

WEATHER FORECAST. TORONTO, Noon.—Moderate to E. wind, cool and showery. Wednesday—Light to moderate winds, overcast and cool. ROPER'S, Noon.—Bar. 29.55; Ther. 41.

THE EVENING TELEGRAM.

READ BY OVER 40,000 PEOPLE EVERY DAY.

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, TUESDAY, OCTOBER 20, 1914.

\$3.00 PER YEAR.

NUMBER 243.

USE BUFFALO FLOUR.

Sold at BOWRING'S Retail Store.

SHOVELING COAL

into a stove or furnace will give some heat, but a ton of coal is soon done.

A Pair of

ALL WOOL

Riverside

BLANKETS

will cost much less and will last for years keeping generation after generation warm and comfortable.

For Sale by Tender.

Tenders will be received by the undersigned, who will give all desired information on or before noon on Tuesday, 27th inst., for the purchase of those four Spacious Dwelling Houses now in course of construction and as they now stand, situate on the south side of LeMarchant Road, opposite St. Clare's Home (formerly White House). The property is open for inspection of Tenderer at any time.

Tenders to be sealed and marked "Tenders for Unfinished Houses." Owners do not bind themselves to accept the highest or any tender.

W. KENNEDY, Casey's Street. J. A. CLIFT, Solicitor, Law Chambers.

oct20,21,ead

CARD.

Druggess Healing. A. H. RUMSEY, Mechano-Therapist.

Office Hours:— 9 to 12 a.m. 2 to 5 p.m. 6.30 to 8 p.m. 11 Victoria Street. oct16,51 St. John's, N.F.



OUR MEATS

taste as good as they look. You doubtless have eaten meats that no amount of careful cooking and seasoning could make tender and fine flavored.

CHOICE CUTS of meats of the best quality are the only kinds we offer you. What shall we send you to-morrow?

M. CONNOLLY, 450, 176 Duckworth St.

Canada Butter

Choice Quality. Tubs and Blocks. "Searston" Tubs.

JAS. R. KNIGHT, 311 Water Street.

HERBERT'S LINIMENT CURE FOR COLIC, etc.

RHODES SCHOLARSHIP FOR 1915.

The Qualifying Examination for the 1915 Rhodes Scholarship has been deferred till March 1915, and the election will take place in April. Applications for this scholarship may be made to the undersigned up to the 1st day of March next.

A WILSON, Secretary C. H. E. oct20,51

BUILDING LOTS!

FREEHOLD: Hamilton Street, New Town Road, Barnes' Road, King's Road, Queen's Road, Circular Road, Fleming Street, Hamilton Road, Blackmarsh Road, Cornwall Avenue, Topsall Road, Cockpit Road, Mundy Pond Road, Maxse Street. For particulars apply to Fred. J. Roil & Co., Real Estate, SMALLWOOD BUILDING, Duckworth St.

NOTICE!

To Parties Interested in Acquiring Timber, Pit Props, Etc.

Proposals are invited for the cutting and shipment of timber, pit props, etc., from the property of The International Timber Company, situate inland Hall's Bay.

This property is considered one of the finest timber tracts in the Colony. Intending operators may have the use of the mill and dock of the Company, if required, on terms to be arranged.

All offers to be addressed to the undersigned Solicitor for said International Timber Company, who will be prepared to furnish any particulars as to the property.

Applications from irresponsible parties will not be considered. WILLIAM R. HOWLEY, Solicitor for the International Timber Company.

Address:— Board of Trade Building, Water Street, St. John's, N.F. oct20,61,tu,f

New War Maps, New War Books, New Novels!

Just in by the Tabasco. Daily Mail General War Map, 18c. How Germany Makes War by From Bernhardi, 60c. Imperial Germany by Prince Von Buelow, 60c. German Atrocities by Wm. LeQueux, 30c. Remember Loivain, a little book of Liberty and War, 30c. The Navy of To-Day by P. A. Hislam, 18c. The Campaign Round Liege, 30c. Kitchener of Khartoum by the Author of King Edward the Seventh, 30c. Lord Kitchener, the Story of His Life, by Horace G. Groser, author of Lord Roberts, 50c. Brown's Nautical Almanac for 1915, 20c. Pearson's Nautical Almanac for 1915, 30c. Night Watches by W. W. Jacobs, 80c. Facing Fearful Odds by Joseph Hooking, 80c. Her Royal Highness by Wm. LeQueux, 80c. See the New Patriotic Music just in. 20c. copy.

Dicks & Co., Ltd. Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

NOTICE!

Four weeks after the date hereof application will be made to His Excellency the Governor in Council for a grant of letters patent for new and useful improvements in or relating to hydro extractors or like centrifugal machines, to be made to Thomas Kemplay Irwin of 5, London Wall Buildings, London, England, Engineer. St. John's, October 13, 1914.

HERBERT KNIGHT, Solicitor for Applicant. oct13,41,tu

TO LET—On Rennie's Mill Road, Furnished Dwelling House; electric light, hot and cold water, &c.; address P. O. Box 1272. oct13,41



Scientific Dentistry!

It is impossible to obtain better fitting or more natural looking TEETH than can be obtained here.

Teeth extracted free of pain by our famous Anaesthetic 25c.

Best Artificial Plates . . . \$12.00 Crown and Bridge Work and Filling at reasonable prices.

Remember Our New Anaesthetic is used solely and exclusively at our offices in the U.S.A., Canada and Newfoundland.

Maritime Dental Parlors, 176 WATER ST.—176. (Opp. Mark Chaplin's.) Jun23,3m,tu,th,s

NOTICE.

THE STEAMER.



Prospero

Will leave the wharf of Bowring Bros., Ltd. on Wednesday, Oct. 21st, at 10 a.m., calling at the following places.

Bay-de-Verde, Old Perlican, Trinity, Catalina, Bonavista, King's Cove, Greenspond, Pool's Island, Westleyville, Seldom-Come-By, Fogo, Change Isles, Herring Neck, Twillingate, Morston's Harbor, Exploits, Fortune, Harbor, Landing, Tickle, Piller's Island, Little Bay Island, Little Bay, Nipper's Harbor, Tilt Cove, LaSalle, Paquet, Bale Verta, Coachman's Cove, Seal Cove, Bear Cove, Western Cove, Jackson's Arm, Harbor Deep, Englee, Conche, St. Anthony, Griguet, Quirpon, Cape Charles, Battle Harbor.

Freight received until 6 p.m. on Tuesday.

For freight or passage apply to the Coastal Office of

BOWRING BROTHERS, LTD. Telephone 222.

COAL, COAL

Just landed.

North Sydney COAL.

Also Best Quality

ANTHRACITE COAL, Furnace, Egg, Stove, Nut.

M. MOREY & CO. (Office: Queen Street.)

HERBERT'S LINIMENT CURES GARTER ITCH, etc.

CHOCOLATES FREE! CIGARETTES FREE!

What do these numbers signify? YOU SHOULD KNOW!

- 11 379 679 332 411 362 49

To the lady from whom we receive the first correct answer we will present a pound box of Chocolates. To the gentleman from whom we receive the first correct answer we will present a box of 25 of the celebrated De Reszke Cigarettes.

Answers must be mailed to us on a postcard. The correct reply and the prize winners will be announced in the "Telegram" and the "Daily News" next week.

The Universal Agencies (P. O. Box 1234) 137 WATER STREET. oct20,ead,tf



DENTAL

THOROUGH EXAMINATION and dentistry at as reasonable prices as is consistent with first-class work is what you are assured of if you consult us. We make satisfactory teeth, the kind that stay in place, restore the natural expression of the features, and that will last a lifetime. Our methods of treatment are the most advanced, scientific and painless.

ARTIFICIAL TEETH. Our price \$12.00 per set Painless extraction 25c.

A. B. LEHR (The Senior Dentist) 203 WATER STREET oct17,s,tu,th,tf

SPEY ROYAL, 10 Years Old.



Pure Malt Scotch Whiskey. Finest procurable. J. C. BAIRD, Water Street. oct13,31,ead

W. J. WHELAN, 182 Duckworth Street. Phone 65.

Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a speciality. At shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127. N.B.—Orders can be left to Janitor Board of Trade Bldg. 2227, 2m,ead

You Need to Handle Only Our Line of Soap!

It is wiser to stick to the thing you have tested and know to be good than experiment with things that have as yet no reputation except the reputation of being new.

"Perfection" Soap

Is a Soap stock in itself.

THE STANDARD MANUFACTURING CO., LTD.

Red Cross Line.

INTENDED SAILINGS.

From St. John's S. S. "STEPHANO" Oct. 19th Passenger Tickets issued to New York, Halifax and Boston. FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS—

Table with columns: To, First Class, 2nd Class, Return, Single. Rows: To New York, To Halifax, To Boston (Plant Line), To Boston (D.A.R.).

Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S. S. Co., Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from

HARVEY & COMPANY, LTD., Agents Red Cross Line.

MACKINTOSH Fibre Steel Studded Tyres.

An all-rubber tyre is unsuitable for our roads.

Look at the cars of those who have been motoring here for years, and what do you see? Why, Steel Studded Tyres.

But steel studs in leather do not wear well, the leather cracks with the wet and heat, the studs work in through the tyre and puncture the inner tube. This is where the Mackintosh Patent Tyre scores, the studs are embedded in fibre which is not affected by wet or heat, it does not crack, and the studs do not work inside the cover, and the fibre is puncture-proof. A car wearing these Tyres last year and this has not had a single puncture, and every cover has given over 4,000 miles of running before wearing out.

A new shipment just in, call and see them.

BISHOP, SONS & CO., Ltd.,

HARDWARE.

Sole Agents for Newfoundland. oct13,31,ead

Stanfield's Underwear!

We can supply you with the Celebrated STANFIELD'S UNDERWEAR for Men, Women or Boys in light, medium and heavy weights. Remember every garment is guaranteed unshrinkable. Prices the lowest.

WILLIAM FREW.

PRIVATE SALE.

At the residence of MRS. JAS. BLACK, 34 Freshwater Road, Household Furniture and effects. Can be seen between the hours of 3 p.m. and 6 p.m. on Tuesday, Wednesday, Thursday and Friday of this week. Interested parties unable to call during the hours mentioned, can get full particulars by calling at 53 Military Road any evening this week after 7 o'clock. oct19,31

FOR SALE—House & Shop, 89 Military Road, at present occupied by Mrs. Buckley; possession 1st May next. Apply to MRS. NOONAN, 20 Cochrane Street. oct17,21,51,tu

FOR SALE—Pony and Carriage; very suitable for lady or child; apply to J. J. McGRATH, Solicitor, 233 Duckworth St. oct15,31,ead

TO LET—Furnished House with modern improvements, situate on car line; apply at this office. oct3,th,s,tu,tf

TO LET or SELL—Immediate possession, two Large Modern Dwellings, in choice residential locality; apply to J. J. McGRATH, Solicitor, 233 Duckworth St. Oct17,21,51

TO LET—Dwelling House on Cochrane Street, fitted with all modern conveniences; apply to CAPT. JAS. WILSON, 35 Cochrane Street. oct17,31

TO LET—Dwelling House, 44 Prescott Street; for particulars apply to MRS. J. J. FLANNERY, 46 Prescott Street. oct17,31

TO RENT—A Flat of the Hutton Building, 223 Water Street; heated, suitable for dwelling house or offices. Entrance from Duckworth and Water Streets. Possession given the 1st November. Apply to CHARLES LUTTON. oct13,tf

BERRIES! BERRIES!—Just received a shipment of Partridge, Marsh, and Cranberries. Wholesale and Retail. M. A. BASTOW. oct20,21

Just Received, ex Tabasco from Liverpool, 55 cases Onions (small and medium), 10 kegs Grapes. Lowest wholesale prices. M. A. BASTOW. oct20,21

WANTED—To Rent, a small Dwelling or convenient Rooms, unfurnished; please state rent and situation. Address "X," Telegram Office. oct20,22

WANTED—3 or 4 Unfurnished Rooms, central locality; apply to E. D. M., care Telegram Office. oct20,31

WANTED—Two or three Gentlemen can be accommodated with Board and Lodging, single or double bedrooms; every convenience; terms moderate; apply 51 Cochrane Street. oct16,31,ead

LOST—Yesterday morning, a Bunch of 9 Keys. Finder please return to this office. oct20,11

FOUND—The person who lost a pair of Glasses in the vicinity of "Suburb," West End, can get same at this office upon proving ownership and paying cost of advertisement. oct19,11

HELP WANTED.

WANTED—A Nurse-Housemaid; apply to MRS. W. U. KNOWLING, 17 Circular Road. oct20,ead,31

WANTED—A General Servant, one who understands plain cooking; apply to MRS. T. BRUCE CARMAN, at the "Cochrane House," between 3 and 3.30 p.m. oct20,11

WANTED—A General Servant; apply, with reference, 32 Gower Street. oct20,11

WANTED—Immediately, a General Servant; washing out; references required; apply to MRS. C. R. THOMPSON, "Suburb," Water St. West. oct20,11

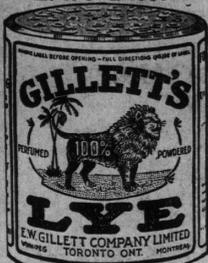
WANTED—Immediately, a Girl who understands plain cooking; apply to MRS. JOHN ANGEL, 130 Hamilton Street. oct20,11

WANTED—A Good General Servant, where washing is out; reference required; apply to 119a Pleasant Street. oct14,11

WANTED—A Strong Girl or Widow Woman for Kitchen work only; apply to the INTERNATIONAL RESTAURANT, 313 Water Street. oct17,31

WANTED—A Capable General Servant, who another is kept; must understand plain cooking; best wages; apply at this office. oct17,ead,tf

GILLETT'S LYE EATS DIRT



A Great Intrigue,

**—OR, THE—
Mistress of Darracourt.**

CHAPTER XXXVI.

Half an hour later Harry stood upon the terrace and looked out over the lawn to the park, and the wide-stretching woods beyond.

Mr. Head had gone back to London with the detective; but he had remained long enough to talk over the position of affairs with Harry, and to prove to him that there could be little or no doubt that he was in reality the marquis, and that the man who had borne the title so long had gone out nameless and penniless.

"You are the marquis, Harry," he said, "and his fate, and—forgive me!—hers, Lady Lucille's, are in your hands. It is for you to say what shall be done."

Harry stood leaning his brow upon his hand, listening to the grave and prudent lawyer.

"I cannot decide what to do," he said. "It is all so sudden, so unexpected, and, above all, so mysterious."

"And yet it is so plain when you think it over," said Mr. Head. "The detective told me that the moment he heard the marquis speak and look at you he guessed what would happen, and that he knew you were the rightful lord of Darracourt, and that the forged check had been paid for a bribe. And now I will go to London," he concluded. "I will verify the cer-

DOCTORS SAID CUT OFF

Mr. J. V. Besnard of 539 Craig St. E., Montreal, writes: "While at work in the St. Lawrence Sugar Refinery, I had my hand badly crushed by an iron beam. Two fingers particularly were so badly smashed that the doctors said they would have to be cut off. Having heard and had proof of the wonderful healing power of Zam-Buk,

I SAID 'NO'

and started to give Zam-Buk a trial. I had the fingers dressed with Zam-Buk every day. The first few applications stopped the bleeding, and eased the pain, and it was soon evident that the wounded members were on the road to recovery.

Day by day I persevered, and by the time I had used eight boxes of Zam-Buk, the fingers and hand were entirely healed. \$4 worth of Zam-Buk saved my two fingers."

The Zam-Buk for 25 cents, relieves various pains, rheumatism, chronic sprains and wounds, cuts, burns, bruises, pimples, boils, cold cracks, chapped hands, and all skin diseases and irritations. Also an embrocation for rheumatism, sciatica, stiffened muscles, etc. All druggists and stores.

ZAM-BUK SAVED MY FINGERS

Address all applications for samples and retail orders to T. McHUGH, 80 & 90, St. John's, Nfld.

ificates, and hunt up evidence, and—what else can I do for you?"

"Two things," said Harry. "Find the—the marquis, and let him understand that while he lives he shall be cared for. I will allow him a liberal income, always providing—and his face darkened—"that he remains away from his wife, unless she sends for him. The next thing is to go to this address. You will find Susie there, waiting for a message. Simply tell her that Lady Lucille has need of her, and send her at once."

Then, when Mr. Head had gone, he returned to the terrace, and looked out upon the vast estate that was now his—his, the Marquis of Merle!

But his eye grew no brighter, nor his face less dark and gloomy. What did it all amount to—title, lands, houses, gold—seeing that he had lost that which he valued more than all the world beside: Lucille!

The false marquis had known how to sting when he turned and, as a parting taunt, reminded Harry that Lucille was still separated from him by a gulf which only death could bridge.

He had lost Lucille. So bitter was the thought, so great was the pain which the realization of the fact caused him, that his sudden acquisition of title and wealth only increased his sorrow.

Better to have been a nameless peasant, with the woman he loved by his side, than to be the Lord of Merle, knowing that Lucille was the wife of another—the man he had dethroned! Suddenly there came a step behind him, and Marie Verner glided to his elbow.

"Well, my lord," she said, with a mocking smile; "gloating over your possessions, your lands and oxen, your menservants and maidservants! What a sudden transformation it is, isn't it? Lo! a stroke of the Marquis's wand, and down sinks the Marquis of Merle to the deepest dungeons of everlasting despair, and up rises the humble Harry Herne! Funny, isn't it? And such is life!"

Harry regarded the smiling, mocking face with mingled amazement and repugnance. Could this girl, with the daring eyes and reckless laugh, be the same who only a few weeks ago had knelt at his bedside and swore that she loved him, who had almost actually tricked him into making her his wife?

"You are as grave as a judge, my lord," she went on. "What is the matter? You ought to be throwing up your hat and shouting—'Io triumph!'—instead of that you look as grim as if you had lost a marquisate instead of winning it. Look at me how cheerful I am, and I should think I have cause to be down in the mouth. But there, I have had some amusement, it's true. Do you know what I have been doing, my lord? I have been making a clean breast of it to Lucille, and if you had seen Mrs. Dalton and Lady Farnley's faces, and heard their exclamations of horror, you wouldn't wonder at my amusement. Yes, Harry—I beg your pardon, my lord—I've explained the whole thing. Really, when one comes to look back upon it calmly, it was too good a plot to be spoiled by the foolishness of the marquis—the late marquis, I mean. What should we call him?—Mr. Merle?"

She laughed and leaned her elbows on the balustrade quite close to him, utterly regardless of his grave, condemning face.

"Yes, it was neat, and I invented it all. I did it all, really, for I don't think the marquis would have had pluck enough to hide the vase in your room, and I'm sure he would have broken down in the management of Susie. Poor Susie! Tell her I forgive her for splitting to you; it was just what she would do, of course."

"And you did all this—and would have—?" he stopped; he could not frame the words.

"Married you! Certes! Mind, I had no idea of it until I overheard the old man tell Sinclair that you were the marquis. I merely plotted beforehand to get you out of the way and marry Lucille to the marquis."

"Why?" he demanded, sternly.

She shrugged her shoulders.

(To be Continued.)



CHASE & SANBORN'S SEAL BRAND COFFEE SATISFIES.
Packed in one & two pound tins only.
CHASE & SANBORN MONTREAL 149

**Only a Beggar;
—BUT—
A Queen Among Women**

CHAPTER I.

Diana stood erect on the small platform on which her desk was placed and, looking down upon the eager faces upturned to her, raised her clear, sweet voice on the first notes of the evening hymn; and the children took it up with swift and glad promptitude, and, wonderful to say, sang it in tune; for Diana had taught them to sing as conscientiously as she had taught them to read and write; and they had been apt scholars, as is always the case when the teacher's labor is a labor of love.

When the last notes had died away, Diana said: "We will now sing the first verse of 'God Save the King,' children," and the girls attacked the national anthem as if they had expected the command; for this was the break-up for the Easter holidays, when, for a week, the little schoolroom would be silent and deserted, and Diana would be left in solitude.

"Thank you, dears," she said. "And now you are going to have a week's holiday. I hope you will all be good girls; indeed, I am sure you will. Good-by—and don't forget me!" she added, under her breath.

"Good-by, teacher!" came the chorus, and the children began to tramp out; but some of the elder ones came up to the tall, slim schoolmistress, who looked very little older than themselves, shyly offering their hands.

Diana shook hands with them, saying a kindly word or two—which would be proudly carried home by the children.

"Don't Merely 'Stop' a Cough
Stop the Thing that Causes It and the Cough will Stop Itself

A cough is really one of our best friends. It warns us that there is inflammation or obstruction in a dangerous place. Therefore, when you get a bad cough don't proceed to dose yourself with a lot of drugs that merely "stop" the cough temporarily by deadening the throat nerves. Treat the cause—heat the inflamed membranes. Here is a home-made remedy that gets right at the cause and will make an obstinate cough vanish more quickly than you ever thought possible.

Put 2½ ounces of Pinex (50 cents worth) in a 16-ounce bottle and fill the bottle with plain granulated sugar syrup. This gives you 16 ounces of the most pleasant and effective remedy you ever used, at a cost of only 84 cents. No bother to prepare. Full directions with Pinex. It heals the inflamed membranes gently and promptly that you wonder how it does it. Also loosens a dry, hoarse or tight cough and stops the formation of phlegm in the throat and bronchial tubes, thus ending the persistent loose cough.

recipients—and, bending down, she caught up a tiny tot of a child who had become entangled in the group, raised her in her arms, and kissed her.

"Take Susie home carefully, Annie," she said to one of the girls. "Good-by!"

When the last of the children had passed through the door into the sunlight, Diana leaned against the desk with loosely folded hands and looked round wistfully; and, as she stood thinking of her children whom she loved, all unconscious of her beauty and grace, she made a picture which would have stirred an artist to the depths.

She was tall and slim, as has been said, with the lithe grace and ease that belong, or should belong, to youth; her face was almost a perfect oval, the dark hair, ruffled on her forehead by the hand that had swept it aside in the ardor of teaching, was soft and silky; the eyes were gray, the illusive gray which at times becomes violet and well-nigh black under the shadow of the long lashes; and the mouth small, and yet as expressive as the eyes. It was a charming face, and possessed some quality beyond that of mere beauty, which instantly impressed all who looked upon it. Perhaps it was the slight droop or curve of the mobile lips which hinted at a strain of melancholy in the girl's nature; or it might have been a touch of wistfulness, a reserve in the eyes when she was silent or lost in thought. At other times both eyes and lips could smile, as the children who eagerly watched for that smile well knew. However the effect was caused, it was there, and it lifted Diana from the ranks of the ordinary and commonplace women of the village in which she lived and taught.

Presently she awoke from her reverie, and, after tidying the schoolroom, picking up a book here and a slate there, which the children, in their haste to be gone, had not put away, she closed the outer door behind her and passed into the small garden which divided the schoolhouse from the teacher's cottage, and surrounded the latter.

Here she lingered, looking dreamily at the flowers; for Easter was early this year; the too often procrastinating spring had come along briskly, and the beds were glowing modestly with forget-me-nots and narcissi, wallflowers and tulips; all of which had been planted and tended by Diana herself.

After a time a middle-aged woman came to the door of the cottage, and, shading her eyes with her hands, looked for a moment or two in silence at the graceful figure of the girl as she bent over the flowers; then she said in a low, subdued voice: "Tea is ready, Diana;" and Diana followed Aunt Burton into the sitting room, where she had laid the tea. The room was tiny, of course, and it was plainly furnished; but the taste which displayed itself in Diana's plain dress and white collar and cuffs, made itself obvious in her surroundings; it was the room of a lady.

"The flowers are early this year, Aunt Mary," said Diana, as she arranged some narcissi and tulips in the vases. "I don't think they have been so fine since we came here. Let me see, how many years is it?" "Three next June," replied Mrs. Burton, in a toneless voice. "Is it so long! Ah, yes. I got my certificate in May, didn't I? What a day that was!" She smiled and looked thoughtfully at the fire. "We thought that I should be too young, do you remember? But I wasn't. I suppose I passed because I was so eager, so anxious. It meant so much to me, didn't it?"

The elder woman nodded and looked at the beautiful face with a curious wistfulness and a hint of pity.

"Yes, Diana. It's a hard life; hard work, I mean."

Diana shrugged her shoulders slightly. "I suppose it is. Oh, yes, I am often very tired, but it is no worse than other women's work; it is better than that of most. I am my own mistress to a great extent and there are the long holidays; and—the children!"

Her pale, weary-looking face lit up, and she smiled to herself.

"So one may say that you are quite content, Diana?" asked her aunt.

(To be Continued.)

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

1039—A POPULAR STYLISH WRAP.



Ladies' Cape Coat.
Brown broad cloth was used for this model. It is cut with full cape sleeve sections, joined to the back and front "raglan" style. The coat is provided with a lining. A rolling collar finishes the neck edge. The coat closes at the centre front. This model is one of the latest words in wraps. It is especially designed for comfort, its lines are graceful, and it made of heavy woolen fabric it will make a fine serviceable winter wrap. In silk, velvet, and evening materials, it is serviceable also for dressy wear. The pattern is cut in 3 sizes: Small, Medium and Large. It requires 4½ yards of 44 inch material for a Medium size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

1078—A PRETTY STYLE FOR THE GROWING GIRL.



Girl's Dress with Long or Short Sleeve, and Tunic Blouse.
Brown serge, combined with plaid woolen is here shown. The model would be equally effective in blue velvet, with cashmere for blouse and tunic. The style is smart and becoming. The skirt is a three piece model, and is joined to an underwaist, over which the blouse is worn. The tunic is attached to the waist under the belt, but it may be omitted. The pattern is cut in 4 sizes: 8, 10, 12 and 14 years. It requires 4 1/8 yards of 36 inch material for a 10 year size. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

Per S. S. "Stephano."
Grape Fruit, Water Melons, Bananas, Celery, Tomatoes, New Potatoes, Cauliflower, Cucumbers, Turnips, New York Chicken & Turkeys, New York Corned Beef.

JAMES STOTT.
McNARD'S LINIMENT FOR SALE EVERYWHERE.

NOBBY ENGLISH CAPS
—at—
SMYTH'S.
PHONE 726.
G. F. KEARNEY, Manager.

DON'T LET THE \$ GUIDE YOU.
A good rule to observe at any time, but particularly when buying a Watch. By the inexperienced most Watches are judged by the appearance, without any regard to the quality of case or reliability of movement.
IT IS OUR BUSINESS TO SHOW YOU THE DIFFERENCE
and we do it willingly, if you will give us the opportunity. If you have the purchase of a Watch in mind—whether for yourself or for a gift—call and see the large assortment there is here for you to choose from. You will also get the benefit of our long experience when making your selection.
EVERY WATCH THOROUGHLY GUARANTEED.
Prices as high as \$75.00; as low as \$1.50.
T. J. DULEY & CO.,
THE RELIABLE JEWELLERS.

THE BIG Furniture Store.
Bamboo, Rattan and Wicker Goods.
An immense shipment just received. CHAIRS, ROCKERS, TABLES, FERN STANDS, CAKE STANDS, UMBRELLA STANDS, CLOTHES BASKETS, MUSIC BASKETS, WHATNOTS, MAGAZINE STANDS.
Visit our Showroom and see this splendid display of goods.
CALLAHAN, GLASS & CO
Duckworth & Gover Streets.

P.O. Box 236 | **SLATTERY'S** | Phone 52
Wholesale Dry Goods.
TO THE CITY AND OUTPORT TRADE:
We carry in stock for Spring trade an attractive stock of Regular Piece Goods and Pound Remnants. Prices:
CHEAPEST IN THE CITY.
NOTE—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.
SLATTERY BUILDING
Duckworth and George's Streets, St. John's.

November Paper Patterns
NOW ON SALE.
Cash (17c.) must accompany Outport Orders.
8000 Patterns to select from.
CHARLES HUTTON,
SOLD AGENT.

WE HAVE NOW A FULL STOCK OF

Ladies' Newest Winter Coats,

ALL BRITISH MADE.

Good materials, handsome patterns, smart styles. The values given by us in these goods have always been

Extra Special.

They are still so.

We also have now a complete range of CHILD'S and MISSES' COATS in all the sizes. We make a speciality of sizes for girls 15 to 17 years old, which are the hardest ages as regards fittings.

See our range of

Ladies' Fall & Winter HATS,

of which we have received further new shipments lately.

HENRY BLAIR



CONFIDENTIALLY SPEAKING
the Tailor doesn't make the man, but upon the Tailor depends the success of every man's appearance.

OUR TAILORING FOR MEN
insures not only a successful appearance, but satisfactory service and long wear.
Come in and let us take your measure this week.

J. J. Strang,

Ladies' and Gents' Tailoring,
153 Water Street, St. John's.
oct17,ed

We have Just Received
A SHIPMENT OF

Bendorp's Cocoa,

ALL SIZES.

Order now, as this lot will not last very long and we cannot get another shipment out at present.

T. A. MACNAB & Co.

aug28,ed,tf

GRAVENSTEIN APPLES, Etc.

To arrive and in stock:
150 brls. APPLES, Choice Gravensteins.
15 boxes ORANGES.
30 cases SILVERPEEL ONIONS.
10 bunches BANANAS.
30 half barrels PEARS.

PRICES RIGHT.

BURT & LAWRENCE, 14 New Gower St.

Oct. 17, 1914. Box 245

Heroic Deed of British Cyclist

WON QUICK REWARD.

London, Oct. 14.—The Daily Chronicle publishes the following from its correspondent at Angers:

"In the British Expeditionary Force there is an English soldier, a member of a cyclist corps, who is proud to wear upon his breast the 'Medaille Militaire' of the French Army.

"The story of the stirring incident has been told to me by Henri Roger, a young soldier of the Fifth Infantry, who saw it from the trenches and who is now lying wounded in hospital here.

"During one of the engagements last week on the River Aisne the Fifth was holding an entrenched position and was faced by the distance by a strong force of the enemy. To the right and left of the opposing forces were large clumps of trees, in one of which a force of English troops had taken up a position, a fact regarding which the Germans were unaware. In the other wood, it was soon discovered, lay a considerable body of German infantry with several machine gun sections.

"A road ran beside the wood in which the enemy lay hidden, and along it a force of French infantry was seen to be advancing. How were they to be saved from the ambush into which they were marching? That was the problem, and it was a difficult one.

"Every time the French troops in the trenches endeavored to signal to their comrades hidden German sharpshooters picked off the signaller. Soon the position seemed to be almost desperate; every moment the entrenched French soldiers expected to hear the hideous swish of the maxims mowing down their unsuspecting comrades.

Rode Straight to Death.

"Suddenly, however, something happened which attracted the attention of the French and German trenches. From the wood where the English lay hidden, a cyclist dashed—the English, too had seen the danger, and a cyclist had been ordered to carry a message of warning to the advancing French column, several hundred strong.

"The cyclist bent low in his saddle and darted forward; he had not gone a hundred yards before he fell, killed by a well-aimed German bullet. A minute later another cyclist appeared only, in a second or two, to share his comrade's fate.

"Then a third—the thing had to be done! The bullets whizzed around him, but on he went over the fire-swept zone. The Frenchmen held their breath as they watched the gallant cyclist speeding toward the French column; puffs of smoke from the wood where the Germans were showed that the sharpshooters were redoubting their efforts. But the cyclist held on and soon passed beyond some high ground where he was sheltered from the Germans, but could still be seen by the entrenched French.

"The Frenchmen could not resist a loud 'Hurrah!' when they saw the daring cyclist dismount on reaching the officer in command of the troops which he had dared death to save.

"The officer heard the message and took in the position at a glance. He gave an order or two instantly, and turned to the Englishman.

"Then was there a fine but simple battle picture, which should live.

"The deed which had saved hundreds of lives was one of those which bring glory as of old back to the honor of modern warfare. Courage, and courage alone, had triumphed, unsupported by any of the murderous machinery of the armies of to-day.

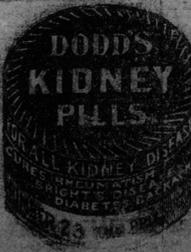
"That was what the French officer recognized. He saluted the gallant fellow standing by the cycle. Then, with a simple movement, took the 'medaille Militaire'—the Victoria Cross of France—from his own tunic and pinned it on the coat of the Englishman.

"I am glad, young Roger told me when he had finished relating the story, to have lived to see that deed. It was glorious."

Rev. Mr. Hemmeon's Lecture Sunday.

On Sunday afternoon last, Rev. D. B. Hemmeon addressed the members of the Adult Bible Class of Gower Street Church on the subject of Patriotism. The rev. lecturer handled the subject in a very patriotic manner, and during the course of his remarks paid a grand tribute to the Colonies for their loyalty to the Empire. He referred to the progress of the war, and justice of England's cause, and predicted a new era of peace and prosperity for the nations of Europe after Prussian militarism is crushed.

The attendance was large, and all were pleased with the discourse which was a most timely and interesting one.



DODD'S KIDNEY PILLS

STEFFANO OFF.—The s.s. Stephano sailed last evening for Halifax and New York, taking a large freight and as passengers in saloon: Mrs. W. Baker, Miss J. Brien, H. Winter, R. Farrell, W. King, W. J. Verpove, J. F. Power and 23 steerage.

STEAMERS LOADING FISH.—The s.s. Adventure is now loading fish for Mediterranean ports. The s.s. Rudolph Hansen is also loading and is expected to get away on Thursday.

PIANO FOR SALE.—One good second hand Piano, in splendid condition. Fine tone and very suitable for parlor or public hall. CHESLEY WOODS, 140 Water Street, upstairs.—oct20,tf

BACK FROM ST. MARY'S.—The schooters Theresa M. Gray and Bonnie Lass, which were fishing for ten days on Cape St. Mary's banks, have returned to Salmonier with 120 and 130 fish.

IN STOCK TO-DAY:

- 100 brls. Potatoes.
- 100 brls. Turnips.
- 150 brls. Grav. Apples.
- 30 cases Thinned Peas.
- 60 cases Tinned Tomatoes
- 25 cases S. S. Pickles.
- 10 cases Sardines.
- 30 cases Condensed Milk.
- 10 sacks Pearl Barley.
- 10 cases Bakeapples.
- 25 cases Starch.

RIGHT PRICES.

Soper & Moore.

Phone 480.

Sulphate of Ammonia.

St. John's Gas Light Company. Dear Sir,—I have analyzed a sample of Sulphate of Ammonia made at your Works, and I found 20.5 per cent. of NITROGEN, Sulphates of Ammonia and Nitrate of Soda are the two principal Nitrogen manure.

Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.

Yours truly,
D. JAMES DAVIES, B.S.C., F.C.S.,
Analyst and Assayer.

Cape Report

Special to Evening Telegram.

CAPE RACE, To-day. Wind E. S. E., blowing strong, weather dull; several schooners passed west this morning. Bar. 29.62; ther. 41.

Here and There.

SUSPECT ARRESTED.—Last evening, the police arrested a young man on suspicion of stealing \$300 from the store of the Martin Hardware Co.

STAFFORD'S LINIMENT should be in every home. No advance in the price.—sep19,tf

BELL ISLAND C.C.C.—The Bell Island Cadets under Capt. L. C. Murphy, attended the funeral obsequies of His Grace the Archbishop, late Patron of the Corps.

STAFFORD'S PHORATONE COUGH Cure will cure that cough and cold you have had for a long time. Price 25 cts. Postage 5 and 10 cts. extra.—sep10,tf

BANK FISHERY.—Nearly all the S.W. coast bankers have reached the home ports. The total catch of this year is expected to be considerably behind that of last year.

Safety Giant Junior Razor, 50 cents with four blades—extra blades 3 for 10 cents. Made in the U.S. and a great favorite for its simplicity and cheapness. CHESLEY WOODS, Sole Agent, 140 Water Street.—sep20,tf

SPY JUMPS FROM TRAIN. London, Oct. 14.—An unknown German spy, arrested near the Government wireless station at Port Burwell with many notes and plans of the harbour and district in his pocket, escaped from his guard while being taken to Woodstock Jail by jumping from the train when it was going at full speed, and has not been seen since.

Austrians Remove Their Commanders.

Venice, Oct. 12, by way of Paris.—A despatch from Vienna announces the sudden removal of the commanders of five Austrian army corps and the appointment of General Svetozar Borjevic as the new commander of the Third Army.

The commanders dismissed are Generals Baron Von Gleslengen, of the Eighth Army Corps, Kolosvary Von Kolosvar, of the Eleventh Army Corps, and Meisner Von Zwellenstann of the Seventh Army Corps, and the commanders of the Sixth and Seventeenth Corps.

The newly appointed Commanders are Generals Arz, Sixth Corps; Griesler, Seventh Corps; Scheuchemstuel, Eighth Corps; Lubiele, Eleventh Corps, and Krick, Seventeenth Corps. It is officially stated that the commanders retired on their own request because of reasons of health. The newspapers of Vienna make no comment on the changes.

Rossley's Great Circus Act.

SERPENTELLO AND THE FROG MAN.

Last night the crowd excited anything ever seen at Rossleys, as it was impossible to get in long before eight o'clock to see the great circus act. Serpentello, the dainty little contortionist and back bender. This little lady acts as though there was not a bone in her body, and later on when her swing is fixed in the ceiling of the theatre she will do some marvelous feats, as this little aerial artist works better in the air than on the ground; away high up in the air she performs all sorts of tricks, hanging on almost nothing. The Frog man needs no mention for he is the most wonderful fellow ever seen. But this time he comes to us with all new tricks. He picks up Serpentello and wraps her, round his body pretty much the same as he would a bell. It's a fine act and one and all should see it. The pictures, too, were splendid and brought forth much applause.

Says War Must End Militarism.

London, Oct. 13.—The terms of peace will be that the dominant spirit of militarism which has perverted every talent of the German nation will be crushed and broken, so that those who come after us shall be free from such terror.

This was the concluding remark of a speech delivered at Newcastle by Viscount Haldane, Lord High Chancellor, at a meeting to influence re-arming.

Lord Haldane claimed that Great Britain was fighting because it was a sacred duty. He paid a tribute to the great qualities of the German nation, but said it had been prostituted to military uses, and this war was to end that spirit of militarism. He continued:

"If Germany should annex Belgium and cross France and annex Holland and check Russia, then this country would be doomed. Rather than see that accomplished I would see the British Empire perish honorably."



One Dose and You Will Feel Better.

We are able to produce letters from all parts of Newfoundland which highly recommend the wonderful results derived from using this preparation called Prescription "A".

It is for sale in nearly every outport from the leading business places. Why are you too tired to do anything? A feeling of distress after meals, fullness of the stomach, heaviness and headaches. You feel more tired when rising in the morning than you were retiring at night.

Your sleep is disturbed and you feel as if you are going to suffocate and afraid to go to sleep again. You have to be careful of what you eat for your breakfast. Would you like to go on suffering like this when you can be cured by obtaining a bottle of Stafford's Prescription "A" for small size, 25c. Postage, 5c. extra. Large size, 50c.; postage, 10c. extra.

Stafford's Liniment and Phorotone Cough Mixture are still in great demand.

Our Drug Store (Theatre Hill) is open every night until 11 o'clock.—oct10,tf

See Our Window

FOR THE

Famous "North Star" WATCH.

Sent to any address in the Island. Guaranteed for three years. Price:

\$2.00.

Joseph Roper.

Sugar, Butter and Cheese.

Just Received:

Choice Prime Butter,
In 14 and 28 lb. Boxes.

American Granulated Sugar,
In Barrels.

50 Choice Cheese,
Twins.

Selling at Lowest Market Rates.

COLIN CAMPBELL, - - 85 Water Street.

MOIR'S

Sounds Like More,
Tastes Like More,
More Centers,
More Coating,
More Popular,
More for the Money,
Many More More's.
But ONLY ONE

MOIR'S

When talking of

Chocolate.

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

Fire Insurance of Every Description Effected.

LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

BAINES JOHNSTON & Co.,

Agents for Newfoundland.

At the Big Feed Depot.

Bright Yellow Corn Meal—brls & sacks.
Bright Yellow Corn, White Cattle Feed, Gluten Meal,
Black, White and Mixed Oats,
Hay, Straw, Bran.

F. McNAMARA, Queen Street.

oct17,ed,tf

Keep out the Cold with a

"Barler" Oil Heater.

They are a source of comfort in the home, giving the greatest amount of heat with the smallest consumption of oil.



BOWRING BROS., Ltd.

Hardware Dept.

His Excellency Lectures at the Institute.

His Excellency Sir W. E. Davidson lectured to a large and appreciative audience at the King George Institute last evening, taking as his subject, "The Causes and Progress of the Present War." The discourse was the first of a series, that has been arranged by the Literary Committee of the Grenfell Association, to take place during the autumn and winter season, the proceeds of which will be devoted to the Patriotic Fund. At 8 p.m. His Excellency the Governor accompanied by Lady Davidson, entered the Grenfell Hall, where they were welcomed by members of the Committee. Hon. W. C. Job announced the object of the lectures and proposed concerts to be held during the season, and introduced His Excellency, who had graciously consented to open the series of lectures. He then asked the Governor, before beginning his discourse, to uncover the autograph portraits of President Wilson, ex-Presidents Taft and Roosevelt, which were recently presented to the Institute. Referring to the generous support given by Americans in the past, and their guarantee of the same support in the future, His Excellency uncovered the portraits of the scholarly Wilson, President of the United States, the genial William H. Taft, and the manly Colonel Theodore Roosevelt, ex-Presidents. The prefixes chosen by the Governor in referring to these men seemed most fitting, and called forth the applause of the large gathering present. These portraits bear the following writings: "To my valued friend, Dr. Grenfell," - WOODROW WILSON. "For the International Grenfell Association with best wishes for its continued great usefulness." - WILLIAM H. TAFT. "Presented to the International Grenfell Association with all good wishes, from" - THEODORE ROOSEVELT. Turning to his subject, "The Causes and Progress of the Present War," His Excellency took his hearers back to the days of Bismarck, and in a very lucid manner showed that the imitations of his brains, had succeeded in routing the ambitions of Emperor William to become ruler of the world. When the German army was believed to be a perfect fighting machine competent to deal with any possible obstacles on land, the Kaiser turned his attention to her navy, hoping by this means to overcome England. Of his superiority on land he had not the shadow of a doubt, but the sea held for him many misgivings, which caused him to spare no expense, and use every possible device to equip a navy to rival that of Britain. In his calculations as to her inferiority

on land he discounted the value of the colonies and the unwavering loyalty to the Motherland. Bismarck realized the strength of Russia and strove to be friendly with her, but the Kaiser believed that after the war with Japan, that powerful nation was short of her strength. In this too, he was mistaken, as the Russian army has been reorganized and is stronger than before, and the recent Balkan War too, served to consolidate the Slavs. Germany's plans have been long premeditated. She had hoped to crush France at the first blow, follow it up with a blow at Russia, gain Holland, Sweden and Denmark, and make the final stroke by invading England. She expected little or no resistance, and only waited for some pretext to begin her programme. She chose a time when she thought Britain was weakened by rebellion, but again reckoned without her host. The rush towards France, through Belgium, a country whose neutrality she had given her pledge to protect, naturally appealed to Britain's honor, and the prompt action taken by England in that crisis, will be read with pride by the future sons of the Empire. England has entered the conflict righteously, and she will emerge victorious. She is upholding all that stands for honor and righteousness. Referring to the present situation, His Excellency said that results to date are very satisfactory. It was known at the start that Germany had long prepared plans, and this war is to be a fight to a finish. The Allies are slowly but surely gaining ground, new troops are entering the field daily, and the outlook is most encouraging. Continuing, His Excellency referred to the atrocities of the Germans in destroying the beautiful cities of Belgium, and showed that we are now fighting for our very existence as a nation, and would win out. During the lecture, lantern slides of His Majesty the King, Kitchener, French and Jellicoe were thrown on the screen, and were greeted with much applause. At the close Mr. W. F. Lloyd proposed a vote of thanks to His Excellency, which was seconded by Mr. F. J. Morris. The singing of Rule Britannia and the National Anthem brought the enjoyable entertainment to a close.

Good Spirits

can only be enjoyed by those whose digestive organs work naturally and regularly. The best corrective and preventive yet discovered for irregular or faulty action of stomach, liver or bowels, is known the world over to be

BEECHAM'S PILLS

Sold everywhere. In boxes, 25 cents

St. John's Lady Master of Arts.

Miss Rose Carmichael has passed her final examination at Edinburgh University and graduated as an M. A. word to that effect having been received in the city yesterday by her father, Mr. James Carmichael. This is a unique success, as it is supposed to be the first time a Newfoundland lady ever attained such a distinction. Miss Carmichael received her early training at the Presbyterian College under Principals Wilson and Garriock, respectively. In 1910 she established her first precedent by winning the Jubilee Scholarship. That same year she passed the London Matriculation Examination in the first division. In the associate grade she passed with high honors, leading the class in French and Latin. In 1911, or exactly three years ago, Miss Carmichael left St. John's for Edinburgh, where her remarkable success continued. Her scholastic career has been a brilliant one. Miss Carmichael will be embarking shortly for her shores on a visit to her parents. It is yet unknown what the gifted graduate has chosen to be her future. Newfoundland is always proud to hear of the success of her sons and daughters and in this instance is especially pleased to rejoice. We congratulate Mr. and Mrs. Carmichael on the success of their daughter, who is a credit to them and to her Alma Mater.

African Chief's Loyal Offers of Aid

TO BRITAIN. London, Oct. 15.—The Chief of Basutoland, in Africa, has sent to King George a message in which he expresses the fervent loyalty of his people and himself to the Empire. His message says in part: "I ask whether, as my King is engaged in fighting his enemies, I, his servant, will be doing well to keep aloof, watching him being attacked. As I am unable to be with my King in person, I beg to know whether I may show my loyalty and the loyalty of the Basutos by giving monetary assistance, to be raised by calling on each Basuto to pay the sum of one shilling as a contribution to the funds now being raised for the relief of sufferers. The Basutos and myself are grieved at seeing our King attacked by his enemies when we, the servants, cannot assist him." This offer has been gratefully accepted by the Government. An expression of loyalty has also been received from Lewanika, Chief of the Barotse tribe of Northern Rhodesia. He adds: "My Indunas and myself want to call in all our people and, then, when they are here, we shall tell them to make ready for war to help the Government. We shall stand always under the English flag, under which we have remained for years in peace."

Here and There.

The Sagona was at Harbor Grace at noon to-day coming south, and is due here to-night. EARL OF DEVON.—The Earl of Devon sails on the White Bay service at 6 p.m. to-morrow. COAL CARGO.—The S.S. Othello, 12 days from Grangemouth, arrived this morning with a cargo of coal to Bowring Brothers, Ltd. Stafford's Liniment cures all aches and pains. Sold everywhere.—sept.11 Rev. James Whelan, who arrived by Saturday night's train from St. Lawrence, and was present at the funeral of His Grace Archbishop Howley, is the guest of his sister, Monkstown Road. CHANGE ISLANDS ARRIVALS.—From Labrador: Ladysmith, 400 quintals; Gertie May, 330; Togo, 160; Baska, 330; E. P. 230; E. Blanche, 500; Robbie M., 300; Bird, 200; Wild Briar, 300. FOGOTA SAILS.—The S.S. Fogota, Capt. Dalton, sailed for the Northward at 10 a.m. to-day, taking a full freight and the following passengers in saloon:—J. F. Perry, Mr. Meadus, William Parsons, James Robins, Mr. Woodruff, Mrs. Moore, Mrs. Roberts and 15 second class. People are doing more reading to-day than ever before, and it is very important to those who wear glasses that they should be properly fitted. If you have any trouble or are in doubt, go to TRAFNELL, the Eye-sight Specialist.—sept.11 BRUCE PASSENGERS.—The Bruce arrived at Port aux Basques at 6.25 a.m. to-day, with the following passengers in saloon:—N. F. Nuter, J. E. Lake, J. D. Mitchell, Miss E. Smith, A. Moulton, F. Forward, W. Currie, Miss Bertha Thomas, E. Feder, D. McKee, Mrs. M. Samways, Miss M. Samways, Rev. J. R. Saint, J. N. Pettipas. KNIGHTS OF COLUMBUS.—The Regular Meeting of Terra Nova Council, No. 1452, will be held to-night, Tuesday, at 8.30. After the meeting the officers for the coming year will be installed. W. H. TOBIN, Recorder. oct.20.11

The Silk Hat Soldier.

(British colonists resident in London volunteer, and not even silk hats are doffed before training begins.) Daily Paper. I saw him in a picture, and I felt I'd like to cry— He stood in line, The hat "for mine," A tall silk hatted "guy"— Right on the call, Silk hat and all, He'd hurried to the cry— For he loved England well enough for England to die. I've seen King Harry's helmet in the Abbey hanging high— The one he wore At Agincourt, But braver to my eye That city toff To keep to doff His stove-pipe—bless him—why? For he loved England well enough for England to die. And other fellows in that line had come, too, on the fly, The boys and joys, Brave English boys, For good and all put by: O you brave best, Teach all the rest How pure the heart and high When one loves England well enough for England to die. One threw his cricket bat aside, One left the ink to dry; All peace and play He's put away, And bid his love good-bye— O mother mine! O sweetheart mine! No man of yours am I— If I love not England well enough for England to die. I guess it strikes a chill somewhere, The bravest won't deny, That you love Away to shove, And set your teeth to die; But better dead, Than lapped in peace to lie— If we love not England well enough for England to die. —Richard Le Gallienne.

We Are Lenient.

That we are a lenient people, or that our authorities are so, is amply justified in the case concerning a German named Otto Rusch, who left here on the Red Cross liner, Stephano, last evening en route to New York. Rusch served in the German army for an extensive period and was brought here from Germany some 10 or 12 years ago by the late Mr. Stein. Soon after his arrival here he secured a position as gardener and was not long before he acquired a property on the Portugal Cove Road, where he carried on a poultry raising industry. Since the outbreak of the present conflict Rusch, whenever he got in the back-ground, gave vent to his feelings concerning the war. He was known to express himself that he would like to be in the firing line with his fellow-countrymen, and used to show his exasperation whenever he heard of victories of the Allies. We had occasion to know quite recently that he was an out-and-out German. It is not long since we saw photographs of Rusch as he stood in the German army ranks with his regimentals on. So far as we can learn Rusch was never naturalized here, not even since war broke out. A few days ago, however, we learned that he was given timely advice to quit the country as quick as he could. Acting wisely on the hint he sold off his premises and left on the night train to New York. The question suggests itself with emphasis that we are too lenient. Why was he not held as a prisoner of war?

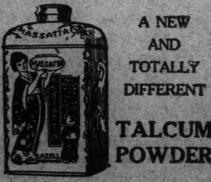
Jewish Wedding.

On Sunday evening the wedding of Miss Lizzie Miller, sister of Mr. C. H. Miller, and Mr. Theodore Swedlin was solemnized at the residence of Mr. E. G. Gilterson, LeMarchant Rd. The ceremony was performed by Rev. Mr. Ershier, in Jewish fashion. The bride, who was handsomely dressed in silk crepe-de-midi, trimmed with pearl lace, wore a wreath and orange blossoms, carrying a bouquet of roses, was attended by Misses Mollie Goldstone and Gertrude Mosses. Harvey Goldstone and Mr. Miller acted as groomsmen. Following the ceremony a reception was held at the residence of Mr. C. H. Miller.

Supreme Court.

The case of the Commercial Cable Company vs. the Government of Newfoundland was continued to-day. Mr. Kent, K.C., was heard in closing. The court adjourned at 1.30 p.m. until 11 a.m. Monday, Nov. 2nd.

Lazell's MASSAITA



A NEW AND TOTALLY DIFFERENT TALCUM POWDER. Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm. In addition to Massaïta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence. At all Druggists, St. John's, Nfld.

CEMENT!

Just received 2000 barrels White's Portland CEMENT. The Best Cement in the market. H. J. Stabb & Co.



Published by Authority. The following Notice, issued by the Imperial Board of Trade, on the 16th September last, calling attention, in connection with the Government's War Insurance Scheme, to the necessity of complying strictly with all orders and directions given by the Admiralty as to routes, ports of call, stoppages, etc., is published for general information. JOHN R. BENNETT, Colonial Secretary, Department of the Colonial Secretary, October 17th, 1914.

Government War Insurance Scheme.

It is an essential feature of the Government War Risks Insurance Scheme that all insured ships must obey implicitly all orders and directions given by the Admiralty as to routes, ports of call, stoppages, etc. To avoid misapprehension on this point, the Board of Trade wish it to be clearly understood that this provision is intended to secure the safety of both ship and cargo, and that any deviation which may be rendered necessary in consequence of Admiralty orders or directions is in the interest of the cargo as well as of the ship. It is important that this fact should be borne in mind by all parties concerned in the shipment or carriage of goods on insured ships, and that in contracts of carriage the shipowner's obligation to comply with the Admiralty requirements should be fully recognized. oct.19.21

WOODS Giant Junior Safety Razor.

A \$5 Razor is comfortable in the hand and convenient to use. So is the WOODS. A \$5 Razor has the safety appliance. So has the WOODS. A \$5 Razor is silver-plated. So is the WOODS. A \$5 Razor has a steel blade. So has the WOODS. Made in the U. States in the Woods Factory. Price 50c., with blades; extra blades, 3 for 10c.

CHESLEY WOODS, Sole Agent, 140 WATER STREET.

EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc. Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.

WILLIAM WILSON & SONS (Established 1814) 25, Abchurch Lane, London, E.C. Cable Address: "Annuaire, London."

PREMIUM MOTOR GASOLINE (In Steel or Wood).

Royalite and Silver Star KEROSENE And all Lubricating Oils and Greases. The Best Oil in the Best Packages. IMPERIAL OIL CO., LTD. A. H. MURRAY, Distributor. sept.26,oct.17

STANFIELD UNDERWEAR For the Cooler Weather is a good Insurance Policy.

We have now a complete line of this Celebrated Underwear which we are selling at lowest prices. Buy now while range of sizes is complete. Men's Stanfield Unshrinkable Heavy Wool Shirts and Drawers,--- Green Label, from \$1.00 garment only. Range of sizes from 34-32 to 44-42. Prices according to sizes. Mens' Red Label and Blue Label Stanfield Underwear in the same assortment of sizes. Then for any man in a special occupation requiring an extra-heavyweight Underwear we have Stanfield's Black Label Underwear. Ladies' Stanfield Vests and Drawers, from 75c. to \$1.60 garment, according to size and quality. Sizes stocked 3, 4, 5, 6 and 7. Ladies' Stanfield Combinations Prices... \$2.75 \$2.90 \$3.15 in fine wool... Sizes... 2, 4, 5 Ladies' Spun Silk Combinations, job; only a few left, at...\$3.25 Special Job Line Women's Stanfield Vests and Drawers; a lot of odd sizes procured from makers. Regular \$1.25 to \$1.50, at 75c. garment only. Lot of Misses' Stanfield Vests, job, for girls 12 to 14 years, only 60c. garment. Lot of Women's White English Cashmere Vests (long and short sleeves), job, at 95c. and \$1.10 each. IMPORTANT—As all these jobs are limited in quantity, do not delay in making your purchases.

Henry Blair oct.3,oct.17

20% OFF Great War Sale. 20% OFF

For four weeks only, beginning Thursday, October 15th, we will give 20 per cent. discount (for cash) off all purchases of Crockeryware, Glassware, Silverware, Household necessities and Fancy Goods. Now is your time to save money.

- Toilet Sets. Plain & Fancy Cups & Saucers. Plain and Fancy Jugs. Plates, Bowls. Cake Plates and Hangers. Knives and Forks. Teapots, Plain and Fancy. Shaving Mugs, Mirrors. Framed Pictures. Crystal Glass Table Sets. Fancy Glass Water Sets. Fancy Glass Wine Sets. Ruby Glassware. Vases of all descriptions. Hand Bags, Purses. Toilet Soaps and Requisites. Boot Polish. Hair Brushes, Clothes Brushes. Writing Cases, Dressing Cases.

GARLAND'S BOOKSTORES, 177 and 353 WATER STREET, ST. JOHN'S

PATRIOTISM

demand that all things being equal, the products of the local industries should receive preference from the merchants and buying public.

Every local made Suit or Overcoat bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Mfld. Clothing Company, Ltd.

Advertise in The Evening Telegram.

The

To the British

I—General The warriors brave Who built the name On glory's scroll name In Home and

In Abbey's niche Their statues stand Each emblem true By British people

These sculptured stones, Portray the men Who in homelands Were foremost

The valor of their men of every They fought for Throne, And made our

They paid the price Mid smoke and And to the nation The honour of the

These fearless and Withstood the foe They held their were red, With blood of Pe

But there were more Who fought and Who carriage brav roar On mountain, fier

These are the men sing, The men who found The faithful soldiers The men behind the

II.—The Commodore The Drakes and brave, The Wolfes and Maintained our Em And lengthened

They faltered not nigh Nor feared the col But raised their ban And never knew

We

panoram A 'Phone



'Phone sep.17,th.3,oct.17

The

F. R Has just Massage full line o

The Price of Empire: or The Empire Builders of the 19th Century

Which Included the Victorian Age: During Which Period the Nation Became an Empire.

To the British People the Author Respectfully Dedicates This Ode.

I. C. MORRIS.

I.—General Statement.
The warriors brave, and men of fame,
Who built the Empire great;
On glory's scroll have carved their name
In Home and Church and State.
In Abbey's niche and public square,
Their statues stand in view;
Each emblem treasured deep and dear
By British people true.

These sculptured urns and graven stones,
Portray the men of might;
Who in homelands and distant zones
Were foremost in the fight.

The valor of their deeds is known,
To men of every state;
They fought for England's Royal Throne,
And made our Empire great.

They paid the price of their renown,
Mid smoke and flood and flame;
And to the nation handed down
The honour of their name.

These fearless and illustrious dead,
Withstood the foeman's rage;
They held their ground when fields were red,
With blood of Peer and Page.

But there were countless thousands more
Who fought and bled and died;
Who carnage braved mid cannons' roar
On mountain, field, and tide.

These are the men whose fame we sing,
The men who fought and won;
The faithful soldiers of the King,
The men behind the gun.

II.—The Commodores and the Flag.
The Drakes and Cooks, and Nelsons brave,
The Wolfes and Wellingtons
Maintained our Empire on the wave
And lengthened England's gulf.

They faltered not when storm drew nigh
Nor feared the cold nor heat,
But raised their banner still on high
And never knew defeat.

One flag—the Union Jack—was theirs,
The flag of thousand fights;
The flag that's had a myriad cheers
From Colours, Blacks, and Whites.

For Flag and Empire fought those men,
On battlefields and plains;
And in the shades of many a glen
Took shelter from the rains.

Unknown the hardships they sustained,
Untold what they endured;
Their sacrifice our rights maintained,
And British peace secured.

III.—The British Isles Sent Forth the Men who Established the Empire.
From rural England came those men,
All loyal good and true;
And many a Scottish highland glen
Sent forth its faithful few.

And from the slopes of Erin's Isle,
And Channel Islands fair;
Came many a man, for many a mile,
To serve, and do, and dare.

Thus Britons brave, and Scotchmen bold,
And Ireland's loyal sons;
And Jersey gentlemen of old,
Stood by the British guns.

Nor were the Welsh a whit behind
In loyal fealty;
To death and danger they were blind,
And fought incessantly.

The zeal and faith within their breast,
Inspired them mid the storm;
In every fight they did their best,
Their duty to perform.

Enthusiastic to the bone,
Their daring pluck and skill;
On many a battle field was shown,
On many a towering hill.

Yes, British pluck and Scottish grit,
And Cymric loyalty;
Enlivened by the Irish wit,
Made England great and free.

Thus when war's echoes died away,
And quenched was battle's flame;
And British troops had won the day,
An Empire we became.

And when the tumult ceased awhile,
And battle flags were furled;
The people of the British Isles,
Beheld a larger world.

Beheld an Empire o'er the sea,
North bright and sunny skies;
A greater Empire yet to be,
Which men should colonize.

IV.—The Expansion of Empire.
To Newfoundland in Western world,
The men of Devon came;
And here the Union Jack unfurled
To honour England's name.

Then Wolfe advanced the western bound,
By scaling Abraham's height;
Where death with victory was crown'd,
When finished was the fight.

Next Australasia came in turn,
With fair Van Diemen's land;
And then where "sands of India" burn,
The Empire gained command.

Thus round the world the flag was flown,
O'er nations far away;
And peoples hitherto unknown,
Did loyal tribute pay.

'Twas Britons brave who won the prize,
Then colonized the land;
North, frozen north, or southern skies
They bravely took their stand.

Colonial children they may be,
But British all the same;
Whose fathers sailed across the sea,
Their heritage to claim.

Thus 'established were Colonial ties,
And Britain's overseas
Where now the flag of England flies
Defiant to the breeze.

The nation looked and men went out,
And left old England dear;
To work and wait and knock about
And another many a tear.

They went the Empire to expand,
They did the best they knew
And left sweet home and motherland
To toil, and dare, and do.

We are their sons, their daughters fair,
Yet British through and through,
There is no foe for whom we care
In Eastern World or New.



THE FLAG THAT'S BRAVED A THOUSAND YEARS THE BATTLE AND THE BREEZE.

V.—The Men.
The men who sailed to east and west
In search of work to do,
And gave their all, their very best,
When England's friends were few.

When Britain had no over-seas
Empire had begun,
Nor flew the Flag to every breeze,
Nor every setting sun.

These were the source of Britain's power,
The men who faced the storm;
And grappled dangers every hour,
In every shape and form.

Their daily life was hard and plain,
And homely was their fare;
They had no chances wealth to gain,
Nor gold, nor silver share.

A greater Britain they have made,
Yea! built an Empire wide;
An Empire of no foe afraid,
On field or swelling tide.

A nation's power is not its wealth,
As counted out in gold;
No 'tis the manhood and the health
Of every sailor bold.

Of every soldier firm and fit,
Of every son of toil,
Who works in office, store or pit,
Or tills the stubborn soil.

Such were the men who broke the trail
And Britain's Flag unfurled;
Whose "wooden walls" and "straining sail"
Encircled all the world.

The men who followed Drake afar
Where e'er his pennants flew,
And won the day at Trafalgar,
Or fought at Waterloo.

The men who Nelson's signal hailed,
And cleared the decks away;
Who in the Bay of Biscay sailed,
And waited for the fray.

The men who faced the Cannon's roar,
Or manned the "Victory,"
And died as thousands died before,
For Britain on the sea.

Such men have made Old England great,
And strengthened well her Throne;
They were the founders of the state
In every belt and zone.

They lived, and fought, and endured and
True men and British tars;
Descendants of the men who came
From far across the sea
And won for England power and fame
And glorious victory.

And in their voyages far and wide,
Outsailed the northern stars,
Mere carpet Knights a field ne'er won,
Nor put the foe to flight;

Nor placed the belchings of a gun
Nor sentry stood by night;
'Tis brain, and bone, and muscle, too,
That mighty Empires make;

And men who love to dare and do
For home and country's sake.
Such men as these have sailed the world
And built our Empire wide;

Their country's flag they have unfurled
On field and flood and tide.
They manned our ships, they filled our ranks,
Nor left for once their post;

They sailed o'er oceans stormy banks,
And charted many a coast.
On land and sea they played the game
As Britons good and true;

They craved not wealth nor courted fame,
They only duty knew.
Thus spread the Empire far and wide,
By men who sought for bread;

But some of them beneath the tide,
Have found a grave instead.
VI.—The Sailors.
The valiant Admirals of our fleets,
And Captains bold and brave
Sailed round the world with "tautened sheets"
And conquered wind and wave.

And hardy sailors "stood the wheel"
And manned the yards aloft;
Their ships were oak, their hearts were steel,
And yet their hearts were soft.

And many a tender English lad
From city, town and glen
To home and parents farewell bade
And mustered with the men.

From village schools and country vales,
These laddies volunteered;
And learned to "bend" and "reef" the sails,
While able scamen steered.

And in the roar and cannonade
Of fire and booming gun
An awful toll to death they paid
With every setting sun.

For such as these we write our song
And shout a loud hurrah,
And through the land the shout prolong
For those who won the day.

But deeper still with pensive thought,
We love and honour pay
To those who bled and those who fought,
But failed and "lost" the day.

Mid roar of cannon shot and shell
Fought British hearts of oak,
Till thousand times ten thousand fell
Mid carnage death and smoke.

For King and Queen and Home they died,
On moor and bounding main;
And found their graves "neath swelling tide,
Or battlefield or plain.

With martial music in their ears,
And found their graves "neath swelling tide,
The Scots and Irish Fusiliers
Taught thousands how to die.

VII.—To The Empire.
Then hail to Britain o'er the seas,
Imperial to the core;
Hail to the flag that braves the breeze
On distant tide and shore.

May England's strength be ever one,
And safe be Britain's throne;
While peep the stars, or shines the sun,
May England hold her own.

Then hail to Britain great and free,
And hail to British sway;
To Britons far across the sea
In every creek and bay.

And hail to British Womanhood
Our glory and our pride,
May virtuous mothers kind and good
In every home preside.

Hail to our noble sailor King,
Hail to His Royal sons;
Let all the people shout and sing:
Hurrah for England's guns.

Hail to our fair and noble Queen,
The people's loved and own;
And o'er the world may it be seen,
That Right sits on the throne.

Thus shall our Empire greater be
In Rule, and Power, and Might,
And nations yet unborn shall see,
That Britain's rule is right.

FIRST NEWFOUNDLAND REGIMENT.

We have a Set of 50 Pictures of the Camp, Presenting the Colors, Complete Group of Officers, Regiment Saluting the Colours, (this is a panorama Picture showing the whole Regiment), the Ambulance Squad, the Standard Bearers, the Guard, etc

A good Set in which you are almost sure of finding any particular face you may want.

'Phone 768.

THE HOLLOWAY STUDIO, LTD.

Corner Bates' Hill and Henry Street.



Listen!
Confidential.

It's about a Fall Suit and Overcoat for you. We are showing a splendid assortment of materials, of the latest designs and weaves, all thoroughly reliable, and made to measure by us they will make exquisite Suits and Overcoats.

Let us take your order now. We will give you clothing first-class in every particular, and at as low a price as it is possible to get high-class clothing.

W. H. Jackman
(The West End Tailor),
39 Water St., West,
St. John's, Nfld.

'Phone 795.

Fishery Gear!

WE ARE MANUFACTURERS of the GILL NETS, used by Messrs. Job Brothers & Co. in the Straits this year. They have been successful at a time when traps had partially failed. We make them in all sizes to order.

WE ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered with during the war, a good opportunity occurs for use of these Nets in Newfoundland.

WE ARE MANUFACTURERS of the celebrated STANDARD brand of Herring Nets, which is universally acknowledged to be the very best Net on the market. We are now making the CRESCENT brand Herring Net, which is the best and strongest LOW PRICED NET MADE. It is mounted just the same as the Standard Net, and it is barked for preservation, not merely dyed like other cheap Nets.

WE ARE MANUFACTURERS of SQUID TRAPS, which are now legal; we make them in any size required, to order.

We manufacture TARRED COTTON LINES, all sizes, for Bankers' use; strong, durable and easily handled.

We make COD TRAPS, COD SEINES, CAPLIN SEINES, ETC., to order, in all sizes.

All the above fishery gear we can strongly recommend, and we would urge our fishermen to patronize articles of home manufacture, in order to give employment, which is so much needed this year.

COLONIAL CORDAGE CO., LTD.
oct1,31,m,th

THE LONDON DIRECTORY
(Published Annually)

enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing;

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for \$5.

Dealers seeking Agencies can advertise their Trade Cards for \$5 or large advertisements from \$15.

THE LONDON DIRECTORY CO., LTD
25 Abchurch Lane, London, E.C.

Screened COAL.

229 Tons
SCREENED COAL,

Due about end of week ex schr. "James Burton Cook." Book your order at our office, Beck's Cove, or wharf premises.

GEO. NEAL

SKINNER'S
MONUMENTAL ART WORKS
(Estab. 1874.)
329-333 Duckworth St.,
St. John's, Nfld.



Headstones and Monuments in great variety. Any price and any size. Send post card for Catalogue of photo designs and price list. Cemetery Decorations attended to. Genuine stone sockets supplied with all headstones.
Phone 1,3,m,s,tu,th

The "PIXIE" GRIP-ON Light hangs anywhere; no nail required; stands anywhere. No other lamp like it. One filling lasts 35 hours; 150 hours' light for 2 cents. Price 25 cts. each.
GEO. KNOWLING.—oc12,41,m,t

Your New Fall Hat

should be

A Kingston Derby.

We have the right styles
at the Right Prices.

J. M. ATKINSON,
312 WATER STREET.

The Elite Tonsorial Parlour,
Prescott Street, near Rawlins' Cross,
F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

Advertisements in THE EVENING TELEGRAM

A Job Lot.

54
White
and
Coloured
Quilts.

Values
from
\$1.00
to
\$4.00
now
70cts.
to
\$2.80.

Sleep in Comfort and Warmth!

this winter and many winters to come under a pair of our **BLANKETS** or **QUILTS**. Prices to-day are lower than they will be for a long time to come, owing to enormous contracts being placed by the British Government. We have been fortunate in placing our orders before advances took place.

But come—see for yourself the excellence of the values we are showing.

- White Wool Blankets** - - - - - \$2.40, \$3.00, \$3.60, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$8.00, \$10.00, \$12.00.
- Wadded Quilts** - - - - - \$1.40, \$1.70, \$2.20, \$3.40, \$4.50, \$5.00.
- Eiderdown Quilts** \$5.50, \$7.50, \$8.00, \$9.50, \$10.50, 12.00, \$15.50, \$21.00.
- Eiderdown Crib Quilts** 30 x 40 sizes, at \$2.90.

Marshall Bros

Divorced Life

Helen Hanson, Female

The Freemasonry of the Modern Dance

An exceptionally interesting orchestra program on one of the blazing piers led Marian thither that evening. Presently she was listening dreamily to the subtle, vaguely-defined, soul-teasing themes that lifted themselves bewitchingly from the various movements of "Madame Butterfly."

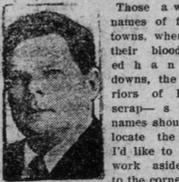
At the end of the program, she rose from the comfortable rocking chair in which she had towarded the end of the pier. The moon was coming up out of the ocean like a disc of burnished silver. Wonderful sea breezes swept the great pier, which reached out like a long, heavily jeweled finger over the rhythmic waves. White-shoed, white-trousered men were proceeding with gaudily gowned women toward the ball room where the newest dances had begun their nightly activity.

Marian watched the swaying, surging, dance-crazed multitude for a few minutes, then turned away and dropped into an unoccupied bench near the pier's railing, to gaze over the straggled glimmer of the five-mile row of lights off the celebrated boardwalk, fading in the distance into the merest, vaguest, twinkling dotted line.

Young men and men, roving the pier alone, cast interested glances at Marian, as she sat alone, looking out over the ocean. Many a dancing, prancing couple in the ball room behind her had never undergone the formality of an introduction. There is a sort of freemasonry, a brother-and-sister-hood among these whom the modern dances have pulled into their witching toils, which renders the pairing off of even strangers a matter of course.

Marian was no prude, nor had her early puritanism managed to hold out

Foreign Words.



Those awful names of foreign towns, where, in their blood-soaked, h a n d-me-downs, the warriors of Europe scarp—a u c h names should dislocate the map! I'd like to lay all work aside, and to the corner drug store slide, and there discuss, with sundry friends, the war, until the bloodshed ends. But every time I start to yawn I strike a name that bids me stop, that makes me fæbbé in the knees, until I catch my breath and sneeze. What sense is there, O sacred aunts, in making names of consonants? I pick the paper up at night and start to read about some fight, wherein ten thousand men were slain; the housewife lists, as though in pain; the children gather round my chair, to hear the story of despair, and granny, so she's sure to hear, inserts a trumpet in her ear. I read perhaps a dozen lines, of fortis beslegged exploding mines, and then I quit—the stuff is off—I'm up against "Pzpllwadtlplshikoff." I murmur, "I can read no more; I'll roll a white upon the floor, and bite some plaster from the wall, and kick the stovepipes till they fall, and maybe when I've got my breath I'll try again that tale of death."

Household Notes

Tortoise shell combs will brighten if rubbed with olive oil.
Beeswax and salt will make rusty flatirons as clear as glass.
Iokstains on garments can be soaked out in salt and milk.
Dry flour rubbed on tin with a newspaper will clean it beautifully.
Scrambled eggs on-toast make a very good summer breakfast dish.
Cereals with fruit make very good and economical luncheon dishes.
Warm a lemon before squeezing it and you will get much more juice.
Never fold an umbrella when it is wet, but keep it folded when it is dry.
To bleach handkerchiefs add a slice of lemon to the water they are boiled in.
It is very handy to have a supply of round straw mats for seats on grass or veranda.
A bottle of dried-up glue will become soft if a little vinegar is placed in the bottle.
Brass if rubbed with sweet oil after it has been polished will not tarnish so quickly.
Always put the scrubbing brush to dry with the bristles down. This will save the brush.
Apples cored and filled with chopped dates or figs, then baked, make an excellent dessert.
Aluminum kitchen utensils should never be washed with soda. Use simple soap and water.
If the head aches from heat, put a cold compress on the back of the neck and on the wrists.
Gas ovens should be cleaned with warm, soapy water to which a little ammonia has been added.
Apply glycerine to a scald directly after accident occurs and cover it with rats saturated with glycerine.
The clothes wringer will last twice as long if the pressure screw at the top is loosened after using.
New potatoes if soaked in water that has a little soda dissolved in it will scrape and clean beautifully.
LOOK, YOUNG MAN!—If you anticipate getting a good Overcoat for the Winter, let us show you the class of work we are making. Compare the goods, quality of work and prices with any other make, then decide for yourself. Our B. B.'s are all the rage, from \$18 to \$28, and right up to the minute in style. **SPURRELL BROS., 265 Water Street, next door to Parker & Moore's.—oct19, eod, 11**

Bill James.



Red McGhee says: There's two or three Bill James'es loose. The name's been put in general use by guys with pitchin' wings. The Bill I want to tell about, however, sort o' stands right out a kind of King 'mong kings. He's one o' those three demon guys who brought about the Boston rise that set the ol' league daft. His work an' Rudolph's, Tyler's too, have sure stirred up one fine young stew among the baseball craft.
Bill made his bow a year ago an' bettered fair, as rookies go. The Braves were rotten, too. But he developed fast, this kid an' when they pried the '14 lid Bill showed 'em who was who. Two runs a game is doin' well; sometimes the foe don't get a smell when Bill is on the mound. He's good for eighteen frames a week an' more, without a growl or squeak or other peevish sound.
They oughta call him coastwise Bill. He played in Seattle until George Stallings yanked him East. An' California was the place where pa an' ma first saw Bill's face an' spread his high chair feast. Right now Bill's only twenty-two. He sure has lost o' time to do his starrin' specialty. There's just a chance he'll peter out, but credit one, large, well-formed doubt to ol' man Red McGhee.

A FEW ITEMS

- Which will suggest others to supply your Larder.
- BUFFALO FLOUR** in 14 lb. sax.
 - Bluenose Butter.**
 - Empress Butter.**
 - Sinclair's Hams and Bacon.**
 - Camp Coffee.**
 - White House Coffee.**
 - Fry's Breakfast Cocoa.**
 - Instant Postum.**

Whitman's Instant Chocolate
WILL MAKE A CUP OF CHOCOLATE INSTANTLY.

Fry's Navy Chocolate.
Potato Flour.
Brown & Polson's Corn Flour.
Seeded Raisins, 1 lb. pks.
Cleaned Currants, 1 lb. pks.
Sultana Raisins, 1 lb. pks.
Cut Mixed Peel, 1 lb. drums.

If you like a good cup of **T**our Royal, Crown, and Our Best Brands cannot be surpassed.

BOWRING BROTHERS, Ltd.
Phone 332. GROCERY. Phone 332.

DR. DEWAN'S FEMALE PILLS

Reliable medicine for all Female Complaints. 25¢ a box, or three for \$1.00, at drug stores. Mailed to any address on receipt of price. **THE SCORRELL DRUG CO., St. Catharines, Ontario.**

PHOSPHORUS FOR MEN

Restores Vim for Nerve and Brain; increases "grey matter"; tones up the system. 25¢ a box, or three for \$1.00, at drug stores, or by mail on receipt of price. **THE SCORRELL DRUG CO., St. Catharines, Ontario.**

Ranjii's Offer.

"Ranjii," the famous cricketer, now the Maharaja Jam Sahib of Nawanshahr, has emulated the Indian ruling princes by making an offer to the English Government to raise and equip a force of 1,000 for service with the Allies' army. In a speech to his subjects at Jammagar, he said: "You will be glad to know that I have placed the humble and limited resources of my state at the disposal of the Empire by my letter to the Agent of the Government."
"I have promised to raise and maintain a force of 1,000 able-bodied men to fight for the Empire, to give 200 horses and fifteen motors over and above two squadrons of Imperial Service Lancers."
"Our duty is clear at this anxious time. Every man will be requisitioned to bear arms and fight, but every man can help in mitigating the effects of war by continuing trade and commerce under normal conditions."

Our Temperate Troops.

That Lord Kitchener's appeal to the Army is having its effect is clear from the latest batch of letters from men serving with the Expeditionary Force. These record the fact that wine is being pressed on the troops instead of water by the friendly French population; but as a general rule officers and men are declining the offer. One private supplements this fact with the information that some of the hardest drinkers in his regiment have taken the "pledge" for the duration of the war, and the whole tone of the letters suggests that our men are exercising a restraint in the face of temptation that must add to their fighting efficiency in the field. —London, "Daily News."

CHOIR PRACTICE

George Street Choir meets this evening for practice at the usual time and place.—11

GLAD NEWS TO ALL WITH BAD COLDS

INSTANT RELIEF—FEW HOURS FOR CURE
Nothing Known to Science is so Invariably Sure to Cure as "Catarrhosone."
Just Breathe Catarrhosone!
The Ozonated Air Cure, better known as "Catarrhosone" is death to colds.
Its health-laden fumes contain the leading balsams of the pine woods.
Soothing and antiseptic, it gives instant relief—stops gagging, hawking and sneezing.
Mucous and phlegm are cleared away, breathing made easy, and Catarrh symptoms entirely disappear. Delightful and pleasant is Catarrhosone, simple to use because you breathe it—sure to cure colds and ca-

How Berlin Believes Germans

London, Oct. 13.—A correspondent of the "Daily Mail" tells of Germany's latest plan to invade England.
The information was given him, he says, in all seriousness, by persons who say it is implicitly believed in Berlin.
The proposal is to take Calais and then construct pontoons six and a half miles into the English Channel. On these will be planted seventeen-inch siege guns to bombard Dover, fifteen or sixteen miles away.
Zeppelins will appear in force and complete the destruction which the guns have left undone. The German Fleet is to assist in some way not yet explained.

THERE WAS A TIME

when a man wore a heavy winter overcoat, or none at all. But that idea has changed—men are beginning to realize that

Lightweight Overcoats

are the most serviceable and sensible Overcoats they can own. Ours are correct in style, correct in price, in color and in value, too.

Chaplin, THE STORE THAT PLEASES.

Over 40,000 People Read The Telegram



IRISH BUTTER, 1-lb. blocks and by the lb.
CANADIAN ONIONS, in sacks.
SPANISH SILVERPEEL ONIONS, in cases.

We Will Never Cease to Hammer Home The Fact
that "Homestead" Tea is refreshing, palatable and pure.
It is the right kind for your family to use, as it is prepared in accordance with the most approved sanitary methods.
Homestead Tea, 40c. lb.

Gravenstein APPLES,
Nos. 1, 2 and 3.
Ex s.s. Stephano.

Partridge Berries.
Cod Tongues, 1 lb. tins.
Bakeapples 1 lb. tins.
Foster's Wrinkled Peas, cartons.
New York Corned Beef.
Local Rabbit, 1 lb. tins.
FRESH RABBITS DAILY.

C. P. EAGAN,
Duckworth Street and Queen's Road.

BUSTLE



Will the call at our receive a Watch and

Remember Stuffer Shoes Girls wear each pair. shoes see the Another Wat N. B.—Wo Rubber Foot **F. SM** Buster Bros

RO

Direct SERP BON

TH

Direct Both ing, won bit of reful feats 4 ALL And n If you C

NO

Despa First Newfo Letters a bers of the Front shou follows, so still in training:— No. — P — Com New c d

oct13,61,eod

An Intell can \$100 newspapers. requirements backpart, W. N. MINARD

BUSTER BROWN!

Lucky Coupon 63.



Will the holder of Coupon No. 63 call at our Ladies' Department and receive a real Live Buster Brown Watch and Fob!



Remember the Buster Brown and Skuffer School Shoes for Boys and Girls wear like iron. Double wear in each pair. When purchasing these shoes see that you get your coupon. Another Watch next Monday.

F. SMALLWOOD,
Buster Brown and Blue Ribbon Shoe Agency.

ROSSLEY



THEATRE.

Direct from the Great Circuses,
SERPENTELLO, THE BONELESS LADY;
Also
THE HUMAN FROG MAN
Both marvelous, astounding, wonderful, thrilling. A bit of real circus. Wonderful feats, and
4 ALL FEATURE PICTURES—4.
And no raise of price. If you want a Good Seat, **Come Early.**



NOTICE.

Despatch of Mail for First Newfoundland Regiment.

Letters and Parcels for Members of the Contingent at the Front should be addressed as follows, so long as the troops are still in England undergoing training:—

No. _____ Private _____
Company _____
Newfoundland Contingent
c/o The War Office,
WHITEHALL,
London, S.W.
All letters and Parcels so addressed will be made up in a separate bag and despatched with the Governor's official bag to the Colonial Office, and will thus receive special attention.
H. J. B. WOODS,
Postmaster General.

oct13,61,ead

An Intelligent Person may earn \$100 monthly corresponding to newspapers. No canvassing. Send to **McIntyre Press** (No. 117) **Blackpool, N.Y.**

MINARD'S LINIMENT CURES
BURNS, ETC.

Newfoundlanders In Toronto

MAKE SUGGESTIONS.
Editor Evening Telegram.
Dear Sir,—For some time I have been favored by a friend of mine with a copy of your paper. To-day it has been my pleasure to receive a copy dated September 26th. In it I see a long report on the Nfld. Fisheries, and being a humble son of Newfoundland of course I read it with interest. Mr. Duff says that he arrived in Newfoundland on July 24th, too late for the caplin, and speaks of the season of enforced idleness between the caplin and the squids, and goes on to try and give the fishermen of Newfoundland what he thinks would be a remedy. It may be, but it is my humble opinion, Mr. Editor, that a much cheaper and a surer way is within the reach of all the fishermen of Newfoundland. It was my pleasure to visit my old home in Portugal Cove, Conception Bay, in the summer of 1912, and saw the same condition of things as Mr. Duff speaks about. No bait, fishermen lying around doing nothing, and I began to think and wonder if there was no way out of this trouble, and I think Mr. Editor, I saw a way out. I saw quite a few stores with nothing in them, and I thought to myself why cannot the people of Portugal Cove and in fact all of Newfoundland fill one or two such places with ice in the winter time and then in the months of June and July, when there are lots of caplin, why cannot they get such amount as will do them between the caplin and the squid, and if the squid follow right after the caplin why they can take such caplin as are frozen and make manure out of them, so the time spent in getting the caplin would not be all lost, even though they were not used for bait.
Hoping this will do some good and help my fellow countrymen in the wish of one who after being away for 25 years cannot forget and have a warm spot for dear old Newfoundland.

Yours truly,
TOM CHURCHILL,
Toronto, Oct. 13, 1914.

British Aviator Hero

DICTATES IMPORTANT MESSAGE WHEN DYING.

New York, Oct. 14.—A letter received here from Lieut. W. Peyton, an officer of the South Staffordshire regiment, who was wounded in the battle of the Aisne, near Soissons gives a graphic account of the fighting there and of the heroic death of a British aviator.

Lieut. Peyton and other members of the British force were in the trenches facing the Germans, when an aeroplane dropped down on the Britons.

The machine had been struck and damaged by shrapnel. It fluttered to the earth like a wounded bird, Lieut. Peyton says, and fell within the British lines.

The aviator, a Lieutenant, was caught in the wreckage and was removed from it in a dying condition. He was still conscious, and as soon as he had been released he murmured: "Quick, man, take down this message. Get it to the General with all speed."
Amid paroxysms of pain he slowly

MRS. LYON'S
ACHES AND PAINS

Have All Gone Since Taking Lydia E. Pinkham's Vegetable Compound.

Terre Hill, Pa.—"Kindly permit me to give you my testimonial in favor of Lydia E. Pinkham's Vegetable Compound. When I first began taking it I was suffering from female troubles for some time and had almost all kinds of aches—pains in lower part of back and in sides, and pressing down pains. I could not sleep and had no appetite. Since I have taken Lydia E. Pinkham's Vegetable Compound the aches and pains are all gone and I feel like a new woman. I cannot praise your medicine too highly."—Mrs. **AUGUSTUS LYON,** Terre Hill, Pa.

It is true that nature and a woman's work has produced the grandest remedy for woman's ills that the world has ever known. From the roots and herbs of the field, Lydia E. Pinkham, forty years ago, gave to womankind a remedy for their peculiar ills which has proved more efficacious than any other combination of drugs ever compounded, and today Lydia E. Pinkham's Vegetable Compound is recognized from coast to coast as the standard remedy for woman's ills.

In the Pinkham Laboratory at Lynn, Mass., are files containing hundreds of thousands of letters from women seeking health—many of them openly state over their own signatures that they have regained their health by taking Lydia E. Pinkham's Vegetable Compound; and in some cases that it has saved them from surgical operations.

dictated it to Captain Falconer, and almost with his last gasp the dying aviator repeated the message to make sure that what he had said was clearly understood.

According to Lieut. Peyton, the information dictated by the Lieutenant was transmitted to the commanding officer. An hour later the British regiments were under orders to attack the enemy's trenches, which were carried by assault. The dead aviator's work was responsible for the victory.

Your'e Bilious And Costive!—"Cascarets"

Sick Headache, Bad Breath, Sour Stomach, means Liver and Clean up to-night.

Get a 10-cent box now.
Furred Tongue, Bad Colds, Indigestion, Sallow Skin and Miserable Headaches, come from a torpid liver and clogged bowels, which cause your stomach to become filled with undigested food, which sours and ferments like garbage in a swill barrel. That's the first step to untold misery—indigestion, foul gases, bad breath, yellow skin, mental fears, everything that is horrible and nauseating. A Cascaret to-night will give you constipated bowels a thorough cleansing and straighten you out by morning. They work while you sleep—a 10-cent box from your druggist will keep you feeling good for months. Millions of men and women take a Cascaret now and then to keep their stomach, liver and bowels regulated, and never know a miserable moment. Don't forget the children—their little insides need a good, gentle cleansing, too.

"The Great Unknown"

AT THE CRESCENT.

The above feature picture in two reels, presented by the Eclair Biograph Co., and showing now at the Crescent Picture Palace, is certainly some picture; the winter scenes and dog teams used by the gold-seekers are photographed as only the Eclair people can do, and the story is a very interesting one and acted by the Eclair noted stars. "The Wrong Road" is a very touching story; the scenes are laid in a fishing village and fashionable New York; Bob Leonard and Marguerite Fischer are featured in this drama. No end of a comedy riot is "An Eastern Cyclone at Bluff Ranch," Miss Bluff, the owner of the ranch have things her own way until her brother brings home the cyclone as his wife, then things change. Mr. Frederick Knights sings John McCormack's favorite song, "The Old Field Shawl," a beautiful old song. On Wednesday, King Baggot will appear in a two-reel feature, "The Old Melody."

Labrador Fish Shipment.

The following is a list of the vessels that have sailed from the Labrador Coast with codfish cargoes for foreign markets:—
Sept. 17.—"Elizabeth Eleanor," from Battle Harbour, for Valencia, 4,000 qts.; shipper, B. Johnston & Co.
Oct. 9th.—"Mary Annie," from Battle Harbour, for Oporto ? 2, 4,200 qts.; shipper B. Johnston & Co.
Oct. 12th.—"Dermes," s.s. from Flat Islands for Gibraltar, 15,580 qts.; Munn and Co.
Oct. 13th.—"Eva" from Webber's Hr., for Gibraltar, 3,300 qts.; shipper Ryan Bros.
Oct. 13th.—"Isallt" from Fishing Ships Harbor, for Malaga, 3,637 qts.; shipper, T. & M. Winter.
Oct. 15th.—"Elizabeth Pritchard" from Francis Harbour, for Gibraltar, 3,500 qts.; shipper, Burke & Sons.
Oct. 15th.—"Blodwin" from Venison Island, for Gibraltar, 3,300 qts.; shipper, Burke & Sons.
Oct. 15th.—"John Llewellyn" from Punch Bowl for Gibraltar, 3,300 qts.; shipper, P. Templeman.
Oct. 16th.—"Wm. Morton" from Indian Tickle, for Gibraltar, 4,500 qts.; shipper, P. Templeman.

Fishery Returns.

Up to a week ago the catches of codfish for the various districts were comparatively as follows:—
District. 1914 1913
Placentia & St. Mary's... 37,200 51,000
Burns... 96,805 112,380
Fortune Bay... 37,855 52,905
Burgoo & LaPelle... 34,355 25,900
St. George's... 4,845 2,925
St. Barbe... 12,565 16,925
Twillingate... 49,880 54,375
Fogo... No Report 55,000
Bonavista... 58,865 72,809
Trinity... 32,175 31,905
Bay de Verde... 21,300 14,465
Carbonear... 1,900 1,310
Port de Grace... 8,965 9,220
Port de Grave... 4,000 3,800
Harbor Main... 3,165 3,935
Ferryland... 12,465 20,080
Straits... 7,530 17,000

Hr. Grace Notes.

The schr. Pandora, Yetman, master, arrived from Labrador on Saturday night.

The K. E. Brigade attended St. Paul's Church last evening, the service being conducted by Rev. Canon Noel.

The funeral of the late Eugene Adams took place this afternoon, and was attended by the members of the Orange Society, of which deceased was a member.

Mrs. O. Davis went to Bell Island yesterday to spend a few days with her son, Mr. Frank Davis, manager of the Bank of Nova Scotia there.

Mr. Robert Morrison is having a house built on the site of the Old Grammar School. Messrs. Saunders and Howell, of Carbonear, are doing the work.

All the Churches held special services yesterday for our soldiers and sailors now engaged in battle for the Empire. The different services were very interesting and well attended.

Mr. Dugald Munn arrived from St. John's on Saturday.

Mr. John Butt, who had been doing customs work in the Straits the past summer, arrived with his family by train on Saturday evening.

Mrs. Geo. Adams and her daughter arrived by train on Saturday from Chimney Tickle, via Bay of Islands.

—COR.

Meeting of Licensing Board.

The Licensing Board met yesterday afternoon, I. G. Sullivan presiding, Judge Knight, Jas. P. Blackwood and H. A. Winter attended; also present was Mr. W. J. Higgins, who, on behalf of Mrs. Catherine Farrell, asked that his client be granted a license on the grounds that her deceased husband (Capt. Farrell) had applied for the renewal before his death; also because she was a widow with no other means of support as her children were young. The license was granted. Mrs. Ellen Power, Topsail Road, was granted a renewal of her license. The application of Mr. M. Lash was then considered and deferred until the 30th inst. S. Pritchett, of Gambo, was refused a license. All other retailers who applied were given renewals.

Knee Joint Stiff Three Years

CURED BY NERVILINE.

Anyone would marvel at my recovery, writes Mr. Leonard Lotham, a young man well known about Chatham. I had inherited a rheumatic tendency through my mother's family, and in my early days suffered frightfully. About three years ago the pain and stiffness settled in my left knee joint. I was lame and walked with a very distinct limp. Nerviline was brought to my notice and I rubbed it into the stiff joint four or five times a day. It dispelled every vestige of pain, reduced the swelling, took out the stiffness and gave me the full use of my limb again. I don't believe there is a pain-relieving remedy, not a single liniment that can compare with Nerviline. I hope every person with pains, with sore back, with lameness, with lumbago, with neuralgia—I do hope they will try out Nerviline which I am convinced will quickly and permanently cure them.

If Nerviline wasn't a wonderful painless remedy, if Nerviline didn't quickly relieve, if Nerviline wasn't known to be a grand cure for all rheumatic conditions, it wouldn't have been so largely used as a family remedy for the past forty years. No better, stronger, or more soothing liniment made. Get the large 50c. family size bottle; small trial size 25c.; sold by any dealer, anywhere.

Marine Notes.

The s.s. Tabasco sailed at 6 p.m. yesterday, for Halifax.
The s.s. Morwenna got away from Montreal yesterday morning for here via Gulf ports.
The R.M.S. Carthaginian left Liverpool for this port at 9 a.m. yesterday.
The s.s. Durango is expected to sail from Liverpool for this port on Thursday.
The R.M.S. Mongolian is due here on Thursday from Philadelphia, which port she left on Saturday last.

CASH'S
Tobacco Store.

In connection with our well known tobacco business we have recently installed an up-to-date 86da Fountain, and during the summer will dispense Arctic Soda Water; our syrups are the pure juice of the fruits and make a delicious drink.
Try a 5 cent glass and cool off.

JAMES P. CASH,
Water Street.

HERRING PLENTIFUL.—There was a good sign of herring at Bonne Bay yesterday and boats did well.

DARK DAYS
Mean more Expense in Lighting. Cut your Light Bills in half by using

TUNGSTEN BULBS Give better light for less money. They cost no more than the ordinary kind. Buy one to-day.

Tungsten Bulbs **33c.** **TUNGSTEN BULBS** Give more light for less money. You can get them cheap now. Buy one to-day.

More Light, Better Light, Cheaper Light.
We also carry a full line of Cord, **AYRE & SONS, Ltd.** Sockets, Switches, etc.

Undeniable Value
—IN—
White Lawn and Silk Blouses.
Prices:
\$1.10, 1.20, 1.30, 1.40, 1.60, 1.70, 2.20, 2.40, 2.80 to 5.00 each.
This Week at
A. & S. Rodger's.

Big Offer in Ladies', Maids' & Children's WINTER COATS,
Very Newest Styles and Colors.

Ladies' from \$3.50 to \$12.00.
Maids' from \$2.50 to \$8.00.
Children's from \$1.50 to \$5.00.
Very Special Values in Three Numbers.

50 Ladies' Coats, original price \$5.00, for \$3.00.
36 Ladies' Coats, original price \$10.00, for \$6.60.
50 Children's Coats, original price \$1.50 to \$3.00, for \$1.00 to \$2.00.
The above are a **CHEAP and SMART LOT.**

BISHOP, SONS & CO., LIMITED.
oct15,14

BLACK DIAMOND LINE!
PASSENGER RATES INCLUDING MEALS AND BERTHS TO AND FROM MONTREAL AND INTERMEDIATE PORTS.

FIRST CLASS.		THIRD CLASS.	
One Way	Return	One Way	Return
Montreal to or from St. John's... \$30 to \$55	\$50 to \$55	Montreal to or from St. John's... \$15.00	\$25.00
Quebec to or from St. John's... \$30 to \$55	\$50 to \$55	Quebec to or from St. John's... \$15.00	\$25.00
Charlottetown to St. John's... \$16.00	—	Charlottetown to St. John's... \$8.00	—
Charlottetown to St. John's and return to Sydney... \$25.00	\$25.00	Charlottetown to St. John's and return to Sydney... \$12.00	\$12.00
Sydney to St. John's... \$12.00	\$20.00	Sydney to St. John's... \$6.00	\$14.00
Children under two years of age, between Montreal & St. John's... \$5.00	—	Children under two years of age, between Montreal & St. John's... \$2.00	—

HARVEY & CO., LTD., Agents Black Diamond Line.

Advertise in The Evening Telegram

THIS DATE IN HISTORY.

OCTOBER 20. New Moon—19th. Days Past—292 To Come—72. SIR CHRISTOPHER WREN was born 1632. Famous English architect who planned many churches, cathedrals and public buildings in England. LORD PALMERSTON born 1784. J. A. FROUDE died 1894, aged 76. English historian and man of letters.

THE MAN WHO KEEPS HIS HEAD. ("Britain's Motto: Business as Usual."—H. El Morgan.)

There's a man who fights for England, and he'll keep her still atop. He will guard her from dishonor in the market and the shop. He will save her homes from terror on the fields of Daily Bread. He's the man who sticks to business he's the man who keeps his head. Let the foe who strikes at England hear her wheels of commerce turn. Let the ships that war with England see her factory furnaces burn. For the foe must fear the cannon, and his heart most quails with dread. Whop behind the man in khaki is the man who keeps his head. Brand him traitor and assassin who with miser's coward mood Has his gold locked up in secret and his larders stored with food. Who has cast adrift his workers, who lies sweating in his bed. And who snarls to hear the laughter of the man who keeps his head. Let the poor man teach the rich man, for the poor man's constant strife Is from day to day to seek work, day by day to war with life. And the poor man's home hangs ever by a frail and brittle thread. And the poor man's often hungry but the poor man keeps his head. When the ships come back from slaughter, and the troops march home from war. When the havoc strewn behind us threatens the road that lies before. Every hero shall be welcomed, every (ughan shall be fed. By the man who stuck to business, by the man who kept his head. —Harold Begbie, in the London "Chronicle."

Evening Telegram.

W. F. HERDER, - Proprietor W. F. LLOYD, - - - Editor TUESDAY, October 20, 1914.

A Fine Example.

To-day we received from Mr. Ellis, a copy of the October number of Progress, the monthly of Lever Bros. Much of it is taken up with the Great War and Port Sunlight's response to the Call to Arms. It is an inspiring story. Immediately on mobilization, 460 National Reservists and Territorials obtained leave. Fifty motor cars were also supplied. The works have abundance men every road. On the third morning of the war 18 members of the Port Sunlight Division of the St. John Ambulance Brigade left for Aldershot. A week later a second detachment followed. The women of the village entered on a sewing crusade for the completion of garments for the service hospitals. Messrs. Lever Bros. and the chairman each contributed £5,000 to the purchase of the White Fund. The workmen followed the example and started a weekly collection, which varies from £100 to £150. About 180 members of the Office staff joined Lord Derby's Pals Battalion, and 700 other recruits joined the Wirral Battalion. In case of a married man, the company pays half the weekly wages to his family, and also makes provision for persons dependent on the wages of the unmarried recruits. Altogether 1400 recruits and reservists of Port Sunlight have responded to their country's call. The spirit which animates Port Sunlight, the garden city, where Lever Bros. employees work and live, may be gathered from the Good Bye given the contingent by Sir Wm. Lever: "Comrades all, I am very glad of this opportunity of seeing you before you go to take part in the greatest war that this world has ever seen—great in every way; great in the magnitude of the numbers engaged in it, greater still in the magnitude and importance of the interests for which you go to fight. We are proud of you. (Hear, hear). It is the proudest moment in the life of Port Sunlight, because the men of Port Sunlight have rallied in this way to the grand old country, and to our King, in this time of stress and strain. I know that you will give a good account of yourselves. (Hear, hear). You will have seen Field Marshal Sir John French's account of what the soldiers have done already. We know that our countrymen have given a good account of themselves, and I may say this to you, if you are in your just as superior as you are in so many ways. Those who are going to fight, you will all come back Field Marshals. (Laughter and applause). Well, now, you are going out able to say this—there is not a man in this room unable to say it before he starts—you have killed as many Germans as there are Germans that have killed you. I hope you will be able to say when you come back that the killing has been by your side. At any rate, I know this—if there are any casualties among you, the man who goes under will have given a good account of himself, and we will all, every one of us here, have our hearts

OUR 3rd ANNUAL SHOW.

THE NEWFOUNDLAND Poultry Association WILL HOLD THEIR EXHIBITION in the Princes Rink on Nov. 18th, 19th & 20th. Full particulars from JOHN F. CALVER, Hon. Sec. oct20, 24, 29

LATEST Pullman Leaves From the Front. 8 cents each. JOHN B. AYRE.

10.30 A.M. Special to Evening Telegram: LONDON, To-Day.

A Rome despatch to the Daily News says the situation in Constantinople is alarming. The Russian Ambassador has transferred his archives to the Embassy at Odessa.

SWIMMING COLLARS.

The Admiralty is to supply the crews of warships with swimming collars to be carried on the person.

BROUGHT IN HOSPITAL SHIP.

LONDON, To-Day. The German steamer Ophelia, sailing from Hamburg, was brought into Yarmouth Roads by a British cruiser from the North Sea. She was flying the Red Cross Flag when boarded and was found to have a wireless installation on board which was dismantled. The vessel was fitted with 100 beds, a complete equipment of a floating hospital. The German flag has been kept floating from her stern and it is expected she will not be long detained.

GERMAN BATTALIONS WIPED OUT.

ROTTERDAM, To-Day. The latest list of casualties, published in German papers, clearly indicates that the claims of British and French troops to have wiped out whole battalions are absolutely true. The Reserve Infantry Regiment 17 lost in one battalion 800 men wounded, apart from dead, and in another battalion of the same regiment 740 were killed at the battle of the Marne. Reserve Infantry Regiment 69 is said to have had unassessable losses, and such words as "Innumerable losses" and "Tremendous numbers of dead and wounded" follow the names of several regiments.

MARITZ REBELLION COLLAPSING.

LONDON, To-Day. A Pretoria despatch says an additional three officers and seventy men of Colonel Maritz's rebel force in South Africa have been captured, and four officers and 40 men have voluntarily surrendered.

ITALIAN FLEET MOBILIZED.

A cable to the Tribune from Rome says the Italian fleet has been completely mobilized under the Duke of Abruzzi as Commander-in-Chief. The composition of the fleet is as follows: First division, three dreadnoughts; second, four battleships; third, four first-class cruisers; fourth, three second-class cruisers; fifth, four training ships; sixth, four older warships. Seven torpedo boats, submarines and a scout destroyer flotilla are attached to each division.

KRUPP RIMORS.

THE HAGUE, To-Day. To the rumors that the Krupp works at Essen are building 56 centimetre guns has now been added another claim that the same plant is turning out 60 centimetre pieces.

NATIONALIST PLEDGE.

LONDON, To-Day. Amid tumultuous cheering, with the right hands upraised, the Irish Nationalists who crowded the Central Hall to-night adopted the pledge administered by T. P. O'Connor. "We will never sheathe the sword until Belgium has got back her freedom, until every inch of her territory is clear, until the treaty is made not a scrap of paper but on a foundation which stands the millions of the British race." The meeting was called for the purpose of expressing confidence in the leadership of Redmond and to endorse the action of the Irish party in supporting "the war of the Allies against Prussian militarism." O'Connor said that for this fundamental and supreme principle the British had fought on hundreds of battlefields; what they had claimed and won for themselves they also claimed for other countries, and would help other countries win. In scathing terms he denounced Germany and declared that German militarism must be crushed.

NOON.

REPORTED NAVAL BATTLE BETWEEN RUSSIANS AND TURKS. Special to Evening Telegram.

LONDON, To-Day. A despatch from Copenhagen says the Berliner Tageblatt publishes a telegram from Bucharest saying that evidently a big Russian-Turkish naval battle has taken place in the Black Sea; exceedingly heavy firing lasting considerable time is reported.

RESTORING COMMUNICATION.

AMSTERDAM, To-Day. Railway communication between Antwerp and Brussels and from Bergen Secon to Antwerp has been restored.

AUSTRIANS ATTACK SERBIANS. PARIS, To-Day.

A despatch from Nish, Serbia says in the region of the Save near Mitrovitz, the enemy after a brisk artillery fire attempted unsuccessfully to capture Serbian position at Prekiel from the Heights of Deljina. The Austrians bombarded Toposider and Banks on the Save and the Danube and also sought to cannonade the vicinity of Semlin, but were forced to retire before Serbian fire.

1 P.M.

AGED ENGLISHMEN MAY LEAVE GERMANY.

BERLIN, To-Day. The American Ambassador Gerard has arranged for the release and departure of all Englishmen in Germany over the age of 55, including clergymen and physicians. They will leave for England via Holland.

KING AND QUEEN IN LONDON.

LONDON, To-Day. The King and Queen, who left London last week for Sandringham, returned to the Capital to-day.

JAPS OCCUPY GERMAN ISLANDS.

TOKIO, To-Day. The Navy Dept. has announced the occupation for military purposes of strategically important islands in the Malacca (or Ladron) Marshall, East Caroline and West Caroline Archipelagos.

JAPS LOSE CRUISER.

SAZEBO, Japan, To-Day. Two hundred and eighty were lost by the sinking of the Japanese cruiser Takachibo.

Police Court.

A West Ender arrested under suspicion for the larceny of a parcel containing \$30, was liberated, as his innocence was established. A drunk was fined \$1 or 3 days. A domestic for vagrancy was held over.

Here and There.

LOCAL ARRIVES—The local from Carbone via Broad Cove arrived in the city at 12.40 p.m. to-day.

WEATHER—It is calm and fine along the line of railway, with the temperature ranging from 30 to 40 above.

An additional smartness is given the sleeves of the coat suit by the embroidered clock on the outer side. Either black or colored silk to match the suit may be used for the clock.

DIED.

On Monday night, Elizabeth J. Noseworthy, at the age of 77 years, Housekeeper to the Hon. James Baird. Funeral Wednesday, at 3 p.m. from 7 Cathedral Hill. This morning, after a short illness, Mary Ellen Buckmaster, wife of M. J. Donnelly; funeral on Thursday, at 2.30 p.m., from 269 Theatre Hill.

SPECIAL SALE OF LADIES.

FALL & WINTER COATS

Latest English and Continental models. Prices: \$2.85, 3.50, 4.00, 4.15, 4.25, 4.75, 5.15, up to \$40.00. Commencing Saturday, 19th, until further notice, we will allow a special discount of 5 per cent for cash. Mail Orders a Specialty. Open Saturday Nights.

Mars & Co.

Smallwood Building. (Between McDonald's Lane.) Phone 696. sep15, em.w

RINARD'S LINIMENT CURES DANDRUFF.

G. KNOWLING SPECIAL! Central Stores.

Men's and Boys' Sample Underwear, etc. SALE!

WE are now offering a lot of Men's and Boys' Underwear—SOCKS, JERSEYS, COMBINATIONS, COLLARS, etc., being the complete sample line of one of the highest class English Manufacturers. The quantities are not large but the bargains are worth trying for.

Table with 4 columns: Men's fine wool, Men's winterweight, Men's Silk Wool and Cashmere, Men's winter backford. Items include Vests & Drawers, Combinations, Socks, Caps.

Table with 2 columns: MEN'S SWEATERS, MEN'S SUSPENDERS, MEN'S COLLARS, MEN'S SOFT FELT HATS.

Table with 4 columns: Boys' winterweight, Boys' winterweight, Boys' Wool & Cashmere, Child's Black and Coloured. Items include Shirts & Drawers, Combinations, Stockings, Socks.

MEN'S KHAKI SHIRT, MEN'S BLACK and WHITE STRIPE SHIRT, MEN'S FLANELLETTE SHIRT, MEN'S SWEATERS, MEN'S COTTON TWEED PANTS, MEN'S TUNIC SHIRTS.

Central Stores G. Knowling Central Stores Clothing Department.

The Crescent Picture Palace.

An All-Feature Programme Monday and Tuesday. "The Great Unknown," A thrilling story of the Yukon. A wealthy member of the N. Y. Stock Exchange receives a telegram at a social gathering that his speculations have been disastrous and he is ruined, resolves to seek for gold in the Yukon. His utterings and successes are told in this great 2 reel feature. "THE WRONG ROAD"—Margaret Fischer and Bob Leonard are featured in this gripping Rex drama. "AN EASTERN CYCLOPE AT BLUFF RANCH"—A volcanic western comedy. The eastern cyclope tames the western whirlwind. "FREDERICK KNIGHTS, Tenor, sings "The Old Plaid Shawl," one of John McCormack's favourite songs.

No Tidings of Missing Woman.

There is still no sign of the whereabouts of Mrs. E. Landy, who left her home on Colonial Street, Sunday evening and has not been heard of since. The police are making diligent enquiries but cannot ascertain anything about her. All last night search parties scoured every section of the East End, without success. It is hoped that she did not spend the night in the open.

Steamer Cape Breton Arrives.

The S.S. Cape Breton, chartered by the Black Diamond Company, arrived here this morning from Montreal via Gulf ports, after a nine days passage. She brought a very large cargo, including twelve thousand barrels of flour and a large quantity of hay, oats and potatoes. The Cape Breton will make another round trip here before navigation closes in the St. Lawrence.

Here and There.

A TOTAL LOSS—The S.S. Floriston, which went ashore on the Cape Breton Coast a few days ago, is now a total loss.

NEGOTIATIONS NOT COMPLETED—Negotiations are still going on for the charter of the S.S. Bonaventure to make one trip in the Red Cross route in place of the S.S. Floriston which is at present in England.

THIS WILL BE THE BEST SHOW WE HAVE HAD FOR SOME TIME!

ARTHUR C. HUSKINS sings: (a) "Mother Machree"; (b) "Under the Rose." "THE PRICE OF A RUBY"—A strong social drama produced in two parts with Rosemary Theby. "GROWING AND GATHERING COCOA BEANS"—Interesting educational picture taken in Jamaica. "BANNY TEN"—Dramatization of John C. Hay's famous war poem. "THE GOD OF TOMORROW"—PATHE'S FLIRTATIONS—A melo-drama. A Keystone comedy. "SAVING SAN FRANCISCO FROM FIRE"—A most interesting picture.

BY ALL MEANS SEE THIS SHOW AT THE NICKEL This Afternoon at 2. To-Night at 7.

Furness Line Sailings!

Table with 4 columns: From, St. John's, Halifax, St. John's. S.S. DURANGO, S.S. TAHAROO, S.S. DIGBY.

FURNESS WITHY & Co., Ltd., City Chambers, Water Street.

New Rep...

By the s.s. Tal... Mr. George Hall... appointment as... for the Queen... succeeding the... mack, with who... as Assistant for... the new repres... lecton has been... by, his busin... experience, will... self a worthy s... tive of the tow... a full measure... gratulate him o... hope that he w... that he so well...

Stafford's is one of the parations for land. Price: post, 5c. extra. post, 10c. extra.

During the War

You may mail Tobacco and Cigarettes to the men at the front

Duty Free

According to a notice published in the London Times.

What greater treat can you give **Your Boy**, who is fighting for his King and Country, than to **send him** a pound of his favorite tobacco?

All parcels must be addressed as stated in the notice issued by the Postmaster General.

Imperial Tobacco Co.
(Newfoundland) Ltd.

LADIES!

Don't put off buying

Your Underwear

Buy it now and from us.

Vests and Pants.

Good weight for Autumn and Winter wear in White or Cream,

30 cents per garment.

Xtra Special lot of Girls Underwear,

to fit Girls up to 14 years, in White or Cream,

For 25 cents per garment.

When you need Underwear **buy from us.** We give you what you need and save you money besides.

S. MILLEY.

New Representative Appointed.

By the a.s. Tabasco from Liverpool, Mr. George Halley received his official appointment as Newfoundland Agent for the Queen Insurance Company, succeeding the late Mr. James Cormack, with whom Mr. Halley served as Assistant for twenty-six years. In the new representative a worthy selection has been made, and Mr. Halley, by his business acumen and ripe experience, will, no doubt, prove himself a worthy successor. He is a native of the town and in wishing him a full measure of success we congratulate him on his promotion and hope that he will get the patronage that he so well deserves.

Stafford's Prescription "A" is one of the best stomach preparations for sale in Newfoundland. Price: Small size, 25c.; post, 5c. extra. Large size, 50c.; post, 10c. extra.—sep19.14

MINARD'S LINIMENT CURE FOR RHEUMATISM.

Salvia Hair Tonic. Makes the Hair Beautiful.

That dandruff is caused by germs is accepted by every sensible person. Dandruff is the root of all hair evils. SALVIA will kill the dandruff germs and remove dandruff in ten days, or money back.

It will stop itching scalp, falling hair, and make the hair thick and abundant. It prevents hair from turning gray; adds life and lustre. SALVIA is a hair dressing that has become the favorite with women of taste and culture, who know the social value of beautiful hair. Only 50c. at leading druggists.

DIGNITARIES RETURN.—His Grace Archbishop McCarthy of Halifax, accompanied by his Chaplain, Rev. Fr. McCallyon, who came here to attend the funeral ceremony of the late Archbishop, left by the a.s. Stephano last evening for home.

Stafford's Phoratoxine Cough and Cold Cure is the best preparation for all kinds of Coughs and Colds. Price 25c. a bottle; post, 5c. extra.—sep19.14



EXPLAINING THE VALUE

of the protection afforded by fire insurance should not be necessary. Everybody knows of instances where the lack of it has resulted in ruin. So we won't waste time in arguing. We simply urge you to have us.

MAKE YOU A POLICY at once. It will be in one of the best companies and the rates will be the lowest.

PERCIE JOHNSON, Insurance Agent.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

War News.

Messages Received Previous to 9 A.M.

ST. PIERRE BULLETIN.
BELGIUM, Oct. 19.—(Official.) Heavy enemy artillery bombarded without result the front of Newport and Vladito, east of Dixmude. The Allied troops, especially the Belgian Army, not only threw back new German attacks, but advanced up to Roulers. To our left wing between La Lye and La Basse canal we have progressed in the direction of Lille. Fighting of extreme stubbornness is going on in front of La Basse, Aplain and St. Nazaire, where we gained ground house by house. North and south of Arras our troops have been engaged without stopping for ten days with a perseverance and good will which never failed a minute. In this neighborhood we have repulsed a strong German encounter attack and progressed. To the centre nothing is to be noted. To our right in Alsace and west of Calmar our advance guards are on line of Bon Homme, Pair and Sulzern; further south we still hold Thann. Death of General Von Moltke's son is announced at Fecamp Hospital.

AN ENEMY SUBMARINE SUNK.
CETTINGE, Oct. 19.
A German (? Austrian) submarine has been sunk by the French Fleet on the Delmatian coast. The fleet has recommenced the bombardment of the forts of Cattaro.

PIERCED FIGHTING.
PETROGRAD, Oct. 19.
The Russian General Staff has made this announcement: We report partial successes on October 18th in very fierce fighting in the region of Warsaw and south of Przemysl.

NEW GERMAN ARMY.
BORDEAUX, Oct. 19.
The Germans have been bringing up such great numbers of troops to repair their losses in the recent fighting which appears to have been unusually heavy that reports have been circulated to the effect that a new German army of a million men was advancing against France. According to our advisers received in official quarters such is not the case. The troops in question belong to the Reserve force and are constantly being sent up from regimental depots to fill gaps in the fighting lines.

A GERMAN REPORT.
BERLIN, Oct. 19.
The German headquarters has given out an official announcement today as follows: Attacks of the enemy to the west and northwest of Lille have been repulsed by our troops with infliction of severe losses. In the eastern arena the war situation remains unchanged.

ALLIES SLOWLY PROGRESSING.
PARIS, Oct. 19.
The official communication by the War Office to-night says: In Belgium attacks by the Germans between Nieupoort and Dixmude have been repulsed by the Belgian army, aided by the British fleet. Between Arras and Rove slight progress has been made at several points. Our troops have reached as far as the wire-network of defence in the neighborhood of St. Mihiel. We have gained some ground on the right bank of the Meuse. News of importance from other parts of the battle line.

RE-CAPTURE OF OSTEND.
LONDON, Oct. 20.
The Morning Post correspondent in the north of France, says he learns on excellent authority that the Allies have re-captured Ostend.

REPORTED NAVAL ENGAGEMENT.
HAYANA, Oct. 20.
The American schooner Fannie Prescott, which arrived here yesterday from Gulfport, Me., reports that on October 17th, while in lat. 26.40 N., and long. 84.20 W., she saw a German four-funnelled cruiser, apparently the Karlsruhe, fighting with a British cruiser. After half an hour fighting the cruisers separated, the British vessel going west and the German north. The German boat was listing to port, and apparently was seriously damaged.

Unidentified.
Referring to the body found by a fisherman at Branch, on Saturday last and about which full information had been asked for, Minister of Fisheries Piccoli has received this reply: "Dead man tied to end of dory painted; yellow dory with red under plank next to bottom; dory found bottom up in good condition; man dressed in oil clothes and rubber boots; age about 15 to 20."

MINARD'S LINIMENT RELIEVES RHEUMATISM.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Health First

In buying food articles we must consider several things—economy, results, convenience, reliability; but the most important is Health.

Health means everything. If one gets cheated in buying dresses, shoes or bonnets it is provoking, but the harm is chiefly loss of money. In buying food articles, if imitations or poor stuffs are supplied, there is a loss of money and probably an injury to health also; and good health is beyond price.

Remember these facts when buying baking powder.

ROYAL BAKING POWDER

Absolutely Pure No Alum

Campaign Pledges.

By GEORGE FITCH,

Author of "At Good Old Sitwash." A campaign pledge is a promissory note given without security in exchange for an office.

When in the heat of the campaign the candidate discovers that the calm and indifferent voter is not awing his hat as wildly as he should, he begins making promises. He pledges himself to carry out extensive reforms and improvements in the government. He promises to enforce sweeping economies and to reduce taxes until they cannot be viewed with the naked eye. He declares that if elected he will work from 5 a.m. until midnight daily for a law increasing incomes 50 per cent. And then the voter still being reluctant, he swears that in the event of his election he will abolish the national debt, build government buildings in every town in his district, make a ship canal out of Dry Run, divide the treasury reserve among the people, double the wheat yield, institute free railroad fares and postpone winter until February 1st.

When a candidate is in good form and excited by his campaign he will promise to abolish rheumatism without hesitation. Nothing goes so rapidly as the promising habit nor has such regrettable results. When a candidate has been elected and the first seventeen men who shake hands with him remind him that he has promised them the postoffice, he begins to realize for the first time that promising is not an art, but a disease.

Later on, when he runs for re-election and 375 stern, quiet men go out of their way to tell him in words that bite like a serpent that they will sit up all night in order to vote against him early, and often, he becomes penitent and thinks bitterly of the careless Providence which equipped the voter with a memory.

The trouble with campaign promises is that there is no collection agency for realising upon the same. If the candidate who borrowed the vote of the citizen by promising him legislation and other staples were required to make good or go to jail for obtaining votes under false pretenses the halls of legislation would be filled with extremely worried men trying to make good.

Have You an Itchy Spot?
Somewhere on your body? If so, attend to it at once. In Eczema—and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Intensive Enjoyment.

By RUTH CAMERON.



One day the husband of another neighbor brought home to dinner the Japanese representative of his firm for dinner. It was arranged that his guest should see the "Japanese room." He seemed quite impressed, but also a little surprised. Afterwards he confided in his host the reason for his surprise.

"There are many beautiful things in the room," he said, "but it is not a Japanese room. It is a museum. It corresponds to the storeroom in which the wealthy Japanese keeps his works of art. From this storeroom from time to time is taken a single exquisite bit of bric-a-brac or pottery. This is placed in the living room, in the place of honor. It is appreciated to the utmost by everyone who sees it, then it is returned to the storeroom and another piece succeeds it."

"The 'Japanese' room of your friend reminds me of a great American institution, the three-ring circus. In that you see so much that you see nothing. So it is with that room."

"Now, it may strike you that the little anecdote of the Japanese room simply reveals a curious custom of another land. Surely, few of us would remove all our bits of bric-a-brac from our living rooms, leaving but a single piece, in order that we might enjoy that piece to the full."

Yet just the other day a widely traveled and cultured gentleman told me that he was gradually weeding out the various bits of bric-a-brac and

fascinating little curios which decorated his den.

"Some time ago I was visiting the home of a friend," he said, "who had made a fine collection of rarely beautiful photographs. There were about a hundred of them. He knew of my interest in photography and brought them out to show them to me. I ran through them, one after another, and although I was enthusiastic, I fell short of his expectations. Finally he said, 'By George, I think I'll try the Japanese method on you.' So he took two of the photographs and left them there for ten days.

"Well, during those ten days I looked at those two photographs over and over again and every time I did so I found new beauties in them. And the same was true with the other photographs that made their appearance during my visit.

"Suddenly I thought of my own home. It was like that collection of photographs taken en masse. There was so much to see that I saw nothing. And I suspect my visitors saw even less. So now I'm trying the Japanese method in my own home."

Most of us might with advantage try the "Japanese method" in our homes and perhaps in our lives, too. America is the land of too-muchness and superficialities can spoil happiness just as surely as deprivation. "What a wonderful little people the Japanese are" may be a bromidium, but it is certainly true if for no other reason than they understand the principles of simplicity and intensive enjoyment.

Red Cross
More Fires.
Fires provoke immediate sympathy for the sufferer and also thankfulness for personal escape. Another thought should be whether one is personally and sufficiently protected? An insurance policy with Perle Johnson would provide for you this desired security and at small expense. Have you enough insurance?

100 Barrels No. 1 Family Flour, \$6.50 Barrel.

- | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| By s.s. Stephano, Oct. 15th:
100 brls. Gravenstein Apples.
Ripe Bananas.
California Oranges.
Grape Fruit.
Lemons.
Cauliflower.
Fresh Oysters.
N. Y. Corned Beef.
20 kegs Almeria Grapes.
200 bags Corn, 22.10 bag.
150 bags Bran. | Am. Granulated Sugar .80 lb.
Straw. & Rasp. Jam, 1 lb. pot. 15c.
Apricot & Damson Jam, 1 lb. pot. 16c.
Lemon Cheese, 1 lb. pot. . . . 17c.
Robinson's Barley 22c.
Robinson's Groats 22c.
Night Lights, 8 Candles. . . . 15c.
Coffee Essence, 1 ga. bl. . . . 12c.
Dutch Butter 23c. lb.
Hunter's Oatmeal 15c. pkg.
Campbell's Soup 12c. tin
Hulled Hominy, 3 lb. tin. 10c.
Corn Flakes 12c. pkg. |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

T. J. EDENS, Duckworth Street & Miitry Rd.

REID-NEWFOUNDLAND CO.

LABRADOR SERVICE!

THE S. S. "SAGONA"

Will sail from Dry Dock Wharf, St. John's, at 2 p.m. THURSDAY, October 22nd, for the usual Labrador ports of call, going as far North as Okak.

Freight will be Received up to 10 a.m. (Thursday), October 22nd.

Reid-Newfoundland Company.

RUBBER BOOTS!



Our Rubber Boots are of standard make—there are no better Boots!

Some stores buy poorly made composition Rubber in Boots, in order to quote a low price.

We handle no such qualities.

They always work an injury to the store that sells them.

IT'S THE BEST OR NONE HERE!

Rubber Boots for Men, for Women, for Boys, for Misses and for Children!

There's a long price range.

\$2.25, \$3.00, \$4.00, \$4.10 up to \$6.00.

Boys', Misses' and Children's Rubber Boots.

\$1.55, \$1.90, \$2.00, \$3.00.

We guarantee our Rubber Boots to do their full duty.

Our stock includes: Rhode Island Rubber Boots.

Woonsocket Rubber Boots.

Red Ball Rubber Boots.

Boston Patent Process Rubber Boots.

Vac Rubber Boots.

SPECIAL PRICES TO WHOLESALERS.

Parker & Monroe, Ltd., The Shoe Men.

Ladies' Fall & Winter HATS!

Our New HATS are catching on, they are just what is wanted. See them and you will want one also.

Prices: \$1.30 to \$3.00.

Marked low to effect a quick sale.

Robert Templeton.

Advertise in Telegram. Advertise in the Telegram.

CEYLON TEA!

FRESH STOCKS—JUST IN.

250 half chests TAYWATTEE, B. O. P. CEYLON TEA, each 60 lbs.

26 half chests MIDLOTHIAN FLOWERY ORANGE PEKOE, each 50 lbs.

21 half chests CULLEN, BRO. ORG. PEKOE, each 52 lbs.

250 half chests of the famous MOCHA CEYLON TEA, BRO. ORG. PEKOE, ea. 52 lbs. Highest Grade Ceylon Imported.

400 10-lb. boxes TAYWATTEE CEYLON.

600 5-lb. boxes TAYWATTEE CEYLON.

100 20-lb. boxes TAYWATTEE CEYLON.

44 boxes FETTERESSO CEYLON, ea. 20 lbs.

95 boxes NEW PERADENIYA CEYLON, ea. 20 lbs.

We buy all our Tea in Ceylon, direct from the planters, consequently we are able to quote you very low wholesale prices.

PHONE 647.

Steer Brothers.

oct17, s, tu, th, fr



Carriage Harness,

complete sets, 16 to 20 inch Collars, \$17.00 to \$35.00.

LEATHER REINS from \$2.20.

(Special samples.)

BLACK OR TAN ENGLISH LEATHER REINS, \$3.00 and \$3.50.

In Stock: All Separate Parts of Carriage Harness.

CART HARNESS, complete sets, \$8.00 to \$20.00.

SLIDE HARNESS, complete sets, \$7.25 to \$20.00.

In Stock: All Separate Parts of Slide and Cart Harness.

R. NEYLE.

216 WATER STREET. oct16, tu, fr



A. B. C. Guide to The Great War

With Map, 30 cts. War Map of Europe, showing the war strength of the Armies and Navies of the nations in conflict, 30c.

LATEST FASHIONS.

Weldon's Journal, Oct.

Weldon's Bazaar of Children's Fashions, Oct.

Harris Dressmaker, Oct.

Spare Moments, latest division, 30c.

Latest Novels, Newspapers and Magazines.

Garrett Byrne, Bookseller & Stationer.

The Indication of Value

Plumbing is the Workmanship.

A good plumber can do wonders with a difficult job. The number of orders received from friends of customers leads us to believe that we are good. We have on hand a large stock of STEAM & HOT WATER RADIATORS.

all sizes, and can fill any order sent us cheaper than you can transport at the present time.

PITTMAN & SHAW,

Plumbers, Steam and Hot Water Fitters,

Phone 681. 66 FRESCOTT STREET.

BUY AN OVERCOAT

with the New "Bartell" Pockets.

FOR the man who is really a good dresser and particular about his appearance, we have a splendid asset in the "Bartell" Patent Pocket which we are exploiting in our Men's high-grade Overcoats this Fall. It has special features that must surely appeal to the man who insists on always looking well-groomed and is a boon to anyone who has pockets that must be "for use and not for ornament."

¶ This season's Overcoats in Tweed, Chin-chilla, etc., with the "Bartell" pocket are very desirable garments. We carry a full stock of them in all the fashionable colors and mixtures, and in all sizes.

¶ The "Bartell" Pocket never sags or becomes untidy, while it is capable of holding far more than the ordinary pocket. Call and see our Overcoats, see the "Bartell" demonstrated, and get our prices. You'll be delighted at the result.

U. S. Picture & Portrait Co.

Irish {J. J. St. John} Butter

Gentle and simple like

Good Butter.

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

J. J. ST. JOHN,

Duckworth Street and LeMarchant Road.

W. N. R. The
V
E30
Auc
(On accu
On FR
at 12 o
Messrs.
150 br
50 br
oct21, 21
REY
A subs
given to
give any
lead to th
cel contain
our Front
it is poss
have take
we will th
who made
before no
nation.
Mart
bet21, 24
Fox S
We have
White Fox
is charged
will be dress
order.
NOTE—W
kinds of Fu
W.
T
427 W
oct17, 31, 3, 5, W
FO
1 YOUNG
old.
1 MARE, a
A FEW Y
PIGS.
J. W.
ROB
Telephone
JUST
Another
PARK &
TH
LAY OR BI
SCRAT
ALL
GE
bet16, 31, 3, 5, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100