

# Canada Weekly

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## The great Canadian birthday party – country-wide celebrations

On July 1, Canada's one-hundred-and-tenth birthday, the Canadian Broadcasting Corporation will carry a three-hour special television spectacular, in English and French, featuring local and national celebrities "in a national view of the Canadian mosaic", Secretary of State John Roberts announced recently.

"While we are planning our major emphasis on our national celebration from coast to coast, Ottawa will be the site of a special day of festivities, including a parade of original floats depicting Canada's history and diversity," he said.

The Trooping of the Colour will take place in the morning and, beginning at 1 p.m., Ottawa will celebrate the "great Canadian birthday party", a giant five-hour festival of folk-dancing, music, sports, children's activities and contests. It is being organized by a volunteer citizen's committee with federal support and assistance.

The climax to the festivities in Ottawa will be a three-hour spectacular on Parliament Hill featuring English and French performers and celebrities from across the country.

### Performers

Some of the performers in the show, which begins at sunset, are: Frank Augustyn and Karen Kain, ballet dancers; Les Ballets Jazz; Howard Cable, musician; The Canadian Brass; Ti-Jean Carignan, violinist; Patsy Gallant, singer; Jean Gascon, actor and director; Bruno Gerussi, actor; Juliette, singer; the Ottawa Choral Society; René Simard, 16-year-old popular singer; Les Sortilèges, folk dancers; Al Waxman, actor.

Live performances from across the country will be included by satellite in the CBC's three-hour special. The Ottawa spectacular will be tied in to the CBC television program so that Canadians across the country will be able to enjoy it.

A giant fireworks display in the evening will end what promises to be the most exciting celebration of Can-

ada's federal national holiday.

### Call for national unity

Mr. Roberts described the events which had led up to this year's celebrations as follows:

"In April, the Prime Minister announced the Government's intention to co-ordinate appropriate and festive activities to celebrate and honour Canada's federal national holiday on July 1, 1977.

"The decision was prompted by the growing number of expressions of national unity from groups and associations across the country and the recognition of the impressive number of July 1 projects and activities being

### Canada Week

Hundreds of events were planned throughout Canada in over 1,000 communities to mark Canada Week, June 25 to July 1.

They included: parades and march pasts in Newfoundland by the Royal Canadian Legion; a French-language picnic at Port La Joie in Prince Edward Island; in Montreal, fashion shows, fireworks, church-bell ringing, dance contests, a golden age picnic, a "family day" June 27, with games and entertainment for children, followed by an evening concert.

In Ontario, events included an Olympic sail past at Kingston, and the opening of the old railroad from Port Stanley to London.

Manitoba's highlight was the Red River Exhibition with a parade and a Western Canada caravan.

In Saskatchewan, a Queen's Ball was slated for June 24 in Moose Jaw, which would also host a "Las Vegas Night" and a multicultural festival.

British Columbia was to hold the largest citizenship court ever in Canada in Vancouver, June 20, with 500 candidates and 1,000 friends and relatives expected.

And in Yellowknife, Northwest Territories, a midnight golf tournament was planned for June 21.



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initiated by communities across Canada.

"In 1967, millions of Canadians joined together to reaffirm their pride in their country. Since that time, the Federal Government's July 1 program has been centred in Ottawa with regional activities being left to the initiative of local groups and municipalities.

"I want to ensure that the momentum which began in 1967 is revived and maintained in future years. We hope to provide a permanent framework for a well-structured, decentralized national program within which groups and individuals across Canada may express, in their own way, their pride and belief in Canada.

#### Community programs

"To date, over 1,000 communities have begun preparations for activities which will reflect their recognition and pride in Canada. A National Community Program is providing all the planning assistance possible to these communities through consultation, promotional support and co-ordination. With the Government's co-operation, each activity will be the community's expression of national pride. Viewed together these initiatives will express the diversity that makes Canada so unique.

"We are working in close co-operation with the Council of Canadian Unity, a national association which has organized Canada Week since 1969. When Canada Week was launched in 1969, some 50 Canadian communities participated. So far this year, 1,000 communities have initiated their own special projects.

"We have also asked the private sector to participate in this national effort. The response has been enthusiastic. Several major companies have come forward with offers to help promote the July 1 celebrations across Canada and the Canadian Chamber of Commerce has made available its regional offices to assist in the co-ordination of the activities being undertaken.

#### National programs

"We have also established two specific programs to support our national effort.

"A major campaign will be launched



This is where it all began – Fathers of Confederation Conference of 1867.

over Canadian radio and television expressing the Government's conviction that Canada Day is a day for celebration and pride. The theme of the English campaign is "Canada, I want to shake your hand" and the French theme is "*Le Canada, un beau pays, un pays libre.*" The two themes are appropriate ways of reaffirming the country's size, beauty, and the free-

dom which Canada allows for self-expression, growth, and diversity.

"We will also assist Canadian celebrities to travel throughout the country with their families to participate in regional events and meet as many community residents as possible. Many well-known Canadians have expressed an interest in participating in this program."

#### Urban information exchange with France

The Canadian Ministry of State for Urban Affairs and the French Ministère de l'Équipement agreed on June 9 to a five-year program of information exchange on urban planning and development. The agreement was included in a memorandum of understanding signed in Paris by Canadian Urban Affairs Minister André Ouellet, and French Ministère de l'Équipement Jean-Pierre Fourcade.

Both ministers said in a joint *communiqué* that the agreement would foster closer relations in the present living conditions in both countries and would also affect planning and developing future settlements, particularly in urban areas.

Although Canada and France have had quite different urbanization experiences the two countries continually search for better community planning and management methods so they can deal more effectively with increased and new urban growth problems.

The agreement calls for the imple-

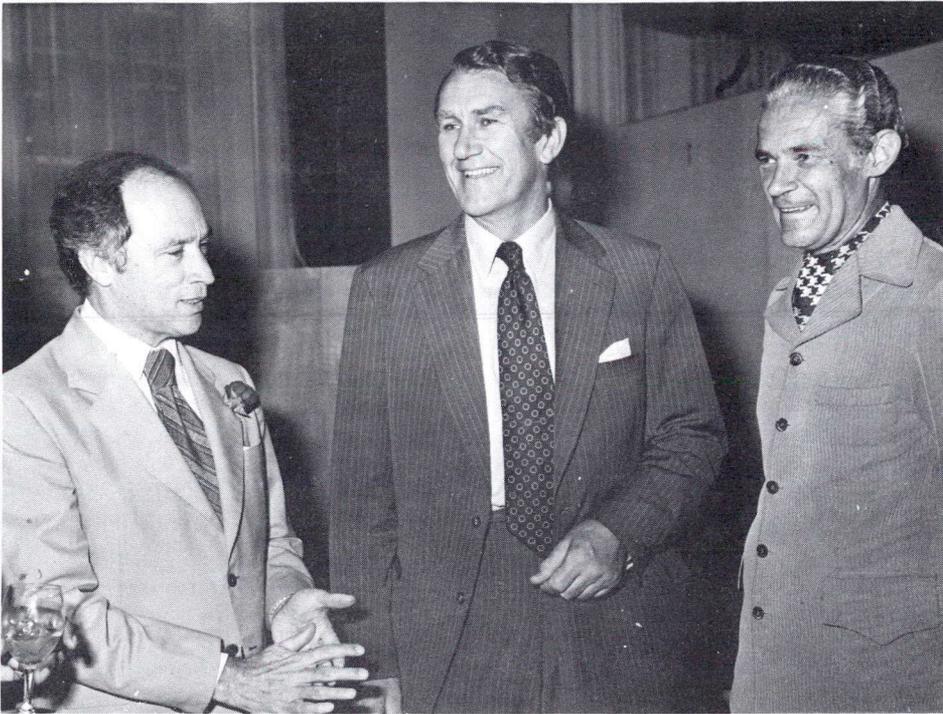
mentation of an information and documentation exchange program, closer consultation between officials and experts, and joint projects of common interest.

Initial consultation and co-operation will include: balanced land-planning approaches; policies for financing housing; public-land management; management of public open spaces; new communities; the impact of energy in settlements planning; and the wide field of urban research and consultation for international activities.

A steering committee, representative of both ministries, will define the program in the next six months.

The document, which is in accordance with the spirit of the 1965 Canada-France Cultural Agreement, will help intensify scientific co-operation between the two countries. It also follows up the recommendation at Habitat, the United Nations Conference on Human Settlements, held in Vancouver last June, that countries collaborate in finding solutions to settlement problems.

### Prime Minister at Commonwealth Heads of Government Meeting



Prime Minister Trudeau, during his attendance at the Commonwealth Heads of Government Meeting in London, June 8-15, holds discussions with Prime Minister Malcolm Fraser (centre) and Jamaican Prime Minister Michael Manley (right). Below Mr. Trudeau talks with Zambian President, Dr. K. Kaunda. While in Britain, Mr. Trudeau also attended the Queen's jubilee celebrations and visited Oxford University. Below right, the Prime Minister, who is accompanied by (left) Gérard Duquet and Dr. Maurice Foster, Members of Parliament, part of the Canadian delegation, answers questions at a press conference in London on June 10. In a declaration issued from the Heads of Government Meeting, Commonwealth leaders agreed to discourage sports contacts with South Africa because of that country's apartheid policies. It is hoped this will end the possibility of more than 20 nations boycotting the Commonwealth Games in Edmonton, Alberta next year as a protest against New Zealand's sports ties with South Africa.



### Violence on television

Minister of Communications Jeanne Sauvé recently met with a group representing the views of more than 20,000 petitioners who had expressed dissatisfaction with the amount of violence and pornography on television and their effects on children. She said the petition was further evidence of growing public concern over violence on television.

The petition, organized by the Crossroads Circle Square group in the Hamilton, Ontario area was presented to the Minister by the group's leader Mr. C. Rutledge. It reads: "We, the undersigned petition the Government of Canada, The Canadian Radio-television and Telecommunications Commission, and the Broadcasting Industry, to take more seriously their responsibility to protect our children from exploitation by producers and sponsors of violence, pornography and commercial products, and to take greater action in the implementation of safeguards for our children."

Mrs. Sauvé said the issue was a matter of considerable concern to her. At the same time, she said, "I am troubled by the problems it raises in regard to broadcasters' freedom of expression and possibilities of censorship."

The Department of Communications is currently studying the issue as a matter of priority, said Mrs. Sauvé, and that in the near future, she would be in a position to announce concrete proposals for discussion with the broad-

cast industry, advertisers and the public to help combat the incidence of violence on television.

#### Ontario royal commission

Meanwhile, wide-ranging changes for Canadian media have been proposed by the Ontario royal commission on the media's exploitation of violence, led by Judy LaMarsh, a former Secretary of State.

The report states: "Media violence can lead to aggressive or violent behaviour, although not in everyone all of the time."

Among the recommendations of the three-member commission (Miss LaMarsh, newspaper columnist Scott Young and Family Court Judge Lucien Beaubien), was that two public networks should replace all public and private stations to eliminate the violent programs made in the United States, which the commission found most offensive. The two networks would be responsible to Parliament through a Cabinet minister.

#### Diabetic drug product withdrawn

Health and Welfare Minister Marc Lalonde recently announced that Arlington Laboratories Division, USV Pharmaceuticals of Canada Ltd., was voluntarily withdrawing phenformin from the Canadian market. The drug is used by diabetics to control blood sugar levels.

An association between the use of phenformin and a serious complication known as lactic acidosis has been observed. The onset of lactic acidosis is associated with non-specific symptoms such as nausea, vomiting, abdominal pain or malaise. As a result of its concern over the safety of phenformin, the Health Protection Branch (HPB) asked a special advisory committee of the Canadian Diabetic Association to review its use, and that of metformin, a related drug.

The committee concluded that patients taking phenformin can be adequately managed by other forms of therapy, and that non-availability of phenformin would not present a hardship to patients with diabetes. Patients taking phenformin are advised to discontinue using it until they have contacted their physician for alternative therapy.

#### Bell Canada breakthrough

Bell Canada has just introduced an improved mobile-telephone service it claims as a breakthrough in North American mobile telecommunications.

The "Access 450" mobile-telephone service, which will soon be available in Toronto, Hamilton and Montreal, will enable users to place local and long-distance calls directly through the telephone network by means of a base-unit computer that acts as an electronic switcher. Previous vehicle radios required an operator to complete calls.

Significant features of the system are rapid channel availability, total privacy from other mobiles, and customer "TouchPhone" dialing of local and long-distance calls.

At the heart of "Access 450" is a

"fail-safe" computer terminal, located in Toronto, that performs switching, control and accounting functions.

Illegal users can be identified and denied service.

The terminal automatically performs diagnostic tests and identifies malfunctions to maintenance personnel through a teletype printout.

#### Special features

Other features of "Access 450" are: a digital read-out to verify the dialed telephone number; greater ease of use than in previous mobile telephones owing to hands-free operation until a called party answers; an external sounder to let a caller who has had to leave his car for a short time know that his phone is ringing.

#### Royal Canadian Mounted Police horses royal favourites

*Queen Elizabeth, accompanied by the Duke of Edinburgh and Prince Charles, leaves Buckingham Palace for the annual Trooping the Colour ceremony in London on June 11. The Queen rides "Burmese", a Royal Canadian Mounted Police horse, which has been a familiar figure at the ceremony for many years. But it was only the second royal occasion for Prince Charles' horse, "Centennial". He was chosen by Queen Elizabeth during her Canadian tour in 1973; and having completed his training by the RCMP was presented to the Queen at Windsor Castle on May 15 this year. Prince Charles rode "Centennial" during the Queen's jubilee parade to St. Paul's Cathedral on June 7, while the 36-man troop of RCMP in Britain on a jubilee tour led the Queen's procession. The Mounties were the only non-U.K. contingent in the procession.*



# News of the arts

## Political cartoon exhibition

Some 50 cartoons by Albéric Bourgeois were on view at The Montreal Museum of Fine Arts this month in an exhibition that recalled federal, the province of Quebec and the city of Montreal politics from 1925 to 1952. The exhibition will go on tour throughout Canada.

Albéric Bourgeois Makes Game of Domestic Politics, is made up of



*Les taxes* (1935).

works created for the Montreal French newspaper *La Presse*.

Among the political leaders depicted in the cartoons are Maurice Duplessis, Mitchell Hepburn, Adélar Godbout, Mackenzie King, R.B. Bennett, Alexandre Taschereau, Sir Lomer Gouin, and Camillien Houde.

### The artist

Bourgeois, born in Montreal in 1876, was awarded first prize by the Arts



*Albéric Bourgeois* (1896-1962).

Council in 1899. He began his career as a cartoonist in the United States with *The Boston Post*, taking part in creating a feature called *The Education of Anney*. He also painted frescos at the Boston Opera. In 1904, at the insistence of Israël Tarte, he joined the staff of *La Patrie* in Montreal. For the newspaper, he created Timothée and La famille Citrouillard and helped Tarte in his campaign against Sir Wilfrid Laurier. A year later, Bourgeois joined *La Presse*, where he did an illustrated feature called Baptiste. Four years later, he gave Baptiste a companion, Catherine. For nearly 50 years, Baptiste and Catherine engaged in a long series of adventures. Baptiste evokes the wiles and intelligence of the French-Canadian while Catherine demonstrates vivacity and fundamental good sense.

"Your problem," Bourgeois used to



*Baptiste and Catherine* (1924).

tell young reporters, "is that you take yourselves too seriously. You want to write and you no longer know how to laugh."

He was a keen observer of life and, with his cartoonist's pen, "complained louder alone than all the rest of the press of the period," says Roger Champoux, former chief editorialist of *La Presse*, who worked with Bourgeois for many years.

The cartoons in the exhibition deal with federal-provincial relations, elec-

toral *mores*, federal and provincial elections, women's suffrage, the problems of Montreal, and taxes. The artist's production on these subjects was at its peak from 1925 to 1952. He died in 1962.

## Britain salutes Canadian film animators

Canadian film animators are in the spotlight in Britain this summer with two major expositions featuring the work of film-makers at the National Film Board of Canada.

The Scottish Arts Council is staging a summer-long "Norman McLaren celebration" featuring sketches, interview materials and films made by the man who pioneered film animation at the NFB, when John Grierson brought him into the newly-formed Board in 1941. The exhibit opened a four-week stay in Glasgow on May 18 and will be in Edinburgh from June 18 to July 9. It will then go on to the Aberdeen Art Gallery. Later, the Inverness and Sterling Universities are to present the film programs for smaller groups.

### Entire period spanned

In London, the National Film Theatre opened a one-week presentation on June 8 during which almost 100 animation films spanning the entire period from the early days of the NFB to the present were shown.

The National Film Theatre says, "this retrospective of the outstanding animated films made by the National Film Board of Canada is the most comprehensive tribute ever mounted to what is one of the largest and most influential animation producers in the world."

## A Canadian first

Dr. David Feuerwerker, became the first Canadian on June 9 to win a prize from the Academie Française, the 342-year state academy for French writers in Paris. Professor Feuerwerker, of the University of Montreal, won the Prix Broquette-Gonin, worth \$450, for his historical book on the emancipation of French Jews, which he had worked on for over 40 years. He came to Canada from France 11 years ago.

## Communications aid for paralytics

Paralytics who can neither speak nor use their hands will, it is predicted, be able to communicate by means of their eye movements and an electronic device developed at the University of Toronto.

The instrument, which is mounted on a standard frame for eyeglasses, contains a tiny computer. The user spells out words by looking at letters on a small built-in screen; the words are then typed out by an electronic typewriter.

The inventor, Ken Anderson, a post-graduate student in the Department of Electrical Engineering, says that with a bit of practice the user can spell out words and sentences at a rate of one character a second. "That doesn't seem very fast," he allows, "but what if you have no other way of communicating?"

A quadriplegic woman in her Thirties, who tested the device, was able to learn to use it fairly effectively within half an hour, says the inventor.

The system will be of greatest benefit to incapacitated people who do not have control of their voice and cannot use their hands for sign language or writing. Victims of cerebral palsy, those totally paralyzed by strokes, quadriplegics, as well as many accident cases could be helped with the new aid.

Anderson, who also studies medicine at U of T, points out that most paralytics retain control of eye movement.

The principle of the system — in essence detecting the minute changes in the orientation of the eye as it focuses on different positions on the screen — has been experimented with before, but this is believed to be the first practical device that actually works.

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The device, it is believed, is the first of its kind to use advanced digital electronic circuits, similar to those used in hand calculators.

"The trouble was," Anderson says, "that earlier systems of this kind took hours to set up and then they would work for maybe 30 seconds. Our device takes only 40 seconds to set up. After that, if you don't move the spectacles

too much, you can keep going pretty well as long as you want."

The prototype, excluding the typewriter, cost about \$1,000 to build. Anderson estimates it could be produced for about \$500, using inexpensive, standard, components. He is working at present on further improvement of the original design to make it suitable for commercial production.

## News briefs

■ Electoral boundary changes that came into effect on June 11 mean membership in the Commons will swell by 18 to 282 after the next federal election.

■ The Federal Government plans to issue two different kinds of Canada Savings Bonds this fall, Finance Minister Donald Macdonald has announced. One type, called the Regular Interest Bond, will feature the automatic payment of interest by cheque or direct deposit into a bank account on November 1 each year. The other, called the Compound Interest Bond, will permit bondholders to have the interest compounded annually, thereby earning interest on the accumulated interest. The two bonds will be exchangeable for one another, subject to certain conditions.

■ The Canadian Radio-Television and Telecommunications Commission has ordered Bell Canada to convert its pay telephones back to charge only 10 cents a call compared to the present 20 cents. Most other telephone rates are going up.

■ A law setting out the framework for a referendum on Quebec independence will be presented to the Quebec national assembly before its summer recess, Premier René Lévesque said on June 16.

■ The deficit on autos and parts trade with the United States fell to \$137 million in the first three months from a deficit of \$318 million in the comparable 1976 period. Both exports and imports were at record levels.

■ Quebec will take a hard line on advertising, particularly television advertising, and it wants numerous changes to be made, such as banning the use of children in commercials, according to the Associate Minister of Consumer Affairs. If self-regulation does not work, there may be direct government intervention.

■ Long-term capital borrowing by Canadian governments and corporations on the international market in the first quarter of 1977 fell to about \$1 billion, substantially below the total of \$2.8 billion registered in the same period of 1976, Finance Minister Donald Macdonald said on June 18.

■ New Brunswick Premier Hatfield says Prime Minister Trudeau should call a provincial premiers' conference this autumn to discuss constitutional reform and the talks should go ahead even if Quebec Premier Lévesque refuses to attend. Hatfield said the conference could present an alternative solution for the people of Quebec to consider when they voted on independence in the referendum promised by the Quebec government.

■ External Affairs Minister Jamieson said on June 16 that Canada would make strong representations to have discussions of human rights included on the agenda of the Belgrade European security conference.

■ Statistics Canada reported 824,000 people out of work in May, a drop from 914,000 in April, but still about 115,000 higher than in May a year ago. The seasonally-adjusted rate in May dropped to 7.9 per cent from the record 8.3 per cent in April.

■ The Montreal Stock Exchange supports the Quebec government's goal of making Quebec a French unilingual province. The MSE said in a brief presented to a legislature committee on June 14, that the goal of French unilingualism in Quebec was compatible with the Canadian reality.

■ A new forum for consultation by a wide variety of public interests on economic policy matters is advocated in a new Federal Government discussion paper. The paper also proposes that a new wage-and-price monitoring agency be set up to replace the Anti-Inflation Board once controls are lifted.