

## TWELVE PAGES TO-DAY THE "PEOPLE'S PAPER" IS A LIVE dALY IN A BUSY CENTRE-STUDY ITS NEWSY, ADVERTISING. Tr twelve pages tedar = THE EVENING TEIECRAM. misi oir - $=$ - HE ENING TEDEGAN. wan wr YoLUME XXXIX. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 11, 1917. \$3.00 PER YEAR. <br> 3-PLY ROOFING FELT.

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## Milady's Boudoir.










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## SPECIAL NEWS for the LADIES!

WVE HAVE now opened and ready for your inspection a shipment of Ladies' American Fall and Winter Coats, Hats, etc. Owing to unforseen circumstances the markets at the present time are not over-stocked with new Goods, therefore we advise you to call as early as possible if you want to secure apparel that is New and Stylish.

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