IT IS BAD BUSINESS
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$=1$ MaLTED Milk

## ＝aty  ALLEN \＆HANEURYS LMITITED LOMNO





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## Carnation Milk

 Cimnalic





Some People Have Funny Ideas What do you fink Carnation Milk is like？ Do you thincist is＂thick as molasses in Janu isint．Do you thinkkit has as funisy taste？It hasst


Pure Milk in a nodern backage－that＇s all Carnation MiI is just pure milk with part of
the natural water content taken out by evaporation． All the food value of full－cream milk is left in All the food value of full－cream milk is left in
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as a cure for all ills, as Thomas Garway did for
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 FALL FOOTWEAR
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The very newest style is appar-
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Dame Fashion sets the pace for Autumn in Shoes of Light Tan This colour carried extensively by us, will distinguish the wear-
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MEN WANT COMFORT - RIGHT
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MEN'S MAHOGANY SHADE BOOTS Blucher style, wide fitinn, all solid
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Special Price, only $\$ 4.20$ and $\$ 5.00$
MEN'S
BOX CALF BOOTS

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be solid right through. Sizes 6 to 10:
note the price . . .... . $\$ 4.00$


BOOTS Just the thing for tender feet.
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LADIES SHOE VALUES UP-TO-THE-MINUTE STYLES.

LADIES' STREET SHOES In Dark Brown shade, medium toe and
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styles in ribbon ties and onestrap styles in rimbon ties ann
medium heels and new toe
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$\$ 3.50, \$ 4.50, \$ 5.00, \$ 6.00$

| MEN'S <br> VICI KID BOOTS <br> The real leather for comfort. Blucher style, specially made up rubber heels attached. Sizes 6 to 10. Special Prices, <br> $\$ 4.50, \quad \$ 5.00$ |
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Sale of 1000 New Fall HATS
ENGLISH VELOURS AND AMERICAN VELVETS.
Every Hat $\quad 2.98$ A collection.
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collection of 5.98 "Pirate,"
Hats, .98 "Buccaneer,"
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$\quad-.98^{\text {In large }}$
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and $-0.98_{\text {Every new }}^{\text {nead }}$
Fall shade
IF IT IS NEW IT IS HERE!

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| $\$ 120,170,215,250,375$ | 00 up to 400 |
| hudson seal coats-muskrat coats PERSIAN LAMB COATS-SCOTCH MOEE COATS NORTHERN SEAL COATS-SEALINE COATS Full Lensth Models-(44 to 52 inches). ${ }^{\text {. }}$ | extraordinary values! <br> Newfoundland SEAL COATS Beautiful Silk lined-full length Coats-All sizes. $\mathbf{8 5 . 0 0}$ |

## The New Fall Styles are Here in This Sale of

## WINTER COATS

For Misses -- For Women - For Stout Whmen 80 p.c. with Fur Collars and Fur Cuffs
A Sale in which style and beauty share honors with the utmost in values. Over 1200 Coats have been assembled, and because of volume orders placed by us we received extraordinary price concessions; in fact our sale prices are
less than the value of the beautiful materials alone.
$\$ 12.98,14.98,16.98,22,26,30,34$ NEW: NEW! NEW! Everything about the Coats is NEW-New lines, new materials, new furs, new colors.

Even if you do not intend to buy, you owe it to yourself to see the delightul new fashions for Fall and Winter. NEW FUR TRIMMINGS NEW FABRICS, NEW COLORS. | $\begin{array}{l}\text { American Opossum, Muffon, Seal- } \\ \text { ine, Beaver, Fitch, Fox, Mandel. }\end{array}$ | $\begin{array}{l}\text { Valmira, Lustrosa, Velours, Duve- } \\ \text { teen, Suedes, Polaires, Tweeds, Duv- } \\ \text { bloom. }\end{array}$ | $\begin{array}{l}\text { Jacapa, Tanager, Taupe, Brown, } \\ \text { Grey, Blue, Black and Navy, }\end{array}$ |
| :--- | :--- | :--- | ine, Beaver, Fitch, Fox, Mandel. Grey, Blue, Black and Navy.

## Other FALL and WINTR COATS in This Sale Misses', Women's and Stout Sizes $\$ 8.98$ up to $\$ 60.00$ Every Coat a Star Value !

Stout Women's
NEW FALL AND WINTER COATS\& DRESSES COATS
$\qquad$ $+8.98$ Complete ranges of stout Coats 12.98 slenderize-in all the desired and required shad DRESSES
Carefully selected styles for 050 32.00

## Sale of New

## Sweater Wear

 FOR MISSES AND WOMEN. Slip-on Sweaters, Peter Pan models; Silk and Wool 1.98 Sweaters; Cardigan Sweat3.98 ers, buttoned up style, with belts; Brush Woolen Sweat-ers-in fact the most varied collection that we have ever offered. Extra values. 4.98 5.98 6.98Girls' Sweaters A very large range of new Fall 1.98 and Winter Sweaters and Sweat- $\mathbf{2 . 9 8}$ bigger girls, and new shades 3.48

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Ages 2 to 10 years.
Brush Woolen and knitted
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Ladies' \& Misses' Raglans, Rulbherized
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Hundreds of New ENGLISH RAGLANS and TWEED TOP COATS for Misses and Women, in all required styles and shades Stouts.
9.98, 14.98, 17.95, 21.00 up to 29.80

Just Arrived, Huudreds of Smart New Dresses

Every model strictly new and the very latest in style.


Satins, Flannels, Poiret Twills, Char-

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| :--- | :--- | :--- | Women, Misses, Stouts.

 Girls' Dresses $\mid$ HATS

| Beautiful new Fall Dresses |  |
| :--- | :--- |
| in all the new | $\begin{array}{l}\text { Fell Hats, Thited difits Velvet } \\ \text { Hald }\end{array}$ |
| Hats for the litle Miss and |  | in all the new

and materials.

| 4.98 | 6.98 | 1.78, | $2.98,3.98$ |
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# Men's,Young Men's"'suits Topcoats mel Winer Overcoats 

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Ask Men who have made Purchases in this Store before. Come yourself, if only to see this Magnificent Display
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 English materials-American tailoring-an unbeatable combination. Supreme qualities - unmatchable \$35.00, 39.00, 42.00, 45.00, 50.00 quality-styie-fit and talloring guaranteed.
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Small Boys' Suits
In Oliver Twisis Thunic and Middy effects.
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Heary Pliaid backs belted mannish styles;
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ee the Comedies that are Comedies. To-night see the Comedies that are Comedies. To-night "FORWARD MARČ" Two Acts-and J
H-O-W-L-N-G.

## MANUFACTURERRS' ODD LOT

 LADIES HEAVY WINTER COATS
## $\$ 2.98$

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Light Tweeds 15.75 \& 21.95. Grey Covert Cloths 26.00.

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NAP OVERCOATS in Navy or Grey, with Chesterfield Collar and
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These Coats are smart and very durable; just
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For hard wear combined with good
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SPECIAL PURCHASE of Extra Heavy All-Wool Tweed Pants
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\text { guarantee of service with satis- }\end{array}\) \\
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HUNDREDS OF CUSTOMERS, WELL SATISFIED, ATTENDED THIS SALE:
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the following lines of footwear at a little over half price:
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\hline CHILD's B00TS \\
With Grey Uppers. \\
sizes to \\
for \\
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S1.70 \\
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\end{tabular}
\begin{tabular}{|c|}
\hline CHILD'S BOOTS \\
Brown Cloth Uppers. \\
Sizes 9 to 11. \\
FR ONY \\
\(\$ 1.80\) \\
\hline
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GIRLS' BOOTS FOR ONLY \(\$ 2.00\) the pair.

2

City Pigeons

\(\$ 2.50\) the pair
\(\$ 2.50\) the pair
WOMEN'S DAINTY SAMPLE BOOTS-High Heels, For Onl
WOMEN'S SAMPLE BLACK SUEDE PUMPS-For Only ...
WOMEN'S
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SEE OUR MENS, BOYS' AND YOUTHS BOOTS AT ROCK bOTTOM PRICES.

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BOOTS \\
Cuban Heels All sizes. \\
FOR ONLY \\
\$1.80 \\
THE PAIR. \\
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\end{tabular}
\begin{tabular}{|c|}
\hline WOMEN'S \\
EVANELNE \\
BOOTS \\
High Heels-All sizes. \\
FOR ONL \\
\$1.35 \\
THE PAIR. \\
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\hline WOMEN'S \\
JOB SHOES \\
Strapped and Laced. \\
All sizes. \\
FOR ONLY \\
\(\$ 1.90\) \\
THE PAIR. \\
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