

The Evening Telegram

VOLUME XLVI.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, NOVEMBER 7, 1924.

PRICE: TWO CENTS.

NUMBER 254.

MOOSE HEAD TOBACCO

Guaranteed by the United States Tobacco Co., New York.

Tessier & Co., Agents.

UNION MADE

FROM AMERICA

Auction Sales!



FEARN & BARNES AUCTIONEERS

TEA! TEA! TEA!

Saturday, Nov. 8th, at 12 o'clock sharp.

AT OUR AUCTION ROOMS,

Morris Bldg., Queen St.

HALF CHESTS TEA.

Inspected in a damaged condition ex "Roseland," surveyed and ordered to be sold for the benefit of whom it may concern.

FEARN & BARNES, Auctioneers.

THE Auctioneers

Auction Sales!

TO-MORROW, Saturday, at 11 o'clock, AT BECK'S COVE.

- 2 Barrels Beef.
- 1 Barrel Spare Ribs.
- 5 Sacks Beans.
- 1 Couch.
- 1 Set Dining Room Chairs (4 and carver).
- 1 Morris Chair.
- 1 Rocker.
- 1 Bureau.
- 1 Washstand.
- 1 Bureau.
- 4 Sewing Machines.
- 5 Boxes Fowl.
- 2 Boxes Ducks and other sundries.

M. A. Bastow & Sons, Limited, Auctioneers.

nov.11

FOR SALE

BY

T. B. CLIFT,

Commercial Chambers.

Phone 513. P.O. Box 1353

Sinclair's Spare Ribs.

Sinclair's Hawkeye Ham Butt

Pork.

Sinclair's Short Cut Clear

35.45.

Sinclair's Fat Back Pork,

60.70, 70.80.

Sinclair's Bologna's.

Hutwelker's New York Heavy

Flank Beef.

Hutwelker's Spare Ribs, tier-

ces and barrels.

Hutwelker's Special Sun Brand

Beef.

John Crampton's assorted

Spices.

Fardon's Vinegars.

Erasmic Herb Soap in gross

cases.

Worcester Sauces, Mansion

House Brand.

P. E. I. Twin Waxed Cheese.

P. E. I. Creamery, 2 lb. slabs, in

boxes.

P. E. I. Creamery, 30 lb. tubs.

Also fifty tons finest quality

Quebec Hay, small bundles.

Two hundred sacks Tanner's

Best Flour, 140 lb. sacks.

Also 200 barrels Sinclair's

Hawkeye Pork, to arrive ex S.S.

Canadian Sapper and Lisgar

County.

T. B. CLIFT,

Commercial Chambers.

nov.11

FOR SALE

AT A BARGAIN,

Splendid Water Street

PREMISES,

fine residence and store. For par-

ticulars apply

HOME ESTATE CO., LTD.

oct.29, eod.11

FOR SALE

2-STORY DWELLING

King's Road.

1st Floor: 2 rooms and exten-

sion kitchen; 2nd Floor: 4 bed-

rooms and bath room. Immediate

occupation. Terms arranged; ap-

ply to

FRED J. ROIL & CO.,

Real Estate & Insurance Agents,

Smallwood Bldg., Duckworth St.

nov.11

W. E. PERCIVAL,

Auctioneer.

Household Furniture and Ec-

cesses, Real Estate and Commis-

sion Agent, Percival's Auction

rooms, Adelaide Street, is al-

ways at your service, for auction

private sales of merchandise

of every description. Phone

1100.

nov.11

E. L. CARTER,

Solicitor,

oct.29.11

OFFICE—City Hall

Preliminary Notice!

A Christmas Tree in aid of St. Joseph's Convent will be held in St. Joseph's Hall on December 1st and 2nd. Particulars later. nov.6.11

PATENT NOTICE.

Four weeks after date hereof application will be made to His Excellency the Governor in Council for Letters Patent (3) for "New and Useful Improvements in Signalling Systems" (cases 18, 22 and 23) to be granted to Austin M. Curtis of East Orange in the State of New Jersey in the United States of America, Telephone Engineer. Dated at St. John's, this 17th day of October, 1924.

GIBBS & BARRON, Solicitors for Applicant, Bank of Montreal Bldg., St. John's. oct.17.11

BRIAN DUNFIELD

BARRISTER-SOLICITOR, NOTARY.

Board of Trade Bldg., St. John's.

oct.29.6mo Telephone 122

TO LET.

The Western Shop and Bond Store in Mechanics Building This property is fronting on Water Street in close proximity to the Custom House, Red Cross, Furness, Withy and all steamship lines. Store extends full length of the building. Particulars on application to

M. W. MYRICK, Treasurer. oct.27.61.eod

Property Owners.

This Company acts as Agents either for Trustees, Executors or Owners, and will take entire management of property, attending to repairs, taxes, appraisals and insurance, the collection of rents and interest, making prompt returns either monthly or quarterly as desired. Acts as Brokers for the sale or purchase of Real Estate, also the placing or procuring of money on Mortgage. Absolutely free advice.

FRED J. ROIL & CO., Real Estate & Insurance Agents, Smallwood Bldg., Duckworth St. oct.15.11

FOR SALE.

Arrived "Canadian Sapper" from P. E. I.

2 New Milch Cows.

3 Cows to freshen in three weeks.

And to arrive S. S. "Lisgar County" Thursday.

5 New Milch Cows.

WILLIAM BRENNAN, Phone 1461 George Street. nov.5.11

Brown and Polson's Cornflour

Standard of Purity.

At all grocers.

STANLEY K. LUMSDEN, Agent. nov.3.7

Phone 1434.

Say "Merry Xmas" This Year With a Photograph

Then your Xmas remembrance will be a personal one—a gift no one else can duplicate.

It will have a value all its own. Phone 521 and make an appointment.

STUDIO OPEN EVERY NIGHT.

S. H. PARSONS & SONS, Photographers, Corner Water & Prescott Streets. nov.5.11.eod

Star of the Sea Ladies' Association ARE HOLDING A **CARD PARTY SUPPER & DANCE** MONDAY, NOVEMBER 10th, 1924. C.C.C. Orchestra. Enough Said. **GOOD PRIZES FOR CARDS.** PRIZES:—Gents' 75c. Ladies' 50c. nov.7.11

Warning! When you want to have a successful Dance, hire the **PRINCE'S ORCHESTRA**. The one and only that can give you satisfaction. Hear them at the Industrial Fair in the Curling Rink, every night. **W. J. DARCY** Director. House Phone 1884M. nov.7.11

Controller's Dept. The Department has been closed until further orders. By Order, **CONTROLLER.** nov.6.11

Cochrane Street Centennial Church Thanksgiving SUNDAY NOVEMBER 9th. Preacher: **REV. R. NEWTON POWELL,** of Toronto. 11 a.m.—Subject: "The Shadow of a Great Rock." 6.40 p.m.—Subject: "The Divine Potter." There will be special singing at both Morning and Evening Services, while after the Evening Service there will be a short Vocal and Instrumental Recital. Amongst other numbers there will be sung: "They That Go Down To The Sea"—Marshall, "Praise The Lord, O My Soul"—Russian, "Praise The Lord Ye Heavens"—Turner, "Worthy Is The Lamb"—Handel, "Hallelujah Chorus"—Handel. **YOU ARE CORDIALLY INVITED TO ATTEND.** nov.5.11

Armistice Dance (Under the distinguished patronage of and in the presence of H. E. Sir William Allardyce, K.C.M.G., Patron G.W.V.A.) IN AID OF THE G.W.V.A. FUNDS. **C.C.C. HALL, TUESDAY, NOV. 11, 1924, AT 8.30 P.M.** Dress: Uniform and Decorations. Otherwise Optional. **MUSIC BY PRINCE'S ORCHESTRA.** Tickets can be obtained from all Executive Members also the following stores: O'Mara's Drug Store, Rawlins' Cross Maritime Drug Co., Water Street; J. P. Cash, Courtyard's Beauty Parlor and Bartlett's Tonsorial Parlor. **TICKETS: GENT'S \$1.50 LADY'S \$1.00** nov.5.11

Forty-Five Years in the Service of the Public—The Evening Telegram

Highlanders (By order of Officer Commanding) A and B Companies with Pipes and Drums will parade at the Armory, Harvey Road, Sunday, Nov. 9th, at 9.45 a.m., for the purpose of attending Divine Service at Wesley, Methodist Church. DRESS: S. D. Jacket & Kilts. E. V. SPRY, Capt. & Adj. nov.7.11

T.A. Ladies' Auxiliary There will be a Meeting of the T. A. Ladies' Auxiliary his Friday evening at 8 o'clock. **N. HICKEY,** Secretary. nov.7.11

Avalon Lodge No. 776 E.C. An Emergency Meeting of Avalon Lodge, No. 776 E.C. will be held in the Masonic Temple to-night, at 8 o'clock. Business: M.M. Degree. By command of W.M. **W. H. PARSONS,** Secretary. nov.7.11

The Old Colony Club. Saturday afternoon, Nov. 8th, at 3.30 o'clock, an address will be given by **DR. BREHM,** Subject: "Some Public Health Problems." **F. McNEIL,** Hon. Sec. nov.5.11

FELDIAN CLUB. A Meeting of the Feldian Hockey Team and its supporters will be held on Friday, Nov. 7th, in B.F.C. Hall, at 8.15 p.m. **H. C. HAYWARD,** Hon. Secretary. nov.5.11

B.I.S. Ladies' Auxiliary. The Annual Meeting of the above Ladies' Auxiliary will be held on Friday evening, Nov. 7th, immediately after Prayers. Business: Reading of Report. Election of Officers, etc. **E. M. DOYLE,** Secretary. nov.5.11

WANTED TO BUY. Five houses centrally situated for ready cash purchasers; also property for sale in various parts of the city, from \$400 to \$12,000; land to lease and for sale in the city limits. One piece of land on Bell Island in the best business section, very reasonable. Money to loan on city property. Appraisal of property attended to, also estimates for building; best satisfaction given by applying to **J. R. JOHNSTON,** Real Estate Agent, 80 1/2 Prescott Street. aug.1.eod.11

PHONE 2054 FOR CHOICE STEER BEEF AT LOWEST PRICES. **STRAK** 50c **SHRIMP** 50c **SAUSAGE** 50c All orders promptly attended to. **W. A. JOY,** Cor. Barker's Hill & New Gover St. nov.7.11

Autograph Albums We have a dainty new line of these now showing in assorted Leathers all nicely decorated covers lettered in gold and with gilt edges and tinted leaves. These come in a large variety of sizes and are selling at prices from 55c. to \$6.50. **SEE THEM AT BYRNE'S Bookstore** STEWARD. Applications for the position of Steward of the B. I. S. Club Rooms will be received up to 8 o'clock Saturday evening. All applications must be addressed to **W. J. O'NEILL,** Chairman, B.I. S. Literary and Amusement Committee, P.O. Box 128. nov.5.11

WANTED. Experienced Overall Makers (Home work) — APPLY — **THE ROYAL STORES CLOTHING FACTORY,** Cor. Prescott and Water Streets. nov.7.11

NOTICE—Will the person who took a Parcel containing a pair of boots, in mistake from the Bon Marche, kindly return same to that store. The parcel is the property of a widow. **WANTED**—To Buy immediately all kinds of Men's and Boys' wearing apparel, spot cash. We have in stock a fine assortment of men's, boys, women's and Misses' winter wearing apparel at bargain prices. Just drop in and see for yourself. **DOMINION SECOND HAND STORE,** 4 Chapel Street. oct.22.1911.e.11

WANTED—For the winter months for his keep, a Horse weight 1000 to 1100 lbs., will be well cared for; apply this office. nov.5.11

WANTED—Whiskey, Syrup and Beer Bottles. Phone 627 and horse will call. **T. J. KENNEDY,** 13 Williams Lane. oct.31.11

Help Wanted. DOMESTIC HELP. **WANTED**—A General Maid, reference required, washing out; apply to **MRS. W. E. COMEFORD,** 103 Military Road. nov.11

WANTED—A Maid to go to Montreal; one who understands plain cooking; must have references; apply to **MRS. E. M. MACNAB,** 5 Ronnie's Mill Road, City. nov.11

WANTED—A General Servant, reference required; apply to 54 Cochran Street. nov.11

WANTED—A Maid who understands plain cooking; apply between 7 and 8 p.m. to **MRS. FRANK BENNETT,** Ordnance Street. nov.4.11

WANTED—Immediately, a Maid for general work; good wages given; reference required; apply **MRS. ALAN G. CARTER,** 13 Maxse Street. nov.11

WANTED—Immediately, a Good General Girl; apply **MRS. BERNARD NORRIS,** Bonaventure Ave. nov.4.11

WANTED—A General Maid; reference required; apply to **MRS. FRANK BRADSHAW,** 57 Military Road. nov.11

WANTED—A General Maid who understands plain cooking; apply to **MRS. H. B. HATCH,** 35 Queen's Road. oct.24.11

WANTED—A Girl who understands plain cooking, another girl kept; good wages; apply to **MRS. G. KEARNEY,** 10 Maxse Street. oct.11.11

WANTED—A Maid who understands plain cooking, reference required, another girl kept; apply to **MRS. H. B. HATCH,** 35 Queen's Road. oct.24.11

WANTED—A Girl who understands plain cooking, another girl kept; good wages; apply to **MRS. C. J. CAHILL,** King's Bridge Road. oct.15.11

WANTED—A Middle Aged Woman as housekeeper; apply 29 Colonial Street. nov.6.11

COOKS **WANTED**—A Cook to arrive between 7 and 8 p.m

Four dollars for Carnol did what hundreds of dollars failed to do.

Mr. James Kenny of Ottawa, states very clearly the advantages of Carnol taken for stomach trouble, when he says: "No man or woman can be strong who suffers from stomach trouble and its associated troubles, indigestion and impaired nutrition. When the stomach is weak there is loss of nutrition from food, and food is the source of all physical strength. When a man, woman or child doesn't feel just right, doesn't sleep well, has an uncomfortable feeling in the stomach, my advice is to take Carnol and get relief. If nervous or despondent and losing the nutrition to make strength, such a man or woman needs Carnol. It will do for you as it has done for me and many others, restore you to natural health and happiness."

Mr. Kenny then goes on to say: "I have been suffering from a bad case of nervousness and stomach trouble for two years. I suffered so bad that my hands and feet used to swell. I had a bad 'death, couldn't eat, couldn't sleep, felt doped all the time. Even my sight failed and I had to pay fifteen

dollars for glasses in order to continue my daily work. I tried nearly every known medicine and only got relief for a while. I was just about discouraged when a few months ago, health knocked at my door with one of your little books on Carnol. I decided to try a bottle. I bought three more bottles. After taking half of the first bottle my coughing and spitting lessened and had breath disappeared. I am now on my fourth bottle and feel like a new man. I have thrown off my glasses, have no pains or headaches and can do a day's work with any man. Have a good appetite, eat any old thing and sleep well. Before taking Carnol I was so cross and cranky I could not make any friends. I was called the crank, but now I am always ready for entertainment and fun. Carnol cannot be recommended too highly as I have spent hundreds of dollars on different medicines only getting temporary relief. I gladly say that the four dollars I spent for Carnol was the best investment I ever made."

John Kenny, 138 Isabella Street, Ottawa, Ont. 8-24

A QUEEN UNCROWNED

THE STORY IN THE LOVE INV.

CHAPTER XXIV.

"He'll confirm it, you'll see, for he's an arrant a coward as ever lived. I never had a particular love for the De Veres, and might have kept the secret still, if I had not been tipped to death in this fashion. However, better late than never—oh, Lelia? And so you are going to be a countess, my girl, though you are old Nick Tempest's daughter?"

"Dear father, do not think of these things now. Do try and compose your mind for the dread hereafter you are hastening to. Remember how short are the hours you have to live."

"The last act of the drama— isn't it, Lelia? As for composing my mind, what good will that do? You don't suppose I expect to go to Heaven—do you? No, as I have lived, I will die, so say no more about it. Have you sent for your sister, Lelia?"

"Yes, father, she will be here directly."

"And you—you will not leave me, Lelia, to the last—will you?"

"No, father."

"Ah! I am glad you can say father; I like to hear it from your lips. Do you know you look strangely like your mother to-day, Lelia? There is the same look in your eyes I have often seen in hers. My poor lost Lelia! buried in the wide sea. Oh, that accursed wretch, Grizzle Howlet!"

"Do not think of her—do not speak of her. Here, drink this."

It contained a narcotic, and gradually he fell into a troubled, feverish slumber. Still he held Jacquetta's hand, as though, even in sleep, he feared to lose her, and at intervals murmured, brokenly, the name of Lelia.

Disbrowe, in obedience to a whisper from Jacquetta left the room in search of Augusta. He found her

in her room, lying on a couch, still weak and faint from the effects of her recent fright.

As gently and tenderly as might be, he unfolded the truth; but before he had finished speaking she lay without life or motion on the floor, where she had sunk like a snow-wrath. Shocks of joy seldom kill, however, and he was too accustomed to see Augusta faint to be much alarmed by it now; so, bathing her temples and chafing her hands, he waited until she had recovered again.

"What is it—what have you told me?" she cried, clinging wildly to him.

"Good news, my dear Augusta; you may be happy once more."

"And he is not—"

"Certainly not. You have been imposed upon from first to last by our fair friend, Madam Howlet. Cheer up, Augusta! Let me see you smile once more."

"I have almost forgotten the way. But, oh, Cousin Alfred! if there should be some mistake; if the man—"

"This man is dying, Augusta, and in his sober senses, so there can be none. To make assurance doubly sure, however, I have sent my servant and a Bow Street runner in search of old Grizzle's brother, who knows the whole affair; so, in a short time, his testimony will convince you. Your husband is in Paris, and I will telegraph immediately to the Minister of Police, whom I know, to find him for us, and send him here; so, my dearest cousin, we will soon see our stately 'Lady Augusta' smiling and happy once more."

He smiled brightly himself as he spoke, but Augusta dropped her head on his shoulder, and burst into tears.

(To be continued.)

THE IMPRISONED HEIRESS

—OR— THE SPECTRE OF EGREMONT

CHAPTER I.

It is doubtful, indeed, if she noticed it, her manner being thoughtful and self-absorbed.

Continuing her way she came upon a huge rock that had been allowed to remain upon the verge of the cliff only because of its picturesque effect. In the face of this was a niche or little cell provided with a seat and foot-cushions, and the heiress entered this niche with the air of one taking possession of a favorite retreat.

It was so situated as to be well sheltered from the rough breeze that prevailed in winter, and the Lady Alexina seated herself in the cosy nook and looked around over her house, and her lands, and the neighboring sea, with an exulting pride and exceeding self-satisfaction.

She had barely attained her eighteenth year, but her form had reached a womanly development rare in one so young, and her carriage was almost stately and wholly imperious, showing that she was used to command.

She was endowed with great personal charms, having dark hair, dark eyes, and wealth of color in her cheeks that gave vividness to her beauty, making it extremely noticeable.

In disposition the Lady Alexina was overbearing and capricious, qualities that might have been expected to result from her peculiar training. Flattered from her earliest childhood, taught to consider her own will and happiness before that of others, fawned upon by the earl, countess, and her instructors, it was not strange that many unpleasant traits in the character of the heiress had attained a marvelous growth, oftentimes quite overshadowing the good that she really possessed.

"It is strange that the owner of all this wealth should be shut up here like a prisoner," she murmured, her pride giving way to discontent. "My guardian shall find that I will not submit to it. It is time that I was presented at court. I read every day in the court papers of the sensation made by some lady at balls and parties, and I should like to see what would be said to me. I know I am beautiful, for I have been told of it all my life, and—"

She paused and shrugged her shoulders impatiently as the door by which she had made her egress from the mansion opened, and a lady made her appearance, approaching the niche with an open letter in her hand, and an expression of annoyance upon her face.

She was a handsome woman, in the prime of life, and her rich attire and haughty bearing proclaimed her to be Lady Egremont.

As she came nearer to the Lady Alexina, her look of annoyance gave place to one of anxiety, and she exclaimed:

"Are you not imprudent, my dear Alexina, in venturing out to your little grotto to-day? These warm winter days are so deceitful, and you may get a cold that will send you to your grave."

"In which case you will be obliged to leave Egremont," interrupted the heiress, with sarcastic emphasis.

"You shock me, Alexina," returned the countess, with genuine feeling. "Has my treatment to you been such that you deem me incapable of loving you for yourself alone? Have I ever shown a mercenary spirit in my intercourse with you?"

Her reproachful tones aroused the conscience of the Lady Alexina, and she mentally reviewed the past.

It is true that Lady Egremont had always treated her with the tenderest affection, that she had sacrificed her own wishes a hundred times for those of the heiress, that she had tended her unremotely in her occasional illnesses, not wishing to leave her to the care of hired attendants; but all these kindnesses the Lady Alexina had been wont to deem servility and sycophancy.

(To be continued.)

Long silk if used is used on flannels and capotes. Chinoson is particularly good in faces and breads.

KNOWLING'S

Are Offering Special Attractions COATINGS, DRESS TWEEDS, SERGES

The Values Offered Here Will Prove a Boon to the Thrifty and Economical Housekeeper THESE VALUES CANNOT BE EXCELLED

DARK STRIPED SKIRTING TWEED Also suitable for Costumes; 50 inch wide. Very soft and all Wool. Specially Priced	1.63	HEAVY WOOL COATINGS Several Designs. Brought to clear away prices. 1.10 to 3.50 yard	BLUE STRIPED COSTUME SERGE 60 inches wide. Value for 2.80. Specially Priced	1.49
BROWN HOPSACKING Will look splendid made up in one-piece Dresses; 56 in. wide. 1.85 value. Specially Priced	1.38	FLOWERED FLANNELETTE 50 in. wide; Red and Black, Grey and Black. Really worth 90c. Only	BLACK and WHITE PIN STRIPE SERGE Suitable for Costumes and Coat Frocks, etc. 56 in. wide. Value for \$3.80. Only	2.49
BROWN CHECK WORSTED SUITING All Wool, very fine; 56 in. wide. 5.00 value. Specially Priced	4.35	HEAVY RIPPLETTE 27 in. wide, in shades of Saxe, Rose, Crimson	NAVY DRESS SERGE Very fine Twill; 56 inches wide. Splendid value for 2.50. Now offered at	1.48
FANCY GREY PIN STRIPE & CHECK TWEEDS 40 in. in width. Specially Priced very heavy weight; all-Wool; 58 inches wide. Splendid value for 2.90. Now offered at	1.17	COLOURED CORDUROY VELVETEEN Shades of Myrtle, Royal, White, Saxe, Marone; 26 in. wide. Only Cannot be replaced at 1.80.	NAVY CHEVIOT SERGE BLUE SERGE Very heavy striped effect. Suitable for Ladies' Costumes, Boys' Suits, Men's Suits; 58 inches wide. Specially Priced	1.65
BROWN DRESS TWEED Small Checks, 50 in. wide. Very specially priced. Only	98c.	NAVY CORDUROY VELVETEEN Heavy Cord; 26 in. wide, very good quality. A Bargain at	BLU WORSTED SERGES Heavy Twill, suitable for Girls' Reefers, Boys' Suits, Men's Suits, Ladies' Costumes; 58 in. wide. Priced to Clear	2.88
FANCY DRESS TWEED Helio and Blue Check, Brown and Fawn Check; 56 inches wide. Specially Priced. Only	2.19	BLACK and WHITE MERCERIZED DRESS GOODS Or a splendid article for Jumpers and Blouses. 40 in. wide. Value for 1.25. Specially Priced	BLACK DIAGONAL DRESS GOODS 40 inches wide. Specially Priced	1.15
GREY PIN STRIPE TWEED 50 inches wide. Only	1.37	NAVY CORDUROY VELVETEEN Heavy Cord; 22 inches. Only	NAVY SERGE Good Yorkshire make; 54 inches wide. Suitable for Costumes, Boys' Suits, etc. Splendid value	1.55
GREY WORSTED SUITING Dark Grey, fine Twill. 50 inches wide. Only	1.37	BLACK CURL CLOTH 56 inches wide. Special Values 95c. and 1.50	PERMO CLOTH Navy Brown, 40 inches wide. All Wool; suitable for one-piece Dresses, Jumpers and Skirts. Only	1.33
STRIPED DRESS TWEED Shades of Fawn and Grey; 42 inches wide. Only	98c.	ROXANNA CLOTH In Tan, Myrtle, etc. 40 inches wide. Only	DRESS TWEED Various shades, 40 inches wide. Only	1.05 yd. 39c. yd.
GREY CHECK TWEED 54 inches wide. Specially Priced	1.59			

G. KNOWLING, Ltd.

YOU WILL FIND HERE VALUES THAT CANNOT BE SURPASSED FOR QUALITY AND PRICES.

Your Grocer has it



In More than a Million Homes

More than two hundred million cans of Pet Milk—the original unsweetened, evaporated milk—were used last year in more than a million American homes.

For Babies and Children:—Pet Milk furnishes safe, wholesome, normally nourishing food.

For Cooking:—Pet Milk enriches every dish—gives that "cream and butter" flavor—and costs no more than ordinary milk.

In Place of Cream:—On tables everywhere Pet Milk is used in place of cream—at less than half the cost.

Pet Milk is pure, fresh milk, concentrated—more than twice as rich as ordinary milk—sterilized—made scientifically clean.

For nearly forty years it has been "Milk at Its Best."

PET MILK CO.

(Originators of Evaporated Milk)

F. M. O'LEARY, Distributor.

Household Notes

Squares of cup cakes are nice served with chocolate or coffee sauce, or whipped cream.

Keep on hand a roll of medium width gauze bandage to use in darning white underwear.

Burns

should be dressed with Mentholatum

You feel it heal June 30, 1907 - Tubes 30

Because baked in the skins are nice served as breakfast fruit, or with lemon sauce as dessert.

The bones of young lamb are tinged with red, the fat is very white, and the meat is a pale pink.

Dresses and coats will be less apt to slip off hangers if the ends are wrapped in rubber bands.

When you hang furniture, save your "sticking stickers" as samples to use when buying draperies, etc.

Keep on hand in the bathroom a pile of paper napkins to clear the nickel plumbing and porcelain.

As a substitute for a hot water bottle, thoroughly heat a meringue in an oven, and wrap in flannel.

When washing an intricate crocheted pattern, practice with wrapping string on a large hoop.

To save your hands when drying goods, sew long strips of cloth to the articles, by which they can be turned. Yellowed faces should be lifted in

soap suds with an extra amount of bluing, rinsed, and hung in the sun.

Have a few closet hooks placed low so that the children will learn to hang up their clothes at an early age.

If the tip of a chicken's breast-bone will bend when pressed upon, you may be sure it is young and tender.

Cover a piece of thick cardboard with cloth and use in the kitchen to protect the table from very hot pots, etc.

Three patterns will fit to be a badly torn if you weigh them with dry and wash while cutting the material.

Tie a soft cloth to one side of the



door knob of the sick-room door, and bring it around to tie at the other side.

To one cupful of cooked salad dressing add two tablespoonsful of sweet pickle relish, and serve with hearts of lettuce.

Use just enough water when boiling vegetables so that when the cooking is finished the water has nearly evaporated.

In the bottom of the bean jar place a few chopped mustard pickles, a little chopped onion, and about three tablespoonsful of vinegar.

Every time you have a room fresh papered, tack a piece of the paper in the attic, so that if you need a patch, you will have a piece that is

roasted down.

Apple pie is unusually good if the apple is grated, and a little lemon juice, and a few seeded raisins are added. Strawberry snow is good if several varieties are added and it is served with vanilla sauce.

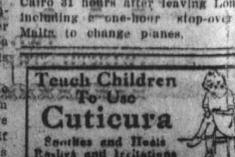
A Monster Passenger Plane

LONDON, Oct. 20, (C.P.)—A great all-metal plane, driven by three 1,900 horse power Napier engines, capable of a 2,000 mile non-stop flight, will be constructed for the All-India Empire-Route. This is the London-Cairo trip, with a relay at Malta, worked with two planes of the type described above. My this means passengers and mail can be laid down at Cairo 31 hours after leaving London including a one-hour stop-over at Malta to change planes.

Teach Children To Use Cuticura

Scalitis and Itch Rash and Irritation

Cuticura Soap With this Cream



Prime Minister Baldwin Completes His Cabinet

Objection Raised to Church Union Legislation in B. C.—Revolutionary Outbreak in the Interior of Brazil—Republicans Have Working Majority in Both Houses

BALDWIN MINISTRY COMPLETED. LONDON, Nov. 6. Stanley Baldwin, Prime Minister, has lost no time in drawing up the list of his new cabinet which was submitted to and approved by the King to-night. The King will hold a Privy Council meeting at Buckingham Palace to-morrow morning for the transfer of the seals of office from the old to the new ministers who will take the oaths and comply with other necessary formalities. On the whole the new cabinet is likely to be well received by the Country, but Premier Baldwin supplied two first-class surprises; the first, in killing the fatted calf for Churchill, a newcomer to the ranks of Conservatism which he deserted twenty years ago, and the second, which is generally held to be a consequence of the first, the inclusion of Sir Robert Horne. Seven of the new ministers were not in Mr. Baldwin's former cabinet, namely, Mr. Chamberlain, Mr. Churchill, Lord Birkenhead, Sir Arthur Steel Maitland, Sir John Gilmour, Lord Peery, and Sir Douglas Hogg. One notable omission is that of the Earl of Balfour. Mr. Baldwin himself will nominally be the leader of the House of Commons, but this duty will mainly devolve upon Austin Chamberlain, who in addition to the foreign portfolio, has been selected as Deputy Leader of the House. The new Secretary for the Colonies, Lieut.-Col. Amery, is an enthusiastic reformer and a strong supporter of the Singapore naval base scheme. With Mr. Churchill holding the nation's purse, however, it may be assumed that there will be no dealings with direct taxation, although Mr. Churchill would probably have no objection to the re-organization of the McKenna duties under the Safeguarding of Industries Act. It also may be assumed there will be no guaranteeing a loan to Russia.

SOME CABINET APPOINTMENTS. LONDON, Nov. 6. The selection of Winston Churchill as Secretary of the Exchequer in the new cabinet of Stanley Baldwin, was definitely announced to-day. Other appointments were: Secy. of India, Earl of Birkenhead; Chief Secy. of War, Lord Curzon; Foreign Secretary, Austen Chamberlain; President of the Council and Leader of the House of Lords, Marquis of Salisbury; Lord Chancellor, Viscount Ceter; Home Secretary, Sir William Joynson Hicks; Agriculture, Lord Lytton; Education, Sir Philip Lloyd Greaves; Education, Lord Curzon; Secy. for Scotland, Sir John Gilmour; Attorney-General, Sir James M. Hogg. Mr. Baldwin's official position will be that of Prime Minister, First Lord of the Treasury and Leader of the House of Commons.

REPUBLICANS WILL HAVE WORKING MAJORITY. NEW YORK, Nov. 6. Latest available figures on Senate and Congressional returns indicate Republicans will have a working majority in both Houses. There are several States where the results were very close and the results have not yet been definitely announced, but Republican leaders say they are confident they will have a majority of fourteen in the senate over the Democrats. They say they will give them a working majority of three to five over almost any anti-administration coalition the La Follette group might attempt to form against administration measures. The line-up of the two Houses follows: Senate—Republicans old 51, new 24; Democrats, old 43, new 40; others old, 2, new 1. Necessary for majority 49. There is one vacancy, a Connecticut senatorship, to be filled in December. This it is generally believed will go Republican. The House of Representatives shows: Republican old, 225, new 241; Democrats old, 207, new 190. Others, new, 4. Necessary for majority 213. While this estimate is from a Republican source impartial observers believe that it will prove fairly accurate when official returns are in. Democratic leaders this morning admitted the Republicans had carried both Houses. One estimate from a Democratic source says the Republicans will have a majority of from 2 to 3 in the senate and from 25 to 30 in the House. The latest figures on the Presidential vote show that out of a total of approximately 100,000,000 Coolidge received about 18,000,000 with an electoral vote of 379 from 24 States, and La Follette about 4,000,000 with thirteen electoral votes from his home state of Wisconsin.

SASKATCHEWAN SYNOD ADOPTS UNION. MOOSE JAW, Sask., Nov. 6. Union was adopted by the Saskatchewan Synod of the Presbyterian Church yesterday afternoon by a majority of 138. Only one delegate to the Synod voted against the consummation of union, though possibly a dozen refrained from voting.

CLAIMS CHURCH UNION BILL IS ULTRA VIRES. VICTORIA, Nov. 6. Great objection to the introduction

of the Church Union bill was raised in the legislature yesterday by Captain J. A. Mackenzie, Liberal, Westport, who stated that by a decision of the House of Lords in 1904 it had been established that the Presbyterian General Assembly had not power to commit the church to just such a proposal. Captain Mackenzie asked a ruling on the matter. Speaker Buchanan reserved his decision.

SPANISH-CANADIAN TREATY MAY BE MADE. OTTAWA, Oct. 30. Nov. 6. The first step in negotiations that may result in the conclusion of a commercial treaty between Canada and Spain has been taken by the Canadian Government. Mr. McL. Clark, Canadian Trade Commissioner, has been instructed to proceed to Madrid to open up preliminary negotiations with the Spanish Government and to lay the way to the Spanish capital.

CARGO OF FORD PARTS FOR FOREIGN MARKET. DETROIT, Mich., Nov. 6. Detroit started its first ship to the foreign market to-day when the Onondaga of the Henry Ford fleet left its dock in River Rouge, bound for Buenos Aires, Argentina. It carried a cargo of parts composed of automobile parts. Additional tonnage will be shipped at Montreal after the vessel passes the fourteen foot channel in the St. Lawrence River.

SEVERE REVOLUTION IN BRAZIL. RIO DE JANEIRO, Nov. 6. Despatches received here from newspaper correspondents on the Argentine-Brazilian border, say the rebels in the state of Rio Grande do Sul, Brazil, have commenced a strong attack on the town of Itaqui. A Montevideo despatch from the Brazilian border indicates that the revolution in Rio Grande do Sul is assuming serious proportions. They say the garrisons at Bento Lages and Sao Francisco de Assis have revolted. A great number of refugees have crossed the border into Uruguay. A Uruguayan committee has asked Parliament to provide funds to aid the distressed refugees and has sent letters to the frontier to shelter them. Uruguayan troops have been despatched to the border to see that instability is observed.

A MEAN SLANDER PROMPTLY RE- FUTED. CAMBRIDGE, Eng., Nov. 6. The statement made in a medical paper alleging a great increase in the use of alcoholics among university graduates is strongly repudiated here and evidence is adduced to show that there never was a time when the undergraduates were so inebriated in their drinking as at present. Joseph Wells, Vice-Chancellor of Oxford University, declares the statement entirely unjustified. Drinking, he says, is much less than it was thirty years ago; it is very rare indeed for a man to be seen drunk except on special festive occasions. There is very little sympathy indeed among undergraduates for a man who allows himself to over-indulge in liquor. Wines as a form of private entertainment are almost extinct. College officials and proprietors of hotels and clubs say beer in small quantities is the staple of English undergraduates and that there is practically no cocktail drinking.

DISOBEDIENCE OF ORDERS HAS FATAL RESULTS. WATERTOWN, N.Y., Nov. 6. Three of the crew of the C. G. Noble Frain, a freighter, were drowned at Charity Shoals, near Main Dicks Channel, in Lake Ontario, early this morning, when they disobeyed the orders of Captain Victor Chartier, of Champlain, Que., and took to the life boats. The freighter later was beached and the remainder of the crew saved.

VENTURESOME. HALIFAX, Nov. 6. Louis Kraus and Charles Petrocher, both of New York, who left here Friday, Oct. 24, in a thirty foot yacht for St. Lucia, British East Indies, 1,900 miles distant, have cancelled their trip after rescuing Provincetown, Mass.; a heavy storm encountered when about 300 miles from Halifax having carried away the mainmast and mizzen and otherwise made the craft untenable to the remainder of the long sail.

RACE BETWEEN EAST AND WEST. BROADWAY, N.Y., Nov. 6. Radio signals were flashed in opposite directions around the world last night from the Third National Annual Radio Exposition in the Grand Central Palace, and the eastbound signal won the race by one second.

ONTARIO CABINET MINISTERS WANT MORE PAY. TORONTO, Nov. 6. An increase in salary for members of the Ontario Provincial Cabinet will be asked of the Legislature next session, it was intimated by Premier Ferguson to-day, in the course of a luncheon address to the Conservative Business Men's Club. Mr. Ferguson was sure that the people of Ontario wished the Cabinet Ministers remunerated more in commensuration with their private sacrifices to accept of

Wear a Flanders Poppy on Saturday

"LEST WE FORGET"

Help Distressed Ex-Service Men, Widows, Orphans and Dependents.

"Somewhere in France" he sleeps... But oh! My watch shall never cease, Until the dawn of that Great Morn Of Everlasting Peace.

Help Distressed Ex-Service Men, Widows, Orphans and Dependents.

FRESH EGGS, FRESH BUTTER

2s SLABS.

JUNE CHEESE—ex. Canadian Sapper.

PRESERVED GINGER—A delightful sweet meat, moderate in price and top notch in quality—1-lb. Glass Jars, 55c.

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MATCHES—500 Safety, in a box—10c. each. 3-for 25c.

KEEP SWEET CREAM—Pure Cow's Cream, nothing added, nothing taken away. Large Cans, 25c.

SINGAPORE PINEAPPLE—Sliced, 24c. Can quality, 24c. Chunks, 1 1/2s. Fancy grade 23c.

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Fresh Holland Rusk. Fresh Celery. Fresh Tomatoes. Freshly made Bologna Sausage. New York Corned Beef.

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Never has there been a car with more hundreds of dollars of the Chrysler price, that could begin to do the things it does.

Never has there been a car that combined such startling performance with such economy of investment, maintenance and operation.

MARSHALL'S Garage

WATER STREET WEST.

An assortment of various sizes of Balled custard sauce in nice service will prove handy in any household. Parboiled potatoes that before arranging around the meat for browning. A little soda added to tomato puree while still hot will prevent it curdling.

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"KEEPS YOUR HAIR LOOKING ITS BEST."

To all the Girls Who like pretty curls That cluster in close and wave. The best, but yet is our "WAVETTE". To make bobbed hair behave. WAVETTE is greaseless and non-sticky. It is the best curling cream for bobbed hair. Just try it.

Price 50c. bottle.

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THE DRUGGIST,
THE REXALL STORE.

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HEATHER, TRYMORE
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BLUE BIRD

are second to none.

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Double and single, Black, Browns, Grey and White. The Net of the life-like lustre.

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FOR ALL Aches AND Pains.

Stafford's Liniment is a good reliable Liniment that has been in use the past Twenty Years and is still in great demand. This Liniment is prepared from a good reliable prescription and will give wonderful results in treating Rheumatism, Neuralgia, Sciatica, Strains, Lumbago, Bronchitis, Colds, Sore Throat, etc. If you have an ache or pain try a bottle of our Liniment and see how quick it does its work.

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Bargain Basement Sale of HATS!

300 Beautiful Hats in Panne Velvet, Lyons Velvet, Brushed Wool, Caracul, Duvetyne and many others too numerous to mention are among this great Sale of Hats. Show Room Samples and Surplus Stocks from several manufacturers—Every Hat worth more than double the price—Come and see them.

Your Choice for
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Values to 5.50

Peerless Sale of Skirts

Fine Serges and Plaids in plain or pleated models at a price less than cost of materials. Final Week Prices mean Lowest than Ever Prices. Values to \$4.50. On Sale for

2.48
Sizes to 32, waist band.

Sale of Women's Underpants

1000 PAIRS AT 69c. PAIR!

Never before have we been able to offer such a bargain in Women's Underwear. Only by our cash buying power were we able to make this extraordinary purchase which we are now turning over to you at a small profit.

Values to \$1.25 for
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LUXURIOUSLY TRIMMED WITH BEAUTIFUL FURS.

Our every faculty—our every resource and the best effort of our buyer—brings forth a COAT SALE that all St. John's women who attend will long remember and talk about! The co-operation of several New York manufac-

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SENSATIONAL VALUES of the highest order. Each COAT worth \$5.00 to \$20.00 more than our "PEERLESS SALE" Prices. No woman can afford to pass an opportunity like this!

turers has aided us in effecting savings of about One-Half. The quality, style and workmanship of these COATS will instantly appeal to the most particular women.

HUNDREDS OF STYLES! ALL THE BEST FABRICS! VALUES TO \$55.00—
VALUES TO \$55.00

23.75

MATERIALS:
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—FINE VELOURS
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IMAGINE! A Coat of Velvosedue with a detachable Cape trimmed with beautiful fur collar and fur band on the Cape—or a high Lustre Bolivia Coat with large collar of Oppossum—or a distinctive model of Duvetyne trimmed with a beautiful fur collar and a wide fur band at the bottom, at only \$21.75 to \$31.75! Plan to come early and bring your friends!

Sizes for Misses, 15 to 20. Sizes for Women, 36 to 44. Sizes for Stouts, 43 to 53

29.75

ELEGANT FUR,
TRIMMINGS!
—WOLF
—OPPOSSUM
—SEAL
—MOUFFLON
—MARMINK
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A Sensational Peerless Sale of

Blouses

Fine White Muslin and Voile Blouses nicely embroidered with three quarter sleeves, offered to you at a sensational price. Sizes 36 to 46. Regular \$1.50 value for

49c.

Peerless Sale of GLOVES

300 pairs of Brushed Wool Gauntlet Gloves in all shades such as White, Fawn, Blue, Brown, Grey, etc., reduced to a price where every miss and woman should buy a few pairs.

Regular Prices up to \$1.50. On Sale

79c pair

Children's Fleece-Lined Combinations

Ages 8 to 12 years.

These are all nicely made in a corselette form. A real practical combination for the children. Values to \$1.75. On Sale for

98c.

Children's Overpants

Made of fine quality Jersey and heavily fleece lined, with buttons on side and elastic waist assorted shades. A regular \$1.25 value. On Sale for

69c.

The Broadway House of Fashion

Pest of Too Many Laws

...that reckless driving on railway crossings is causing a loss and quite unnecessary loss of the Guelph, Ont., Chamber of Commerce has passed a resolution to effect that the Government, provincial and Federal, one or both, should bestir themselves and enact legislation which will make it compulsory for motor and other drivers, driving their vehicles to a complete stop as a safe distance from a crossing and ascertain that all is clear and safe before proceeding.

While naturally we have every sympathy with the purpose of the legislation it is none the less a piece with a lot of other well intentioned useless legislation that is now crowding our statute books. We have in the past years adopted the pernicious United States custom (they do it in Great Britain) of running to the legislature with this or that bit of special pleading, asking for laws to meet the case, without any clear idea what the ultimate effect is going to

In the case in point the result would naturally be nil. If people are such fools, as to drive over a railway crossing without taking obvious precautions, and we pass a law or amend the statute to cover the case, how are we to enforce it? It would merely mean another law that is passed and forgotten almost before the ink is dry. If people are willing to risk their lives by carelessly crossing a railway track are they the sort that would pay any attention to a law framed for their protection?

We have on the statute books in all provinces a multitude of laws, ill-considered, half baked and mostly useless. Fortunately they perish naturally from lack of use. For instance in some provinces there is a law against drinking on Sunday. Who ever paid any attention to it, even in Ontario? The States of the American Union are full of laws to which no one pays the least heed. In one Western State there is a law against women wearing thirty-five using cosmetics. In another all hotel sheets must be at least seven feet long. In New England the statute books were full of "blue laws" having to do with one's personal conduct, such for instance as that which forbade women dressing their hair in a manner which would attract attention, or to wear ribbons or silks.

Upward of three hundred years before Christ, Aristotle, one of the master intellects of all time, in discouraging upon laws had this to say: "A law has no power to command obedience except that of habit, which can only be given by time, so that a readiness to change from old to new, enfeebles the power of the law."

And that is as true to-day as when Plato's pupil wrote it.

The fur collar is either very small and chic, or large and voluminous.

The Perfect Hostess

Someone once said that "the perfect hostess never fusses over her guests." You will admit the truth of this saying if you have ever spent a week-end with a woman who, from Friday night to Monday morning, never ceases to worry. It is all very well to know that your hostess realizes that you like two pillows, long walks, a "nightcap" of Borvill, and that you cannot play Mah Jong or eat baked custard, but when she gently fidgets about these things from morning till night, you want to leave her house screaming!

The perfect hostess makes every effort to attend to all the sundry details of your visit. She does her best to make you feel at home, and she leaves you to do your part. She provides you with a corner in her house that you can really feel is your very own; your bedroom is just as attractive and charming as her good taste and means can make it. Every guest at times wants a "home from home"—somewhere she can go during the odd minutes when she feels that she is not exactly wanted downstairs. In the best regulated homes these moments occur. The most perfect guest and hostess are better for little holidays from each other now and then!

Hence the importance of the bedroom. Let it be simply furnished, and still more simply decorated. "One picture on each wall, not many things at all." Provide the room with a comfy chair, well-cushioned, and a small collection of interesting books (mix them: let Bacon's Essays rub shoulders with "The Sheik"—you never know what is going to appeal to your guest as the best bed-book). See that the room contains a table that is really solid and firm enough to write at—nothing is more exasperating than the average bedroom writing-table!

Don't over-dress. Clothes matter enormously to the average woman. If your guest sees that her frocks and hats are not quite up to the standard of those you are wearing, she must of necessity feel at a disadvantage. To outshine a guest is the worst possible taste.

Be simple. Be natural, some girls are impressed by the knowledge that you study one of the obscure arts or 'ologies, or that you frequently dine with "dear Lady So-and-So," but they would like you far better if you mentioned the fact and left it at that! Be

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A Separate Store where every Man and Boy can Purchase his needs at Lowest Prices.

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Our Tremendous

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Our Gent's Store--a Departmental Store for Men and Boys

Men's Semi Soft Collars

Just arrived in time, a complete shipment of Men's Semi-Soft COLLARS in all shapes and sizes. Selling everywhere for 45c. Our Sale Price

30c each

A NEW SHIPMENT OF

Men's Ties

Silk, Knitted and Crepe TIES in a large assortment of patterns, at a price when every man should buy two or three at a time. Values to \$1.50 for

69c and 98c

Brushed Wool Scarves

FOR MEN.

Just now we are well prepared with a full range of these nice warm Scarves when every man needs one for the cold weather. Values to \$1.90. On Sale for

1.25

Men's & Boys Sweaters

A complete range of Boys' and Men's Sweaters, Sleeveless and Coat Sweaters, in a great range. Prices from

2.98 to 6.98

Phenomenal Sale High Grade Men's All Wool OVERCOATS

A LARGE MAKER'S SURPLUS STOCK. — VALUES TO \$60.00 —

19.98 The entire Surplus Stock of an American manufacturer who needed ready Cash. Styles that will please every man and young man. **24.90**

Here are Coats for young men, old men, stout men, thin men, tall men and short men. Rich warm Greys, Browns, Tans, Plaids, Fawns and many others—

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All this year's models, including roomy Ulsters, Ulsterettes—Conservative—Belted and semi-belted styles. All Wool materials! Rich Overplaids, Friezes, Kerseys and Plaid backs.

A COAT SALE that is sure to set a record for Value-Giving! One Coat smarter than the other. It's a marvelous collection you will take great pleasure in seeing, and we know you will take great pleasure in buying.

35.00 No matter how particular a man may be, we are sure we can suit him in this Sale. Come to our store to-morrow and we can assure you, you will not be disappointed when you see these Coats! **40.00**

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Remarkable Sale — OF — Men's Fine Shirts Neglige Shirts

TWO GROUPS OF MEN'S FINE with double service cuffs, well tailored and in many beautiful designs. Every Shirt clean and crisp assuring the wearer full service and guaranteed fast colours. Regular values to \$3.50. On Sale for

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Dozen Shirts come, packed in 1/4 Dozen Boxes in assorted patterns. Buy a Box of 3 for

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VERY SPECIAL ARE THESE Fine Mackinaws 7.98

Made of heavy Mackinaw Cloth, in colors that boys like. The warmest, best fitting and best looking garment we ever sold for this price. Full belted, large patch pockets and warm muff pockets, convertible collar fits snugly like a sweater. Sizes 11 to 18 years.

Men's Wool Gloves

Values to \$1.40 for

45c and 70c

prepared to listen as well as to talk; you will be popular if you can listen intelligently to all kinds of confidence. Be kind: this is the first and last rule in the craft of entertaining. Once you have mastered this fact you will be far on the highway to becoming a perfect hostess.

GREATNESS AT REST.



WALT MATCH

The great man, crowned with fame and glory, retires at evening to his den, and reads a cheap detective story of crooks who should be in the pen, a tale of ghastly deeds and gory, of pools of blood and murdered men. He locks the door before beginning, lest some Buttinski should appear, and catch him in the act of sinning, and spread the tidings far and near; a mealy fame he might be winning if people knew his taste, it's clear. He draws the shades lest some warfarer should glance in through the window pane, and see him reading tales of terror of grisly deeds in Portland, Maine; of sleuths who trail without an error the slayer and avenge the slain. And people see him, grave and stately, too cold for trifling talk or jests, and they admire him truly, greatly, as one who meets the sternest tests; "He's doubtless reading Bishop Whately," they say, "at evening, when he rests. On speaks of thought his mind is roaming, when to his study he retires, or he's communing, in the gloaming, with bards who struck immortal lyres; the works of sages he is combing for words that glow with inward fires." And in his den the great man's reading "The Sloop-eyed Sleuth of Slinker's Slough," of popping guns and corpses bleeding, of bonehead cops who spoil their clew, and mighty little he is hearing the deathless bards and all that crew.

Weed Anti-Skid Chains on all four tyres is the acme of sense and safety. We have them. BOWRING BROS. LTD., Hardware Dept.—oct29,61,ead

St. JOHN'S Grocery Stores

Best Goods at Lowest Prices.

- Pure Gold Jellies.
- Ox Blood 2 in 1 Shoe Black-ing.
- Very Best Canadian Butter.
- Hartley's Rasp. and Straw. Jam, 1 lb. pots, 47c.
- Birds Custard Powder 4c. package.
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- Large Green Grapes 19c. lb.

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During this week we will have our Store nicely decorated and will place on Exhibition our entire stock of Imported and Local goods comprising the very best brands of Cut and Plug Tobacco, high grade Pipes and the best Imported Cigarettes and a full line of Smokers' requisites.

During this week Our Store will remain open until 11 p.m.

JAS. P. CASH,
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oct2,ead,1f Water Street.

MINARD'S LINTMENT USED BY PHYSICIANS.

THE BROADWAY HOUSE OF FASHION

Hymns That Were Misfits

CHUCKLES CAUSED BY ILL-TIMED CHOICES.

A preacher had just delivered a fervent address on social problems of the time, and in the course of it had denounced whiskey, beer, wine, and all other intoxicating drinks in unmeasured language. "If I had my way," he said, "I would have them all pour into the river."

The impression he produced on his hearers was rather spoiled when he announced the closing hymn, which had been chosen by the choir-master. It was "Shall we gather at the river?"

A popular hymn in the United States at present, at any rate among those opposed to prohibition, contains the lines:—

The waters of the earth have failed, And I am thirsty still.

Unconscious Humour.

One of the hymns chosen for a certain Sunday-school anniversary day, when all the girls wear new and dainty costumes and flowery hats, and all the boys and young men appear in stiff collars and tight suits, was "The strain upstairs."

In an unscripted moment, the minister suggested that the boys and girls should sing the verses alternately. Thus it happened that the girls and their pretty teachers sang: "First let the birds with painted plumage gay," to which came the roaring response: "Then let the beasts of earth, with varying strain," and so on. The best of it was that no one seemed to see the humour of the situation.

On another occasion, the superintendent of the same school, a mild and benevolent-looking man with a long white beard, headed the procession as it filed into the church just as the choir sang: "See the mighty host advancing, Satan leading on."

A Bride's Strange Wish.

One of the heroic padres who won the respect of the troops during the war was holding an impromptu service behind the lines, the men having built him a temporary platform or rostrum out of material lying handy. When the padre announced "The church's one foundation" as the opening hymn, his congregation went into a fit of laughter, pointing helplessly to the words which appeared on the biggest case, which formed a sort of keystone to the rostrum on which the padre stood. No one had thought of hiding the bold inscription:—

Whisky, Beer, 1820. Still going strong.

The misdeed of a certain clergyman, when asked what hymn she would like for her wedding, chose without hesitation one which begins:—

I know not what awaits me, God kindly veils my eyes.

But perhaps the climax was reached at a certain harvest festival celebration, when the hymn chosen began: "Lord, what a wretched land is this."

Something Wrong Somewhere.

The height of inappropriateness is sometimes reached when hymns are translated into rather barbarous tongues by missionaries. For some time a Congolese congregation had sung what the missionaries believed to be the equivalent of "Go labour on, spend and be spent," but which, as they found later, meant to the singers: "Go blunder on."

After encouraging natives to join feverently in the singing of "Lord, dismiss us with Thy blessing," a missionary was dismayed to find that for months they had been singing: "Lord, kick us out softly."

Just received a new shipment of Weed Anti-Skid Chains, all sizes. Call on us for Safety's Sake. BOWRING BROS. LTD., Hardware Dept.—Oct 23, 61, Wood.

Fighting Dame Fashion

He is a brave man who seeks to overthrow the edicts of fashion and to delight to women regarding their dresses.

The Roman Catholic Church, however, has recently taken up a strong line on this subject, and the Pope has decreed that women attending religious services and ceremonies or visiting the Vatican must wear dresses with long sleeves and high necks. The ankles must also be covered, and the material of the dress must not be transparent.

Considerable resentment is expressed against the decree in Rome, and a similar declaration made by the Archbishop of Clermont, France, has aroused much feeling in France.

The development is not a new one, however. The writer remembers seeing a notice in terms almost identical to the Pope's decree on the pillar of one of the most famous churches in Belgium two years ago. In the same church was another notice curiously reminiscent of the terms and abuses of our own country: "It is strictly forbidden to spit in the church!"

See the coal stoves in our window (next door to Crescent Theatre) install one, and save 1/2 of your coal this winter. H. E. M. BISHOP, Phone 617, nov 11, 24.

GILBERT'S BIRTHDAY BELIEVES BUCALAGIA.

STRIPED TURKISH TOWELS
Special. Only32c. pair
Extra Value47c. pair

Special Fair Week Values KNOWLING'S

SPECIAL VALUE WHITE TURKISH TOWELS
Very heavy quality; 24 x 48 in.
Only 95c. each.

All Departments Offering Special Advantageous Prices

CALL AND INSPECT OUR GOODS. NO OBLIGATION TO BUY, AND BE CONVINCED OF VALUE. GENTS' TWEED SUITS, OVERCOATS, BOYS' SUITS, OVERCOATS, BOYS' AND MEN'S UNDERWEAR, LADIES' HATS, UNDERCLOTHING, SKIRTS, COATS, JUMPERS, SHIRT WAISTS, GLOVES, CARPETS, HEARTH RUGS, LINOLEUMS, FLOOR CANVAS, TABLE COVERS, CURTAINS, ETC., WALL PAPERS, FISHING LINES AND TWINES, SCHOOL BOOKS, TOYS AND STATIONERY, CARPET SQUARES.

Tapestry, Curtains, etc.

CHINTZ—For Furniture Coverings, Cushion Covers, etc. Splendid patterns. 30 inch wide.
Reg. 50c.33c.
Special50c.
Reg. 70c.59c.
Special75c.
Reg. 1.251.18
Special2.25

PORTIER CURTAINS—Tapestry, just the things for drafty doors.
Regular Price 5.50—
Now2.25
Regular Price 6.80—
Now2.95
Regular Price 10.20—
Now4.50

TAPESTRY—Italian make. —inches wide; artistic patterns.
1.98 to 4.50 Yard.

TAPESTRY QUILTS—Splendid patterns. Reg. Price 10.503.95
Sale

CARPETS

CARPET SQUARES—In Axminster, Brussel, Velvet, Tapestry; very special values. In fact some lines the prices are cut in half.
Tapestry Squares—3 x 419.75
3 1/2 x 433.75
4 x 438.90
Brussel Squares—3 x 339.95
3 x 436.75
3 x 3 1/244.90
Glengary Squares—7 1/2 x 97.95
Velvet and Axminster Squares—
3 x 4—Special37.95
3 x 4—Special66.90
3 1/2 x 4—Special84.90

HEARTH RUGS—In Plush, Axminster, Tapestry, etc.
PLUSH—All shades, fringed and unfringed; all sizes7.95 to 25.00
AXMINSTER3.30 to 17.80
DOOR MATS—In Plush, Axminster, etc. Marked at Special Prices.
FLOOR COVERINGS—2 yards wide1.10
FLOOR CANVAS—2 yards wide1.25, 1.60, 1.70
LINOLEUMS—2 yards wide1.95, 2.25, 2.40
INLAID LINOLEUM—2 yards wide3.95 per yard
CORK CARPETS—In plain shades; noiseless to walk on; 2 yards wide4.40 yard

Ladies' Gloves

LADIES' WOOL GAUNTLET GLOVES—Loyal and Heather mixtures. Special value at 50c. 65c.
RAMESES MAKE—Made by Walsey, Ltd. 95c. 1.10, 1.20, 1.40, 1.80
KID GAUNTLET GLOVES—Tan, also Grey. 3.00, 3.50, 3.75
LADIES' 2-BUTTON KID GLOVES—In Coloured and Black. Special Value1.20, 1.40
LADIES' HEAVY TAN KID GLOVES—Splendid Value1.75
LADIES' FUR TOP GLOVES—Fabric, 1.45
Kid3.45

SPECIAL ATTRACTION IN OUR BOOT & SHOE STORE FAIR WEEK.

WOMEN'S SUEDE SHOES—In Black, Grey and Brown. Regular 4.25. Fair Week2.38

WOMEN'S BLACK KID PUMPS—Cuban heels, round and medium toes. Regular 3.501.48
Fair Week

CHILDREN'S SNUGGETS or LEGGINETTES—To fit children from 2 to 6 years, in Black, White, Brown and Grey. Fair Week1.30

CHILD'S 9-INCH LACED BOOTS—Black and Brown Kid and Calf leathers. Sizes 6 to 10. Regular 3.80. Fair Week1.98

LADIES' SPATS—12 button length, Fawn and Grey 1.50
Fair Week

BROWN KID LEATHER LEGGINGS—To fit children from 8 to 10 years. Regular up to 3.00. Fair Week1.98

LADIES' MILLINERY HATS—British and American. Beautiful models, chic designs for Fair Week. We are offering 20 per cent. off prices marked.

MEN'S KID BLUCHER—Medium sole, rubber heels. Just the Boot for wearing in rubbers. Regular 4.50. Fair 3.98
Week

WALL PAPER—In this Department we have a large assortment of patterns, consisting of Tapestry designs, Sanitary, Oatmeal, etc. Our Prices range from 12c. to 1.50 Piece.

SHOWROOM

LADIES' FUR COATS—These Coats are all made of specially picked skins.
Beaver Coney 155.75, 165.75, 220.00
Musquash 182.70
310.20, 330.50

LADIES' CLOTH COATS—With or without Fur collars. Special values. Without Fur Collars: 10.50 to 36.60
With Fur Collars: 25.00 to 45.00

LADIES' NAVY CREPE DE CHINE SPORT WAIST—Well cut and tailored. Special Value8.10

LADIES' KNITTED SILK JUMPERS—Plain shades. Special Values: 2.50 3.75 3.90
4.30 to 5.80
Jazz Effects 6.95 only

GOSARD CORSETS & BRASSIERS—If you have never worn Gosard front lacing Corset, you will marvel at the artistry that has anticipated your needs when worn with models that seem to have been created for you alone. Specially Priced for Fair Week.

LADIES' KNITTED SILK and WOOL DRESSES—Latest tunic and straight line effect, in Tan, Almond, Browns, Navy and Jazz effects. 6.25, 10.60, 11.40, 18.70, 22.95

LADIES' KNITTED DRESSES—Very pretty shades and styles. 12.50 13.75, 17.25, 21.50, 24.85

TWEED RAGLANS—Latest models; some with Cape effect. 13.00 16.50, 19.25 22.25, 25.90 27.00

LADIES' FUR NECK PIECES and MUFFS—Greatly Reduced.

WHITE DAMASK TABLE COVERS—Hemstitched. 72 x 729.50
WHITE, with coloured border—46 x 622.25
50 x 722.50

UNBLEACHED TABLE DAMASK—Special Values57c. yard only

WHITE TABLE DAMASK—Special Values from65c.

WHITE TABLE NAPKINS—Plain Hem 20c. up
HEMSTITCHED65c. each

LINEN—For Sheets, etc., 50 in. wide89c. yd.
Special Offer

OUR TWILL SHEETING—We have unbeatable values in these goods.
UNBLEACHED SHEETING, from62c.
WHITE SHEETING, from95c.

Notion Counter

DOUBLE MESH HAIR NETS—Made of real hair. Shades of Dark, Medium and Light Brown. Only8c.

ESPLENDOUR KNITTING SILK—1/4 lb. Balls 1.30

MOROCCO LEATHER VANITY CASES—Containing Puff and Mirror. Only85c.

NOVELTY POWDER PUFFS25c. 35c.

SMELLING SALTS—28c. 55c.

GROSSMITH'S SACHET POWDERS—Only 8c. and 35c.

SHAMPOO POWDERS—Grossmith's, 9c. & 12c.

BATH SALTS—50c. and 60c.

CLEAVER'S LAVENDER WATER—Specially Priced 35c. & 75c. Bot.

DETACHABLE SHOULDER STRAPS—Only48c.

LINGERIE TAPE—Only19c.

MEN'S RUBBER BELTS. Only25c.

MEN'S SOCK SUSPENDERS—20c. 35c. 45c.

RIBBONS in Galore—In Silk, Satin and Fancies; All widths, good qualities at Low Prices.

GARTER ELASTIC—In lengths of 3/4 yard. Fancy shades. Only35c. piece.

Boys & Men's Wear

BOYS' RAGLANS—Special offerings. Reduced to prices from less than half price. 6.90 to 10.20

MEN'S TWEED BACK-FOLD CAPS—In this Department we were never so prepared to meet your wishes with regard to style, materials and price. Special Priced Value1.20
Other Prices at 1.35 to 2.90

MEN'S SOFT FELT HATS—Special values. Greys, Fawns, Brown, etc. \$2.25 to 4.30

MEN'S VELOUR HATS—In Grey, Brown, Fawn, Green, etc. Specially Priced: 2.85 to 6.95

MEN'S OVERCOATS—Suitable for young men. Sizes 3, 4 and 5 only. Made with patched pockets, of good, strong, serviceable 5.95 Tweed. Specially Priced

G. KNOWLING, Ltd.

(By PAN)

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London Letter

(By PANTON HOUSE for the Canadian Press.)

LONDON, Oct. 13.—People still talk of coming to London "to see the lions," meaning to see the sights, and do not know that the phrase belongs to a time when all strangers went to see the King's Beasts in the Tower of London as a matter of duty. Where we now enter, there once stood an emerald archway known as the Lion Gate, from which a stone bridge led over the moat to the Lion Tower, which with the Middle Tower formed an island in the moat. The Lion Tower consisted of a ring of walls enclosing a pit, on which the animals' cages abutted. The "Master of the King's Beasts and Apes" had a dwelling close by.

For nearly 600 years—from 1235 to 1834—London's Zoo was at the Tower. The collection began with a present of three leopards, sent to King Henry III. In 1255 by the Emperor Frederick II, in complimentary allusion to the leopards seen to this day on the royal coat of arms. In the same year a present of a white bear was received from Norway, and accounts are still preserved dealing with the creature's expenses. Fourpence a day (equivalent to several shillings in modern money) was allowed for its food, and other items provided from the King's private purse were a muzzle, an iron chain, and a "long and strong cord to hold him when fishing in the River Thames." The poor prisoner was clearly expected to catch his own food sometimes. In 1255 a house, 40 by 20 feet, had to be provided for an elephant presented by King Louis of France. Towards the end of Queen Elizabeth's reign the collection included three lionesses, a lion, a tiger, a lynx, an English wolf (who must have been about the last of his race), a porcupine and an eagle. But the lions who gave their name to the menagerie were always its leading feature, and in the 18th century there were as many as 11. The present Zoological Gardens took over the last of them in 1834.

ANOTHER "LION"

Little more than a hundred years ago, one of the "lions" of London was a mental hospital! The Lions, the Tombs (in the Abbey) and Bedlam were considered, even in the 18th century, to make up a suitable programme for three lads on a visit to the Capital. People went to Bethlehem Hospital in Moorfields to see the lunatics in exactly the same spirit in which they went to see the wild beasts in the Tower, and about the only regulations on visitors' movements was that they were not allowed to take strong drink or tobacco to the patients. Even so human and enlightened a person as Dr. Johnson was not too sensitive to walk through the wards, and as for Pepys (who notes that he stepped into Bedlam, and saw several poor miserable creatures in chains, one of them mad with making verses) it does not seem to have occurred to that genial soul and determined sight-seer that there was anything objectionable about the show—though he describes the then popular sport of bear-baiting as "a rude and nasty pleasure."

Readers of William de Morgan's novel "Alice-for-Short" will remember that the modern Bedlam (Bethlem Royal Hospital) at Lambeth is one of the finest mental hospitals in the world. It is the child of a charity founded in 1247 by Simon FitzMary, Sheriff of the City of London, in token of his gratitude for his deliverance from the Saracens when fighting in the Holy Land.

COACHING TO BRIGHTON.

Canadian visitors who want to recapture the "Dickens atmosphere" will be able to do so very soon, by taking a passage on the coach which is about to run from London to Brighton, three days a week. Starting from the "White Horse Cellars" in Piccadilly (the jumping-off place of the old mail-coach service to the west of England) it will do the trip in seven hours. Seven teams will do the journey, changing at the same places as in the old coaching days.

KING'S BARBER.

Charles Jasche, who was King Edward's barber for 10 years, and who has been cutting the hair and shaving the chins of the British aristocracy for nearly 40 years, has just closed down his famous shop in Regent St., on account of the rebuilding operations there. His saloon, known as the "House of Lords" was patronized by all manner of celebrities, from the Prince of Wales downwards. Visitors from Overseas used to make a bee-line for the chair with the brass plate that recorded the Prince's first visit. Mr. Jasche attended King Edward and trimmed his hair and beard on the very day before his death. When the Court was at Sandringham he would go there every Sunday; when it was at Balmoral, he journeyed there every ten days. He went to "India" in the "Rivonia" with King George, and sailed in the "Orphis" in her cruise of 1901.

DETAINED.

A distinguished visitor from Overseas was found wandering the other day in Britain, a London suburb, and having no visible means of support, was committed to the Zoo. Being a native of that place, he was almost

The "Fifth Avenue" Store

Is keeping up its record for High Quality and Low Prices! Just to prove it, glance at the prices below and then come along and see the magnificent

WINTER COATS

We've Opened for This Exhibition Week's Sale

LADIES' COATS

In every New Style--Every New Material--Every New Shade, and every size. With or without Fur Collars and Cuffs, Satin and Crepe Linings.

5.90 8.90 15.90 17.50 19.50 24.00 35.00 37.00 up to 75.00

Woolen Scarves and Mufflers

In 2 sizes, and many beautiful 2-tone striped combinations. Brushed Wool

1.25 and 2.90

Childrens' Coats

Splendid heavy weight Winter Goods, in stylish little models. Snugly lined throughout. With or without Fur Collars. In all shades. Sizes up to 16 years.

4.25 5.25 7.90 10.90 12.50 16.50

Ladies' Dresses

Serges, Poirats, Tricotines, Crepes, Roshanaras, Cantons, Charmeuse, in all shades and sizes. For day and evening wear.

5.90 up to 45.00

Ladies' Costumes

New styles for Winter 1924-5 wear. Very exclusive designs.

9.80 10.90 12.90 18.50 25.00 35.00

Ladies' Skirts

Pleated and Plain designs in Tweeds, Plaids, Serges, Crepes, etc. All shades. Sizes up to 48 inches.

2.90 3.90 5.90 6.80 7.80

Ladies' Tuxedo Sweaters

All pure Wool, in different weights and colors. All sizes.

2.50 3.90 6.90 7.90

Brown Leatherette Coats

Very soft good quality Coats. Tailored or storm collars. Cuffed and Belted.

9.75 and 11.50

Towels Corsets

Good stout quality Turkish Towels in striped Blue and White and Fawn and White. Each

20c

Very high grade Silk Brocade and Coutil, in Flesh and White. All sizes. Per Pair

90c

The 'FIFTH AVENUE' Store

314 WATER STREET,

ST. JOHN'S

Children's Sweater Suits

Pants, Sweater, Cap and Mitts in three shades:

Rose, Mauve and Coral.

PER SUIT

6.90

Children's Sweater Coats

Some with Caps to match.

In good heavy weight Wool in various colours.

1.25 and 1.98

dead with cold when taken into custody, but has now recovered, and is doing well on a diet of mealworms. You see, he is a champion!

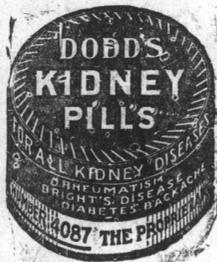
During the holiday month of August the Zoo had no less than 48,474 visitors, taking first place among the popular resorts of London. Kew Gardens came next with 252,419, Hampton Court Palace only records the number of visitors to the State Apartments—116,885; but, as three people are believed to see the gardens for every one who goes through the Palace itself, it should be reckoned as second favorite.

Preference May Now be Revived

Ottawa Views Conservative Return as Aid to More Empire Trade.

OTTAWA, Oct. 30.—The Conservative victory in Great Britain as viewed here will mean the probable resuscitation of the preference proposals of the former Baldwin Government which came out of last year's Imperial Conference but failed when the Government met defeat. The Canadian commodities most affected were apples, canned fish, honey, tobacco, and sugar.

It is considered rather fortunate that the Canadian-Australian reciprocity pact has been concluded and ratified by the Commonwealth Parliament. It was the defeat of the Imperial Preference proposals in Great Britain that made Australia more disposed to conclude an alternative trade arrangement with Canada in the face of opposition from some of the British manufacturing interests. The new agreement has not yet come into force and Premier Bruce has asked that it be deferred until approval by the Dominion Parliament, as it has been ratified by the Commonwealth Parliament. It is not believed that the probable return by Britain to the Imperial preference will prejudice its operation.



Anthracite COAL

NOW LANDING Ex S.S. "Recto"

American Anthracite COAL

All sizes.

H. J. Stabb & Co.



WE SUBMIT OUR FABRICS FOR YOUR APPROVAL.

Good tailoring begins with the selection of exclusive, serviceable and dignified woolsens and worsteds, different from the common run found in ready-made clothing stores. The cutting, fitting and workmanship follow as a matter of course—here.

J. J. STRANG,

LADIES' & GENTS' TAILOR, Corner Water & Prescott Sts. ap17, eod, 12

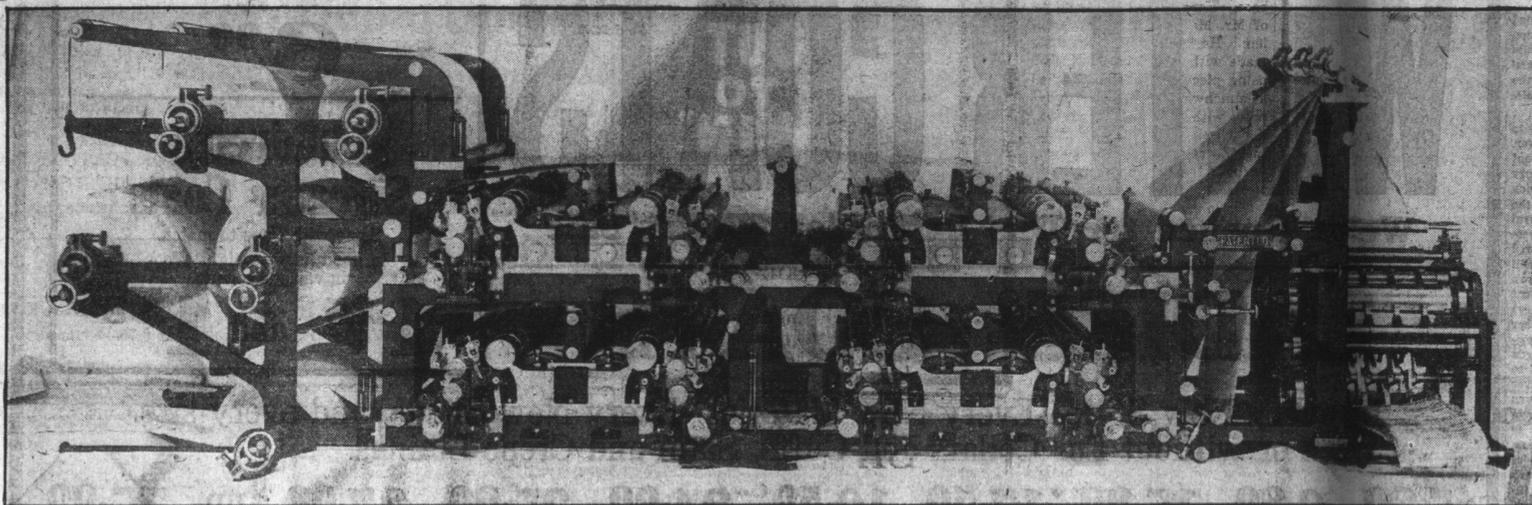
Back Sore?

Rub well with Minard's. It penetrates and takes out stiffness.



History of The Evening Telegram

The Pioneer Evening Newspaper -- Its Phenomenal Progress in Forty-Five Years -- What it Has Accomplished as a Public Educator -- Latest Wonder in Newspaper Presses Added to



Duplex Tubular Single-Plate 16 Page Press, with the additional 4 page Unit, has a speed of 30,000 per hour of 4, 6, 8, 10, 12, 14, 16, 18 and 20 page paper when required.

MILESTONES IN THE TELEGRAM'S HISTORY.

First published April 3, 1879.

Removed to present building, January 11, 1894.

First 12 page edition issued, July 1, 1906.

16 Page Tubular plate Press installed, December 31, 1917.

First 20 page edition issued, November 7, 1924.

ON the 3rd of April, 1879, Newfoundland's first evening newspaper was for the first time read by the public, for whose advantage it has catered for a period of over 45 years, excepting an interval of a few days after the great fire of 1892, which caused the destruction of the office and plant. The first number of the paper was issued from the old structure on Duckworth Street known for half a century as the "Courier Building," where the Crosbie Hotel is now situated. The Telegram had its origin in the printing material used by the proprietors of this former once important journal, but who, years before the date mentioned, had gone over to "the great majority," and whose paper had long since ceased to have

A "Habitation and a Name" in the community. When the Evening Telegram first made its bow to the public, it was not by any means a pretentious sheet as regards size and "make-up." It was very little larger than a good-size circular. It was worked off on an ordinary hand-press, and was a most unpretentious-looking paper. Its contents, how-

ever, from the very outset were bright and interesting, and struck a responsive chord in the hearts of the people. The enterprise and energy displayed by the managers of the paper arrested popular attention, and made the Telegram

Popular at the Very Start.

Both the editor and proprietor set an example to the composers, and did not hesitate to take off their coats and work at "the case" when occasion required. Being practical printers of considerable experience, they felt perfectly satisfied that St. John's not only afforded ample room for a daily evening paper, but that the business interests of the city needed additional facilities for advertising purposes. They set themselves to work to supply this important requirement. The first edition of the Telegram did not exceed 500 copies; but, although the issue was small, the primitive appliances used at that time required a lot of hard labor, and occupied nearly two hours for each side. The paper, however, was

Warmly Received by All Classes and Denominations,

and by the close of that April day its success was assured. Here was something new in journalism that at once interested the laborer in the back street as well as the merchant at the Commercial Rooms. Its tone was independent and outspoken, and invited the confidence of the masses at the very outset, so that very early in its career it secured the proud name of "The People's Paper." In its prospec-

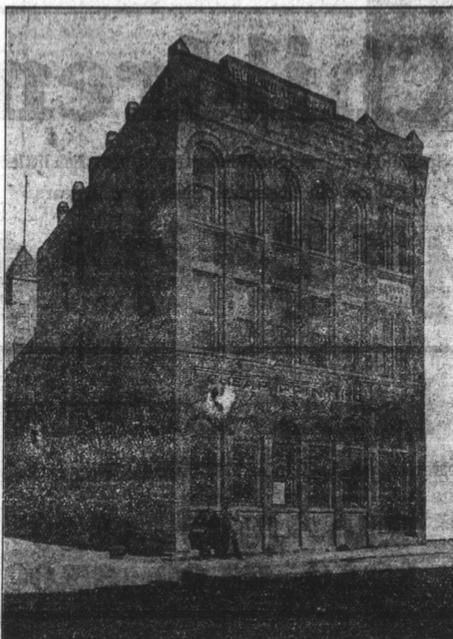
tus it pledged itself to eschew all sectarianism and controversial discussion of a religious nature. This pledge it has faithfully kept, and will continue to keep as long as the present management has control of its destinies.

The Circulation Went Up By Leaps and Bounds.

The business men of the community early realized the advantage of advertising in its columns, and the public, amused and delighted at the idea of getting the day's news every evening for one cent, would not go home without the Telegram. A Quadrant press, capable of turning out 1,000 papers in one hour, was the same year installed, but soon it was found that even this improvement fell short of keeping pace with the demand. In the fall of 1880 the Telegram plant was removed to its new building in Gregory's Lane, where an entirely new plant was installed, including an improved drum-cylinder Babcock & Cottrell machine, with a printing capacity of 1,800 copies an hour.

The Circulation Continued to Grow.

and by the close of the following year the Telegram's circulation had gone up into the thousands, while the advertising patronage was greater than all the local newspapers combined. The following year the famous Telegram Christmas Numbers, that gained world-wide fame, were first issued. No efforts by newspaper men in this line since have eclipsed those brilliant and entertaining holiday souvenirs, issued at Xmas from the Evening



The Evening Telegram Building, Water Street.

Telegram office at Gregory's Lane. The literary matter was eminently ray of the soil, and the illustrations were of scenes and portraits that appealed directly to popular taste and favor. The popularity and reputation of the paper were immensely enhanced, and

Orders for Thousands of Copies

poured in from friends in Canada, England and the United States. An uninterrupted career of success continued till July the 8th, 1892, when the great fire that consumed half the city swept away the Evening Telegram Building and all its contents. It would be impossible to over-estimate all the good that the Telegram had accomplished up to that time as an educational factor. Its outspoken utterances on behalf of the masses awakened new ideas in the rising generation, and gave birth to a wholesome democratic spirit that broke down the barriers of the old regime of dry-rot Conservatism of a purse-proud oligarchy. The Telegram waged a Fearless Fight for the People, and the people stood by it. Although the prospect looked gloomy on that memorable morning of July 9th, 1892, the Telegram's manager did not waste time hesitating. Preparations were made, while the ruins in Gregory's Lane were yet smoking, to revive the paper, in spite of the fact that the insurance on the plant, etc., was only about

one-fifth of its value. Mr. R. Mercer, the foreman of the press department, was sent to the United States to select and bring to St. John's a complete new outfit. This included a two revolution machine (Cottrell & Sons) for newspaper work, and a drum-cylinder press for job-printing. Meantime

A Temporary Printing Office Was Erected

on Duckworth Street, near the Beach. On September the 10th, 1892, the Telegram was once again placed before the public in a more attractive form than ever. The present building, now occupied by the Telegram was commenced that fall, and was completed in January, 1894, and the new quarters were occupied the same year. Owing to the increased circulation of the paper, the proprietor found it impossible to meet the demand, and decided to procure a machine that he believed would not require to be replaced during his lifetime. Mr. Robert Mercer was again sent to the United States

In Quest of Such a Press as Was Required.

After visiting Boston, etc., and being unsuccessful in seeing such a machine as would satisfy him, Mr. Mercer was obliged to return without accomplishing his mission, and reported that he could not realize the wishes of the proprietor of the Telegram in that direction. He was shortly afterwards sent to England, with orders to proceed to South Shields, Durham, and examine the "Little Simplex," a patent of the Northern Press & Engineering Co. of that city. Mr. Mercer quickly realized that this press was the one that would exactly fulfill the requirements, and closed with the manager of the company for one of these machines. The press arrived in due time, and Mr. Mercer,

Without Any Outside Aid,

set to work, put it up and set it a-going. It worked smoothly and perfectly as a chronometer. Mr. Mercer also superintended the connections with the gas engine, by which it was to be driven, and put the stereotyping apparatus in place, from which he made admirable castings, and arranged everything without a kink or hitch. Being pressed with work and a little diffident in regard to stereotyping, it was thought advisable to communi-

cate with Mr. Almand, the inventor of the machine, who lost no time in sending here one of his employees, Mr. R. Nicholson. Messrs. Mercer and Nicholson soon had the stereotyping plant brought to perfection, and the former

Carried it on Successfully.

The "Little Simplex" was admired as a "thing of beauty" in the printing line by everyone who came to see it working and throwing off its 17,000 copies in an hour. It printed from the web, folded, counted, and delivered, as the cylinders revolved, with a smoothness and rapidity that fascinated the beholder. The "Little Simplex" provided for an enlargement of the size of the pages, if required, but not for the number of its pages. The first-mentioned enlargements were made at different times, as the growing business demanded, till the limit in this respect was reached. The proprietor of the Telegram was

Up Against a Hard Proposition,

but the energy and enterprise that had brought the Telegram to its present state was not for a moment allowed to flag. After considering the matter, it was decided that the "Little Simplex" had reached the acme of its usefulness, and that, although worth over \$6,000, it should be relegated to the old iron heap. Space for news and advertising had been taxed to its utmost capacity the previous six months, and the demands of the future should be met, no matter at what sacrifice.

The "Telegram" Always Led as Newfoundland's newspaper, and it would be derelict to its duty and its destiny if it should now fall behind in the journalistic race. In March of 1906 Mr. Herder decided to sac-

rifice the "Simplex" and get a new press. The order for the Duplex press was sent to the Duplex Printing Press Co. of Battle Creek, Michigan, U.S.A., and in six weeks it arrived by the S. S. "Dahome," via rail to Halifax. A few days after its arrival the company sent their man, Mr. W. Stuart Bates, to erect the press. The work of setting it up was commenced the second week in June and finished in due time.

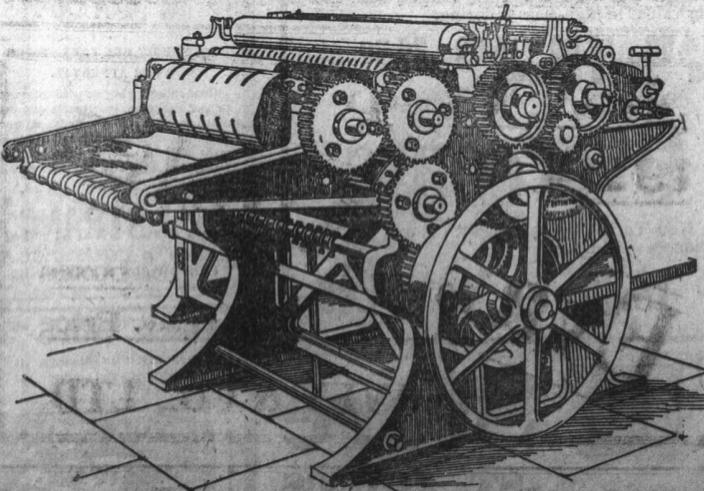
The Duplex was a Marvel of Mechanical Ingenuity,

and was admired by hundreds who called at the Telegram office to see the first 12-page printing press ever installed in an office in Newfoundland. It could print a 4, 6, 8, 10 and 12 page paper, according as requirements demanded, and had a capacity of about 6,000 copies an hour. It was essentially a twentieth century press, and had all modern improvements that had been made up to that time. Installed in the Water Street floor of the Telegram Building, the new machine embodied all the very latest ideas and was the finest type of machine made by the Duplex Co. It stood seven and a half feet high above its foundation, and was nearly as wide as it was high.

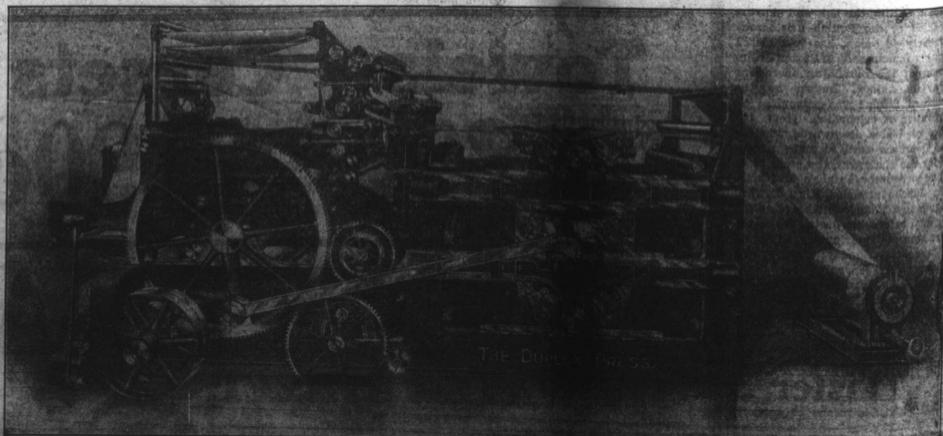
INSTALLING OF THE DUPLIX TUBULAR.

In 1917 it was found that the 12-page Duplex Flat Bed Press could not handle the increased amount of news and advertising matter offering, so it was decided to scrap the 12-page Flat Bed Press and install a 16-page Tubular Plate Rotary Press—the latest word in printing machinery. The order for the new press was placed with

(continued on page 9.)



The "Little Simplex" Stereotype Machine.



The Duplex Flat Bed Press.

Let's Get It Enlarged!

"It's the best snap we ever had of Baby, and the boys look so alive. Let's get Tooton to enlarge it at once, before the film gets scratched."

The Kodak Store makes a feature of enlargements. All sizes may be obtained, and the best results from any negative are guaranteed.

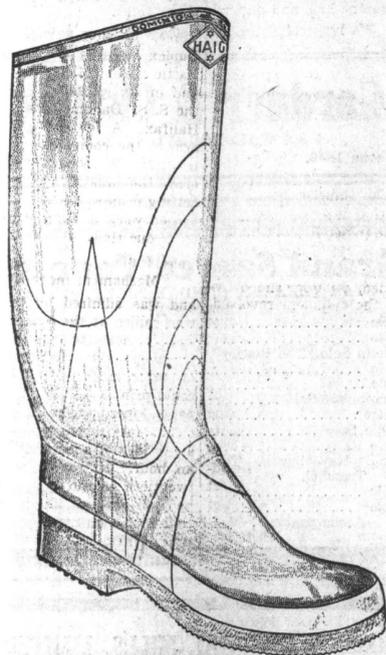
Get Tooton's prices on enlarging. Like the enlargements—they're O.K.

TOOTON'S

PHONE 131

The Kodak Store, Water Street, St. John's.

'HAIG'



Another shipment of these famous Rubber Boots.

Double Wear in Each Pair.

MEN'S "HAIG" STORMKING BOOTS.

MEN'S "HAIG" KNEE BOOTS.

BOYS' "HAIG" KNEE BOOTS

YOUTHS' "HAIG" KNEE BOOTS

More "HAIG" RUBBER BOOTS are being worn each year.

F. SMALLWOOD,

THE HOME OF GOOD SHOES

Sole Agent for Newfoundland.

Prime Fresh Killed Meat.

Roast 25c. lb.	Pork Sausage . . 20c. lb.
Sirloin 30c. lb.	Beef Sausage . . 20c. lb.
Beef Steak 35c. lb.	Puddings 15c. lb.
Stew Beef 18c. lb.	Liver 18c. lb.
Frying Beef 25c. lb.	

Also, Fresh Supplies VEAL, PORK, LAMB, MUTTON, POULTRY.

Foster & Shields,

KING'S BEACH.

History of The Evening Telegram

(continued from page 8.)

the Duplex Printing Press Co. in the summer of 1917, and on New Year's Eve, Dec. 31st, 1917, the first issue was printed. In order that "The People's Paper" should issue regularly while the new press was being set up it was necessary to transfer the Flat Bed Press to a new base. Here again the ingenuity of Mr. Mercer solved the problem. He had a temporary base made with heavy scantling and, using pieces of railway iron as a launchway, shifted the entire press without as much as breaking a web of paper, thus enabling the paper to issue regularly without the loss of a single edition.

For about a year the Telegram was printed on the regulation sized paper of seven columns, when it was found necessary to provide additional printing space. This was accomplished by increasing the size of the paper to eight columns.

The Latest Addition.

Once again the demand for space having made it imperative that the size of the paper be increased, an order was placed with the Duplex people for a four-page section to add to the present machine to bring it up to a 20-page capacity. On Saturday last, Nov. 1st, the work of fitting on the new section began and to-day, five days after, we have the pleasure of submitting to our patrons a 20-page paper. The occasion also marks another advance in the history of the newspaper business in Newfoundland.

The work of installing this new unit was carried out by Mr. Robert Mercer, our foreman pressman, with the able assistance of Mr. Hedley Tuff and his other aids, and the successful accomplishment of this complicated engineering feat reflects the greatest credit upon his ability as a machinist, and upon all who loyally co-operated with him.

Mary Pickford Grows Up

When "Rosita" is shown for the first time at the Star Theatre next Monday evening, the public of this city will see an entirely new and a different Mary Pickford.

In this, her latest United Artists' attraction, she appears as a grown-up young woman.

The famous Mary Pickford curls, of golden hue, are coiffed high in Spanish style of the Nineteenth century, while Miss Pickford, wearing gorgeous gowns with long streaming train, appears lithe and sinuous, revealing a seldom seen phase of the personality loved the world around.

"Rosita" is an entirely different story from anything Mary Pickford ever before has been identified with. Its appeal will be to the grown-ups rather than to the children, and an entirely new Mary Pickford audience will be created. Men especially, and there are a few, perhaps, who have never seen Mary Pickford on the screen will see and adore her in "Rosita."

A thrilling tale of Spanish romance is unfolded in swiftly moving scenes; glimpses of carnival and palatial splendor blended into a story of dramatic intensity interspersed with human frailties, comedy intrigue, suspense and mounted on a production of gigantic proportions, abounding in melodrama and love.

As Rosita, Mary Pickford appears in many scenes of dramatic intensity, and while she is seen in the Pickford an emotional actress, Miss Pickford has played many emotional scenes heretofore, therefore it will not in this sense, be a new Mary—just a grown-up Mary Pickford never fully revealed until the present.

My Opinion

Leave my toys alone!
I have not broken yours,
Nor sought to set them
In another row
Unless the one you choose.
But as for me—
I choose to make my own.

Leave my toys alone!
The things of life that I
Find suited to my mind
Are mine, and yours are yours.
We shall but disagree.
If you intrude:
Play fair—and let me be—
Just let me be.

—GRACE E. HALL,
in Patchwork.

MINARD'S LINIMENT FOR SPRAINS AND BRUISES.

Thursday, Friday and Saturday, at THE NICKEL

"OUT TO WIN"

Adapted from the Great Shaftesbury Theatre Play by Roland Pertwee and Dion Clayton Calthrop.

8—THRILLING ACTS—8

With CATHERINE CALVERT and CLIVE BROOK

Can You Stand a Real of a Fight to the Death in a Blazing
BIG THRILL? Airship 5,000 feet over the Channel at Night.

THE GREAT RACE FOR FORTUNE STORY
from the SHAFTESBURY THEATRE, LONDON

EXTRA ADDED ATTRACTION—"FIGHTING BLOOD"



MONDAY:—JACKIE COOGAN, in absolutely his greatest Picture—A New Metro Production: "LONG LIVE THE KING." 11 Big Acts.

COMING:—Rex Ingram's Latest Super-Special: "THE ARAB," starring RAMON NOVARRO and ALICE TERRY.

NOTE:—Mrs. Kathleen Fraser Clift will recite "IN FLANDERS FIELDS" to-night at 9.15 in connection with Poppy Day.

SIDE TALKS.

By Ruth Cameron.

WHEN WE HATE TO ASK A FAVOR.



There are people whom we shrink from asking a service of. Not because we are afraid they will not be willing to do it. But rather because we are afraid they will not stop with doing it!

I was having tea in a friend's house the other day when I was in that unpleasant state of having a cold hanging around me. You know how chilly, supersensitive to drafts, and feeling all the time as if a sneeze might suddenly break forth. My chair was near a door and a slight draught of which I would ordinarily have been entirely unconscious blew across me. I hated to mention it, but I finally did. Would she mind if I had that door closed?

Within A Split Second.

The door was closed within a split second. But before she was through with me I almost wished I had not dared the draught. Didn't I want the window across the room closed, too? Wouldn't I like a wrap? She would run right upstairs and get one. . . . It was so thoughtless of her to leave that door open right on my back, she didn't see how she could have been so careless. And the fire was dying out, she hadn't noticed, it should be built up at once. Wouldn't I like a drink of ginger tea? It would be splendid for my cold? I managed by dint of great firmness to keep the room from being sealed up tight and to avoid the wrap, but the fire was presently piled high with

logs and I had to drink the ginger tea.

I Shall Just Flee.

Should I ever again feel chilly in that house I shall not mention it. I shall rise up and flee.

It is a delightful thing to have people anxious to please one.

It is an uncomfortable thing to have them too anxious to please.

Most of us have had the experience of being the house guest of a too eager hostess and we know what a strain it is. All our energies are used up either assuring her that we don't need more blankets, that we have had plenty to eat, and we aren't bothered by the striking of the clock, or expressing our gratitude for the things she has done for us. And we go home worn out by kindness.

Part Of The Honeymoon Strain.

Once in a while I think members of a family get into this state of mind of being too eager to please each other. Not very often, I grant you. But isn't that part of the strain of a honeymoon, and getting away from it part of the readjustment that makes the first year the hardest? And I did, once know a husband and wife of some years standing who got into this state of mind, and each tried so hard to hide what he wanted to do and to do what the other wanted to do, and each expected so much gratitude that they got into quite a tangle of cross purposes and grievances before they realized what they were doing, and snapped out of it. Strange as it may seem, you can't over-do anything, even kindness and unselfishness, without upsetting the balances.

SEE

JOB'S FISH

AT THE

FAIR

"PURE AS THE SEA BREEZE"

Order some to-day. All Grocers sell

JOB'S FISH.

FOR SALE

Best American Sole Leather, Upper Leather, English and American Manilla and Steamed Tarred Rope, all sizes. Best Italian Hemp Lines and Twines. Chains, Anchors and Grapnels. Lubricating Oil.
Men's and Boys' Long and Short Boots, 100% Leather—all going at Rock Bottom Prices.
We also buy Brass, Copper, Lead, Old Rope, Cow Hides, Calf Skins, Sheep Skins, Raw Wool and all kinds of Raw Furs.
HIGHEST PRICES PAID.
NORTH AMERICAN FUR, HIDE & METAL CO'Y,
WATER STREET WEST.

oct 25/11

Forty-Five Years in the Service of the Public—The Evening Telegram.

ONLY

98^c Yard

A VERY SPECIAL OFFER FOR EXHIBITION WEEK—

Costume Tweeds

56 inches.

Good Assortment of Plain Colours, Checks and Stripe Designs.

WORTH MORE THAN DOUBLE THE PRICE!

GALTEX FUR

50 inches.
(Black Fancy Sealette)
Only 1.25 formerly 9.00

CURL CLOTH

54 inch.
Grey, Brown, Black, Navy and Cardinal.
Only 1.25 formerly 3.80

Ayre & Sons
LIMITED

New Crop

1924

Evap. Apples

25 lb. boxes

At a Low Price

HARVEY & CO., LTD.

Don't Say Paper, Say "Evening Telegram."



(Founded in 1879 by W. J. Herder.) The Evening Telegram THE EVENING TELEGRAM, LTD., PROPRIETORS.

All communications should be addressed to The Evening Telegram, Ltd., and not to individuals.

Friday, November 7, 1924.

Our Twenty Page Issue

To-day the Telegram offers to its readers at the old rate of two cents per copy an issue consisting of twenty pages. This achievement has been made possible by the addition to our press of another four page section, and the turning out by a single operation of this enlarged edition marks another step forward in the history of journalistic enterprise in Newfoundland.

The history of the People's Paper is briefly told on another page. It is interesting to trace the events which have occurred in its career since it first made its bow to the public forty-five years ago, as a diminutive two page issue measuring barely twelve inches by nine, up to the present, and one cannot but recall with respect the undaunted and tireless efforts made by its late proprietor, Mr. W. J. Herder, and its first editor, Mr. A. A. Parsons. They laid the foundation truly and well; they built with an eye to its future, and today's accomplishment is testimony to their wisdom and foresight.

From its earliest days it has always been the main purpose of the Telegram to uphold the dignity and tone of the press, to supply its readers with a faithful and unbiased account of current events, and in all matters of public interest to deal with them in such a manner as would tend to advance the best interests of the country and the Empire. With a greater amount of space at the disposal of the management, their opportunities to serve the public have been increased, and the usefulness of the paper as an educative force and as an influence for good has been extended.

Such an occasion cannot be passed over without a reference to the excellent service which has been rendered to the Telegram by its staff of compositors, linotype operators, and pressmen. Skillful in their work, conscientious in the performance of their duties, and loyal to the firm, they have in no small measure been responsible for the reputation and standing of the Telegram in the community. Reference also must be made to the prince of salesmen, the newsboy, whose eagerness and utter disregard for weather makes him a very important factor in connection with the paper's circulation.

Man's ingenuity is demonstrated in a striking manner in the machine which makes it possible to supply the public daily with a paper of this size. Capable of turning out 30,000 copies an hour, folded and counted and ready for the hands of the clamouring newsboys, the Duplex Tubular Single-Plate Press is one of the greatest marvels of modern machinery. Its mechanism is as delicate and as complicated as that of a finely made watch, and in action it is a remarkable example of unlimited power combined with efficiency and absolute precision.

Poppies for Remembrance

To-morrow morning a willing army of G.W.V.A. helpers will overrun the city crying, "Buy a Poppy!" The appeal will be made to everyone, rich and poor alike, to give of his cents or his dollars as circumstances permit. It is an appeal in itself, that Flinders Poppy, and as in the past, so now, its mute appeal is certain of generous response.

Poppies for Remembrance! It is good for us to permit our thoughts to go back from time to time to the days when those of us at home waited in an agony of suspense for tidings of friends and relatives who were somewhere in that shot-ridden, smoke enshrouded borderland of Death. It is good for us to recall the feelings of relief with which we received the news of the cessation of hostilities, and even though are brought back memories of our own bereavement, it is well, since it cannot but awaken our sympathy for those who, injured and broken in that struggle, are still suffering from the effects.

This year even more than on any former occasion we should remember those who thought no sacrifice too great to make in their country's cause, for it is only now, six years after the war ended, that peace has really come. It is only now that the gaunt spectre of poverty and distress has departed, and that prosperity has returned.

In purchasing our Poppy to-morrow let us remember that the proceeds are intended to bring a small measure of relief to those gallant men whose conduct alone made it possible for us to live in comfort.

Absolutely Untrue

We have heard it stated that communications purporting to outline the Longshoremen's side of the present dispute have been brought to this office but were refused publication. No communication whatever dealing with this matter has been received from such a source. Had they been forwarded we should have readily given them the same consideration shown other correspondents. We trust to refer to the situation which has arisen in to-morrow's issue.

TWEEDS, TWEEDS, TWEEDS.

Overcoating for Boys' and Girls. Coat special \$1.75 lb.

THE WEST END BAZAAR.

51 Water St. West.

Schooner Abandoned

Messrs. Jas. Baird, Ltd., received a message this morning reporting that the schooner Inspiration, 47 days out from New York-Loyd, was abandoned in lat. 38.52 N., 31.49 W., and that the crew of seven men are on board the Royal Mail Packet Co. Ship Cardiganhire. A few days ago Messrs. Baird, Ltd., received information that the schooner had been dismantled, and that the captain had been offered assistance by a passing ship but reported he did not need it. The Inspiration was purchased about two years ago from Ellis & Co., managers for a local company. She is 325 tons gross, 233 net and was built at Conquerable Bank, N.S., in 1917. After being purchased by Messrs. Baird, Ltd., she underwent a thorough overhaul and was put in an A1 condition. The Cardiganhire, which rescued the crew, is a ship of 9,426 tons gross and 5,993 net.

Hear what those who bought the Bull Clocks have to say about them. J. T. LAMB, Jeweller, Water St.—nov7,21

Rosalind's Passengers

The following passengers arrived yesterday by S.S. Rosalind:—Mrs. Ida Joy, Isabel Moore, William Parsons, Orestes Taylor, Fred Brock, John Finnan, May Hennessy, Roland Palmer, Blanche Palmer, Mrs. (Dr.) Macpherson, Joseph Geyron, John Draper, John Moore, Hon. S. Milley, Mrs. Milley, Harry Milley, Joseph Chamblin, and 12 second class. From Halifax—Kate Gummer, Beasie Gummer, James Lench, Blanche Oldfield, Gillette Burroughs, William Palmer, Jessie Armstrong, Cyril MacKenzie, Arthur McMaster, James Oswald and 11 second class.

I am not talking shop I am talking Bull Clock and there is no better timekeeper. J. T. LAMB, Jeweller, Water Street, nov7,21

GOOD SIGN OF HERRING.—A message to the Marine and Fisheries Department from the Sub-Collector at Bonne Bay, reports fair weather with a better sign of herring.

The Strike Situation

Up to press hour there was no change to the strike situation, and it looks as though the men are determined to remain out until their demands are acceded to. This morning the management of the Railway, under whose control the operation of the Government Bay Boats are being run, decided to engage other men to load the Prospero, and by eleven o'clock a sufficient number had been found to proceed with the work. The strikers got down on the premises but their way was barred by a squad of police. At present besides the longshoremen all truckmen, and sanitarymen are out.

LATEST.

It is learned that as a result of the strike the S.S. Strudholm which began loading a cargo of fish at Shea's wharf on Monday will not be ready for an outfit to fish loading. She has only about 300 cases of fish on board. So that a considerable amount of labor is being lost to the city. It is understood the plans are being made to divert other shipping to the wharves should the present deadlock continue.

Thousands Guessing

At the exhibition last night over a thousand people registered their guesses at the Map Contest, conducted at the booth of Gerald S. Doyle. The Map is covered with colored pins, each one representing a place in Newfoundland where Mr. Doyle's goods are sold, and the person guessing nearest to the correct number of pins in the Map gets the prize of twenty dollars. Great interest is being shown in this feature.—adv7.

NOTICE TO NON UNION, UNION, AND OUT-PORT MEN—Men wanted immediately for discharging steamers and general wharf and store work at current rates of pay and usual working conditions; apply at Steamship and Mercantile Premises. EMPLOYERS' PROTECTIVE ASSOCIATION.—nov7,11

Did You Get Your Fortune Teller?

If you did not get a copy of the "Fortune Teller," the book distributed at the exhibition last night, you can get it this afternoon and to-night for they will continue to be sold during the day. Many people commented favourably on this book last night and all the ladies were anxious to secure a copy. The "Fortune Teller" book which gives so much information into the mystic ways of the Fortune Teller. The books are being distributed without charge by Dr. Chase Medicine Company through their agent Mr. Gerald S. Doyle.—Adv7.

McMurdo's Store News.

MERITOR TOOTH BRUSHES. The Meritor Tooth Brush, absolutely the best tooth brush in the market. It is made in England in the good old fashioned way. Good bristles, solid handle, and silver wired tip. Fits the mouth, the bristles fit the teeth. The result is a tooth brush of great ingenuity. These brushes are made for women for men, for children and even for babies. There is also the Meritor Dental Plate Brush, which is shaped to do its work with great efficiency. Try these brushes and you will find they will last longer than any other make. Meritor Tooth Brushes, 60c.; Children's 35c. Meritor Dental Plate Brush, 70c.

FRIDAY AND SATURDAY.

At Our Candy Counter. You will find this Wee End all our favourite delicious candies. Logan Berries, Pineapple Cubes, Scotch Nuggies, Whipped Creams and Ginger Cubes. At our week-end special.

OUR EXTRA SPECIAL.

O. K. Chocolate Creams . . . 35c. lb. Italian Mints . . . 35c. lb. Butter Scotch Lumps . . . 40c. lb. Visit our Candy Counter, for your week-end candies, you will find a great selection of the wholesome, delicious candies and prices are right.

Personal

Major W. F. Inkpen, of Montreal, who succeeds Mr. E. D. Bate, as Secretary of the Royal Trust Company here, arrived by the S.S. Rosalind yesterday.

Here and There.

PUBLIC CONVENIENCE.—At Thursday's meeting of the Municipal Council, Councillor Ryan brought up the matter of re-erecting the public lavatory west of the Gas House. It was decided that the same be built without delay.

DROWNED FATALITY.—A drowning fatality at Burn is recorded in a message received to-day from Mr. E. M. Hollett, which reads as follows:—"Cyrus Hollett, aged 55, accidentally fell over a wharf on Monday evening and was drowned. The body was recovered a short while afterwards."

DIED SUDDENLY.—The following message has been received by the Minister of Justice from Mr. J. W. Siders, Herby, Bristol:—"John Baker, 65, resident of Broad Cove, dropped dead yesterday whilst out fishing in a dory. His body has been recovered."

M.G.C.A. Dinner

The annual trophy night of the M. G. C. A., which took place in the Presbyterian Hall last night, proved to be one of the most interesting and enjoyable yet held by that body. The affair was held for the purpose of celebrating the victories of their various teams during the past season, and in this all the honor that could be bestowed upon the M. G. C. A. Athletes was tendered. The Association had a most successful year in all its athletic branches. The football team won the League championship, the rowing team won the Old Comrades Race at the Hals Regatta, the Tag of War team the Hals Cup and other trophies, while the Track Team had been very successful; they having succeeded in gaining many prizes during the season, included in which was a silver cup for Club competition at the C. L. B. Sports, while the Hockey and Bowling Teams, which had not been so fortunate, come in for a similar amount of praise. Therefore, to do honor to these achievements, the members of the various teams were the special guests at the winter meeting of the Methodist College Football team, inter collegiate champions for 1924. Amongst those present and seated at the head of the festive board, were the Prime Minister, Hon. W. S. Monroe, Hon. W. J. Higgins, K.C., His Worship the Mayor, Hon. Tasker Cook, A. E. Hickman, M.H.A., Rev. C. H. Johnson, Messrs. W. W. Halfyard, F. W. Ayre, C. E. Hunt, W. H. Butt, while Messrs. John Bell and Ron O'Toole, our representatives at Halifax, were also invited guests. Mr. H. J. Wyatt, President of the Association, presided, and carried out his duties in a faultless manner. The gathering, which numbered fully one hundred and twenty, were seated at 8 p.m. The tables were prettily decorated and overflowed with many good things provided, while the colors of the Association, with the handsome collection of trophies on display formed a pretty background, and the scene was a very animating one indeed. The menu provided by the ladies of the Association was a most excellent one, and was done full justice to by all. As an appreciation of their efforts so ably displayed, Mr. F. W. Ayre, in the course of his address, asked the gathering to rise and sing to their praises, which was carried out with a will. The speeches of the evening were of a very high order and the best of good fellowship prevailed throughout. With Mr. H. Gordon Christian at the piano, songs were specially prepared for the occasion, and much to the credit of the proceedings, while Mr. H. Courtney rendered a solo which added greatly to the enjoyment of the evening. The dinner concluded with the singing of the National Anthem at 12.30 a.m. The following was the toast list:—

Ode to Newfoundland. THE KING—Prop. the Chairman; resp. God Save The King. THE EMPEROR—Prop. A. E. Hickman, Esq. M.H.A.; resp. Hon. W. S. Monroe, Prime Minister. NEWFOUNDLAND—Prop. Rev. C. Johnson; resp. Joe Peck, Mayor. TUG OF WAR TEAM—Prop. W. W. Halfyard, M.H.A.; resp. H. Wilson, manager. FOOTBALL TEAM—Prop. Hon. W. J. Higgins; resp. C. Quick, Manager. HOCKEY TEAM—Prop. J. C. Hogg, B.S.C.; resp. J. Herder. TRACK TEAM—Prop. Jas. S. Ayre; resp. A. H. Thomson, Manager. ROWING TEAM—Prop. C. E. Hunt; resp. E. Butler, Manager. BOWLING TEAM—Prop. F. W. Ayre; resp. C. H. Butt, Manager. OLD GUARDS—Prop. Rev. J. G. Joyce, B.A.; resp. H. J. Russell. OUR GUESTS—Prop. W. H. Butt; resp. J. C. Hogg, M.H.A. THE CHAIRMAN—Prop. Hon. W. S. Monroe; resp. H. J. Wyatt. GOD SAVE THE KING.

Government Boats

Argyle arrived Argentinia 10.35 a.m. Clyde Little Bay Islands 9.45 a.m. yesterday, outward. The steamer Glencoe left Garnish 9.10 a.m. yesterday, inward. Saturday morning's train will connect. Home leaving Humbermouth to-day. Kyle arrived Fort aux Basques 7.30 a.m. Melgie left Wesleyville 9 a.m. yesterday, going north. Malakoff left Port Blandford 3.30 a.m. Fortia no report leaving Fort aux Basques. Prospero sailing north to-morrow.

WEEK-END SPECIALS.

Ladies' Ready-to-Wear Hats from \$1.50 to \$10.00. Our Hats are personally selected, up-to-date styles.

THE WEST END BAZAAR.

51 Water St. West.

Express Passengers

The following passengers crossed over to Fort aux Basques by S. S. Kyle at 7.30 this morning, and joined the express:—J. C. Hogg, Mrs. J. Collisno, Mrs. W. Lashane, R. J. Powell, H. C. Brown, R. J. Haviland, J. Underhill, W. Pearcey, W. Prince, A. Saint, A. Turpin, H. and Mrs. Murray, J. Lanzjols, F. Fuller, Mrs. R. Mercer, Mrs. W. Morrissey, R. Mercer, T. Nearey, J. Demsey, Miss M. Goddard, 65 resident of Broad Cove, dropped dead yesterday whilst out fishing in a dory. His body has been recovered.

SCH. AVIATOR ABANDONED.

The following message has been received from Sandy Point:—"The American schooner Aviator, Capt. Wallace Parsons, bound from Gloucester to Woods Island, is ashore about three miles from here. The vessel was abandoned by her crew and is likely to be a total loss."

THE TRAINS.—Yesterday's west-bound train arrived Bishop's Falls 5.35 a.m. The express, with the Kyle's mail and passengers left Fort aux Basques at 9.15 a.m. The local train arrived at 12.25 p.m.

Employers' Association Review the Situation

Editor Evening Telegram. Dear Sir.—While we have no desire or intention to enter upon a newspaper controversy with the Longshoremen's Protective Union, we think that we should point out that in the letter published by them in this morning's issue of the Daily News one very vital statement is made that is directly contrary to the fact. The statement that was made to the Employers' Protective Association was the simple one that work should be limited to an eight hour day and that no overtime should be worked. We may be allowed to call attention to the fact that the new proposal, for the rate of wages, is a demand of an extra twenty per cent, on the rate of wages now in force, an additional 20 per cent, that the whole of the rest of the community would be called upon to pay.

The cost of operating steamers is so great that it is impossible to run them unless the discharge is continued during at least fourteen hours out of the twenty-four. Under these conditions, the cost per day of working fourteen hours per day under conditions hitherto existing, would be— 40 hours at 80c. per hour from 8 a.m. to 6 p.m. . . . \$5.00 8 hours at 60c. per hour from 7 p.m. to 11 p.m. . . . 2.40 14 . . . \$7.40 Under the conditions now suggested the cost would be— 8 hours at 9 a.m. to 6 p.m. at 50c. per hour . . . \$4.00 4 hours from 7 p.m. to 11 p.m. at 75c. per hour . . . 3.00 2 hours from 12 midnight to 2 a.m. at 80c. per hour . . . 1.80 14 . . . \$8.80 Extra cost under proposed conditions \$1.40, or almost exactly 15%.

It may be of interest to bear in mind that in the nearby port of Halifax, steamers are loaded and discharged in a matter of hours, and a general strike, if it is paid for at the rate of 10c. extra per hour throughout the whole period from 5 p.m. to 6 a.m., will cost up to twice the rate prevailing in St. John's has been 10c. extra per hour from 6 p.m. to midnight only, and 40c. extra per hour from midnight to 6 a.m. In the letter from the Union the fact is stressed that it is a great hardship for men to have to work for the worthy cause, she well merited to note that Mrs. Baxter was permitted to work. Thus it can be seen that the hardship complained of is self-imposed and against the wishes of the Employers.

It should further be pointed out to the public that although the Employers' Association has been notified that Mrs. Baxter was permitted to work, this can be seen that the hardship complained of is self-imposed and against the wishes of the Employers. It should further be pointed out to the public that although the Employers' Association has been notified that Mrs. Baxter was permitted to work, this can be seen that the hardship complained of is self-imposed and against the wishes of the Employers.

Poppy Day Remembrance Day at the Majestic

AT THE MAJESTIC. Mrs. John Baxter recited "In Flanders Fields" at the Majestic Theatre last night, in remembrance of "Poppy Day," G.W.V.A., and of their dead. Her offering was excellent, and apart from the fact that she well merited the praise and calls for encore given her by all who had the good fortune to be present. It will be pleasing to note that Mrs. Baxter will also recite "In Flanders Fields" again to-night, which is an additional attraction.

"The Bull" Clock

J. T. Lamb, Esq., Watchmaker and Jeweller, City. Dear Mr. Lamb—With reference to the "Bull" Clock which you have on exhibition at the Industrial Fair, I would like to tell you that my home has been the proud possessor of one of these clocks for the past two years. It has given us the highest satisfaction; has been running continuously without any trouble whatever, and keeps perfect time.

BORN.

At Grace Maternity Hospital, on Oct. 31st, a son to Mr. and Mrs. W. G. Pippy.

MARRIED.

On Nov. 5, 1924, at St. Patrick's Church, Montreal, by Rev. Father Groves, Mary Maude, the daughter of John R. and the late Mary Mullins of this city, to Peter Martin, the only son of George and the late Margaret Phillips of Quebec.

DIED.

Died this morning, Nov. 7th, Peter Joseph, darling child of Patrick and Minnie Spry, aged 13 months.

This morning, at the General Hospital, after a brief illness, Alice, daughter of the late James and Margaret Kelly, leaving three sisters in the city, two brothers and sister in U.S.A. Funeral on Sunday at 10.15 B.M. from her late residence, 45 Merry-meeting Road.

Passed peacefully away, on Nov. 5, Laura Bell, second eldest daughter of John and the late Clara Bartlett, aged 23 years, leaving to mourn their great loss a father, step-mother, brothers and sister. Funeral on Friday at 2.30 o'clock from her late residence, 17A Coronation St. Friends and acquaintances please attend without further notice.

On the Resurrection morning, Soul and body met again. No more sorrow, no more weeping. No more part.

NOTE OF THANKS.—Mrs. W. J. Sinnott and family wish to thank all friends who so kindly and thoughtfully sent notes of sympathy, telegrams, wreaths and spiritual bouquets, and in any way helped to alleviate their sorrow in the loss of a kind husband and father, and especially to all those dear friends at Placentia who accompanied the remains to their last resting place.

CLARKE'S NIGHT LIGHTS.

We have a full stock of Clarke's Pyralid Night Lights, 6 and 9 hour, which we are offering at very reasonable prices.

TUCKER'S WHITE CROSS NIGHT LIGHTS.

5 hour, 12 to box. 30c. Box. Or in gross lots with two small glass holders for \$3.40

CLARKE'S FAIRY LIGHTS.

In Ruby, Blue and Flint with lowers of clear flint glass. The Royal Stores, Ltd., Crockery Dept. nov6,31

"STAFFORD'S" DRUG STORE NEWS

Special for Farmers.

For the past few years we have been making up a Cough Mixture for Horses and which has been used by various farmers in the city with excellent results.

We have now decided owing to an increased demand to put this Cough Mixture on the market, and you can purchase a large bottle at Stafford's for \$1.00, and we are sure it will produce good results.

Grand Sacred Concert

STAR THEATRE, SUNDAY NIGHT, at 8.30. PROGRAMME:—

- Solo Mr. J. Canning Solo Miss Ida Howlett Solo Mr. H. Durant Solo Mr. F. Ruggles Solo Miss Mary Ryan Saxophone Solo Mr. F. Bellew Duet Messrs. Tucker & Trappnell Cello Solo Mr. Mayers Solo Mrs. Gordon Christian Quartette—Messrs. Tucker, Herder, Ruggles and Trappnell. Solo Mr. K. Trappnell Solo Miss Mary Eagan Accompanists: Messrs. Christian and King. nov7,21 ADMISSION: 50 CENTS.

WE OFFER NEW ISSUE:—COSMOS IMPERIAL MILLS, LIMITED.

6% P.C. First Mortgage Bonds, due November 15, 1944. PRICE 90 and INTEREST to YIELD 6.87%. EARNINGS—After providing for depreciation and Govt. taxes. Five-year average—1916-1923, inclusive \$15,846.51 (4.85 times Bond interest requirement) Five-year average—1919-1923, inclusive \$96,797.00 (4.71 times Bond interest requirement) Year ending Dec. 31st, 1923 \$54,171.61 (5.44 times Bond interest requirement) WRITE FOR DESCRIPTIVE CIRCULAR.

JOHNSTON & WARD

Members Montreal Stock Exchange, Toronto Stock Exchange, Board of Trade Building, St. John's, Newfoundland. nov7,13,15

\$40.00 Per Week For Fractured Leg.

A busy professional man recently sustained a fractured leg and had to get hospital treatment. He holds our Pilot Policy and while disabled, this Company will pay him \$40.00 weekly, as well as a special surgical fee for the fracture.

If it should be YOUR case to-morrow, would you get a cheque or not? Food for Thought!

U. S. FIDELITY & GUARANTY CO.

J. J. LACEY, Nfld. General Agent.

From Cape Race At The Fair

CAPE RACE, to-day. Wind north, high, weather dull. The steamer "Leopard" County passed in at 10.35 and Westmore east at 11.30 a.m. Bar, 29.94; Ther, 45.

WEEK-END BARGAINS. New Wall Papers, new designs, Price range from 15c. to \$1.25 a roll, bordering to match. THE WEST END BAZAAR, 51 Water St. West.

Employment Notice

We are increasing our working staff in all Departments. We have vacancies for experienced Coat, Vest, Pants, Overall and Shirt Machinists, also for a few experienced and good hand sewers in the same Departments.

We have room for a few learners for hand sewing and for machines, those having some knowledge of sewing machines preferred. Steady employment.

Ideal working conditions and best rate of wages paid for willing workers.

APPLY,

Newfoundland Clothing Co. Limited.

nov7,11

Opening Announcement

We beg to announce to our friends and the public generally, that we have opened a FEED DEPOT in conjunction with our Grocery Store, in the building lately occupied by Messrs. Fearn & Barnes, where we shall be pleased to cater to your requirements in all kinds of Feeds, etc.

Next door we can supply all your wants in the Grocery line, and our prices are right.

We respectfully solicit a share of your patronage.

Gardner & Chaffey

5 & 7 WALDEGRAVE STREET. Phone 1856. nov7,31

Grand Sacred Concert

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C. L. B. Ca

Tuesday's parade was usual. The Lieut. Colonel's duty with Captain. The latter gave the exercises in view of the Church Parade on Sunday when at 3 p.m. N. C.L.B. Cadets, with Spencer Girl Guides and Friendly Companies will give Service. At 11 a.m. communications in full will attend St. Thomas Garrison Church and prayers to the God on behalf of the British Empire. The Lieut. Colonel's duty with Captain. The latter gave the exercises in view of the Church Parade on Sunday when at 3 p.m. N. C.L.B. Cadets, with Spencer Girl Guides and Friendly Companies will give Service. At 11 a.m. communications in full will attend St. Thomas Garrison Church and prayers to the God on behalf of the British Empire. The Lieut. Colonel's duty with Captain. The latter gave the exercises in view of the Church Parade on Sunday when at 3 p.m. N. C.L.B. Cadets, with Spencer Girl Guides and Friendly Companies will give Service. At 11 a.m. communications in full will attend St. Thomas Garrison Church and prayers to the God on behalf of the British Empire.

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We respectfully solicit a share of your patronage.

Gardner & Chaffey

5 & 7 WALDEGRAVE STREET. Phone 1856. nov7,31

Grand Sacred Concert

C. L. B. Cadets

Tuesday's parade was carried on as usual. The Lieut.-Colonel was on duty with Captain Stick as Adjutant. The latter gave the Battalion some exercises in view of the Anniversary Church Parade next Sunday, Nov. 9th, when at 3 p.m. the 11th. Regiment C.L.B. Cadets, with Old Comrades, Spencer Girl Guides and the Girls' Friendly Company will attend Divine Service. At 8 a.m. all C. L. B. communicants in full uniform dress will attend St. Thomas's—the old Garrison Church—and offer their prayers to the Great Commander on behalf of the Brigade in various parts of the empire to carry on the object of the C.L.B., "which shall be the advancement of Christ's Kingdom amongst lads of all classes, the promotion of charity, reverence, patriotism, discipline, self-respect and all that tends towards true Christian manliness," and its motto "Fight the Good Fight." The Brigade was founded on November 11th, 1891 by the late Lieut. Col. Gee, and is thus 33 years old next week. The Brigade has had many ups and downs all these years, but with courage and fortitude for which we of the Newfoundland Regiment have to be grateful is the fact that in storm and sunshine these officers and lads have carried on and left with us a glorious heritage that must be maintained if it possibly can be done. The Armoury in Newfoundland, worth forty thousand dollars all free of debt, is a silent witness to the zeal of those who pioneered the way. The staff and those now on duty are grateful.

The Ladies' Auxiliary held their annual meeting Monday. Reports for the year reflected great enthusiastic interest on their part for to forward the "Old Brigade" work. The President, Mrs. Tasker Cook, wife of the Hon. Tasker Cook, Mayor of St. John's, and Mrs. William H. Hynes, Hon. Secretary-Treasurer, showed themselves possessed of great executive business ability as shown by the financial statement. They have voted from their earnings for the year seven hundred and fifty dollars towards Brigade expenses, also one hundred dollars for Band uniforms, and have a snug nest egg in reserve of about six hundred dollars for 1925. Good work, ladies. Thank you. The election resulted as follows:—

President—Mrs. Tasker Cook.
1st Vice-President—Mrs. Walter J. Edgar.
2nd Vice-President—Mrs. Claude Noonan.
Secretary—Mrs. W. B. Fraser.
Treasurer—Miss Edith M. Edgar.

With an executive committee of 12 ladies. A vote of thanks was passed to the retiring officers, particularly to Mrs. W. H. Hynes, the retiring Hon. Secretary-Treasurer, who was unable to continue this year on active service as Secretary and who did yeoman service. The ladies have also installed additional electric lighting in the armoury during the year which means greater efficiency.

The Finance Committee met October 27th and report finances are healthy, but cash is needed for necessary building repairs.

Capt. Stick is busy booking tickets for the Officers' Ban. Party in the Armoury on Monday, Nov. 10th, at 8.15. The officers hope to see all their friends present and tables can be booked on a phone message to Capt. Stick. Orders announce the following promotions:—Staff Sergt. Stewart Dewling, M.M., to Battalion Stretcher Bearer Sergt., who is also awarded a medalion of a 1st Class Ambulance; Lance Corporal, Albert Whitten of the Orderly Room, E. Baker, D. Badook, R. Udle, J. Rabbits and W. Rees are promoted Corporals. Congratulations, fellows on your steps up the ladder. Carry on, lads, carry on!

There will be no parade Tuesday, Nov. 11th, Armistice Day.

Lieut. A. D. Ferlin, Orderly Officer, was absent from duty.

Lamaline Company reports for September with 26 on the roll and 19 on the strength. Two parades were held and our gallant little, farthest west company is doing its bit loyally and well. They are now arranging a fall and winter programme.

Lieut. R. J. Mercer of Bay Roberts Company, has been detailed for special duty to make up the individual records of the 170 lads that were on their roll. A mighty fine idea as records are useful.

Grand Falls have nominated Rev. F. Loder and Major Windeler as their representatives to the Executive of the Newfoundland, and Portugal Cove Company have elected Rev. A. T. Tulk, B.A., and Capt. Sheppard. The Governing Body will be elected and a constitution drawn up for Nid. and the Brigade incorporated.

Tuesday's attendance was slack, only 104 all ranks on duty. Shops were closed so lads working have no excuse. The Colonel, Adjutant, Brigade Major, Captain Stick, P. B. Rendell, F. Burden, C.M.O.; Lieuts. Mottly and Eric Jerrett, with Regt. Sergt. Major John Andrews were at their posts. Unless the attendance improves there is bound to be trouble.

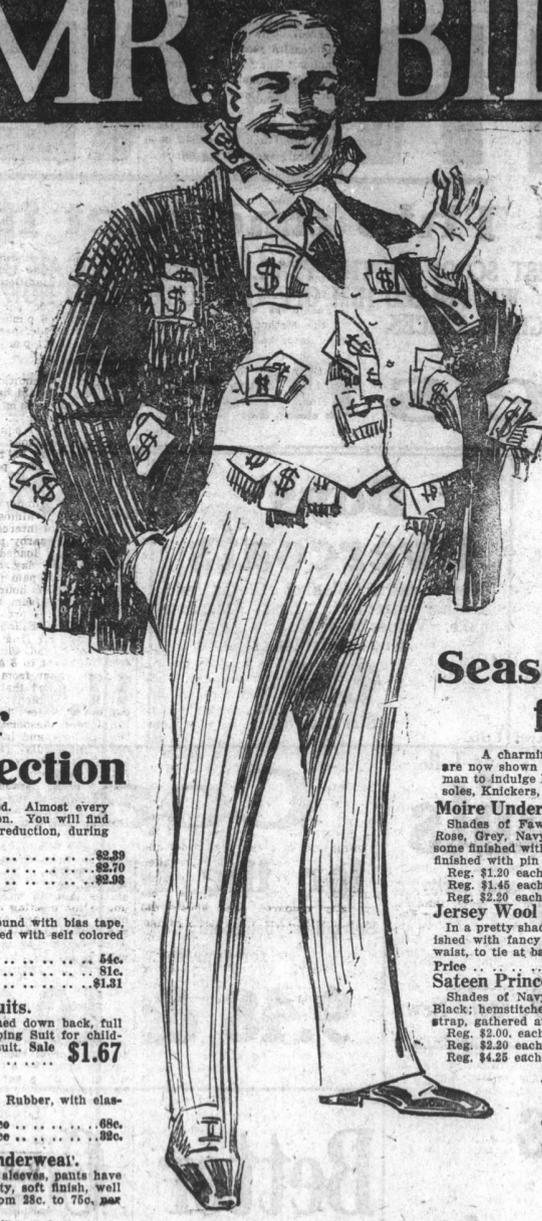
A Company's Ambulance Department is making good progress in their studies, and Dr. Burden, C.M.O., has one more lecture to give when their first course will be finished.

The Athletic Association have postponed their annual anniversary week's Boxing Tournament, as owing to the stores having been opened the lads had no time for their training.

Fair Week At The Royal Stores

MEET MR. BILL SAVER

Have you met the popular Mr. Bill Saver yet? He is immensely popular judging from the crowds of people who came to the Royal Stores to meet him during the past four days. Everyone was delighted with the amount of money he saved for them on every article they purchased.



Remember, Mr. Bill Saver do not save you money, on a few articles in each department only, but on every article in this great store. Meet him sometime during the remainder of the week, and buy your needs in personal apparel and household needs for present and future use. A dollar saved in a dollar earned.

Charming Blouses

We are now showing a charming selection of new Blouses, in delightful new styles, revealing all the characteristics of the new season, such a varied selection that each woman may choose the Blouse that is individually hers both in style and colour, and at a wonderful saving during our Bill Saver Sale.

- Tricolette Smocks.**
Half sleeves, v and round neck, with and without collar, with girde, in a wonderful selection of the newest colors for Fall and Winter wear.
Reg. \$2.75 each. Sale Price . . . \$2.48
Reg. \$3.50 each. Sale Price . . . \$3.15
Reg. \$3.75 each. Sale Price . . . \$3.38
- Tricolette Smocks and Jackettes.**
Newest styles, with hand crochet collar and cuffs and strip at bottom, shades of Sand, Coral, Maise, Beaver, Jade and assorted Oriental designs and colorings.
Reg. \$ 9.50 each. Sale Price . . . \$ 8.55
Reg. \$11.50 each. Sale Price . . . \$10.25
Reg. \$12.00 each. Sale Price . . . \$11.70
Reg. \$15.50 each. Sale Price . . . \$13.95
- Crepe de Chene Smocks.**
Half sleeves, round neck, finished with pretty embroidered design on front, also hemstitching, shades of Sky, Peach, Flesh, Pearl, Tan and Lomon.
Reg. \$5.00 each. Sale Price . . . \$4.50
Reg. \$6.35 each. Sale Price . . . \$5.72
- Broad Cloth Smocks.**
Tailored Smocks, Shirtwaist style, long sleeves, two way collar, assorted sizes.
Reg. \$3.25 each. Sale Price . . . \$2.93
- Shantung Shirtwaists.**
Long sleeves, two way collar, these are very serviceable. Natural shade; assorted sizes.
Reg. \$3.75 each. Sale Price . . . \$3.38
- Crepe de Chene Shirtwaists.**
Shades of Lemon, Nigger, Grey, Tan, Navy and Black; long sleeves, assorted sizes.
Reg. \$ 7.75 each. Sale Price . . . \$6.98
Reg. \$ 8.50 each. Sale Price . . . \$7.65
Reg. \$ 9.25 each. Sale Price . . . \$8.33
Reg. \$10.00 each. Sale Price . . . \$9.00

Beautiful Sweaters

Sweaters are a very necessary part of the Fall outfit, buy yours now, and save considerable money. Dozens of new styles to choose from, comfortable and extremely smart. A splendid collection, and all offered at special prices during our Bill Saver Sale.

- Brush Wool Sweaters.**
Tuxedo collar, shades of Sand, Peacock, Purple and Jade. Guaranteed all pure wool, smart and dressy looking.
Reg. \$ 9.00. Sale Price . . . \$ 8.10
Reg. \$12.00. Sale Price . . . \$11.70
Reg. \$17.50. Sale Price . . . \$15.75
Reg. \$19.00. Sale Price . . . \$18.10
- Cardigan Jackets.**
Women's Wool Cardigan Jackets, plain back and sleeves, fancy front, in combination shades of Sand and Cardinal, Pearl and Tomato, Sand and Lavender, Pearl and Peacock, and Camel and Pearl.
Peacock, Reg. \$4.50 ea. S. Price . . . \$4.05
- Sweater Coats.**
Buttoned front with collar, pockets and belt; colors of Nigger, Peacock and Navy, trimmed with contrasting shades.
Reg. \$3.25 each. Sale Price . . . \$2.93
- Wool Slipons.**
Round neck, long sleeves, with girde; shades of Pearl, Peacock and White.
Sand, Reg. \$2.00 ea. Sale Price . . . \$1.80
- Silk and Wool Slipons.**
Half sleeves, round neck, with girde running through waist line, in pretty combined shades of Honeydew and White, Sand and White, Sky and White and Lemon and White.
Reg. \$2.75 each. Sale Price . . . \$2.48

Special Values from Our Infants' Wear Section

The vastness of our stock of Infants' Apparel have to be seen to be appreciated. Almost every article for the King or Queen of your household, can be had in our Infants' section. You will find this section very important and very interesting just now, on account of the special reduction, during Bill Saver Sale.

- Infants' Nightdresses.**
Made of splendid quality White Flette, long sleeves, high neck, some trimmed with pretty lace, others with white silk, still others with pretty embroidery heading, with colored ribbon.
Reg. 95c. each. Sale Price . . . 86c.
Reg. \$1.20 each. Sale Price . . . \$1.08
Reg. \$1.45 each. Sale Price . . . \$1.31
- Infants' Underskirts.**
White Flette Underskirts, some having Shirting bodies, others with fette bodies, prettily embroidered with white silk, to tie at waist and neck with tape string.
Reg. 85c. each. Sale Price . . . 80c.
Reg. 75c. each. Sale Price . . . 68c.
Reg. \$1.20 each. Sale Price . . . \$1.08
Reg. \$1.70 each. Sale Price . . . \$1.53
Reg. \$2.00 each. Sale Price . . . \$1.80
Reg. \$2.50 each. Sale Price . . . \$2.25
- Infants' White Wool Jacketts.**
In plain and fancy knit; also in brushed wool, trimmed in a variety of ways, long and short sleeves, to tie at neck with tasseled cord. Very dainty for Baby.
Reg. \$1.20 each. Sale Price . . . \$1.08
Reg. \$1.50 each. Sale Price . . . \$1.35
Reg. \$2.00 each. Sale Price . . . \$1.78
- Infants' Baras.**
Made of good quality Flette, bound with blue tape, others with scalloped edge, worked with self colored silk.
Reg. 60c. each. Sale Price . . . 54c.
Reg. 90c. each. Sale Price . . . 81c.
Reg. \$1.45 each. Sale Price . . . \$1.31
- Dr. Denton's Sleeping Suits.**
High neck, long sleeves, buttoned down back, full length with feet. The ideal Sleeping Suit for children up to 10 years. Reg. \$1.85 suit. Sale Price . . . \$1.67
- Infants' Rubber Pants.**
Made from special quality Live Rubber, with elastic at waist and legs.
Cream. Reg. 76c. pair. Sale Price . . . 68c.
White. Reg. 36c. pair. Sale Price . . . 32c.
- Infants' Fleece Lined Underwear.**
Vests have high neck and long sleeves, pants have ankle length, of a superior quality, soft finish, well needed; to fit all ages, priced from 28c. to 76c. per garment, according to size.
All offered at Bill Saver Sale Prices.

Seasonable Underwear for Women at Sale Prices

A charming selection of New Underskirts, prime requisites for the new Fall Dress and Costume; are now shown in a multitude of charming new dints and effects. A selection that will compel every woman to indulge herself. No reason why she shouldn't either, during our special Bill Saver Sale. Camisoles, Knickers, Nightgowns, etc., are here in abundance, and all offered at Bill Saver Sale prices.

- Moire Underskirts.**
Shades of Fawn, Purple, Peacock, Nigger, Saxe, Rose, Grey, Navy, Lavender, Cinnamon and Black, some finished with pleated frill, others with wide frill finished with pin tucks and accordion edges.
Reg. \$1.20 each. Sale Price . . . \$1.08
Reg. \$1.45 each. Sale Price . . . \$1.31
Reg. \$2.20 each. Sale Price . . . \$1.98
- Jersey Wool Underskirts.**
In a pretty shade of Saxe, trimmed with Fawn, finished with fancy wool oversettich at bottom, shaped waist, to tie at back. Reg. \$2.20 each. Sale Price . . . \$1.98
- Sateen Princess Slips.**
Shades of Navy, Saxe, Fawn, Brown, Camel and Black; hemstitched at top and bottom, plain shoulder strap, gathered at hips.
Reg. \$2.00 each. Sale Price . . . \$1.80
Reg. \$2.20 each. Sale Price . . . \$1.98
Reg. \$4.25 each. Sale Price . . . \$3.83
- Women's Nightgowns.**
Made of special quality White Wincoyette, square, round and v necks, short and long sleeves, trimmed, in assorted styles, with silk stitching, embroidery, lace, etc.
Reg. \$2.45 each. Sale Price . . . \$2.21
Reg. \$2.85 each. Sale Price . . . \$2.59
Reg. \$3.00 each. Sale Price . . . \$2.70
Reg. \$3.50 each. Sale Price . . . \$3.15
Reg. \$3.85 each. Sale Price . . . \$3.47
- Sateen Underskirts.**
Some finished with a wide pleated frill; others with hemstitching running through frill, hemmed at top, to tie at back with tape string.
Reg. \$2.00 each. Sale Price . . . \$1.80
Reg. \$2.20 each. Sale Price . . . \$1.98
Reg. \$4.25 each. Sale Price . . . \$3.83
- Merino Camisoles.**
Long and short sleeves, trimmed around neck with a pretty lace, buttoned in front.
Reg. \$1.20 each. Sale Price . . . \$1.08
Reg. \$1.45 each. Sale Price . . . \$1.31
- Misses' Overknickers.**
Fleece lined Overknickers for Misses, in Navy and Grey, elastic at waist and legs; assorted sizes.
Reg. 95c. pair. Sale Price . . . 86c.
Reg. 85c. pair. Sale Price . . . 77c.
Reg. 85c. pair. Sale Price . . . 86c.
- Wincoyette Underskirts.**
Women's Underskirts, made from White Wincoyette, finished with a scalloped frill, with linen band at top, to tie at back with tape string; assorted sizes.
Reg. 90c. each. Sale Price . . . 81c.
Reg. \$1.20 each. Sale Price . . . \$1.08
Reg. \$1.50 each. Sale Price . . . \$1.35
Reg. \$1.75 each. Sale Price . . . \$1.58

Furniture Sale

Recently a man looking for a Dining Room Suite came into our Furniture Store. His face beamed as he examined several Suites on display. "How can you sell Dining Room Suites at such reasonable prices," he inquired. "Economical buying was our answer. We buy only the Furniture that we feel prospective customers would be proud to have in their homes. During Bill Saver Sale our entire stocks of Furniture will be offered at greatly reduced prices. In the small space at our command, we can only give you a few items and prices. Drop in and look over the stock whether you buy or not.

Dining Suite Chesterfield Suites Dining Suite Bedroom Suites

- 10 piece Dining Room Suites, made of solid Burled Walnut, light finish in beautiful Cromwellian design. Suite consists of Buffet, Extension Table, Carver, 5 Chairs, China Cabinet and Dinner Wagon. A splendid looking Suite at a very special price. Reg. \$300.00 **\$250.00** per suite. Bill Saver Sale Prices.
- A splendid display of exclusive Chesterfield Suites, consisting of Chesterfield and two Chairs, in beautiful Period designs. The springs used in their manufacture are very heavy, filling consists of Hair, Tow and Moss, upholstered in rich looking Mohair. Verona Cloth and Tapestry, greatly reduced during our Bill Saver Sale.
Reg. \$405.00 each. Sale Price . . . \$384.25
Reg. \$400.00 each. Sale Price . . . \$380.00
Reg. \$475.00 each. Sale Price . . . \$452.50
Reg. \$650.00 each. Sale Price . . . \$628.00
- Solid Walnut, embossed with carved ebony in pretty effects, dark finish. This is a 9 piece Suite, consisting of Buffet, Extension Table, Carver, 5 Chairs and China Cabinet, Very rich looking. Reg. \$444.90 per suite. Bill Saver Sale **\$370.00** Prices.
- Consisting of Bureau and Stand, in Surface Oak, Elm, Golden Oak, Quartered Oak, White Enamel and Ivory finish.
Surface Oak. Reg. \$48.50 suite. Sale Price . . . \$40.16
Elm. Reg. \$51.50 suite. Sale Price . . . \$42.91
Golden Oak. Reg. \$64.00 suite. Sale Price . . . \$53.05
Quartered Oak. Reg. \$90.00 suite. Sale Price . . . \$75.00
White Enamel and Ivory finish. Reg. \$60.00 suite. Sale Price . . . \$50.00

BUY & SAVE WHERE YOU SEE ME DISPLAYED - Bill Saver

Carpets and Rugs Our stocks of Carpet Squares, Hearth Rugs and Door Mats, comprise one of the biggest selections we have ever shown. We have them in all qualities, all sizes, and a big range of prices. While our Bill Saver Sale is in force, you can secure your choice at a great saving.

Crockeryware Visit our Crockeryware Department and secure some of the many bargains that are offered during our special Bill Saver Sale. This Department is well stocked in suitable Christmas gift giving lines, many of which are greatly reduced for this sale.

THE ROYAL STORES, LTD.

Sensations of the Auction Room

AN ISLAND SOLD FOR LESS THAN £10,000.

No doubt the number of large properties now coming under the hammer is one of many indications that we are passing through hard times. But, though a whole town near London has seldom been offered for sale by auction, knights of the rostrum have had many big "deals."

At the Mart have been offered a royal forest of about fifteen hundred acres, Burnham Beeches and Hardicanute's Moat, a Roman camp, the Falls of Lodore, and many important industrial undertakings.

A curious lot of this nature was a gasworks plant, because when the auctioneer's hammer fell it struck a spot 9,600 miles distant from the property, which was in Copiapo, Chile.

Taxes Never Paid.

Over and over again a "kingdom"—Randy Island, in the Bristol Channel—has been sold by auction in London. Once it was knocked down for £9,780, while some years later it was withdrawn when the bidding reached £19,000.

When it was set up for auction on another occasion, Mr. Aubrey de Vere's grandfather, who had been walking aimlessly in the streets, was attracted by the noise, and entered the room.

"He knows nothing whatever about the island," and Mr. de Vere, "but when the auctioneer proclaimed that it had never paid tax or tithes, that it acknowledged neither King nor Parliament, nor law, civil or ecclesiastical, and that its proprietor was in his own scanty domain at once Pope and Emperor, he made a bid, and the island was knocked down to him. It paid its cost by the sale of rabbits."

Remarkable for another reason was the sale of George IV's wardrobe. That monarch's profusion in articles of dress was, according to a contemporary diarist, "unbounded, because he never paid for them," and, as he remembered every one of them, with the result that his pages were always liable to be called upon to produce some particular coat or uniform, he left at his death an amazing assortment.

The coats he had worn during fifty years, costumes of all the Orders in Europe, every kind of uniform, splendid furs and pelisses, hunting coats and breeches—these and many other personal belongings were exposed to the gaze of an auction-room audience.

Still more remarkable, judged by the pecuniary result, was the sale of Fonthill Abbey, Wiltshire, the seat of William Beckford, author of "Vathek." Interest in the sale was so great that in a few days 7,200 catalogues were sold at one guinea each, and there was spirited bidding during the thirty-three days it lasted. The Abbey realized about £330,000, and the contents more than £1,000,000.

Numerous lots were such appeal to collectors, who have made many a name stand out in the annals of auctioneering. At Sotheby's, in 1907, no less than £13,985 was realized for books in a single day, and a few years later a one-day sale of pictures at Christie's produced £105,845.

There was a sensational sale at the same rooms in 1908, when the Holland pictures fetched £138,118. At that time this was the largest amount realized at any public sale of such works of art, but it has been surpassed since. The Young collection of pictures, sold at Christie's in 1910, brought £154,069.

Farmers and Labor

Farmers are being used as catspaws to pull labor's chestnuts out of the fire. To the extent that substantial benefits follow La Follette's success, they will go to labor—very little will go to the farmers. Labor is not deeply concerned in paying more than it now pays for the products of our farms, and yet farmers expect their votes to help themselves to prosperity. Will they do so by voting for La Follette, who will be dominated for the militant labor leaders in behalf of organized labor? That is to say, are the aims of the farmers identical with the aims of labor? Labor is exceedingly well paid—farmers are poorly paid, comparatively. If farmers are well paid, will not labor contribute largely to such payment? Will not such payment diminish the purchasing power of the wages of labor—American Economist.

Queen of the China Sea

Captain W. H. Downman, the owner of the famous old tea-clipper Cutty Sark, is considering whether he will put canvas on the ship and endeavour to break the old sailing record to Australia.

The Cutty Sark has now been practically re-rigged from a barquentine into a full-rigged ship, carrying a main skysail yard. The aim has been to get as near as possible to the ship's rig in 1876, when, under Captain Moodie, she made the quickest voyage from China of all the clipper fleet.

It would, however, take at least two years to complete arrangements for the Australian voyage. The Cutty Sark is at present at Falmouth.

MEN! STOP! LOOK! and READ!



Get This and Get it Straight!

WE'VE SCORED THE BIGGEST SCOOP OF THE YEAR! BOUGHT OUT AN OUTPORT MERCHANT'S ENTIRE STOCK OF MEN'S AND BOYS' READYMADES. WE PULLED HIM OFF THE ROCKS—AND NOW WE ARE SELLING OUT HIS ENTIRE STOCK AT LESS THAN HALF THE ORIGINAL PRICES.

Here's the Evidence!

Men's Suits

Of Cashmere, Tweed mixtures. Made to sell at \$25.00. At this record-breaking sale, Only

12.89

Be sure and see these Suits.

Boys' Overcoats

Heavy, warm Blanket Cloths and Heather mixtures. Best American make. Values to \$8.00.

One Special lot at **4.98**

Size 3 to 8.

Men's Overcoats

Bought at a fraction of their actual value. When you see the Coats you'll agree they are the best yet for the price.

11.48 & 14.25

Overcoats

Big roomy full belted models—you'll like them for they combine style, color and quality, all at

21.50

Colors: Grey, Brown, Tan.

Men's Suits

Only a small quantity of these—so come early. Values to \$20.00 for

11.45

Men's Two-Pants Suits

The extra pair means double wear. Three button models. Some with patch pockets, others plain, thoroughly stylish for young men—thoroughly appropriate for more conservative men, and just as serviceable. Clothing fabrics you have to admire—Suits that spell Style—Service—Economy. All sizes.

24.50 & 26.98

Coats

for the Older Boy

Splendid stylish roomy Coats. The kind you would like for your boy. Size 9 to 17.

9.48 & 10.25

Better Coats

for the Small Boys

Actual values to \$10.00 Nice stylish models for the little man. Some Plaid backs; others satin lined. Mackinaws are included in this lot. Sizes 3 to 8.

6.98

MEN'S SERGE SUITS.
The kind selling for \$38.00 elsewhere. Here **\$27.75**

MEN'S SINGLE BELTS
\$2.28

of Cashmere and Tweed.

A BELT GIVEN FREE
with every Suit sold while they last.

89 Men's Suits

Many different patterns to select from. All sizes. Values to \$35.00. Going at one price. Take your pick for

14.98

Men! Men!

Suits of all Wool Cashmere and Worsted—built to retain their shape indefinitely. One great rack full at this price. You who know good values will appreciate the superiority of the Suits at the price asked. A generous assortment makes easy selection.

Regular Price \$28.00. NOW,

16.98

OUR BARGAIN BASEMENT AGAIN MAKES POSSIBLE THESE MARVELOUS LOW PRICES. BUT WE DO NOT GUARANTEE THESE RED HOT BARGAINS TO LAST ANY TIME, SO IF YOU ARE WISE YOU'LL COME EARLY TO

COHEN'S Modern Emporium

335 Water Street : Corner Store : Bishop's Building

St. Clement's Well

Excavations are now in progress to try to discover the site of the old well of St. Clement, which is believed to lie somewhere between the Law Courts in the Strand and St. Clement's Inn.

Even before the Norman Conquest the holy well of St. Clement used to be the scene of many pilgrimages, and these continued until the Reformation.

It used to be the favourite trysting place for lads and lassies on summer evenings in the time when the Strand was a country road and not the important London thoroughfare it is today.

Within a few yards of the site of the well stands the church of St. Clement, whose bells are framed in nursery rhyme.

Here Dr. Johnson used to have a pew, but there is no record of his ever having visited the well—which was only bricked over when the present law courts were built. The old doctor believed in stronger waters than those of the holy saint as being efficacious in time of illness.

IVORY SOAP
is the most Economical Soap

Four Men Defy Pacific in Thirty-Two Foot Boat

TACOMA, Wash., Oct. 24 (A.P.)—Aboard a 32-foot boat four men from this city have set out on a cruise across the Pacific, with Honolulu as their destination. The cruise was planned by Karl Rathton, an experienced navigator of small craft, and his boat is the *Idle Hour*.

The *Idle Hour* has a 10-horsepower motor, a beam of 11 feet and a depth from the deck of six feet. Rathton declared she could ride any wave the Pacific could raise. She sailed with half a ton of iron filings as ballast, in addition to large supplies of fuel oil and provisions. The men have no radio, but expect passing vessels to report their progress occasionally. They plan to cruise down the coast to San Pedro, Cal., then across to the Hawaiian Islands.

Beaded effects are as popular as ever.



ELLIS & CO.,

Limited,
203 WATER STREET.

FRESH SUPPLIES JUST RECEIVED

- English First Prize Cheddar Cheese.
- English Wiltshire Loaf Cheese.
- Cream Gouda Cheese.
- New Gorgonzola Cheese.
- Finest Stilton Cheese.
- New Pimento Cheese in tins.
- New Roquefort Cheese in tins.
- Ingersoll Cream Cheese in packages.
- Parmesan Grated Cheese in bottles.

Fresh Smoked Finnan Haddies.

- California Navel Oranges.
- Porto Rico Oranges.
- Macintosh Red Apples.
- Roman Beauties Apples.
- Grape Fruit.
- Bartlett Pears.

Fresh Extra Eggs.

- Honey Dew Melons.
- Emperor Red Grapes.
- Almeria Green Grapes.
- Bartlett Pears.
- Cranberries.
- Dessert Apples.
- Palermo Lemons.
- Smyrna Fresh Figs.

New Crystalized Fruits.
Rose & Violet Leaves

WILSON'S
Wholesale
CODFISH
SUGAR,
I am prepared to sign goods on this method, the consumer REFERENCE CABL AD Oct 13, 3m

SPRING JOBS
Another eye Beginning Mon F 400 Pairs MEN P 300 Pairs MEN P 300 Pairs CHILD AGE 320 Pairs HEA All WORK SHIP

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WATER S
ADVERTIS IN

To-Night

We make a complete change
IN OUR

Exhibit

AT THE

Fair

You owe it to yourself to come and view our most exquisite display of

ROYAL SOCIETY
ART NEEDLEWORK

of which we are the sole handlers in
NEWFOUNDLAND.

COME! prepared to see—to learn and to admire this most charming exhibit.

James Baird
LIMITED

GO TO THE FAIR

The popularity of the Mercantile Industrial Fair continues with even increasing force and since the opening, on Monday, up to last night, ten thousand people have passed through the buildings. During yesterday forenoon and last night almost three thousand people were in attendance. Without doubt it is the most popular exhibition ever held in the city. New customers, for the goods we must import increased demand and greater appreciation of the Newfoundland product is bound to result. Exhibitors, visitors and the promoter, W. A. MacKay, feel delighted. To many the Fair is a revelation, particularly in regard to the home products, and attendants at booths, where such are exhibited are invariably met with such questions as: "Is that made here?" The latter question suggests that either the supply is not equal to the demand, or else, lack of advertising. How long more the Exhibition will remain open has not yet been decided upon. A large number of people have not yet seen it but they should not miss the opportunity. It will occupy at least three hours to take in a fair idea of the Exhibition and even then many objects of interest will have to be hurriedly passed. There are numerous attractions, such as orchestra, piano and gramophone music, dancing and demonstrations, so that a whole afternoon and night can be enjoyably spent. Yesterday afternoon the Young-Adams Orchestra gave a two hours' delightful entertainment, and it was greatly appreciated by those present. In continuation of our reference, dealing with each booth, we introduce to you some of the special lines exhibited by:

BOWRING BROS., LTD.

One of the oldest and most virtuous firms in the city, they are possibly the largest exhibitors, and occupy 4 booths of a specially planned section. The other occupants of this section are Messrs. Harvey & Co., J. B. Orr & Co., Messrs. Harvey & Co., J. B. Orr & Co., Ltd., Eight thousand feet of colored fibre roping was used in the roof which terminates in a central dome. Of the myriad of electric bulbs used in the scheme, about 350 are in the Bowring Bros. booths. To Mr. R. G. Ross much credit is due for the attractive manner in which the firms display is arranged.

Paint and Varnish

The corner booth is devoted to a display of the well known Bradman-Henderson Paints and Varnishes for which the firm is sole agent. There is also a special showing of Ruberoid Roofing, arranged in pyramid piles. Booklets describing the goods, are distributed to those making enquiries, and also coupons, which entitle the holder to a ten per cent. discount on purchases made up to November 15th.

Electrical Appliances

Adjoining the Paint and Varnish booth is a stall devoted to electrical appliances. It is in charge of Mr. E. Carberry and visitors can see the Delco lighting system in actual operation. This outfit appeals particularly to the out of town people. It can be made to pump water, run a sewing machine, light the house, saw wood, turn a lathe, etc. The demonstrating plant lights a battery of 42 lamps. There is a very interesting display of toasters, grills, teapots, lamp shades, Westinghouse bulbs and fixtures, vacuum cleaners and stoves, including the latest model Gurnsey. The firm of Bowring Bros. anticipating an increase in the use of electrical appliances, are increasing their stocks, so as to embrace fixtures suitable for city and outport power.

Tea Booth

In their third apartment, Bowring Bros. have a tea booth, fitted up in Eastern style. Here the finest tea is daintily served, by a number of young ladies who, in addition to a refreshing drink, supply their guests with cake, manufactured at the East-End Bakery, from the well known Cracker Jack or Cream of the West flour products of the Maple Leaf Milling Co. Visitors at this booth express surprise at samples of wheat and corn on the cob, which are exhibited. Both grains were grown at Topsail by Rev. A. Pittman.

Rubber Goods

In the fourth booth Messrs. Bowring Bros. have a display of rubber goods where prominence is given to the B. F. Goodrich Co. products, for which the firm is agent. There are Hi-Press boots of all sizes, in black and other colors, besides Silvertown Cord-Auto Tires, Cement, Hose, Belting and Soling. A nodding darky lad, bearing a banner, keeps on telling visitors that the bloom which is noticeable on the rubberware is a sign of its quality. Before passing from Bowring's display, mention must be made of a side exhibit of Canada Cement. From this product is shown manufacturers of ornamental marble and flooring, made by the local firm of Sparkes & Bartridge. There is also to be seen a model of a cement bridge, after one of the designs used by the Government Engineers Department, in the structures which they are erecting to replace the less permanent wooden bridges.

First National Attraction

Star Movie To-Night

"The Bad Man"

A First National Attraction in 7 Parts, with Jack Mulhall, Enid Bennett and Holbrook Blinn. A picture that actually roars across the screen in a gale of shrieks and laughter.

MONDAY--

Mary Pickford's Supreme Screen Triumph

"Rosita"



FIELD, LIGHT & POWER CO., LTD.

Judging by the keen interest displayed in the appliances exhibited, the time when labor saving electric devices will be found in the majority of homes in Newfoundland is not far distant. The L. & P. Co. booth, designed by and in charge of Mr. A. J. Donnelly, is specializing a McClary Electric Range, with coal stove attachments for extra heat during severe weather. The consumption of this appliance is from 142 to 300 K.W. per month and the averaging cost of running it is about \$7.50 per month. This is made possible by the low rate at which power is sold. It ranges from 5 cents per K.W. for the first 50 down to 2 cents for 300 and over. Using the stove continuously, the cost, we are assured, will not be more than three cents per hour. The Company also offers a flat rate of \$9.00 per month. A smaller size range of the same type will cost about \$140.00 installed. A Forte Wayne pumping outfit, in operation, is also an attractive exhibit, especially for dwellers outside the city. The whole outfit costs less than \$200 and will supply water from a well, at a constant pressure of 35 pounds. It operates automatically. Visitors to this booth are also given practical demonstrations of an appliance known as Violet Ray. With this useful outfit, home treatment for paralysis, rheumatism, etc., is made possible and absolutely safe. The cost of the appliance is within reach of everybody.

Beans, Catsup, Salad Dressing, Milk and Soup, of that brand, are all prominently displayed. There are a number of young ladies in waiting who serve visitors with dainty cups of Coffee "Arbuckles" and, in addition, answer the numerous enquiries about the products on display.

HARVEY & COMPANY, LTD.

By an ingenious arrangement of the various products, handled by this firm, a very clever representation of H.M.S. Hood has been devised. Windsor Patent Flour labels form the port holes. The lower decks are formed of packages of Armada Tea. The upper structure is built of Bowring Green Coffee and Morris' Supreme Food Products. The ten heavy guns which the Hood carries are shown in miniature. Surrounding the design files the Vice-Admiral's Flag, carrying the pay day pennant. Messrs. P. J. Grace and Arthur Williams are sponsors for the unique display. As souvenirs of the Fair and in connection with Armada Tea, Messrs. Harvey & Company are distributing coupons for a Christmas drawing of prizes.

JOB-BROS. & COMPANY.

Much has been written of the possibilities of putting up in attractive form the different products of the sea, but to realize what is being done in this direction, one has but to visit the booth of the above mentioned firm. Here one may find 27 varieties, including amongst the number Frozen Codfish, round, split, and filets; cod-tongues, caplin, herring, haddock, eels. In smoked fish there are cod, salmon, caplin, kippers and finnan haddies. The kippers are exceptionally fine, due, no doubt, to the exceptional despatch with which they are brought from the water to the smoke house. Only three hours elapse from the time the fish are taken from the water until they are undergoing the curing process. This display is attracting a great lot of attention and numerous enquiries are being made. Several outside visitors of prominence have suggested that the supply would not equal the demand if the products, caplin and kippers especially, were available in the outside markets. Another product, Medicinal Cod Liver Oil is now being put up by this firm in neatly labelled three half pint bottles. The package retail

COAL!

DUE THURSDAY—
Cargo SCREENED NORTH SYDNEY
BEST POSSIBLE QUALITY.
IN STORE—WELSH ANTHRACITE
AMERICAN ANTHRACITE
A. H. Murray & Co., Ltd.,
Coal Office 'Phone, 1867.

BARBADOS, B.W.I.

WILBERT TAYLOR

Wholesale Commission Merchant.
CONSIGNMENTS SOLICITED.

CODFISH, HERRINGS and SALMON
EXPORT
SUGAR, SYRUP and MOLASSES.

I am prepared to render account sales with the signed Sales Notes of the purchasers, as I sell the goods consistent with market conditions, so that by this method, every shipper receives full benefit until the consignment is closed.

REFERENCE: THE COLONIAL BANK.
CABLE ADDRESS: TAYSONS.
oct13.2m

A "Buick" Car for 10c RAFFLE

(In aid local philanthropic organizations)
BUICK 40" MOTOR CAR
1925 Model complete.
Tickets (10 cents each) may be obtained at the "Buick" stall at the Bink where the car is on exhibition, and from many popular stores.
Outport orders must be accompanied by cash and may be addressed "The Hon. Treasurer "Buick" Raffle Committee, P.O. Box 25017, St. John's.
nov4.31

APPLES AND PEARS.

Shipment due Thursday morning from Annapolis Valley, Parker's famous pack.

PEARS—in half barrels.
APPLES—Wagners—1's, 2's, 3's and Domestic.
APPLES—Baldwins—Domestic and Three's.

ALL STOCK GUARANTEED.
We can quote very attractive prices on this shipment for delivery ex wharf. Get Our Quotations.

M. A. Bastow & Sons, Limited,
Beck's Cove.
nov4.31



SPECIAL!
"MUMS"
50c. per dozen and upwards.

The Valley Nurseries.
oct21, eod.1f

Flavor the whipped cream for Charlotte Russe, with a little coffee extract.

Put a few tablespoonfuls of tomato catsup in the pan when baking fish.

SPECIAL JOB LINES

MANUFACTURERS SURPLUS.

Another eye opener is in store for the public. Beginning Monday, we will sell

FOUR SPECIAL LINES:

- 400 Pairs MEN'S WOOLLEN TWEED PANTS—all Sizes—\$1.95
 - 300 Pairs MEN'S SUPERIOR QUALITY TWEED PANTS—all Sizes—\$2.35
 - 300 Pairs CHILDREN'S WOOLLEN TWEED PANTS—Ages 4, 5, 6 years—59c. pair.
 - 320 Pairs HEAVY BLUE DENIM OVERALLS—all Sizes—\$1.25
- All WORK SHIRTS are all marked SPECIAL PRICES

BonMarché
WATER STREET ST. JOHN'S

ADVERTISE IN THE EVENING TELEGRAM.

"Picking" M. P.'s Purses

MEMBERS WHO ARE POPULAR BUT POOR.

Whatever may be the fate of the Bill introduced into Parliament for limiting the giving of donations and subscriptions by members, its object will doubtless command the sympathy of many of our legislators.

The Bill has been brought forward at an opportune time, because unexampled demands are being made upon members by their constituents. Parties come to London for the British Empire Exhibition, and afterwards journey to Westminster to see their representative, who is expected to entertain them. Some members do not object to the consequent drain on their time and pocket. Indeed, at least one has invited any of his constituents who visit Wembley to call upon him at the House. But in many cases the cost of acting as host to parties of visitors to London is keenly felt.

The Man Who Never Refused.

Normally, the drain on members for donations, subscriptions, and entertaining forms a kind of blackmail, against which only a strong man can take such a stand as Macaulay did when he represented Edinburgh. "In return for your generous confidence," he said, "I refuse to subscribe to a race cup, 'I offer Parliamentary service, and nothing else . . . The call that is now made is one so objectionable that, I must plainly say, I would rather take the Chiltern Hundreds than comply with it."

Such calls have become particularly common of late years owing to wealthy men distributing money in constituencies as political propaganda. A well-known M.P. used to have a stock reply to a letter asking him to become president of a cricket or other club or to subscribe to this, that or the other. It consisted of two words, "I will," accompanied by a cheque. "Never was he known to refuse an application for money."

£100,000 for Expenses!

Another man—one to whom politics was mainly a means of social advancement—set aside \$5,000 a year for distribution among his constituents.

Still more lavish was a man who formerly represented a London constituency. Besides giving promptly to every institution for which assistance was asked, he made large disbursements, sometimes as much as £60 or £70 a week, to private individuals, and paid the cost of annual excursions for women and children into the country. In addition, he spent more on dinners in the House—and these some of his constituents generally shared than any other legislator. Altogether, it cost him £100,000 to win his seat, and afterwards his outgoings on political propaganda amounted to at least £40,000.

Took The Hint.

But recently several members of Parliament have objected to this form of blackmail. One who represented a southern constituency responded to most appeals to him for help by sending a printed circular, stating that he subscribed to certain charities and that he could not afford to give further financial aid to anything.

A similar course was taken by a member of the last Parliament, who said that if his constituents wanted a relieving officer they had better make a change at the next election. Whether they wanted a relieving officer or not, they certainly made a change.

Only a few months ago there was an addition to the list of these stalwarts, a member of a well-known family announcing that he must reduce the number of his subscriptions to cricket clubs and the like—*Tit Bits*.

Don't wait until after the accident to buy a set of Weed Anti-Skid Chains. Do it now. BOWRING BROS. LTD., Hardware Dept.—oct29,61, eod

The Ship's Log

Utilizes Confined Water Pressure, Stockholm. (A.P.)—An interesting invention for the accurate indicating of the speed of ships, and the recording of the distance sailed, has been perfected in Sweden, and the functioning of the instrument was demonstrated recently before a meeting of the Swedish Shipowners' Association. The new log operates with a margin of error of less than 1 per cent, compared with an error of as much as 10 per cent. in the case of some other logs ordinarily used by merchant vessels. It is based on the principle that the pressure of water from the direction toward which movement is made, varies with the speed of the vessel. Extending down through the bottom of the vessel is a tube with an opening on the forward side near the lower end. The water level inside this tube varies more or less above sea level according to the speed of the ship, and the indicating mechanism has electrical connections with the bridge which enable the navigator to tell instantly the speed of the ship and the distance sailed.

Avoid Accidents. Buy your Weed Anti-Skid Chains today. BOWRING BROS. LTD., Hardware Dept.—oct29,61, eod

IN THE MANTLE ROOM
of
AYRE & SONS, Ltd.
Huge Array of
LADIE'S DRESSES
British and American

That Display the Most Elegant Charm of the NEWEST MODES

These Special Prices Prevail for 10 Days



TRICOSHAM SILK DRESSES

Sizes 36 to 40. Shades of Grey, Fawn, Navy and Brown. Long line effects with belts and girdles. Trimmed with Coloured Hand-embroidered designs **4.95**

TRICOPLAID SILK DRESSES

Sizes 36 to 44. Shades of Grey, Navy and Fawn, in all the new styles for this season **6.20**

LACE DRESSES

Sizes 36 to 40. Shades of Navy only. A very useful low price Dress for Party or Evening wear—can be worn over different coloured Slips **6.90**

CREPE-DE-CHINE DRESSES

Sizes 36 to 40. In Paisley, also self colours, Brown, Fawn, Navy and Black **15.75**

CREPE-DE-CHINE and CANTON CREPE DRESSES

Sizes 36 to 42. Shades of Grey, Tan, Rose, Navy and Black. Half, Three-Quarter and some full length sleeves **17.50**

BLACK EVENING DRESSES

Of Crepe-de-Chine and Georgette. Beaded trimmed, lace fronts, metallic lace trimmed, and some Chenille trimmed **17.50**

WOOL JERSEY DRESSES

The celebrated "St. Margaret" make. All sizes. Shades of Tan, Grey, Saxe, Black, Navy, Putty and Nigger—
11.80 13.30 14.50 17.00



Mail Orders receive most careful attention.



Crepe-de-Chine Dresses

Sizes 36, 38 and 42. Shades of Navy and Black. **TAFFETA DRESSES** In shades of Rose and Lemon. **SATIN DRESSES** In Brown only.

10.75

CREPE-DE-CHINE DRESSES

Sizes 36 to 44. In all the new shades, and some two-tone Trico-Crepe with the new Paisley Voile Over-Blouse effect **12.50**

CREPE-DE-CHINE DRESSES

Shades of Navy, Peach, Fawn, Grey, Jade, Flame, Mauve, Saxe, Tan, White and Chinese Red. Short sleeve styles that are charming in their very simpleness **12.00**

CREPE-DE-CHINE DRESSES

NAVY AND BLACK. Sizes 44 to 50 in. in styles specially suited to the stout figure, giving that desirable slenderising effect **14.30**

CREPE-DE-CHINE DRESSES

Sizes 36 and 38. Shades of Grey, Reseda, Brown and Navy with the new short sleeve. A distinctly Franco-American fashion of this season's design **13.00**

A SPECIAL LOT—SPECIALLY PRICED! DRESSES OF CANTON CREPE, CREPE-DE-CHINE, SATIN-DE-CHINE, CHENILLE AND BROCADE.

SLEEVE STYLES—Lattice—Tuck-band—Long-Flare—Sleeveless—Three Quarter and Half Sleeves. **SKIRT STYLES**—Over Skirts, Long Drape, Tunic Dresses and some strictly London tailored.

24.50 27.00 31.00 35.00 39.50 50.00

WOOL VELOUR AND FLANNEL DRESSES

Sizes 36 to 42. Shades of Grey, Fawn, Blue, Black, Brown and Henna. Plaid Velours are much in vogue this season—large designs, but colours of soft tone.

14.30 and 16.75

COLOURED EVENING DRESSES

CREPE-DE-CHINE AND BARONET SATIN. Shades of Sapphire, Amethyst, Peach, Flame and Flesh—Ostrich trimmed and hand embroidered.

20.00 24.00 28.00

A SPECIAL LOT—SPECIALLY PRICED!

DRESSES OF SERGE—TRICOTINE AND POIRET TWILL Scarf, Roll, Round and Peter Pan Collars. Long and Three Quarter Sleeves. The outstanding feature is the new "All Button trim effect.

20.00 23.00 24.50 27.00 29.00 39.00

TRICOTINE DRESSES

All sizes. Navy only; long sleeves, side panel models, straight line effects with becoming Braid trimmings **11.00**

TRICOTINE DRESSES

Sizes 16 to 42. A splendid range. Shades of Grey, Navy, Brown and a few Black. Some have long embroidered Vests, some Lace Collars, others embroidered fronts, tailored Coats, long roll collar, and many other styles **15.00**

"Spooks" the Sensational Play

PRESENTED BY YOUNG-ADAMS CO. TO-NIGHT

The Young-Adams Players appear tonight in a play that is entirely different from anything yet seen in St. John's. It is New York's greatest of sensations entitled "Spooks." Under no consideration will anyone be admitted during the first act, so we will all be in their seats when the first curtain rises, and no matter what happens during the first act in the body of the hall, do not leave your seats. The play is in three acts and is the most laughable character comedy ever witnessed. The bill will be headed by a Black-Face farce "The Road to Ruin." This is one continuous act from start to finish. Tomorrow's matinee is "Over the Hill S'—the play that made such a splash during the first part of this week. Monday night The Young-Adams company open their last and final week of the present engagement with a new play entitled "The Road to Ruin," a play for men and women only, when only those over 18 will be admitted. This bill is a costumed and scenic production presenting Marie Adams in her greatest dramatic role, that of Clarice LeMoine. Miss Adams will wear some new and very wonderful gowns. "The Road to Ruin" is a play you will want to see more than Tuesday being Remembrance Day, and a Holiday there will be a matinee at which "Mary's Ankle" will be presented. Tickets can now be had at Hutton's Music Store. Tomorrow's Telegram we will give full list of next weeks attractions.

Are Not Missed in Civil Service

Hundreds Have Retired and Their Positions Have Not Been Filled. Ottawa.—That in the Civil Service there are many positions which might be abolished with no loss to efficiency, or to the country, is to be seen in the number of retirements effected under the Calder Act, and the resulting vacancies that have not been filled. Up to the end of 1923, the number of such retirements was 1,289, of which 570 vacancies had not been filled. This is because their duties were taken over by others already in the employ of the government. To one not acquainted with the service thinks that this 570, which, of course, has been considerably added to by this time, exhausts the number of those whose services might be dispensed with without loss to the efficiency of the administration. Many more, doubtless, could be dispensed with, but it is improbable that there will be much further letting out unless reorganization of some of the departments is undertaken. Talk of a general election within the next year is again going the rounds, and with considerable likelihood of it taking place. If it is based on good grounds, then it is improbable that much shaking up in the departments will be done, for the same-back is always a matter of concern to the politicians.—Financial Post.

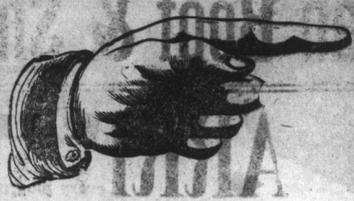
The one who says The Bull Clock will not keep time does not know what he is talking about. T. LAMB, Jeweller, Water St. Nov. 7, 21

Great Screen Thriller at the Nickel

"OUT TO WIN" HAS ALL THE ELEMENTS OF ENTERTAINMENT.

All the thrills of a lifetime are packed in the great film "Out to Win" now running at the Nickel. Perhaps the greatest adventure of all is the airship explosion and fire, when Barracough, bearing the commissions worth millions, is seeking to return to London, followed by two secret agents. The Minister of Mines in Bucharest arranges for his passage on an airship, and one of the villains secretes himself on the same airship ahead of Barracough. At night the agent, Kimberstone, tries to steal the commission in Barracough's cabin aboard the airship; a fight ensues, which is carried to the edge of the rail overlooking the English Channel 5,000 feet below. The shots from the revolver in the fight explode the petrol tanks. In a moment the gondola is a burning mass of flame. Barracough narrowly escapes with his life and the concession by leaping overboard as a parachute; and the next moment the airship explodes in a sheet of fire. The other thrill in the picture is the auto wreck, in which Clive Brook also figures, with Catherine Calvert. The car used was actually smashed and repaired in this scene, and the principals were badly shaken up, but the scenes were successful. In conjunction with last evening's program the audience was treated with a recitation of "Flanders Fields" by Mrs. Kathleen Fraser Cliff.

Flavor pea soup or buttered peas with a little finely chopped onion. Young carrot tops make an unusual and rather attractive garnish.



SECOND BIG WEEK!

OF OUR

1ST ANNIVERSARY SALE

We've got the entire City talking about this Sale. Everybody in St. John's is busy "BUZZING" about these Anniversary Values. Frankly, men and women are amazed at the power of their dollars when invested here.

We wish to thank all our patrons who so eagerly responded to our last Sale and for this week we are putting on display a variety of NEW MERCHANDISE, to enable those people who did not get their share of the bargains last week to do so now!

Infants' Coats \$1.19	Hurry! Hurry! Hurry!	Misses' Coats \$8.98
Children's COATS 5.50 6.50	As there are not many left	
	Ladies' Coats 4.89	

Ladies' COATS 10.98 & 12.98	Ladies' COATS \$17 & 21	Ladies' COATS \$25 & 28	Exclusive COATS \$35 and up
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NEW DRESSES

Just Opened

Tricotine, Poret Twill, Serge, Crepe-de-Chine, Canton Crepe, Tricolette, etc. All sizes and colours.

3 4 5 8 11 16 up

NEW HATS

Just Put on Display

The very newest in all beautiful shades in the very latest styles.

1 1 2 3 4 5 up

Men's Suits

Every Suit in a new Fall model. Suits for men and young men. Suits from manufacturers who are known to make high-class Clothes—and the variety includes about everything that is desirable for Fall. Worsteds, Tweeds, Cassimeres. All Wool Cheviots, well tailored

9.90 12.50 17.50 \$23 \$28, \$35

SPECIALS!

Tams - - 39c
Wool Caps - 19c
Wool Caps - 34c
Tricolette Waists 1.15

Boys' Suits

1 and 2 Pants
 A nice assortment to choose from. You can save many dollars by buying at this great sale. We guarantee these prices to be the lowest in the city.
BOYS! Bring mother down to get you that new Suit. The Fall patterns of imported and domestic Woollens are beauties. The Suits are regular man-tailored styles.

7.75 9.50 12.50 14.00

Overcoats

All Wool, Plaid backs, soft Coatings and imported fabrics. Ulster, Ulsterette and Box-back models. Full lined and half lined, with half, 3-piece and full belts. A large and varied assortment of colors, in all sizes.

12.50 \$16 \$19, \$23 \$32, \$38

Boys' Overcoats

All styles and colors, half belt, 3-piece and full belt. Half and full lined. Sizes from 2-18 years. All Wool materials, in Brown, Navy, Grey, Fawn, etc. Snappy up-to-the-minute models.

5.98 7.50 9.75 14.00

PREMIER GARMENT CO.

341 Water Street, 2 Doors East of Crescent Theatre.



One Hundred Dollars Guaranteed Every Month of Her Life By The Confederation Life Association

FOUR years ago, an Ontario business man, being well, strong and insurable, took out a Monthly Income Policy in the Confederation Life Association.

Two and a half years afterwards, he died. For the past eighteen months his widow has been receiving, regularly each month a cheque for \$100.00.

This income is guaranteed to her for life. If she should die before she has received 240 monthly instalments, that is, before 20 years are up, the remainder of the 240 instalments will be paid to her heirs. This monthly income is not an isolated example. Many others are receiving monthly cheques—some for more—some for less.

If you would like to provide an income such as this for your wife, mother, or other beneficiary, or if you would provide such an income FOR YOURSELF for life after a term of years, write for particulars and find out for how small a yearly deposit you can receive this and many other benefits.

CONFEDERATION LIFE ASSOCIATION

DUGALD MUNN & ERNEST FOX
Joint Managers for Newfoundland
MUIR BUILDING ST. JOHN'S

TEAR OFF AND MAIL THIS COUPON NOW 30E

Please send me, without obligation on my part, particulars of your Guaranteed Income Plan.

Name.....Age.....
Address.....

This week we are showing the very newest in Sweater Wear.

LADIES' BRUSHED WOOL

SWEATERS

as illustrated.
Turned back Reverses
2 buttons at hips.

4.98

Here you have comfort combined with style.
Just the right shades, too.

FALL MILLINERY

Every day we are showing something entirely different in Fall Millinery. And now we have just opened a snappy line of English and American Hats; also come and inspect our lines already on display at Sale Prices: 98c, \$1.98, \$2.49 and \$3.50.

MILLEY'S

nov 3, 5, 6, 7

RACINE



20% off
RACINE TIRES and TUBES

For balance of FAIR WEEK.

Order yours to-day.

JOB'S STORES, Ltd.

Historical Records

(H. F. SHORTIS.)
Article III.

In my last article I showed where Gosse, Pack & Fryer, of Carbonar, had agreed to meet the strikers, but the feeling among the men must have run very high in Harbor Grace.

On Monday morning at 2 o'clock, on February 20th, the schooner "Perseverance," as she lay at the wharf of Messrs. Ridley & Sons, was boarded by a crowd of men who chopped and looted her in such a manner as to leave her unfit to go to the fishery. It is said that one hundred men were in the gang. Her spars were chopped half through. It was all done in ten minutes, and the crowd moved off over the ice to the Beach, but did not touch another vessel, although there were several in the vicinity.

The President of the Council (Government) in St. John's at once offered a reward of £100 (four hundred dollars) for the conviction of the offenders.

There is no mention of how this strike ended, but it shows the lawless manner of these men destroying property like this at midnight. There must have been some special grudge against the Captain of this vessel, as no damage was done to the others.

STORMY WEATHER.

The winter of 1831-32 must have been very stormy on the Atlantic, and the little brigs had a hard time getting to the westward. The Colonial brig "Forte," Capt. Buchan, arrived at St. John's, 64 days from the Isle of Wight. The brig "Cessrock," Capt. Thomson, put into Galway, Ireland, after being 53 days trying to get to Newfoundland. The brig "Indian Lass," Capt. Stubb, arrived at Brigus January 27th, after being 87 days on the ocean. She was badly broken up. One man was washed overboard and another badly frosted. The rest of the crew were unable to stand with the exception of the captain, the mate and one seaman.

On 26th November she spoke the "Caroline Gyles," of Carbonar, who wished to be reported. The "Caroline Gyles" was forced back to England, and did not arrive till the Spring.

June 30th.—The brig "Guysborough," Capt. Bennett, arrived at Cupids, 53 days from Oporto, Portugal.

The schooner "Henrietta," Capt. Smith, arrived at Cupids May 2nd, from Limerick, Ireland, with supplies that had been laden in St. John's the past Fall. This vessel had been driven off when rounding Cape St. Francis, and eventually arrived at Limerick, in Ireland, where she was refitted, and brought her cargo safely to Cupids after an absence of six months, and twice crossing the Atlantic.

The President of the Council in St. John's announced that the Colonial brig "Forte" will be despatched for England about the 1st of Feb., and she will take home the convict whose sentence for a capital crime has been mercifully commuted to transportation for life to Van Dieman's Land.

There is no mention of this man's name, or what he had done, but the Government were certainly sending him far enough away.
(to be continued.)

Peculiar Facts and Figures

It was not until 1889 that George Eastman succeeded in making celluloid photographic film practicable, thus paving the way for present-day amateur photography and motion pictures. The making of photographic film has expanded by leaps and bounds, until to-day the leading film manufacturing plant produces 65,000,000 feet of motion picture film a month, or roughly, 150,000 miles a year. Into the manufacture of this and other film goes nearly 5,000,000 pounds of cotton per year, and into the sensitizing over three tons of pure silver every week.

The United States possesses the Shenandoah, the largest rigid airship in active operation. The ZR-3, just completed, is even larger, with a capacity of 2,472,000 cubic feet of gas. And now comes the announcement that the British Government in lending the assistance of the Treasury to a private company, which is to build two ships for service to India, each of which is to be over double the size of the ZR-3, and have a gas capacity of 5,000,000 cubic feet.

During the Scottish herring season the Buckle fleet of 300 steam-driers and motor boats earned 375,000 pounds. The steam-driers' earnings averaged about 1,000 pounds, and the motor boats' 600 pounds; their expenses averaging 50 pounds and 30 pounds a week respectively.

A firm in Singapore has put on the market a rubber compound which, when softened by heat and spread on a board, will, like birdlime, snare any unwary bird, beast, or insect that crosses it.

The world's longest tunnel—a bore eighteen miles long through the Catskill Mountains, New York State—was made electrically. Electricity furnished the whole of the power for the mechanical work.

ABOUT HARBOR GRACE ONE HUNDRED YEARS AGO.



—the Quality

of every plug of ANCHOR Tobacco is always kept at the same high standard—That is why 40,000 Newfoundland smokers continually use

ANCHOR

"Anchor your pipe to a good smoke."

Quality insures Satisfaction. Satisfaction demands Anchor plug.

Imperial Tobacco Co.

Fate of Wembley

VALUABLE EXHIBITS TO BE SOLD

London's greatest bargain sale will take place shortly now that the British Empire Exhibition at Wembley has closed. Even if it re-opens next year it is calculated that there will be between £2,000,000 and £3,000,000 worth of goods to be sold, as practically all the exhibits will have to be changed. The treasures that have been assembled from all parts of the Empire will not, however, come under the hammer in the ordinary way. A syndicate has been floated under the title of the Wembley Exhibition Disposal Syndicate, Ltd., to dispose of exhibits by private treaty. "The object of the syndicate," explained Mr. Thomas Levy, the chairman, "is to prevent the sale of exhibits at 'slaughter' prices. After nearly all the great exhibitions in the past, exhibits have been sold at the most ridiculous prices. We intend to avoid all that. Manufacturers have naturally put their best work into these things, and we are going to watch the price. I would like to emphasize that there will be no essential bulk disposal. Anybody will be able to tender for a single article that has taken his fancy and obtain it, too, if his price is reasonable." Oddments left over after sales by treaty have been finished will be sold by public auction, possibly in the Civic Hall. The dismantling of the Exhibition is expected to take two and a half months at least. "12,000 men were engaged in bringing the exhibits to Wembley, and it is calculated that about 10,000 will be needed to take them out," declared an official of the department of the controller of Transport and Grounds. Mr. Barrington Hooper, the director of publicity to the Exhibition, states that unless a decision to continue is announced soon it may be understood that Wembley will be left for good on November 1st.

You Laugh at Slippery Roads when your Car is equipped with Weed Anti-Skid Chains. BOWRING BROS. LTD., Hardware Dept.

Ready for Anything

"Every time a man drinks boot-leg liquor he becomes a lawbreaker." "Of course," agreed Uncle Bill Bottletop. "But a man that drinks what they get around here must be kind o' desperate in the first place."—Washington Star.

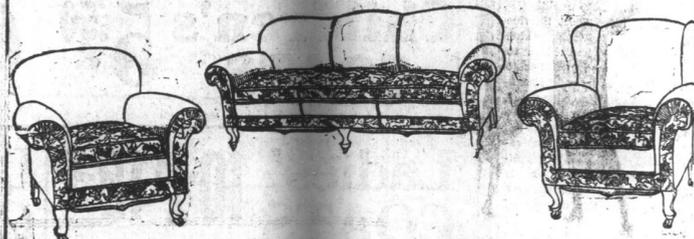


at all stores
GERALD S. DOYLE, Distributor.

MINARD'S LINIMENT FOR ACHES AND PAINS.

THE BEST MATERIALS — DESIGN — WORKMANSHIP!

These are the three essentials to good Furniture.
This 3-Piece Suite for \$200.00



POPE'S FURNITURE FACTORY

George and Waldegrave Streets.

FREE! FREE! FREE!

ABSOLUTELY FREE

\$20 IN GOLD \$20

We will give a \$20.00 Gold Piece to the person, young or old, who suggests the best and most suitable name for the new Soda Biscuit we are putting on the market.

Fill up the coupon below, cut it out, and send it to G. BROWNING & SON, LTD., not later than 15th November.

Only names sent on coupon will be considered.

G. BROWNING & SON, LIMITED,
St. John's.

I consider the best name for your New Soda Biscuit.

NAME

ADDRESS

oct 29, 31, w. f. m.

Fads and Fashions.

One's new evening gown undoubtedly has a wrap to match. Tailored frocks use applique leather for collars and cuffs. For daytime wear there is nothing so smart as kasha. Bias bands of the material are used often makes a whole fan. Hat trimmings may droop to the shoulder on the right side.

Wide bands of white skunk are used on a costume of black satin. Rows of silk braid and closely set buttons are smart trimming notes. Evening gowns show a delicate penchant for rows of lace ruffles. A very chic small hat of trown felt is faced with brown caracul.

Pearline Makes Washing Easy. oct 10, 11

The BIG SHOPPING EVENT

The Important Occasion we promised you--we planned for--prepared for.

OPENS MONDAY--7 STARTLING SALE DAYS!

7 days that will offer Lowest Prices for the Season. Consolidating the status of this Store and at the same time reaffirming its



Some of the ADVANTAGES of Shopping at this Store Fair Week

- DRESS TWEEDS.**
Selected 4 pieces of 42 inch Dress Tweeds in Grey, Blue and Fawn mixtures; were 75c. yard. **65c.**
- DRESS MELTONS.**
56 inch Meltons, this season's import, in shades of Sage, Navy, Brown, Grey, Crimson, Maroon, Myrtle and Fawn. Just for Fair Week. **\$1.10**
- COATINGS.**
54 inch Wool Coatings, warmth without weight materials; shades of Green, Heather and Plain Fawn. Underpriced from \$3.00 to **\$2.55**
- COATINGS.**
Up to 56 inches wide, 4 pieces--Purple Check, Grey Check, Plain Sage and Plain Navy. We have re-priced these from \$2.00 the yard to **\$2.25**
- PILLOW CASES.**
Plain strong White Cotton Pillow Cases, with deep hemmed end; 22 x 32 sizes; 3 dozen of them go on Sale. Each **42c.**
- LONG CLOTHS.**
35 inch English Long Cloths, of pure soft firm even texture, nice for underthings. Just for Fair Week. The yard **26c.**
- PUSH RUGS.**
A limited quantity of pretty plain coloured Push Rugs in Crimson and Green, Silk fringed. Regular \$9.95 **\$11.00** Special
- WOOL GLOVES.**
Ladies' all Wool wrist length Gloves; shades of Beaver, Putty, Grey, Navy and Black. Special Fair Week **85c.**
- GAUNTLET GLOVES.**
All Wool line, snug-looking, seasonal and desirable; shades of Beaver, Putty, Pastel, Chamale, Grey, and Brown. Special **85c.**
- LINED GLOVES.**
Heavy lined Fabric Gloves, with gauntlet wrist and fur tops; shades of Beaver, Nigger and Grey. **\$1.59** Special

PRIDE OF PLACE for VALUE

WHILE this event has been planned with the idea of gaining one thousand new customers, meeting them face to face during Fair Week Sale, it's advantages are equally available to our numerous patrons in town. It is a 7 Day Sale, prepared along such broad lines that it cannot fail to achieve its purpose. Each day New Specials will be offered. Merchandise at prices that will prove the beginning of a long, pleasant and profitable acquaintance.



Dresses, Jumpers and Shirt Waists

Specially Repriced for the Occasion

Serge & Gaberdine DRESSES Tweed DRESSES

Meet all the favoured models of the Season in this display, choice of long and short sleeves, graceful straight line dresses, in shades of Navy, Fawn and Brown. The following cut prices mean snap values.

Reg. \$ 6.50 for \$ 5.98
Reg. \$ 9.00 for \$ 8.25
Reg. \$15.00 for \$11.98
Reg. \$17.00 for \$14.98
Reg. \$22.00 for \$19.98
Reg. \$25.00 for \$22.65
Reg. \$32.00 for \$30.25

Everyday Dresses, in good wearing check Tweeds, straight line models with Peter Pan collar. Reg. \$5.00. Special **\$3.98**

FLANNEL DRESSES--One of the Season's smartest, made up in attractive plaids, with accordion pleated skirt. Reg. **\$18.98**

COAT SWEATERS--Covering all lines of Slip-ons, Jaquettes and Cardigans, etc. Pretty shades show them off at their best. The following special prices appertain to all of this Season's imports.

Reg. \$2.50. Special \$2.25
Reg. \$3.25. Special \$2.98
Reg. \$5.50. Special \$4.95
Reg. \$6.50. Special \$5.98
Reg. \$7.00. Special \$6.25
Reg. \$8.50. Special \$7.98

JUMPER DRESSES--Another pretty style--Middy models, in mixed Tweeds. The weight and warmth of this line will be appreciated. Reg. \$16.00. Special **\$14.98**

JAP SILK SHIRTWAISTS--Rare examples of Snow White Jap Silk Shirtwaists, we feature this week, every one of them new to us.

Reg. \$6.00 for \$5.49
Reg. \$7.50 for \$6.59
Reg. \$9.00 for \$8.50

JUMPERS We cannot attempt to fittingly describe their becomingness this season. See them for yourself. Decide from Crepe de Chine, Canton Crepe and Silk Jersey, and note these special prices for Fair Week Sale.

Reg. \$6.00 for \$4.98
Reg. \$5.50 for \$4.98
Reg. \$7.00 for \$6.48
Reg. \$5.50 for \$4.98

BLACK POPLIN BLOUSES with high necks, long sleeves and button trimmings, fast Black! Full sizes.

Reg. \$2.00 for **\$1.89**
Reg. \$2.00 for **\$2.49**
Reg. \$3.30 for **\$2.98**

Knitted Wool and Jersey Dresses

Just out of their boxes. Straight line models, as well as jumper style, in two-piece charming Fall Dresses--for every occasion.

\$5.98, \$8.48, \$10.98, \$12.98, \$15.98, \$17.98, \$19.98

Special! 1760 yards Flannelettes

Flannelettes for every purpose, pure White, and others in stripes; this line was specially reserved for Fair Week Sale. **THE YARD,**

24c

HANDSOME CURTAINS.

43 pairs of them, in coarse Cream Scrim, plain with deep Nottingham Lace and fringe ends; very uncommon looking; 2 1/4 yards long. **\$2.39**

CASEMENT CLOTHS.

38 inch Cream Casement Cloth, showing neat hemstitched edge, makes very dressy window trim. The yard **43c.**

CURTAIN LACE.

4 pieces of 44 inch White Curtain Laces. These are all well covered patterns. Regular 50c. value. Special **45c.**

SCRIMS.

Dainty White Scrims, Check patterns with striped border. Fair Week Sale **37c.**



STOP! And consider these Values

- LADIES' BOOTS and SHOES \$2.18.**
Value extraordinary in Ladies' Black Light and Dark Tan Fall Footwear; all sizes represented, and in all good grades. Reg. up to \$8.00. **\$2.18** pair. Special
- ART CURTAININGS**--45 inch, pattern through and through, nice colouring favouring the darker shades, Heavy Finish, just for Fair Week. The yard **80c.**
- BORDERED CASEMENTS**--45 inch plain Casements showing pretty art floral borders, shades of Rose, Green and Navy, very dainty looking. This Season's Special **95c.**
- GIRL'S AND BOYS' BOOTS \$1.98.**
Everybody is talking about this line, the wonderful value and their attractiveness, choice of Black or Tan, laced style, values up to \$3.50. **\$1.98** Special
- ART SERGES.**
3 Pieces of double width Art Wool Serges, nice for making the living rooms snug and warm like, 80 inches wide; shades of Green, Dark, Cardinal and Blue. Fair **\$1.10** Week Sale Price
- HEARTH RUGS.**
Aminster Hearth Rugs. These we have selected show clean looking bright, cheerful patterns, fringed ends. Reg. \$5.50. Fair **\$5.10** Week
- PUSH HEARTH RUGS.**
Rich looking Push Rugs, an adornment to any room. Choice of Crimson, Green and Black. Plain and Fringed. Regular \$12.00. **\$11.25** Special

Men's Top Coats

Our New Models are swell--this line looks particularly good in light shades; Raglan and close-fitting sleeves; half lined back, cuffed and about as trim as you could wish to see. **\$29.50**

Come and see how acceptably we can Outfit you in FALL HOSIERY

- LADIES' HOSE.**
Beautiful Silk and Wool mixture, showing fancy rib; shades of Fawn, White, Cordovan, Beaver and Black. Regular 80c. for **69c.**
- SPORT HOSE.**
Best English Wool Cashmere Hose, showing fancy checks. The quality is particularly good, shades of Fawn, Beaver, Grey and Black, worked in Silk. The newest. Regular \$2.40. **\$2.19** Special
- BLACK HOSE.**
Very special value in Ladies' Silk and Cotton mixture, fast Black ribbed Hosiery. **48c.** Regular 60c. Special
- CASHMERE HOSE.**
Plain and ribbed in very pretty Heather mixtures, new line just to hand and getting to be popular. Our Special at **95c.**
- LADIES' HOSE.**
In Plain, Fancy and Sport ribs, fashionable shades, Grey, Fawn, Cordovan, Tan, Camel, cloaked and plain ankles. Regular 60c. Special **49c.**
- MISSIES' HOSE.**
Fast Black ribbed English Cashmere Hose, both warm and durable. The season calls for such quality: to fit from 9 to 13 years. **87c.** Regular \$1.00. Special

Plush Table Covers

The first time we have offered them at reduced prices. They come in Crimson and Green, in plain shades with fancy cut borders.

14.00 for 13.48 17.00 for 16.25 18.00 for 17.15

Smallwares

Little items at little prices, wanted daily

- BOXED STATIONERY**--100 Sheets Paper, 100 Envelopes **38c.**
- NOTE BOOKS**--SHE cover, mirror insert **4c.**
- SERVETTES**--White, 50 in sanitary package **19c.**
- COTTON WOOL**--2-cm. Package Absorbent Cotton **15c.**
- LIGHT SHADES**--Fluted Linen Shades, Chrome **19c.**
- REWEVERS**--Mends everything in the kitchen **10c.**
- FIN CABINETS**--Containing 3 sizes in finest Hair Fine **15c.**
- SPRINKLERS**--Assorted with Gilt frame **35c.**
- DISH MOPS**--Long handled ones **10c.**
- PUFFS**--Velour Puffs, in seal package **15c.**
- JAYNES' FLUID**--Keep a bottle in the home. **19c.**
- NECKLIES**--All the new beaded effects. **35c.**
- SUNLIGHT SOAP**--Absolutely pure, great lather. **5c.**
- VANITY CASES**--In Gilt, with mirror inset. **39c.**
- GARTER ELASTICS**--All colours, fancy striped. **29c.**
- HAIR FINES**--White Fine Tar and Wild Cherry. Bottle **29c.**



HATS and CAPS at the very peak of Popularity

- VELOUR HATS.**
English Wool Velour Hats--ideal Fall-time Hats, becoming shape with rolled edge, in new Fawn and Beige shades. A new value in Hats of quality. Special **\$3.90**
- MEN'S CAPS.**
Caps out of the ordinary, in shapes, shades and styles that are very popular with men today, pleated and banded laces, silk lined, up to \$3.00 each. Special **\$1.69**
- WINTER CAPS.**
Men's and Boys' medium and Dark Cloth Caps, with fur collar protection. It's years since such caps were so low in price. **95c.**
- WOOL SLIP-ONS.**
These are sporty, but comfortable as well, in plain shades of Fawn, Grey and White, sleeveless; they're popular. Fair Week Sale **\$3.75**
- WOOL MUFFLERS.**
Now, if there is one thing a man wants at this season, it is a good soft Wool Muffler for comfort. We have them in Camel, Grey and Brown. **\$1.45**
- WOOL GLOVES.**
Slip-on closed wrist Camel Hair Wool Gloves, in Beaver and Fawn shades. All sizes. Special **\$1.10**
- "STANFIELD'S" UNDERWEAR.**
Green Laced unshrinkable Wool Underwear, complete range of sizes in Shirts and Pants, up to 44 inch. Our Special, the garment **\$1.69**

Men's Overcoats \$16.75

Absolutely the finest group of Overcoats you are going to see at such a low price, fashioned from warm Blanket Cloths, fully lined, full belt, storm collar and neat cut; shades of Grey, Brown and pretty Heather mixtures. OUR PRICE, **\$16.75**

Give thought to these Wool Blanket VALUES

- Blanket manufacturers advised us of an advance in their lines months ago, and as a consequence we took hold right away and stocked before that advance took place--result is we can offer the very best of imported English Wool Blankets--sizeable Blankets--and durable Blankets at prices that make it worth while to buy. 135 Pairs in this Special Offer--
- 55 x 69 Size. The Pair **\$ 5.55**
- 62 x 82 Size. The Pair **\$ 7.75**
- 66 x 84 Size. The Pair **\$12.95**
- 72 x 80 Size. The Pair **\$13.65**

See This Line of Men's Suits \$14.75

Suits of high degree in appearance, finish and trim; 2 and 3 button front effects and cuffed sleeves. They come in new Tweed patterns worthy of your inspection, because we had them fashioned to our own ideas of what is wanted at this season. They're Special at **\$14.75**

- Lace Curtains**
Some new and beautiful Lace Curtains have just arrived to us, from which we have chosen the following: 2 yards long in Ivory shade; all new patterns. Reg. \$7.00. Fair Week Sale **\$6.55**
- FASHION COVERS**--Gorgeous Fawn Poplin Chubbly Covers, with hand-painted tops, hand-somely done silk cord edge and corners. Spe. **\$1.48**
- WADDLED QUILTS**--Large enough for any bed, they are heavily wadded and covered all over with a patterned material. Fair Week Sale **\$4.55**



Make it Your Shopping Headquarters

Lipton's Groceries

The Royal Stores Ltd.

AT LOWEST PRICES. WHOLESALE & RETAIL

LIPTON'S BISCUITS

in all the favourite kinds.

LIPTON'S JELLY TABLETS, in 1-Pt. Pkts

in all the leading flavours.

LIPTON'S ESSENCE OF COFFEE AND CHICORY

in 5-oz. and 10-oz. Bottles.

LIPTON'S COCOA, in 1/4-lb. & 1/2-lb. Tins

This Cocoa is the Pure Essence of the Cocoa Bean and commands very high testimonials for Quality.

LIPTON'S SCOTCH ORANGE MARMALADE

in 1-lb. Glass Jars.

LIPTON'S LIME JUICE & LIME JUICE CORDIAL

in 1-Quart Bottles.

LIPTON'S GRAVY BROWNING.

Royal Stores, Ltd.

GROCERY DEPARTMENT.

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OUR MUSIC BOOTH IS AT
222 Water Street

Come and see us, everything in the musical line at rock bottom prices during Fair Week.

CHARLES HUTTON,

THE HOME OF MUSIC.

For Coughs & Colds

Phoratone Cough & Cold Cure

Stafford's Phoratone is an excellent remedy for the cure of coughs and colds. It is easy to take, and can be taken by everyone. You can purchase a bottle for 35c. at almost every General Store in Outports, and in the City at either of the following Stores:

Knowling's—East, West and Central.

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Or STAFFORD'S Drug Stores, Water Street and Theatre Hill.

MANUFACTURED BY

Dr. F. Stafford & Son

Chemists & Druggists, St. John's, Newfoundland.

NOTE:—FOR NIGHT SERVICE AT OUR WATER STREET STORE (Opposite Sudbury) PHONE 1770J.

ADVERTISE IN THE EVENING TELEGRAM.

Iron and Steel

Bars Plates
Tubes Girders
Sheets Angles

For Forward Delivery.

Wholesale Only.

Wm. Heap & Co., Ltd.

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Hall Stoves

while the full assortment lasts. Prices from \$15.00 up.

ENTERPRISE OAKS—3 Sizes.

No. 15 Ideal Quebec.

" 25 Ideal Quebec.

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" 25 Ideal Rival.

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" 15 Oak, with self feeder.

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All Sizes.

John Clouston

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North Sydney Coal!

Now Landing, ex. S.S. "Strudholm"

1000 TONS

Best North Sydney Screened Coal.

Henry J. Stabb & Co.,

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Prepare for the indoor months.

Ask your Dealer for "MATCHLESS"

Inside Paints, Enamels, Stains, Etc.

NOW IS

THE TIME

Try our Flat and Gloss White, Gold, Aluminum and Black Enamels (for radiators, piping, etc.) Superb "MATCHLESS" Floor Stains, etc., etc.

The Standard Mfg. Co., Ltd.

sept19.11

Farquhar Steamship Cos.

REGULAR SAILINGS OF STEEL STEAMSHIP "SABLE I".
Leaves Boston . . . 11 a.m. Nov. 7th. Nov. 21st for St. John's
Leaves St. John's . . . 4 p.m. Nov. 11th. Nov. 25th for Boston
Leaves Halifax . . . 11 a.m. Nov. 16th. Nov. 29th for Boston
S.S. AMANDA leaves Boston on October 24th, and Halifax, Oct. 28th, for St. John's.

Passengers from Montreal, Boston, etc., arriving at Halifax by express train Thursday night, will connect with steamer leaving Halifax for St. John's.

Passengers from St. John's arriving at Halifax by "Sable I" Thursday, midnight, will connect with Friday morning's express train leaving Halifax for Montreal, Boston, etc.

Fare: \$80.00 to Halifax; \$51.50 to Boston, includes meals and accommodation.

REGULAR SAILINGS OF STEAMSHIP "STELLA MARIS" BETWEEN

Halifax, North Sydney, Port-aux-Basques, Corner Brook, Curling, Bonne Bay, and other West Coast Ports.

For Lowest Rates, apply:

HARVEY & COMPANY, LTD., . . . St. John's, Newfoundland.

FARQUHAR STEAMSHIP COMPANIES (Head Office) Halifax, N.S.

You are NOT in the Habit of Throwing Away MONEY.

Hence, Use U. S. MARINE TOBACCO,

The Highest Quality. The Lowest Price.

J. J. ROSSITER

A Speedy Settlement.

Means everything to the man who wants to rebuild after a fire. Delay at such a time only adds to the loss. We have made it our Specialty to adjust Losses promptly and fully and this custom has made us many friends and patrons.

The Largest Number of Policy-holders in Nfld. QUEEN INSURANCE COMPANY

OF AMERICA, and GREAT AMERICAN INSURANCE CO'Y., OF NEW YORK.

GEO. H. HALLEY, LIMITED, Agents.

Sacrifice Sale of CAPS

(TRAVELLER'S SAMPLES)
Fall and Winter Styles, worth more than double the price. Now selling at

\$1.20 Each.

Amongst the lot is a number of Heavy Caps suitable for men at lumber and construction work.

E. D. SPURRELL 365 Water Street St. John's.

WM. SPURRELL 210 Duckworth St. Branch: Grand Falls.

Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN?

This is a very important question and demands your immediate attention.

The future success of your child may depend upon your action now.

Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.

Begin the school year right. Have your children's eyes examined by us, and if necessary

PROPER GLASSES FITTED.

R. H. TRAPNELL, Ltd.

Jewellers & Opticians, 197 Water Street.

Nfld. Government Railway.

NORTHERN STEAMSHIP SERVICE.

S.S. PROSPERO will leave Dry Dock Wharf—NOON, tomorrow Saturday, for regular ports en route to Cook's Harbor.

PLACENTIA BAY STEAMSHIP SERVICE.

Until further notice, freight for Presque route (West Run) will be accepted Mondays, and for Merasheen route (Bay run) Fridays. Steamer off schedule at present.

SOUTH COAST AND FORTUNE BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train, Saturday, November 8th, will connect with S.S. GLEN-COE, at Argentia, for usual ports on South Coast and Fortune Bay.

NOTRE DAME BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on express 1 p.m. Sunday, Nov. 9th, will connect with S.S. CLYDE at Lewisporte, for regular ports en route to Beaver Cove (Southern trip).

Nfld. Government Railway.

Nfld. Government Railway.

ALTERATION OF SCHEDULE

Humber Special Train Service.

Commencing Monday next, November 10th, and continuing until further notice, HUMBER SPECIAL train will leave St. John's every Monday at 3.00 p.m., instead of 5.00 p.m. as formerly. Returning, train will leave Curling on Tuesdays at 5.00 p.m.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S

SCHEDULE OF SAILINGS FOR NOVEMBER.

From New York at 11 a.m. From St. John's at 12 o'clock, noon

November 15th ROSALIND November 8th

November 22nd SILVIA November 22nd

November 29th ROSALIND November 29th

November 29th SILVIA December 6th

THROUGH RATES QUOTED TO ALL PORTS.

WINTER RATES NOW EFFECTIVE.

Round trip tickets issued at special rates with six months' stop-over privileges.

BOTHING & COMPANY, 17 Battery Place, New York, General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.

HARVEY & CO., LTD., ST. JOHN'S, Nfld. Agents.

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TORONTO TO—DETROIT CHICAGO

TRAVEL BY RAILWAY

"INTERNATIONAL LIMITED."

Direct connection from Halifax or North Sydney by "OCEAN LIMITED" EXPRESS.

For Fare Reservations, etc., apply to R. P. WEBSTER, General Agent.