## Watford Guide-Advncate



## Page two

（6uidens duacate
Member of Canadian Weekly
C．Ayleoworth Publibher Average Circulation for year ending
Docember $31.1923, \ldots 1,565$
（Covering East LImbton） advertising rates Display adds，set，trandent，28c Anch
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Displey Ad．And plate．．．18c innen aspecial Position， 5 c ．per inch oxtra
Hheotrical Advt＇g with．reader or cuit Buinces Io．．．．．．．．．35ce per ime ine；Ineide pages 5c per line．por
Classilied Ads，One Cent per wor
each insertion．Minimum 25c． FRIDAY，MARCH 21， 1924
＂Squibs by Dad＂

 Sardines are so plentiful in France
that lunch counters ean affiord to serve one with each sandwich． Balkan war cloud now reported
be＂hovering＂

 Dairymen predict that the＂fat
wil be in the frie＂when the oleo－
margarine question is dealt with at margarine ＂A man in San Francisoo who got the knew it was old stuff because it
was marked B．c． The roar of 圈 The opening of the Honse announcing
may be followed
later in the airgun volley Should President 囲 Coolidge place e
prohbibitory duty on Canadian wheat prohibitory duty on Canadian wheet
American housewives may find tha
their their cakes are dough．
困
During the present session at ot
tawwa the members will thave the
opportunity of becoming temili in
 redistribution and revision．
困
Although the times and his should－
er may be out of joint the Prince of
Wales is again Wales is again able to engage in his
favorite pastime． Having to listen to so many hair
splititingarguments the Speaker ot
the Dominion Howe quit Dominion House of Commons
quite justified in refusing to wear
wig． wig． Amateur cravenerers will be inter－
ested in the announncement in the
speech from the throne of a reduc tion of the tuty on＂implements o
production．＂ Sharks are said to have the great
est jaww power，of any fiving creature campaigsons meetiniliar with politica
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have their doubts Owing to the Ottawa many yovernment offliale ar
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may glean some usefu informatio regarding stheme usefiu）information
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their output of cheese at a fixe price of 25 cents a pound for a feer
iod of five years．The matter ma referred to the depar．The matter may b
$t$ Ottawa， at ottawa，which has jurisdiction



MORTGACE SALE
of valuable farm property Under end by yirve of A power o ob Vonder, therex win at






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AMBITIOUS MEN \$23.000 to soc.oob wiekiy



 We train you for these big money
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Special terms now on. Write quilek
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fore the Twenty-third day of Apprit trratrix witl dich citribute the Admin he deceased having regard only to haye noticice.
Dated the $T$ welfth
day of March
192 J. Ray Donohue,
itor for the Adm Solicitor for the Administratrix
mar23-3t

| Dr. A. C. ANDERSON Chiroprector <br> Watford-Mon, Wod; \& Fridey <br> over Mr. Rogers' Store Appointment other days by phoning 92 w Strathroy. |
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 of William Jotini Wisom, in her


 year.
 Saskatoon, at Vinden, Man, beloved
moshand of charlotit Demar, (youn?

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Auction Sale Farm Stock IMPLEMENTS AND HOUSEHOLD They under figned hane recived JohN W. WEATTiE
to offer for sale by public








 credit on approved joint notes 6 per
centit peranum discount for cath on Sums orer sini.00, AUCTIONEER

## S. G. WHITE LEGHORI



Am in a position to satifecactor-

 order now
Aot for fodier. Some space
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## Dess wanted at swith's.

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Samuel Oakes of Strathroy, gave
an interesting account of tio trip to
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## Sminimas mumine (ritao

IT'S A GOOD SCHOOL.
ENTER ANY MONDAY.

## Good News For all

A SPECLAL PURCHASE OF HIGH GRade Shoes \& sLIPPERS JUST RECEIVED-INCLUDING THE NEW SUEDE LOG CABIN, CAMEL, EIRDALE, SAND, GREY AND MAYFAIR
PATENT, CONSTANE BLK KID, DEBUTANTE BROWN CALF very reasonable in price
A FULL LINE OF SLIPPERS AND SANDALS FOR CHILDREN REAL GAND GIRLS. SOME NEW STYLES PRCE AND RUMIABIE QUAIITTY
 We invite all to come in and see the new stryles and coalorings
We are showing for Spring- and the price is lower.
P. DODDS \& SON


An exceptionally high grade dentrifrice. An antiseptic Tooth ingredients which neutralize harmful mouth acids, the cause of tooth
decay.


SIDDALL DRUG CO.
Fire at Thamessilh on Seturd










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Kor the first time in the history of

 esilie defented Mr. Patrick Caus
grove do Howard township here on
Thurshon



 stoek around the shacks as seen
tom the railway.
$\frac{\text { PRIDAY, MARCH 2才Z̈tige }}{\text { KEPWOOD }}$


ANNOUNGEMENT!
Having installed a Steam Vulcanizing Plant we are now in a position to do Vulcanizing and Retreading


Now is the time to have your tires repaired before spring opens up, then you can drive in comfort and not be worrying about that casing that has a weak spot or perhaps a blowout patch inside.
our prices are reasonable give us a trial.
Williams Bros.' Garage

| $\mid$ Rural School Reports |  |
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Sold only at
Tho Sexalle store

To women everywhere Spring brings the word "hats." pot the embastaced of these
and is the naturat question, "Shall I wear
last season's straw which only needs a different color and new trimming to suit me exactly, or shall I experiment
with a new straw which may not look ell on me at all?"
Why not let Elkay's Straw Hat Dye
settle the question? With this inex pensive dye you can make last season's
straw look new and different so suick different so quick-
wonder why you y and easily you will
didn't try it long ago.
The results will delight you and you
will, save considerable toward othet Spring apparel
Elkay's Straw Hat Dye is permanen!
and waterproof, dries quickly to a lasting, lustrous color and actually restores ife to the straw. Directions and brush

Select your favorite color from the
following: Dull Black, Liberty Blue, Burnt Straw, Old Rose, Violet, Na-
tural, Gloss Black, Navy Blue, Gray Cerise, Sage Green, Cardinal Red
Yellow, Cadet Blue, Brown, Lavender
J. W. McLAREN


## monn <br> BEFORE MY BABY CAME <br> Stephen Leacock <br> SNAPPY SELLING IN A BOOKSTORE

HE WATFORP GUIDEAAPYOCATE

1 Was Greatly Benefited by Taking Lydia E. Pintcham






 At stamp will bring your news HIGH GRADE instruction Guisimess Sofefe Tonge and Charlos sts. Toronto.
Remains open all y year and admits
students at any time. Demand for
 $\frac{\text { w. J. ELLIOTT. Principel }}{\text { MEDICAL }}$ SAMES NEWELL. PR.B.B.M.D.
 C. Wd SAERS, M.D.,. Phone 18 .





 Store, Main st



veterinary surgeon





AUCTIONEER
J. Fi ELLIOT, Licensed Auction. Prompt attention to all orders, rean
sonable terms orders may be let at
the Gide-Advocate office.

INSURANCE

## THE LAMBTON

FARMERS
INSURANCE COMPANY JOHN W. KINGSTON.... President JAMES SMITH....Vice President
ALBERT G. Mivibiv. Diretor
THOMAS LITHGOW ...... Director GUMIFORD BUTLER. JONN PETER MCVICAR. Director
JOHN COWAN
J. F. ELLIOT J. F. ELLLOT
ROBERT J. WHITE. Fire Inspectors
ALEX. JAMESSON


the browsing professor learns how literature by the POUND IS ADJUSTED TO SUPPLY AND DEMAND

it's a book that ought to be-


 | The sales manager of the biggest |
| :--- | :--- |
| book store for ten thocks cannot be the rest of the sentence. |
| deceived in a |



 heap reprint of the Dialogues of Pi-
atoo. or the Prose Workes of John Mil.
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tanding, or some trenum tanding, or some trasho of than sort.
As for real taste in literature-the
ability to ap ability to appreciate at its worth a
two dollar novel of last month, in a

 a profesor standing up in a corner
buried in a book looks well in a store
 manager as Mr. Sellyer tolerated
ny presence in a back "what Mr. Rasser of his indicated a wants,"
now of thandsome store: and so it was that I had an op- books-"Seven Weeks in the Sahara, seven
portunity of knowing something oof Six Months in a Wag portunity of knowing something of of
his methods with his real customers.
MR. SLUSH'S LATEST NOVEL MR. SLUSH'S LATEST NOVEL I had no intention of standing in
the place and tistening as a spy. In
fact, to tell the truth, I had become , dint $\begin{array}{ll}\text { latation of the Moral Dis courses of of } \\ \text { Epictetus. The book was very neatly } & \text { "Oh, very possobly-but here, now } \\ \text { Among the Monkeys of New Guinea }\end{array}$ printed, quite well bound and was and with this Mr. Selyer laid his
offered at eighteen cents; so that for
the the moment I was strongly tempted
to buy it, though it seemed a per an of new books, ap
best to
parently as numerous as the huge pile take a dip into it frrst.
I hat
and I had hardly read more than the
first three chapters when my attengion was diverted by a conversation
going on in the front of the store. "Yon're quite sure it's his latest?
a fahhionably dressed lady was say "Oh, yes, Mrs. Rasselyer," answer
ed the manager. "I asure you this is
his very his very latest. In fasure you this
his they onl came in yesterday., $\begin{aligned} & \text { As he spoke, , indicated with his } \\ & \text { hiand a phuge pile of books, gayls }\end{aligned}$ jacketed in white and blue, I colld
make out the title in big cilt letterin -GOLDENDREAMS ${ }^{\text {COh, yes," repeated Mr. Sellyer }}$ "Mh, yes," repeated Mr. Sellyer,
"This is Mr. Slushs's latest book. It's
having a wonderful sate", "That's all right then," said "the
lady. You see, one sometimes gets
taken in so: I came in ther mon taken in so: I came in here last week
and took two that seemed very niee and I never noticed till I got home
thint they were both old books, pubhished, I think, six months ago.,"
The mana for the arror. apologized humbly
"But now, this boolk" "But now, this book," said the lady
turning over the leaves, "is it good?

## 



SEEFE YERRS OF expen
fapes
widow "Sophothing of Maw M Moode
peated fiction,"



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\begin{aligned}
& \text { Toxt customer in a loud, breezy voice } \\
& \text { next } \\
& \text { he had an air of a stock broker } \\
& \text { starting on a holiday. }
\end{aligned}
$$ TORTURE

## Headaches and Indigestion

 Ended By "Frull-a-tives" The Marvellous Fruit Medicine
 good.
Finally a friend advised him to t
Frutitan itise non he is well.
he suys in a Jetter:
 hom beadaches and aitter stufion. would


imited, ottawa, Ont.
ary, of the mountains, and it wast: Sellyer's estimate of the pirchaser.
I felt that. I had lingered long
nough. I drew near with the Epict. "Yes, sir,", said Mr. Sellyer, pro.
"essional again in a moment. ressional again in a moment. Epicter.
etus? A charming thing. Eighteent
cents. Thank you."
Then .

$$
\begin{aligned}
& \text { allost troke out int a a laug as he } \\
& \text { answered, "heres an excellent thing } \\
& \text { Golden Dreams-quite the onst hum. }
\end{aligned}
$$ Then from the curiosity that had been growing in me and that I could .

n't resist, , That book Golden Dreame,
I said. said, "You seem to think it a very
wonderful work?"
Mr selly

$$
\begin{aligned}
& \text { screaming my wife was reading it } \\
& \text { aloud only yesterday, She could hard- } \\
& \text { ly read for laughing." }
\end{aligned}
$$

 shrewd glances at me. He knew
didn't want obuy buy bithe bok and per-
haps, like lesser people, he had pise haps, like lesser people,
moment of confidence.
He shook his

$$
\begin{aligned}
& \text { There was a clink of money on the the e } \\
& \text { counter, and the customer was gone. } \\
& \text { Sea Stories for the Judge }
\end{aligned}
$$

$$
\begin{gathered}
\text { counter, and the customer was gone } \\
\text { Sea Storier for the Judge } \\
\text { "Yes, Judye") said the manager }
\end{gathered}
$$

"He shook his head., he said. "The
"A bud business,"
publishers have unloaded the thing publishers have unloaded the thing
on us, and we have to do what we
cani.?
"Haven't you read it?" I asked.
"Dear me, no!" said the mamager. His air was that of a milk man who
Is offered a glass of his own milk.
"A pretty time "A pretty a time 1 I' h have if I tried to
rea. "the new books,"
"' "But at any rate," I insiotst
wife thought it anine story",
Mr. Sellyer smiled widely, Mr. Sellyer smilied widely.
"I am not married, sir," he said.
(Copyrighted, 1924, by Metropolitan
Newspaper Service. Arrangement
with Dodd, Meed, \& Co.) Ne
with
The worms that infest children
frome their birth are of two kinds,
those that find lodgement oin the
tomach and those that are found in





## CASTORIA

MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups,
prepared to relieve Infants in arms and Children all ages of Constipation Wind Colic
$\begin{array}{ll}\text { Flatulency } & \text { To Sweeten Stomach } \\ \text { Diarrhea } & \text { Regulate Bowvels }\end{array}$ Aids in the assimilation of Food, promoting Cheerfulre on ? Rest, and Natural Sleep without Opiates Chy ft tleticher To avoid imitations, always look for the signature of Chat/ Pletcher:
Proven directions on each package. Physicians everywhere reconmend it

$$
\begin{aligned}
& \begin{array}{l}
\text { "Yes, Judge!" said the manager to } \\
\text { the next customer, a huge, dignified } \\
\text { personage in a wide-wake hat "sea } \\
\text { stories? Certainly. Excellant reading }
\end{array} \\
& \begin{array}{l}
\text { stories? Certainly. Excellant read, "sea } \\
\text { no doutbt, when the brain is overohar- }
\end{array}
\end{aligned}
$$



