
the evening telegram, st. Johns, newfoundland, pecember 26, 1916-

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## He evening tlleeram, St. johns, newfoundl and, December 26, 1916-3



and

Ladies' Dressing Gówns.
Some very smart effeets -are shown in this lot in the fol
Red and White.

## Ladies' Hand Bags.

A few manufacturers' samples. Regular priess $\$ 1.50$ to $\$ 2.20$.
Now all one price, $\$ 1.00$ each.

A Job Lot of
Fancy Sick Handkerchiefs.
20 doz. Fancy Silk Handkerchiefs. Good value for 50c. to 8 ec. each.
Now 35c. and 5 5c. each.

Plush Table Cloths.

only Plush Table Cloths, a carry-over at last year's prices.

## New Year Gifts.

We have many useful, gifts for New Year. It is absolutely impossible for us to list more than a small portion of the many things shown here now that are especially desirable for gifts. All over the Store you will find pleasing suggestions that will make you glad you came.

## Furs! Furs!

Always an appreciated gift. We have many beautiful sets left. As we do not wish to carry over, remarkable reductions have been made. We have them in the following:

SQUIRREL, MUSKRAT, SEAL, FTTCH, GREBE, OTTER, ETC.

## 7arerall Su0.

Ladies' Dressing Gowns.
A little clearing lot in Saxe, Rose, Card,
AT OLD PRICES.

## Eiderdown Quilts.

12 only, all of very pretty designs and
colorings. No better value can be found. Prices $\$ 5.50$ to $\$ 25.00$.

## Dorothy Dodd Boots.

The Ladies' Favorite. Footwear. There is
nothing better than a pair of Dorothy nothing better than a pair of Dorothy
Dodd's for a New Year Gift.
Gent's lavictus Boots. Our stock is now complete and we would
advise you to buy early as leather is advanGent's Lined Kind Gloves

Still a few pairs left at
S1.40 per pair.


## Xmas Poultry

Received To-Day, Dec. 21st. P. E. I. TURKEYS, GEESE and CHICKEN.








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## BLAIR'S

 GREAT CASH SALE! Buy Early and avoid Disappointmentfor goods mentioned in this ad. cannot be repeated at
present prices when once sold out. We can only give present prices when once sold out. We can only give
you these special prices because goods advertised were bought some time ago.

## Wonderful Values in Underwear.

 Men's Stanfiefd Wool Underwear, all sizes. 5 si.29 gar. Men's New Knit Wool Underwear, all sizes. si.1.0 garWomen's Heary Cream Fleceed Vests and Pants, 3 , gorment.
Women's Heavy Grey Fleeced Bloomers. .50. girment

Children's Cream Fleeced Vests and Pants from 15c. garment. | Ladies 's ${ }^{\text {Prices. }}$ Boys' Stanfield Wool Underwear at Reduce |
| :--- |

Ladies' and Children's Winter Coats. ALL NEWEST STYLES AT SLAUGHTER PRICES, Superior Quality Nap Coating, 83.50 values at 82.70 yd.
Great Reductions in Ladies and Chidrens Felt Hats. Great Reductions in Ladies' and Children's Felt Hats. Ladies' Waterproof Hats. Reg. \$1.25. Now 8oc. each
Ladies' and Misese' Newest American Fancy Wool Ladiess and Misses Newest American Fancy Wool
Caps and Hoods. Reg. 81.00 each. Now 50 .e.each All our Stock of New Smart Millinery at Reduced

Big Money Saved on Purchases of Ladies' Wear.

Ladies' Flannelette Underwear and Nightdresses Ladies' Flannelette Underwear and Nightdresses.
Ladies' Costume Skirts of all kinds and Ladies' Blouses of all deseriptions.
Ladies' Real Fur Sets at prices which no woman who
Wool Blankets at Botiom Prices Best Quality Wool Blankets. Sale Price.. .. 84.30 pair
Coloured Cotton Blankets only .. .. .. .. .70c. pair
. 98 c. yd.
Best Quality American Floor Coverings only. . 98 c c. yd.
These are regular $\$ 1.20$ values, are two yards wide, These are regular $\$ 1.20$ values, are two
and we show a large variety of patterns.

Splendid Values in Rubber Foot-wear. Ladies' Superior Quality
bers from 55c. pair.

## Henry Blair.

the e bining ielegram, st. Johns, newfoundland, deceiber 26, 1916-7


## Chrisismas Slippers.

## EVERYBODY

COMES HERE FRR SHOES
$\frac{-a^{-12}}{2}$ For men we have Black and Tan Leather Slippers at. . 80 c c, $\$ 1.00, \$ 1.30, \$ 1.60$ to $\$ 2.50$
Men's Carpet Slippers from . . . . .. . . . . . . . . 5 co. to $\$ 1.00$ Men's Grey Felt Slippers.
A large stock of Women's Felt "Kozy" Slippers and Juliets, assorted colors, turn In Grey, Saxe Blue, Purple, Claret and Red, Fur trim or Ribbon trim.


## Gaiters

make very acceptable xmas gifts.


Rubber Boots
in stock.

## Women's Rubber Boots

.
$\$ 2.10$ to $\$ 2.50$
$\$ 1.45$ to $\$ 2.80$
Boys' Rubber Boots .$\$ 1.45$ to $\$ 2.80$
.$\$ 2.00$ to $\$ 3.00$

## PARKER \& MONROE,Ltd.

## THE SH OE MEN



## Beautiful and Useful Gifts!

We are offering a new suggestion to
the Christmas shopper, one that will be surely welcome to those who want to
give SOMEONE a really good Christmas present. This suggestion is that you make some such desired-or per--
haps needed-articles of Furniture your Christmas Gifts for this year. While a new Cosy Chair, pretty sit-
ting-room Table or some other dainty ting-room Table or some other dainty
article of Furniture is always a lovely article of Furniture is always a lovely
Gift, wartime will surely make it doubly welcome.
Think over this idea-and then come
along and see our well-nigh inexheust
along and see our well-nigh inexhaus-
ible stock of beautiful things, for here
you'll surely find the solution of the
Christmas present puzzle.
U. S. Picture and Portrail Co.

Water Street, St. John's.
J. J. St. JOhN.

Before Flour goes higher put in your stock.


Pork, Beef, Jowls,
Spare Ribs at $\$ 19.00 \mathrm{brl}$
10 lbs . for $\$ 1.00$.
Molasses-1st runnings
Tea, Sugar, Kero oil.
Oats, Bran \& Cattle Feeds,
Our ECLIPSE TEA is
, the best
at 45 c . lb .
J. J. ST. JOIN,


THE EVENING TELEGRAM，ST JOHNS，NEWFOUNDLAND，DECEMBER＇26，1916－8

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|  |  |  |  | We can highly recommend their wearing and good fitting qualities，for they are BRITISH MADE SHIRTS． |  |
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weather forecast.


 vOLUME XXXVII. Auction Sale

## Public Anction !


FOR SALE
Finest Scotch
Pilsner's BEE
EDWARD SINNOT
gez73i Water street.
A Dozen Photograp


 J. C. PARSONS

Let Us Fill Your Order from FRESH SUPPLIES
ELLS \& CO. 203 Water Street

## NOTICE!

The Whole Reliable Bankrupt Stock of Joseph Roper, Water Street. consisting of all Kinds of Jewellery, Diamond and other Rings, Watches, Gut Glass, Silverware etc., etc.. has to be sold at a big Discount.

This gives the Public a chance to Secure good and useful Xmas IPresents, at greaily reduced prices. All Musi Go.
W. CLOUSTON,

JOHN JACKSON,
Assignees.

## Xmas Gifts!

Xmas Presents
 William Freow.

## Wholesome Food and Dainty Farin. QUEEN QUALITY RICE, in sealed packages, 10 cents. HOOTON'S COCOA, intins, a food as well as a drink, 15 cents. GET 'EM FROM YOUR GROCER. COLIN CAMPBELL,

 Distributor

heavy white oats.
blue potatoes.
Large colored chesse. twin colored chesse.
F.McNAMARA, Queen Street.


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Xmas Crackers! | Xmas Plum Chocolates | Fruits! |
| :--- | :--- |

 Turkeys, Geese, Chicken, Ducks.
Bowring Brothers, Ltd.,


