

He Fired Mary Pickford, Managed Bill Nye, and Now Handles Carnival Shows

Ed. R. Salter, Publicity Director of Fair Midway, Tells Good Stories.

40 YEARS A SHOWMAN

The Greatest Stock Company in America Played For \$30 Week and Free Fishing.

SOME days, if destiny decrees, a book entitled "Forty Years in the Show Business" will be written by a man now in London. It will be one of the most interesting volumes on theatrical life that ever adorned a book shelf. For it will be penned by an individual whose experience with famous figures of the stage and circus is hardly equalled by any other living person.

ED. R. SALTER.

Edward R. Salter, publicity manager for the Johnny J. Jones show, now doing business on the Western Fair Midway, will be the author. In London, Mr. Salter is well-known as he is well-known in every city of any size on the continent. For he is the man who started many of the big stars of Broadway on the road to eminence and fortune.

In the course of Mr. Salter's varied career there has been no department of the theatre, circus, side show or lecture business with which he has not come in intimate contact. He is the man who first started Bill Nye and James Whitcomb Riley on the lecture platform. Mary Pickford, George Cohan, Henry Woodruff, May Irwin, and numerous other noted stars whose names are scattered on Broadway, New York, and the Strand, London, in letters six feet high, owe much of their success to Edward Salter.

Salter was the man who directed "Prince of Tonight," one of the biggest hits in the musical comedy field. He lived with George Cohan and Ren Shields in the old Metropolitan Hotel, New York, when they composed "In the Good Old Summer Time," the greatest popular song success of history. As manager of "The Little Outcast," he actually "fired" Mary Pickford, who was taking the juvenile part.

Started in Detroit. At the age of twelve, Salter started life as a showman in Detroit, where he was born. His first job was selling programs and carrying water. As time went on he graduated to ticket seller, treasurer, assistant manager, and, finally, director of many outdoor attractions when the moving pictures struck the popular fancy and dealt a blow to the legitimate show business from which it will never recover.

From manager of White's Grand Theatre, Detroit, now the New Detroit, Mr. Salter went to Saginaw, Bay City, Grand Rapids, New York and other American cities. He became manager for May Irwin, a great actress of the past, Kelcey and Shannon, Macllyn Arbuckle, Stuart Hobson and latterly played at the Bijou Theatre, New York. He produced "Stubborn Cinderella," "Honey-moon Trail," "The Firing Princess," "What Happened to Jones," "Why Smith Left Home" and "Bought and Paid For."

Managed Bill Nye. The most enjoyable period of Mr. Salter's career was when he managed Bill Nye, the famous humorist, and James Whitcomb Riley, the Hoosier poet, who made a fortune in the States and England. Riley and Nye, through their readings and addresses, entrenched themselves in the hearts of all their audiences and their names are now regarded with the same lustre as that attached to Mark Twain, Ralph Waldo Emerson and even Longfellow. Mr. Salter likes to talk of his experiences with these popular literary lights.

Nye and Riley were two of the most lovable characters ever managed, he said. "They were both comparatively old men, mellowed by age and knocks received in the school of experience. Mentally they were the most active pair I ever knew. They held their audiences in rhapsodies of laughter. Whenever Nye appeared on the stage with his aphorisms, epigrams, jokes and good common sense, the crowds warbled with delight. Riley, too, was a universal favorite."

Twenty-five years ago, after the Broadway season, Mr. Salter took two dozen or more New York stars to the Maritime Provinces to stock the greatest stock company America has ever seen. For it included William S. Hart, the Barnum brothers, Ed. Haron, Willie Collier, Lottie Williams, May Irwin and many other stage celebrities. All these actors and actresses were attracted by Salter's proposal to play stock in the Maritimes by the splendid fishing to be found on the Atlantic coast and inland lakes and rivers. Each member of the great company, from stage hand to prima donna, received \$50 a week. It was the first and only theatrical organization ever conducted on an "equal wage" basis.

With Famous Stars. In Mr. Salter's opinion, the greatest black-faced comedian that ever lived was George (Honeyboy) Evans. Evans was a versatile clown behind the footlights, and an extraordinary man off the stage, as well. He composed some of the most popular hits of fifteen years ago.

Lillian Russell, De Wolf Hopper, Maudie Adams, Cyril Maude, Al Johnson, Elsie Janis, Theodore Babcock and Madame Modjeska, were intimates of Salter. He used to pay Theodore Babcock \$12.50 a week, with board, for playing juvenile parts in a repertoire show. Later, he hired the same man for \$200 a week in "What Happened to Jones?" Babcock has in recent years made as high as \$1,000 a week. Eddie Foy and Marie Dressler were also managed by Mr. Salter. McIntyre and Heath, the greatest vaudeville pair that ever graced a theatre, got their start under his supervision.

Mr. Salter never went to school a single day in his life. In spite of lack of training, however, he has an education of which any master of arts might be proud. The late Alf Holman, Alf Bryan, noted song-writer, Charles Shaw, now managing a theatre in New Orleans, were all London boys. Salter knew them personally, and can recall nights in this city when the four of them got together after the show

"ape-men" lived. Regarding Freaks. The great proportion of freaks are foreign, few peculiarly designed persons being born in America. Circus animals are mainly bred right in this country, although a percentage are taken captive in their native haunts and trained. An escaped lion, contrary to general opinion, is not a dangerous animal, Salter declared. The lion is usually much more frightened than the people, and if they would not prod him with pitchforks and use other foolish measures to get him back in his cage, he would seldom attack them. Elephants are the more dangerous animal when they break loose. It is virtually impossible to deal with them until after their tantrums have ceased. Circus and show people, Salter stated, are the most temperate of any class in the world. They all have their religion and their standard of morals these days is infinitely higher than it was twenty years ago. Most of them are well educated. "You must remember that show people are called upon to put up with a great deal," he said. "Ninety-nine per cent of the spectators enter a booth with skepticism and all think it vitally necessary to make some derogatory comment about the show. Cries of 'fake' are frequently heard and men and women on exhibit are often insulted. If our people were half as temperamental or bigoted as the so-called normal person who views them they would be impossible to handle. The likeable thing about show peo-

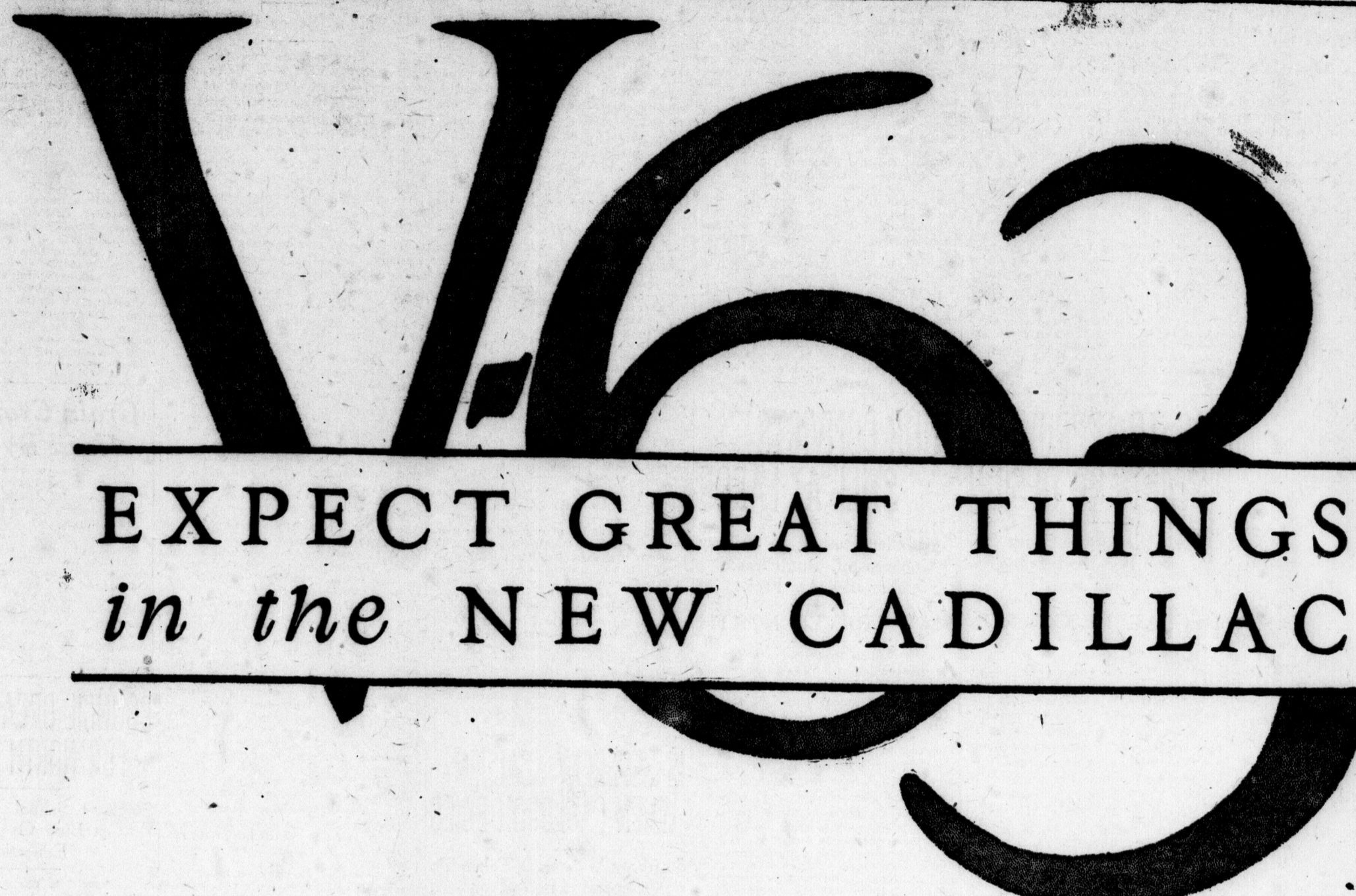
ple and theatrical people is that while they may not profess any high devotion to religion, they all try to practice the golden rule and experience has given them a larger and more generously used supply of the milk of human kindness than any other class I know." Among stars and show companies directed by Mr. Salter are Lottie Williams, Mary and Lottie Pickford, Bill Hart, William Farnum, Madame Modjeska, Cool Burgess, the minstrel George Evans, second only to Honey Boy Evans; Mrs. Fiske, Kelcey and Shannon, Moberg and Bulger, Robson and Crane, John Dillon, Calhoun Opera Company, Harris' Theatre, Pittsburgh; Grand Theatre, Duluth, and many others previously mentioned.

Club of London, who volunteered to serve without pay for the fun of the voyage. Several now working as deckhands, stokers, oilers and cooks, have notable war records, it is said. The crew contributed \$15,000 toward the expenses of the trip, the remainder being made up by popular subscription in England. The vessel left London June 16 last but turned in at Dover because of faulty engines, and started from that port June 23. It passed Madeira and Santa Lucia and into the Pacific through the Panama Canal. It made a leisurely trip up the west coast, with some trouble from improper fuel, and reached Los Angeles harbor Aug. 25, since when the crew has been fed and dined by many individuals and organizations in Los Angeles and vicinity.

Double Misfortune Strikes Gentlemen Adventurers

Associated Press Despatch. Los Angeles, Sept. 13.—Double misfortune has befallen a group of 39 British gentlemen adventurers, who arrived at Los Angeles harbor recently on a pathfinding voyage in the interest of an airplane flight around the world planned for next year by Captains Norman McMillan and G. H. Malines of the Royal Air Force. The first came yesterday when federal officers searched their vessel, the Frontiersman, and announced they had found aboard 65 gallons of whiskey, and promptly attached the liquor and the boat.

The second misfortune came when a deputy United States marshal served notice on the commander of the Frontiersman, Capt. Spalding, that the vessel was attached in behalf of the Los Angeles Shipbuilding and Drydock Company for a claim of \$100,000 for repairs. The crew of the Frontiersman is composed entirely of members of the Adventurers



EXPECT GREAT THINGS in the NEW CADILLAC

Even the superb quality which you have long associated with the name Cadillac is no adequate measure of the merits of the New V-63.

The simple truth is that Cadillac has advanced its own standards and achieved, in this car, heights of quality which are strictly new.

Your attention is directed, particularly, to these three elements—

The New Cadillac V-Type 90°, 8-cylinder engine—harmonized and balanced by entirely new principles of design to a degree of smoothness unapproached in automotive manufacture.

New Body Styles—destined by their graceful, symmetrical design, distinctive

finish and exquisite appointments, to be the center of admiration in any company.

Cadillac 4 Wheel Brakes—a safety factor developed with the care and thoroughness characteristic of Cadillac engineering.

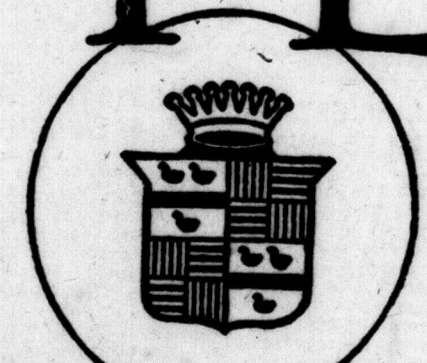
New delights await you also in enhanced dependability, ease of control, riding restfulness and, indeed, in every phase of car performance.

It is entirely logical that Cadillac, pioneer leader of eight-cylinder manufacture in America, should now raise multi-cylinder practice to an even higher pitch of excellence.

This is exactly what has happened in the New V-63, and Cadillac urges you to approach this fine car with great expectations.

CADILLAC MOTOR CAR CO. OF CANADA, LIMITED. Subsidiary of General Motors of Canada, Limited OSHAWA, ONTARIO.

V-TYPE EIGHT CYLINDER ENGINE CADILLAC



STANDARD OF THE WORLD

Beemer & Co., Limited

CADILLAC DEALERS

127-133 QUEEN'S AVENUE, LONDON.

PHONE 5670.

Butter and Cheese ON EXHIBITION AT The Western Fair Will be Sold by Auction at the Dairy Hall Friday Morning At 10:30 a.m. If you require either Cheese or Butter it will pay you to attend this sale. A. L. MAY, Chairman. A. M. HUNT, Secretary.

JUDGING COMPLETED AT WESTERN FAIR'S BENCH SHOW

WORK OF BLIND SHOWN AT FAIR EVOKES PRAISE

Visitors to Exhibition Compend Articles Made in Institution at Toronto.

FINISHED PRODUCTS

One booth in the new Manufacturers' Building stands by itself, making an appeal to every man and woman that is not easily disregarded. This the exhibition of work by the Canadian National Institute for the Blind on the top floor. Here is a wonderfully interesting exhibit of the work that is being taught and performed every day in the home in Toronto. Brooms, aprons and all kinds of basket work, such as trays, flower baskets, tables and stands and so on are shown.

At one side of the booth is a blind girl from the home making aprons with the use of a special Singer sewing machine such as is supplied to the institution by the Singer company. On every article that comes out of the workshop of the sightless is the famous "Hope" trade mark that is recognized all over the world as the sign manual of blindness and which Sir Arthur Pearson first advocated. Patterned after the great picture of Hope it carries a message of work and faith under the most terrible of human afflictions and the wish of those in charge of the institution is that the little badge may find a home in every London house, before the week is over.

Means of Support. The workshops for the blind which were started by the institution some years ago were the first in the world where the blind girls might have some real means of support and get away from the absolute dependence on other people which had always been the case before.

Commend Work. There are at present 60 girls in the factory in Toronto and the girls who have brought these aprons write to the officials of the institution saying that they are better finished than many they buy from a "sighted" factory.

To examine the trays and baskets and brooms is to realize the truth of this statement. Every smallest part of the work is really finished. There are no rough edges anywhere. The articles are so reasonable in price and the exhibition, both from a sentimental and a purchasing standpoint, is well worth a visit.

ONLY FOUR IN 48,000 BECOME INTOXICATED. New Record For Fair Week Sobriety Comes to Light. Only four drunks were picked up by the police out of the 48,000 visitors who attended the Western Fair yesterday afternoon. This is a record to be proud of according to the local police, although it is "not so good" for the cash register on which Police Court Clerk John Moutie melodiously hammers on "big" days at the Carling street cage for wrongdoers.

MICHAEL AUSTIN EXPIRES IN HOSPITAL FROM INJURIES. Michael Austin of Goderich, who broke his neck when he fell from a load of hay recently, died at St. Joseph's Hospital here this morning. Local doctors made a desperate effort this week to save the injured man and many experiments were tried, but all proved fruitless.

SUFFERS FRACTURED ARM. While unloading a wagon at the incinerator yesterday, J. Lizmore, member of the city garbage department, sustained a fractured left arm. He was dumping the cart when the box "sprung" back and hit him. Dr. J. Cameron Wilson attended him.

Dog Show One of Leading Features of Western Fair

All the dogs who have been barking their heads off at the Western Fair Dog Show since Monday night last have been finally judged and the complete list of winners is published herewith.

John Tomlinson of Woodstock receives the prize for the largest number of dogs owned and shown by one exhibitor while second prize goes to H. M. Whitsett of London.

The best bulldog in the show built from Toronto. His name is "Hefty's Best," and he is owned by Mr. and Mrs. Mills of Toronto. "Hefty" lives up to his name and is about the fiercest looking canine at the show.

Richard Oke's "Dough Boy" won the Carling trophy for the best dog in the show. "Dough Boy" is a black and tan pointer, bred by Oke, and is owned by Mr. and Mrs. Oke of Toronto.

Yorkshire Terriers. Limit dogs: Lembach, Joe Edgar, Toronto. Open dogs: Lembach, Joe Edgar, Toronto. Winners, dogs: Lembach, Joe Edgar, Toronto.

Toy Poodles. Puppies, dogs and bitches: Tom Thumb, Mrs. J. W. Weldon, Novice, dogs and bitches: Tom Thumb, Mrs. J. W. Weldon.

Pekinese Spaniels. Puppies, dogs and bitches: Chau Wei Wei, Mrs. F. Tompkins, Toronto. Novice, dogs and bitches: Chau Wei Wei, Mrs. F. Tompkins.

Pomeranians. Best Pomeranian owned by citizen and silvers, silver cup donated by Donald Soper, Lilyhill Sun Maid, Fred Simmons, city. Puppies, dogs, Nancy, Mrs. Summers, city.

Foxterriers—Wire Haired. Best specimen, Vanity Fair, W. H. Shortt, city. Puppies, dogs, Morning-side Dictator, Henry Doyle, Quebec.

Foxterriers—Smooth. Puppies, dogs, Cavalier Ophame, Edward Ward; Warraw Demon, H. B. Whitsett; Lord Clyde, J. T. Glover, city. Novice, dogs, Cavalier Ophame, Edward Ward.

Black and Tan Terriers. Open, bitches, Tilly K. Kellestine, city. Winners, bitches, Tilly K. Kellestine, city.

Scottish Terriers. Open, bitches, Fair Maid of Perth, Samuel Quig, Hespeler, Woodstock.

Sealyham Terriers. Open, dogs, Twickenham Brigand, Lieut.-Col. Reg. Peatt, Toronto. Novice, dogs, Twickenham Brigand, Lieut.-Col. Reg. Peatt.

Airedale Terriers. Best specimen, either sex, Western Fair Association cup, Cupwinners, Dick, Charles Lavin, Long Branch, Canadian-bred dogs, Chamberlain Dick, Charles Lavin.

Cocker Spaniels. Best specimen, either sex, Carling Brewing and Malt Company cup, Dough Boy, Richard Oke, city.

Beagles. Best specimen — Trickey, George Bowman, Buffalo. Second best specimen — Don, L. Thorsel, city.

NEW SALVATION ARMY BRIGADIER

The pictures show Brigadier and Mrs. McAmmond of North Bay, who have just arrived in London to take over the work of Brigadier and Mrs. Crichton, who have gone to Toronto. Other changes have taken place in the local staff of the Army, and the organization is being rounded out to cope with the winter season and its arduous duties.



NEW SALVATION ARMY BRIGADIER. The pictures show Brigadier and Mrs. McAmmond of North Bay, who have just arrived in London to take over the work of Brigadier and Mrs. Crichton, who have gone to Toronto.

FAIR USES 1,000 H.P. EVERY DAY TO BE WELL LIGHTED

Manager of Public Utilities Commission Says Fair Service Giving Satisfaction.

BURDENS THE PLANT

It takes 1,000-horsepower per day to light the grounds and buildings at Queen's Park these days, according to E. V. Buchanan, manager of the public utilities commission, which is supplying the power to light the grounds. A great amount of work was done by the commission in getting the grounds ready for the Fair.

Beside this a staff of emergency repair men is maintained through the 24 hours on the grounds, and in one way and another London's power equipment is carrying a heavy load.

Pointers. Best specimen in show, silver cup, donated by D. H. Howden & Co. Limited—Lassie, J. C. Waide.

English Setters. Best specimen—Mona's Major, G. D. Crowther, Long Branch.

Russian Wolfhound. Best specimen, silver cup, donated by City Hotel, K. Nazimova, Romanoff Kennels, Brantford.

Bloodhounds. Open, dogs—Bronzie Bugle, Calvin Ironside, Itrick.

Newfoundlands. Open, dogs—Highland Laddie, Dr. Renton, city; Victory, J. E. McConnell, city.

Shepherd Dogs, Alsatians. Novice, dogs—Erick von Bern, Dr. J. N. McRae, Galt; Rufus von Haajager, Richard H. Mott, Mitchell.

Boxhounds — American. Puppies, dogs and bitches—Eager, E. Zaborsky, Toronto.

Harrriers. Novice, dogs—Portice Dick, Rev. Frank L. Lewis, Prince, C. Bennett, city.

Foxhounds — American. Puppies, dogs and bitches—Eager, E. Zaborsky, Toronto.

Club; Redflash, Harold Sutherland, Open, dogs—Dan, London Hunt Club; Redflash, H. Sutherland.

Winners, bitches—Eager, E. Zaborsky, Toronto.

Winners, bitches—Fly of Sharon Centre, Jack Eyre, Woodstock.

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Winners, bitches—Lassie, J. C. Waide.

PRINCE WILL GIVE CHAMPION RIDER SPECIAL TROPHY

Cup Will Go To Winner of Bucking Horse Contest in Calgary.

MADE IN ENGLAND

Special to The Advertiser. Montreal, Sept. 13.—For one day at least on his visit to Canada, Lord Renfrew will abandon his incognito and frankly confess before all eyes that he is a horse man.

The impression made on the prince by former experiences of Western Canada horsemanship is believed to have given his royal highness the first inspiration, the final outcome of which has been the donation of this trophy.

Made in Old London. An exhibition and stampee was recently organized at Calgary, and it is in connection with it that the championship trophy is given.

It will be presented at an early date to the winner of the championship, a silver plate at the opposite end of the pedestal from the engraving of the names of the winners year by year.

Former Petrolia Boy Guilty of Robbery. Emmerson Kinsman Convicted in Detroit Court of Holding Up Pedestrian.

Special to The Advertiser. Detroit, Sept. 13.—Emmerson Kinsman, 1336 Eighth street west, Detroit, aged 18, born in Petrolia, Ont., was late last night found guilty of robbery armed. He is a pal of Paul Daroucha, now on trial for a similar crime.

He was arrested in an alley after Edward Volland complained that he had been beaten and robbed of his gold watch and \$25. Volland identified the watch and the prisoner as his assailant.

Owner Hot on Trail of Missing Envelope. Anticipate Arrest Following Disappearance of Funds From Office.

A sum of money left in an envelope at an office near the corner of Dundas and Bay streets was stolen last night. The detective was not anxious to talk about the affair when questioned today, but stated that he had a fairly good clue to work upon, and anticipated an arrest within a few days.

Adjourns Case of Driver Who Hit Marking Outfit. Wesley Lyonde, who gained fame in police circles by banging his auto into some city property a week ago on Dundas street near Clarence—

Annexed School Issue Will Soon Reach Court. The annexed school issue will find its way into the county court in October or possibly November.

Loud Talking Brings Fines in Police Court. Talk is cheap, sometimes, but Charles Evans and Robert Andrews, who indulged in some loud language last night in a house in London West, found that their conversation was not so pleasant when they were charged with acting in a disorderly manner.

You Can Choose Every Day In the Best-Ad Contest

Which is the best advertisement appearing in the Advertiser this week? The Advertiser wants to find out and the decision is being left to the public, because, of course, all advertisements are written to appeal to the public. One hundred dollars are being given in prizes for the best letters received here in The Advertiser Office before 6 o'clock next Monday, naming the best ad and giving reasons for the choice. Five judges will award these prizes.

FIRST PRIZE	\$50
SECOND PRIZE	\$25
THIRD PRIZE	\$10
FOURTH PRIZE	\$5
and Five Others	\$2

There's nothing very complicated about the contest. Here are the only points to remember:

1. Any Ad appearing in The Advertiser this week may be chosen.
2. You may choose your best Ad and write a letter every day or as often as you like.
3. Your reasons for liking the Ad you pick may be based either on features of appearance or of contents.

Choose Your Ad—Write Your Letter—Collect the Cash

THE ATTRACTIVE EXHIBIT of the 1924 McLaughlin-Buick MOTOR CARS

Will be found prominently displayed in the Manufacturers' Building of the Western Fair

McLAUGHLIN MOTOR CAR CO., LTD. Local Branch: Richmond and Bathurst Streets.

London Advertiser

The Advertiser was established in 1855 and is published four times daily by The London Advertiser Company, Limited. The subscription rates are: London, 15 pence weekly. By mail: In Canada, \$5.00 yearly; in the United States, \$6.00 yearly.

THURSDAY, SEPTEMBER 13, 1923.

What Europe Taught the Turk.

The closing scenes of British occupation at Constantinople are being enacted, and it may even make strange reading to see in Turkish papers words of praise for the way in which British troops have conducted themselves and shown every consideration for the inhabitants.

Chapters have grown into volumes in the weary work of recording the moves of Turkey and the so-called Christian nations of Europe. Through it all the student can follow one thread that does not depart from its source: it runs on and on, yet tells the same story of Europe dreading and hating Turkey as an alien, yet being unable to unite against her.

Turkey, even when she stood out guilty beyond argument of atrocities that beggared the English language to describe them, could always look, if not for approval, then for assistance, to one of the great powers. At one time she was on good terms with Britain, then with France; or when these two had turned away separately or together, the Turk knocked at the door of Berlin and official Germany listened and responded.

That is the reason why the Turkish problem could not be solved, and in the puzzle of non-solution we find the reason for the continued existence of Turkey. The great powers could always see how Turkey could be used, and more than once these convenient usages of the Turk resulted in one nation or the other being able to dangle some trophy it had annexed in the scramble.

Turkey's success in having the Treaty of Sevres modified and toned down until she can with confidence, and even hilarity, dip the pen and put her miserable signature on the dotted line is the sequel to what the Christian powers of Europe taught her in years gone by.

The Nationalist movement is starting out on a new book with the same old writers standing not far behind in the background.

How About the Winter? Already they are at it—the weather prophets, we mean. Not content to take it as it comes a day at a time, they chase and search for signs and symbols.

One old man, the grandson of an Indian chief, has observed the tail of a squirrel and the hair on a rabbit's back, and he says she will be sold. It is always very desirable that a weather prophet shall be described as the grandson of an Indian chief. This skeptical world would hardly receive any lesser authority.

Then a bit north of here is an old trapper. He has razed about a bit, and goes much by the cabbage leaves behind the back kitchen. If these are thick it means a mild winter and a small cabbage as well.

Keeping Close to the Track. A couple of old horsemen were watching the training of a horse for the track. To the layman it looked as though the horse were making a very good showing, but the old horseman couldn't see it that way.

Where They Know All the Houses. The Wingham Times thinks that town should move along and have numbers on the houses like the larger places have. In fact, the Times shudders a bit at the style of giving directions that runs something like this: "Yes, he lives in the house with the green veranda, right across from the rough-cast cottage."

Why You Should Destroy the Last Mosquitoes Now. By ROYAL S. COPELAND, M.D. In a newspaper the other day I saw a headline referring to the death of a prominent educator. It read: "Dies After a Mosquito Bite."

Home from Camp. By ANNE CAMPBELL. The boys are back from camp again. The house is home once more. Some how you feel the difference when you come in the door.

Why Have Skin Trouble Cuticura Will Prevent It. In the treatment of all skin troubles bathe freely with Cuticura Soap and hot water, dry gently, and apply Cuticura Ointment to the affected parts. Do not fail to include the exquisitely scented Cuticura Talcum in your toilet preparations.

man lived at 57 King street, that would mean nothing at all, no color, no animation, no description—purely automatic. Whereas if you inquired for that party and were told he lives "two blocks east of the postoffice in a frame house with a green porch—right across from the old planing mill and next door to a new house with a garage at the side of it," you'd feel that you had right there a mental picture of the community, in which people, houses, garages, and verandas all played a very good part.

This Wheat Should Be Worth More. The fact that Canada this year takes the lead as a wheat shipping nation is just one more proof that Canada should have the necessary machinery to secure every last dollar out of the trade for the men who grow the wheat.

The Ink Entente in Montreal. The Montreal Gazette and the Montreal Star are using some good space telling what they think of each other. The Gazette Company got a contract of \$40,000 for printing from the government. It was by competitive tender, and for work previously done in United States.

The Way to Show Sympathy. Canadians should be quick to respond to the appeal for help for Japan. Of the nation that has much much is expected.

Rarebits by Rex. THE MAGAZINE GIRL. Lady with the silken hair So extravagantly showing. In your advertising pose, How can you be so unknowing?

The Guide Post—By Henry van Dyke. THE LIBERAL VISION. And a voice came unto him again the second time: What God hath cleansed make not thou common.—Acts 10:15.

Frost in Saskatchewan. Regina, Sask., Sept. 12.—Thirteen degrees of frost were registered here last night. Flowers and vegetables suffered severely as the result.

Why is it that the men with the strongest lungs and the biggest mouths so often find their way over to the minority? If Canada lays claim to Wrangel Island it must be because the country is full of people and we need more storage space.

THIS IS FAIR WEEK. Let Stratford, Sarnia and Galt crawl in some handy hole. For London's got a punkin. Ten men can scarcely roll.

With the girls demanding so much nowadays, the general query when engagements are announced is, "Who is the plucky man?" SIR WILLIAM MULOCK SWORN AS CHIEF JUSTICE. Canadian Press Dispatch, Toronto, Sept. 12.—With the customary ceremony that attends the swearing in of cabinet ministers of a government, Sir William Mulock was this afternoon sworn in as chief justice of Ontario before Lieut.-Governor Cockshut.

HOLD DECORATION SERVICE. Special to The Advertiser. Delmar, Sept. 12.—Preparations are being made to hold a Decoration Day service here, next Sunday afternoon, the decorating to be made from two to three o'clock, after which service will be held in the new cemetery. It is expected that the musical part of the program will be led by a union choir of about sixty voices. If the weather is unfavorable the service will be held in the church.

Why Have Skin Trouble Cuticura Will Prevent It. In the treatment of all skin troubles bathe freely with Cuticura Soap and hot water, dry gently, and apply Cuticura Ointment to the affected parts. Do not fail to include the exquisitely scented Cuticura Talcum in your toilet preparations.

More sold than all other brands combined. Beautifully Cool and Sweet Smoking. PLAYERS NAVY CUT CIGARETTES "MEDIUM"

DIBS AND DABS — BY HARRY MOYER



ALBERTA WHEAT CROP DOUBLE THAT OF 1922. Statistics Bureau Reports Canada Will Harvest 535,124,000 Bushels of Oats. NUMBER OF MOTORS INCREASES IN CANADA. Highways Branch Reports License Revenue Reached \$9,279,243 in 1922.

Take Regularly as a Tonic. If appetite and energy have deserted you, take a glass of O'Keefe's Imperial Ale, Lager, or Stout every day. Its invigorating tonic qualities will restore your vim and add a new zest to your meals.





"It's FREE Running"
Never refuses to flow from the shaker, never cakes or hardens however damp the weather.

SIFTO SALT
In "free-running". It's something a little bit different and better for table use. Try it. At the better grocers.

Dominion Salt Co., Limited,
Sarnia, Ont.

THOUSANDS TRY FOOD PRODUCTS AT WESTERN FAIR

CITIZENS MOST SAVE WHEREVER IT CAN, SAYS ALDERMAN

Give Away Enough Coffee To Last a Family Ten Years.

Ald. Greer Differs From the Mayor's View That This Is Time To Spend.

CEREALS POPULAR CITES DR. BRITTAIN



SURPRISE A PURE HARD SOAP

Always Clean: Inside and Outside

"SURPRISE" gently softens and dissolves the surface as well as invisible impurities in any garment or fabric without injury to the color or fibre, and leaves it thoroughly cleaned inside and outside.

Remember the name SURPRISE.

Who says that the people of London are not interested in pure food products? Listen to the merchants in the Manufacturers' Building.

Imbued with an inspiration and a thirst for figures, a representative of The Advertiser visited nearly every exhibit on the second floor of the new structure and queried the persons in charge as to the sort of day they had had.

Official figures place the attendance at the grounds at 45,000, and of this number, each person must, at one time or another, have passed the booths.

This, at least, was the impression gained by the reporter, who managed to grasp a few of the large figures shouted at him, as those in charge, tired after a busy day, were preparing to close up for the night.

Although free samples are not as numerous as in past years, and a nominal charge of five or ten cents is charged at the various booths for a collection of the products displayed, the amount given in this manner reaches a stupendous sum.

Thousands Try Samples.

Enough cups of coffee to supply the average family for about ten years were consumed by the people, the Dalton Spice Company stating that more than 4,000 cups had been tried at their exhibit, while the Borden Milk Company gave away about the same amount in samples of their products. Red Rose Tea, totalling 4,500 cups was also tested; 2,000 persons tried Sweetened Condensed Milk. The Gorman-Eckert Company disposed of 15 gallons of olives, or roughly 6,000 individual olives, one to each person while the McEwen's Kraft cheeses were sampled by approximately 3,000 people. Maple butter and peanut butter were tried by a total of 3,000.

Weston's biscuits, numbering about 8,000 individual pieces, went the same route as the coffee and tea. Other biscuit firms allowed the visitors samples in about the same proportion.

Breakfast foods were sampled by many thousands, the Roman Meal Company dishing out 5,000 samples, while the Red Band people prevailed on nearly 6,000 people to try their product.

Cereals Popular.

Samples of Kellogg's Toasted Corn Flakes to the number of 3,000 were carried away while the Canadian Postum Cereal Company handled about the same number.

In comparison with these large numbers the amount of perfume sprayed out on the girls and ladies by the Ariola representatives seems small but more than 16 ounces was disposed of in this way and when the amount that comes out when the bulb is squeezed is realized to be a small fraction of an ounce, it will be seen that a pound of perfume goes a long way.

Altogether, the merchants are well pleased with the results of their exhibits in the new building and judging from comments heard in and around the place, next year space will be at a premium.

GOOD YEAR ALL-WEATHER TREAD



Now far outdistance their own good mileage records of a few years ago

Goodyear means Good Wear

40 CENTS IN YOUR POCKET.

Like to try a tea that will make you 40c in pocket every time you buy a pound? Then walk over to the RED ROSE TEA booth, second floor, New Manufacturers' Building, at the Fair, and have a cup of RED ROSE ORANGE PEKOE TEA. The pound of which at 90c will make as many cups of tea as two pounds of ordinary tea that used to cost only 90c, but today costs 60c or 80c a pound. You really pay nothing for this cup of tea, for you receive a 40c coupon good on a pound of RED ROSE ORANGE PEKOE Tea at your grocer's.—Adv't.

SEPTEMBER in the Canadian Pacific Rockies

The Ideal Month!

BANFF SPRINGS HOTEL and THE CHATEAU LAKE LOUISE

will be open until September 30th. Summer Tourist Fares in effect and permit of stopover.

Canadian Pacific Hotels also at Winnipeg, Calgary, Vancouver and Victoria, Open All Year.

THE TRANS-CANADA LIMITED

Across the Continent Toronto to Vancouver in 87 hours Will continue in service until September 26th.

For Full Information Apply Any Office of the **CANADIAN PACIFIC**

WAITING FOR CITY ON JUVENILE COURT

Officials Say the County Has Never Been Invited to Share Court Costs.

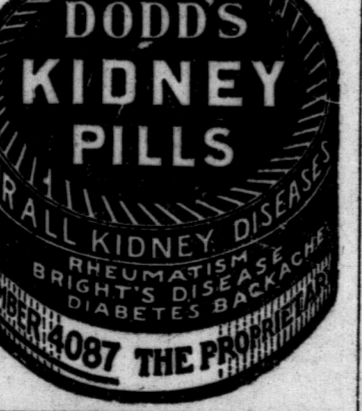
Middlesex County is still awaiting word from city authorities regarding the juvenile court situation.

Officials connected with the court have made statements that the county has not paid its share of the cost of establishing and maintaining the court. The county's reply is that the city has never billed Middlesex for its share of the work. Until that is done, the county will not make a move. It claims it was never invited to take an active part in the work.

Juvenile Court Judge Quintin Warner in a letter to the press today is reported to have said that he explained the situation when he appeared before the Middlesex County Council.

Those who attended the council session say that Judge Warner did not explain the situation, and even stated that he had merely appeared before the council to say "good day."

They claim he did not remain much longer than would be required to utter so short and formal a greeting.



DODD'S KIDNEY PILLS

FOR ALL KIDNEY DISEASES

BRIGHEMISM, GRAVEL, DIABETES, BACKACHE, BILIOUSNESS, HEADACHE, NEURALGIA, RHEUMATISM, GOUT, SANDS, URIC ACID, URIC ACID, URIC ACID.

WHITE STAR DOMINION

Montreal, Quebec, Liverpool, Canada (New) Sept. 15, Oct. 15, Nov. 10, Dec. 10, 1923. Sept. 20, Oct. 20, Nov. 17, Dec. 17, 1923. Sept. 25, Oct. 25, Nov. 21, Dec. 21, 1923. (Cargo only) Oct. 6, 1923. (From Halifax) Oct. 8, 1923. (From West.)

WHITE STAR LINE.

New York, Queenstown, Liverpool, Baltic Sept. 15, Oct. 15, Nov. 10, Dec. 10, 1923. Sept. 20, Oct. 20, Nov. 17, Dec. 17, 1923. Sept. 25, Oct. 25, Nov. 21, Dec. 21, 1923. (Cargo only) Oct. 6, 1923. (From Halifax) Oct. 8, 1923. (From West.)

RED STAR LINE.

N. Y., Plymouth, Cherbourg, Antwerp, Salinas Wednesdays.

AMERICAN LINE.

N. Y., Plymouth, Cherbourg, Hamburg, Salinas Thursdays.

H. G. THORLEY, 41 King St. E., Toronto, or local Agents.

Cool Wave Sweeps Area From Ontario To Pacific

Canadian Press Dispatch. Toronto, Sept. 12.—Col. Harry Cockshutt, lieutenant-governor of Ontario; Premier G. Howard Ferguson and members of the government party, which arrived in the "north country," 200 miles north of here this morning to look over the railway and agricultural situation, received a rather cool reception, meteorologically speaking.

The weather north of the Canadian Pacific main line, from Ontario to the Pacific coast, was reported this morning as comparatively cool for this season of the year. White River, Ont., the proverbial cold spot in civilized Eastern Canada, failed to report the official temperature this morning, which in itself seemed ominous. In the neighborhood of Sault Ste. Marie snow was reported, while Winnipeg figures showed six degrees of frost during the night. Toronto's 46 above zero as the lowest was mild when placed beside Calgary's 32 and Edmonton's 33.

East of Ontario the reported temperatures are more reasonable. Several frosts are reported in the western provinces and the probabilities indicate that similar conditions may be expected in some parts of Ontario and Quebec tonight or tomorrow.

STANDARD DRUG STORES

Offer a **Western Fair-Time Sale**

We trust that most of you have or will visit the Western Fair this week, and when you have thoroughly enjoyed the instructive exhibits and other attractions, we hope you will make your visit to London also profitable by visiting your favorite Standard Drug Store. We claim to "save you money," and feel we are substantiating this claim when we present such a list of extraordinary values as are to be found in these **Bargains for Friday and Saturday**

3 Gross Emulsified Coconut Oil Shampoo Reg. 50c. 22c	Palmolive Shampoo. Regular 50c 39c	Colgate's Tacum Powder SIX ODORS A Vial of Colgate's Perfume FREE with each tin For 22c
Toilet Soaps	X Bazin Depilatory, Removes superfluous hair 49c	Cigars
Jergen's Peroxide Bath, 3 cakes 25c	Zino Pads, per package For bunions, corns and callouses 35c	Long Penetelas 6 for 25c
Jergen's Geranium Bath, 2 cakes 25c	Gin Pills, For the kidneys, regular 50c 29c	Sir Haig 8 for 35c
Jergen's Large Round Bath, 2 cakes 25c	Beaumont Olive Oil 32-oz. tin \$1.29	Columbia Green Smokes 4 for 25c
Jergen's Glycerine (violet or rose), 2 cakes 25c	Kkovah Health Salts 2 tins 25c	Mona 5 for 29c
Palm Beach (hard water soap), 4 cakes 29c	Zonox Hot Water Bottle Regular \$3.50 \$2.29	Ola 5 for 29c
Winsome, 3 cakes 25c	A. B. S. & C. Tablets 2 bot. 25c 100 tablets in a bottle	Santa Clara 5 for 30c
Vinolia Boracic Acid and Cold Cream, 3 cakes 50c	Snap Hand Cleaner 2 tins 29c	Cosmo Penetelas 5 for 39c
Palmolive, 2 cakes 15c	Toilet Articles	David Harum 5 for 39c
Friday and Saturday	Perfumes—	Jap 6 for 49c
Amami Henna Shampoo 2 pkgs. 25c	Jolgate's, vials 25c	Bachelor 6 for 49c
Parke, Davis Medicated Throat Discs 25c a pkg.	Day Dream, vials 35c	BOX OF 10 CIGARS
Pinaud's Eau de Quinine Hair Tonic	Doria, decanters 25c	Jap or Bachelor 82c
Two Sizes.	Ben Hur, vials 25c	Friday and Saturday
Small size 89c	Three Flowers (individual) \$1.00	Bayer's Aspirin Tablets Reg. 50c, 33c
Large size \$1.69	Dralle's Illusion (assorted odors) \$1.25	Caldwell's Syrup of Pepsin Reg. 25c, 17c
Friday and Saturday	Compact Powders—	SOLE AGENTS FOR Dreco
Week's Break-a-Cold Tablets 25c	Armand's, large size, \$1.00	The great system cleanser, \$1.25 per bottle, or 3 bottles for \$3.25.
Pinaud's Lilas de France Lotion 1.29	Three Flowers, small, 66c	Tanlac, The tonic 89c
Sundries	Gay Paree, single, \$1.25	Waterbury's Cod Liver Extract 89c
Dr. West's Toothbrush .50c	Gay Paree, double, \$2.00	ZONOX Family Medicines
Keystone Hairbrushes \$1.25 and \$2.00	Three Flowers Twin Compact \$2.00	Guaranteed to give satisfaction
Gillette Razor Blades, regular \$1.00 74c	Gardenia \$3.50	Corn Remedy 22c
Gem Safety Razor, regular \$1.00 69c	Mary Garden, large, \$1.25	Liver Salt, regular 50c, 39c
Ever-Ready Safety Razor, regular \$1.00 69c	Talcum—	Catarrh Balm, reg. 50c, 39c
Auto-Strop (gold set) .98c	Mary Garden, tins 29c	Kidney Pills, reg. 50c, 39c
Rigo Transparent Nipples, 3 for 25c	Mary Garden, glass 69c	Headache Wafers 22c
Devilbiss Atomizers \$1.15 and \$2.00	Vogue Royale 24c	Digestone (for the stomach) 45c and 80c
Hair Nets, single mess, 3 for 25c	Friday and Saturday	Stomach and Liver Pills, 22c
Hair Nets, double mess, 3 for 29c	Eno's Fruit Salt Regular \$1.25 79c	Healing Salve 25c
Toothbrushes, assorted, 50c lines 29c	Standard Toilet Paper 5 for 39c 8-oz. rolls	Burn-Eze, reg. 50c, 39c
Sponges (all sizes and kinds) 15c to \$1.50	Top-Notch Hand Cleaner 2 tins 17c	Foot Powder 22c
Friday and Saturday	Pebeco Tooth Paste Regular 50c 29c	White Liniment, 25c and 45c
Vacuum Bottles For keeping liquids hot and cold.	Adams Chewing Gum 3 pkgs. 10c All kinds	Milk of Magnesia 22c and 45c
Pint Size 64c	Mennen's Talcums Borated, violet and talc. for men 2 for 29c	Analgesic Balm 35c
Old Dutch Cleanser For cleansing and scouring 2 tins 19c Limit 2 to a customer.	Safatee Shaving Cream Regular 35c 22c	Friday and Saturday
Dr. Chase's Ointment Regular 60c 39c	Fruit-a-tives, For the bowels, regular 50c 29c	

STANDARD DRUG, LIMITED

Western Ontario's Original Cut-Rate Druggists

"WE SAVE YOU MONEY"

FOUR STORES IN LONDON FOUR STORES IN LONDON



St. Thomas Tie Up Series With Galt Terriers Forcing Play-Off At Preston, Saturday

Billings Limp On to Rubber and Holds Galt Helpless

Big Saints' Right-Hander Hero of Struggle Seen by Record Crowd.

By C. S. G. — Big Bill Billings, limping and grimacing with pain with every ball pitched, sent the Galt Terriers back home last night with a 3 to 1 defeat. Tying up the series and forcing a play-off on neutral ground, nearly 5,000 widely-raving fans were jammed on the sides of the playing field and in the grandstand, some 500 of whom were said citizenry from the Scotch center, raving at the sight of their pets falling to pieces before the superbly skilled and powerful pitching of the St. Thomas sinner. Billings allowed but five hits, and should have had a shut-out but for the fact that the usually careful Billings, with Watts on third—two of three Terriers to reach that advanced position would have happened to the Galt mascot had the coach given way was transacted on the field, as in the first McCarthy was driven off the mound under a barrage of a triple, double and single, as again in the fifth the Saints rapped in three more runs, and in the seventh and eighth, as the Galt teamwork was scattered around like so many bits of hammer heads.

Billings was the hero last night, but every man of the St. Thomas team played great baseball, especially in the fourth, when he made some great plays during the afternoon. Arlein was the batting star, with three hits and a single, all of which had a part in the run-getting. Billings limped so badly he was unable to do any fielding, but he had everything when it came to pitching—remarkable control, speed and a fast break. In the ninth he offered to leave the game after he had walked Kress, but he was persuaded to stay and to double through slow work in the field, but the fans and Manager Nethercott were not so easily won over and the next batter made the third out.

Preston To Get Saints-Galt Mix

Special To The Advertiser. — St. Thomas, Sept. 12.—At a meeting held here tonight between the officials of the Galt and St. Thomas O. B. A. baseball teams, Preston was nominated as the host for the final game of the championship of Ontario. The meeting was held at the Port Dalhousie in the semi-finals for the championship of Ontario. The meeting was held at the Port Dalhousie in the semi-finals for the championship of Ontario. The meeting was held at the Port Dalhousie in the semi-finals for the championship of Ontario.

ST. MARYS WIN 10-9, BUT LOSE ROUND

Hamilton Puts Crimp in Alerts' Hunt For Lacrosse Title.

St. Marys, Sept. 12.—In one of the closest lacrosse games ever staged here, St. Marys today defeated the Hamilton Intermediates, 10-9. The locals were defeated in Hamilton, 13-2, Hamilton thus taking the round by 10 goals. Hamilton secured two penalties, Lang and Anderson being the guilty ones. St. Marys played on the offensive right from the start, Cowan scoring one minute from the start. A minute later he repeated. Play was even until five minutes later when Barry scored for Hamilton. Three minutes later Cooper, the sharp Hamilton home man, tied the period 2-2.

Not Dope, But Menacing Figure of Firpo Pares Odds

Fans Look Back Through the Years To Jeffries, Almost of Firpo Mould, Walking Steadily Through Punishment To Title.

By BOB EDGREN. — A marked difference between the men in training, Dempsey is extremely active every second of the time. He jumps around and shadow-boxes barehanded, never resting. Firpo boxes in a much more leisurely fashion, and stands still between rounds. He doesn't seem to have Dempsey's tremendous driving energy, but he may hold his own in a reserve. Firpo fights in a much more leisurely fashion, and stands still between rounds. He doesn't seem to have Dempsey's tremendous driving energy, but he may hold his own in a reserve. Firpo fights in a much more leisurely fashion, and stands still between rounds. He doesn't seem to have Dempsey's tremendous driving energy, but he may hold his own in a reserve.

Belleville Nine Lose First 8 to 5

Winners of Series Meet Galt or St. Thomas.

Associated Press Despatch. — Belleville, Sept. 12.—Royal Canadians, champions of the Riverdale League of Toronto, defeated Belleville here today by a score of 8 to 5 in the first of home and home games to decide who shall meet the winners of the Galt and St. Thomas series for the senior O. B. A. championship. The return game will be played in Toronto Saturday, the 15th.

INDICATIONS ARE DEMPSEY WILL BEAT LUIS ANGEL

Firpo's Right Lead May Prove Open Door to the Champion.

By FAIR PLAY. — Special to The Advertiser. — New York, Sept. 12.—Jack Dempsey is, as he should be, a strong favorite to win over Luis Angel Firpo in their battle for the world's championship heavyweight title. Yet in the preliminary rounds he has been built up for this battle by meeting a carefully-chosen list of opponents, some of whom may not have been so cautious in protecting their jaws from the South American's right fist, it would be foolish to ignore the fact that he has a chance to win. Any fellow as big as he is, as strong and rugged and who can deal so powerful a blow with his right hand, has a chance against anybody who is against the champion of the world.

OWEN SOUND WINS 5TH W.F.A. CHAMPIONSHIP

Held Kinburn To Drawn 2-2 Game, and Win Round by Four Goals.

Special to The Advertiser. — Kinburn, Sept. 12.—Owen Sound, for the fifth consecutive time, won the championship of the W. F. A. when they held Kinburn to a drawn 2-2 game and won the round by four goals.

KERNOHAN'S LOFT WINS MAPLE LEAF FLIGHT

CARPENTIER THINKS DEMPSEY WILL WIN

The London Maple Leaf Racing Pigeon Club held their young bird race today. The birds and stiff pegging to make home in a very strong southwest wind. G. Taylor won second, and Potter and Taylor third. Velocity as follows in yards per minute: A. Kernohan, 815; G. Taylor, 809; Potter & Taylor, 808; H. Lawrence, 685; W. Beam, 733; J. Braund, 734; H. Westhead, 709; J. Dodd, 658; R. Miller, 615. The next race will be flown from Thameville, an air line distance of 49 miles.

OUR BOARDING HOUSE.

HMF—I KNOW BUSTER IS RESPONSIBLE FOR THAT HORSEPLAY WITH MY CHAIR—HAW—WELL DO I HEED SUCH BUFFONERY!—THAT CHAIR LADS, HAS BEEN THE MEANS OF REST AND COMFORT FOR SUCH PERSONAGES, AS LINCOLN, GRANAT, MARK TWAIN, AND HOSTS OF OTHER GREAT MEN—IT CAME INTO MY POSSESSION AS A MARK OF APPRECIATION FROM THE ILLINOIS HISTORICAL SOCIETY!

Little Lessons In Golf

By CHESTER G. HORTON, Nationally Known Golf Instructor. — Why is it that the golfer can usually resort to a midiron when his wood clubs are serving him poorly and get fair or excellent results—get much better results in any event than he can get with any wood club? This involves a number of factors, and among them we usually find that the golfer has not been taught, though not very much of it. Assuming that the player swings his wood club properly, the difference in results between wood and iron probably is traceable to poor timing with the wood. Also the player probably without knowing it himself, takes the club easier with the iron. It is heavier and more upright, making more of the hands. If he were pitched girth-riding with his driver would get a better result. He would get a better result if he were pitched girth-riding with his driver would get a better result.

Save Your Hair While You Have It.

Dandruff and falling hair are danger signals. They warn of premature baldness as surely as smoke warns of fire, and like fire must be checked at the start. For positive results New-Hair's Herculite has no equal. By destroying the cause it prevents the defect. Take home a bottle today.

Have you seen the new 1924 McLaughlin-Buick?

The draw for Harrietsville bowling tournament for Friday, Sept. 14, is as follows: 9 o'clock Draw. Aymer, Ingersoll. No. 1, Harrietsville. No. 2, St. Thomas. No. 3, Harrietsville. No. 4, Dorchester. Adams, Dorchester. All Saints, Dorchester. Young, Bar. 10:30 o'clock Draw. Thamesford, Harrietsville. Davie, Tilsonburg. Thorndale, J. Vance. Dr. Morrison, Dorchester. No. 7, Markham. Dr. Smith. No. 8, Harrietsville. W. Talbot, No. 9, St. Thomas. Four good prizes will be played for.

PORT DALHOUSIE SENIORS PUT HAMILTON OUT OF RACE

Special to The Advertiser. — Guelph, Sept. 12.—Port Dalhousie Seniors, champions of the Niagara District League, had no trouble in disposing of the Hamilton Tigers, champions of the O. B. A. in the first round of the afternoon, the score being 7 to 2 in favor of the boys from Port Dalhousie. The Port team is now eligible to play the winners of the Galt Terriers-St. Thomas series in the first game to be played on Wednesday of next week.

BROOKLYN PAYS \$50,000 FOR TWO COAST PLAYERS

Associated Press Despatch. — New York, Sept. 12.—The Brooklyn National League club today announced it had closed a deal with the Portland club of the Pacific Coast League for the purchase of Shorstop Johnny Jones and Pitcher Byron (Rufe) Yarrison for \$50,000.

NEW BOWLING ALLEY WILL OPEN ABOUT SEPT. 25TH.

We are installing 14 New and Up-to-Date Alleys, with all modern improvements and equipment. Private alleys for ladies. Bowling leagues and societies are invited to arrange for dates now. Apply or phone.

MITCHES BOWLING AND RECREATION CLUB

376 - 378 RICHMOND ST. PHONE 4022. XWT

Tomato Canning Slow

Special to The Advertiser. — Blenheim, Sept. 12.—The Dominion Cannery Company factory has had a later start than usual this year in canning tomatoes, owing to the fact that the crop has ripened slowly. The rains and cool nights have had an effect, and while the crop is one of the best, the frost has had some time the loss will be heavy.

Just Arrived! Fine Assortment of ENGLISH FOOTBALLS

BROOK'S The Sporting Goods Store of London 111 Dundas St. Cor. Talbot St.

French Boxer Declares Firpo Is Too Inexperienced to Become Champion.

Special Cable to The Advertiser. — London, Sept. 12.—Georges Carpentier, once idol of French boxing fans, picks Jack Dempsey as the man he thinks Dempsey is a certain winner. He said today from his training camp in Shrewsbury, England, where he is preparing for his fight with Beckett. "Firpo is too young in the game as yet to become a great champion."

Little Lessons In Golf

By CHESTER G. HORTON, Nationally Known Golf Instructor. — Why is it that the golfer can usually resort to a midiron when his wood clubs are serving him poorly and get fair or excellent results—get much better results in any event than he can get with any wood club? This involves a number of factors, and among them we usually find that the golfer has not been taught, though not very much of it. Assuming that the player swings his wood club properly, the difference in results between wood and iron probably is traceable to poor timing with the wood. Also the player probably without knowing it himself, takes the club easier with the iron. It is heavier and more upright, making more of the hands. If he were pitched girth-riding with his driver would get a better result. He would get a better result if he were pitched girth-riding with his driver would get a better result.

THE SEAT OF THE MIGHTY

Illustration of a man sitting in a chair, with text: "HMF—I KNOW BUSTER IS RESPONSIBLE FOR THAT HORSEPLAY WITH MY CHAIR—HAW—WELL DO I HEED SUCH BUFFONERY!—THAT CHAIR LADS, HAS BEEN THE MEANS OF REST AND COMFORT FOR SUCH PERSONAGES, AS LINCOLN, GRANAT, MARK TWAIN, AND HOSTS OF OTHER GREAT MEN—IT CAME INTO MY POSSESSION AS A MARK OF APPRECIATION FROM THE ILLINOIS HISTORICAL SOCIETY!"

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Aererts Shunted Out of O. B. A. A. Race in Brantford Play-Off By Guelph Outfitters

Makeshift Line-Up Costs Alerts Game With Guelph

Morale Weakened by Loss of Pirie Shows Throughout Rather Weird Game.

By W. J. M. Special to The Advertiser. Agricultural Park, Brantford, Sept. 12.—Before a handful of fans, generously assembled at 20½ days ago, the game between the Alerts and Guelph Outfitters...

ST. LEGER RACE

Papyrus, Winner of Derby, Goes Down to Defeat in Classic.

RECEIVES INJURIES

Associated Press Despatch. London, Sept. 12.—Turf history repeated itself today at Doncaster when Papyrus, Ben Irish's Derby winner...

RACE RESULTS, MONTREAL

First race, 8 furlongs—Rhinestone, won; Max Bolt, second; Skoccol, third. Time, 1:13 4/5.

YANKEES WIN TWO FROM WHITE SOX WITH RALLIES

Associated Press Despatch. Washington, Sept. 12.—Detroit overcame a four-run lead today and defeated Washington by 6 to 4 in twelve innings.

BASEBALL SUMMARY

NATIONAL LEAGUE. Standing. New York, 75; Pittsburgh, 73; Cincinnati, 71; St. Louis, 69; Philadelphia, 68; Boston, 64.

TIGERS OVERTAKE FOUR-OR-LEAD

Associated Press Despatch. Detroit, Sept. 12.—Detroit overcame a four-run lead today and defeated Washington by 6 to 4 in twelve innings.

YANKS WIN TWO

Associated Press Despatch. New York, Sept. 12.—The New York Yankees defeated Chicago in both games of a double-header here today by scores of 2 to 1 and 5 to 3.

BELMONT RESULTS

First race, 6 furlongs—Qui Out, won; Dunlin, second; Silk Tassel, third. Time, 1:11 3/5.

BASEBALL SUMMARY

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YANKEE PITCHERS ARE RESPONSIBLE

All Except Bush Improve Percentages of Last Season.

By JOHN B. FOSTER. Copyright. New York, Sept. 12.—The story of the 1923 pennant race in the American League, which has been a runaway for the Yankees can be read up by the pitchers.

RIXEY-OUTHURLS ALEX. THE GREAT

Eppa Jephtha Lets Cubs' Runless Streak Continue.

Associated Press Despatch. Chicago, Sept. 12.—Rixey outpitched Grover Alexander in a pitching duel today, and Cincinnati shut out Chicago by 4 to 0 in the first game of the series.

LAKE SHORE ROAD MAN INJURED IN COLLISION

Special to The Advertiser. Camanche, Sept. 12.—Peter MacGregor, a resident of the Lake Shore road, suffered a few broken ribs and several badly bruised toes yesterday morning when an automobile in which he was riding collided with a horse and buggy on the Sarnia road.

LIQUOR IN FIELD COSTS FARMER FINE OF \$300

Special to The Advertiser. Chatham, Sept. 12.—In the county police court this morning Oliver Pinnock of Dover Township pleaded guilty to an offence under the liquor laws, and was assessed \$300 and costs by Magistrate Arnold.

EMBRIO RINK FAILS TO LIFT CUP

Woodstock, Sept. 12.—Embryo bowlers failed to take the Krupp Trophy emblematic of the county doubles championship today when they made bid for silverware last night. A McIntyre and A. Smith, absentees, were the only unsuccessful defeated the trophy. McIntyre and Daves composed the Embryo team.

BRITISH SOCCER

Associated Press Despatch. London, Sept. 12.—Results of association football League games played today were as follows: First Division. Aston Villa, 1; Tottenham Hotspur, 1; Newcastle United, 1; Bolton Wanderers, 0.

SIMCOE'S FLOWER SHOW IS GENUINE SUCCESS

Special to The Advertiser. Simcoe, Sept. 12.—Simcoe's flower show, held in the armories this afternoon, was a complete success from every angle. The famous horticulturist, and Campbell Brothers, who have consistently won honours at flower shows in the larger centres, together with the magnificent display of dahlias exhibited by A. H. Zwing, Norfolk's leading Dahlia specialist, drew much admiration from the assembly of spectators.

FRACTURES HIP IN FALL

Blenheim, Sept. 12.—John Blenheim, who lives on the homestead, center line, Harwich, and who has reached the age of 87 years, had the misfortune to break his hip a few days ago, and is in a critical condition. He resides with his son Sanford.

ST. THOMAS RACE SQUAD IS PRACTICALLY INTACT

Special to The Advertiser. St. Thomas, Sept. 12.—Plans are developing here for the coming hockey season. Contrary to first reports, it is expected that St. Thomas will be again entered in the inter-collegiate O. C. A. series.

SAINTS WOULD LIKE TO SEE WOODSTOCK SHIFTED ELSEWHERE

Special to The Advertiser. Woodstock, Sept. 12.—The Saints are developing here for the coming hockey season. Contrary to first reports, it is expected that St. Thomas will be again entered in the inter-collegiate O. C. A. series.

ARMADALE WINS 2:10 PACE, STRAIGHT HEATS

Special to The Advertiser. Armadale, Sept. 12.—The 2:10 pace in straight heats in the feature event of yesterday afternoon's harness meeting at Armadale, Ont., was won by Armadale.

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Special to The Advertiser. Simcoe, Sept. 12.—Simcoe's flower show, held in the armories this afternoon, was a complete success from every angle. The famous horticulturist, and Campbell Brothers, who have consistently won honours at flower shows in the larger centres, together with the magnificent display of dahlias exhibited by A. H. Zwing, Norfolk's leading Dahlia specialist, drew much admiration from the assembly of spectators.

FRACTURES HIP IN FALL

Blenheim, Sept. 12.—John Blenheim, who lives on the homestead, center line, Harwich, and who has reached the age of 87 years, had the misfortune to break his hip a few days ago, and is in a critical condition. He resides with his son Sanford.

HUNTER PUT RICHARDS OUT AS TENNIS UPSET

Associated Press Despatch. Philadelphia, Sept. 12.—Francis Hunter, of Philadelphia, today defeated a crowd of 10,000 persons with a 6-1 victory in the first round of the lawn tennis singles championship of the United States at the Germantown Club in Philadelphia.

WALTER HOOVER TO DEFEND CHAMPION'S CUP IN DULUTH

Associated Press Despatch. Duluth, Minn., Sept. 12.—When Walter Hoover, defending the Philadelphia gold challenge cup, embarks on his tour of the United States tomorrow, he will be accompanied by P. L. Leight, a Canadian sculling team.

CHATHAM JURY RETURNS VERDICT ON AUTO TRAGEDY

Special to The Advertiser. Chatham, Sept. 12.—A verdict of accidental death was returned in by the jury impaneled to inquire into the death of Eric Gales, who was killed last night on his way to work by a big motor truck, laden with soft drinks, slewed into a ditch on a detour near the provincial highway.

NO DEMAND FOR WRAPPED BREAD AT STRATFORD

Special to The Advertiser. Stratford, Sept. 12.—The public health report on wrapped bread indicates that little interest is being taken in the idea by the citizens, as the demand for it is falling off steadily.

ASK \$1,500 CITY GRANT TO BUY SARNIA DIAMOND

Special to The Advertiser. Sarnia, Sept. 12.—Local sportsmen, who have been working hard for weeks in order to save the athletic ground, some of baseball when the city council is asked to purchase the ground from the individuals who purchased when the equipment was recently sold.

UNITED COLLEGE ELEVEN PLAY TOURING ELEVEN

Toronto, Sept. 12.—A new epoch in college cricket was marked today, when eighteen boys representing Upper Canada's colleges, Trinity College, Queen's University, and the University of Toronto, played a two-day game in Hamilton.

BRANTFORD SPORT BILL INDEFINITELY OFF

Special to The Advertiser. Brantford, Sept. 12.—The Brantford Amateur Athletic Association has reluctantly announced that the sports program, which was postponed from Labor Day until next Saturday, has been indefinitely postponed.

DOKEYS ATTEND PICNIC

Stratford, Sept. 12.—Quite a number of Stratford Dokeys today journeyed to Hamilton to take part in the picnic staged by Sippara Temple, dramatic order, Knights of Khorasan. About 30 Stratford Dokeys took in the trip.

WORLD'S FINALIST OVERCAME BIG LEAD, THRILLING 10,000 GALLERY

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SARNIA STARTS GRID PRACTICES ON FRIDAY

Special to The Advertiser. Sarnia, Sept. 12.—Following several weeks of desultory practice, the Sarnia intermediate rugby team will get into the ring on Friday evening for their first district game.

DESPISE LOSS OF MANY PLAYERS, BIG SQUAD WILL START GRID

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CARDS BUY CATCHER

Canadian Press Despatch. St. Louis, Sept. 12.—Charles Nieberslag, catcher, has been purchased by the local Nationals from the Syracuse club of the International League, it was announced today. He will report immediately. The price was not made public.

HORNSOHN HATS \$3.50

Brock hats, \$3.00. Borsolino hats, \$7.50.

THE WESTERN FAIR

Parade of Live Stock at 1 o'clock FULL PROGRAM BEFORE THE GRANDSTAND AFTERNOON AND EVENING. Speed Events: 2:30 Pace; 2:20 Pace. Plenty of Music—Fireworks at Night

ON FRIDAY AND SATURDAY NIGHTS A WONDERFUL PAGEANT

will be presented by 400 local people. This will be the biggest attraction ever presented to a Western Fair audience.

JOHNNY J. JONES SHOWS AND RIDES ON THE MIDWAY

Admission, 25c. Children, 15c. Everybody come and make this the Big Day.

J. H. SAUNDERS, President. A. M. HUNT, Secretary.

Large advertisement for 'The Western Fair' featuring a parade of live stock, speed events, fireworks, and a wonderful pageant on Friday and Saturday nights. Includes details about ticket prices and location.

Advertisement for 'The Western Fair' with contact information for J. H. Saunders and A. M. Hunt, and a call to action for everyone to attend.

YOUNG & CO. Limited. London. East London.

BARNEY GOOGLE AND SPARK PLUG

Sparky Gives Barney a Swell Prospect.

BY BILLY DE BECK.



After your Holidays

When you go home after your holidays, how will you feel? Fine! Energetic and cheerful, in the full swing of health!

And three months later — how will you feel then?

You know quite well that much of the energy and cheerfulness will have gone; the good effect of the fresh air and exercise will already have worn off. Back at work again, in home, office, factory or store, the sedentary life, lack of open air and exercise, worry, anxieties, and stress of modern life soon produce the old feeling of depression. Liver and kidneys become sluggish. Failing to perform their eliminating functions actively enough, they let impurities creep into the blood and clog the system. Instead of enjoying the full vigour of health, you become out of condition, get easily tired, suffer headaches, and a hundred other small ills you never knew during your holidays.

Something should be done to put all this right so that you feel fit and active again. You cannot get all the open air and exercise that you got formerly, because business life makes this impossible, so you need a corrective to take their place. You need Kruschen Salts. Every morning put a pinch of Kruschen Salts into your breakfast cup of coffee or tea — just as much of the powder as will cover a 10 cent piece. Kruschen Salts restore the system to activity. They tone up liver and kidneys, so that these organs perform their work actively again. Impurities are cleansed away. Clear, refreshed blood circulates all over the body, bringing new, tingling life to every fibre of the system. You feel physically more active, mentally more alert. You spring from your bed in the morning refreshed by sleep, brimful of energy and cheery vigour. You are healthy, and you feel it.



Tasteless in Coffee or Tea

Kruschen Salts

Good Health for Half a Cent a Day

A 5c bottle of Kruschen Salts contains daily use in "as much as will lie on a 10 cent piece" — enough for three months — which means bounding health for less than half of coffee or tea. Every druggist sells a cent a day. The dose prescribed for Kruschen. Get a 5c bottle to-day.

SOLE IMPORTING AGENTS: CHARLES GYDE & SON, MONTREAL.

EDDY'S MATCHES CANADIAN ALL THROUGH -since 1851

CONVINCED BY HELP IT GAVE FRIENDS

Testimonials From People He Knew Convinced Sergeant Elvin of the Salvation Army That Dreco Was Well Worth Trying. Results Have Delighted Him.

Mr. J. R. Elvin, of 177 Mulock street, Toronto, who for twenty years has been a sergeant in the Salvation Army, is outspoken in his praise of Dreco, the new herbal remedy. Suffering himself, he read of Dreco's wonderful work—heard it spoken of in the deepest gratitude by people he knew well. What more natural than that he should decide to try it himself?

I knew were receiving from Dreco. I thought it might also benefit me, and I have not been disappointed in any way. The pains in my back have greatly improved, my stomach is much better, and I have had no gastric or bilious spells since I started taking this medicine. My bowels are regular. I get up feeling fine and refreshed in the mornings, and my day's work is done much easier. I have recommended Dreco to many already, and never hesitate to praise it. Dreco's claims can be readily substantiated. Reliable people who have tried it are loud in their praises of this fine herbal remedy. They have found that it actually does tone and regulate the system, and improve the general health. Dreco is made from herbs, roots, bark and leaves, and contains no mercury, potash or habit-forming drugs.

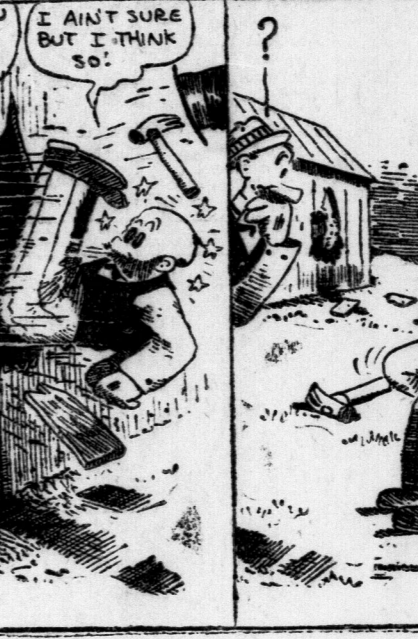
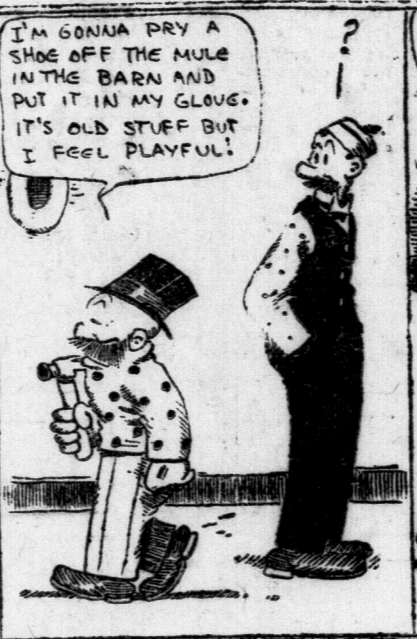
Dreco is being specially introduced in London by Standard Drug, Limited. Call at their store at 168 Dundas Street and ask for Mr. Henderson, the Dreco Expert, and let him explain the merits of this great remedy. There is no charge, and he will tell you honestly if he believes Dreco will benefit you. Dreco is sold in all Standard Drug Stores in London, St. Thomas, and Woodstock. It is also sold in other cities as follows: Chatham, W. W. Turner; Sarnia, Ingersoll's Drug Store; Stratford, Nasmyth & Harwood; Galt, R. W. Melkham; Ingersoll, A. L. Law; Ridgeway, D. H. Stewart; Bothwell, Bothwell Drug Store; Lucan, H. S. Stanley; Goderich, H. C. Dunlop; Strathroy, F. L. Grieve; Tilsonburg, C. V. Thompson, the Rexall Store; and by a good druggist everywhere.



MUTT AND JEFF.

Jeff Got Kicked Right Smack In His Hush.

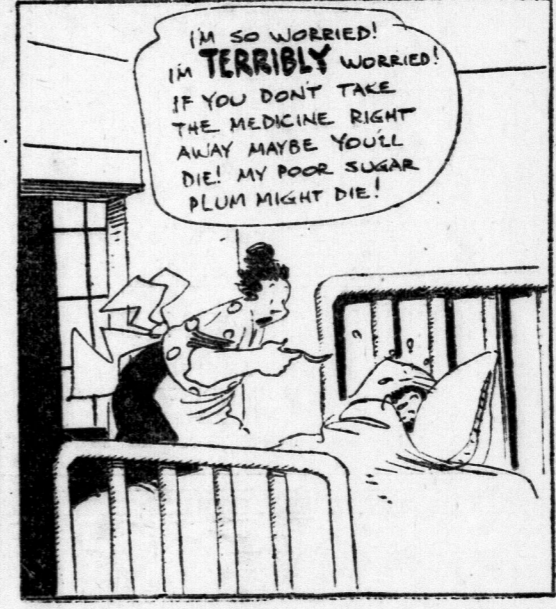
BY BUD FISHER.



REG'LAR FELLERS.

Papa Will Save His Life.

BY GENE BYRNES



GAS BUGGIES—Transcontinental Tour

"How the Picture Looks Depends On Where You Sit."

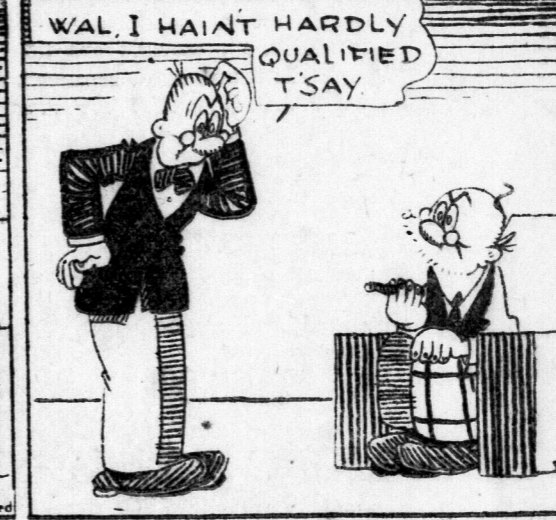
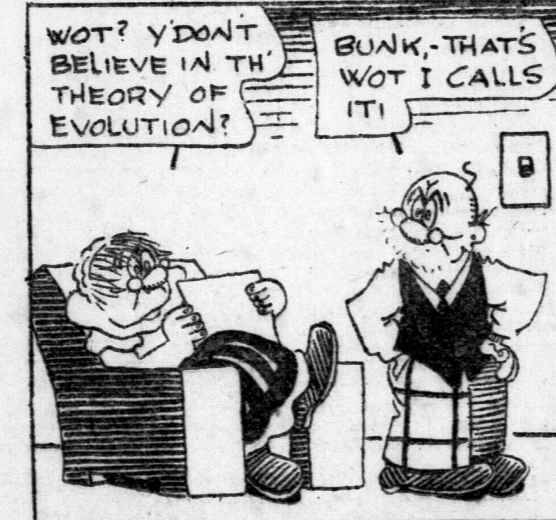
BY BECK



POLLY AND HER PALS

Ash Isn't Strong For Mathematics.

BY CLIFF STERRETT



TOOTS AND CASPER

BY JIMMY MURPHY



Rowat's Teas
From the Better Gardens.
70c, 80c, 90c, \$1.00, \$1.10 and \$2.00 Pound.

T. A. Rowat & Co.
350 Dundas St. W. Phone 3051-3052

DIAMONDS.
A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold.
Rings from \$25 to \$1,250.

C. H. Ward & Co.
Diamond Merchants, Jewelers and Opticians.
385 Richmond St. Phone 1084.

Carlyle REBILCOCK OPTICIAN
233 Dundas St. Phone 2351.
Two Doors East of Majestic.

FURS
REMODELED AND REPAIRED.
All orders receive expert and careful attention.
Phone 1319.
ROSS', Limited
196 Dundas St., London.

Know a Sick Friend?
Say It With Flowers.
DICKS' FLOWER SHOP.

Clark's Economy Stores:
CASH AND CARRY
Special Prices For Friday and Saturday this week:

PURE CANE SUGAR
10 POUNDS FOR \$1.05

MINUTE TAPIOCA
2 PACKAGES FOR 21c

SWEET POTATOES
4 POUNDS 25c

MUSTARD—SPECIAL
Just the right strength to give that delicious flavor to your pickles.
Per pound 60c

Pure Unsweetened Cocoa
2 POUNDS 25c

PURE CASTLE SOAP
Long Bars, fine quality. Each 17

BORDEN'S MILK
(With the cream left in)
Eagle Brand, per tin 21c
Silver Cow, per tin 18c

Choice Creamery Butter
Fresh churned, per pound 38c

LAUNDRY SOAPS
Sunlight, Comfort, Gold, P. & G., Surprise, Victor or London Special—
10 BARS FOR 72c

Quaker Corn Flakes
3 PACKAGES FOR 25c

CARADOC POTATOES
Pecks of 15 lbs. each at 39c

SHERDED WHEAT BISCUITS
2 BOXES FOR 25c

Clark's Economy Stores:
719 Richmond Street.
754 Dundas Street.

Complete Showing of FALL STYLES
In
Furs and Millinery
BELTZ & CO.
PRACTICAL FURRIERS, ywt

NEW BUILDING AT FAIR NOW SURE OF SUCCESS
The success of the new Manufacturers' Building at the Western Fair is self-evident.
About 75 per cent of the available space has been leased for a stated term of years, he points out, while there is every indication that the remainder will be quickly sold once the directors seek more permanent patrons.
"There need be no worry about that part of it, after this Fair is over," Mayor Wenige assures. "The success of the Fair has already been established."

CZECHO-SLOVAKIAN IMMIGRANTS NOT ILLITERATE.
The Czechs and Slovaks are hard-working people, and the majority of them on this continent are engaged in industries—in tailoring, cabinet-making, button-making and in the manufacture of cigars. They are skilled workmen; seldom are they found among unskilled laborers. Reports at Ellis Island show they stand lower among immigrants in illiteracy.

HURLBUT
CUSHION SOLE
Shoes for Children
Buy HURLBUT "PUSSYFOOTS" for Smaller Children

FOR SALE IN LONDON BY
MORRISON SHOE CO. H. ASHLANT & SONS.
ROWLAND HILL. J. P. COOK CO., LTD.
R. SIMMONS & SON. CASSELMAN BROS.
SMALLMAN & INGRAM. JOHNSTON & MURRAY.

WILL ASK FOR PRICE ON CUSTOMS HOUSE
Ald. Wilson To Push His Plan To Purchase Building For a City Hall.

The purchase of the customs house by the city for city hall purposes would hasten the construction of a new government building on Richmond street, from Carling to the postoffice, in the opinion of Ald. Wilson, who moves at the next council session that the Ottawa authorities be asked for a price.
Ald. Wilson believes that the building can be purchased for a sum not exceeding \$100,000. The cost of fitting this structure out for a new city hall would not total another \$100,000, he says. This would be a saving of \$400,000 to the people, he argues, particularly at a time when the money necessary for a new building is not available in the city coffers.
"I bring this matter up at the next session," he said. "When I start something, I go right ahead with it. I think that every member of the council should be willing to at least find out what the government would ask for the customs house."

COUNTY POLICE HEAD SOON TO BE SELECTED
Appointment of High Constable Will Be Made at the December Council Session.

Middlesex County expects that its police problem will be solved at the December session of the county council. The battle is expected to be fought out there, and not laid over to the January council, when a new council will sit, although some of the council may endeavor to bring about this action.
There is a movement on foot to appoint a permanent high constable at the December session and give him full control of the new force, making him responsible for organizing its units and developing a system of police protection in keeping with the desires of county residents.
At any rate, the council is determined to appoint an efficient officer as deputy, but the duties of the sheriff's office prevent him from devoting much of his time to police duty. It was imperative that the sheriff be appointed high constable in the absence of a permanent one. The law demands it.
Constable Ed. Guest has been acting as deputy.
Although some of the municipalities acted slowly, all have appointed police officers now.
It is hoped that by spring Middlesex will have a force capable of dealing with any crime wave that may strike the county.

MAYOR WENIGE PLANS TO TAKE UP GOLFING
Has Already Arranged Match With City Banker For After Fair Week.

Mayor Wenige has another strenuous campaign mapped out for him after fair week—he will take up golf. "You're getting fat; why don't you try some exercise, say bicycling," His Lordship advised a banking acquaintance, at the Fair the other evening.
"Oh, I'm reducing steadily," assured the bank manager. "I'm taking plenty of exercise these days, golfing, you know."
"You don't call that exercise, do you?" asked the mayor.
"I can make it as interesting for you as you choose if you like to take me on," was the challenge.
"Right, you are," complied the mayor. "After Fair Week I'll give you a whirl."
His Worship is obviously ready to try anything once.

R. J. YOUNG & CO. Limited
142 DUNDAS ST. The Best Place to Shop After All. 668 DUNDAS ST.

As You Begin to Plan the Fall Shopping You'll Welcome the Savings Here

NEW FALL APPAREL That Is Moderately Priced

Duveline Coats
That are full silk lined, with large mushroom collar, side fastening, straight line coats **\$23.50**

A Distinctive Dressy Coat
Full lined, with side panels and large buckle, some with embroidery trim, others with braid trimming, and again some that are plain; they have fur cuffs and collars in shawl and mushroom styles and the materials are fine imported duvetines in shades of sand, reindeer, cocoa, navy and brown **\$35.00**

OUR PRICES ON FUR COATS WILL SAVE YOU MONEY

MUSKRAT COAT
45 inches in length with five-stripe skirt and collar, full silk-lined and a good quality of American rat, **\$129.00**

ELECTRIC SEAL COAT
47 inches long, gathered mushroom collar, self-trimmed, long silk braided girdle, **\$149.00**

CLOTH WALKING SKIRTS
Knife-pleated style, pure wool materials, in botany serge, homespuns, flannels and worsteds. Shades of sand, taupe, gray, navy and plain colors, as well as stripes and plaids. Sizes 25 to 30 **\$4.95**

WOMEN'S CLOTH DRESSES
Materials are poiret twills, trimmed with pleated side panels and silk braid. Sizes 36 to 44 **\$15.00**

MISSES' FLANNEL DRESSES
Knife-pleated style, pure wool materials, in Trimmed with panels and silk soutache braid, girdle and collar of silk material; shades, green, sand, open and rose **\$8.95**

CANTON CREPE DRESSES
In navy, sand, open, brown and black, trimmed with panel of self material; a dress that we think is rare value **\$28.50**

THE new fad for emphasizing the height of the front of a hat is characteristically manifested in this chapeau, it is really a toque transformed into a rather large hat. (Second Floor.)

Fleur de Lis Irish Linen Damasks
Not so costly, but equally beautiful, with still greater variety are the new arrivals in Table Damasks from this celebrated maker. Exquisite, indeed, are the new numbers in their hand-woven designs, achievements that attest to the consummate skill of the weaver with his hand-loom — reproducing such work of art as depicted by the celebrated French artist Watteau in pastoral scenes so intricate, yet so wonderfully expressive, furnishing conclusive proof of the marvelous degree of skill these workers have obtained with their hand-loom.

Watteau, Registered Design, Hand Woven Damask Sets.
Produced on the hand loom in delightful quality double damask, is this new and remarkable pattern. Pastoral scenes showing the hillside landscape with the shepherdess and sheep. So wonderfully woven and rich in conception that no detail is lost. You can actually see the expressions on the faces produced. Note the low prices:
Cloth, 2x2, \$10.50; Napkins, 22x22, \$14.50 dozen; per set \$25.00
Cloth, 2x2½, \$13.00; Napkins, 22x22, \$14.50 dozen; per set \$27.50
Cloth, 2½x2½, \$13.50; Napkins, 22x22, \$14.50 dozen; per set \$28.00

Double Damask Sets
At more moderate prices, too, are shown by the Fleur de Lis makers, too numerous to go into detail, we but briefly outline one or two of the more popular prices. The following in designs and quality are unequalled for value:
SHERATON, ADAM, LILAC
Cloth, 2x2 yards \$8.25 each
Cloth, 2x2½ \$10.75 each
Napkins, 22x22 \$10.75 dozen
Set of Cloth and dozen Napkins \$19.00 and \$21.50
DAHLIA, CHRYSANTHEMUM AND SATIN STRIPE
Cloth, 2x2 yards \$10.50 each
Cloth, 2x2½ yards \$13.00 each
Napkins, 22x22 \$14.50 dozen
Set of Cloth and dozen Napkins \$26.00, \$27.50 and \$32.50
SHAMROCK, WATER LILY, STRIPE KEY BORDERS, REGENCY
Cloths, 2x2 yards \$7.50 each
Cloths, 2x2½ yards \$9.50 each
Napkins, 22x22 \$9.50 dozen
Set of Cloth and dozen Napkins \$17.00 and \$19.00

Hand Woven Satin Damask Cloths at One-Third Off (Seconds)
You can buy these delightful hand loom damasks at the price formerly asked for very ordinary single damask.
14 only, size 2x2½ yards. Sale prices.... \$9.50 and \$12.75 each

Visitors Are Invited to Use Our Free Check Room
OPEN UNTIL AFTER EVENING PERFORMANCE.
Check your wraps and parcels here and call for them after you leave the grounds, at Richmond street entrance.
RESTAURANT, Fourth Floor.
Course Diners 40c and 65c
Information Bureau, Rest. Room.
Telephone service, etc. All for the convenience of our friends from out of town. Make this your headquarters while in the city.

SMALLMAN & INGRAM
BORSALINO AND STETSON HATS
A great showing. All the leading shapes and shades.

SAULT STE. MARIE HAS SNOWFALL AND HIGH WIND
Sault Ste. Marie, Mich., Sept. 13.—Snow fell this morning in this section, accompanied by a high wind. Although winds prevailed all night there was no accident reported in marine circles. Temperature dropped, bringing out last year's mackinaws and overcoats, and sent tourists scurrying for home.

GORDON L. FERGUSON FUNERAL SERVICE.
Private Funeral Apartments, 350 William Street.
Personal attendance; lady assistant. Phone 653, Day and Night.

SPENDS \$4.90 A DAY ON MOVIES.
Wife takes case to court in Oakland, California, to restrain husband from spending so much money on shows. This could not have happened had he bought her Blue-White Diamonds from John A. Nash, My Jeweler, London and Windsor. "Where you will eventually buy," Advt. zzv

TOYS, DOLLS, SOUVENIRS.
Red Star News Co.
10 MARKET LANE.

VISITORS AND CITIZENS
Outstanding value has been the keynote of the success of this store. Better footwear at a lower price is steadily increasing sales.
Shrewd buying of carefully selected shoes enables an offering for this week-end that should crowd our store with people who know footwear value.
LADIES' OXFORDS
A Tan Oxford particularly pleasing to the eye. It's real value **\$6.95**

PUMPS
Beautifully designed in Gray Suede. Real style **\$7.50**

MEN'S OXFORDS.
One of the newest lasts; built for style and comfort **\$6.50**

MEN'S SHOES.
Quality Leather with real wearing value. Worth much more **\$5.95**

WE have a Black Silk Pump with one strap that for style and quality will certainly please \$6.95

FOR SCHOOL.
A Shoe that will stand wear and tear. On sale **\$4.95**

BOYS' SPECIAL.
A Waterproof Leather, Good, all round service shoe **\$3.45**

THE PEOPLES SHOE STORE
131 DUNDAS STREET. ALSO MARKET SQUARE.

Quality Vulcanizing Only.
ART WILKES
London Tire Repair Depot, 354 WELLINGTON STREET, Opposite McClarys, ywt

It is wise to stock ahead on wood. Then you are sure of your supply.
GILLIES COAL AND WOOD
Phone 1312, Cor. Adelaide and Bathurst, ywt.

J. FERGUSON'S SONS
R. R. Ferguson, Manager, 174-180 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Hearse.
Day or Night Service with Promptness, Neatness and Quietness.
Phones: Office 543, Residence 2059 W.

GEO. E. LOGAN FUNERAL HOME
371-373 DUNDAS STREET, PHONE 1968, ywt

N. J. GRIFFITH FUNERAL DIRECTOR AND EMBALMER.
104 Dundas Street, London. Residence on premises. Phone 459.

The London Loan Company of Canada
MORTGAGES AND REAL ESTATE AGREEMENTS PURCHASED.

PRINCE CHARMING DANCES AND GOLFS AT QUEBEC

Former Shy and Blushing Prince Is Now a Young Man of Poise and Confidence

Heir to British Throne 'Appears Picture of Health As He Joins in Golf Match and Later at Dance—Personality Leaves Lasting Impression On All Persons He Meets—Enjoys Himself Immensely.

CROWDS FOLLOW WHEREVER PRINCE GOES

By FRED GRIFFIN. Special to The Advertiser by a Staff Correspondent. Quebec, Que., Sept. 13.—The Prince of Wales is the same and yet not the same as he was four years ago. The change is finely shaded, almost indistinguishable.

One stood for ten minutes within five steps of him in the foyer of the Chateau Frontenac tonight as he stood chatting with a friend. It was the first chance of close observation, for with his incognito he is as elusive as a man with invisible clothes.

For a moment one forgot everything and imagined that it was a glided scene plucked from that wonderful time four years ago when the young prince swept Canada with his smile and his charm and his youth.

It is in his walk that one notices all that the prince is feeling the touch of the Atlantic has been a wonderful tonic.

So, too, with his clothes. When he appeared on the gangway he was clad as he was in the days of his Canadian tour. Can. H. R. H. is careful of his clothes, or does he like the last? For he certainly wears the same or a duplicate of one of those finely checked black and white tweeds he was so fond of on his last trip.



LORD RENFREW—PRINCE OF SHUNSHINE. Here are some glimpses of the most popular man in the world, Edward, the fourth of the British throne, who landed at Quebec yesterday as Lord Renfrew, to spend a well-earned holiday on his ranch in the foothills of the Rockies, near High River, Alberta. Last night the prince danced at the Chateau Laurier, Quebec, after an afternoon of golf, and today he starts west for the ranch. He has made no definite plans, but may visit some Canadian cities on his return trip eastward.

LONDON WILL GET BRANCHES OF TWO AMERICAN FIRMS

Welcome News Regarding Likely Location Here of Two New Factories. IMPRESSED BY CITY

One of the most important announcements of the year was made today by Mayor Wenigke. Factories for London will be here within a reasonable period, unless all plans for the future are unexpectedly upset.

Two substantial and reliable American industrial concerns have practically decided to locate branches in this city, his worship stated, although he did not care to disclose the identity of these firms, for obvious reasons.

Representatives of these concerns have visited London, and were so favorably impressed, the mayor states, that they are now in the process of making a final location in London.

His worship points out the city's industrial area as the best spot for them, but precise location appears to be the only question to be settled. Both firms will employ men in large numbers, should they establish branch plants here, the mayor says. He rather expects something similar to transpire this fall, but at the very latest will witness the actual location of these firms in particular, and perhaps others, now entertaining overtures from the city.

Exclusive of the mayor's announcement, it has been known for several weeks that a determined effort had been launched to bring these industries to London.

Mayor Wenigke states that the "prospects" were more impressed with the home conditions in this city than they were in any other city. Ways have been noted as the city's greater majority of the people own their own homes, and the Chamber of Commerce, the city engineer, instrumental in broadcasting this fact to the four corners of the country.

Such victory results are bound to occur, reasons the mayor, who today was more insistent than ever that London had reached the crossroads, and that a sharp turn to its right will bring the Forest City ultimately to the top of the heap.

NO SIGNS OF FROST TO BE OBSERVED YET

Advices of Advancing Cold Wave Find No Corroboration Locally.

The wise old weather prophets have an advance warning themselves—that frost always comes with Western Fair Week.

So far, however, apart from the showers and cool winds of yesterday, Fair weather this year has been all that could be desired.

Advices from Chicago this morning were to stick fast with frosts in the north and west brought about inquiries at the local weather bureau regarding similar dire possibilities in this locality.

'Girl In Green' Who Dances With Prince Proves To Be Genuine Miss Incognito

Society of Quebec Last Night Gives Lord Renfrew Real Time to Tune of 'Yes We Have No Bananas'—Mystery Maiden Dances Several Times With Baron, But Manages To Keep Her Identity a Secret.

Special to The Advertiser by a Staff Correspondent. Quebec, Sept. 13.—Last night Quebec society welcomed the Prince of Wales with "Yes, We Have No Bananas."

From 9 p.m. until 1 o'clock a.m. his royal highness danced in the golf ballroom at the Chateau. His partners were two Quebec girls and four Americans.

As he returned to the corner of the ball room where reservations were made for the baronet party, a slender girl in flowing green dress and with three roses in her seemingly bobbed hair, took a chair near him. She did not look at him, but watched the entrance to the ballroom.

BRITISH NAME DAMAGED —says Lloyd George, in his analysis of the recent Greco-Italian crisis.

Mr. Lloyd George discusses this and the position of the League of Nations in the article which he has written for next Saturday's Evening Advertiser.

DODGES THE CROWD AND RIDES TO GOLF LINKS UNNOTICED

Even Traffic Officer Fails To Recognize Heir to British Throne.

TRIP PLEASES HIM

Special to The Advertiser by a Staff Correspondent. Quebec, Sept. 12.—The Prince of Wales has spent the afternoon playing golf on the Quebec links at Montmorency.

MILLIONAIRE'S SON FACES MURDER TRIAL

Walter S. Ward, of White Plains, N. Y., Accused of Killing Sailor.

Special to The Advertiser. White Plains, N. Y., Sept. 13.—Selection of a jury of his peers to try Walter S. Ward, millionaire's son, for the slaying of a poor ex-sailor, is proceeding so rapidly that the hearing of witnesses may start this week instead of being interminably delayed by wrangling over talesmen.

REJECT SWISS PRESIDENT AS FIUME ARBITRATOR

Special Cable to The Advertiser. Geneva, Sept. 13.—The Italian government today notified Switzerland that it cannot accept arbitration of the Jugo-Slavian by the Swiss president, owing to difficulties which may arise later between Italy and Switzerland.

RAIL WORKERS SEEK REVISED WAGE TERMS

Shopmen, Telegraphers and Maintenance-of-Way Workers Carry On Parley.

Canadian Press Despatch. Ottawa, Sept. 13.—Negotiations for revision of wage scales and working conditions are proceeding between the railways and a number of crafts among them, employees and in two instances appeal has been made to the labor department for intervention.

In the case of the C. P. R. telegraphers, J. B. Coyne of Winnipeg has been appointed to represent the company, and David Campbell of Winnipeg to act for the men. In the case of the maintenance-of-way employees, Mr. Campbell again represents the men, while R. T. Riley of Winnipeg will act for the company. About 14,000 are affected in the case of the maintenance-of-way dispute and 3,000 in that of the telegraphers.

BULGARS MOVE TO CHECK UPRIISING OF COMMUNISTS

Associated Press Despatch. Sofia, Bulgaria, Sept. 13.—A number of Communist leaders have been arrested and the Communist clubs have been closed by the authorities. The government action was taken because of a report that preparations were in progress for an armed uprising.

VETERAN OF WARD TWO TO SEEK RE-ELECTION

Ald. W. A. Wilson announced today that he will be a candidate for re-election in December.

BANDIT ROBBS CELESTIAL OF PROCEEDS OF GAME

Canadian Press Despatch. Port Colborne, Ont., Sept. 13.—While returning from a card party early yesterday morning, Toy Foc, Chinese chef at Ing Bing's Cafe, was held up and relieved of his roll, amounting to \$415. John Raback, a Pole, was arrested in an outhouse at the rear of the restaurant during the day, but no money was found on him. He will appear before Magistrate Massie on Friday.

WOULD FLY CANADIAN FLAG WHEN SCHOOLS IN SESSION

Should the Canadian flag fly from school flag poles on all school days? Mayor Wenigke still thinks so. Upon several occasions he has brought this question to the attention of the board of education, he relates, but nothing has been done.

DENY BRITAIN SUGGESTED DATE FOR LEAVING CORFU

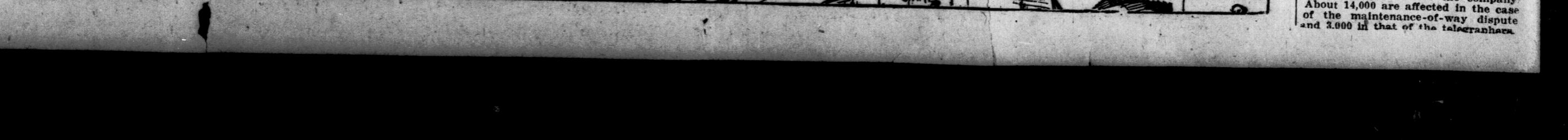
Associated Press Despatch. London, Sept. 13.—The British government, it was declared today, has not, as reported, suggested a definite date to the Italians for the evacuation of Corfu, that being left to Premier Mussolini himself.

THE GUMPS—AN APPEAL TO 40 MILLION READERS

There's a snappy little ad that will only appeal to the people who read English. Before I finish this advertising campaign I'll make my combination hairbrush and mirror as well-known and popular as well-known and popular as breakfast, dinner and supper.

That's my own idea - if you can't use a pretty girl's picture on your ad just couple health and happiness in a novel phrase and the dollars will come jumping in like kangaroos in a prairie fire.

A royal flush - five ads that can't be beat - I'll just run them as a full page ad in every newspaper and magazine - trying to run a business without advertising is like running a car without oil - it may start all right but it will start to squeak before you finish the trip.



STEEL STOCKS DECLINE ON DECREASED OUTPUT

Bethlehem, Gulf States and Crucible Active at Lower Levels.

By STUART P. WEST, Special to The Advertiser. New York, Wall Street, Sept. 12. Wall street quite generally accepted the view today that important interests which had expected a continuance of the August recovery had become discouraged when it was found that no progress for higher prices had not awaited and accordingly had given up the ghost. This theory fitted with the market's action, and taken with the reports of heavy liquidation in quarters credited with standard oil affections brought about extensive profit-taking and short selling. Numerous active industrialists below the so-called resistance points, established last week, and as the day went on the selling became more urgent, and a heavy volume of many people hastened to sell at least part of their profits which had been built up during the previous few weeks or more.

United States Steel common following its three-point decline of Wednesday, got down below 30, while stocks of the independent companies, such as Bethlehem, Gulf States and Crucible, were actively traded at levels several points from their recent highs.

The weakness in the steel originated earlier in the week when reports were circulated that conditions in the industry were not so good. These reports were based on a review which said that the first ten months of 1922 had shown a smaller new building program than that and operations had been retarded as the result of the slackening demand.

Oil stocks were pressed for sale in response to further news from the oil trade and also because of the report that the Marland dividend would be raised.

At the same time the American Petroleum Institute reported another average daily increase in crude oil production for last week. Little thought was given to specialties, while pools which had become active following their favorite individual issues were attempting to set American can and other prominent members of the oil industry.

Bank of England. Associated Press Despatch. London, Sept. 12. The weekly statement of the Bank of England for the week ending Sept. 12 shows that the total reserves increased £2,000,000 to £1,900,000.

Dividends Declared. Westinghouse Air Brake has declared regular quarterly dividend of \$1.50 per share on its common stock of \$20.00.

Cotton. Associated Press Despatch. New York, Sept. 12. Cotton futures closed irregular. Closing bids: Jan. 74.60; March 77.00; May 78.00; Sept. 78.60.

Detroit Discount Rate. Detroit, Sept. 12. Detroit clearinghouse banks uniform rate of exchange on Canadian currency for Thursday will be at a discount of \$2.48 per \$100.

Exchange Rates. Canadian Press Despatch. Montreal, Sept. 12. Money on call firm, 5 per cent.

Money. Associated Press Despatch. New York, Sept. 12. Money on call firm, 5 per cent.

Gold and Silver. Associated Press Despatch. New York, Sept. 12. Foreign bar silver, per oz., \$34.40.

Advertisement for JONES, EASTON & McCALLUM CO. featuring 'Victory Bonds' and 'YOUR SUCCESS IN THE FUTURE'.

How the Stocks Closed Today

New York

Table of New York stock market closing prices for various sectors including Rubbers, Chemicals, Textiles, and Metals.

Toronto

Table of Toronto stock market closing prices for various sectors including Sugar, Paper, and Textiles.

Montreal

Table of Montreal stock market closing prices for various sectors including Sugar, Paper, and Textiles.

Local Market

Offerings in the fruit section of the local market were small. Heavy demand for peaches, but with the demand for apples, it was possible to secure steady prices for good to choice stuff.

Grain Markets

Table of grain market prices for various types of wheat, corn, and other grains.

DECEASED ON THE MONTREAL BOARD

Local Market

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Advertisement for Ottawa and Hull Power Co. offering '6% First Mortgage 25-Year Sinking Fund Gold Bonds'.

Advertisement for Nesbit, Thomson & Company Limited, featuring 'Nature's Power for Industry'.

STEEL OUTPUT LOWER THAN PREVIOUS MONTH

Heavily Falling Off Shown in Production at United States Mills.

Special to The Advertiser. The first ten business days of September have passed without improvement in the steel market, and the extent to which had been expected.

Whereas August bookings of finished steel in the United States had been up about the rate of July, and in some cases exceeded it, the general industry has been unable to produce a lessening scale of demand.

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MADAME FAHMY REVEALS SENSATIONAL STORY OF DOMESTIC INFELICITY

FORBIDS EVIDENCE TO SAVE OWN LIFE. Special to The Advertiser. The first ten business days of September have passed without improvement in the steel market.

EGG MARKET REVIEW

Canadian Press Despatch. Ottawa, Sept. 12. The Canadian market for storage stocks will be a large extent controlled by prices ruling in the United States.

HAY AND STRAW

Canadian Press Despatch. Montreal, Sept. 12. Demand for four continues fairly good.

FLOUR

Canadian Press Despatch. Montreal, Sept. 12. Demand for flour continues fairly good.

CANADIAN CROP REPORT

Canadian Press Despatch. Ottawa, Sept. 12. In Dominion bureau of statistics reports in Canada at the close of the crop year on August 1, 1923, as compared with 1922.

BEANS

Special to The Advertiser. Detroit, Sept. 12. Beans, immediate and prompt shipment, \$3.50 per cwt.

SUGAR

New York, Sept. 12. There was a further advance in raw sugar prices today.

PROVISIONS

Associated Press Despatch. Chicago, Sept. 12. Weakness in the market was reflected by provisions.

BUTTER AND EGGS

Canadian Press Despatch. Montreal, Sept. 12. Trade in butter was slow.

CHEESE

Canadian Press Despatch. Montreal, Sept. 12. An easier feeling was shown in the cheese market.

Advertisement for Ottawa and Hull Power Co. featuring 'Nature's Power for Industry' and 'Invest in the Bonds of Ottawa & Hull Power Co. Limited'.

EXHIBITS THAT INVITE YOUR ATTENTION AT THE FAIR

"Um-m-m!"
Biscuits and Milk

MCCORMICK'S
JERSEY CREAM
SODA
BISCUITS

MORE WHOLESOME THAN BREAD

MCCORMICK'S
JERSEY CREAM
SODA
BISCUITS

CATTLE JUDGING FINISHED AT FAIR

Both Beef and Dairy Classes
Are the Largest in
History.

TASK WAS DIFFICULT

With the finishing of the judging competition yesterday afternoon, the cattle judging for this year at the Western Fair has been brought to a close.

The classes of cattle, both beef and dairy, are heavier than ever before, and the directors and judges are immensely pleased with the result of the livestock exhibition. The judges have had a difficult time in placing the awards, both on account of the large number of entries and the uniform quality of the stock which was brought into the judging ring.

With the exception of Shorthorn cattle, a list of which was given in yesterday's edition, the following is a complete list of the cattle awards at the Western Fair:

1. Dymont Bros., Dundas; 2. J. W. Innes, Woodstock; 3. Fred Hilliker, Norwich. Section 2, bull, 2 years; 1. Fred Hilliker, Norwich; 2. A. E. Hewlett, Norwich; 3. Martin McDowell, Oxford Center. Section 3, year-old bull; 1. Haley & Lee, Springford; 2. R. Johnston, Springford; 3. A. E. Hewlett, Norwich. Section 4, bull calf, senior; 1. Dymont Bros.; 2. Haley & Lee; 3. John Hird, Currie Bros. Section 5, bull calf, junior; 1. Fred Hilliker; 2. Haley & Lee; 3. Dymont Bros. Section 6, cow, 4 years, in milk; 1. Fred Hilliker; 2. Elias Snyder, Burgessville; 3. Haley & Lee. Section 7, cow, 4 years, dry; 1. 2. Haley & Lee. Section 8, three-year cow in milk; 1 and 2, Elias Snyder, Burgessville; 3, Haley & Lee. Section 9, cow, 3 years, dry; 1. J. W. Innes, Woodstock; 2 and 3, Haley & Lee. Section 10, heifer, 2 years, in milk; 1. Elias Snyder; 2. Fred Hilliker; 3. Haley & Lee. Section 11, heifer, 2 years, dry; 1 and 3, Haley & Lee; 2, A. E. Hulet. Section 12, heifer, senior yearling; 1. Fred Hilliker; 2. Haley & Lee; 3. A. E. Hulet. Section 13, heifer, junior yearling; 1 and 2, Haley & Lee; 3, Fred Hilliker. Section 14, heifer, 1 year, in milk; 1. Elias Snyder; 2. Haley & Lee; 3. J. W. Innes. Section 15, junior heifer calf; 1. Fred Hilliker; 2. Haley & Lee; 3. Fred Hilliker. Section 16, herd, one bull over 2 years; 1. Fred Hilliker; 2. Elias Snyder; 3. Dymont Bros. Section 17, herd, one bull under two years; 1. Haley & Lee; 2. Fred Hilliker; 3. Dymont Bros. Section 18, herd, two animals, product of one cow; 1. Elias Snyder; 2. Haley & Lee; 3. Fred Hilliker. Section 19, herd, four calves; 1. Haley & Lee; 2. Dymont Bros.; 3. Fred Hilliker. Section 20, group of 5, the get of one sire; 1. Elias Snyder; 2. Haley & Lee; 3. Fred Hilliker. Section 21, two animals, product of one cow; 1. Elias Snyder; 2. Haley & Lee; 3. Fred Hilliker. Section 22, herd, one cow, three years and over; 1. Haley & Lee; 2. Dymont Bros.; 3. Fred Hilliker. Section 23, herd, one cow, 2 years; 1. Haley & Lee; 2. Dymont Bros.; 3. Fred Hilliker. Section 24, junior yearling bull; 1. Jas. Bowman, Guelph; 2. Robt. McEwen, Byram. Section 25, senior bull calf; 1 and 2, J. D. Larkin. Section 26, junior bull calf; 1 and 2, J. D. Larkin. Section 27, senior champion bull; 1. J. D. Larkin; 2. Jas. Bowman. Section 28, junior bull champion; 1. Jas. Bowman; 2. J. D. Larkin. Section 29, herd, 11 head, 2 years; 1. J. D. Larkin; 2 and 3, Jas. Bowman. Section 10, senior yearling heifer; 1. J. D. Larkin; 2. Jas. Bowman. Section 13, junior yearling heifer; 1. Jas. Bowman; 2. Robt. McEwen; 3. J. D. Larkin. Section 14, senior heifer calf; 1. J. D. Larkin; 2. Jas. Bowman. Section 15, junior heifer calf; 1. J. D. Larkin; 2. Jas. Bowman. Section 16, senior female champion; 1. Jas. Bowman. Section 17, senior champion; 1. Jas. Bowman. Section 18, grand female champion; 1. Jas. Bowman; 2. J. D. Larkin. Section 19, herd, 19 head, 1 year; 1. J. D. Larkin; 2 and 3, Jas. Bowman. Section 20, herd, 1 bull, under 2 years; 1. Jas. Bowman; 2. J. D. Larkin. Section 21, herd, 4 cows, 3 years and over; 1 and 2, Jas. Bowman; 3. J. D. Larkin. Section 22, herd, 3 cows, 2 years; 1. J. D. Larkin; 2 and 3, Jas. Bowman. Section 23, female grand champion; 1. 2, J. L. Stansell, Stratfordville; 3, A. Armour. Section 24, female junior champion; 1. J. L. Stansell; 2. A. Armour. Section 25, female grand champion; 1. 2, J. L. Stansell, Stratfordville; 3, A. Armour. Section 26, herd, one bull over 2 years; 1. J. L. Stansell; 2. A. Armour. Section 27, senior herd, one bull and four females; 1. Peter Caines; 2. J. L. Stansell; 3. A. Armour. Section 28, three animals, get of one sire; 1. J. L. Stansell; 2. Peter Caines; 3. A. Armour. Section 29, two animals, product of one cow; 1. J. L. Stansell; 2. Peter Caines; 3. A. Armour.

156; John Hodgins, Wyoming; 159. SHEEP.
Possible score, 200.
B. F. Stacey, St. Marys; 173; J. N. Allan, Appin; 170; Edward Geisel, Elmira, R. 3; 166; M. A. Stafford, Shelden; 163; D. J. McTaggart, Appin; 161; W. J. Ritchie, Parkhill, R. 3; 152.

BEEF-CATTLE.
Possible score, 200.
Ed. Mitchell, Denfield, R. 1; 174; Robt. Auld, Watford; 173; Melvin Bauman, Waterloo; 174; J. N. Allan, Appin; 172; Thomas Goring, Byram; 171; Guy Pierce, Aylmer; 170.

SWINE.
Possible score, 200.
Duncan Turner, Shelden; 190; Thomas Goring, Byram; 189; Stanley Merrill, Delaware; 186; Don. McCordale, Embro, R. 3; 185; Ed. Mitchell, Denfield, R. 1; 182; Robt. Calder, Thamesford; 181.

DAIRY CATTLE.
Possible score, 200.
Duncan Turner, Shelden; 166; Fred W. Snyder, Waterloo; 158; David McDonald, New Dundee; 152; Francis Moulton, Mount Elgin; 151; Mildred White, O. A. C. (British Isles); 149; C. D. Brown, Hutton; 148.

ENGLISH FARMERETTES JUDGE DAIRY CATTLE

Give Good Exhibition of
Work At Western
Fair.

The Thornton Scholarship girls, who are touring Canada and inspecting the farm conditions from coast to coast, were among those who entered the stock judging competition yesterday afternoon.

The members of the party who are interested in livestock and general farming are: Miss Ivy Townsend, Miss Joan Moore and Miss Mildred White. They had two classes to judge, and difficult classes at that, Jersey and Holstein cattle. From the results of the judging, available late in the afternoon, it appears that Miss White came fifth in the dairy classes, a win which proves that the three English farmerettes can hold their own among experienced farmers and stockmen.

Miss Absolon, although interested generally in everything agricultural, specializes in horticulture, and takes no part in the livestock judging. While waiting for her companions to complete their judging yesterday afternoon she told The Advertiser that she had had a very interesting time at Guelph, where the girls picked and packed apples in the college orchard. She said that she is very much impressed with the way in which the Canadian orchards are cultivated, and says that some day she will settle in the Niagara peninsula.

The girls hope to return to Guelph as the next stop on their itinerary, but will probably spend another day at the Western Fair.

The Good MAXWELL

Reduced to

\$1140

forges far ahead of any car in
its field. Come, see, and ride.

Consider its remarkable reputation for standing up. Consider also this complete equipment:

Cord tires, non-skid front and rear; disc steel wheel, demountable at rim and at hub; drum type lamps; pressure chassis lubrication; motor-driven electric horn; unusually long springs; new type water-tight windshield.

Touring Car - '1140

Roadster	\$1140	Club Coupe	\$1340
Sport Touring	\$1375	4-Passenger Coupe	\$1675
Sport Roadster	\$1280	Sedan	\$1825
Special Sport Touring	\$1395	Traveler	\$2325

Prices f.o.b. Windsor. Government taxes to be added.

Be Sure and See the Exhibit at the Western Fair.
UNIVERSAL MOTOR SALES
DISTRIBUTORS
354 CLARENCE STREET.

Moore's ELECTRIC RANGES

Have Flush Switches

They turn backwards or forward. Fuses are accessible and may be replaced by anyone. No electrician needed. Our patented pilot light illuminates the cooking surface at all times and signals that power is turned on any switch. Moore ranges cook and b-k rapidly and economically.

See our exhibit in the Manufacturers' Building at London Western Fair.

Interesting booklet on request

The D. MOORE CO., Limited
Hamilton, Ontario

"Leaders in this Electrical Age"
Manufacturers of Treasure Stoves.
Established 75 Years.

AYRSHIRE CATTLE.
Section 1, bull, three years; 1. J. L. Stansell, Stratfordville. Section 2, bull, 2 years; 1. Angus Armour, Dorchester. Section 3, bull, senior yearling; 1. J. L. Stansell, Stratfordville. Section 4, bull, junior yearling; 1. Peter S. Caines, Brantford; 2. J. L. Stansell, Stratfordville. Section 5, senior bull calf; 1. 2, A. Armour; 3. J. L. Stansell. Section 6, junior bull calf; 1. 2, A. Armour; 3. J. L. Stansell. Section 7, bull, senior champion; 1. J. L. Stansell; 2. A. Armour. Section 8, junior bull champion; 1. 2, S. Caines, Brantford. Section 9, bull, grand champion; 1. J. L. Stansell, Stratfordville. Section 10, cow, 4 years; 1. J. L. Stansell; 2. A. Armour; 3. Peter Caines. Section 11, cow, 3 years; 1. 2, 3, A. Armour, Dorchester. Section 12, dry cow; 1. J. L. Stansell; 2. P. S. Caines; 3. A. Armour. Section 13, cow, record begun at 5 years or over; 1. J. L. Stansell. Section 14, cow, under 5 years; 1. 2, A. Armour. Section 15, heifer, 2 years in milk; 1. J. L. Stansell; 2. A. Armour. Section 16, heifer, 2 years, dry; 1. J. L. Stansell; 2. A. Armour. Section 17, heifer, 1 year senior; 1. J. L. Stansell; 2. 3, Peter Caines. Section 18, year-old junior; 1. Peter Caines; 2, J. L. Stansell; 3, A. Armour. Section 19, senior heifer calf; 1. A. Armour; 2, J. L. Stansell. Section 20, junior heifer calf; 1. A. Armour; 2, Peter Caines; 3, A. Armour. Section 21, female senior champion; 1. 2, J. L. Stansell, Stratfordville. Section 22, female junior champion; 1. J. L. Stansell; 2. A. Armour. Section 23, female grand champion; 1. 2, J. L. Stansell, Stratfordville. Section 24, herd, one bull over 2 years; 1. J. L. Stansell; 2. A. Armour. Section 25, junior herd, one bull and four females; 1. Peter Caines; 2. J. L. Stansell; 3. A. Armour. Section 26, three animals, get of one sire; 1. J. L. Stansell; 2. A. Armour; 3. Peter Caines. Section 27, two animals, product of one cow; 1. J. L. Stansell; 2. Peter Caines; 3. A. Armour.

ABERDEEN-ANGUS.
Section 1, bull, 2 years; 1. J. D. Larkin, Queenstown; 2. James Bowman, Guelph. Section 2, 2-year bull; 1. Jas. Bowman. Section 3, yearling bull; 1. J. D. Larkin, Queenstown. Section 4, junior yearling bull; 1. Jas. Bowman, Guelph; 2. Robt. McEwen, Byram. Section 5, senior bull calf; 1 and 2, J. D. Larkin. Section 6, junior bull calf; 1 and 2, J. D. Larkin. Section 7, senior champion bull; 1. J. D. Larkin; 2. Jas. Bowman. Section 8, junior bull champion; 1. Jas. Bowman; 2. J. D. Larkin. Section 9, bull, grand champion; 1. J. D. Larkin; 2. Jas. Bowman. Section 10, cow, 3 years and over; 1 and 2, Jas. Bowman; 3. J. D. Larkin. Section 11, heifer, 2 years; 1. J. D. Larkin; 2 and 3, Jas. Bowman. Section 12, senior yearling heifer; 1. J. D. Larkin; 2. Jas. Bowman. Section 13, junior yearling heifer; 1. Jas. Bowman; 2. Robt. McEwen; 3. J. D. Larkin. Section 14, senior heifer calf; 1. J. D. Larkin; 2. Jas. Bowman. Section 15, junior heifer calf; 1. J. D. Larkin; 2. Jas. Bowman. Section 16, senior female champion; 1. Jas. Bowman. Section 17, senior champion; 1. Jas. Bowman. Section 18, grand female champion; 1. Jas. Bowman; 2. J. D. Larkin. Section 19, herd, 19 head, 1 year; 1. J. D. Larkin; 2 and 3, Jas. Bowman. Section 20, herd, 1 bull, under 2 years; 1. Jas. Bowman; 2. J. D. Larkin. Section 21, herd, 4 cows, 3 years and over; 1 and 2, Jas. Bowman; 3. J. D. Larkin. Section 22, herd, 3 cows, 2 years; 1. J. D. Larkin; 2 and 3, Jas. Bowman. Section 23, female grand champion; 1. 2, J. L. Stansell, Stratfordville; 3, A. Armour. Section 24, female junior champion; 1. J. L. Stansell; 2. A. Armour. Section 25, female grand champion; 1. 2, J. L. Stansell, Stratfordville; 3, A. Armour. Section 26, herd, one bull over 2 years; 1. J. L. Stansell; 2. A. Armour. Section 27, senior herd, one bull and four females; 1. Peter Caines; 2. J. L. Stansell; 3. A. Armour. Section 28, three animals, get of one sire; 1. J. L. Stansell; 2. A. Armour; 3. Peter Caines. Section 29, two animals, product of one cow; 1. J. L. Stansell; 2. Peter Caines; 3. A. Armour.

JERSEY CATTLE.
Section 1, bull, 3 years; 1. Jas. Butler, Stratfordville. Section 2, bull, 2 years; 1. S. J. Little, London. Section 3, bull, 18 months; 1. B. Lawson; 2. A. J. Little; 3. Jas. Butler. Section 4, bull, 12 months; 1. Geo. Silcox, London. Section 5, senior bull calf; 1 and 2, A. J. Little; 3, Geo. Silcox. Section 6, bull calf, junior; 1 and 2, A. J. Little; 3, Mrs. Lawrence, London. Section 7, bull, senior champion; 1. A. J. Little; 2, Jas. Butler, Stratfordville. Section 8, bull, junior champion; 1. A. J. Little; 2, B. Lawson, London. Section 9, bull, grand champion; 1 and 2, A. J. Little. Section 10, three animals, get of one sire; 1. A. J. Little; 2, Jas. Butler; 3, Geo. Silcox. Section 11, cow, 3 years and over, in milk; 1 and 2, B. Lawson, London; 3, Jas. Butler. Section 12, cow, 4 years and over, dry; 1. B. Lawson, London. Section 13, cow, 5 years and under, 3 years in milk; 1 and 2, A. J. Little; 3, Geo. Silcox. Section 14, heifer, 2 years in milk; 1. B. Lawson; 2. Geo. Silcox. Section 15, heifer, 2 years, dry; 1. Jas. Butler, Stratfordville; 2. A. J. Little. Section 17, heifer, 18 months; 1 and 3, A. J. Little; 2, Jas. Butler. Section 18, heifer, 12 months old; 1 and 3, A. J. Little; 2, Jas. Butler. Section 19, heifer calf, senior; 1. A. T. Little; 2. Geo. E. Watson; 3, Jas. Butler. Section 20, heifer calf, junior; 1 and 2, Geo. C. Watson, London; 3, Jas. Butler. Section 21, female senior champion; 1. A. T. Little; 2. B. Lawson; 3, Mrs. Lawrence. Section 22, female junior champion; 1 and 2, A. T. Little. Section 23, female grand champion; 1 and 2, A. T. Little. Section 24, No awards given. Section 25, herd, one bull and 2 females over 2 years; 1. A. T. Little. Section 26, herd, one bull and 4 females under 2 years; 1. A. T. Little; 2, Jas. Butler; 3, Geo. Silcox. Section 27, herd, bull under 18 months; 1. A. T. Little; 2, Geo. Silcox.

CLASS 19, FAT CATTLE.
Section 1, steer, 2 years; 1. J. Hooper & Sons, St. Marys; 2. O'Neil Bros., Denfield. Section 2, yearling steer; 1. J. E. Harris; 2. O'Neil Bros. Section 3, bull under one year; 1. Charles Shore, Glenworth; 2. A. L. Currah, Burgessville. Section 4, cow or heifer over one year; 1. A. L. Currah, Burgessville. Section 5, pair export steers; 1. Hooper & Sons, St. Marys; 2. O'Neil Bros., Denfield.

HOLSTEIN-FRESIAN CATTLE.
Section 1, bull, three years and up;

YOUNG FOLKS PROVE FINE JUDGES OF STOCK

Junior Contest At Western Fair Arouses Much Interest.

The junior stock judging competition held at the Fair yesterday afternoon was one of the most successful in some years, and a large number of young farmers from many points in Western Ontario competed for the awards. The excellence of the judging was the subject of much favorable comment from the judges. Winners have been announced as follows:

HEAVY HORSES.
Possible score, 200.
Don. C. Corquodale, Embro, R. 3; 174; Edgar Schaefer, Embro; 165; B. F. Stacey, St. Marys, R. 1; 162; Lorne Rath, New Hamburg; 159; J. D. McCallum, Mount Brydges, R. 2;

STOP THAT CHATTERING—USE TUXEDO CHATTERLESS OIL

in your Ford Car. Stops the jerks and jars.

For sale by

Star Oil Co.
LONDON.

See our Exhibit, Ground Floor, Manufacturers' Building.

The CONNOR Electric Copper Tub

NOW ON EXHIBIT IN THE MANUFACTURERS' BUILDING.

New and exclusive features in this washer give it added strength, greater convenience and more lasting qualities. Strong, rigid steel frame with folding extension rack, galvanized to prevent rust. Legs are mounted on easy-moving, wide-faced castors.

Turns Wash Day Into Wash Hour

GROUND FLOOR MANUFACTURERS' BUILDING.

J. H. Connor & Son, Limited
OTTAWA, ONTARIO.

Our Exhibit Will Interest You

—WE INVITE—
the people of London and Western Ontario to see our display of

ELECTRIC RANGES, COMBINATION COAL AND GAS RANGES, TORTOISE COOKS AND HEATERS, PIPE AND PIPELESS FURNACES.

Exhibit in the new Manufacturers' Building.
London Agents for Stoves and Heaters:
COWAN HARDWARE, LIMITED, 125 Dundas Street.

Findlay Bros. Co., Limited
CARLETON PLACE, ONT.

BUILDERS! See at the Fair

DOORS

Finished Mahogany
Walnut
White Enamel
Chestnut

The Miracle Door is displayed in several styles. The all-veneered Fir Door, with its special features.

Choose your doors while they are on display.

KENT OCKLEY LIMITED

780 Dupont St., Toronto
Booth 238, new Manufacturers' Building, Western Fair

"IT'S A WONDER"

The WONDER WASHER

The Wonder of the Western Fair

See it in the Manufacturers' Building and get a ticket that may win for you a Wonder Washer free. The winning ticket will be drawn Saturday night by His Worship Mayor Wenige.

1924 MODELS

STUDEBAKER and PACKARD

Have created more attention than even our enthusiasm anticipated.

WE INVITE INSPECTION.

FRANK McLACHLIN
MANUFACTURERS' BUILDING, FAIR GROUNDS.
8-90 King Street, Showrooms.

THE 'JACK FROST' ICE MACHINE CO. LIMITED

invites the people of London and Western Ontario to see its display of

"JACK FROST" AUTOMATIC ELECTRIC REFRIGERATING SYSTEMS

in
BOOTH 120
in the new Manufacturers' Building at the Western Fair.

The people of London and Western Ontario are invited to see the display of

"Silver Bleach Linens"

and other products of

Dominion Linens Limited
GUELPH

in the new Manufacturers' Building at the Western Fair.

WE INVITE YOU TO

THE EXHIBITION

OF THE NEW

JEWETT and PAIGE CARS

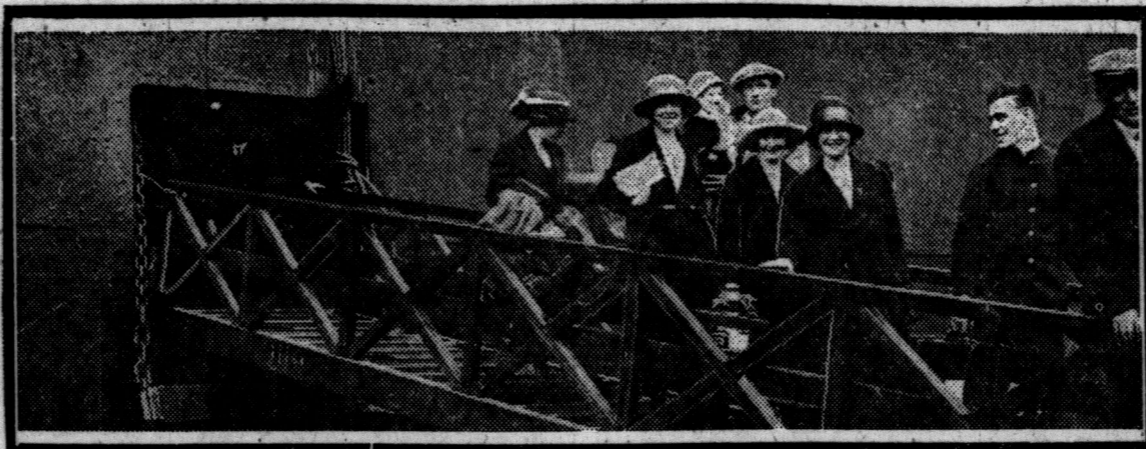
IN OUR SHOWROOMS.

TENNENT & WILKINSON
68-72 YORK STREET. PHONE 1490.

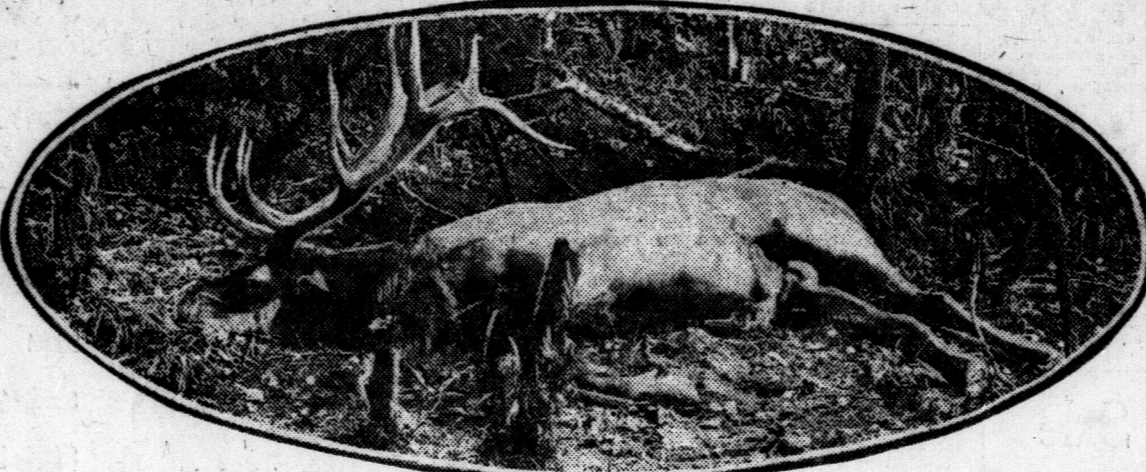
The ADVERTISER'S PICTORIAL PAGE



Carnival week at Margate, one of England's famous sea-side resorts, is a time for gay festivities. Here's a float that made a hit.



Are we downhearted?—the smiles speak for themselves. It is a bunch of new British settlers for Canada landing at Quebec. They seem exceedingly well pleased with their first view of the land of the maple leaf.



This huge elk cost the man who brought it down an \$800 fine. It was singled out from among one of the large government protected herds on Vancouver Island on account of its fine spread of antlers.



Field Marshal H.R.H. the Duke of Connaught (centre) officiated at the recent unveiling of a monument to commemorate Canada's glorious part in the 2nd battle of Ypres.



Count Appoyi is Hungary's most celebrated statesman. He is shortly coming to this continent with his wife to celebrate his 75th birthday.



Allister McCormick refused to be discouraged over the sudden end of his attachment to Miss Mary Bangdon Baker last year. Here is his latest choice, Miss Jean Stevens, daughter of Hon. Mrs. Chas. Milton Astley of London. The wedding is set for October.



Peggy Shevlin and Ethelda Kenden are caught giving themselves the once-over before trying for honors in the Atlantic City beauty contest.



England's youngest baronet is Sir Edward Anson, 26 years of age. He is the sixth baronet of his line, and came into succession through the death of his sailor brother, the late Sir John Anson, who recently lost his life in the English Channel.



These hideous Mongolian figures are taking part in the famous devil god dance, with which the wild celebration of the Buddhist lent is brought to a close.



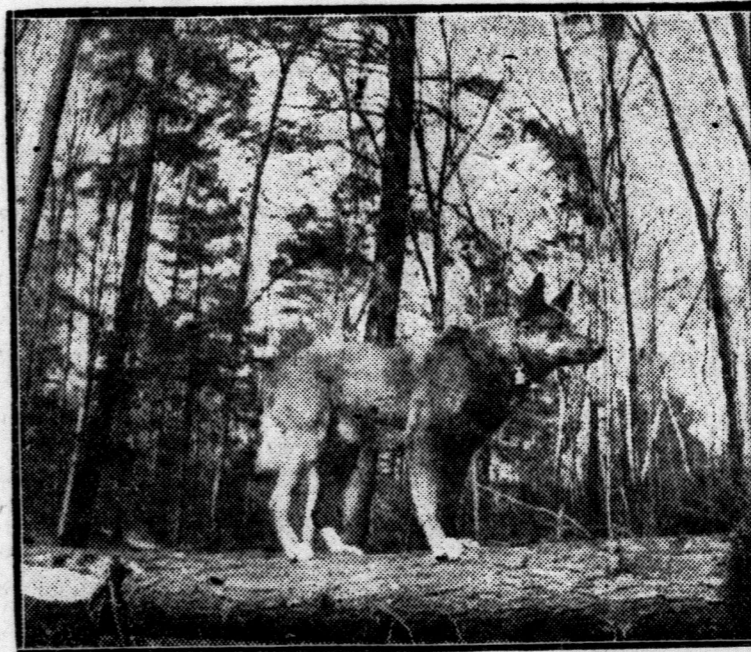
Here's a chic sport coat of baby leopard fur, with upright seal collar, that stands out among the new fall and winter models.



A sentimental song on the radio makes Bruin feel affectionate. It will go hard with Bud White if he starts in hugging.



Luis Angel Firpo, the Argentine giant, believes in keeping himself in good condition at all times. Be prepared is his policy. Throwing the medicine ball looks like an easy exercise, but it's a great muscle builder, just the same.



A Canadian timber wolf scenting the early morning air before starting out on his daily forage in the woods.



London had a chance to see some real full-blooded American Indians last week, when these two Blackfoot chiefs arrived on the scene to advertise an American play.



Rounding a sharp turn at a 100-mile-an-hour clip, one of the competitors in the recent Mount Ventoux motor race in France has a narrow escape from upsetting.



This striking young South Sea Island dancer has been brought over to America for a tryout on the silver screen.