

"Seal Bt definite coffeeand alw Don't always "SEAL
Ta $\%$, mand mom



## Ladies' Winter COATS AT COST PRICES TO CLEAN UP

Balance of Stock previous to Chrisimas Trade. This Lot of Coats is this Season's very newest styles in the Smart Flare Effects. It is well known that our Coat Values are the best and we handle only the Season's

## Generous BARGAINS.

## Really we should like them to buy them earlier, but they don't seem to mind that

 Come early and get your pick ofTEIH DOAT BAFRGAIINS

## HENRY BLAIR'S.



## Let Us Fill Your

 Order from FRESH SUPPLIES. CLLS \& CO. 203 Water Street.
## 

 OYSTERS.

Fresh Eggs.

## American Beauk FRESH BUTER 1

## Apples

Apples
No. 1 Gravenstein.
No. 1 Kings.
$\frac{\text { McIntosh Reds. }}{\text { Apples in boxes, most }}$ Apples in boxes, mos
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use.
*Angylars' Contectionery.

REMEM ERR OVR
Nos. 482 and 786.


Cheose, 70-ly. each. 100 Selected Sept. Make Twin Cheese, $35-\mathrm{lb}$ each.

## F.McNAMARA,

Queen Street.

## Genuine Reductions on:Merchandise of Merit at the roval stores. on Friday and Saturday.



Coalings and Costume Goods Specialiy Priced. coatings, sutings, serges, ktc chind
 corded velvetern

 DRESS \& costume goons

 - Attractive Values in

## FALL FOOTWEAR


 MENS TAN Boots. 4. BOYS $A$ AD Youtils
STOMM Boots.




A SHORT
But every Inch A Bargain COLUMN. CALENDARS for 1917 .
 Longcloti:

 Assorted tovs.

 FLANNELETTE flannelet
BLANKETS.


| Real Good Values in Smallwares. |  |  |
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Important Underpricings on GENTS

## Furnishings.



 | MEN'S |  |
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| NEGLGEE SHIRTS. | YOUTHS |



 MEN'S WORSTED
HALF HOSE

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## War Nows.

Messages Received
Previous to 9 A. M.

Special Valnes in Highgrade Hosiery

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## Wood Window Poles.

0 sets Wood. Window Poles, $41 / 2$ feet, Mahogany and Oak,
40c. per set,
Extension Rods!
Just a few left which we are clearing
Corduroy Velyets! We have still a few ends in colors Saxe, still selling at old prices. Cretonnes :
 terns. Just the thing for Dark CurFrom 22c. to 45e. yard.

## The Policy of this Store

is to handle the very best of qualities at the very lowest prices. This will be foand especially
y noticeable in the present offerings. Owing to present upward trend of markets many lines
now offered will be unobtainable later on at anything like prices now quoted. ow offered will be unobtainable later on at anything like prices now quoted.

## LABIES' FELT HATS-Untrimmed!

## 25 doz. LADIES' UNTRIMMED FELT HATS, in colors Saxe, Brown, Navy, Black, Re- We are clearing this lot at greatly reduced prices. Now is the time to get a nice Hat for seda. We are a small outlay <br> LADIES' FLEEEE LINED UNDERWEAR! <br> A Job Lot of 50 doz. VESTS and PANTS. Exceptionally good value, 35 c. per garment.

Marshall Bros

## Ladies' Grey Coats!

30 only Ladies' Grey Coats, military style; heavy material for winter wear. The
greatest value on the market. Value for $\$ 12.00$.

Now \$7.50.
Dress Remnants!


Boys' All Wool Jerseys !


Men's New Knit Underwear! come and get the best Wool garment in the
at Oid PRICES.

| Charge | ge It. | Mr. W. H. Jones Addresses St. | Portia Reports Good Herring Fishery at Bonne Bay. | itary. | 000000000000000 <br> GOOD that Improves |
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|  |  | Lahorers Get Another Increase. |  | Sensation of Being Shot British "Non-Com" Dese | 18 Hogsheads of this GELEBRATED PORT WINE, |
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|  |  |  |  |  | nd Batteries, <br> (All Sizes.) |
| C. P. EACAN, |  |  |  |  |  |
|  |  | GEO, M, BARR. |  |  |  |



> Electric Flashlights

Spare
Batteries and Bulbs BLAIR'S.

Our goods are the top notch as regards quality. Flashlights and Batteries are in the Reliable "Beacon" make, and Bulbs are the Famous "Tungsten" Bulbs which are long lived themselves and give longer life to the bat tery.
HENRY BLAIR.

## Fall and Winter

 Suitings and Overcoatings made in the maUnoer Style.If you can't find what you want come here. Our Serges are guaran-
teed dyes, and very teed dyes, and very
reasonable in price. Samples, style sheets and measuring forms sent to any address.


Purity Milk, St. Charles Cream, and King Apples.

Carload Purity Milk and Saint Charles Cream,
350 Brarrels "King Apples."
GEO. NEAL


the pgoples papre-THE EVENING TELEGRAM, NOV. 17, 1916-10.-rand by everyone


Why not includ
Christmas parcel?


## SLATTERY'S.

JUST RECEIVED
100 Dozen Men's and Boys'
Fall and Winter Caps, Fur Lined.
LOWEST POSSIBLE PRICES.
Wholesale Only
P. $\mathbf{0}$. Box 236 .
ttery's Bldg., Duckworth \& George's S


What Ever You Do

Wear The White House Shoe.
White House Shoes for Ladies and Gentlemen.
white House Shoes are sold to the Nation and worn White House Shoes are sold to the Nation and worn
by Creation.
White House Shoes for $\$ 4.00, \$ 4.50, \$ 5.00, \$ 5.50$,
$\$ 6.00, \$ 6.50, \$ 7.00, \$ 7.50$ and $\$ 8.00$,
NEW STYLES NOW IN.
F. SMALLWOOD,
the home of good shoes.

## Pianos

Organs!
hesley woods, 282 Duckworth St.


## Fire \& Accident.

 FIRE!
 \$3,750,000. Nitand

## ACCIDENT:

 Capilal: $55,000,000$. (laims Paid: Over $\$ 33,000,000$.


 HENRY C. DONNELLY General Agent for Mid,
Board of
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## Coal!

Choice Cargo Screened [North Sydney Coal

Anthracite Coal (all sizes.)
M. MOREY \& CO. corkwood


liary Uniforms or Secret Sociely Regalia Dry Cleaned.

Messrs. Nicholle, Inkpen \& Chate, St. John's.

## PERFECTION.



Fine Gold,
Good Weight, Bright Finish,

T. J. DULEY \& Co.,




White Star-Dominion Line.
Sailings frem Halifax for liverpool: December 3rd .. ..... ..s. S. "SOUTHLAND" December 17th . . . .. '. . . .S. S. "CANADA" December 24th .. .. ..S. S. "NORTHLAND" January 7th .. .. .. ..S. S. "SOUTHLAND" January 21st ............ .S. S. "CANADA" January 28 th . . . . . . . . . S. "NORTHLAND
For passage rates apply to GENERAL PASSENGER AGENT.

Reid-Newfoundland Co . 6000000000000000000000000

Hello! Have You Got Your Winter Coat Yet?


If not, come and see oUR
Coatings, Blue, Grey and Brown Coatings, Blue, Grey and Browh
Nap of the best quality. Made in Seotland.
Also Mixed Blanket Cloth and Plaid Coatings that are so much in demand at present. Prices
from $\$ 2.40$ to $\$ 4.50$ per yard MPI
ROBERT TEMPLETON.


