

Hosiery Circles Moved to Main Floor, Centre

EATON'S DAILY STORE NEWS

Mark Envelopes for Mail Orders for Goods on this Page "City Ad."

Corset Cover Lengths, 1 Yard 15 Inches for 25c

Hard to find a value to approach this in quality of material or low price—and this chance to select corset-cover lengths at 25 cents will surely stir interest.

It is a clearance from our own stock of fine cambric covers; 17 inches deep; in a variety of plain and stain-stripe effects, embroidered in dainty open-work designs to a depth of 7 inches, each cut in correct length for corset covers, being 1 yard 15 inches. Thursday price 25

Linen Initial Handkerchiefs, 3 for 25c

Women's Handkerchiefs—Of pure Irish linen, with initial neatly embroidered in one corner and finished with a neat hemstitched hem. Excellent value. January Sale price 3 for 25c

Tape Border Lawn Handkerchiefs, 12 for 25c

This is an excellent handkerchief for children's school use; made of a fine lawn and finished with the serviceable tape border; a splendid washing quality. January Sale 12 for 25c

Embroidered Laundered Collars, 10c

A big assortment of Women's Laundered Collars—Embroidered in numerous designs; in stand-up, turn-down, turn-down and a few Dutch styles; all worth much more than this January Sale price, each 10

—Main Floor—Centre.

Profitable Moulding Prices

Mouldings in many widths; colors and patterns made to match decorations in any room or hall; a few special lines for Thursday:

- 1-inch White Enamel Room Moulding, Per foot 1 1/2
- 1 1/2-inch White Enamel Room Moulding, Per foot 1 1/2
- 2-inch White Enamel Room Moulding, Per foot 2 1/2
- 1/2-inch Burnished Gold Room Moulding, Per foot 4 1/2
- 1-inch Burnished Gold Room Moulding, Per foot 3 1/2
- 1 1/2-inch White and Gold Room Moulding, Per foot 3 1/2
- 1 1/2-inch Imitation Oak Room Moulding, Per foot 1
- 1 1/2-inch Imitation Oak Room Moulding, Per foot 1 1/2
- 1 3/4-inch Imitation Oak Room Moulding, Per foot 2

—Third Floor.

One of the Season's Best Fur Values Women's Long Hudson's Seal Coats, \$85

It is a magnificent value. The quality of the fur, the excellence of workmanship and the up-to-dateness of the design give the coats an intrinsic value far beyond the price. They are 48 inches long, have semi-fitting back, straight front, storm collar, medium sleeves and cuffs, slash sides; one of this season's newest designs; lined with striped and plain brown satin. They have been tremendously reduced in price to, each 85.00

A Group of January Sale Prices on Stoles and Muffs

- 2 Southern Sable Stoles—Broad over shoulders, making cape effect, with loose skins hanging all around; trimmed with 2 claws and tail on each skin; nice full-furred skins; satin lining. Very greatly reduced to January Sale price, each 8.50
- Large Western Sable Stole—Rug effect, with head and claws on back and 2 heads and 4 claws at fastening point; long fronts trimmed with 4 tails; lined with striped satin lining. Very greatly reduced to January Sale price, each 7.50
- One More Stole in Western Sable—Rug stole effect round back; broad over shoulders; long fronts, with 2 large tails and 2 heads; satin lined. Nearly half price at January Sale, each 11.50
- Western Sable Muff—To match stole above; rug style; trimmed on front with head and claws and on back with tail and claws, giving the whole-skin effect; satin lined. Nearly half price at January Sale, each 11.50
- 20 Large Black Hair Rag Muffs—Both sides the same; giving extra wear; 3 large tails and claws on each side; black spuri silk lining. Greatly reduced to January Sale price, each 5.00

—Second Floor—Albert Street.



Correct Skating Costume, Half-Price, \$3.95

Skating, tobogganing, skiing, and all out-of-door sports are most pleasurable when one is properly dressed. This is especially true of women's wear. Just as aviation has brought with it the appropriate costumes for women, so our national sports demand, and are now equipped with one that is suitable.

The suit is composed of a sweater coat, fastened down the side with pearl buttons, and a good skirt, with a plain band around the bottom, to match the coat. Both pieces are made in fancy stitch, from Australian botany yarn; colors are brown with tan, fawn with champagne, and grey with red, and sizes are 34, 36 and 38 inches. The assortment is not complete in each color combination, but there's a fine selection between the three. Half-price Thursday 3.95

—Second Floor—Centre.

Clearing Wide Ribbons at 10c Per Yard

Stock-taking calls out these odd lines of high-grade ribbons; they must be sold at once. Duchess satin and pure silk taffeta qualities; in white, ivory, yellow, tan, brown, pink, fawn, grey, myrtle, royal, violet, burnt onion, wine and black; are handsome ribbons for sashes, hair bows and millinery; in deftly arranged bows and bands. Widths are 4, 5 and 6 inches. Thursday, per yard 10

—Main Floor—Yonge Street.

Photography for all Seasons of the Year

Winter scenes are the most spectacular and attractive.

The ease with which snowscapes can be reproduced causes wonder at their scarcity. An expensive instrument is not a necessity to produce good pictures, as extreme rapidity is not required. Under the same lighting conditions a landscape only requires one-quarter of the exposure when covered with snow.

We are showing a splendid camera for the purpose at 10.00; it has a double rectilinear lens and automatic shutter; folding pocket pattern; 3 1/4 x 4 1/4.

If you are inexperienced and wish to learn to do your own developing and printing, we will demonstrate the process to you.

THE T. EATON CO. LIMITED

PRAYER BEST SPECIFIC FOR BEATING THE DEVIL

Dr. Chapman So Advises—After Meeting Fruitful in Result.

Rev. Dr. Chapman conducted the greatest after meeting numerically last night on record in Toronto. After his evening address he announced that instead of asking those who wished to be prayed for to go to the lower hall he would ask all who could possibly do so to remain for an after meeting in the main auditorium. A hymn was sung, during which all who desired were given an opportunity to leave, but very few did so, and apparently the vast hall was fully occupied when the service was proceeded with.

BE BRAVE

By J. Wilbur Chapman.

"Be thou strong and very courageous, Joshua 1. Life is a conflict—our foes are real, not imaginary. They lie in wait to defeat us. Their number is legion. Some foes strike from hidden paths and meet us on the obscure byways. Others face us when the full day is on and the crown is almost won; to insure their conquest and our victory we must be brave.

Be courageous enough to stand for the right. True reformations are born and the tide of nations turned. Be courageous enough to be honest, gentle, kindly, a good friend, a noble soul, rebuking wrong whenever found, not by what you say, but by what you do. Christ is the Judge, not they; Fear not! Be strong. Men may misjudge thy aim, Thy life may have cause for blame; Say thou art wrong, Hold on thy quiet way, Christ is the Judge, not they; Fear not! Be strong.

MOUSE STOPPED A TRAIN.

On the Italian lines an electrical apparatus, upon the departure of a train from any station, rings six strokes upon a gong in the next station. The stationmaster at Capri, hearing three strokes when there should have been six, immediately came to the conclusion that there was something wrong on the line, and ordered up the electric signals of warning. The train, which by this time was under full headway, came to a dead stop. Then began a transfer of telegraphic messages. The passengers were anxious to know what was the matter. They waited while the messages went back and forth. The enquiry established the fact that everything was right on the line, and the train was ordered forward after considerable delay. The stationmaster about this time thought it might be well to look into the gong, and there he found, stuck fast between the cog of the electric apparatus, a poor little mouse. The unhappy animal happened to be in the interior of the clock when it "struck one," and down he attempted to run, but was caught between the "murderous wheels." His little body was big enough to stop the whole apparatus, and so to stop the train as well.

IN THE POLICE COURT.

Victor Collins, bookkeeper of the D. Robertson Co., pleaded guilty to charges of stealing \$70, \$89 and \$90 in the months of August, September and December respectively, from his employers. He got the money by falsifying the books. Four months on each charge was the sentence of the court, but as the terms run concurrently, the sentence is not so severe as it looks. Collins has a wife and three children.

R. C. Y. C. Lecture.

George Owen, a naval architect of Boston, delivered an address to about 100 members of the Royal Canadian Yacht Club in St. George's Hall last night. He described the technical phases of yachting in a very interesting manner.

Worms

"Cascarets are certainly fine. I gave a friend one when the doctor was treating him for cancer of the stomach. The next morning he passed four pieces of tape worm. He then got a box and in three days he passed a tape worm 45 feet long. It was Mr. Matt Freck, of Millersburg, Dauphin Co. Pa. I am quite sure for Cascarets. I use them myself and find them beneficial for most diseases caused by impure blood."—Chas. H. Condon, Lewiston, Pa. (Millin Co.)

Pleasant, Palatable, Potent, Taste Good. Do Good. Never Sickens, Weakens or Grips. 10c, 25c, 50c. Never sold in bulk. The genuine tablet stamped C.C.C. Guaranteed to cure or your money back.

TRADERS' BANK CALLS FOR OUTSIDE AUDIT

Is First Banking Institution to Commit Itself to Policy of Government Inspection.

The initiative was taken by the directors and shareholders of the Traders Bank at the annual meeting yesterday in a movement from within banking circles for an efficient independent inspection. The resolution favoring this action was introduced by E. F. B. Johnston, K.C., director of the bank, and seconded by J. S. Williamson, a shareholder. It was as follows: "That the shareholders and directors of the Traders Bank of Canada place on record their hearty approval of any legislation of the Dominion Parliament whereby an independent examination and audit under the direction of the government of all Canadian banks shall be made from time to time."

"Pneumonia"

Pneumonia is nothing more or less than "Lung Fever," or as it used to be called, "Inflammation of the Lungs"; and the results come entirely from a local source, such as taking a violent cold.

There is more or less difficulty in breathing; a cough, at first dry, but soon accompanied by raising a thick, sticky, rusty-colored matter, composed of a mixture of phlegm and blood.

Dr. Wood's Norway Pine Syrup is put up in a yellow wrapper; three pine trees the trade mark; the price 25c. Manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

STILL AT LARGE.

MONTREAL, Jan. 24.—The murderer of John Olander is still at large and is likely to remain so. The detectives have been unable to get track of the Italian who shot Olander, and there is no trace of him after he left the house. The crime was a sordid one, and all those implicated were more or less under police suspicion. While detectives are at work, the clue is so slight that little hope of an arrest and conviction is entertained.

Non-Jury Verdict.

41. Meador vs. Playfair. 42. Weber vs. Berlin Lion Brewery. 23. Imperial Bank v. Reaume. 39. Badger v. O'Leary.

Will Be Discussed by Conference.

LONDON, Jan. 24.—(C. A. P. Cable.) The London Mail says that the ratification of the declaration of London has been postponed, pending its discussion by the imperial conference.

Rev. Father Morrissey

fluids in the stomach are not sufficient to digest what you eat. Father Morrissey's "No. 11" Tablets supply these fluids in concentrated form. Each tablet, dissolved in the stomach, will digest 1 1/2 pounds of food, which is more than an average meal.

BIG CHIEF'S VISIT

Ruler Over Indian Reserve and Orator of the First Water.

It isn't necessary to go to Graustark to find a sun, independent principality and its ruler. "Big Chief," the chief of the Six Nation Indians, who dropped in upon The World, rules over a domain, namely, the reserve in Manitowish, It is a 16 by 5 miles kingdom.

Father Morrissey's "No. 11" Cures Stomach Troubles.

When your stomach is working right you never know it is there. But when it feels as heavy as lead—when you have Heartburn, Belching of Wind, Sourness, a gnawing hunger, with distress after eating—when you feel irritable and depressed—then you may know that the digestive

fluids in the stomach are not sufficient to digest what you eat. Father Morrissey's "No. 11" Tablets supply these fluids in concentrated form. Each tablet, dissolved in the stomach, will digest 1 1/2 pounds of food, which is more than an average meal.

Read what Father Morrissey's treatment did for Mr. Gosline, of Salmon Lake. He writes Nov. 30, 1905: "I was troubled with indigestion, so severe that I really thought I had cancer of the stomach. I took much doctors' remedies, till I was forced to seek another resource, and this was the Rev. Father Morrissey. His treatments worked miracles, until I have been entirely cured, so that now I do not look to the quality of the diet but to the quantity." 50c. at your dealer's. 53

Sold and guaranteed in Toronto by: The Broadway Drug Co., cor. Spadina Ave. and College St.; Hennessy's Drug Stores, Ltd., 107 Yonge St.; J. W. Wood, cor. Carlton and Parliament Sts.; also 170 East Queen St.; W. T. Pearce, 4831 Dundas St.; also 1923 Dundas St.; The Hooper Drug Co., Ltd., 83 King St. West.

Father Morrissey Medicine Co., Ltd., Chatham, N.B.

"LA CADENA"

Clear Havana Cigar

- La Cadena - Perfecto Size - 15c Straight
La Cadena - Imperial Size - 15c, 2 For a Quarter
La Cadena - Brevia Size - 10c
La Cadena - Caballero Size - 10c
La Cadena - Panetela Size - 10c
La Cadena - Concha Fina Size 10c, 3 For a Quarter

TO BE HAD AT

The United Cigar Stores
Toronto

PORT ARTHUR LADY BUYS
BARON UPWARD FOR \$1200

Repository's Best Sale of Season
140 Horses Disposed of
at Good Prices.

The largest sale this season so far was the verdict at Burns & Sheppard's regular Tuesday sale...

Wm. Fawcett got bay mare, \$157.50; black mare, \$127.50; black mare, \$172.50; bay mare, \$185; J. A. Boyd of Manitowaning got a grand brown mare, a roader...

Stanley Gun Club. The following were the scores made on the Stanley Gun grounds on Saturday afternoon...

JOE SWING, ST. ANTHONY
WIN TWO EACH IN 2.12 PACE

Jap Lands Only Race Finished at Delorimier Park—The Summary.

MONTREAL, Jan. 24.—Only one of the two events was finished this afternoon at Delorimier, darkness coming on before the 2.12 pace could be decided...

HERBERT TURNER, 40 TO 1
WINS MONSIEUR FEATURE

Barleythorpe, Favorite, Finishes Outside the Money—Nicol and Boland Suspended.

JACKSONVILLE, Jan. 24.—Cold weather curtailed the attendance at Moncton today. The greatest disappointment probably was for Barleythorpe, the 4 to 5 favorite in the feature race...



"The Beer that is always O.K."
Here is an Ale to delight the palate of thirsty mortals. It's the O'K brewmaster's masterpiece. He says it's the finest ale that ever left the brewery—and he knows.

O'Keefe's

"GOLD LABEL" ALE

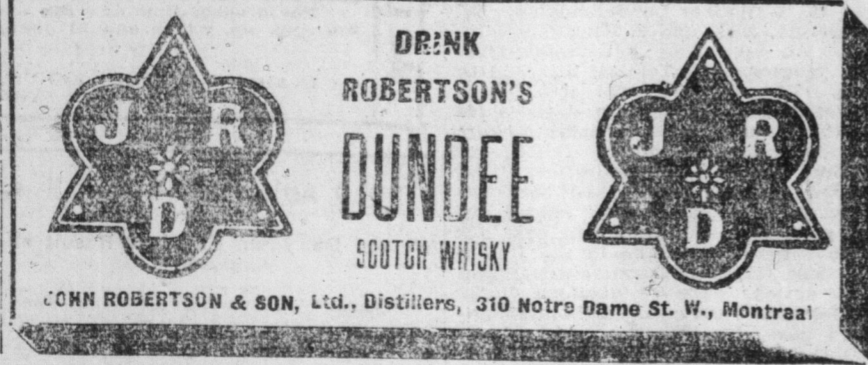
All the resources of the O'Keefe Brewery—all the knowledge and experience of years—have been concentrated on "Gold Label."
"Gold Label" Ale is put up in "Crown" stoppered bottles—no cork screws needed to open them.

Buffalo and Return, \$2.10, Saturday, Canadian Pacific Railway.
A special excursion has been arranged by the Central Y. M. C. A. to Buffalo on Saturday...

Basketball To-night. The University of Toronto basketball team will play the West End five on the West End floor to-night...

Baptist Basketball League. Two fast and interesting games were played in the Baptist Y. M. U. League, when Parliament defeated Beverly by a score of 62-22...

Metropolitan R. C. Bout. The program for the Metropolitan Club boxing bouts on Monday night are as follows...



To-day's Entries

- Jacksonville, Jan. 24.—Entries for tomorrow's races are as follows:
FIRST RACE—Purse, \$100, 2-year-olds, 5 furlongs...

The World's Selections

—Jacksonville—
FIRST RACE—Rose of Jeddah, Drexel Hill, Lord Leighton...

LIMOUSINE BARGAIN

Forty horse power limousine car—fully equipped. Must be sold immediately, as owner has no further use for it...

SPERMOZONE

Does not interfere with diet or usual occupation, and fully restores lost vigor and ensures perfect manhood...

RICORD'S SPECIFIC

The only Remedy which will permanently cure Gonorrhoea, Gleet, Stricture, etc. No matter how long standing...

DR. SOPER DR. WHITE

In the following Diseases of Men: Piles, Varicose, Dyspepsia, Eczema, Epilepsy, Rheumatism, Asthma, Syphilis, Lost Vitality, Catarrh, Stricture, Skin Diseases, Diabetes, Enlarged Prostate, etc.

Little Jeff Simply Couldn't Help Talking About the Rent



By "Bud" Fisher

BOUTS

Boxing Association will next Boxing night give a double bill...

The Toronto World

FOUNDED 1869. A Morning Newspaper Published Every Day in the Year.

WORLD BUILDING, TORONTO, Corner James and Richmond Streets.

TELEPHONE CALLS: Main 5308—Private Exchange Connecting All Departments.

\$3.00 will pay for the daily World for one year by mail to any address in Canada or Great Britain.

MAIN 5308. In The World's New Telephone Number.

TUESDAY MORNING, JAN. 24, 1911.

IMPROVE THE PUBLIC LIBRARY.

The board of control may well think over their refusal to increase the funds available for the public libraries of the city.

Ald. Pheasant's motion to increase the library rate should be carried in council, even if the board of control do not experience a change of heart.

Citizens may be surprised to learn that they have never put a dollar of money into any of the library buildings of the city beyond the quarter mill rate which is supposed to be devoted to maintenance and the purchase of books.

Since Mr. George H. Locke was appointed librarian, the public library system has undergone a revolution in popularity. It used to be said that the people did not want the public library.

In the reference library the figures are still more startling. In 1908 the references were 48,000, rising to 76,000 the following year and to 189,000 in 1910.

Between the College-street institution and West Toronto there is no library. Near Bloor and Dovercourt, the boundary between the two wards five and six, there should be a library building.

The High Park district is calling for library accommodation. North Toronto should have a library, and East Toronto and the Beaches are devoid of this civic necessity.

One question of the work is an example of this. Some attention has been paid in recent years to technical industrial books and works of science and the allied arts.

RECIPROCITY.

We suppose the two governments have a reason for withholding the details of the trade arrangement just concluded between Canada and the United States.

We still have our doubts of any such arrangement becoming law this year. If a treaty, it will have to pass the senate; if reciprocal tariff legislation, it will have to pass both houses of congress.

BANK INSPECTION.

At the twenty-sixth annual meeting of the Traders' Bank of Canada Mr. E. F. B. Johnston, K.C., one of the directors, moved a resolution to the effect that shareholders place on record their hearty approval of any Dominion legislation providing for an independent examination and audit of all Canadian banks.

From the report of the twenty-sixth annual general meeting of the Traders' Bank of Canada, published elsewhere in this issue, it will be seen that the institution had its full share in the national prosperity.

THE TRADERS BANK OF CANADA.

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THE METROPOLITAN BANK.

At the annual meeting of the shareholders of the Metropolitan Bank, held to-day, the report of the directors for the year ending Dec. 31, 1910, was adopted.

NATIONALIZE EXPRESS SERVICES.

Editor World: Why make two bites of a cherry? Wouldn't it be both easier and much better to nationalize all the express business of the whole United States and Canada, taking the equipment at physical valuation and not at inflated stock value, cut the rates and make a handsome addition to the national revenue—all at one stroke? Think it over, agitate it.

THE NORTHERN CROWN BANK.

In another column of this issue will be found the annual statement of the Northern Crown Bank for the year ending Dec. 31 last. The net profits after all deductions and making provision for contingent liabilities, are \$253,144.45, which with the balance brought forward of \$410,819.89 available for disposal, of this the dividends Nos. 7 and 8 absorbed \$105,170.22, there was transferred to reserve fund \$60,000, to contingency fund \$75,000 and to officers' pension fund \$50,000.

PLENTY OF WORK.

Editor World: In Thursday's issue of your paper (Jan. 19), I noticed "A Britisher Out of Work" had something to say about hard times. I would like to say something too. There are men who will work in the summer and have a good time on their summer's wages in Toronto and other cities as long as they last, and when it is done, they have money to take them out of the city into the country, where they can get work.

A PLEA OF SELF-DEFENCE.

MONTREAL, Jan. 24.—Frederick Brown, charged with having shot Robert Ford, arrived here from Peterboro, Ont., last night, accompanied by Detective Rippey, who had been sent to bring him back, and the detectives' offices had an interview with Chief Carpenter, to whom he declared that he had fired the shot in self-defence.

Dividend Notice. Notice is hereby given that a dividend on the Capital Stock of the Bank of two and three-quarters per cent. (being at the rate of seven per cent. per annum) for the quarter ending 28th February, has this day been declared, and that the same will be payable at the Bank and its Branches on and after 1st of March next.

AT OSGOODE HALL ANNOUNCEMENTS.

Motions set down for the court for Wednesday, 25th inst., at 11 a.m.: 1 and 2—Toronto General Trusts v. Robins.

Peremptory list for divisional court for Wednesday, 25th inst., at 11 a.m.: 1—Gill v. Great West Life.

Peremptory list for court of appeal for Wednesday, 25th inst., at 11 a.m.: 1—Toronto Club v. Imperial Trust Co.

Master's Chambers. Before Matthews, K.C., Master. Wilkinson v. The Mail—J. B. Clarke, K.C., for defendants.

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MANAGE FROM TIME TO TIME.

Bank of Montreal. Order made. Bank of Montreal. Order made. Bank of Montreal. Order made.

Re Forbes Estate—J. F. Boland (Macdonell & B.), for claimant. F. Macdonell, administrator. Motion for an order for payment of moneys for maintenance and education. Order made.

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The Northern Crown Bank

Statement of the Result of the Business of the Bank For the Year Ended 31st December, 1910

Table showing financial results: The balance at credit of Profit and Loss Account on 31st December, 1909, was \$152,675.14. Net Profit for the year ended 31st December, 1910, after deducting expenses of management, payment of taxes and making necessary provision for interest due to depositors and for bad and doubtful debts, was \$258,145.46.

GENERAL STATEMENT 31st DECEMBER, 1910

Table showing assets and liabilities. LIABILITIES: Capital Stock (paid up) \$150,000.00, Reserve Fund \$170,649.37, Unclaimed Dividends \$258,145.46. ASSETS: Gold and Silver Coin Current \$194,863.89, Government Demand Notes \$884,765.76, Deposits with Dominion Government \$1,070,629.64.

The Northern Crown Bank, Winnipeg, 31st December, 1910. R. CAMPBELL, General Manager.

NOTICE THE BUSINESS OFFICE OF THE BELL TELEPHONE COMPANY IS NOW AT THE NEW BUILDING 76 Adelaide St., West of Bay

WELLAND We have for sale and recommend as a high-class speculative investment a few lots in Welland South—adjoining the industrial section of Welland—the Birmingham of Canada.

SOLD ADULTERATED MILK Weston Dairyman Fined as Result of Analysis.

Most Men Use Coffee For Breakfast and are interested in the kind of coffee they get.

Michie's finest blend of Java and Mocha coffee is in a class by itself—money cannot buy better.

MICHIE & CO., Ltd., 7 King St. W., Toronto

MORMONS IN MONTREAL Their Emisaries Are Making a Door to Door Campaign.

Fell Down Because Signal Arrangements Failed.

SOLD COCAINE ILLEGALLY.

Warden of Victoria. LINDSAY, Jan. 24.—(Special)—R. A. Callan of Cobocoon, reeve of Somerville, was elected warden of Victoria County this afternoon.

INSPECTOR HUBBARD'S REPORT. Inspector Hubbard, in his report on the Humboldt Collegiate Institute, recommends that the building be completed as soon as possible.

REGAL PAPERS
For convenience in printing—any artificial light or daylight for fine prints, showing rich velvety blacks and pure whites, use—
REGAL PAPERS
Regals are less apt to stain or blister, and have greater latitude of exposure than any other.
UNITED PHOTO STORES, LIMITED
15 ADELAIDE ST. EAST, TORONTO
Branches at QUEBEC, MONTREAL, OTTAWA

YORK COUNTY West Toronto North Toronto East Toronto
COUNTY COUNCIL MET AND ELECTED WARDEN

Reeve Bull of Weston Lands the Honor—North Toronto Legislators Convene.
By a majority of 20 to 10, Robt. Bull, reeve of Weston for the past four years, was on Tuesday afternoon declared the choice of his fellow members at the first regular meeting of the York County Council held in the old court house. The meeting was singularly free from all the pre-election excitement and fever usually attendant upon such occasions, the result being generally recognized as a foregone conclusion.

The incoming warden is a native of Downview York Township, and has been long and honorably associated with municipal life in his home county. For five years Mr. Bull was a member of the township council, resigning that position to contest the office of county councillor, which he occupied with infinite credit for four years.

For a number of years subsequently, Mr. Bull exercised public life, but later contested the reevehip of Weston Town in the first campaign, defeating Dr. Irwin, and for the last four years has been accorded the honor by the voters of the county. The present office occupies a unique position in that throughout all his municipal life he has yet to meet his first defeat.

In political life, a Liberal-Conservative in religious affiliation, a Methodist, and in everyday life one of the most fairminded, honorable and progressive of citizens, the election of Reeve Bull to a high office is a well deserved tribute.

Bright Boys Wanted
In every town and village in Canada to take orders for the **Toronto Sunday World**
Write for particulars to the **World Newspaper Co.** Toronto.

EVASION OF THE GEORGIAN BAY CANAL QUESTION

Neither Sir Wilfrid Nor Dr. Pugsley Anxious to Answer Question—Premier's Bank Souvenir.

OTTAWA, Jan. 24.—(Special.)—Imagine Sir Wilfrid Laurier and Hon. William Pugsley exceeding each other in the art of self-effacement. Such was the treat the house of commons enjoyed this afternoon. W. M. German asked the question whether the report that the sum of \$3,000,000 would be placed in the supplementary estimates as provision for commencing the Georgian Bay Canal. As far as the Premier is concerned, whether the report was true or false was not discussed by the house. The Premier's reply was that it was not in his department. He would not have any knowledge whether it would be unproper, has it in mind to bring in any appropriation. Personally, I would not be disappointed if both the Georgian Bay and Welland Canals were constructed.

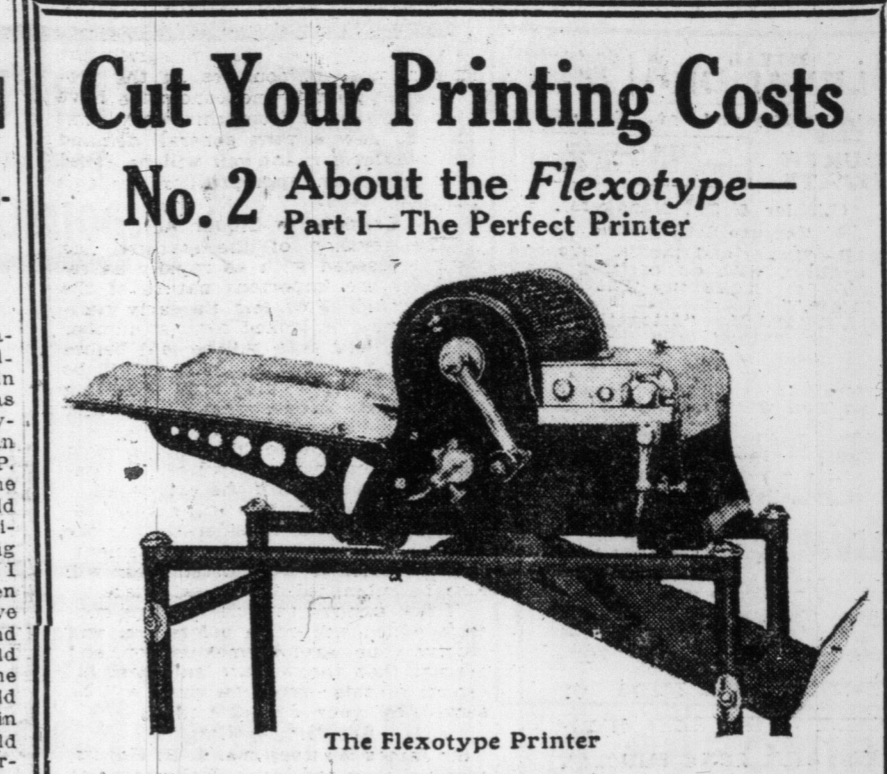
WEST TORONTO.
Last Night's Evangelistic Meeting Was Best Yet.
WEST TORONTO, Jan. 24.—(Special.)—One of the most successful meetings thus far held in Victoria Presbyterian Church in connection with the Chaplain-Alexander series, was that of tonight. Dr. Patterson took for his text 2nd Chronicles xxxiii, 12: "And when he was afflicted before the Lord and his God he besought the Lord and he said 'I have sinned against the Lord my God and have done evil in his eyes.'"

WESTON.
Townspiece Turn Out En Masse to Welcome the New Warden.
WESTON, Jan. 24.—(Special.)—The town of Weston has seen many a jolly time, but never anything approaching in enthusiasm and genuine heartiness the welcome accorded to Reeve Bull, the newly elected warden of York County, on his arrival in town tonight.

THE Humber Bridge.
The world's longest bridge of a few days ago respecting the opening of the Humber Bridge by the new Grand Trunk bridge has produced a question by A. C. MacDonnell (St. Toronto), who will ask the minister of public works if he is aware that the proposed bridge across the mouth of the river will only be 18 feet above the water, that the piers will project from the river bank, and that a pier in the centre will obstruct the streams, which is navigable for two miles.

AN INDIAN DEPUTATION.
OTTAWA, Jan. 24.—A body of Cree Indians from Saskatchewan saw the government to-day and made complaint regarding the disposal of money obtained through the sale of Indian treaty lands. They also made a complaint against the chief inspector of Saskatchewan, the plea being that the money obtained from the sale of Indian treaty lands was being misappropriated.

Blood Poison 30-Day Treatment FREE.
Remarkable Results Produced by New Vegetable Treatment Without Use of Mercury or Potash.
The terrible results of mercury and potash on blood, poison can do to drive the blood back into the system and make it for years, then when you think you are cured, pitiful mercury symptoms often break out, and you find that your bones have been rotted, your nerves have been destroyed, your organs have become diseased, and your life is a constant struggle with death. The wonderful Wasserman Tonic, the only blood poison test known to scientists, has proven that a man has been completely purified by the Wasserman Tonic.



Cut Your Printing Costs
No. 2 About the Flexotype—Part I—The Perfect Printer
THE Flexotype is a rotary printing press for the office. It does two classes of work—multiple typewriting and direct printing. Its work is as good as that of any printer.

It makes perfect typewritten letters at a rate of from 2000 to 6000 an hour, at a cost of 10 cents a thousand. They defy detection. It prints through a stationary ribbon, automatically inked from a perfect distribution system built into the machine, not sold as an extra. There is no excessive ribbon expense as in other machines. The ribbon never becomes faint, and is used until the fabric is worn out.

United Typewriter Co.
7 & 9 Adelaide Street East,
In Toronto, and at Montreal, Winnipeg, London, Hamilton, Halifax, St. John, Calgary, Edmonton, Regina.
WE guarantee its cost of operation to be 60 per cent less than that of any other office printer.

You Are MISSING A GOOD THING IF YOU DON'T READ --THE-- TORONTO SUNDAY WORLD

Five Big SECTIONS
Every Week Printed in From One To Four COLORS THE FINEST Newspaper

Production IN CANADA AND THE EQUAL OF ANY Foreign Publication
Write or Telephone For Free Sample Copy THE WORLD TORONTO

MY VALET
The First Chance
The Japanese Treaty
Insure your property with **THE CANADA LIFE INSURANCE COMPANY**

WEAK MEN, MY BELT WILL CURE YOU
Take my Electric Belt for what it will do for you. Wear it while you sleep at night or while you are resting your work. You will find it a vitalizer, a tonic to your nerves, a rejuvenator of waning vitality. Use it for any ailment which drugs have failed to cure, and you will never cease praising it.
PAY WHEN YOU ARE CURED
FREE—Send No Money
Put your name on this coupon and send it in. 1-24-11
Dr. M. G. McLaughlin, 112 Yonge St., Toronto, Can.
Dear Sir—Please forward me one of your books as advertised

Wasserman Tonic
The wonderful Wasserman Tonic, the only blood poison test known to scientists, has proven that a man has been completely purified by the Wasserman Tonic.
Wasserman Tonic
Don't spend months and years of your precious life, and destroy your health forever by taking mercury and potash which doctors commonly prescribe. It is a deadly poison to your system. It is a deadly poison to your system. It is a deadly poison to your system. It is a deadly poison to your system.

The Robert SIMPSON Company Limited

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President. J. Wood, Manager.

PROBS. Generally fair and mild.

The Robert SIMPSON Company Limited



Interesting Prices on Women's Furs

Third Floor.

Handsome Model Coats at greatly reduced prices before stock-taking; stylish garments; no two alike; every one was bought for a model or pattern from New York or Paris; also exceptional value in fine Canadian Mink Muffs.

- 1 only Persian Lamb Coat, 36 in. long. Reg. price \$240. Sale price ... **187.50**
- 1 only Baltic or French Seal Coat, 54 in. long. Regular price \$300.00. Sale price Thursday ... **219.00**
- 1 only Baltic or French Seal Coat, 36 in. long. Regular price \$180.00. Sale price Thursday ... **132.50**
- 1 only Baltic or French Seal Coat, 32 in. long. Regular price \$180.00. Sale price Thursday ... **127.50**
- 1 only fine quality Black Russian Pony Coat, 50 in. long. Regular price \$150.00. Sale price ... **87.50**
- 1 only fine quality "Orenberg" Marmot Coat, 50 inches long. Regular \$115.00. Sale price ... **78.00**
- 1 only fine quality "Orenberg" Marmot Coat, 42 inches long. Regular price \$105.00. Sale price ... **69.00**

Special sale of Fine Eastern Canada Mink Muffs, several styles to choose from, dark natural skins, nicely tailored. Prices range from \$25.00 to \$90.00. At one-quarter off their regular price.

A Special Sale of Women's Dresses, \$9.95

A collection of Women's One-piece Dresses, in a variety of styles, of fine French serges and silk foulards; the colors in the lot are wine, cadet, grey, navy, green and black; some have the short rounded yoke of fancy or tucked net, with new kimono waist and sleeves; others plainly tailored effect or neatly braided; skirts are trimmed to match waist; some plainly tailored, others with banded effect. Reg. sold at \$15.75, \$17.50 and \$18.50. Thursday's price ... **9.95**

White Waists, 3rd Floor

200 Lingerie Waists, of lovely fine sheer lawn; front has pretty Swiss embroidery yoke and combination of cluster pin tucking and French Val. lace insertion; full length sleeve, trimmed with tucking and lace insertion. Regular \$2.00. Thursday ... **1.25**

Pretty Lawn Waists, whole front of all-over embroidery, and cluster tucking between, lace collar and cuffs; back has group tucking, and fastens invisibly with good pearl buttons. Sizes 32 to 42. \$1.50 waist. Thursday ... **.98**

New Waists of mercida cloth, made in smart shirt waist style, front opening, and has wide and narrow tucking, shirt sleeve, white linen collar; comes in neat stripe effect or all black, navy and reseda. Sizes 32 to 42. Reg. \$2.00. Thursday ... **1.25**

Unique Display of Oriental Rugs

To the connoisseur of Oriental Rugs we will say nothing, for we know that he or she will not miss this opportunity of seeing and choosing from the most select collection in Canada. To the ordinary furnisher of good taste, who possesses an eye for the artistic, and objects to the cheap and nasty, we give the assurance that every rug in our display is the genuine article, to be sold at an unusually low price.

- Anatolian Mats. Thursday, each ... **3.75**
- Anatolian and Shirvan Rugs. Thursday, each ... **10.75**
- Monsol and Ferebend Rugs. Thursday, each ... **14.75**
- Monsol, Kayaz and Lahore Rugs. Thursday, each ... **19.75**
- Boghara Rugs. Thursday, each ... **24.75**
- Tabriz Rugs. Thursday, each ... **49.50**
- Kermanshah Rugs. Thursday, each ... **75.00**

Bedroom Wall Paper. New Bedroom Papers, from 6c to \$1.00 per roll. New Cut-outs, from 3c to 50c per yard. Latest suggestions for panelling, with pretty ceilings. Thursday Specials.

3,900 rolls Bedroom and Sitting Room Papers, in a variety of colors. Regular 15c, Thursday 7c, Regular 25c, Thursday 11c, Reg. 50c, Thursday 24c.

Clearing Little Girls' Winter Coats

Here are exceptional opportunities to save on warm winter coats for little girls. There will be plenty of cold weather yet this season to get the wearing worth out of them, and the little prices will even pay you to buy now for next winter's wear.

Little Girls' Winter Coats, heavy all-wool ulster serge, in colors scarlet or navy blue, trimmed with plush or velvet collars and cuffs, brass or plush buttons, two patch pockets, all tailor-made; sizes 2, 3, 4 years; regular prices \$5.00 and \$5.50 each; Thursday sale price \$1.95. Little Girls' White Bearcloth Coats, double-breasted style, lined with white flannelette, front trimmed with frogs, large collar; lengths 22, 24 inches, for ages six months to two years; regular price \$2.25 each; Thursday sale price \$1.25.

A Reminder

that our offer to give twenty-five per cent. off all picture moulding and stock frames will be withdrawn in a few days. Although we cannot promise to complete the work this month, we will allow this discount on any work brought to us during January. Picture galleries, top floor.

These Boots for Men \$2.95

300 pairs Men's High-grade Boots, in tan, Russia calf, box calf and patent colt leathers, Blucher and button styles, single and double Goodyear welted soles — boots you would pay \$3.50 to \$4.50 for in the regular way. All sizes in the lot. Thursday, 8 o'clock ... **2.95**



Economical Advantages for Men

It will pay you to go carefully through this selection of bargains from the Men's Department, for each item, at its present price, means a rare stroke of fortune to the buyer. It would be impossible to give a detailed description of one-tenth of our men's clothes, but if ANY MAN WANTS ANYTHING to wear he will find it to his Economical Advantage to buy it here tomorrow.

Men's Chesterfield Overcoats

Men's extra quality Black English Melton Overcoats, also kersey and fancy tweeds, in this season's newest shades; cut from the latest single breasted Chesterfield models, with close-fitting black velvet collars, and long, shapely lapels; excellently tailored in every way; finished with raised seams, and extra quality linings and trimmings; sizes 35 to 44. Regular up to \$16.50. To clear Thursday at ... **10.00**

Boys' or Youths' College Ulsters

A clearance of Boys' and Youths' College Ulsters will be made on Thursday. Heavy weight tweeds, in dark brown or grey grounds, with self and fancy stripes, single and double breasted styles; military, stand or convertible collars; well tailored, and perfect fitting. Sizes 27-34. Regular prices \$7.50, \$8.00, \$10.00. Thursday's price ... **5.95**

Raccoon Fur Coats

20 Men's Canadian Raccoon Fur Coats, made from full furred, medium dark skins; deep rolling storm collars, and full 50 inches long; lined with fine quality all-wool black Italian cloth, nicely quilted, good wearing striped material in sleeves, with leather arm shields. Reg. \$50. Thursday ... **39.50**

15 Men's Fur Coats, made from Chinese mountain bear, splendid coat to wear, and warm, well lined. Thursday special ... **15.00**

Shirts and Underwear

2,000 Men's Neglige Shirts, in the newest designs and colorings. Materials are chambrays, zephyrs and English Oxfords, mostly with cuffs attached; these have full size bodies; some are slightly counter soiled, but most of them are ready to wear. Sizes in the lot 14 to 17. Regular to \$1.00. Thursday, each **47c, 2 for .90**

1,800 garments of Men's Medium Weight Scotch Wool Underwear, made from pure wool, and guaranteed unshrinkable, made by one of Canada's leading manufacturers, finished off with double knitted elastic rib cuffs and ankles; sizes 34 to 44. Thursday, to clear, **47c** a garment, or per suit ... **.90**

Fancy China and Venetian Glassware

200 Fancy China Cups and Saucers, from such famous potteries as Wedgwood, Coalport, Doulton, Royal Seehl, and hand painted Nippon ware; many at less than half-price. To clear Thursday ... **.79**

700 pieces odd fancy and useful wares, comprising Fern Pots, lined, Cracker Jars, Meat Platters, Teapots, Rose Jars, Teapot, Sugar and Cream Sets, Jugs, etc. While they last Thursday ... **.19**

40 pieces Hand Decorated Venetian Glassware, Tall Compots, Berry Bowl, Cake Salver, Water Jug, Nut Bowl, Cream and Sugar Set. Regular to \$6.00. Thursday ... **2.98**

Groceries for Thursday

- 2,000 lbs. Dairy Butter, in prints, per lb. ... **.25**
- Choice Sugar Cured Ham, half or whole, per lb. ... **.18**
- Salt in 5-lb. bag, 3 bags ... **.14**
- Edwardsburg or Beehive Table Syrup, 5-lb. pail ... **.25**
- Malta Vita Breakfast Cereal, 3 packages ... **.25**
- Fresh Flaked Wheat, per stone ... **.48**
- Blue Bell Jelly Powder, assorted, 4 packages ... **.25**
- Finest Split Peas, 8 lbs. ... **.14**
- Pure Strawberry Jam, Simcoe brand, 12 oz jar ... **.14**
- Maggi's Soups, assorted, 6 packages ... **.25**
- Canned Green Beans, small and tender, Usher brand, tin ... **.10**
- Choice California Sunkist Oranges, good size, per dozen ... **.20**
- Telephone direct to department.
- 35c ASSAM TEA 28c.
- 300 lbs. fine Rich Full-bodied Assam Tea, a 35c tea anywhere. Thursday, per pound, 28c

Eook Department

A Clearance of Annuals. Herbert Strang's, published 75c; our price, each ... **.55** Roschud Annual; regular \$1. our price, each ... **.35** Dutton's Annual; reg. 85c; our price, each ... **.55** The Playbox; regular \$1.00; special, each ... **.53** Empire Annual, Cassell's Annual; reg. 75c; our price ... **.50** Blackie's Annual; reg. 75c; our price ... **.49** Valentine Postals ... **6 for .15** Novelties, from ... **.5 to 1.00**

The Robert SIMPSON Company Limited



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