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"Do It To-day!" says Kitchener

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## A Red-Letter Day

This day may be made for ever memorable of all the days in your life's history. To this Day you may look back from future years, and say : "**On THAT DAY, in the proud possession of my manhood, of my own free will, I gave myself to the great Cause of Right, Freedom, and Honour.**"

As the Ancients were accustomed to mark their auspicious days in the Calendar with Red Letters, so in the Home-Calendar of you who read now, this may be a Day of Days for you—marked in Red first, and after to be marked in Gold !

"Never was Flag so world-loved  
As the Flag we lift on high ! "

—and in honouring that flag to-day you confer glory and honour on yourself.

We of Canada ; we of the Empire, see before us a task of great magnitude ; how great how difficult, we cannot tell.

But our Ranks are not dismayed; no craven fear has seized one man of them. There will be no "throwing up the sponge" by us in this conflict; no patched-up, worthless peace; but what we have set out to do we will surely accomplish.

Therefore it is that you who read, if fit, but not already enrolled, are asked to step right out from any past aloofness; throw aside any and every excuse that has hitherto held you back; and—**LIKE A MAN — "TOE THE LINE"** to-day. Kitchener says, "**DO IT TO-DAY!**"—and this will become your Red-Letter Day.

Faithfully yours,

A CITIZEN.

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**"Fortune Favours the Brave"**

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#### WHAT PRINCIPAL PETERSON THINKS.

In a recent letter to "CITIZEN," Sir William Peterson says:—"The other day I met a man who seemed to be afraid that, with all the millions in

the field in Europe, Canada might be doing too much. That is not my view. We have been doing splendidly; but it is simply impossible—with such an issue—for Canada to do too much. This is a struggle for civilization, and for the welfare of the human race itself. That is the issue, and it is recognized as such by the Canadians who have gone to the front.

“OUR GREAT NEED NOW IS FOR MORE MEN.”

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“Fortune Favours the Brave”

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### PREMIER BORDEN

put the case tersely and forcibly when, speaking in London, he said :—

“Beyond and above all we realize the supreme truth that the issue forced upon us by this conflict transcends even the destinies of our Empire, and involves the future of civilization and of the world.”

Read those few lines again; and again, and yet again. It is no exaggeration to say that since this World began there

never has been room in it for the utterance of such a sentence until the present time !

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*General Sir Sam Hughes :*

The Minister of Militia, told of his visit to the trenches and of the splendid spirit of the Canadians on the firing line. "My heart fills," he commented, "every time I see our gallant boys. My heart now is with the boys at the front. It is my wish—I may say it is my plan—to join them personally to lead them to the final march to Berlin, and I may say that that march will start sooner than many of you expect. Let me add that there will be a march to Berlin. There will be no peace, no settlement, no compromise even dreamed of until Prussian militarism is crushed, absolutely crushed and annihilated for all time to come."

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And what are we going to do in relation to this supremely great issue ; this One Event so vast in itself and in its consequences that there are no words in human language to express it ; this One Event which utterly dwarfs all that has ever gone before—what are we going to do ?

There is no room for dalliance ; no excuses can be accepted—they are like base coin, and will not pass. The Empire calls us ; our conscience tells us the path of Duty lies the Empire-way. Will you decide **THAT** way ?

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The Hon. Thomas Hughes, speaking at Sydney, said Australia had sent a larger force than any other Dominion. Explaining why Australia was so determined, he said :

"We are fighting for that land which has given us everything we have, and which has showered on us in more bountiful fashion than any other country in the world the glories and blessings of civilized life. If Germany wins this fight, good-bye to Australia as we know it. The soil will be the same and the sun will shine as brightly, but it will be hell. Every free man had better go down fighting than live under the iron heel of Prussia."

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### OUR OWN PREMIER SAYS :

"France is doing her part magnificently. She is truly a nation in arms. None except old men, boys and women are seen without uniform."

# The King's Appeal

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"To my people :

"At this grave moment in the struggle between my people and a highly organized enemy who has transgressed the laws of nations and changed the ordinance that binds civilized Europe together, I appeal to you.

"I rejoice in my Empire's effort, and I feel pride in the voluntary response from my subjects all over the world who have sacrificed home and fortune and life itself in order that another may not inherit the free Empire which their ancestors and mine have built. I ask you to make good these sacrifices.

"The end is not in sight. More men, and yet more, are wanted to keep my armies in the field and through them to secure victory and an enduring peace. In ancient days the darkest moment has ever produced in men of our race the sternest resolve. I ask you, men of all classes, to come forward voluntarily, and take your share in these fights.

"In freely responding to my appeal you will be giving your support to your brothers who for long months have nobly upheld Great Britain's past traditions and the glory of her arms."

GEORGE V.