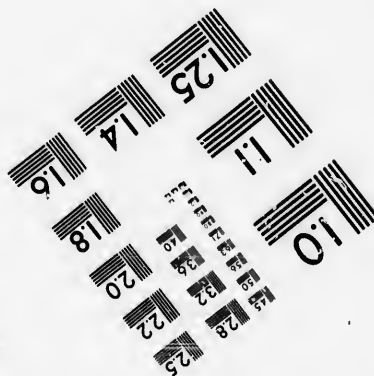
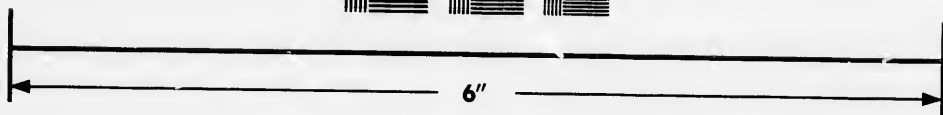
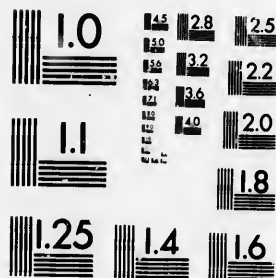


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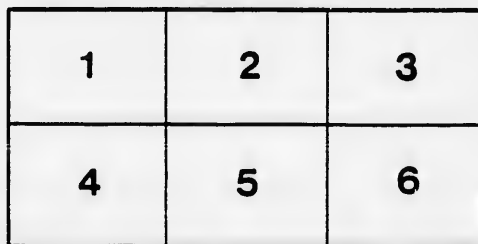
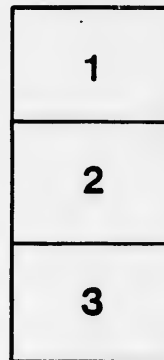
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PROGRAMME - LONDON, ONT.

C. J. WHITNEY,  
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## VIRGINIA

The best FIVE CENT Cigar obtainable in London. It is made of the finest selected stock, by the best workmen.

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AT HOME FOR THE MONEY

Table Covers, Napkins, Sheets, Pillow Slips, Towels, Rollers.

60 OF THE ABOVE PIECES LAUNDERED FOR 60 CENTS.  
Work called for and delivered to any part of the city free.

PHONE 559.

PARISIAN STEAM LAUNDRY CO., Limited.

## THE "NEWS"

Reaches two-thirds of the homes of London, and 450 points in Western Ontario. It is the best advertising medium in the West.

SEASON 1897-98.

FRIDAY, MAY 20



## Mr. Roland Reed

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MISS ISADORE RUSH,

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Under the direction of Mr. E. B. Jack

PRESENTING

## A MAN OF IDEAS



AN ORIGINAL COMEDY

BY SIDNEY ROSENFELD.

NOTE.—The management of this theatre advertise only in the *Free Press, News and Echo.*

San Telmo Longfellow THE TWO BEST 5c. CIGARS IN THE WORLD.

For sale only by myself. Also a complete line of High-class Goods.

Try NOLAN'S Unrivalled Smoking MIXTURE

JOE NOLAN Opera Cigar Store Masonic Temple.

IS YOUR RAZOR DULL?



## RAZORINE ...

WILL SHARPEN THE Dullest RAZOR, OR MONEY REFUNDED

Price, 15 Cents.

WM. GURD & CO. 185 Dundas Street.

OVERCOATS, TROUSERS, BUSINESS AND DRESS SUITS.

CLEANED, PRESSED AND REPAIRED

M. H. BIRD, 388 RICHMOND ST. Upstairs, opp. City Hall.

We are the only house in the city doing this class of work

## SMITH BROS.

STEAM, GAS and HOT WATER FITTERS

## PLUMBERS

265 Dundas Street  
... Telephone 533.

LONDON.

## IF YOU ARE PARTICULAR

About the Cigar you smoke, and want it at a reasonable price, call at

W. J. CLARK'S

AND TRY 165 DUNDAS ST.

"MY FRIEND FROM CUBA"

A 10c. Cigar for 5c.

THIS PROGRAMME ...

IS FROM THE PRESS OF

## HEAL & FLEMING

172 KING STREET

WE SOLICIT YOUR PATRONAGE

TELEPHONE 874

MISERY OR HAPPINESS • IT ALL DEPENDS ON THE KIND OF CIGAR YOU SMOKE RARE-BIT THE BEST 5c. MADE CIGAR

# Office Restaurant

378 RICHMOND ST.

FRESH LAGER. BEST BRANDS OF ALL KINDS OF LIQUORS AND CIGARS. MEALS AT ALL HOURS. THE FINEST BRANDS OF OYSTERS.

**D. SARE,**  
Proprietor.

... AT THE ...

# Ladies' Restaurant

220 DUNDAS STREET

You can spend a pleasant hour after the Opera. Our Candies are delicious. They are made fresh daily, and are pure and reliable. Beware of imitations and cheap candies they are injurious to your health. See that **SHORT BROS.** is stamped on every box and you will find that it contains a delicious confection. The Latest Novelties for Opera, Whist, Skating and Sleighting Parties.

# OUR CHINAWARE

For the table is beautifully designed and artistically colored. Every piece is made of good China; is thoroughly burned and well glazed. Our prices are right. They show that we buy closely and sell closely.

A SPECIAL LINE OF HOLIDAY GOODS.

**YEO'S** ... 177 DUNDAS ST.  
**CHINA HALL**

# THE TEGUMSEH

LONDON, ONT.



FIRST-CLASS  
IN ALL  
APPOINTMENTS.

SPECIAL RATES ...  
FOR COMPANIES

**CHAS. W. DAVIS,**  
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# Yellow Snow

Would look odd, but not any more so than a shirt bosom. You want your laundry the proverbial snow white—that's the way we make it.

**FOREST CITY**  
**STEAM LAUNDRY** 74 KING ST.

## CAST OF CHARACTERS.

Foseo Wales, of New York, a great manipulator... **MR. ROLAND REED**  
Fred. Olney, the mayor of a growing Western town... **Mr. Earle Browne**  
Cumberland Stine, a growing Western youth... **Mr. Chas. S. Abbe**  
Woodbird... (Aldermen of the town Bramstoke... { **aloresaid** .....  
..... { **Mr. Sheridan Tupper**  
..... { **Mr. L. P. Hicks**  
**Lesley Cadsby**, an imported stage director,..... **Mr. Owen Westford**  
**Mr. Ox**, architect and builder..... **Mr. Julian Reed**  
**Mr. Pry**, process server... **Mr. Jas. Douglass**  
**Kitty**, the Mayor's sister... **Miss Maud White**  
**Mrs. Olney**, her mother... **Mrs. Mary Myers**  
**Alice**, daughter of Wales. **Miss Monte Donico**  
**AND**  
**Grace Marvel**, a widow..... **MISS ISADORE RUSH**

## A New Attraction

For Lovers of Music

# THE Matchless

# Bell

# Piano

WITH  
ORCHESTRAL  
ATTACHMENT

NEW SCALE  
NEW DESIGNS OF CASES  
UP-TO-DATE IDEAS  
REASONABLE PRICES

BELL WAREROOMS:

107 DUNDAS ST.  
... LONDON.

L. G. MERCER, Manager London District.

## SATISFACTION

There is a great satisfaction when drinking a cup of Coffee in knowing positively that it is the best Coffee possible for anyone to have. That is the assurance when you sip a cup of our Mocha or Java at 40c. per lb. The very flavor is enough to make you smack your lips, and if you were to pay double the price, quality could not be higher. The same can be said of our Teas also, as the following list will show:

English Breakfast Blend,	60c,	worth	80c
Club House	50c	"	65c
Five O'Clock Tea	40c	"	50c
Household	35c	"	45c
Special	25c	"	40c

**A. C. TAYLOR,**  
286 DUNDAS ST., LONDON, ONT

## W. T. STRONG & Co.

# Dispensing Chemists ...

184 DUNDAS ST.,  
LONDON.

MARRIAGE LICENSES ISSUED.

## IT NATURALLY FOLLOWS

That you have to pay more in the large stores. Large profits are required to pay high rents, etc. My place is small, rent low and profit meagre, but my work will compare favorably with the best. If you have your own cloth, bring it along, and I will make it up in the best possible style, and the cost will be reasonable.

# FAIRBAIRN

OPPOSITE THE  
CITY HALL TAILOR  
UP STAIRS

DON'T HANG ON TO THE REAR OF THE CHARIOT OF PROGRESS GET ON THE SEAT AND SMOKE

**RARE-BIT,** 5 CENT CIGAR

RICHARDSON SELLS GOOD COAL

absolutely Guaranteed or Cash Refunded.---TRY THEM ONCE.

WE ARE SHOWING THE LATEST EFFECTS IN...

## SUITINGS AND OVERGOATINGS

Those contemplating the addition of a **DRESS SUIT** to their wardrobe will find it to their advantage to see us before purchasing elsewhere. Orders executed on the shortest possible notice.



**O. LABELLE...**  
372 RICHMOND ST.

## Ceramic Art Goods

COLLECTIONS OF BRIC-A-BRAC AND FINE ARTISTIC CHINA

From Doultons, Mintons, Wedgwoods, Royal Worcester, Crown Derby, Rudolstadt, Sevres, Royal Dresden, Copenhagen, Dutch; also Cut Glass in large variety. Our collection for this year supersedes any display ever made by us.

**W. J. REID & CO., Crystal Hall.**

## The White Restaurant

344½ RICHMOND ST.

THE LEADING RESTAURANT OF THE CITY.  
LUNCHES SERVED AT ALL HOURS.  
ALWAYS OPEN AFTER THE SHOW.

MRS. CURRELL, Prop.

## HA! HA! HA!



Like the funny man in the show, we laugh at all competition in our line of trade. Laugh one, laugh all then leave your order for something choice in.....

Meats, Poultry, Game, &c.

AT **BREEN'S**

735 RICHMOND ST.  
PHONE 944.

DELIVERED FREE TO ALL PARTS OF CITY.

### SYNOPSIS.

Time—Now.  
Place—A Thriving Western City.  
ACT I.—Reception at the Young Mayor's.  
ACT II.—The "Forest of Arden."  
ACT III.—At the Widow's.

#### EXECUTIVE STAFF FOR MR. REED.

Business Manager..... Harry A. Smith  
Stage Manager..... Julian Reed  
Assistant Stage Manager..... James Douglas

The GERHARD HEINTZMAN Piano used in this Opera House was supplied by W. McPHILLIPS, Warerooms 229 Dundas Street, London.



## BULBS...

THIS IS THEIR SEASON.  
SEE THE NOVELTIES AT

## GAMMAGE'S

215 Dundas St.

## F. H. BUTLER

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STOCKS, GRAINS AND PROVISIONS bought and sold for cash or on margin. Private wires to New York Stock Exchange and Chicago Board of Trade. Toronto and Montreal Stock Exchange quotations received by wire.

LONG DISTANCE TELEPHONE 1278.

15-16 Masonic Temple, London

## YOUR AD.

In this space will cost you twenty cents per night. You are the judge of whether it would be well read. You have read this ad., others will read yours. Drop a postal to Box Office and solicitor w'll call on you.

## GRIGG HOUSE

LONDON, ONT.

The Leading Commercial House of the West.

SPECIAL RATES TO THEATRICAL PEOPLE.

M. O'MEARA,  
PROPRIETOR.

"His almost second nature for an actor to relate stories, even of a funeral nature, in as entertaining a manner as possible.

Mr. Goodwin is accredited with talking about it the other day.

"For instance," said he, "what's the use of going into all the harrowing details. Leave something to the imagination. Now, take for example, suppose you read something like this in the paper:

"In Boston the other day, a man thought he could cross the track in advance of a locomotive. The services at the grave were very impressive." Or

"A man in Maryland ate fifty raw oysters on a wager. The silver trimmings on his coffin cost \$12.50." Or

"A Chicago man warned his wife not to light the fire with kerosene. She did not heed the warning. Her clothes fit his second wife admirably well." Or

"A Londoner got tired of buying coal haphazard, because it was cheap, and now buys it from Cameron. As a result the doctor never calls, and he and his family are happy all the time." 'Tis brief, but really all-sufficient. Office, Hiscox Building; Yard, Burwell St., at G. T. R.

YOUR DEALER HAS IT MAKE HIM GIVE IT TO YOU

RARE-BIT THE BEST 5¢ CIGAR MADE

RICHARDSON SELLS GOOD COAL

Beautifully colored. good and right. closely

S.

DUNDAS ST.

Music

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District.

be large d to pay all, rent work will If you long, and possible able.

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HE LOR

CENT CIGAR

Richardson Sells Only the BEST of DRY MAPLE WOOD



*Carson*

PHOTOGRAPHER

180 DUNDAS  
STREET

LEADS!



