



# High Quality has distinguished "SALADA" TEA

for over three decades. Pure and Delicious Always. — Try it.

## The Countess of Landon.

CHAPTER I.

"Wait a moment! I don't want to sport. I'll have a bout with you!" and he took off his coat in a leisurely way.

The girl had stood looking from one to the other silently, almost indifferently, observant of all that was going on; but at this point an instantaneous change came over her face, and almost unconsciously her hand clasped the young man's arm.

leg, and the huge form of Long Bill went down upon the platform with a force that shook every plank.

A roar of astonishment and applause rose from the crowd. Long Bill got up and looked round with an air of surprise which provoked a loud burst of laughter from the spectators. It seemed to madden him, and he made a kind of rush at his opponent, but the young man stepped aside and caught his arm.

"Hold on!" he said, good-humoredly. "Get your breath, man. You've been at it before, and I'm fresh. Here"—he turned to the crowd—"give him a glass of beer." Two or three stone bottles were swiftly held up; he took one and tossed it to the giant.

"Take a good drink," he said.

Long Bill seemed for a moment as if he were going to refuse; then he took a draught, flung the empty bottle to one side, and stepped into position.

## World's Greatest Aquarium Has 57 Tanks

What is said to be the world's most perfectly equipped aquarium was completed recently in Golden Gate Park, San Francisco, at a cost of \$800,000.

Fifty-seven ponds and tanks are provided for an unusual variety and number of fishes. Thirty pools and aquaria will shelter other marine creatures. There are three outdoor pools for seals and a special pond for alligators, snakes, and turtles.

## Stop Coughing

Why suffer with that troublesome and annoying cough when you can get a bottle of medicine that will cure it?

People at this time of the year, no matter how particular or careful they may be will get Coughs and Colds. As soon as you notice the least sign of a cold it is proper to attend to it. Never neglect a cough or you may find it very hard to cure later on.

## ASPIRIN

Beware of Imitations!

Unless you see the "Bayer Cross" on package or on tablets you are not getting the genuine Bayer Aspirin.

## Stafford's Phoratorine Cough Cure

will cure almost any ordinary Cough or Cold, and best results will be obtained by taking as early as possible.

## DR. STAFFORD & SON

Duckworth Street and Theatre Hill.

TAKE IT FOR  
**CRAMPS—COLIC—DIARRHOEA**  
APPLY IT FOR  
**BRUISES—SPRAINS—SORE THROAT**

**PERRY DAVIS**  
Pain-Expeller  
The Home Remedy

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This PHORATORINE COUGH CURE is prepared by us from a good reliable prescription that has had 20 years' trial and has produced wonderful results. We recommend it and guarantee it.

**Price: 35c. per bottle**

PHORATORINE can be purchased at either of the following stores:

Knowling's—East, West and Central; Wiseman & Hawkins—Plymouth Road; J. Wiseman—Carter's Hill; W. Halfyard & F. Lukins—Hayward Avenue; J. Brown—Cross Roads—or

**DR. STAFFORD & SON**,  
Duckworth Street and Theatre Hill.

# SUITINGS and OVERCOATS!

We have still a large selection of suitings and overcoatings for your inspection. Our style booklets for Spring and Summer 1924 to hand. Expert work on ladies' and gentlemen's breaches. They certainly look classy when made from our Bedford cord and corduroys. You need a pair for skiing and snow-shoeing.

**John Maundrell**  
TAILOR, CLOTHIER  
ST. JOHN'S, N.F.

**NO MONUMENT.**

No monument like the St. Stephen State, no costly shaft of stone, where, in the churchyard in the vale, he lies in peace. Stephen sleeps through night and days, the unmarked sod beneath, but now and then some pilgrim lays upon the sod a wreath. And every time we speak his name it is in friendly tones; we keep alive his little fame, and bless his resting bones. For while he lived he did his best to make his life worth while, he gave his "heart" with sprightly joy, he wore his patient smile, if there was trouble anywhere, if lives had gone askew, old Stephen had an hour to spare to see what he could do. If some one had a grievous task for his poor strength too great, old Stephen would step up and ask to shoulder half the weight. He spent his time in doing good, in his calm, patient way, he sawed the widow's pile of wood, he moved the sick man's hay. When to his low priced grave he went, to sleep a million years, "Old

**STEPHEN** needs no monument," as mottoed, through their tears, the monument the sleeper needs, engraving by sculptor's art; the record of his goodly deeds is graven on many hearts.

**LOOSEN UP THAT COLD WITH MUSTEROLE**

Have a jar of Musterole handy. The moment a cold starts use it freely. Just apply this clear white ointment with your fingers over the congested parts. You will immediately feel a warm tingle as it penetrates the pores, followed by a soothing cooling sensation and relief.

Made of pure oil of mustard and other simple ingredients of well-known medicinal value. It will soothe, blister, many doctors and nurses recommend Musterole not only for colds but in cases of bronchitis, sore throat, pleurisy, rheumatism, lumbago, grip, neuritis, and neuralgia. Rubbed in time it may prevent pneumonia. There is nothing so good for any of the above ailments.

Buy a jar of Musterole today—if your druggist hasn't got it insist that he get it.

Better than a mustard plaster

**MUSTEROLE**

Sold and Recommended by O'Mara's Drug Store. Jan 18, 1924

## Two-Piece Tire Rim

SAID TO ELIMINATE BOLTS.

A two-piece tire rim, said to eliminate bolts, screws, liners, and rivets, is one of the latest contributions to the convenience of motorists.

## MOTHER!

Child's Best Laxative is "California Fig Syrup"

Hurry Mother! Even a fretful, peevish child loves the pleasant taste of "California Fig Syrup" and it never fails to open the bowels. A teaspoonful today may prevent a sick child tomorrow.

## Used After Shaving

Keeps Skin Soft and Smooth

Many men suffer from irritation of the skin as a result of shaving. With some it assumes a form of eczema and becomes most annoying and unsightly. By applying a little of Dr. Chase's Ointment after shaving the irritation is overcome and Barber's Itch and Eczema are prevented or relieved.

## Would Dye Motor Gasoline Red

FOR SAFETY

Following a study of the hazards of gasoline, the United States Bureau of Mines has suggested that all motor gasolines should be colored red as a safety measure against mistaking it for water, kerosene, or other colorless liquids.

## W. P. SHORTALL

THE AMERICAN TAILOR

P.O. Box 445. Phone 477. 300 Water St., St. John's, Nfld.

## Magical Soap

Works Marvels

Gossages

**Magical Soap.**

**HARD WEARING**

Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD., WIDNES

**JOB'S STORES, Ltd.**

Agents.

## DR. CHASE'S OINTMENT

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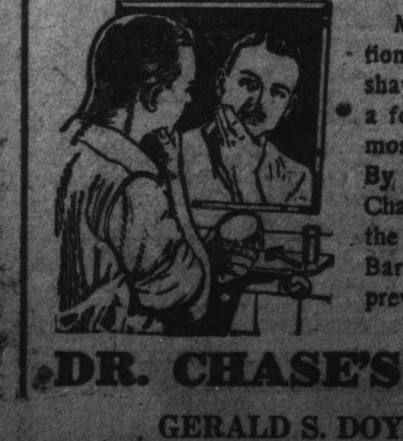
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Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

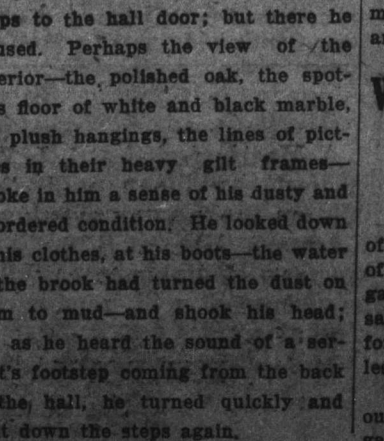
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**JOB'S STORES, Ltd.**

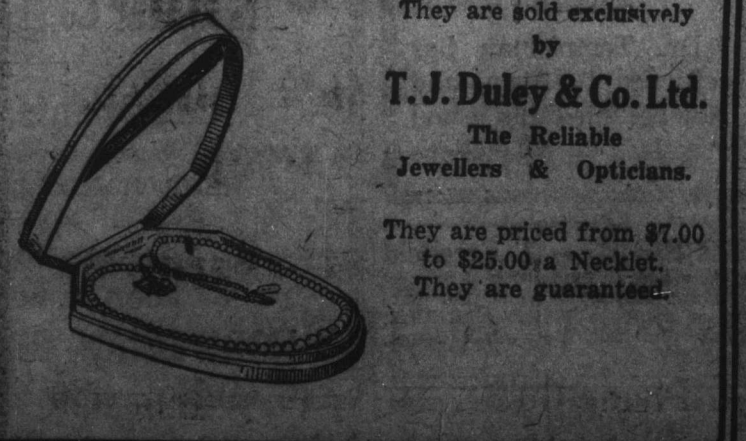
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**DR. CHASE'S OINTMENT**

GERALD S. DOYLE, Distributor.

# STEER'S GREAT SALE Continues

## THE TALK OF THE TOWN!

Buyer's Wants and Necessities. : This Stock has just been Purchased.

507 yards  
**CHINTZ**  
25 & 35c yard

50 pairs  
**CORSETS**  
\$2.50 Value  
Special! 98c pair

30 dozen  
Children's Velvet & Felt Hats  
A snap  
19c each

Children's Combinations  
All sizes  
To Clear : 59c

165 yards  
Blouse Flette  
Wonderful Value  
15c yard

Children's  
Jersey Leggings  
25c pair

Ladies'  
Black Silk Blouses  
Good quality  
98c

20 dozen  
Children's Stamped Dresses  
Sale Price : 68c

Misses'  
Fawn Raglans  
All sizes  
A GIFT AT  
\$1.98

20 dozen  
Men's and Boys'  
Golf and  
Winter Caps  
50c each

**FURS**  
100 Collars and  
Muffs  
At Give Away Prices

### Dock Employees Resume Work This Morning

John Babb of Carbonear and Another Killed in Glace Bay Mine—Henderson's Comments on Peace of Versailles Unauthorized—Plea of Insanity in Delorme Case Dismissed—Promoter of Dome Transactions Involves McAdoo in Another Scandal.

**TWO MINERS KILLED AT GLACE BAY.**  
SYDNEY, N.S., Feb. 25. The lives of two miners, John Babb, a native of Carbonear, Nfld., and Daniel MacDonald, of Louisburg, were snuffed out without a moment's warning at Victory Mine, No. 24, Glace Bay, this morning, when shortly after the men entered the pit to begin the night shift, a piece of rock, eight feet long, seven feet wide and two feet thick, fell from the roof crushing the men and causing instant death. The accident was discovered by other miners who had occasion to pass the place where the deceased had been at work. Both men had been working in the mines for over a year and were practical miners. The remains of John Babb will be forwarded on the next trip of the steamer Kyle. An enquiry will be conducted into the accident to-morrow.

**DOCKERS RESUME WORK THIS MORNING.**  
LONDON, Feb. 25. The conference of dock workers to-day called off the dockmen's strike which has been in progress since February 14, seriously interfering with commerce and industry. The work will be resumed at all ports at 7.30 o'clock to-morrow morning. The strike was primarily over the question of wages, and in the negotiations of last week the employers and representatives of the men reached an agreement for an advance of one shilling a day, effective immediately, and an additional advance of a like amount to take effect next June, with the appointment of a committee to adjust working conditions in dispute. This agreement had to be ratified by the men and mass meetings were held all over the British Isles yesterday at which the terms of settlement were generally approved.

**HENDERSON'S SPEECH UNAUTHORIZED.**  
LONDON, Feb. 25. Premier MacDonald stated in the House of Commons to-night that the Government has no immediate intention of revising the Treaty of Versailles, as Arthur Henderson, Secretary for Home Affairs, had intimated in a speech on Saturday evening. This statement was drawn from the Premier by Mr. Lloyd George. He made it clear that Mr. Henderson's declaration was made on his own responsibility and did not represent the declaration of the Cabinet.

**MCADOO INVOLVED IN A SCANDAL.**  
NEW YORK, Feb. 25. The disclosure has been made through the New York World that William Gibbs McAdoo's law firm was to receive a fee of a million dollars from Edward L. Doherty if he succeeded in bringing about an arrangement of the Mexican situation

satisfactory to the oil magnate. McAdoo is a candidate for the Democratic Presidential nomination.

**NO COMPROMISE WITH MOSCOW POSSIBLE.**  
NEW YORK, Feb. 25. British recognition of the Soviet Government is an act hostile to democracy, an act that the British Government and the British people will never, in the opinion of Samuel Gompers, President of the American Federation of Labor, who, in a communication to the Brooklyn Daily Eagle has made public for the first time his stand on this matter. It is not possible to compromise in any way whatever with the autocracy of the Moscow Communist regime, Mr. Gompers' statement said. Every compromise is to some extent a victory for the Soviets and consequently a loss to the forces of democracy.

**PREPARING THE REPORT.**  
PARIS, Feb. 25. The Committee of Reparation Experts, headed by Erigadier General

Charles G. Dawes, began to-day its final task of preparing the report to the Reparation Commission. The opinion in Reparation circles is that this crisis will require more time than had been anticipated because of the anxiety of the experts to frame a plan which will require no revision.

**TURNED OVER TO JUGO-SLAVIA.**  
SUSAK, Jugoslavia, Feb. 25. Porto Barro Delta was turned over to Jugoslavia authorities yesterday by the Italians in accordance with the Fiume Treaty. The Mayor of Susak previously had requested the population to decorate their houses as a sign of mourning for the loss of Fiume. They were instructed, however, to make no untoward demonstrations.

**SANITY PLEA DISCUSSED.**  
MONTREAL, Feb. 25. The motion by Gustavo Monette, Counsel for the Curator of the Delorme estate, that the sanity of the Rev. Abbe Delorme be enquired in-

to, was rejected by Mr. Justice Martineau, when made at the opening of the trial of the priest this morning in the Court of King's Bench for alleged murder of his half-brother Raoul, in January, 1923. The Judge said the Lieut-Governor of the Province had a right to order any man committed to stand trial if he had become sane again. This had been done, and he say no reason why Mr. Monette's request should be granted.

**DELOIRIE TRIAL PROCEEDS.**  
MONTREAL, Feb. 25. The dismissal of insanity plea, the swearing in of the jury in less than twenty minutes, record time for a murder trial, the account of the Crown's version of the case by Crown Prosecutor Calder, and the hearing of two witnesses, were the salient features of the trial of Rev. Adelard Delorme, which re-opened for the second time before the Court of King's Bench here to-day, Mr. Justice Martineau presiding. The accused, appearing calm and cool, pleaded not guilty in a loud, clear voice.

**THE MEXICAN SITUATION.**  
VERA CRUZ, Feb. 25. The military situation in this zone remains stationary, from last week. The Federals are busy chasing Rebel bands, having postponed the advance on Jalapa. Small bodies of Insurrectionists are reported to have surrendered at Oriental and Sierra Blanca.

**REBEL DEFEAT.**  
VERA CRUZ, Feb. 25. Rebels lost 150 dead and three rebel chiefs captured, court martialled, and executed, when General Anaclo Lopez defeated a revolutionary command to-day at El Del Marcho, in the State of Vera Cruz. Two Rebel officers were killed.

**CIVIC DEMONSTRATION TO WELCOME INTERNATIONAL CHAMPION.**  
ST. JOHN, N.B., Feb. 25. Charlie Gorman was welcomed home from the United States skating events by a crowd of 10,000 this afternoon and escorted to the Hotel where other circuit skaters who arrived earlier in the day are staying while here for the international indoor meet to be contested this week. Mayor Fisher and the City Commissioners formally welcomed Gorman at the train. Now that Gorman has achieved his life-long ambition in winning the international title, he will retire, realizing that he must settle down to business and look forward to the future.

**WINNERS' LIVERY FOR ACRES**

### Large Audiences Praise "One Exciting Night"

The Majestic Theatre added another record last night when D. W. Griffith's best mystery story held the interest of large audiences without "Zylos" won new laurels in their rendition of a series of musical numbers which evoked repeated encores. The five piece orchestra, an added attraction, was a fitting climax to one of the best offerings seen for many a day in the local theatres.

"One Exciting Night," a United Artists release, is a mystery drama, with just enough comedy to relieve a tense situation when the plot begins to thicken. White Mr. Griffith has departed from the heavy and spectacular, he has produced a picture that will live among the immortals of the silver screen. It is one of the best photoplays ever shown and a well balanced cast of character, which is headed by Miss Carol Dempster, who shares the honors with Henry Hull. The cast includes Porter Strong, Morgan Wallace, C. H. Crocker-King, Miss Margaret Dale, Frank Sheridan, Frank Wundersie, Miss Grace Griswold, Miss Irma Harrison, Herbert Stutch, Percy Carr and Charles T. Mack.

The producer has left nothing undone to make the picture a real thriller. Spooky lands, secret panels, shadows and darting figures all have their play, while Porter Strong and Miss Harrison, playing servant, are humorous throughout. Just before the identity of the mysterious villain becomes known there is a storm scene, which is about the most realistic ever produced on the screen.

When the man of mystery is exposed all the patrons gasp, and so will you, if you go to the Majestic Theatre.

Thinly sliced hard boiled egg served on a lettuce leaf with tartare sauce makes an excellent appetizer.

Shrimp fritters are unusually good when flavored with a little Chinese soy, which can be purchased at a Chinese shop.

**Sensible People**  
In all walks of life have for a long time used Beecham's Pills, which enjoy great popularity. They are reliable and contribute to the maintenance of health. When you suffer from indigestion, biliousness or constipation.

**BEECHAM'S PILLS**  
Largest Sale of Any Medicine in the World

### No Secret About It

A social worker with somewhat more enthusiasm than tact went to call upon Terrence Shea, night watchman, at his home. "I hope, Mr. Shea," she said, "that you do not squander your money in liquor and riotous living. I'm trying to interest the people of the neighborhood in the new savings bank which has just been started. May I ask where you deposit your wages?" "I'd just as soon tell ye as not," replied Mr. Shea. "'Tis \$25 a week I

make. When I've paid the rent, the provisions and the grocery bill and the milkman, and bought what's needed for Maggie an' me five children, I deposit the rest of the money in barrels. Mostly, ma'am, I use sugar barrels. They're bigger an' hold more. But when I can't get them I makeshift with plain flour barrels."—Success.

Grand Dance in connection with Juvenile Society Treat, T. A. Armoury, Tuesday night, February 26th. Full Orchestra. Tickets 50c.—Feb 25, 21

**Ex S. S. Rosalind:**  
120 Boxes  
**Winesap Apples**  
50 Boxes  
**Cranberries**  
100 Cases  
**Calif. Orange Cheese**  
200 Boxes  
**P.E.I. Coloured Cheese**  
**George Neal**  
Limited.  
Phone 264

**DODD'S KIDNEY PILLS**  
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## Casino Theatre

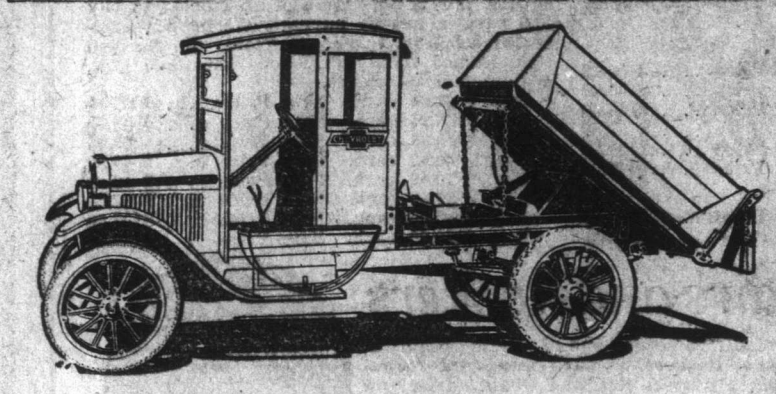
# 'Abie's Irish Rose'

### Week of Feb. 25th

Cast of Characters:

Isaac Cohen	Mr. W. Wallace
Mrs. Isaac Cohen	Mrs. C. Hutton
Rabbi Samuel Jacobs	Mr. R. James
Solomon Levi	Mr. M. L. Channing
Rosemary Murphy	Miss M. Kavanagh
Abraham Levi	Mr. P. Dobbin
Rev. John Whelan	Mr. A. Neary
Patrick Joseph Murphy	Dr. C. Howlett
	Miss E. Carnell
Bridesmaids	Miss M. Collins
	Miss M. Gilles
	Miss G. Giles

Admission—Sections A, B, C, \$1.00; Sections 1, 2, 3, 75c; Sections 4, 5, 6, 50c.  
Gallery, Reserved, 50c.; Unreserved, 30c.; Pit, 20c.  
Tickets on Sale at Hutton's.



A Chevrolet one Ton Truck with Automatic Dump Body is a very reliable and sturdy unit, for hauling sand, coal, gravel and all loose materials, and a boon to contractors because all kinds of hauling can be done so quickly and economically.

The upper tail gate pins are removable to put tail gate in a horizontal position, making a general all purpose body. The use of this truck is not restricted to loose materials, but boxes, barrels, packages of any kind may be handled with great efficiency.

This Truck is equipped with the powerful, efficient and economical Chevrolet Engine, and is fitted with a three speed transmission, that makes hauling the full load over heavy grades, easy to the driver and at double the speed of any other truck of its size.

We also supply any style of stationary body to suit your requirements. We will gladly mail you catalog upon request.

WATCH CHEVROLET LEAD

BERT HAYWARD,  
Water Street, opp. Ayre & Sons.

# "YES" This is YOUR Tobacco Sailor's Pride

"The White Tag Plug."

"YOU'LL BE GLAD IF YOU TRY A PLUG."

## 20 cents a cut.

JOHN ROSSITER, Distributor.

### The Claim of the Widow

Editor Evening Telegram.

Dear Sir—In your issue of the 22nd inst. it was pleasing to see that the British House of Commons had unanimously agreed to a motion for the establishment of pensions for all widows with children or others whose breadwinners are incapable. It is true that a move in the same direction should be made on behalf of the destitute of our little country, for there are many poor mothers who have been deprived of their breadwinners' ability to procure the necessities of life who have had to struggle against crushing odds to keep the wolf from the door, and whose pride has often concealed the real conditions existing within the privacy of her home.

I have in mind instances such as the above of mothers who have had to face the future after seeing their helpmates taken from them by a lingering illness or otherwise, and who have absolutely nothing to console them apart from the knowledge that they would be added to the pauper's list and receive the miserable pittance of about \$2.50 per month to help support from one to six or more bodies. The dependents of those who are lost at sea, or of those who paid the Supreme price in the recent struggle for Democracy have something to console them from a financial standpoint, but for those who are deprived of their loved one through ordinary physical disability there is no provision made by the State but the humiliating pauper's dole.

The argument may be raised that there are orphanages, but what mother who has a real mother's heart would not rather deprive herself of what is required to sustain life so that she could keep her little brood around her, and instead of leaving them with strangers have the comfort of attending to their various needs. I have nothing but kind thoughts for those who are the guardians of the fatherless and motherless who come under their care, but there are many through varying circumstances who are not so fortunate and who should be cared for by the State in which they exist.

As this present juncture should be an opportune time to consider such matters as the above, and I hope that others may get interested and let the public have their views so that provision may be made for the adequate maintenance of many who are neglected, and who in later years may become a liability instead of the asset that they would be if properly treated now.

Respectfully yours,  
GEORGE TUCKER,  
21 George St., Feb. 25th, 1924.

### Obituary.

#### MARGARET CAMPBELL

It is a sad, melancholy privilege to chronicle the sudden passing to the Great Beyond of Mrs. Margaret Campbell, beloved wife of Michael Campbell, Branch. The deceased was 51 years old and at the time was suffering from a contagious disease. Recovery was expected, but the deceased contracted a cold, a relapse of the disease was the result. In spite of the aid given by dear ones and friends the patient, fortified by the last rites of Holy Church, passed away quite peacefully. She leaves behind a husband, three sons, one daughter to mourn a dutiful wife, a fond and watchful mother. To these bereaved ones the sympathy of the whole community goes out. The deceased held a member of B.V.S. received the spiritual benefit of Requiem High Mass, which was celebrated by the Parish Priest. The funeral took place on January 28th, a large concourse of people following the remains to the cemetery, where interment took place. R.I.P.

SYMPATHIZERS.  
Branch, Feb. 23.

### Borden's PURITY BRAND CONDENSED MILK

For Cooking, for use in Coffee or Cocoa, it supplies the milk and the sugar you require.

NJ1-23

### Oxo

To save Time Trouble Money and Health

Have One Beef Cubes always handy in the kitchen.

### CUBES

Use them every day.

### Goods Which You Can Depend On.

## ELLIS & CO., Limited,

203 WATER STREET.

French Boneless Sardines. French Sardines in Pure Oil. Skipper Sardines in Oil. Tuna Fish (like Chicken). Dry Shrimps. Clam Chowder. Little Neck Clams. Barataria Prawns. Cove Oysters. Chicken Haddies. Kipper Herrings. Hors D'Oeuvre. (6 tins in Block). Roysans ala Bordelaise. Anchovies in Oil.

### Spice of Life

#### SCARCE VARIETY.

"Are you fond of entertaining callers?"

"Yes, but dear me! so few of them are."—Boston Transcript.

NO FENCES NEEDED.

Indian Guide—"This desert is God's own country."

Tourist—"Well, I'll say he certainly does his best to discourage trespassers."—The Harvard Lampoon.

ONLY CIRCUMSTANTIAL.

Following a dinner of savants, a certain professor of psychology thought he would test a colored clerk attendant as to his memory. Although the professor pretended to have mislaid his check, the boy without hesitation handed him his right hand.

"How did you know this one is mine?" asked the learned man.

"Ah, don't know dat, suh."

"Then why do you give it to me?"

"Cause you give it to me when you come in, suh."—The Forecast.

INDUCING AN ALIBI.

"Want to join the Legion, buddy?" asked a Legionnaire of a husky young man of about his own age.

"C'm! wasn't in the service."

"Why weren't you?" the veteran demanded.

"My intentions were good," was the rather reluctant explanation. "I went to a recruiting office where they put me in a room and told me to take off my clothes. A doctor walked up to me, looked at me kinda hard, an' then thumped me on the chest. I went in the habit of letting strangers get rough with me, so I thumped his chest an' I didn't get out of hospital until the war was over."—American Legion Weekly.

### Health and Comfort in the Home.

Many a chill can be avoided by the wise use of heating with ever-ready gas stoves. An insect gas fire can easily be installed in any ordinary coal grate, and will provide the necessary warmth at any time.

Gas Fires make no work. There is no Coal to carry upstairs, and no ashes to be cleared away. They are ideal for use in daintily appointed rooms. There is no smoke or dust. They also ventilate the room. Enquiries solicited.

## ST. JOHN'S GAS LIGHT COMPANY.

'PHONE 81.

### Berkshire Typewriting Paper

There is a "Berkshire Quality" for every need.

### Wint-o-green

#### Life Savers

popular with kiddies and grows up, too

purify the breath

at all stores.

GERALD S. DOYLE, Distributor.

### All out-doors invites Your KODAK

The ice, the snow, and the fun you have will never melt away in Kodak pictures.

Your Kodak and Kodak film await you here.

## TOOTON'S, The Kodak Store

## NOTICE!

Will the young lady of Circular Road, who has been enquiring for one of our Booklets, entitled,

"BISCUIT IN CHOICE RECIPES," kindly communicate with our Local Representative, MR. LEO A. DUFFY,

GEAR BLDG., ST. JOHN'S, NFLD., who has a quantity in stock, and who would be pleased to mail one to any householder wishing same.

## NATIONAL BISCUIT CO.

"NEEDA BAKERS."

Feb 25, 23

---

WE DON'T WANT TO CROW—BUT 7.02 per cent.

Was the average interest earned on investments by the CROWN LIFE for 1923.

Quite naturally we now announce a further 28 p.c. increase in our 1924 Dividend Scale.

It will pay you to investigate our Policies. CALL AND SEE ME.

### CYRIL J. CAHILL,

Manager for Newfoundland.

CROWN LIFE INSURANCE COMPANY.

Offices: Law Chambers, Duckworth Street.

We are now delivering the

## BEST COAL

on the market, at

### \$12.50 per Ton.

This Coal is uniform size, contains no slack and no rock. This is not just Scotch Coal. This is Genuine "BURNSIDE."

Also, North Sydney (Screened)

### \$13.50 per Ton.

Anthracite Coal—all sizes.

## A. H. MURRAY & CO., Limited,

Coal Office 'Phone 1867. Beck's Cove.

SPECIAL!

THE EMPLOYERS LIABILITY ASSURANCE CORPORATION, LIMITED, OF LONDON, ENGLAND.

ASSETS \$44,212,065.00

Open from and March 1st, only Special FIVE RED? Accident Policy with Benefits, which it will be impossible to get after the above date. Such an opportunity to obtain from a thoroughly reliable Company full protection against accident of every kind at a particularly low rate, should not be overlooked. Come and see me with regard to this offer—TO-DAY!

J. B. URQUHART—Agent,  
St. John's, Nfld. P.O. Box 926.

Phone 245

Forty-Five Years in the Service of the Public—The Evening Telegram

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, FEBRUARY 26, 1924-6

Advertisement text on the far right edge of the page, including "W. Cre Paid All H In r Chi goo" and other fragments.

# THE "FIFTH AVENUE" STORE

Is just **CRAMMED** to the doors with **BARGAINS**

Pay us a visit at the New Fifth Avenue Store this week, and revel in the beautiful Garments and Hats for Ladies that are everywhere on display. Never has a more brilliant and attractive showing of exquisite fashion been seen in any one store—and the prices are so low that it seems impossible that such lovely things can cost so little. In the four panels immediately below, are some extraordinary values in Sweaters, Blouses, Jumpers, Hats and Sports wear, and the whole page is fairly crammed with fascinating bargains for everybody. We invite your inspection of our Store, which has been newly remodelled, and would like you to particularly notice the splendid dust-proof cases that have been installed for delicate Gowns and Fabrics.

**Ladies' Sports Suits**  
**English Tweed**  
 Just a few stylish 3-Piece Suits: Coat, Skirt and Knickers, smart cut and tailored finish.  
**Ladies' Sports Knickers**  
**Tweed & Khaki**  
 OPENING PRICE ..... **\$1.25**

**Pull-Over Sweaters**  
**In Black and White Only**  
 All Soft, Pure. All sizes.  
 OPENING PRICE ..... **69c**

**Children's Sweaters**  
 Fine quality Wool. Rose and Flesh only.  
 OPENING PRICE ..... **\$1.88**

**Ladies' Sailor Hats**  
**In Felt and Velvet**  
 Black and Coloured.  
 OPENING PRICE ..... **59c**

**Girls' Wool Caps**  
 21 Only. All Pure Wool.  
 OPENING PRICE ..... **29c**

**Ladies' Waists**  
**Georgette and C. de Chine**  
 All shades and sizes.  
 OPENING PRICE ..... **\$1.69**

**1 Lot Tricolette Jumpers**  
 All shades and sizes.  
 OPENING PRICE ..... **\$1.25**

**A large assortment of Pull-Over Sweaters & Sweater Coats** in all new shades

**LADIES' SMART DRESSES** for ALL OCCASIONS  
 Evening & Semi-Evening Gowns & Special Stout Models

**FASHIONABLE SPRING COATS** for All FIGURES

Some smartly severe, and "dressy" designs, including exclusive "Stouts."

**SPECIAL NOTICE:--**We have an expert buyer permanently in New York watching the big Fashion Houses, and can guarantee all our Goods as right up-to-date

**SPRING COSTUMES**

We have a small but beautifully chosen selection of early Spring Hats in the newest shapes and materials. There are no two alike, and we confidently assert there will be no others in the city like them, for either quality or price. There will be a further consignment this week, of the best-styles for wear on all occasions.

**SPRING HATS**

Unusually attractive are our new Spring Costumes. The materials, lines, and finish are perfect, and the prices are most astonishingly low. There are some handsome "stout" models in Navy and Black, and we're sure more becoming and stylish Costumes cannot be found in the city.

We offer YOU bumper bargains.

We want our first week to be a bumper one.

**59 Only**  
**Waists and Over-Blouses**  
 Crepes, Shantung  
 Paisleys and Voiles.  
 All sizes ..... **98c**

**Handsome Over-Blouses**  
 In rich and vivid embroideries or Crepe de Chine, Satin, Silk Jersey, and other lovely goods.

**Our New Gent's Furnishing Dept.**

A spacious, newly lighted and fitted-up Department upstairs, over the Ladies' Store. Caters to all the needs of the well dressed man, and offers some stylish ideas in

**SPRING SUITS** for MEN and BOYS  
**SPRING OVERCOATS** and PANTS

**Skirts**  
 One Rack Only Tweeds,  
 Plaids, Pleats and fancy  
 styles. All sizes ..... **\$3.90**

**Also**  
 Other very becoming styles in White, Black and White Plaid and Grey Accordeon-Pleated Goods. Wonderful quality. All sizes.

# THE "FIFTH AVENUE" STORE

314 WATER STREET

ST. JOHN'S











**Fresh Fruits, etc.**

- 10 Cases GRAPE FRUIT.
- 50 Boxes WINESAP APPLES.
- 30 Boxes CALIFORNIA ORANGES, 176s
- 5 Cases LEMONS.
- 20 Hampers FLORIDA CABBAGE.
- 5 Crates FRESH TOMATOES.
- 5 Bunches BANANAS.
- 10 Cases NEW LAID EGGS.

**W. J. MURPHY**

RAWLINS' CROSS.

Jan 21, 3mos. eod

**BLACK DAZZLE**

THE COON WONDER WORKER

**BLACK DAZZLE**

Ask all about him at the following Hardware Stores, East to West:  
Job's Stores, Ltd., Martin-Royal Stores, Ltd., W. J. Clouston, Ltd., G. Knowling, Ltd., Ayre & Sons, Ltd., Bowring Bros., Ltd.

**Startling Dress Goods Sale**

AT THE

**BON MARCHE**

All our Dress Goods to be sold out to make room for new goods to arrive by Digby.

- 54" COSTUME CLOTH, all colours . . \$1.10 yd.
  - 54" HEAVY BLACK SERGE . . . . .95c. yd.
  - ENGLISH TWEEDS . . . . .75c. yd.
  - COTTON PLAIDS . . . . .30c. yd.
  - 54" ALL WOOL SERGES, in Black, Brown, Navy, from . . . . . \$1.50 yd.
- Manufacturers' Ends of ALL WOOL SERGE, selling below Cost.

Mail Orders sent same day as received.

**Bon Marché Cash Store**

266 Water Street. Jan 8, 14

**Our Winter Stock!**

7000 TONS

Best Screened North Sydney Coal and 3000 TONS Best Welsh and American Anthracite Coal HAS ARRIVED

**M. MOREY & CO., Ltd.**

1718, eod, 13

**NOW IN STOCK:**

Ex. SILVIA:

- 100 Bbls. CHOICE NOVA SCOTIA BALDWIN'S; No. 1's and 2's APPLES.
- 50 Crates CABBAGE; good sound stock.
- 100 Cases VALENCIA ONIONS—5's.
- 30 Kegs GREEN GRAPES.
- 50 Cases CALIFORNIA ORANGES.
- 50 Boxes WINESAP APPLES—count 100's.

**BURT & LAWRENCE**

11 NEW CORNER STREET.

**A \$5 Bill Covers You for \$5,000.**

If contemplating a trip anywhere by steamer or train, spend five dollars in our Big Travel Protection Contract giving \$5,000 for loss of life, and lesser sums for loss of any limb, down to \$250.00 for one finger. Issued to male or female 18 to 65 years, in any occupation. Specially adapted for buyers, salesmen, directors, auditors, inspectors and travellers generally. Good also for street car and elevator.

\$5,000 for one year costs \$5.00.

**U.S. FIDELITY & GUARANTY COY.**

J. L. LACEY, WFLD. GENERAL AGENT.



**NOTICE**

to  
**SEALERS**

—AND—

**FISHERMEN**

Lower Prices on  
Leather  
Fishing Boots.

**SEALERS!** Sealers! Get Smallwood's Hand-Made Special Sealers' Boot. This Boot is as Light as a Feather and tight as a cup.

**FISHERMEN!** Fishermen! Buy Smallwood's Hand-Made Tongue Boots, Wellington's, High and Low % Boots.

Double Wear in each pair.

**F. SMALLWOOD** THE HOME OF  
GOOD SHOES

218 and 220 Water Street.



**YOUR OPTICAL REQUIREMENTS**

will receive our Prompt and Careful attention.

We will examine your eyes and give you properly fitted Glasses at shortest notice.

We will duplicate your broken lenses accurately.

We will repair your broken frames and make them good as new. We carry a large stock of Lenses and Optical material, and are now showing the latest Eye Glass Mounts on the market.

We will be pleased to attend to anything you may require in the Optical line.

**R. H. TRAPNELL, Limited**

Jewelers & Opticians, 197 Water Street.

Feb 7, eod

**SPRING FASHION BOOK**

Simplicity and the Straight Line emphasized in the new Spring Styles.

**PICTORIAL LEADS.**

Hundreds of Patterns to select from.

**CHAS. HUTTON**  
222 Water Street.

**"Gilt Edge" Butter, etc.**

On the way from Halifax, and due Monday forenoon, ex. S.S. Rosalind.

**"Gilt Edge" Canadian Creamery Butter**  
56-lb. Boxes.

**"Gilt Edge" Canadian Creamery Butter**  
28-lb. Boxes.

Selected Eggs—Cases, 30 Dozen each.

**"Thompson's" Seedless Raisins—25-lb. Boxes.**

—and—

One Carload (269 Bbls.) Baled Straw.

**Lowest Prices.**

**F. McNamara**

PHONE 393 QUEEN STREET

Insure with the Good, Old, Reliable  
**"QUEEN"**

Which has stood "the test" for the last 80 years, particularly in the Big Fires of 1846 and 1892.

Losses settled promptly and without the least hitch. Largest number of policy holders in Newfoundland.

**GEO. H. HALLEY, LIMITED, Agents.**  
P.O. Box 782, Phone 655,  
ADRAIN BUILDING, 146 WATER STREET.  
Jan 20, 14

**Excel Long Rubbers**

The Fisherman's Friend



For Men & Boys are made on a particular shape of last, which gives the foot more room and prevents slipping at the heel and instep.

A heavy cloth insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.

ASK YOUR DEALER FOR "EXCEL" BOOTS. Sold by all reliable dealers from coast to coast. — Distributed by —

**Parker & Monroe, Ltd.**  
SHOE STORES.

Jan 24, th, s, ts

**Bowring Brothers, Limited, FIRE INSURANCE DEPT.**

Start the New Year right by giving us a share of your fire insurance. Our Policies represent Gold Bonds in event of Loss. Are you SAFELY insured? If not, insure with one of the best Insurance Companies in the World.

Jan 11, sm, eod

Forty-Five Years in the Service of the Public—The Evening Telegram.

**Nfld. Government Railway.**

**NOTICE!**

**S.S. ARGYLE—PLACENTIA BAY STEAMSHIP SERVICE.**

Passengers leaving St. John's on 8.45 a.m. train, Wednesday, February 27th, will connect with S.S. Argyle, at Argentia, for usual ports en route to Lamaline. For this trip only—in addition to regular ports, ship will call at Fortune and Grand Bank on outward trip, but will omit Fortune on return trip.

**Nfld. Government Railway.**

**RED CROSS LINE!**

NEW YORK HALIFAX ST. JOHN'S  
From New York. February 27th  
From St. John's. February 27th  
February 30th . . . . . ROSALIND . . . . . February 27th  
February 27th . . . . . SILVIA . . . . . March 5th

THROUGH RATES QUOTED TO ALL PORTS.  
Round-trip tickets issued at special rates with six months stop-over privileges.

WINTER PASSENGER RATES NOW EFFECTIVE.

BOWRING & COMPANY, 17 Battery Place, New York, General Agents.

G. S. CAMPBELL & CO. HALIFAX, N.S. Agents.  
HARVEY & CO. LTD. ST. JOHN'S, Nfld. Agents.  
Jan 12, m, w, 14

**SPOT STOCK!**

**I. C. COKE TINPLATES**

14 x 20—108-lbs. per box.

**Get Our Prices on Above!**

WHOLESALE ONLY.  
**WM. HEAP & Co., Ltd.**  
AGENTS.

**LATEST FICTION!**

- Where the Desert Ends; by Wm. LeQueux.
- Sometimes; by Olive Wadswley.
- The Man Who Understood; by Rita.
- Dorothy, the Rope Dancer; by Maurice LeBlanc.
- Wild Blood; by Gordon Young.
- The Saint of the Speedway; by Ridgwell Cullum.
- The Step on the Stair; by Anna Katherine Green.
- The Spell of Siris; by Muriel Hime.
- The High Place; by James Branch Cabell.
- Never the Twain Shall Meet; by Peter Kyne. (2nd Supply.)
- A Year at the Outside; by Li G. Moberly.
- Six Days; by Elinor Glyn.
- The Adventures of Gerry; by Dorothea Conyers.
- Big Brother; by Rex Beach.

PRICE \$1.50 EACH.

**S. E. GARLAND**  
Leading Bookseller & Stationer, 177-9 Water Street.  
m, w, 14

ADVERTISE IN THE EVENING TELEGRAM.