# ALLIES brí'ik INTO HINDENBURG LNE, 

 U.S. Prepares for Aggressive Action Against Germany BRITISH ADVANCE UNITED STATES MAKING FRENCH CAPTURE IN arras recion big war preparations st. quentin lineVillage of Henin-Sur-Cojeul Falls Before
Drive - German Counter Attacks Ena
Dissolve Under Heavy Artillery Fire.
Disolve Under Heavy Artillery Fire.
 HASTENS END OF WAR Viscount Bryce Declares American Participation Will


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NEW PEACE MOVE No Step By Germany COMING FROM FOE To Wage War On U.S.


Berlin Says No Change of Attitude Will Follow
$B^{\text {B }}$

Enactment of War Resolution Not Later Than Tomorrow Anticipated and Meanwhile Wilson and Cabinet Consider Program for Aggresive Hostilities-Selective Conscription to Raise Adequate National Army.



There is no time in the whole year for the human race like Easter. It's the budding time for Dress. Man, like nature, is just bursting with the desire to throw off the heavy garments of winter and blossom forth into now apparel. It's the time we prepare for. It's the "open sesame" to the new spring business and by all the signs of the "Totem" it's going to be a banner year.

Our now models are coming in freely in all Departments and eager buyers are daily picking up the smart styles. It's not our purpose in this little talk to give you a detailed price list because, as we have so often said, prices are really meaningless unless you see the fabrics and styles at same time. As a guide, however, we say from $\$ 15.00$ to $\$ 38.00$ gives you a wide range to select from both in suits and overcoats. We have taken care of the patterns and fabrics for you so that all your care on that score is eliminated and, as an Irishman said once as a final wind-up to an argument, "We'll lave it go at that"


Our New Men's Furnishing Department
fairly scintillates with new and tasty neckwear, shirts, gloves, hosiery and neckwear, shirts, gloves, hosiery and
all other little fixings that go to make up your complete attire for Faster.
Our Furnishing Department is another bright spot in our big store that we feel

Open Every Saturday Night Till 10 Oak Hall, Clothiers

Corner Yonge and Adelaide Streets

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## ROOSEVEIT DESIRES TO RAISE DIVISION

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nounced that he will not quall
SCORE' SREAT
            SCORE'S GREAT S





This whole big store is full of bargains: If we itemized everything it would be mere catalogery. It simply amounts to this-we are selling thousands of dollars' worth of goods that you really want at prices actually a third below wholesale cost.
With deady determination and intense earnestress, we are forcing everything out to
allow the workmen to start alterations. Alallow the workmen to start aiterations. A-.
ready the end of the sale is in sight, and you reay the enn to get your share before it is over.
It's one of those opportunities that come once in a lifetime! It has only come once in our fortyfive years of business!
Unparalleled in the City's History! Let nothing keep you away!
Furs and Fur Garments-Millinery-Men's Hats-Men's and Women's Raincoats-
Odd Furs-Stoles and Muffs - Ladies' Odd Furs-Stoles and Muffs_Ladies'
Waists and Sweater Coats-Children's Felt and Tweed Hats-Flowers and Mounts.
Store opens at \(10 \mathrm{d.m}\).
Store closes at 6 p.m.
Tho DINEENCOmeny w. Å. DINEENL 140 YONGE STREET Cor.Temperance
 Send for "Tom."

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\end{tabular} Daring Attempt to Hold-Up







\section*{"WILLAMS" STOCK LIST MO. 15} ELECTRIC MOTORS
No. HP. STock FOR MMMEDIATE DELIVERY
 We also have a stock of Dumore Tool Post Grinders,
Electric Drills and a number of other labor-saving elec-
tric specialties. tric specialties.
Write us for
Adelaide 20.
The A. B. Williams Machinery Company, Limited
64-66 FRONT ST. WEST.
TORONTO.

\section*{E-2 EATON'S DAILY STORE NEWS \(=2=2\) \\ When Easter Proclaims the Need of Spring Raiment}

\section*{Immensely Smart Hats Featured on Thursday at Special Prices}

Exchusive New York Designs in Exquisite Quality Milan Straw, Made Chic With Some Choice
Mount, Ornament or Garland, and Marked. With Exceptional Moderation From \(\$ 17.50\) to \(\$ 20.00\)

PTCTURE THE KIND OF STRAW that the Paris milliners use in their modeds, straw fabuloualy fine and supple-picture this and you have a good iden of the Milan hats that ifgure in this collection, featured by the Millinery Department on Thursday. Moreover, they are equally Paris-like as to shape, the designs including mushrooms, high and low crowned sailors, tricornes, and close-sitting turbans, each and all marked by a rare distine. tion and individuality of line.

Taupe, navy blue, black and the creamy tint called "natural" are the shades available, while wings, dashing French mounts, jet and bead ornaments, satin and crepe facings, and choice garlands and posies of flowers make for the smart finishing touches.
number of these hats have been displayed in one of the Yonge street windows, where you may get a glimpse beforehand of the exceptionally good values represented by the offering, the prices thereof having been specially marked at \(\$ 17.50\) to \(\$ 20.00\). -second Floor Yonge Btreen


\section*{See the Special Easter-
time dioplay of fowers on ite Main Floor -rose
the Mes, tilac bushes, tilies and other fra
lovely bloom.}

Delightful Dresses for Easter and the Springtime That Follows Govens of Jersey Oloth, Orepe de Chine, oure From Nee Vort and Ahe ome From New Yorh, and Are Fums.

URELY NOT FOR MANY A SEASON have the dresses been so winsome-so simple and so eminently sanel To set forth to choose one in the little Rose and Grey Showrooms here is to find yourself in veritable clover. From New York has been imported a whole multitude of smart frocks
to be featured at that popular price range of \(\$ 35.00\) to \(\$ 40.00\) usefulness for morning and afterward wear at the present time and later on through the Spring and

Just note the variety and attractiveness of the few examples following:


In Alice blue Jermer coth is a lightsome coat and skirt dresse with coliar and pockets embroidered with
coin dots in grey wool. This is \(\$ 35.00\). A dainty afternoon
model in navy blue erepe model in navy blue crepe de Chine showing a bodice of sand color Georgette, had, too, in all Oopenhagen blue-price \(\$ 35.00\). Orepe meteor in the modish gold color composes a gracefu gown
with a Russian tunic em broidered in gold silk This is \(\$ 38.75\).
In putty color crepe de Chine is smart model in popular coat - and-skirt
with collar, cuffs and with collar, cuffs and pocket tops of white satin, navy silk cord. Price nayy
\(\$ 40.00\).
nd in Jersey cloth, in a beautiful sunset rose tone, is a delightful gown of the one-piece order, Price \$40.00.

We prepay shipping charges on all orders of \(\$ 10.00\) or over to your nearest station in Ontario and Eastern Provinces, on both Mail Orders and City Purchases.

\section*{Scores of Modish Suits at Moderate Prices}

Exploiting the Fashionable Pleats and Gathers, or Priding Themselves in Their Strict Plain-taitoring-New York Productions in Serge, Gabardine, Poplin, and Worsted, in
Navy Blue, Black, Gold, Tan, Grey, Green, and Putty


HATEVER YOU MAY DISPENSE with in your Spring wardrobe, it cannot be the suit--that costume of everyday, all-the-time usefulness. And behold it here in most attractive form, offering itself at strictly moderate prices. In the huge assemblage of tailored costumes which our buyers have gathered together for the great Eastertide demand, is a splendid array of styles and sizes at prices running from \(\$ 32.50\) to \(\$ 50.00\). For example:

In tan serge is a smart suit with jaunty little belted coat, saddle-bag pockets characterizing both it and the skirt. Price, \(\$ 40.00\).

In brass color wool poplin, is another New York model, the coat, pleated and belted, having its lapels faced with rajah silk. Price, \(\$ 50.00\).

Deep Belgian blue gabardine is the fabric in a model with narrow belt and whité silk collar. Priced \(\$ 37.50\).
A charming example of strictly plain tailoring is found in a model in creamy grey worsted with a flannel finish, the mannish coat having a narrow belt. Price, \(\$ 37.50\).
The always-popular navy blue gabardine is developed in a smart model with elted coat showing deep vents at either side, many black bone buttons, and a white taffeta collar. This is \(\$ 37.50\).

With a coat of the Russian blouse order, falling into pleats below the belt, is a model in navy blue serge. Priced \(\$ 40.00\).

And among the models meeting the desire for a black suit is one in serge with pleats in the coat, and heavy twist stitching on its belt and broad collar This is \(\$ 35.00\).

\section*{The Store Remains Closed All Day, Good Friday}

Thursday will be Bargain Day, and a most interesting collection of bargains is provided. On account of the holiday, please order week-end supplies early on Thursday, if posible.

\section*{*T. EATON Coimreo}


\section*{- Silmation SPECIFICATIONS-SIX}

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\section*{Plenty of room for seven pasengers with the light
reight and economy of fire pasengers.} ot Yat midition icate These are the factures of the highest prived cars
thriten obtain in the Stud debaker car at the Studebakern
price 40 H, P. FOUR
\(50 \mathrm{H}, \mathrm{P}\) PIX. ............... \(\$ 1375\)
F. O. B.Walkervilles

McMullen \& Lee, Limited Yonge and Grenville Sts. Phone N. 8000

OPPOSE FOOD RETALING \(\mid\) SAYS OFFICER CANNOT BE BY THE MUNICIPALITIES CHARGED WITH DESERTIO Retail Merchants Interview th vincial Secretary Regarding
Proposed Measura

MANAGER FIEMING
ESCAPES THE JAIL WCAPN IH: JAI. S.R. Official Wins Appe
Against Justice Riddell's Decision. AT ÓSGOODE HALL Twenty-Three Judgments Are





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\section*{Manufacturers Life Insurance Co.}
announces that the new business issued during the first quarter of 1917 shows a gain of \(75 \%\) over the corresponding period of last year. The popularity enjoyed by the Company is demonstrated by the fact that it one Millions of Insurance
HEAD OFFICE
TORONTO, CANADA
P. S.-Write for Copy of Our Annual Report





\section*{Baseball Herbert * Turf woodbine * Boxing Tourney Retire 本 Turt Amivale -a Boxing program}

EXPECT D. GRAHAM ON THE JOB TODAY Promising Outfielder Tried Out and Arthur Irwin

 The Leafs Land Two Big League Players

League Ball Starts One WeekFrom Today




Officers Broadview Y. Baseball League

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 Sunnyside Canoe
Club Elect Officers


\section*{Brigden Cup Final}

Robertson Cup Draw









ALLAN BULLCROFT'S STRING AT WOODBINE Candidates Already Cantering
on Outside of the Track-



Charlie Says--


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Two Classified Races On Friday at Dufferin






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\section*{TED LEWIS}
world's champion G-ROUND BOUT Two 10-Round Pro. Bonts
MAKE Your genuine but

Hope halt Beer Extract SPERMOZONE RACES ON PAGE SEVEN Hop-Malt Com Bend intile

MMIITARY TOURNEY
ARENA TOMORROW

\section*{Per}

Amateurs and Pros. Will
Perform to Decisions for Benefit of Soldiers.














 Next-The Qubbec Hockey

 PLEASURE


\section*{WALTER ANDREWS}

369 Yonge st. Main 488 (
HARLEY
OAVIDSoN MOTOR-
Dr, Stevenson's Capsules





The Favorite "Winsor" Men's Last
- Winsor has a medium-long vamp and the lashionable recede toe

Laced or buttoned with patent or dull
leather vamps Winsor is - It comes in several attractive shades of tan Better see "Winsor" before
deciding. Ask the salesman !

WALK-OVER BOOT SHOP
290 Yonge Street (At Wilton Ave.)




\section*{EASTER EXCURSIONS TO NEW YORK}

An appeal to the patriotism of excursionists

\section*{Warning to Travellers}

On the eve of the usual Easter Excursions to the United States we appeal to your sense of duty and patriotism towards Canadian merchants.
We would ask of excursionists to make their purchases in Canada, because monangers, to the detriment of Canadians.
Today more than ever Canadian commerce needs and expects the suppori and confidence of each and every Canadian. The latest novelties can all bo
found in Canada and, duty paid, can be purchased as cheaply as in the United States.
Customs agents have this year received instructions to strictly enforce the
customs laws and regulations of Cansda and to stop by all means in their cond canada and to stop

Remember that Customs Agents are empowered to even visit the homes of suspected smugglers and seize goods on which duties have not been paid. Do not take chances; the penalties are severe for those who break the laws;
there are no advantages to be gained in doing this, on the other hand every Canadian should consider it his duty to patronize and help in every way ou Canadian commerce and industries

The Retail Merchants' Association of Canada

\section*{Visit the Indian Land Demonstration R.R. Car}

Sent out under supervision of the McAlester R. E. Exchange,


Now in Toronto at Cor.Simcoe and Wellington Sts.
U.S. GOVERNMENT

Soon to sell at outright sale thousands of acres of good Grazing, Timber
FOR INVESTMENT
RESIDENCE ON LAND NOT REQUIRED, NOT NECESSARY TO GO WEST. NO IMPROVEMENTS NECESSARY. All mineral rigits given with land. Nothing reserved on allotted lands. Yearly payments. Few
dollars per acre. 40-INCH RAIN BELT. NO LAND SOLD ON CAR.

\section*{OIL! OIL! OIL! \\ THE GREAT STATE OF OKLAHOMA ROLLS IN LIQUID WEALTH.}

Thousands made rich. OIL hits top at \(\$ 1.80\) a barrel. OKLAHOMA produced \(123,000,000\) barrels last year. Throughout the OIL FIEI.DS are wondreds of purchasers of cheap Indian land have reaped huge fortunes from OIL royalties.

Title and Deed Issued By U. S. Government.
Profitable leases can be secured from Oil, Gas, Grazing and Timber leases Royalty.

> OPEN DAILY FROM 9 A.M. TO 9 P.M. Car located at corner of Simcoe and Wellington streets. Everybody welcome. Admission free.

\begin{abstract}
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\end{abstract}

Polly and Her Pals 8


\(:-\)
By Sterrell








Notwithstanding the difficulties which are daily inceas ing in securing enough good wool and competent labor-
the quality of the Men's Store merchandise is kept rigidly to the Simpson standard-namely, the best possible values for the money. You men who know clothes values and do your buying here know this. It's the other men we want to show

Men's Grey Tweed Suits \(\$ 12.00\)
One of the good-wearing tweeds in a plain grey, with
a very small check pattern, it is nicely tailored in a smart, good-fitting, single-breasted, three-button sacque style, with single-breasted vest and neat-fitting
trousers; well finished throughout. Sizes 3612.00
A Brown Worsted Suit at \(\$ 18.50\) For your Easter suit you will be greatly pleased with this one. It is made from an English worsted cloth, showing a small check pattern; cut in a good-fitting
stylish single-breasted saeque, with vest and trousers stylish single-breasted sacque, with vest and trousers
of equally good design, finished with fine 18.50
twill mohair linings. Sizes 36 to 44 . At. .

> A Choice Suit for Men It is made from a good quality English tweed, in a rich
brown, showing a light color thread stripe pattern. It is beautifully tailored in a fashionable single-breasted sacque, with soft roil lapels; neal single-breasted
vest and good-fitting, well-cut trousers. Sizes
22.00
One of the Best Quality Suits It is made from a fine worsted cloth, in a plain grey,
medium light shade; hand-tailored in one of the best medium Tight shade; hand-tailored in one of the bes fitting, best style single-breasted sacque,
breasted; good-fitting trousert; best tailoring.
30.00 A rizes worsted cloth, in brown, showing a fine colo A ricad stripe, hand-tailored in a choice single-breasted sacque style; the finest of everything in this 35.00
suit. Today, at ......................

\section*{The HighCostof Boots Gets a BlowHere This Morning \\ \(\$ 1.00\) Euary Pair of These Women's Boots at \(\$ 3.00\)}

700 pairs of Women's Button Boots that were purchased several months ago, which means at least \(\$ 1.00\) less than they would cost today. The leathers are patent colt, gunmetal and dongola kid, with plain vamp

Men's Blucher Boots \(\$ 2.79\)
300 pairs of new stitch Men's Box Kip Blucher Boots, with neat round toe,
military heels. Sizes 6 to 11. Per pair .......................................
Children's Brown Kid Button Boots, with extra high tops, fancy silk tassel, heavy turn soles, natural tread toe 1.6. 5 shape, spring heel. Sizes 3 to \(71 / 2\). Today

Boys' Muleskin Bluchers

\section*{A most durable and flexible leather
11 to \(13, \$ 2.75\); sizes 1 to \(5, \$ 3.25\).}

Savings at the Polish Counter


Boys' Tweed Norfolk
 Strongly tailored from medium weight tweed
suitings, im grey and brown fancy check patsuitings, in grey and brown fancy check pat-
terns. Some are in the popular pinch-back
style, with patch pockets in front, 3 -piece allstyle, with paten pockes ack only; others are in
around belt sewn at back fancy yoke effect, with pleats down back and ront to stitched belt at waist and set-in pock bloomers are full fashioned with belt loins waist, strongly lined throughout and strap and buttons at knee; for boys 7 to 18 years. These auts order to make a

\section*{Boys' Blue Serge} Reefers
Beautifully tailored from imported navy blue cheviot serges, in smart double-breasted models, well formed shoulders, emblem on sleeves, weill box back and side vents, trimmed with large G. R. brass buttons and durable twill
body linings. For boys \(21 / 2\) to 10 years, \(\$ 6.50\); and for boys 11 to 14 years, \(\$ 7.50\). Another dressy little coat is cut same style as
above from a fancy grey diagonal tweed
coating. Sizes \(20 \pm 2\) to \(27 \ldots . .00\) Hosiery and Gloves of Proven Merit for Easter At Simpson's you may choose your Spring and
Summer Gloves and Hose from complete a* sortments of the best qualities. The following
are very popular sellers because of their demonstrated excellence.
Women's Real French Kid Cloves, black, white
and colors. Have ome fasteners and 1.60
gusset fingers. A pair. .............
Women's Real French Suede Cloves, black, tan
and grey, soft fine skins, uniform finish; and grey, soft fine skins, uniform finish; 1.50
2 dome fasteners and gusset fingers. Pair Women's Srk Cloves, smart styles in plain
and fancy effects with various embroideries and and fancy effects with various embroid
stitchings.
Women's Erglish Tan Cape Cloves, soft, beau-
tiful oak shade of tan, in a light weight. Have dome fastener and out-sewn seams 2.00
Sizes \(51 / 2\) to \(71 / 2\). A pair .........
Children's Unlined Leather Gloves, assortec shades of tan, dome fastener and pigue 1.25
sewn seams. Sizes 000 to 7 . A pair Women's Silk Thread Stockinge of beautiful
quality and best finish; black, white and quality and best finish; black, white and 1.50
colors. A pair .................... Women's Lisle. Thread Howe, black, white and
some colors, close even weave, fashioned and some colors, close even weave, fashioned and
seamlesf finish. Three excellent lines at 39 c,
50 c , 50 c and 75 c .

\section*{Notions}

\section*{At Special Prices}


 Then twid wivid whitaily, 10 10






Rush Prices for

\section*{Linens}

Damack Table Cloths, a quality that


Dresser Scarfs, with pretty chintz centres of pink, blue and yellow, with two rows of insertion. Size \(18 \times 50\) inches.
Regular 50 c each. Rush price today,

Huckaback Bedroom Towels, heavy quality, with hemmed ends. Regular
50 c pair. Rush price today, a pair .38 White English Satin Bedspreads, slight-

Pretty Crepe Covered Bed Comforters, mostly pink and blue colorings, with
plain panels to match. Size \(72 \times 72\) plain panels to

Beware !--the Moth

为

\$18.50 Dinner Set, 97-piece, \$13.95 Beautiful quality, thin, pure white Wedg
wood \& Co. ware; handsome French paneled border decoraice,
dies and edges; 97 pieces. To- 13.95
day, set ..................

\section*{Furniture at Bargain Prices}

\section*{}
 rive oedge. All Metal Spring, very closely woven wire fabric, repe edges, Rexu-
roll
lar price, complete, \(\$ 42.25\). Selling at. ..... ..................... 32.95
 Extension Table, solid quarter-cut oak top, 45 -inch, 6 -ft. when exte....... Req.
ular price \(\$ 18.75\). Selling

 movable seats, upholstered in genuine leather. Set consists of five small and
one arm chair. Reqular price \(\$ 24.75\). Selling
 Dreser, surface oak, oolden finish, three large drawers, brass trimmed, back
fitted with large beveled plate mirtor. Regular price \(\$ 10.25\). Selling at 7.60```


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