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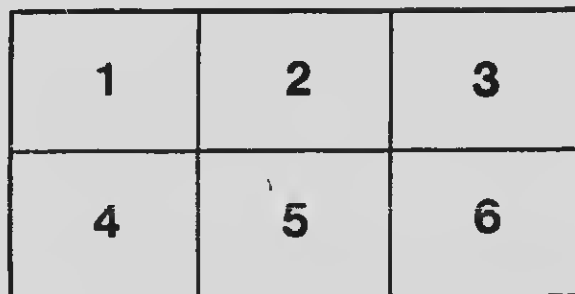
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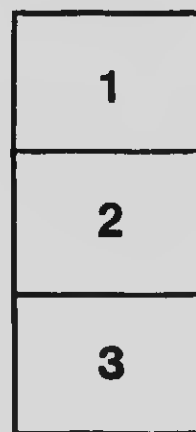
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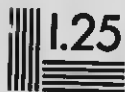
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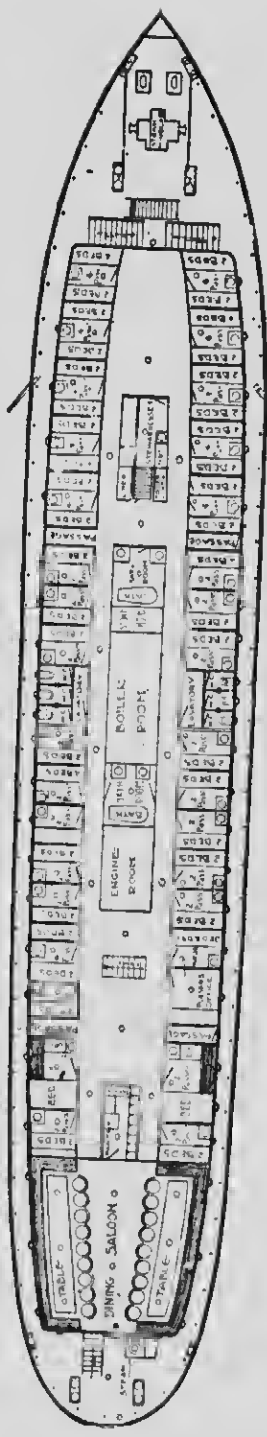
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The Bay Chaleur Country

“**E**ASTWARD HO!” is now the cry of the Tourist and Sportsman who is desirous of escaping from the intense summer heat of the cities to the South and West.

“We must go down East this summer,” is the general decision of the city people who are desirous of enjoying a few weeks of solid comfort and rest away from work, noise, dust, and a broiling sun.

Only those who have been all through Eastern Canada are in a position to decide upon the best vacation ground there, and they know well that the Bay Chaleur Country is an unrivalled resort for all who seek to enjoy the cool, bracing air of the sea shore, hills and forests, and who find in the use of the rod or gun a pleasant pastime.



Looking up the Restigouche from Campbellton



Shipping along Harbor Front, Campbellton.--View from
I. N. Co.'s Wharf

This Bay' Chaleur Country consisting of the counties of Restigouche and Gloucester, in the Province of New Brunswick, and those of Bonaventure and Gaspé, in the Province of Quebec, is an ideal summer land, not only for the regular tourist who seeks beautiful scenery, boating, yachting, canoeing, sea bathing and a pleasant climate, but also for the man who desires to spend his vacation whipping the streams or hunting big game or wild fowl.

The country takes its name from the well-known Baie de Chaleur, with the discovery of which the venturesome St. Malo mariner, Jacques Cartier, is generally given credit, although there are some who assert that the daring Norsemen visited it long before the date upon which, in 1534, he erected the great cross at Gaspé, bearing the inscription: "Franciscus Primus Dei Patria Francorum Rex Regnat." History tells of Cartier's visit to the south side of the Bay, near Bathurst, in 1854, and in later years of the visits



Completion, N.B., from Chapel Hill

of Champlain and many another distinguished French pioneer of the New World. It also relates the story of the noble work done by Recollets, Capuchins, and Jesuits, in christianizing and civilizing the Indians. Then again we may read of many a shipwreck and disaster along the Gaspé shore, notable among these being that of Sir William Phipps' fleet, on the return of that gallant New Englander from an unsuccessful attack on Quebec in 1690, and that of Sir Hovenden Walker's transports in 1711, when a thousand of the flower of Queen Anne's army found a watery grave. But doubtless the most thrilling historical event connected with this region is the story of the Battle of the Restigouche. In brief, the facts are these: In 1760 the French King sent out a large fleet for the purpose of again making the French the dominant power on the St. Lawrence and to regain that which had been lost to the victorious army which the brave Wolfe had led up the cliffs of Quebec. News of the approach of this fleet was brought to Louisburg, Cape Breton, and Captain Byron with five ships was dispatched



Sugar Loaf Mountain, from Campbellton



General view, west end of Dalhousie, showing Wicaris and Station

to intercept it. He found the fleet at Gaspé, captured one ship there, another at Caraquet, and forced yet another ashore further up the Bay. On arriving at the mouth of the Restigouche River, at the point where Dalhousie now stands, the British saw the enemy setting sail up the river, with the evident intention of seeking safety under the strong fortifications which had been erected on the north bank or shore of the river by those Acadians whom La Loutre had induced to move there from Nova Scotia and the south of



Mission Point opposite Campbellton

New Brunswick. Byron gave chase, but before overhauling the enemy he was obliged to silence the guns of the forts which stood at the points now known as Pointe la Garde, Big Battery Point and Little Battery Point. Having passed the site of the present town of Campbellton, the French fleet was discovered lying under the guns of the town of New Rochelle. A desperate fight ensued, and, despite the great superiority in numbers of the French and the many advantages which their position gave them, they were finally obliged to yield. The town was destroyed, and



Point and Lighthouse - Entrance to Dalhousie Harbor

of the twenty-two French ships but two escaped being captured or sunk. The two that did escape were afterwards taken at Port Daniel. To this day the hull of a sunken French frigate may be seen in the bed of the Restigonche River, but all that remains of the heavy artillery of the French are two cannon mounted in front of the Campbellton Grammar School. The plough of the farmer turning up spear, arrow and axeheads of stone tells of the Indian warfare that was waged in this locality in days long gone by, and the visitor is entertained with many a legend and story of the past, including perhaps one of the many accounts of the much-talked-of Fire or Phantom Ship of the Bay, the appearance of which is said to foretell a coming storm, and perhaps of the evil spirits which, according to the old Indian mythology, made the Island of Miscou their home.

Nature has indeed poured out its bounties with a lavish hand on this Bay Chaleur Country, giving it scenic beauties which neither brush nor camera can portray. Along the shores of Bona-



William St., Dalhousie



Three Friends Islands, Dalhousie, N.B.

venture and Gaspé counties lofty mountains, high cliffs and bold headlands give the landscape a rugged grandeur which is not surpassed by the western coasts of Scotland and Norway. On the New Brunswick side of the Bay the scenery is less rugged, but none the less beautiful. The well wooded hills and valleys always attract the artistic eye, in summer with their various shades of green, and in autumn with the beautiful tints of the hardwood foliage among the evergreens.

The situation of the Bay Chaleur is such that



Bathing at Dalhousie Beach

the cold Arctic waters do not enter it, and consequently the water is warm, and as the shores are sandy, sea bathing in the waters is highly enjoyable. The timid bather may take his dip therein with perfect safety or the bold swimmer plunge into the surf.

Yachting, boating and canoeing are favorite recreations in this land, and the waters of the great Bay and its many rivers afford ample opportunity for their enjoyment without danger. For those who like "roughing it," a canoe trip to the



Metapeh, Que. View from west side



Carleton. View from wharf

headwaters of one river and down another is a pleasant vacation exercise.

The summer climate of this land is all that the visitor can ask for. The atmosphere is delightfully cool and free from fog and dampness, and the balmy western breezes make the hottest months of the year the most enjoyable.

Except for the settlements along the shore, this land has not materially changed its conditions since the days when the Micmacs, Malicites, Iroquois and other Indian tribes were its only human occupants. As then, so now the moose, deer and caribou abound in the forests, which as yet hardly know the sound of the settler or woodman's axe. In fact big game is so plentiful here that it is often seen on the highways near to towns and villages. In the State of Maine a suggestion has been made that elk should be imported, but here the cry of the farmers in the back settlements is that the game laws must be made less stringent, as the great increase in the number of these "Lords of the forest" is resulting



Carleton View from Steamer

in the destruction of their fences and growing crops. Partridge are also plentiful in the woods, and the pursuit of them is indulged in by those who have not the time nor the inclination to go in search of a trophy consisting of "a head and horns." But it is not in the woods alone that the man with the gun can find good sport. Along the shores of the Bay in the estuaries of the rivers and about the lakes, wild fowl abound, and goose, brant, duck, and plover shooting is one of the common sports of the country. It is no exaggeration to say that this is the greatest game country on this side of the Rocky Mountains.

The pleasures of angling are one of the great attractions of this land. Among the tributaries of the Bay are streams known throughout the world as the greatest of salmon rivers, among which may be noted the Restigouche, Nepisiguit, Metapedia, Jacquet, Cascapedia, Bonaventure and St. John's of Gaspé. The fact that men so widely known as W. K. Vanderbilt, Dean Sage, W. H. Sage, Dudley Olcott, Seward Webb, John S.



Looking down the coast from Dalhousie



Caplin—View from Steamer

Kennedy, H. B. Hollins, W. P. Clyde, Archibald Rogers and Fred. W. Ayer, and many others of equal note have erected club houses and fishing lodges along the rivers, and every year spend a week or two salmon fishing, is of itself a guarantee of the fact that the fishing is of a mean order. But these men have no monopoly of killing salmon on these famous waters, the sport may be indulged in by any man of moderate means. The trout fishing which the rivers and lakes offers is the equal of any in the world and is practically free. Deep sea fishing for cod and



New Richmond View from Steamer in passing

mackerel attracts some people, and the Bay affords every opportunity for its enjoyment. An experienced tarpon fisherman has suggested that the horse mackerel, which is very plentiful, might be fished for, and that the sport would equal that indulged in along the shores of some of the Southern States.

But more than natural advantages are required to make any land a favorite holiday resort for those who seek health, rest or sport. The hand of man must contribute to the human comfort,



A snap from Steamer at New Carlisle Wharf



Port Daniel Wharf, Lighthouse and Mountain
View from Steamer

providing comfortable hotels, convenient rail and steamship connections, good roads for driving or wheeling, facilities for obtaining sporting and camping out supplies, and all these are part of the attractions which are offered to the visitor in this country, where living is cheap, and where modern life and conveniences are in some districts brought in contact with the charming simplicity of the life and customs of the early years of the last century.



TOWN AND VILLAGE NOTES

Campbellton, the western terminus of the S.S. "Lady Eileen," is at the head of navigation on the Restigonche River, and situated among some of the grandest scenery which the Bay Chaleur Country offers. The spots on which once stood old French fortifications, the scene of a fierce battle between French and English, a

Micmac village, the view of the island-studded river from Morrissey Rock, and the more extended landscape to be seen from Sugar Loaf or Squaw's Cap are attractive to the visitor. The famous salmon streams, Restigonche, Metapedia, Patepedia, Upsalquitch and Kedgwick, are too well known to require comment, and the trout fishing on river and lake in vicinity is equally good. Along the shores of the river wild fowl are to be found in abundance, and in the woods excellent partridge shooting can be had. The big game regions of western Restigonche are within a few miles of the town. The town stores cater to the outfitting of fishing and hunting parties. The Intercolonial Railway runs through the town. The Restigonche & Western Railway, now in course of construction, will afford a short route to Boston and the New England States by way of the headwaters of the St. John River. Satisfactory hotel accommodation is to be had, and any of the hotel people are able at short notice



Morrissey Rock, looking east

to provide their guests with either white or Indian guides for hunting, shooting or fishing.

Dalhousie, the shire town of Restigouche county, is beautifully situated on the side of a hill at the mouth of the Restigouche River, where its waters join those of the Bay Chaleur. For many years it has been a watering place of some considerable note, and its comfortable hotels



Arrival of Steamer at New Carlisle

afford the stranger excellent accommodations. The town is the terminus of the Dalhousie branch of the Intercolonial Railway, a port of call of the S.S. "Lady Eileen." Ample opportunity is afforded the regular tourist for indulging in sea bathing, yachting, boating and canoeing, and the excellent roads invite driving and wheeling. In the immediate vicinity of the town are some of the best trout waters, and at a little greater distance are salmon streams of a world-wide reputation. The shooting of wild geese, duck, brant,



Paspébiac—View from Steamer



Gate of Fossil Cave—Natural arch of rock

and partridge attract many visitors in the fall of the year, while others make it a fitting-out point for their excursions after moose, caribou and deer. The fact that the woods and streams of Bonaventure county are as accessible from it as those of Restigouche makes it a most desirable point for the man with rod or gun, and its convenient railway and steamship connections are a consideration to the summer visitor.

Dalhousie is one of the fairest spots to be found in this fair portion of the continent. It is a centre from which the best game regions can be reached. The scenery is fine even in comparison with other parts of a country where scenery worthy of the best artists is found on every hand. There are splendid opportunities for boating and bathing, and there are hotels which, without being pretentious, meet every requirement of the traveller.

Carleton is one of the best situated of the Bonaventure county villages, and can afford either the summer visitor or the man who seeks

wild fowl in the fall, comfortable board and lodgings. For a number of years Montreal people have made it a summer resort, attracted by the bathing and boating as well as by the trout fishing in the Nouvelle River. It is a port of call of the S.S. "Lady Eileen." The wild fowl abound about its shores.

New Richmond is another Bonaventure county village which has more than local fame. It is situated between the grand Cascapedia and Little Cascapedia Rivers, the former of which has for very many years been considered one of the famous salmon streams, and in addition to being a resort for many well-known American gentlemen, has since the days when the present Duke of Argyle was Governor-General of Canada been a favorite summer resort of the Canadian representatives of the British Crown. This district has also excellent trout fishing, and in the autumn wild fowl shooting, while up the rivers there are moose and other big game. In New



Pervé Village, showing great bluffs of rock

Richmond and the neighboring village of Black Cape there is good country accommodation for summer visitors who enjoy the bathing, boating and beautiful scenery, and perhaps in the whole Bay Chaleur Country there is no place where they can be indulged in to better advantage. The proprietor of the Cascapedia House can afford full information about this district to intending visitors, who can reach there by "Lady Eileen" from Campbellton.



West Point at Port Daniel Across the harbor

New Carlisle, the county seat of Bonaventure county, is a pretty little town which looks so clean and cool from the water that the passenger by steamer from Campbellton, is as a rule tempted to stop over and see its beauties and attractions at closer range. It is one of the best situated and most attractive of the summer resorts about the Bay Chaleur, and the fact that it boasts of a good hotel and a comfortable boarding house of late years has drawn to it many who seek to escape from city heat in summer months. Its beaches



View from Paspébiac Wharf A village of fish houses

are not surpassed by those of the far-famed New England watering places, and the harbour affords good boating, while in the Bay deep sea fishing may be indulged in. In the immediate vicinity there are lakes in which good trout fishing may be had, and at a greater distance are the Bona-



Laine aux Gascons View from Steamer in passing

venture and other noted salmon streams. As elsewhere along the Bay there is plenty of wild fowl, and back in the country big game hunting may be indulged in.

Paspebiac, three or four miles east of New Carlisle, is an interesting village to the stranger. It is the headquarters in America of the great fishing enterprises carried on by Jerseymen from their island home in the English Channel. The large fish curing and packing establishments of Robin's and LeBoutillier's are well worth a visit, the name of the founder of the former firm being connected with an early Royal Trading Charter from a King of France. The condition of the

school and churches, taken in connection with the tidy cottages and well-kept gardens, tells a tale of the industry and thrift of the people, many of whom are of Jersey birth or descent. Comfortable hotel accommodation is available.

Port Daniel, at the eastern end of Bonaventure county, with its well kept hotel, its fishing, fowling, bathing and boating, to say nothing of the grandeur of its scenery, is an attractive spot for the stranger. Near Port Daniel, in 1838, the "Colborne," from London to Quebec, with a valuable cargo, including much gold, and having



The Big Square Perce Rock

on board many passengers, was wrecked. The sad story of this sea tragedy is yet told in the vicinity.

Perce, the county seat of Gaspé county, is a fishing village of considerable importance, with the usual attractions of excellent bathing, boating, fishing and shooting. Words cannot describe



Percé Village and Rocks

the wild grandeur of its scenery. The celebrated Percé Rock, rising out of the water to a height of some three hundred feet, with its great natural arch, is well worth a long trip to see. A gun fired from the deck of a passing steamer will cause to rise from it wild fowls in such numbers as to darken a portion of the sky.

Gaspe, on the beautiful Gaspé Basin, is as pretty a little town as the Bay Chaleur Country can boast of. The scenic beauties in its vicinity, together with unexcelled facilities for indulging in all the pleasant summer and autumn pastimes of the country, bring to its well appointed and conducted hotels many visitors every year by steamer from Montreal, Quebec and Campbellton. In this connection it may be stated that travel where one will, there is to be found no more enjoyable water trip than that from Campbellton to Gaspé. The trip itself is well worth a visit to the country for, while the steamer trip around



Fishing Fleet at Port Daniel—View from Steamer

from Quebec by way of Gaspé to Campbellton rivals an ocean voyage as a natural tonic. The visitor to the Bay Chaleur Country who fails to spend at least a day or two about Gaspé Basin, misses one of the greatest pleasures which Eastern Canada offers to the stranger.



Deck View on the "Lady Eileen"—Tourists taking life easy

In the Land of Gaspe

During the season of navigation the Royal Mail twin-screw steamer, "Lady Eileen," makes regular bi-weekly trips from Campbellton to Gaspé Basin, calling at intermediate points en route. In this trip the visitor from the inland cities can have an experience which is the fulfilment of his dream. Gaspé waters is the home of the finest codfish on the face of the globe. It is essentially the country of fish, and there is a world of delight to him who visits it as a stranger. Percé and its Rock, at the eastern end of the peninsula, should be specially



View between the Pelee Rocks



Side View of Perce Rocks

mentioned. Here, too, are some of the most wonderful of salmon streams and the most abundant opportunities for the fisherman.

In Northern New Brunswick

Campbellton, on the south side of the boundary river, Restigouche, is the first place in New Brunswick, seen by the traveller from Quebec. It is a town of over 4,000 people, and is rapidly growing. It is a very convenient centre of operations for the fisherman and hunter of game, because it is a central point. The Restigouche and Metapedia, with their tributaries, afford only part of the splendid fishing to be had, while the land to the west and north contains all manner of game to entice the sportsman to its forests.

Both boating and bathing can be enjoyed to any desired extent in the waters around Campbellton, and the fame of the Restigouche salmon and trout speaks as to the fishing. It was a Restigouche salmon that tipped the scale at 54



Gaspé Village Waterfront view from Steamer

pounds, and numbers have been caught which were of the respectable weight of 40 pounds each. Salmon fishing begins about the middle of May, and all the rivers abound with these great and glorious fish.

It is no idle boast to say that the Restigouche is the finest salmon river in the world. It is impossible to do justice to it in a limited space. With its connecting streams it offers possibilities which are beyond the dreams of ambition in the mind of the veteran fishermen.



Officers of the "Lady Eileen". Taken at Gaspé



View at the Beach - Boat and Bathing
Houses, Gaspe

A SUGGESTION

Much valuable information in regard to hunting and fishing in the Bay Chaleur Country may be obtained from handbooks published by the Governments of the Provinces of New Brunswick and Quebec, which also contain the Game and Fishery Laws and Regulations of those Provinces. These Handbooks will be sent to applicants free of charge by the proper Provincial authorities. For the New Brunswick book address

THE SURVEYOR GENERAL,
FREDERICTON, N.B.

and for the Quebec one address

THE COMMISSIONER OF LANDS, FORESTS
AND FISHERIES,
QUEBEC, P.Q.

HOW TO REACH THE BAY CHALEUR COUNTRY

The Bay Chaleur Country and its unrivalled resorts for Tourists and Sportsmen are easily accessible by Railway or Steamer. From all the cities and towns of the United States and Western Canada there are many routes to Montreal, Quebec, Saint John and Halifax, the four chief cities of Eastern Canada, and from thence the traveller will have no difficulty in selecting a route to this land of big game and fish, with bathing and boating thrown in.

From Montreal take the Intercolonial Railway direct to Campbellton, thence S.S. "Lady Eileen."

From Quebec take the Intercolonial Railway direct to Campbellton, thence via "Lady Eileen."

From Saint John take the Intercolonial Railway direct to Campbellton; or go to Fredericton by steamer or the Canadian Pacific Railway, and from there take the Intercolonial Railway to Campbellton, thence via "Lady Eileen."

From Halifax take the Intercolonial Railway direct to Campbellton, thence via "Lady Eileen."

RAILWAY & STEAMSHIP LINES

**From United States Cities to
Canadian Cities**

From Boston. Plant Steamship Line to Halifax. Dominion Atlantic Steamship Line to Yarmouth, where close connections are made for Halifax and St. John. Eastern Steam-



General View, Gasjé from York Mountain

ship Company to Saint John. Boston and Maine, Maine Central, and Canadian Pacific Railways to Saint John.

Montreal is reached by Canadian Pacific, Boston and Maine, Rutland and Intercolonial Railways; Central Vermont and Intercolonial Railways; Grand Trunk and Intercolonial Railways.



Looking out of Entrance to Gaspe Harbor from Bluff.

From New York. Boston may be reached by rail or water and any of the routes from Boston then taken.

The New York Central, Delaware & Hudson, and Rutland Railway enable the passenger to reach Montreal.

From Chicago. The Canadian Pacific and Grand Trunk Railways afford direct communication with Montreal and Quebec.

Note.—Any Railway or Tourist Ticket Agency will give full information as to routes and rates, but if further particulars are required, write

E. E. BLAIR, Genl. Freight & Pass. Agt.,
Campbellton, N.B.



York - a pretty place across the Harbor from Gospe

TABLE OF DISTANCES

Montreal to Campbellton, . . .	166 miles, by I.C.R.	
Quebec to Campbellton, . . .	303 "	"
Campbellton to Carleton, . . .	27 "	" Lady Eileen
Campbellton to New Rich- mond,	11 "	"
Campbellton to New Carlisle	78 "	"
Campbellton to Paspébiac, . . .	81 "	"
Campbellton to Port Daniel, . . .	102 "	"
Campbellton to Newport, . . .	116 "	"
Campbellton to Grand River, . . .	129 "	"
Campbellton to Cape Cove, . . .	139 "	"
Campbellton to Percé,	146 "	"
Campbellton to Barachois, . . .	152 "	"
Campbellton to Gaspé,	176 "	"

PORTS OF CALL

"Lady Eileen"

Campbellton,	<small>Western Terminus,</small>	Lanse aux Gascons,
Dallousie,		Newport,
Carleton,		Grand Pabos Mills,
Maria,		Little Pabos,
New Richmond,		Grand River,
Caplin,		Little River East,
Bonaventure,		Cape Cove,
New Carlisle,		Percé,
Paspébiac,		Barachois,
St. Godfré,		Point St. Peter,
Shigawake,		Douglastown,
Port Daniel,		Gaspé, Eastern Terminus



Figure General View from North Mountain

THE HOTELS

BONAVENTURE, P.Q.	Porrier's Hotel, LeBlanc's Hotel.
CAMPBELLTON, N.B.	Royal Hotel, Waverly Hotel, Strathcona Hotel, Commercial Hotel, Albion Hotel.
CARLETON, P.Q.	Cullen's Hotel, Landry's Hotel, Stewart's Hotel.
DALHOUSIE, N.B.	Murphy's Hotel, Baker's Hotel. Quebec Hotel.
GASPÉ, P.Q.	Baker's Hotel, Morin's Hotel.
GRAND RIVER, P.Q.	Carberry's Hotel.
NEW CARLISLE, P.Q.	Caldwell's Hotel, Menard's Hotel.
NEW RICHMOND, P.Q.	Cascapedia House.
PASPEBIAC, P.Q.	Clement's Hotel, Doucet's Hotel.
PERCÉ, P.Q.	LeBoutillier's Hotel, Meagher's Hotel, LaTerreur's Hotel.

Hotel rates are generally \$1.50 per day. Better terms can be made by persons staying a week or longer. Throughout the whole country there are many comfortable boarding houses charging from \$1 to \$6 per week.

The Inter-provincial Navigation Co. of Canada Limited

BAY CHALEUR ROUTE

TIME TABLE, SEASON, 1906

Royal Mail Steamer "Lady Eileen"

J. H. CROSSLEY, Commander

Between

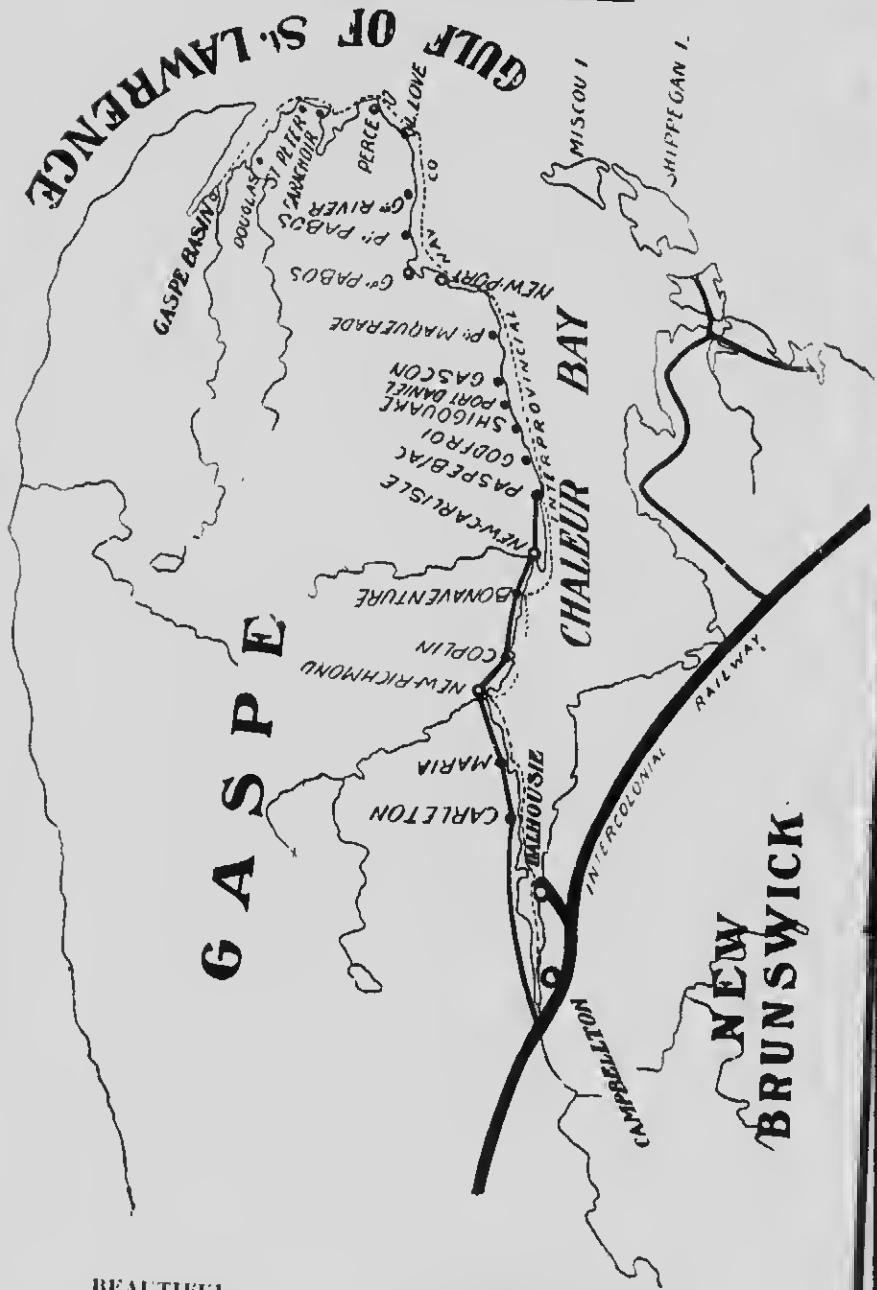
Campbellton, N.B., and Gaspe, P.Q.

EAST		PORTS	WEST	
READ DOWN			READ UP	
WEDNES- DAY	SATURDAY		THURSDAY	SUNDAY
5 00 am	5 00 am	CAMPBELLTON	1 00 pm	1 00 pm
6 30 "	6 30 "	DALHOUSIE	11 45 pm	11 45 am
7 45 "	7 45 "	CARLETON	10 10 "	10 45 "
8 50 "	8 50 "	MARIA	9 05 "	9 45 "
9 25 "	9 25 "	NEW RICHMOND	8 25 "	9 10 "
10 40 "	10 40 "	CAPLIN	7 10 "	8 00 "
11 30 am	11 30 am	BONAVENTURE	6 40 "	7 15 "
12 45 pm	12 45 pm	NEW CARLISLE	5 25 "	6 00 "
2 00 "	2 00 "	PASPEBIAC	4 55 "	5 15 "
3 00 "	3 00 "	ST. GODFROI	3 55 "	4 10 "
3 15 "	3 15 "	SHIGAWAKE	3 35 "	3 50 "
4 00 "	4 00 "	PORT DANIEL	3 05 "	3 00 "
4 45 "	4 45 "	LANSE AUX GASCONS	2 35 "	2 15 "
5 50 "	5 50 "	NEWPORT	1 35 "	1 25 "
6 30 "	6 30 "	GRAND PABOS MILLS	12 35 "	12 25 am
7 00 "	7 00 "	LITTLE PABOS	12 05 pm	11 10 pm
7 45 "	7 45 "	GRAND RIVER	11 30 am	10 25 "
8 35 "	8 35 "	LITTLE RIVER EAST	10 45 "	9 25 "
10 15 "	10 15 "	CAPE COVE	9 45 "	9 00 "
11 25 pm	11 25 pm	PERCE	9 00 "	8 00 "
12 15 am	12 15 am	BARACHOIS	8 00 "	7 00 "
1 15 "	1 15 "	POINT ST. PETER	7 15 "	6 00 "
2 25 "	2 25 "	DOUGLASTOWN	6 15 "	5 00 "
3 35 am	3 35 am	GASPE	5 30 am	1 00 pm

BOAT RUNS ON ATLANTIC STANDARD TIME.

Denotes does not stop.

THE BEAUTIFUL
BAY CHALEUR COUNTRY
A SUMMER PARADISE



BEAUTIFUL
 SCENERY

Magnificent New Steamer
 "LADY EILEEN"

The Inter-provincial Navigation Company ^{of} Canada Limited

Royal Mail Service

between

Campbellton, N.B., and Gaspe

BI-WEEKLY

Gaspe, the beautiful
summer resort of the
gulf, eastern terminus.

Finest coastwise steamer
and service in Canada.

Close connections with
Maritime and Ocean
Limited Express trains
at Campbellton, N.B.

For Passenger and Freight Rates
apply to

E. E. BLAIR, GEN'L. FREIGHT AND PASS. AGT.

F. S. BLAIR,
MANAGER.

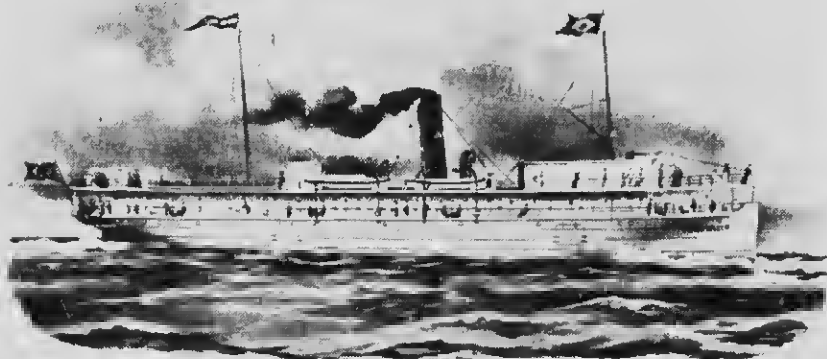
D. E. RICHARDS,
TRAFFIC MANAGER

CAMPBELLTON, N.B.

The Inter-provincial Navigation Co. of Canada Limited ...

THE BAY CHALEUR COUNTRY

AN HISTORIC AND
PICTURESQUE LAND



Magnificent New Twin
Screw Steamer

“LADY EILEEN”

The Big Game District of
Eastern Canada. . . The
Far-famed Angling Region

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PRESIDENT.

FRANK S. BLAIR,
MANAGER.

DAN. E. RICHARDS,
TRAFFIC MANAGER, CAMPBELLTON, N. B.

E. E. BLAIR,
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