ten fages todday.
the "people's Paper" is a live dally in a busy centre-study its newsy advertising. tw ten pages to-day,昰 $=$ THE EVENING TELEGRAM. FOR LATEST WAR NEWS SEE 7th PAGE
YOLUME, XXXVI. PRICE ONE CENT. ST. JOEN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 21, 1915. S3.00 PER YEAR. . NUMBER 242.

## FUSE BUFFALO FLOUR!

## Sold at BOWVRINGS' Retail Store.

W00000000000000000000000000002x000000000000000000000000000000000x.00000000000000000000000000000


Postponed Auction!
The Auction of Grace Build
ing as advertised has been post-
poned to Tuesday, 26 th inst, at poned to Tuesday,
$12 \sigma^{\circ}$ clock noon.
P. C. O'DRISCOLL, $\frac{{ }^{\text {oct2, 10i,eod }} \text { Auctioneer. }}{\text { AUCTION. }}$ Ait the Freight sheds of the
Reid - Newfoundland Coser FRIDAY Next, 22 2Rd inst,
at 10.3 a
n.m, a a quantity of UNCLAIMED FREIGHT

 P. C. O'DRISCOLL,
$\frac{\text { octeq,21 }}{\text { On Becount of them it may coneern }}$
AUCTION. TO-MORROW, FRIDAY =nd dist, at 12 12 oclocek, Messrs FURNESS, WITHY 1 Case Dry Goods, 1 Bale Diy. Goods.
 Cotr2,11 A. S. RENDELL, AUCTION.
TO-MORROW, FRIDAY
 Messrs FURNESS, WITHY

2 Cases Books and Magazines.
 A. S. RENDELL, Apples!.Apples!

$$
\begin{aligned}
& \text { Just reecived: } \\
& \text { a mised shipment } \\
& \text { GRAVENSTEINS, }
\end{aligned}
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& \text { a mixed. shit } \\
& \text { GRAVESETEISS } \\
& \text { EMPERTRORS }
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EMPERORS,
BLIENEAMS,

WEALTH $\underset{\substack{\text { Kisgs } \\ 11,2 \mathrm{~s}, 3 \mathrm{~s} \text { s. }}}{\mathrm{k}}$ | M. A. BASTOW, |
| :--- |
| Phone 304 |

## $y=2$

FOR SALE.



 it. MHLERR, WILLAM WILSON \& SONS



EUROPEAN AGENCY



## Typewriling Paper.

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|  |  |

 which is particularly suitable for interior decor-
ation. It has a pure white, dull, flat finish and will not turn yellow, and gives a refined appear ance to the rooms:
The Standard Mig. Co., Ltd.,
 DICKS \& CO., Limited

## Remember Your Friends in the

 Trenches!$\qquad$ nothing so pleasant to re-
cive when far away from
hem home. Postcards in Blk. \& White,




THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, october 21, 1915-2

"ECHOES
of the Past;
The Recomperse of



| ad looker | "A very great sucees,", said Lo |
| :---: | :---: |
| with attention. As he did so h |  |
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| Seen her before; |  |
| taes |  |
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| him strangely uneasy, even melan- | 1ikely, L |
| chaly, and her singing of "Home, |  |
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|  | ${ }^{\text {Lord }}$ C |
| tion, but it eretued to answer. |  |
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| concert, and was making hin still thinking of the girin a |  |
| Sing oree the problem whic |  |
| sonality had set him, when, at a tem- |  |
| block |  |
| close in front of him. | 1 forg |
| "How do you do, Mr. Quilton? he |  |
| said, touching the m |  |
| ${ }_{\text {der }}^{\text {Quition turned round and gazee at }}$ |  |
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| ejes and withe |  |
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| ${ }_{\text {tace }}^{\text {tataid you don't remember }}$ |  |
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| et on togetier into the street. "My |  |
| name is Cheseterleigh. We met in in- |  |
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| es! How do you |  |
| Setereigh" said Quilton, |  |
| just |  |
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| "Yes; that was very valuable as- |  |
| Sance soi renderea us., sadid Lord | commenea, the |
| sterleigh, "and I fear that it was | still cinging to office |
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|  | ing |

Will Ease Your Throbbing Head--
And Stop Droppings in The Throat

| Cure Snimles and Clear Stuffed Nostrils Nothing Equals "Catarrhozone" ${ }^{\text {" }}$ | clogged nostrils, takes that irritating pain out of the zose, prevents the for mation of hard painful crusts. It there is a nasty discharge it disap |
| :---: | :---: |
| u can end a cold migh |  |
| it completely-by ${ }^{\text {che }}$ |  |
|  | keope you smeezing, if |
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| thing in the healling |  |
|  | Yeare of wondertul succeess in |
| th in the nostrils and atr passages Catarrh germs breed. The germ- | $\left.\right\|_{\text {tal }} ^{\text {roid }}$ |
| g vapor of Catarrhozone means |  |
| tinstant death to these ge | troubless simple, pleasant, eato and |
| ${ }^{\text {a }}$ healing process | sure Evo the tried and proven rem- |
|  |  |
| tem of the real cause of the trouble. | . |





## ARMED NEUTRALITY. <br>  <br> But, like some others, you're too slow, caMpAigy, GH REIFOREEMETS FOR THE FALL | CALLAAAN, GLASS \& Co. Limited, |
| :--- |
| new | <br> Do You need a New Overcoat?

If so you need one that is at once smart,
sevviceable and reasonable in price. $\frac{\text { We can show you Overeats that }}{\text { will fill the bill perfectly of fine chin }}$ will fill the bill perfectly, of fine Chin-
chillas and Friezes in Navy, Grey, and Brown, and in several new models
These Overcoats, which can be had in These overecoats, which can be had in
all sizes, are sure to please the most particular dresser:
For Youths and Boys we have also
a very fine stock of Overcoats in the above colors and materials in several
different styles and in in al sizes.

## U. S. Picture and Portrait Co.

## A Fair Showing,

garments of our tailoring make and always glad to show visitors examples high-class workmanship, as well as the newest fabrics and smartest designs.
You can't judge such unusual values by our prices, so call, let us take your measure prove the merits of work in

## Tailoring for Men.

## J.J.Strang,

Ladi 's' and Gents' Tailoring, 153 Water Street, • St. John's.
Mirit Jinhson,
Use
MOREY'S
COAL.

## SLATTERY'S

## Wholesale Dry Goods House

Being in close touch with the American Markets,
can quote the finest wholesale prices on all classes of can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS,
FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.
Before placing your Fall Order, we
iate an opportunity to quote our prices
ciate an opportunity to quote our prices.
SOLE AGENT for the Leader Oper
Slattery Building, Duckworth and George s Streets,
ET Jonvs Newroun,

## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket whe have decided to make

THIS SPECIAL SEPIA POSTCARD.
Prices-Half dozen- $\$ 3.00$.
one dozen-\$5.00.


THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newioundland.

Latest From lte front.
Messages Received
Messages Received
Previous to 9 A.M








## T. . . EEENS.

Pariridge Berries!




Your Boys and Girls.

## BOWRING BROS., Ltd.,

## Hardware Department.


Advertise in the Evening Telegram

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDL AND, OCTOBER 21, 1915-4


## DRPE ATRAPTMNR gt Fupry Turm Fpiday ( 1 Ulil Saturday.

|  |  | Your Opportunity to Save Money. <br> Every Department in this Store will furnish its quota of Special Bargains this week. Read the Items given here and remember that every one represents a decided saving <br> IMPORTANT ! <br> If you are not satisfied with any purchase made here you can exchange the goods or get the money back without any troable. |
| :---: | :---: | :---: |
|  | THE STORE OF Satisfaction. |  |
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WHIRE EVERY-
BODY GOES
Special Valutsinth




## GROCERY

| Fashionable FOOTWEAR FOR FALL: |  |  |
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| LADIES KID JUIIETS. |  |  |
| STMEK |  |  |
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| MENS BOOTS |  |  |
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| Rugs and Mats--.Good Value. |  |  |
| pesiry | Be |  |
| Hearth Rugs | Doormats |  |
|  |  | IES' CASHMER |
|  |  |  |
| \$1.25 |  |  |


|  | Decided Savings On Blankets. SINGLE BED BLANKETS |
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| Hardware. |
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| LADIES' CORSETS. |
| New models in D. \& A. Corsets, medium bust, s, 6 garters, lace trimmed tops; sizes 20 to inches. Reg. price $\$ 1.95$ pair. Frilay \& Sat'y |
| CORSET COVERS. |
| Warm Jorsee Knit Corset Covers, |
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| FUR TRIMMING. |
| n Brown shades, light, fned |
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| DAINTY NECKWEAR. |
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| Well mate, Fieece Lined Coton Knick kers, linwarmand and com <br> urday, per pair |
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## BARGAINS for MEN.

Men's
Men's Sweater Coats
Working

| Warmer shirts for the coming |  |
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| MENS |  |
| TUNIC SHIRTS. |  |
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| mens caps. | $1 / 1$ |
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Napoleon Veivet Face Powder

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Talisman Charms



## Ladies'

Dressing
Jackets
$\qquad$



ZINOX
Bath
Robes

CROCKERY

| Photo Frames |
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| BEAUTY P |
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## Curtain Ends.

250 Job lace curtain ends, 2 yards long 45 to 66 inches wide;
$20,25,30,35$ cents each.

## Pillow Cases.

white pillow cases.
a little job lot. Va

## Window Poles.

WOLES, Oak and 32 cents per set.

## Cushion Tops. <br> whit frileed cushion tops

## HOUSEFURNISHINGS

For the whole country at prices that defy competition are to be found at


## Spring Window Blinds.

doz. SPRING WINDOW BLINDS, Plain in Cream and Green Shades . . . . . . . . . . . 27 c.
doz.
. SPRING WINDOW BLINDS, Plain with Fringed Ends in Cream \& Green Shades, 30 c. e
2 doz. SPRING WINDOW BLINDS, Inser. with Fringed Ends in Cream \& Green Shades, 40 c. ea.
doz. SPRING WINDOW BLINDS, Insertion with Lace Ends, Green Shades .
doz. SPRING RoLLERS. Regular Price 10c. each. Now . . . . . . . . . .
doz. SPRING ROLLERS. Regular Price 10c. each. Now ..............

## American Scrims

20 pieces AMERICAN SCRIMS, very dainty patterns; the very newest for window

## Art Serges

## White Turkish Towels.

250 lbs. white turkish towels,

## Tapestry Carpets

70 cents to $\$ 1.00$ per yard.

|  |  | Dr. Geisel at Keels. <br> S.S. STRATHCONA CHARTEREI Dr. <br> to an <br> close of the meeting to form them selves into a Health and Temperanc <br> Hr. Henry Hobbs was President and in presenting the vote of thank <br> to Dr. Geisel said th <br> vincing way that they in such a co <br> would roll up a good vote for Prohi- bition on November the Fourth. A <br> Harry Crowe was then called upon and feceived warm applause from the audience at the close of his remarks $\qquad$ $\qquad$ $\qquad$ <br> and Botwo $\qquad$ <br> Amusements. <br>  | ST. JOHN'S <br> Municipal Board. <br> PUBLIC NOTICE! <br> The water will be shut off from New Gower Street, from from New Gower Street, from Callahan, Glass. \& Co. to Spring- dale Street, between the hours of 7 o'clock and midnight to-night. $\qquad$ <br> 1st Nfld. REGIMENT. <br> Casualty List. <br> OCTOBER 21st. 1177.-PRIVATE THOMAS CRAW- FORD GOWANS, 6 Carnell Street. <br> Children's Parade <br> 原 $\qquad$ <br> Alth hour $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> McMurdo's Store News $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> Supreme Court. <br> The King vs, Kong Wah and Hons Wee, for Wartice.) $\qquad$ $\qquad$ <br> be resumed at $2: 30$ this afternoon. |
| :---: | :---: | :---: | :---: |



The Hygiene of Gas Lighting.

 $= \pm=4=5$

ST. John's gas light company.

## THIS WEEK'S SPECIALS

-Men's and Boy's Suits, Overcoats and Pants, in all the leading styes and made of the most reliable mater-
ialt
stock tourdoprices this week will surely interest. you. See our

## WILLIAM FREW.

443rd Day of the War
TO-DAY'S Messages. 10.45 A.M Drop bonss ox switzerland



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Encourage Home Industries By Buying äoods Made at Home.


We are now in a position to demonstrate the saving qualities of Our Home Made Goods. We have 50 Sideboards, Bureaus and Stands that were made specially for us to go in our Great October Sale at unheard of price

## THE SIDEBOARD

will have (as cut) large mirror and one drawer, stands 77 inches from floor, 40 inches wide and 20 deep-a Sideboard if imported-as it has hardwood supports-would sell at $\$ 20.00$ or more. Our marvellous low price is only $\$ 12.50$ while they last.

## THE BUREAU

has 3 drawers, large mirror, and very similar to cut; hardwood supports. A marvel at the price
$\$ 8.50$.
Quantity limited, come early.
We have also a very large shipment of Bedsteads just in, also Chairs, \&c., that we offer at special prices during this Sale. So we invite one and all to give us a call and secure some of the

## The G. L. MARCH Con, Ltdu,,

VERY LARGE ASSORTMENT


For Giris, in Navy; Grey, Sax, Tan and Tweed Effects. Price: $\$ 3.95$

Each.

SPECIAL--One School Tam given FREE with each Coat.
S. MILLEY.


THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, OCTOBER 21, 1915-



## REID-NEWFOUNDLAND C…

## South Coast Service:

S. S. GLENCOE will sail from Placentia on FRIDAY, October 22nd, after the arrival of the $8.45 \mathrm{a} . \mathrm{m}$. Train from St. John's, calling at the usual ports of call between Placentia and Port aux Basques.

## PIANOS and ORGANS:

the matchless milton phanos. the carpenter organs.
Theo above Pranos are the finest that are made and a mu-
sician's gyarantee is given the purchaser.
CHARLES HUTTON.

##  <br> Stanfield Winter Underwear <br> In Men's, Women's and Boys' on Sale at Blair's. <br> Stanfield <br> Underwear <br> WILL STAND THE WASḢ. <br> HENRY BLAIR




In stock \& to arrive 500 Kegs Gull Powder.

## The Direct Agencies

 Limited.
A. B. LEHR,


## The Home

Ofice Supplies.
our propuitrorss.
Ex "Stephano" \& "Algeriana."
679 Chests Ceylon TEA, All Grades.
50 and 60 lb . HALF CHESTS. Also in
20,10 and 5 lb . BOXeS.
All packed in Ceylon.
Our Wholesale Prices are very low, as we buy in Ceylon direct. Write for prices and samples.
STEER BOTHERS


## Pickles, Peels \& Bran!

20j Bags Bran.
150 Cases Staple and Strong Pickles and Chow Chow,
.5000 Ibs. Citron, Lemon and Orange Peel.

## GEO. NEAL



## Fall Foofvear

The "Burt" Shoe for Ladies. ske ladies' defartment.


202020202020 North Sydney COAL.
The S. S. AMANDA has landed a splendid
cargo of this coal, which we are selling at special
ANTHRACITE COAL.
To arrive in a few days. All sizes at specially
reduced prices while discharging. We can save you money on your Winter's
A. H MURRAY, Beck's Cove.


## manamanamanamanmanamin

## New Fall

## SUITINGS :

Within the next few weeks you are going to buy a new Fall Suit-that's certain. Perhap -but you're going to buy it.
We think you ought to know why it's wise to "Do it now." The best reason is that our stock satisfaction out of a broad choice than a narrow one-you get the broad choice now-you may not get it later.
This is why we invite your inspection of the stylish patterns now on hand.

## Chaplin,

The Store That Pleases.


