THE "PEOPLE'S PAPER" IS A LIVE DAIY IN A BUSY GENIRE-STUDY ITS NEWSY ADVERTISING.
TEN PAGES TO-DAY.


VOLUME XxXV.
PRICE ONE CENT.
ST. JOHN'S, NEWFOUNDLAND, THURSDAY, FEBRUARY 5, 1914.
\$3.00 PER YEAR.
NUMBER 30.

## Genuine SHELBOURNE DORIES!

Sold at Bowring's Retail Store.

## Auction sales: ACKOMES <br> The Big

 FID SHLEWill continue on To-morrow Friday, and Saturday in the Britisi Hall, commencing at 11 a.m. each day and con tinuing until 4 p.m.
25 Ladies' Dog Skin Coats, Orignal price $\$ 50.00$ retail. Now selling for \$16.00 40 Nfd. Seal Setts, original price retail $\$ 13.00$. Now selling for \$4.00. 25 Dog Skin Setts, original retail price $\$ 9.00$. Now selling for $\$ 3.00$. 20 Bear Skin Setts, original retail price $\$ 7.50$. Now selling for \$2.25.
12 Bear Skin Coachman's
Coats, origninal retail price $\$ 30.00$. Now selling for $\$ 15.00$.
2 Seal Lined Coats, original retail price $\$ 60.00$. Now selling for $\$ 30.00$.
The Sale will positively close
on Saturday at 4 p.m.
ebb, Pi P. C. O'DRISCOLL,
NEWFOUNDLAND
ST. ANDREW'S SOCIETY
She Annua Meeting of above
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cill
will be held in the so Cietys's roms, smallwood Build
ing ,hhis Thursday, Frebruary
fth fig, this Thursday, Pebruary
Sth a $8.30 \mathrm{p} . \mathrm{m}$. As business of importance will be discussed, erery member is requested to be



> NOW IS THE TMME TO

Buy Your Tea. Try our 35c. and 45 c .
They will be worth 50 c . They will be wort
and boc ere long.
10 lb . tin of real good Tea for $\$ 2.00$.
© Don't miss this chance

## JAMIS C. BAIRD,

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## Firb BICK

Fire CLLY,
Best
Quality.
H. J. Stabb \& CO.


Furness Line Sailings.
SS. "Almeriana"-Jan. 24th. Feb. 4th. Feb. 14th. Feb-17th
 s.S. "Kanawha"-From London to St. John's direct about Feb. ruary 25 min .
FURNESS WITHY \& Co., Ltd.

## THE HAYMARKET

 Phone sy $G$ GOCERY. phoe sy600 Pounds
FRESH CODFISH.

## 800 Pounds

HALIBUT.
300 Fresh Caught MACKEREL.
W. E. Bearns,


Better Walls and Ceilings


BEAVER BOARD COLIN CAMPBELL

Alliance Assurance Co., Ltd. The Right Hon. Lord Rothschild, G.C.V.O., Chairman. Total Assets Exceed $\$ 120,000,000$.
 BAINE JOHNSTON \& CO.,
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## A High-Grade Paint!




GROVE HILL BULLETN THIS WEEK. CUT FLOWERS:- Hyacinths, Tulips, Daf. Hyacinus,
fo ois.
In PoTs:-Dahlias outport orders
special attention. We antee romptit shipe guar
and
perfect satisfaction.
Telephone 247. J. MCNEIL Waterford Bridge Road. \$S.S. AAWK Sails for Bell Island and
Lance Cove on Friday, Feb. Lance Cove on Friday, February 6th, at 1 p.m. Freight now being receiv. BOWRING BROS., Ltd.

| NOTICE. <br> The subscriber begs to inform his friends in the outports and just added to his Undertaking Department an up-to-date Mor. tuary Room, where bodies may by train or otherwise. <br> S. G. COLLIER, <br>  <br> \$15.00 Week and Expenses <br>  Competent and Experienced <br>  <br>  TO LET-Offices in SmallWood Building, Duck worth Street; ap- piy to F. SMALLWOOD. nor17,ti FOUND-A Black \& White <br>  <br>  |  |
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Help Wanted.
WANTED-A Good House-
$\frac{\substack{\text { maid, apply at } 52 \text { circular Road. } \\ \text { febb.tr }}}{\text { WANTED-A Good Gener }}$ WANTED-A Good General

Serrant; apply to MRS. J. F. MEE | $\begin{array}{l}\text { Serrant; apply to MRS. J. F. MEB- } \\ \text { HAN, } 63 \text { Miltary Road. febb,tt }\end{array}$ |
| :--- |

WANTED-A Cook; apply to MRS . H. D. ReID, Devon Place.
febe4is feb4,3i

 $\frac{\substack{\text { MRS. AUG. HARVEY, "Omrac." } \\ \text { jan15,tt }}}{\text { WANTED - A First-Clas }}$

57 Money-Making Opportu-

 MiNaRD's LImment cures ais. living cells which are anever mobile WEDDED AT LAST.





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Youm mutan hater


 look into her tace, "and neerer see your face and see it your eyes tel mo the same fool
your lips utter.".


## WOMAN IN

TERPIBLE STATE

## Finds Help in Lydia E. Pink-

 ham's Vegetable

army of health, a living garrison for our defence against every kind of enemy, microbes and their like, that may attack us. TVe are always being attacked by rash, and enemies; they are incredibly rash, and invade our bodies whenever
they get the chance. Why at times they destroy health, and sometimes life itself, is briefly set forth below.

## How the white cells fight for you <br> 

Uirol replenishes the blood with white cells that conquer disease



Ibed in more than a thoucand Hospitals and Sanatoria. T. J.



## 5*) SCHONERS FOR SALE.



II HANDSOME 畼量 Tea Pots--Free


\section*{| 6. KNOWLIMG'S |
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| Central Shoe Store | WE HAVE $\quad$ GURCHASED KHOWLIN'S <br> Large Stocko of Balkrupit Gools}

VALUED AT ABOUT $\$ 16,000.00$. Marvelous Money-Saving Sale

and are giving the public EXCEPTIONAL BARGAINS in

## Boots, Shoes, Pubbers and Gaiters.

We will announce from time to time some really marvellous values in Men's, Women's \& Children's Clothing and General Dry Goods when ready.

## RUBBER BARGAIN.

139 pairs WOMEN'S STORM RUB20 pairs WOMEN'S STORM RUB223 pairs MENS STORM RUBSALE PRICE 65c. to $\$ 1.00$. 184 pairs CHILD'S STORM RUBPRICE 38c. 162 pairs MISSES' STORM RUB-
BERS, value 60c. SALE PRICE

## BOOT BARGAIN.

NOMEN'S Gun Metal BLUCHER BOOTS, good value at $\$ 2.30$. SALE PRICE \$1.55.
WOMEN'S Gun Metal BUTTON BOOTS, value for $\$ 2.30$. SALE PRICE \$1.55.
WOMEN'S 2 -strap Kid SHOES. Regular value $\$ 1.35$. SALE PRICE
WOMEN'S and BOYS' LONG RUBBERS. Values up to $\$ 2.50$. All one PRICE for THIS SALE,
$\$ 1.25$.

GAITER BARGAIN.
MEN'S 2-BUCKLE GAITERS. Regular value, $\$ 3.00$. SALE PRICE, $\$ 1.80$. WOMEN'S.BUTTON GAITERS, Waterproof. SALE PRICE . . .. .. $\$ 1.60$. II ODD LINES and BROKEN SIES on our DISPLAY COUNTERS wi be MARKED at PRICES that will CLEAR them QUICKL

## GEORGE KNOWLING'S

central shoe store.

Evening Telegram.
W. J. HERDER, .- Proprietor.
$\frac{\text { WHURSDAY, February } 5, \text {, 1914. }}{\text { WLOYD, }}$

To the Victors Belong the Spoils

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This Date


LARGEST STOCK CROCKERYWARE the city Johi b. ATRE.

Coastal Boats



 Here and There





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 English. Stafford's Liniment cure
Rheumatism, Lumbago, Neural Rheumatism, Lumbago, Neural
gia and all Aches and Pains. Fo
sale everywhere.-i an22,tf STEPHivo


Mr. Wh. Hiscock, of Brigus, is at
present in the city. He arrived by this present in the city. He arrived by this
nonning strain and leaves to-morrow
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 Enjoy your meals by taking a
easpoonful of Stafford's Pre Ceaspoonnul of Stafford's Pre
seription "A before eating. It
cures Indigestion and Dyspepsia,

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\hline $\begin{array}{l}\text { SPOT } \\
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\hline MEN'S \& | Gnowling |
| :---: | \left\lvert\, \(\begin{array}{l}SPOTT <br>

CASH <br>
SALE\end{array}\right.\) <br>
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\end{tabular} CLOTHING DEPARTMENT

## Record Offerings

The Greatest Bargain Ever Offered in Men's Wear offering them about Half regular Pric s

## Men's Overcoats!

Newest and latest London cut, fresh from the factory, and on account Frieze and Tweed, with warm tweed lining, double breasted with raised seams and belted back. The collar can be made into either a storm Chesterfield collar as required, and we call attention to the STyISH EXCLUSIVE LONDON TALLORED EFFECT.

$$
\$ 4.75 \text { and } \$ 5.75
$$

A high-class Coat for less than the cose
had beter secure one at an early date.

| Men's | Men's | Men's |
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| Negligee | Fur Backfold | Rubber or Celllodid |
| Shirt | Cap | Collar |
| Bargain. | Bargain. | Bargain. |


| Your opportunity to |
| :--- | :--- |
| secure a fancy strip- | ed and plain soft Shirt and we have Chem, up-co- best grade Celluloid can a Engish and Knit cald at than cost of material. $\begin{aligned} & \text { ABOUT HALF PRICE. }\end{aligned} \begin{aligned} & \text { and therefore can suit } \\ & \text { and } \\ & \text { short, high or medi- }\end{aligned}$ $45 b_{i} 75 b_{i} 25 c$., Stiff cuffs in the 45 ct.

line and assorted dou-
bie angle sotit
buffs ind the 75 ct. line.

40c., 50c. 70c.
 be 60 cts. and 95 cts. American. Regular value to $\$ 1.20$. 45 cts. to $\$ 1.50$.

WE CANNOT CHARGE OR SEND ON APPROBATION

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The Crescent Picture Palace.
BIG HoLiday bill

2 Reels. THE SMUGGLIR'S DAUGHTER 2 Reds. A big feature of interest.
PROFESSIONAL JEALOUSY-A clever burlesque.
FIRST AID FLIRTATION-A lively comedy.
MR. DAVID PARKS sings the latest illustrated hit, "The story I read in
your eyes."
Look up the Crescent for enjoyment, comfort and safety. Ustual
sessions and prices.

## Now Landing Apples, Grapes, Lemolis North Sydney Coal <br> $\qquad$ <br> 10 cases CHOICE LEMONS. <br> brls. FANCY CRANBERRIES. 30 cases VALFNCIA <br> 30 cases VALFNCIA ORANGE 20 cases J4FFA ORANGES. <br> EDWIN MURRAY. <br> M. MOREY \& CO, <br> Advertise in The Telegrat



Bear this in Mind. Well the Sale is on in real earnest! The onslaught on the many bargain offerings has been fast and furious. Hundreds of

MAIL ORDERS



DRESS GOODS :===Great Annual STOCKREDUCING Sale.
Amazon Cloths.

## Worsted.



Elegant Blouses at Sale Prices.


## Great February F All Our Furniture Sweepingly Reduced,

In fact every piece in stock, from the simplest Bedroom Chair to the finest Parlor or Dining-room Suite, has been considerably reduced for this
Sale. We never had a better showing or a more practical one. Those who contemplate furnishing a house or adding an odd piece to finish off a room will find just what they want here at a great saving in price.
Save about $\$ 20$ on every $\$ 100$ worth you buy.
 much reduced, in some cases less than half. FLITE BLOUSES \& WAITS.

 BLACK \& WHITE SHIRTWAISTS.
 COTTON Fines arron BLoUSES.
 canalize blouses.


## black silk blouses



## Sale of Enamelware.

 kitchen. Don't trust any but perfect enameled goods. Don't
risk the dangers that lurk in lightly coated and imperfect pieces. risk the angers wat lurk in lightly coated and imperfect pieces.


## Silks, Silks, Silks.

The newest and best makes of Silks at Sale Prices. We
have never been in so good a position to offer you unlimited
money savings on Silks of latest style and best quality
money savings on Silks of latest style and best quality
MPNESE SLIES in Black and
BRITISH SLIKS in all Shades.
chiffon, taffetis, plehesse, nerve. glace

## White Enamelled

## Bedsteads.



## Bureaus

## and Stands

Similar Reductions on Parlor, Dining Room and other Furniture.

If we should print some of the Enthusiastic Outbursts to be Heard on Every Side
ny of the days the past week you would surrely be justified in thinking it was all "Just Advertuising Talk," To say we are showing the best values in

## FLANNELETTES, WHITE SHIRTINGS, SHEETINGS. TABLE LINEN and CURTAIN NETS

In St. John's soands like mere platitude, but any of your friends who have paid us a visit for these goods the past two weeks will tell you this is so.


Our Orders for Invictus Shoes of Geo. A. Slater Fame

## also the Faultless-Fitting DOROTHY DODD SHOES

have bee
THE WEARER OF INVICTUS SHOES
has a perfect understanding as to what constitutes
"THE BEST GOOD SHOE."
He has the double proof-one on each foot.

DOROTHY DODD SHOES combine the virtues of beauty, COMFORT AND VARIETY They are also economical shoes

| BOWRING BROTHERS, LTD. Grocery! | Cable News. | FEBRUARY <br> MAGAZINES. <br> EVERYBODY'S MAGAZINE MUNSEYS MAGAZIVE <br> MUNSEYS MAGAZINE THE ARGOSY MAGAZINE <br> SCRBBER'S MAGAZINE MACLEAN'S MAGAZINE |  | COMBINATION ENGINES. |  |
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|  |  |  |  | The Guarantee 4-Cycle Engine, which is one of the |  |
|  |  |  |  | with a Governor, Base, Pulley and Coupling, and usedfor sawing, hoisting, pumping or running any kind of machinery. |  |
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| Bowring Brothers, Ltd. <br> Phone 332. <br> Phone 332. |  |  |  |  |  |
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| Frow's Mid-Minter Sale |  |  |  |  |  |
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| WILLAM FREW, Water Street |  |  |  |  |  |
| THE EASTERN TRUST COMPANY. |  |  |  |  |  |
|  |  |  | Severe Storm in Toronto | 500 Boxes DIGBY HERRING, 15c. box. |  |
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|  |  |  |  |  | Due by s.s. Almeriana SCOTCH \& 5 tons |
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|  |  |  |  | DUCKS. PLYMOUTH ROCK OHICKEN. PURITY BUTTER. |  |
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|  |  |  |  | T. J. EDENS, <br> 151 Dickwerth Street, 112 wilizary Road. |  |
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BEGINNING a List of the HOLLOWAY STUDIO, Ltd., Landscape and Seascape Photographs.

1. ST. PAL'S INLET, WEST CO
2. 
3. $=$ S. STRTHIE IN DRY DOCK.
No
No. 4 . CARBONEAR.
No. 4 NRROWS." ST. JOHN'S.
No. 5. $-C O U R T$ HOUSE FROM DUCKWORTH STREET.
8.- BURIN HARBOUR.
9.-"SHALOWAY," BURI
OHNS HARBOUR
. 11.- TWLLINGATE
. No. 10-GREAT BURIN. A.

These Photos are all size $10 \times 12$, and sell for 50 cents each unmounted and $\$ 1.00$ moun
HOLLOWAY STUDIO, Ltd, corner Henry Street and Bates' Hill, St. John's, Nild.

## At the House



(tuct an expression as "an aceessory
sto the crime", which means that




| HIGH COST of LIVING MARMALADE！ |  |  | $\begin{aligned} & \text { Citizens' } \\ & \text { Committee. } \end{aligned}$ |  |
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| GEORGE KNOWLING |  |  |  |
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|  this is now brought within the reaccally every table．We will sell you ONE 11－LB．TIN OF SEVILLE ORANGEPULP FOR ．．．．．．．．．．． |  |  |  |  |  |
|  |  |  |  | 18 |
| ONE 11－LB．TIN OF SEVILLE ORANGE ULP FOR |  |  |  |  |
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|  by the most reputable makers． |  |  |  |  |  |
|  |  |  |  | are now offering extraord dinary values in LADIES WHITE UN． EAR．Note the reductions，which are absolutely senuine． |
|  |  |  |  | － |
|  We sell also the half tins of pulp at 37c． |  |  | m | Regular prices <br> $\begin{array}{rr}90 c & \$ 1.15 \\ 72 \mathrm{c} . & 92 \mathrm{c}\end{array}$ <br>  ${ }_{8}^{8120}$ |
| G．KNOWLING |  |  |  | ESS white liwx camsouks． |
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| On Our List ？ | Dr．Rrendell |  |  |  |
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