

EATON'S DAILY STORE NEWS

Special Displays of Distinctive and Serviceable Clothes For Men--Thursday and Following Days in smooth cheviots as well as in the rougher t
following are some of the styles from the selection:-
The Natti For the slim, athletic figure. Two-button, form-fitting sac, 30 inches in length, with vent in the back. The The Natti For the slim, athletic figure. Two-button, form-fitting sac, 30 inches in length, with vent in the back. The
shoulders are natural width and sleeve sare narrow and finished plain. The vest has top pockets fnished with knife and box shoulders are natural width and sleeves are narrow and finished plain. The vest has top pockets finished with They have belt
pleats, the lower pockets have flap. The trousers are straight and narrow, and finished plain or with cuff. They of self with loops and tunnel, and the tops of trousers are bound with narrow braid. Lining
is a soft,warm tweed, in olive green, with a shot mixture of golden. Sizes 34 to 40 . Price.

| The Luton A one-button, double-breasted model, with long narrow roll. The front is cut straight, length of coat 30 inches, with vent. Vest fivebutton without collar. This model is made of the same materials and in the same colorings as the Natti. . Price........ 25.00 | The Idler A double - breasted, two-button model, has yoke back, wide pleats from yoke to loose half belt at waistband. Patch pockets with top flaps. Lined only through sleeves. Vest has no collar and closes with five buttons. Made in one of these fashionable rough finished materias of green and with mixture of golden. Price . . . . . . . 27.50 | The Britton A slim young man's model, three-buitton, with notch lapels. The back has centre seam, but no vent. These are made of a soft Saxony finished material, in dark grey, with a red thread stripe. Price, 35.00 | The Hadfield Is a four-button, double-breasted model, with welt pockets without flap. Coat is $301 / 2$ inches in length, has terial is an Oxford shade grey in cheviot finish. The vest is cut high, closing with six buttons. Price . . . . . . . . . 35.00 |
| :---: | :---: | :---: | :---: |
| The Finchley A three - button sack style, for stoutly built young men. 30 inches long with rounded front, and lapels in peaked shape. The vest buttons high, six buttons, without collar. Trousers thave cuffs, belt loops, etc. Made from an olive green mixed tweed, in a soft finish. Price . . . . . . . . . . . . ... 35.00 | "Fashion Park" Topcoats -The Biltwood Topco at, a double-breasted model, 42 , with deep vent. Lapels medium heavy and collar of self material. The material is a grey cheviot coating of medium weight, in an Oxford grey. Unlined body. Sleeves are lined with black $\qquad$ . 27.50 | The Gilroy A fall weight Topcoat, full and roomy fitting, with no vent in back. Raglan style shoulders, notch shaped lapels, medium depth collar, cuffed sleeve and vertical pockets. Made of a soft cheviot finished tweed, a grey tinged with green, in herringbone weave. Price $\mathbf{3 2 . 5 0}$ | The Ardsley The new belted model Topcoat, single-breasted button-through, 45 back and inverted pleat running to bottom Belt runs all round waist with buckle. Has vertical shaped pockets and cuffed sleeves. The spatter cloth similar to a gabarspane. Has silk sleeve linings dine. and facings are Price .....30.00 to bottom. |

Youths' Suits, Smart Becoming Styles for the Boy in His 'Teens Pinch-Backs and Two and Three Button Form-Fudting into man-
66CMART CLOTHES, a Stepping Stone to Success in Life." See that the boy buding hood is well dressed, for smart, neat clothes help to give him that confidence in himself which is
the foundation of sucecess. There is not only style in this range of suits for youths, but service
Sizes is assured in the excellent qualities of the materials shown. Here are a few lines in the selection. Sizes is assured in the exc.
in all are 33 to 37.
At $\$ 15.00$ with soft lapels in notch or peaked style. They are made up from worsteds, dark ground, with silver thread stripe, or very small checks. Also in firm tweeds, in greys, with stripe or diagonal weave. Then
there in good form, with twill body linings. Price .............................. fits snug to form. At $\$ 16.50$-Pinch-back model, pleated above and below bel, The lapels blue cheviot-finThe lapels are step shape and the front rece
ished material, with a fine white thread stripe. is in single-breasted, form-fitting sac style, 5 -button, no-collar vest; trousers straight and narrow, with cuffs. Price single-breasted style.

At $\$ 20.00$-Cassimere finished tweed Suits, in 2 and 3-button sac styles, with soft roll and notch
Fall Weight Topcoats in a Most Varied Selection Slip-On Chesterfield and Trench Coats, Also Combination Fall and Raincoats

 fancy weaves in greys, olive, browns and fawns. Single-breasted, with full, easy-fitting back, self collar
Sizes 33 to 44 . Priced from 15.00 to 22.50 and natural shoulder. Unlined except through sleeves. Sizes 33 to 44 . Priced from 15.00 to 22.50 greenish tints, and the ever-popular greys, fancy mixt ures, checks and overplaids. Box coat, single-breasted with a fairly full skirt, patch pockets and soft roll tapels. Priced .................. 32.50 and 35.00
Special Thursday! 200 Men's Suits Away Less Than Manufacturer's Prices at $\$ 13.75$, Sizes 35 to 44 These suits are known as manufacturers' short lines, there being only from tor in serviceable tweeds and worsteds in small check, stripe, plain effects and fancy mixtures, in the season's favored colorings, browns, greys, greens, pepper-and-salt effects and mixtures. These suits are splendidly tailored throughout and are in newest single-breasted models. Sizes in the lot 35 to 44 . This provides an opportunity to save many dollars on your new fall and winter suit. Priced for clearance, Thursay 13.75

Another Big Offering Thursday! Youths' First Long Suits Clearing at $\$ 10.75$





The Toronto World




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Air Raids and Their Reuth
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Other People's Opinions
"No Job for Veteran?"









 THE TORONTO WORLD ALONG THE COAST NTMR TIME -
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WEDNESDAY MORNING SEPTEMBER


## No wonder children are eager for O'Kefe's. And you can make no mistake when you buy GINGER ALES

Married Women



Canada permanent
Montacie corportion




Made by skilled people who know how to produce
the finest and most healthful beverages. The the. finest and most healthrul beverages. The
O. K. Brand is a triumph in ginger ales and in less than a year has become the recognized favorite. There are flavors to suit all tastes, all equally ligh in the standard of quality
Order from your grocer or druggist. They carry a
full line of O'Keefe's beverages. On Sale at All Hotelss, Restaurants and
Reffreshment Stands, or Phone Main 203
O'KEEFE'S,
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TORONTO

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##  Toronto - 2 . . Nugby to Be in Line . . Nroth 5 Winner in $2.03_{2}^{11}$

HAMMERED TOMMY
FRRST TO INDIANS


PENNY ANTE

## ALLOWS FOUR HITS

## Hickey Clothes

FOŔ FALL AND WINTER
THIS stock offers an opportunity for selection of Suit or Overcoat from the models most approved by style leaders of England and America, such as is surpassed by no other store in this city.
All the new British weaves in rich variety of color and tone. The workmanship and finish of these garments are a revelation in tailoring handicraft, while prices are extremely moderate.

SUITS from $\$ 15$ to $\$ 35$ OVERCOATS from $\$ 18$ to $\$ 40$
HICKEY'S 97 Yonge St.




SCARCITY OF SERVANTS FRESH WATER FISH Many Applying at Government First Shipment of Ontario's Lak Office Can Only W
Few Hours Daily.


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Polly and Her Pals

"OH, FUDGE," IS THE ONLY ANSWER.


MiNMZE THE FiRE EDDY'S chemically SELF-EXTIIMGUSHIMG "SILENT 500'S"

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 THE B. EDDY COMPANY
EULL, CANADA
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Doctors Stand Amazed at Power of Bon-Opto to Make Weak Eyes Strong--According to Dr. Lewis
Guaranteed to Strengthen Eyesight $50 \%$
In One Week's Time in Many Instances

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PAGE TWELVE

## CLASSIFIED



## Experienced Male or Female STENOGRAPHERS,TYPISTS

Fyling Clerks, General Office Assistants Supervisors and Office Managers Satisfactory Salaries

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Remington Typewriter Companies.
Others apply immediately to office Specialty \(c_{0}\).

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Smart，Exclusive， Stylish
Small Black Tailored Suit Hats for the Well－dressed Young Woman．Prices \(\$ 15.00\) to \(\$ 20.00\) ． The ever－increasing demand for a hat，tailored to suit the gounger women，for dress or motor wear．has of stylish．millinery meet this long－felt need．Come and see the new small hats that will be displayed today at

\author{
\(\$ 15\) to \(\$ 20\)
}

\section*{Heavy Cotton Eiderdown，} 29c Yard




\section*{Half Price}

Model Hats
Early New York and French Model Hats to Be Cleared Today
Among these models will be found the names of many of the most fam
ous makers of New York and Paris ous makers of New York and Paris，
names renowned the world over，such names renowned the world over，such
as Lewis，，Marguerette，Leone，Marie Guye，Lewison and Georgette，and
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Fashionable Autumn Silks in the Best Shades
Six Special Values for Today まow zuxidyoy


These Handsome New Coat ings and Suitings Will Be．Best Bought Now

 Special Showing of Coatings For Baby and Missese Wear
 Dusting Caps at 9c




Boots for Misses，Boys and Younger Folks



\section*{ Half Price}



Women＇s Kimonas of Crepe at 89c


Second Day of the Sale in the Boys＇Clothing
This Two－day Sale will be long remembered for the quantity and the character of the merchandise offered，
\begin{tabular}{|c|c|c|c|}
\hline \＄4．98 & \＄7．35 & \＄6．95 & \＄10．95 \\
\hline  & For Boys＇
Tweed Suits Tharted
That Are Worth More Than S9．50， 110.50 &  & For Boys＇Hand－tailored Suits，Worth \(\$ 13.50\)
to \(\$ 15\) \\
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Dept．

 Big Warm
Blankets A Al．Wool，Pair so． Regular \(\$ 11.00\)






 and


\section*{Butter Crocks}

 Phone Main 7841 for Fruit Jars





Toilet Goods the Soldier Boys

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\section*{Book Special} \＄1．25 Edition for 60c


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