## The thiom didnatit

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NEWCASTLE, N. B., TUESDAY. SEPTEMBER 31918
No 37

## Substitute economy for waste. Use only such fods  pocuirements. more perfiectly than BOVRIL


XXX IS THE LIFE


Bliss
$\mathbf{X X X}$ is just bubbling over with goodness, it's so chock-a Bloer full of pungent pep. Become $a^{\prime} \mathbf{X X X}$;fan this very day and give the "knock out" to thirst. Buy this drink of mystery at the nearest thirst-ery and see what a spank ing razor keen edge it will put on your spirits. A bottle of XXX gives added zest and vim to the day's work because of its refreshing flavor and mighty pleasing coolness

## $x \times x$

is the password
Ask ror $\mathbf{x X X}$ oy name wherever drinks are sold. Keep a few bottles always on the ice for yourself, your family and your friends

## A. D. FARRAH \& CO.

NEWOASTLE, N. B.



The Union Advocate, Tuesday, September 31918


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| Big Game Season Opens Sept. 151h. |
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| Your Very First Baking <br>  <br>  BEAVER FLOUR MILLED OF BLENDED WHEAT |
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 12.15 P M
L Leave Newceastie sor Chatram 1.45
M P Leave Chatham for Newcastle, ${ }^{\text {Leava }}$
4.15 P N wowastlo tor Redbank,












 $\xlongequal{\text { Newcastlo staamboat co co Led. }}$ If you know a Persona Send or Phone lt!

## BECAUSE THEY

 FIND SATISFACTION HERE


## Think of the Hardships of the Boys Overseas ! <br> We Have Full and Plenty. How About Them?



Parents have labored for years to raise their sons who are now overseas fighting our batties. If we cannot fight, the least we can do is to contribute towards securing the necessities of life for them.







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