# TEN PAGES TO－DAY． <br> the＂peopless paper＂is a hive daily in a bust ceniter－study its newsy advertising． <br> <br>  <br> <br>  <br> VOLUME XI <br> ST．JOHN＇S，NEWFOUNDLAND，THURSDAY，APRIL 11， 1918. <br> $\$ 3.00$ PER YEAR． 

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AUCTION． On FRIDAY，April 12 th，



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NETIES HARDWARE Now Landing Anthracite
Coal，

## All Sizes．

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uction Sales！TO DATE WE HAVE MADE PROFITS






J．J．LACEY \＆CO．，Ltd．，

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tonight．
till be no parade
 ESTABILSHED BUSINESS STAND


DRESS PUMPS for Ladies and Gents in Black Satin Opera Pumps， Pink Satin Opera Pumps， Pink Satin Opera Pumps，
Kid and Patent Leather Pumps． $\$ 3.50$ to $\$ 7.00$ ．
PARKER \& MONROE, Limited,

IEYLE＇S HARDWARE Steam Tarred Lines， $\begin{gathered}\text { Dotas Your } \\ \text { Yourr Pers Conality }\end{gathered}$ Steam larred Lines，Your Personality？ 3．th．Genging Twine． Seaming Twine． Roping Twine． Hemp St．Peter Lines． Cast Net Tueks．
English Carriage Whips Trawl Hooks． S．Wrenches．
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Right on the Job．

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## Wanted！

 Smart Lad for Office Work．Junior Office, Hand.

The F．B．Wood Co，Ltd．
Wanted To purchase

## Protection． <br> It may be the－SUMMER sun or the WINTER sleet－weather is a persistent <br> But it doesn＇t destroy the house that＇s painted with <br> Matchless Paint．

The Standard Mifg．Co．，Ltd． 2000000000000000000000000
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 WANTED－An Exprien
 WANTED－A Dining－room
 0000000000000000000000 Spring Time Offerings at Property Headquarters．
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FRED J．ROIL \＆Co．， uctioneers，Real Estate \＆Investment Broke 3x1xxxx10xx
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## FOR SALE！

$\qquad$ ern conveniences，at a bargain and on easy terms，stituate a Also other Houses in various localities，and 1 House for sale


JAS．R．JOHNSTON，



## Rice！Rice！

100 Sacks RICE，each 200 lbs． 400 Sacks RICE，each 100 lbs．

| Millions of People in the World are <br> Hundreds of Millions are Short of CONSUME LESS |
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Less
PRODUCE MORE
HARVEY \＆CO．，Ltd．，
WHOLESALE

WANTED－A Dining－room

 as Book－keperer，with Young Man
 WANTED－Immediately
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Deskk apply personally．MARSHALH
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do． 2 Mullock street NANTED－A Good Gener
 WANTED Immediately， Water street H Housemaid； apdly Mrs．w．J．HERDER，Rentin＇es
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Mill Road．
 WANTED－A Young Lady With experiene in the Book and stà
tonery Business．Dicks $\&$ Co，LTD． WANTED－A General Ser－
 WANTED A A Housemair，
apply coctrank Hotel，cocarrane ${ }^{\text {apply }}$ Sot． Stret．
 Experienced Pants and Vest
 AGENNS WANTED in St．



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OR SALE－Fishery Es－
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 TO LET－Shop situated at



Heavy Fighting Continues
On The Belgian Line
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## The Royal Stores' Week-End Bargain List, Depicting Still Better Values for FRIDAY and SATURDAY.



Fine Assortments.










 Seasonable Underwear Women \& Misses:
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 MERVE SLIK RIBBoN.






Spring Goods rtment.








Special Values in Curtain Materials \& Rugs





## Bed Linens

 TIIIIRemarkable

## New Costumes and Blouses

RIGHT IN STYLE RIGHT IN QUALITY RIGHT IN WORKMANSHIP

 YOU Must See Them
 Value.









## STARTLING VALUES



In the Embroidery Section.
CAMBRIC EMBROIDERY
 beaded fringe.
 plantaganet frilling.
 CAMBRIC INSERTION.
 LONG CLOTH SUPER SILK EMBROIDERY.


 Bors sprise ovircouts - The very fatest pinch back







## Women's and Misses

 LONG RUBBERS.
## 

## TheRoyral Stores tod

A RARE VALUE. Misses' \& Children's Nightgowns for 38c.



## Real Money-Saving Offers.

If you are unable to do your shopping with us on Friday or Saturday-well-come down Monday, or any other day you may choose. We do not ask more for our Goods because the day happens to be other than Friday or Saturday. Our Goods are marked at the lowest possible margin of profit. We invife inspection, confident in the quality of our Goods and the Low Prices at which they are marked.

White Turkish Towels


## American Sheets

1,000 pounds American Bleached Sheets,
hemmed ready for use; large size, 90c. per hemmed
pound.

## Stair Baize

200 pieces American Stair Baize, nice pat-

## MEN'S FANCY TOP SHIRTS.

 Regular Prices, $\$ 1.10$ to $\$ 1.80$, Mow selling al 85 c . each.
## MEN'S WOOL HALF HOSE.

A few dozen of men's Wool Half Hose. slightly damaged.
Value for 60 cents, Mow selling at 25 c . pair.

## Maurhall Bros

## Lace Curtains

800 pairs White and Cream Lace Curtains,
all perfect, 3 yards long. Values up to $\$ 4.00$ per all perfect, 3 yards long. Values up to $\$ 4.00$ per
pair. Selling $\$ 1.20, \$ 1.55, \$ 1.75, \$ 2.00$ per pair.

## American Scrims

30 bundles Remnants of $\$$ rim, long lengths,
splendid patterns, only 20 c , per yard.

## Congoleum Mats

$\underset{36}{ } 3$, selining at 2020. each.

| Write It To-Night. | GOODS |  |  |  |
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## DAMaGED GOODS.

## 2,500 Yards

FLANNELETTE, 20c. to 30c. yard.
1,300 Yards SHIRT REGATTA, 20c. to 25c. yard. Only a few pieces remain. Don't neglect this golden opportunity. Prices are going to be much

Phone 484

## BISHOP, SONS \& COMPANY, LIMITED.

P. O. Box 920 St. John's. Dry Goods Department.


Thoughts Upon
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## Call for Volateeers.

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\section*{is BEFORE YOU !

## is BEFORE YOU ! <br> <br> Study Well It's Economic Importance. <br> <br> Study Well It's Economic Importance. Think for a moment what LOW PRICES, CUT Think for a moment what LOW PRICES, CUT Prices on Needys mean nowadays. Prices on Needys mean nowadays. <br> <br> Then decide on gathering in those things that you must <br> <br> Then decide on gathering in those things that you must buy for the near future. This is Our presen buy for the near future. This is Our presentation of VALUES for

tation of VALUES for} FRIDAY, SAT, and MONDAY.GREAT BUYING OPPORTUNITIES for THOSE EAGER TO SAVE on GENT'S FURNISHINGS and HOME FURNISHINGS.


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| :---: | Greater Values Than









CASEMENT CLOTHS.
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## 500 yards White Table

DAMASK, Underpriced.
 and
Job Line LADIES' STRAW
HATS, reg. s1.10, for 39c
 A Clearing Line of Colored Quilts



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 Lades, Children's and Misses'
"MIDDY" BLOUSES.


The IDEAL WEIGHT in Men's Underwear.


Inexpensively Priced Straw Hearth Rugs.





Rousing Values in


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## FREIGHT Notice:

Freight for South Coast Points will pe Shed TO-DAY, Thursday.

REID-NEWFOUNDLAND Company



