

Weather Forecast:
Fair and Cold

The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON, ONTARIO, ADVERTISER, SATURDAY EVENING, MARCH 17, 1917. 128 COLUMNS

HOME
EDITION

PRICE, TWO CENTS.

GREAT WIN FOR ALLIES

HAIG TAKES BAPAUME---SWEEPING FRENCH ADVANCE GRAND DUKE MICHAEL ACCEPTS THRONE, IF PEOPLE APPROVE

MICHAEL ACCEPTS IF PEOPLE DESIRE; CZAREVITCH DEAD?

Czar's Brother Willing To Reign Providing People Form New Government and New Laws Says Semi-Official Dispatch---Little Heir to Crown Reported as Dead of Scarlet Fever.

London, March 17--12:45 p.m.--Grand Duke Michael has accepted the throne of Russia, conditioned on the consent of the Russian people, according to a statement received here today from the semi-official Russian News Agency.

The statement follows:

"Grand Duke Michael Alexandrovitch, accepting the throne from his brother, declares that he does so only with the consent of the Russian people, who should by a plebiscite establish a new form of government and new fundamental laws."

Petrograd, March 16--Via London, March 17.--Unless improbable events occur, Russia has today become a republic. The outcome depends on how the manifesto of the new government is received by the six million soldiers at the front.

CZAREVITCH DEAD?

Petrograd, March 16--Via London, March 17, 8 a.m.--The autocracy which has held Russia in its grip since the beginning of history fell today. The house of Romanoff, which has ruled the empire for 400 years, came to an end with the abdication of Nicholas II, perhaps the weakest representative of his line. Following on the heels of this startling development came the rumor tonight of the death of the emperor's little son, whose abdication was included in that of his father.

Destroy Emblems of Empire.

Although apparent from the beginning of the revolution that the removal of the monarch was the inevitable and the actual fact, so suddenly accomplished, came as an overwhelming surprise to the population. Within four hours after the abdication of the Grand Duke Michael, who automatically became regent on the passing of the emperor, the crowds in the streets had secured the removal of the imperial emblems from the winter palace and the front of buildings on the main thoroughfare. In a short time all emblems of the old empire literally lay in the dust.

Cheers for Freedom.

In anticipation of the news bigger crowds than ever packed the halls and grounds of the Tauris Palace awaiting official confirmation by the Duma committee of the rumors which had excited the people to fever pitch during the last 24 hours. When the tidings at last leaked out from the committee rooms, orators, who had been haranguing soldiers and workmen from the balcony of the palace, suddenly interrupted their discourses and shouted the news to the crowds below them. Indescribable confusion seized the vast throng. A joy of cheers such as never before had been heard in those stately halls continued until the men and women were forced to cease from utter exhaustion.

The New Government.

Just what form the new government will assume is indefinite tonight. For the moment entire authority rests with the twelve members of the cabinet, headed by Prince Lvoff who, according to some, will be president of a new republic. It is believed that in the interim and until the convocation of a constitutional assembly power will slowly pass into the hands of the new cabinet, which will then present the anomaly of a new government without a supreme head.

BROTHERHOOD EXCLUDE MICHIGAN CENTRAL FROM RAILWAY STRIKE ORDERS

Cleveland, O., March 17.--From an authoritative source, it is learned that to avoid international complications the strike order affecting the New York Central Lines does not include the Michigan Central system running into Canada and that no strike is contemplated on the Michigan Central at present.

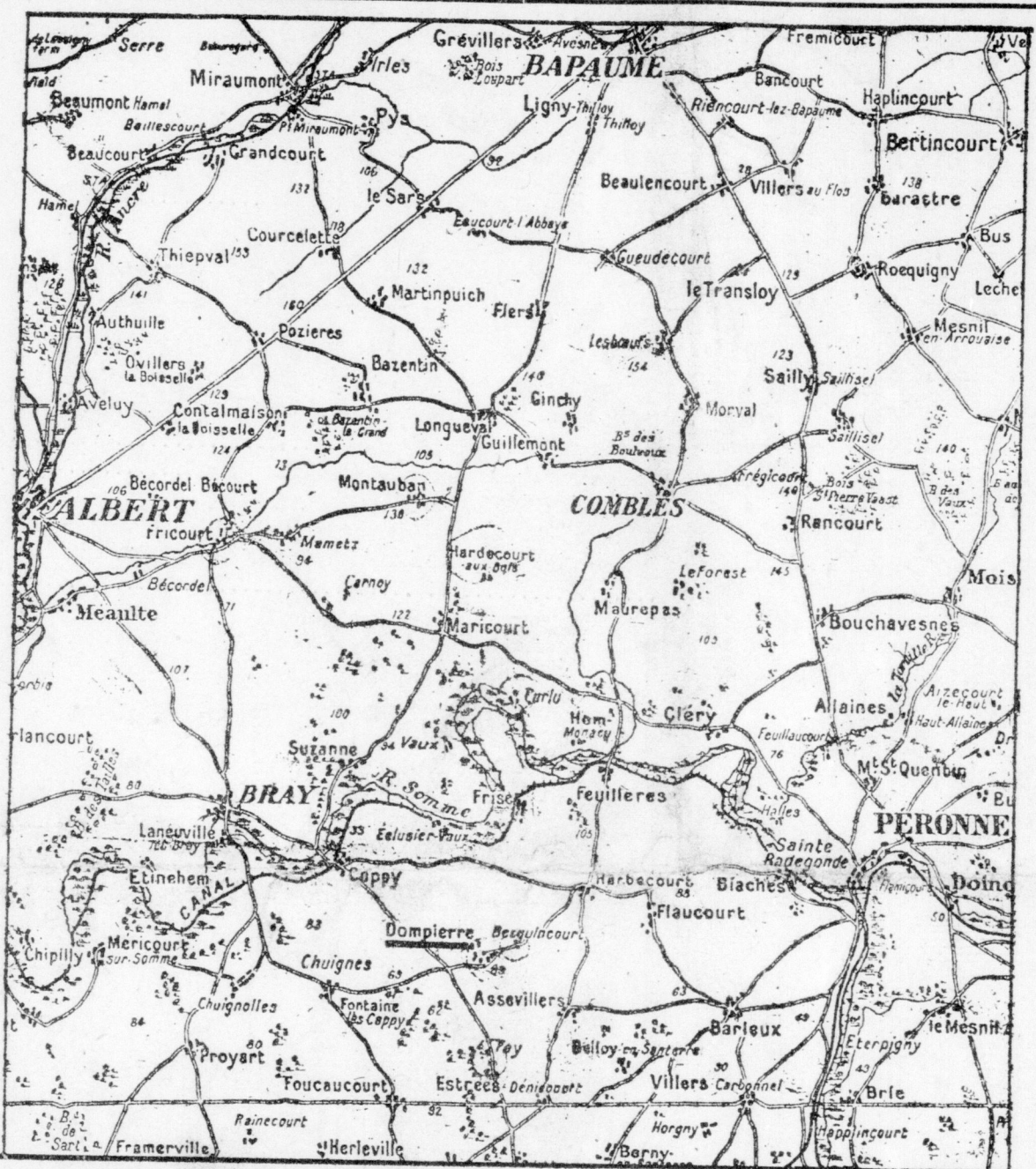
ENGLAND RAIDED BY THE ZEPPELINS; FIRST IN MONTHS

London, March 17--3:40 a.m.--The air raid last night was the first visit of zeppelins in many months, and it seemed to have been expected as it followed to cause any excitement even among the homecoming theatregoers. The raiders were favored by a dark and moonless night.

The foregoing dispatch indicates that London was attacked by zeppelins. At

12:30 last night an official communication was issued stating that an air raid was in progress over the south-eastern coast. A further communication, it was said, would be issued during the morning, but this is preliminary. The last zeppelin raid on England occurred on November 27, when two of the raiding airships were shot down by the British off the north coast.

BAPAUME, BRITISH OBJECTIVE IN GREAT SOMME OFFENSIVE



HUN CAPITALS SCARED OVER SUCCESS OF RUSS REVOLT

Unrest Against the Militarist
Repression Is Violently
Accelerated.

BY JOHN GRANDENS.

[Special to The Advertiser.]
Berlin, March 17.--Germany is profoundly impressed by the Russian revolution. Newspapers today pointed to the conference of officials in Vienna as of extreme importance in view of the developments at Petrograd.

In this conference will be the Emperor Carl of Austria, the imperial German chancellor, Von Bethmann-Hollweg, Prince Conrad von Hohenlohe, formerly minister of finance, Count Czernin, Premier Ciammarrinetti and Count Tizsa, and other important people.

[Special Cable to The Advertiser.]
Amsterdam, March 17.--Unrest in Germany against militarist repression of the people has been violently accelerated by the success of the Russian people in casting off the yoke of centuries.

Even these elements of the German people who favor autocratic control of the Fatherland have been affected by the news from Petrograd, and the failure of German plans and the certainty that instead of Russia growing weaker as the war progresses she is likely to grow stronger with a new government animated by unfettered determination to do its best.

German Government Alarmed.
German newspapers containing the chancellor's speech of Wednesday afternoon increased the impression among observers of German affairs here that the German Government itself is apprehensive of this unrest among the Teutonic people.

Dispatches from Vienna today declared the Russian revolution had created a profound impression there and that the Government did not regard this impression as one favorable to continuance of the military autocracy.

CAPTURE OF BAPAUME IS OF VITAL IMPORTANCE TO CAMPAIGN OF THE ENTENTE

Bapaume has been considered from the first the British objective in the Somme operations, so far as any one place could be so considered. For months the progress of General Haig's armies has been measured in distance from Bapaume, as they drew closer and closer to it, creating a salient here and another there, crushing in the sides and forcing back the German lines.

This movement, halted by the advent of winter with the British advanced line still several miles from the objective, has been greatly accelerated during several weeks past by the great retirement operation of the Germans on the Somme front, beginning late in February. From day to day, with only brief intervals, the retirement has been kept up, assisted at times by strong pressure from the British, until early this week the British forces stood at the very doors of the town, occupying the commanding ridge lying just to the west of it. Its fall was then considered a matter of the choice of a time for the British assault.

OF VITAL IMPORTANCE.
Bapaume is considered a position of vital military importance in this region of the Franco-Belgian front. It lies at the limit of the Artois hills, which afford support for the defense in attacks from the west and south, for beyond it lay the plains of Flanders, with Cambrai, Valenciennes and Boulogne in view. Its capture, it has been held by military writers, will probably serve to make Peronne untenable and render St. Quentin an unsafe place for the shelter of the German staff.

Bapaume is connected with Cambrai, 18 miles further east, by a railroad passing through Maroing, and also by a road of superior construction running a direct line between the two towns.

A PLACE OF BATTLES.
Bapaume, which had a population of 3,000 before the war, is a place of historical note. It was the scene of a hard battle between the French and Germans during the Franco-Prussian war on January 3, 1871. The Germans after the struggle, falling back behind the Somme. Armies have struggled in or near it in wars since the time of Louis XI.

CZAR NICHOLAS HELD PRISONER?

London, March 17.--The Nya Dagligt Allehandz of Stockholm, as quoted in an Exchange Telegram dispatch from that city, says in a telegram from Haparanda that Emperor Nicholas is now being held prisoner, and that the emperor has been sent to Kiev. The Social Democrat of Stockholm says: "M. Goltzine, the deposed premier, has committed suicide in prison."

LOCAL TEMPERATURES.

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 38; lowest, 33. The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 46; lowest, 33.

THE WEATHER

TOMORROW--FAIR AND COLD.
Toronto, March 17--8 a.m.

Forecast.
Today--Strong winds and gales, southwest, shifting to west and northeast; Sunday--Fresh northwest to west winds; generally fair and a little colder.

Temperatures.
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:
Victoria..... 50 High. Low. Weather.
Calgary..... 38 34 Clear
Winnipeg..... 38 31 Clear
Port Arthur..... 26 18 Snow
Parry Sound..... 40 30 Rain
Toronto..... 40 32 Rain
Ottawa..... 44 24 Rain
Montreal..... 40 26 Cloudy
Quebec..... 49 20 Cloudy
Father Point..... 34 26 Cloudy

Weather Notes.
The disturbance which was over Missouri yesterday morning is now centered over the Straits of Mackinac, causing very strong winds of snow and rain over Ontario.
Elsewhere in the weather has been fair.

BRITISH TAKE BAPAUME; FORTRESS IS IN FLAMES; HAIG PURSUES ENEMY

FRENCH CRASH THROUGH FOE 2 MILES DEEP 13 MILES WIDE

Sweep Forward Between the
Avre and Oise Rivers.

PRESSURE IS VIGOROUS

German Attacks On French
Line Break Down Before
Heavy Fire.

Paris, March 17.--2:15 p.m.--French troops advanced last night north of the Avre and between the Avre and the Oise, making progress over a front of 20 kilometres (13 miles) and to a depth at some points of 4 kilometres (2 1-2 miles), the war office announced today.

Vigorous Pressure.
The statement follows:
"North of the Avre and between the Avre and the Oise our detachments continued to exert vigorous pressure on the enemy, and during the night extended their progress on Continued on Page Thirteen.

WILSON EXPECTS TO PREVENT THE GREAT WALK-OUT

Believes Mediation Will Be
Successful in Averting
Strike.

CONFERENCE STILL ON

All Night Session Will Be Continued Until the Last
Moment Today.

(BY ROBERT J. BENDER.)
[Special to The Advertiser.]

Washington, March 17.--President Wilson believed today there would be no railroad strike tonight. On the contrary, he believed the mediators he sent post-haste to New York yesterday afternoon would prevail upon both sides to check the strike. Whether the impending rail trouble to adjust their differences peacefully. Legal precedents presented by his advisers have been carefully studied, and it was the White House impression that the president would be enabled to take strong steps to check the strike. Whether he would be able to put the roads under full martial law was uncertain, though the precedents showed he has power to do that in event of any violence on the lines.

STILL IN CONFERENCE.
New York, March 17.--For more than six hours, until 8 o'clock this morning, the committee from the Council of National Defence labored with the railroad managers and Brotherhood chiefs without finding a way to prevent the national railroad strike called for 1 o'clock tonight. Hope of a settlement was not abandoned, however, for the mediators continued their efforts a few hours later. It is probable that these peace conferences will continue all day.

The mediators, without Samuel Compers being present, resumed the conference, meeting the four Brotherhood chiefs shortly before 10:20 o'clock. Prior to the resumption of the conference this forenoon, one of the mediators said the situation was devoid of developments. Neither side had made overtures, he said, and he did not consider the outlook promising at this hour.

Powerful Fortress Abandoned by Germans After Being Put To the Torch--British Forces Occupy Stronghold and Dash Beyond in Pursuit of Retiring Foe--Two More Small Points Reported Captured.

TWO MORE TAKEN.

London, March 17.--Reuter's correspondent at the British headquarters in France telegraphs that the towns of Le Transloy and Achet-le-Petit also are reported to be in the hands of the British.

LONDON, March 17, 3 p.m.
--Bapaume, on the Franco-Belgian front, has been captured by the British, Reuter's Agency announces.

"Our troops entered Bapaume this morning, after stiff fighting," Reuter's correspondent telegraphs. "The place was in flames, the Germans having evidently made all plans for setting fire to it when forced to retreat. Our troops are reported to be beyond the town."

ZEPPELIN BROUGHT TO EARTH AFLAME BY FIRE OF FRENCH

Air Raid Aimed at Paris Was Quickly Foiled.

Paris, March 17--10:40 a.m.--A zeppelin has been shot down in flames near Compiègne. All of its crew were lost.

The zeppelin was sighted just before dawn, and was reached by French anti-aircraft guns at a great height, probably three miles. The aircraft caught fire and the wreckage, with the burned bodies of the crew, fell outside Compiègne.

Compiègne is 45 miles northeast of Paris, and is close to the battle-front, which the zeppelin had presumably crossed.

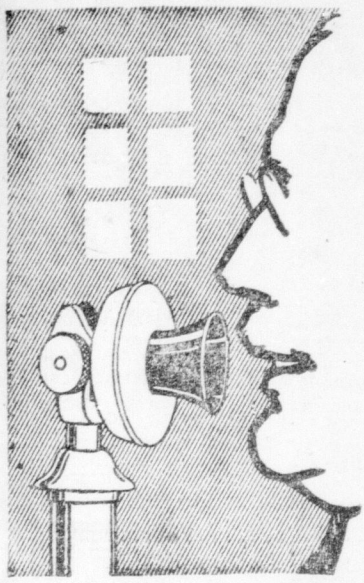
TURNED BACK.
Paris, March 17.--A zeppelin alarm was sounded at 4:15 o'clock this morning by firemen who went through the streets of Paris blowing sirens. All lights were extinguished and airplanes patrolled over the city. At 6 o'clock bugles were blown announcing that the danger was over. No details are yet available, but apparently the zeppelin turned back before they reached the capital.

Broke In Two.
The following official statement was given out:
"A zeppelin was brought down this morning at Compiègne by anti-aircraft artillery while flying over the town at a height of 3,500 metres. It remained flying in the air for a moment and then fell, striking a garden wall and broke in two."

All the bombs were thrown aboard during the fall. They dropped on vacant ground. Most of them did not explode.
"Several of the crew jumped out and were crushed to death. The others were burned."

SIR ADAM REQUESTS A MEETING WITH BOARD

Sir Adam Beck has notified Mayor Stevenson and City Clerk Baker that he desires to meet the board of control and the deputation going to Toronto on Monday in connection with the city of London bill.



Talk Into Your Telephone!

To talk *at* your telephone or *across* it without regard to its distance from your lips, results in faulty service.

The right way is to give the number to the operator *clearly and distinctly*, to listen for her repetition and *acknowledge* it, and then to talk *directly into* the mouthpiece with the lips about half an inch from it.

Accurate connections, quicker service and better transmission will result.

The Bell Telephone Co. of Canada

"Good service *** our true intent."

BLYTH PIONEER DIES SUDDENLY AT GODERICH

Ex-Reve Sloan Was Prominent in All Works for Community Benefit.

BLYTH, March 16.—The sudden death of one of Blyth's leading citizens in the person of A. W. Sloan was received today. With Mrs. Sloan he had been away from here for a few months on a visit to their daughters in Toronto and Goderich, and it was in the latter place that he passed away after a short illness. Mr. Sloan had been a resident of this section nearly all his life and always took an active part in everything for the good of the community. For a number of years he sat in the council, both as councillor and reeve, and when the rural telephone was first spoken of he did a great deal to promote it; also when the C.P.R. first proposed coming through here he spent a great deal of

GIRLS! LOTS OF BEAUTIFUL HAIR

gent bottle of "Danderine" makes hair thick, glossy and wavy.

Removes all dandruff, stops itching scalp and falling hair.



To be possessed of a head of heavy, beautiful hair; soft, lustrous, fluffy, wavy and free from dandruff is merely a matter of using a little Danderine. It is easy and inexpensive to have nice, soft hair and lots of it. Just get a 25-cent bottle of Knowlton's Danderine now—all drug stores recommend it—apply a little as directed and within ten minutes there will be an appearance of abundance, freshness, fluffiness and an incomparable gloss and lustre, and try as you will you cannot find a trace of dandruff or falling hair; but your real surprise will be after about two weeks' use, when you will see new hair—fine and downy at first—yet—really new hair—sprouting out all over your scalp. Danderine is, we believe, the only sure hair grower, destroyer of dandruff and cure for itchy scalp and it never fails to stop falling hair at once. If you want to prove how pretty and soft your hair really is, moisten a cloth with a little Danderine and carefully draw it through your hair—taking one small strand at a time. Your hair will be soft, glossy and beautiful in just a few moments—a delightful surprise awaits everyone who tries this.

OAKEY'S
(LIMITED)
EMERY CLOTH, GLASS, FLINT
AND GARNET PAPERS
IN SHEETS AND ROLLS
Genuine Emery
"Wellington" Knife Polish,
SILVERSMITHS' SOAP
PLATE POWDER, ETC.
WELLINGTON MILLS, LONDON,
ENGLAND.

DEAD MAN'S SON OR LATTER'S GIRL ARE ACCUSED BY JURY

William St. Pierre Murdered by Either One.

SHOT THROUGH KNOTHOLE

Statement Accredited to Girl in Jail Sheds New Light.

AULTSVILLE, March 16.—Before a crowd of 500 men and women who had struggled fiercely to get into Fraternity Hall, the inquest into the death of William St. Pierre on February 7 was resumed here today by Coroner McGuire. Nettie Richmire, who lived with Emerson St. Pierre, son of deceased, and who is detained with him in connection with the case; the widow St. Pierre and baby and the murdered man's two little girls sat apart. The girls are beautiful and bright. The Richmire girl, who looked despondent on the trip up on the train from Cornwall, and who shrank back as she was taken through the crowd to the hall, brightened up at the sight of the baby and played laughingly with it. Never Heard of God.

Florence St. Pierre, aged nine, was asked if she had ever been to church and said "no." She said she had never heard of God, but knew it was wrong to tell a lie. The oath was not administered. The child testified that on February 7 she left for school. Her father, sister, Emerson and Nettie were at home. When she came home Nettie told her that her father had gone to the village. They all went to her grandfather's for the night. She never saw her father again.

Lella St. Pierre, the second child, said Emerson took her mother to Chertsville on February 6. She corroborated her sister's story about those in the house on the day of the murder.

Nettie Richmire declined to give evidence and she was excused.

Inspector Miller said he examined Emerson St. Pierre. The young man said his father went away, leaving money to buy hay for the horse. He knew nothing more about his movements. The day after this conversation he was searching the house and found partly stuffed up the chimney an overcoat and a pair of trousers.

The day after this conversation he was searching the house and found partly stuffed up the chimney an overcoat and a pair of trousers.

CANADIAN CASUALTIES

KILLED IN ACTION

Bayfield. Pte. Robert M. McLeod.

Guelph. Pte. Wm. Price.

MISSING

Brantford. Pte. James Fletcher.

Stratford. Pte. Earl Gould.

CHATHAM BREAKING ALL CUSTOMS RECORDS

CHATHAM, March 16.—All records for the port of Chatham have been shattered by the overwhelming increase in customs returns, which, by the end of the month, the close of the fiscal year, will have reached over \$1,000,000. Already the collections amount to \$388,575.87, as compared with \$527,074.94 collected last year. For the first half of this month the collections were \$60,431.07, an increase of \$27,729.54 over the same month last year.

RAEMAEKERS DEPICTS "GERMANY THE OUTCAST"



Since the inauguration of its campaign of ruthless submarine warfare, Germany finds itself forsaken by the entire family of nations save the three allies, bound to it by fear alone.

(Copyright, Canada, by the Public Ledger Company.)

JEW'S WILL BE FREE TO CITIZENSHIP NOW UNDER DUMA'S RULE

Far-Reaching Reforms Promised by Authorities.

SUFFRAGE IS UNIVERSAL

Removal of Social, Religious and National Restrictions for All.

LONDON, March 16.—Far-reaching reforms in Russia are promised the people as a result of the revolution in the country and the overthrow of the bureaucrats.

A constitutional assembly based on universal suffrage, abolition of all social, religious and national restrictions, and amnesty for all political and religious offences are included in the program of the executive committee of the Duma, which constitutes the provisional government.

The removal of social, religious and national restrictions would give freedom to the Jews in Russia. Liberty of speech and of the press, and universal suffrage in communal elections also are contemplated.

The provisional government in Russia has issued the following appeal to the people, according to Reuters' Petrograd correspondent:

"Citizens: The executive committee of the Duma with the aid and support of the parliament of the capital and its inhabitants, has succeeded in triumphing over the obnoxious forces of the old regime in such a manner that we are able to proceed to a more stable organization of the executive power, with men whose political and social aims assure them the country's confidence."

The names of the members of the new government are then given, the appeal concludes.

"The new cabinet will base its policy on the following principles: First—An immediate general amnesty for all political and religious offences, including terrorist acts and military and agrarian offences."

Liberty of Speech. "Second—Liberty of speech and of the press; freedom for alliances, unions and strikes, with the extension of these liberties to military officials within the limits admitted by military requirements."

"Third—Abolition of all social, religious and national restrictions."

"Fourth—To proceed forthwith to the preparation and promulgation of a constitutional assembly, based on universal suffrage, which will establish a governmental regime."

"Fifth—The substitution of the police by a national militia, with chiefs to be elected and responsible to the government."

Universal Suffrage. "Sixth—Communal elections to be based on universal suffrage."

"Seventh—The troops which participated in the revolutionary movement will not be disarmed, but will remain in Petrograd."

"Eighth—While maintaining strict military discipline for troops on active service, it is desirable to arbitrate for soldiers all restrictions in the enjoyment of social rights accorded other citizens."

"The provisional government desires to add that it has no intention to profit by the circumstances of the war to delay the realization of the measures of reform above mentioned."

ADVERTISING CONVENTION

ST. LOUIS, March 16.—St. Louis is going to spend \$30,000 in entertaining visitors during the forthcoming advertising convention.

The National Association of Employing Lithographers will be represented at the St. Louis convention by a delegation of at least 250. The association will have at least twelve more exhibitors at the St. Louis convention than were at Philadelphia. The Nashville club will bring the Russian Symphony Orchestra to that city early in April and expects to make enough money to cover the expenses of advertising Nashville at the St. Louis convention. The delegates will pay their own expenses. Kansas City is making elaborate plans to entertain visiting delegations from the west en route to the St. Louis convention. June 2 is to be the big day and visitors will be met at trains in automobiles and shown over the city. A complimentary luncheon will be a feature. Indianapolis is planning to take 250 to the convention, including delegations from smaller cities. An On-to-St. Louis committee is planning the details of the trip.

The Donny Advertising Club has planned three concerts by the New York Symphony Orchestra the first week in May, the proceeds to be used in helping to finance the club's trip to St. Louis. Neosho, Mo., has a live bunch of advertising club members. Arrangements are being made to run a special train from there, carrying delegates and club, also, as well as a representation from the new club at Siloam Springs, Ark., to put Southwest Missouri on the map. The Canton, O., club expects to have at least 35 members at the convention, and probably more. Details of the trip are being worked out.

HAD SEVERE COLD PAIN IN CHEST

Spasmodic Coughing.

Many people when they contract a cold do not pay any attention to it, thinking perhaps it will pass away in a day or two. This is a mistake for before they know it, it has settled on the lungs.

Too much stress cannot be laid on the fact that on the first sign of a cough or cold it must be gotten rid of immediately, otherwise it may cause years of suffering from some serious lung trouble.

Mr. A. George, 20 Eglinton Place, Toronto, Ont., writes: "Having greatly benefited from your remedy, Dr. Wood's Norway Pine Syrup, I take liberty to write you a few words about the effect of that wonderful syrup. Two years ago I caught a severe cold followed by a spasmodic cough and pain in my chest. I was treated by doctors but without any benefit, and also took many proprietary medicines which all failed to cure. One of my friends recommended Dr. Wood's Norway Pine Syrup, and after using three bottles I was completely cured. I recommend it to anyone as a God-sent remedy."

"Dr. Wood's" is put up in a yellow wrapper, three pine trees the trade mark, price 25c and 50c. Manufactured for the past twenty-five years by The T. Millburn Co., Limited, Toronto, Ont.



For the invalid as well as those in perfect health Baker's Cocoa

is an ideal food beverage, pure, delicious and wholesome.

Walter Baker & Co. Limited
ESTABLISHED 1780
MONTREAL, CANADA • DORCHESTER, MASS.

now being worked out. Kansas City is already after the 1920 convention, acting on the well-known advertising maxim that "there's nothing like getting your 'copy' in early."

SENT BACK FROM ENGLAND. BLYTH, March 16.—Pte. John H. Hurlon, who enlisted here with the 161st Huron Battalion, returned home this week as he was rejected as unfit. His health is very poor.

A REMARKABLE CASE

Woman Suffered Untold Agonies For Years.

Now Entirely Well and Strong

You discouraged women, suffering physical torture, distress of mind, and staggering under the burden of never-ending doctors' bills, listen! I have passed through and conquered all that you are now enduring. From my own experience I can sympathize with you and appreciate your suffering as no doctor possibly can. And now that I am entirely and forever free from the distress and pain of former years, I am only too glad to tell other women about the remarkable treatment that wrought this wonderful change in my condition. A simple, effective treatment that you can use in the privacy of your own home without the knowledge of anyone else. Don't send me any money. Just tell me your name and address, and I will write you full particulars about this treatment, and also send you a free trial package. Don't delay. Take advantage of the opportunity to experience the effectiveness of this treatment without spending a single cent. Write me today. Address Mrs. Lydia W. Ladd, Windsor, Ont.

FEEL FINE! TAKE "CASCARETS" FOR LIVER, BOWELS

Spend 10 cents! Don't stay bilious, sick, headachy, constipated.

Can't harm you! Best cathartic for men, women and children.



Enjoy life! Your system is filled with an accumulation of bile and bowel poison which keeps you bilious, headachy, dizzy, tongue coated, breath bad and stomach sour. Why don't you get a 10-cent box of Cascarets at the drug store and feel better. Take Cascarets to-night and enjoy the nicest, gentlest liver and bowel cleansing you ever experienced. You'll wake up with a clear head, clean tongue, lively step, rosy skin and looking and feeling fit. Mothers can give a whole Cascaret to a sick, cross, bilious, feverish child, any time—they are harmless—never gripe or sicken.

GEORGE E. LOGAN FUNERAL DIRECTOR AND EMBALMER

413 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1963. Personal Attention.

SMITH, SON & CLARKE UNDERTAKERS

115 DUNDAS ST. PHONE 588.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

N. J. GRIFFITH FUNERAL DIRECTOR AND EMBALMER

104 Dundas Street, London.
Residence on Premises. Phone 459.
Private Ambulance Service.
Delaware Branch, W. Acres, Mgr.

J. FERGUSON'S SONS FUNERAL DIRECTORS

OPEN DAY AND NIGHT.
180 KING STREET.
PHONES 543, 375, 2056.



All Health signs point to Abbey's Effer-Salt

DO NOT be deprived of good health through neglect—look after yourself internally.

CONSTIPATION is the root of all evil—it is the most insidious enemy to good health, and may be prevented and relieved by the daily use of ABBEY'S EFFERVESCENT SALT. A concentrated essence of the medicinal salts extracted from pure, fresh fruit juices and granulated.

This sparkling tonic is laxative and gentle acting, palatable and economical—a preventative of constipation, disorders of the liver and kidneys, aids indigestion and purifies and enriches the blood.

PROCURABLE FROM ALL DRUGGISTS

ABBIE'S VITA TABLETS for nervousness and run-down systems
50 Cents a Box



Croup

"I don't think there is a more anxious time for parents than when their children have croup. Without they are prepared with Chamberlain's Cough Remedy they must wait for the doctor and listen to the choking, metallic cough and watch their little one gasping for breath."

You know the great danger of croup is the formation of a false membrane in the larynx, and until this is expelled relief cannot be obtained, and the spasmodic choking continues. Give Chamberlain's Cough Remedy in frequent doses. It will loosen this membrane and cause the child to expel it by vomiting.

Chamberlain's Cough Remedy

is an absolutely safe and certain remedy for croup, and if given as soon as the child becomes hoarse, or even after the croupy cough appears, it will prevent the attack."

Yours for Health —Jenny Chamberlain

I KNOW A WOMAN'S SUFFERINGS

I am a woman. What I have suffered is a far better guide than any MAN'S experience gained second-hand. And the treatment that gave me health and strength, new interest in life, I want to pass on to you, too, may enjoy the priceless boon of health.

Write to me, unhappy, until for your duties? And tell me how you feel and I will send you ten days' FREE trial of a home treatment for your individual needs, together with references to women in Canada who have passed through your troubles and regained health, or you can secure this FREE treatment for your daughter, sister or mother.

If you suffer from pain in the head, back, or bowels, feeling of weight and dragging down sensations, falling or displacement of internal organs, bladder irritation with frequent urination, obstinate constipation or piles, bloating, dyspepsia, extreme nervousness, depressed spirits, melancholy desire to cry, fear of something evil about to happen, creeping feeling up the spine, palpitation, hot flashes, vertigo, yawning, sleeplessness, with dark circles under the eyes, pain in the left breast or a general feeling of uneasiness, I invite you to my complete ten days' treatment entirely free and postpaid, to prove to yourself that these ailments can be easily and surely overcome at your own home, without the expense of hospital treatment, or the dangers of an operation. Women everywhere are escaping the surgeon's knife by my simple method of home treatment, and when you have been benefited, my sister, I shall only ask you to pass the good word along to some other sufferer. My home treatment is for all—youth or old.

MRS. M. SUMMERS, Box 12, WINDSOR, ONT.

SIX

London Advertiser

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Saturday, March 17.

DEMOCRACY'S MARCH.

WHAT a chance today for radicalism in Germany if a Liebknecht with hands united stood ready to launch a counterpart of Russia's revolution, and proclaim the end of Hohenzollern rule! The demonstration of the power of the common people to rise and claim for themselves the power to rule their country cannot be without a great moral effect upon Germany.

When we cast about the British Empire and see the isolated cases of anti-war feeling, we must come to the belief, no matter how conflicting the reports, that within Germany there are countless thousands who would rebel against their fate if within them was the initiative of fiery courage that inflamed Russia and sent a car and all his power of church and state into oblivion.

Germany has had the deeper subversion of intensified organization and the determination to allow no freedom of speech or action. The radical spirits, perhaps best represented by Harden and Liebknecht and Morten, are exiled or in prison, if not dead. Harden writes from Switzerland, while Liebknecht is held in the toils, that is, if he is alive. Their leadership is many degrees removed from the influence of personal contact, and their followers are scattered everywhere.

Yet somehow the sparks of Russia's newly-kindled national fires may be blown into Germany. Let the submarines be netted and the danger of the seas be held for naught, let the rolling back of Turk and Teuton come to its full strength, and the common people of Germany may act as quickly and with as much result as the people of Russia.

Democracy will not be denied. Another great phase in the struggle that has milestones through all history is upon the world. How deeply the prose of the surgeon may go in the quest for growths that retard, no one is able to judge. A day may set almost any kingdom rocking, and in a thousand voices, in Canada, too, the cry against class perpetuation is sounding. Whatever of good that royalty has been revealed. The good will stand. The evil must pass away.

THE PERIL OF THE REPUBLIC.

THE ATTITUDE of outstanding men in American pulpits during the crucial period following the breaking of official relations with Germany is significant. And the more pronounced their attitude the more spirited has been the response of their hearers. The real prophets of the times discern that the deadly peril of the republic is not getting into the war, but the blind road of ease, luxury and wealth-gathering. In historic Plymouth Church, Brooklyn, where Henry Ward Beecher once aroused the faltering heart of his country to end slavery and save the union, Dr. Newell Dwight Hillis, both before and since the break, has with unflinching courage, logic and eloquence warned the nation against the onrush of Prussianism that would lead the world back to savagery and the law of the wolf-pack. "If you are recreant to the convictions of your fathers," he declared, "God will raise up children to Lincoln and to Washington out of the very stones of the street and these will cry out against you." The Gulf between oppression and liberty, between right and wrong, cannot, he said, be filled by pacifists pouring mist and moonshine into the abyss. There are some things like slavery, militarism and autocracy that have to be cut out as cancers by the black and sulphurous surgeon of war. In another discourse Dr. Hillis felt compelled to declare in the proud, commercial gateway and citadel of the republic, that for fifty years the British navy had been its national safeguard and now they stood like a sheepfold before the wolf. Confronted by Belgium and France in the day of the Great Aeneas it might be said of the United States, "Inasmuch as ye did it not to these, ye did it not to me."

Equally outspoken was Rev. Dr. John F. Carson in Central Presbyterian Church, New York, where with thrilling earnestness he affirmed that the war was humanity's own struggle for free citizenship in a free democracy, and he called upon America to do her share to attain this ideal, or else she "will surely perish and will deserve to perish." America, he declared, could not submit to the murder of her citizens, even to save the life of Germany. America could not escape the tremendous moral issue involved in a struggle in which the well-being of humanity and all the ideals and rights for which our forefathers fought, are at stake. . . . America takes her stand beside the great democracies that are fighting "our battles and their own" against the usurpation of military tyranny, which must be crushed or the country will sink back into the feudal ages that were, governments will become but an armed camp and

the earth a universal battlefield. At the conclusion of the sermon, says the Brooklyn Eagle, which reports very fully these discourses, the usually staid and undemonstrative congregation broke into enthusiastic applause. Rev. Dr. Wm. Carter of Theop Avenue Presbyterian Church, speaking on "George Washington and the Present Crisis," said the German ambassador should have been given his passport when the Lusitania was sunk. He scored the long-haired men and short-haired women who were dogging the president's trail with wild demands, even were the country invaded and the flag insulted. America was not called upon, he declared, and American lives were being lost upon the seas, at the demand of a mad ruler. When the band that was present at the service played "The Red, White and Blue" the audience rose and stood while "Dixie" followed. The perforation was a stirring appeal to American manhood and for universal military training. When he closed the audience gave him three cheers and sang "The Star Spangled Banner."

The president of Princeton University, Rev. Dr. J. G. Hibben, in a Lenten address on "National and International Conscience" at Lafayette Avenue Presbyterian Church, pronounced the cause of the Allies a righteous one and said that the path to permanent peace leads the United States to participation in the European war to uphold what is right, to preserve righteousness and defend its honor. The international conscience had not yet reached out across the ocean. What have we done for Belgium relief, he asked? Of the \$200,000,000 given for Belgium relief we have given \$5,000,000, but as all the food was bought here we made \$40,000,000 profit out of it. We shall wish to have any in the peace pact after the war. Let us enter it now and be entitled to a voice at that time, he urged.

Pronouncements like the foregoing and the warmth of their reception disclose the true though long latent spirit of the democracy, and ought to clarify the vision, and wake sleepless hypocrites to the dangers of their position.

A WORTHY APPEAL.

WITH ITS little home for the relief of the girl who needed a friend at the time when most women have about them that skill and loving care can provide, the Salvation Army has been doing a mighty work for many years in this city.

And despite its big bass drum and its bands and its street-corner praying and singing at night, in the clear or rain, it is true that the Salvation Army is very unobtrusive. It does its work among those whose poor souls have been whipped with the lashes of scorn, who may have been cast from a parental threshold. Only the girls themselves and the reporters and the police know much about the cases that go into the kindly, strengthening care of these plain missioners.

Perhaps the Army is so potent a force because it casts no stones at those whom it saves. It takes them under its ample big cloak and hides them away. Later it puts them gently into a new way of life, and it brings a look of humility into the eyes of the most hardened.

What would have become of thousands of poor girls who have been unfortunate but for the care of the Salvation Army?

Therefore when it becomes known that the Army is planning a new maternity home, to which all women may come at moderate charge, everyone in London should support the request to secure \$10,000 from the city council for this work.

Will anyone deny that the work is good work, God's work, in fact? Then there should be no withholding of support within a reasonable amount.

The new building, already sketched by Ensign Martin, will provide for 25 or 40 patients, and will be the most modern in the province. It will cost \$25,000. The city is asked to contribute its share, and as has been the case in other cities, Winnipeg, for instance, where Grace Hospital, an Army institution, stands as a monument to the generosity of the municipality and the province, the return is the investment.

Human nature regards physical dereliction with horror. If a number of men and women were shipwrecked near Port Stanley and \$10,000 were required to bring them to safety, the money would be voted in a moment. In this city for many years the Army has been "throwing out the life-line" to those who have been on the reefs of wrong-living, who have steered a dangerous course. Hundreds have been saved. Perhaps this kind of service cannot be compensated, but this is all the more reason why the lifeboats should be provided when they are asked for.

EDITORIAL NOTES.

French misers will have to loosen up or run the risk of bankruptcy after the war.

Is it significant that the great railroad strike is to begin on the 15th of Ireland? There couldn't be a fight without something Irish about it.

Already we have seen green carnations and green roses, and also a few green individuals. Oh yes, London is preparing for St. Patrick's Day all right.

That Russia has become a democracy is a momentous thing in the history of the war. But an even more important event is now looked for, when the German people will declare for democracy.

And now Germany is being squeezed out of Russia. How convincingly is Germany being made to realize that her place is not in the world, but merely in Germany, until a broader democratic outlook gives her permission to come out into the world and mingle with the big nations of the earth.

The Advertiser's Hint for City Gardeners.

Information as to Preparation, Planting and Care of Plants That May Be Grown in Backyards.

PARSNIP.

Planting Table:
Plant—October—April, May.
Plant—Half to 1 inch.
Harvest—August 15, frost.
Variety for Ontario—Hollow Crown.

The parsnip is a native of Europe, and is grown in very much the same manner as the carrot, but it is more particular about the soil. It should be good garden soil of a medium heavy nature to produce the best parsnips in Ontario. Large applications of manure are not necessary. When manure is used, it should be well rotted, for fresh manure encourages the formation of side roots on the parsnips. For the same reason the soil should be well cultivated and cultivated deeply.

Sow the seed as early as possible in rows 15 to 16 inches apart. The seed is usually slow in germinating, so it is advisable to sow a few lettuce or radish seeds along with the parsnip seed to serve as a marker and permit of early cultivation. The young plants should be thinned to four inches apart in the rows. Enough cultivation is done with the hoe to keep down the weeds and preserve a fine mulch on the surface of the soil.

Parsnips require the whole season to mature, being dug just before the ground freezes in the fall. They are stored in a pit or cool cellar, covered with moist sand to prevent wilting. They may also be dug in the ground all winter and left out with a pick as required. This method is supposed to improve their flavor. After the parsnips are dug in winter, they should be thrown into cold water to thaw.

SALISBY OR VEGETABLE OYSTER.

Planting Table:
Plant—April, May.
Plant—Half inch.
Harvest—September 1.
Variety for Ontario:
Mammoth Sandwich Island.

Salisbury is a deep-rooted vegetable, similar to the parsnip, and is of excellent quality. Its culture is practically the same as for the parsnip, but in thinning the plants are usually placed from 2 to 3 inches apart. Like the parsnip, it may be left in the ground all winter.

THE GIRL WITH THE HOE.

And the young surgeon, entering hastily, hesitated on the threshold, for Betty's hand was stroking back the hair from the patient's forehead with more than a nurse-like touch, and the upward gaze of her eyes was—as he told Jim later—"a dead give-away."

"I'm not going to work at the foundry any longer," Betty broke the news to the family circle that night with tact and gentleness.

"Thought it wouldn't last much longer," scoffed Dave. "Who discharged you, Betty?"

"Mr. Curzon," sweetly.

"For carrying on in business hours," Archie hinted darkly. Just then the bell rang at the front door, and the color deepened in Betty's cheeks as she rose, and Mrs. Ransom was busy out in the kitchen, and her father was in the library, and the maid was in the hall, and Betty broke the real news with one of her old flashes of royal authority over the boys.

"That's Mr. Curzon, and you behave, every last one of you. He's come to see father."

"Are you going to scold him for firing you, Betty?" whispered Dave, eagerly.

And Betty turned at the door to whisper back with joy:

"No, I'm going to marry him, goose."

Wait a Minute!

By J. H. F.

ST. PATRICK'S DAY.

I like to get up in the mornin' When frost is on the ground, And robins sing, to welcome spring.

In all the country round, In all the hills and dales, Begins to disappear, And then I know, with heart aglow,

St. Patrick's Day is near.

I like to get up in the mornin' When Erin's sons are glad, And every smile from the Emerald Isle

Has broader grown, bedad! And then I know in the dawnin' When songs are sweet and

And shamrocks green afire are seen,

St. Patrick's Day is HERE, —Jack Riley.

It was a wise bird who said that a woman was at the bottom of all trouble.

The Car of Russia, and the King of Greece can speak feelingly on that subject at this moment.

The female of the species is more deadly than the male, Rudyard Kipling says. He must have had in mind the women of the German nobility.

Kings, czars, emperors and the like are hardly on the preferred list so far as insurance companies are concerned these parlous times.

Russia started the big war with a lot of confidence, but the Allies have had a lot of trouble to keep said confidence from coming out of the soles of the people's feet.

The folks have come into their own, they are going to have a lot to say. Then look out for the emperors and kings, some real and some imaginary.

About time.

Alma Gluck, German song bird, admitted American mothers to shoot their boys rather than send them to war.

Alma would have a pleasant evening if she tried to tell that to Canadian mothers.

Great Britain will soon have a large number of second-hand German subs for sale.

The kaiser will not be in the market with bids. Every little family can have a submarine all its own.

You've Seen Them.

They wear them all the time. She fools the men, but other girls know that they cost a dime.

—Cincinnati Enquirer.

Susie got a diamond pin.

She wears it on her waist. But every other girl in town is hep that it is paste.

—St. Louis Globe-Democrat.

Beesle got a lavalliere.

From her most loving Ben; But all the girls in town know it Came from the five-and-ten.

—Allentown Democrat.

Walter bought a diamond ring.

And gave it to a lass; Of course he could see through the things.

Because 'twas made of glass.

—Yonkers Statesman.

Agnes has a bracelet which

She takes off after dark, And every night upon her arm

She finds its little mark.

—Detroit Free Press.

Mayor Stevenson says it cost John

Howe \$200 to "Yohn" on the break-water. Get a close up on this as it is not bad.

An Irishman wants to know

now who put the rue in Russia. You have to pronounce this like the Irishman does.

Speaking of bloodless operations, the

Russians did rather a fancy bit of surgery. However, the czar is not the only bird who has lost a good job.

—Scratch a Russian, get a Tartar.

"Damned to Everlasting Fame!"

are the words used by the Chicago Herald to condemn the senators who filibustered the armed neutrality bill to death. Other papers throughout the United States are scarcely less harsh in expressing their feelings.

There can be little doubt that this vigorous phrase represents in a measure the wave of anger that swept the country and aroused the majority of the senators themselves to make a change in the senate rules, to make filibustering tactics in the face of a great international crisis impossible.

Whatever may have been the motives of the filibusterers, their action evokes much enthusiasm in the German press abroad. The Frankfurter Zeitung hails them as "fine Americans who remain uncontaminated by Wilson's blind devotion to England."

In the United States, the Emergency Peace Federation bestows its admiration upon the filibusterers, and says that "we believe you represent a vast, though unknown, part of the Americans whose earnest desire it is that this country should not be drawn into the war directly or indirectly."

In THE LITERARY DIGEST for March 17, every phase of the controversy raging over the senate's action is covered from every angle. Not only public opinion in America is shown, but that of Germany and England.

Other articles of supreme interest at the present time are:

Elephantine Diplomacy

"An Elephant On a Tight Rope Is No Less Clumsy Than German Diplomacy," Is the Verdict of One of the Leading Allied Newspapers.

Proclaiming the Independence of Arabia.

Are the Railroads Ready for War? A Doughnut-shaped Life Boat.

The Passing of the Long-horned Steer.

Will Poland Save Her Art? Where the National Anthem Came From.

Putting China's Quack Doctors to Flight.

The Most Humorous Cartoons and Many Other Illustrations.

FOREIGN TESTIMONY TO THE NEWS-VALUE OF THE DIGEST.

In a recent letter to the editor of THE LITERARY DIGEST a European reader of this uniquely serviceable news-magazine makes the statement that though the news in THE DIGEST is two weeks old when it reaches him, it is nevertheless so well presented and so impartially comprehensive in its scope that he is able to get a better idea of what is going on in Europe than by reading the press of that day in his own country, now at war. This piece of testimony is

very much to the point, as it makes clear the fact that only the unbiased observer can accurately assemble and present the facts regarding any great issue, be it war, politics, or religion, and that no partisan periodical can afford a fair or wholly reliable view of them.

THE DIGEST is such an observer, analyzing, comparing, recording all news of interest, holding a brief for no party and for no school. It gives you the undistorted facts. Read it and be convinced.

March 17th Number on Sale Today—All Newsdealers—10 Cents.

NEWS-DEALERS

may obtain copies of "The Literary Digest" DIRECT by applying to the publishers.

The Literary Digest

FUNK & WAGNALLS COMPANY (Publishers of the Famous New Standard Dictionary), NEW YORK

It is evidently meant to typify Italy, since the Greek letters composing her name correspond to two I's, two A's, and an I, which form the name Italia. According to the prophecy, Italy is destined to play a decisive role in the war and bring about its end.

The end of the war is clearly predicted, and as there was a new moon on August 28, 1916, counting thirteen lunar months from then and taking into account the fact that the sun crosses the sign of the Lion in summer, it is comparatively easy to calculate approximately that, according to the prophecy, the war will end toward the middle of next September.

It is a fact that with Rumania's intervention Germany, or the "ferocious beast" of the prophecy is standing on all sides, and it is likewise a fact that a great deal of "vain roaring" is going on, so that the prophecy becomes being curious deserves to be remembered.

It begins to look as if the Turkish doormat into Europe has "Welcome" written all over it.

The United States has begun to realize that the dear old Atlantic ocean is not so dog gone wide after all. It's rather a narrow strip, really, and that's what makes the lunch sit up.

Judging from the styles, bathing suits will not be so attractive as in the days of yore.

However, we have not heard of any grocers or produce men thinking of making an assignment with all this talk about gardens and the rest.

It is stated that the Flims were in at the finish of the czar. Can't prove this by us.

The German subs have not taken the sub out of subsist so far as England is concerned.

A War Prediction Which Interests Many

Awful Fate of Kaiser and Defeat of Germany in September Next Are Forecast.

[New York Sun.]

Don Santo Monti, a learned priest of Como, Italy, has a 17th century book containing a collection of letters, verses in Latin and Italian by uncertain authors and other documents.

Among other things, it contains a curious prophecy about the present war attributed to St. Malachy. It is well known that several works attributed to St. Malachy, Archbishop of Armagh, Ireland, who died in 1148, are probably spurious.

The war prophecy in the Como book is written in Latin in the same hand as the other documents, and in all probability it was copied from some earlier manuscript in the 17th century.

There is no doubt, however, that the prophecy was written 300 years ago, and its interest is, therefore, undiminished despite the fact that it is wrongly attributed to St. Malachy.

The following is a translation of the prophecy:

"When the first number will find the ninth and both will join the sixth and the sixth number (1916), in the sixth month (August), when twice four and twice ten days are passed (the 25th) then the head of that terrible beast which for two years and a month has already filled the world with blood and slaughter, devastation and death, shall be crushed. From the Book of Prophecy."

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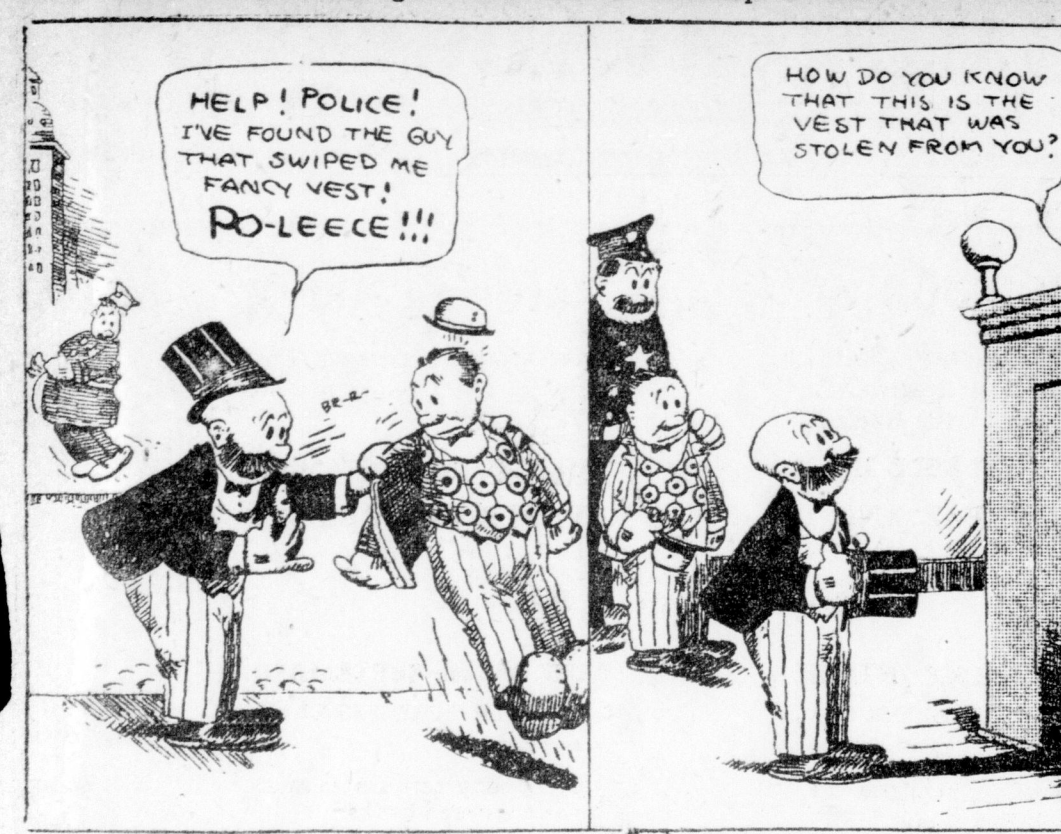
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MUTT AND JEFF.—Jeff Ought To Be Fined For Contempt of Court.



THIRTY-TWO ROUNDS OF BOXING TONIGHT AT LIBERAL CLUB

Eddie Brennan and Young McGovern to Provide the Headliner.

A fast boxing exhibition is promised local fans tonight at the Liberal Club, when Eddie Brennan and Young McGovern of Toronto, meet in a ten-round bout. Brennan has been training faithfully and is in great shape to meet the Toronto scrapper, who according to a reliable source, is well matched and should provide a slap-bang tussle.

There will also be two other bouts, the participants being from the 21st Scottish Borderers. W. H. Rogers will go four rounds with H. Ferguson, while Don Lewis will go the same number with Jimmie Fraser. Cookson and Everett will also scrap for four rounds, making 32 rounds of boxing for the evening.

Roy Lewis and Speedy Mason will be on the one and only reading bout. The tickets are 25 cents, 50 cents and one dollar.

TRAINING CAMP BRIEFS

Marlin, Texas, March 15.—Full crews are being used by John McGraw in conditioning the Giants. The regular lineup will be sent into the training camp today.

Dayton, Ga., March 16.—Fitz Maisei today has a clinch on the Yankee's second base job. Joe Gedeon may be retained as utility man.

Hot Springs, Ark., March 16.—This resort is all worked up over the approaching "world's series" contest here Sunday between Red Sox and Dodgers. Extra seats have been built.

Midland, Tex., March 16.—"Rabbit" Maranville is due to arrive here today. President Haughton is also scheduled to arrive, and the newcomers probably will watch this afternoon's game without making active part.

Hot Springs, Ark., March 16.—Should be threatened railroad strike come off, the Red Sox should worry. Plans are being laid for trips via automobile.

New Orleans, La., March 16.—Bobby Roth, of the Indians, has his eye on the ball. Popping out two real bingles, he helped the Yankigans trim the Rogers 3 to 1. Joe Wood, outfielder, for the Yans, made a triple and a double.

Waxahatchie, Texas, March 16.—Jonny Jones permitted Tigers to win the game by a combination of catch-as-catch-can, rugby and Marquis of Queensberry rules were used.

Mineral Wells, Texas, March 16.—Jimmie Smith will be the White Sox member of transportation to exhibition games in this part of Texas. President Conkey decided train schedules were not suitable.

Oakland, Cal., March 16.—Shufflin' Phil Douglas can't stand kidding, and was mad clear through today when he took the slab against the Oakland team. The result, one hit in four innings, the Cubs winning, 4 to 2.

Palestine, Texas, March 16.—Here boys—Babe Jacobson. He tried to take third base with the sack already occupied. Despite his honor, the so-called walloped the swatters.

WENCH IS FIRED

ALBANY, March 16.—Fred A. Wenck, chairman of the state athletic commission, was removed from office by Governor Whitman today. The governor dismissed the charges of attempted extortion preferred against Wenck by three boxing bout promoters, but held that his character and previous associations with others made him unfit to hold office.

LOOK WELL FOR OUR SHOP AND YOU WILL LOOK WELL WHEN YOU COME OUT.

Merchant-Tailored CLOTHES

are more than a mere covering to protect you from the elements or to conform to the requirements of the law.

Our clothes bring out your good points and conceal your faults. They have style and fit; they wear longer than other kinds and hold their shape to the end.

Why should they not be all we claim for them. They are measured, cut and fitted to conform to your own individual requirements. They are designed along the prevailing fashions and are as carefully made as it is possible to make them.

The few dollars extra you pay in money is well invested for the extra time it takes to make your clothes right.

Influential men seem to think it is sound business to wear Merchant-Tailored Clothes.

Blue Suits, guaranteed colors, \$25 to \$40

Tweeds and Worsted, imported \$18 to \$35

Spring Overcoats \$18 to \$25

Special Appointments for Out-of-Town Customers.

Merchant-Tailored, Ltd., Dundas, Cor. Clarence, Andrews' Toggery, Limited

SELAK

BRUSSELS, March 16.—Wednesday of this week Roy Bennett, of Walton, and Miss Viola Long, Cranbrook, were united in marriage at the manse, Walton, by Rev. Mr. Lundy.

THE LONDON ADVERTISER, LONDON, ONTARIO, SATURDAY, MARCH 17, 1917.

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BY BUD FISHER

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15 CENTS EACH

TOOKE BROS. LIMITED MAKERS MONTREAL

LONDON CURLING CLUB HOLDS ANNUAL MEETING

The London Curling Club had an excellent turnout at the annual meeting held in the clubrooms last night, over 60 members being present.

The financial statement was an extremely satisfactory one, and a nice balance will be carried over for next year.

After the reports of the various committees had been received the boys indulged in a good game of cards. The first prize was won by A. M. Hunt, the second and third prizes going to Messrs. Hosie and Alf Evans, respectively.

William Skinner entertained the proceedings with several songs, that were much appreciated.

OH, YOU BEARS!

NEWARK, March 16.—The nickname "Bears" has been officially adopted for the Newark International League club, with the approval of both the club owners and the league president. The players will sport a small bear emblem on their uniforms.

IT PAYS TO BUY THE BEST

DIADEM BICYCLES

BUILT LIKE A WATCH.

Thoroughly Guaranteed. From \$35 up.

BROCK'S

The Sporting Goods Store of London, Full Line of Sundries and Repairs, 192 DUNDAS ST., LONDON.

FREE TO ALL SUFFERERS

If you feel "out of sorts," "blue," "downy," "suffer from indigestion, nervousness, headache, etc., write for FREE cloth bound medical book on new disease and wonderful cures given by THE NEW FRENCH REMEDY, No. 1, No. 2, No. 3, No. 4, No. 5, No. 6, No. 7, No. 8, No. 9, No. 10, No. 11, No. 12, No. 13, No. 14, No. 15, No. 16, No. 17, No. 18, No. 19, No. 20, No. 21, No. 22, No. 23, No. 24, No. 25, No. 26, No. 27, No. 28, No. 29, No. 30, No. 31, No. 32, No. 33, No. 34, No. 35, No. 36, No. 37, No. 38, No. 39, No. 40, No. 41, No. 42, No. 43, No. 44, No. 45, No. 46, No. 47, No. 48, No. 49, No. 50, No. 51, No. 52, No. 53, No. 54, No. 55, No. 56, No. 57, No. 58, No. 59, No. 60, No. 61, No. 62, No. 63, No. 64, No. 65, No. 66, No. 67, No. 68, No. 69, No. 70, No. 71, No. 72, No. 73, No. 74, No. 75, No. 76, No. 77, No. 78, No. 79, No. 80, No. 81, No. 82, No. 83, No. 84, No. 85, No. 86, No. 87, No. 88, No. 89, No. 90, No. 91, No. 92, No. 93, No. 94, No. 95, No. 96, No. 97, No. 98, No. 99, No. 100, 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Consolation Bowling Series

Following are the dates of the consolation series of the City Bowling League:

March 19—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 20—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 21—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 22—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 23—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 24—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 25—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 26—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 27—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 28—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 29—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 30—Nationals vs. Marconis, St. Peters vs. All-Stars.

March 31—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 1—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 2—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 3—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 4—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 5—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 6—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 7—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 8—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 9—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 10—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 11—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 12—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 13—Nationals vs. Marconis, St. Peters vs. All-Stars.

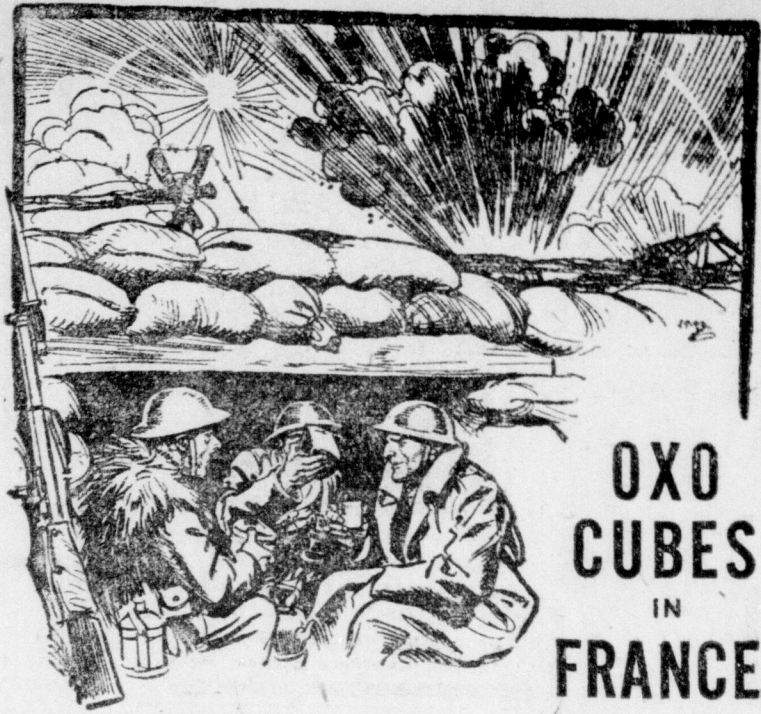
April 14—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 15—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 16—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 17—Nationals vs. Marconis, St. Peters vs. All-Stars.

April 18—Nationals vs. Marconis, St. Peters vs. All-Stars.



OXO CUBES IN FRANCE.

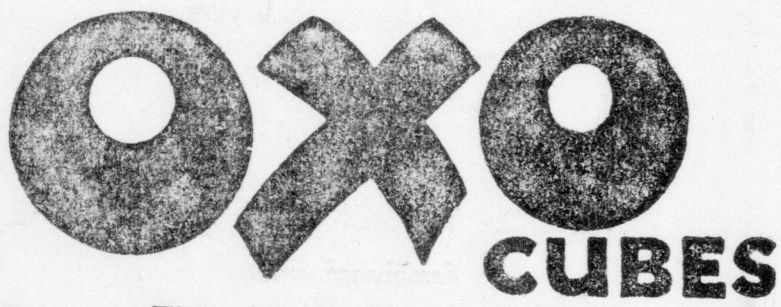
The following is an interesting letter received from France.

"You must already know how widely OXO CUBES are used and how sincerely they are appreciated wherever the British Army is to be found fighting for the Empire, but I feel sure it will interest you to learn that both during the 'great push' on the Somme, and now, when we are nightly worrying the Hun with raids, I make it an invariable rule to make an issue of hot OXO to the men before they 'pop the parapet.' We have, as you know, to face all weathers out here, and learn to take things as they come. This is done the more easily because we are never without a supply of your OXO in its most convenient form—cubes. We find them of the greatest possible benefit to us. OXO CUBES are of enormous value for home consumption, but you may take it from me that their value is multiplied many times over out here in the trenches, and often times when nights are bitterly cold and horribly long, I really do not know how we should get on without the hot OXO."

OXO CUBES aid and increase nutrition and stimulate and build up strength to resist climatic changes; they are invaluable for all who have to undergo exertion either to promote fitness or to

recuperate after fatigue. They take up little space, are easily carried, and can be converted quickly into a hot nourishing drink, which, with bread or biscuits, will sustain for hours.

Be sure to send

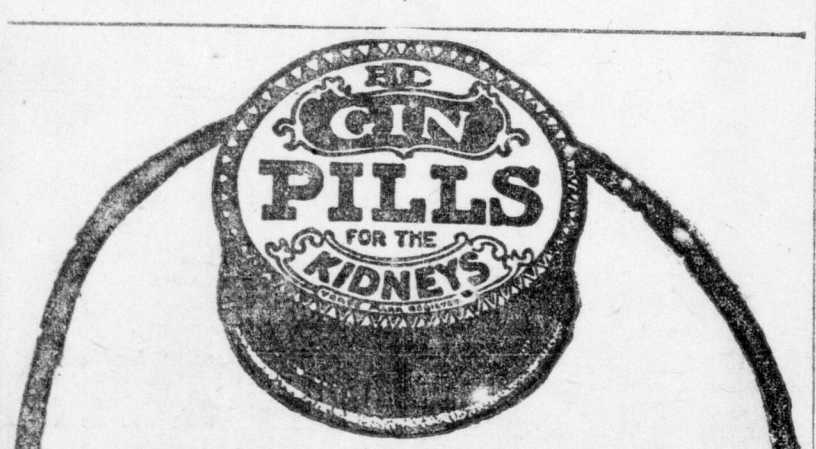


Get our prices for Tin, Lead, Zinc, Babbitt, Solder, Sheet Lead, Lead Pipe.
THE CANADA METAL COMPANY, LTD. FACTORIES: Toronto, Montreal, Winnipeg.

STOMACH FINE! INDIGESTION, GAS, SOURNESS GONE---PAPE'S DIAPEPSIN

In five minutes! No stomach misery, Heartburn, Gases or Dyspepsia.

"Really does" put bad stomachs in order—really does! overcome indigestion, dyspepsia, gas, heartburn and sourness in five minutes—that's just what makes Pape's Diapepsin the largest selling stomach regulator in the world. If what you eat ferments into stubborn lumps, you belch gas and eructate sour, undigested food and acid; head is dizzy and aches; breath sour; tongue coated; your insides filled with bile and indigestion. Remember the moment Pape's Diapepsin comes in contact with the stomach all distress vanishes. It's truly astonishing—almost marvelous, and the joy is its harmlessness.



SUFFERING RELIEVED IN OLD AGE

Many people give way too easily to disease when they are getting old. They regard such ailments as Rheumatism and Pain in the Back, Swelling Joints, and Bladder trouble as inevitable and incurable. But take the case of Mr. Frank Lealand, a well known farmer of St. Raphael, Ont. At the age of 61 he writes to thank us for what Gin Pills have done for him. He had suffered with pains in his back and sides to such an extent that he was forced to quit work. After taking six boxes of Gin Pills he was completely relieved of his pains and says he is as strong as when he was thirty. He is younger than his wife, and she has been greatly benefited by taking Gin Pills. Probably the surfacings you put down to advancing years will disappear with the use of Gin Pills. They are well worth a trial. Mr. Lealand started with our free sample. A sample will be sent to you free upon request. All dealers sell Gin Pills at 50c a box, or 6 boxes for \$2.50.

National Drug & Chemical Co. of Canada, Limited Toronto, Ont.

U. S. Address—No. 200 E. 12th St., Buffalo, N.Y.



CANADA CALLED TO SEND 50,000 MORE MEN OVER

This Number Now Doing Home Defense Duty Will Be Forwarded.

HAVE TO BE REPLACED Appeal for Volunteers to Fill Up the Old Militia Regiments.

[Special to The Advertiser.] OTTAWA, March 16.—Fifty thousand more Canadian soldiers will cross the Atlantic this summer if a plan adopted by the Dominion Government proves successful. There are fifty thousand trained men in Canada, who are held for home defence, to meet any raid of men who might be organized so secretly as to escape the attention of authorities cross the line and operate in Canada, if the land were undefended. American troops could not pursue them across the border. Volunteers are now called for to fill up the old militia regiments, which have almost disappeared since war began. Fifty thousand men are wanted for home defence and to replace the trained 50,000 men now in France. Age and physical standards are the same for home as overseas service, same pay, for privates, \$1.10, less separation allowance. It is figured that the home pay is 10 cents a day less than overseas.

Under War Measures Act. Service for each continues to be voluntary with the option of choice. Triumvirate will be created to decide whether a man may join or be refused as more useful in industrial life. Home uniform will be the same as overseas, but there will be a distinctive badge for overseas men. Service is for the period of the war. The plan is not under the militia act, but by authority of a special order in council under the war measures act. The Government has issued a statement and appeals for volunteers under the new scheme.

The Statement Follows. "Of the troops which have volunteered for service overseas there still remain in Canada approximately 25,000. It is necessary that the country should not be left without an adequate force for home defence in case of emergency. The prime minister, who has recently visited the front states that:

"We are entering upon the most critical period of the war." "It is not only the desire of the men who have already enlisted and who are still in Canada, but it is also the desire of the men overseas, as well as of their British comrades-in-arms and of the Imperial Government, that we should send overseas with as little delay as possible the troops now in Canada which have enlisted for overseas service. These men have been warned and are making ready to depart from Canada for the scenes of active warfare."

"Canada has every reason to be proud of her sons who have taken such a noble part in winning the war, and their deeds of valor have been recorded time and again. And now, when the British Empire is struggling to maintain its existence and secure liberty and justice for the world, it is Canada's duty to do still more."

Appeal to Manhood. "In order that the 50,000 troops of the Canadian expeditionary force at present serving in Canada may be replaced for active warfare, an appeal is now made to the manhood of Canada for an equal number of men to volunteer for home defence by joining the active militia. An opportunity is therefore now afforded to those who have been prevented from undertaking overseas service, and to intrust the whole task of home defence to this historic force, which never yet has failed to rally to the service of our country. A tribute must be paid to the admirable work done by the existing units of this force and kindred associations in recruiting the Canadian expeditionary force, which has largely been accomplished through its aid.

"It is to be clearly understood that the enlistment of the above-mentioned force for home defence is not intended in any way to lessen the strongest possible effort for recruiting for active service overseas; the necessity of which at this critical stage of the war cannot be too strongly urged."

Troops to be Mobilized. "The troops to be mobilized will consist of infantry and field artillery, with a due proportion of supply and transport, medical and other administrative services."

"Men who enlist for overseas service in the C. E. F. will be formed into companies, etc., and attached for training to the home defence units until required for overseas service."

"During March battalion staffs will be organized, officers and non-commissioned officers will undergo instruction, and recruits will be enrolled."

"During April men enlisted for home defence will train two evenings and one afternoon a week. Men enlisted for the C. E. F. will, of course, train full time."

"During May, both units, unless detailed for special duty, will go into camp and stay there during the summer."

"I FEEL LIKE A NEW BEING"

"FRUIT-A-TIVES" Brought the Joy of Health After Two Years' Suffering.



MADAM LAPLANTE. 25 St. Ross Street, Montreal, April 4. "For over two years I was sick and miserable. I suffered from constant Headaches, and had Palpitation of the Heart so badly that I feared I would die. There seemed to be a lump in my stomach and a Constipation was dreadful. I suffered from Pain in the Back and Kidney Disease. "I was treated by a physician for a year and a half. I did not get any good at all. I tried 'Fruit-a-tives' as a last resort. After using three boxes I was greatly improved and twelve boxes made me well. Now I can work all day and there are no Headaches, no Palpitation, no Heart Trouble, no Constipation, no Pain or Kidney Trouble and I feel like a new being—and it was 'Fruit-a-tives' that gave me back my health."

"MADAM ARTHUR LAPLANTE." Fifty cents a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives, Limited, Ottawa.

successful carrying out of the action which is now being taken. Copy of cable received from Sir Robert Borden:

"London, March 15. "Minister of Militia and Defence, Ottawa, Ont.: "Upon my visit to the Canadian divisions in France, from which I have just returned, I found their spirit, their physique and their training all that could be desired. Having traversed some of the ground won from the enemy during recent months, I was very proud to know that at Courcellette and elsewhere our troops distinguished themselves by a courage, dash and determination which evoked the highest admiration. Including railway construction and forestry battalions, the value of whose services cannot be over-estimated, Canada now has one hundred and thirty thousand men in France."

"We are entering upon the most critical period of the war, and I voice the feeling at the front when I appeal to Canadians to support with the most earnest effort the proposals which you are putting forward to partially mobilize the active militia of Canada. A splendid response to these proposals is vitally necessary to that final strength of our Dominion, in co-operation with the whole Empire, shall be thrown into the struggle with the least possible delay." R. L. BORDEN."

RUSSIA WAS NEAR A SEPARATE PEACE THROUGH STURMER

Prof. Milukoff Saved Entente From Dangerous Intrigue.

LONDON, March 16.—Henry M. Hyndman, Socialist leader in England, commenting on the Russian revolution, said: "There is no harm in saying now what has long been known in official circles; namely, that Russia was on the verge of making a separate peace with Germany last autumn through Premier Sturmer. The action of Professor Milukoff in the Duma forced the resignation of Mr. Sturmer and saved the Entente from the most dangerous intrigue since the beginning of the war. But the intrigue was only scotched, and we were on the eve of another movement of the same kind through Protopopoff, the deposed minister of the interior, when Professor Milukoff and others in the Duma again saved the situation, this time by the bold step of revolution."

"I do not think the danger is entirely over even now. The Russian bureaucracy is a powerful and insidious organization, and cannot be killed in a day. In spite of the revolution it is to be feared there will still be a great body of lukewarm officials, reactionaries using subtle influence to thwart the will of the masses of the Russian people."

"I hope the emperor will leave the country, as there exists a danger of intrigues when an uncrowned monarch remains in a kingdom."

SS. GEORGETOWN FOUNDERED. New York, March 16.—The arrival here today of the captain and fifteen members of the crew of the French freight steamer Georgetown disclosed that the vessel, founded at sea on February 27, when about seven hundred miles east of New York on her voyage toward Havre, France. The entire crew of 24 officers and men were rescued, and those who did not reach here today on the French Line freighter La Perouse from Havre, were taken into Halifax on the British tank ship Strombus, after being transferred on March 8, from La Perouse.

BRITAIN—CALLS TO CANADA—

THE FACTORY THE FARM

for her Armies in the Field—for her Workers in the Factory—in the Munition plant—in the Shipyard—in the Mine.

There's DANGER in SIGHT—BUT YOU CAN HELP

DO YOU KNOW— that the rapidly rising price of food stuffs means that the World's reserve supply is getting small? YOU CAN— help thwart Germany's desperate submarine thrust on the high seas.

DO YOU KNOW— that a world-wide famine can only be averted by increasing this supply? YOU CAN— do this by helping to make every bit of land in Canada produce—the very last pound of food stuffs of which it is capable.

DO YOU KNOW— that a "food famine" would be a worse disaster to the Empire and her Allies than reverses in the Field? AND REMEMBER— that no man can say that he has fully done his part—who having land—be it garden patch, or farm, or ranch—fails to make it produce food to its utmost capacity.

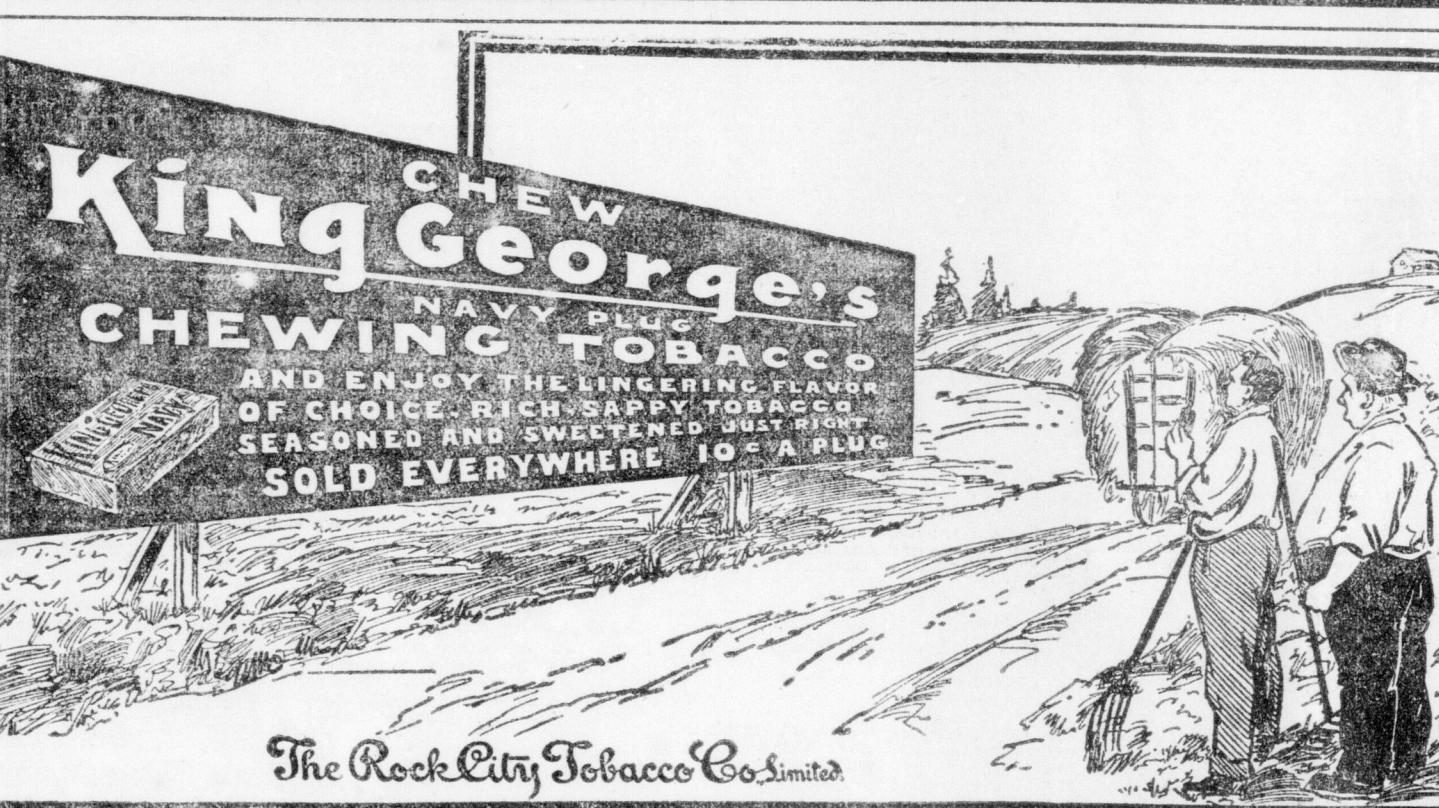
BRITAIN APPEALS TO CANADA

THE NEAREST PRODUCER OF STAPLE FOODS

India and Argentina are more than twice the distance away and Australia more than four times.

Canada to Britain - 2625 MILES
India & Argentina to Britain - 6000 MILES
Australia to Britain - 11500 MILES

INFORMATION BUREAU
DOMINION DEPARTMENT OF AGRICULTURE
OTTAWA



"LONG LIVE FREE RUSSIA!" CRIES JUSTICE MINISTER, SHAMEFUL METHODS BANNED

Banished Members of Second and Fourth Dumas Will Be Restored, and Ministers of Regime Just Ousted "Will Answer for All Crimes Against People."

LONDON, March 16.—Addressing an assemblage of thousands of soldiers and civilians from the gallery of the lobby of the Duma, Deputy Kerenski, the new Russian minister of justice, says a Reuter dispatch from Petrograd dated today, announced that the provisional government took office by virtue of an agreement with workmen and soldiers' delegates. The council of these delegates approved the agreement by several hundred votes to 15. The first act of the new government, M. Kerenski declared, has been the immediate publication of a decree of full amnesty. Continuing, the dispatch adds, the minister of justice said: "Our comrades of the second and fourth Duma, who were banished illegally to the tundras of Siberia will be released forthwith."

"In my jurisdiction are all the prelates and ministers of the old regime. They will answer before the law of all crimes against the people."

"Show them no mercy," many voices in the crowd are reported to have exclaimed.

ing tribute to the soldiers and workmen who had participated in accomplishing the revolution. He recounted the dispatch says, the recent provocative efforts by the secret police in publishing proclamations regarding the murders of officers. He exhorted the soldiers to regard their officers as citizens who had helped raise the revolutionary flag and as brothers in the great cause of Russian liberty. Subsequently officers, soldiers and workmen carried M. Chkheidze on their shoulders through a cheering throng of soldiers and civilians.

More Canuck Drafts Arrive in England

OTTAWA, March 16.—It is officially announced through the chief press censor's office, that the following troops have arrived safely in England:

Balance of the 230th Forestry Battalion; No. 1 section, skilled railway employees, Montreal; drafts for heavy and garrison and field artillery, medical corps, draft infantry French-Canadians. Railway construction personnel.

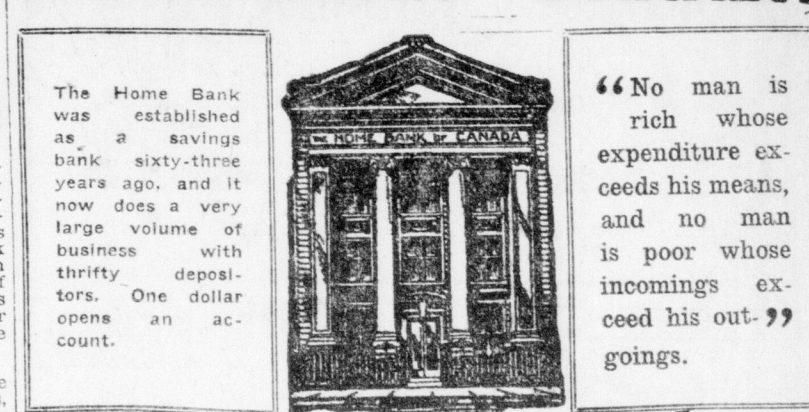
"Comrades," added M. Kerenski, "regenerated Russia will not have recourse to the shameful methods utilized by the old regime. Without trial, none will be condemned. All prisoners will be tried in open court."

"Long Live Free Russia!" "Comrades! Soldiers! Citizens! All measures taken by the new government will be published. Soldiers! I ask you to co-operate. Free Russia is now born, and none will succeed in wresting liberty from the hands of the people. Do not listen to the promptings of the agents of the old regime. Listen to your officers. Long live free Russia!"

Lionize Labor Leader. The labor leader, Chkheidze, addressing officers and soldiers, paid a glowing tribute to the soldiers and workmen who had participated in accomplishing the revolution. He recounted the dispatch says, the recent provocative efforts by the secret police in publishing proclamations regarding the murders of officers. He exhorted the soldiers to regard their officers as citizens who had helped raise the revolutionary flag and as brothers in the great cause of Russian liberty. Subsequently officers, soldiers and workmen carried M. Chkheidze on their shoulders through a cheering throng of soldiers and civilians.

SHOE POLISHES
BLACK WHITE TAN
10¢
KEEP YOUR SHOES NEAT
F. F. DALLEY CO. OF CANADA LTD. HAMILTON, CAN.

THE HOME BANK OF CANADA



The Home Bank was established as a savings bank sixty-three years ago, and it now does a very large volume of business with thrifty depositors. One dollar opens an account.

Full compound interest paid at highest bank rate on Savings Deposits of One Dollar and upwards.

BRANCHES AND CONNECTIONS THROUGHOUT CANADA.

OFFICES IN LONDON AND DISTRICT:

London, 394 Richmond Street (opposite Smallman & Ingram's).

Delaware, Hilderton, Komoka, Lawrence Station, Melbourne, Thorndale.

The Policies of the Northern Life Are Unexcelled

They are modern in every particular, and offer the insured the benefit of the cash surrender value, loan value, and paid-up insurance, extended term insurance, the automatic premium loan. They are issued on all plans, at low rates. There is a policy to suit every man's pocket.

Rates and full information cheerfully furnished by District Agency or Home Office. Policies issued in Canada, because the great insurance company that INSURES, protection that PROTECTS, because each policy contains all benefits and options that can properly be combined in a single contract.

YOU NEED INSURANCE

Authorized Capital \$1,000,000
Subscribed Capital \$1,000,000
Paid-up Capital \$89,078.00

THE NORTHERN LIFE ASSURANCE COMPANY

HEAD OFFICE: LONDON, ONT.

COPPERS

Based on current dividend rates and earnings, the copper stocks are cheap. Most of the large producers will have surplus accounts at the end of 1917, sufficient to pay current dividends for three or four years. There is today no one group of securities in which the protection of the investment is so great in measurable value, or on which the yield is so high as in the securities of the leading copper producers. Get our weekly market letters mailed free.

Chas. A. Stoneham & Co.

Established 1903.
23 Melinda Street, Toronto, Ont. Phone Main 2560.
41 Broad Street, New York, N. Y.

"NO PROMOTIONS."

To confirm all local improvement, patriotic and industrial bylaws.

To give the city power to borrow \$25,000 for the London and Port Stanley Railway.

To raise \$50,000 for extensions, etc., of the hydro-electric plant.

To raise \$50,000 for waterworks purposes.

To declare the franchise of the City Gas Company to end in 1927.

To give the city power to levy rates for patriotic purposes.

To give the city power to buy and sell coal, wood, flour, bread, etc.

To give the city power to buy and sell right to submit bylaws from time to time for industries, factories, etc.

To provide means for the purchase of lands for properties built in whole or in part on city streets.

To amend the Western University act, making the mayor an ex-officio member of the board of governors.

To give the city power to use city schools for holding elections.

To validate the levying of \$80,000 for insuring soldiers at the front.

To give the London Railway Commission power to raise \$100,000 for an elevator at Port Stanley.

Other matters were considered, such as raising \$35,000 for an auxiliary electric plant at the incinerator, and also \$20,000 for a city hall, but no action was found impossible to get them in the city of London bill.

PASSENGERS CHEERED AS PATROL BOAT RUNS DOWN AN ATTACKING SUBMARINE

New York, March 17.—The Associated Press says two attempts were made to sink the White Star Line passenger steamer Lapland on her last voyage from Liverpool to London, according to officers on the ship, which arrived here today from Liverpool. The attack occurred at 11:30 p.m. off the Irish coast, when a submarine that appeared in the ship's path was sunk by a patrol boat which fired through the bow. The sinking of the U-boat occurred in plain sight of the passengers on the Lapland, and the submarine went down with a heavy loss of life.

I advise my friends and clients to buy shares in Murray-Morgridge, the most talked of.

MARK HARRIS & CO. BROKERS

Head Office: Standard Bank Building, Toronto.
ROYAL BANK BUILDING, LONDON, ONT. PHONE 6140.
Write for copy "Canadian Mining News."

"A Coming Hollinger"

Longest unbroken gold-bearing vein. Large force of men working. 65 feet of drifting through solid ore. Important announcement expected in a few days that would make stock worth double present prices.

CHEESE

Montreal, March 16.—Cheese is quiet. Cheese—Pinest westerns, 24½¢; finest easterns, 25½¢.

ANGLO-FRENCH BONDS—BEST INVESTMENT

In the world. Conversion privilege worth ten points.

J. M. Childerhose

Broker.
C. P. R. BUILDING, TORONTO.

Owen & Co.

Removed from the Market to 230 King Street—Dealers in Butter, Eggs, Cheese, Bacon, Canned and Domestic Shortcups in pounds, pails or tubs.

DISTRIBUTORS OF KERWOOD CREAMERIES TO THE CITY TRADE.

Financial, Market and Commercial Section

THE LOCAL MARKET

Produce was scarce on the local market today, and buyers did not turn out in very large numbers. Eggs, however, continued to go down, and the general retail price was only 35c a dozen. Cattle brought only 31c a dozen. Butcher's stock was scarce and the price remained at 47c a pound for creamery and 42c to 43c for dairy butter in rolls. Poultry was scarce and firm. Most of the offerings, however, were of good quality.

Vegetable offerings were scarce, and prices were unchanged at \$3.50 to \$3.75 a bag. Dry onions were steady at \$2.25 to \$2.50 a bushel. Lettuce was at 40c to 50c a dozen. Radishes at 40c to 50c a dozen. Bunches.

Contrary to expectations there was no maple syrup offered.

Hay brought \$12 to \$14.50 a ton, and straw \$3.50 to \$4.00. Onions sold for \$2.15 to \$2.25 a cwt., and wheat for \$1.75 a bushel.

Live hogs sold for \$14.25 to \$14.50 a cwt., and fat hogs for \$11.50 to \$12.00. Dressed hogs brought \$18.50 to \$19.00 a cwt. and veal \$18.00 to \$18.50.

Hides and wool were steady.

Grain, per cwt. \$2.27
Barley, per cwt. \$2.35 to \$2.35
Oats, per bushel \$1.75 to \$1.75
Wheat, new per bushel \$1.75 to \$1.75

Potatoes, per bushel \$2.50 to \$2.50
Cabbage, per doz. \$1.50 to \$1.50
Green onions, doz. \$1.40 to \$1.40
Parley, per doz. \$1.40 to \$1.40
Celery, per doz. \$1.40 to \$1.40
Parsnips, per doz. \$1.40 to \$1.40
Lettuce, per doz. \$1.40 to \$1.40
Rhubarb, per doz. \$1.40 to \$1.40
Radishes, per doz. \$1.40 to \$1.40
Beets, per doz. \$1.40 to \$1.40

Apples, per bushel \$1.25 to \$1.25
Hops, per lb. \$1.10 to \$1.10
Straw, per ton \$10.00 to \$10.00
Hay, per ton \$10.00 to \$10.00

Butter, creamery, lb. \$1.40 to \$1.40
Butter, dairy, lb. \$1.40 to \$1.40
Eggs, per doz. \$1.40 to \$1.40
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LAYS ASIDE SUPREMACY FOR RUSSIA, CZARS MESSAGE

Imperial Manifesto Declares Abdication Necessary to Insure Triumph Over Enemies of the Country.

Petrograd, Via London, March 17.—The following is the text of the Imperial manifesto in which the Russian emperor announced his abdication and that of his son:

"We, Nicholas II., by the grace of God, emperor of all the Russias, czar of Poland, and grand duke of Finland, etc., make known to all our faithful subjects in the day of their great struggle against a foreign foe who has been striving for three years to enslave our country. God has wished to send to Russia a new and painful trial. Interior troubles threaten to have a fatal repercussion on the final outcome of the war. The destinies of Russia and the honor of our dear fatherland require that the war be prosecuted at all cost to a victorious end. The enemy is making his last effort and the moment is near when our valiant army in concert with those of our glorious Allies, will definitely chastise the foe."

"In these decisive days of the life of our country, we have considered it our duty to abdicate the throne of Russia and to leave our crown to our son, the Grand Duke Michael Alexandrovich, blessing his advent to the throne of Russia. We hand over the Government to our brother in full union with the representatives of the nation who are seated in the legislative chambers, taking this step with an inviolable oath to the Russian people. We call on our loved son, the Grand Duke Michael Alexandrovich, to take the throne of Russia and to lead our people to victory. We call on our faithful sons of the fatherland to fulfill their sacred duty in this painful moment of national trial and to aid our brother and the representatives of the nation in bringing Russia into the path of prosperity and glory. May God aid Russia."

man lines, shrapnel break just above the enemy trenches, and note the heavy high explosive shells bursting in flaming fountains of blackened earth and flying debris. Occasionally a protesting shell will explode among the Germans, but the noise of the British guns is so great that the noise of the intruder is scarcely heard. The British shrapnel is so great that smaller brown puffs vainly reaching for the German trenches are blown back by the hurrying air on their way duties overhead.

The British is a continuing mass of shell craters, most of them overlapping or separated by less than a yard of up-turned soil. The fresh fallen German dead have mostly been carried away and buried in secluded hollows, but now and then a German soldier is seen crawling out of a shell crater, his hands and feet and skull of skeletons, stray hands, stray feet and stray skulls.

One of the problems with which the British are grappling in their drive forward is how to sufficiently hammer their points in artillery and still keep the ground ahead of them into another morass with their shells.

Members of the Central Belgian Relief Committee in Montreal now receive information that the information they have is abundantly clear that the lives of many thousands of Belgians are absolutely dependent on such supplies as are voluntarily sent them from Canada and the United States.

The nation available for the distribution of the supplies is \$3,000,000 per month short of the amount required to supply the high Belgium with what is regarded as a minimum living ration, even if this extra \$3,000,000 were forthcoming.

It is interesting to stand behind a battery of British howitzers and see the gun crews in action. The men show the high morale which is in evidence throughout the British lines.

They whistle and sing and bandy grins as they work. As the firing button is pushed the crowd of men in the trench behind the gun carriage, but have leaped again to their allotted posts before the next salvo is fired.

It is easy to distinguish the returned the mammoth weapon to its original position. It is easy to distinguish the returned the mammoth weapon to its original position.

The forward movement of the British on so wide a front has brought into play the most modern of weapons. The roads seem to spring up overnight in most unexpected places. Railways have been laid down in the most unexpected places, and a complete network of roads, including the most important ones, has been laid down in the most unexpected places.

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SPECIAL BARGAINS

to be seen in our north window. These special offerings are for March only.

Mail orders filled same day as received.

\$3.00 Gold-Filled Eyeglasses
Fountain Pens\$1
\$1.25 Cut Glass Bud Vases \$1
\$2.00 Silver Bonbon Dishes \$1
\$2.00 Silver Card Trays \$1
\$1.50 Silver-Plated Bottle

Hoods\$1
\$2.00 Grape Shears\$1
\$1.25 Cold Meat Fork\$1
\$1.50 Cups and Saucers of different makes, Coaport, Royal Crown Derby, Paragon, Minton and Aynsley
Cut Glass Marmalade Jar \$1
\$1.50 Cut Glass Butter Tubs \$1
\$2.00 Gold-Filled Cuff Links

Gold-Filled Neck Chains \$1
\$2.00 Gold-Filled Brooches \$1
\$2.00 Gold-Filled Lockets \$1
Solid 10k Gold Gem Rings (special)\$1
\$1.25 Cut Glass Comports \$1
Boys' Stem-Wind Watch \$1
\$2.00 Gold-Filled Pendants and Chains\$1
Baby Pins\$1
\$1.50 Automobile Driving Glasses\$1
\$2.00 Tea Strainers\$1
Sterling Silver Thimbles \$1
\$1.50 Photo Frames\$1
\$1.25 Smelling Salts, with sterling tops\$1

\$2.00 Brass Cuspidors\$1
\$3.00 Brass Fern Pots\$1
\$1.50 Brass Trays\$1
\$1.50 Mahogany Ash Trays \$1
\$1.50 Brass Candlesticks, each\$1
\$1.50 Fancy Jardinières\$1
\$1.25 Plates, fancy\$1
\$1.25 China Comports, rose, green, mauve, yellow\$1
Salt Dip and Pepper, rose, yellow, mauve and green \$1
\$1.25 Cream Pitchers\$1

C.H. WARD & CO.

Diamond Merchants and Jewelers,
386 Richmond St. Phone 1084.



BROWN OPTICAL COMPANY, LONDON
EYES EXAMINED
NO DRUGS USED
QUALITY GLASSES
GROUND AND FITTED
AT MODERATE COST
223 DUNDAS ST. Phone 1877

No Wonder At All That Business Is Always Good at Cook's Shoe Store

This store has always enjoyed a steady trade in shoes and all kinds of footgear.

"THERE'S A REASON."

The stock is always comprehensive and well chosen to suit our trade. Every line is to be found here within the reach of everybody's purse.

Our prices are always in keeping with quality, and the service is painstaking and courteous.

Cook's For Shoes
THE TWO-IN-ONE SHOE STORE.
Richmond and Dundas Streets.

Delaware, Lackawanna and Western Coal Company's

Scranton Coal
The most satisfactory coal for furnace or range. Send in your order.

JOHN M. DALY
PHONE 348. 19 YORK STREET. YWT

The London Loan and Savings Company of Canada

DIVIDEND NO. 92

Notice is hereby given that a Dividend at the rate of 6 per cent, and Bonus at rate of 1 per cent per annum, is declared on the Capital Stock of the Company for the current three months ending 31st March, 1917, and same is payable on the 2nd day of April, to shareholders of Record on the 15th inst.

M. J. KENT, Manager.

YOUR ALLIES In the Battle of Life Are Your Eyes

Give them a fair chance by taking care of them. At the first indication of eye trouble consult our expert opticians. Their reliable advice is always at your service.

We guarantee that our glasses will be satisfactory. We have a complete line of all things optical, including Goggles, Opera Glasses, Compasses, etc. See our special display of Auto Glasses and Sun-Glasses.

Repairs promptly done.

YOUNG'S
TWO STORES:
170 DUNDAS ST. 674 DUNDAS ST.



Johnston Bros. XXX Bread
If you suffer from indigestion you should try our

Rye Loaf
We especially recommend it for its digestibility and nutriment.

Johnston Bros.
PHONE 944.

NEW KNITTERS' CLUB
ACHIEVES BIG SUCCESS

INGERSOLL, March 16.—Splendid results have been achieved by a recently organized, but energetic knitting club at Verschoyle, which for the most part is composed of young members. At an open meeting of the club there was a large attendance, and a lively interest was manifested in the pairs of socks exhibited, which numbered over eighty.

Enthusiasm was created by the fact that prizes were awarded for the best work with the needles. Mrs. S. Moulton, Gen. won the first prize, while Arthur Pow demonstrated that he has mastered the art of knitting by winning second prize. The third prize was won by Miss Pauline Polard, the club's youngest member. The judges were Mrs. S. Harris and Mrs. H. Moulton, and they were assisted by John Boyce and Frank McEwen.

In connection with the event refreshments were served and an enjoyable program rendered.

The club was organized only six weeks ago, and at that time many of the members had no knowledge of knitting. The sum of \$21.25 was raised.

WESTERVELT SCHOOL
MOVES TO NEW PREMISES

Over Twenty Years in Y. M. C. A. Building and Teaching Since 1885.

After a tenancy of the Y. M. C. A. building for 20 years, the Westervelt schools are occupying their new premises, formerly the Western Hotel, on Richmond street. Mr. Westervelt some time ago purchased this property and remodeled it for school purposes. Very few business colleges have the distinction of one teacher in control for such a period of years as J. W. Westervelt, Sr. He has had continuous charge of the Westervelt School, which he founded in the year 1885, and many hundreds of pupils are occupying valuable positions throughout the entire world that passed through his course of instruction. Since 1907 the school occupied the premises in the Y. M. C. A. Building. It has established a reputation for thorough schooling and has progressed steadily and undoubtedly in the new location greater scope will be given to educating their pupils.

PIANOS TO RENT.
If you want to rent a piano for a time why not get a good one at a reasonable figure? Call and see the Pianos ready for rent at the warerooms of Heintzman & Co., Limited, 212 Dundas street, St. Mar. 31

ROADS IN BAD CONDITION.
HYDE PARK, March 15.—Hyde Park, was opened this week and the work was awarded to Samuel Lewis, Jun. Duties to begin April 1.

Royden, eldest son of Mr. and Mrs. Herbert, is seriously ill, after contracting blood poisoning a week ago from chilblains in the toe. Dr. Ross, who is in attendance, reports slight improvement as yet.

The roads of the district are in bad condition at present, especially Cameron side road. Mr. Guest, the road overseer for this district, is out with a gang of men shovelling the snow.

Sow a Thought
and reap an act. "Sow an act and reap a habit. Your advertising can do that for you in the lives of other people."

Federal Advertising Service
312 Dominion Savings Telephone 5482 LONDON, ONT.

PETERS
Saturday-Night-Candy-Sale
8:30 to 10:30
COSSACKS
Chocolate Paste, Rolled in Coconut. Regular 40c pound.
SALE PRICE 28c POUND

GILBERT S. PITKIN STRICKEN SUDDENLY

Was a Resident of Petrolia for Over Twenty Years.

Gilbert S. Pitkin, aged 57, one of the best-known insurance men in Western Ontario, fell dead at his home, 528 Waterloo street, at 5:30 Friday evening. He had been ill for some time with heart trouble, but his death was entirely unexpected. Only a few minutes after his demise his daughter, Mrs. George Bancroft of Detroit, arrived to pay a visit she had planned with her parents, and was terrible shocked to find him dead.

Mr. Pitkin was for over 20 years a resident of Petrolia. He was a son of the late Edward Rowe Pitkin, and was born at Ann Arbor, Mich., and a grandson of the late Judge Gott. Mr. Pitkin studied law with his grandfather, but later gave up the bar to enter into commercial work. He came to Petrolia as manager for the firm of Van Tuijl & Fairbank. Last July he removed to London.

He was prominent in Masonic work, and a past master of Petrolia Lodge. He was secretary-treasurer of the Englehart Hospital at Petrolia, and was recently elected vice-president of the board of trade. He was a liberal in politics. Besides his wife he leaves one daughter, Mrs. George Bancroft of Detroit. The funeral will take place on Monday, the services being held at Christ Church, Petrolia.

"LITTLE IRISH PEGGY"
PLEASED BIG AUDIENCE

Caste Well Balanced and All Parts Skillfully Taken.

A pleasing comedy was "Little Irish Peggy" as presented at St. Mary's Hall last evening by the members of St. Mary's Dramatic Club. The cast was well balanced, and all the characters were well portrayed.

The play concerns the troubles of a wealthy family, the members of which are living beyond their means. Into their sphere of artificial snobishness and worry over unpaid bills comes Little Peggy Burke, like a fresh spring breeze, bringing into their home cheery sunshine and sincerity. When her uncle, Dennis Maher, is facing financial disaster, she comes to his aid with her fortune, and by her unassuming example of kindness she transforms the family from one of anxious idlers to willing workers.

The members of the cast were: Misses Eliza Jenkins, Monica Dilliot, Mary Jenkins, Marjorie Daly, Anna Lawless, Lena Shortt and Regina O'Rourke, and Messrs. H. Ferris, T. Christopher, J. McLarnan, J. Maloney and R. Fleming.

Miss Cora Brennan, the talented young violinist, delighted with an appropriate number and was heartily encouraged. She was accompanied by her sister, Miss Irene.

The orchestra, and Irish songs and dances added a St. Patrick's spirit to the entertainment.

VEGETABLE GARDENING.
J. G. Boucher will continue his address commenced a few weeks ago on "Vegetable Gardening" at the Normal School Monday, March 19, at 3 p.m. The public is cordially invited to attend.

It will soon be time to prepare the community gardens, and women volunteers who have not gardens of their own are required to work. Each garden will be divided into little squares, giving each worker her own little portion of land. All vegetables grown by her will be her own, and if she has a surplus she will have the privilege of selling at the community shops by paying a fee. There will be two co-operators responsible for each garden, and practical instruction will be given once a week by good amateur gardeners.

It is hoped many will become members on Monday next, as it is necessary to assign the workers their respective gardens.

SOCIAL EVENING.
The married people of Wellington Street Methodist Church gathered for a pleasant social time at the parsonage on Thursday evening, the occasion being the installation of electric lights in the parsonage. An enjoyable evening was spent in games and music, songs being rendered by Messrs. Parker and Terry. During the evening Rev. W. J. Ashton, the pastor, and J. S. Luney, and John Watson, in brief addresses, expressed to the members of the Ladies' Aid the appreciation of the congregation for their work in collecting funds for the work of installing the electric lights.

QUEEN'S DAIRY LUNCH
Just opened in Queen's Hotel, Carling street, corner Talbot. Light lunches served to ladies and gentlemen. Everything new and spotless. Fresh products from the dairy farm received daily. Quick service. No waiting. Come and eat. Mrs. Greta Duncan, proprietress.

CARD OF THANKS.
Mrs. A. Patterson, 430 Dufferin avenue, wishes to thank the many friends for their kindness and sympathy during her recent bereavement.

"THE HOUSE THAT JACK BUILT"
SAFETY FIRST FILM.
All railroadmen will be interested in the film to be shown at the Grand Opera House, three times daily, Monday, Tuesday and Wednesday, March 19, 20 and 21. The film is called "The House That Jack Built," and is a humorous and interesting story, based on the danger of carelessness in railroad. The title of the story is taken from the Mother Goose rhyme of that name. Jack Foster, the central figure in the story, is a fine type of railroad brakeman, who though highly skilled and of fine character, has one fault, namely, taking chances. His wife, on being told of this by a conductor friend, is beset with visions of a train collision due to her husband's carelessness. Mrs. Foster becomes so hysterical that she hastens to the railroad yard, where she overhears a conversation between two men, one of whom has lost his leg owing to home troubles having occurred to his mind at a critical moment.

A friend induces Jack to attend a "first rally," at which unsafe practices are illustrated. Jack is so impressed with what he has seen and heard that on his return home he bends over the bed where his two children are sleeping, and determines to banish carelessness forever.

The play ends with the statement that, "Resolution became the Cat, That killed Carelessness, the Rat, That was eating Happiness, the Malt, That lay in the House That Jack Built."

M. 10.15.17.19

RETURNED SOLDIERS WILL CELEBRATE ON YPRES ANNIVERSARY

Big Parade Is Planned on the Afternoon of April 23.

COMMITTEE IS NAMED

All Arrangements To Be Discussed at Meeting on Monday Night.

The anniversary of the battle of Ypres will be celebrated by returned soldiers here on April 23, if present plans mature. The actual date of the battle was April 22, but as that date this year falls on a Sunday it was decided to hold the celebration the following day.

A special meeting for the returned men was held in the rooms of the Returned Soldiers' Association last night to discuss the matter, and a committee of ten was chosen to complete arrangements. It will meet for the first time Sunday afternoon, and another meeting will be held on Monday night.

The members of the committee are: Comrades J. Rawlings, A. C. Graham, D. E. Campbell, J. Faulkner, E. Bates, C. Gilbank, A. Joseph, Major Baron Osborne and Major Ingram. The president of the Returned Soldiers' Association, Lieut.-Col. W. G. Coles, and the secretary, Sergt. Struud, will also be present.

Only general plans were submitted to the meeting last night, and the form which the celebration is to take was not decided upon. It is possible that on the afternoon of April 23 all the returned men may hold a parade down town. The band of the 21st Scottish Borderers has offered its services and it is thought that another military band can be secured as well. It was suggested that prominent citizens be asked to take part in the celebration.

It is likely that one of the larger amusement halls will be rented and that a further entertainment will be held in the evening. A program will probably be prepared and it was suggested that the evening take the form of a "trophy night," as many of the returned men have large and interesting collections of war mementoes.

A suggestion for another phase of the celebration was that wreaths be placed in some prominent place on Sunday in memory of the men who fell at Ypres.

To further insure the success of the plans, co-operation of all the other branches of the Returned Soldiers' Association will be sought and letters will be sent to them, advising them that the celebration is being held. The various chapters of the I.O.D.E. will also be asked to help.

FINE PROMOTION FOR YOUNG LONDON SOLDIER

Roy Gray Gets Commission in the Imperial Army.

Roy Gray, who went overseas two years ago as a private in the 15th Battalion, recently received a commission in the Imperial Army. He expected to go to France at once with one of the big British "tanks." Lieut. Gray got his appointment on February 19. He is a son of James Gray of Gray's, Limited, and a brother of the late Sergt. Ronald Gray, who died of wounds received in the recent Somme fighting.

EVEN PARIS GREEN JOINS HIGH COST OF LIVING

Hardware and Metal, March 17, will say: Iron and steel have had rapid further advances in price during the week, and it is reasonable to expect further advances in the manufactured products. Other advances have been made in the prices of strap and "hinges," steel bolts, cutlery, cutlery, boxes, tackle-blocks, loaded shells, oil chain, cross-cut saws, buckskins and many other lines. One of the most important was a sudden and rather unexpected advance in the price of Paris green, used extensively as an insecticide. Business continues good. The outlook for spring is very satisfactory. The chief difficulty of wholesalers is in securing supplies. Many shipments of badly-needed goods have gone astray, and despite effort of the wholesalers and railroad officials, no trace of the goods can be found in many cases. Full cargoes are lost, causing serious inconvenience to both wholesaler and retailer.

ELKS OUT TO GET 100 NEW MEMBERS

Grand Initiation Is Planned for Next Friday Evening.

A campaign which will add at least 100 new members to the local lodge of Elks was launched last evening at a well attended meeting. Grand Organizer Frank Horn of Vancouver gave an address outlining the work. Another big meeting is to be held on Tuesday night, and a grand initiation is planned for next Friday evening at which the members of Windsor lodge are expected to be present and put on a great ceremonial. The membership of the Windsor lodge at present is 228. There are now 37 Elks lodges in Canada, of which nineteen are in Ontario. All are under a charter obtained from the Dominion Government in 1912.

The annual meeting of the grand lodge will be held this year in Windsor, and among other important matters to come up will be the appointment of a committee which will endeavor to arrange for the affiliation of the American and Canadian organizations. At present all Canadian members are warmly welcomed when attending American lodges, and their cards fully recognized.

Keen interest is being taken in the election of grand officers, and it is rumored that the meeting to be held in Windsor the London Elks will make every effort to have their "xaled ruler," John Bridge, elected as grand exalted ruler.

Charles L. Barnett of Vancouver, the grand secretary of the order, is also in London, and will take an active part in the campaign to increase the membership. Last evening he gave an address in St. Thomas.

LAMBETH.
LAMBETH, March 16.—Miss Nina Clark of London was a visitor with Miss Luella Holmes on Thursday.

Mrs. E. Mann, Mrs. D. Mann, Mrs. Wesley Woodhall and Mrs. George Carley, attended the afternoon tea given by Mrs. Gordon Keenleyside, Maitland street, London, on Wednesday afternoon.

Joseph Pool's sale was well attended, and good prices prevailed, cows bringing all the way from \$120 to \$150 each.

Mrs. S. and Mrs. Anderson attended the wedding of Mr. Anderson's cousin at Sheiden on Wednesday.

E. W. Kelly is building a factory, and will soon commence work on cheese-box making.

Mrs. M. Ryckman and Mrs. H. Simpson were visitors with Mrs. James Dale on Tuesday.

TIRED EYES
If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

John S. Barnard
Optician,
194 DUNDAS STREET. YWT

A STITCH IN TIME SAVES. THIS APPLIES TO ALL RUBBER GOODS.

LONDON'S RUBBER MAN
386 1/2 KING STREET. PHONE 5124. YWT

Anthraxite Coal
ALL SIZES.
CANNEL COAL, PER TON, \$9.00
J. ANDERSON 495 York St. Phone 1391. Mar 31

WE REPAIR
Hot Water Bottles Just as Satisfactorily as Tires.

London Tire Repair Depot
A. WILKES.
354 Wellington St. Opp. McClary's. PHONE 2334.

USE MORE BICYCLES LESS SHOES.

BRANTFORD BICYCLES
give you the best service at the lowest cost. Come in and let us show you how and why.

Bicycle and Motor Sales Company
425 Wellington. Reliable Dealers.

High Price of Shoes Encourages Bicycles

Shoes at \$8 a pair are certainly more expensive than bicycles at present prices. Besides every pair of shoes you use up means that much less leather for the boys at the front.

And, on the other hand, the more rubber you use up, the bigger services you render the British Empire, which produces all the rubber and derives a revenue from it.

Save Something Out of Every Dollar You Earn!

Start a Savings Account and deposit regularly what you can spare from your pay envelope.

Your deposits with the Huron & Erie will yield you half-yearly interest at

3 1/2%
per annum.

Huron & Erie
INCORPORATED 1864
MORTGAGE CORPORATION
LONDON (Two Branches) and ST. THOMAS
T. G. Meredith, K.C., President Hume Cronyn, General Manager

Lower Your Cost of Living BY EATING PARNELL'S BREAD

Daily the newspapers tell stories of the rapid advance in the cost of foodstuffs. Potatoes are away up. Meats are almost prohibitive in price. Parnell's Quality Breads, owing to early buying, remain the same.

And bread is one of the most nourishing of foodstuffs. Stop and figure the cost of meat, potatoes, or in fact any other article of food used daily. Then compare it with

PARNELL'S STANDARD POUND AND A HALF LOAF AT 8 CENTS--13 TICKETS FOR \$1

Parnell's Breads are made of PURITY Flour, FLEISCHMANN'S Yeast, Best Granulated Sugar, Pure Lard, Filtered Water, and Pure MALT EXTRACT.

Order a trial loaf today. If your grocer does not keep it send his name in to us. We'll be glad to call on him and tell him of its many qualities.

PARNELL

THE BREADMAN

Shipped Anywhere in Western Ontario.

BRUCE STREET, LONDON.

Phones 929-1390.

ROWAT'S COFFEE

Pleasant People Who Are Particular.
50c per pound
T.A. ROWAT & CO.
250 DUNDAS ST.
Phones 3051-3052.
YWT

FUNERAL OF JOHN DUTTON.
INGERSOLL, March 16.—The funeral of John Dutton was held Thursday afternoon from the family residence, King street east, to the Ingersoll Rural Cemetery. Rev. L. W. Hill conducted the services and the pallbearers were six sons, W. G. Dutton, Thomas Dutton, Alfred E. Dutton, R. J. Dutton, Fred Dutton and John Dutton.

Eye Talk
Diseased Eyes

Of all those who call on optometrists for glasses perhaps one out of a hundred has diseased eyes.

OPTOMETRISTS
do not doctor eyes, but refer these cases to those who do. Optometrists

FIT GLASSES.
which requires a kind of knowledge as different from medical as raising potatoes is different from cooking them.

So if you want your glasses to fit, go to an optometrist.

A good place is

Carlyle TREBILCOCK OPTICIAN
PHONE 2351. 233 DUNDAS ST. YWT

TAYLOR'S THROAT AND LUNG BALM
is entirely different from ordinary cough syrups, mixtures, etc. It cures

Taylor's 6 Cut-Rate Drug Stores

For Shoes You'll Like At Prices Quite Right come to The "House of Casselman"

High Price of Shoes Encourages Bicycles

Shoes at \$8 a pair are certainly more expensive than bicycles at present prices. Besides every pair of shoes you use up means that much less leather for the boys at the front.

And, on the other hand, the more rubber you use up, the bigger services you render the British Empire, which produces all the rubber and derives a revenue from it.

USE MORE BICYCLES LESS SHOES.

BRANTFORD BICYCLES
give you the best service at the lowest cost. Come in and let us show you how and why.

Bicycle and Motor Sales Company
425 Wellington. Reliable Dealers.

Save Something Out of Every Dollar You Earn!

Start a Savings Account and deposit regularly what you can spare from your pay envelope.

Your deposits with the Huron & Erie will yield you half-yearly interest at

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Order a trial loaf today. If your grocer does not keep it send his name in to us. We'll be glad to call on him and tell him of its many qualities.

PARNELL

THE BREADMAN

Shipped Anywhere in Western Ontario.

BRUCE STREET, LONDON.

Phones 929-1390.

GIVEN CLUB BAG.
J. J. Murray, head baker of Willis & Co., was presented last evening with a handsome traveling bag by the choir of King Street Presbyterian Church. He is leaving London for Alton, where he is going into business for himself. His daughter, Miss Lorena, was presented with a handsome umbrella. Mr. Murray was a member of the Imperial Male Quartet.

ROSS'