NEARER PoRccast.




## ELECTED

 15 DaysOUR NEW YORK BUYER'S SALE, commencing anew July 1st, and
till July 15th. Greater Price Reductions is the order froim Main Office.
Give the people of
St. John's a chance in their lifetime to get Bargains.
Move out the stock-let nothing remain - Furniture, Crockery, Glassware, Enamelware, Kithenware, Laines loss.
must be sold regardless of cost and los.

Now is the greatest time for BARGAINS.


## Our Baseball Column. PLAGIARISED AND OTHERWISE.



99c. line still having a good sale.
IES' WHITE VESTS A nice summer line at 15 . \& A. CORSETS-Assorted patterns and sizes, 75
to $\$ 2.00$.
adies! Now is your time to buy rain coats. We
have them from $\$ 3.00$ up.
$\$ 4.99$ each,
MEN. Warking shirts, Regatta, 49 c .
Stylish line of MEN'S SOFT FELT HATS, $\$ 1.50$.
J. M. DEVINE,


MAKE YOUR DOLLARS INCREAE $\$ 100 \begin{aligned} & \text { left with The Canadian Rank of Comnirese } \\ & \text { the present rate of inierest will }\end{aligned}$

 ST. John's branch - water street

Girls ${ }^{3}$ Costumes ren consequence of $m$
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fine selection of the newest modeds
sizes from 10 to 15 vears These Costumes are dee
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 This is only one
U. S. Piclure and Portrait Co.


## THE ROOF

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Certain-teed Roofing

GEO. M. BARR St. John's.


THIS IS
Walk-0
For Men


Amazing
Figures
ON QuITIS

Erring Son Prosecuted By His Mother.


## Prices: 12 conts JOB WALL PAPERS! 15 cents <br> After many vexatious delays we have succeeded in getting along a goed shipment of AMERICAN JOB WALL PAPERS. The shipment consists of :- <br> 39,865 Pieces of 16 Yard Lengths. 18 cents Good Values, Good Designs, Good Colorings. 20 cents <br> MARSHALL Brothers. <br> Prices: <br> 12 cents 15 cents 18 cents 20 cents

## Ca Su



BRTIISH LAUNCH GREAT OFFNSIVE
German Trenches and Prisoners Captured Over a 20-Mile Front.
BRITISH HEADQUARTERE IN FRANCE, To-Day! A tremendous British offensive was launched at half past seven this morning over a front extending for twent miles north of the Somme. The assault was preceded by terrific bombardment. The British troops already have occupied the German front line and have captured many prisoners. A terrific bonbardment which preceded the attack lasted the whole of one hour and a half. It is too early as yet to give any particulars of the fighting, which is developing in intensity. The British casualties have so far been comparatively light,' according to official reports. The artillery bombardment of the last few days was concentrated this morning with a degree of fury and a number of guns which were unprecedented in the regionof Albert and the Somme, with the French co-operating dust hung over the whole field as far as the eye could see. Infantry sprang from the trenches for an assault over a front of twenty miles. Already it has gained possession New British mortars played a great part in cutting number of prisoners has been taken. Some of the prisoners who have been taken say the British curtains of fire prevented them from getting food for the last five days.
A British staff officer who witnessed the advance at the junction of the French and British lines said the attac was launched as though the men were on parade. TThis offensive is probably taking place east of
Amiens, where the line of battle crosses the River Somme. This river probably marks the junction of the British
and French ferces. The advance may extend northward
and affect Arras, where there is known to be a great con-

| $2.00 \text { P. M. }$ | Wild West Recalled In Sate-Cracking AT VIbLE MARIE ON SUNDA |
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Will Open for Basiness Monday, Jaly 3 .

## Our Bake Shop will be únder the persona supervision of a high-class American Baker of

 wide experienc you want something new, something out of theordinary, something really tasty and appetizing,

## we will have it.

We shall appreciate your patronage, and
shall endeavour to show our apprecition by
shall endeavour to shww our appreciation by
service prompt, efficient and courteous.
remenber monday, july 3rd.

## GREEN CABBAGE,  EDWIN MURRAY. <br> 



Stole Overcoat.


His Life For His Enemy


## HENRY BLAIR


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the prumes paper-THE EVENING TELEGRAM, JULY 1, 1916-10.-read af everyone


## 長

## London PAINTS,

Ground in Oil
150. 28-1b. Tins Venetian, Red Oxide, Green, Yellow and Black.

301 cwl. Kegs Red Ochre.
In stock: Round Iron up to $11-2$ ins. 30 Boxes KNIFE BRICK.
STEER Brothers.


## Big Shoe Sale.

900 Prs. Men's Tan, Laced and Bution Boots, Regular $\$ 6.00$ and $\$ 6.50$ Values, Now \$5.00.

 Now $\$ 2.00, \$ 2.50$ and $\$ 3.00$
 Now $\$ 2.00, \$ 250$ and $\$ 300$




 | the ordinary way for less than $\$ 4.50$ |
| :--- |
| or 5 So..00 |
| Our Price $\$ 2.50, \$ 3 \& \$ 350$ |

 Now $\$ 1.40$ per pair,
SECURE your size bariv.


## F. SMALLLWOOD,

Advertise in the Telegram

## Baby Carriages.



Another Shipment of Baby Carriages and Sulkies $\$ 3.00$ to $\$ 27.00$ bownlige bros., LTo.

Hardware Depariment

J. J. St. JOHN/

30 brs. SPAREF RiBS
at $\$ 19.00$ brif, or 100 at $819.00 \mathrm{hy} /$ or 10 c
per 1 lb tho at Pr Me shore qub. of 6c: per li. 150 hags BRAN at 51.80 10 kegs IRISH BUTprocurable, aty bit bos.
b. 16
50 boxes KIRKMAN's
BORAX SOAP RORAX SOAP, 100
gars at $\$ 6.50$ box. or 8 cc bar.
Try Kirkmars
scovring Powder large tins, 8 c .
J. J. ST. JOHN,
 Full Upper or with good fit.
Good Cetean Extraction $\$ 12.00$

## Best Screened Genuine <br> North Sydney Coal:

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    Ex S.S. Njord, Ex Store,
\(\mathbf{\$ 9 . 6 0} \quad \$ 10.00\)
Also, a small shipment
        Egg Coal.
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A. H. MURRAY, Beck's Cove.

 I can sell you good Coal
at $\$ 0.00$ per ton ex store
Honetly the Coal is Honethy the Coa is
good if you wish you
may xee it in bulk bemay seo
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## $)^{2}$ A.

A. B. LEHR, Juniper Ship Plank.

## Pitch

 Pine Decking.H.J. Stabb \& fo


Furness Line Sailings!

FURNESS WITHY \& CO, ITD., Water St, Bast

## Red.-Hewfoundand compaly. LABRADOR SERVICE

## S.S. "Sagona"

will sail from St. John's at 6 p.m. on SATURDAY, July the 1st, for Labrador ports of call.

Reid-Newfoundland Co.

Somewhere in England.







 need part come in? sounds top-hole-but where's the old-tash-t



 mutton and sseets?- What 11 you aeve, sir,-a nice sole, leg of
GIESTR; Well, if that isn't troubing the cook too much





The St. John's Gas Light Company.


ARmada TEA. New Stock. Best Yet Offered

1 lb . Tins.
Ask Your Grocer

WEATHER FUR Toronro, Noon. $-\frac{\mathrm{M}}{\mathrm{t}}$
to freah W . winds, tair shtwers on wets conast
Tuuesins - Increasing
$E$ occasional rain,
Drink Weleh's Grape VOLUME XXX

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P.E.I, POTAT

500 half sacks P. E. I
sound and dry as $\begin{gathered}\text { Special } \\ \text { Orders. }\end{gathered}$
M. A, BAS

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