## The Invening Times $\star$ Blax



## MC2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, MARCH 16, 1923


## POOR DOCUMENT

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High Shoes



1923-AMOUR'S BARGAIM BULLETIN No. 22-1923 Special For Saturday Only


Amdur's, Low, No, 1 King Square



In Our Men's Shop Fairing Suit and Top" Coats in the moot ail


 date of homily: end men among them

Boys' Suits Too You'll be pround of the fine dressed-up appear-
ance of these suits, Boys are o going to lie them immensely. In style, workmanship and material
they are the best youll find. Many of them are
tKloth Klads.: they are the bs."
"Kloth Glads.

## Finer Shirts

 In New Spring Patterns


Soft and stiff cuff styles with
and without collars to match
The farina are of excellent
quality: the patterns excellent and
tatatelul with just the right amount
of color.
$\$ 1.29$ to $\$ 8.50$ each
Ground floor.)

## New Spanish Combs Have Just Arrived



\section*{| Clear Baby's Skin |
| :--- |
| With Cuticura | Soap and Talcum Tox pan}

(Ind floor)

## Manchester Pubortiontelason-E-

## 


\$2.25 Duchess Silk $\$ 1.45$ and This and That at Daniel's Saturday









 Look! Crepe Knitted Scarfs

 Rose and Honeydew. Plain 54.75 ; stringed, $\$ 4.85$.

 Sc each and Black and Whit
Black. Navy, Brown, Grey.
soc Wit ito Kiddie Hand Bags Soc- quit c like tho grown un
Party Cases in Crepe grained Leather with Mirrors and
 — A real buy at


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Sale After Stock-Taking By the Senior Shoe Firm

Ladies' Footwear of undeniable reputation well under today's factory prices-Men's and Boys' Boots at prices that stand alone-that is the mean-
ing of mark-downs made at Francis \& Vaughan's After-Stock-Taking ing of mark-downs made at Many were bought at our own price from makers who needed cash
Sale. Mand more than anything after the way the in were height of style and the lowest
failures. So today you find your fit the

The Best of the Batch in Ladies' Oxfords, \$5 Blatchford goodyear welted fine Black
Vici Kid Oxfords of $\$ 9.50$ value and with
medium toe-yours here at $\$ 4$ गo. medium toe-yours here at \$4. Kid in medium hel
Same
and toe, goodyear welted and moday's style. $\$ 1.1$ quality and your size in these two groups.
$\$ 5.00$.
 B5atehford, Smardon and Classic Ox-
fords, goodyear welted in Black Kid, Black or fords, goodyear welled medium toe and medium or low heel, that are right in th
Dark Brown Calf with mand
front rank of Fashion and worth up to $\$ 11.50$ here, any pair, $\$ 5.00$. And what is more, many higher priced ones in odd sizes at the same odd price,
The new five eyelet Oxford with the right toe and heel, in Black or Brown Call - $\$ 4.75$ and $\$ 5.50$ quality - Sale, $\$ 3.95$. heel. $\$ 5.50$ value for $\$ 3.95$.

## Lace Boots Below Half <br> Lace Boots Below Half

 metal Calf Ladies Lace Boots with Cuban, heels and Blatchford and Smardon make, goodyear welt sewn. Grouped with odd sizes and sty

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oots of the Foot-Trainer last, broad toe and low heel-
``` another \(\$ 5.00\) find.
\[
\begin{aligned}
& \text { Patent Boots with Fa } \\
& \text { : } 15, \$ 12.50 \text { for } \$ 5.00 \text {. }
\end{aligned}
\]

For Men-For Boy's


Francis \& Vaughan 19 King St.


Pure Country Milk With The Cream Left In


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Ganong's Best 59c. Neilson's, Corona's


\begin{tabular}{|c|}
\hline \multirow[t]{4}{*}{\begin{tabular}{l}
Sea Food Dinners \\
For Lenten Diners REAI FISH DINNERS, tempting, hot and toothsome, of fresh-
caught fish-just from deep-water-of all seasonable varieties, and
cooked to a nicety, await discriminating Lenten diners at the Garden Cafe - Royal Hotel
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Depend \\
on the \\
Uncertain
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Buckeye
Incubator
 and
W. H. THORNE \& CO. Ltd.
 c.

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THE EVENING TIIES AND STAR, ST. JOHI N. B., FRIDAY, MARCH 16, 1923




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 SCREW PLATES


Green River, Lightning, Hack Saw Frames and Blades; Breast
Drills; Hand Drills; Machinitsts Ratchetra Drilus; Hand Drills; Machinitets Ratcheta;
Chain Drills; Poost Drills; Twiet Drille; Vies;
Bench Pin and Hand; Steel Scales; Wire Bench, Pin and Hand; Stee Scales; Wire
Gauges: Steel Letters and Figures; Plyers of Gauges; Steel Letters, and Figures; Plyers of
all kinds; Enineers Stright Edges; Mo-
chinites Hammere and A Full Line of Starrett's Fine Tools




\section*{sik}
at a special pur- \$1.65 chase sale price, and fully worth \(\$ 2.50\) each





\section*{Shoes}

For Men

all oak hal shoes
\(\$ 6.00 \quad \$ 7.50 \quad \$ 9.50\)



Eight FORTUNATE WOMEN
Will Each Possess an Extra Quality Magee Fur Coat BECAUSE-Erach garment is of extra quality. Each garment will give the utmost satuffectlon.
 D. MAGEE'S SONS, LIMITED

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\section*{FOR SALE}



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To Rent





\section*{WANTED}


WANTED

\begin{abstract}

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Earnest, reliable women who want work and who have good references may apply for high class canvassing work, city
country, on straight commission basis.

No triflers should apply, but only those needing employment and willing to work hard to make the work successful.

Applicants should apply in every case in their own handwriting, giving age, present or previous employment, number
Write to Box I 33, care Telegraph-Times



\title{
"The Torch of Verified Circulation"
}

\author{
Lights up the way for the Advertiser
}

The Telegraph and The Evening Times, with a combined daily net paid circulation exceeding 30,000 copies, are the only A. B. C. (Audit Bureau of Circulation) papers in the province of New Brunswick. These newspapers alone give the advertiser a verified circulation whose extent is absolutely known and established beyond question.

Mr. Advertiser, do you realize what this means?
All of the principal Canadian dailies are members of the A. B. C. That is, they give their advertisers, present and prospective, circulation figures which are audited, certified and approved by an independent court whose standing is recognized in business circles throughout Canada and the United States.

\section*{Mr. Advertiser, Look at this:}

The Following Canadlan Newspapers are members of the A. B. C.:

St. John-The Telegraph and The Evening Times (the only A. B. C. papers in New Brumswick).
Halifax-The Chronicle and Echo, The Herald and Mail.
Charlottetown-The Guardian.
Quebee City-LeSoliel, L'Evenement.
Montreal The Gazette, The Star, The Herald, La Presse, La Patrie, Le Canada, Le Devoir, The Standard.
Ottawa-The Citizen, The Journal, Le Droit.
Toronto -The Globe, The Star, The Mail and Empire and Sunday World, The
Telegram. Telegram.
London-The Advertiser, The Free Press.
Brantford-The Expositor.

Brockville-The Recorder and Times. Fort William-The Times-Journal.
Hamilton-The Spectator.
Kingston-The British Whig, The Standard.
Windsor-The Border Cities' Star.
Winnipeg-The Manitoba Free Press, The Tribune.
Saskatoon-The Star, The Phoenix.
Regina-The Leader, The Post.
Calgary-The Morning Albértan, The Herald
Edmonton-The Bulletin, The Journal. Vancouver-The Province, The Sun, The World.
Victoria-The Colonist, The Times.

Mr. Advertiser, in that list you have the chief newspapers of Canada. They give you an independent audit of their circulation by a universally recognized authority.
"Net Paid" circulation does not mean old lists of doubtful value. "Net Paid" means that every subscriber included in the figures is either paid in advance or does not owe for more" daily circulation of more than 30,000 copies.

Figuring by circulation The Telegraph and Times rates are the lowest in the Maritime Provinces.

By putting the same ad in both papers you cover the city of St. John and the province of New Brunswick as with a blanket, so far as prospective buyers of your goods are concerned, for these two papers reach to a rearchase the goods that local or national advertisers offer for sale, be these goods bonds or toothpicks, razors or mowing machines, diamonds or medicines, shoes or silks.

Think over the facts, Mr. Advertiser. Just ask yourself quietly and thoughtfully what that chain of leading Canadian newspapers means. Their verified circulation is their greatest advertising solicitor. Think about "the torch of verified circulation."

THE TELEGRAPH PUBLISHING COMPANY THE TIMES PRINTING \& PUBLISHING CO., LTD.

ST. JOHN, N. B.

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MUTT AND JEFF
\(\therefore\) Mrs. Mutt's Sister Pays Her a Visit
By BUD FISHER

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