

Weather Forecast:
Fair and Warm

The London Advertiser

LONDON, CANADA--THE HOME OF UNBROKEN PROSPERITY.

HOME
EDITION

53rd YEAR. No. 22793

THE LONDON, ONTARIO, ADVERTISER, SATURDAY EVENING, JUNE 9, 1917. 128 COLUMNS

PRICE, TWO CENTS.

HARGREAVES TAKES ANOTHER HEAVY BLOW TAKING HALF A MILE ON WIDE FRONT

CANADIANS MAKE RECORD BY GIGANTIC TRENCH RAID

PROVINCIAL OFFICER COMES TO PROBE PAYNE TRAGEDY; SHOE HEEL IS SLIGHT CLUE

County Constable Happens on Pair of Soldier's Boots in Pawnshop, Which He Believes May Have Bearing on Soldier's Death.

Provincial Detective Reburn arrived in London this morning to continue the investigation begun by the county police into the mysterious death of Gunner Harold Payne, who was found dead on Wednesday morning in the lonely woods of Wesley Shoebottom, near Fanshawe, London Township.

The only new feature brought to light since yesterday is that a pair of military shoes, with a number issued to first contingent men, the left boot being minus a rubber heel, have been discovered in the pawn broker shop of Jacob Fox, King street, by County Constable Shaver. The shoes, according to Mr. Fox, were sold to him Saturday by a soldier. As a rubber heel, half-worn, was discovered near the scene of the crime and brought to attention by Mr. Shaver as a possible clue.

When the shoes were brought to Saturday, as Fox's record book shows, it is not likely that the owner of the shoes was connected with the case in any way. When interviewed by The Advertiser this afternoon, Mr. Fox stated that he was not absolutely sure that the shoes had been bought Saturday, although his records show such to be the case. "I cannot remember positively," he said, "whether I bought the boots Saturday or not. It may have been Monday or Tuesday. I buy so many boots that I cannot keep tab on them all. I do not remember what the soldier looked like or what he said." It is a peculiar coincidence that Constable Shaver should be in the shop and notice the shoes, as Mr. Fox was trying to make a sale to a civilian.

Serving the Papers. County Constable Arthur Cousart, who has the rubber heel found at the murder scene in his possession, has been busy all morning serving papers on all those who will be required to attend the coroner's inquest at St. John's Tuesday night at 8 o'clock.

Detective Reburn, High Constable Watterworth and other members of the county police are looking over the scene of the crime again this afternoon for further clues. Many still incline to the suicide theory despite signs to the contrary.

County Fathers Close Session To Plant Corn

"Production First" Slogan
Sounded at Meeting of
Middlesex Council.

The county council adjourned at 12 o'clock today to meet again on Tuesday, June 12. Owing to the large amount of business to transact, the councilors, finding that they would be unable to complete all this week, decided on the ten-day adjournment in order to give them a chance next week to do some corn planting. The work of the finance committee has been greater this session than at any time in years. Although the tax rate has been set at 7.50 for the next year, much work yet remains for the finance committee. At this morning's session, it was decided to advance the salary of County Clerk Stuart to \$1,500. He will assume some of the duties now done by the county treasurer. His salary will commence as soon as the change in duties is made.

SEND \$8,760 CHECK WITH REQUEST FOR RACE TRACK PERMIT

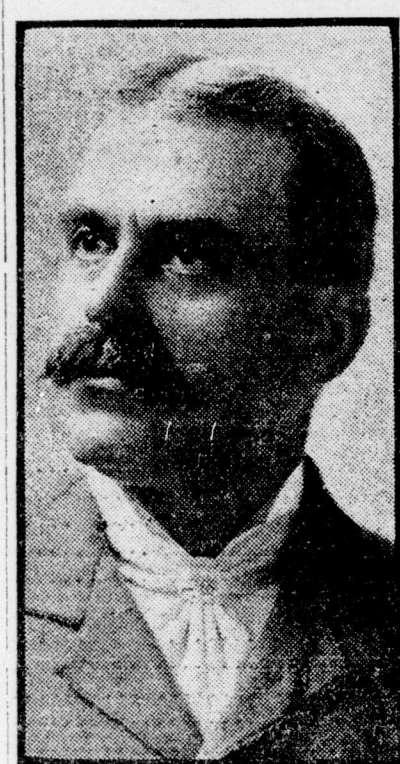
Toronto, June 9.—Hon. T. W. McEwen, provincial treasurer, stated this morning that the Ontario government had received from the Devonshire race track with an application for a license. The license has not yet been issued. The check has not yet been cashed, and said Mr. Garry, will likely be returned.

HYDROPLANES DROP BOMBS ON U-BOATS

Paris, June 9.—Official announcements made that naval hydroplanes stationed at Boulogne, have made several attacks with bombs on submarines recently.

Boulogne is on the French coast near the eastern end of the English Channel. It is one of the principal ports for traffic between England and France. Extraordinary precautions have been taken to keep submarines from these waters.

COMES TO PROBE PAYNE MURDER



PROVINCIAL DETECTIVE REBURN, who arrived today to investigate supposed murder of soldier. He is an officer who has solved many of Ontario's crimes.

BALFOUR LANDS WITH HIS PARTY FROM U. S. TRIP

The British Commissioner to America Gets Safely Past Subs.

London, June 9.—Foreign Secretary Balfour arrived at a British port this morning on his return from his trip to America at the head of the British mission.

WM. REDMOND KILLED?

Brother of Irish Leader Reported Fallen at the Front.

London, June 9, 3:30 p.m.—It was unofficially reported here today that William H. K. Redmond, member of Parliament for the east division of Clare, and a brother of John Redmond, leader of the Irish Nationalists in the House of Commons, had been killed on the battlefield in France.

DIED OF WOUNDS.

Dublin, June 9.—Announcement was made here today of the death of William H. K. Redmond, member of the House of Commons for the east division of Clare. He died from wounds received in action June 7.

ADVERTISER WILL CONDUCT BIGGEST VOTING CONTEST EVER OFFERED IN DISTRICT

People of Fourteen Counties To Participate in Competition For Automobiles and Other Valuable Prizes--Voting Begins June 15 and Lasts Ten Weeks.

The people of fourteen counties of Western Ontario are to have the greatest popularity contest ever conducted in the province, with a prize list out-ranking in magnificence all previous contests. It will commence on June 15 and continue only ten weeks.

The London Advertiser already holds the record for the largest number of prizes given in a contest ever conducted in the district. The prize list, which made thousands of new friends for the paper, the present contest will be conducted on a much more elaborate scale and will give scores of prizes to men and women rich rewards for the prizes put forth. The territory will be divided into eight districts, in each of which there will be a list of valuable prizes, the same in each district. Among the prizes are automobiles, pianos, automobiles, pianos, cabinets of silver, automatic musical instruments and bedroom sets, all of first-class quality.

Large Patriotic Fund. While the candidates will be working for prizes for themselves, they will also be working for patriotic organizations. It is proposed to set aside a fund of \$2,000, half of which will be a grand patriotic prize, given to the person getting the largest number of votes in the entire territory, and to be donated by the winner to some patriotic fund. The remaining \$1,000 will be divided among the contestants in each district to be used for patriotic purposes. These prizes will be in addition to the list already referred to.

Only One Way To Remove the Curse of Prussianism! THAT IS TO FIGHT! The Issue Is Too Big For Party Politics!

THAT Canada cannot hold back and wait for the United States to get ready while the boys who went from London and all other parts of Canada are crying to have the gaps filled is the opinion held by Londoners, who believe that the country must do its part in the war UNTIL THE WAR IS WON.

When, from whatever cause, volunteerism has failed, conscription is the only way, the vitally democratic way, and no matter how the country may be "crippled," WE ARE IN THE FIGHT TO A FINISH.

Londoners of both parties regret the quibbling policies that have divided this country on the issue. They believe that NATIONAL GOVERNMENT brought in early in the war would have solved the country's difficulties and that Canada would have been in a better position to wage the war had this NATIONAL GOVERNMENT been able to appeal to the people with hands clean of politics and eyes set toward the one great issue--TO WIN THE WAR. The people as represented by the best men in the country, and not any party, should have decided the issue. The present party in power has played politics to the end.

The Advertiser has frequently pointed out that this country is invaded by Germany in the spirit, if not the flesh. The bloody hand of Hohenzollernism is above this city ready to descend when the great prop of our soldiers' united bodies is removed. There is only one way to remove this curse from Canada and from the world. THAT IS TO FIGHT, and the only way to fight is to CALL THE COUNTRY TO ARMS.

Let every man stand ready! Let him say to his brother Canadians and to those brave fellows who are with us now: "I AM READY TO DO MY PART. CALL ON ME."

What a glorious chance is the present for the men of Canada to vindicate the voluntary system! This country's service in the war is voluntary--purely. It is fitting that every effort should be made to have the individual's service voluntary. A rush such as occurred in the last two weeks of May would soon fill up the gaps! And even though Uncle Sam has 10,000,000 men responding to the call, Canada cannot hold back. THE MEN ARE NEEDED NOW. The men at the front have reserves behind them to last only five months. Any day the casualty list may become enormous. Let the men come forward.

GERMANS VENT THEIR HATE ON THE BRITISH PRISONERS; MANY ARE STARVED TO DEATH

New York, June 9.—A special cable from Berlin to the Herald says: A message to the Matin from the British front says German hatred against the British grows daily and recalls the recent speech of the Kaiser during his visit to Dantzig and Cambray, when he said: "You must be pitiless to the odious nation that is responsible for all our evils. Never again shall we have relations with such a people."

Bound to Stakes. The jailers observe to the letter the teachings of the imperial bandit. British prisoners are forced to work under the fire of our guns, and for the slightest peccadillo are bound to a stake and deprived of food for whole days.

A repatriated French ambulance worker says he buried with his own hands at the Meuseburg camp 32 British who died of ill treatment and hunger, five succumbing at the stake.

Such victims often are left without sepulchres. He also cites a case where a surgeon executed a British prisoner from work, but the fieldweb notwithstanding ordered him to the work. The prisoner, on refusing, was tied to a stake nude and died during the night.

Disease is rampant among the British prisoners and the Germans do not try to alleviate the misery.

THE WEATHER

TOMORROW--FAIR AND WARM.
Toronto, June 9--8 a.m. Forecast. Today--Moderate variable winds; fair and moderately warm.

Sunday--Some local showers, but for the most part fair.

Temperatures. The following were the highest and lowest temperatures during the 24 hours ending 8 a.m. today:

Stations	High	Low	Weather
Victoria	54	46	Fair
Calgary	74	44	Fair
Winnipeg	52	34	Fair
Port Arthur	68	48	Fair
Parry Sound	52	44	Fair
Buffalo	60	50	Clear
Toronto	68	50	Clear
Kingston	62	48	Fair
Ottawa	68	52	Fair
Montreal	66	56	Cloudy
Quebec	58	48	Rain
Father Point	52	40	Rain

Weather Notes. A shallow depression covers Missouri, while another of more importance covers the Western Provinces. Showers have been general in Quebec and the Maritime Provinces, also in Alberta, and they have occurred locally in Ontario and Manitoba.

BRITISH DRIVE ALONG SOUCHEZ; BADLY BEND HINDENBURG LINE; CLEAN UP NEST OF TRENCHES; STOP COUNTERS AT MESSINES

POOR SHOOTING

London, June 9, 12:20 p.m.—Emperor William was with Field Marshal Von Hindenburg, Prince Eitel Friedrich and other members of the German emperor's staff inside the St. Peter's station at Ghent, Belgium, when it was bombarded by Entente Allied airmen the other day, according to a dispatch to the Exchange Telegraph Company from a Dutch frontier correspondent. The emperor's party was unhurt, but three army officers nearby were killed.

35 MINERS PERISH WHEN FIRE BLOCKS THE WAY OF ESCAPE IN MONTANA MINE

Heavy Loss of Life by Blaze in Spectacular Pit.

Butte, Mont., June 9.—At least 35 men are dead and 157 others missing as a result of a fire in the Spectacular Copper Mine.

The fire broke out in the lower levels of the mine late last night, starting from a broken paper cable that carried electricity to the underground pumps. Lower levels of the mine quickly filled with smoke and gas.

"WELL DONE, FLUMER AND SECOND ARMY," IS KING'S MESSAGE

London, June 9.—It was officially announced today that King George V. has sent a message to the British forces in France and Belgium, the following message:

"We rejoice that thanks to the thorough preparation and splendid co-operation of all arms the important Messines ridge, which has been the scene of so many memorable struggles, again is in our hands."

WAR'S RAID RECORD GOES TO CANADIANS

London, June 9.—A new record in the number of prisoners captured in a raid is reported by Reuters' correspondent at British Headquarters in France. The Canadians brought back 150 prisoners from the German lines southwest of Lens. Successful raids were made, and the Germans are being harried as never before.

Consript Wealth and the Sluggards Urges the Assembly

Montreal, June 9.—At the General Assembly of the Presbyterian Church today passed a resolution in regard to conscription of men and wealth, introduced by Rev. Dr. Hendrie, of Ottawa, and read as follows:

The Assembly desires to express approval of the efforts being made by the youth of Canada to a sense of their duty, and to enroll those available in the armies of Canada. It indorses a policy of selective conscription as applied to the battlefield and also as applied to the wealth and talent of the country for the service of Canada, at this time, when so much is at stake. All minor issues should be set aside in a common enthusiasm to win the war.

The resolution was passed amid much enthusiasm.

Enemy's Defence System Penetrated for Depth of Half Mile on a Two-Mile Front Early This Morning--Furious Counter Assaults Fail To Loosen Grip of Tommies on Belgium Gains.

London, June 9, 2:46 p.m.—The British attacked last night south of the Souchez river and entered the German positions on a front of more than two miles, the war office announces. The German line was penetrated to a depth of more than half a mile. Heavy casualties were inflicted on the Germans.

The attack extended north of the river. The statement says operations were carried on with complete success on a wide front from south of Lens to La Bassée.

The Germans made a powerful counter-attack last night over nearly the whole length of the new front. They were repulsed completely, the British retaining all the ground captured.

MANY GERMANS KILLED. "The enemy's trenches were also entered successfully north of the Souchez River, southeast of Loos and southwest of La Bassée. Large numbers of Germans were killed, and great damage was done the enemy's defences. A further 44 prisoners, including three officers, and several machine guns were taken by us."

The sector of the Hindenburg line still held by the enemy west of Bullecourt was raided by our troops last night and a number of the hostile garrison were killed or taken prisoners."

COUNTER-ATTACKS REPULSED.

The statement follows: At 7 p.m. yesterday evening, after heavy artillery preparation, the enemy launched a powerful counter-attack against nearly the whole front south of Ypres, from St. Yves to the north of the Ypres-Comines Canal, a distance of about six miles. The attack was delivered with large forces, composed of fresh divisions brought up from the enemy's reserves. Owing to the decision of our artillery and machine guns it was completely repulsed at all points.

FIERCE FIGHTING. The fighting was particularly fierce east of Messines and also in the neighborhood of Klein Zillebeke, north of the canal. By midnight the enemy's attacks had broken down with great loss all along the line of our front. Our troops retained possession of the whole ground captured by us since the commencement of the battle.

Operations were carried out by us with complete success last night further south on a wide front from the south of Lens to La Bassée. South of the Souchez River our troops entered the German positions on a front of over two miles and penetrated to a depth of more than half a mile. Heavy casualties were inflicted on the enemy and more than seventy prisoners and a number of machine guns were captured by us. Our own casualties were light.

ATTACKS BEATEN OFF.

British Headquarters in France, June 9.—Via London.—The Associated Press. With their overwhelming weight of massed guns and in hand-to-hand fighting at some points the British have beaten off all German counter-attacks upon their newly-won positions beyond the Messines Ridge. Prussian and Bavarian troops, driven forward under a storm of fire poured upon them from advanced British battery positions, suffered frightfully. As this dispatch is written, they had succeeded in recapturing and holding only one British post, at Klein Zillebeke, which had been pushed well forward of the consolidated main British line.

Beaten back in the centre, the Germans apparently have massed towards the flanks of the front on which the British advanced. They attempted several times to organize heavy counter-attacks in the direction of Warentin, but the British guns upset their plans.

THE GERMAN STATEMENT.

Berlin, June 9.—The British were unable to obtain any advantage in the fresh fighting last evening on the banks of the Ypres-Comines Canal and the Douve lowlands, in Belgium, says the official statement issued today by the German war department.

From La Bassée Canal to the Seneze Brook the statement adds, the fighting activity increased, but the German positions were completely maintained.

FOUR ATTACKS IN RAPID SUCCESSION BEATEN BY FRENCH

Fruitless Assaults Made Along
Chemin-des-Dames Last
Night.

FOUR-PAGE ONE. A Paris, June 9, noon.—The Germans made four fruitless attacks on French positions along the Chemin-des-Dames last night, according to a statement issued by the French war office today. The attacks were delivered in quick succession northeast of Com.

GAINS CONSOLIDATED; ATTACKS BROKEN UP.

LONDON, June 9.—The British forces in Belgium have consolidated their gains of Thursday, and during Friday successfully ward off German counter-attacks in the sector of Comines and Messines.

HSUN AT TIEN-TSIN

Has 5,000 Troops With Him and Is Treated as Royalty.

Peking, June 9.—Gen. Chang Hsun has reached Tien Tsin with 5,000 troops. He received almost royal honors and was guarded closely. Gen. Chang Hsun will confer with the military governors in Peking on Sunday. Three thousand of his troops already have reached the capital. Gen. Chang Hsun declared that a settlement of the present political strife is possible, providing that Parliament is dissolved.

FOR SALE

Monday, is accomplished you will have won for **urine difficulties by day or night.**
e by the German people the position which **Mrs. M. Summers**
Pic- they are entitled to occupy. Peace will **BOX 12, WINDSOR**
b be dictated through you."

SIX

London Advertiser
Member Audit Bureau of Circulation.

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City. 10c per week. Outside City. 15c per week.
By Mail. \$3.00 per year. By Mail. \$3.00 per year.

NOON EDITION.
City. 10c per week. Outside City. 15c per week.
By Mail. \$3.00 per year. By Mail. \$3.00 per year.

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Toronto Representative—F. W. Thompson. 57 Main Building. U. S. Representative—New York. Charles H. Eddy Company. Fifth Avenue Building. Chicago. Charles H. Eddy Company. People's Gas Building. Boston. Charles H. Eddy Company. Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Saturday, June 9.

ONE TRUTH IS PLAIN.

CONFERENCE and caucuses, but nothing for the public whose affairs are being discussed at these meetings: that is the situation at Ottawa. Is it not time that some confidence was reposed in those most vitally interested, and the course of the proceedings made plain?

Day after day we have been told with condescension that some explanations would be handed out later. Morning after morning, night after night, thousands of men and women have waited their newspapers hoping that there would be something definite to show the trend of events. At last they are given one crumb of fact—Sir Wilfrid Laurier has refused to join the government on the terms Premier Borden proposed, which were:

That a coalition government should be formed.

That the military service bill should be passed.

That a pledge should be given not to enforce it until after a general election.

That Parliament should be dissolved and the coalition government should seek a mandate from the people.

In this morsel, one truth stands out prominently: the proposal to have an election in war time emanates from the premier. The point of difference between him and Sir Wilfrid Laurier is, so far as can be seen from the meagre statements given out, that the premier wanted conscription to become law before asking the people's consent, and the leader of the Opposition insisted that the electorate should be consulted before the act was passed.

Since the delay in enforcing the statute was to occur in any case, there appears to be little reason for going through the formality of discussion in the House before placing its fate in the hands of the electors.

Those who urged immediate conscription were bound to be disappointed in any event. Doubtless, when he first announced that the measure would be introduced, Sir Robert Borden intended to force it through quickly and act upon it. Then came opposition from members of both parties, and his courage failed. He was ready to temporize rather than risk defeat, but his efforts came too late. Had the premier listened to the demand for a national government a year or more ago, his position would have been incomparably easier today.

WHAT OF THE FUTURE?

WHAT influence will the millions of Germans resident in other countries, especially in the United States, exert on international affairs after the war?

In the States, as in Canada, the great majority of these aliens have accepted the declaration of war on Germany without open opposition. In some cases they have strongly endorsed it, claiming to desire the downfall of militarism. But whether they will help in restricting German commercial aspirations when the battles are ended is another question.

Sympathy with Germany expressed at present in either Canada or the United States is almost sure to bring unpleasant results. The temper of the nations is not calculated to endure it, and no one realizes this better than the secret sympathizer. He must curb his tongue, and if necessity demands must make it lie, and this he is quite prepared to do. But later feeling will not run so high, and it is probable that the German abroad will then begin to work on behalf of his fatherland, and its people, helping them to regain part of what they have lost.

This is one of the after-war problems which will have to be faced and solved. Whatever policy is decided on with regard to Germany must be enforced. Otherwise emigrants will do their best to bring it to naught.

RECAPTURE OF MESSINES.

ONLY those soldiers who have taken part in the defence of Ypres are able to realize thoroughly the importance of the new British drive which has hurled the Germans from Messines Ridge and wrested from them the rising ground from which they have been able to see and pour shells into the stricken town for nearly three years. The victory means that, if the gains are held, the pressure on Ypres will be relieved and the holding of this salient through many months of torment, so harshly and condemned by Sir Sam Hughes, will be justified.

The effect of the victory will be noticeably beneficial among the Belgians. Driven from pillar to post until at last only one small corner of their country remained to them, they now see the invaders being forced back step by step as they were driven. Each village retaken, each farm placed behind the advancing British line is an assurance to them that they shall again possess the land which they so bravely defended.

Some idea of the difficulty of the operation which has ended so successfully may be gleaned from the fact that the mines in which were placed the explosives, which literally tore the German lines to pieces, had been in course of preparation for two years. One million pounds, five hundred

tons of this destructive element, were exploded in a few seconds, while heavy artillery poured in a rain of shells never equalled in intensity. What a change from the conditions of October, 1914! Then the Allies were driven from the Ridge because they had few men and practically no artillery to stop the enemy's assault. The men who endured through those days will rejoice that now the foe is experiencing the horrors, with compound interest, they passed through in 1914.

That the noise made by the explosion of these mines was clearly audible to the premier at his home in England serves to emphasize how near to the homeland is this fearful battle raging. Only 130 miles away, a little more than the distance between London and Toronto, great armies are locked in the fiercest struggle of history. Truly the British are fighting for hearths and homes in every sense of the phrase.

CANADIANS ARE GENEROUS

WHILE THE WAR, in its various ramifications, is making a constant and heavy demand upon the purse of the people, it is surprising and, at the same time, pleasing to note that reports given at the annual gatherings of the Presbyterian, Methodist and Baptist churches show that givings have not decreased, but rather have become larger.

There was a grave fear that the necessity of supporting so many patriotic causes would seriously affect other institutions largely dependent on philanthropy and voluntary contributions. It was argued that people would not give twice, but would simply drop one cause and give to another. This has not proved to be the case. While every demand for war purposes meets with generous support, the old lines of giving are continued, the people choosing to deplete their own bank accounts rather than let their gifts lapse.

It speaks well for the spirit of Canadianism that this is a fact, and the nation realizes its full duty.

THE SAFETY LEAGUE.

There is a boy in our town, who is exceeding wise.

Before he leaves the sidewalk, he looks with both his eyes.

THIS and similar little lingers are now familiar to those who travel on street cars, for they see them starting from cards inside the cars, and notice that they are placed there by the Ontario Safety League.

This league is carrying on an educational campaign of vast importance to the coming generation. It is endeavoring to instill in the minds of parents and children the necessity of care and observation in order that young lives may be preserved and not ground out under the wheels of trains, cars, automobiles or other vehicles. In these days of rapid locomotion it is almost impossible to read a newspaper which does not contain the story of some boy or girl who ran in front of a motor car and perished or was seriously injured. It is to prevent these accidents that the league has been formed; to protect both the children and those in charge of cars.

Here are some of the axioms the league asks parents to teach their children:

That it does not take long to be careful.

That fire and matches are not playthings.

That rusty nails in old boards may cause blood-poisoning.

That swimming in unknown waters is dangerous.

That they should Stop, Look and Listen before crossing any roadway.

That the roadway is an unsafe playground.

That fallen or hanging wires may be "live" wires.

That they should never get on or off a moving street car.

That bicycles should not be ridden on busy streets.

EDITORIAL NOTES.

Exit police, enter Judge Lynch in Russia.

Wanted to trade—one knighthood for one Victoria Cross.

When knighthood was in flower! It has gone to seed now.

Some of these knighthood titles fell upon stony or hungry ground.

Now for a National Government instead of a Nationalist Government.

America's leading general and staff arrive in England after an "uneventful trip." Where is that "blockade" of the British coast?

Kitchener Board of Trade calls on the Government to take up the coal question; this right on top of its coalition troubles.

Berlin admits that "the enemy has broken into our foremost position zone." Cheer up, Berlin, your farthest back positions will gradually become foremost.

"The Rutenians like to drink, to work hard and to quarrel," says a minister. The only point of difference between them and some other people is their liking for work.

Some of the peasants in Russia take property from landowners, but object to their own chattels being annexed by thieves. "Down with property" means down with other people's property.

After reading of the artillery preparation prior to the attack on Messines Ridge one can hardly wonder that so many Germans are glad to be taken prisoner and removed from the inferno.

Detroit announces that a man has given up a \$6,000 a year position to enlist as a private. Canada has men in the ranks who gave up much more remunerative occupations to serve their country.

TODAY.

They sign! Ten million men today, from right next door to far away. With no brass bands or great display. Will firmly sign their names.

They know—for all the world's been taught—That cheers and speeches come to naught. In Europe's Hell the battle's fought. By men who sign their names.

They come—they head the world-wide East Liberty shall fall—fall. They're real Americans—that's all. And so they sign their names.

—E. D. Sullivan.

The Advertiser's Daily Short Story
(Copyright, 1916, by the McClure Newspaper Syndicate.)

THE OTHER NUT.
By Osborn Jones.

When you go from the west toward Perkins College you have to change cars at Perkins Junction and wait in a forsaken little shed of a station in the middle of the country for the uncertain shuttle train that carries you on to Perkins Junction—Perkins Junction is nine miles from Perkins College, and Perkins College is nine miles from Perkins Junction. The train is a little book named Perkins. The original will be here tomorrow, but he will be known as Bill Dean.

"The girl had been thinking intently as she listened.

"'Couldn't—don't you think your mother would let me run the house if you told her that I had made a specialty of that sort of thing?'

"'Would she? Why, of course she would. But how would that let you out?'

"'Because you could take my mining engineering course. Sidney Stone is a better name than Alonzo Love, I am sure.'

"'It's a go,' cried Bill as he slapped hands in an agreement of comrades. 'You must take mine for life.'

"'Perhaps,' she said, and then added, 'I suppose you would like to run that ranchman's place it would be most convenient after all.'

Wait a Minute!
By J. H. F.

If many more honors come to Canada, the highest honor will be the plain Mister.

Possibly the best way to get rid of some undesirable members would be to have them join that coalition government.

The U. S. A. is finding a lot to do to get rid of German spies within her gates. She is now giving the gang the gate.

If party politics are all ripped up the back at Ottawa, it might not be bad for the country.

Russia is getting better, we read. It is far from well yet.

Elith Root and the Americans have arrived in Russia. The only difficulty in their way is to get the bewhiskered persons to lend them a few ears for an hour or so.

Whisky may have killed its thousands but it looks as if bay rum will kill its tens of thousands.

A gent says that the porcupine is good to eat. However, let the dog pick its feathers out before bolting the bird.

John Noble says that Charles Legg of Lyons essayed to launch out strenuously equipped with an apian and \$8 colonies on a feat of exploitation in the culture of the luscious commodity. Oh, sugar!

Hon. R. Rogers has been relieved of his duties. Good-by, Bob, take keer of yourself.

How would you like to have a coalition cabinet with Bob Rogers, Tom Crothers and a few such in it? You would not? Neither would Laurier.

Hon. Mr. Severy had a great ear for music all right. However, he does not like to dance to it just now.

Atlanta is to have Billy Sunday after he finishes with New York. That city is due for another scorching.

One should always breathe through the nose when asleep, says a medical expert. It would be all right if everybody was equipped with a noiseless nose or a noiseless nose, or something.

What's so rare as a day in June, is what the poet said, when it should have been what's so rare as a dry day in June?

The crops would be good this year all right if the seed grain had been furnished with bathing suits.

Some gent remarked that it is nice to stroll through the woods these

FRECKLES

Now is the Time To Get Rid of Those Ugly Spots.

There's no longer the slightest need of feeling ashamed of your freckles, as the prescription ointment—double strength—is guaranteed to remove these homely spots.

Simply get an ounce of ointment—double strength—from any druggist and apply a little of it at night and morning, and you should soon see that even the worst freckles have begun to disappear, while the lighter ones have vanished entirely. It is seldom that more than an ounce is needed to completely clear the skin and gain a beautiful, clear complexion.

Be sure to ask for the double-strength ointment, as this is sold under guarantee of money back if it fails to remove freckles.

DAKEY'S
(LIMITED.)
EMERY CLOTH, GLASS, FLINT AND GARNET PAPERS
IN SHEETS AND ROLLS
Genuine Emery
"Wellington" Knife Polish,
SILVERSMITHS' SOAP
PLATE POWDER, ETC.

HOTEL CADILLAC
Detroit, Mich.

UNIVERSALLY KNOWN FOR ITS HOMELIKE ATMOSPHERE.

RATES:
\$1.50 and upwards.

MANAGERS:
R. A. Carson. C. C. Shantz.
717 law t

GRAY HAIR

Dr. Freeman's Natural Hair Restorative, used as directed, is guaranteed to restore gray hair to its natural color or money refunded. Positively not a dye and non-injurious. Price \$1.00, postpaid. Write Freeman Supply Company, Toronto, Ont.

For sale in London by Anderson & Nelles, Druggists, 268 Dundas street. 1st-July-16

we house and feed some two hundred ranchmen, and that is where the big trouble has been. We have never been able to get anyone who could run the place right. Well, mother and the boys decided that I had got to run the house and they decided I should have to come here and take courses in household administration. All my life I had been dreaming of being a mining engineer.

"When I came up for examination last spring I saw a figure I would cut in a class in domestic science. But there was a chap named Alonzo Love who was going in for that sort of thing, anyway. So we exchanged names. He liked mine better than his, anyway, and was willing to do it for a little book money. So that is why I am Alonzo Love. The original will be here tomorrow, but he will be known as Bill Dean."

"The girl had been thinking intently as she listened.

"'Couldn't—don't you think your mother would let me run the house if you told her that I had made a specialty of that sort of thing?'

"'Would she? Why, of course she would. But how would that let you out?'

"'Because you could take my mining engineering course. Sidney Stone is a better name than Alonzo Love, I am sure.'

"'It's a go,' cried Bill as he slapped hands in an agreement of comrades. 'You must take mine for life.'

"'Perhaps,' she said, and then added, 'I suppose you would like to run that ranchman's place it would be most convenient after all.'

The Germans will not strafe the United States. The collyum conductor's idea of a busy man is a German straining at his enemies. Quite a task.

Some press agent must be loafing on the job, as we have not heard Jos. Armstrong, M. P., East Lambton, mentioned for a portfolio in the cabinet. He has been slated for such a job ever since Hector was a pup.

A lot of American girls are having American flags tattooed on their foreheads, as if short skirts were not enough to attract attention to them.

There looks to be a lot of folks in

the U. S. A. who will make an effort to live European life from the trenches.

The whole country is in a regular state of muddle, and it was made so by a lack of leadership.

THE CHIPPEWA FALLS PURCHASE
We think in big figures and do things these days. That at ordinary times would seem queer. So, therefore, we do not express great surprise. At the news, which this morning we hear: That Sir Adam, for twenty-two millions cold cash. Has bought for us Chippewa Falls. We feel sure he'd be first to say that his act.

For no notice or gratitude calls. For we all know so well that he'll not advertise.

Or allow any loud talk or fuss: He just waves his hand and says, "I paid the bill."

From the big L. and P. S. surplus. THE OLD 'UN.

Democracy is not a mob, says a gent. But Russia's mob seems to be taken for democracy.

Some fella is writing about the ef-

fects of beer on the system. There ain't no effects, because there ain't no beer, says the office boy, says he.

We never did like to see a woman play a trombone. We always did like to see a big man pick a mandolin. Outside of that we haven't a grouch.

No, Clarice, a provincial government is not one that looks after the food supply. This was swiped.

It is perfectly proper that this country should go dry, although we do

What Doctors Use for Eczema

A soothing combination of oil of Wintergreen, Thymol, and other healing ingredients called D.D.D. Prescription is now a favorite remedy of skin specialists for all skin diseases. It penetrates the pores, gives instant relief from the most distressing skin diseases. W. T. Strong, Druggist, Taylor Drug Co., Six Stores, London.

For a wrinkled, loose or saggy skin, a face bath made by dissolving an ounce of powdered axolite in a half pint witch hazel, surpasses massage cream and everything else for results. Its action is instantaneous, and perfectly harmless. It improves facial contour wonderfully.

To Keep the Face Fresh, Clear, Youthful

More important than the cosmetic care of the complexion is its physical care. To keep the face clear, youthful, there's nothing better than the soiled or faded worn-out skin. Cosmetics simply add unwholesome to the complexion. That's the difference. By all means, acquire the mercurized wax habit. It's so easy to get an ounce of the wax at the drug store, apply it at night like cold cream, and wash it off next morning. That's no detention. Indoors, the old skin comes off so gradually no one suspects you're using anything. When in a week or two the alluringly youthful, rose-like under-skin is fully in view—well, you won't want, or need, a make-up complexion after that. It must be apparent that this process means complete removal of all cutaneous blemishes, like freckles, pimples, blotches and blackheads.

Fit— for anything

RIGA PURGATIVE WATER

ENERGY and vim, eagerness to handle the day's work,—what chance have you to feel this way unless you first look after your health?

The greatest menace to good health is constipation. Desk work, insufficient exercise, too much food and too little time spent in eating it, all these impose penalties that often result in chronic constipation.

Your brain slows up, there is a feeling of laziness and listlessness. Pills or cathartics are resorted to. These, however, only serve to aggravate the condition.

What the system needs is not drugging, but a thorough cleansing, such as RIGA WATER will give. Riga Water flushes the entire digestive and eliminative system and thus encourages natural and regular movements.

Taken but a short time, Riga produces beneficial results, brings about normal bowel activity and supplants languor, mental dullness and physical apathy with buoyant, normal health. Its action is mild and certain, with none of that debilitating effect which one so often feels after an astringent purgative is taken.

Recommended by Physicians.
Sold by all Druggists.

Riga Purgative Water Co., Montreal
MACLURE & LANGLEY, LIMITED, Toronto.—Ontario Distributors

25c a bottle

25c a bottle

25c a bottle

25c a bottle

25c a bottle

25c a bottle

25c a bottle

25c a bottle



Let the Chocolate Girl Serve You

Buy
Baker's Cocoa

MADE IN CANADA

All of our products sold in Canada are made in Canada, in our mill at Montreal. There we utilize the results of our 136 years successful experience in the manufacture of cocoa to furnish you with good cocoa of absolute purity, high quality and delicious flavor.

Choice Recipe Book sent free.

WALTER BAKER & CO. LIMITED

Established 1780

Montreal, Canada - Dorchester, Mass.

Cup Quality

Our coffee is selected from the world's best plantations blended by experts; roasted and ground in an up-to-the-minute plant.



Rideau Hall Coffee is packed into air-tight, moisture-proof tins. Not one atom of dirt can get in—not one iota of its surpassingly delicious aroma, gratifying strength or exquisite flavor can get out. At all grocers.

POUND TINS, 45c. SMALLER TINS, 25c.

GORMAN, ECKERT & CO., Limited
London and Winnipeg



Taste!

You will heartily enjoy the taste and aroma of Cowan's Perfection Cocoa — and further, it is the most wholesome nourishing Canadian beverage.

Chemically Self-Extinguishing

What do these words mean to you? They mean greater safety in the home—surely something that interests you keenly!

Perhaps you have noticed these words and the notation "No fire left when blown out" on our new "Silent Parlor" match boxes. The splints or sticks of all matches contained in these boxes have been impregnated or soaked in a chemical solution which renders them dead wood once they have been lighted and blown out, and the danger of FIRE from glowing matches is hereby reduced to the greatest minimum.

SAFETY FIRST AND ALWAYS USE EDDY'S SILENT 500s

A PAGE OF INTEREST TO WOMEN

EAT ALL YOU CAN AND CAN ALL YOU CAN'T; A GOOD MOTTO FOR CANADA

Keeping Up With the Cost of Living Is Like Trying To Climb a Greased Pole—Can We Get Sand To Put On Our Hands?

(The third of a series of three articles written by Kathleen K. Bowker for The Advertiser.)

In the last analysis, it is the relation of Supply and Demand that regulates prices.

Year by year, our demands have become more numerous, more varied, more insistent. We want more money, MORE things, and MORE time.

This demand for more time is one of the most potent reasons for the increasing cost of living.

The Western Farmer has an expression about buying things "on time," meaning on credit. It is on time that we live. Money is merely an instrument of exchange. It is by the employment of time that money is made. It's all in the day's work!

When a day's work was from daylight to dark, there was ever so much more in it. I am merely stating this fact, just as if I were a high-priced Commission of Inquiry. I am not casting any reflections on the Eight-Hour Day. I do not say that men or women should not demand it. Perhaps we will all get it soon—shop girls, factory girls, office girls, hired girls, married girls—heaven help the children!

Supply and Demand.

But the SPIRIT of the Eight-Hour Day does not make for generosity. As Human labor becomes scarcer, it becomes more expensive. Production is reduced. The War has decreased production, and increased destruction and destruction to such an extent, that the demand is already exceeding the supply, and unless everybody—including the Weather Man—works hard this year, there are bitter hungry days ahead of the world. It is just possible that this destructive war may restore the dignity of Labor.

Herbert C. Hoover (the recently-appointed food advisor, or controller, in the United States), when head of the American relief committee in Belgium, achieved an international and historic reputation, by the foresight, judgment, balance and power that he displayed. After being driven out of Belgium, he spent some weeks in Italy, France, and England, studying food conditions. A few days before sailing for America (at the end of April) he called to his Government. "I feel it my duty to emphasize that the Food situation is one of the utmost gravity, which—unless it is solved—may result in the collapse of everything we hold dear in civilization."

The total stock of food today available in the Allied World, is simply not sufficient to sustain the present rate of consumption. The only hope of providing for the deficiency is by the elimination of waste, and by actual and rigorous self-sacrifice on the part of the American people. We must also plan everything—everywhere—it will grow; or this time next year, the food problem will be insolvable, and the world will face absolute starvation."

Production, conservation, and perhaps better methods for the distribution of food, may help to keep that fragile balance intact, between supply and demand. Probably almost all the planning that can be done this season has been done. It remains to bring everyone of the gardens to successful harvest. If that can be accomplished, the city alone will probably raise more than it can consume before next November.

In England, they are considering making it an indictable offence to waste anything.

What are we going to do about it in this country?

Help To Put the Can in Canada.

"Eat all you can—and can all you eat!" will be a good motto for us this year. The wholesale encouragement of gardens will result in much waste if the extra produce is not provided for. Gardeners always grow more than they can eat. Nearly every woman makes jam, but comparatively few preserve vegetables for winter use.

The Women's Gardening Association is planning a canning course for its members this season, and hopes to arrange for the sale of fruit and vegetables from Ontario Agricultural College, who will give a three days' demonstration. This will be free to the members. Join the membership fee is only 50 cents.

Refuse to be a vegetable that will waste. There will be a time when some housewives too busy to can much. Others will have a surplus of produce after they have preserved enough for their own needs, and in spite of the desperate situation, it is better to have still still be gardeners' folk who will want fresh food.

Get Together.

The city council have placed part of the Federal Square at the disposal of the W. G. A., and before June 15, a Community Store will be opened there, where members can bring their fruits,

flowers, and vegetables to be sold, for a small commission.

The Exalted Egg.

Last winter, Miss Nicholson, poultry expert from Quebec, said that we need not be grumbling about eggs at 50 cents per dozen. If—next winter—we could buy them at \$1.25 per dozen, we would be lucky, because they would be hard to get. With eggs at their present price, the festive fowl will not give its value in eggs if she is fed as she was fed in former years. On with June eggs at 40 cents a dozen. In the abundant season, cents a dozen—and store butter. If you do not do it now, you may not have the chance before next summer. If you can't store at home, use the gifts that the gods—and the Government, and a few enterprising individuals—have provided in your district, and store in a Cold Storage Warehouse. The cost is small—the saving very great.

Do You Own Storing—Do Without.

I do not advocate that everybody should make a noise like a Food-hog, Average Mortal, who is part of the producing public, should take care of his own necessities—no more Government, and market the surplus where it will do most good. The Armies must be fed—must not go hungry. As a Nation, we should not.

Somebody must take care of the surplus during the abundant months. Somebody, while the Government, and her allies, in cars and steamships of the proper temperature. Somebody must store it—either in a cold storage, or in a place that will neither deteriorate nor decay, till transportation is available.

If the individual CAN do this, let him come forward and volunteer. Otherwise, profit to the man who does that work, and takes that risk. There is a risk—and a big one—when there is a great deal of spectacular publicity given to profits in the business, nobody realizes in case the Cold Storage should be nationalized in case the Cold Storage should be nationalized in case the Cold Storage should be nationalized.

There is a feeling in the country at large that Cold Storage should be nationalized in case the Cold Storage should be nationalized in case the Cold Storage should be nationalized.

But if we are going to nationalize our food products, why these bawling distinctions? What about the elevators, the granaries, and the seed stores? Why not set a limit to the time a man may keep his live cattle, which may be needed for food, why not set a limit to the time a man may keep his live cattle, which may be needed for food, why not set a limit to the time a man may keep his live cattle, which may be needed for food.

Cost of Distribution.

A delivery man is usually paid from 10 to 15 per cent—usually, of course, beginning on less than that. But let us see how much he can do for us.

There are over two hundred groceries in this city.

How many carts, from how many stores, deliver in your district every day?

The delivery costs must be added to the cost of your groceries. Perhaps if the Mothers' Club—our dear ladies, don't misunderstand me, PLEASE—don't for one moment suggesting that every time you want a cabbage leaf to make an apple pie, you should run downtown and carry it home under your arm. Highly as I esteem the powers of Women, I do not think it fair to ask them to solve such problems—by doing it themselves. It is co-operative labor that we want.

And if the Mothers' Club, and the City Council, and the Grocers' Association were to get together, they might prevent some of the overlapping. And if it can be proved that one man COULD do the work of four (and take that much from the cost), why shouldn't the other three go to the front and do that much for the back and dig—or go almost anywhere but over ten-times-traveled ground?

The use of complete fertilizer will put two potatoes where only one sprouted before. But remember, we live on the product of human industry. Time is as valuable as tubers. There are only 24 hours in a day. We cannot put any more minutes into the hours. But by adequate adjustment, we can put more into the minutes.

So with kind wishes to all, I am still FOR THE ALLIES.

P. S.—Can anyone tell me where the 14th Lambton's Own Battalion is stationed?

FOR HER "Green Trunk."

Dear Miss Grey, I am making a silk quilt for my "green trunk," and have run out of patches. I wonder if any of the readers could send me any? I have just learned to knit, and find it slow. Just at present, my very busy gardening, but this rainy weather makes it backward.

Here's to votes for women, also conscription, not that I like to see our boys going to war, but it will take the slackers, and leave some of our much-needed Ontario farmers' sons home.

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Advertiser Patterns



A UNIQUE AND PRACTICAL DESIGN.

1535—Ladies' Overall Apron.

Striped percale in gray and white is here shown. Pockets of dark gray on front, neck edge, collar and belt afford a neat trimming. This design has ample fullness, good design and simple lines. The back may be cut with or without a seam. The fullness is held by a belt, which may be omitted. The model is good for all wash fabrics, seersucker, drill, linen or alpaca. The pattern is cut in three sizes: Small, medium and large. It requires 6 1/2 yards of 36-inch material for a medium size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT. Please send above-mentioned pattern, as per directions given below:

Name

Town

Province

Age (if child's or misses' pattern)

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent, write only the figure representing the size. It is not necessary to write "inches" or "yards." Patterns cannot be measured. When misses' or child's pattern you need only mark 22, 24, or whatever it may be. When in waist measure, 22, 24, 25, or whatever it may be. If a skirt, give waist and length. Reach you in less than one week from date of application.

tioned in England, and if they are still a unit or broken up? F. T. Ans.—Anybody wanting to send patches for our loyal friend will please obtain her address from mine, and my queries direct.

Query re Lambton's Own referred to someone with friends in the battalion. Re your first request, I am asking "fancy" about it.

For "Curly Nig."

Dear Miss Grey, I see "Curly Nig" wants to know whether visitors to the United States must pay \$8 before being able to remain over there. I understand women are not exempt from that rule, as we are all taken in to the emigration office, asked our destination and

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For "Curly Nig."

This Advertisement

may induce you to try the first packet of

"SALADA"

but we rely absolutely on the inimitable flavour and quality to make you a permanent customer. We will even offer to give this first trial free if you will drop us a postal to Toronto. B113



From the first Strawberry to the last Peach

THE housewives of Canada must prepare for the winter by preserving every fruit in its season. Resolve to put up every berry and large fruit that is plentiful and not prohibitive in price.

Remember that all foods are likely to advance, especially tin goods. The well stocked preserve shelf will be more than ever a genuine treasure.



"Pure and Uncolored"

is not only the best sugar for preserving but the most economical, on account of its high sweetening power and "FINE" granulation which dissolves at once in the hot syrup. Get LANTIC SUGAR in original packages in the size best suited to your needs.

Ask your grocer for LANTIC SUGAR

2 and 5-lb cartons 10, 20 and 100-lb sacks 134

ATLANTIC SUGAR REFINERIES, LTD.

Fat Reducer

Here, reader, is something FREE that is going to surprise you when you receive it—a little health package that has gone on its mission of encouragement to nearly 100,000 over-fat and women all over the world. We call it the ADIPO Free Testing Outfit For Self Reducing. Our artist shows us in the picture to the right, just how disgusting an excess of flesh can be, and remember, it is the purpose of the ADIPO method, not only to test this excess of unsightly fat, but to (at the same time) RESTORE THE GENERAL HEALTH AND BUILD UP THE VITAL FORCE.

50c. Box Free

We guarantee ADIPO to be absolutely safe and to comply with all Pure Food Laws. There is no restriction on eating, no sweating and no fasting. As a sample of what ADIPO is accomplishing, take the case of Miss L. A. Fouch, of McKinnellville, Ohio, she says: "Since taking ADIPO my health has been fine, better than in years and all credit is due your great treatment. Three years ago I was fat and miserable and could hardly get around. Your advice took off 84 lbs. and reduction has been permanent. Just your address on a postal card or the coupon filled out will bring the ADIPO Free Package by return mail plainly wrapped. There will be a book on Self Reducing and a 50 cent box of ADIPO enclosed. Study this book (especially pages 18 and 21) and then begin taking the materials in the box. They are absolutely foolproof. Remember there is no charge. Write today."

GOOD FOR FREE OUTFIT

Adipo Co., 3875 Beard Building, New York

Please send me by mail, in plain wrapper, the ADIPO Free Testing Outfit.

Name

Address

City

State

Every room needs an occasional "Cleaning up," no matter how carefully the regular sweeping and dusting is done. Especially is this true after any unusual event, a party, a wedding or a quilting bee.

So it is with your body. No matter how regular your habits or well cooked your food, there comes a time when you don't feel just right. You may recall an unusually hearty meal or two, irregular hours, or eating something that "didn't agree with you," or it may be just the "dust-gathering."

In any case a few doses of a really good cathartic is all you need to put you right. For this purpose nothing is quite so suitable as

Chamberlain's Tablets

Two or three after supper the first night, and one each night for two or three days, and your digestive apparatus is just like the well-cleaned room. Every part of your body is more vigorous, you get about your work with a new feeling and begin again to enjoy life. Are these benefits not worth getting? You know they are.

And you need have no hesitation about beginning them for fear you must "keep it up." The effect is just the opposite.

25c at all dealers or direct from

CHAMBERLAIN MEDICINE CO., TORONTO

CHAMBERLAIN'S

TABLETS 25c

25c

25c

25c

25c

C. B. HILLIER WINS ELMWOOD TOURNEY---DETROIT BEATS BOSTON

DETROIT TRIMS WORLD CHAMPS

Leonard and Bader Leaned On for Twelve Hits.

TY COBB GETS HOME-RUN

Players and Umpire Subscribe \$15,900 to Liberty Loan Before Game.

BOSTON, June 8.—Boston was again defeated by Detroit today, the score being 7 to 4 at the end of the eighth inning, when the game was called on account of rain. Leonard was hit hard and was relieved by Bader after three innings. James was not greatly troubled by Boston batsmen until the seventh. In that inning three Detroit pitchers appeared, and Boston scored three runs. A home run by Ty Cobb was the feature of the game.

The players of both teams and the umpires subscribed \$15,900 to the liberty loan before the contest.

Score: R.H.E. Detroit.....2 0 2 0 0 0 0—12 2 3 Boston.....0 0 0 0 1 0 2—4 3 2 Games: C. Jones, Roland and Stange; Leonard, Bader.

MACK'S PITCHERS WILD; BROWNS WIN EASILY

PHILADELPHIA, June 8.—Wildness on the part of Philadelphia's pitchers was responsible for St. Louis' easy victory here today, the score being 11 to 2. Myers, who took Seibold's place in the eighth inning, pitched to eight batsmen and gave six bases on balls.

Philadelphia 11, Chicago 0. Cincinnati 2, New York 1. Pittsburgh 5, Brooklyn 4. St. Louis 5, Boston 1. Boston at Pittsburgh. Brooklyn at Cincinnati. New York at Philadelphia. Chicago at Washington.

TOOKE COLLAR

A NEW FULL WEIGHT 20c each, three for 50c. TOOKE BROS. LIMITED, Montreal.

FREE TO ALL SUFFERERS

If you feel "hot at the top" or "cold at the bottom," suffer from kidney, bladder, nervous disease, rheumatism, sciatica, etc., write for FREE color book on these ailments and how to cure them by THE NEW FRENCH REMEDY, No. 1, No. 2, No. 3, and No. 4.

THERAPION—The remedy for your own ailment. Absolute FREE. No obligation. Dr. LeClerc, 100 St. Lawrence St., Montreal, Quebec. We want to prove Therapion will cure you.

GRIF'S SENATORS ARE BADLY BEATEN BY SOX

WASHINGTON, June 8.—Chicago hammered both Shaw and Ayers today and easily defeated Washington 11 to 4. Benz was hit hard, but working with a big leg, never was in danger.

Score: R.H.E. Chicago.....2 1 0 0 0 0 0—11 16 3 Washington.....0 0 0 2 1 0 1—4 19 6 Games: R.H.E. Shaw, Ayers and Almsmith.

POOR PITCHING LOSES GAME FOR CLEVELAND

NEW YORK, June 8.—Poor pitching by Bagby and Gould in the first inning enabled New York to defeat Cleveland here today by a score of 7 to 4. The locals scored all their runs in the first inning on six bases on balls, three singles and a miff by Wambsgans.

Score: R.H.E. New York.....7 0 0 0 0 0 0—7 8 1 Cleveland.....0 0 0 0 0 0 0—1 4 1 Games: Bagby, Gould, Klepper and O'Neill; Phillips, Caldwell and Walters.

HOW THEY STAND

NATIONAL LEAGUE

Won. Lost. P.C. Philadelphia.....25 14 .641 New York.....24 15 .615 Chicago.....23 19 .546 St. Louis.....20 20 .500 Cincinnati.....21 27 .438 Brooklyn.....19 28 .404 Boston.....14 22 .389 Pittsburgh.....12 28 .319

Yesterday's Results. Philadelphia 11, Chicago 0. Cincinnati 2, New York 1. Pittsburgh 5, Brooklyn 4. St. Louis 5, Boston 1.

Today's Games. Boston at Pittsburgh. Brooklyn at Cincinnati. New York at Philadelphia. Chicago at Washington.

AMERICAN LEAGUE

Won. Lost. P.C. Boston.....23 14 .619 Chicago.....21 15 .579 Cleveland.....20 24 .451 Detroit.....19 24 .442 St. Louis.....18 26 .409 Washington.....17 28 .378 Philadelphia.....14 27 .341

Yesterday's Results. New York 7, Cleveland 4. Chicago 11, Washington 7. St. Louis 11, Philadelphia 2. Detroit 7, Boston 3.

Today's Games. Cleveland at New York. Detroit at Boston. St. Louis at Philadelphia. Chicago at Washington.

INTERNATIONAL LEAGUE

Won. Lost. P.C. Newark.....24 12 .667 Providence.....24 15 .615 Baltimore.....24 17 .585 Toronto.....22 18 .550 Rochester.....22 18 .550 Buffalo.....17 25 .405 Richmond.....12 31 .279

Yesterday's Results. Buffalo 6-1, Rochester 7-5. Richmond 3, Baltimore 1. All other games postponed on account of rain.

Today's Games. Toronto at Montreal (two games). Rochester at Buffalo. Richmond at Baltimore. Providence at Newark.

BUFFALO LOSES 2 TO HUSTLERS

Bisons' Errors at Critical Periods Mean Double Loss.

REBELS BEAT BALTIMORE

Extra Base Hits Feature Tenth Inning Game at Baltimore.

BUFFALO, June 8.—Buffalo lost a double-header to Rochester today 7 to 6 and 7 to 1. The Bisons' errors came at critical times, and the Hustlers took advantage of them. Scores:

First game: R.H.E. Buffalo.....0 0 2 1 0 1 0—5 8 6 Rochester.....1 0 1 0 0 3 0—7 13 3 Games: Leake, Engel and Onslow; Lohman and Wendell, Sandberg.

Second game: R.H.E. Buffalo.....1 0 0 0 0 0 0—1 5 3 Rochester.....0 2 0 2 0 0 0—7 15 2 Games: Gaw and Casey; Causey and Sandberg.

REBELS BEAT BIRDS IN TENTH INNING

BALTIMORE, June 8.—Richmond made its first appearance of the season here today, and beat Baltimore 5 to 4 in ten innings. Extra base hits featured. Score: R.H.E. Richmond.....0 0 0 0 0 3 0—5 9 2 Baltimore.....0 0 0 2 0 0 0—4 9 2 Games: Enright, Hoffman and Koehler; Thormahlen, Newton, Sherman and Schaufele and McAvoy.

Toronto vs. Montreal, game postponed; rain.

Providence vs. Newark, game cancelled; to play two games tomorrow.

KILBANE AND LEONARD MAY MEET JULY 4TH

Johnny Signs Contract to Meet Champ, Who Has Yet to Attach Signature.

CLEVELAND, June 8.—Johnny Kilbane, champion featherweight, today signed a contract with Matt Hinkel, local promoter, to box Benny Leonard, champion lightweight, twelve rounds at Canton, Ohio, July 4. The men will weigh 125 pounds minimum. Kilbane is to get \$12,000 or the privilege of 50 per cent of receipts. Kilbane deposited \$1,000 to guarantee his appearance. Hinkel left for New York tonight to sign up Leonard.

ALLIES GETTING SET FOR KNOCKOUT BLOW, SAYS GEORGES CARPENTIER

BY GEORGES CARPENTIER. (Military aviator in the French army, heavyweight boxing champion of Europe and chief pretender to the world's crown now worn by Jess Willard.)

On the French front this war is a fight to the finish, the winner the party who can deliver the knockout punch.

And the league of nations fighting Germany has it. Not that I mean to have any think that Germany is now completely exhausted and is on the point of dropping in her corner and taking the count.

But she is like the boxer who, after a long period of training, steps into the ring, strong and resourceful, and scores points one after the other, only in the end to drop from the one smashing blow of his opponent, who has waited the time when his strength would be greater.

We are now forcing the fighting, and the Boches are gradually giving way as our powerful attacks show them only too plainly that we are the stronger.

I, as an aviator, see and know our superiority just as well as I know how matters stand when I know how matters stand when I know how matters stand.

The English and the French soldiers in the trenches know it—know that the prize of victory will be theirs—and this knowledge, I am sure, will add strength. On the battlefield this confidence is the morale of winning; in the ring it is the secret of success.

Just as long as there is a German tie of homesickness, added strength, unless a German bullet makes me take the count.

The German aviators as a whole are clean fighters, but the Boche soldier, the Boche officer, breaks the rules of warfare continually. Similar dirty tactics in the ring would not be tolerated by any group of boxing fans in the world. The Boche, not satisfied with hitting his opponent below the belt, strikes over the ropes at the weak and innocent non-combatants.

To see what sort of fighter the German is, all you need to do is to look at the women and children in that part of France which the Germans have just evacuated.

So far as I know, my father, mother and sister are in Lyons, still held by the Germans, no more nor less than prisoners of the most cruel fighters the world has ever seen.

Every French soldier feels as I do. We feel that the Germans, from the soldier in the trenches to the Kaiser, must be punished for their "dirty work," to use the favorite expression of an American aviator who explained to me in English-French that it was in guerre on dans le ring.

So enormous are the crimes committed by the Germans in the fighting today, referee could end the fighting today by disqualifying the Germans and letting France, as a boxer who commits a deliberate foul leaves the ring, there is not a Frenchman who would insist that the war continue so justice could be meted out to the Boches.

If the United States should send an army over to help defeat the Germans, we will give it a hearty welcome.

I have a lot of faith in the American as a fighter, for I have seen the fine work of the American aviation squadron here in France, and I have personal knowledge of the fighting abilities of some American boxers. If there is a regiment of American boxers to fight alongside of us, old Hindenburg will have all the more reason for calling for more seconds and wet towels.

TY COBB JUMPS 4 PLACES IN WEEK

Tris Speaker Still 30 Points Ahead of Georgia Peach—Burns and Roush Tied.

CHICAGO, Ill., June 8.—Ty Cobb is back in his old-time batting form. The Georgian, according to unofficial averages released today, has jumped from seventh to third place in the list of American League batters. His average is .355. Tris Speaker is out in front with .365. Boston leads with .355. The averages include games of last Wednesday.

Leading batters for twenty or more games: Speaker, Cleveland, .365; Roush, New York, .347; Cobb, Detroit, .335; McInnis, Philadelphia, .325; Walker, Boston, .314; Strunk, Philadelphia, .302; Wambsgans, St. Louis, .291; Chapman, Cleveland, .290; Miller, St. Louis, .290; Milan, Washington, .280.

With an average of .347 Burns of New York and Roush of Cincinnati are tied for batting honors among the regulars in the National League. Jack Smith of St. Louis leader a week ago, is out in front in team batting with an average of .276.

Leading batters for twenty or more games: Burns, New York, .347; Roush, Cincinnati, .347; Griffith, Cincinnati, .340; Cruise, St. Louis, .338; Jack Smith, St. Louis, .337; Kilfliter, Philadelphia, .330; Cravath, Philadelphia, .303; Wheat, Brooklyn, .292.

C. B. HILLIER'S RINK WINS AT ELMWOOD

C. B. Hillier skipped the winning rink at the Elmwood tournament last night. Mr. Hillier won all four games with plus 18 score. F. N. Allen also won four games, but was eight points behind. Fourteen rinks enjoyed the trundling.

The rinks and scores: Mitchell, Johnston, 4-1; Ashworth, Ushall, 3-1; P. N. Allen, skip, Keene, skip, Won 4, plus 10.

Pricett, Owen, 3-1; Currie, Taylor, 3-1; S. Webb, skip, Dyer, skip, Won 3.

Drummond, Dr. Ferguson, 3-1; Kilbourn, Silcox, skip, Won 2.

Harris, Black, 3-1; A. D. McLean, skip, Won 3.

Smith, McMurtry, 3-1; Goodwin, Dr. Jarvis, skip, Alf. Cave, skip, Won 3.

Snell, Wilson, 3-1; W. Davis, skip, Guthrie, skip, Won 2.

E. H. Hillier, skip, Gordon, skip, Won 2.

W. Copr, Dolg, 3-1; Scheldman, McParlane, 3-1; Dunn, W. W. Scott, skip, Won 2.

H. Talbot, skip, W. W. Scott, skip, Won 2.

Roughley, 3-1.

OLDTIMERS WILL PLAY BLUE LABELS

A number of old-time baseball players are considering the advisability of challenging the Blue Label team to a game in Tecumseh Park. The proceeds to go to some patriotic fund to be named later.

There are many who used to play good ball in the days that are gone, among them "Doc" Sippi, Ed. Graham, Jimmy Bell, Jo-Jo Korman, Chip, Jimmie, Ed. Stein, the Jeffries boys, Edgie Jackson, Frank Ashplant, J. H. Fowler and a score of others. They think that they can give the youngsters a battle, and a game may be staged. It should prove an enjoyable comedy, at least.

GEORGE CHIP TRIMS "KNOCKOUT" BROWN

Racine, Wis., June 8.—George Chip, middleweight of Newcaste, Pa., defeated George (Knockout) Brown of Chicago in a ten-round bout here last night. The match was hard fought, but Chip was master of the situation at all stages, and repeatedly shook Brown with lefts and rights to the jaw. In the sixth and ninth, Chip had his opponent in an apparently weakened condition from a volley of blows. Brown fought gamely, but landed few effective blows.

IT IS A PLEASURE TO CUT YOUR LAWN AFTER YOU HAVE HAD YOUR

LAWN MOWER SHARPENED AT BROCK'S

192 DUNDAS STREET, LONDON, ONT.

MEL BROCK IS SHOWING ENGLISH HOW TO SPRINT

Canadian Athletic Team Competing in All Big Meets.

Toronto, June 8.—Jack Tresidder, the former Central and Eaton crack runner, in writing to Secretary Smith of the Ontario Branch A. A. U. of C. M., states that the Dental Corps, of which he is a member, has a crack relay team, composed of Capt. McEwen, Capt. Frank Knight, of rugby and hockey fame; Mel Brock, and Tresidder. The team is competing in most of the big military meets in England. Jack says he only wishes that Jack Tait and Hec Phillips were handy to show the natives a real relay team.

How the Weatherman Slants Today's Games

International League. Providence at Newark, 2 games, clear, 2 and 4 p.m. Rochester at Buffalo, 2 games, clear, 2 and 4 p.m. Toronto at Montreal, 2 games, cloudy, 2 and 4 p.m. Richmond at Baltimore, 2 games, clear, 2 and 4 p.m.

National League. New York at Chicago, rain, 3 p.m. Philadelphia at St. Louis, clear, 3 p.m. Brooklyn at Cincinnati, rain, 2:30 p.m. Boston at Pittsburgh, clear, 3 p.m.

American League. Chicago at Washington, rain, 3 p.m. St. Louis at Philadelphia, clear, 3 p.m. Cleveland at New York, cloudy, 3 p.m. Detroit at Boston, cloudy, 3 p.m.

INDIAN JIM THORPE BEATS TEAM-MATES

James' Single in Ninth Scores Winning Run for Reds.

THREE OUT OF FOUR

Matty's Nine Makes McGraw's Crew Look Sick in Series Just Closed.

CINCINNATI, June 8.—Cincinnati made it three out of four of the series with New York by winning today's game 2 to 1. With the score tied in the ninth, Chaso was forced out at second after he had singled, but in trying to double up Wingo, who had hit the ball, Fletcher threw wild and Wingo took second. He scored a moment later on Thorpe's single.

Score: R.H.E. Cincinnati.....0 1 0 0 0 0 0—1 4 2 New York.....0 0 0 0 0 0 0—1 6 5 Games: Thorpe, Fletcher and Mitchell; Anderson and Hardin; Mitchell and Wingo.

PHILS BEAT CUBS IN CLOSE STRUGGLE

CHICAGO, June 8.—Philadelphia shut out Chicago 1 to 0 in the final game of the series here today. Rixey and Douglas were pitted against each other in a great pitching duel, the latter being touched up for only four hits, while the latter was unhittable until the eighth.

Score: R.H.E. Philadelphia.....0 0 0 0 0 0 0—1 0 0 Chicago.....0 0 0 0 0 0 0—0 1 0 Games: Rixey and Douglas; Packard and Snyder.

MEETING AT ROWING CLUB SUNDAY AFTERNOON

There will be a meeting of all the members of the London Rowing Club Sunday afternoon at 2 o'clock to form a team and make plans for the coming campaign for money for the Byron Sanatorium. Every member is requested to be present.

Look well for our shop, and you will look well when you come out.

What Is a Suit of Clothes?

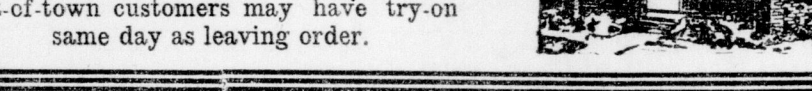
A PLACE TO LIVE IN

There is a difference in clothes the same as in houses. If you want a house you do not buy the first thing that is offered, you have your own ideas of what that house should be; you engage an architect to prepare plans and specifications and you have the privilege of making changes to conform to your own tastes. The same thing applies to clothes bought here. The tailor is the architect and he designs, cuts and fits your clothes so that when completed they are identical with your own ideas and you enjoy and feel at home in them till the end.

Blue Serges, Worsteds and Cheviots, guaranteed dyed.....\$28.00 to \$40.00 Greys, browns and greens \$18.00 to \$35.00

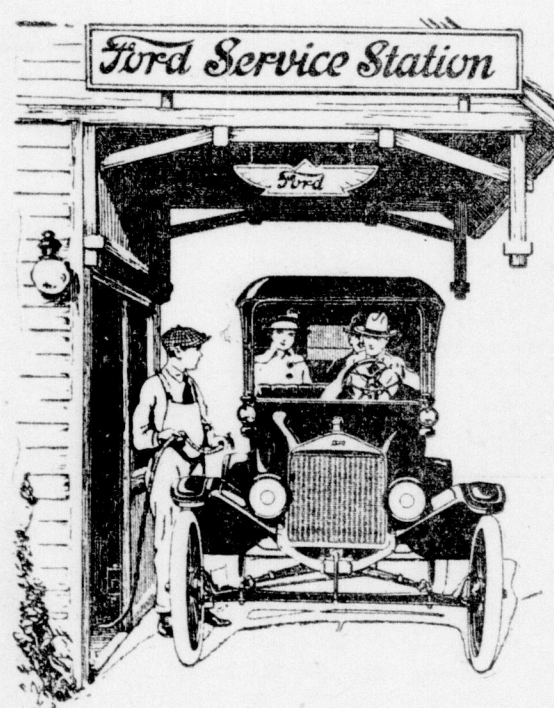
SELAKE

Merchant Tailor Dundas, Corner Clarence Street. Andrews' Toggery, Limited. Out-of-town customers may have try-on same day as leaving order.



Ford Service Stations Are Always Near You

Whether you travel in Ontario, Quebec, the Maritime Provinces or Western Canada—in fact throughout the world,—you will find a Ford Service Station near by and ready to supply you with whatever you may require.



Each station carries a complete line of repair parts, accessories, gasoline, oil, etc.

When you buy a Ford, you are assured of courteous, prompt service wherever you may be. "Gas," oil and Ford repairs are always carried in stock at our service stations. This means a great deal to the man who owns and drives a car.

Over 700 Ford Service Stations in Canada

Runabout - \$475
Touring - 495
Coupelet - 695
Town Car - 780
Sedan - 890
F.O.B. FORD, ONT.

CITY DEALERS
A. B. GREER & SON, Cor. York and Talbot and 775-777 Dundas
UNIVERSAL MOTOR SALES, Cor. Colborne and Pall Mall
J. W. McLAUGHLIN, Dundas Street, Opposite City Hall.

RURAL DEALERS:
Harvey Patrick, Lambeth.
Charles M. Barry, Dorchester.
J. D. Nevills, Thorndale and Elderton.
Fred C. Owen, Delaware.

ECONOMY

COMPARE McLaughlin motor cars with other cars ranging near the McLaughlin price and you will see the economy in buying a McLaughlin.

In graceful lines, comfort in riding qualities, finish, paint, workmanship, upholstery, etc., McLaughlin cars compare favorably with cars much higher in price.

But the greatest economy consists in the 15% to 25% extra gasoline mileage McLaughlin owners get. This is due to the efficiency of the McLaughlin valve-in-head motor and the high degree of perfection of all working parts of the car.

Judge values carefully and your new car will be the McLaughlin.

Canada's Standard Car

THE McLAUGHLIN MOTOR CAR CO., LIMITED
OSHAWA, ONTARIO

ALL PRICES F. O. B. OSHAWA

Send for New Catalogue

BRANCHES IN 12 LEADING CITIES DEALERS EVERYWHERE

LOCAL SHOW ROOMS

Cor. Bathurst and Richmond Sts. London, Ontario

Canada's Standard Car

McLAUGHLIN D-FOUR-34 9910

McLAUGHLIN D-FOUR-35 9925

McLAUGHLIN D-SIX-62 1210

McLAUGHLIN D-SIX-65 1220

McLAUGHLIN D-SIX-44 1390

McLAUGHLIN D-SIX-45 1450

\$16,000.00 TO BE GIVEN IN PRIZES

The London Advertiser

Will Inaugurate the Greatest Voting Contest Ever Attempted in the District

Automobiles, Pianos, Beautiful Bedroom Sets, Cabinets of Silver and many other costly articles to be given away.

\$2,000 In Cash for Patriotic Organizations

The whole of Western Ontario is to participate in the biggest contest ever put on. The territory will be divided into districts, with identical prizes for each district, so that, in fact, there will be eight contests in progress at the same time. Automobiles, pianos, phonographs or other automatic musical instruments, costly bedroom sets, cabinets of silver, and other articles, all of first-class quality and worthy of a place in the best of homes, will be donated in the various districts.

The winner in each district will receive an automobile, and, in addition, a check, to be given to any patriotic organization he or she may select.

The candidate in the entire territory receiving the highest number of votes will get a magnificent touring car, and, in addition, a check for \$1,000, to be used for patriotic purposes.

All the other prizes will be worth working for. Watch The Advertiser for a list, which will be announced in a few days.

THE OBJECT OF THE PRIZE CONTEST

The object of this big undertaking is to secure new prepaid subscribers to the Morning, Noon and Evening Advertiser, also to secure renewals and collections of back subscription accounts, and while doing this to ascertain who are the most ambitious, persevering and determined men and women of Western Ontario. It costs you nothing to participate in this contest. If you wish, you may enter as a candidate some friend who is now overseas, and surprise him upon his return by presenting him with an automobile.

A SQUARE DEAL FOR ALL

is the motto of the contest. Every candidate will receive equal treatment, and there will be no favorites. All books and records will be open for the inspection of the candidates after the close of the contest. A committee of well-known businessmen will count the votes and decide upon the prize-winners. The count of votes will be public—all candidates and their friends may be present.

The Districts

DISTRICT NO. 1—Includes all territory within the municipal boundaries of the city of London.

DISTRICT NO. 2—Two counties, Essex and Kent.

DISTRICT NO. 3—Two counties, Lambton and Middlesex, except the city of London.

DISTRICT NO. 4—Two counties, Elgin and Norfolk.

DISTRICT NO. 5—Two counties, Oxford and Brant.

DISTRICT NO. 6—Two counties, Waterloo and Wellington.

DISTRICT NO. 7—Two counties, Huron and Perth.

DISTRICT NO. 8—Two counties, Bruce and Grey.

NOT LUCK! NOT CHANCE!
EFFORT ALONE
WILL WIN THE PRIZES!

Subscription Price

of the

Morning, Noon or Evening ADVERTISER

DELIVERED BY CARRIER IN CITY OF LONDON.

Six Months	\$2.50
One Year	\$5.00
Two Years	\$10.00
Three Years	\$15.00

DELIVERED BY MAIL OUTSIDE CITY OF LONDON.

Six Months	\$1.50
One Year	\$3.00
Two Years	\$6.00
Three Years	\$9.00

VOTING POWER OF NEW SUBSCRIPTIONS.

A new subscriber is one whose name was not on The London Advertiser's lists when this Contest started.

\$1.50 paid in on new subscription	2,500 votes
\$2.50 paid in on new subscription	3,000 votes
\$3.00 paid in on new subscription	7,000 votes
\$5.00 paid in on new subscription	10,000 votes
\$6.00 paid in on new subscription	15,000 votes
\$7.50 paid in on new subscription	20,000 votes
\$9.00 paid in on new subscription	25,000 votes
\$10.00 paid in on new subscription	30,000 votes
\$12.00 paid in on new subscription	40,000 votes
\$15.00 paid in on new subscription	50,000 votes

VOTING POWER OF OLD SUBSCRIPTIONS

An old subscriber is one whose name was on The London Advertiser's lists when this Contest started.

\$1.00 paid on an old subscription	200 votes
\$1.50 paid on an old subscription	400 votes
\$2.50 paid on an old subscription	1,000 votes
\$3.00 paid on an old subscription	1,500 votes
\$5.00 paid on an old subscription	3,000 votes
\$6.00 paid on an old subscription	4,000 votes
\$7.50 paid on an old subscription	6,000 votes
\$9.00 paid on an old subscription	9,000 votes
\$10.00 paid on an old subscription	15,000 votes
\$15.00 paid on an old subscription	25,000 votes

All new subscriptions will date from the day The Advertiser commences delivery. For instance, if a subscription is given on June 1, 1917, and does not start until June 10, the date will be June 10, 1917.

15,000 EXTRA VOTES will be allowed each candidate for the first new daily subscription turned in, which is a year or more in length. Competitors will be furnished extra receipt books for friends who wish to assist them in winning one of the costly prizes. Send or bring all remittances for same direct to the Contest Department of The London Advertiser, and a receipt of same vote certificate will be issued. All checks, drafts, money orders, etc., are to be made payable to The London Advertiser Company. All personal checks must be marked "accepted" by the bank on which they are drawn.

If you haven't sufficient room to write all the instructions on the face of the stub, you may write on the back of same.

TWO GRAND PRIZES

The candidate securing the greatest number of votes in this contest, irrespective of districts, will be awarded a **Magnificent Passenger Touring Car**, and will be given \$1,000 in cash to be donated to any patriotic organization in the district in which the candidate lives.

15,000 Extra Votes

will be given to each candidate for the first new daily subscription to the Morning, Noon or Evening Editions of The Advertiser for one year or more which they turn in. These votes will be given in addition to the regular scale of votes allowed under the vote schedule found elsewhere on this page. These 15,000 EXTRA VOTES mean a big start toward winning the big passenger automobile, or one of the other automobiles or prizes.

Information, Rules and Conditions of The Advertiser's Big Prize Contest

Everyone over the age of 16, who is of good character, whether married or unmarried, old or young, is eligible to compete in this Prize Contest. This means men, women and children over 16 are acceptable as candidates.

Candidates may nominate themselves. Nominations must be accompanied by the proper address of candidates.

No employee of The Advertiser or members of an employee's family can enter or compete for any of the prizes.

The Advertiser reserves the right to reject any nominations.

Nominations may be made at any time during the Contest.

Vote coupons good for 100 votes will be published in The Advertiser, which, when neatly cut out, name filled in, and brought or mailed to the Contest Department of The Advertiser, will count for the amount thereon.

Votes cannot be purchased. They must be secured by clipping them from The Advertiser or by securing subscriptions.

All remittances must be accompanied by subscriber's name and address.

All votes issued on subscriptions are good until the end of the Contest, and will be polled at the discretion of the candidate or subscriber.

Candidates who seek to lessen competition by discouraging other competitors, or whose friends endeavor to lessen competition by the same means, will be disqualified, and dropped from the Contest.

Votes are not transferrable except under the following circumstances: If a candidate wishes to withdraw from the contest he or she may change the votes to a suitable substitute, but said substitute must be a new candidate who has not been before accepted in the contest.

A committee of well-known businessmen will be selected by The Advertiser to count the votes and decide upon the prize-winners.

The Judges' Final Count of votes will be made in public, and all candidates and their friends may witness it.

All Contest records will be open to the inspection of the candidates, the day following the Judge's Final Count of votes.

Cash must accompany all subscriptions where votes are to be issued.

The list of candidates and the number of votes polled will be published periodically during the Contest.

Active voting begins June 15, but candidates may start subscription-getting at once.

In case of a tie, the prize will be equally divided among those polling a tie vote.

The Advertiser reserves the right to alter the rules and regulations or any of the offers except a reduction in the prize list, for the protection and the best interests of the candidates and this newspaper.

The Advertiser guarantees fair treatment to all contestants and should any question arise a decision of the management will be considered final and absolute.

No statement or promise made by any solicitor or agent varying from the rules or statements published in The Advertiser will be recognized in the contest.

Candidates influencing or attempting to influence any of the Judges shall forfeit all rights to a prize.

A candidate is not required to be a previous subscriber to The Advertiser to enter the competition.

Persons who enter and take part in this Prize Contest, bind themselves to abide by the foregoing rules.

Time for Winning Is Short!

The Big Prize Contest will last only ten weeks, a very short length of time, considering the value of the prizes to be won. The opening date will be June 15, and the first published list of candidates and the votes cast for each will be published in the editions of The Advertiser on the following date. Candidates may begin vote-gathering at once, however, and votes will be issued for subscriptions turned in from today on. Receipt books are ready at the Contest Department of The Advertiser, Dundas

Street, London. If you cannot call, phone 3670 or write the Contest Manager for supplies.

On August 24, at midnight, the Big Prize Automobile Contest will come to a close—just ten weeks in which to win a handsome automobile or an elegant piano or some other costly prize.

SEND IN YOUR NOMINATION NOW AND GET THE EARLY START.

A TIP ON HOW TO WIN

First—Enter the competition by sending in a nomination blank properly filled out. The nomination blank is good for 5,000 votes, and only one Nomination Coupon will be accepted for any one candidate.

Then enlist the aid of your friends and neighbors. Use your telephone. Let them all know that you are a candidate before

they promise their help to some other candidate.

Be ambitious and determined to win from the start. If you have friends you cannot see at once, write them.

Votes will be given on new subscriptions and on renewals of standing subscriptions, also on payments of arrearages.

Call or send to The Advertiser Contest Office, Dundas Street,

Nomination Blank

GOOD FOR 5,000 VOTES

Nominate Yourself or a Friend.

PRIZE CONTEST DEPARTMENT OF
THE ADVERTISER:
Dundas Street, London.

Gentlemen,—I hereby nominate as a candidate in your Automobile Prize Contest:

Name

Address

Nominated by

Address

NOTE—Only one nomination blank will be accepted for any one candidate.

CUT OUT NEATLY.

The Advertiser's Big Automobile Prize Contest

Good for 100 Votes

FOR

ADDRESS

This coupon, when neatly cut out and brought or mailed to the Contest Department of The Advertiser, will count for the person whose name is written thereon.

Address All Communications to PRIZE CONTEST DEPT. of The London Advertiser,
Dundas Street, London, Ont. Local and Long Distance Phone 3670

NEWS OF THE FILM FAVORITES AT THE LOCAL THEATRES

Programs of Attractions at Many London Film Houses—Gossip of the Stars, the Plays and the Authors—Progress of the Photoplay Art and Conditions That Advance or Hinder the Business—Activities of the Managers, Censors and Producers.

Matinee Daily 2:15—10c, 15c
Night at 7 and 9—15c, 25c

PATRICIA

Today at 2:15, 7 and 9
"The Girl Philippa"
Featuring Anita Stewart
MUTUAL WEEKLY—REFINED VAUDEVILLE ACT

Monday, Tuesday, Wednesday
THREE TIMES DAILY
Nance O'Neil in "Mrs. Balfame"

A great artist, a splendid picture, Mutual 5-act star production
STRAND COMEDY—MUTUAL WEEKLY
VAUDEVILLE
WE'LL HAVE CLEAN ACTS OF MERIT OR NONE

Thursday, Friday, Saturday
Lewis F. Stone in
"According to the Code"
A SOUTHERN STORY OF CHARM, OF CHIVALRY, OF
HONOR AND LOVE
Ham and Bud Comedy—Helen Gibson Special
HIGH CLASS VAUDEVILLE ACTS.

NANCE O'NEIL AND LEWIS STONE AT PATRICIA

Nance O'Neil Becomes Real "Mrs. Balfame."

"Mrs. Balfame," already world-famous through her exploitation in novel form, is becoming even better known through the medium of the screen.
For in the Powell-Mutual five-part photodrama, which comes to the Patricia on Monday, Tuesday and Wednesday, made under the direction of Frank Powell, and with the watchful and inspiring supervision of Gertrude Atherton, Nance O'Neil, one of the world's most famous emotional actresses, lives through the tribulations and self-sacrificing triumph of "Mrs. Balfame" in a manner so startlingly realistic that one wonders if Mrs. Atherton did not have Miss O'Neil in mind as a possible star for her story.



At the Patricia Monday and Tuesday.

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PHOTOPLAY DIRECTORY---WEEK OF JUNE 11

THEATRE	Monday, Tuesday	Wednes., Thurs.	Friday, Saturday
Majestic	Pauline Frederick in "Her Better Self."	Douglas Fairbanks in "Reggie Mixes In."	House Peters in "The Highway of Hope."
Princess	Matinee only. Antonio Moreno in "The Magnificent Meddler."	Matinee only. Carlyle Blackwell and Ethel Clayton in "Broken Chains."	Matinee only. Elmo Lincoln in "Might and Man."
Unique	Bluebeard Photoplay. "Treason."	Butterfly Pictures Present "Like Wildfire."	"The Perils of the Secret Service"
Patricia	"War as It Really Is."		



At the Patricia June 26, 27, 28.

MAJESTIC LEADER IN FILMS, ORCHESTRA AND PROJECTION

A glance over the stars who make up the program of the Majestic Theatre surprises the average theatregoer as it surprised an Advertiser man who dropped into the offices of the popular playhouse the other day. They included such a number of the acknowledged great of the film world that it is a matter for wonder that so many are available. The theatre has tested all of the great players, and in accordance with its practice has conferred the wishes of patrons for many years, until from the mass of suggestions and verdicts for favorites the cream of the stars has been skinned. The entire Paramount program is booked exclusively by Manager Logan, and they keep an all-star program at the theatre week in and week out. Some of those who appear regularly are the following:

Marguerite Clark, Douglas Fairbanks, Pauline Frederick, House Peters, Fannie Ward, Kitty Gordon, Robert Warwick, Marie Dressler, William S. Hart, Anita Stewart, Earle Williams, Wallace Reid, Vivian Martin, Maria Dora, Madame Petrova, Frank Keenan, Lillian Gish, Dorothy Gish, Elliot Dexter, Dorothy Dalton, Charles Ray, Constance Talmadge, Alice Joyce, Margaret Livingston, Antonio Moreno, Sessue Bey, Blanche Sweet, Theodore Roberts, Julian Eltinge, Clara Kimball Young, Ann Pennington, Mae Murray, Lillian Gish, Louise Glumm, William Desmond, Pickford and Huff, Tom Moore, Anna Moore, Alice Brady.

The Majestic concert orchestra of ten pieces is the first orchestra in London, and has been built up by the management, until it numbers in its ranks none but masters of their respective instruments. The Majestic has been always famous for its musical reputation, and was the first theatre to give the public a big augmented orchestra, such as are found in the largest cities. The orchestra is capably led by Mr. Joseph Terri, a solo violinist and leader.

A gold film screen, the first to be brought to London, has been in use followed the Majestic, but have not yet caught up. The screen gives a picture 14 by 12 feet, and a battery of Simplex machines projects the pictures to the best advantage.

"Perfect ventilation" is another Majestic slogan. Exits provide fresh air and exhaust fans work constantly. It is one of the coolest places in town, and as much attended in summer as in winter. Courtesy on the part of the staff, which numbers in all 35 persons, has always been a noticeable feature.

The Majestic controls the United Booking Offices (Big Time) Vaudeville for London, and the acts appearing here are those which appear at the Temple, Detroit, and Shea's, Toronto.

Ray, the tenor singer, who has appeared for the last four weeks, has become a great favorite with London audiences. Logan announced that Mr. Griffin will sing any number suggested. The same invitation applies to orchestral numbers.

Carlyle Blackwell at Majestic Wednesday and Thursday, Matinee Only.

In "Broken Chains," latest Brady-Made World Pictures, Ethel Clayton and Carlyle Blackwell have well-suited parts, which they play with their usual attention to details. It is a story filled with strong dramatic scenes, and with an entirely unexpected end. Jealousy plays an important part.

Paul, who has seen Sampson stab the boy, and knows, therefore, that Ford (Carlyle Blackwell) is innocent, but more than that, he knows that Ford is the man who loves, who is a father of his rival, and his desire to get him out of the way, so that he can have an open field with Georgia (Ethel Clayton) proves stronger than his sense of justice, and he consents to his knowledge of the crime, he allows Ford to be led away to prison for a crime he never committed.

This strong play will be the feature attraction at the Majestic Theatre on Wednesday and Thursday, matinee only.

House Peters, at Majestic, Friday and Saturday, Next Week.

The clever Moreno stars Kathlyn Williams and House Peters, will be seen at the Majestic on Friday and Saturday in a picture of Willard Mack's thrilling story, "The Highway of Hope," which was especially prepared for the screen by Harvey Gates.

Kathlyn Williams firmly established herself as one of the leading emotional actresses of the screen by her wonderful performance in "Out of the Wreck," and also in "The Cost of Hatred." These successes placed her in a niche all her own, and with House Peters, and other most pleasing to Paramount patrons has been formed.

Kathlyn Williams as Lonely Lou, the drudge of a mining town, later transformed into a wealthy mine owner, presents a remarkable characterization. In her first appearance on the screen in this production she is seen industriously scrubbing a flight of steps with soap and water. Later, when she has made her fortune, she has a splendid opportunity to display a number of beautiful gowns.

The scenes of "The Highway of Hope" are laid either in the desert or in desert towns, and the Moreno Company, fortunate enough to find, for use in the picture, one of the famous abandoned mining towns in Death Valley, has made the home of four or five thousand souls. Men, javs, fought and died in its streets and in its gambling holes.

Ane rush for gold swept on, and gradually the citizens rushed away until now there is nothing left but row after row of abandoned buildings, which, as the dry air are in a remarkable state of preservation, and which are occupied but occasionally by some "desert rat," who with his pack-burrows passes overnight in his journey across the valley to hunt the gold hidden in the distant Panamint Mountains. The subsequent scenes of the active mining town were taken on the other side of the range, to which the occupants of the first village fled.

The cast supporting Miss Williams and Mr. Peters is one of unusual excellence, including Jim Farley and Harry Vere.

UNIQUE HAS THRILLING FILMS OF THE WAR

WAR AS IT REALLY IS.

To stand at a movie camera during a crack when shells are bursting all around and a German sniper is most apt to make a target of you, is a situation requiring a peculiar brand of courage. This Capt. Donald C. Thompson seems to possess to a greater degree than any other living man, and it was his sheer unwillingness to admit personal feeling as far as danger is concerned that helped him make the finest set of war motion pictures ever brought out—and incidentally to lose his left eye and part of his skull. All this happened on the front line in front of Verdun, and now that he is out of the hospital and has a nicely-matched glass eye, he has started off to film the Russian advance on the Rumanian war sector.

The films recording the Allies' fighting on the Western front are called "War As It Really Is" and they are scheduled to play at the Unique Theatre, on Monday and Tuesday, and so every day of this mid-air combat was successfully filmed, the conclusion being the driving of the German machine to earth, where it was wrecked and its pilot killed by the fall.

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Charles Chaplin is looking for next year's pay envelope. He has turned down several offers of \$1,000,000, and they also say that he will produce independently and release through Artcraft.

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At the Princess Wednesday and Thursday.

is at last unwound, however, by Vivian herself, and the happiness of the lovers is heightened by their terrible experience.

Pauline Frederick has given an exceptionally fine interpretation of this difficult role, and is most ably supported by a splendid cast, including Thomas Meighan, who has been seen with Miss Frederick in most of her recent productions, Frank do Rhein, Arman Cortese, Alice Hollister, and Maude Turner Gordon.

DOUGLAS FAIRBANKS AS "BOUNCER" IN A DIVE.

Triangle Star, in "Reggie Mixes In," Leaves Swell Society to Have Some Real Adventures.

In "Reggie Mixes In," the new Triangle feature starring Douglas Fairbanks, which is to be shown at the Majestic Theatre for a limited engagement on Wednesday and Thursday, Reggie Morton, a wealthy young man, is tired of the shallow set in which he moves, although his fiancée, Dorothy Fleming, is a member of it.

One day he comes upon a little Italian girl, lost, and sitting on the curb. He takes her back to her home in the slums, and there he finds the red-headed people he has been looking for. He makes the acquaintance of Agnes Shannon, a dancer in a cheap cabaret, and determines to make her his very own. He is prevented from proposing to her by his obligation to Dorothy, but to his great delight, upon returning home, he finds Dorothy in the arms of another. His broken engagement, and having back to Agnes, becomes her "steady."

Agnes, however, has another admirer. Tony Bernard, a gang leader, Bernard sends a number of henchmen to beat Reggie and get him out of the way, but Reggie beats them up one by one, throwing the man with the gun through the window at Bernard's apartment. That time, Reggie is fixed. At last he gets a young fellow in a corner, and prepares to do his worst. Reggie proposes that they go into an empty room adjoining each other, and that the man who survives to get the girl, Bernard agrees. The resultant fight is one of the most glorious scraps ever shown upon the screen.

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MAJESTIC

The Theatre that leads in SUPREME VAUDEVILLE AND BIG FEATURE PHOTOPLAYS

Majestic Weeklies. See the World from an Opera Chair.

Showing Today (Saturday) June 9

GEORGE BEBAN
"Marcellini Millions"

Showing Monday and Tuesday, June 11, 12

Pauline Frederick
"Her Better Self"

THE MAN OF THE HOUR
Douglas Fairbanks
"Reggie Mixes In"

YOUR FAVORITE OF THE SCREEN
HOUSE PETERS
"The Highway of Hope"

Supreme Attractions Coming

BESSIE BARRISCAL in "Snail."
ALICE BRADY in "Hungry Heart."
ALICE JOYCE in "Questions."
MARGUERITE CLARK in "Sleeping Beauty."

Double Matinees Daily. The Big Show and Some Show.

Photoplays changed three times a week—Monday, Wednesday and Friday.

Doors Open—Afternoon, 1:30; show 2:15 to 5; Evenings, 6:45; shows 7:10 to 10. No Advance in Prices. 9, 9 to 10:30. No Advance in Prices.

MAJESTIC CONCERT ORCHESTRA AUGMENTED 10—PIECES—10

Every member a soloist. Popular Airs, Operatic and Classic Selections. Leadership, Mr. Joseph Terri.

Occupied by Thompson. Unarmed, they have to give way, but their companion plane darts in, and the battle commences. From far above the aviator driving Thompson's machine keeps it so his camera can always keep the battle planes in sight, and so every day of this mid-air combat was successfully filmed, the conclusion being the driving of the German machine to earth, where it was wrecked and its pilot killed by the fall.

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Great War Pictures Coming to the City

FALL OF BAPAUME SHOWN IN FILMS SEEN AT PATRICIA

What is described as the best series of war pictures so far released by the British war office is "The Fall of Bapaume," which will appear at the Patricia Theatre for one week, commencing Monday, June 18. The picture shows the great battle in all its phases, and is described by reviewers in England as the finest collection ever preserved by the Government for historical and for current exhibition.

The pictures are remarkably clear and "crisp full of human nature." To have the great offensive brought before one in a theatre chair is a privilege which the people of Canada have not been slow to embrace, and it is expected that Londoners and district people will throng the theatre during the run of the picture.

In the new official motion pictures showing the British army operations leading up to the fall of Bapaume and the capture of Peronne, the loss of which two strategic points forced the German retreat of last March, the resolute tanks are shown in all their grotesque horror, and shown in the thick of the fighting. The last pictures issued by the British Government showed the tanks, but not in such thrilling situations as these. The



At Majestic Wednesday and Thursday, June 13, 14, Douglas Fairbanks in "Reggie Mixes In."

we see the tanks really at work, and the photography is so good that one feels as if the tanks were at last creatures of reality and not the dream of some over-impressionable war correspondent. Where hitherto we have been limited to the view of tanks crawling over smooth, flat ground, the extraordinary feats of which they were said to be capable faded away.

Now, however, as the British press has pointed out, we have the tanks as the soldiers saw them, as the cartoonists and the black and white artists saw them, and as the correspondents saw them and tried so hard to describe them. We see a tank crawl up from a gap in the landscape, up goes its nose, and it looks as though it ought to rear up and collapse, according to all known laws, but it doesn't. It just simply rises to a steep

SCREENLAND GOSSIP

Monte Attell, lightweight prizefighter and brother of Champion Abe Attell, plays the part of a yegman in a forthcoming Triangle production.

William S. Hart's fame as a gun-hunter suffers seriously in "Wolf Lowry," his latest western drama, for he is only called upon once to draw his trusty six-shooter. However, the

play is not lacking in thrills, with Hart as a ranchman—a grim, silent king of his vast domains, with one love adventure which ends in self-sacrifice and relinquishment.

As is fitting, Mary Pickford will appear as "The Little American" on the Fourth of July. This is a modern story just being filmed for her. It shows her

Jule and Jay J. Allen Present



Latest Greatest Chapter of Cinematographic History of Britain's Biggest Battle and Victory



British Troops Passing Through Ruins of Bapaume.

"One Beholds Heroism At Closer Quarters Than Ever Before."—London Daily Mail.

"By Far the Greatest British War Picture Yet Filmed."—London Cinema.

The Film of British Victory The Film of German Defeat The Picture of British Advance The Record of the German Retreat

The pictures start with the arrival of the reinforcements from England and follow the campaign step by step to the advance which drove the Huns into retreating from the line they had held intact since the Battle of the Marne. And it shows the awful trail of desolation left by the enemy.

It should be noted that there is no unnecessary display of dead and wounded in this new picture. It was decided by the editors of the film in England that the public should be spared unnecessary gruesomeness. Action, courage, tragedy and triumph are shown without the details of human mutilation and pictures of the bodies of the dead.

Daily and Continuously All Week of June 18

HOURS OF PERFORMANCE
Afternoon:
1:30 to 3 o'clock.
3:30 to 5 o'clock.
Evening:
6:30 to 8 o'clock.
8 to 9:30 o'clock.
9:30 to 10:45 o'clock.

The
Patricia

Prices:

Afternoon—15c and 25c.
Evening—25c for all seats (first performance reserved).

as an American girl caught in the claws of the German invasion of France.

William Russell, "Adonis of the Screen," star of the American-Mutual five-reel photoplay, "Shackles of Truth," had a cauliflower ear when he was 21 from boxing with hard-hitting professionals. When Russell entered the motion picture field he was handicapped by his cabbage, so he had it operated on, and now it is better looking than the other one.

Valeska Suratt wears 64 different costumes and gowns in her forthcoming production, "The Slave." We are assured, which helps to elevate the battling average in the feminine apparel league that Annette Kellerman and Audrey Munson lowered so effectively in "A Daughter of the Gods" and "Purity."

Victor Delinsky, an officer of the Imperial Russian Cavalry, is to appear in a new Triangle play, now being produced by Allan Dwan. Wounds sustained in the Russo-Japanese war prevent him from service in the present war.

Goldwyn Pictures Corporation has engaged Everett Shinn, the famous

American illustrator, and one of the world's highest paid artists, to become a member of its production staff in association with Arthur Hopkins, chief of the Goldwyn productions; Hugo Ballin, the noted mural painter, and other technical experts of high rank in pictures.

"I never realized before," said Edna Goodrich, "how difficult the work of the screen was. I had rather an idea that anyone could act before the camera, but find that it takes all the talent I possess, and I am working a great deal harder to gain the right effect on the screen than I ever did to make the success I have on the legitimate stage." And in the same mail with this confession comes the announcement of three "finds" in the person of young women who, with no previous stage experience, have been given important parts in new productions. So there you are.

In order that every detail in connection with war scenes of Mary Pickford's forthcoming Aircraft production, "The Little American," should be correct, Cecil B. DeMille, the director, induced Capt. Ian Hay Belth, of the British army and author of the story, "The First 100,000," to personally

supervise the scenes.

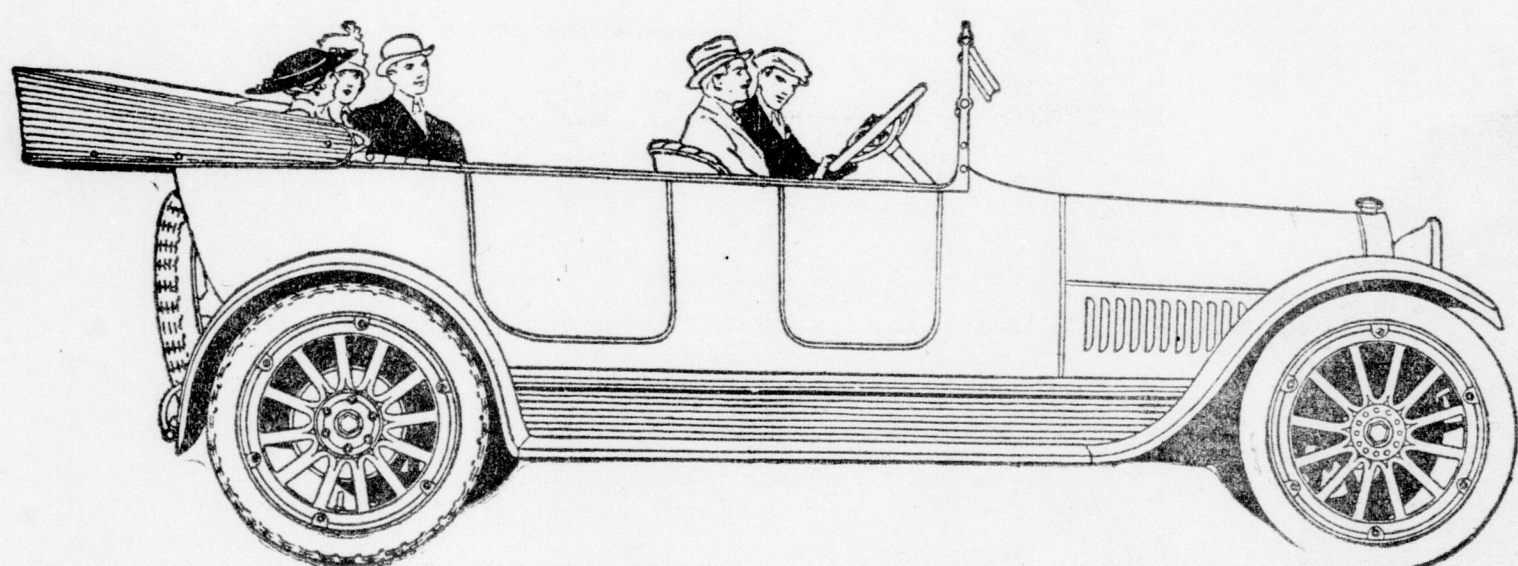
It is a hot spot that Carlyle Blackwell walks into as the hero of "The Crimson Dove" when he becomes sky pilot for the residents of a lumber camp, called "Hell's Gridiron." Dog fights, gun fights, rough-and-tumble fights, knife fights and "hoose" fights are going on all over the place when he drops in and casually takes a hand. This is a World picture, now in the making, and will be

released in Canada by the Regal Film Limited, Toronto.

PLAYER-PIANO MUSIC
Anyone with a player-piano should be sure and see—and hear—the big array of player rolls carried in stock by Ye Olde Firm of Heintzman & Co. Limited, Heintzman Hall, 212 Dundas street. Every class of music is represented, and prices are very moderate. At June 1



Nance O'Neil, Powell-Mutual
At the Patricia Monday, Tuesday and Wednesday.



The Studebaker Car From the Standpoint of Economy

IF ECONOMY is to be your consideration from now on, especially in the purchase of your motor car, you should by all means investigate the Studebaker Car from that standpoint.

Where people know cars, in all probability they buy that car in greatest numbers which gives them the greatest value for their money.

Therefore, in Detroit, where 80% of all cars are made, where people know cars, the official registrations show that there are more Studebakers in use than any other car costing over \$500.

In Western Canada, where people prove motor car value and quality, where they test it out, twelve months in the year, on the longest, hardest, hilliest drives, they have found that Studebakers give consistent service, day in and day out, at the least possible maintenance and repair expense.

In the large cities where style is a factor, there are thousands of Studebakers in daily use.

In ratio to power, Studebaker Cars are most economical in gasoline consumption.

In ratio to carrying capacity, their light weight and perfect balance make them most economical in tires—Studebaker owners frequently get from 8,000 to 10,000 miles on a single set of tires.

Studied accessibility reduces inspection, adjustment and repair costs to a minimum.

Therefore, if economy is to be your watchword, buy a Studebaker.

Buy it as an investment—not as an expenditure.

If you want to sell it, or trade it in, it will bring a higher re-sale price in ratio to first cost, than most other cars.

The Studebaker Car is the best work of a great Canadian manufacturing organization; it bears a great name, it carries a splendid reputation, and it is protected by a year's guarantee against defective material and workmanship.

Come in and let us show you, point by point, the quality features of this Canadian built car, the features that make it one of the best automobile "buys" in the world.

"Made-in-Canada"

ONTARIO GARAGE AND MOTOR SALES, LIMITED

DUNDAS AND COLBORNE STREETS.
S. H. ROWED, Manager. Phone 2431.

Four-Cylinder Models
FOUR Roadster . . . \$1375
FOUR Touring Car . . . 1375
FOUR Landau Roadster . . . 1635
FOUR Every-Weather Car . . . 1675
All prices f. o. b. Walkerville

Six-Cylinder Models
SIX Roadster . . . \$1685
SIX Touring Car . . . 1685
SIX Landau Roadster . . . 1900
SIX Touring Sedan . . . 2245
SIX Coupe . . . 2310
SIX Limousine . . . 3430
All prices f. o. b. Walkerville

GOLDWYN PICTURES LTD. ENTER CANADIAN FIELD

Simultaneous with the releasing of its productions in the United States and elsewhere in September, Goldwyn Pictures Corporation will enter active-into the Canadian field through the medium of Goldwyn Pictures, Limited, a company just organized as the distributing medium for the Dominion.

Goldwyn offices will be in active operation in six important Canadian cities in June, by which time the American offices will also be opened for business.

The head office of Goldwyn Pictures, Limited, is already in operation at 27 Yonge street, Toronto, Ont., and correspondence with Dominion exhibitors is all handled from that city.

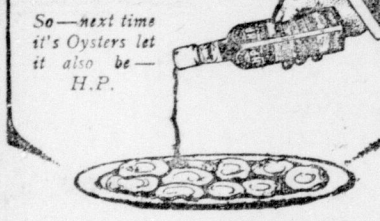
The five other cities in which Goldwyn offices will be operated are Montreal, St. John, New Brunswick, Winnipeg, Calgary and Vancouver.

Publication will be begun at once from Toronto of the Goldwyn Pictures Bulletin, a Canadian news and service sheet for visitors to fully acquaint them with the pictures of this rapidly expanding new organization, which controls the services of Mae Marsh, Mary Garden, Maxine Elliott, Jane Cowl and Madge Kennedy, and other stars soon to be announced.

H.P. SAUCE WITH OYSTERS

Just a 'suspicion' of H.P. Sauce gives that finishing touch which makes your plate of Oysters so enjoyable. You try it!

H.P.—rich, Oriental fruits and spices blended with Pure Malt Vinegar, with the cunning which comes from long, long experience.



So—next time it's Oysters let it also be—H.P.

Traction Company
Reduced fares effective May 1 as follows:
Between London and St. Thomas, 25c one way; 40c return unlimited; 80c return same day. Books 20 rides \$2; 50 rides \$5.
Between London, Ontario and Port Stanley, 40c single; 60c return unlimited; 20c return same day. Books 20 rides \$4; 50 rides \$8. Children under 12 years half fare.

London and Port Stanley Railway
Timetable Effective June 1, 1917.
To Port Stanley—5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 a.m., 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20 p.m.
To St. Thomas Only—2:21, 6:21, 11:20 p.m.
*Limited. Local on Sunday. Heavy type, daily except Sunday.
2:20 and 6:20 p.m. cars are local between St. Thomas and Port Stanley.

CUNARD LINE

PASSENGER SERVICE
BETWEEN
MONTREAL AND LONDON
Calling Falmouth to Land Passengers.
AT
MONTREAL AND BRISTOL
For particulars of sailings and rates apply to local agents, or to The Cunard Company, Limited, General Agents, 50 King Street East, Toronto.
June 29.

The TRANSCONTINENTAL
Lv. TORONTO 10.45 P. M. TUESDAY, THURSDAY AND SATURDAY
Ar. WINNIPEG 4.30 P. M. THURSDAY, SATURDAY AND MONDAY
Connecting at Winnipeg for all Western Canada and Pacific Coast Points
HOMESEEKERS' EXCURSIONS—CANADA—EVERY TUESDAY, 30c, 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st.
Low fares in effect and tickets good for two months.
Time Table and all information from our Grand Trunk, Canadian Government Railways, or T. & N. O. Railway Agent.

ALASKA

Follow the Gold Seekers' Trail

to this wonderful land of the north. Know the lure of its fjords, snow-capped mountains, blue-green glaciers, rivers and tumbling cascades, Indian villages and totem poles. Thrill with its awakening to a mighty commercial life.

Travel luxuriously by the splendidly appointed

Canadian Pacific "Princess" Liners
Including the
S. S. Princess Charlotte

Sailing northward, 1,000 miles along the protected "inside passage."
Make your reservations early and secure choice accommodation.

W. B. HOWARD, District Passenger Agent, Toronto, Ont.

Canadian Pacific Railway

The Highlands of Ontario

The most glorious spot on the American continent for your vacation. Cast aside the cares of business and roam in Nature's garden. Thousands of square miles of woods, lakes and streams, all undisturbed by the restless march of industry. Where the fisherman can thrill to the death fight of the muskie, the bass and the trout. Where swimming, boating, camping are everything they should be to give you THAT PERFECT VACATION. Breathe in health and vigor in the pure air of the pine and spruce grown hills, 2,000 feet above sea level.

Reached easily on through trains via the Grand Trunk System. For full details see or write

City Ticket Office, corner Richmond and Dundas streets, or Station Ticket Office.

GRAND TRUNK RAILWAY SYSTEM

UNABLE TO SWIM, BUT SAVES BROTHER

St. Thomas Girl Jumps in River and Brings Him to Safety.

Port Stanley, June 9.—Ernest Berry, son of Mrs. Wm. Berry, fell into the river and would have been drowned had it not been for the courageous action of his sister. The little lad had climbed into a tree overhanging the bank to get some branches, when he overbalanced and fell into the water. Hearing his sister's little lad had fallen in, Berry, who was in the yard, ran to the bank and, although unable to swim, jumped in and succeeded in bringing him safely to the shore. Miss Edith is being commended for her bravery, which she showed on another occasion, such as when she caught a runaway horse in St. Thomas.

DORCHESTER PIONEER

Mrs. Emma Sadler, Buried Yesterday, Leaves 20 Grandchildren, 27 Great Grandchildren.

Dorchester, June 9.—One of the township's early pioneers, Mrs. Emma Sadler, widow of Wm. Sadler, died at the home of her son-in-law, Richard Demaray of Harrietsville, Ont. Mrs. Sadler was a life-long member of the Methodist Church, and although she had reached her 84th year, took an active part in all philanthropic work. Her husband died 35 years ago.

Besides three sons, Edwin of Detroit, Wesley of Iowa, Thomas of British Columbia, and two daughters, Mrs. Philip Rickard, Dorchester, and Mrs. Richard Demaray of Harrietsville, she is survived by 20 grandchildren and 27 great-grandchildren.

The funeral was conducted Friday afternoon by Rev. G. W. Rivers and Rev. H. Sutton, and interment was made at the Union Cemetery.

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.

Burns

The fire is removed from burns and scalds and the intense pain is quickly soothed by this wonderfully healing oil. It has brought relief to thousands of sufferers. For burns, wounds, cuts, scratches and all abrasions of the skin do not fail to use. All dealers, etc.

Dr. Thomas' Electric Oil

BRILLIANT YEAR OF PROGRESS BY MERCHANTS BANK

Assets Show an Increase of Nearly Twenty-Five Millions.

BIG GAIN IN DEPOSITS

Year More Profitable Than Any Other Since Beginning of War.

A bank report showing an increase of over 31 per cent for a single year in the amount of the public funds entrusted to the custody of the institution is one which is calculated to attract attention, even at a time when most banks are showing substantial progress, and the amount of money required to transact the country's business is constantly and rapidly on the increase. Such is the statement presented at the annual meeting of the Merchants Bank of Canada, as showing the condition of the bank at April 30, 1917, in comparison with that of a year previous.

Great indeed have been the changes in the business of the Merchants Bank in these twelve months. Interest-bearing and non-interest-bearing deposits



MR. D. C. MACAROW, General Manager of the Merchants Bank of Canada.

like were enlarged by about \$10,000,000 each, the former to \$65,000,484, and the latter to \$27,101,587. Note circulation expanded by \$2,000,000, and a \$3,000,000 increase in the balance due to correspondents abroad made up a total of nearly \$20,000,000 added during the year to the bank's liabilities to the public.

These liabilities to the public now total about \$106,550,000, and against them the bank holds assets amounting altogether to \$121,120,558, also an increase of close upon \$25,000,000. Of the assets, the liquid items (cash, call loans, bank balances and high-grade securities) now total \$52,941,224, an increase of \$11,000,000 during the year, and representing a present ratio of 49.3 per cent of the liabilities. To the extent of 15 per cent of the liabilities the bank holds, either in vaults or in the central gold reserve, actual current coin or demand notes of the Dominion Government.

Changes in the liquid assets during the year consisted chiefly in the addition of \$6,000,000 to the item of Canadian municipal securities, and in the purchase of Canadian public securities, this representing the bank's increased investment in British treasury bills for the financing of imperial munitions business in this country, this item now reaches the total of \$11,200,000. There was also an increase of \$1,400,000 in Dominion and Provincial Government securities, and a moderate rise in call loans in Canada, most of the remaining increase in the liquid assets being due to check on other banks in process of return to their makers. The pronounced increase in this latter item exhibits the extent to which the Merchants Bank is participating in the expanding business of the country.

Owing to the strong position of the bank's liquid reserve, even at the beginning of the year, a large proportion of the new funds were available for loans to current trade and industry, and the item of loans and discounts in Canada shows an increase of \$14,000,000 to a present figure of \$49,737,958. Not only is this item gratifying as representing the most useful and prompt employment of the bank's funds, but it indicates in very positive fashion the improved confidence of conservative financiers in the business situation, and the increased supply of sound and desirable commercial paper.

As regards profits the bank had a much better year than any other since the war began, and was able to write off \$100,000 from premises account and add nearly \$170,000 to the forward balance, after paying the usual 10 per cent dividend and the war taxes and making several generous donations.

WOMEN'S INSTITUTES' WORK
RE-ELECT OLD OFFICERS.
HYDE PARK, June 8.—The annual business meeting of the Women's Institute was held at the rectory, with a fair attendance. After the usual opening exercises, the president, Mrs. Durnford, introduced Miss Annie Scott, of Nottawa, Ont., a representative. The speaker gave an interesting and instructive talk, dwelling largely on "Community Life" and "Organized Recreation for the Young."

Toronto Liberals Will Advocate Conscription at Big Mass Meeting

[Special to The Advertiser.]
TORONTO, June 8.—Tomorrow night at Massey Hall a mass meeting, called by Toronto Liberals, will be held to advocate the adoption of a policy of conscription. The principal addresses will be delivered by Dr. Michael Clark, M. P., of Red Deer, Alta., and N. W. Rowell, leader of the Liberal party in Ontario.

Hundred Aviators From U.S. Arrive In France Safely

WASHINGTON, June 8.—One hundred American aviators from the navy flying corps have arrived safely in France, according to a statement issued today by Secretary of the Navy Daniels.

STOCKHOLM MEETING HAS BEEN PUT OFF

LONDON, June 8.—"Owing to various circumstances," the general meeting of the International socialist committee, set for today in Stockholm, could not be held, says a Reuter dispatch tonight from the Swedish capital. It is rumored, says the message, that the meeting has been postponed until September.

WITNESSES' CONDITION PREVENTS FULL PROBE

PARIS, June 8.—The inquest into the death of little Earl Etherington, who was in the building at the time of the explosion at the Salvation Army barracks, was held this afternoon in the council chamber. Coroner Cole of Brantford was in charge. Only three witnesses were heard. Mrs. Knight, who was in the building at the time, and the Misses Wright, who were passing, but it is not clear if the injured not being able to be present the hearing was adjourned to Friday, June 20th.

NERVES WEAK, HAD HYSTERIC

Orillia Lady Tells of Her Pitiable Conditions When the Nerves Gave Way and She Became Sleepless, Irritable and Excited.

Orillia, Ont., April 6.—There is an abundance of proof found right here in Orillia that Dr. Chase's Nerve Food is unrivaled as a means of forming new, rich blood and building up the exhausted nervous system.

At this season almost everybody feels the need of restorative, tonic treatment to keep up vitality and ward off the tired, languid feeling. This letter will give you some idea of the splendid results to be obtained by using this great food cure.

Mrs. Percy Moulding, 28 West street, Orillia, Ont., writes: "Some years ago my nerves got the better of me. I became so ill that on one occasion, during a thunderstorm, I had a severe attack of hysterics. Then I became anxious about my condition. It was sleeplessness and nervous debility that were my trouble. Some nights it would be 1 o'clock before I could get to sleep. Knowing the good results obtained from the use of Dr. Chase's Nerve Food, I commenced a treatment. I took about seven boxes, and gradually I could feel my nerves becoming steady and my appetite returning. I could sleep well, and stay alone without any difficulty. Some time ago I commenced losing in weight, and I began using the Nerve Food again as a tonic. I used only two boxes, and recovered to my former weight. I can now speak too highly of Dr. Chase's Nerve Food, and when I see anyone looking ill or nervous I say, 'Get busy and use some Nerve Food.'"

Dr. Chase's Nerve Food, 50 cents a box, a full treatment of six boxes for \$2.50, at all dealers, or Edmanson, Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute. Imitations only disappoint.

Abbey's Effervescent Salt
ALL DRUGGISTS SELL IT
For Nerves, Impure Blood—try ABBEY'S VITA TABLETS 50 Cents a Box

WHEN USING WILSON'S FLY PADS
READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY

Far more effective than Sticky Fly Catchers. Clean to handle. Sold by Druggists and Grocers everywhere.

THE CHIEF CHARM OF LOVELY WOMAN

Soft, Clear, Smooth Skin Comes With the Use of "Fruit-a-tives."



NORAH WATSON.
86 Drayton Avenue, Toronto.
Nov. 10, 1915.

A beautiful complexion is a handsome woman's chief glory and the envy of her less fortunate rivals. Yet a soft, clear skin, glowing with health—is only the natural result of pure blood.

"I was troubled for a considerable time with a very unpleasant, disfiguring rash, which covered my face, and for which I used applications and remedies without relief. After using 'Fruit-a-tives' for one week, the rash is completely gone. I am deeply thankful for the relief and in the future, I will not be without 'Fruit-a-tives'."

Fifty cents a box, 6 for \$2.50, trial size, 25c. At dealers or sent postpaid.

HENSALL SHIPMENT.

HENSALL, June 8.—The May shipment for the patriotic League was, 25 shirts and 125 pairs of socks, which speaks for itself.

THREE-WEEKS-OLD BOY FOUND IN SUITCASE

INGERSOLL, June 8.—While on his way to Ingersoll about 6:30 o'clock this morning, Edward Warner, son of Mr. and Mrs. Harry Warner of East Zorra, had his attention attracted by a canvas suitcase, which was lying at the roadside. He stopped, and on opening the suitcase found a male infant. In the suitcase with the child were some baby's clothing and a bottle of milk. It is believed that the suitcase had only been at the roadside a comparatively short time.

BIG WELCOME FOR VETERANS.

AUSA CRAIG, June 8.—The Young Ladies' Club (the ten girls who are doing so much for Red Cross) is arranging a good time for the returned soldiers of London, who will visit this town on Wednesday, June 13. A baseball game between Crediton and AUSA Craig will be played at 4 o'clock. The evening will receive a big welcome on their arrival and will be taken to the hall for a supper at 6 o'clock. In the evening a patriotic concert will be given. The young ladies are trying to have the citizens all interested, as this should be one of the biggest days here since the war started. The large crowd is expected from the surrounding country, as every one wants to see the returned heroes.

JACKSON—CLINE.

DORCHESTER, June 8.—A pretty wedding was solemnized at the home of Mr. and Mrs. George O. Cline, Harrietsville, on Wednesday, June 6th, when the daughter, Edna Cline, was united in marriage to Dennis A. Jackson. Promptly at 12 o'clock, to the strains of the wedding march played by Miss Ballah, the bride, in a gown of white silk, with veil and orange blossoms, entered the church, and on the arm of her father. The couple were unattended, and the ceremony was performed by Rev. Harold O. Cline. After a short honeymoon the happy couple will reside on their farm near Harrietsville.

LE DANTEC DEAD.

Paris, June 3.—Professor Felix le Dantec, biologist and philosopher, is dead. Professor le Dantec occupied the chair of zoology and paleontology at the University of Bordeaux. He was an opponent of Henri Poincare, Berghon and Brouha.

WEST NEEDS RAIN.

Winnipeg, Man., June 9.—Yesterday's rains were not general, and Manitoba and many parts of Saskatchewan still lack moisture if the crops are to develop properly.



The Truth About Corns

You have read much fiction about corns. Were that not so there would be no corns. All people would use Blue-jay.

Here is the truth, as stated by a chemist who spent 25 years on this corn problem. And as proved already on almost a billion corns:

"This invention—Blue-jay—makes corn troubles needless. It stops the pain instantly, and stops it forever. In 48 hours the whole corn disappears, save in rare cases which take a little longer."

That is the truth, and millions of people know it. Every month it is being proved on nearly two million corns. So long as you doubt it you'll suffer. The day that you prove it will see your last corn-ache. It costs so little—is so easy and quick and painless—that you owe yourself this proof Try Blue-jay tonight.

Blue-jay
Stops Pain—Ends Corns Instantly

For Sale By All Druggists



Stately in Style—Modest in Price

the bed dominates the bedroom. The whole scheme of decoration should harmonize with it. Rugs and draperies should tone with it.

- ☛ The woman of today—artistic to her finger-tips—chooses her bed first whenever possible, and around it, plans the complete bedroom; though in many homes the new bed must harmonize with present furnishings.
- ☛ In either case those who seek for permanent beauty and irreproachable taste choose

"Ideal" Brass Beds

- ☛ The designs now being shown reflect, in their gleaming radiance, the artistic beauty that every woman wishes for her home.
- ☛ There is a touch of distinction, even in the simplest and most inexpensive patterns; while those of more elaborate design and massive construction are in full keeping with the very best taste in home decoration.
- ☛ If you are planning to furnish a new bedroom or to remodel an old one, see your dealer's exhibit of these beautiful "IDEAL" Brass Beds.

Always buy an IDEAL Spring for an IDEAL Bed.

THE IDEAL BEDDING COMPANY
Limited
Makers of High-grade Bedsteads and Bedding
TORONTO

Call at **ONTARIO FURNITURE COMPANY, Limited**
AGENTS FOR OSTERMOOR MATTRESSES
230 DUNDAS STREET
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