

THE ToRoNTO worid



## $\$ 2,000,000$

# Wanted From Toronto and York County for Canadian Patriotic Fund 

6,000 families, but nearly 15,000 souls-the population of a small
city. To carry on this worl the cost has been kept within the city. To carry on this worts tre Executive at Ottawa as an eeong percen standard-namely, two per ent. of the disbursements. No
malaries are paid except to the office staff. A Aumber of unpaid
sale
 to the organization both economy and efficiency.
large sums paid out here.
The monthly payment of allowanees from the Toronto and
York branch now amount to $\$ 100.000$. This is one-fifth of the total York branch now amount to $\$ 100.000$. This is one-fifth of the tota
Patriotic payments throughout Canada. It is to sustain these Patriotic payments throughont Canada. It is to sustain the To-
monthly payments and provide for future additions that the To
ronto and York Patriotic Association now asks the people of this onto and York Patriotic Ab.
city and county to sybscribe.
During the past year Toronto and York contributed about a
million dollars. By the end of next month the whole of this amount million dollars. By the end of next month the whole of this amoue will have been exhausted in payments to our own coldiers
pendants. We have not, therefore, fulfilled the expectations of pendants. We have not, thereibre, The cause of this is not to be found in any want of generosity on
the part of the people of the city and county. The enlistments the part of the people of the city and coustible a year ago that
have so far exceeded what was thought possi a large enough sum
patriotio campaign.

TWO MLLLIONS WILL DO TR. needs durin The sum of $\$ 2,000,000$ wil take care of our own neens durins
year and leave something over to square our aceoont with the the year and
balance of the Dominion. Just a few figures touching Toronto's position as compared with some other cities and towns, Duting

the twelve months ending September 30 th, 1915 , the subscriptions hetually paid in the following places in Ontario were, according to | per capita of population, as follows: |
| :---: |
| Per |



GENEROUSLY SUPPORTED ELSEWHERE.
By way of explanation regarding Toronto it must be said that a portion of the million dollars subscribed in this and as not paid on the date of the above
fore had not fallen due and was comparison. But
the Patriotic Fund is supported elsewhere.
Making the comparison by Provinees, the contribations dure ing the year ending September 80th, 1915, were:

|  |  | Amount | Per Capits Cont$\$ .36$ |
| :---: | :---: | :---: | :---: |
|  | Population | Raised |  |
| Maritime Provinces | 900.000 | \$ 3255,000 |  |
| Quebec | ${ }_{2}^{2,600.000}$ | 1,750,000 | . 68 |
| Ontario | 2,525,000 | 750,000 | 1.42 |
| Manitoba Saskatchewan | 600.000 | 240,000 238000 | 48 |
| Alberta | 500.000 | ${ }_{372,000}$ | 78 |
| O |  |  |  |

COMPARISON SHOULD BE ETMur and stimulus fo Here, too, the comparison magnificently in many cases. Contributions are being made out municipal conceils of as much as five the Patriotic Fund allowanees should be paid out of money altogether raised by taxation. With out entering into a discuission of this question, it may be soaid the Canadian Patrion the opinion that the present plan has practica
this idea, and is of thernment support. advantages over a system based upon Government support. one Anying we will all agree. Seeing that our soldiers are undeen one voluntary system offering themselves without waiting or and
our to "fetch them," those of ns who remain behind will, wo feol
law the sure, voluntarily and willingly supply all . the monet the the same the coin
Patriotic. Fund requires for their families. At the saine tributions are being made by municipal councils to be eoprectice of the tax bills, and in this way there is
the two ideas of taxation and voluntaryism.

DEMANDS ON FUND ARE HEAVY.
outline of the work of the Patriotic Fund has been prea pared with a view to supplying information such as may be usefort in connection with the
of a year's operations and partly an appeal for further supportos
and The demands upon the fund are and will be very heary. Wuries the calendar year 1916 would be $\$ 8,000,000$ the authorized foreed
the ith which these additional men are recruited will determine the demands to be made upon the Patriotic Fund, in elied to provirio
The $\$ 2,000,000$ that Toronto and York County is the minimum and less than the minimum that will be required to discharge our share of the country's. obligations to its eoldiers
for the maintenanee in comfort of their dependenta. Let overyfor the maintenanoe in comfort of their depenc.
body rot behind the oumpaigm and do his share



## Curling ${ }^{\text {In Tankard }}$ Primaries




## 

##  

SOLDERSV. RIVERSIDES TONIGHT'S HOCKEY GAME

-


## deovi blothes <br> - Made to Your Measure -



The British Warm $\$ 30.00$

Tunic $\$ 25.00$
Breeches \$20.00
Overcoats \$35:00

We have imported the
arrect military mater
ials for officers' use.


Schamerhorn Wins Two









## 

## 

Counterpart, Long Shot,
Won at New Orleans

$\underbrace{\substack{\text { TheWorld'sSelections } \\ \text { ar centaum }}}_{\text {new oreanas }}$

 Trotting Fifth Day

## GRANITES AGAN W WIN

THER GROUP FINAL arkdale Beat Lakeview and
Then Succumbed to the Ren-nies-West Toronto Beaten.


$\stackrel{8}{8}$

M
EN'S BUCKSKIN MITTS, as
shown in the illustration, of Shown in the illustration, of
real Indian tan, wool cuff and
knitted lining, full welted, a warm and excellent wearing mitt. ${ }^{\text {Per }}$
pair ..................... $\mathbf{1 . 0}$ MEN'S ALL-HORSEHIDE MITTS, on wrist, close fitting wool cuff and
heavy knitted lining. mitt for driving or all heavy work. MEN'S MULESKIN MITTS, with continuous thumb, close-fitting cuffs
and well lined. Per pair ...... 50

## TIEATON Cimito

 TORONTO EANADA
## DR. SOPER

 DR. WHITE

THE COUPONE
THEKASER
IN THE STOCKS
SCOLPTOR'S PROPHETIC CONCEPTIE
SCOLPTOR'S PROPHETIC CONCEPTIA
MODEILED IN MPERISHABLE TO SERVE CLS AN EVERLASTING REMINDER OF TME MOST CRUEL MONARCM OF ALL AGES
FOR THE BUSINESS MANS DESRE FOR THE BUSINESS MANS DESR
OR TTHE SCHOLAR'S STUDY FOR THE HOME LNINGROOM;
G IIBRATY OR DEN


 SPERMOZONE


Dr. Stevenson's Capsules

-



300 Overcoats To Be Sold In Three Days INVOLVING THE cream of our overcoat stock. Nothing excepted. Men' sand Young Men's models that cannot be duplicated next season at dowe the price we now offer them ${ }_{\text {for }}$ for Sale begins Thusday moning at 9 oclock.
$\$ 20.00$ and $\$ 22.50$ Coats now $\$ 25.00$ and $\$ 28.00$ Coats now $-\$ 20.00$
$\$ 30.00$ and $\$ 35.00$ Coats now $-\$ 25.00$ $\$ 16.50$ $\$ 25.00$ and $\$ 28.00$ Coats now $-\$ 20.00$
$\$ 30.00$ and $\$ 35.00$ Coats now $\quad \$ 25.00$ "Watch Our Windows,"
"HICKEY'S"
97 Yonge Street Clothes and Haberdashery


JANUARY 191916


## Sign up with Connie Mack

## Your Opportunity Next Week

Baseball demands, above all things, eff- heads clear. ciency. And where the wise Mr. Mack wants flawless work and keen-witted intelligence he relies upon men who keep their blood cool and their

Because constant 'Moderate' drinking gets a ball player just as sure as boozing, I don't bother with youngsters that drink," says Connie Mack.

## Jess Willard, a Double Champion

Jess Willard, the champion heary-weight fighter of world, is also a champion of the water waggon. After he world, is also a champion of wrested the championship from Jack Johnson, he said :-
"You can't be strong and well unless you live right. When you go up against nature you get the worst of it every time. And nature doesn't stand for whiskey,

All this may sound funny from a prizegh boys And, because I am champion, I figure that maybe be the will listen to me when they wouk give anybody else the laugh as a 'sissy.'"

## What it Does

Alcohol impairs the tone of the muscles. It makes Alconoring. It lessens skill and endurance. It slower the heart, liver, stomach and kidneys. Ty Cobb affects the heart, liver, stomacu ald wouldn the suale to hit the ball so hard, so far and so he wouldn't be able to hit to.

The Citizens' Committee of One Hundred appeals to the whole sporting fraternity of Ontario to join the new
movement for Prohibition in Ontario. In the present world crisis the Empire requires that the manhood of Ontario be brought to the highest state of efficiency Alcoholic beverages are a bar to efficiency. And they cost Ontario upwards of thirty millions of dollars annually, which should be devoted to more vital needs at this time.

Boys, line up with Connie Mack, Ty Cobb, Jess Willard, Hughey Jennings and Eddie Collins. The opportunity will be given you next week, when the Citizens. Committee of One Hundred will circulate among the voters of Ontario a petition to the Provincial Governe give either to enact a law for Prohibition in Ontario
the people of Ontario the chance to vote on it.

## No One Can Refuse

sign on the grounds of politics. The Citizens' Committee of One Hundred is a non-partisan organization, containing representatives of both political parties who have joined hands to work for the common good of Ontario and the Empire. They ask your loyal support. Sign the petition for Prohibition.

## Citizens' Committee of One Hundred



|  |
| :---: |

## THE S/MPSON Compant RobBRT STMPS ON LIMTTED

30c Chicken Dinnee

 Any Man Will Find Satisfaction in Today's Shopping List

## A <br> Whitewear Sale <br> with remarkable values

Today brings an anticipated event in our January Sale of Whitewear mussed garments at
ONE-THRD TO ONE-HALF LESS THAN REGULAR PRICES A trip to the tub will make any of these garments as fresh and
tempting as when it first came from the manufacturer. licluded with these will be several lines we have decided to discontinue and samples for spring from

We cannot fill phone
mail orders.
OVER 1,000 GARMENTS.
Women's, Children's and Infants'
Whitewear, including counter-
samples and discontinued lines, and
howing a wide variety in every
WOMEN'S

HILDREN'S
$\qquad$

## These Dress

 GoodsThe Values Are Absolutely Reliable.
weeds for Suits and Skirts at
English and Scotch tweeds and 64c. English and Scotch tweeds and
worsted for skating suits and skirts,
tovely plain and fancy mixtures; 1.00 grade. Wednesday 64 c . 7ream and Pencil Stripe Serges, We recommend your buying quality again to sell for less thanf
oure dollar. ore dollar. Lovely fine twills in
cream or cream grounds with hairNavy Suiting Serges, 84 c -In-
Nuding Priestley's guaranteed suitcluding Priestley's guaranteed suit
ings; fine twill, soap shrunk finith navy and black only. Regular \$1.00. Wednesday 84 c . British Santoy Suiting, $\$ 1.00-$ value is $\$ 1.50$. Russian, taupe, ger, amethyst, and black. Wed-
nesday $\$ 1.00$.


Winter Comfort for Hands and Feet at Prices to Afford Big Savings


200 Yards of Black French Chiffon Velvet 40 Ind 42 incheses wide. Aspecial
purchase of revulur 5.50 and 54,00

Chifoon Tantuchese Mousselines extra fine quality French Crepe de de
 Former prices 8.1 .6
Wednosthy s1.4.

## thoo yards of fivory Jap Hawutai,

EsTMPSon DRUG:
Hot waie Botite auat white situ



Weaneany foim foe




## 

## Millinery for Traveling smart little hats.

 Made of Georgette crepe, faille ink or ninon, with brims and fac mings are of smart little ribbons and flowers, including the new porcelain flowers, just the hat for traveling south or between season wear300 R
HATS.
Of velvet or plush, trimmed with flowers, ribbons or fancy mounts, in black colors; many diffe
siyles. Regularly $\$ 2.50$ to $\$ 3$
Clearing Wednesday at $95 c$.
ar Tax Extran .



## Great Clearing of Flannels

 is an exceptionally good offer; every piece all pure wool; included in these
are fancy florals and a big range of stripes, suitable for blouses, shifts,
pyjamas, etc. Regularly 50 c and 60 c yard. Rush price Wednesday, yand 19 c .


 40C No phone or mail o
Plain weave, fully bleached;
BLEACHED TWLL SHEET
BLEACHED TWIL SHEETING.
Heavy English make; 62 inche
Heavy Eng11sh mah
nesay, yard, 28 .
$\$ 2.00$ sHEETS
\$2.00 SHEETS FOR s148 henes wide; a limited quantity. Regular 40 C sard. wedT2.0. SEEETS FOR 51.48 .
Twilled English make;
botton; size $70 \times 90$ inches. SEDRY White
NAINSOOK.


Factory or unbleached
Sterling Silver Card Cases $\$ 8.25$
Women's Card Cases, with chain
attachment, beautifully hand engraved, leather lined, with compartments for cards, stamps, street car tickets and odd change; also writing
tablet and sterling silver pencil.

NEW MAR

## NEW




