

YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE"

# THE MAIL AND ADVOCATE.

Official Organ of The Fishermen's Protective Union of Newfoundland.

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ST. JOHN'S, NEWFOUNDLAND, TUESDAY, JANUARY 26, 1915.

Price:—1 cent.

## BRITISH FLEET SINKS BIG GERMAN CRUISER IN NORTH SEA BATTLE

The Blucher, a Ship of 15,500 Tons Capsizes and Sinks After Four Hours' Engagement With the British Fleet

123 MEN SAVED OUT OF CREW OF 885

Sunken Battle-Cruiser Formed Part of a German Squadron Intercepted as They Steamed Toward English Coast

NO BRITISH KILLED

And Not a Ship Lost—British Squadron Included Lion, Tiger, Princess Royal and the Indomitable

London, Jan. 25.—The Times' naval correspondent, in his review of the naval fight, assumes, from the composition of the German squadron, that it was intended that the adventure should be on a large scale at a long distance from the German base.

Probably, the correspondent adds, the squadrons met in early morning, and apparently a running fight of hundreds of miles or more occurred at thirty miles an hour. The great credit of the marksmanship of the British gunners that at such a rate of speed it should have inflicted such serious damage on the retreating enemy.

The names of four German cruisers include all the effective vessels of this class in German waters, except the Von der Tann, which recently was reported to have sustained injury of some sort.

Thus, with the Blucher sunk, and two others damaged, the strength of the German battle fleet in this respect has been reduced to a couple of ships. Probably if the Derfflinger was leading, it may have been the Seydlitz and Moltke which were damaged. By this action the Germans are deprived of the services of the fast wing of their battle fleet, if they were challenged for a decisive fight for sea command.

The Times, in common with our morning newspapers, congratulates the country on what it says has proved the vigilance of the Navy.

The Times adds that only the Admiralty and the Commander of the squadron know, by how very small a matter of half an hour and the fog, the German squadron escaped after the Scarborough raid.

German Airmen Hit U.S. Consulate In Dunkirk Raid

Broke the Windows and Smashed the Furniture—South African Rebels Dejected

(British Official Bulletin.)

London, Jan. 25.—The French Government reports slight progress, or the enemy checked at various points. The Russian Government reports the German offensive checked on the left bank of the Vistula and in Galicia.

On Friday twelve German aeroplanes dropped bombs on Dunkirk, one bomb breaking the windows and smashing the furniture of the United States Consulate.

On the same day two British aeroplanes at Zeebrugge dropped bombs on the submarines and guns on the Mole. It is believed that one submarine was badly damaged, and that there were many casualties among the guns' crews.

In South Africa, the enemy under Kemp and Maritz attacked Upington yesterday. They were repulsed, leaving thirty-five killed and wounded, and ninety-six prisoners.

Schr. Crescendo, which loaded fish at Smith & Co.'s, sailed for Brazil, Saturday.

## Chased The German Ships Close Back To Home Port

(British Official Bulletin.)

London, Jan. 24.—The Admiralty issues the following announcement:

Early this morning the British patrolling squadron of battle cruisers and light cruisers, under Vice-Admiral Sir David Beatty, with a destroyer flotilla under Commodore Tyrwhitt, sighted four German battle cruisers, several light cruisers and a number of destroyers making for the English Coast.

The enemy at once made for home at high speed. They were at once pursued and at about 9.30 a.m. action was joined between the battle cruisers Lion, Tiger, Princess Royal, New Zealand, and Indomitable on the one hand, and the Derfflinger, Seydlitz, Moltke on the other. A well-contested running fight ensued.

Shortly after one o'clock the Blucher, which had previously fallen out of the line, capsized and sank.

Admiral Beatty reports that two other German battle cruisers were seriously damaged. They were, however, able to continue their flight and reached an area where dangers from German submarines and mines prevented further pursuit. No British ships have been lost, and our casualties, as at present reported, are slight, the Lion, which led the line, having only eleven wounded and no killed.

One hundred and twenty-three survivors were rescued from the Blucher's crew of eight hundred and eighty-five, and it is possible that others have been saved by some of our destroyers.

No reports of any destroyer or light cruiser fighting have yet been received at the Admiralty, though some have apparently taken place.

Their Lordships have expressed their satisfaction to Vice-Admiral Beatty.

(Sgd.) HARCOURT.

## King George Congratulates Adml. Beatty

And the Admiralty Flatly Denies Reported Loss of British Ship In Battle

(British Official Bulletin.)

London, Jan. 25.—The King today sent to Vice-Admiral Beatty a personal message of congratulation on the victory won by his fleet. The entire English nation is celebrating the triumph in what naval experts term the "most important naval battle of the war."

The statement issued in Berlin saying that a British cruiser was reported to have been sunk in the battle, is declared by English naval officials to be an attempt to minimize the victory of Admiral Beatty.

The reported loss of an English cruiser is flatly denied, and the Admiralty has reaffirmed its declaration that English casualties have been few.

## General French Praises Navy

Sends Congratulations on the Naval Victory of Sunday

(British Press Bureau.)

London, Jan. 26.—The Press Bureau last night gave out the following message received by the Admiralty from Field Marshal Sir John French: "I and the army in France hope that you and our naval comrades will accept our congratulations on the victory of the British fleet in the North Sea. I convey to Vice-Admiral Beatty and Commodore Tyrwhitt and their officers and men our congratulations and good wishes."

S.S. Lintrose docks to-day for repairs.

## Chief Warships Engaged In Sunday's North Sea Fight

THE GERMAN SQUADRON.

The Blucher, armoured cruiser, commissioned in 1910; carried 885 men; speed 25.3 knots; tonnage displacement 15,550; Guns 12 x 8.2 in. and 8 x 5.9 in.

The Derfflinger, battle cruiser, commissioned in 1914; carried 1,150 men; speed 27 knots; tonnage 28,000; guns 8 x 12 in. and 12 x 5.9 in.

The Seydlitz, battle cruiser, commissioned in 1913; carried 1,073 men; speed 29.2 knots; tonnage 24,640; guns 10 x 11 in. and 12 x 5.9 in.

The Moltke, battle cruiser, commissioned in 1911; men 1,013; speed 28.4; tonnage 22,640; guns 10 x 11 in. and 12 x 5.9 in.

THE BRITISH SQUADRON.

The Lion, battle cruiser, Flag Ship of Admiral Sir David Beatty; Capt. Chatfield; commissioned in 1912; men 980; speed 28.5 knots; tonnage 26,350; guns 8 x 13.5 in. and 16 x 4 in.

The Tiger, battle cruiser, Capt. H. B. Pelly, M.V.O.; commissioned in 1914; men 1,000; speed 28.5 knots; tonnage 27,500 guns 8 x 13.5 in. and 12 x 6 in.

The Princess Royal, battle cruiser, Capt. Osmond De B. Brock; commissioned in 1912; men 980; speed 28.5 knots; tonnage 26,350; guns 8 x 13.5 in. and 16 x 4 in.

The New Zealand, battle cruiser, Capt. Halsey; commissioned in 1911; men 780; speed 21.78 knots; tonnage 18,800; guns 8 x 12 in. and 16 x 4 in.

The Indomitable, Capt. F. W. Kennedy; battle cruiser; commissioned in 1908; men 780; speed 26 knots; tonnage 17,250; guns 8 x 12 in. and 16 x 4 in.

## Busted Up Auto Shop Of Germans

British Air-Raid On Essen Resulted In Destruction of Four Hundred Autos

Amsterdam, Jan. 26.—The British air raid last week on the town of Essen, resulted in the destruction of four hundred automobiles.

According to a correspondent of The Handelsblad, these cars were in the repair shops, which were wrecked by British bombs.

The loss of this large shop and its elaborate equipment has been a serious blow to the Germans, who have been compelled to take over a private auto factory at Aix La Chapelle.

## H.M.S. Viknor Is Presumed As Wrecked

Some Bodies and Wreckage Washed Ashore on Irish Coast—Armored Merchant Vessel

London, Jan. 26.—It is officially announced by the Admiralty today that the British armored merchant vessel Viknor, has been lost off Ireland, with all hands. The vessel, it is stated, either struck or foundered.

The Viknor has been missing for some days and it must now be accepted that she is lost with all her officers and men.

The cause of the loss is uncertain but, as some bodies and wreckage have been washed ashore on the North Coast of Ireland, it is presumed that during the recent bad weather she either foundered or had been carried out of her course and struck a mine in seas where the Germans are known to have laid them.

The Viknor was formerly the Viking and was commandeered by the Admiralty on Dec. 12. She is in charge of Commander E. O. Ballantyne. The number of her crew cannot be ascertained.

## Allies Report Slight Progress East of St. George

A German Counter-Attack Fails Completely—Allied Artillery Destroys Some Mused Bridges

(French Official Bulletin.)

Paris, via St. Pierre, Jan. 25.—In Belgium there has been slight progress east of St. George's. On the remainder of the front artillery combats.

At Berry au Bac the Germans counter attack failed completely. In Argonne, at Gurie woods, sharp shooting was checked by our artillery.

On the Meuse occurred the destruction of the St. Mihiel bridges by our artillery.

At Abermin in Lorraine we surprised a detachment of Bavarians and made them prisoners.

In the Vosges and Alsace, dense fog prevails.

## Zeppelins On The Move

Said to be Prepared to Make a Raid On Date of Kaiser's Birthday

Geneva, Jan. 25.—Two of Germany's biggest and newest Zeppelins sailed secretly from Friedrichshafen last night for a German base in Belgium. It is believed they will make a spectacular raid on the Kaiser's birthday on Wednesday.

Const. O'Neill who accompanied the remains of Norman Avery to his late home in Trinity Bay, returned to the City last night.

## WEATHER REPORT

Toronto (noon)—Fresh W. winds, clearing. Wednesday—Moderate West winds, fair and colder.

## AUSTRO-GERMAN ARMY TRIES SAVE HUNGARY

### British Air-raid on Zeebrugge Damages Submarine and Guns

London, Jan. 24.—While German airmen on Friday morning were dropping bombs on Dunkirk, one of which damaged the American Consulate, two British aviators paid a visit to Zeebrugge, and succeeded in damaging a submarine, and killing or wounding the crews of the guns mounted on the Mole, to prevent attack on Zaon, the new German base.

British official reports issued last night say that apart from breaking of windows and the smashing of furniture of the American Consulate, no particular damage was done. It makes no reference whatever to Paris reports that six persons were killed and a number of others wounded at Dunkirk.

One of the British aviators was squadron commander R. B. Davies.

Prior to reaching Zeebrugge Commander Davies was surrounded, succeeded in making his flight along the coast and returning safely.

### Now Calls Out Untrained Men

Fifty-Year-Old Class in Germany Is Called To Colors

Amsterdam, Jan. 26.—A telegram received here from Berlin, sets forth

that in the province of Brandenburg, in which Berlin is located, there have been called upon for medical examination, the fifty-year-old untrained men of the Landstrum of 1886, 1887 and 1888 classes.

ADVERTISE IN THE MAIL AND ADVOCATE

## Knowling's Grocery Departments

EAST, WEST, and CENTRAL.

We offer the following:—

- New Tunis Dates, 17c.
- Finest Shelled Walnuts, New Seasons, 45c. lb.
- Best Granulated SUGAR, 3 lbs. for 20c.
- Ground Sweet Almonds, New Seasons, 22c. tin.
- Cracknel Biscuits, 28c. lb.
- Malt Breakfast Food, 18c. pkt.
- Extra Choice New Naples Walnuts, 23c. lb.
- New Italian Chestnuts, 14c. lb.
- Fruit Pudding, a splendid table dessert, 10c. pkt.
- Horlick's Malted Milk, 43c. and 85c. tin.
- Cream Wheat, 21c. pkt.
- GOOD CURRANTS, 6c. per lb.

- Hunter's Genuine Scotch Oatmeal, 7½c. lb.
- Canadian Rolled Oats, 4½c. lb.
- Canadian Oatmeal, 4½c. lb.
- Plasmon Oatfood, the finest and most nutritious breakfast food in the market, 26c. tin.
- Plasmon Oats, 16c. pkt.
- Plasmon, 50c. tin.

- TABLE CORN MEAL, 14 lbs. for 40c.
- Charcoal, for poultry, 10 lbs. for 35c.
- Oyster shell, for poultry, 10 lbs. for 18c.
- Parrot Food, "Spratt's," 9c. pkt.
- "Lay or Bust," dry mash 10 lbs. for 33c.
- "Spratt's" Mebo, meat and bone for laying hens, 7 lb. bag for 38c.
- Spratt's Laymor, for making hens lay, 10 lbs. for 45c.
- Spratt's Puppy or Terrior Biscuits, 9c. lb.

- Maggi's Soup Squares, 15 & 21c. pkt. 5 sq. Each square sufficient for two persons.
- Dodd's Kidney Pills, 40c. box.
- Vaseline (genuine), 5c. bottle.
- Minard's Liniment, 14c. bottle.
- Beecham's Pills, 23c. box.
- Nerviline, 20c. bottle.
- Eucalyptus Oil, genuine Australian, 6c. bottle.
- Carter's Little Liver Pills, 19c. box.
- Vaseline Carbolated, in tubes, 9c. tube.
- Stafford's Liniment, 13c. bottle.
- Hamilton's Pills, 20c. box.
- Fellow's Syrup, genuine, 90c. bottle.
- Cuticura Soap, 30c. cake.

The cheapest place to buy genuine Patent Medicines and proprietary articles is at

## George Knowling's Stores

EAST, WEST and CENTRAL.

### Resistance on Southeastern Theatre of War Stiffens up in an Attempt to Check the Russian Invaders

BUT LITTLE CHANGE IN WEST THEATRE

British Press Greatly Pleased Over the British Naval Victory—Swedes Irritated Over British Contraband Policy

London, Jan. 26.—The sudden stiffening of the Austrian front at the 11th hour to check the Russian invasion of Hungary as a natural sequence to the occupation of Bukovina, seems for the present to be the chief event of military importance, and the Russians seem to recognise this.

All recent despatches from Petrograd have emphasized the Austro-German offensive in the south-eastern theatre.

Of secondary importance perhaps are the Russian movements near the east and west Prussian frontiers; movements of which a German statement received by wireless today takes cognizance, though at the same time insisting that no new advances into German territory are now feared.

In the western theatre there has been so little change that the British newspapers print official communications with scant comment, preferring to feature Sunday's naval action. It is pointed out that this engagement is not as detailed as might be desired. The Admiralty up to last night added nothing original.

Though the announcement has been made that great battles will be fought outside her door, Roumania, has not yet decided to join in the conflict, but it is patent that the situation in the Balkans is simmering, and it is believed action will soon come. The Italian, Greek, and Bulgarian Ministers were among the callers at the Foreign Office yesterday.

The Swedish press is showing a renewed irritation against the British contraband policy. Stockholm papers suggest reprisals in the way of forbidding transportation of goods destined for Britain over Swedish railways. One paper says the country should strengthen her defences, by means of which she would be able to command respect for her neutrality.

## Austrian Cruiser Is Sunk?

Venice Hears That She Struck a Mine Near Harbor of Pola and Went To Bottom

London, Jan. 26.—A despatch from Venice says it is reported there from Trieste that an Austrian cruiser has struck a mine near Brioni Islands and sunk.

Brioni Islands are at the mouth of the Harbor Pola, Austria's big naval base on the Adriatic.

## On The Trail Of More Trouble

"Intimation" of Austrian Minister Won't Please Italy One Bit

Vienna, Jan. 26.—The Wiener Tagblatt, which is the mouthpiece of the Foreign Office, credits to Foreign Minister Burian a statement that he will refuse territorial concessions to Italy and Roumania, even if such course makes inevitable the intervention of these States on the side of Britain, France and Russia.

## Stephano Sails

The Stephano sails at 6 p.m. taking a small freight and the following passengers: Mrs. G. Miller, H. Power, H. M. Dix and Mrs. Keegan.

## RED CROSS LINE.

### INTENDED SAILINGS.

From New York; From St. John's:  
STEPHANO, Jan. 16. STEPHANO, Jan. 23.  
Passenger Tickets issued to New York, Halifax  
and Boston.

### FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS:

	1st CLASS		2nd CLASS	
	Single	Return	Single	Return
To New York	\$40.00	\$70.00	\$15.00	
To Halifax	20.00	35.00	9.00	
To Boston (Plant Line)	29.00	51.00	18.00	
To Boston (D.A.R.)	30.00	51.00	18.00	

Connections at Halifax for Boston: (1) Plant Line Wednesday at 8 a.m. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S.S. Co., Ltd., Wednesday and Saturday. Luxurious accommodation and excellent cuisine by either route. Full particulars from

**HARVEY & COMPANY, Ltd.**  
Agents Red Cross Line.

## The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross.

**F. ROBERTS, Proprietor,**

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

## Write For Our Low Prices

—of—  
**Ham Butt Pork**  
**Fat Back Pork**  
**Boneless Beef**  
**Special Family Beef**  
**Granulated Sugar**  
**Raisins & Currants**  
—and—  
**All Lines of General Provisions.**

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### DIRECT REVERSIBLE CRUDE OIL ENGINES.

First in 1893 Foremost in 1914  
Built in sizes from 5 B.H.P. up to 320 B.H.P.

Nearly 100 vessels fitted with Bolinder's Engines for towage in the British Isles, the object of Messrs. Bolinder's design being for large Propellers at low revolutions and consequent efficiency. As an example mention might be made of the "MIRI" (160 B.H.P.) which tows regularly at Sea a 1500 Ton Tank Barge.

The Bolinder will run light indefinitely without any load whatever, and without any recourse to the Blow-lamps.

The Bolinder will run at any load down to a speed which only enables the engine to just turn over, this manoeuvring is carried out by a special device which entirely does away with the necessity for the Blow-lamps.

Bolinder Engines reverse in under 3 seconds—according to the power of the engine—and what is more reverse without a failure and without a strain on the crankshaft.

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Telegrams: "McDougall, St. John's."

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## RUSSIA TRANSFORMED BY TOTAL PROHIBITION

**A Stroke of the Czar's Pen  
Put Strong Drink Out of  
the Reach of His People  
and, Presto! a Miracle Oc-  
curs**

### REGENERATION OF WHOLE NATION

**No Longer Starving, Hope-  
less, Inefficient Slaves, but  
a People Well-Nourished,  
Industrious, Altogether  
Changed**

A miracle has happened in Russia—a miracle that has put bread in the cupboards of the poor, fires on the hearths, reformed the wife-beater, lifted a people from sullenness and despair to happiness and self-respect.

And the miracle, strangely enough, was made possible by Russia's autocratic form of government, under which the Little Father, by one stroke of the pen, put vodka and its temptations beyond the reach of the people—by prohibiting the sale of strong drink in any part of the empire.

### What American Business Men Saw.

Henry W. Hiller, who for the last thirty-one years has spent half of each year in Russia, managing silver shops for Tiffany & Company, told me of the wonderful change that had taken place there, and explained that there was nothing half-way about this prohibition.

"I had just landed in Moscow," he said. "I felt a little chilly and sent out for some rum to put in my tea. Not a drop was to be had.

"I hadn't heard till then of the Czar's ukase, but I soon saw the effects of it upon the men when I went to the shops. I want to say that I never liked through a miracle before, but the regeneration that I saw there was nothing short of miraculous.

"The Russian peasants speak always of 'Black Monday' in Russia, for they usually come to work sodden, stupid and depressed after a day spent in the wine shops. And they're lucky, too, if they don't miss at least one day through the working week for the same reason—drink. On pay day the wives who came—so underfed, so badly clothed—to wheedle from them part of their earnings to buy food for the children, usually came too late—all gone.

Better Work And Living.  
"Now, continued Mr. Hiller, "this marvellous change has swept over Russia like a cyclone—with the noise left out. It is wonderful. The men come to work cheerful, sober; their work has improved incredibly. And the women—as I met them on the streets a great burden was gradually lifted from me. They ceased coming after their husband's pay; and as the weeks wore on, and their children began to look—well, as if they had had a meal—two meals—finally, three

"This is the outward and visible sign of the change—a change from a people starving, hopeless, inefficient, slaves to drink to a people well-nourished, industrious, regenerated."  
"And, mind you—I left Moscow the last of October—this was the result of less than three months under this regime.

"The chief of police of Moscow was jubilant over the almost incredible decrease in crime. 'My job is fine,' he said genially. 'There's comparatively no crime. It used to be a common thing to see men and women, too, I am sorry to say, lying dead drunk in the side streets. You don't see a drunken man now and women can walk about without being insulted.'

"The Russian peasant, you know, is the kindest fellow in the world—but let him get two or three drinks of vodka ("wodky Mr. Hiller pronounces it) and he's the devil incarnate. When I lived in Siberia I had a cook who was the gentlest sort of fellow, ordinarily, but who had been 'punished' five times for murder after drinking—and he'd have committed another if I hadn't knocked him senseless with a log one day.

"Don't think," said Mr. Hiller, "that this regeneration came in a moment from the Czar or his despots. The Russian government gives only where it has to. It owns the liquor trade and gets from it a yearly revenue of a billion dollars. Now, the peasant knows that his glass of vodka is not good for him, and eats up his money and his ambition; but it has a terrible hold on him.

### Czar's Act Makes Reform.

"Years ago a great movement against liquor started, an expression of resentment against a government that traded upon the curse of its people. Then came the war. The anti-alcohol people said: 'Now is the time to strike! It will help mobilization, and moreover the Czar will be afraid now to refuse us.' And the Czar had the power to accomplish at one stroke what some have been working for years.

"Do you hear grumbling? Not very much. Of course, there are always those who think they must drink or die, and they did die—some of them, for they even took to wood-alcohol, poor fellows, in place of vodka. These cases, however, were few in number. As a class, the peasants were jubilant over the results of having been put beyond the reach of temptation. They could not but acknowledge that it was a most beneficial thing."

As I heard this story of a remarkable national reform I fell to wondering. "If this marvellous change has come about in Russia, don't you suppose the other countries must be forced as a matter of logic and self-preservation to adopt similar laws?"

"Well," said Mr. Hiller, emphatically, "I don't believe in the emotional methods of temperance societies. But if any woman can stop the sale of liquor in this country, Jeanne d'Arc won't be mentioned in the same breath with her."

### NOTICE

All Local Councils in Trinity District who haven't yet sent in their district assessment, will please do so before the end of the month to the treasurer, George Fowles, of Philip, Trinity East. J. G. STONE, D.C. Dec. 10, 1914.

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**Even If You Don't Burn Out** the security offered by our fire insurance policy is worth the money. If you should have a fire the policy will be the best friend you ever had. Let us issue one to-day for you.

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## STEBAURMAN'S OINTMENT

TO WHOM IT MAY CONCERN.  
St. John's, N.F., June 21st, 1913.

I was two months laid up with my leg and had two doctors attending me, and they could not cure me. One said I had chronic hip disease, and the other pronounced a sore abscess. I was ordered to Hospital by one of them and I went there.

My father, hearing of Mr. Stebaurman's Ointment, thought he would try some of it. I took from him a half dozen boxes of the Ointment and it cured me completely.

I would recommend the Ointment to any person suffering from bad legs, as it is a positive cure.

Yours truly,  
JOHN JACKMAN, Jr.

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Stebaurman's Ointment, 20 cents per box or 6 boxes for \$1.00—Oct 23, 2w Cash Must be Sent With Order.  
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600 pairs Women's  
Storm Rubbers @  
**50c.**  
Per Pair.

400 pairs Women's  
Plain and Low Rub-  
bers @  
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We have about 50  
pairs of Men's Water  
proof Boots. Regu-  
lar price \$5.00, now  
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**F. Smallwood,**  
The Home Of Good Shoes.

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American Cashmere  
American Cotton-Lisle

### HOSIERY

They have stood the test. Give real foot comfort. No seams to rip. Never become loose or baggy. The shape is knit in—not pressed in.

**GUARANTEED** for fineness, style superiority of material and workmanship. Absolutely stainless. Will wear 6 months without holes, or new ones free **OUR SPECIAL OFFER** to every one sending us \$1.00 in currency or post-note, to cover advertising and shipping charges, we will send post-paid, with written guarantee backed by a five million dollar company, either

3 Pairs of our 75c. value American Silk Hosiery or 4 Pairs of our 50c. value Am. Cashmere Hosiery, or 4 Pairs of our 50c. value Am. Cotton-Lisle Hosiery or 6 Pairs Children's Hosiery. Give the color, size, and whether Ladies' or Men's hosiery is desired.

**DON'T DELAY**—Offer expires when a dealer in your locality is selected.

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White Lawn Pinifores from 15c.

White Lawn Petticoats from

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White Robes from . . . . . 35c.

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Embroideries, assorted prices.

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Robe Lawn from . . . . . 23c.

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White Lawn Blouses from

White Underskirts from 75c. up

White Camosoles from 25c. up

White Chemises from 50c. up

White Knickers from 75c. up

White Night Dresses from

55c. up.

Towels from 5c. up.

Site Board Cloths from 11c. up

Bed Valance from 11c. up

Marcella Quilts from \$1.75 up

Table Napkins from 8c. up

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Outport Orders Carefully Attended To

## NICHOLLE, INKPEN & CHAFFE

Limited.

Agents for Ungars Laundry & Dye Works  
Halifax, N.S.

## Wide Awake Fishermen

Should write us for particulars of our

## Linen Gill Nets

We believe we are the only Newfoundland firm offering these for sale.

Those who used them last year had splendid success, and soon GILL NETS will be as necessary as Motor Engines.

Specially made, mounted, buoyed and leaded. Write now for particulars.

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"No man with eyes wide open can fail to appreciate the fine points of St. Lawrence Construction."

The St. Lawrence Two Cycle Marine Motor Engines Kerosene or Gasoline.

From 2 to 35 H.P. complete with Reverse Gear Engines No. A6, 7, 8, 9, and 10—12 to 35 H.P. are specially made to suit Newfoundland fishing schooners from 20 to 120 tons.

The St. Lawrence Fay and Bowen. Four Cycle Engines 10 to 65 H.P. are in construction and operation the "last word" in Marine Motor Engines.

Full particulars and Illustrated Catalogue with price list will be forwarded on application to

**R. FENNELL,** 92 Military Road,  
St. John's, Nfld.

Agent for The St. Lawrence Engine Co., Ltd.  
dec.19.sat.,tu.,th.

## Stoves! Stoves!

Tinware! Tinware!

We have received a shipment of

### STOVES

"Star Stirling," "Improved Success,"

"Improved Standard."

We also carry a large stock of

**Tin Kettles, Boats Kettles, Measures and Funnels.**

Local Councils and Union Stores requiring such goods should order at once.

## Fishermen's Union

Trading Co., Limited.

## ORDERS WANTED FOR SEASON STOCK

We can ship as soon as navigation opens  
Fish Cask Staves, Heading, Drum and Half Drum  
Staves, Shingles, Pump Junks, Wharf Plank, Shores,  
Piles, Beams, &c., a specialty. Framing, Inch Board  
and Clapboard  
ALL BEST PRICES AND EASY TERMS.

**Alexander Bay Cooperage & Mfg.**  
Company, Glovertown, B.B.

## KEROSENE ENGINES!

We have made a sweeping reduction on prices of new  
**FERRO KEROSENE ENGINES**

	Regular Price	Now Selling
11 H.P. Engine with Reverse	\$312.80	\$240.00
7½ H.P. Engine without Reverse	\$213.00	\$160.00

Reduction on all other sizes.

**EVINRUDE DETACHABLE DORY MOTORS**  
Only \$55.00 complete.

Also all Motors and repair parts at reduced prices.

**A. H. MURRAY**  
Bowring's Cove.

## ENGINE SERVICE.

Factors That Assure Long Life.

**Special Crank Shaft**—The crank shaft is made of high carbon drop forged steel, heat treated, one of the toughest materials known, and all bearing surface are ground to one one-thousandth of an inch.

**Connecting Rod**—The Connecting Rod is of drop forged steel, 1 beam design, and the lower end is hinged for connecting to the throw of the crank shaft and is fitted with a special bronze and nickel babbitt bearing easily interchangeable.

**Piston Pin**—The Tubular Steel Piston Pin rocks in removable bronze bushings in the piston and is held in exact position by a dowel screw fitting in a groove across its surface. It has double the bearing surface of the ordinary piston pin and wears correspondingly longer.

**Adjustable Main Bearings**—The Main Bearings are made in two halves. Brass strips, or shims, four one-thousandths of an inch thick fit between them and insure perfect crank case compression, also reducing the necessity of replacing the bearings.

**Ball Thrust Bearings**—Two sets of Ball Thrust Bearings are installed to absorb both forward and backward thrust of the propeller shaft when boat is travelling either ahead or astern, thus reducing the strain on the engine and increasing its life.

**Timer Gears**—The Timer Gears are accurately cut, are noiseless in operation, and protected by a cover.

**Material**—Every piece of material used in the construction of a Ferro Engine is specially selected for the purpose in view and careful tests for strength and composition of every shipment received insure absolute and continued uniform high quality.

### NEW TESTIMONIAL:

Messrs. L. M. Trask, St. John's.  
Dear Sirs,—As I saw your advertisement in Mail and Advocate requesting Ferro owners to send number of their Engines and get in return a Sample Spark Plug.

I have two Engines, one 7½ No. 41813 and one 11 H.P. No. 41991.

I have these Engines three years and I am well pleased with the results of both.

I may tell you the 11 H.P. has run something like 9,000 miles and has cost me nothing for repairs yet.

B. FOWLOW, Trinity.

## L. M. TRASK & CO.

140 Water St. P.O. Box 1217. St. John's.  
Exclusive dealers in Oil, Engines and Supplies.

## FOR SALE!

To arrive, per "Ida M. Zinck"

**Cargo Best Screened  
Sydney COAL**

For Sale at the wharf of

**Baine, Johnston & Co.**

ADVERTISE IN THE MAIL AND ADVOCATE.

## BERRIES For Sale

For Sale a few barrels of good

### Partridge Berries

In air tight packages. Sent home for

**\$4.00 per barrel**

**The Fishermen's Union Trading Co., Ltd.**

### HOW QUAKE WAS CAUSED

**Subterranean "Boiler"  
Blew Up When Water  
and Fire Met**

Paris, Jan. 20.—As to the cause of the Italian disaster, the Petit Parisien correspondent quotes an eminent meteorologist as saying:  
"The most likely hypothesis is that continuous heavy rains resulted in filtrations which formed great bodies of steam by contact with incandescent matter. This hypothesis seems confirmed by the fact that the spring at San Giuliano has almost doubled the volume of its flow since the shock was felt."

"I tried the doors, but they were blocked with debris. There was no way of getting to the windows. I tried to revive some of my chums, but many were dead. It was terribly cold and my sufferings were intense. Finally to-day I heard voices and realized that help was at hand. I screamed, but seemingly could not make myself heard. Suddenly, just as I was about to abandon hope, a ray of light shot into my prison. The soldiers digging had uncovered the roof of my living tomb. I called to them and they finally rescued me and the few of my companions that were still alive."

**Boy of Thirteen Gave News.**  
A wagoner's apprentice, a boy of thirteen years, was the first person to give the news of Avezzano to the outside world. He succeeded in getting back into the town a few moments after the first shock. He found a railroad employee, and persuaded this man, with his help, to rig up a telegraph instrument in a freight car and connect it with a wire that was still intact. Calling on the instrument, the railroad man, who is an operator, soon got Rome. The two together then sent the first news of the disaster.

**As Though Forced to Dance.**  
Some of the survivors at Avezzano have not even yet sufficiently recovered from the shock of their experience to tell connected story of the visitation. One man who was taken yesterday from a ruin said:  
"I had a sensation as though some one was forcing me to dance. Then

### SCENES WHICH TOUCH HEARTS

**These Are Only Samples—Quake Created  
Many Such**

Rome, Jan. 20.—At Scureola a woman who sneezed the body of her three-year-old child, suddenly became insane. At Popoli, a young husband, returning from the fields where he had been at work, rushed to his home and found it a heap of ruins. He tore away the fallen masonry and entered what remained of his home, only to find his wife lying dead with the baby in her arms.

At Sora an old grandfather, sole survivor of his family, insisted in forcing his way through the shattered walls of what once had been his home. Suddenly the walls collapsed, and the old man was buried with the other members of his family.

I was thrown to the ground, and the roof and walls fell upon my head. Even after I was half buried the earth seemed to heave and grow hot."

A priest was saying mass in a church when he felt the first shock. He rushed under an arch of the building, and this saved his life. His acolytes were struck down and killed.

### TELLS STORY OF HER ESCAPE IN THE 'QUAKE

**College Girl, Dug Out From  
Avezzano Ruins, Saw  
Chums Die**

**BOY OF THIRTEEN  
GAVE FIRST NEWS**

**Helped Railway Man To Rig  
Up Telegraph In a  
Freight Car**

Avezzano, Italy, Jan. 18.—Rescue work in this devastated town is becoming a ghastly and nerve-racking task. The mutilated bodies of the townspeople extricated from the ruins are being laid along the road which once led to the railway station. Some of the bodies are so unrecognizable that they frequently are claimed as relations by different people.

During the night the work of rescue was continued by torchlight and the flickering shadows made it appear as though the walls were collapse, either as a result of the earth shocks still occurring or because the debris supporting them was removed by the workmen.

**Girl Hung For Hours By Clothing.**  
As the work of rescue goes on it becomes more and more apparent that many of the inhabitants did not die of injuries sustained in the earthquake, but as a result of becoming exhausted and frozen during the long hours of the winter night. One girl who had been hanging by her clothing for many hours from an upper floor of a building was finally rescued alive. Count Filippo Resta, a prominent resident of Avezzano, escaped, though his whole family of nine persons and two servants were buried in the collapse of their dwelling.

**Rescued Girl's Story.**  
Rome, Jan. 18.—One of the students at the Normal College at Avezzano, Miss Corsetti had a remarkable escape from death. She was dug out of the ruined structure unhurt but hysterical from her experiences.

"When the shock came," she said, "my companions and all of the teachers were in the college chapel at morning prayers. Suddenly the great gold cross was shaken from the altar and fell to the floor. At the same time the entire building shook and then the walls began to crumble. Many of the girls fell fainting to the floor. The remainder fled screaming from the room and down the stairs. I managed to reach the lower floor only to lose consciousness. When I revived I found myself in a dark room. There was no way of getting out. Many of my chums were there moaning and badly hurt. A teacher lay at my feet dead.

### WORLD'S RECORD EARTHQUAKES.

Italy's 1915 earthquake will rank in history as one of the greatest of the world's disasters. Following are figures showing the losses in lives in all the earthquakes recorded in the Christian era.

Year	Place	Lives Lost
115	Antioch destroyed.	ed.
557	Constantinople	do
742	Syria and Palestine.	do
1137	Catania, Sicily	15,000
1456	Naples	7,000
1531	Lisbon	30,000
1638	Calabria, Italy, Th'sands	
1687	Schmakt (3 mos.)	8,000
1693	Sicily	100,000
1703	Yeddo, Japan	200,000
1716	Algiers	18,000
1726	Palermo	6,000
1736	Petaia	100,000
1746	Lima and Callao	18,000
1754	Cairo	50,000
1759	Baalbeck, Syria	20,000
1773	Guatemala	33,000
1797	Cuzco, Peru and other towns.	40,000
1812	Caracas, Venezuela	Th's
1822	Aleppo, Asiatic Turkey	20,000
1851	Malfia, Italy	14,000
1857	K. of Naples	10,000
1859	Quito, Ecuador	5,000
1861	Mendoza	12,000
1863	Manila	1,000
1869	Peru & Ecuador	25,000
1872	Inoy Val, Cal.	30,000
1875	Colombia	14,000
1880	Manilla	3,000
1881	Scio & villages	4,000
1883	Is. Ischia, Italy	2,000
1883	Karatatoa	Thousands
1884	Andalusia, Spn.	1,170
1887	Riviera and Southern Europe	2,000
1891	Japan	4,000
1893	Persia	12,000
1894	Japan	10,000
1899	Tilia, Transcaucasia	1,000
1902	Andijal, India	2,500
1902	St. P. Martinique	30,000
1905	Calabria, It.	35,000
1906	Yesuvius	3,000
1906	San Francisco	452
1906	Valparaiso	1,500
1907	Kingston, Jamaica	1,100
1908	Sicily & Calabria	76,483
1910	Cartago, C. Rica	1,500
1912	Turkey	3,000
1914	Japan	Thousands

### A BEAR'S LONG LIFE

During the winter months, when work and money are both scarce, one thought occupies the mind of everyone—how to make a dollar last as long as possible—oftentimes, how to make one dollar take the place of two.

Economy must be practised, but it must be True Economy. A shoddy article, no matter how little it costs, is never cheap—a good article is never dear.

For instance, how many pairs of rubbers do you and your children wear out in the course of a winter? A great many you say, for dear and cheap rubbers are equally bad.

No, for we know men who bought their first pair of rubbers for this winter on that first slushy day in November; they are wearing them now every day, and they will wear them for many weeks yet—perhaps for the whole of the winter.

That is because they practised True Economy, they bought Bear Brand. Bear Brand costs no more than some other kinds. You are constantly paying for others the same price as you will pay for them; yet the quality is there—Bears live longer.

If your dealer does not keep Bear Brand, write to the Cleveland Trading Co., St. John's, who will tell you where to obtain them.—Jan 20, m.w.t.f.

### ADVERTISE IN THE MAIL AND ADVOCATE

### Tailoring by Mail Order

I make a specialty of  
**Mail Order Tailoring**  
and can guarantee good fitting and stylish garments to measure.  
A trial order solicited.  
Outport orders promptly made up and despatched C.O.D. to any station or port in the Island, carriage paid.

**JOHN ADRAIN,**  
MERCHANT TAILOR,  
ST. JOHN'S.  
(Next door to F.P.U. office.)  
Jan 20, tu, th, sat

## Furniture Opportunities during stock-taking

Owing to the depression in business during the past four months, our General Furnishing stock is somewhat larger than is usual at this time of the year. During stock-taking we have decided to considerably reduce the prices of all General Furniture.

Do you need to refurnish, entirely or in part, any room in YOUR house? Do you need a new Bedstead, or any separate piece of Furniture? If so, here is an opportunity too good for you to miss; as the reduction on all sales during stock-taking will be a special feature.

Our loss, your gain—and—  
"Business as Usual."

**U. S. Picture & Portrait Co.**

## Are YOU Building?

Use  
**Paroid Roofing**  
1 and 2 Ply

The Best Roofing on the Market.

**F. W. BIRD & SON, Manufacturers.**

## The Direct Agencies, Ltd.

Sole Agents for Newfoundland.  
WHOLESALE ONLY.

## WOOD TURNING!

**Stair Banisters & Newel Posts**

In stock and turned to order at shortest notice.

No kind of Wood Turning too hard for us to do.

Our Prices are very low.

**POPE'S Furniture Factory,**

George & Waldegrave Sts., St. John's.  
TELEPHONE 659.

## Boys and Girls Sell the Latest

**War Budgets!**

Published in London every week containing 75 to 100 War Pictures taken on the Battlefield, at the Volunteer Camps and the Navy. They sell at 12c. and 14c. each, and your customers will want a new one every week. We pay you cash or give you valuable prizes for selling them.

Write for a dozen at once. We trust you. Pay us when sold. Do not delay, as we only appoint one or two boys in each town as agents.

Boys wanted in town every Thursday, Friday and Saturday to sell The Daily Mirror (weekly edition).

**J. M. RYAN SUPPLY CO.,**

227 THEATRE HILL, ST. JOHN'S, N.F.  
WAR NEWS AGENCY.

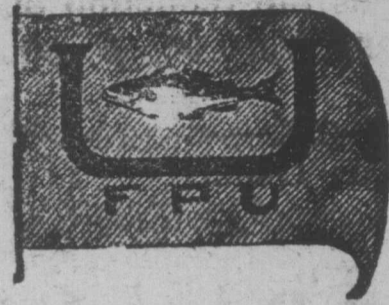
**In Store  
500 Sax Bran**

This feed is advancing.

Buy before it goes too high.

**J. J. ROSSITER**

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

**The Mail and Advocate**

Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S N.F.L.D., JAN. 26, 1915.

**OUR POINT OF VIEW**

**A Conception Bay District Council**

At Coley's Point Convention it was unanimously resolved to establish a District Council of the F.P.U. to embrace the whole of Conception Bay. At the present time Conception Bay possess three District Councils with jurisdiction only over the respective electoral districts wherein established, viz., Hr. Grace, Port de Grave, and Bay de Verde. Hr. Main has not yet established a District Council, nor has Carbonear. All electoral districts will possess a District Council as at present provided by the Constitution of the F.P.U. The duties of such electoral district are laid down in the Constitution and the principle duty is to select parliamentary candidates.

The new general District Council will not interfere with those duties or the work of those electoral District Councils. Conception Bay now possess some 38 Local Councils of the F.P.U., embracing some 4,000 members, and all will become a part of the Conception Bay District Council and be entitled to send four delegates each to the Convention of this Council. Each officer of a Local Council—Chairman, Deputy Chairman, Secretary and Treasurer—will be ex-officio members of the Conception Bay District Council. Officers of the several electoral District Councils in Conception Bay will also be ex-officio members of the Conception Bay District Council.

Local Councils of the F.P.U. are now being established at Topsail, Long Pond and Seal Cove in Hr. Main District, and it is intended to establish Local Councils at Victoria and British Hope in Carbonear District and at Hr. Grace proper.

When those additional Councils are working there will be over 40 Local Councils and 5 Electoral District Councils in Conception Bay, consequently the membership of the Conception Bay District Council will amount to 180, which will make its Convention as large and almost as inspiring as the Supreme Council Convention.

The President of the Supreme Council will ex-officio be the Chairman of the Conception Bay District Council, consequently those meetings will often be presided over by the head of the Union, which will give the meetings an importance second only to the Supreme Council Convention meetings.

Conception Bay returns nine members to the House of Assembly and is therefore a very important section of the Colony, for if the F.P.U. can control the election of nine members in Conception Bay in addition to the seats for Trinity, Bonavista, Fogo, Twillingate and St. Barbo it will possess 20 seats in Parliament, or enough to secure the Government even if every other District goes against the Union.

The interests of Conception Bay as a whole are identical. They are all interested in labor conditions at Bell Island. They are all interested in the welfare of the Labrador shore fishery. They are all interested more or less in the purchase of shore fish locally. They are all interested in securing a Government that will place the development of the fisheries first in its

policy. They are all interested in buying supplies at the cheapest rates and selling produce at the highest values. They are all interested in procuring for Conception Bay its just representation in the Government of the Colony.

Conception Bay's interest in the Government of the Colony to-day is represented by J. C. Crosbie only. In all former Governments a Hr. Grace District representative held an Executive seat, that seat is now given to a man who represents no district, and who with his two colleagues was defeated by 1000 majority at the last election, but who in spite of the verdict of the electorate was given a seat in the Executive that belonged to Hr. Grace District and thereby to Conception Bay.

Conception Bay will never forgive Morris for this affront and the whole Bay is amazed over the timid acquiescence of Mr. Piccott who being returned with two colleagues, so forgot the undisputed claims of his district and the Bay as to remain silent and continued to support a Government that ousted him from his rights and insulted the Bay by replacing him by a man that had been turned down by a majority of 1000 and who had been defeated at the polls twice out of the three contests he had faced.

This new development of the F.P.U. will in future procure for Conception Bay its proper recognition in the public affairs of the Colony, and will ensure unanimous action in relation to matters affecting the prosecution of the Labrador shore fishery and labor conditions on Bell Island.

The action of President Coaker in bringing into being this monster District Council for Conception Bay was entirely due to the political treatment afforded Conception Bay by the action of Morris in ousting Mr. Piccott from the Executive seat which rightly belonged to Conception Bay and by the dishonest trickery of those who bought fish on the Labrador shore at \$4, which they subsequently reduced to \$3.60, through forming a combine after the fish had passed into their hands.

The current price of fish on the shore last fall was believed to be \$4; many were openly offered that figure, and had it marked on their receipts. Others were content with having receipts marked current price, or the highest price paid or as much as is paid off the coast, etc., and they found when they went to settle up that all this meant a price that a majority of the shippers agreed to pay and which they in their wisdom and honesty fixed at \$3.60.

Consequently President Coaker realized that past conditions must no longer prevail and that new conditions born out of the establishment, influence and activity of the F.P.U. must replace them. The opportunity being presented by the huge outrage hurled at the Bay in general and Hr. Grace District in particular, by the Government, and the dishonest trickery practiced by the exporters of Labrador soft fish off the shore, during the past season, President Coaker has availed of the occasion to make the F.P.U. the controlling influence in Conception Bay, and his recent tour of the Bay and establishment of this gigantic Council will as firmly establish the F.P.U. in Conception Bay as it is in Trinity, Bonavista and Notre Dame Bays.

The fishermen were practically compelled to so organize to protect their interests and rights and to secure a square deal, and those who were sleepy enough to give Mr. Coaker his opportunity will in future have lots of time to bewail their indiscretion and want of foresight.

The resolution which brought into being this great Conception Bay District Council of the F.P.U. reads thus: **Respecting the Establishment of a District Council of the F. P. U. To Embrace Conception Bay:** **RESOLVED**—That this meeting consisting of Delegates from Councils in Harbor Main, Port de Grave, Harbor Grace, and Carbonear District approve of the formation of the Conception Bay District Council of the F.P.U. and empower President Coaker to draft amendments to the Constitution of the F.P.U. providing for the establishment of such a District Council and to lay the said proposals before the next Annual Supreme Council Convention in view of having such embodied in the Constitution.

**Nothing Succeeds Like Success**

The success which have attended the Trading Co. operations since the Company was established has greatly encouraged President Coaker and this encouragement is manifested by his action in purchasing the two splendid business premises at Greenpond and Joe Batt's Arm formerly owned and operated by Messrs. Jas. Ryan and H. J. Earle respectively.

Those properties were added to recently by the Trading Co's purchase of property at Herring Neck and Port de Grave. At Herring Neck the Company have purchased the property of

**Great Big Holiday Bill, The Nickel To-Day**

The Vitagraph Players present in two parts:—

**"HER GREAT SCOOP."**

She resents a slight and loses her position as a reporter. Fortunately she overhears a plot to rob and kill. She prevents murder and obtains a story that makes her a star reporter—MARY CHARLESON and MAURICE COSTELLO are the leads.

**4 Other All Feature Pictures--4**

MISS MARGARET AYER, Soprano;

P. J. MCCARTHY, Pianist;

JOSEPH F. ROSS, Realism.

**The Nickel Always Good! Recognized The Best!**

Mr. Jos. Squires which the F.P.U. had rented for two years and upon which a store had been fitted up as a shop. Trade demands there required greater facilities and the Trading Co. will now erect a suitable business premises and pier, material for which have been arranged for, and in the spring will start the erection of a large store which will be used for a shop and fish store.

The property possess a deep water frontage and a pier will be constructed that will accommodate a steamer the size of the Prospero. The business at Herring Neck is in charge of Mr. Alfred Hussey—a young man taken from a fishing punt two years ago, who possess considerable business ability and is a reliable and energetic employee. Herring Neck Union men will therefore be in a position next summer to dispose of their fishery produce and do all their business at their own store.

At Port de Grave the premises of Messrs. Eb. and Geo. Hampton which adjoins the public wharf have been purchased and alterations will be made in order to make it a first class business premises. The store will be operated next spring and will by fishery produce from the large body of Union fishermen in that vicinity as well as sell general merchandise.

The temporary store at Port de Grave which was opened in 1913 was closed last August as it had no facilities for handling fishery produce and was inconveniently situated. By the purchase of the Hampton premises ample facilities will be afforded and a large Union business will be done annually.

Those who rejoiced last August when the Union Store closed and who advanced their prices to the old Grab-all figure, thereby exposing the true intent and meaning of the system of close competition with Union prices will realize that those who laugh last laugh loudest.

The Union men of Port de Grave will now have every facility for doing all their business at their own store and if they appreciate this action of the Trading Co. as they ought, there will be no reason in future for selling fish at a Graball value or paying the Graball prices for goods.

President Coaker will shortly visit Port de Grave to arrange for the necessary alterations at the new premises.

The Trading Co. is to be congratulated upon its courage and business vigor in extending its operations and its efforts to uplift the members of the F.P.U.

At Champneys, T.B., the two Councils of English Hr. and Champneys combined last year to erect a large Union Store and wharf, and although the fishery has been short at those settlements yet the members exerted themselves splendidly and the store will be ready for operations the coming summer.

Those Councils deserve our congratulations for their pluck, courage and liberality for they erected this fine premises and purchased the site from their own resources.

At the other settlements referred to above the members who could afford purchased or will purchase sufficient shares in the Trading Co. to meet the obligations incurred by the Company in purchasing the several properties. If the Union can make such progress at a time when half the world is arrayed in battle, what may be expected when business matters become normal.

Let those who scoffed at Coaker's ideas when he established the F.P.U. and who have persisted in denouncing his proposals and achievements up to the present, put on a suitable pair of spectacles and behold the noble work already accomplished and take off their hats to one of the most surprising and amazing achievements ever accomplished in this Colony.

Few should now wonder why President Coaker is such a power in the country and why he is so feared by Graballism and corrupted officialism. If he had accomplished those great

things aided by the Government and the large financial interests of the Colony, his work would indeed be marvellous but when it is considered that he has accomplished all in bitter opposition to the mighty influence of the Government officials all over the Colony, against a solid subsidized press, which denounced him in language that overflowed with falsehoods and by methods of the basest rascality and scurrility then the result is well nigh mysterious.

In addition he had arrayed against him an army of school teachers and clergymen who did not refrain from utilizing their positions to cast a shadow where possible over Coaker's action and activity. Did he not also have to fight against monied interests that commanded every valve necessary to make business a success or a failure? Against heeled in galore who were ready even for a few gallons of liquor to attempt to end President Coaker's career by drowning him as at Bay Roberts in 1913.

Against some, who like Sir Robert Bond, after attempting to use him to step into place and power realized his strength, determination and loyalty to the men he had endeavored to uplift and who had backed him faithfully, struck him a blow, that any highway man would hesitate to administer and skulked away into oblivion to learn that the traitor's blow once more was but the weapon that brought out the good that lived in the one and the evil that lurked in the other, that blessed and strengthened where it intended only to curse and crush and annihilate.

Surely no man known to Newfoundland ever fought such tremendous odds or overcame such almost insurmountable obstacles? It is no wonder then that at Carbonear and Hr. Grace last week the people unanimously acclaimed him as a marvellous man and after hearing him lecture for over two hours went away amazed by the utterances and fascinations of this chap from the backwoods of Green Bay. "He is a great man" is what all at Carbonear and Hr. Grace, who heard him, are saying.

Is it any wonder that the day following the night of the Coaker meetings at Carbonear and Hr. Grace that where two or three were gathered together the conversation was about Coaker and the F.P.U.

What other man in the Colony could secure the promise of the aid of 10,000 men if necessary to keep Abram Kean from sailing as captain of a sealing steamer even if Bowring's were indiscreet enough to refuse the F.P.U.'s request? Do Abram Kean and John Munn and Eric Bowring know that 10,000 men have sent in their names as ready when notified to march to St. John's and back Coaker in carrying out the F.P.U.'s demands in reference to Ab. Kean? Do they know that 2,000 tollers of Conception Bay are amongst those 10,000?

This country will never again allow a few men at St. John's to do as they

wish or defy the wishes of the people when properly formulated.

Capt. Kean won't sail to the seal-fishery this spring, not because the Stephano is not going to the icefields, but because Bowring Bros. dare not permit him to go in defiance of the people's request.

Capt. Kean's friends North have been indiscreet enough to reveal the plans which were to be adopted to prevent the people from taking Abram ashore from the Stephano. She was to be moored across the piers with her crew on board and gang ways taken away and when the Coakerites advanced to the ship they were to be received with gaff poles and knives. Of course, those wisecracks at Brookfield and Westleyville took it for granted that Abram's famous pass word: "Stand by me in a strike of mob," which promise was to be made in writing in order to secure a berth, would be observed by the sealers on board the Stephano, but the sealers and the tollers from North and South would see Ab. Kean in Kingston Come many times before they would raise a finger to prevent the people from administering to Kean the medicine prepared by the country as the outcome of the Newfoundland Sealing Disaster. Kean is not going this spring, nor next spring, even if it costs 100 lives and the destruction of Bowring Bros. business in Newfoundland, to prevent him.

Let those who are fools enough to attempt to defy the people in this matter and sad will be the day for Newfoundland, for if law and order and the peoples request is not respected by Bowring Bros. and force is necessary to enforce the peoples request St. John's won't be the only place to behold the indignation of the populace.

The demand of the F.P.U. in reference to Kean has been forwarded by Mr. Mann to the principal shareholders of the firm in Liverpool and that action sealed Kean's sealing career.

**Chronicles Death Of Mrs. Mary Vincent**

Capé Island, January 7, 1915.

Dear Sir,—It is with regret that we chronicle the death of Mrs. Mary Vincent who passed away on the 2nd of January at the age of 88 years.

She was a kind and sympathetic old lady and her presence will be sorely missed by all her friends. We respectfully tender sincere sympathy to the bereaved ones.

Face to face, O blissful moment,  
Face to face to see and know,  
Face to face with my Redeemer  
"Jesus Christ who loved me so."  
J. F. VINCENT.

**SEE IT RISING!**

What? Why? The Mail and Advocate circulation, that's what second to none just at present. Bear this fact in mind when advertising!

**P. J. Shea.**

I respectfully ask the Members of the F. P. U. to purchase their Christmas and New Year stocks

**P. J. Shea's**  
314 Water Street,  
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**Large Labrador Codfish Canned Salmon Canned Codfish**

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**A Steam Capstan, With Engine Attached.**

A very suitable Engine for a Factory where a Winding Drum or Capstan is required. A very compact, space economizing outfit. Useful for a Steamer where a steam winch is not available. This Engine is in first class condition, and will be sold at a bargain, if applied for at once.

**Fishermen's Union Trading Company, Limited.**

**THE BEST IS CHEAPER IN THE END**

Order a Case To-day  
**"EVERY DAY" BRAND**  
EVAPORATED MILK.



**Job's Stores Limited.**

DISTRIBUTORS

## SCANDINAVIANS OPPOSED TO THE CAUSE OF GERMANY

Remarkable Change in Sentiment of the Northern Kingdoms Since the Commencement of the War

FIRST FAVORED THE GERMANS

But Germany's Tactlessness Soon Destroyed This and Set the Great Majority of Scandinavians Against her

EDWIN BJORKMAN, the eminent Scandinavian author and critic, who has lately returned to the United States after having spent several months in Denmark, Norway and Sweden, reports that the sentiment in all these countries is very firmly set against Germany. He says that at the beginning of the war there was considerable pro-German feeling on the part of very many Scandinavians, but that Germany with her usual tactlessness soon destroyed it, and consolidated public sentiment against her.

In the early days of the war there

was, he says, a large contraband trade done with Germany by all these countries, but that of late it is a mere trickle, the Governments having imposed stiff fines upon two or three firms found guilty of thus violating neutrality.

Moreover, the destruction of Belgium has made a profound impression upon the Scandinavians, and the masses of the people believe that in the event of Germany triumphing, Norway, Sweden and Denmark would not long be permitted to continue as independent nations.

**Sentiment Before the War.**  
When the war began Denmark, with the memory of Schleswig-Holstein fresh in mind, was anti-German and pro-British. Norway, as far as the masses are concerned, was also anti-German, because Norway's relations with Britain have been of so cordial a nature for a century. It was somewhat different with the upper classes, who have imbibed considerable German culture.

They were aware that it was Germany that first discovered and saluted the Scandinavian literature, and there were many intellectual bonds between the two countries. Sweden, facing Russia, for whom she has a

traditional fear, was inclined toward Germany, and Sweden, too, is steeped in German culture.

It is to be borne in mind that for many years past Germany has conducted a propaganda in Norway and Sweden. She has spent money in newspapers, and has issued great quantities of literature whose tendency was to convince the educated people of these countries that Germany represented the very flower of civilization.

**German Tact Again.**  
As soon as the war broke out the flood of pamphlets increased. Their avowed purpose was to induce the Scandinavian countries to throw in their lot with her. In Sweden especially the effort was made to convince the Swedes that a victory for the Allies would mean that Russia would annex Sweden.

These efforts all failed. Arguments were followed by threats. It was broadly hinted that if Scandinavia remained out of the war she would be deprived of independence when Germany conquered. Here, as elsewhere, the Germans displayed lamentable tact.

Their threats and the career of their armies in Belgium hardened the hearts of the Norwegians, the Danes, and the Swedes, and the masses of them came to the silent determination that if by any means they were shaken out of their position of neutrality it would be against Germany that their guns would be turned.

On one occasion it appeared as though Norway would be forced into the war.

**Norway Nearly Involved.**  
A vessel named the Brandenburg ran into a Norwegian port to avoid capture. She was supposed to be loaded with coal, but the belief is that she was a mine-layer. She was interned, and a few nights afterwards a German cruiser, with lights out, and with no pilot, slipped into the port, and when day dawned was discovered berthed beside the Brandenburg.

Her officer cheerily announced that he had come in for coal, and would depart at once. The authorities, however, told him that he had violated all the port laws, and must remain interned. The captain protested, but just about that time Norway's biggest battleship appeared,

and the German commander, submitted the theory that he had come in to secure the mines of the Brandenburg.

On another occasion a submarine appeared at a big Norwegian harbor and the captain ordered the services of a pilot to make the lock. His obvious familiarity with the passage gave the Norwegians another chill when they learned of it.

**Sweden Warns Germany.**

Germany established a patrol off Copenhagen that was thought to be too close to shore. A Swedish torpedo boat took to the patrol orders to get out of the three-mile limit. The order was obeyed, but not long afterwards thirty German warships appeared to maintain the patrol. Then the whole Swedish fleet was brought from the north, where it had been watching the Russians, and for a day it loomed as though there might be a fight.

The Germans decided that it was better to remove the patrol.

It was the fear of a collision with Germany that led to the Scandinavian coalition being formed. It is for defensive purposes, wholly, and provides that if one of the nations is attacked, the others will support her.

This coalition will have an army of a million men, and a naval reserve of \$50,000 when its full strength is reached.

Just as the Kaiser united Redmond and Carson, so he has united perhaps in perpetual bonds the three Scandinavian kingdoms.

### NOTICE.

THE ANGLO-AMERICAN TELEGRAPH COMPANY announces that it is prepared to accept Week-End letters to Soldiers, Sailors and Nurses serving with the Expeditionary Forces in the United Kingdom or on the Continent, at a special rate of 5c. per word (no minimum charge) subject to the following conditions:

1. All messages must have the prefix, EFM written before the address.
2. When the persons are with the Expeditionary Forces in France or Belgium, the messages will be sent by post from London.
3. The following particulars considered by the British authorities to be essential, must be given as far as practicable:—  
(a) Regimental rank and name.  
(b) Squadron, Battery, or Company.  
(c) Regiment or other unit.  
(d) Expeditionary force concerned, whether British, Canadian, Australian, etc., or, in case troops not with the Expeditionary forces, name of place where stationed must be given.

The Anglo-American Company will also transmit free messages relating to wounded combatants, subject to the following conditions established by the authorities:—

1. The privilege is restricted to bona fide enquiries made by relatives concerning persons officially reported to have been wounded or killed. Matter of a social nature may not be included in the messages.
2. The message must be handed in to the Hon. Colonial Secretary, St. John's, who will arrange their free transmission over Anglo Cables. The prefix WSM must be written before the address.
3. The number of free messages which may be sent concerning any individual wounded combatant is limited to a maximum of three.
4. Persons offering such messages must present the original official advice or information about the particular casualty to which the message relates, and each message sent must be checked on such original advice.
5. No free messages are allowed in respect of persons reported only slightly wounded.
6. The particulars specified in A, B, C, and D, above, must be given as far as possible in every case.

H. A. SAUNDERS,  
Actg. Superintendent.  
J2, 126, 28.



**JUST ARRIVED**

fresh pork, country style sausages, the best cured meats, etc., as well as the **CHOICEST CUTS** of all the wanted fresh meats. You can have a change for every meal if you order of us. Prompt delivery and satisfactory service assured every patron.

M. CONNOLLY,  
Phone 420. Duckworth St.  
Jan 21, 1915.

### Champaneys Council Has Annual Parade

(Editor Mail and Advocate)

Dear Sir.—On Saturday, January 16th, we held our Annual Union Parade. The members of Champaneys East and West met at the Temperance Hall at Champaneys East at 10.30, and after the transaction of a little business, we arranged for our parade. Our Past Chairman, Robert Butler, was appointed Marshal, to keep good order on the parade.

We walked eastward through Champaneys as far as the last house occupied by a Union man, then turned and paraded over the harbor as far as the connecting road to Port Rexton, where, under command from our Marshal, we stopped while the band played an F.P.U. march. We then returned to the Hall where, to our surprise, the ladies had prepared a splendid feast. I need not tell you, those were real Union women, full of energy and vim, and to them the best thanks of the Council are due.

After an address of thanks to the ladies, to which they nobly responded, there followed a speech from the Chairman about the Union and its Champion, W. F. Coaker, and presents from Robert Butler, Past Chairman, Friends Jas. Moody, Sr., Giles Fifield, Robert Hart and Robert Nurse on the progress of the Union, and the President's plans to uplift the toilers of old Terra Nova.

Then followed songs from Nehemiah Goldsworthy and Robert Miller and a speech from Friend I. Evelyn of Trinity East re Union work. So I can tell you it was a real Union day here and we sincerely thank Mr. A. Butler of Port Rexton who was Bandmaster, and the ladies who helped us so much in the celebration.

THOMAS C. WALTERS,  
Chairman Champaneys Council.

ADVERTISE IN THE MAIL AND ADVOCATE

### Do You Know?

That we can and remake a large suit of clothes, to fit a smaller person, and cleanse, press, repair, and alter all kinds of garments.

C. M. HALL,  
Genuine Tailor and Renovator.  
243 THEATRE HILL

## SOME CHALLENGE!

TIME TRIED **CAILLE PERFECTION** STORM TESTED

Photograph of Actual Test.

**The Trouble-Proof Engine.**  
PERFECTION WATERPROOF IGNITION SYSTEM.  
No Coils—No Batteries—No Timer  
Only One Wire on the Whole System.  
The only safe equipment for boats that must be used every day.  
No danger of your engine stopping if caught in a storm.  
Advantages of Perfection Igniter.  
No batteries, no coil to need adjusting, no complicated wiring, no variation in current, no adjustment, not affected by water, makes an easy starting engine. Runs in either direction. Spark does not depend on speed of engine. Simple and durable.  
Test shown in photograph was made to prove that "Perfection" Igniter is absolutely waterproof. We challenge any engine manufacturer in the world to produce an engine with an ignition system that will stand a similar test. Every part of the ignition system was submerged in water and engine continued to run, showed the same power and speed as when running perfectly dry, proving beyond any doubt our claim AN ABSOLUTE WATERPROOF IGNITION SYSTEM.

**Caille Perfection Motor Company**  
World's Largest Builders of 2 Cycle Engines

**F. G. HOUSE & CO., Columbus Building, St. John's.**  
Sole Agents and Distributors.

## Some MORE Challenge!

A certain Firm Selling Motor Engines having advertised that their Engines would run submerged in water, and challenging any other Engine manufacturer to produce an Engine which would

### Stand a Similar Test

We wish to call the attention of the fishermen to the FACTS OF THE TEST.

In the first place, what is the meaning of the word submerge? "It means to put under water; to drown or sink."

Now as all Motor Engines require 95 per cent. air and 5 per cent. fuel to give a good explosive mixture, it stands to reason that the Engine which was supposed to have made this "test" was never submerged, and that it was possible for Engines to run submerged in water

### The British Navy

as well as all other navies in the world would be using them in their Submarines, which would avoid the expense of the installation of Electric Motors for propelling the boat when submerged.

This picture looks very nice on paper where you cannot hear whether the Engine is exploding or not, and

### The Truth is Only Half Told

In fact, the statement is so preposterous that

## We Will Wager \$1000.00

that no Gasoline Engine will run submerged in water.  
Now regarding the "Test."

### An Eye Witness

to this Photograph was at the Factory where ignitors for these Engines are made, and states that he saw the picture taken, that the water was put in the Engine when running, and although she stopped exploding, the movement of the fly wheel was sufficient to keep her going till the picture was taken.

Further, Ferro Engines for the last four years, have been when requested equipped with Bosch high Tension magnetos at a slight extra cost, and with this magneto the Engine does not require batteries, coil or timer and it is as near waterproof as it is possible for an Engine to be.

## L. M. TRASK & Co.

140 Water Street. P. O. Box 1217. St. John's.  
Sole Factory Distributors for the Ferro, which is built in the largest Marine Gasoline Engine works in the World.

Jan 26, 61d, 11w.

### EX DURANGO AND STEPHANO.

50 Tieres Sinclair's APPLES.  
200 Brls. No. 1 Wagner APPLES.  
50 Brls. American CABBAGE.  
75 Cases Val. ORANGES.  
50 Cases Small ONIONS.  
300 Bags Small BEANS.

## George Neal

## This is Your Opportunity to Buy While Anderson's Great Removal Sale Continues

REMARKABLE Bargains are to be found here during our GREAT REMOVAL SALE, therefore we invite you to come early and get the full benefits of our liberally cut prices.

You know that our lease has expired at Grace Building and in the near future we will be removing to our NEW MODERN STORE in the West, and before Removing we have marked many lines of dry-goods to make a Complete Clearance Sale and at the same time, help you to save money on every purchase. You'll find bargains in every department. Here are some values:

#### Removal Sale of Dress Fabrics

THREE hundred and fifty yards fine-make, lightweight, woollen, dress fabric, richly Embroidered with a handsome Art Spray suitable for making garments for Evening or party wear for yourself or child.

Double Width: Orig. price 70c. Sale price 40c.

---

ONE hundred yards of the best, fine-make, Real, Botany De-laine—made of the purest wool and silk—same quality as worn by Aristocrats, 29 inches wide.

Value \$1.00 a yard. Sale price a yard 30c.

#### Special Values in Black Dress Fabrics

ALL our Figured black dress fabrics are marked at prices to clear them right out, and you would do well to examine our stock.

Some rich qualities and handsome designs are amongst the lot, and the prices will enable every purchaser to buy a liberal stock while these splendid fabrics last at Sale Prices. Come to-day. Here is an idea of price reduction:

Orig. price 90c. Sale price 60c.  
We have many qualities in Fancy Black dress fabrics ranging from 28c. upwards.

#### Removal Sale of BLOUSES

EXCELLENT Bargains can be picked up in this department, in any fabric, for any occasion at Sale Prices.

#### Removal Sale of FURS

MEDIUM and high-class Furs are each marked at liberally cut Sale Prices. Call and examine them early.

#### Removal Sale of DRESS ROBES

WOMEN'S serviceable and dressy fine-will, all wool, Navy Serge, dress Robes. Sale prices: \$4.00, \$4.25 and \$6.00.

## Anderson's, Water Street, St. John's, N.F.

