twenty new members having been added.

Traction Company

Winter service in effect Sunday, September 24.
Fares from London as follows:
To St. Thomas, single 25c; return, 40c.
To Port Stanley, single, 35c; return, 50c.
Round tickets good 30 days. Book tickets at lower rates.

LONDON AND PORT STANLEY RAILWAY

Timetable Effective September 20.
To ST. THOMAS—15:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 a.m.
TO PORT STANLEY—1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 a.m.
Daily except Sunday.
Limited trains, London to St. Thomas.

GRAND TRUNK RAILWAY SYSTEM

HIGHLANDS OF ONTARIO, CANADA
The Home of the Red Deer and the Moose.

OPEN SEASONS:

DEER—November 1 to November 15 inclusive.
MOOSE—November 1 to November 15 inclusive. In some of the northern districts of Ontario, including Temagami, the open season is from November 1 to November 30 inclusive. In that part of the Province of Ontario lying north of the Canadian Government Railway from the Quebec to the Manitoba boundary, the open season for Moose is from October 10 to November 30.
For particulars and literature giving Game Laws, Hunting Regulations, etc., on application to R. E. Ruse, C. P. and T. A. "Clock Corner," Dundas and Richmond streets, London, Ont. Phone 80. 51-tr-ywt

CUNARD LINE

PASSENGER SERVICE BETWEEN MONTREAL AND LONDON Calling Falmouth to Land Passengers, AND MONTREAL AND BRISTOL

For particulars of sailings and rates apply to local agents, or to The Robert Redford Company, Limited, General Agents, 50 King Street East, Toronto, Nov. 20.
FREE TO ALL SUFFERERS
If you feel "out of sorts," "run down," "not the same," suffer from kidney, bladder, nervous diseases, chronic rheumatism, etc., and are unable to write for FREE cloth bound medical book on these diseases and wonderful cures effected by THE NEW FRENCH REMEDY, No. 1, No. 2, No. 3, No. 4, No. 5, No. 6, No. 7, No. 8, No. 9, No. 10, No. 11, No. 12, No. 13, No. 14, No. 15, No. 16, No. 17, No. 18, No. 19, No. 20, No. 21, No. 22, No. 23, No. 24, No. 25, No. 26, No. 27, No. 28, No. 29, No. 30, No. 31, No. 32, No. 33, No. 34, No. 35, No. 36, No. 37, No. 38, No. 39, No. 40, No. 41, No. 42, No. 43, No. 44, No. 45, No. 46, No. 47, No. 48, No. 49, No. 50, No. 51, No. 52, No. 53, No. 54, No. 55, No. 56, No. 57, No. 58, No. 59, No. 60, No. 61, No. 62, No. 63, No. 64, No. 65, No. 66, No. 67, No. 68, No. 69, No. 70, No. 71, No. 72, No. 73, No. 74, No. 75, No. 76, No. 77, No. 78, No. 79, No. 80, No. 81, No. 82, No. 83, No. 84, No. 85, No. 86, No. 87, No. 88, No. 89, No. 90, No. 91, No. 92, No. 93, No. 94, No. 95, No. 96, No. 97, No. 98, No. 99, No. 100, No. 101, No. 102, No. 103, No. 104, No. 105, No. 106, No. 107, No. 108, No. 109, No. 110, No. 111, No. 112, No. 113, No. 114, No. 115, No. 116, No. 117, No. 118, No. 119, No. 120, No. 121, No. 122, No. 123, No. 124, No. 125, No. 126, No. 127, No. 128, No. 129, No. 130, No. 131, No. 132, No. 133, No. 134, No. 135, No. 136, No. 137, No. 138, No. 139, No. 140, No. 141, No. 142, No. 143, No. 144, No. 145, No. 146, No. 147, No. 148, No. 149, No. 150, No. 151, No. 152, No. 153, No. 154, No. 155, No. 156, No. 157, No. 158, No. 159, No. 160, No. 161, No. 162, No. 163, No. 164, No. 165, No. 166, No. 167, No. 168, No. 169, No. 170, No. 171, No. 172, No. 173, No. 174, No. 175, No. 176, No. 177, No. 178, No. 179, No. 180, No. 181, No. 182, No. 183, No. 184, No. 185, No. 186, No. 187, No. 188, No. 189, No. 190, No. 191, No. 192, No. 193, No. 194, No. 195, No. 196, No. 197, No. 198, No. 199, No. 200, No. 201, No. 202, No. 203, No. 204, No. 205, 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You'll Enjoy Christmas More If You Remember Some Boy at the Front.

"SQUARE-DEAL" TAYLOR'S SENSIBLE GIFTS FOR SOLDIERS and NURSES

Cigars (all makes), in boxes of 10, 25 and 50, at Taylor's usual cut-rate prices.
Chocolate Bars, Overseas Chocolates, and boxed Chocolates at all prices.
Safety Razors and Blades.
Stationery—Pads, Envelopes and Boxed Stationery at all prices.

TAYLOR DRUG CO.

6-RED STORES—6
Richmond St. and Central Ave.
Hamilton Road and Anderson Ave.
389 Talbot St.

CHRISTMAS SUGGESTIONS FOR BOYS OVERSEAS

Stereo Stoves 75c, \$1.00
Sterno Canned Heat, 15c, 2 for 25c
Cameras and Kodak Supplies
Chocolate Bars 5c, 10c and 15c
Razors \$1.00 to \$6.00
Razor Blades and Strops from
Parks, Davis & Co. Germicidal Soap 25c
Tooth Powders and Pastes 15c up
Sabadilla Vermin Powder 25c

FREE, FREE.—We make no charge for boxes and packing if your overseas order purchased here amounts to \$1.50 or more.

COMFORT BOXES, approved by postal authorities 12c, 15c, 19c

Cairncross' the Chemists

London's Dependable Drug Store.
216 Dundas Street,
Corn. Park Avenue.
Phone 880.

Try to Help Make Christmas Cheerful for the Soldiers and Nurses at the Front. Send Them a Useful and Pleasing Gift.

SOLDIERS

Wrist Watches \$3.00 up
Fountain Pens \$1.00 up
Cigarette Cases \$1.00 up
Pocket Knives \$1.50 up
Drinking Cups \$2.00
Auto Stop Safety Razor \$5.00
Match Safe \$1.00 up
Cigar Cutter \$1.00 up

Compasses \$1.50 up
Money Belts \$1.25 and \$1.50
Unbreakable Mirrors 75c
Cigarette Holders \$1.75
Key Rings 50c
Signet Rings, heavy weight \$4.00 and up
Knife, Fork and Spoon in case \$3.00

C. H. Ward & Co.

Diamond Merchants and Jewelers.
386 RICHMOND STREET.

For the Boys in Khaki Overseas and in Training

Remember the boys who are fighting our battles. Help them to have a merry Christmas by including something useful and comfortable in your parcel to them.

We specialize in Standfield's Unshrinkable Underwear and the Hanson All-Wool Socks.

Underwear, all sizes, two-piece, per garment, \$1.25, \$1.50, \$2.00, \$2.50
Combination, \$2.50, \$3.00, \$3.50
Heavy Wool Socks 35c, 50c, 60c, 75c, 85c
Cashmere Socks, extra special, 75c value, for 50c

Black Worsted All-Wool Socks, worth twice 85c, for 50c
Lined and Mitten Socks 50c
In London 50c to \$5.50
Khaki Silk Handkerchiefs 35c, 50c, 75c, \$1.00

GIANT CLOTHING HOUSE

The Men's Big West End Store.
120 Dundas Street, Phone 1844. Open Evenings Until 9 o'Clock.

LONDON YEOMEN HOLD TURK FORCE SIX HOURS

Heavy Losses for Foe—British Losses Slight.

LONDON, Oct. 31.—An official statement on the operations in Egypt says with reference to a Turkish communication on Sunday, claiming to have inflicted a severe check on the British troops, the real facts are reported by Gen. Allenby as follows:
"On Saturday our line of cavalry posts thrown out in advance of our main position was attacked by a force of about 3,000 Turks, with twelve guns. Though outnumbered and enveloped on both flanks, detachments of the London Yeomanry fought with great gallantry, holding their positions for six hours until assistance arrived, and thereby rendering great aid to their infantry comrades. Repeated charges by the Turkish cavalry resulted in only a slight gain of ground at the expense of heavy losses. Our casualties were under one hundred."

GOVERNMENT CONTROL OF PACKING - HOUSES AND COLD STORAGE

Hon. W. J. Hanna Secures Co-operation of Packers and Produce Men.

OTTAWA, Oct. 31.—Effective Government control of the packing houses and cold storage houses in Canada was the program outlined today by Hon. W. J. Hanna, food controller, to a representative gathering of packers and produce men. Following Mr. Hanna's address a committee representative of the packing house industry was appointed to co-operate with the food controller. The produce men indicated their willingness to co-operate. In his address Mr. Hanna explained that his office was working in co-operation with the Dominion and Provincial Governments in a general production campaign of huge on as big a scale as could be developed. He continued on giving reasons for packing house control:

"The hog producer will want to know at the very outset that there is assurance to him as grower his fair share of the price paid by the consumer. Between him and the consumer is the packer and the distributor. On the other hand the consumers have the right to know the charge for packing and distributing is in relation to the cost of these services."

CHRISTMAS GIFTS FOR OUR SOLDIERS AND NURSES AT THE FRONT

HOW TO ADDRESS MAIL TO SOLDIERS

The following correct method of addressing troops has been issued by Dr. R. M. Coulter, deputy postmaster-general, in order to facilitate handling of mail at the front, and to insure prompt delivery. It is requested that all mail be addressed as follows:
(a) Regimental number.
(b) Rank.
(c) Name.
(d) Squadron, battery, or company.
(e) Battalion, regiment (or other unit), staff appointment or department.
(f) Canadian Contingent.
(g) British Expeditionary Force.
(h) Army Postoffice, London, England.
Unnecessary mention of higher formations, such as brigades, divisions, is strictly forbidden and causes delay.

Post Your Christmas Parcels Before November 15

SENDING PRESENTS BY PARCEL POST

(Clip This Out for Reference.)
For the information of those sending parcels to soldiers in England or at the front, The Advertiser publishes the rates of postage: To England, the rate is 12 cents a pound or any fraction thereof; limit weight on parcels to England is 11 pounds. To France or Belgium, the rate is 21 cents for parcels any weight up to three pounds; from three pounds to seven pounds (the limit), the rate is 32 cents not 33 cents per pound, but 32 cents for any weight from three to seven pounds. Any letter or parcel for any soldier in the hospital (even if this is not known to the sender), having the word "hospital" marked across it will be delivered. A customs declaration must be attached to each parcel, for which application should be made at the stamp window of the postoffice.

Useful Presents For Christmas For the Boys at the Front

Khaki Wool Gloves Khaki Kid Gloves
Khaki Wool Socks Khaki Wool Shirts
Khaki Silk Ties Khaki Collars
Khaki Suspenders Khaki Garters
Khaki Silk and Linen Handkerchiefs, All Weights and Sizes in Combination Underwear

John Graham & Co.

LEST YOU FORGET!

Here are some articles that are very useful, and should not be overlooked:

Aluminum Alcowax Cookers, complete \$1.60
Gillette Safety Razors, the soldier's best friend, \$5 up
Extra Blades, 50c and \$1 pkg
Ever-Ready Safety Razors \$1.00
Extra Blades 75c pkg
Razors of the best English manufacture \$1.50 to \$2.50
Pocket Knives, 25c to \$3.00
Shaving Brushes, Razor Strops, Soap, etc.
Flashlights 75c to \$2.50
Trench Mirrors 75c
Boxes for overseas, 20c each
Alcowax for above, two tins 25c

COWAN'S COLOSSAL HARDWARE

THE STORE WITH A STOCK. TWO PHONES: 3461-3462.

MANY ARTICLES REQUIRED IN CHRISTMAS PARCELS OVERSEAS BESIDES GOODIES IN EAT LINE

Little Knickknacks Cheer the Hearts of Boys in Flanders and in English Training Camps.

Apart from the "goodies in the way of cake, suggested for the Christmas box for the dear lad overseas, there are many other things which he will be sure to want. For example, he always, or almost always, wants newspaper. He wants something that won't take up much room and which is tough, in other words, which won't tear easily. Onion-skin paper is the thing for the man who is "Somewhere in France." "Somewhere with the navy" or somewhere else doing his bit for King and country. Onion paper can be obtained in pads and in envelopes.

Just here the awful responsibility arises of some eyes besides those of the censor reading the messages intended only for near and dear ones. Might as well live in a glass house as send heart-throbbing home in transparent envelopes. But nobody is going to be stupid enough to expect the dear man to do anything of the kind. Those onion-paper envelopes have the lightest kind of interlining, in royal purple and no less. The lining doesn't show in the least from the outside, and the delicate tissue paper entirely screens the contents of the letter from view. A pad of the onion paper, purple-lined envelopes and an indelible pencil can be obtained, packed in a nice little case six and a half inches, which will fit into a pocket. That will be an acceptable gift for any lucky man.
If he hasn't got it in his watch, he will like to carry one, and perhaps two photographs around with him, the wife he has left behind him and those blessed children. There is such a nice little leather photo case which comes single, double or triple, and can be slipped into any pocket.
There is a compact little case 2 1/2 inches which holds a comb, a bit of hair oil and a nail file. Surprising how smart those fellows manage to make themselves when they go back from the trenches.
This was strikingly demonstrated in the illustrated lecture this week by Capt. Julia Henehaw, and has also been evident in many pictures seen from "Somewhere" not so many miles from the fighting zone.

If You Want Full Food Value For Your Money TRY Grape-Nuts

90 PER CENT OF 100,000 CLASS A MEN BEG OFF.

PRISONERS OF WAR GET GIFTS SAFELY

Parcels May Be Delayed, But Reach Destination.

Do the prisoners of war really need the help sent through the Red Cross? No, 10,645 Pte. T. C. Macdonald, who went overseas with the 1st C. M. R., and escaped from Germany last June after imprisonment there for a length of time, has declared that it would be hardly possible for anyone who had not experienced it to realize what the prisoners of war suffered till the new system of forwarding parcels through the Red Cross was in good working order.

"Imagine," he has written, "men fighting like dogs over a pair of aviators and our own men, British and Canadian, that they are prisoners of war."
He added to this that it would be impossible to live at all without the supplies sent from the Red Cross, and that the interned Belgian, Russian and French civilians are dying of starvation.
All the time Pte. Macdonald was in Germany he never missed a parcel, though sometimes they were long delayed in coming.
MOUNT BRIDGES SCHOOL.
Following is the honor roll for Mount Bridges public school for September and October, the names appearing in order of merit:
Class IV.—1 John Reycraft, 2 Norman Chew, 3 Hildegarde Webb, 4 May Dinsman, 5 Jessie Wilkinson.
Class III.—1 Dorothy Bancroft, 2 Max Reycraft, 3 Delmar Menzies, 4 Isabel Tunnicliffe, 5 Willie Graham, 6 Eva Smith, 7 Dorothy Wyatt, 8 Mabel Toles.
Class II.—1 Shirley Wyatt, 2 Kenneth Waters, 3 Dorothy Reycraft.
Part II.—1 Helen Williams.
Senior Primer.—1 Donald Steer and Susan Campbell (equal), 2 Jim Dingman, 3 Earl Harding, 4 Fay Williams (equal).
Junior Primer.—1 Harry Gilling and John Ingh (equal), 2 Harold Fidler, 3 John McDouall and John Adams (equal).
Absent from examinations.—John Waters, Jack Barnes, Wesley Wyatt, Tom Barnes, Raymond Oliver, Walter Smith, Dorothy Winterbottom, Winnie Harmsworth, Marian Stitt, Minnie Stitt, Ella McDouall and Marjory D. Mitchell, teachers.

OTTAWA, Oct. 31.—Approximately 100,000 men of the first class under military service are reported to date. Of the total number only 8,000 have waived exemption claims and reported for service, while 88,013 have made application for exemption. The total number which has so far reported, either for exemption or service, represents 17.19 per cent of the total of 570,000 men in Canada who are conscripted within the first class, namely: unmarried men or widowers without children between the ages of 20 and 35 inclusive.

CHRISTMAS SUGGESTIONS FOR OUR BOYS OVERSEAS

Extra Quality Military Mirrors 75c
Waterman's Ideal Fountain Pens \$2.50 and up
Accurate Compasses, fine quality \$2.25 and up
Solid Ebony Military Brushes \$3.00 and up
Special Signet Rings for soldiers \$4.00 and up

WRIST WATCHES

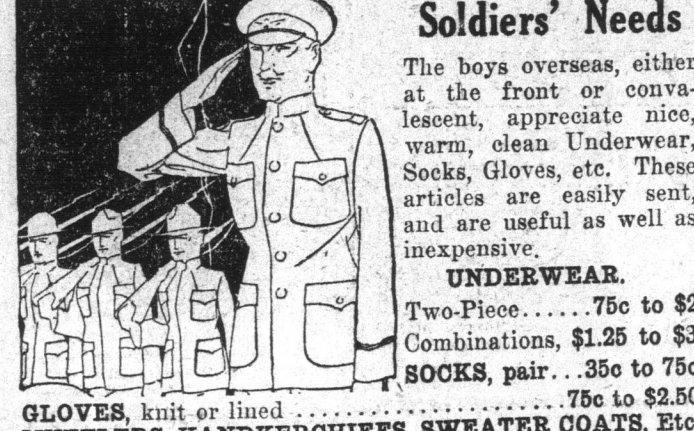
Ingersoll Military Wrist Watches \$3.75 up
Fine Lever Watches, extra cases \$6.50
Guaranteed Lever Watches, silver cases \$8.50
Waltham Military Wrist Watches \$10.00 up
"Longines" Finest Wrist Watches \$15.00 up
Luminous Dial Watches, Doctors' Wrist Watches, all absolutely guaranteed.

All overseas parcels are packed specially. Cards supplied free.

John S. Barnard, Jeweler

194 DUNDAS STREET. OPPOSITE THE ADVERTISER.

Look Well For Our Shop and You Will Look Well When You Come Out.



Soldiers' Needs

The boys overseas, either at the front or convalescent, appreciate nice, warm, clean underwear, Socks, Gloves, etc. These articles are easily sent, and are useful as well as inexpensive.

UNDERWEAR.

Two-Piece 75c to \$2
Combinations, \$1.25 to \$3
Socks, pair 35c to 75c
75c to \$2.50

GLOVES, knit or lined 75c to \$2.50
MUFFLERS, HANDKERCHIEFS, SWEATER COATS, Etc.

MERCHANT TAILOR AND HABERDASHER

SELAK DUNDAS, CORNER CLARENCE.

BRITISH CASUALTIES FOR OCTOBER MUCH SHORT OF SEPTEMBER

Total Is 82,377, Compared With 104,598—Many Attacks Launched.

LONDON, Oct. 31.—British casualties reported during the month of October totalled 82,377. The losses were divided as follows:
Officers killed or died of wounds, 1,445; men, 14,935.
Officers wounded or missing, 4,133; men, 61,514.
The October losses compare favorably for the British with those reported during September, which totalled 104,598. During October, Field Marshal Haig undertook several renewals of the big drive in Flanders, making notable progress in the process still under way of driving the German lines, which is threatening a wide sector in Belgium and Northern France.

FATALLY BURNED.
WINDSOR, Oct. 31.—Burns sustained when her dress took fire as she was lighting her pipe caused the death of Mrs. Angelique Gignac, aged 54, at her home in Sandwich West Township today. The old lady's feeble cries for help were not heard until her body had been terribly scorched. She is survived by four sons and two daughters.

MOTHER AND CHILDREN HAD AWFUL COUGHS

WERE CURED BY DR. WOOD'S NORWAY PINE SYRUP

Mrs. Arthur Appleyard, Novar, Ont., writes: "This past winter my children and I had awful colds and coughs which we got by being in drafts. I tried a number of different remedies for us, but got no relief. I thought I would try Dr. Wood's Norway Pine Syrup, and I found it a most excellent and sure cure. It gave relief to the tickling in the throat and stopped the cough, and with a few bottles we were all cured."

Dr. Wood's Norway Pine Syrup is a remedy that has been on the market for over twenty-five years, and we can recommend it as being, without doubt, the best cure for coughs and colds that you can possibly procure.
There are a lot of imitations on the market, so when you ask for "Dr. Wood's" see that you get it. Put up in a yellow wrapper; three pine trees the trademark; price, 25c and 50c; manufactured only by The T. Milburn Company, Limited, Toronto, Ont.

FRENCH DRIVE TOOK 12,157 GERMANS IN PERIOD OCT. 23-27

180 Cannon Included in the Booty.

FLIERS BOMB SIX TOWNS

Station at Luxembourg Also Showered—Ten Foe Planes Fall.

PARIS, Oct. 31.—The official communication issued by the war office tonight reads:
"To the north of the Alsace artillery actions occurred in the neighborhood of Pion."
"The number of prisoners captured by us in the course of our offensive from October 23 to 27 was 12,157, of whom 237 were officers. The cannon numbered 180."
"On the right bank of the Meuse the Germans attempted their main attack against our positions in the sector of Beaumont, a surprise attack, which we repulsed. The Meuse and the Moselle Bonnavaux there was a quite violent bombardment during the course of the afternoon."
"Bomb Six German Towns."
"On October 26, six enemy airplanes were brought down by our pilots; four others fell in a damaged condition within our own lines. Our bombing squadrons last night dropped 7,700 kilos of projectiles and explosives on the railway stations at Thionville, Bettendorf, Maizières-les-Metz, Longeville, Lez-Cléry, Jussy and Contans, as well as on the station at Luxembourg. All our objectives were reached."
"On the night of October 26-27 the day was calm along the whole front. Only minor encounters occurred in the valley of the Struma and near Lynette. The artillery activity was feeble."

OTTAWA, Oct. 31.—The Canadian soldiers now receiving treatment in the hospitals of the military hospitals commission numbered 10,237 on October 22, when the last census was taken. This figure includes 8,417 men under treatment in the convalescent homes, 1,263 in sanatoria and 615 in other hospitals.

The enrolment of the vocational training classes conducted by the commission in connection with the hospitals numbered 2,321 on October 18 of these, 1,205 were engaged in learning new trades to take the place of the old ones, for which the war had dislocated them.

DRY WEATHER NEEDED TO SAVE THE BEANS

HENSALL, Oct. 31.—Unless favorable weather comes soon, the bean growers of this district will lose heavily. Many large fields have yet to be saved, and the recent rains and frosts have been anything but good for them.

Large numbers of Christmas boxes for the boys in the trenches have been mailed from here in the past few days. Erastus Bannister, after attending the recent Sunday school convention in Chatham, went on to Detroit to visit with his daughter. Mrs. Bannister is in training for a nurse.

Soldiers' Gift Boxes

Let us assist and save you money in packing your boxes for the boys at the front.

Chamois Vests to keep out the cold.
Cigars in boxes of 10 and 25.
Cigarettes in special overseas packages.
Sterno and Elco Stoves
Oxo Cubes
Boyril, all sizes
Chocolate Bars
Milk Chocolate
Gum
Fountain Pens
Writing Pads
Safety Razors
Shaving Cream
Shaving Brushes
Tooth Powder
Tooth Paste
Toothbrushes
Toilet Powder
Toilet Soap
Toilet Tissues

Standard Drug, Ltd.

Four Stores in London, One in St. Thomas.

PURDOM'S HARDWARE

THE HOME OF OVERSEAS SUGGESTIONS.

Gillette Safety Razor in many different styles. Price \$5.00
Blades 50c and \$1.00 a package

STERNO Canned Heat Outfit

The complete outfit, all folds up, only 75c
Refills 15c each
Regulation size Tin Boxes for overseas, Price 20c each

The Purdom Hardware Co.

124 DUNDAS STREET. PHONES 2800, 2801.

BUY NOW FOR THE BOYS OVERSEAS

Heavy Rib Underwear \$1.25 to \$2.25
Fine Rib Shirts and Drawers \$1.00 to \$2.50
Fine Rib Combinations \$1.50 to \$3.50
Sweater Coats, \$2.50 to \$6.50
Flannel Shirts, \$1.50 to \$3.50
Heavy Lined One-Finger Mitts \$2.75
Kid Gloves \$1.25 to \$2.50
Wool Gloves 75c to \$1.50
Khaki Wool Socks 50c
Heavy Grey Wool Socks 50c
Extra Heavy Grey Wool Socks 60c
Khaki Collars 25c
Khaki Silk Ties 50c
Khaki Handkerchiefs, two for 25c
Braces 25c to 50c

OAK HALL

His Christmas Parcel

Good warm wearables will get a real welcome overseas, and this store is ready to help you with just the things the boys will need.

Warm Wool Gloves, all colors 75c to \$1.50
Heavy Wool Socks, all colors 50c
Lined Leather Mitts, regular and one finger 75c to \$1.50
Mercerized Khaki Handkerchiefs 2 for 25c
Pure Wool Unshrinkable Underwear, in "Stanfields" and "Tiger Brand," in all weights, at all prices up to \$2.50
A special line, at \$1.50

R. J. YOUNG & CO.

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DISTRICT CASUALTIES

KILLED IN ACTION
GODERICH.
Lieut. C. K. MacPherson.
BRANTFORD.
772960 F. J. Heath.

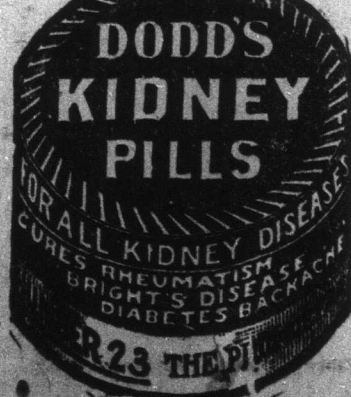
WOUNDED
PARKHILL.
802170 G. A. Moore.
SAUBLE FALLS.
838381 A. Corp. J. E. Rodgers.
OWEN SOUND.
Lieut. A. W. Pratt.
Listowel.
Lieut. H. Carmichael Moore.
STRATFORD.
Major A. Wemyss Dacon.
ILBERTON.
Major B. Charlton.
PORT ELGIN.
820702 W. H. Wall.
255611 G. K. Welsh.
WROXETER.
654549 T. Neash.
GUELPH.
Capt. H. A. R. Stratford.
Lieut. M. R. Burritt.
BOMBARDIER Herbert W. Graham.

DIED OF WOUNDS

DUNDAS.
785223 Lt.-Corp. M. Griffin.
COLLINGWOOD.
643023 J. A. Leckow.
LEAMINGTON.
432625 J. Couits.

GASSED

OWEN SOUND.
91100 Gunner R. Thompson.
FLARE BURNS
WOODSTOCK.
54306 C. Brockman.



MILK UP IN OTTAWA.
OTTAWA, Oct. 31.—The price of milk advances one cent per quart, to 11 cents, in this city tomorrow.

FINE LINE OF SAMPLE SHOES

Every pair at 50 per cent saving on absolute value—3, 3½, 4, 4½, at \$2.95, \$3.95, \$4.95. This is really an exceptional chance.

Cook's Shoe Store
RICHMOND AND DUNDAS STREETS

LAKE WINNIPEG
Whitefish 15c lb.

FRESH-CATCHED LAKE ERIE WHITEFISH, LB. 18 cents

Also Fresh Cod, Fresh-Catch Haddock, Pickled, Herring, Smoked Kippers, Finnan Haddies, Clams and Blosters. All fish cleaned ready for the pan. Phone your order early.

WILSON'S
PHONES 5600-5601

Save Money on Shoes
Have your old ones repaired and made good as new by us. We guarantee satisfaction.

Modern Shoe Repair
Phone 3210.

DIAMONDS

Diamond Rings from \$5.00 to \$350.00, including single Diamond Rings, three and five diamonds and many fancy settings in the new designs. Exclusive designs in Necklets, Pendants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

C. H. WARD & CO.
Diamond Merchants and Jewelers,
386 RICHMOND STREET,
Phone 1094.

DIAMONDS
The most important feature in the buying of a diamond is the dealer you buy from. You must have absolute confidence in the people you deal with.

For many years we have been selling diamonds to people who know and demand the best.

NEW FALL SPECIALS

Ladies' Solitaires, \$15.00, \$25.00, \$30.00, \$40.00, \$50.00, \$65.00, and \$125.00.

Ladies' Fancy Platinum Dinner Rings and Clusters, for \$20.00, \$25.00, \$35.00, \$45.00, \$75.00 and \$150.00.

YOUNG'S
TWO STORES.
LONDON, EAST LONDON.
October Birth Stone—Opal.

LOG CABIN HOME-MADE BREAD

Surprise the family with this deliciously flavored loaf.

JOHNSTON BROS. XXX BREAD
PHONE 944.

RECREATION ROOM FOR SOLDIERS IN HOSPITAL

Princess Patricia Chapter, I. O. O. E., Looks After Comforts of Men.

A new recreation room for the soldiers in the Army Medical Corps Hospital at Wolseley Barracks has been opened through the efforts of the Princess Patricia Chapter, I. O. O. E., and it is filling a long-felt want, according to the men in the hospital.

One of the ward rooms was turned over for the use of the soldiers, and the furnishings, including comfortable chairs and couches, writing tables and writing materials, a Victrola and a piano, were supplied by the ladies of the Princess Patricia Chapter.

The men speak very enthusiastically of the new rest room, and it promises to be the rendezvous for all the convalescent patients in the hospital. The men are most grateful to those who were instrumental in securing the room for them.

SPECIAL SERVICES

All Saints' Day Observed in All Catholic Churches.

Today is All Saints' Day, and special services were held in all Catholic Churches of the city. Friday is All Souls' Day, and it will also be marked by special services.

PETERS OVERSEAS BOXES

FOR SOLDIERS AND NURSES

A careful assortment of the things best liked and best suited for sending overseas.

\$2 to \$5 Each

Larger and smaller assortments to order.

PETERS
SHOP 'ROUND THE CORNER

N. B.—Out of town customers write for lists of contents.

Sincere Service

is what you may confidently expect at the hands of

Federal Advertising Service

Dominion Savings Building, LONDON, CANADA.

The London Loan and Savings Company of Canada

INTEREST RATES ALLOWED

In Savings Bank 4 Per Cent

Debentures 5 to 5½ Per Cent

M. J. KENT, Manager.

You'll Be Pleased With--- PARNELL'S

You'll like the distinctly individual taste of purity and quality in every loaf of bread we manufacture. You'll have to try a loaf to prove this statement. Why not today?

Parnell The Breadman
PHONES 929, 1390

DIAMONDS

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FURS Of Superior Quality. Exclusive in Design. BELTZ & CO.

TITLED DIGNITARIES PREVENT PROHIBITION, BALK LLOYD GEORGE

Tennyson Smith Discusses the Liquor Traffic in Britain.

Mr. Tennyson Smith, anti-liquor orator and impersonator, delivered his fourth address on temperance reform at the Salvation Army Citadel last night before a well-filled house.

Speaking on "Why Lloyd George Cannot Bring in a Prohibition Measure in Great Britain," Mr. Smith dealt with the difficulties provided by the titled dignitaries and members of Parliament, who are for the most part large shareholders in the profitable liquor establishments of the United Kingdom.

"It has been frequently asserted," he said, "that the people are so wedded to their drink that they would not tolerate a prohibitory law. This statement is nothing less than a libel on the people of this country. It is a statement at times that the populace would revolt were their accustomed 'bear' taken away from them. I have grown up to believe that this is a libel. At a meeting I opened in the Guildhall, Plymouth, to an audience of 1,200 people, no less than 700 responded to my request that they sign the petition. This is a proof that the majority of Englishmen are in favor of prohibition."

Drink, the scourge of the ages, must be universally discarded. The drink fiend, like the drug fiend, not only becomes a victim of his own weakness, but makes all those associated with him victims of his foehood. One cannot conceive of anything so despicable as the inveterate drinker. His remarks and his utter lack of self-respect are but unimportant phases of the drink evil compared with the misery his very existence gives to his children, his wife and relatives.

Realizing the misery suffered directly through the existence of public houses I cannot think that Lloyd George would not do all in his power to abolish the liquor traffic. The premier of Great Britain is as anxious as anyone to eliminate drink from his country. He would have to face an enormous power which the organized trade has in the British parliament.

He was no doubt threatened by the liquor men when he attempted to make the fight, the fighting attitude of the Irish whiskey distillers was especially asserted with brazen impudence. The effort of the brewers to cast the responsibility for a continuance of the traffic is only a repetition of the old cry of the liquor men—"Don't rob the poor man of his beer"—by which the honorable hypocrites mean "Don't rob the poor man's patronage and his money."

Englishmen will eventually introduce a prohibitory measure, continued the speaker. He is justly honest and revered the world over, but if he ever succeeds in carrying the nation's liquor traffic in the United Kingdom, his name will be execrated, and deservedly so, by all true temperance reformers for generations to come.

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Rowat's COFFEE

50c per pound
T.A. ROWAT & CO.
250 Dundas St. W.
Phone 291-302.

Rowat's Coffee, word for word, and this was for him, in England, many years ago, the title of "The Second Gough" and his story as a speaker said to more nearly approach that of a great man than any other speaker since Gough's day. Those who heard Gough will be especially interested in tonight's lecture, and those who did not will have an opportunity of hearing a powerful reproduction of Gough's words. The admission is free, another meeting will be held on Friday night, so on Saturday Mr. Tennyson Smith will take a much needed rest.

PATRICIA

"The Lust of the Ages," a photoplay de-luxe, is showing at the Patricia Theatre today, Friday and Saturday. Money was spent with reckless prodigality in order to produce scenes in keeping with the story, which deals with the struggle of a woman and her love against sin and avarice.

The picture as produced, has a "soul" and a meaning. It is a strong moral propaganda, and because propaganda is the best remedy for constipation, indigestion, sick headache, torpid liver, biliousness, flatulence, gas and all impurities of the blood. It does not contain one particle of calomel or other medicine, but is a powerful system tonic. Every 25c bottle is sold under our no-cure-no-pay guarantee. Larger sizes, 50c and \$1.00.

demands that you should stop using nauseating, gripping purgatives, pills and tablets. Get a bottle of TAYLOR'S STOMACH AND BOWEL CURE today. It is made entirely from roots and herbs, and 49 years of actual test in thousands of families has proven it to be the best remedy for constipation, indigestion, sick headache, torpid liver, biliousness, flatulence, gas and all impurities of the blood. It does not contain one particle of calomel or other medicine, but is a powerful system tonic. Every 25c bottle is sold under our no-cure-no-pay guarantee. Larger sizes, 50c and \$1.00.

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