

*Gen. P. Coole  
1758.*



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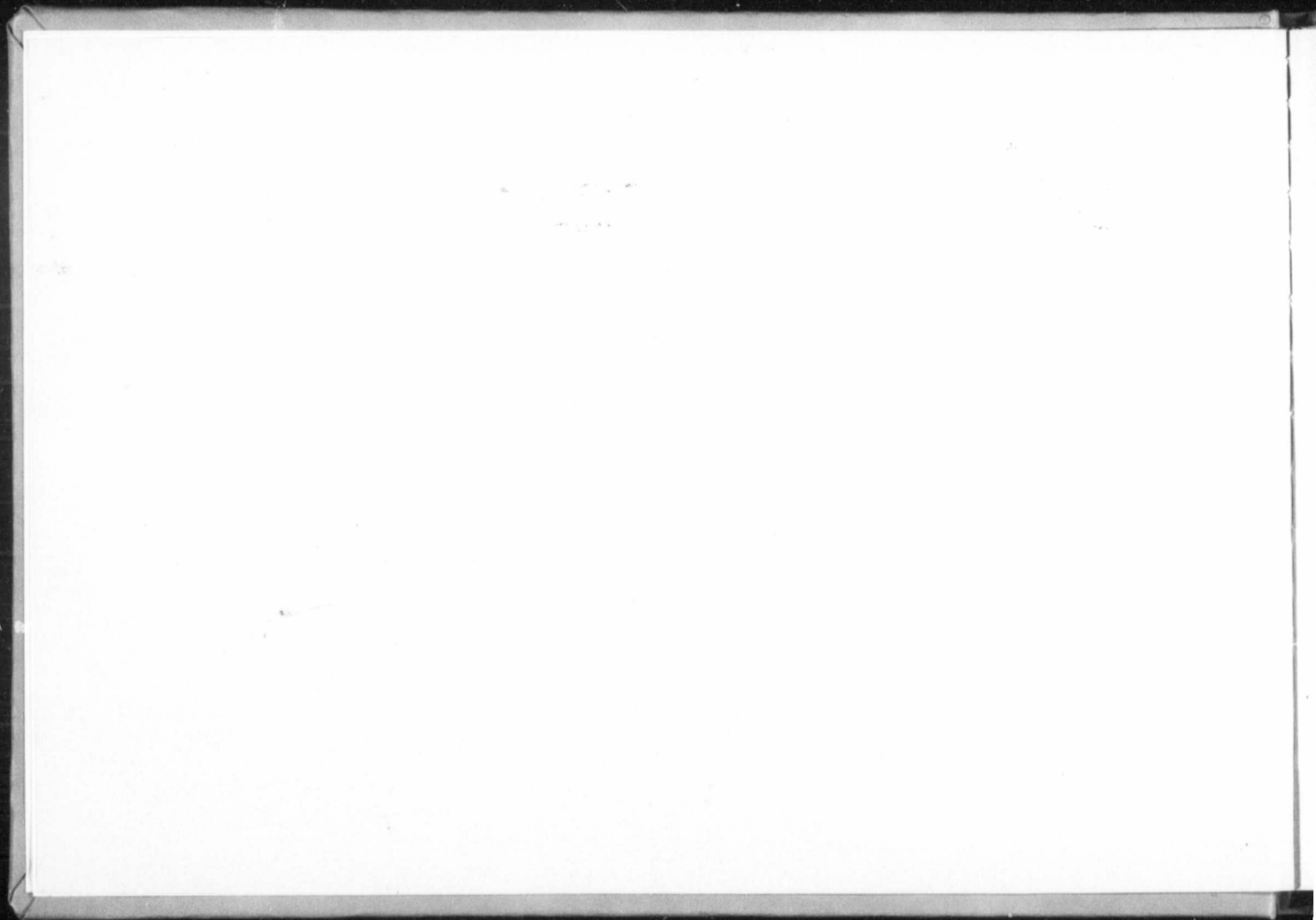
BRITISH-CANADIAN

# GOLD FIELDS

EXPLORATION, DEVELOPMENT and  
INVESTMENT COMPANY.

TORONTO, CAN.    LONDON, ENG.    VICTORIA and ROSSLAND, B.C.  
SPOKANE, WASH.





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THE FOLLOWING GENTLEMEN, AMONGST OTHERS, ARE SUBSCRIBERS  
AND STOCKHOLDERS.

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## Introductory Statement.

**W**E take this opportunity to bring before your notice the object of the British-Canadian Gold Fields Exploration, Development and Investment Company, Limited.

We desire you most seriously to consider the scope and objects of this Company compared with all others. While there are other development companies on the market, and there is room for all legitimate enterprises, yet, there is **No** Company combining all the advantages which will be found included in the objects of our Company. These advantages and objects are set forth as briefly as possible in this prospectus. There is one thing certain that British Columbia **is** going to be developed; **nothing** can keep it back, and the only question for you and all the people of our country to settle is whether you shall assist and reap the benefit for yourselves, or leave it to others. The man who has had pluck and enterprise has reaped a rich harvest already, while the man who has hesitated has seen the good things pass him. Carefully study our plan, endeavor to comprehend the whole system in its entirety, and if you come to the conclusion that it is safe and legitimate put in every dollar you can spare, but not one dollar more.

## General Outline of the Methods and Objects of the Company.

This Company is formed for the purpose of acquiring and dealing in mining properties, and options and buying, selling, operating, leasing, prospecting and developing mining properties; and also the buying and selling as principals or agents of the stocks, bonds, leases, mortgages or deeds of mining corporations; also smelting, refining, assaying, etc., and all and any of the business pertaining to the mining industry; and to lease, buy, or otherwise acquire land and properties for town site or other purposes; and to sell, lease, mortgage, or otherwise dispose of same or any part thereof and all other rights in connection therewith. To construct railways, tramways, roadways, canals and waterways to mines and in connection therewith. To manufacture, produce, use, sell or otherwise dispose of electrical or other energy. To do a general brokerage and commission business, either as principals or agents, or both, in mining or other stocks. To issue and sell, without further liability to the purchasers or holders, fully paid up and non-assessable shares for any rate on the dollar below par value.

### ACQUIRING PROPERTIES.

By purchase. The first rise in the value of any mining properties is after the first assessment work has been done, it is then that some definite idea of the value of a claim is ascertained. We purpose to buy such properties of merit almost as soon as discovered, especially in new districts. **All the properties** now valued at millions of dollars were once sold for a few hundred dollars. Why should not this Company acquire its properties at these normal figures and take all the profits from development?

By location. This Company also proposes to send out its own locators and prospectors, and secure properties first hand. By this means you can secure a dozen good properties at a cost of a few hundred dollars, while by following the plan of most mining companies you must pay thirty or forty thousand for one claim.

### DEVELOPING PROPERTIES.

Belonging to Company. After acquiring a claim it is only necessary to do one hundred dollars' worth of work in twelve months for the purpose of holding a perfect title, this enables a Company like ours to hold a large number of properties at a very little cost, and to take advantage of all rises in value from outside causes. By doing this assessment work we, however, find which properties are the most promising, and the Company intend to push the work on these almost day and night, either for the purpose of sale at high figures, or to make them dividend paying mines in our own Company.

Properties belonging to other people. There are a number of properties belonging to other people that are promising but cannot be developed for lack of funds. We propose to do a certain amount of development on these properties for a certain proportion of the stock, and to have the right to sell and dispose of this stock as we think fit. It does not take a very shrewd business man to see that such a Company may soon have enormous interests in other people's valuable properties, from which vast cash returns will result in twelve months' time.

### ENORMOUS INCREASE IN VALUE OF PROPERTIES IN SIX MONTHS.

The "Monte Cristo," "Iron Horse" and "Enterprise," were bought for \$65,000. To-day the "Monte Cristo" is worth \$200,000, "Enterprise" \$150,000, "Iron Horse" \$150,000, or \$500,000 against \$65,000 six months ago. (This illustrates what the British-Canadian Gold Fields Company, owning, working and developing fifteen to thirty properties, may earn in six months). The "City of Spokane" was sold for \$45,000. It is worth \$200,000 to-day. Other illustrations could also be given.

The above facts prove that gold mining pays to-day.

### FORMING OUR OWN PROPERTIES INTO NEW COMPANIES.

The public to supply funds to develop our properties.

Presuming that our properties, or a large percentage of them, become as valuable after partial development as those in Trail Creek are known to have become. It is intended to form some of them into new Companies, offering the treasury stock to the public and keeping the rest as assets of this Company; by this means many of our properties will become developed dividend-paying mines without calling upon the capital of this Company, except for the preliminary development work.

### CAN SUCH PROPERTIES BE HAD AT REASONABLE FIGURES ?

Undeveloped properties can be had at reasonable figures.

Yes, many of them. Rossland is only one district of British Columbia that has been even scratched. There are other districts there that are enormously rich, developed properties in which are in demand at high values, while undeveloped prospects can be obtained for nominal figures. Besides, there are other Canadian districts such as Lake of the Woods, Rainy River, Seine River, etc., that are now attracting great attention.



## BROKERAGE DEPARTMENT.

The value of  
the invest-  
ment depart-  
ment.

Advantage  
over all other  
brokers.

This is a distinctive and very important part of our system. We are not only miners, but our own Brokers. Our Companies will be floated by us without expense, and yet we derive a profit from selling the stocks of all other good Companies. You will be able to buy Josie, Crown Point and others from us just as if we had not a single mine of our own, and we expect to be able to pay dividends on our stock from this branch alone. We are obliged to have offices at all points to look after our mining business, and it is a simple matter to carry on a brokerage business also. And when the public know that we have a dozen outlets for the sale of our stock to the other brokers one, we shall have all the stock offered us that we can sell, and our own Stockholders will also form a connection of buyers besides the outside public. This branch is now in thorough working order and we are doing a fairly large business.

## FORMING COMPANIES ON COMMISSION.

Will float  
mines for  
clients.

This will also be a very remunerative branch of our business. We have now several properties offered us to float on very good terms with several thousands of dollars in sight as commission. All we wish to do is to satisfy ourselves that the properties are good.

## PUBLIC CONFIDENCE

Will receive  
the confidence  
of investors.

Will certainly be ours if we refuse to list or handle stocks or properties that we do not consider good or where the capitalization is beyond what is reasonable.

### OPTIONS ALREADY OBTAINED ON VALUABLE PROPERTIES.

Very valuable  
properties  
now on offer.

This Company is fortunate in having connected with it men who have been through the Gold Fields of British Columbia and who have valuable options in these and other districts. These options are now at the disposal of this Company, and it is intended to have the properties reported on by experts, and upon their advice commence active work upon them immediately. Some of these properties are most valuable, and while it would be very bad policy to state where these properties are and to mention them more particularly, yet one of them alone is worth all the trouble taken to form this Company.

### THE MANAGEMENT OF THE COMPANY

Board of  
Directors.

Will be in the hands of a Board of Directors with the Head Office at Toronto. These Directors will be chosen from among the Stockholders and will have charge of all the properties of the Company. The names of some of the Stockholders may be seen in another part of this Prospectus, while there are bankers, professional gentlemen and others, who do not care to have their names published yet.

### CAPITALIZATION.

Important  
point for in-  
vestors to con-  
sider.

A very important matter for investors to consider is the capitalization of a Company. Most of the Mining Companies are capitalized say at \$1,000,000 and have three-fourths of their stock issued before they commence to sell treasury stock. This means that when the treasury stock is sold, almost the whole capital of the Company ranks for dividend. Our Company has only a small proportion of the stock issued, and unless the great bulk of it is sold it will never rank for dividend; consequently while the capitalization of the Company is \$2,500,000 it is probable that dividends will only have to be paid on half that.

## The Plan of Operations

Summary of  
foregoing.

And scope of the Company have been fairly and conservatively unfolded in the preceding paragraphs and this Company respectfully beg to submit that it is without parallel in the annals of Gold Mining. It is no copy of any part of any other proposition here, as the whole system was drafted out in the centre of the mines weeks ago when the great possibilities of such an undertaking were strongly impressed upon some of the promoters.

Original proposal so far as this Company is concerned.

## Co-operative Gold Mining

The principle upon which the Company is based.

Is the central idea of the whole proposition, and the system upon which we intend to work is as thoroughly explained as it can be in a prospectus. The Company desires that every shareholder, large or small, shall derive equal benefits in proportion to the amount of the stock he holds.

### CO-OPERATION IN ALL OTHER BRANCHES OF BUSINESS. WHY NOT IN GOLD MINING ?

The man with one hundred dollars is debarred from having any direct interest in this industry, while the man with thousands can take advantage of it. The man who does not need to make money has all the opportunities, while the man that needs it has none. The only way in which this can be overcome is for the man with \$100 and the man with \$1,000 to combine and co-operate.

## What are the Facts as to the Past and Future of Gold Mining?

NO RISK IN GOLD MINING TO-DAY COMPARED WITH WHAT THERE WAS TEN YEARS AGO.

No risk to-day compared with a few years ago.

The man who refuses to invest in a gold mine to-day because he lost money thirty years ago, does not base his refusal upon reason, *but prejudice*. He forgets that even in those days when everything was crude, when the methods of mining to-day were not thought of, when means of communication were denied, when mining machinery was of the most primitive nature, when the great gold-producing ores of to-day were not understood, when the methods of treating them had not been solved; even in those days men made enormous fortunes. Do men refuse to invest in electric light works, in electric railways, in telephones, in phonographs; and yet thirty years ago these were almost unknown enterprises.

GOLD REQUIRES NO SELLING AFTER IT IS PRODUCED.

No competition.

In all other businesses or industries you have to manufacture or produce an article and have it meet the keenest competition in selling it. Not so with gold, you have no competition, and the owners of the mine next you are nearly as much pleased if you have a good paying mine, as if they had it themselves.

## Gold Mining to-day Pays, and is a Safe Industry.

Has paid in  
Rossland so  
far and pays  
to-day.

This is especially so in British Columbia, where we intend largely to operate. No country in the world has such a large percentage of paying mines for the number opened up.

Not a single mine in Trail Creek has been abandoned or shut down because the indications did not warrant any further expenditure.

Not a single mine developed to 150 feet in depth but what can ship paying ore to-day.

### VALUE OF \$1,000 TO-DAY, AFTER SIX MONTHS INVESTMENT IN ROSSLAND GOLD MINES.

\$1,000 in Josie, six months ago, now worth	- - - - -	\$3,500
\$1,000 in Georgia,	- - - - -	\$2,500
\$1,000 in Evening Star,	- - - - -	\$3,500
\$1,000 in Crown Point, two months ago, now worth	- - - - -	\$2,500
\$1,000 in O. K.	- - - - -	\$2,500
\$1,000 in Deer Park,	- - - - -	\$6,000

And such stocks as Monte Cristo, Iron Mask, Silverine, Nest Egg, Jumbo, Great Western, Commander and others, have advanced from 20 to 75 per cent.

### THE MOVEMENT IN BRITISH COLUMBIA

The boom in  
B. C. has not  
commenced.

Is in its infancy when you consider a gold mine is worth \$1,000,000 or nothing, when properties with certain indications when developed have proved they are mines, such properties will command large prices. Our policy is to get hold of such properties now, to take up those we have options on now, while they are cheap, hold them, work them or develop and sell them.

### THE MOVEMENT IN ONTARIO GOLD FIELDS

Ontario  
Mines.

Is becoming every day more pronounced. The Lake of the Woods, Rainy River, Seine River and other districts are known to be rich in mineral, many splendid free mining properties being now in course of development. Capital is seeking employment there and this Company will be in a position to take advantage of all new discoveries and to handle properties of merit.

One can have no conception of the magnitude of the profits of gold mining in the near future.

ALL BUSINESS AND PROFESSIONAL MEN ARE REQUESTED TO GIVE THEIR SERIOUS  
ATTENTION TO THE FOLLOWING STATEMENT :

Most important statement.

Five years ago it was asserted that gold mining in Rossland would not pay. The cost of mining was too great, the ore was too refractory and the cost of treating too high. What is the actual fact to-day? The cost of mining has been reduced by new machinery, the refractory ores have been, after several trials, successfully treated and the cost of treating is becoming less every day, and mines in Rossland are paying dividends even before they have commenced actual mining, as most of the ore has been taken out in development work.

The enormous profits yet to be derived from low grade properties.

There is a more important fact still, a fact of supreme importance, a fact that will yield every man who has a dollar in legitimate mines \$100, and that fact is that the *most practical and scientific mining men of to-day are solving the question how to treat low grade ores.*

There are dividend-paying mines in Rossland to-day that have hundreds of thousands of tons of ore on the dump that it does not pay to ship, because the cost of treatment and freight amounts to \$12 or \$14 per ton. This ore is waste to-day and the dividends come out of the higher grades.

When the cheap process of reduction is introduced, great profits will be derived from this waste ore. One gentleman in London claims to be able to treat it right on the mine with a \$5,000 plant for \$1 per ton, one in Paris for \$1 per ton, one in Tacoma for 50 cents. All these men claim that their systems are a perfect success on a small scale, and it is only a question of time as to how soon they will accomplish it on a large scale.

There is no business, industry, trade or profession that has the future of gold mining, or that will yield such enormous and inconceivable profits.

IF ONE COMPANY OWNING ONE CLAIM PAYING OUTSIDE BROKERAGE CAN YIELD  
HANDSOME PROFITS, WHAT WILL OUR COMPANY YIELD?

Advantages  
of owning a  
number of  
claims.

Bear in mind that if the claim in the first Company does not prove a mine, you have lost your all; but if one out of ten in a Company like ours is good, you have a paying investment. Some people tell you to put \$50 in one Company, \$50 in another, \$50 in another and \$50 in another, and if one comes out all right you are secure. Yes, but you lose the other three, and you only get profits on one \$50. We say, put the whole \$200 in ours and you cannot lose.

NO COMPANY EVER FORMED ON THESE LINES HAS BEEN KNOWN TO FAIL.

These companies have  
been eminently  
successful  
in South Africa.

This is a testimony. All Companies of this nature have succeeded. A similar Company was floated in South Africa at 10s. per share, and in five months the shares were worth £27 10s. Another Kaffir Company whose original shares were 10s. are now worth \$42 10s.

Our Company has now offices in Toronto, Victoria, B.C., and London, Eng. Offices will be opened in Spokane, Rossland, Ottawa and Montreal, and a perfect system of brokerage established.

Weekly share quotations will be mailed to all our Stockholders.

The need of  
a reliable brokerage firm.

The need of such a Bureau of Information or Brokerage has already been pointed out by the *Toronto World* and other newspapers and by Mr. Maclean, M.P., in the House of Commons, and this Company intends to supply this need.



## PRESS NOTICES ON THE FIRST DAY THE ADVERTISEMENT APPEARED.

### A WANT SUPPLIED.

#### GOLD MINING DEVELOPMENT AND BROKERAGE BUSINESS UNDER THE MANAGEMENT OF TORONTO BUSINESS MEN INAUGURATED.

One of the most instructive articles on the development, progress and general outlook of the Rossland mines appears in our issue of to-day as a prospectus of the British-Canadian Gold Fields Exploration, Development and Investment Company. It should be read carefully by every person interested in the mining industry, apart from the fact that it is a prospectus of a special company. It contains a general resume of the developments in the past and gives many sound reasons for the conviction that the industry is only in its infancy. If what is stated there is true, and most of the facts were supplied by Mr. Herbert Cuthbert from his own knowledge and experience, the lower grade properties some day will be immensely valuable, and there is scarcely any means of determining what will eventually be the value of those that have already obtained high-grade ores.

Presuming then, that the future of gold mining is such a bright one, it is evident that people should lose no time in investing.

It must also be evident that all the good properties are not taken up, and that there must be many not developed that will make just as good mines as the Le Roi, Crown Point and others. The company introduced to the public this morning intend taking hold of these, not singly, but several of them, and developing them and disposing of them as set forth in their prospectus. It will readily be conceived that such a company should be able to earn enormous profits, but that is not all. They intend to conduct a legitimate brokerage business right here in Toronto under the management of a Board of Directors of Toronto business men, and spread over the whole Dominion and in London, Eng. They will supply reliable information about any mine, whether interested or not, and will as far as possible protect the public from wildcat or over-capitalized companies. The gentlemen connected with it are determined to make mining a legitimate business here, and to put it in such shape that the public will have absolute confidence. Altogether the proposition is one of the soundest yet placed before the people of Ontario, and gives evidence from its well-conceived and thought-out plan of operation and the forcible and convincing arguments advanced on behalf of mining generally, to be in very capable hands, and should command a very large share of public support.—*Toronto World*, Sept. 10th.

## PROFITABLE GOLD MINING.

The great activity in gold mining is gradually bringing to light more perfect methods of carrying on the industry. There is no doubt but what gold mining is a paying venture to-day and it only requires that it be prosecuted in a business-like and systematic manner to produce large and handsome profits for those who supply the capital to carry on operations. Within almost a few months Rossland in B. C. has sprung from a mountainous camp of a few miners and prospectors to a city of 4,000 people, around which can be heard for miles the continual and never-ceasing "shoot" of the miners as they blast out of its natural bed the valuable ore that has done so much to make fortunes for investors during the last twelve months. For fortunes have been made and are being made even now and by men who, a few months ago, had not a dollar. These fortunes have been made largely by buying up claims and either working them or selling them or floating them into Companies. So far all these Companies have turned out well and the lucky promoters have reaped the benefits. We are glad to see that a most determined effort is being made to turn these profits into the pockets of Eastern Canadians. One strong Company has just been formed to do in itself all those things which have brought fortunes to the parties already mentioned, in fact to include in its very organism all the benefits which can possibly be derived from buying, bonding, selling, working and operating properties that if left to individual enterprise would be spread over twenty Companies. It is formed on the same lines as those that have yielded such enormous profits to their shareholders in South Africa. The special feature of this Company is that it will do business almost as a mining exchange, handling stocks in all good mines and warning its shareholders against bogus concerns. The Prospectus of this Company, which, by the way, has a most patriotic and self-explanatory name, viz., the British-Canadian Gold Fields Exploration, Development and Investment Company, appears in our issue to-day. We understand that shares in lots as low as one hundred can be subscribed for, thus giving all classes an equal chance to avail themselves of the investment. We wish it and all other legitimate Companies success.—*Canadian Sportsman*, Sept. 10th.

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