

British Win Stupendous Aerial Struggle

The London Advertiser HOME EDITION

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

53rd YEAR. No. 22828 THE LONDON, ONTARIO, ADVERTISER, FRIDAY EVENING, JULY 20, 1917. 128 COLUMNS PRICE, TWO CENTS.

BIG LIBERAL CONFERENCE OPENS AT TORONTO

PELAIN'S TROOPS DECIMATE RANKS OF CROWN PRINCE

LIBERAL MEMBERS AND NOMINEES AT TORONTO FOR TALK OVER SITUATION

Almost Entire Liberal Representation At Ottawa Arrives At Provincial Capital For Conference.

Toronto, July 20.—Almost the entire Ontario Liberal representation at Ottawa came up on the night train, headed by Hon. G. P. Graham, to attend the conference in the offices of the Reform Association of Ontario this afternoon. Federal Liberal candidates who have received the nomination of their party conventions, and who are invited to attend the conference, began gathering this morning. F. F. Pardee, M. P., arrived at the Reform Association's office at 10 o'clock. "I don't know what we will do," was his only answer when asked what action the conference might take.

PEACE ONLY WHEN VICTOR, HIS MESSAGE TO ENTENTE

Chancellor Wants Honorable Peace, Based on Triumph

PINS FAITH TO THE SUBS

Refuses to Permit Any Government by Parliament.

EXPECTS BIG NEW HARVESTS

Declares Military Situation Good and Does Not Take U. S. Entry Seriously.

Copenhagen, July 20.—Chancellor Michaelis, in his address before the Reichstag yesterday, said Germany would not continue the war a day longer if it could obtain an honorable peace. The United States' intervention was not regarded with serious concern. The German fleet, particularly the submarines, would master the situation, he said.



"THE PICTURE OF THE YEAR"

Memorializing the naval hero of the Jutland battle, "Boy, First Class, John Travers Cromwell, V.C., of H.M.S. Chester," was stuck in his first white, fatally wounded because he thought he might be needed.

Advertiser Illustration.

GROUND BEFORE FRENCH LINES THICK WITH GERMANY'S DEAD AS FURIOUS OFFENSIVE FAILS

RUSS RETREAT IN DISORDER, SAYS BERLIN

Claim Germans Have Broken Through in Galicia.

BLAMED ON EXTREMISTS.

Petrograd, July 20.—The Russian failure to hold the Germans in Eastern Galicia, says an official statement issued by the war department today, was due to "Germanist detachments holding meetings and discussing the advisability of obeying orders which some regiments refused to obey."

RUSS RETREAT IN DISORDER, SAYS BERLIN

Claim Germans Have Broken Through in Galicia.

Berlin, July 20.—Via London.—German troops have pushed forward through three strong Russian zones of defence between the Sereth and Zlota Lipa Rivers, in Eastern Galicia, says the official statement issued today by the German army headquarters' staff. The Russians suffered heavily, the statement adds, and are retreating in disorder. The Germans took a few thousand prisoners.

Crown Prince Last Night Launched General Assault Along The Aisne Front, But Was Completely Repulsed Everywhere With Heavy Losses.

Paris, July 20.—The Germans made a general attack last night on the whole sector of the Aisne front between Craonne and Vaucourt, using large bodies of troops. The war office announces that the French withstood the furious assaults and maintained their positions everywhere. The ground before the French positions was strewn with German dead.

UNIONIST COMMITTEE CONFERS WITH LAW ON VITAL SUBJECTS PERTAINING TO WAR

The Official Story.

"In the region of Huybresse and Craonne the artillery fighting continued with great violence. The Germans renewed their attacks until a late hour in the night. At about 8:30 o'clock they took a powerful bombardment with concentrated artillery. The enemy undertook a new general assault, with important forces, on the line along the plateau before Craonne and Vaucourt.

ANARCHIST NEST CLEANED OUT BY RUSSIAN TROOPS

Palace-Fortress in Petrograd Surrounded and Surrender Enforced.

SOLDIERS WERE MISLED

Regiments Which Joined Anti-Govt. Demonstration Are Submitting.

Petrograd, July 20.—The villa of Mile Keshinskaya, long the headquarters of the Maximists, who defied the authorities to dislodge them, capitulated after a slight brush yesterday morning. The occupants took refuge in the nearest Petrograd fortress. When the fortress was later surrounded by troops the Maximists ran up a white flag and surrendered.

ONE OF FIRST TWO REGIMENTS ENTER VIMY TOWN

Petrograd, July 19.—A British patrol is being written up this evening, the crowd in the prospect is welcoming with cheers detachments of the British which had arrived at the reinforce the garrison for the first time.

HOLD OUT AND BLUFF, THE GERMAN POLICY, SAYS PARIS JOURNAL; SEES HUN CONFUSION

Reichstag Situation Considered by French Editors as Embarrassing for Germans.

Paris, July 20.—Most newspapers reserve consideration of Chancellor Michaelis' maiden speech until the full text arrives, but all print prominently the summary and use verbosely such portions of the report as were received up to the time of going to press.

CONSERVATIVE NOMINEE RESIGNS BEING OPPOSED TO BORDEN SERVICE BILL

[Special to The Advertiser.]

Winnipeg, Man., July 20.—James L. Bowman, Conservative nominee for the Commons for Dauphin, has resigned, not being in accord with the Borden Government conscription policy.

KILLED HIS BROTHER

Montreal, July 20.—Donald Neale, aged 6, 2320 Cartier street, this morning shot and killed his 14-year-old brother, Francis. The little fellow heard his mother call his brother to get up to work. Thinking to hurry the lad, Donald got a revolver, which happened to be loaded, and after calling upon Francis to get up, pulled the trigger. Francis was shot through the eye.

PTE. LINFIELD WOUNDED

Mrs. Thomas Linfield, 3 Beatrice avenue, has been notified that her husband, Pte. Thomas Linfield, was wounded on June 23. Further particulars are being sent. Francis was shot through the eye.

CONTEST NOTES

If the \$50 cash prize offer had been made by a Conservative candidate would have been the winner, but by a small margin for several contestants were running very close up to last night.

AERIAL COMBAT, BIGGEST OF WAR, WON BY ALBION

British Whip Enemy Fliers and Keep Ascendency.

SCORES BROUGHT DOWN

Heavy Execution by Bomb Raidings—Many Thrilling Flights Reported.

British Headquarters in France, July 20.—(By the Associated Press.)—Not since the war began has such severe air fighting been witnessed on the British front as has taken place recently. It was a little more than a week ago that the Germans strongly challenged the British claim to aerial supremacy and displayed unusual activity all along the line. The British accepted the challenge, and the result has been some of the most furious battles and destructive raids yet seen. Great squadrons of opposing air craft have clashed in and about the air battles among the clouds and individual fights which were conducted to a British have been numerous.

DRAWING OPEN FOR UNCLE SAM'S LOTTERY OF WAR

Washington, D. C., July 20.—Drawing for the war army began at the Senate office building this morning in the presence of Secretary of War Baker, the Senate and House military committees, a group of high officials of the Government and representatives of the press. It is estimated that from ten to twelve hours will be required to draw of the 10,500 numbers required to fix the order of liability of each of the 10,000,000 men registered.

TORONTO CHAUFFER STABBED TO DEATH ON SUBURBAN ROAD

Tony Ross Victim of Mysterious Killing Near Mimico.

Toronto, July 20.—The body of Tony Ross, an Italian chauffeur, was found with five stab wounds on a roadside in Mimico, a few miles west of the city. He had been dead some time. The police as yet have no clue to the mysterious killing.

HEAD OF MILLERS' ASSN. SAYS ONTARIO MILLERS ARE AT DEALERS' MERCY

Toronto, July 20.—W. T. Moore of Meaford, Ont., president of the Dominion Millers' Association, said today that the head of the association, which was held before the board of grain superintendence, the Dominion Government, on the board of trade this morning. Mr. Moore said "the main object should be to reduce the cost of every bit of wheat as between the farmer and consumer and to eliminate every cent of unnecessary expense."

CATALONIANS CALL OFF BARCELONA PARLIAMENT

Barcelona, Spain, July 20.—The proposed meeting of members of parliament called by the Catalonian delegates after the Government recently declined to authorize a regular session of parliament, has been abandoned. The abandonment was decided upon after a personal appeal by the governor. "The city is completely calm."

THE WEATHER

LOCAL TEMPERATURES

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 82; lowest, 60.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 73; lowest, 58.

TOMORROW—FAIR AND WARM.

Toronto, July 20—8 a.m.

Moderate southwest and south winds, fair and decidedly warm today and on Saturday.

CANADIAN KILTIES WILL LEAVE NEW YORK TONIGHT

New York, July 20.—The Canadian Highlanders, who have been here this week to aid in recruiting for the British army, will make their final appearance tonight at a mass meeting to be held in Madison Square Garden. All indications are that one of the largest crowds which ever filled the Garden will be on hand to cheer the kilties before they leave for Chicago, where they are to appear next week in the interest of "British recruiting week" in that city. Lord Northcliffe will be the principal speaker at the meeting tonight.

MME. SAUMERSON CAUGHT

Was Acting as Agent for Germany at Petrograd.

Petrograd, July 20.—Acting on instructions from the military governor of Petrograd, the military authorities of Pavlovsk have arrested Mme. Soumeron, who according to the information in the hands of the military authorities is in close relations with a Maximist named Fursberg, alias Gannelski, a resident of Stockholm. The war minister has been informed that Fursberg, through Mme. Soumeron, established communication between Petrograd and Germany.

FIVE FRENCH VESSELS RAIDS BY BRITISH WEEK'S CATCH OF SUBS NEAR YPRES SUCCEEDED

London, July 20.—"We made successful raids and captured several prisoners last night opposite Gavrelle and north of Ypres," says the day's official announcement. "The enemy's artillery was more active than usual northwest of St. Quentin and southwest of Lens."

MAJORITY PEACE RESOLUTION ADOPTED BY REICHSTAG; AGAINST ANNEXATION, INDEMNITY

Copenhagen, July 20.—The Reichstag yesterday adopted the majority peace resolution by a vote of 214 to 116, with 17 not voting.

The peace resolution of the majority bloc in the Reichstag, as given in the Tagblatt of Berlin last week, is as follows: "The Reichstag, in the fourth year of the war the German people stands upon the assurance of the speech from the throne.—We are driven by no lust of conquest."

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LONDON WOMEN TO ATTEND CONVENTION ON FOOD QUESTION

Three Chosen to Go to Toronto Tuesday.

The board of trade has been requested by the resources commission of the Provincial Government to send three delegates to Toronto on July 23 to attend a province-wide gathering of women to discuss the food problem.

COL. SHANNON EXPRESSES PLEASURE AT SUCCESS OF FIELD DAY SPORTS

Col. Shannon and the members of the headquarters staff at Carling Heights Camp are well pleased at the successful manner in which the program of the field day was carried out at Queen's Park on Wednesday last.

ARTILLERY ENGAGEMENTS IN FLANDERS VIOLENT

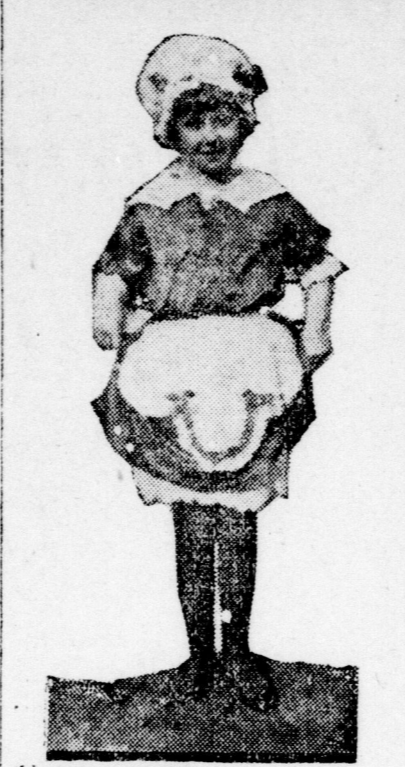
Berlin, July 20.—Via London.—Artillery activity in Flanders increased yesterday to extreme violence, says the German war office statement issued today.

CLAIMS CONDEMNED TILE WAS NOT USED ON VAN STREET JOB

City Engineer Brazier and Ald. Copp Deny Inspector's Allegations.

Charles Webster, 597 Piccadilly street, former inspector for the city, alleges that he was misled by his own report respecting a sewer job on Van street as laid for use, as being used on other streets, thereby causing the citizens to lose a great deal of money and secure inferior work.

SOLDIER'S DAUGHTER IS CHAMPION DANCER



RUTH FITZGERALD, of 594 Dufferin avenue, one of London's clever little dancers, who won the second and third prize for Scotch and Irish dancing at the grocers' picnic at Port Stanley Wednesday, July 18.

EARNEST APPEAL TO WOMEN TO ATTEND FOOD CONFERENCE

Lady Hendrie Urges Seriousness of Crisis. FOR NATIONAL SERVICE

Duty of All to Contribute to Solution of Problem.

The following appeal, signed by Lady Hendrie, has been issued by the organization of resources committee, in the hope that it will assist in impressing the people of Ontario with the seriousness of the food crisis.

Children's Slipper Week AT ASHPLANT'S

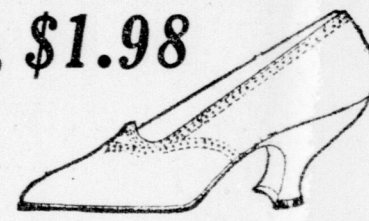


Continued Wet Weather Has Shrunken Prices

Misses', Children's and Infants' Patent Ankle Strap Slippers, Nursery, McFarlane and Standard Brands, On sale at \$1.48, \$1.28 and \$1.18

Ladies' Pumps on Sale \$1.48, \$1.98

Hundreds of pairs at these prices. Regular values at \$2.50 to \$5.00; all sizes. Every pair must go. Some of these have straps. Among the lot are Boston Favorite and Queen Quality Shoes.



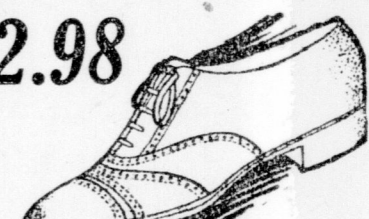
Ladies' Grey and Brown Kid Pumps \$2.95

Fashionable Colors, Comet Styles, Good-Fitting and Good-Wearing Pumps, just when you need them, and at less than manufacturer's prices, pointed toes, long vamps, half Louis heels, all sizes; \$4.50 value. At \$2.98



Sport Oxfords in White Buck, Chocolate Kid and Patent \$2.98

New seasonable goods, purchased to retail at \$4.00, \$4.50 and \$5.00 per pair; made in fashionable English shapes, serviceable and comfortable, all sizes in each line. Desirable Shoes and Bargain Prices.



Manufacturers' Samples, \$1.69 Small Size Pumps and Boots, 98c

A real golden opportunity for those who wear sizes 3 1/2 or 4. High-Grade Sample Pumps, in Dull leathers, Patent and Black Unressed Kid, at less than cost to make. On sale... \$1.69

Advertisement for Ashplant's shoes, featuring the brand name and 'THE GOOD SHOE STORE' logo.

A SMALL OUTLAY WILL MAKE THAT BATHROOM LOOK 100 PER CENT BETTER

Advertisement for Val-Enamel paint, featuring product images and pricing for various fixtures.

COLD FACTS For warm weather consideration: Subject, Refrigerators; kind, Sanderson Harold.

Prices... \$9.50 to \$35.00 Frost King (all metal) Refrigerators... \$8.50 and \$12.50

Keep After That Garden Lawn Mowers

Advertisement for lawn mowers, featuring product images and pricing for various models.

Cowan's Colossal Hardware

The Store With a Stock. 125-127 DUNDAS STREET. TWO PHONES—3461 and 3462

Advertisement for Fumed Oak Dining-Room Suite for \$57, including a table and chairs.

SUMMER FURNITURE FOR THE PORCH, LAWN OR SUN PARLOR

All That Will Add to the Beauty and Comfort at Moderate Prices.

Folding Camp Chairs \$3.00

Steamer Chairs \$1.75

Buy Your Sulky on Saturday

REFRIGERATORS

Our line of Refrigerators, like our entire stock, is well described by the slogan, "From the cheapest that is good to the best that is made."

Advertisement for Bradford's refrigerators, featuring product images and contact information.

MUST SPEND 30 MONTHS IN PEN. FOR FORGERY

Bert Stainon Admitted Crime, But Wants to Reform. Bert Stainon, convicted a week ago of forgery and obtaining money under false pretences, was sentenced in police court today by Magistrate Graydon to two years and six months in Kingston Penitentiary on each count, the sentences to run concurrently.

NO CONCRETE LAID WHERE CHARGE SAID IT PROVED "FAULTY"

Controversy Visit Hamilton Road to Get Facts. The board of control this morning inspected one of the terrible charges of supposed inefficiency against City Engineer Brazier, by visiting the Hamilton road pavement and inspecting it.

SECRETARY HUNT BACK FROM WESTERN SHOWS, REPORTS ON EXPERIENCE

Returns With Belief That London Might Make More of Exhibition. A report on the exhibitions held at Regina, Calgary and other western cities and the manner in which they were conducted has been made to the directors of the Western Fair by Secretary A. M. Hunt, who has just returned from a trip to those places.

YOUR FILMS DEVELOPED AND PRINTED CORRECTLY

AT ROBERTSON & MORLEY, 310 Dundas Street, Opposite Armouries. WE BUY OLD FALSE TEETH

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CAPTURED IN MOTOR CAR ALLEGED TO BE STOLEN

Gait Couple Arrested and Taken Home for Trial. The three-day joyride of Douglas McNaught of Gait and a young woman from Kitchener, rejoicing in the name of Lucy Raymond, was brought to an abrupt close last night about 8 o'clock when the couple was put under arrest, charged with having stolen an Overland car from a garage owner in Gait.

RENT PAYERS. Do you know over 99 per cent of house owners have their houses insured?

The Geo. H. Davis Insurance Agency 206 Royal Bank Building, London, Ont. 775-Phone 2022

Something Light and Dainty for a Summer Dessert

Garton's Custard Powder quickly and easily prepared with the addition of milk only. No eggs or flavoring required. A package will make two quarts of delicious custard.

Peanut Butter Makes Tasty Sandwiches

Bulk, a pound, 30c Glass jars at 15c, 25c, 35c. Nice, lean Cooked Ham, a pound, 50c Pressed Corned Beef, a pound, 50c

WYCKOFF & GAFNEY

DUNDAS STREET, AT RIDOUT. TRUUSES unless properly fitted are absolutely useless. We've had years of experience in this line. Try us.

WILL TAKE DRAFT—Capt. J. A. B...

Amsterdam, July 20.—Gen. von Ludendorff, the German quartermaster-general, in discussing the military situation for the benefit of the members of the Reichstag, according to a semi-official telegram received from Berlin, said: "In starting the submarine warfare the supreme army command was guided by a desire to hit the enemy's war industry, especially the production of ammunition. Through the submarine warfare our armies have been able to greatly relieve, and the enemy's production of ammunition having decreased, thus our troops fulfilled their task. The cooperation of the army and the navy proved to be perfect."

How Did the Allies Fare In Third Year of the War?

This question is answered in Simonds' weekly war article which will appear in The Advertiser tomorrow. Besides reviewing briefly the situation at the end of the third year, this noted war expert explains the significance of recent events, with special reference to operations on the Russian front. These war reviews are the best published anywhere. Tell your friends that they are missing if they do not read The London Advertiser.

O-U STARTERS

For Ford Cars \$15

Complete With Priming Device

NO CRANKING, NO KICK, EASY, SIMPLE.

It is proof against all kinds of TROUBLE. When the motor is running there are no moving parts, no clutches to catch, rattle or bang; no gears to grind, howl or break; no complicated, troublesome bearings or crank shaft to get out of order.

CALL AND ASK FOR DEMONSTRATION AT THE

N. D. MUNN COMPANY

343 TALBOT STREET, LONDON, ONT. PHONE 927.

The Largest Stock of Victrolas and Records

Backed by the "BEST SERVICE"

A PLEASURE TO PLAY THEM FOR YOU.

HEINTZMAN & CO.

242 DUNDAS STREET



Summer Music and Comfort

No better way than on your porch with the Victrola and Victor Records furnishing the music you like best!

"His Master's Voice" Records

- 90 cents for 10-inch, double-sided
- Lookout Mountain Campbell-Burr 18295
- Hong Kong Peerless Quartet
- Captain Betty—One-Step
- Central American Marimba Band 18292
- Kiss Me—One-Step
- Central American Marimba Band
- Till the World is Free John L. Hess 216010
- Take Me Back to Old New Brunswick John L. Hess

- \$1.50 for 12-inch, double-sided
- America, Here's My Boy—Medley One-Step
- Victor Military Band 35629
- Way Down in Iowa—Medley Fox Trot
- Victor Military Band

Two enchanting Bird Vocal Records
Listen to the Mocking Bird (Red Seals)
by Charles Kellogg Alma Gluck 74465
Angel's Serenade McCormack-Kreisler 88479

Hear them at any "His Master's Voice" Dealers

Write for free copy of 550-page Musical Encyclopedia listing over 9000 Victor Records

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MONTREAL 993 Lenoir Street

"His Master's Voice" London Dealers
MASON & RISCH, Limited HEINTZMAN & CO., Limited
248 Dundas Street 242 Dundas Street

Don't Forget

There are no others! You cannot purchase Victrolas, Victor Records or any other "His Master's Voice" products at any but our authorized dealers



MASON & RISCH LIMITED

THE HOME OF THE VICTROLA
248 DUNDAS ST.

DROWNING THEORY CONFIRMED.
PETERBORO, July 19.—The finding in the river today of the body of Harry Cubitt confirms the suspicion of a death by drowning caused by the finding of clothing on the bathing beach yesterday. He was 23 years old and employed by the Leonard Construction Company.

WOUNDED AMERICAN ENTERTAINED.
LONDON, July 19.—Two hundred and fifty wounded Americans, members of the British army and navy, were entertained today at Holland Park by the Red Cross. The Belgian refugees' band and other entertainers were engaged.

CANADIAN SOLDIER'S LETTER

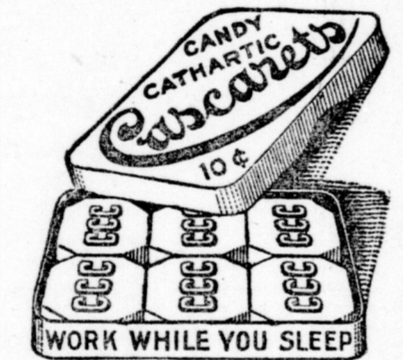
Says Dr. Cassell's Tablets Have Kept Him Fit Through Two Wars.

Sapper A. Hartley of the A Company, Canadian Engineers, whose home address is 408 Trafalgar street, London, Ontario, is one of many who have written in praise of Dr. Cassell's Tablets. He says: "As a constant user of Dr. Cassell's Tablets, I would like to add my testimony to their value. I used them when I was in the South African War, and, finding the benefit of them there, have taken them since whenever I felt rundown. I always recommend them, for I know that they do all that is claimed for them. In my opinion they are the best tonic anyone can take for loss of appetite, poorness of the blood, or general weakness of the system. A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents for mailing and packing. Address: Harold F. Ritchie & Co., Limited, 10 McCaul street, Toronto.

YOUR CLEAR SKIN

Best Liver and Bowel Laxative for Family Use

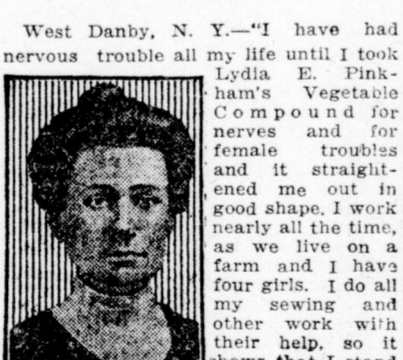
"Cascarets" regulate women, men and children without injury. Take when bilious, headachy, for colds, bad breath, sour stomach.



Instead of nasty, harsh pills, salts, castor oil or dangerous calomel, why don't you have Cascarets handy in your home? Cascarets act on the liver and thirty feet of bowels so gently you don't realize you have taken a cathartic, but they act thoroughly and can be depended upon when a good liver and bowel cleansing is necessary—they move the bile and poison from the bowels without griping and sweeten the stomach. You eat one or two at night like candy and you wake up feeling fine, the headache, biliousness, bad breath, coated tongue, sour stomach, constipation, or bad cold disappears. Mothers should give Cascarets to their children—they are harmless and safe for the little folks.

A TREATMENT FOR NERVES

Woman Tells How Lydia E. Pinkham's Vegetable Compound Helped Her.



West Danby, N. Y.—"I have had nervous trouble all my life until I took Lydia E. Pinkham's Vegetable Compound for nerves and for female troubles and it straightened me out in good shape. I work nearly all the time, and as we live on a farm and I have four girls, I do all my sewing and other work with their help, so it shows that I stand it real well. I took the Compound when my ten-year-old daughter came and it helped me a lot. I keep it in the house all the time and recommend it. Mrs. Dewitt Sinebaugh, West Danby, N. Y.

Use Coconut Oil For Washing Hair

If you want to keep your hair in good condition, be careful what you wash it with. Don't use prepared shampoos or anything else, that contains too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain purified coconut oil (which is pure and entirely greaseless), is much better than anything else you can use for shampooing, as this can't possibly injure the hair. Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy lather and cleanses the hair and scalp thoroughly. The lather rinses out easily, and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage. You can get purified coconut oil at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.—Adv.

CONSCRIPTION LAW OF UNITED STATES UNCONSTITUTIONAL

This Is Basis for Release of Emma Goldman From Prison.

NEW YORK, July 19.—Emma Goldman and Alexander Berkman, anarchists, were ordered released from prison on \$25,000 bail each by United States Supreme Court Justice Brandeis, when he granted a writ of error in their cases in Washington today, according to a statement issued here tonight by attorneys for the defendants.

LIBERAL CANDIDATES ARE MEETING TODAY IN CITY OF TORONTO

TORONTO, July 19.—The conference of representative Liberals of Ontario, to be held in the office of the Reform association, tomorrow afternoon, will be limited to Liberal members and Liberal candidates for the House of Commons who have been duly nominated. About sixty men in all are expected to be present, but several are overseas, it is expected that the attendance will be in the neighborhood of fifty.

Prize of \$2,500 For Model of Memorial For Those Bereaved

British Government Purposes Giving Plaques to Next of Kin.

[Special to The Advertiser.]
OTTAWA, July 19.—The British Government announces prizes for models of a memorial plaque, to be given to the next of kin of soldiers and sailors who have fallen in the war. The following are the names of the members of His Majesty's navy and military forces who have fallen in the war. Names of competitors will not be revealed to the judges and the name of the successful artist or artists will also be published. All competitors must be British-born subjects. Designs are to be submitted here by November 1 next.

4,524,307 Germans Put Out of Action Since War Started

Enormous Drain on Man Power for One Enemy Shown by Official Figures.

LONDON, July 19.—The German casualties reported in the German official list in June, but not as having occurred in June, are given out by the war office here as follows:
Killed, and died of wounds 28,819
Died of sickness 28,906
Prisoners and missing 28,906
Wounded 96,906
The total of German casualties since the war began are as follows:
Killed or died of wounds 1,622,800
Died of sickness 2,490,000
Prisoners and missing 591,908
Wounded 2,818,381
This list does not include naval and colonial casualties.

JAILER AND TURKEY AT MILTON JAIL ARE FELLED BY PRISONERS

MILTON, July 19.—By making a simultaneous attack upon A. McEgghon, jailer, and W. H. Hinchliffe, the turkey, two Toronto men, John Smith and F. Enright, tonight made their escape from the Milton jail.

BERLIN SOCIALISTS IN STREET DEMONSTRATION

COPENHAGEN, July 19.—The radical Socialists organized a demonstration in Berlin on Tuesday night, but it was dispersed by the police after reaching the centre of the city. The official version of the affair, which is the first one to reach Copenhagen, describes the demonstration as including only a few hundred participants, and unimportant.

WORD RECEIVED OF PTE. W. HINCLIFFE

WINGHAM, July 19.—Word has been received here that William, son of Mr. and Mrs. H. Hinchliffe, from whom word had not been received for some months, was in France on duty as an orderly in a military officer. His parents had been expecting him to return for some months, as it was understood that he had been discharged from the army for some time. He went overseas with the 161st Battalion, his father and brother Harold both being members of this battalion.

ZAM-BUK HEALS

ZAM-BUK stops the burning and prevents blistering. Just as good for tender feet, aching muscles, mosquito bites, cuts, bruises, and all skin injuries. A sure cure for eczema and all skin diseases. All druggists 50c. box.

BRITISH ENCIRCLING ENEMY IN E. AFRICA

LONDON, June 19.—Describing operations from July 11 to 15, an official statement from headquarters in East Africa reports the continued success of the encircling movement of columns working southward of Kilwa against enemy forces established on the line of Itshikate-Utigit.

GERMAN PRESS SAYING 'SIC' 'EM', TO DUTCH

AMSTERDAM, July 19.—The Berlin Vossische Zeitung, commenting on the recent seizure by British naval forces of German steamers off the Dutch coast, says: "The Dutch Government must recognize that we require from it measures and not mere words, if it attaches value to being regarded by us as really neutral."

NEIGHBORS ASSIST AT BARN-RAISING

HENSALL, July 19.—Owen Geiger had a barn-raising yesterday on what was known as the Hefferman farm in past years, the size of the barn being 45 by 70 feet, together with a large driving shed attached to same. The weather conditions were most unfavorable for raising the structure, but with a good large force of neighbors and friends, the work was well done.

Will the German Upheaval Break the Kaiser's Yoke?

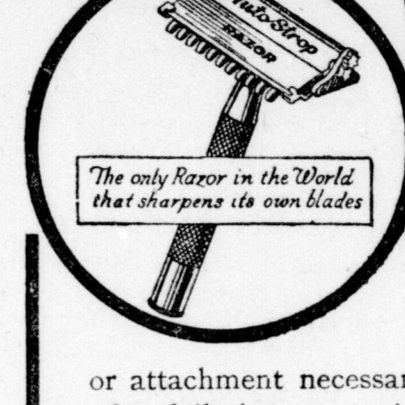
"The Imperial Government is now on the defensive at home, and is compelled to deal in concrete fashion with the growing dissatisfaction of the German people," is a significant fact that stands out clearly and distinctly in the opinion of the New York World. Nevertheless, in the minds of other cautious American editors, we are warned not to expect too much from the crisis in Berlin, for Germany is not Russia, nor is Wilhelm a Nicholas.

President Wilson's Humane Embargo

How It Should Lower Food Prices in This Country by Increasing the Supply Available for Home Consumption.

The Literary Digest

THE LITERARY DIGEST stands squarely for these great principles. It knows no party, no creed, no color. It fosters no racial antagonisms, it believes in impartial justice as between man and man and nation and nation. It is the organ of no class, but for all the people. It sets the facts before you without bias. It is essentially and fundamentally American.



We don't want Your Money unless you are satisfied that the AutoStrop Safety Razor is better than any other razor on the market. It is the only razor in the world that strops its own blades automatically. No extra machine or attachment necessary. The razor itself sharpens its own blades and the edge daily improves with use.

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THE SACRAMENT OF THE LORD'S SUPPER

The Sacrament of the Lord's Supper will be dispensed in Carmel Presbyterian Church on Sunday, July 22, when Rev. Herbert Thornloe of Brampton will conduct the service. The presiding service on the Friday evening

THE SACRAMENT OF THE LORD'S SUPPER

The following mentioned pupils of Miss F. A. Foss of this village, have been successful in passing their second grade examinations at the London Conservatory of Music, namely, Miss E. Ivison, first-class honors; Miss A. Gram, first-class honors; Miss Foss is a painstaking and capable teacher and each year has pupils who do credit to themselves and her.

THE SACRAMENT OF THE LORD'S SUPPER

The following is the result of the recent school examination for entrance: Ed Berry, Pearl Dykes, Grace Hardie, Norma McEwen, Ellen Pope, Laura Sararus, Harold Scruton, Elva Shaddock and Eva Stone.

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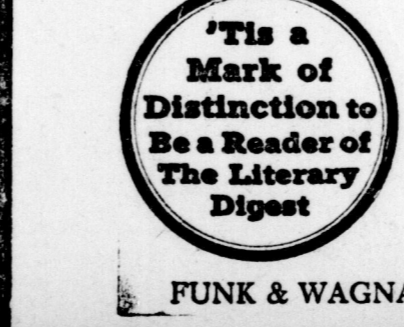
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The Literary Digest

FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

London Advertiser

Member Audit Bureau of Circulation. MORNING EDITION. Outside City, 10c per week. By Mail, \$5.00 per year.

NOON EDITION. Outside City, 10c per week. By Mail, \$5.00 per year.

TELEPHONE NUMBERS. Private Branch Exchange. From 10:00 a.m. to 9:00 a.m., and holidays, call 3670.

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THE LONDON ADVERTISER COMPANY, LIMITED. London, Ont., Friday, July 20.

JAPAN'S PART.

A JAPANESE writer in a London (England) paper tells of the work being done by his country for the cause of the Allies.

It is pointed out that while munition making has brought wealth to Japan, the greatly increased cost of living there, as elsewhere, due partly to the mobilization of Japan's industrial resources for the aid of Russia has caused much distress among the people.

The Japs are a somewhat silent people, and may not say much about what they are doing, but we may trust their sub-rosa to show a good deal of Oriental craft and a vigorous general efficiency.

The Japanese writer expresses a lively sympathy with the Russian revolution. At the same time, he hints with a graceful politeness that his country would not hold the Russians guiltless should they enter upon an ignominious negotiation for separate peace.

There will be considerable trouble on this side of the Atlantic and probably on the British side over the decision of the United States to take no part in the inter-Allied conference to be held in Paris this month.

PORT STANLEY BEACH.

SEVERAL thousand dollars' damage was done at Port Stanley beach this spring. The work done by the Government in the harbor caused the damage.

SENSIBLE ATHLETICS.

BASEBALL players and other athletes are called "old men" at 40 years of age or before. But farmers and housewives may be said to be just entering upon their prime of physical energy and achievement about that age.

London extends its heartfelt congratulations to Hamilton on its prospects for a new railway terminal, and hopes its plans may materialize speedily.

green, uncertain, ineffective in the use of rolling pin and flat iron till well into the thirties or even the forties.

REDMOND'S DIFFICULTIES.

THE SINN FEIN victories and the discouragement of the Nationalist party of Ireland do not seem to bode well for an early and peaceful settlement of the Irish question.

The Sinn Fein party with its talk of Irish Independence (a foolish dream so far as Ulster is concerned, and therefore also for Ireland as a whole), and its candidates elected but refusing to sit in Parliament, is only an exaggerated version of Quebec Nationalism.

SHOULD BE THERE.

THERE will be considerable trouble on this side of the Atlantic and probably on the British side over the decision of the United States to take no part in the inter-Allied conference to be held in Paris this month.

EDITORIAL NOTES.

Talking about unpronounceable names, wouldn't it be horrible if China should be the scene of serious trouble?

Churchill is a bone of contention, and it may be noted that the bone often emerges from the fractures less injured than the other parties.

Berlin sends out a long dispatch about the Kaiser attending church, thereby giving his dear subjects a first-hand chance to worship "Me and Gott."

If every parliamentary candidate will keep in mind that it is more necessary to win the war than to get elected, there need not be much bitterness.

It seems rather hard that United States soldiers can come to Canada, but Canadians are not allowed to cross the line.

If any should be faint-hearted at times and doubt the coming triumph of freedom over organized tyranny, let the long, hard struggle against Napoleon be remembered, in which at times the sky was very black.

London extends its heartfelt congratulations to Hamilton on its prospects for a new railway terminal, and hopes its plans may materialize speedily.

Hamilton would show much more consideration for busy neighbors by arranging to have the station out at the junction.

FROM COLONEL TO LIEUTENANT



LIEUT. COL. M'PHEE, who organized and took over the 177th Simcoe Battalion of Barrie, Ont., is reported to have signed to re-enlist as lieutenant.

The Advertiser's Daily Short Story

Copyright, 1917, by the McClure Newspaper Syndicate. ELAINE'S AUNT. [By Izola Forrester.]

Delaney glanced up with an amused look of interest. He occupied his customary favorite place on Elaine's second seat overlooking the square.

GOVERNMENT TO FIRE BUNCH OF BARNACLES ENGAGED AT CAPITOL

National Service Board's Suggestion Will Be Adopted—Order Passed.

OTTAWA, July 19.—The Government has passed an order-in-council recommending the reduction of fifteen per cent of the public service.

"Of course you will," drawled Delaney pleasantly. "But at the same time it's an infernal bore having her on here just at this time. You won't be able to go to the ball."

"Indeed I will," replied Elaine. "I have to hire a trained nurse to look after my mother while I'm away. Don't you think, Frank, that you could coax her to come down here to be nice to her, take her around to the museums and that sort of thing?"

WAS ON VERGE OF GIVING UP HIS JOB

Toronto Man Says His Health Was Almost Completely Shattered.

NOW A WELL MAN Munitions Worker Has Gained Ten Pounds on Tanlac—Strength Restored.

"If the people of Toronto only knew how much good Tanlac has done me you would sell ten thousand bottles of the medicine here today," was the remark made by a man who had been a resident of Toronto for eight years, and is employed by the Russell Motor Car Company as tool setter in the fuse department.

"Yes, sir, I gained ten pounds on two work and don't mind me," he continued, "and feel better in every way than I have in three years. It's just wonderful how Tanlac took hold of my troubles and built me up."

"I had one of the worst cases of stomach trouble and nervousness you ever saw, and got so bad off I was on the verge of giving up my job, and the most discouraging part about it was that I seemed to be getting worse all the time. At one time I was down in bed for two weeks, and if I had gone by my feelings, I would have been in bed half the time. What I ate didn't digest well and didn't give me any strength at all. My tongue was coated, and I had a miserable taste in my mouth nearly all the time. I couldn't sleep good, and when I got up in the morning I could hardly drag myself out of bed. I just dreaded to go to work, and often I felt so bad I had to leave my work and go to the company's hospital to be treated for the first few days. My nerves were on edge all the time, and the least little thing would completely upset me."

"This is the very shame I was in when I began to hear of the good work Tanlac was doing for people in Toronto. I lost no time in buying a bottle, and I began to feel better after the first few doses. I am now on my third bottle, and as I have already said, I have gained ten pounds and I feel so much better and stronger that my work is really a pleasure to me. The stomach trouble has been entirely overcome. I'm not nervous, I sleep good and don't have those awful, splitting headaches any more. I have a fine appetite, what I eat tastes good and agrees with me perfectly. I tell you I feel like a different man, and I wouldn't take anything in the world for the good Tanlac did me."

Tanlac is sold in London by the Standard Drug Stores, under the direction of a special Tanlac representative, and by one regular established agency in every town in Ontario.

NEW IDEA PATTERNS FOR AUGUST NOW READY.

Chapman's Our July Stock-Taking Campaign Is Now On

Corsets and Summer Underwear

All sizes in Lightweight Percale Corsets, fronts are reinforced and filled with rust-proof steels, four hose supports; nice cool summer corsets. At \$7.95.

House Dresses

Martha Washington House Dresses are made just a little better than the regular run of house dresses. Choice of perfect fast-washing stripes and plain blue chambray, neatly trimmed, durable in every way and perfect fitting; sizes 36 to 44. At \$1.50.

Bathing Suits

Black Gloria Bathing Suits with bloomers attached; silk collar and lacing. At \$3.00.

Odds and Ends

Beauty Pins, Brooches, Cuff Links, all at half price.

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PRETTY HATS FOR CHILDREN, 50 CENTS.

Chapman's Our July Stock-Taking Campaign Is Now On

Hosiery

White Cotton Hose, per pair 29c. Silk-Ankle Hose, per pair 35c. Silk-Ankle Hose, per pair 50c.

Neckwear

Sport Hatbands and Ties, all the rage, at 75c. Midway Ties, black, blue, green and red, etc., 50c, 75c.

Embroideries

Mill ends of Fine Embroideries, which come in bunches of 4, 4 1/2 and 5 yard lengths, both edges and insertions. At 20c to 50c per bunch.

Gloves

Black or White Cotton Gloves, per pair 39c. Silk Gloves, in black, white, palm beach, navy and grey. Splendid qualities. Per pair 75c, \$1.00.

Dress Goods

1 piece White Poplin, in plain and brocade, 38 inches wide, for suits or skirts; regular value, \$1.00. For, per yard 50c.

Silks

2 pieces Tussah Sport Silk, yard wide, with colored figures on natural ground; popular effect for dresses and skirts; \$1.00 value. On sale, per yard 69c.

BATHING CAPS, 35c, 50c and 75c.

MANY LINES MUST BE CLEARED REGARDLESS OF PRICE TO MAKE ROOM FOR THE NEW FALL GOODS NOW ON THE WAY. PLAN TO VISIT THIS STORE OFTEN—IT PAYS.

Summer Skirts

AWNING STRIPE WASH SKIRTS, in blue and white and green and white, palm beach skirts with rose, blue or green stripes, also shepherd checks with large green plaid, belted and gathered back, with pockets; were up to \$3.50. On sale at \$2.25.

Children's White Dresses

Children's White Lawn Dresses, in sizes 1 to 3 years, pretty square necks, lace and embroidery trimmed. Special 50c.

Waists---Middies

Waists for summer vacation wear, pretty white voiles, in fancy styles, with large lace-trimmed collars; also White Washable Silk Waists. All perfectly new. 98c.

Extra Special Value

COLORLED SPORT WAISTS, in voile, sky, maize, citron and rose, with stripe and oriental collars; sizes 36 to 44. Special \$1.69.

Bath Towels 29c Each

Extra heavy White Bath Towels, sizes 22x45 inches. Special price for Saturday, each 29c.

Hemmed Lunch Cloths

For the summer cottage, Mercerized Lunch Cloths, hemmed ready to use. At, each 55c, 85c.

Curtain Nets and Madras

Desirable patterns for summer cottages and home use. At, per yard 20c, 25c.

French Pattern Voiles

New designs in Dress Voiles for summer wear; dark and light shades, 36 and 40 inches wide; were 50c. On sale, per yard 29c.

J. H. Chapman & Co., 239, 241, 243 Dundas St.

FIVE KINDS OF POTATOES SELECTED AS STANDARD

Government Representatives Would Cut Out Diversity.

CONSTABLE HOLMES TO BE CHIEF OF POLICE

INGERSOLL, July 19.—To fill the vacancy caused by the resignation of Chief Rutherford, who has gone to Paris, the police committee, have decided to recommend the appointment of Constable Holmes, who has been acting chief since the resignation of Chief Rutherford was accepted.

NOT SUPERSTITIOUS

MONTREAL, July 19.—The anniversary of the disastrous attempt of last year September 11, may be the time chosen for trying snow to hold into position the huge central span of the Quebec bridge. The new span is well under way at Sillery, being now about one-third completed, and it is expected that it will be finished in September. No change has been made in the method of putting it in place which will be the same as that of last year.

Relieve Your Liver

When your liver is out of order, your head, stomach, bile and bowels suffer with it. That is why a bilious attack is often serious. Ward it off with a few doses of BEECHAM'S PILLS

Prevent Bilious Attacks

Worth a Guinea a Box. Prepared only by Thomas Beecham, St. Helena, Lancashire, England. Sold everywhere in Canada and U.S.A. In boxes, 25 cents.

WHEN USING WILSON'S FLY PADS

READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY.

Far more effective than Sticky Fly Catchers. Clean to handle. Sold by Druggists and Grocers everywhere.

Stop that cough!

don't let it master you, for a continuous cough is dangerous. Attack it with a remedy that will quickly soothe irritation of the respiratory organs and at the same time build up the body for permanent resistance. Ask your druggist or dealer for—

Robert's 35¢ Cod Liver Oil & Talcum



Millions of Babies enjoy Mennen's Borated Talcum. It is the original talcum, the added and added on the market...

A PAGE OF INTERESTS TO WOMEN

Cynthia Grey's Mail-Box

OUR WAR PRISONERS' FUND.

I hope our readers are not losing their enthusiasm in our fund for prisoners of war. Possibly because I have not been publishing statements of the money received and paid out...

In by "A Prisoner's Sister." This adds \$25 to our fund, making a grand total of \$145. Now let that fine!

Perhaps contributors wish to know if the Mail-Box "prisoners" ever write. One does most regularly. Just a card, saying he received the food parcel from England...

For July the receipts have been: (3) Tim, 25c; Farmer's Wife, Glencoe, \$1; (10) English Lass, No. 3, 25c; (14) Jeanette, 25c; (14) Green Leaf, 25c.

Soldier-Homesteaders. H. M. S. Monarch III. June 20, 1916. Dear Miss Grey, - Just a few lines from the navy. Could you please give a little information on the problem whether or not the soldiers and sailors who are spared to return to Canada after the war are given land to settle on in Western Canada?

We are proud to welcome a "Jack Tar" in our midst: the first to come, although "Tommy's" are not infrequent visitors. It seems odd to think of our newspapers...

Will Do Her Best. Dear Miss Grey, - The Advertiser where you sometimes send out lonely soldiers' names and addresses, and I thought perhaps you would kindly send me one or two, if it is not too much trouble...

Warm-Hearted Girl. Dear Miss Grey, - Will you kindly send me your address in the enclosed stamped envelope, as I would like to send him some reading matter. Please include also a photograph of the soldier, and will you kindly inform me if it is permissible to send reading matter to prisoners in Germany?

MOTHERLESS GIRL. Ans.—You certainly possess a warm heart, dear, as it is a pleasure to send the addresses. He the reading matter for Germany, though, I see the issue of prohibited articles issued by the Red Cross war prisoners' department that "printed matter and pictorial illustrations" are banned.

Similar Tastes in Wedded Life. Dear Miss Grey, - One feels like answering lots of letters, but it would not do to bother the readers too much. Sorry about the potato patch under water, for we never had any water for 24 hours simply rot, and the work is all lost.

There are so many things for people to agree or disagree on. For instance, one likes the house very warm, and the other does not, but wants it almost closed. Like the wife who says the open, and the other wants them closed a good deal of the time.

Advertiser Patterns



COVER-ALL APRON.

1306—A neat "Cover-All" Apron. Ladies' "Middy Apron." To be slipped over the head, or closed at the back. Dotted pattern, with trimming of white linen is here shown.

ADVERTISER PATTERN DEPT.

Please send above-mentioned Pattern, as per directions given below. Name..... Town..... Province.....

CAUTION: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent measure your need only mark 33, 34 or whatever it may be. When in doubt measure 22, 24, 25, or whatever it may be.

WOMAN READER. Ans.—Your views are excellently expressed. I think, and emphasize the need of the "housewife" in the home-bear and forebear. Your penmanship is credit to the quarter century ago—our good writing come natural, like measles and other things.

Sale of Suits, Skirts, Middies. The rainy season has left many of our best Silk, Serge and Poplin Suits, Wash Skirts and Middy Blouses on our hands. They won't be long, however, at the prices we are offering them during this clearance sale.

London Ready-to-Wear 256 Dundas Street

Enlist Your Kitchen in the War! The kitchen must help as well as the workshop and the trenches. Mr. Lloyd George has said it!

What does he mean? He means you must know and practice real thrift—make every dollar you spend on food serve your family and your country. Banish those things which are wasteful and substitute real foods.

Thrirt Suggests Serving Cocoa. Post office a War Savings Certificate for which in 3 years' time the Government will refund \$25.00. Remember every food economy you practice helps to defend the brave boys at the front.

Cowan's Cocoa "Perfection Brand" MADE IN CANADA

VANITY VISIONS

Summer Millinery. Hats of all kinds are fascinating this summer. Big and little, dressy and informal, they seem to have received especially delightful treatment, and the woman who cannot this season find a hat in which she looks well is surely the exception.

Gingham—Fashion's Last Word. Gingham hats are fashion's last word in summer headgear. And now that we have them we wonder why we have not seen their like before. A gingham hat is a straight-brimmed sailor, broad of brim and rather-high of crown, with a plain red gingham trim, faced in fine black straw.

Linen Also Popular. In fabric, linen has been quite a considerable part. It has been popular for several summers, but this year it has managed to take on new airs and graces that lend it an air of novelty. A canary and white-striped linen party frock from suburban tradition, and allows itself to be knickered into a trilliant affair trimmed in two perky little bows of the linen, and admirably rakish of line.

Organdie New and Charming. Organdie is one of the most charming of the fabric hat stuffs, and the imported French models in this material are the ideal summer hats to accompany the sheer summer frocks.

GOOD-BYE. Good-bye, I bind the sandals on your feet. The winged sandals, wonderful and I have no wish to hold you, ere you go. Yet, turn again and kiss me ere you go, Oh, little dream, how sweet you were, how sweet!

Delicious Desserts are made with BENSON'S CORN STARCH

Benson's gives a smooth, even texture to your baking when mixed with wheat flour. Write for free Cook Book. THE CANADA STARCH CO. LIMITED MONTREAL

Saturday Sale of Women's Summer Underwear

Manufacturers' Samples and Broken Lines. AN UNUSUAL OPPORTUNITY TO PURCHASE SUMMER UNDERWEAR IN MID-SEASON AT REMARKABLY LOW PRICES.

Women's Summer Vests and Children's Combinations at 19c Garment. Women's Fine Cotton Vests, with fancy yokes or beaded tops. At 19c. Children's Combinations with short sleeves at 19c.

Women's Summer Vests at 29c. Fine Lisle and Cotton Vests, with plain or lace-trimmed tops or fancy yokes, short sleeves, sleeveless or cumfy-cut styles, in regular sizes, also extra outside sleeveless vests. At 29c.

Vests and Drawers at 39c per Garment. Lisle Vests with fancy yokes, short sleeves or sleeveless. Sale price 39c. Women's Drawers, velvet knit or fine combed yarn qualities, umbrella or tight knee styles. Sale price 39c.

Women's Summer Combinations at 49c and 79c. Summer Knit Combinations of fine cotton, lisle or porous knit, cumfy-cut, short sleeves or sleeveless styles; regular selling price 75c. Sale price 49c. Women's Summer Knit Combinations in lisle, silk lisle, fine combed yarn or velvet knit qualities, with fancy yokes and plain beading tops; \$1.25 and \$1.50 values. Sale price 79c.

Great Clearance Of Summer Millinery. All of our smart, stylish Summer Hats, in black, white and colors, a great variety of exclusive models that sold in the regular way from \$6.00 to \$12.00. To clear Saturday at \$5.00.

White Wash Silk Waists at Low Prices. One number made with a fancy front and large collar edged with lace. Special value at \$1.50.

Summer Comforters. Dainty Lightweight Comforters for summer use, with plain wide borders to match the pretty floral centres, in pink, yellow, pale blue, old rose and delf blue, extra fine filling. Very special value at \$3.98.

GRAY'S LIMITED. AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS. 140 DUNDAS STREET. PHONES 115, 116.

CONSERVE THE FRUIT CROP.

Last summer, many women did not put up their regular supply of home-made preserves, and bitterly they regretted it. They became scared at what they called the high price of sugar.

Good-bye, you see I smile, I am not sad; You were but a transient guest I had that shared my fare, and made my dwelling bright. One sun-filled morning and one moon-filled night. Oh, little dream, how glad you were, how sweet!

Vegetables. GREEN PEAS, in pod, 2 lbs. for 25c. New Beans, large bunches 10c. New Carrots, large bunches 10c. Boston Head Lettuce 10c. Asparagus, 10c. three for 25c. Cucumbers 10c. 15c and 20c. Tomatoes, fancy bushhouse, lb. 30c. Tomatoes, choice, per pound 20c. Lettuce, Mint, Radishes, Water-cress, Onions 5c. Rhubarb, large bunch 10c. Cabbage, each 10c and 15c. POTATOES.

Any time is Krumbles time. Its a sustaining food, and always ready for the hungry child. Look for the signature.

Kellogg's Krumbles. All Wheat Ready to Eat. Made in Canada. THE ORIGINAL HAS THIS SIGNATURE (Wm. Kellogg).

FERNS. A choice lot of Boston and other ferns at WEST FLORAL CO. Phone 2187, 259 Dundas Street.

CEETEE UNDERCLOTHING. Guaranteed Not To Shrink. Sunlight Soap. THE BEST AND PUREST HOUSEHOLD SOAP MADE. COMPASS OIL. Say! Advise that friends of yours who has contrived to snuff up nose a few drops of COMPASS OIL daily.

The London & Port Stanley Railway

Self-Service CAFETERIA Self-Service

FOOD COOKED BY ELECTRICITY

Special Turkey Dinner, 60c

Saturday and Sunday, July 21 and 22

- ROAST YOUNG TURKEY
CRANBERRY JELLY
GREEN PEAS AU BEURRE
BROWNED POTATOES.

Choice of Dessert

- PUMPKIN PIE
APPLE PIE
RAISIN PIE
ICE CREAM.

- BREAD AND BUTTER
TEA AND COFFEE

OPEN 11:15 A.M. TILL 7:30 P.M.

THIRD READING OF THE COMPULSION MEASURE SLATED FOR TUESDAY

Reclassification and Drastic Rules Are Added.

NEWSPAPERS ARE GAGGED

Hon. Frank Oliver and G. P. Graham Fight Hampering Clause.

[Special to The Advertiser.] OTTAWA, July 17.—The military service bill has taken another step forward. Tonight it received its final touch in committee and will be brought to the scrutiny of the House tomorrow.

There has been a reclassification of the men liable for conscription; there was added to the bill most drastic and stringent provisions against interference with its enforcement.

Canada will soon have conscription as a part of the law of the land. Capt. Burnham informed the House that many gallant officers of Canada who were over age, had succeeded in getting to the front and doing their duty.

Mr. Meighen made an amendment to the bill, requiring members of the House to be sworn in before they could be permitted to take oath of service.

Hon. Mr. Meighen did not see the purpose to be served by suppression of a single issue of a newspaper.

R. H. & J. Dowler, Ltd.

London, St. Thomas and Windsor.

Western Ontario's Big Clothiers.

8th ANNUAL SUMMER SALE

WHERE WAR PRICES DO NOT PREVAIL

Values like we offer readily show their superiority. Hundreds of Handsome Suits, Men's, Young Men's, Students and Boys'.

BIG SALE OF MEN'S SUITS \$15.75

Wonderful savings. Almost a hundred of them, \$18.50, \$20.00, \$22.00, \$23.50 and some \$25.00 values. On sale at \$15.75.

Mister Man, You'd Better Knock Off Early Saturday

Early buyers will get the best bargains. Men's Suits about sixty suits, \$14.50 to \$16.50, \$17.50 and \$18.00. All new, at \$11.50.

SUMMER SHIRT SALE

A Word to the Wise—It's a Good Time to Buy. 858 Men's Neglige Shirts, soft and stiff cuffs, full size bodies. A great assortment of patterns; all sizes, 14 to 17.

Your Kind of Suits \$18.75

Regular \$25.00 and up to \$32.50. The best dressers—Eh, young men, we'll give you an opportunity to fit yourselves to high-grade imported fabric, ha-tailored suits at an astonishingly big cash saving.

"DIXIE" CLCH SUITS. Palm Beach Suits, Kool Ch Suits.

MEN'S ALPAC. COATS. Blacks, Greys, Stripes.

English Worsted Oting Trousers

Rush Special Suit bargains, \$7.90

Eighteen Dozen Men's Combination Underwear

Socks That Cost You Less

Summer Pyjamas

Boys' Suits, Bloomers and Furnishings

Boys' Best 25c Stockings .5 pairs for \$1.00. Boys' Best Cotton Jerseys. All sizes .33c.

Dowler Summer Sale NECKWEAR

WASH NECKWEAR. SOFT COLLARS.

Summer Pyjamas

A Big Clean-Up in Boys' Suits, \$6.97

WAGON LOADS OF WORK SHIRTS AND OVERALLS.

Men's Panama Hats \$2.98

Dowler's Sale of Men's Trousers

SUMMER SPECIALS IN RAINCOATS

The London & Port Stanley Railway

PURE FOOD AT REASONABLE PRICES. CAFETERIA ALL FOOD COOKED BY ELECTRICITY. SERVE-SELF PLAN

MENU

- SOUP: Vegetable Chowder .10c, Sliced Tomatoes .15c, Egg Salad .10c, Coldslaw .10c, Head Lettuce, With Egg 10c, New Sugar Beet Salad .10c, Salmon Salad .15c, Chicken Salad .30c, Potato Salad .10c, Sandwiches (assorted) .10c. FISH: Baked Whitefish .25c, Boiled York Ham .25c, Corned Ox Tongue .30c, Roast Prime Beef .25c. COLD MEATS: Boiled York Ham .25c, Corned Ox Tongue .30c, Roast Prime Beef .25c. DESSERT: Apple Pie .5c, Apple Pie (a la Mode) .10c, Pineapple Pie .10c, Baked Cup Custard .10c, Cake (Assorted) .10c, Peach Shortcake .10c, Fruit in Season .10c, Ice Cream (Small) .5c, Ice Cream (Large) .10c, Cantaloupe (Half) .15c, Cantaloupe (a la Mode) 20c. BEVERAGES: Tea or Coffee (Per Pot) 10c, Milk and Soft Drinks .5c, Ale and Lager .10c. 5c—BREAD AND BUTTER—5c.

Tomorrow, Saturday, July 21, Will Be the Biggest Day of Our

Semi-Annual Clearance Sale

Come for the greatest bargains ever offered, as every article in the store has been marked for quick clearance to make room for heavy fall shipments arriving daily.

- 38 CLOTH SUITS AT HALF PRICE. 17 FINE SILK SUITS AT ALMOST HALF OFF. Regular \$20.00 Suits...\$9.90, Regular \$25.00 Suits...\$12.50, Regular \$30.00 Suits...\$14.90, Regular \$40.00 Suits...\$19.75.

Midsummer Clearance

On all Summer Palm Beach Suits, Summer Dresses, Skirts and Blouses. Large shipment of New Serge and Silk Skirts just arrived, all priced very reasonably.

Special Announcement

For the woman who wants to be first with her New Autumn Suit or Coat, we announce for tomorrow

Our First Showing of New Autumn Suits and Coats

You are invited to come and look them over.

Artistic Ladies Wear Co. SHOP OF FASHION 211 DUNDAS ST.

This law newspaper, he thought would be no more harshly dealt with. Sir Robert Borden said that the minister of Justice always had charge of the law newspaper.

prime minister, was dropped this afternoon on the motion of the prime minister. Consideration of the proposal and pressure against the exemption resulted in the change of view.

The Lemieux amendment was defeated 74 to 67. Then it came and with guides, or without them, they launch out into the deep woods, camping where fancy prompts.

to get supplies and camping outfit ready for the trip. Then it came and with guides, or without them, they launch out into the deep woods, camping where fancy prompts.

CLINTON, July 19.—Mrs. H. B. Combe received a cable from her husband, Lieut.-Col. Combe, late commanding officer of the 161st Huron Battalion, stating that he was leaving for France, having received an appointment with the imperial army, retaining his rank.

Several Candidates Running Close for the \$50 Cash Prize

But the "dark horse" may nose in tomorrow night, so do not rest content while there is a chance of getting another new subscription, as it may be the one that will cinch the \$50 cash prize, and it will add just as many more votes toward the Grand Prize, here will be many surprises in the standing tomorrow. Certificates for last week's business are being issued as fast as possible. Names of new subscribers are being added to the mailing lists just as fast as the contest department can get them out.

50,000 EXTRA VOTES

For every \$15.00 worth of new subscriptions turned in by candidates, a bonus of 50,000 extra votes will be given, in addition to the regular schedule.

\$50.00 IN CASH

Will be given to the candidate turning in the greatest number of new subscriptions between today (Monday) and 8:30 p.m. Saturday, July 21.

\$30.00 IN CASH

Will be given to the candidate turning in the second greatest number of new subscriptions between today (Monday) and 8:30 p.m. Saturday, July 21.

\$20.00 IN CASH

Will be given to the candidate turning in the third greatest number of new subscriptions between today (Monday) and 8:30 p.m. Saturday, July 21.

25,000 EXTRA VOTES

For every \$15.00 worth of back subscriptions or renewals, a bonus of 25,000 extra votes will be given, in addition to the regular schedule.

District No. 1—City of London.

Table listing candidates and their vote counts for District No. 1—City of London. Includes names like Miss Betty Bowen, Miss Hilma Brown, etc.

District No. 3 (Continued)

Table listing candidates and their vote counts for District No. 3 (Continued). Includes names like Miss Ida McIntyre, Collie McGregor, etc.

District No. 5 (Continued)

Table listing candidates and their vote counts for District No. 5 (Continued). Includes names like Earl E. Hosack, Miss Mabel Hicks, etc.

District No. 6—Waterloo and Wellington Counties.

Table listing candidates and their vote counts for District No. 6—Waterloo and Wellington Counties. Includes names like Mrs. A. Austin, Willam Bevinger, etc.

District No. 7—Huron and Perth Counties.

Table listing candidates and their vote counts for District No. 7—Huron and Perth Counties. Includes names like Miss Cowan, Miss Grace Duff, etc.

District No. 4—Elgin and Norfolk Counties.

Table listing candidates and their vote counts for District No. 4—Elgin and Norfolk Counties. Includes names like Miss Sadie Logan, John Walker, etc.

District No. 2—Essex and Kent Counties.

Table listing candidates and their vote counts for District No. 2—Essex and Kent Counties. Includes names like Miss Lizzie M. Bodkin, Miss Bertha Bishop, etc.

District No. 3—Lambton and Middlesex Counties.

Table listing candidates and their vote counts for District No. 3—Lambton and Middlesex Counties. Includes names like Miss Elva Hodgson, Miss Alice Carley, etc.

District No. 5—Oxford and Brant Counties.

Table listing candidates and their vote counts for District No. 5—Oxford and Brant Counties. Includes names like Cecil Murray, Lorne Phillips, etc.

District No. 8—Bruce and Grey Counties.

Table listing candidates and their vote counts for District No. 8—Bruce and Grey Counties. Includes names like Miss Lorna Campbell, Miss Florence Cook, etc.

THE LONDON ADVERTISER'S \$16,000 PRIZE CONTEST

THESE ARE THE PRIZES THE CANDIDATES ARE WORKING FOR

Have You Given Your Favorite Candidate Your Subscription to The Advertiser?

**NINE
TOURING
CARS**

Grand Prize



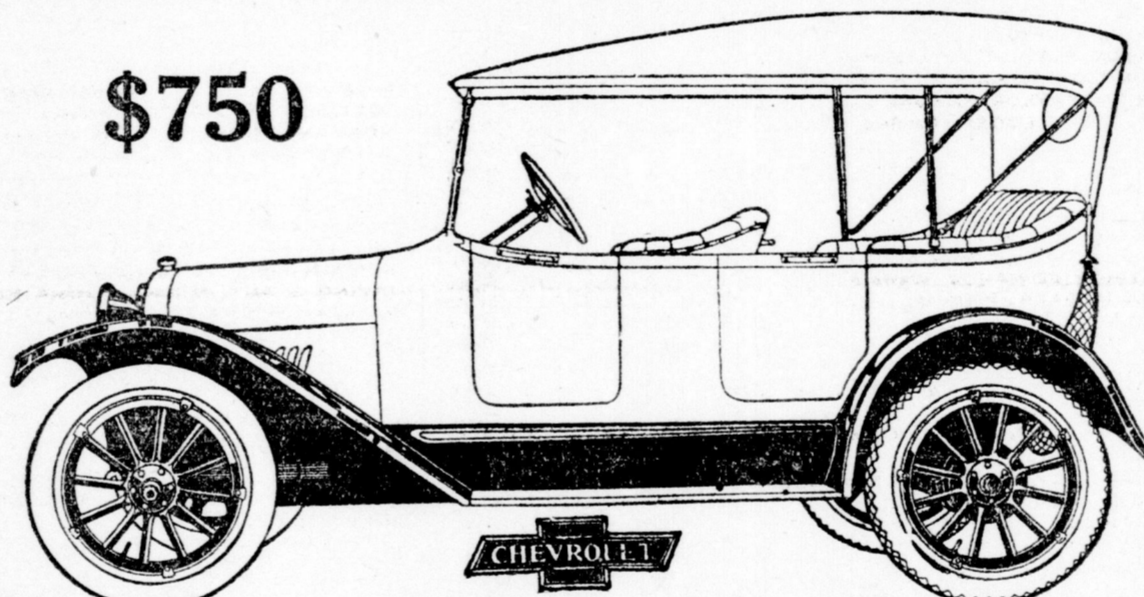
McLaughlin Special D-45—6 Cylinder—Now on exhibition at the McLaughlin Garage, Richmond Street, London. This costly touring car will be given to the candidate receiving the greatest number of votes, irrespective of districts. Grand Prize will be given \$1,000, to be donated to some patriotic organization in his or her district.

**EIGHT
\$400
PIANOS**

**EIGHT
\$100
CABINETS
OF
SILVER**

FIRST PRIZE IN EACH DISTRICT

\$750



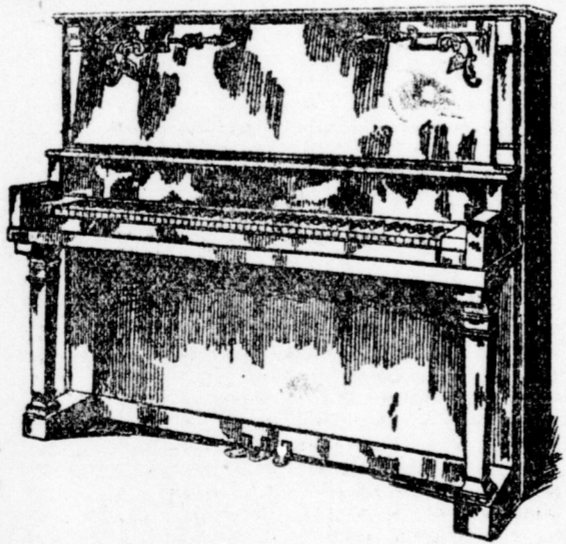
These eight automobiles cost The Advertiser \$6,000. They are the 1918 model, and are now on exhibition at the Ontario Garage, Dundas Street, London.

**EIGHT
\$150
WALNUT
BEDROOM
SETS**

Second Prize In Each District

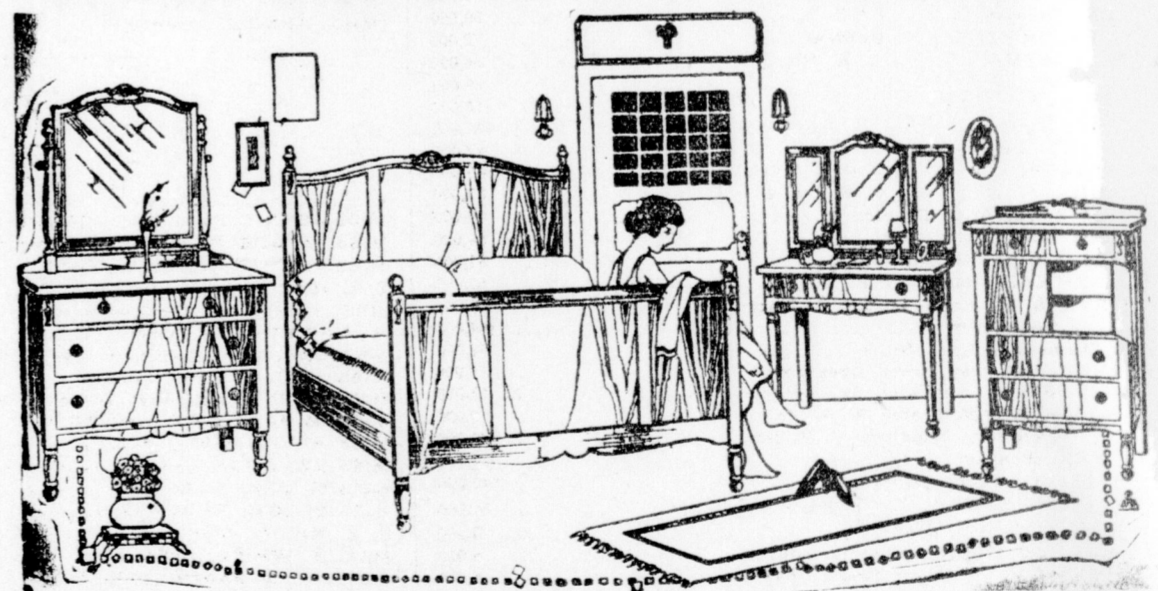
**A \$400
Mason & Risch
Piano**

These eight sweet-toned Mason & Risch Pianos cost The Advertiser \$3,200, and are now on exhibition at the Mason & Risch show rooms, Dundas Street, London.

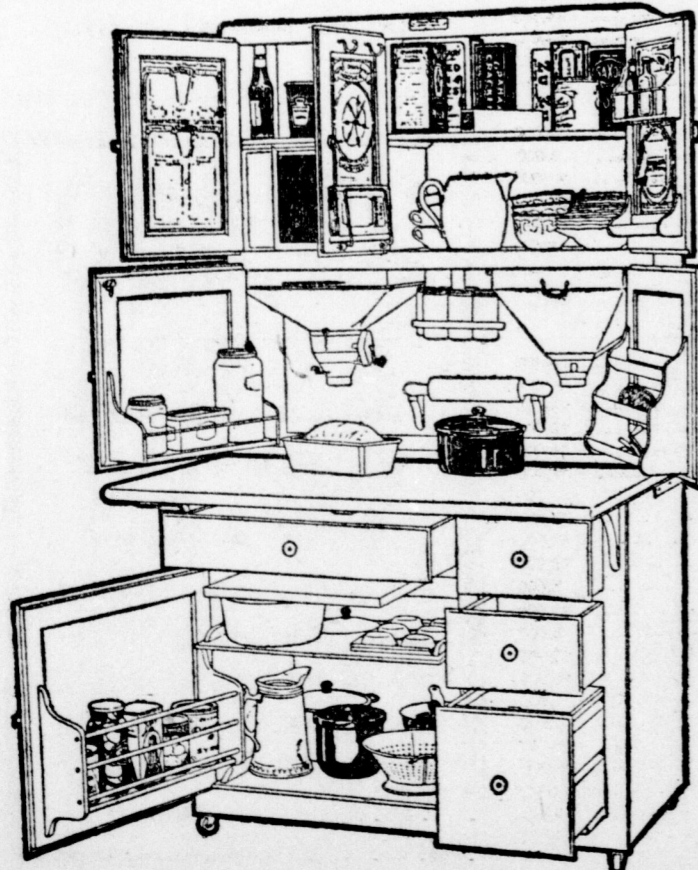


More Prizes
To Be
Announced

THIRD PRIZE IN EACH DISTRICT



Eight of these Black Walnut Bedroom Sets cost the Advertiser \$1,200. They are now on exhibition at the Ontario Furniture Co.'s show rooms, Dundas Street, London.



**Eight
\$50
Hoosier
Kitchen
Cabinets**

Now on exhibition at the Trafford Furniture Company, Dundas Street, London.



**Eight \$50.00
Canadian
WHITE
Sewing
Machines**

**Cash
Prizes**

\$1,000 will be given to the winner of the Grand Prize, which will be donated to some patriotic organization in his or her district; \$125 in cash will be given to the winner of the first prize in each district for patriotic purposes.

UNSAFE TO LEAVE SHOES ANYWHERE IN GERMANY

BERLIN, via London, July 19.—The time-honored custom among hotel guests depositing one's footwear in the

corridor outside the door, to have it polished, is likely to come into disuse for the time being. The growing demand for shoes, even cast-offs, has encouraged thefts of footwear in hotels. In order to rescue hotel guests from

their predicament in the case of such losses, the Imperial clothing bureau has ordained that purchasing certificates be issued without the ordinary restrictions whenever the applicant is able to prove that he has been robbed of his boots in a hotel.

Continued From Page One

PEACE ONLY

but must refuse to permit ourselves to be involved in a world war through Austria-Hungary disregarding our counsel. The man who twiddles his kindle a world war does not write like this, but like a man who is laboring and has labored for peace to the utmost.

Forced to Fight.

"The concentration of the Russian army compelled Germany to seize the sword. There was no choice left to us, and what is true of the war itself is true also of our weapons, particularly the submarine. We deny the accusation that the submarine warfare is contrary to international law and violates the rights of humanity." (Applause.)

"England forced this weapon into our hands through an illegal blockade. England prevented neutral trade with Germany, and proclaimed a war of starvation. Our faint hope that America, at the head of the neutrals, would check English illegality was vain, and the final attempt we made by an honorably intended peace offer to avoid the last extremity failed."

"Then Germany had to choose this last measure as a counter to the war which is accomplishing all and more than all it is expected to. False reports which found their way into the press as a result of the secret session of the Reichstag, evoked for a time a certain

"ANURIC" THE NEWEST DISCOVERY IN CHEMISTRY

This is a recent discovery of Doctor Pierce, who is head of the Invalide Hotel and Surgical Institute at Buffalo, N. Y. Experiments at Doctor Pierce's Hospital for several years proved that there is no other eliminator of uric acid that can be compared to it. For those easily recognized symptoms of inflammation—as backache, scalding urine and frequent urination, as well as sediment in the urine, or if uric acid in the blood has caused rheumatism, it is simply wonderful how surely "Anuric" acts. The best of results are always obtained in cases of acute rheumatism in the joints, in gravel and gout, and invariably the pains and stiffness which so frequently and persistently accompany the disease rapidly disappear.

Go to your nearest drug store and simply ask for a 50-cent package of "Anuric," manufactured by Dr. Pierce, or send 10 cents to Dr. Pierce for a large trial package. If you suspect kidney or bladder trouble, send him a sample of your water and describe symptoms. Doctor Pierce's chemist will examine it, then Dr. Pierce will report to you, without fee or charge.

Note—French scientists affirm that "Anuric" is thirty-seven times more active than lithia in eliminating uric acid, and is a harmless but reliable chemical compound that may be safely given to children, but should be used only by grown-ups who actually wish to restore their kidneys to perfect health, by conscientiously using one box—or more in extreme cases—of "Anuric" (thanks to Doctor Pierce's achievement) is by far the most perfect kidney and bladder corrector obtainable.

Dr. Pierce's Pellets are the original Little Laxative—three for a cathartic.

feeling of disappointment, which ended at a particular time.

The "Brave Submarine." "It declares in its own name the submarine accomplishes in the destruction of enemy tonnage what it should. It imposes England's economic life, and the conduct of the war month to month in a growing degree so that it will not be possible to oppose the necessity for peace much longer. We can look forward to the further stages of the brave submarine with complete confidence." (Hearty applause.)

"I desire to send home greetings to our troops on all fronts, land, sea, air and undersea. What our troops, under the leadership of great commanders, have accomplished in three years is unprecedented in the world's history. Our thoughts also turn to our true allies, a brotherhood in arms, which cemented and tested in heated battling, will not be dissolved. Germany will hold fast in faithful alliance to its treaties and agreements."

Military Situation Good.

"It is reported from the supreme army command that the military situation is very good. The great Anglo-French spring offensive in the west has been shattered by our armies, which show their unbroken power and superiority." (Applause.)

In the east, in consequence of the confusion in Russia, the attack of Russian troops has not materialized, and there is comparative calm.

Only after false reports and incitements by Russia's allies had stirred the Russian soldiers did the present offensive develop. Its goal was Lemberg and Drobovitz, the general Brusilov, with all his enormous sacrifices, has gained only a slight advantage. Half an hour ago I received the following telegram from the field marshal: Galiatsa, a strong attack was inaugurated there today under the personal leadership of Prince Leopold of Bavaria. The German troops, broke through the Russian positions near Galiatsa. General Brusilov's gains, therefore, have been equalized."

"Greece was forced by violence to enter the war against us. Our common front with the brave Belgians stands firm."

"Italy, even through the eleventh Isongo battle against our war-tired Austria-Hungarian brothers, will not be able to attain the goal of its breach of faith—the possession of Trieste."

"We look without serious concern upon the optimistic sentiment in the Entente countries caused by America's intervention. (Applause.) It is easy to reckon upon the aid of the United States to transport an army from America to Europe, how much tonnage is required to transport such an army. France and England are scarcely able to feed and supply their armies without influencing the economic situation still further. After our previous success we shall be able to master this situation also through our fleet, particularly the submarines. That is our firm conviction and assurance. We and our allies, therefore, can look forward to any further development of military events with the greatest confidence." (Applause.)

Anxious for Peace.

"The burning question in our hearts, however, is how much longer the war is to last. With this I come to a matter which stands in the centre of all our interest and all our proceedings today. Germany did not desire the war in order to make violent conquest, and, therefore, will not continue the war a day longer merely for the sake of such conquest. It could obtain an honorable peace."

"The Germans," he said, "wish to conclude the war as soon as they have successfully accomplished their purpose and proved themselves invincible. A country at peace with the inviolability of Germany's territory. No party was possible with the enemy demanding the cessation of Germany's territory."

"Give and Take." "We must, by means of understanding and in a spirit of give and take, guarantee conditions of the existence of German Europe, both in the continent and overseas." continued the chancellor.

Dr. Michaelis' words on this point required a careful reading, and are capable of various interpretations other than the one given. His German indicates a willingness to make peace only as a victor, and in his use of the words understanding and "give and take" (the German words *verständnis* and *gegenseitig*) he revivifies the Romantic ideas of readjustment of the frontiers and colonial possessions by bargaining rather than the restoration of the status quo. Peace, he said, must offer the foundation of a lasting reconciliation of nations. (Loud cheers greeted this statement.)

Fears Economic Offense. "It must, he continued, "as expressed in your resolution, prevent nations being plunged into further enmity through economic blockades, and provide a safeguard that the league of nations, if it is to be a reality, does not develop into an economic offensive."

"These aims may be attained within the limits of your resolution, as I interpret it. (Cheers.) We cannot again offer you any more, but we have laid out our hands once. If met no response, but with the entire nation and with Germany, the army and its leaders in accord with this declaration, the Government feels that if our enemies abandon their last resort, and their aims at subjugation, and wish to enter into negotiations we shall listen honestly and readily for peace to what they have to say to us. Until then we must hold out calmly and patiently." Times Are Severe.

"The present time is, in regard to food conditions, the most severe we have experienced, and in the month of July has a most serious character. It has delayed and wants exists in many cases, but I can declare with glad confidence that relief will shortly set in, and the population can then be supplied more adequately."

"Nothing can yet be said about the harvest, but the fact is already established that the harvest of potatoes will be better than is believed. Straw is indeed short, but the development of the kernel is excellent, and we shall, as in 1915, reckon upon an average harvest. In the wide regions of the empire, rain has fallen, and everywhere in time enough to bring potatoes. "We have hope for a good potato crop, and if we utilize the increase from Rumania and other occupied territories carefully, the shortage of fodder with which we should otherwise be confronted will be overcome. If it had been in the case of a bad harvest, as in 1915, that Germany cannot be starved out at all."

Internal Clashes. "With right appropriation, limited rationing, and an adequate supply, it gives us an insuperable advantage over England. A painful experience in wide areas has shown that on account of war conditions, relations between the town and country populations becomes a source of trouble. Enlightenment here is an absolute necessity."

"Urban population must appreciate the great difficulties under which agriculture suffers through war conditions. On the other hand, the country population must be made to understand thoroughly how important industry in great cities has been and is. If that is done, rapprochement will follow, and each will do for others what he can and what is his duty. The successful experiment of transferring hundreds of thousands of city children to the country must be continued, and the bridge, but we must take pains in every way to see that this conflict of views is moderated and allayed."

Dodges Reform Issue. Chancellor Michaelis declined, owing to his shortness of time in office, to

DODD'S KIDNEY PILLS. Cures ALL KIDNEY DISEASES. BRIGGS' RHEUMATISM CURE. DIABETES BACKACHE. 23 THE PILL.

OUTING SUITS. How about some cool clothes for your summer outing? The pleasure you get out of your vacation will depend largely on the sort of clothes you wear. Here's Comfort Galore! Two-Piece Suits of Serge, Crash, Linen, Homespun, Cool Cloth and Palm Beach, made up as light as it is possible to make it. Coats in single-breasted, plain Norfolk or pinch-back style, as you prefer. Suits at \$8.50, \$10, \$12, \$13.50, \$15, \$16.95. Then Our Cool Shirts, Underwear, Hosiery and Hats. WASH SUITS. Ours will. OAK HALL.

August Records. WE'LL be There—On the Land, on the Sea, in the Air—is a ringing defiance flung to a foe—sure to strike fire in the soul of Canadians! Bugle-calls, drum and the splendid baritone of Arthur Fields make this record truly great. Also like it in patriotic strength are these other Great Patriotic Songs. THE MAN BEHIND THE HAMMER AND THE PLOW. STRIKE UP THE BAND (HERE COMES A SAILOR). HELENO KAMLANI. EVERYBODY HULA. Added to these is an unparalleled list of the biggest popular hits—twenty-six such hits as "Till the Clouds Roll By," "Oh! Boy!," "Follow Me," etc.

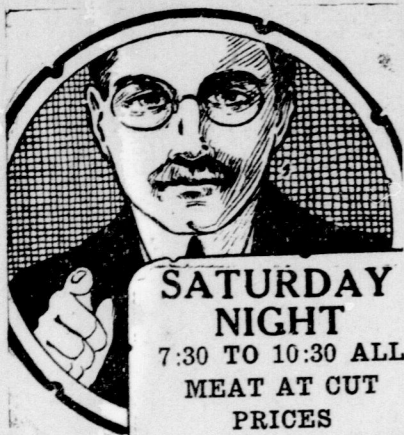
Columbia GRAFONOLAS and DOUBLE-DISC Records. New Columbia Records on sale the 20th of every month.

WM. McPHILLIPS 189 DUNDAS STREET. COLUMBIA RECORDS AND GRAFONOLAS ON SALE AT HARMONY HALL 4 Doors North of Dundas, 421 Richmond Street. The Wright Piano Co., Ltd. 352 DUNDAS STREET. A. M. DOUTHRIGHT, Manager. Columbia Machines and Records. "Wright Pianos Are Right Pianos."

Nordheimer's 2 Doors West of Majestic. 227 Dundas

DISTRICT CASUALTIES. DIED OF WOUNDS. PRESUMED TO HAVE DIED. MOUNT BRVDGES. "I also consider it desirable that"

McLAUGHLIN again wins Reliability Test. THE GRAND PRIZE OF THE OTTAWA-PRESCOTT HIGHWAY RELIABILITY TOUR GOES TO DR. R. E. VALIN AND HIS McLAUGHLIN D-SIX-45. Sixty-five motorists driving cars of all makes started on June 28th in the Reliability Tour from Ottawa to Alexandria Bay via Prescott and Gouverneur, N. Y. The McLaughlin D-Six-45, driven by Dr. R. E. Valin, emerged with a perfect score of 1000 points from the gruelling tests to which all were subjected. Canadians who want the joys of motoring, without the annoyance of mechanical trouble, will heed the lesson brought out by this tour and make their new car a McLaughlin. The McLAUGHLIN MOTOR CAR CO., Limited OSHAWA, ONTARIO. DR. R. E. VALIN IN HIS McLAUGHLIN D-SIX-45, WINNER OF THE OTTAWA-PRESCOTT HIGHWAY RELIABILITY TOUR. Canada's Standard Car.



SATURDAY NIGHT 7:30 TO 10:30 ALL MEAT AT CUT PRICES

What Are You Doing to Economize?

- Chuck Pot 18c, Deep Sirloin 30c, Prime Rib 28c, VEAL SHANKS 10c LB., Blade Shoulder 25c, Round Shoulder 22c, STEWING VEAL 15c LB., Rolled Pot 25c, Leg Pork 30c, COOKING BUTTER 35c, Pickled Shoulders 28c, Shoulder Roasts 23c, PICKLED SPARERIBS 10c, Spring Lamb 25c, Sirloin 30c, Steak 30c

Wilson's PHONES 1119-1120 Richmond Street—Market Square

A Bargain AT COOK'S

Men's \$5 Oxfords \$2.98. These who have been buying shoes here know the quality will be high, even though this special price is so low.

COOK'S SELECT SHOE STORE

C. H. Ward & Co. Diamond Merchants and Jewelers. Phone 1084. 386 Richmond St.

Place Your Order Now For SCHOOL SUPPLIES Hay's Stationery

English Rheumatism Capsules

Peters, London

QUALITY STORE

NOTICE. Londoners at Port Stanley: Let us fill your grocery order with the quality groceries at the lowest possible price.

HARRY RANAHAH 515 RICHMOND STREET.

ALMOST SURE NOW THAT "U" HOSPITAL IS SAFE IN FRANCE

Commander Says Move Was Expected in June. Reports of the departure of the Western University Hospital for France, published in Thursday's Advertiser, were strengthened today by a letter which the university president, Dr. E. E. Brathwaite, received from Lieut.-Col. Edith Humors of a move was current in the city and a cablegram from one of the officers received Thursday, which read: "I am overseas."

Wilson's Buys Building Lot at Port Stanley; Finds It Has Disappeared

Londoner Loses Land into the Lake—Many Cottages in Danger. The swollen waters of Lake Erie have created a condition along the cliff of Orchard Beach at Port Stanley, which many Londoners own cottages, which is to say the least alarming.

INSPECTOR IS REFUSED ADMISSION TO PLANT

Inspector J. W. McCallum informed the board of control this morning that he had been refused admission to the cold storage plant here, and asked for instructions in the matter.

Are You Going to Your Summer Cottage for the Week-End?

Come and visit our Cake Department before packing your hamper. PETERS STAFF OF BAKERS have prepared a variety of Buns, Rolls, Cakes, Tarts, Tartlets and Pies. Special Swiss Rolls, 20c. That can't help but take your fancy.

CANDY DEPT. "THE BEST YET" Fresh Strawberry Coconut Smacks made to sell at 30c a lb. SALE PRICE 24c lb.

Peters, London

USE LESS SUGAR, ELIMINATE WASTE, CONSERVE SUPPLY

Good Advice Given at Last of Canning Demonstrations.

URGES CO-OPERATION

Showed Best Methods of Preserving Tomatoes and Cauliflower. The third and last day of the canning demonstrations held in the domestic science room of the Lord Roberts school came to a close last evening, and credit must be given to Miss Powell and Mrs. Bowker, who have proved the three days a great success.

To Preserve Tomatoes. To preserve the tomatoes which melt a small quantity of paraffin and tomatoes that are absolutely in perfect condition and wipe them of clean, dip them into the paraffin. When taking them out you will find that there are portions that have not been quite covered, these should be touched up with a little brush or substitute, and left until the paraffin is cold. They should be handled as little as possible.

Runaway Horse Was Stopped at the Edge of the River Bank. After running from Clarence to Thames street when noon-hour traffic was at its height yesterday, narrowly missing a farmer who stood in the way, a runaway horse, the property of the Hamilton-Eden Steam Baking Co., was brought to a standstill as it was about to plunge over the embankment at the foot of Thames street.

C. W. C. A. APPRECIATES JANEY CANUCK GIFTS

Candy for Soldiers From Local I. O. D. E. Chapter Welcome. Mrs. Milly Perly, chairman of the ladies' committee of the Canadian War Comforts Association, has written to the Janey Canuck Chapter, I.O.D.E., thanking it for a consignment of candy which was a most welcome gift.

LONDON LIFE AGENCIES HOLD ANNUAL PICNIC

The city agencies of the London Life Insurance Company held one of their most successful annual picnics at Springbank Park. Although the early part of the day was spoiled by the weatherman, conditions improved later.

Find the Reason That Suits You

There are lots of reasons to bring you. We need you Saturday to make one of 500 extra customers. Will you come? R. 1—One pound Mojak Linen, 75 Linen Envelopes, regular 50c, for 39c.

Hay's Stationery 173 DUNDAS STREET. PHONE 150.

MURRAY ANTHRACITE COAL

Rowat's Grocery Is Acknowledged a Leader in Quality, in Service, in Value.

Summer Drinks. We have all the leading brands, but particularly request you to try Gurd's Ginger Ale, because it pleases.

Motor or Picnic Trips

Overseas Packages. In these days of enjoyment, do not forget comforts for the boys at the front. We can help you select.

PHONE ORDERS. Receive the same care and attention as though you called personally.

T. A. ROWAT & CO. 250 DUNDAS ST. PHONES 3051-3052.



Photoplay News

PATRICIA. Maurice Samuels and Company in a vaudeville sketch entitled, "At Ellis Island," a five-act, Essanay. "The Night Workers' Comedy," and a "Mutt Weekly," make up a first-class bill at the Patricia Theatre for the last half of this week.

SEWER SYSTEM TO COST 50 PER CENT OVER SUMS NAMED

Engineer's Fees Amount to Nearly \$24,000. The engineer's fees for the construction of the storm sewer system and the sanitary system in the East End, run close to \$24,000, according to a report received by the board of control from Chipman & Power, the engineers in charge.

LIKE FINDING MONEY

Our buyer has just returned from a trip to eastern manufacturers, where he made a special cash purchase of suits and raincoats at a big saving. These go on sale tomorrow. Come early, it's LIKE FINDING MONEY.

Men's Suits

\$25.00 SUITS FOR \$16.95. Every suit made up from the finest imported fabrics; \$25.00 value, \$16.95 for \$22.50 SUITS FOR \$14.95. Every suit guaranteed all-wool and fast colors; \$22.50 value, \$14.95 for \$20.00 SUITS FOR \$12.45. Suits made up in the latest styles from specially selected fabrics; \$20.00 value, \$12.45 for \$15.00 SUITS FOR \$9.95. Made up from imported fabrics, suitable for all kinds of service; \$15.00 value, \$9.95 for \$15.00 SUITS FOR \$9.95. Made up from imported fabrics, suitable for all kinds of service; \$15.00 value, \$9.95 for

Men's Raincoats. 1 lot of Men's Raincoats, regular \$6.00, value, for \$3.45. 1 lot of Men's Raincoats, regular \$12.50, value, for \$7.45. 1 lot of Men's Raincoats, regular \$15.00, value, at \$9.95. 1 lot of Men's Raincoats, regular value up to \$16.50, for \$10.95.

Men's Pants. 1,200 pairs of Men's Pants, regular value to \$3.50, for \$2.69.

MIDSUMMER SPECIALS AT PURDOM'S HARDWARE

SOLE AGENTS FOR LOWE BROS.' PAINT, CHI-NAMEL VARNISH, EUREKA ELECTRIC VACUUM CLEANERS, ETC.

Advertisement for Purdom's Hardware featuring various items like Johnson's Carbon Remover, Cedar Mops, Hay Forks, Garden Tools, Watering Cans, Gas Stoves, Roller Skates, Hammocks, Lunch Sets, Force Cups, Lawn Mowers, and Vacuum Cleaners.

THE PURDOM HARDWARE

124 DUNDAS STREET. PHONES 2800 AND 2801.

BROWN OPTICAL CO. EYE SPECIALISTS AND OPTICIANS

223 Dundas St. Phone 1877 LONDON, ONTARIO. Meetings next week to discuss Ajax Rubber Co. Bylaw.

Johnston & Murray SATURDAY SPECIALS

42 pairs Men's Patent Blucher, nice round toe, sewed soles; all sizes, \$3.48. 18 Men's Gunmetal Blucher, same as above; all sizes, \$3.48. 22 pairs Women's White Canvas Oxford, rubber soles; all sizes, \$1.48.

Giant Clothing House

120 DUNDAS STREET. Look for the Big Arrow Sign and Name Over the Door Before You Enter.