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The Dawn of Tomorrow

THE NATIONAL NEGRO WEEKLY
DEVOTED TO THE INTERESTS OF THE DARKER RACES

VOL. V., NO. 6. LONDON, CANADA, DECEMBER 20TH, 1929. Price 5 Cents.



PROF. WILLIAM KING AND NORTH BUXTON

(By Prof. Fred Landon, University of Western Ontario.)
The most important and also the most permanent Negro Colony in Upper Canada was that established in Kent County by Rev. William King and known as the Buxton or Elgin Association settlement. King, a young Irish clergyman, married the daughter of a Louisiana planter and after her death and the death of his father-in-law he became the owner of more than a dozen slaves. His religious principles forbidding him to dispose of these people by sale, he determined to bring them to Canada and to devote himself to their improvement. A non-sectarian body known as the Elgin Association was formed in 1830 and this body secured from the government of the day a grant of 9000 acres of land in Kent County. This was divided into fifty-acre farms upon which Mr. King's own Negroes and others who might join them were to be placed. The rapid growth of this colony is recorded in its annual reports. By 1852 there were 75 families in the settlement, which number doubled by 1854. A representative of the New York Tribune who visited the colony in 1857 found there 200 families or 800 souls. More than 1000 acres of land had been cleared by that time, while on 200 other acres the trees had been felled. The industries in the settlement apart from farming included a steam saw-

mill, a brickyard, a pearl ash factory as well as blacksmith, carpenter and shoe shops. The two schools, one for boys and one for girls, had an enrollment of 140.
Striking testimony to the success of the undertaking was given in 1864 by Dr. Samuel G. Howe, who came to Canada as representative of the Freed Men's Inquiry Commission to investigate the condition of the free Negroes in Canada. Concerning his visit to the Elgin Association settlement, Dr. Howe in his report said:
"Buxton is certainly a very interesting place. Sixteen years ago it was a wilderness. Now, good highways are laid out in every direction through the forest; and by their side, standing back thirty-three feet from the road, are about two hundred cottages, all built on the same pattern, all looking neat and comfortable. Around each one is a cleared space, of several acres, which is well cultivated. The fences are in good order; the barns seem well filled; and cattle and horses and pigs and poultry abound. There are signs of industry and thrift and comfort everywhere; signs of intemperance, of idleness, of want, nowhere. There is no tavern and no groggery, but there is a chapel and a school-house.
"Most interesting of all are the inhabitants. Twenty years ago, most of them were slaves, who owned no-

Continued on Page 2

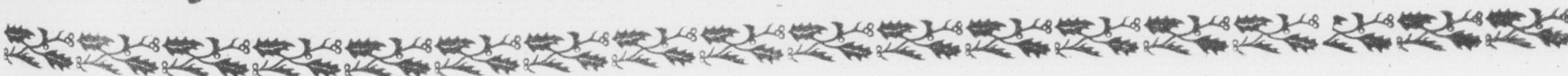
Negro Composers Contest Announced

Philadelphia, Dec.—Captain John Wanamaker Jr., capitalist and philanthropist, Monday announced a third contest in musical composition for composers of the Race, to be conducted through the Robt. Curtis Ogden Association of the Wanamaker department store.
The composer's contest was started by the late Rodman Wanamaker, father of the present sponsor of the contest through the instigation of the Ogden Association which is made up of the colored employees of the store.
Originality and quality of musical thought and workmanship will be the determining consideration. All compositions must be in the hands of Robt. Curtis Ogden Association no later than Aug. 1, 1930 and manuscripts should be addressed to the association at the John Wanamaker store of Philadelphia.
Life Sentence Given 13-Year-Old Boy
Searcy, Ark., Dec. 12—A mere boy Olether Long, 13 years old, was sentenced to life imprisonment Monday following his indictment on a charge of assaulting an 11-year-old white girl.
Long was arrested after he had frightened the child and caused her to scream. He was accused of attempting to assault her. A special grand jury indicted him.

HAITIANS PROTEST AGAINST SLAUGHTER

Washington, Dec.—A protest against the killing and wounding of Haitians by U.S. marines Saturday was made in a telegram to President Hoover signed by Albert Martinez, president of International Co-operation of the Society of the United American Countries. The message contained the text of five resolutions adopted by the society.
The first two resolutions voice approval of President Hoover's proposal for the appointment of an investigating commission and urged that the commission's investigation will be thorough and impartial. Part of the text of the telegram follows.
"Deplored the heartless slaughter today, apparently by order of the High Commissioner, by a merciless Gatling-gun fire, of these five poor Haitians and the severely wounding of a score more, who were armed only with machets, clubs and stones.
"Appealing to your sense of humanity, your Quaker love of peace and to live, to give immediate imperative orders to those in power in Haiti, that not another drop of Haitian blood is to be spilled by your men and in your name, and under your command.
"Sympathizing with the horror, profound regret and shame we and all Latin-Americans believe you and your countrymen felt today when that easily avoidable tragedy was brought to your and their attention."

A Merry Christmas and Happy New Year to One and All



Dawn of Tomorrow

Published weekly in the interests of and for the Advancement of the colored people of Canada.

J. F. JENKINS—Editor
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Editorial

THE BROTHERHOOD OF MEN.

"Christ washed the feet of Judas! The dark and evil passion of his soul His secret plot, and sordidness complete. His hate, his purposing, Christ knew the whole, And still in love he stooped and washed his feet."

The great theme, the cardinal point of Christ's teaching while He was on earth was the kinship of all humanity—the brotherhood of mankind.

His rebuke of the pharisees for their "holier than thou" attitude, his advice to the rich man to sell his goods and divide the proceeds with the poor, the simple act of washing the feet of His disciples. His custom of constantly mingling with the poor and lowly, even with sinners, and lastly, His simple but direct assertion: "For one Christ is your master and all ye are brethren,"—all these examples show only too plainly the social mind of the Saviour. Never did He slip an opportunity to teach the world that the very first promise of Christianity and its most perfect synonym is Brotherhood. He understood well the greatest evil of His day. He could look into the distant future and see that in days to come what would be the greatest menace to the peace of the whole world. This great evil He knew would be caste and class prejudice. He saw that in the future important issues effecting the church which He came to set up would be decided, not by following in His footsteps but by racial and color and national prejudice. He knew there would be erected magnificent edifices in which to worship Him, buildings which sheltered the rich but which refused the poor and outcast, certainly if the outcasts be of dark skin.

The true test of Christianity upon this continent is the Negro. Within the past few months the churches of North America have been put to an acid test. In one test in Brooklyn, N.Y., under the leadership of the Rev. Blackshears, the church in all of its glory and holiness failed miserably under its test. It showed that the spirit of prejudice is inculcated in the heart of its pastors and its members to the extent of crowding both Christ and Christianity out. When the same test was applied to Bethel Evangelical Church in Detroit the pastor, Rev. Alderbert Helm stood out unequivocally for Christ and right and justice, but his congregation deserted him preferring to sail on under the banner of caste and prejudice. The principle, Christian principle involved in both cases was not whether they would accept Negroes as mem-

Prof. Wm. King And North Buxton

(Continued from Page One)
thing, not even their children. Now they own themselves, they own their houses and farms, and they have their wives and children about them. They are enfranchised citizens of a government which protects their rights. They have the great essentials for human happiness, 'something to love, something to do and something to hope for'; and if they are not happy it is their own fault."

Buxton, more than any other Negro Colony established prior to the Civil War, has preserved its identity and is even today a distinctly Negro Community. After the Civil War some of the Negroes returned to the United States, and it would appear that some also removed to Haiti, but those who remained were sufficient in number to continue the individual character of the colony. Rev. William King lived at Buxton until the late 'eighties when failing health compelled his removal to Chatham where he died in 1895.

Marriage

On the 30th of November Miss Phillis Howard and Mr. Herbert Duncan were quietly married in the study of the Rev. Bruce Hunter. Only the bride's mother, two brothers and a few near relatives were present. The bride and groom are at present residing with her mother, Mrs. Laura Milton, Trafalgar Street.

bers but rather it was whether the church had accepted Christianity as a mode of living or whether the churches were using Christianity as a social convenience, whether they are to be maintained as aristocratic social clubs or as places in which the true worship of Christ is practiced.

For two thousand years the church has accepted the broad principle of the brotherhood which Christ taught, but it has accepted it only in theory. It has on the other hand, practiced all the prejudice and caste which was common to its day and time. During the days of slavery the church condoned the institution of slavery. When wars occur it approves wars with all their inhuman acts; when the wealthy gamble with stocks it winks the other eye, when the labor union flies in the face of the capitalist the church finds a way to condemn the labor union. The churches therefore stand condemned by their own preaching.

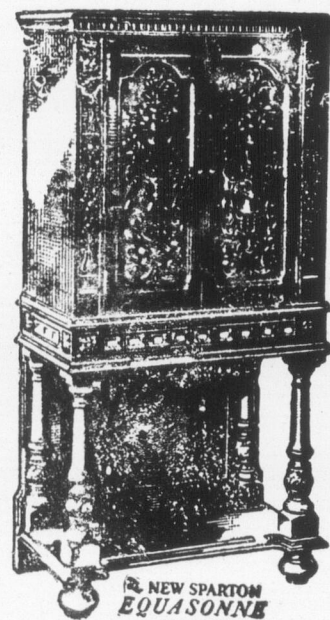
"The church will never die," said a minister in a most eloquent sermon. We believe and we trust he was correct. But the church is losing its grip which it once held on the heart and conscience of men. It is beginning to institute a religion which is not Christianity but a practice which caters to current wishes of the powerful. And if Christ should come to earth again He probably would look out upon the present condition of things and would ask with a heart filled with sorrow, "Have you builded your churches and altars then on the bodies and souls of living men?"

The church will never die but the future church will be a reformed church which will both teach and practice the religion of Christ. It will put more emphasis on meaning of the brotherhood of man.

SEASON'S GREETINGS

Silverwood's Dairies Ltd.

A NEW SPARTON ACHIEVEMENT



The Amazing New Sparton brings to the world

FACE-TO-FACE REALISM

THERE is Old World romance in this magnificent new Sparton instrument... craftsmanship and beauty that never lose their charm. But, more than that, in its reception there is FACE-TO-FACE REALISM. "Radio's Richest Voice" with an intimate, PERSONAL quality that makes it living... captivating... almost HUMAN. We invite you to listen.

WHOLESALE DISTRIBUTORS

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SPARTON RADIO

"Radio's Richest Voice"

Any of the following dealers will gladly demonstrate the new Sparton Equasone Radio.

Smallman & Ingram, Dundas and Richmond Sts., London
Mason & Risch, 248 Dundas Street, London, Ont.
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Forest City Battery Service, 126 Carling Street, London, Ont.
The London Radio Service, 144 High Street, London, Ont.
Messrs. Howe Bros., King Street, London, Ont.
Smith Furniture Co., Dundas Street, London, Ont.
Radio Home, 789 Dundas Street, London, Ont.
Mercer Bros., 520 Princess Avenue, London, Ont.
J. H. GOULD, Limited, St. Thomas, Ontario.

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Amazing New Spaces
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J. M. CHIVAS

The Store of Quality Confectionery

CHOICE CHRISTMAS CAKES, SHORT BREAD
ENGLISH PLUM PUDDING
FRENCH PASTRY

117 Dundas Street

London

The Season's Greetings to One and All

W. G. STEWART

LADIES' WEAR AND MILLINERY

King and Richmond Streets

Our Selections of POULTRY

Will be complete and in reach of everyone's pocket-book.
You will have to come and see our display to appreciate the
values we are offering.

Special Display of Choice Turkeys at Right Prices.

Cliff Robinson

USE THE PHONE—MET 7111—7112

202 DUNDAS STREET

WE HAVE THE

*Finest Selection of Christmas
Goods to be Seen Anywhere*

Come and See Our Stock

Before You Make Your Purchases

It Will Pay You

A song she sings, A song of praise,
He bought her Diamond Ring at Wray's.

WRAY'S Jewelery

234 DUNDAS STREET

LONDON, ONTARIO

LITTLE ORPHAN ANNIE

Little Orphan Annie came to our
house to stay,
Wash the dishes, sweep the floors
and brush the crumbs away.
But all us other children when the
work was done
We sat around the kitchen fire and
had the greatest fun
Alistening to the witch tales Annie
tells about
And the Goblins will get you if you
don't watch out.
Little Orphan Annie says there was
a little boy
Who wouldn't say his prayers at night
and didn't care at all
So when he went to bed one night
his mother heard him bawl.
They sought him in the rafter room
and up the chimney flue,
And every other place I guess but all
they ever knew
Was coat and pants and runabouts
And the Goblins will get you if you
don't watch out.

Little Orphan Annie says there was
a little girl
Who used to laugh and make great
sport of all and every one.
Once when their was company and
old folks were about,
She mocked them and shocked them
with easy flip and flout,
And the Goblins did get her because
she didn't watch out.

MARRIE GOUDRAY, age 14,
39 Vanauley St., Toronto.

A COMPARISON IN GOOD AND EVIL

Please read the following article
and then decide for yourself whether
the world is growing better or worse.
From the Christian Guardian, Jan-
uary 9th, 1830: "The slave ship, Fame
of Codr, arrived at Havasa from the
coast of Africa and landed three thou-
sand and odd sick slaves, and lost
600 slaves and 60 of her crew on the
passage from Africa.

FASHIONS for CHRISTMAS

EVERYTHING THAT IS NEW IN
WOMEN'S WEARING APPAREL.

158 Dundas Street

We take this opportunity to Thank
our Many Friends and Patrons for
their co-operation during the past and
to wish all

A MERRY CHRISTMAS AND A
HAPPY NEW YEAR

FRANK SMITH

MARKET LANE

(CASH and CARRY)

For Christmas

INDOORS and OUT

SWEATERS, KIMONAS, HOSE,
HANDKERCHIEFS, GLOVES, LINGERIE, SCARFS
CUSHIONS, JACKETS,
BLANKETS, WINDBREAKERS,
APRONS, ROBES, FLOWERS
Linens a Specialty

MERRY CHRISTMAS

R. J. YOUNG & CO.

LIMITED

142 DUNDAS STREET

Gifts for Christmas

GIFTS FOR HER

Birthday Rings \$2 to \$4.50
 Real Stone Rings \$4.50 to \$55
 Delta Pearls \$5 to \$25
 Delta Pearls and Crystal .. \$7 to \$25
 Large Colored Stone Necklets \$3 to \$12
 Brooches, very newest .. \$1.50 to \$8
 Solid 10k and 14k White and Green
 Gold, real stones \$4.50 to \$30
 Ladies' Pocket Pen Sets \$6.50 to \$10
 Gold and Crystal Clocks .. \$7 to \$12
 Big variety of Bracelets \$1.50 to \$18
 Vanity Cases \$1.50 to \$20
 Whiting and Davis Colored Mesh
 Purses \$4.50 to \$22
 French Beaded Purses \$5 to \$25
 Sterling Toilet Sets \$45 to \$75
 Pearl, Rose Toilet Sets .. \$13 to \$50
 Mesh Purse Specials \$3 and \$3.50

GIFTS FOR HIM

Boys' Signet Rings \$2.50 to \$5
 Men's Signet Rings \$5 to \$10
 Extra Heavy Signets \$15 and \$17
 Men's Stone Rings \$4 to \$25
 Emblem Rings \$7 to \$30
 Gold-Filled Cuff Links \$1.50 to \$3.75
 Gent's Belt and Buckle Sets \$5.50 to \$12
 Tuxedo Dress Sets \$2.50 to \$10
 Waldemar Chains, gold-filled
 \$1.50 to \$10
 10k and 10k Gold Links .. \$5 to \$35
 Parker Pen Sets \$6.50 to \$18
 Waterman Pen Sets \$5 to \$12
 Sterling Cigarette Cases .. \$9 to \$30
 Cigarette Cases, plated .. \$2 to \$7
 Tie Clips 75c. to \$3
 Cigarette Lighters, Clark's, Firefly,
 Ronson, and Evans \$5 to \$29
 Cheaper Lighters \$1.50 to \$3.50

C. R. Sumner & Sons, Ltd.

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MET. 5819

392 RICHMOND STREET

COSSEY'S Dry Goods

THE MILL END STORE

227 Dundas Street

Phone Met. 7533-J

Boxed Handkerchiefs, Sale Prices, 3 in box, 29c., 39c. and 49c. per box
 Stamped Pillow Cases, Scalloped or Hemstitched 98c a pair
 Stamped Tea Towels 25c. & 3 for \$1.00
 Stamped Hand Towels, Colored Borders 29c. & 39c. each
Stamped
 Dresser Scarfs 50c.
 Vanity Sets 39c.
 Buffet Sets 50c.
 Quilt Patches, Broadcloths, Prints, Chintz and Bedspread materials
 Sale Price 50c. Roll
 Children wool and Silk and Wool Hose
 Sale Prices 49c. and 59c. pair
 Children's Leather Mitts, Lined
 25c. pair
 Children's Leather Gauntlet Mitts, Lined 69c. pair
 Children's All Wool Mitts
 29c., 35c., and 49c.
 Novelty Bath Towel sets in Fancy Box 89c. and \$1.39 set.
 Embroidered Pillow Cases
 98c., \$1.19 and \$1.50 pair
 Novelty Bath Towels
 Sale Prices 49c. 59c. & 98c. ea.
 Fancy Damask Bordered Hucktowels
 59c. each
 100 Silk Rayon Bedspreads 80 x 100
 Regular \$5.85, Rose, Green, Mauve, Gold or Blue Sale Price \$3.69
 Dresser and Cushion Top Rayon Silk Pieces all colors 35c. each
 Mill Ends Rayon Silk Bedspread Materials in all shades, 2 yds. and 2 1/4 yards wide, Sale Price \$1.00 yard
 Circular Pillow Cottons (Wabasso)
 Regular 39c. Sale Price 25c. yd.
 Reg. 50 and 59c. Sale Price 39c.
 Fancy Dresser Scarfs
 49c., 59c., 69c., and 75c. each
 Ladies and Men's All Wool Knit Gloves, Sale Prices 49c., 59c., 75c. pr
 Ladies Chamoisette Gloves
 49c. 59c., 89c., and 98c. pair
 Ladies All Silk Hose
 49c., 59c., 79c., and 98c., pair
 Children's Chamoisette Gloves
 49c. and 59c. pair
 Men's Socks
 Sale Prices 25c., 39c., 49c., 59c., 75c.
 Children's Pullover Sweaters
 Sale Prices \$1.49, \$1.95 and \$2.39
 Men's All Wool Sweater Coats
 \$2.49 to \$3.95
 Fancy Embroidered Linen Towels
 Sale Prices 59c. and 75c. each
 Fancy Tapestry Scarfs
 69c., \$1.25, \$1.50, \$1.95
 Silk Rayon Bedspreads, Blue or Green 72 x 90 Sale Price \$2.98
 Velvet Cushion Tops 98c. and \$1.19 ea
 Stamped Aprons, Factory Cotton 25c. Broadcloth 35c. ea. Children's 19c.
 Stamped Centre Pieces 35c. ea.
 Lunch Sets \$1.25
 Ladies All Wool Sweaters \$2.95, \$3.50

ED. J. COSSEY

30 Years Experience in the Linen and Dry Goods Business



LONDON

Early last Friday morning, Ronald James, infant son of Mr. and Mrs. Harry coursey, died in the Children's Hospital. Little Ronald had been ill for some time. Everything humanly possible was done for him both at home and at the hospital but his little spirit chose to waft away to its maker from whence it came. Rev. E. A. Richardson preached the funeral service at Evans Undertaking parlors. Interment was made at Mt. Pleasant Cemetery last Saturday afternoon.

At the regular meeting of the local branch of the C.L.A.C.P. the following officers were returned to office by acclamation, Mrs. Mary Drake, President, Mr. Paul Lewis, 1st Vice-President; Mrs. Gladys Wilson, Secretary; Mrs. C. E. Jenkins, Corresponding Secretary; Mr. J. F. Jenkins, Press Reporter. Mrs. Phillis Duncan was elected 2nd vice-president and Mr. Jno. Malotte was elected Treasurer.

Mrs. Alice Groat of Horton Street has been ill for some time past. She is much improved at present.

Word has just been received from Detroit that Mr. and Mrs. Geo. Anderson, formerly of this city, are the proud possessors of a fine brand new baby boy. Mother and baby are progressing favorably.

OWEN SOUND

In loving remembrance of our dear mother, Rebecca Bowie who went to sleep in Jesus 3 years ago to-day, Dec. 9th, 1926.

We have a mother now in heaven Who waits to meet us there, And by the help of Jesus We will meet her there. God loved her too and thought best To take dear mother home to rest.

Sadly missed by her sons and daughters. And though their image dim the sky. Yet yet forget them not! Nor where their love and life went by Forsake the spot.

The holy dead—oh bless'd we are, That we may call them so, And to their image look afar, Through all our woe.

In living memory of Mother Bowie who "passed on" at Owen Sound Ontario, Dec. 9, 1926.

Rev. and Mrs. E. A. Richardson.

CORRESPONDENCE DIRECTORY

Makes New Friends

DON'T BE LONELY.

Particulars Free.

Write at once to

Mary L. Green

2436 Park Avenue, Kansas City, Miss.

PRACTICAL XMAS GIFTS FOR BOYS

TIES, GOLF SOCKS, HANDKERCHIEFS, BELTS, GLOVES

BLOUSES, BRACES, MITTS, SHIRTS

If It Is For Boys

WE HAVE IT.

THE BOYS' SHOPPE Limited

424 Clarence St.

Met. 4935

100 Pairs of Used Skates and Shoes at JAKE'S PLACE, 209 1/2 King St. One Individual Store—One Entrance METCALF 7802-J

WRIGHT BROS.

723 HAMILTON ROAD

Xmas Gift Suggestions

FOR DAD

Romeo or Plaid Slippers ..\$1.50 up
 Socks 75c. Work Boots \$2.95 up
 Goloshes \$1.89 up.

FOR MOTHER

Boudoir Slippers 69c. up
 Silk, Silk and Wool Hosiery 69c. up
 Latest Styles in Shoes \$2.95 up
 Goloshes \$1.49 up

FOR BROTHER

Hockey Shoes \$2.95 up; Oxfords, Special Value \$1.95 up; High Boots \$1.95 up. Goloshes and rubbers reasonable

FOR SISTER

Slippers 69c.; Strap Slippers and Oxfords \$1.50 up; Rubbers and goloshes at low prices; Fancy Buckles for Slippers.

Other Store 245 Dundas St.

ACTICAL XMAS GIFTS FOR BOYS

IES, GOLF SOCKS,
ERCHIEFS, BELTS, GLOVES
DUSES, BRACES, MITTS,
SHIRTS

If It Is For Boys
WE HAVE IT.

BOYS' SHOPPE
Limited

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METCALF 7802-J

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Goloshes \$1.89 up.

FOR MOTHER
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Goloshes \$1.49 up

FOR BROTHER
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shes and rubbers reasonable

FOR SISTER
9c.; Strap Slippers and Ox-
0 up; Rubbers and goloshes
ces; Fancy Buckles for Slip-

r Store 245 Dundas St.

GENUINE GAS COKE

MADE IN LONDON

\$10.00 Per Ton
Delivered

\$9.00 Per Ton
at the Works

CITY GAS CO.
of London

PHONE MET. 4880.

National Dry Ginger Ale

BUY IT BY THE CASE

Alfred Tune
Limited

430 TALBOT STREET
PHONE MET 1154 LONDON



Order Awnings NOW!

The Rush Season
will soon be here.

100 per cent. Canadian

PHONE FAIRMONT 470

**Carter Tent &
Awning Company**

619-621 DUNDAS ST., LONDON

SERVICE CLUB ORGANIZED. Chrissie Charles Guild to Assist Needy Families.

What for many a long day had ap-
peared to be but a dream, took defin-
ite form quite recently when a group
of this city's most prominent colored
women met at the home of Mrs. Joe
Myers, Simcoe St., and organized what
is to be known as the Chrissie Char-
les Sewing Guild.

This title is selected and adopted
to honor the memory of Mrs. Chrissie
Charles, a late departed member of
the group, whose life had been mark-
ed by devotion to the highest ideals
of womanhood.

These womes, looking beyond the
interests of their own immediate en-
vironment, see the need for a service
that will help care for the personal
requirements of the city's colored
people, have come forward with in-
telligent enthusiasm and encourage-
ment in the knowledge of an understand-
ing heart, that to live worthily is to
live unselfishly, to meet helpfully the
ever changing circumstances with
which the stern reality of life con-
fronts us all. The object of the Guild
is to provide a free service in sewing
knitting, darning, mending, garment
remodelling and quilting; also to ob-
tain for distribution, whenever nec-
essary, articles of clothing and mat-
erials of comfort for those colored
residents of the city who through the
misfortune of circumstances, are un-
able to provide for themselves.

The ogicers and members of the
Guild hereby apeal to all friends
and sympathizers, welfare organiza-
tions, clubs, and guilds for co-opera-
tion and assistance, that the benev-
olent work planned may be happily
and successfully accomplished.

The officers elected to look after
this new venture are as follows: Pre-
sident, Mrs. Hattie Berry; Vice-Pres-
ident, Mrs. Pearl Kelly; Secretary,
Mrs. Virginia Myers; Treasurer, Mrs.
Donna Myers; Assistant Secretary,
Miss Josephine Hurtault; Visiting
Committee, Mrs. Jane Cromwell, Mrs.
Sarah Brown.

Donations of money or clothing will
be gratefully received by the Presi-
dent, Mrs. Hattie Berry, 5 Front St.
or Mrs. V. Myers, 180 Simcoe St.

Gift Suggestions

Give Leather Goods

LADIES HAND BAGS
CLUB BAGS
SUIT CASES
HAT BOXES
AEROPACK CASES
BILL FOLDS
FITTED TOILET ROLLS
PEARL-TONE TOILET WARE
'MUSIC CASES
MOTOR RUGS

A Deposit will hold any article
Until Christmas.

Jas. McCormick
395 Talbot Street

ROSS LIMITED

ESTABLISHED 1885

MANUFACTURE AND SELL

Ladies Fur Coats

and

Fur Neck Scarfs

At Factory Prices

ALSO SPECIALIZE IN

Ladies Cloth Coats

AND

Silk and Cloth Dresses

Ross Limited

196 DUNDAS STREET

METCALF 1319

LONDON, ONT.

London's greatest Gift Store

"WE'LL TRY TO PLEASE YOU."

THE W. G. Young Co
170 DUNDAS ST.
LONDON

JEWELERS

130 Dundas Street

606 Dundas Street

Thos. Flannigan

FAMILY BUTCHER

We invite you to see our Christmas Display of
HOME KILLED MEATS and

POULTRY

We have a big supply of the very best quality of
TURKEYS which we are offering at a reasonable rate.

ALL POULTRY TRUSSED FREE.

557 HAMILTON RD.

FAIR 1698-W

Boomers' Limited

We show no discrimination against race. We will appreciate your Christmas Trade. Boomers have a variety that will please your taste.

**WE WANT TO PLAY SANTA CLAUS
FOR YOUR CANDY GIFTS**

REX — ANNIVERSARY WEEK

Matinee Daily

MON., TUES., WED., DEC. 23, 24, 25.

Leo Carrillo and Virginia Valli in
"Mister Antonio"

Laughter and Tears—All Talking.
Talking Comedy—Scenic

THURS., FRI., SAT., DEC. 26, 27, 28.

"Mysterious Isle"

Thrilling Scenes at the Bottom of the Ocean.
Laurel-Hardy—Talking Comedy
Chapter one—The Great Serial
"THE BLACK BOOK"

WISHING OUR VALUED CUSTOMERS
AND MANY FRIENDS

*A Merry Christmas and
A Happy and Prosperous
New Year*

Grafton & Co.

MEN'S AND BOYS' OUTFITTERS.

152 DUNDAS STREET

METCALF 1364

LONDON NOTES.

Friends of Rev. and Mrs. E. A. Richardson will be delighted to learn that Annie, their daughter, who is ill with scarlet fever, is doing nicely. The family will be quarentined until January.

Mrs. Pearl Brown, formerly of the city, who is now residing in Toronto spent a few days in the city with friends.

Mr. Fred Ball of Grey Street, has been ill for the past few weeks. His many friends are hoping that he will soon regain his usual good health.

Mrs. Eliza Groat of Trafalgar St. became ill suddenly after church last Sunday evening. Her condition is reported satisfactory.

The Christmas concert of the B. M.E. Sunday School will be held on 23rd of the present month. The children are practicing earnestly and it is believed that the entertainment will be well worth attending. The Superintendent and his co-workers invite you to help to encourage the children.

The local Branch of the C.L.A.C.P. held a benefit supper last Thursday evening at the residence of Mrs. Jane Cromwell, 81 William Street. The upper was a great success from every angle. Mr. Roy Anderson, chairman and his committee deserved great credit for the splendid supper and entertainment. The proceeds will be used to furnish Christmas Cheer baskets for the needy.

Miss Florence Drake was confined to her bed for several days with a severe cold. She is now able to attend school again.

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Gift Suggestions

Toys that please the Children
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Hockey Shoes \$3.50 to \$5.50 per pair.

Hockey Sticks 15c. to \$1.00

Pucks 10c. and 25c.

Boys' Sleighs 40c. to \$3.50

Skis \$1.25 to \$7.25 per pair.

Toboggans \$2.75 to \$6.50.

261 DUNDAS ST. PHONE M. 750

LOEW'S

January Festival!



By the way, folks, you'd better get ready for a big time in January. The entire Loew organization is working night and day to arrange something very special for every program during that month. Loew's January Festival looks as if it's going to make theatrical history.

HERE THEY ARE

December 30—Jan. 1
Robert Armstrong
"BIG NEWS"

January 2—Jan. 4
Greta Garbo
"THE KISS"

January 6—Jan. 8
Joan Crawford
"THE UNTAMED"

January 9—Jan. 11
Conrad Nagel
"THIRTEEN CHAIR"

OTHERS INCLUDE

Marion Davies
"MARIANNE"

William Haines
"NAVY BLUES"

Dick Barthelmess
"YOUNG NOWHERES"

John Gilbert
"HIS GLORIOUS NIGHT"

Loew's London Theatre

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Pucks 10c. and 25c.
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DAS ST. PHONE M. 750

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THEATRE INCLUDE

Marion Davies
"MARIANNE"
William Haines
NAVY BLUES"
ick Barthelmess
UNG NOWHERES"
John Gilbert
GLORIOUS NIGHT"
Theatre

SECURE SOME OF ANDERSON'S
CHRISTMAS
TURKEYS, GEESE, CHICKENS, DUCKS
BEST QUALITY ONLY.

Anderson's
The Big Store

MARKET HOUSE LONDON

QUALITY SERVICE

Have Your Christmas Dinner at

WONG'S

LONDON'S MOST UP-TO-DATE PLACE TO DINE

Dancing Every Evening from 10.30 to 1.
Saturday Night 10 p.m. to 12 p.m.
SPECIAL CHRISTMAS DINNER.

LEM WONG, Proprietor.

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Silver, Bread Trays, Comports, Tea Services, Casseroles,
Candlesticks, etc.

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We are direct importers of Wostenholm IXL, English
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TOYLAND Here you will find one of the finest Toy Departments in Lon- don.	CHINAWARE A new department—completely stocked with Dinner Sets, Tea Sets, odd Cups and Saucers, Sug- ar and Cream Sets, Berry Sets, etc.
BRASSWARE and NICKLEWARE in great Variety at Reasonable Prices.	SPORTING GOODS C.C.M. Skates, prices and Sizes to Suit everyone. Hockey Shoes, Sticks and Pucks. Toboggans, Skiis and Sleighs.
ELECTRICAL GIFTS Electric Irons, Toasters, Heaters, etc.	

Cowan's Hardware
Met. 3461--2 The Store with a Stock 125-7 Dundas St.

ENJOY A PLEASANT WINTER IN SUMMERY CALIFORNIA

Don't delay that California trip an-
other year. Plan now to be in Cali-
fornia this winter. Not only will you
have a restful, comfortable and well-
earned holiday in "the Sunshine State"
but a delightful travel trip as well.

You'll exchange the cold of the
north for the warmth of the south.
You'll cross the famous deserts and
the majestic mountains of the west.
You'll see new sights and meet inter-
esting people.

You can add to the pleasure of the
journey by including beautiful Van-
couver and Victoria in your itinerary
either on the way down or returning.
All winter golf, famous motor roads
and majestic scenery make the stop
over well worth while.

Full information, literature, etc.,
from any agent of Canadian National
Railways.

HAVE DAYS OF ENDLESS FUN IN OUR NEAR NORTH.

Do you like to hear the swish of
skis through untracked snow? Or the
sound of a crackling log fire after
sundown? Or the aroma of bubbling
coffee after a brisk snowshoe tramp?
Those are experiences you enjoy ev-
ery day in the winter sports resorts
of the Highlands of Ontario.

The Lodges in Muskoka and Lake
of Bays are open now. Parties are
going up for week-ends—a week—or
a fortnight. You can enjoy winter
sports in ideal surroundings. Accom-
modation is as comfortable as at
home. Wide variety of resorts from
which to choose. You'll come back
with a sparkle in your eyes—and an
appetite almost embarrassing. An
illustrated folder has been prepared
telling you where to go, the cost, etc.
and copies may be had upon request
to any agent of Canadian National
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Imported and Fancy Cheese and
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Turkeys, Geese and Milk Fed Chick-
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Our shop is filled with a line variety
of new novelties for the holiday sea-
son. BRASS, POTTERY, CHINA,
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Also
CHRISTMAS CARDS
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Willow Hall
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John Collison
DIAMOND MERCHANT AND
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Importer of
FINE CHINA
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SHEFFIELD PLATE

If interested in a diamond, Jewellery
or watch, see
JOHN COLLISON before buying.

386 Richmond St. Opp. Royal Bank

1930 will undoubtedly be a year of Prosperity to the City of London



RESIDENTIAL STREET OVERLOOKING VICTORIA PARK.

The City of London is known far and wide as one of the finest residential cities in the Dominion of Canada. A greater proportion of its citizens own their own homes than in other cities. It invites new residents with confidence of all the advantages it offers.

London is a wonderful manufacturing, wholesale and distributing centre. It is the heart of the finest agricultural district. Its financial institutions are of the best and strongest. Its retail stores are varied and progressive. It's a good city in which to live and work.

The new Canadian National Railways grade plan and the agreement with the London Street Railway bespeak a new era of development that will maintain the city's steady growth.

The building program completed during 1929 has developed both the business and the residential sections most satisfactorily and the outlook for 1930 is all that could be wished for.

*London's Progress is the talk of the people who visit here.
Boost and be proud of London*

PLACES OF INTEREST IN LONDON

Municipal Buildings
Buildings at Fair.
Dam at Springbank
Victoria Park
Springbank Park
The Playgrounds
The Airport
The University

The Seminary
Brescia Hall
Sir Adam Beck and other Schools
The Cathedrals and Churches
The Residential Streets
The Technical School
The Hospitals
Ridout Street Bridge

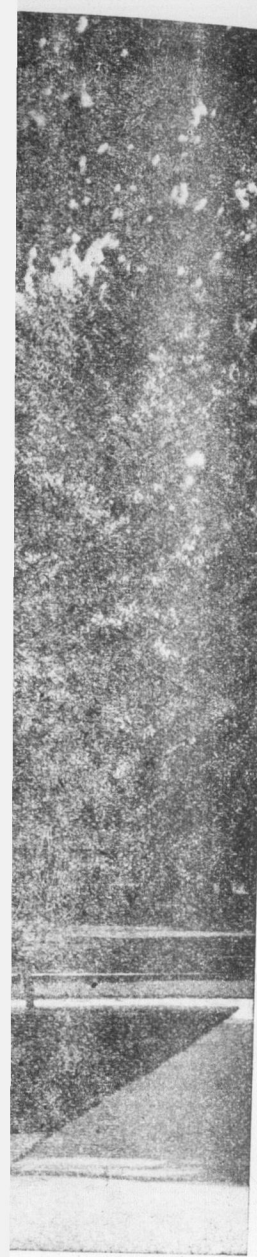
Normal School
The Bowling Clubs
The Golfing Clubs
The Public Institutions
Factories
The Bank and Loan Co's.
Institute of Public Health
County Buildings.

May all our Citizens enjoy a great prosperity
during the NEW YEAR.

W. J. KILPATRICK, Mayor.

S. RAKER, City Clerk

perity



grade plan and the
way bespeak a new
city's steady growth
1929 has devel-
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that could be wish

it here.

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stitutions

Loan Co's.
Public Health
gs.

AKER, City Clerk

Christmas Greetings

AND BEST WISHES
From



PAINT HEADQUARTERS

Clock Repairing Watch Repairing

T. W. Thomas

Watchmaker and Jeweler

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Morgan's Gift Shop

Large Line of Christmas Cards, Writing Paper, Toys, Dolls, Animals, Laundry and Kitchen Sets, China, Silver and Brass Goods. Framed Pictures, Mirrors, Toilet Articles, Pipes and Smoking Sets, Canaries, Bird Cages, Gold Fish, Ferns, Plants and Ferneries. See our Stock — We can Save You Money.

100 Dundas MORGANS 99 Carling

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PLUMBING and HEATING



237 Queen's Ave.,

London, Ont.

PHONE MET. 538



New Tom Mix Picture Packed with Thrills

Daring Feats of Horsemanship in "The Big Diamond Robbery," Coming to Patricia Theatre

Abounding in daring feats of horsemanship, "The Big Diamond Robbery," an FBO production, which stars Tom Mix with Tom's horse, Tony, in a prominent "role," comes to the Patricia Theatre Monday, Tuesday and Wednesday.

A new note in Western stories is struck in this feature. While the major part of the action transpires in the mountain country and on the plains, the opening sequences are laid in a metropolitan city. Mystery is injected through Tom's search for a famous diamond which is stolen from the leading lady, Kathryn McGuire.

Tom's numerous fistic encounters with the city crooks, who have trailed him out West, will give thrills to adults and children alike. Added to all this is a new variety of equestrian stunts which Tom and Tony perform together.

The cast includes, in addition to Tom, Miss McGuire and Tony, the following players: Frank Beal, Martha Mattox, Ernest Hilliard, Barney Furey and Ethan Laidlaw.

"Low Down" on Some High-Class Actors

Here's the "low down" on a high class cast—the brilliant troupers who appear in "Big Time," the Fox Movie tone all-talking drama of back-stage life which will show at the Capitol Saturday, Monday and Tuesday, opening with a midnight show Friday at 11.15.

Lee Tracy, born at Atlanta, Georgia and educated at the Western Military Academy at Alton, Ill. First on the stage as a juvenile in stock, then in vaudeville and stock. Attracted attention and given a lead in "The Cat and the Canary." Later in several Broadway shows. Signed for the lead in "Broadway" in which he was an outstanding success in its run of 350 performances.

Then portrayed leading role in the screen drama, "The Front Page." Was cowpuncher, electrician and railroad employee. Early ambition was to become a surgeon. Height 5 feet 10 inches, weighs 140 pounds, has blonde hair and his eyes are blue.

Mae Clarke Philadelphian, educated in public schools of Atlantic City. Sang in Atlantic City Cabarets and night clubs, then into vaudeville. After Keith circuit tour, obtained part in "Gay Paree"; soon became leading dancer. Appearing in "The Noose" when she signed a Fox Movietone contract. Married to Lew Brice and is a sister-in-law of Fanny Brice.

Stepin Fetchit, outstanding negro comedian of the screen was born at Key West, Florida and educated at the Catholic college located in Montgomery, Alabama. Studied three years to become a priest. Was medicine show comedian, minstrel, race track roustabout, and legitimate stage actor. Made his first talking picture hit in "Tre Ghost Talks." Also scored in "Fox Movietone Follies of 1929." and other Fox productions.

SHERLOCK HOLMES IS WORLD'S MOST POPULAR SLEUTH

Detectives may come and detectives may go, but Sherlock Holmes apparently goes on forever.

That is the deduction to be drawn from the actual statistics obtained from the reference department of the New York Public Library.

Despite the tremendous popularity of some of Holmes' more recent successors and imitators, the great figure from Sir Arthur Conan Doyle's brain continues to hold his place against all comers in the hearts of the reading public.

"Sherlock Holmes has always been a favorite," says Miss Frances M. Knator, of the reference department of the public library. "I can truthfully say that there has been a steady demand for the Sir Arthur Conan Doyle stories that has kept this group of stories in the foreground of library popularity."

Now "The Return of Sherlock Holmes" has been made into an all-talking Paramount picture and will show at the Capitol Christmas Day, Thursday and Friday. Clive Brook is featured in the role of the master detective and a strong supporting cast has been assembled for the principal roles in this New Show World mystery play.

We wish One and All

A Merry Christmas

and a

Bright, Happy and Successful
New Year



The Dawn of To-Morrow

PATRICIA

Matinee Daily

Two Shows Each Night

MONDAY, TUESDAY, WEDNESDAY

TOM MIX and Tony

"The Big Diamond Robbery"

VAUDEVILLE -

AND OTHER
ATTRACTIONS

SILVERWOOD'S

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The Ontario Creamery Limited

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CHRISTMAS DAY.

Dear one, at last 'tis Christmas day
With its wreaths of fir and holly,
Yes, candies, nuts and everything,
That makes young and old feel jolly.

The day that mother is smiling,
As she stands at the parlour door,
Watching her little ones playing,
With new toys and games on the floor

From the kitchen floats the savor,
Of a turkey baked golden brown;
With cranberry sauce and dressing
That to them seems the best in town

Father has on his Sunday clothes,
'Cause Christmas don't come every
day,

That's why every one makes merry
In such a good old-fashioned way.

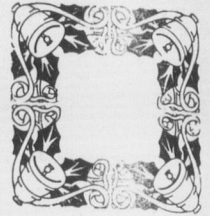
And as they sit 'round the fire-side,
They hear the wonderful story,
Of a babe born in a manger
And proclaimed the "King of Glory."

VERITA SMITH,
7 North St., St. Catharines

JUST A FEW HOURS TO SUMMER

Get ready for Florida now. Dec. 1st
to spend winter in this warm S. u-
thern State 200 along the Gulf Coast.
Hundreds of resorts down there are
patronized by Canadians every year
—and there is accommodation to suit
every taste and every purse, from the
luxurious palace hotels to the homey
private boarding houses.

Canadian National Railways trains
to Chicago, Detroit, Buffalo and Mont-
real provide excellent connections
with through services from those
points to Florida and Gulf Coast re-
sorts. Any Canadian National Agent
will be glad to supply you with liter-
ature and information and arrange
your transportation, reservations and
tickets.



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MERRY CHRISTMAS AND A
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116 DUNDAS ST.
Better Paint and Hardware Values

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"Practical and Useful Gifts Purchased at Eckerts are bound to please."

MIDNIGHT PREVIEW
FRIDAY EVENING AT 11.15

BIG TIME
ALL TALKING
Top Notch Picture Drama of Back Stage Life and its Glories and Struggles
LEE TRACY
Mac Clarke
Josephine Dunn
Daphne Pollard
Stepin Fetchit
Directed by NETH HAWES

Girls and Beauty, Lively
Dances and Snappy Songs
Romance, Comedy.

YOU'LL LAUGH WITH
A TEAR IN YOUR EYE.

Hear Also
"Gentlemen of the Night"
Wm. O'Neil.
"Mother Pin a Rose on Me."
Ruddy Vallee Band

IT'S A CAPITOL THREE-DAY SPECIAL
PROGRAM FOR SATURDAY, MONDAY, TUESDAY

SPECIAL CHRISTMAS SHOW
CLIVE BROOK

In The Greatest of All Thrillers.

'The Return of Sherlock Holmes'

ALL-TALKING.



**HERO DROWNED, MEDAL
AWARDED TO HIS WIDOW**

Tallahassee, Florida, Nov.—In recognition of the heroism of the late Prof. Lynn P. Collins who lost his life last year in the attempt to save a woman from drowning, a bronze medal has been awarded by the Carnegie Hero Fund Commission to his widow, a teacher at Florida A. and M. College, this city. This was one of four medals awarded to Floridians, out of a total of fifty-one awards made by the Commission at its recent meeting.

Prof. Collins, then a teacher at Bishop College, Marshall, Texas, lost his life at Iowa City on July 4th, 1928 in attempting to save Mrs. C. K. Reed from drowning in the Iowa River. Overcome by her struggles, Collins was unable to make the shore and both went down.

New York, Dec.—The New York Times Wednesday in dispatches from Moscow, Russia tells of much sympathy being shown the "oppressed Negroes" of Haiti by the Russian newspapers. The report dated Dec. 19th stated:

Today's newspapers devote considerable front page space to the Haitian situation with characteristic headlines about "American imperialism" and the Soviet cartoonists waxed their witliest at the expense of the United States.

Florida pictures an enormous Uncle Sam swatting a tiny Negro on a table like a fly with the words "We let no one infringe on the Kellogg peace pact."

The cartoon's title is "Righteous Wrath."

Yvestia presents a cartoon of a blond Negro with a hand, above which waves the American flag, putting an automatic pistol at his head. The title of the cartoon is "Stimson Varies His Note."

Red Star, the army's paper, follows the same line but here a Negro bound to the mouth of cannon holds the Kellogg pact and looks reproachfully at Uncle Sam. The title is: "The Kellogg Pact Does Not Apply."

MRS. E. SMITH

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BY DAY OR WEEK.

Near the Heart of the City
Phone Adelaide 6204

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**Merry Christmas
Greetings and
Best Wishes to
the "Dawn"
Readers**



The
**London
Life**
Insurance Company

*Buy your Watch
from the Man
who Repairs
Them*

WE REPAIR—WE DON'T GUESS

Roy S. Burrridge

374 1/2 Richmond Street

Metcalf 3757-F

*Christmas Greetings to You
and Yours and Best Wishes
for the New Year*



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cleaner
and dyer

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Tea Rooms

MANDAS BROS. Proprietors

Headquarters for Chocolates and
Bon-Bons, fine grade confections.

Manufacture, Wholesale and Retail
ICE CREAM.

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W. H. WARING

Successor to J. I. S. Andersen.

Watchmaker, Jeweler
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Mountain Coffee, Cocoas, Eddos,
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Peas, Pidgeon Peas, Hot Sauce,
Guava Jelly, Mango Chutney,
Cashew Nuts, Turtle Soup, Fancy
Baskets, Brown Rice.

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AMBULANCE SERVICE

Phone Fair. 325

648 Hamilton Road

= Electrical Gifts =

*Express the True Spirit of
Christmas Giving*

ONCE MORE the Yule Tide approaches, and Good
Will among friends finds expression at this Happy
Time in the exchange of gifts.

AND YOUR LIST IS NOT COMPLETE unless it contains SOMETHING ELECTRICAL.

The following suggestions will help you in your Choice of Gifts. These are now
on display at the Hydro Shop, and make ideal gifts for the Family.

PERCOLATORS—Beautifully nickel-plated. Makes coffee taste better
just to watch it percolate.

ELECTRIC IRONS—Save you hours of precious time, which you used
to spend running back and forth from a hot stove, with the old
sad irons. Irons everything beautifully.

ELECTRIC TOASTERS—Allow you to serve deliciously golden brown
toast in a jiffy.

ELECTRIC STOVES—Cook and bake more efficiently—much cheaper
than cooking with gas or other fuels.

ELECTRIC HEATERS—Supply just that little extra heat needed.
Use it in any room in the house.

Gifts for the Kiddies

Miniature Electric stoves that actually cook and bake.
Electric Engines, Toy Trains, etc.

Come and Look Around
You are welcome

at

The Hydro Shop



VOL. V, NO.

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