## - THE EVENING TELEGRAM







## A STARTLING CONTRAST

Four years ago you could purchase from any Tailor a Cusiom. Made Suit for $\$ 18.00$ and up. To-day a similar made Suit will cosi you from $\$ 50.00$ up, and not an easy matter to get whaf you would like af that. But why should you worry when you can gef a Ready-made Suit that has all the STYLE, FINISH AND APPEARANOE of a Custom Made Suit and at a pre-war price. As a special inducement we offer for ONE WEEK ONLY OUR STOCK OF MEN'S AND BOYS' READY-MADES AT REDUCED PRICES. GRE STRICTLY CASH.




Flat Top Desks, Roll Top Desks, Typewriter Desks, Ofice Chairs, Steel Filing Cabinets,
Oak Filing Cabinets, Card Index Outfils,
Card Ledgers. For Your Inspection.

DICKS \& CO Id.
Office Equipment.
Three Pound Tin
Peaches,
In Heavy Syrup,
30c. tin.

Belle Flower Green
PEAS,
Ooly 15c. tin.
M.J. $0^{2}$ Brien,

42 New
Gower St.

Acknowledgment.

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G. Knowling, Limited

ANNoUNCing ! That on every shopping day during the month of August this Store will hold some event of a most interesting nature.


Here and There Prsonul Fismern aro




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## BATHING SEASON.

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We are now plenteously stocked in every article needed to make your Bathing Season enjoyable.

## BOY'S BATHING SUITS,

95 c each.
One piece regulation suift of Navy Blue stricily fast colors, Sizes: $28,30,32,34$.

LADIES BATHING SUITS,
$\$ 2.00$ to $\$ 4.40$. Sizes, 38 to 40.
GIRLS' BATHING SUITS,
$\$ 2.00$ per Suit,
Sizes, $30,32,34$.

NEANS BATHING SUITS,
$\$ 1.55$ each.
One piece Black, Fine Ribbed Jersey Cloth
1 Trimmed in White, sizes, 38, 40 and 42 . 90c paie:

## BISHOP, SONS \& COMPANY, LIMITED.

PHONE 484.
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Where Do Th
Where Do The
Germans Come From?

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SMALLWOOD'S BIG SHOE SALE! We are still showing a splendid selec tion of

## Tweeds

 and Serges. No scarcity at Maunder's. However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced It the same price.
## John Maunder,

Tailor and Clothier, St. John's, Nild
To Lovers of my Lady Nicotine. exilt Tobacea


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332 GROCERY, SL. John's. 332.



HIBLTO, DVERYBODY!


This Shoe Sale is now in full swing. Here's where you will save money. There's a Best Time to buy Shoes, and that time is RIGHT Now!

LADIES' LOW SHOES.
LADIES' WHITE CANVAS BOOTS \& SHOES MISSES ${ }^{\text {a }}$ and CHILDREN'S WHITE CANVAS BOOIS ANTMPENS MISSES \& CHILDREN'S LOW SHOES. MEN'S LOW SHOES, BOYS' LOW SHOES. 10 p.e. (Ten per cent.) of to clear. All must
o. Golden opportunity to Wholesale Buyers.
F. SMALLWOOD, The Home of Good Shoes.

## OATS, BRAN, HAY!

Just arrived, Large Shipment Oats, Bran, Hay.
GEO. NEAL



100 Crates Onions,
50 Sacks Onions,
80 Crates Green Cabbage
80 Crates Calif. Oranges,
Now Booking Orders?
Burt \& Lawrence, 14 New Gower St.


NO MATYER HOW THI FIRE IS CAUSED
if you're not insured, you'r a you're not insured, you're about your policies. We give
you the best companies ano PERCIE JOHNSON
msurance Agent


## Reid-Newfoundland $C_{0}$

y Bulls Garden Party
(7) Sunday, August 4th.

Train will leave St. John's Station at 2 p.m. going as far Tors Cove, im. mediately returning to Bay Bulls, picking up passengers. Will leave Bay Bulls at 8 p.m. for Tors Cove, and returning from Tors Cove to St. John's, slopping at all stations.

REID-NEWFOUNDLAND Company


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## ROBERT TEMPLETON.

Trya Sample Case or Two. Chisholm, Sweet \& Co., Antigonish, Noraz Sootia. Price may change without
notice. sivs.tp, te.

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333 WATER STREET, St. John's, Nid.


Knock WATERPROOF ENGINS ST. LoUIS CASH REGISTRRS! Daytoin Money Weight Seales!
Electric Lighting :
 THE NEWFOUNDLAND SPECIALTY CO.,
soLe Aervis.
246 WATER STREET
UP STAIRS.




VOLUME XL


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AUCTION. Salved Goods! tuesday, 6th August, Messrs. Bovinimg Bres. Ltad.














R. K. HOLDEN,

DoYou Perspire Freely?
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OMARA'S

 PETER O'MARA PLThe pragsist. $w$.
46-48 WATRE St.


THIS IS TAE H00K T0 CAICH EM.


Explanation! The word "Mead" stands
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The purchaser of this
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Baird \& Co.

