# The St. John Standard 

Hun Hordes Mowed FMMCEEWILI
Down By Gun-Fire SEEFLIGOF

American Contingents to go on Battlefield Early as Possible:
WILL ALSO BE NAVAL
COOPERATION SOON
Canada and United States to
Act Together on Food Queston.









Flag TO Go To Francs.




## MR. WILLIAM RIPPLY OF

MONCTON PISSES AWAY
Was Well. Known and Re.
specked Citizen - Once Resided in St. John.

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## Wounded- Artillery.

 Noting Bomb, J. sampson,CORRECTED ${ }_{\text {infantry. }}^{\text {int }}$
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A. . . Power, Halifax,
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 GHINILOTTETOWN STRIKE



. Proposes to Develop Inportant Areas in Quebec Province.

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WILSSERE

Interesting Debate in House of Commons by Mr. German, Sir George Foster, Sir Willrid Laurier, Mr. Surgeon and Others.

LIBERALS MISSED CHANCE

Mr. German Would Retain Present Senators in Office Should His Plan be Adopted -Debate on Entire Question Adjourned Without Action.
 Ing for a new er ven Liberal, welland, admitted there might be fair
pe, w. M. German, plo, W. M. German, Liberal, Wounds of anyone who proposed such a
grounds in doubting the alnoerty
 Hon. A.
one in 1907 ," one in it to true ho was a supporter of the government.". replied Mr. German, "but evidently he received iltele support notwithstanding the fair that one of the planks in the Lie power for fifteen years na reform of the senate. Although wo were in pow Divine Providences"


rama, may 7.-


 N. B. A. Christie, south T

 C. © B .





## 50 50





Desperate Assaults on British South of the Souchez Fail, Not a Teuton Soldier Being Able to Reach the Trenches.

SIXMOREHUNAIRPLANES
BROUGHTDOWN BY BRITISH
French Enlarge Positions South of Sapigneul, but No Heavy Fighting Late Yesterday - Greeks Assist French.
ca

## ${ }^{\infty}$ <br>  <br> $\qquad$

IIIMarifellGreat Disorder at Assembly Addressed by Hon, P, E.
Blondie.

CAPT. PAPINEAU IS Unpatriotic Mob in Galleries











## FRENCH P CiMMOMI RTILLEEY IS <br> 

German Guns Increase and it is Necessary to Destroy as Many as Possible - Aged Frenchmen and Women Till Soil Behind Canadian Front - Boys from Dominion Praised.

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## PREESEITTTION MAOE $\quad$ ENRCG THE BLOOO

TO POPULLAR FIREMAN

40 s.am:

| Captain Allan N. Nixon, of Number 3 Hose Company, Honored by His Associates |  |
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A Daily Treat in Every Household
Sealed Packets Only. Refuse Substitutes
Black or Natural Green

| OBITUARY. | SHIPPIIGG NEWS |
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| Thio many friond of $J$. . . Davidaon, | miniature almanac. |
| deat witch ocurred sat an early hour | May Pharese of the Moon. |
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Mne smalest and will smetimes Sometimes the smallest ad-
vertisement will make the We do not compete with bio advertisement Our smail
daily advertic ients will give you the gist of what to
wear and where to get it with the most satisfaction, Today that indispensable coat, ready for service. The
fashionable, comfortable and
handy slip-on, $\$ 12,50$ to N28, New ones of Scotch
homespun opened Saturday, 20th Century. Brand and

Gilmour's, 68 King St.

## The Great Importance of Prohibition!

In these critical days when governing bodies the world over are imploring everyone to increase production of food, when our armies are crying for men, munitions, ships-when every resource, however small, is a vital asset-waste is intolerable.
New Brunswick stands second to none in her loyalty to the vital cause of the Empire. Of her sacrifices of precious boys, her wealth and resources she is justly proud. With effective Prohibition laws in force throughout the province she will tolerate no waste due to lax enforcement of Prohibition. Her resolve, however, demands a united public opinion in favor of strictest enforcement.

## Help to Enforce Prohibition

The "PIONEER" (published in Toronto) is authority for the statement that in Canada the total yalue of foodstuffs destroyed by the liquor traffic in 1916 portation facilities, clogged and hindered by carrying the grain to destruction, and again conveying the product of the breweries and distillentes 10 make prccious men lese sfficien in thit stolem hourl

## Russia-

Some idea of the enormous effect of Prohibition is afforded by the wonderful example of Russia.; The
whole country is "bone dry." The people declare they never will backpeople declare they never will back-
slide to vodka. In spite of the fact that millions of producers have been
in the army the savings of the people in the army the savings of the people 1913 they were saving, per year,
about $\$ 20,000,000$. In the first five months under Prohibition they saved
$\$ 60,000,000$. In 1915 the banks took $60,000,000$. In 1915 the banks took
$\$ 265,000,000$. For the first half ol 1916 , the Russian people saved
$\$ 300,000,000$ 1 $\$ 300,000,0001$
Premier Foster

$+2=2$
The shortage of revenue from the tax ay vodka is gradually being
made up by increase in other revenue, due to the savings and
greater efficiency of the people. In greater efficiency of the people. In
spite of the ravages of war there is less begging and misery. "With
vodka on her back, she could never
have held the Germans back, Russia On May 1st 1917, the putting into Brunswick placed in our hands powerful instrument. The success of Prohibition depends upon our
use of the instrument, just the same use of the instrument, just the same
as success in battle depends upon the general's intelligent, vigorous use of his forces.
No matter where you live, whethe your district is under the Canada Temperance Act or under the new
Prohibitory Act, you are urged to use Prohibitory Act, you are urged to use
every legitimate means within you every legitimate means within you of the law in their sworn duty of
enforcement. enforcement.
Use your influence to build up such
a weight of public opinion a weight of public opinion in favor of strictest enforcement of both the
Scott Act and the Prohibitory Act that the success of Province-wide
Prohibition will be permanent.

## DIED



> Dominion Temperance Alliance
> NEW BRUNSWICK BRANCH
> REV. Thos. Marshall, Vice.Preiden
> REV. H. C. ArCHeR, Executive Socretary
> w. G. CLARK, Treasmer
Fredericton, N.B

## ST. JOHI DORRI OF THIRE IS WHLLIIGG TQ MSSITS III IIMREEISED PROOUCTION CAPPMEN II PROVIICE

Professor J. W. Mitchell of Provincial Department of Agricullure Addresses Board on Necessity of Action-Matter Discussed from Standpoints of the Farmer and the Business Man -

Opinion that School Boys' Assistance Will Be of Great Advantage.

"The Sweetheart of the Corn"


This picture and slogan has been familiar to Canadians for over eleven years. It tells the story of the corn used in

## Kellogg's rostro CORN FLAKES

Only the finest corn is used and our secret process converts
it into a light, appetizing and it into a light, appetizing and sustaining food.


The Battle Creek Toasted Corn Flake Co, Limited.
Head Offlce and Factory: London, Ont.


## British Cattle Supply Company

## Limited

From Monday, May 7th, offers for public subscription, one million dollars of common stock of the company, issued at par value, $\$ 100$, and payable 40 per cent. upon aliotment, 30 per cent. in 12 months, and 30 per cent. in 18 months.

Tformation of this Company is primarily due to the desire of certain Canadians to combat, with practical measures, the Empire's meat shortage, and to re store and augment the breeding herds of Canada as a source of national wealth. This Company proposes therefore, to enter upon the business of cattle-ranching on a scale consistent with the well-known world shortage and the incomparable natural advantages of the Dominion of Canada, both in demand, Over half a million acres of well-watered, sheltered and luxuriant pasture-land have been secured in the Vermilion Rinar district, Alberta, by this Company. A herd of ten thousand breed ing animals, of which 1.500 have already been purchased, is now being assembled. It is the plan of the Company to have a permanent herd of 75,000 head upon its lands within four or five years.

The average cost of raising an animal for market is $\$ 20$. The average market price to-day is $\$ 125$-and the lowest average in the past ten years is estimated at approximately $\$ 84$. Having in view the wholesale destruction of the French and Belgian herds, and the long-continued decline of the world's cattle population, it is difficult to foresee any recession in prics, at all events not be low the low in abore referred to. The unusual opportun-

DROUGHT is unknown in the Company's territories Failure of the natural hay crop is not recorded in the history of these areas. A reserve supply of winter feed is always available from the Company's lands at nominal cost. Winter storms, which might be disastrous to herds grazing on flat prairie, are eliminated as a factor in the situation owing to the rolling nature of the ground and the thick under growth on the hillsides. Disease will be guarded against by an arrangement whereby the Government of Alberta assures th and placed on a ranch, and a free monthly inspection thereafter.

President and Treasurer :
T. E. GOOD (formerly General Manager and Treasurer of the Union Stoek Yards, Coronto).
HARRY TALbOT (formerly Head Buyer, William Davies Co., Limited). Secretary:
R. H. McEL ROY, M.P.P.

Directors
F. H. CARLLN (General Manager, A. C. GARDEN (Manager National
Drag Company and Hamilton
Horeal Stock Yards). S. M. BOREN (ex-President, United Harbor Commissioner).
States National Live Stock Asso- WM. G. BEAMISH (Manager, Mea
W. C. R. MeKEOWN, M.P.P. J. H. FUSSELL (Vice-President, A. N. LAMBERT, (Manager and D. B. WOOD (General Manager,
Wood Milling Company, and forWood Milling Company, and for-
merly President Hamilton Board
of Trade). C. DOANE (Vice-President, Win-
nipeg Live Stock Exchange).

Applications for allotment should be made to any Branch in Canada of the Royal Bank of Canada, or direct to the Company's Head Office, Excelsior Life Building, Toronto. The books are open from Monday, May 7th. It is hoped that it will be possible to close the books an Saturday, May 27th. Prospectus giving full details will be sent on application.

British Cattle Supply Company,Ltd.

Union Stock Yards : City Offices, Excelsior Life Building,Toronto.

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Mr. A. F. Beldin Wins the prize Magoie "Jige
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BRINGING UP FATHER

PRIZES FOR IIGGS AND MAGGIE DIALOGUES In the Jiggs and Maggie Dialogue contest which closed on Saturday some thousands of answers were received, the New Brunswick Telephone Company heading the list in the number of replies. Many competitors made the mistake of offering dialogues between the Jiggs family and other persons, instead of between Jiggs and
Maggie only. They were, for this reason, disqualified. Others wrote lengthy converMaggie only, They were, for this reason, disqualified, Others wrote lengthy conver-
sations touching on all the lines of business advertised instead of being directed to one particular offer. Some went to the trouble of making drawings to accompany their particular offer, Some went to the troubie of mile
dialogues and while some of these were splendidly executed, they were not required, The names of the winners and the entries submitted are given herewith. In all cases,
the selection of the winner was made by the merchant offering the prize.

## Three for Five

Amonn the replifes submitted in our section of the
Jiggs and Maggie contesest herere were none which dis-
played any great orisinality or even real humor. Three pameon the bunch were considereed by us as about enulal
amon and we are dividing our prize between

Miss Myrna V. Smith, Sussex, N, B1
Miss Clara M. Currie Millbank, N, B,
Miss Clara M, Currie, Millbank,
Mr, S. C. Matthews, St, John,
Our programme for this week is spoken of gener-
as the best we have yet put on. Here it is : ally as h hoortw haveyl





Mr. Morton MacMichael, Harcourt, Kent Co., N. B.
Is the winner of this contest. Mr. MacMichael sent in the following:

Maggie: "Can you guess conundrums?" Jiggs: "No, but I cąn answer riddles." Maggie: "Why are my costumes so stylish and so up-todate? Why have I everything of such quality and so finished and-why are the bills so small?"

Jiggs: "You've been to DANIEL'S."
Anrong others who turned in good replies were:
Miss H. M. Gallagher, Hampton, Kings Co,
Mrs, Medley Pearson, Highfield, Queens Co, Mr. Pirs McDonald, Mi Monallo Kiream, Kings Co. Mr, S. C. Matthews, City
Miss F, E, Edwards, Main street, City, Mrs, George Esler, Edgett's Landing, Albert Co, Mrs, Charles Masten, Somerset street, City, We still have sport suits and new designs in ladies' costumes whlich will be gladly shown to all visitors

## DANIEL - Head of King St., - London House

## J. M. Crandall, Salisbury, N. B.

Takes the prize in our Jiggs and Maggie contest, having submitted the following: Maggie: "Jiggs, go at once and get a new suit of clothes."

Jiggs: "Well Maggie darling, if I were young man my suit would be of khaki, but since I am too old I'll get the next best thing at Hunt's."
There mere three or four others particularly good
bmittod. matifng it very diffeult to reach a dectision.
bese

NEW BRUUSWICK POWER CO.
Corner Union and Dock Sts.

Clara M. Currie, Millbank, N. B.
Is the winner of the prize offered in our contest.
Miss Currie submitted the following:
Maggie: "Jiggs, I'm going. out to buy a suit; do Dykeman's suits suit you?'
Jiggs: "Why, yes! They suit my pocket too!"
Others who sent in $v$
editable replies were
Myrna V. Smith, Sussex,
Mrs. J. Marley, Rothesay,
N. B.
M. Florence McLean, Cen-
treville, N. $\mathrm{B}_{1}$ treville, N, B
 John Brayley, Millidge Ave,
City,

## DYKEMAN'S Charobte Street

Miss Jean Teed, Pitt Street, St. John
 Handed in to us the following which
we regara ${ }^{\text {as the }}$ therize winning dia-
logue in our contest: Jiggs (reading): "Where neither
moth nor dust doth corrupt nor thieves break through and steal." ..Maggie: "Surely Mont Jones wasn't
storing furs when that was written." Among others who sent in good re. plles we find the names of:
Mr. John Brayley. 62 Millidge Ave, Mr. A. Hunter, 141 Bridge street,
City. Mrs. C. F. Watters, Rothesay, N. B.
And a ine picture draw by Mr. C.
F. Fanjoy, Kennedy street bin F. Fanjoy, Kennedy street. by Mr. C.
There is still room in our building
H. MONT. JONES - KING ST.






## 


French Army Repels Strong Counter-Attacks Along Entire Front, Especially Heavy Fighting Occiuning in Region of Chemin des Dames and EastofSoissons.


## SPORT NEWS



Royal Acadia Sugar is
"Every Grain Pure Cane." The raw product is brought direct
from the Weat Indies.
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Tickets By All Steamship Lines.
Homson \& Co

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IHEBFORAQUARTER CIGAR
Its mildness makes it the
favorite selection for the con-
stant smoker.

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| ARCHITECT. <br> HAROLD A. ALLEN, Architect, 35 Cranston Ave. Phone, M. 2891-21. | CUSTOM TAILOR. <br> (Successor to Butt \& McCarthy) Cleaning, Pressing and Reipairing. <br> FRED T. WALSH, <br> 68 cermain $8 t$ <br> Phone M-2381-21. |
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| BINDERS AND PRINTERS. <br> Modern Artuotio Work -by skllod operatornTHE McMILLAN PRESS, | M. T. COHOLAN, <br> Merchant Tailor, 681 Main St. <br> Phone M. 2348-11 |
| BAKERS. |  |
| ST. JOHN BAKERY <br> standard Broad, cakees and Pastry. <br> H. TAYLOR, Proprictor. <br> 21 Hammend stroet "Phone M 2148 . | E. O. LEAHEY, <br> Contractor, <br> Protection St., W. E Phones, office, W. 100: House, w. 275. |
| HOME BAKERY E. J. McLAUGHLIN, 92 Brusselle 8 t. Bread, Cake and Pasty, Wedding Cake a Specialty, Plain or Decorated Phone M. 2370-11. |  |

MURRAY \& GREGORY Manufacturers. Everything in Wood and Class for Buildings.
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Reasonable Price
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 Attack.Numerous Desirable Styles and Kinds MODERATELY PRICED
SHIRTS AND DRAWERS FOR MEN.

| Penman's Natural and White Be <br> Penman's White Mesh, short sleeves, drawers knee length, <br> Penman's Natural Merino. (No. 95), <br> Zimmerknit Natural Cashme English Aertex Mesh, white, <br> Fine Wolsey, Wolf and Jaegar Brand Cashmere, IIght and medium weights, $\$ 2.00$ to $\$ 3.15$ per garment UNION SUITS FOR MEN. <br> Penman's zimmerknit and Stanfield's Natural and White Balbriggan, in short and long sleeves, kni, Plain and Elastlo Ribbed, <br> White Aertex (Fashioned), <br> B. V. D. (Athletio cut) Light Weight Elastio <br> Light Weight Elastio Stanfield's Fine Wool, <br> stannieias <br> sHIRTS AND DRAWERS FOR BOV AND YOUTH8-Natural Balbriggan, Long and short sieeves <br> Long and Short Drawers, Stantield's Fine Rib. <br> Stanfleld's Fine Rilb ..... Pengman's Natural Wool, <br> Balbriggan, both long and short sleeves and legs, White Mesh; short sleeves-knee length drawers; <br>  White Athletle Cut, $\$ 2.75$ per setif 6 to 9 years, $\$ 3.90$ per set. MEN'S FURNISHINGS |
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Manchester Robertson Allison, Limited

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PACIFIC DAIRIES. Jinited. J. F. TILLEY, Man

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