

York County and Suburbs of Toronto CAMPAIGNSTARTS INPEEL COUNTY
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Theatres and Concerts


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Unscrupulous imitators are selling a mixture that isn't even real chewing gum to people who want the clean-pure-healithful WRIGLEY'S SPEARMINT

They imitate our package in colors, shape and general appearance. BUT they dare not use the word "Wrigley's." They dare not use the spear.
So make sure you get the refreshing, beneficial genuine. Look before you pay.
Be sure it's




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## SALIE Uncalled-For and Returned Suits And Overcoats <br> 

Saturday morning, Jan. 17, at 8.30 o'clock, we put on sale 150 suits and overcoats which have been ordered but uncalled for. A deposit was paid on every one of these, so that to clear them out quickly we can afford to make the price greatly reduced and attractive. You have your choice of these splendid overcoats or suits for only

## $\$ 05$

Worth From \$18 to $\$ 25$
The Suits
The Suits are made of fine imported Scotch
Tweeds and English Worsteds, and among them Tweeds and English Worsteds, and among them
are a number of fine worsted and serge blacks and are a number of fine worsted and serge blacks and
blues. The original price of these suits ranged up

## The Overcoats

erials, Beavers, Meltons, and Ulstery newest ma are a number of heavy double-breasted Ulsters, worth $\$ 30$, in the lot. The majority are worth from $\$ 18$ to $\$ 25$.
The sale will be continued on Monday and until all the garments are disposed of.
Naturally those who come first will get the best
Crawfords Limited



The Ideal Remedy, Electricity
 ELECTRIC TREATMENT
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## ELECTRICITY

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THE TOBOYYO WORLD
Propmit for ste LINER ADS


LINER ADS




Help Wanted.

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Properties For Sale. The Union Trust Co.
Limited, 176 Bay St.



Stevens-Duryéa Model X Limousine, with extra touring body. In first-class condition; looks almost as good as when new.

PRICE FOR QUICK SALE, $\$ 2000$
The Bominion Automobile Company, Bay and Temperance Sts. TORONTO

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olders of Ten Millions in Notes
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## The New "Nature" Road to Health

 MARVELS OF ELECTRO-VITALIZATIONCOMPLETE ADVICE BOOK SENT FREE




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Pemenere Trafic


CANADIAN NORTHERN
EASTBOUHI TRAIIS

 AUSTRO-A MERICAH LINE WINTER TOURS







##  Newest Steamer in the Trade $\left.\begin{array}{l}\text { Triple " } \\ \text { ccrew }\end{array}\right]$

oaye January 31 sirs voward

White Star Line- 41 King St. E., Toronto



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| more than double those of a year ago.The result was to weaken quotations |  |  |
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4 P. CANTON \& co. FLLEMING \& MARVIN
 Unlisted Stocks,Mining Stocks ${ }^{\text {Porcupine and Cobalt Stocks }}$ Bought and Sold SMILEY \& STANLEY
15 KING ST. WEST, TORONTO



A Little Opening for Spring
 Ot warn, reversible blanket cloths and imported tweeds
light or dark colors styles are all absolutely ner, fashionable
models for misses and women, at.

SALE OF DRESSES AT 55.95 Worth $\$ 9.50$ to $\$ 13.50$.
Sample Dresses, of the better kind; silks, serges, ald a fine
et: made in clever Nerr York styles colors are black, tan Black Dress Fabrics, Highest Grade Black Silks
 Per Yard, for 96 c




Women's Fur-Lined Gloves







Fountain Syringes


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## Pillow Cotton 13c









The January Whitewear Sale












## The Great Adventure

 Art is the idealizing of the plain, every-day events; the use,through imagination, of simple materials to produce an illusion, or to
recall a fact; to portray an emotion or to re-fabricate a period of In the year 1492 Columbus at last accomplished the "Great Adventure," and discovered the land of Gold. That part of it we car readily appreciate. But of the dreams, the discouragements, the "Adventure" was possible, we can comprehend but little.

## "The World is Round

 was Columbus' first proposition, and it took a whole winter of debate versity that it was possible It is a crisis of this debate that has been versity that it was posible. It on orrisis or the subject of his Salonseized by the Artist, F. MuM ${ }_{6}$ painting.
"COL UMBUS AT SALAMANCA"
Which will be on exhibit in the Store during the coming weeks. The
painting is the property of John Wanamaker of Philadelphia, by painting is the property of John Wanamaker of Philadelphia, by whose courtesy we are enabled to show it in Toronto. Its value is said
to be about the same as that of the "Wedding Feast," recently shown here. Of its artistic merit we ask you to be the judge. Make your visit as soon as you can, for the crowds later make
careful study more difficult. The early hours are best, for the same FOURTH FLOOR---YONGE STREET SIDF

## 

## An Astonishing Sale of Persian and Turkish Rugs

 Splendid Rugs, woven knot by knot with the infinite patience and skill of theOriental, collected, cleaned, baled and shipped half round the world, to be sold at
suchit trifling prices as the following! How can it be done? Ordinarily it would be impossible to make such an offer as this, but it is a hance purchase of about 250 Rugs. Oring to the small number, we must make the
Positively none can be sent on approbation. No phone or mail orders. These Rugs cannot be exchanged. See special display in Xonge, Queen and Richmond Street windows.

LOT 1-100 RUGS AT $\$ 11.95$
See Yonge Street Windows.
These range in size from $4.0 \times 3.0$ up to $6.11 \times 4.0$. Among them are good types of Kordistans, Bokharas, Hamadhns, Mosuls, Daghestans, Guendjes and Kazaks.
Many of them would be good value at $\$ 20.00$ and $\$ 25.00$, and every one included is offered at dollars less than the regular values. Note some of these sizes: Daghestan,
$4.6 \times 3.5 ;$ Mosul, $7.1 \times 3.2 ;$ Guendje, $6.1 \times 3.7$; Mosul, $69 \times 3.5$.
 $6.5 \times 4.5$ LOT $2 \ldots 50$ RUGS AT $\$ 9.95$ LOT $2 \cdots 50$ RUGS AT $\$ 9.95$
See Queen Street Windows.
The greatest bargains will be found here in this lot. Every rug is damaged There are rugs in this lot that would be worth $\$ 30.00$ and $\$ 35.00$ each if they were perfect. Look in the Queen Street window today and see what they are. Antique Kazak ranner, Kazak, $5.7 \times 4.0$; extra fine Hamak, LOT $3--30$ HALL RUNNERS AND STAIR STRIPS AT $\$ 17.75$ EACH. See Richmond Street Windows
A saring of from $\$ 15.00$ to $\$ 20.00$ on each rug in this exceptional lot, as these
sizes in eastern rugs are rarely to be found for less than $\$ 30.00$ and $\$ 35.00$. Not many of them-only $30-14.0 \times 3.5,12.0 \times 2.11,9.5 \times 3.3,16.8 \times 3.2,14.9 \times 3.10,12.6 \times$ LOT 4--SIXTY RUGS AT $\$ 7.75$
Very nice little rugs in attractive colors and patterns-- $4.4 \times 3.5 \mid 4.9 \times 3.0,6.3 \times$
$3.4,4.0 \times 2.4,4.4 \times 3.7,4.4 \times 3.4,6.0 \times 3.3,5: 8 \times 3.3$. LOT 5-.-EIGHE RUGS AT $\$ 3.75$.
Hamadans and Cessarians, about $3.6 \times 3.0$ each, Less Than Half Price.
Men's $\$ 20.00$ Chinchilla Overcoats Monday $\$ 15.00$
Fine imported English chinchillas, in navy blue and rich gray shade; a pure all-wool material, in a firm, thick finish; made up double breasted, with roll shawl collar; liped with fine twill
mohair, and tailored to the nines; sizes 35 to 44 . On sale Mon mohair, and tailored to the nines; sizes 35 to 44 . On sale Mon-
day at ..................................................... MEN'S WORSTED TROUSERS Assorted patterns, in stripes and double stripes; medium and dark colors; closely woven, smooth-finished material with a small percentage of cotton, just enough to give extra strength MEN'S ENGLISH HAIRLINE TROUSEPS
MEN'S ENGLISH HAIRLINE TROUSER Medium and dark gray colors; a splendid wearing fabric,
good weight; well and strongly made, with side and hi a good wige 32 to 44. Monday .....................
pockets; sions
BOYS' LONG TROUSER SUITS,
Of imported Scotch tweed, an all-wool cloth in a tan-brown, herringbone pattern; single-breasted style coat, semi-fitting
back, long cuff bottom trousers; a splendid value; sizes 32 to Mondav
YOUNG MEN'S SMART TWEED SUITS, $\$ 14.00$. A particularly good value suit, made from English cheviot finished tweeds, in dark brown, fine diagonal pattern, single-
breasted style coat, single-breasted style vest, and long cuff. bottom trousers; sizes 32 to 35 . Monday .............. 14.00 Boys' Heavy Wool Children's Canada
Sweater Coats $\$ 1.59$ Sweater Coats $\$ 1.59$ Sets Made from fine all-wool yarns, in
White, sky, tan. brown cardinal and
navy colors sets inclume mitts, ment navy colorst, sets inclucde miltt, sash
and toure in short or long shape
warm and comyt set for the mall tots.






## Reduced Prices for Gas Fixtures




Boot and Slipper Specials for Monday WARM HOUSE SLIPPERS, 85c.

5 LBS. PURE CELONA TEA, 81.15
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