


Newest Neckwear
${ }^{4}$ Styles!


## Warm Fabric Gloves

Fine French Kid Gloves
 day's Selling


## FIRST BAPTIST

$\frac{\text { SUND SCHOOL }}{\text { Se }}$ Annual Meeting Last Night Glowing Reports on WVork of the Past Year.

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Write for Our Spriug and Summer Catalogue for 1914

| Remember We Are Selling Our Entire Stock of Coats at Enormous Reductions |  | Cold Weather Blankets |
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| Marmot | A Special Table of Coats |  |
| Muffs |  | \$1.98 |
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ㄸm BRANTFORD DAILY COURIER





## HERE'S A SENSATION!

Owing to the backward season ard general depression of trade, the merchants in the Temple Building, Dalhousie Street, find their stocks much heavier than they should be at this time of the year, consequently they have deeided to place on sale the whole of their big stocks, consisting of:

MEN'S AND BOYS' CLOTHING AND FURNISHINGS, SHOES, HARDWARE, CUTLERY, SKATES, ETC. AT GREATLY REDUCED PRICES $\qquad$
Sale Commences SATURDAY, January 17th HERE ARE A FEW OF THE MANY BARGAINS

Special Clearing Sale of HOCKEY SHOES, SKATES AND HAND SLEIGHS

BESIDES fitting skates on the shoes free of charge, we will give a special discount of $20 \%$ on all Hockey Shoes bought here. Also special discounts on all lines of skates, excepting the C. C. $\&$ M. line-

## HAND SLEIGHS

## At Special Prices

Regular \$1.00, for
80 c
.75,
60 c
.50,
40 c
Do Not Miss This Opportunity!

C. J. MITCHELL<br>Temple Building<br>80 Dalhousie Street

## CLEAN SWEEP SALE of Our Entire Stook of footwear!

I am going to do my share to popularize shopping in the Temple Building. Every shoe in my store
will be offered to you people at a lower price than ever before.
Bring in your feet at once. Our Winter Shoes are anxious to "take a walk." They want to get
out into the cold and to keep somebody's feet warm and dry.
Quarter Off! Third Off!!! Half Off!!!

Men's, Women's, Boys', Misses' and Childen's
Shoes at prices that will open many a purse. If these
Shoes at prices trat will open many a purse. If these
prices do not bring you to the Temple Building your
feet must certainl be out of town prices do not bring you to the Templ
feet must certainly be out of town.

MEN'S SHOES AT $\$ 1.68$
These are made of black Canadian leather, bucher
cut with toeca, good solid double soles, very smart
and dressy. Sizes 5 to 11. aut, with toecap, good sold
and dressy. Sizes 5 to 11 .
MEN'S PATENT LEATHER SHOES AT
Included in this lot are some of the best-known
 zularly at $\$ 5$ and $\$ 6$ per pair.
Made on the new METAL SHOES AT lasts, blucher cut $\$ 2.48$ shoe an
Man might
WOMEN'S FINE SHOES AT
WOMEN'S FINE SHOES AT $\$ 1.98$
Your choice of several leathers, donsola kid


Dalhousie Street - TEMPLE SHOE STORE women'
 patent toecaps, blucher cut, with either high or low.
haels, sizes.
or $\$ 2.25$.
WOMEN'S DRESS SHOES AT $\$ 1.48$
 in or gun metal, button or lace, sizes $2,21 / 2,3$
CHILDREN'S SHOÉS AT 78 C These arer regular s 51 value, made of Dongola Kid,
patent tipas, sizes 2 to $71 / 2.2$ BOYS' HARD KNOCK SHOES AT 98C Made of a strong split leather, with extra heavy
soles, blucher cut, with toe caps, sizes 8 to 13 . Space stops me from teling you of the many more
good things $I$ have to offer. See some of the good things $I$ have to offer. See some of them in my
windows, then come in and see the shoes. I will see you are not pressed to buy against your wish

## JAMES E. GOODSON

TEMPLE SHOE STOR

| WHITLOCK \& Co. | 78 Dalhousie Street | WHITLOCK \& CO. |
| :--- | :--- | :--- | OVEROATS $\rightarrow$ The Grat Ststibunt $\rightarrow$ SUITS SATURDAY, January 17 th hegins our Great Annual Clear-Away Sale. 15 to 40 per

cent. reductions on all Winter Overcoats, Suits, Underwear, Sweater Coats, Gloves, Mitts, Gauntlets, etc. MEN'S OVERCOATS $\$ 7.90$ All new. tweed coats up, to $\$ 1$,
going at $\$ 7.90$.
MEN'S OVERCOATS Every coat in our stock to be
sacrifice at about cost price.
Corive and see the ourcoat bargains that we are giving:MEN'S SUITS $\$ 6.90$ Worth in regular way $\$$ sio.00, to
clear $\$ \$ 6.00$ Every suifi in our Sale prices. Come egrily. Values you have never seen eqalues yout have never seen
$\$ 1.99$ and at $\$ 2.79$.
$\$$ gac., $\$ 1.49, \$ 1.79$. 1o dozen shirts, regular $\$ 1.00$ and
$\$ 1.25$ to (cleat at 6 ogc.: sizes 14 to
17. $\qquad$ BOYS' OVERCOATS $\$ 2.95$ Every Boys' overcoat in our
store has to go. Come early and
ser the coats we are sellin
ser to sore tha to to. we are ealling a
$\$ 2.95$, $\$ 3.95, \$ 44.95$, and $\$ 55.95$. boys' suits


 Clear A Away Sale Prices in Boys
Knickers and Bloomers at 4 Ic and Boys' Sweaters, at 3g., and 5c.
regular 5oc., and 65 .


Every department will pay tribute in bargains during this Clear Away Sale. A cash discount of 10 per cent. on all purchases of, one dollar and upwards. Come and cone often.

## R. T. WHITLOCK \& CO. <br> "EVERYBODY KNOWS WHERE"

Temple Blag, HOWIE \& FEELY Dalhousie st.
Until the End of the Month These Prices on Threse Lines Will Continue For Cash !

# 10\% Off for Cash on All Other Lines REMEMBER THE PLACE HOWIE \& FEELY 

Temple Building

REMEMBER THE PLACE --- TEMPLE BUILDING, DALHOUSIE STREET

