

BULLETIN OVER TURKS

Circulation Last Week

280,870

Daily Average, 46,812

55TH YEAR. NO. 22043

The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON ADVERTISER, LONDON, CANADA. THURSDAY EVENING, MARCH 28, 1918. 80 COLUMNS

HOME EDITION

PRICE, TWO CENTS

GERMANS STRIKING AT ARRAS; REPULED

GERMANS GREATLY EXAGGERATE THE BRITISH LOSSES

CANADIANS FIERCE FIGHT WITH GERMANS

Terrific Struggle Is Reported Raging Between Dominion Troops and Foe.

VOW TO HOLD THEIR LINES

Canadian Batteries in Somme Sector Covering Themselves With Glory.

Ottawa, March 28.—Inquiry at militia headquarters this morning with regard to the rumor that Canadian troops are now engaged in the great battle in France elicited the information that no official word to this effect had been received.

London, March 27.—It is reported here that the Canadian forces are locked in a death struggle with the Germans. Never was the corps in better shape. Since Passchendaele the corps has been carefully groomed for the contest. The men view the Hun as "ever break their line."

Ottawa, March 27.—In a cable message, given out by the prime minister's office tonight, Roland Hill states that "in the stupendous gun duel which was the prelude to this greatest of all battles now raging between the Scarpe and the Oise, Canadians played their own little part not altogether insignificant part. The railway construction troops and the horse artillery and the motor machine gun batteries were in the thick of the great struggle, yet every unit today is in the front line, ready to step into the breach if our rear line should give."

"We had horse-shoes strung all around us," declared the commander of a railway battalion, whose old camp is for the present in the "line of the Hun." "All through the first day the guns of the Canadian Horse Artillery swept gaps in the German line, and we would find we were actually in front of our own line, but not for long did that sheer weight of human flesh stay in our rear, and one officer said: 'The Splendid Irish.'"

"Fighting sometimes outnumbered us, but we were not beaten. We were not beaten by bayonets and bombs coming flung into the fray until we were actually in front of the Hun. These men were wonderful, and they could be beaten. During most of the early morning the work had to be done with gas. The Canadian line was the number of gas shells poured in on each battery. After looking the German positions over, the enemy made a complete and narrowing circle of light and heavy shells around it, and then poured in heavy shells on the gunners. As yet I cannot obtain exact details of what the R. C. H. A. suffered, but I hear that in spite of changing positions seven or eight times, bringing horses inside the barrage and taking the guns out, only two of the Canadian batteries were lost or destroyed. At one time some Hun cavalry tried to break through the Canadian line, but the teams with the undamaged guns drove crashing through the small troupe and the enemy's hands were blown up before the crews left them."

Chums Meet in Battle. "In another part of the attacked line I met a Winnipeg major who had a story of heavy fighting. He was alert and snuffing after two days of ceaseless fighting, and quite ready to go in again at a minute's notice. Two of his subalterns were Canadians who had served at their apprenticeship in the Canadian heavy batteries. 'We kept the same going,' said one of them. 'We had the postiest orders to get farther back, in case the way was closed behind us. When we found the enemy was coming, we found the rescue was a Canadian railway construction battalion. The captain in command was an old school chum I had not seen since I left Toronto.'"

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

TURK FORCE DESTROYED BY THE BRITISH

London, March 28.—The entire Turkish force in the Hit area in Mesopotamia has been captured or destroyed by the British, the war office announces. Three thousand prisoners were taken.

Hit is on the Euphrates river, one hundred miles west of Baghdad. The town was evacuated by the Turks on March 9. The Turks fell back to Khan-Baghdadi, 22 miles above Hit, before the British columns operating along the Euphrates, which has been conducting a vigorous and successful campaign.

650 GUNS, HUNDRED TANKS, OFFICIAL REPORT OF LOSSES

HURRY THE TROOPS, BRITISH PREMIER'S APPEAL TO STATES

Washington Says Every Resource of Nation Strained.

New York, March 28.—An Associated Press dispatch from Washington today says: "The appeal of Lloyd George for urgent action to speed the movement of troops to France, read in New York last night by Lloyd George, was today a call to the American people."

"British officials are already fully advised as to the situation here, and know that the American Government is straining every resource to get men to the front, and has confident hopes of placing a force of a million or more men in the field during the present year."

"The untiring enthusiasm of the American people as a whole, officials point out, must back these efforts, however, if they are to be successful. The task of moving the men rests as much with shipbuilders, both employers and employees, as with any Government agency. It was regarded as probable that Lloyd George's message was calculated to reach the men in the shipyards and munition plants, and picture with their part of the great task. The extent of American military aid to the British has been made public, and the work done in American plants of all kinds. The rate at which troops are expected to go forward cannot be stated for military reasons, but it is largely dependent upon the speed with which ships are turned out."

"Secretaries of War in London, and have conferred with Lloyd George and other British officials, to find them, but the teams with the undamaged guns drove crashing through the small troupe and the enemy's hands were blown up before the crews left them."

Chums Meet in Battle. "In another part of the attacked line I met a Winnipeg major who had a story of heavy fighting. He was alert and snuffing after two days of ceaseless fighting, and quite ready to go in again at a minute's notice. Two of his subalterns were Canadians who had served at their apprenticeship in the Canadian heavy batteries. 'We kept the same going,' said one of them. 'We had the postiest orders to get farther back, in case the way was closed behind us. When we found the enemy was coming, we found the rescue was a Canadian railway construction battalion. The captain in command was an old school chum I had not seen since I left Toronto.'"

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

CANADA TO SEND TANK BATTALION TO WEST LINES

Militia Department Calls For 87 Officers and 700 Others.

ENLISTMENT VOLUNTARY

Lieut.-Col. R. L. Denison Has Been Placed in Command of New Unit.

Ottawa, March 28.—Militia headquarters makes the following announcement: A request has been received by cable from the overseas authorities for the immediate organization and dispatch of a Canadian tank battalion, consisting of 87 officers and 700 other ranks, a certain proportion of which must have special technical and mechanical qualifications.

The formation of this unit will be undertaken forthwith, and arrangements are under way by which it is hoped that personnel of the kind required for this work can be obtained with the least possible delay.

Call for Volunteers. As this is the first opportunity which has occurred for a long period to supply a complete self-contained unit for service in France, it is considered that there will be no difficulty in obtaining the requisite personnel. It is hoped that the general situation in the field during the present year."

"The untiring enthusiasm of the American people as a whole, officials point out, must back these efforts, however, if they are to be successful. The task of moving the men rests as much with shipbuilders, both employers and employees, as with any Government agency. It was regarded as probable that Lloyd George's message was calculated to reach the men in the shipyards and munition plants, and picture with their part of the great task. The extent of American military aid to the British has been made public, and the work done in American plants of all kinds. The rate at which troops are expected to go forward cannot be stated for military reasons, but it is largely dependent upon the speed with which ships are turned out."

"Secretaries of War in London, and have conferred with Lloyd George and other British officials, to find them, but the teams with the undamaged guns drove crashing through the small troupe and the enemy's hands were blown up before the crews left them."

Chums Meet in Battle. "In another part of the attacked line I met a Winnipeg major who had a story of heavy fighting. He was alert and snuffing after two days of ceaseless fighting, and quite ready to go in again at a minute's notice. Two of his subalterns were Canadians who had served at their apprenticeship in the Canadian heavy batteries. 'We kept the same going,' said one of them. 'We had the postiest orders to get farther back, in case the way was closed behind us. When we found the enemy was coming, we found the rescue was a Canadian railway construction battalion. The captain in command was an old school chum I had not seen since I left Toronto.'"

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

"Heavy Canadian batteries are in action," concluded the message. "Where they came from and how they got there is a marvel. When I found the enemy was coming away as if they had been in that position all their military lives."

EMPIRE'S HONOR WILL BE KEPT

London, March 27.—In response to the premier's message to Field Marshal Haig that help was on the way, the field marshal today sent the following: "The assurances that no effort will be spared at home to give us all assistance are of great encouragement to us. We will do all in our power to maintain the honor of the Empire in this hour of trial, and to prove ourselves worthy of the trust reposed in us."

CONFIRM REPORT

ODESSA FALLEN

Three Days' Desperate Fighting Between Reds and Teutons at Sebastopol.

Petersburg, Wednesday, March 27.—Official dispatches published here confirm the report that Odessa has been recaptured by the Bolshevik troops. Odessa was first bombarded by cruisers which came from Sebastopol.

There was desperate fighting for three days, in the vicinity of Sebastopol, between the Bolshevik and Austro-German detachments. The latest war bulletins report Austro-Germans to be within forty miles of Yekaterinograd, a commercial and industrial town about 300 miles northeast of Odessa.

ARGENTINA ON EVE OF BREAK WITH HUN

Buenos Aires, March 23.—Argentina is on the eve of another diplomatic crisis with Germany, more critical than any of the former ones. This is the general opinion in political circles, and is based on the torpedoing of the Argentine steamer January 28. If it is shown the steamer was torpedoed by the German navy, the Argentine government will be obliged to break off diplomatic relations, in view of past exchanges of submarine warfare. The crisis is expected to reach a climax immediately after the Easter holidays.

PERSIANS ARE SEEKING ALLIANCE WITH GERMANS

Moscow, March 27.—The newspapers here say that the Persian delegation has left Tehran for Berlin, by way of Constantinople, to arrange a permanent alliance between Persia and Germany, based upon a large loan by Germany to finance Persian railways and to equip the Persian army with German instructors.

ANOTHER ADVANCE FOR BRITISH IN HOLY LAND

London, March 28.—A further advance by the British forces, which have crossed the Jordan River in Palestine, is announced by the war office. The statement follows: "Yesterday afternoon our forces east of the Jordan converged on Amman. Our mounted troops are within a mile of the town. (Amman is about 25 miles east of the Jordan.) We took 200 prisoners, drove down four enemy airplanes and heavily bombed enemy troop transport train on the Hedjaz Railway. Many direct hits were observed. "Last night successful raids were carried out between the Jerusalem-Nabulus road and the Jordan valley."

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

GERMANS STRIKING AT ARRAS SEEKING PATH TO CHANNEL; CHECKED IN SOMME VALLEY

Checked all along the front of more than 50 miles, except at two points, the German drive is fast slowing up. The beginning of the second week of the great battle, which opened with probably the most colossal attack in history and continues with the most intense fighting, finds the British and French holding tenaciously to the western edge of the old Somme battlefield, while inflicting further losses upon the enemy.

British Are Gaining. British counter-attacks have begun in the region of Albert, where the Germans hold, but from which they have been unable to advance because of the resistance of the British, who doggedly repulsed enemy attacks all day Wednesday. South of Albert, Field Marshal Haig has carried out several counter-attacks and has advanced his line eastward between the Somme and Ancre, the British have regained Procy and have repulsed strong attacks at Rodelers.

Drove Foe Across River. Along the Ancre, north of Albert, the British threw the Germans back across the river and drove them from two towns between Albert and Monchy. On this front, which has held fast for more than two days, the British also have repulsed strong enemy efforts at other points.

On the southern flank, the French have held the German advance west of Noyon. At Laslogny, northwest of Noyon, after heavy fighting, the French have retired slightly toward Mont Didier, being overwhelmed by superior numbers. German Losses Enormous. The notes of pessimism in the published statements of German leaders since the failure to break through and on one side of the British line are added to by the recent German official statements, the latest one of which says that the German attack is "slowly progressing." The German casualties are estimated to be between 300,000 and 500,000, and it is reported that long hospital trains are pouring into Belgium and Germany over all available railroad lines.

Counter-Blow Near. With the allied line holding against the enemy onslaughts, a counter-blow may be in preparation. Premier Clemenceau has declared that the moment is near when the allied reserve force will be thrown into the fight. He added that the Germans would not be able to hold to the gains they have made at such great loss.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

Checked by Americans. Heavy artillery fighting continues on the American sector northwest of Toul, but no infantry actions have developed. What was believed to be German preparation for an attack was checked by a heavy American bombardment. The German troops not leaving their trenches. There is much activity behind the German lines, but so far the enemy has not shown what this portends. There has been no change on the Lunenburg sector. In Palestine, north of the Dead Sea, British troops have occupied Es-Sali, south of Filad, and are approaching the Hedjaz railway, east of Jericho. The railway has been the Turkish base in the operations east of Jerusalem.

British War Office Reports Many Heavy Assaults Last Night and Today Along Somme Front All of Which Were Stopped. HAIG TAKES PRISONERS, GUNS; VIOLENT ALONG FRENCH FRONT

London, March 28.—This morning the enemy opened a heavy bombardment on the British defenses east of Arras. An attack is developing in this sector. Repeated attacks were made by the enemy along the valley of the Somme, in the neighborhood of Beaumont-Hamel, Puisieux and Moyenneville. They were repulsed.

Paris, March 28.—Fighting was continuing with violence yesterday evening and last night on the battlefield, the war office announced today.

BRITISH TAKE PRISONERS. London, March 28.—Prisoners and machine guns have been captured by the British, the war office announces. The fighting continues fiercely on both banks of the Somme.

BATTLEFRONT WIDENS. The reference in the official British statement to an attack east of Arras evidently means that the Germans have widened their battlefield and are delivering a new stroke on the north. The battle was begun along the valley of the Somme and in the neighborhood of Beaumont-Hamel, Puisieux and Moyenneville. They were repulsed. We captured a number of prisoners and a number of machine guns. "The fighting is continuing fiercely on both banks of the Somme. This morning the enemy opened a heavy bombardment on our defenses east of Arras, and an attack is developing in this sector."

MAY BE SECOND PHASE. The attacks which are developing today may mark the beginning of a second phase of the battle. German writers in the last few days have been hinting that surprises were in store for the British, and there has been much discussion of the possibility of a German drive for the coast, with the channel ports of Calais and Dunkirk as the objectives.

BRITISH WAR STATEMENT. The statement follows: "Severe fighting took place again yesterday evening and during the night astride the Somme and northward from Albert to Bouvillers. Repeated attacks were made by the enemy along the valley of the Somme and in the neighborhood of Beaumont-Hamel, Puisieux and Moyenneville. They were repulsed. We captured a number of prisoners and a number of machine guns. "The fighting is continuing fiercely on both banks of the Somme. This morning the enemy opened a heavy bombardment on our defenses east of Arras, and an attack is developing in this sector."

ONE TRIFLING GAIN. London, March 28.—In the last twenty-four hours, the Germans have made but one comparatively trifling gain as the result of numerous attacks along the whole front, says Reuters's correspondent. At the valley of the Somme and in the neighborhood of Beaumont-Hamel, Puisieux and Moyenneville. They were repulsed. We captured a number of prisoners and a number of machine guns. "The fighting is continuing fiercely on both banks of the Somme. This morning the enemy opened a heavy bombardment on our defenses east of Arras, and an attack is developing in this sector."

INTENSE SHELLING NEAR LENS. British Army Headquarters in France, March 28.—The German artillery this morning put down an intense bombardment along the front between Achelle and the Souchez River (south of Lens), but up to the time of the filing of this dispatch (10 a.m.), no infantry action had been reported.

DRIVEN BACK. The Germans made several assaults near Rossoignol wood, but on each occasion were driven back. Near Sally-Laurette another sharp engagement occurred and here also the British maintained themselves and secured prisoners. The Germans are continuing to bring up artillery and rush in new troops from various parts of the line in preparation for the continuance of the drive.

PRESSURE LESSENING. London, March 28.—Although the Germans continued last night to use their infantry with ruthless prodigality the general pressure along the front is for the moment lessened. This may be attributed in part to the fact that the enemy has been unable to bring up heavy artillery preparatory to another great effort, and in part to exhaustion.

British Army Headquarters in France, March 28.—News received from the extreme right wing is that the Allies are holding well. (This refers to the southern sector, where the French have been falling back.) Near Beaumont-Hamel the enemy attacked heavily. Severe fighting followed. This morning it appeared that the village virtually was No Man's Land, with the contending lines drawn close on either side. Hard fighting occurred at several points along the battlefield during the night in consequence of enemy attacks. The latest reports indicate that the British have kept the situation well in hand.

NO FOE TANKS SEEN. London, March 28.—Nothing can be learned of the appearance of enemy tanks on the British front, while these left by the retreating British were systematically destroyed, the correspondent reports. The enemy is continuing to bring troops from the German front is held by a mere screen of troops.

HAIG CARRIES FIGHT TO FOE IN SOMME VALLEY. London, March 27.—The British forces are not only offering strong resistance to heavy enemy attacks both north and south of the River Somme, but have carried out numerous counter-attacks during the day, resulting in the regaining of ground and the driving back of the enemy at various points. The report from Field Marshal Haig tonight declares that in these operations heavy casualties have been inflicted on the enemy. The British delivered a counter-attack today between the angle of the Ancre and the Somme, and recaptured Morlaucourt and the Chapilly and advanced their line to Procy, the war office announced this evening. The French have been heavily engaged west of Roye, and were forced to give ground, the announcement states. Reinforcements for them are arriving. An enemy attack in the neighborhood of Bucquoy has so far made no impression upon the British lines. A number of other heavy attacks both north and south of the Somme were repulsed with heavy loss to the Germans. The enemy's troops are in Albert. The Germans crossed the Ancre yesterday, but were counter-attacked and driven back across the river. LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in the 24 hours previous to 8 o'clock last night: Highest, 35; lowest, 22. The 24 hours previous to 8 a.m. today were: Highest, 34; lowest, 22.

KINGSTON'S PETS IN LIMELIGHT

Kingston, March 28.—The news this morning that the Royal Canadian Mounted Police are in action in the big battle on the western front brought the significance of the great fight home more vividly to citizens here. Since the commencement of the war the R. C. M. P. has been the pride of Kingstoners, and their fighting in every battle they were in has justified this pride.

ONE EDITION FRIDAY

The Advertiser will publish one edition for all subscribers on Good Friday, as is the custom on public holidays. A complete bulletin service on the war news will be posted from the dispatches of the Associated Press.

BATTLE BRIEFS

Hindenburg has ordered all German guns in the east thrown into the western offensive.

A continuous stream of wounded soldiers is pouring into Germany.

Leland Line steamer Esthonia has been torpedoed off the Irish coast.

Gen. Maurice says the situation on the western front is now less critical, as the Allied reserves are forming rapidly in adequate strength.

Austrians are rushing forces for drive on the Italian front.

A cable to Ottawa says some of the Canadian Construction Corps and artillery have been engaged in the big battle.

Subscription Rates Advance

In effect April 1, 1918.

IN LONDON. Delivered, 12c per week. 50c per month. \$6.00 per year.

OUTSIDE OF LONDON. Through Dealers, 10c per week. 45c per month. \$5.00 per year.

Called for at stores, 10c per week. By mail paid in advance, 40c per month. \$4.00 per year.

MUTT AND JEFF.—Good Morning, Judge.



Canada (BY "BUD" FISHER)



Hail! Smiling morn

Eno's makes cheery optimists out of bilious pessimists

ENO'S FRUIT SALT

Nature's Laxative

"Y" JUVENILES GO TO HAMILTON TO MEET ZION TEAM TONIGHT

Local Basketball in Semi-Finals—Fast Game Expected.

The Y. M. C. A. juveniles go down to Hamilton tonight to meet the Zion Church team of that city in the semi-finals of the Y. M. C. A. series. The return game will be staged at the Y. M. C. A. gymnasium here on Saturday night. The team going to Hamilton will be composed of the following players: Young and Grant, forwards; Kennedy, center; E. Beamer and W. Beamer, defence. Director Halderson has been giving the boys some stiff workouts and they are in good shape for the games.

On Saturday night a preliminary game between the Y. M. C. A. Swastikas and the New St. James' teams of the Western University Girls' League will be put on.

The Hamilton team is heavy, fast and possesses a style of combination that is expected to be a real test for the Zion team. The Zion team is expected to win the home-and-home series.

Their line-up will be: E. Beamer and A. Macmenemy, defence; Weston, centre; E. Macmenemy and N. Morris, forwards; S. Gariand and B. Price, spares. Umpire—J. Ryde.

SOME BALL CLUB IF WAR IS OVER

If the war ends before the ball season opens the Boston Red Sox will have a wonderful team. Here is a list of the players who are expected to be in the team when the season opens:

Pitchers—Bush, Shore, Leonard, Ruth, Mays, Foster, Pennington and others.

Catchers—Schang, Agnew and Mayer.

Infielders—Hobitzell, Gainer, Melonis, Barry, Javrin, Cooney, Scott, McNally and Gardner.

Outfielders—Lewis, Strunk, Hooper, Shorten and Walsh.

President Frazee, by the way, made a wager last December of \$2,000 against \$12,000 that there would be no fighting between the Allies and the Central Powers after April 15.

ST. CATHARINES HERE TO MEET JUNIORS IN SEMI-FINALS TONIGHT

Locals Have Three-Point Lead to Overcome to Win Round.

The London Y.M.C.A. juniors, 1917 O.B.A. champions, will meet St. Catharines in an O.B.A. semi-final at the Y.M.C.A. tonight. The Londoners will have to win by a margin of at least four points tonight to keep off the laurels of this round, for on Monday, at St. Catharines, the St. Kitts boys ran up a lead of three points on them.

The winner of this round will meet the winner of the Toronto-Kingston series, the final game of which will be played in Toronto on Friday night.

The preliminary game tonight will be between the Y.M.C.A. seniors and the St. Catharines team.

The teams will line up:

Y. Seniors.
Gilles.....Forward.....Jackson
Thomas.....Forward.....Ginsberg
Duffield.....Centre.....Markie
Sandercock.....Defence.....Lightfoot
Mills.....Defence.....McDonnell

The teams for the O.B.A. game will line up:

St. Catharines.
Gilles.....Forward.....Steele
Mascari.....Forward.....McAvoy
Henderson.....Centre.....McDonnell
McLean.....Defence.....Manley
McLean.....Defence.....Phelps
Referee—McLeod, Woodstock.

LEXINGTON WILL SEE MAJORS PLAY

The exhibition game which the Giants and Indians will play in Lexington, Ky., on April 13 will be the first major league game ever staged in that city, and the fans in the Blue Grass town are looking forward to it with much interest.

Lexington has long been a stronghold of baseball and while baseball too has been closely followed in that section of Kentucky, the exhibition to be given by the National League champions and their American League rivals will be a new impetus to the sport down there.

INTERNATIONAL MAY OPERATE UNDER TITLE OF LIBERTY LEAGUE

Owners Ready To Play, But on More Economic Basis Than in 1917.

New York, March 28.—Club owners of the International League reconvened here today for final consideration of the problem of whether to start the season with a revised lineup or suspend operations during the war. While none of the owners would talk for publication it was learned that a majority of the clubs are willing to start the season, provided the circuit is financed on an economical basis. It was also reported that in the event of suspension of the league, new organization would be formed, under the name of the Liberty League.

FOURTH GAME FOR STANLEY CUP TO BE PLAYED TONIGHT

Toronto Needs Only One Victory More to Take the World's Pro Title.

STANDING.
First Game—Toronto 5, Vancouver 3.
Second Game—Vancouver 6, Toronto 4.
Third Game—Toronto 6, Vancouver 3.
Fourth game tonight—The Stanley Cup and World Pro. title goes to the team first winning three games.

[Special to The Advertiser.]
TORONTO, March 27.—The fourth game of the Stanley Cup series will be played here tomorrow night under Pacific Coast rules, and with Art Ross of Montreal, one of the officials. Just who the other man will be has not yet been decided as neither Russell Bowie or Roy Meltrone of Montreal are able to act.

Toronto will make strenuous efforts to capture the contest, as most of the players are anxious to get away home after a long season, and then their share of the receipts only comes out of the first three games.

No Conference.
President Frank H. Patrick of the Pacific Coast League knows nothing about the alleged conference, which is expected to be held here tomorrow regarding uniformity in the rules of the two professional hockey leagues. For the good of the game the two leagues should get together, and in the three games played here the teams have showed a decided superiority, while playing their own rules. The only agreement between the two leagues at present is that the Stanley Cup games are to be played alternately on the ice of the league champions.

Next year the Stanley Cup series will be played on the ice of the Pacific Coast winners.

CUNARD LINE

PASSENGER SERVICE BETWEEN HALIFAX AND BRISTOL

Money remittances made by mail or cable. Apply to Local Agents or The Robert Hordford Company, Limited, General Agents, 50 King Street East, Toronto.

LONDON AND PORT STANLEY RAILWAY

Timetable Effective Sept. 20.

TO ST. THOMAS—10:20 a.m., 1:20 p.m., 7:20 p.m.
TO PORT STANLEY—10:20 a.m., 1:20 p.m., 7:20 p.m.
TO ST. THOMAS—10:20 a.m., 1:20 p.m., 7:20 p.m.
TO PORT STANLEY—10:20 a.m., 1:20 p.m., 7:20 p.m.

Daily except Sunday. *Limited trains, London to St. Thomas.

Who Needs a Good Bicycle?

Clerical workers, both men and women, confined indoors with little exercise, find cycling healthful, as well as convenient. Cheaper than riding in filthy, crowded streets cars, quicker and safer.

BRANTFORD RED BIRD BICYCLE

\$45.00 and \$50.00.

Cost no more than the common kind.

Bicycle & Motor Sales Co.

MARTIN SHERIDAN, GREAT ATHLETE, DIES SUDDENLY

New York, March 27.—Martin J. Sheridan, world-famous athlete, died of pneumonia at a hospital here tonight. Sheridan, who won fame by winning the shot put and discus contests at the Olympic games at Athens, Greece, in 1906, and the discus event at the Olympic games at London, England, in 1908, as a member of the American team. During his athletic career he won nearly one hundred championships, including several Canadian as well as American titles. Sheridan was born in Ireland in 1880.

ALL-STAR CANADIAN HOCKEY TEAM TO PLAY THE CLEVELAND SQUAD

Fastest Canucks To Meet the Yanks in Week-End Series.

Cleveland, March 28.—What is probably the greatest galaxy of individual hockey stars that has ever invaded the United States will appear at the Elysium on Friday and Saturday nights for a two-game series with the Cleveland seven.

The Canadian team will be an all-star one; in fact, it is the representative team of the Ontario district, and each and every man chosen has earned his berth in the same manner in which American athletes qualify for all-American teams, by individual play throughout the entire season. The team will be Stewart of the Denials in goal; Sheleton of the Denials, Adams of St. Patricks and Glen Smith of the Crescents on the defence; Box of the Crescents, Parker, McCall, McCall, McCall and McCall on the wings; Hillier of Kitchener at centre.

The Denials, Kitchener and Crescents have played here and each of the teams has been selected for the reason that they have proved by their play here that they are a star of the highest calibre.

WESTERN TEAM PLAYS AT HAMILTON SATURDAY

The Western University team are up against an all-star team of the Y.M.C.A. at Hamilton on Saturday to meet the Hamilton Y. M. C. A. in the last game for the O. B. A. intermediate title. The first of the finals was played last night when the varsity was beaten 22-20 in a slightly wild game. Neither team displayed combination or team work, chiefly because they were too closely checked to have an opportunity to do so. The game was the best feature of the game. Often the checking was so close that the players were unable to develop into the sport, and with that nine-point lead to get past it looks like a rough task for the university on Saturday night.

WESTERN ONTARIO BRIEFS

Essex County Council will contribute \$5,000 per month for patriotic purposes. Of this \$12,000 will be raised in taxation and \$60,000 by 20-year debentures.

The St. Thomas Board of Health has asked for an appropriation of \$5,225 for this year's work.

Fire believed to have been caused by a steepjack's torch slightly damaged the steeple of St. Alphonsus' Church, Windsor.

The Petrolia Bowling Club has put the ban on afternoon games this year to aid in the greater production move.

A thief took 10 bushels of oats from the barn of Mrs. Albert Berdan, Sandymount, and left a note, saying he was leaving 5 bushels for seedling purposes. A London man is being sought by the Elgin County police in connection with the case.

Capt. G. Easton of Guelph, a member of the R. F. C., lost a foot in an aerial accident in Scotland.

Brant's county council has issued a special appeal to all farmers to increase their spring wheat acreage and to aid in production.

Reports from Blenheim say that spring seeding has already commenced, and that for the first time in years spring wheat is being sown.

The staff of the 2nd Central Ontario Regiment Depot Battalion has been transferred from Niagara to Brantford.

Assessment returns from wards one, two and five at Chatham show an increased population of 540 in these three wards and an assessment increase of \$79,095. The ratio is about the same as last year.

Four Chatham boys appeared in court for stealing liquor. One was fined \$200, and the others \$25 and costs each.

Isaac Matter, a Sarnia man, who was granted exemption while sailing on the great lakes, has been fined \$250 by Magistrate Gorman for failing to report for military training in England and for leaving the employment for which he got exemption. Sentence was suspended on the understanding that he report to the military authorities at London.

The Brantford Trades and Labor Council has demanded an inquiry into the death of James Crutcher, a street railway conductor, who was killed by an auto while he was working at a switch point.

Following the withdrawal of the demand for a recount of the North Essex vote, William Kennedy, member-elect, left yesterday to take his seat in the House of Commons.

No less than 45 Windsor homes are under quarantine for diphtheria and scarlet fever. One mild case of emphysema has also been reported from the border city.

Restocking of the Grand River with bass is being asked for at Brantford.

BLENNHEIM.—Word has been received that Gunner Mac Huffman, formerly of the 63rd Battery, London, has completed his training in England and is now in France.

PRINCETON.—W. Courtney shipped 102 hogs yesterday, for which he received \$20 per cwt.

APPIN.—Word has been received of the death of Capt. Wm. Spero, who enlisted here, giving up his position as manager of the Royal Bank.

DRESDEN.—John McKay, who resides south of the town, was thrown by a horse and had both legs and an arm broken.

BRUSSELS.—Miss Hazel Stewart was awarded the medal for writing the best composition on Victory Bonds in the contest at Brussels' Continuation School.

WILTON GROVE.—G. M. Crawford, who is at present at the University of Illinois, taking a post-graduate course, having won a fellowship there, has been offered an assistant professorship at Guelph.

CITY LEAGUE STANDING.

Team	W.	L.	Pct.
Has-Beens	15	9	.625
Marconis	13	11	.542
Brantwicks	12	12	.500
Nationals	8	16	.333

Marconis.

Player	W.	L.	Pct.
D. Catalano	202	175	.531
Joe Catalano	165	201	.449
M. Sansone	148	192	.436
Jim Catalano	146	190	.436
P. Macari	201	174	.535

Totals..... 634 889 702-2615

Snelling..... 221 184 551-582
Summers..... 143..... 143
Jackson..... 201 142 21-24
Bond..... 182 190 165-507
Sanguinetti..... 160 172 208-322
Crawford..... 141 222 384

Totals..... 907 504 891-2648

CANADIAN LEAGUE STANDING.

Team	W.	L.	Pct.
Whites	34	20	.630
Manhattans	33	21	.611
Blue Labels	32	21	.604
Hymans	27	27	.500

Manhattans win three games from Hymans by default.

Gilson..... 124 123 120-377
Smith..... 170 149 150-478
Abramson..... 150 172 147-463
Barry..... 167 191 164-467
Lehman..... 162 167-239

Totals..... 621 797 762-2320

YOU, too, should study this mark of good travel. Firestone Tires are dependable; built for wear and tear of all kinds.

The Non-Skid letters hold the car true in all weathers and the Firestone "extras" of material and building insure long wear, which means lowest cost.

London's Rubber Man

346-48 Dundas Street

Firestone Tire & Rubber Company, Akron, Ohio, U.S.A.

The new improved Firestones are truly economy tires.

HOTEL SEVILLE

Fifth Ave. & 29th Street, New York City.

Convenient to all best shops. Ideal for Out-of-Town Visitors.

Single Rooms, with Detached Bath, \$2.00 per day.

Single Rooms, with Private Bath, \$2.50 per day upward.

Rooms, with Bath, for Two, \$3 to \$5 per day.

Parlor, Bedroom and Bath, \$5 to \$10 per day.

Descriptive booklet, with room plan stating all prices, on request.

JOHN F. GARRETT, Mgr.

DODGE

WOOD SPLIT PULLEYS

Cost 50% less—Provide 50% more Horsepower

This is the efficiency record of Dodge Wood Split Pulleys as compared with Metal Pulleys. This saving should mean a great deal to you. We carry a large stock of all sizes ready for immediate shipment.

THE LONDON ENGINE SUPPLIES COMPANY, LIMITED.

83-85 DUNDAS STREET. PHONE 307.

Stockers for London and District.

BRITTON GETS DECISION BECAUSE HE WAS "ONLY MAN DOING ANY FIGHTING"

Atlanta, Ga., March 28.—Jack Britton, welterweight, was awarded the referee's decision over Jimmy Duffy in their bout here last night. Referee Haack, in the eighth round of the scheduled ten-round fight, stopped the bout, and, pointing to Britton, said: "This is the only man doing any fighting, and I award the fight to him."

Duffy and his manager claimed they had not been given fair treatment.

PACIFIC COAST LEAGUE TO OPERATE SIX-CITY CIRCUIT

Seattle, Wash., March 28.—Directors of the Pacific Coast International Baseball League have decided on a six-city league this season. It was announced today. The organization will play a season of nearly five months.

The league is composed of clubs from Seattle, Tacoma, Portland, Spokane, Vancouver and a sixth club as yet unnamed.

The season begins April 30, and closes September 15.

FAT REDUCTION IS NOT SINFUL

The purpose of Beauty is to refine the native uncouthness of human nature. We all bow to its power. It is the only artocracy that has no nihil shadow. Alas! this means the fact that man must serve instead of rule, for beauty is a composite of both line and feature.

Thousands of fat women are beautiful faces. But they lag behind in the race of preference because a too porous one dashes the favor their face has gained.

No pretty fat women can reduce that (not the good pure-lined flesh) in a very simple way. No exercise—no dieting—no necessary. Let them take one Marmola's Prescription Tablet after each meal, bedtime for a month. The fat will simply fade. No wrinkles or pouches of skin will form, but the loss of weight will be uniform. The fat will go as stealthily as it came, fade away. The health will improve, the eye grow more brilliant, the wit a sharper. Marmola's Tablets are a boon—and harmless—their claim to fame rests on the achievement of striking out Johnny Evers' brother Joe three times in one game. Looks bad for the 300 hitters.

Mike Hogan is entitled to all the credit for striking out Johnny Evers' brother Joe. It wasn't Mike's fault that it wasn't Johnny's fault of Joe.

Troubled for Years With BRONCHITIS

Dr. Wood's Norway Pine Syrup Gave Instant Relief.

Bronchitis is a disease which is very prevalent during the late winter and early spring, when there are sudden atmospheric changes. It is a condition of inflammation of the bronchial tubes which produces mucous or phlegm. This irritates the throat and causes you to cough in order to get rid of it. The cough may be throat or loose according as to whether this mucous is sticky and hard to remove, or soft and easily expectorated.

Bronchitis is not really dangerous, but the complications which are liable to follow makes it necessary to get rid of it on the first sign. This you can do by using Dr. Wood's Norway Pine Syrup. A remedy that has been on the market for over 25 years.

John D. McFarlane, Jr., S. W. Marquette, N. B., writes: "I was troubled for years with bronchitis, and could not find any relief. I was especially bad on a camp day. I went to a druggist and asked him for something to stop the constant tickling in my throat. He gave me a bottle of Dr. Wood's Norway Pine Syrup, which I found gave me instant relief. It is the best remedy for bronchitis I know of, and I now take care that I always have a bottle of it on hand."

See that you get "Dr. Wood's." Put in a yellow wrapper; three bars and the trade mark; price 25c and 50c; manufactured by The T. Milburn Co., Limited, Toronto, Ont.

Cleveland Bicycles

—Made in Canada.
—Made for men, women, boys, girls.
—Made for those who want the best.
—Made for those who want a bicycle that will last for years.
—Made for those who enjoy outdoor exercise.
—Made for those who want to save time and car fare.

A Cleveland Bicycle for every purpose, made from the best materials, with the best equipment.

Buy your "bike" now and enjoy the good roads.

Sold on easy terms, which means you may ride while you pay.

W. Gurd & Co.

OPEN THURSDAY EVENING.

185 DUNDAS STREET. SOUTH SIDE.

BROCK'S For Bicycles

The best is the cheapest. We do all kinds of repairing.

Magazine Page for Everybody

Secrets of Health and Happiness

How the "Humors" of the Blood Depend On the Glands

By DR. LEONARD KEENE HIRSBERG,

A. B., M. A., M. D. (Johns Hopkins University).



"Humor" is the blood, the life of the time when there were owlish, phlegm, yellow bile or choleric, and black bile, the cardinal humors to which diseases were traced, and much of our language as to human dispositions, temperaments and diseases were laid at the door of an excess of one or the other.

One person is said to be phlegmatic, another melancholic, others choleric, bilious, full of spleen or venom. Those who are sanguine are of good blood and kind-hearted. The very words on your lips bespeak the physiology of your year and its emphasis upon the humors of man.

Unluckily, however, a myriad of researches made by zoologists, physiologists and experimental psychologists now multiply to prove that the mental, emotional, temperamental and diseased states of man are now known to be largely controlled by the glands upon the fluids and substances which flow along with and are dissolved in the blood.

The glands, such as the thyroid, spleen, adrenal, pituitary and lymphatic, are not the only ones which make these strange humors. There is the pancreas, with a wrist-watch-like channel to extend from the left side of the abdomen to the right side, where it empties into the "duodenum," a cup of intestine linked with the stomach.

Such Glandular Duties. This opening carries the fluids or humors to assist in the digestion. The pancreatic juice, so-called, is stirred to torrential properties by a blood which traverses the pancreas contains particles of fluids from the pineal thyroid, pituitary, adrenal and other glands.

When a man's mood is violent and angry, it is known that the thyroid gland, in contrast to the pancreas, is working overtime to pour forth its contents into the blood stream.

When the temper is overwrought with great pressure, the adrenal gland is at work. The adrenal glands are in a "sweet humor." The adrenal glands are the kidneys, and in this instance the humor factories. Strange to say, the humors or hormones are not put out by them actually do sweeten the blood in an effort to sweeten the disposition of the highly tense individual.

If the blood of a highly emotional person is analyzed, present, sugar released from its storehouses in the liver and muscles, and other commodities are unleashed from the humor factories of the thyroid, spleen, bile cells, pancreas, adrenal, pineal and other glands, pituitary, lymphatic, and the like.

Other strange humors are deficient in its output, the humors necessary to buoy the individual up and bring hope and faith are gone.

INCIDENTS IN THE LIVES OF FAMOUS WOMEN

By ELOISE FARRINGTON.

How a Scotchwoman Defended and Saved a Most Important Fortress While Her Husband Was Away.

The fortress of Dunbar guarded the coast road from England to Edinburgh. Its garrisons overlooked the North Sea at the point where it merges into the Firth of Forth.

This strong fortress was therefore a place of great importance. The garrison was always a man whose military ability was always of the highest order. But at one time the castle of Dunbar was in charge of a woman, who held it against a long siege.

At the death of Robert Bruce, the throne of Scotland descended to his son David, a child of five. Edward III, of England agreed to aid Edward Balliol to make himself king of Scotland. The English army, under the leadership of the Earl of Salisbury, marched against the fortress of Dunbar, hoping to take the important place.

The castle was built on great rocks which extended out into the sea. Only one road led to it from the land, and this was strictly guarded at all times. The commander of Dunbar, the Earl of March, was with the Scottish army, and had left the castle in charge of his wife, who, on account of her midnight tresses, was called by the English, "Black Agnes."

The Earl of Salisbury was delighted to find the fortress under command of a woman, and personally led the storming parties, but the brave countess successfully repulsed every attack. At last the earl made elaborate preparations for a siege.

The Lady Agnes, surrounded by her maids, stationed herself at a small window in the tower and watched with greatest interest the setting up of the war machines. At last all was in readiness, and the machines began to hurl heavy stones against the walls of the castle.

The countess treated the siege as a jest. She stood upon the battlements, surrounded by her maids, and in the view of the enemy, and each time a stone hit the mark she would say to one of the ladies: "Take thy kerchief and wipe the dust, which our unmanly foes have raised, from the wall."

Their apparent fearlessness infuriated the Earl of Salisbury, and he determined to take the fortress by storm. He ordered his men to dig trenches and to build up a siege battery.

One day, however, a messenger came to the castle with news that the Earl of Salisbury had been killed in a battle with the English army. The countess, hearing this, was overjoyed, and she ordered her men to prepare for the defense of the castle.

The countess, however, was not content with merely defending the castle. She ordered her men to build up a siege battery, and she ordered her men to dig trenches and to build up a siege battery.

The countess, however, was not content with merely defending the castle. She ordered her men to build up a siege battery, and she ordered her men to dig trenches and to build up a siege battery.

The countess, however, was not content with merely defending the castle. She ordered her men to build up a siege battery, and she ordered her men to dig trenches and to build up a siege battery.

HER PROBLEMS :: By Annette Bradshaw



SOLVING THE GETTING BROTH-UP-EARLY PROBLEM

Guaranteed to be up-to-the-minute and also splendid for developing the lines.

DIARY OF A FASHION MODEL

By GRACE THORNCLEIFF.

She Learns That Checked Gingham Should Be Treated Like Other Plaids in Trimming.

Madame sat solemnly on the carved "throne chair" at the far end of the studio, looking like a queen sitting in judgment. Julie walked past her, stood still and turned around slowly. Madame shook her head in disapproval.

"I don't like the lines of the frock," not for Miss Ashforth. Come, Julie, we'll go up to Miss Westley and talk things over."

There being nothing more important for me to do I trotted along to have changed about the frock. Miss Ashforth had asked for a street frock that could be tucked. She said that she preferred any material to lined, so Madame suggested gingham in a plaid design of lime green and white.

Miss Westley had the frock ready for the first fitting yesterday, and as Madame happened to be away when Miss Ashforth came it was tried on and sent back to the workshop. Today Madame asked Julie to slip on the frock that she might see whether it was coming along all right.

Upon seeing Madame Miss Westley said: "You don't like the frock. It is a disappointment to me, too—somehow it seems to lack smartness."

Madame answered: "Checked gingham of that type ought to be treated as if it were a solid material of silk or worsted. There is too much of the plaid in this model. We must use more of the plain ground."

"In the first place, eliminate the chemise and collar of white or cream. Then, if you can, get rid of the rock of almost tailored lines. In its place use a vest of plain green linen with a turned-down collar. Extend it several inches below the waistline, and fasten it with coin-shaped pearl buttons."

"The belt is right just as it is. I like the large pearl buckle. It will improve the skirt if you make large 'saddle bag' pockets of the plain green and suspend them from the belt by means of narrow straps, which should be cut-in-one with the pockets. While the pleated skirt is very good looking, it's too plain."

"The sleeves are perfect with the exception of the cuffs. Instead of the frills of organdie, finish them with turned-back cuffs of green linen. They should flare a trifle, and shouldn't be more than three inches in width. When these alterations are made the frock will be extremely attractive. If designed properly, there's nothing smartier for all-round wear than a gingham frock."

"The sleeves are perfect with the exception of the cuffs. Instead of the frills of organdie, finish them with turned-back cuffs of green linen. They should flare a trifle, and shouldn't be more than three inches in width. When these alterations are made the frock will be extremely attractive. If designed properly, there's nothing smartier for all-round wear than a gingham frock."

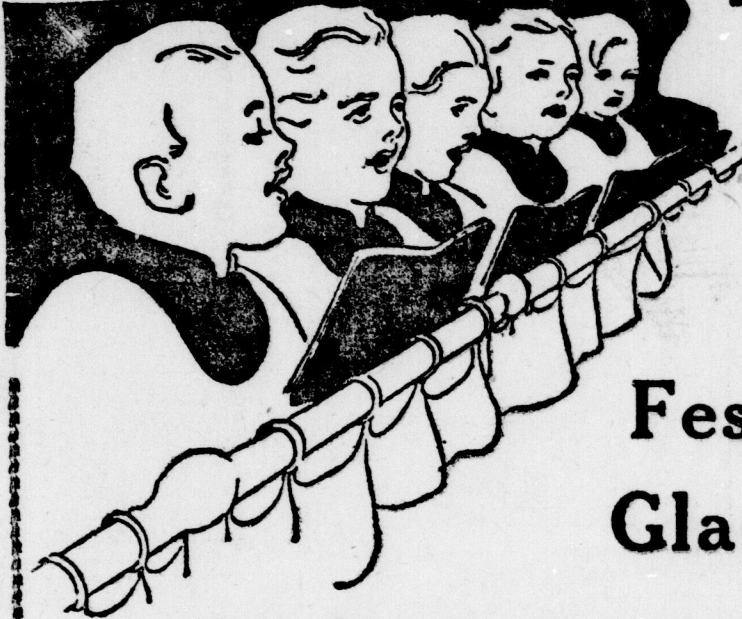
"The sleeves are perfect with the exception of the cuffs. Instead of the frills of organdie, finish them with turned-back cuffs of green linen. They should flare a trifle, and shouldn't be more than three inches in width. When these alterations are made the frock will be extremely attractive. If designed properly, there's nothing smartier for all-round wear than a gingham frock."

"The sleeves are perfect with the exception of the cuffs. Instead of the frills of organdie, finish them with turned-back cuffs of green linen. They should flare a trifle, and shouldn't be more than three inches in width. When these alterations are made the frock will be extremely attractive. If designed properly, there's nothing smartier for all-round wear than a gingham frock."

"The sleeves are perfect with the exception of the cuffs. Instead of the frills of organdie, finish them with turned-back cuffs of green linen. They should flare a trifle, and shouldn't be more than three inches in width. When these alterations are made the frock will be extremely attractive. If designed properly, there's nothing smartier for all-round wear than a gingham frock."

"The sleeves are perfect with the exception of the cuffs. Instead of the frills of organdie, finish them with turned-back cuffs of green linen. They should flare a trifle, and shouldn't be more than three inches in width. When these alterations are made the frock will be extremely attractive. If designed properly, there's nothing smartier for all-round wear than a gingham frock."

"The sleeves are perfect with the exception of the cuffs. Instead of the frills of organdie, finish them with turned-back cuffs of green linen. They should flare a trifle, and shouldn't be more than three inches in width. When these alterations are made the frock will be extremely attractive. If designed properly, there's nothing smartier for all-round wear than a gingham frock."



Make Easter a True Festival of Gladness---

Enjoy Easter Carols sung by the world's greatest artists—Enjoy Anthems by the greatest choirs of the land. A Victrola in your home will give joy on Easter—it will give you music and mirth all year around.

Victor Records for Easter

45089 (The Palmers)	Reinold Werrenrath	16185 (Come, Thou Almighty King)	Trinity Choe
(The Lord Chord)	Reinold Werrenrath	Trinity Choe	
55053 (Messiah—I Know That My Redeemer)	Lucy Isabelle Marsh	16178 (Jesus Christ is Risen Today)	Hayden Quartet
(Oh, For the Wings of a Dove)	Lucy Isabelle Marsh	(The Holy City (Adams))	Harry Macdonough
44411 (Beautiful Isle of Somewhere)	Evan Williams	16408 (The Palmers (Pauze))	Harry Macdonough
70037 (Inflammatus from Stabat Mater)	Marsh and Victor Chorus	16474 (Face on Face)	Percy Hannus
74279 Hosanna—Easter Song (In English)	Herbert Witherspoon	(How Firm a Foundation)	Trinity Choe
74417 One Sweetly Solenn Thought (In English)	Herbert Witherspoon	16625 (The Coming of the Year (Organ Acc.))	Church Bells
87198 Rock of Ages (Toplady)	Alma Gluck-Louise Homer	(Lord Dismas Us with Thy Blessing)	Trinity Chimes
88403 Hosanna—Easter Song (French)	Ernie Caruso	16996 (Oh, Come All Ye Faithful)	Trinity Choe
88425 Agnus Dei (Lamb of God) (In Latin)	Ernie Caruso	17029 (Weaver My God to Thee)	Raymond Dixon
88459 Les Rameaux (The Palm) (In French)	Ernie Caruso	(How Firm a Foundation)	Trinity Choe
89654 Crucifix (French)	Ernie Caruso and Hayden Quartet	17964 (One Sweetly Solenn Thought)	Elie Baker
89665 Ave Maria (Kahn) (Tenor)	Ernie Caruso and Michela Kinnan	(Crowning the Bar (Tenor))	Alan Trepner
89673 Ave Maria (Kahn) (Violin Obligato)	Ernie Caruso and Michela Kinnan	81899 (Gloria (Mozart) from Twelfth Mass)	Hayden Quartet
89678 He Shall Feed His Flock (from "The Messiah") (Händel)	Clara Butt	81749 Holy Art Thou (Music of Handel's Largo)	Trinity Choe
89677 O Rest in the Lord (from "Eljah") (Mendelssohn)	Clara Butt	81778 Hallelujah Chorus (from Messiah)	Victor Chorus and Soun's Band
89679 Abide with Me (Liddle)	Clara Butt	81781 Festival Te Deum	Trinity Choe
16005 (Beautiful Isle of Somewhere)	Harold Jarvis	81837 Ave Maria (Adapted to Intermezzo from "Cavalleria Rusticana")	Raymond Dixon
(Christ Arise (Easter Hymn))	Hayden Quartet	85875 (Angels Ever Bright and Fair)	Lucy Marsh
		(Unfold Ye Portals)	Trinity Choe

We will gladly play these records for you—we desire to mail you a Catalog listing almost 9000 Victor Records.

THE HOME OF THE VICTROLA EVERY STYLE—EVERY PRICE AND THOUSANDS OF RECORDS FOR YOU TO SELECT FROM

Mason Risch Limited

TWENTY BRANCH STORES

248 DUNDAS STREET, LONDON.

STRATFORD BRANCH - 119 ONTARIO STREET.

The Origin of Famous Sayings

Dinah Maria Mulock Craik, 1826-1887. Immortality alone could teach this mortal how to die.—Looking Death in the Face.

Never was an owl more blind than I lover—Magnus and Morna. Silence sweeter is than speech—Magnus and Morna.

RHEUMATISM, A SNEAKING DISEASE, HAS AT LAST MET ITS CONQUEROR

Throbbing Muscles and Swollen Joints Made Well.

RUB ON NERVINE

Old age knows no foe more subtle, more unrelenting than rheumatism. There is a marvelous healing power in Nervine, which it derives from the extracts and juices of certain rare herbs and roots. It always almost miraculously the awful pain that only rheumatism can describe.

Congestion as drawn out of the muscles, stiffened joints are eased and limbered up, the old-time feeling of depression is cast off, and once again Nervine brings the sufferer to his old vigorous, healthy good health.

Every home needs good old Nervine, for it is for earache, toothache, headache, neuralgia, lumbago, sciatica, stiff neck, chest colds and sore throat. Wherever there is pain, congestion or inflammation, Nervine will cure it.

Large family size bottle, 25c. 50c. dealers, or the Cascarit Company, Kingston, Canada.

TAKE A "CASCARET" TONIGHT AND SEE!

Spend a Dime! Live Your Liver and Bowels and Feel Fine.

Enjoy Life! Your system is filled with an accumulation of bile and bowel sickness.

CLEAN YOUR GLOVES CLEAN WITH TETRO, 25c AT BRUCE WALLACE 419 RICHMOND STREET.

PROMOTED IN RANK

A. M. C. Officer Becomes Captain—Other Changes Announced.

Lieut. John N. MacLean, of A. M. C. Training Depot, No. 1, has been promoted to the rank of captain, camp orders state.

Capt. Thomas Donald Campbell, C. A. D. C., is struck off the strength of F. Unit, M. H. C. C., with effect from January 4, 1918.

Lieut. Dudley Elwood Holmes, 33rd Regiment, late 4th Reserve Battalion, having become surplus in rank to establishment in C. E. F., appointment is struck off the strength of the C. E. F. in Canada, with effect from March 15, 1918.

The under-mentioned officers are taken on the strength of the C. E. F. in Canada, Military District No. 1, having been returned from overseas for disposal of the adjutant-general, with effect from February 23, 1918: Hon. Capt. M. E. Insley, 1st C. O. R.; Lt. Major J. G. Hunt, C. A. M. C.; Lieut. J. A. Deat, 1st C. O. R. D.; Lieut. Harold Bainbridge Johnston, late 18th Battalion, C. O. M. F., is attached to F. Unit, M. H. C. C., for treatment and pay, with effect from March 21, 1918.

St. Thomas Council is being asked to request Government action to force the big coal companies of the States to sell to municipalities direct.

A Fifth Ave., N.Y., Shoe Window for Easter

If you were walking down Fifth Avenue, New York, today you would not see a prettier display of

LADIES' FINE SHOES, \$5.00 TO \$12.50.

BUY YOUR EASTER SHOES AT

Cook's Shoe Store

For \$1.00

Any article in our north window and on special table, main floor, for \$1.00.

C. H. WARD & CO.
Diamond Merchants and Jewelers.
386 Richmond St. Phone 1084.

Reliance Garage
Service Station

EVERYTHING ELECTRICAL.
Consult us about your Electrical Supplies. We carry a complete stock. Estimates given on wiring contracts.

Western Ontario Electric Co.
237 Dundas Street. Phone 4071.
A. T. TAYLOR. E. L. CAMPBELL.

Highest Market Prices Paid for

RAW FURS

ROSS', Ltd.
London, Ontario

TODAY'S SPECIAL.

Choice Dairy Butter, Lb. 48c

WILSON'S MARKET

We Are Now Retreading, double-treading and rebuilding tires.

GET IN EARLY.

London's Rubber Man

346-8 Dundas St. BROCKMAN.
Phone 5124.

Carlyle TIREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS
Two Doors East of Majestic Theatre.

Save Money on Shoes

Modern Shoe Repair

Phone 2310. w

SAID THE LITTLE RED ROSTER: Why don't you send that battery around to the experts before you start your spring driving? You'll be disappointed some day when your lights or starter if you don't. Why not act on that impulse now?

BENSON-WILCOX ELECTRIC CO.,
264 Dundas Street. Phone 2671.

Our RETREADING is QUALITY Work, Not the Average.

London Tire Repair Depot
556 Wellington Street. Phone 2334.
A. WILKES. Opp. McClary's.

The London Loan and Savings Company of Canada

INTEREST RATES ALLOWED
In Savings Bank 4 Per Cent
Debentures 5 to 5½ Per Cent
M. J. KENT, Manager.

Food Will Win the War

"DO YOUR BIT"

So be as saving as you can of every crumb.

Parnell's Breads

Are so fine in texture and so good that you save considerable on each loaf.

If you are not using it order a trial loaf today.

Parnell The Breadman
PHONES 929, 1390.

YOUNG'S
Diamonds and Watches
London

DIAMONDS!

We offer some rarely good things in Diamond Rings, Stones of before the war quality, at before the war prices. You will be delighted at seeing them.

YOUNG'S
170 and 674 Dundas.

Try XXX Bread If You Want the Best!

Day in and day out it's always the same. Delicious! Wholesome! Satisfying!

Johnston Bros.
XXX Bread

It's tried by its wonderful flavor. Try it. You'll like it. Your grocer sells it.

WOMEN SHAKEN UP IN WRECK ON L. AND P. S.

A train carrying eight women passengers on the London and Port Stanley Railway crashed into a standing freight at 410 yesterday afternoon at Port Stanley. The women were badly shaken up, but no one was seriously hurt. The freight, which comprised 26 cars, stopped, when the electric engine reached the depot, and the express, following, which was in charge of Motorman Campbell, failed to stop in time. It was not going more than ten miles an hour when the crash occurred. The front of the passenger locomotive was somewhat damaged and the rear of the freight van. Motorman Campbell was not hurt but fully inquiry into the smash will be made.

HEALTH GOOD

IN LONDON

A Very Good Reason Why Many Families Avoid Disease by Forming Good Health Habits.

London, Ont., March 27.—The records show that London is a healthy city to live in, but when it comes to inquiring into the health of individual families it is found that much depends on health habits formed.

Modern life is so artificial. We live so much indoors, breathe vitiated air, and take so little exercise in the open that means must be resorted to—keep the liver active, the bowels regular and the kidneys in healthful working order.

Investigation shows that in thousands of London homes Dr. Chase's Kidney-Liver Pills are depended upon to regulate these very important filtering and eliminating organs.

Mr. Alex. Luttrell, 142 Bridgeport street, London, Ont., writes: "I have used Dr. Chase's Kidney-Liver Pills for many years, and have always found them satisfactory as a cure for constipation and derangements of the liver and kidneys. They do their work in a quiet way every time—no griping—no sickness, but most beneficial results. We have also used Dr. Chase's Ointment in our family for a long time, and so long as we can get these medicines shall not use others."

Dr. Chase's Kidney-Liver Pills, one pill a dose, 2 to 4 times a day, at all dealers, or Edman, Bates & Co., Limited, Toronto. Do not be talked into accepting substitutes. Imitations only disappoint.

OFTEN A SLIGHT DEFECT OF VISION

If neglected, will assume more serious proportions later. Now is the time to have your eyes examined. Don't keep putting it off. Consult our specialists as soon as possible. The Brown Optical Company, 222 Dundas street. Phone 1877.

CHARACTERISTIC

That's what your advertisements should be—and we can make them so.

Federal Advertising Agency

T. H. YULL, MGR.
Dominion Savings Building,
LONDON, CANADA.

At the Majestic Theatre Today.

It depicts the change of heart of a fast-living cabaret singer through the influence of true love which comes to her as she poses for the completion of the portrait of an artist's dead wife.

The cabaret scene is conceded to be the best of its kind ever produced on the screen. In addition to this production will be shown a News Weekly and a Lonesome Luke comedy, "A Gasoline Wedding."

In vaudeville George and Little Garden, America's premier xylophone players, present a classy musical act.

NORMA TALMADGE
"GHOSTS OF YESTERDAY"

At the Patricia Today, Friday and Saturday.

"The Baby Grands" of the screen featured in a six-part novelty surprise comedy, "The Little Imps," Little Mary McAllister will be seen in one of the "Do Children Count" series, entitled "The Yellow Umbrella. Joe and Eva Walters, in an up-to-date and dancing act, will be the vaudeville feature at the Patricia today, Friday and Saturday.

At the Patricia Today, Friday and Saturday.

At the Patricia Today, Friday and Saturday.

At the Patricia Today, Friday and Saturday.

At the Patricia Today, Friday and Saturday.

LADIES' HATS

OPENING DAYS
BELTZ & CO.

STREET RAILWAY PUTS ITS CASE UP TO COUNCIL

Finance Committee to Consider the Question of Increased Fares.

THREE REQUIREMENTS

Company's Points Outlined in Letter From Manager King.

The London Street Railway presented its case for higher fares to the finance committee of the council last night. President Charles Currie and Manager C. B. King gave an exhaustive outline of the situation in a letter. Copies will be distributed among the members of the council and a special meeting of the committee called later to consider the matter.

The railway officials touched on the financial condition of the company's 1918 estimates, and three possible changes in the present rates of fares. President Currie said that the estimated expenses included 6 per cent return for the stockholders. He also said that in his opinion the fare in London should be 5 cents, or six tickets for 25 cents.

The company's report was accompanied by a letter from the manager, in which he expressed the company's willingness to have the figures probed by investigators representing the people if that is deemed desirable. The fullest investigation, Mr. King stated.

Three Requirements.

Mr. King summarized the motive of the company's application for a modification of its agreement in the declaration that "we are asking for revenue sufficient to meet the following requirements in order that an efficient street railway service may be maintained: First, operating expenses; second, fixed charges, including a reasonable return on the capital invested."

The possibility of any new scale of fares yielding a revenue more than is required for such purposes is taken up by Mr. King, who declares that in the event of such a contingency "the company is prepared to discuss with the city council the disposition to be made of such excess earnings."

Present Arrangement.

The street railway, which at present gives regular nine-minute service with tickets for a quarter, suggests three possible changes:

Six regular or eight limited tickets for a quarter.

A straight five-cent fare or six limited tickets for a quarter.

These scales are applied to the

estimated business of 1918, and additional estimates are provided showing possible falling off in traffic of ten per cent, eight per cent or five per cent, due to the increased fares. In addition the company presents data showing that operating costs have advanced heavily during the war, and the claim is made that indications point to further advances this year. The purpose of applying any of the three proposed changes in fares to possible conditions in 1918 there are estimates based upon the contingency of operating costs advancing 10, 12½ or 15 per cent this year.

Sticks to Promise.

The company adheres to its earlier promise to present to the city council its estimates for 1918, in the same manner as would be done under public ownership.

It is shown that in 1917 the gross earnings of the road were \$417,562.36, of which \$115,241.58 was from passengers. Those who used the present seven-for-a-quarter tickets numbered 7,976,239, the average rate per ride being a fraction above ½ cent. Passengers riding on the nine-for-a-quarter tickets totaled 1,533,099, their average fare in cash being a trifle over 2½ cents. More than a million people paid five-cent cash fares during the year.

Should this happen the company's revenue from these two classes of passengers would be \$345,320.70. However, it has been the experience in other cities that a falling off in traffic usually follows the adoption of increased fares.

Should a decrease in traffic of 10 per cent be assumed, the company's revenue would be \$308,551.41 over the estimated earnings at present rates. If traffic fell off 8 per cent at these rates the company's revenue would still be \$236,627.87, while a falling off of 10 per cent in traffic would reduce the revenue to \$213,504.58.

Should a decrease in traffic of 12½ per cent be assumed, the company's revenue would be \$191,156.51, which includes such items as taxes, interest on bonds amounting to \$36,647, bond redemption \$26,000, and \$36,004.80 for other stock requirements. This year the total required will be \$115,047.73.

For instance, the company contends that if existing fares are maintained and normal increase in traffic is shown there will be an actual deficiency of \$36,701 if operating costs go up 10 per cent.

If the fares are made six for a quarter and eight for a quarter, operating charges work out in accordance with

the above estimate and traffic falls off ten per cent there will still be a deficit of \$15,412.

If traffic falls off eight per cent the deficit will be \$4,634.09. If operating charges advance ten per cent above the estimated amount there will be deficits varying from \$23,000 to \$2,149, according to the extent of the falling off in business. Any higher increase in operating charges would of course make matters still worse.

If six regular tickets or seven limited tickets were sold for a quarter the report shows that a ten per cent falling off in travel would cause the new rate to fall \$8.865 short of the company's needs, but if the falling off in traffic amounted to only five per cent there would be a surplus of \$1.442.

The company, President Currie said, would be prepared to discuss with the city what disposition should be made of such a surplus, as it is not the intention of the company to claim the money for its own profit. It has been proposed that it might be held in a fund for the reduction of fares or for such other purpose as the people might dictate.

ACCIDENTAL DEATH

JURY'S VERDICT IN PROBYN INQUEST

Evidence Corroborated by New Witnesses.

A verdict of accidental death was returned by the coroner's jury last night in the inquest into the death of John Probyn, aged mail collector.

Probyn died on Sunday morning, March 17, as the result of injuries sustained, when a motor car, driven by Arthur Harrison, 671 Dundas street, collided with Probyn's mail wagon on the night of Wednesday, March 13.

The verdict completely exonerated Harrison from all blame or responsibility for the accident.

A Rainy Night.

The night of the accident was rainy, and Harrison was driving slowly because of a slippery pavement. The accident occurred at the corner of Waterloo and Wolfe streets.

At the first hearing of the inquest last Thursday night the evidence of Arthur Harrison and several others was taken. An adjournment was then made because of the absence of three important witnesses, whose evidence was taken last night. Their evidence corroborated that given by Harrison.

Evidence Corroborated.

Carl Windsor, 578 Helmuth avenue, an R. P. C. cadet in training at the Toronto aviation school, gave evidence, corroborating that given by Arthur Harrison at the first hearing last Thursday night. He was unaware of any danger until after he heard the crash and felt the impact of the motor car with the mail wagon driven by Probyn. He had summoned the police ambulance by the time the crash occurred.

Miss Mildred Fawcett, Port Stanley, testified that she was seated in the front seat of the motor car with Arthur Harrison, who was driving. She did not see the mail wagon ahead and knew nothing of the danger until the motor car struck the mail cart.

Mrs. Ella Lee, 15 Regina street, was seated in the rear of the car, and like previous witnesses knew nothing of the presence of Probyn's mail cart on the street until after the collision.

Arthur Harrison was recalled to the stand and repeated his statement that his car was being driven at a speed not exceeding 10 or 11 miles an hour.

VETERAN UNDERTAKER WHO DIED YESTERDAY AFTER LONG ILLNESS

ST. MARYS.—A number of students from the local public schools and the collegiate institute have registered as soldiers of the soil, with Dr. P. T. Coupland, the local director.

GALT.—Fireman J. Clark, who is in Galt Hospital as a result of being run over by a fire truck, while still in a serious condition, is improving.

Rowat's 50c per pound COFFEE

AT ALL RUDDY'S STORES AND Plewes & Roe 85 WELLINGTON STREET.

HOT CROSS BUNS THE REAL KIND 15c and 20c Dozen.

Special Easter Offerings For Thursday and Saturday in Millinery, Suits, Coats, Waists

Latest Easter Hats, just arrived from New York, in the latest models from the style market, some with single or double brims, in straight sailors, pokes demure and the high, close-fitting turbans. We have here all kinds of hand-made hats, made by the cleverest New York milliner in the latest styles and designs. If there is any particular design or shade you want you are sure to find it here at the lowest prices.

Extra Special for Easter

100 Untrimmed Hats, Pokes in the shiny straw, regular value \$3.00. Special for Easter 98c

50 Children's Hats, regular \$1.00, for 39c

Spring Suits—An extensive collection is ready for this last week before Easter, all New York samples. Priced from \$15.00 to \$30.00

Easter Coats, Dresses, Silk Skirts and Waists at Lowest Prices.

The Dominion Ladies Outfitters

269 DUNDAS STREET, CORNER WELLINGTON.

ROSS', Limited

Practice economy. There is no virtue in only talking of it. Food is needed to win the war.

FURS

WILL BE NEEDED NEXT WINTER.

Only a Few Days Longer at Clearing Prices

Then the Fur Department will be closed up for the season.

Those who wish to avail themselves of the present low prices will save many dollars on buying Furs now.

COATS, MUFFS, STOLE, NECKPIECES AND FUR SETS

Ladies' Wear Department

New garments, in the latest styles, and most up-to-date colors, in Velours, Gabardines, Tricotines, Poplins, Covert Cloths, Tweeds, Silvertones, etc.

Suits, in New York's latest, from \$26.00 to \$42.50

Coats, in tweeds \$17.00 to \$22.00

Coats, in new silvertone cloth \$40.00

Coats, in American covert cloth \$22.00 to \$30.00

Coats, in poplins \$24.50 to \$35.00

Coats, in Burrella cloths \$22.50

Coats, in American velours \$35.00 to \$38.00

Coats, in gabardines \$25.00 to \$35.00

BLouses

The Blouse season is now on with its new attractive merchandise.

Voile Blouses \$9c, \$1.50, \$2.25, \$3.75, \$4.98

Habutal Silk Blouses \$2.19, \$2.93, \$3.50, \$4.50, \$5.25

Crepe de Chine Blouses \$2.98, \$4.75, \$5.50, \$6.75, \$7.50

Georgette Blouses \$4.98, \$6.75, \$7.50

Wool Sweaters

Assorted colors \$10.00, \$11.00, \$12.75

PERRIN'S SILK HOSIERY

In black, white and colors 75c, \$1.00, \$1.50, \$2.25

NECKWEAR

Everything new and correct in this department

PHONE 1319. 196 DUNDAS STREET

Casselman Bros.

The Shop of Quality, Value, Service.

171 DUNDAS STREET.

Announcing Our Showing of Stylish Spring and Summer Footwear For Easter

Simplicity seem to be the outstanding note of spring styles—and after all, the most effective styles are always those of beautiful simplicity, depending upon graceful lines and rich quality and color effects.

The stock of Ladies' Walking Boots, smart low heels, in black and different shades of tan, are delightfully attractive. Prices \$5.00 to \$10.00

The exclusive Slater Shoe for men, in complete ranges, demonstrate their right to top-notch footwear creations. Prices \$6.00 to \$9.00

Save the food, and then save; it must win the war.—Canada Food Board.

A light, dainty boot of grey kid, with leather Louis heel, also in black and dark brown kid. A fascinating model. Price, \$10.00.

Tonal Iron Capsules

The Great Blood-Maker, Nerve Tonic and System-Builders.

TONAL IRON CAPSULES have cured others, and they will cure you, if suffering from any of the following: Anemia (thin or watery blood), Insanity, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness in Men, Diseases Peculiar to Women, Menstrual Worry, Cold Extremities, Numbness, Poor Circulation, Lethargy, or any form of Physical Decline. Price \$1.00 a box.

Remember, these capsules are easily dissolved in the stomach a few minutes after taking.

Tonal Iron Capsules cure war-nerves. If you are suffering from the worry caused by this war, try these.

Tonal Iron Laboratories

National Drug, London

WHOLESALE DISTRIBUTORS.

Sold at all first-class drug stores.