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VOLUME XXXVII

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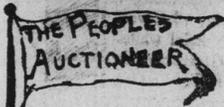
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**TOMORROW, FRIDAY,**  
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**Drawing Room**—1 parlor suite, consisting of 7 pieces; 1 do, consisting of 4 pieces; 4 centre tables, large and small pictures, 2 upholstered arm chairs, 1 hair cloth couch, 1 do chair, etc.  
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1 Single Comb Rhode Island Red.  
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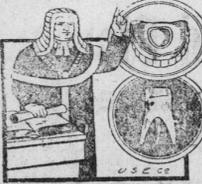
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EXAMINATION FREE.



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Here you can obtain expert work in all branches. Our new Anaesthetic, used exclusively by us, makes our method of EXTRACTION absolutely painless.

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S. S. ROANOKE . . . . . Mar. 26th Apr. 9th Apr. 20th Apr. 23rd  
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S. S. GRACIANA sails from London for St. John's direct, April 15th.

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LADIES', MISSES' and CHILDREN'S

WASH DRESSES,

Embracing all the leading American styles and effects. Our prices will surely interest you. See them to-day.

**WILLIAM FREW.**

(UNDER THE DISTINGUISHED PATRONAGE OF HIS EXCELLENCY THE GOVERNOR).

The first ILLUSTRATED LECTURE of the Second Series at King George the Fifth Institute will be delivered by H. W. LEMESSURIER, Esq., in the Grenfell Hall, on Monday Evening, 10th proximo. Subject:—

### "Ancient St. John's.

A very interesting incident of the evening, before the Lecture, will be the uncovering in the Hall by His Excellency the Governor (while the "Marseillaise Hymn" is being rendered) of a remarkably fine Autograph Portrait of M. Raymond Poincare, President of the French Republic—recently presented to the Institute by His Excellency the President, as a recognition of its great work among the toilers of the sea. Patriotic songs will be sung before and after the Lecture.

Doors open at half-past seven o'clock—Lecture to commence at 8 o'clock. Admission, 10 cents; Reserved Seats 20c. Tickets to be had at the Atlantic Bookstore and Institute.

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RISK IS ELIMINATED when it comes to policies written here. That house of yours needs an extra policy, and why not have me write it? A day's delay may cost you thousands. It's the time to act and not to procrastinate. Do it to-day.

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1 Pony Horse, Hood Buggy with Rubber Tyres, Carriage Harness and Rugs; apply at once to

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## Grove Hill Bulletin

The following Cabbage Plants will be ready about May 10th:

Henderson's Suspension,

Early Jersey Wakefield,

Early Stamp, Wilmingsstad,

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Early Express, Savoy,

First Best.

Price 80c a hundred; \$7 a thousand.

Cauliflower, Early Dwarf, King of Cauliflowers, Purity, each \$1 a hundred.

Brussels Sprouts, \$1 a hundred.

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### TRUE WEIGHT

is only one of the many good features that help to make

### OUR MEAT MARKET

popular. We grant every patron courteous service, careful attention, prompt delivery and fair prices.

If you are a little particular and want the best cuts of choice Meats and good service, try ordering here.

### M. CONNOLLY,

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### White's

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### Cement,

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## H. J. Stabb & Co.

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## MASSATTA

A NEW AND TOTALLY DIFFERENT

## TALCUM

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Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, super Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

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Bell Island Transportation Company, Bell Island. Must have experience in handling freight and passenger traffic, also accounting. Apply by letter P. O. Box 57, City. apr29, 11

### WANTED—At Government

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### WANTED—Collector and

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### WANTED — Typist, willing

to be generally useful; short hours; wages to start \$1.50 per week. Address "JUNIOR," P. O. Box 72. apr29, 11

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Grade Teacher for Springdale; salary \$270. Apply with references to CHAIRMAN. apr29, 11, eod

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Greatest War," including Canada's part. Profusely illustrated with actual battle scenes. Record seller. Make seven dollars daily. Sample book free on promise to canvass. LINSOTT COMPANY, Brantford. apr29, 11, eod

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**GILLETTS PERFORMED LYE**

**CLEANS AND DISINFECTS**

THE CLEANLINESS OF SINKS, CLOSETS, BATHS, DRAINS, ETC. IS OF VITAL IMPORTANCE TO HEALTH.

**GILLETTS LYE**

THE GILLETTE COMPANY LIMITED TORONTO, ONT., CANADA

**Stella Mordaunt**

—OR—

**The Cruise of the "Kingfisher."**

CHAPTER X.

She had kept her eyes on his face while he spoke, looking straight before him with a slight frown, as if he were trying to picture her under the conditions he now described, and as she listened, her face grew pale and her eyes fell. Then when he had finished, she rose and took her handkerchief by two corners and let the gold tumble out.

"You'll lose some of it if you don't take care," he said, stooping to recover the precious nuggets.

"You needn't trouble," she said, coolly. "I don't want it."

He stared up at her.

"Don't want it? And just now you said—"

"Oh! never mind what I said. It doesn't matter. I've changed my mind. Can't we get down without passing that?" She shuddered as she glanced towards the skeleton.

"Yes, there's a place." He pointed it out to her. "I'll dig a grave and bury the poor fellow."

She went down the hill, and presently he followed and overtook her. She was seated on a boulder, her head resting on her hand, her lovely eyes fixed dreamily on vacancy.

"Have you?" she asked in a whisper.

"Yes," he replied, solemnly, "and I've hid the gold. I dug a hole twenty paces—"

"I don't want to know, thanks! I don't care in the least where you put it," she interrupted him; and she jumped up and, marching on in front, with her chin tilted and her long lashes covering her glorious eyes; and Rath, with the density of his sex, and ignorant of women, wondered, as he followed, what he had said or done to offend her.

CHAPTER XI.

To be absolutely penniless—a fifth-rate actor "out of a shop" one day, and a peer of the United Kingdom with untold wealth the next! Little wonder that Ralph Percival

**Antiseptics in Australian Blue Gum**

**Proves a Cure For Bronchial Catarrh.**

**BAD COLD IN THE HEAD, THROAT WEAKNESS AND CATARRH CURED QUICKLY.**

Medicated Air A Marvel!

Catarrh is far superior to any internal medicine.

Its relief is almost instantaneous—just takes long enough to breathe its healing vapor into the lungs to give wonderful soothing relief.

Catarrh goes right to the finest cells in the lungs, carrying healing, soothing balsam to the places that are inflamed with Catarrhal inflammation. A sneezing cold is cured in ten minutes—a sore throat is healed and restored in an hour or two—chronic bronchitis is soothed away

was almost beside himself with joy. It was so great a change that he could scarcely realize it, though he had had some days of suspense in which to prepare himself.

But all things considered, he behaved very well; much better, indeed, than Mr. Bulpit had expected.

"I expect he will lose his head and make a fool of himself," he had remarked, grimly, to Mr. Greyfold. "He will want a regular flare-up, and a large party to see him enter Rotton."

"A brass band and flags, and arches with 'Welcome to Your Ancestral Home,'" said Greyfold, with a grin. "I'd better get something of the kind prepared."

But it appeared that this was exactly what the young man who had suddenly succeeded to an historic peerage did not want.

"I don't like a fuss," he said to Mr. Bulpit, glancing out of the corners of his eyes as if he were watching the effect of his words upon the old lawyer. "I don't want to march into my property as if—as if I were a circus entering a town. I'd rather take possession quietly; just as any other gentleman—nobleman—would do, who had come into his own. I expect the newspapers are kicking up enough fuss as it is, aren't they?"

"No; I think not," said Mr. Bulpit, who was greatly surprised by this young man's wish to avoid a "flare-up." "Of course, there have been paragraphs and accounts, but nothing very obtrusive."

Lord Rotton drew a sigh of relief. "As I said the other day, it isn't pleasant to have every one reminded that I was once down on my luck," he said. "In fact, I want to forget it myself—if I can; and if I went in for any fuss now, it would only remind people of what I was, and make them laugh."

"Mr. Greyfold was contemplating a band and some 'Welcome' arches," said Mr. Bulpit; and he was still more surprised by the angry flush which rose to the earl's face, and the sharp way with which he broke in with:

"No, no; d—n it! I won't have it! I don't want every newspaper in the kingdom—I mean, I think it's better form to get things over quietly."

Mr. Bulpit nodded.

"I quite understand."

"Do you!" thought the earl, as he shot a quick sidelong glance at the dry little lawyer.

"And I'll stop Greyfold. But I think you'd better have some of the tenants; give them a dinner in a marquee, and that sort of thing; they will expect it. And, if I might suggest it, you could ask a few friends—I mean neighbours, they will be your friends presently—to dine with you on the occasion of your entering into possession."

Lord Rotton thought for a moment.

"Very well," he said. "You can give the tenants and people a feed on the lawn—if it's the regular thing and they are looking for it—and I'd like to ask Lord Hatherley and—Lady Mary to dinner."

"No one else?" asked Mr. Bulpit.

"No, no; not this time!" said his lordship, quickly. "When I get used—when I know more people—you see I've met Lord Hatherley already."

Mr. Bulpit nodded. He was rather favourably impressed by this exhibition of shyness on the part of the new earl. A day was fixed for the dinner, and Lord Rotton wrote the invitation, lating it from the Bull, where he was still staying, while the Hall was being got ready for him.

Lord Hatherley received the letter at breakfast time, and tossed 't across to Lady Mary.

"There's an invitation for you, my dear," he said. "Really it's rather nice of him to ask us."

"Shall we go?" she asked, with her eyes still fixed on the note.

"Yes; why not?" he asked, with some surprise. "He is—or will be, on the 29th—our nearest neighbour, you know; and it would be awkward to refuse. Besides," he added, with an apologetic laugh, "I am devoured by curiosity to see how he will behave—get on. It is such an extraordinary position—such a change of life and prospects for the young man. It will be like reading a very interesting novel. What are you staring at that note for, my dear?" he broke off.

Lady Mary looked up with rather a startled air; then she laughed.

"I was looking at the handwriting and the phrasing of the letter," she said, throwing it back to him; there were no servants in the room. "It is a peculiar hand-writing—the kind from which persons who profess to read character from handwriting, would, I should imagine, deduce all sorts of strange traits. And he has spelt one or two words wrongly."

"I don't think it's a bad note, considering his antecedents—or what I imagine them to have been," said her father. "Please let us go, Mary!"

She laughed as she looked at him with the loving tolerance of an only and much-petted child.

"You are as curious and interested as a woman, father," she said; "indeed, much more curious than one I could name. But we will go, by all means."

So Lord Hatherley wrote an acceptance; a pleasant little note, saying that he and Lady Mary would be delighted to be present at Lord Rotton's induction to his home; and the new earl read and re-read this note as if it were something precious.

On the day fixed, the road from Market Rotton was in quite a lively condition; for, in addition to the tenants and laborers on the estate, Mr. Bulpit had induced the earl to invite some of the principal trades-people. A huge marquee had been erected on one of the lawns, and, despite his lordship's objection to any fuss, there was a brass band and some flags.

The earl drove over from the town in the afternoon, just in time to dress for dinner, and was received by Mr. Bulpit and Mr. Greyfold, and by the servants, drawn up in a double line, in the usual fashion. He was exceedingly pale, and the twist of the under-lip was very noticeable as he entered the hall, and, in reply to Mr. Bulpit's "Welcome, my lord!" he said, rather huskily:

"Thank you, thank you all very much!" Then, followed by his valet—engaged by Mr. Bulpit—he went up to his own rooms.

Half-way up the great stairs he paused and looked round the hall. With its size, its famous pictures, its figures in armour, stained glass, and ebony cabinets, it impressed him more than anything he had yet seen of his house; and Parkins, the valet, heard his master draw a long breath.

The dinner hour was eight, and Lord Hatherley and Lady Mary arrived punctually, and were met in the hall by the new earl. That he was nervous was evident by his pallor and the twitch of his lips; but the man had been an actor, and after a few minutes on any stage, an actor, if he is worth his salt, loses his nervousness and finds his feet. And Lord Hatherley and Lady Mary did all they could to put him at his ease. Mr. Bulpit, who dined with them, was surprised at the speed with which the young man recovered his self-possession, and at the ease with

which he played his part as host. It is true that, every now and then, sometimes in the middle of a sentence, the earl would pause, and, lowering his lids, glance round with a furtive and rather suspicious expression; but as the meal proceeded, this curious expression grew less frequent, and he seemed to gain confidence.

They were in the middle of the dessert, and the earl was talking, describing one of the lake districts to Lady Mary—he had gone there with a strolling company—when a cheer rose from outside and startled them.

"They want a speech," said Mr. Bulpit, with his rather grim smile.

"No, no," said Lord Rotton. "I needn't make a speech, need I?" he asked of Lady Mary.

She smiled.

"I suppose it is usual on occasions such as this," she replied.

"Oh, well, if you think—" he said, with an emphasis on the "you;" and he rose. "But you will come with me? I feel awfully nervous."

They went out on the terrace, and found that the crowd, which had been regaling itself in the marquee, had collected on the lawn just beneath the terrace and was cheering and yelling "Long life and happiness to the new earl!"

The "new earl" stepped forward to the balustrade and looked round.

Calomel makes you sick and you lose a day's work. Calomel is a nasty, dangerous chemical. To live your sluggish liver and bowels when constipated, headachy, bilious, just get a 10-cent box of harmless Cascarets. They work while you sleep, don't gripe, sicken or salivate.

He had been very careful at dinner, and had only drunk a couple of glasses of champagne; but his face was flushed and his heart beat quickly, for not until this moment had he realized his position. He was the Earl of Rotton; the land he looked on was his; all these people, in a sense, were his! His eyes flashed and his bosom swelled, and the hand that rested on the marble coping clenched tightly. He was the Earl of Rotton, the Earl of Rotton! A nobleman—and rich, rich!

He opened his lips, and, faltering for a moment only, said:

"My friends, I thank you for your good wishes. It is very kind of you; all the kinder, considering that you know very little of me; but I hope we shall know more of one another soon, and that you will find me a good landlord and a considerate master. And again I thank you all—from my heart."

(To be Continued.)

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Motherhood is woman's highest sphere in life. It is the fruition of her dearest hopes and greatest desires; yet thousands of noble women through some derangement have been denied this blessing in their homes once childless there are now children because of the fact that Lydia E. Pinkham's Vegetable Compound makes women normal, healthy and strong. This is evidenced by the following letters which are genuine and truthful:

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Brooklyn, N.Y.—"I was ailing all the time and did not know what the matter was. I wanted a baby but my health would not permit it. I was nervous, my side ached and I was all run down. I heard that Lydia E. Pinkham's Vegetable Compound was good and took the medicine. I have now a beautiful baby and your Compound has helped me in every way."—Mrs. J. J. STEWART, 289 Humboldt St., Brooklyn, N.Y.

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(To be Continued.)

THE BLESSING OF MOTHERHOOD

Healthy Mothers and Children Make Happy Homes

Motherhood is woman's highest sphere in life. It is the fruition of her dearest hopes and greatest desires; yet thousands of noble women through some derangement have been denied this blessing in their homes once childless there are now children because of the fact that Lydia E. Pinkham's Vegetable Compound makes women normal, healthy and strong. This is evidenced by the following letters which are genuine and truthful:

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**\$1,000 Reward**

**FOR A CASE OF INCURABLE CONSTIPATION.**

To any person who cannot be cured of Constipation by Dr. Hamilton's Pills, the above reward will be paid. No medicine gives such lasting satisfaction or effects such marvellous cures as Dr. Hamilton's Pills. Relief instantly follows their use. That blinding headache goes forever that feverish feeling in the skin is soothed away, bilious fits and stomach disorders are stopped.

Don't be nervous about using Dr. Hamilton's Pills; they are mild enough for a child to use, yet certain and effective in action in the most chronic cases. Get a 25c. box to-day; they bring and keep robust good health.

"There's an invitation for you, my dear," he said. "Really it's rather nice of him to ask us."

"Shall we go?" she asked, with her eyes still fixed on the note.

"Yes; why not?" he asked, with some surprise. "He is—or will be, on the 29th—our nearest neighbour, you know; and it would be awkward to refuse. Besides," he added, with an apologetic laugh, "I am devoured by curiosity to see how he will behave—get on. It is such an extraordinary position—such a change of life and prospects for the young man. It will be like reading a very interesting novel. What are you staring at that note for, my dear?" he broke off.

Lady Mary looked up with rather a startled air; then she laughed.

"I was looking at the handwriting and the phrasing of the letter," she said, throwing it back to him; there were no servants in the room. "It is a peculiar hand-writing—the kind from which persons who profess to read character from handwriting, would, I should imagine, deduce all sorts of strange traits. And he has spelt one or two words wrongly."

"I don't think it's a bad note, considering his antecedents—or what I imagine them to have been," said her father. "Please let us go, Mary!"

She laughed as she looked at him with the loving tolerance of an only and much-petted child.

"You are as curious and interested as a woman, father," she said; "indeed, much more curious than one I could name. But we will go, by all means."

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*Not Bleached*

**GOLD MEDAL FLOUR**

GOLD MEDAL FLOUR is not artificially bleached, or whitened chemically nor adulterated in any way whatever. Its color is a rich, creamy white—not a flat artificial white. Absolutely Wholesome. Every Package Guaranteed. FOR SALE BY GROCERS.

**GOLD MEDAL FLOUR**

Sold Wholesale. In Store and to arrive. G. I. ANDERSON, Agent, 165 Water St.

**Most People**

Are now Economizing in the matter of Dress.

WE ARE HELPING the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least ONE-THIRD.

If you are pessimistic, ask any reliable dealer for any of the following brands:

FITREFORM, TRUEFIT, AMERICUS, STILENFIT, PROGRESS.

MADE ONLY BY

**The Mld. Clothing Company, Ltd.**

**Ladies' Kid Gloves,**

**SPECIAL VALUES,**

—AT—

**Henry Blair's.**

Ladies' Tan Kid Gloves, 4 lots, in dome and button fasteners. Prices . . . . .40c, 50c, 65c, 80c, per pair

Ladies' Black Kid Gloves, 2 lots. Prices . . . . .50c & 80c, per pair

Ladies' Real French Kid Gloves, 3 dome fasteners, in Tan, Brown, Light Beaver, Grey, Navy, Saxe, Blue, Myrtle and Black. Our Special Price . . . . . \$1.19 per pair

Ladies' Best Quality French Kid Gloves, 3 dome fasteners; every pair guaranteed, in the following shades: Tan, Brown, Navy Blue, Grey, Light Beaver and Black . . . . . \$1.60 per pair

SPECIAL NOTE.—Owing to the war Kid Gloves are not being made, and when stocks are sold there will be none to be had.

**Ladies' Elbow Length Kid Gloves.**

12 button length, Glace Kid, White or Black, at \$1.15, \$1.60, \$1.95 pair.

16 button length, Glace Kid, White or Black, at \$2.00 per pair

12 button length, Glace Kid, Tan or Grey, at . . . \$1.90 per pair

12 button length, Suede Kid, White or Black, at \$1.20 & \$1.50 pr.

12 button length, English Doeskin, shades Drab & Putty, \$1.90 pr.

**HENRY BLAIR**

Advertise in The Evening Telegram

**Globe-Wernicke**

Sectional Bookcases

**House Cleaning.**

The annual return of this distressing and most contagious condition is now near at hand. What can be done towards reducing its horrors to suffering manhood? One thing should occur to you, that is to see that those books that are piled up in back rooms, on tables and mantels and spelling by exposure should be housed in dustless, elastic, sectional, economical bookcases of the famous

**Globe-Wernicke**

**PERCIE JOHNSON,**

Agent for Newfoundland.

**NEW NOVELS.**

By the Best Authors.

GENERAL & WAR LITERATURE— ALL THE BEST AND LATEST.

The Man and the Moment by Elinor Glyn, 60 & 80c.

The Day of Judgment by Jos. Hocking, 80c.

The Thirty Days by Hubert Wales, 60 and 80c.

The Great White Army by Max Pemberton, 80c.

God's Country and the Woman by J. O. Curwood, 80c.

The Turbulent Duchess by Percy Jas. Brenner, 80c.

The Blue Buckle by Wm. Hamilton Osborne, 80c.

The Man of Iron by Rd. Dehan, 60 and 80c.

The Graves of Kilmorna by Canon Sheehan, 60 and 80c.

The Wall of Partition by Florence Barclay, 80c.

Innocent by Marie Corelli, 60 and 80c.

The Honourable Percival by Alice Regan Rice, 80c.

Patrol of the Sundance Trail by Ralph Connor, 80c.

Facing Fearful Odds by Jos. Hocking, 80c.

The Laughing Cavalier by Baroness Orczy, 60 and 80c.

A Mixed Pack by Dorothea Conyers, 60 and 80c.

Whom God Hath Joined by Arnold Bennett, 60c.

Percy and Others by F. Anstey, 60 and 80c.

The Carnival of Florence by Marjorie Prussianism and Its Destruction by Norman Angell, 30c.

Deeds That Will Never Die by Fraser. Fighting in Flanders by E. Alex. Powell, \$1.10.

How Belgium Saved Europe by Sarcosolea, 30c.

Home Life in Germany by Miss A. Sidgwick, 30c.

The New (German) Testament, 10c.

Mutual Aid by P. A. Kropotkin, 30c.

Keeping Fit by O. S. Marden, \$1.10.

What I Found Out in Germany by an English Governess, 60 and 80c.

**GARLAND'S Bookstores,**

177 and 223

**PHOTOGRAPHS of the First Company of Reserves for the First Newfoundland Regiment--Those that have just left here!**

**We have individual Photographs of each man, Groups of each Section, and the Non-Commissioned Officers, men being inspected at Government House, Going aboard the Steamer etc., etc.**

**THE HOLLOWAY STUDIO, LIMITED,**

Corner Bates' Hill and Henry Street, St. John's Nfld.

PHONE 768.

**War News.**

Messages Received Previous to 9 a.m.

OFFICIAL. LONDON, April 28. The Governor, Newfoundland:

The following is published here: After a hard day's fighting, troops were landed on the Gallipoli Peninsula, thoroughly making good their footing with the effective help of the Navy. The French have taken five hundred prisoners.

The following is published at Cairo: The Allied forces under Sir Ian Hamilton, have effected a landing on both sides of the Dardanelles, under excellent conditions. Many prisoners have been taken. The advance is being continued.

The French Government reports that progress by the French and British forces north of Ypres continues. The Germans suffered severe losses. Over six hundred dead were counted at one point near the Canal. Several hundred prisoners and six quick-firing guns were captured.

On the front at Les Eparges, the German attacks were completely driven back. Our offensive has been resumed and progress made. Nearly a thousand dead Germans were counted at one point.

The summit of Hartmannswillerkopf was taken by the Germans and then recaptured.

The War Office states officially that it is reported on medical evidence that Canadian soldiers have been killed in recent fighting, not from wounds, but from poisoning by gas used by the enemy, contrary to the Hague Convention.

HARCOURT.

PROGRESS NORTH OF YPRES. PARIS, via St. Pierre, April 28.

North of Ypres our progress continues, especially to our left. We captured six quick-firers, two machine-guns, much war stuff, and several hundreds of prisoners, among whom were several officers. The enemy's losses are heavier. On a certain part of the front near the Canal, we counted over six hundred German corpses.

On the Meuse heights front, Eparges, St. Remy and Colonne were continued gaining ground, about a kilo-

metre, and inflicted heavy losses on the enemy, destroying a German battery.

BIG REINFORCEMENTS. PARIS, April 28.

Two hundred thousand French troops are being rushed into West Flanders and Northern France to reinforce the Allies' lines. Some of these reinforcements are being massed between Ypres and Dixmude, where the full force of the latest German drive was felt, while others are strengthening the British lines on Arras front. Although officially claimed by the French War Office that the German rush toward Calais has been halted, it is evident that Sir John French and General Joffre expect the Germans to attempt another offensive movement. Special mention is made in despatches of the gallantry of Canadian and Belgian troops. At some points the German advance lines were forced back from three to four miles and the Kaiser's forces were compelled to retire with such precipitation that they left their dead and wounded upon the field together with hundreds of rifles, machine-guns and cannon. Fighting in this great battle around Ypres has been in progress for ten days, and the end of the engagement is not yet in sight. East of the Meuse River and in Upper Alsace, French gains are recorded in late official despatches, especially near Les Eparges, in the Woivre district, and at Hartmannswillerkopf. The German rush to force a passage of the Yser Canal has failed and the Allies again are firmly established on the eastern side of the Canal. Large reinforcements have been brought up, and the new lines are strengthened and consolidated. The correspondent declares there are signs that the German offensive is already weakening.

GERMAN ATTACK STOPPED. LONDON, April 28.

The following British official statement was issued to-night: Fighting to the north and northeast of Ypres continued all yesterday. Our operations, in conjunction with the French, definitely stopped the German attack, and it has not since been renewed. "Since yesterday morning there have been no German west of the Canal, except at Steenstraete, where they have established a small bridge head. The readjustment of the situation has necessitated the delivery of counter-attacks both by French and our troops on north of the Ypres salient. In resisting these counter-attacks, the Germans again made use of noxious gases and of shells manufactured in contravention of the Hague Convention.

"On the rest of the front there is nothing to report."

FRENCH CRUISER TORPEDOED. PARIS, April 28.

The French armoured cruiser Leon Gambetta has been torpedoed and sunk in the Adriatic Sea. Part of her crew of 725 men were saved, but the loss of life is believed to be very heavy.

THE LOSS OF THE LEON GAMBETTA. PARIS, April 28.

A communication from the Ministry of Marine, reciting the torpedoing of the French cruiser Leon Gambetta was given out this afternoon as follows: The armoured cruiser Leon Gambetta, cruising at the entrance of the Otranto Canal, was torpedoed on the night of April 27th, and went to the bottom in ten minutes. All the officers perished at their posts; 136 members of the crew, including 11 under officers, were rescued by vessels sent out promptly to their help by the Italian authorities. The list of survivors is not yet received. The French cruiser was the victim of an Austrian submarine.

Since the beginning of the Anglo-French operations against the Dardanelles, French warships in the Adriatic limited their operations to watching the Straits of Otranto, with the idea of preventing any Austrian submarines escaping from the Adriatic, at the head of which is Pola, the Austrian naval base, and reaching Turkey. This patrol duty was particularly necessary to protect the vessels of the Allies operating against the Dardanelles, and in view of the fact that Austria possesses several submarines, whose cruising range is sufficient to permit them to travel from Pola to the Dardanelles.

RE-CAPTURE ST. JULIEN. PARIS, April 28.

An unofficial announcement in the Petit Parisien to-day, stated the British have recaptured St. Julien, in West Flanders, from the Germans, but this is not confirmed by the War

**Haze You a Bad Sore? Read How 'Zam-Buck Heals.**

No matter where the sore, or how caused, Zam-Buck, the great herbal healer, will be found adequate to the case. Unlike ordinary salves, Zam-Buck is purely herbarial—contains no animal fat, no poisonous coloring matter. Read how Mr. B. Ellis, of Castleton, Ont., proved its value. He says,—"I suffered for years from a running sore on my toe which started from a frost bite. The pain was so severe I was unable to sleep. The sore went right to the bone and the foot was terribly swollen and inflamed. In vain I tried numerous remedies. At last, seeing an advertisement for Zam-Buck, I decided to give it a trial. The result has been most satisfactory. Zam-Buck quickly eased the pain and took away the swelling and inflammation. Perseverance with Zam-Buck has entirely healed the sore."

For eczema, ulcers, abscesses, scap sores, and all skin troubles, Zam-Buck is unequalled. It is also just as good for piles, sprains, cuts, scalds, or as a "first aid." As soon as applied, the rich healing essences of which Zam-Buck is composed penetrate right to the root of the trouble, and so stimulate the cells that new healthy tissue is quickly formed. Zam-Buck heals from the bottom up, hence its cures are permanent. All druggists and stores.

To obtain free trial box, send this article, name of paper, and i.c. stamp to Zam-Buck Co., Toronto.

**Successful Entertainment.**

The entertainment, in aid of the Organ Fund, held at the Presbyterian Hall last night was a great success. The programme, which was well carried out, consisted of recitations by Misses Duley and Morris; songs by Misses Anderson (2) and Miss Trappell; whistling solo by Mrs. Stranger; violin selection, Miss Johnson; duet, Messrs. Fox and Evans and a quartette by Messrs. Hershell, Kerr, Fox and McIntosh, all of which won well merited applause from the audience. The guessing competition was very interesting, the winners were Miss Long and Robert Anderson. A sale of candles, etc., was also held and helped to swell the general proceeds. The promoters should feel proud of the success that attended their efforts. Misses Barnes, Anderson (2) and Mr. Hirst acted as accompanists during the evening.

Minard's Liniment Co., Limited. Gentlemen,—I had my leg badly hurt, the pain was very severe and a large swelling came about the knee. I expected it would be serious—I rubbed it with MINARD'S LINIMENT, which stopped the pain and reduced the swelling very quickly. I cannot speak too highly of MINARD'S LINIMENT.

AMOS T. SMITH. Port Hood Island.

**I. O. O. F. Celebration.**

The 96th anniversary of the Independent Order of Odd Fellows was celebrated last night. A feature of the occasion being a lecture by Rev. D. B. Hemmeon, whose subject was "Fellowship and Odd Fellowship." After being introduced by Bro. C. W. Ude, who presided, the rev. gentleman in his usual eloquent style, depicted fellowship from every standpoint, particularly as it is seen in the family, in fraternities, churches and communities. The lecture was illustrated with numerous anecdotes. In conclusion the rev. lecturer congratulated the Order on its splendid success and its help to Widows and Orphans, and he expressed the hope that its success would continue. A vote of thanks was tendered to Rev. Mr. Hemmeon, proposed by Bro. Dr. Rendell and seconded by Bro. G. Bradley. The rendition of the National Anthem brought the evening to a close. A substantial sum was collected in aid of the Benefit and Relief Fund.

**Economy**

GAS COKE yields 44 per cent. of radiant heat, whereas coal gives only 25 per cent. under the same conditions. GAS COKE is clean to handle. GAS COKE is smokeless. GAS COKE gives a clear red glow. GAS COKE lasts longer than coal. Light the fire with paper and sticks and a little coke. When once burning make it up with Coke, the cheapest solid fuel.

For a limited time only, the St. John's Gas Light Company will deliver in any part of the town at \$6.50 per ton, or \$3.25 per half ton.

**C.M.B.C.**

Last night the Cathedral Men's Bible Class held their annual Convocation at the Synod Hall. The attendance of members and friends was large.

**A Musicale Melange**

There's a stunning act at Rossley's to-night by the celebrated Ballard Brown and Miss Madge Locke, songs, dances, stories and a scene from Romeo and Juliet besides Scotch dancing, the finest of the acts yet presented.

**AND SHAKESPEARIAN STUDIES.**

On Friday night the go-as-you-please contest, there will be lots of fun as there are quite a lot of names. The prizes are the same and the audience are the judges, it will be properly conducted and in first class style. On Saturday the same prizes for the children's contest. This is very amusing, lots try for the prize for the sake of the money but who is best. Open to all over fourteen on Friday night, and under fourteen on Saturday. Mrs. Rossley's pupils can not compete. Be in time and see the fun; and there's some of the finest pictures ever seen, and never seen before.

**CONSUMPTION VERY LIMITED—**

The Board of Trade have received the following from Lind and Couto of Oporto: "Owing to the high prices in currency now ruling, and the scarcity of the cheaper qualities of codfish, the consumption continues very limited."

**Our Volunteers.**

Six volunteers enlisted with the Reserve Force yesterday making a total of 1,698 enrolled to date. The names of yesterday's volunteers are: Walter C. Chafe, St. John's. Hugh Cole, St. John's. Wm. Mitchell, St. John's. Wm. Leo, St. John's. Wm. Elgar, Pouch Cove.

**John Bunny**

AT THE CRESCENT. John Bunny is at the Crescent again to-day in "Polishing Up"; if you did not see the funny man yesterday go to-day and enjoy a good laugh.

**John Bunny**

"A Demand for Justice," "Eve's Daughter" and "The Price of His Honor" are three first class dramas.

**John Bunny**

Lillian Walker, the favourite Vitascope star, is leading in "Eve's Daughter."

**John Bunny**

"Sweede the Swatter" is an immense comedy.

**John Bunny**

Everybody who attended yesterday laughed themselves silly at Sweede swatting the crowd. Go to the Crescent to-day and see some picture show.

**John Bunny**

A shirt's usefulness can be prolonged by ripping off the cuffs and putting them on again reversed—that is, with the frayed edges attached to the sleeves.

**John Bunny**

Quite the newest are the broad collars and cuffs.

**John Bunny**

Why are you still suffering from that miserable Cough or nasty Hack that you have had for such a long time?

**John Bunny**

Try Phoratone Cough Cure!

Price 25 cts.; postage, 5 cts. extra. Prepared only by DR. F. STAFFORD & SON, St. John's, Newfoundland.

Manufacturers of The 3 Specialties.

Stafford's Liniment. Stafford's Prescription "A." Stafford's Phoratone Cough Cure. ap20.14

**Best Family FLOUR,**

\$8.00 barrel,

60c. stone.

Sea Dog Matches, 60c. gross.

Force, 14c. package.

Libby's Evap. Milk, 12c. tin.

Shredded Wheat Biscuits, 14c. pkg.

Pure Leaf Lard, 1 lb. cartons.

Washington Lye, 8c. tin.

White Swan Lye, 10c. tin.

Desiccated Coconut, 15c. lb.

Dates, 1 lb. cartons, 10c.

Whole Corn, 15c. gall.

Cranberries, 30c. gall.

FRESH COUNTRY EGGS, 25c. doz.

By schir. Wymacht to-day:

100 half bags Calico Potatoes.

40 bags Turnips.

20 boxes California Oranges.

By s.a. Durango:

20 cases Valencia Oranges.

5 cases Lemons.

10 sides Irish Bacon (boned).

20 Irish Hams.

NO ADVANCE IN OUR TEAS.

Bulldog . . . . .40c. lb.

Darrowsalls . . . . .50c. lb.

10 per cent. discount off 5lb. lots.

T. J. Edens

**Why spend your money for smoke only?**

It pays you better to buy the Tag and Coupon brands. Valuable premiums can be redeemed for Tags and Coupons only.

The quality and price of all OUR Tag and Coupon brands cannot be equalled.

Buying the Tag and Coupon brands ALL THE TIME means a portion of your money back in valuable premiums.

Insist on getting the tag and coupon brands EVERY TIME.

Imperial Tobacco Co. (Newfoundland) Ltd.

**Dependable Eatables!**

You can always depend on having them just as they should be if you get them from us.

**Seal Brand Coffee,**

Always receives a hearty welcome at any meal.

- Italian Tomatoes.
- Fry's Cocoa.
- Cadbury's Cocoa.
- Sweet Corn.
- Skipper Sardines.
- Instant Postum.
- Queen Olives.
- Neave's Food.
- Asparagus Tips.
- MOIR'S CAKES, Plain & Sultana.
- Camp Coffee.
- Elder's Coffee.

Good Butter on the table will be always a certainty if you use "BLUE NOSE," in 30 and 10 lb. tubs and 2 lb. slabs. Chocolate Biscuits. Cheese Straws. Highland Shortbread. FOSTER'S PEAS in the wrinkled box. By Stephano: California Oranges. Table Apples. Grape Fruit. Celery Pines. Bananas. Tomatoes.

**BOWRING BROS., Limited,**

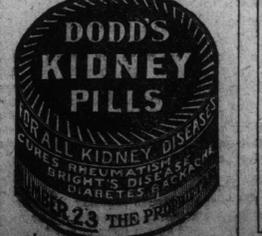
'Phone 332. Grocery.

ap23.f.u.w

OH, YOU'RE ALL RIGHT—I SUPPOSE THOUGH I MUST SAY YOU'VE NEVER SUPPORTED ME IN THE STYLE MY FIRST HUSBAND DID!



BUT THIS IS HOW HE DID IT!



SEEDS! SEEDS!

GEORGE KNOWLING

has just received by S. S. Graciana from London a large shipment of

CARTER'S CELEBRATED ENGLISH SEEDS,

including the following, viz:

CABBAGE—Daniel's Defiance, Monster Drumhead, Flat Dutch, Early York, Early Jersey Wakefield, Enfield Market.

PEAS—Carter's Telephone, King of the Marrow, First Early, Daisy Dwarf.

BEET—Crimson Ball and Egyptian, Turnip Beet.

BEANS—Broad Windsor, Dwarf French.

TURNIP—Golden Ball, Orange Jelly, Whiteshrif Leaf.

SWEDES—"Elephant," "Kangaroo" and "Invicta," the three best Swedes in cultivation.

CARROT—Early Horn & James Intermediate, LETTUCE—Drumhead & Holborn Standard.

PARSNIP—Hollow Crown and Maltese.

RADISH, CAULIFLOWER,

BRUSSELS SPROUTS, ONION SEED,

SAVORY, SPINACH, SAGE,

FRAME CUCUMBER and LAWN SEED.

IN FLOWER SEEDS

Mignonette, Sweet Peas, Aaster, Daisy, Eschscholtzin, Forget-Me-Not, Mignonette, Nasturtium, Pansy, Poppy, Carnation, Stock Inflower, and other sorts too numerous to mention.

Vetche's Permanent Pasture TIMOTHY HAY, RED & WHITE CLOVER, &c We have also a large shipment of NITRATE SODA and other Fertilizers, also "VAPORITE" for the destruction of insect pests. To avoid disappointment order early.

GEORGE KNOWLING.

Evening Telegram

W. J. HERDER, Proprietor W. F. LLOYD, Editor

THURSDAY, April 29th, 1915.

THE NEW REID DEAL!

We direct the attention of our readers to the report we make elsewhere in this issue to the speeches of Mr. Kent, K.C., and Mr. Morine, K.C., made in the House of Assembly, yesterday afternoon on the Contract of the Government with the Newfoundland Products Company. We direct attention to the fact that the promoters of the Deal are Directors of the Reid Newfoundland Company and its Directors are also Directors of that Company. Mr. Kent spoke of the new company as a Subsidiary Company to the Reid Newfoundland Company, and in that light it may be regarded as the Reid Newfoundland Products Company and as a means of exploiting the assets of the parent Reid Newfoundland Company by means of the extraordinary concessions now asked from the Legislature, which are to be obtained, according to the terms of the Contract, without any guarantee that the Subsidiary Company shall expend any material sum, not to mention Five Million Dollars on construction work in the way of electric furnaces, carbide plants and commerce works in the Island of Newfoundland. The concessions sought give them practical control of the drainage of almost all the water power in the Island, as well as control over some of the biggest water powers in the world, which are situated on the Labrador. It is proposed to barter these properties away for ever for practically nothing and in addition to give the Company a freedom from taxation for ever (except on coal imported into Newfoundland) in respect to all their business, no matter what business they enter upon. Mr. Morine expressed incredulity as to the Government realizing the magnitude of the concession proposed to be given away and as to the lack of safeguards about the expenditures of the Company on construction work, and Mr. Kent reminded members that they were the trustees of the people over the immense assets asked for and that those who were asking for them had already far too great a control over the Island of

Newfoundland, and its present development and future destiny. The debate will be resumed on Friday next, when the people are made alive to the potentialities and dangers of the Contract as it is now before the Legislature.

In its present form, without adequate guarantees of expenditures on construction work, and without adequate payment for the concessions sought, the confirmation of the contract would be the most outrageous action a Legislature could impose on a free people. It would be placing a millstone on the neck of the people of Newfoundland and tie up the free development of Newfoundland forever.

Fell on the Field of Honor!

Elsewhere in this issue will be found a message from the Rev. C. W. Hollands, of Carbonear, who states that he has received a cablegram from his brother in London, conveying the sad news that his son, John, was killed in the Battle last Friday near Ypres in the fierce engagement which took place between the Canadians and the Germans. So far as is at present known, he is the first of the Newfoundlanders with the Canadian contingent to have fallen on the field of honour in the battle-field of Belgium, and though his mortal career is over, he has gained an immortal place on the Roll of Honour. In their sad affliction, the sympathy of all will go out to the parents of the fallen soldier. The news came first from Private Jensen, of Hr. Breton, who was a comrade of Private Hollands, and who was himself wounded and saw his comrade killed. Private Jensen is himself in hospital, but it is hoped he will soon recover and be able to take his place in the ranks. His father is a well known merchant of Harbor Breton, an esteemed citizen and a long time subscriber to The Evening Telegram.

JUDGE KNIGHT!

We congratulate Judge Knight on his appointment as Judge of the Central District Court. He has satisfactorily filled the position as Acting Judge for some years past, and the satisfaction he has already given is a guarantee that he will continue to fulfill the duties of the office to the satisfaction of the public, and the

legal gentlemen who practice in that Court. We wish him, good health and a long term in the important office to which he has been appointed. We would also have liked to congratulate Mr. Maurice Devine on his appointment as Clerk of the District Court, as a fellow journalist, who has achieved reputation with a trenchant pen, directed by a sense of humor and with keen wit, we compliment him on the recognition his journalistic abilities have received from the Government, due largely no doubt to the political aid he afforded to the Government in the elections of 1909, when the Plaindealer posed as a non-partisan journal. But we think that the recognition might have been made in another and more suitable direction. Mr. Maurice Devine is not a legal man and hitherto it has been considered desirable that the office should be filled by a lawyer who could take the place of the Judge in his absence. But such considerations weigh lightly with the Government and a layman has been appointed to satisfy a party claim.

268th Day of the War.

LATEST

From the Front.

10.30 A. M.

GERMAN ADVANCE CHECKED ON THE YSER.

LONDON, To-day. Our operations in conjunction with the French have definitely stopped the German attack. In these words the Field Marshal in Chief of the British forces on the Continent announces the conclusion of another German attempt to break through the Allied lines around Ypres and along the Yser Canal, which brought about one of the most sanguinary battles of the war. This, however, only brings to an end the first phase of the battle, for the Allies have yet to win back the ground which they lost in the great German sweep. For this purpose, they are now delivering counter attacks against the German lines. In only one place, Steestraete, have the Germans managed to keep their footing on the Western bank of the Canal, while north of Ypres positions remain much as they were, the Allies making no claims to an advance there, and the Germans reporting that all British attacks have been repulsed. To hold these lines the Germans have brought up further reinforcements, Belgium, behind them, has been denuded of troops, the towns and villages of Belgium being guarded by only a handful of sentries. Fighting also continues in the Champagne where the Germans make claim to the capture of a French position in the Argonne and Woerwe, where the French say they are progressing and in the Vosges both sides claim they are in possession of Hartmann Wierkopf. It is probable that this mountain which commands the plains in Alsace, has changed hands several times, which would account for the contradictory reports. The Russians and Austro-Germans are heavily engaged in the Carpathians, and in the direction of Stry where an attempt is being made to strike the Russian communications.

BRITISH FIGHTING IN GALLIOLI PENINSULA.

LONDON, To-day. The following Athens despatch has been received by the Exchange Telegraph Company. The British force, landed on the European Coast of the Dardanelles, has been entrusted solely with the mission of occupying the Gallipoli Peninsula which is defended by 60,000 Turkish troops. The French force has been landed on the Asiatic Coast with the object of advancing along Littoral to keep pace with the progress made by the British on the opposite coast. The bombardment of the Straits was resumed on Tuesday and lasted 12 hours. It was directed particularly at Kilid Bahr forts.

further has been heard of the German fleet in the North Sea, and it is contended in official quarters here that they never left the mine fields of Heligoland. In the Baltic, however, German warships are busy and have stopped a number of Swedish steamers carrying coal from English ports to Sweden.

SUCCESSFUL LAND OPERATIONS ON GALLIOLI PENINSULA.

LONDON, To-day. The British War Office issued the following announcement last night about the Dardanelles operations: In face of continued opposition the Allied troops have now established themselves across the end of the Gallipoli Peninsula from a point northeast of Hisarlik to the mouth of the stream on the opposite side. They have also beaten off all attacks at Sari Bahr and are steadily advancing. The Turks had made considerable preparations to hamper any landings by wire entanglements under the sea as well as on land. Deep pits with spikes at the bottom were among the obstacles overcome by the troops.

1.00 P. M.

GERMANS ADMIT THEIR FAILURE AT YPRES.

LONDON, To-day. A correspondent to the London Daily Express on the Belgian frontier telegraphs that the Germans admit the failure of their costly attempt to take Ypres by storm and crumple up the British left wing. There are several significant signs of this. Their retirement from positions Northeast of Ypres is being steadily accelerated. The incessant attacks have been much feebler in the last two days and their artillery fire has slackened. The British are giving them no rest. Detachments of exhausted infantry from Paschendele have been sleeping by the roadside near Bruges while waiting their turn in the congested traffic which fills all roads of Western Flanders. No doubt the Germans are still trying to hold their ground with grim determination, but the enthusiasm evoked by their first successes near Ypres has vanished. There has been a great delay in the railway service in Northern Flanders since Tuesday morning and many trains of wounded from the front have been held up. The Germans are using new troops lavishly in this battle. Many who are under fire for the first time are said to have been badly demoralized by the unprecedented shell fire.

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Fire at Southside.

Yesterday afternoon a fire occurred on the Southside Hill and while it lasted caused much alarm as a number of dwelling houses and mercantile premises were only a short distance away. Some old rubbish was being burned when suddenly the fire which was fanned by a strong wind spread, igniting the woods around and quite a blaze followed. Three men fought the blaze first but their efforts were in vain and when matters began to look serious they gave an alarm and soon a gang of about a hundred men from the mercantile premises were on the scene though they did not succeed in subduing the flames and put an end to the fire until after they were two hours fighting.

Note of Thanks.

The Star of the Sea Association Committee takes this opportunity to thank the following kind gentlemen who helped with free prizes, cash donations, special help and many other ways during the tournament and lecture season: Messrs. J. J. Mullaly, Geo. R. Williams, G. M. Barr, H. J. Brownrigg, M. Morey & Co., Fred'k Callahan, A. D. Rankin & Co., F. McNamara, Hon. John Harris, M. A. Bastow, Geo. Neal, W. E. Bearn's (2), W. J. Higgins, M.H.A., George Trainor, P. J. Raynes, M. Connolly, Tobias Jackman, Wm. Greene, Thos. Walsh, Capt. T. Bona, Leo Kennedy, Andrew U. Duffy, J. J. O'Sullivan, Hudson James, Reid Nfld. Co. Electrical Dept., Jack Rossley and staff, and for kind offer of hand from the T. A. Band Committee.—adv.11

MINARD'S LINIMENT CURES DISTEMPER.

Devine's WORKMEN! Arrow Collars. Latest War News condensed and handed out in readable form. YOU we are addressing to-day, and please hear what we have to say. See that that dollar of yours does its duty. Read our FRIDAY and SATURDAY BARGAIN LIST.

Men's Mackintoshes BLOUSES. We are showing to-day a very serviceable Rain Coat for men; all sizes, in fawn shade, bought at a bargain and sold in the regular way at \$7.50 to \$8.50. Friday & Saturday \$5.00. We have an excellent line of Blouses (Job), usually sold at \$1.00, \$1.50 and \$2.00 each. We are going to clear up the lot Friday and Saturday at 50c.

WORKINGMEN'S SHIRTS! Madam! You must select your husband's Shirt when he hasn't time to come himself. Isn't it important that you take no chances in this matter? Get down to DEVINE'S Friday and Saturday, as hundreds of your friend ladies are doing, and come the best that's made in Shirts of all kinds. See the shaped khaki reinforced stitches, full size; not a 16 in. collar with a 1 1/2 in. body, but a roomy, well-built Shirt all round. Generally sold at \$1.10, Friday and Saturday 85c. Black Sateen Shirts (good ones). Regular \$1.20 Friday and Saturday 95c. Regatta Shirts, in dark shades; 75c. kind. Friday and Saturday 50c. A SNAP—20 doz. Men's Negligee, all sizes, nicely striped; the kind you've been paying 75c. for. Friday and Saturday 49c. Men who like some class, drop in and see what we are showing in White and Cream Poplin, with and without collars (soft), double cuffs. A Shirt for any occasion. Friday and Saturday, each 1.80.

Overalls for Men Men's Pants Savory Roasters. Take it from me, we are come to stay in the Overall racket, and have the two best lines in the world, viz., Sweet-orr and Star Union Overalls, in Stiffels, Indigo and Blue Derry. Will wear out two pairs of the shop kind, with and without hips. None just as good; they're best. Price from \$1.00 per garment. In cheaper grades we can give you an Overall usually sold for 75c. Friday and Saturday 59c. \$1.50 to \$1.00. You must have Pants. If you don't know, you should, that you can save money by panting yourself here. Serviceable Strong Pants Friday & Saturday from \$1.00. Men's Khaki Pants for the country from \$1.50 to \$1.00. Mr. Wholesale Man, your customers would like a Savory Roaster. Drop in and let us quote you prices. They're going. You owe it to those valuable furs of yours that they be kept free from moths. Only a few remaining. Come in and look. Price \$1.50.

Listen to this--Fire! Fire One Piece Dresses and Costumes. Purchased from the recent fire stock of Noah, 100 pairs strong Boots, sizes 6 to 8; men's in Box Calf, Blucher cut, not damaged. Regularly sold at \$2.50 and \$3.00 pair. Out they go Friday and Saturday at \$1.50. Just marked, 10 doz. pairs Men's American regular stock Boots, in Box Calf, Blucher cut. Generally \$2.70 pair. Friday and Saturday \$2.50. SEE OUR NEW AFRICAN BOOT AT \$3.50. Here's where we shine, ladies! Come in and see the \$11.00, \$16.00, \$17.00 and \$17.50 New York Tailored Costumes moving out at \$5.95, \$7.90 and \$9.00, in Blue Serge, Tipperary collar; smart New York effects. The price, remember it, One-Piece Dresses all kinds, Friday and Saturday from \$5.95.

WE HAVE ALWAYS ROOM FOR A LIVE SALESWOMAN or SALESLADY. J. M. Devine, THE RIGHT HOUSE, Cor. Water & Adelaide Streets. D & A CORSETS. We hold the field in this line, and Friday & Saturday you can supply your Corset needs by buying the reduced ones at Devine's. See the \$1.00 line, and Friday & Saturday 75c.

Sanaphos! A Phosphated Milk Product, Made in England under the strict scientific supervision of an eminent English Consulting Chemist, and is intended to replace the GERMAN SANATOGEN. Highly Reconstructive Nerve Food. is prepared by the British Milk Product Company, under the Chairmanship of Sir William Taylor, K.C.B., the late Surgeon-General of the British Army. It is of great value in "Neurasthenia," enfeebled, nervous conditions, mental and physical fatigue, etc. It is very favorably commented on by the "Lancet," the great English medical paper, and is sold at a figure which, unlike the German "Sanatogen," brings it within the reach of all classes. Sold in 4 sizes by GEORGE KNOWLING. apr22,41,th,s. That Dirty, Sooty, Unsightly lamp chimney is a proof that you are not using "Texaco" Oil. As TEXACO burns without smoke or smell. GEO. M. BARR. Agent. T. A. PIPPY, Machinist, AND BRASS WORKER, Waldegrave Street. Agents for E. LEONARD & SONS, LTD. Engines and Boilers. LLOYD MFG. CO., LTD. Saw Mill Machinery. KITSON-EMPIRE LIGHTING CO. High Power Kero Oil Lamps. REMINGTON KERO OIL ENGINES. Stationary and Marine. We carry in stock: Shafting, Shaft Couplings, Bearings, Saw Mandrels, Pulleys, Iron Pipe and Pipe Fittings, Valves, etc. PHONE 252. Jan13,6m,ced. Mustad's Celebrated Key Brand Fish Hooks are the best. Made and used exclusively in Norway. Fishermen should see that the Key Brand is on every package they buy. apr24,11. MINARD'S LINIMENT CURES COLDS, Etc.

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Royal Scarlet Chapter, L. O.	10.00
A. No. 7	10.00
Royal Black Preceptory, L. O. A. No. 361	10.00
L. O. A. No. 11	30.00
School	8.50
Parin Bay Arm. Collected	13.80
Vm. C. Collins	1.00
J. T. Cheeseman	5.00
L. Cheeseman	2.50
Wm. Martin	1.00
Jas. Cheeseman	1.00
W. Cheeseman	1.00
H. Diblin	1.00
John Brown	1.00
Geo. Bennett, Sr.	1.00
Samuel Bennett	1.00
Mr. Butt	1.00
J. Diblin	1.00
Thomas Wagg, Sr.	1.00
Philip Bonsett	1.00
Willis Vigus	2.00
Sundry amounts	62.65

# The ROYAL STORES BARGAIN Bulletin

For FRIDAY and SATURDAY.

## Men and Boys.

### COLLARS



**COLLARS FOR MEN AND BOYS.**  
Rubber, Waterproof and Linen Collars in all styles, double shapes principally; in every known size. Value to 25c. each. Friday and Saturday. **12c**

### MEN'S SHIRTS.

Something new in Shirts, English Tailored Shirts, made of extra quality Percale in various smart striped patterns on light grounds, stiff medium cuffs, white linen collar band, perfect fitting; all sizes. Reg. \$1.69 ea. Friday & Sat. **1.35**

### BOYS' CAPS.

The balance of our stock of Eton Caps for Boys in Colored Tweeds and Navy Serges; full range of sizes. Special for Friday and Saturday. **25c**

### GENT'S HANDKERCHIEFS.

White Lawn Handkerchief, soft Irish finish, hemmed ready for use. Special, each, Friday and Saturday. **10c**

### MEN'S NECKWEAR—Silk Ties & Bows.

A large collection of Ties and Bows in Fancy Colored Silk, assorted smart designs; wire and stud fasteners. Special, each, Friday and Saturday. **17c**

### GENT'S HALF HOSE.

700 pairs Black Cashmere Hose, guaranteed fast dyes, seamless, spliced heels and toes, plain and ribbed; sizes from 9 1/2 in. to 11 in. Special, per pair, for Friday and Saturday. **39c**

### ARM BANDS.

The popular "Comfort" Elastic Arm Bands, in assorted shades. The Arm Bands give better service than any other kind. Special, per pair, Friday and Saturday. **8c**

### Special BOYS ODD COATS

We have quite a number of Odd Coats in stock made of every kind of Tweeds and Serges; most of them are in the popular Norfolk style. Regular values \$2.30 each. Friday and Saturday. **1.80**  
Regular values \$1.80 each. Friday and Saturday. **1.35**



### President Suspenders

The reliable Brace, good elastic and corded ends. The best and easiest to wear of any make. Friday & Saturday. Special, per pair, **48c**

### Tea Cloths

White Cotton Tea Cloths trimmed in several styles with lace edgings and insertion; size 32 x 32; extra values. Reg. 85c. ea. Friday & Saturday. **68c**

### Huck Towels

Blay and White Huck-abuck Towels of superior quality. Large sizes, hemmed, stitched, fringed and colored borders. Special Friday & Saturday, each. **12c**

### Duchess Sets

4 pieces in each set, the runner being 40 ins. long; fine White Linen centrose and Battenburg lace borders in assorted designs. Reg. \$1.25 set. Friday & Saturday. **1.00**

### Pillow Cases

Plain White Cotton Pillow Cases, size 19 x 27; good material, taped ends; remarkable values. Special, each, Friday & Saturday. **12c**

### Table Napkins

Bleached Damask Table Napkins in two sizes, 16 x 18 and 18 x 20; hemmed ready for use, assorted patterns. Special, each, Friday & Saturday. **10c**

### Swiss Curtain Muslins

Beautiful Swiss Muslins for Spring and Summer Curtains, fringed edges, 40 inches wide, sold only in a nice range of pretty patterns. Special, per yd. Friday & Saturday. **17c**

### Lace Curtain Net

White and Cream Curtains, new attractive designs in superior qualities, taped edges, 52 ins. wide; coarse and fine weaves. Reg. 25c. yd. Friday & Saturday. **21c**

### linol ur, 2 yds wide

Good quality Linoleum in Fancy Tile and Floral designs, rich colorings, light and dark; 2 yards wide. Reg. 85c. yd. Friday & Saturday. **78c**

### Fancy Linens, Soiled

We offer a large and varied collection of Fancy Linens for Friday and Saturday. The lot includes Duchess Sets, Slide-board Covers, Tea Cloths, Table Centres and Pillow Cases. These Linens have become slightly soiled through being used for display purposes. Rather than put them back with the regular stock we offer them at **1-3rd off** regular prices.

### HOSIERY Two very Special Lines offered for Friday & Saturday

**LADIES' CASHMERE HOSE.**  
Here are Stockings of especial merit, Black Cashmere, fast colors, guaranteed; assorted ribs, well spotted soles and heels; sizes SW, W and OS. Special, pair, Friday & Saturday **40c**

**LADIES' 'JAEGER' HOSE.**  
500 pairs guaranteed all pure wool Stockings, Jaeger and other popular makes, plain and ribbed, in a full range of sizes; well shaped and seamless. Reg. 90c. pair, Friday and Saturday. **78c**

### CROCKERY The Goods You want at the Prices You want

Krytol Glass Preserve Dishes, 7 1/2 inches, footed. Reg. 45c. ea. for 40c. China Tea Sets, English make, 21 pieces; willow patterns. Reg. \$3.00 set for **\$2.65**

Wire Handles for Cake Plates. Reg. 7c. each for **6c**

Fairy Lights, assorted patterns. Reg. 15c. for **12c**

Glass Water Jugs, 1 quart size. Reg. 35c. each for **30c**

Earthen Bean Crocks, 1 quart size. Reg. 35c. each for **30c**

Trinket Sets, Fancy China. Reg. \$2.80 set for **\$1.55**

Pickle Jars, Cut Glass. Reg. 50c. each for **44c**

Blue China Candle Sticks. Special, each for **10c**

White and Gold China Butter Dishes. Reg. 55c. for **49c**

### Mail Orders

For all goods mentioned on this page, Cash must be enclosed with order. PERFECT SATISFACTION GUARANTEED.

# The Royal Stores Ltd.

## OUR AIM

Is always to give the highest possible qualities in Merchandise for the LOWEST Possible Prices.



### D & A Corsets

It is very important that you should fit your new dress over a good fitting Corset. You can't go wrong by selecting one of these models offered for Friday and Saturday; 5 different styles, 4 and 6 garters; sizes 19 to 35. Reg. \$1.15 pair. Friday & Saturday. **1.28**

### Children's Knickers

White Cotton Knickers, to fit girls of 4 to 8 years; made by one of the most reliable firms in the business; finished with frills and lace edgings. Special, per pair. **15c**

### Jersey Knit Vests

Rather early for these Summer Vests, but people are buying them now as our new stocks are in, fresh from the mills. The ribbon draw strings have short sleeves and low neck; sizes 4, 5 and 6. Reg. 35c. each, Friday & Saturday. **33c**

### American Blouses

Over 12 dozen of American Waists and Blouses in an extensive variety of pretty designs; most of them have low Dutch and Sailor collars; materials of White Marquisette & Lawn, etc.; all sizes. Reg. \$1.75 Sand Colored Muslin, Navy, each. Friday & Saturday. **1.45**

### Nursing Aprons

One of the most serviceable styles sold anywhere. These Aprons are made of White Cotton, linen finish, and have large pockets and full bibs; some are without bibs. Reg. 50c. each. Friday & Saturday. **42c**

### Black Blouses

Black Sateen and Lustré Blouses, suitable for elderly women or for morning; a big variety of designs to choose from; all well made and finished, tucked, lace and embroidery trimmed. Reg. \$1.25 each. Sale Price. **1.00**

## Embroidery Special.

We have just opened an extremely large and beautiful collection of Embroideries. Just the styles you want and only about half price to pay for them. Here is a special for Friday and Saturday: A big lot of Swiss Embroideries and Insertions in assorted patterns. Special, per yard. **8c**

## Extra Good Values in BOOTS and SHOES



**LADIES' VICI KID BOOTS.**  
Blucher styles only, patent tips, Cuban heels; sizes 2 1/2 to 7. Reg. \$2.15 Saturday. **1.95**

**LADIES' STRAP SHOES.**  
Black Dongola Kid, 3-strap styles, opera toe, high heels; all sizes. Reg. \$1.85 pair. Friday & Saturday. **1.72**

**CHILDREN'S BOOTS.**  
Another bargain in Foot-wear for the kiddies, Dongola Kid Boots this time with wedge heels, easy form toes; sizes 3 to 6. Reg. 85c. pair. Friday & Saturday. **78c**

### MEN'S BOOTS.

A very special line of Men's Boots, Black Gun Metal finished Calif. Blucher styles; in a full range of sizes. Reg. \$2.70 pair. Friday and Saturday. **2.45**

### MEN'S BOOTS.

70 pairs Black Vici Kid Boots, Blucher and Balmorel styles; sizes 6 to 10; easy comfortable shapes, medium heavy soles. Reg. \$3.00 pair. Friday & Saturday. **2.95**

## At the Notion Counter

**CIRCULAR BRUSHES**—Sanitary and easily cleaned, wire frames, wood handles. Special, each. **13c**

**TOY IRONS**—Asbestos, Nickel-plated hoods, polished handles. Special, each. **10c**

**LULLABY SOAP**—The perfect Toilet Soap, delightfully perfumed. Special, 2 cakes for. **9c**

**BEAUTY PINS**—Bright Gilt, assorted patterns; 10 Pins on card. Special, per card. **6c**

**HAT PINS**—Black Jet Heads, best steel stems, bayonet and screw points. Special, per card. **3c**

**THIMBLES**—Genuine Aluminum; assorted sizes. Special, 2 for. **3c**

**SHELL HAIR PINS**—Well finished Shell Hairpins; 3 on card. Reg. 16c. card for. **13c**

**STATIONERY**—Envelopes and Writing Paper, cream laid. Special, per pkt. **7c**

## MORE HARDWARE BARGAINS.

Refrigerators. Reg. \$17.75 for **\$16.50**

Refrigerators. Reg. \$15.25 for **\$14.25**

Star Combination Boot Cleaner. Reg. 10c. for **8c**

Glass Darcy Churns. Reg. \$1.35 for **\$1.20**

White Enamel in 1/2 pint tins. Reg. 30c. each for **27c**

Bath Tub Enamel in 1/2 pint tins. Reg. 40c. each for **35c**

Knife Polishing Powder. Reg. 15c. for **12c**

Diets Drilling Lamps. Reg. \$3.75 each for **\$3.50**

## Germans Cowards When Caught Alone.

Wife of French Officer Writes Detailed Story of German Atrocities—III—Treat Old Man.

A Toronto woman has received a letter from the wife of a French officer, giving detailed accounts of the terrible atrocities committed by the Germans in Belgium and Northern France. Extracts from the letter are as follows:

"The old men from Varedes, a parish about 50 kilometres from Paris, were taken to Germany in captivity. Half the parish, nearly, had to go on foot to Germany, being fogged when tired, and not able to walk any more, and fed only once in four days. Some managed to escape and came back to Varedes. They said that one night they were placed against a wall with arms uplifted, as if on a cross, and had to witness the Germans getting their guns ready to shoot them. They were fortunately delivered.

"They tell me one cannot imagine the sufferings of those left behind. In Luneville the rabbi and his daughter were burnt alive in the cellar of their home whilst the wife was kept close by to hear their cries.

Liams and Thieves.

"The Germans do not know what honor means. My husband, who captured many prisoners, says he never met with such liars and thieves. They are so proud when in numbers and so cowardly when alone. I wonder what would happen in Europe and the world at large if they should be victorious, but fortunately the Allies are sure of putting them down. The end of it will bring a grand victory for us all.

"My husband is quite dead since he returned from the front. A German shell burst a few yards ahead of him and he was thrown violently to the ground. Everybody thought he was killed, but he was not even wounded. The noise was such, however, that from that time he has not been able to hear a sound. He does not mind that much. He is as merry as ever, saying he is glad to have lost the use of his ears for the sake of the fight for civilization. These last three months he has been superintending the drilling of 19-year-old men, who are now about to start for the front. About a fortnight ago several hundred of these went away to the front, and you cannot imagine how enthusiastic they all were. They adorned their rifles and guns with bouquets, French, English, Belgian, Russian and Serbian flags. Just before they got into the train they sang Le Marsellaise, and one of them who knew English sang God Save the King.

Frenchwomen Work Hard.

"I think every Frenchwoman has been on the go since the war started. There is so much to do in the way of relief work. The ladies of the French aristocracy are all nursing the wounded soldiers and are doing grand work. In the country women are knitting warm socks and underclothing. Others work for the refugees and make clothes for them. Some have adopted refugees. A friend of mine has taken two little Belgian children who lost their father and mother when the Germans swept into their town."

## Reserve Company

Post Cards of the RESERVE Company which left on the Stephano Thursday now on sale at

## PARSONS' Art Store,

THE CAMERA HOUSE. Five Cents Each. apr24,15

For conspiracy to defraud the United States by corrupting the election of Nov. 3rd, 1914, Mayor Donn M. Roberts, of Terre Haute, Ind., who was described on April 12th by Judge Anderson in the Federal Court at Indianapolis as the 'arch conspirator,' was sentenced to serve six years in the Federal penitentiary at Fort Leavenworth, Kan., and pay a fine of \$2,000. Twenty others of the one hundred and sixteen persons who have been convicted or who have pleaded guilty to the Federal indictment also received sentences to Leavenworth prison. Four were given suspended sentences.

## Young Man,

If you are thinking about buying a BLUE SERGE SUIT, better see our stock first. We specialize on Blue Serges, and carry a splendid stock of never-fade Indigo Blues from \$20 to \$25. As to fit and style, you 'shouldn't worry.' Leave it to us and you will get the best that's going. SPURRELL BROS., 365 Water Street.—apr16,ed,tf

## Arrow Collars

Young man, we are after you. We now carry a full line of the famous Arrow Collars, without doubt the most popular Collar in the city.

## DOUSES

ent line of Blouses (Job), \$1.50 and \$2.00 each. We this lot Friday and Saturday. **50c**

## IRTS!

come himself. Isn't it FINES Friday and Saturday made in Shirts of all

and 1 1/2 in. body. **85c**  
... **95c**  
... **50c**  
... **49c**  
... and Cream Poplin, **1.80**

## Savory Roasters

Wholesale Man, your mers would like a Savory er. Drop in and let us you prices.

## th Proof Safes

're going. You owe it to valuable fur of yours they be kept free. From Only a few remaining. in and look. **\$1.50**

## Dresses and

ladies! Come in and \$1.00 and \$1.50 New York ing out at \$5.95, \$7.99 and appery collar, smart New remember it. Can't see ay and Satur- **\$5.95**

## D & A CORSETS

We hold the field in this line, and Friday & Saturday you can't buy your Corset needs by buying the reduced ones at Devine's. See the \$1.00 line. **75c** Friday & Sat.

## A. PIPPY,

Machinist, BRASS WORKER, Waldegrave Street

Agents for DONARD & SONS, LTD. Engines and Boilers. D MFG. CO., LTD. Wm. Hill Machinery. N-EMPIRE LIGHTING CO. High Power Kero Oil Lamps. STONTON KERO OIL ENGINES. Stationary and Marine.

We carry in stock: Shaft Couplings, Springs, Saw Mandrels, Pulleys, Iron Pipe and Pipe Fittings, Valves, etc. PHONE 252. apr24,15



's Celebrated Key Brand Fish are the best. Made and used exclusively in Norway. Fishermen know that the Key Brand is on package they buy. apr24,15

'S LINIMENT CURES COLDS, Etc.

## White SHEETS

150 American WHITE SHEETS,

81 by 99 Hemmed, ready for use, at 50 cts. per pound.

# NEW GOODS! NEW GOODS!

OUR STORE IS FILLED WITH BARGAINS. COME AND SEE THEM.

## AMERICAN BLOUSES.

We have just received the largest shipment of American Blouses and Shirtwaists ever shown in this city.

50 cents to \$5.00

each.

## INVICTUS SHOES

for Men.

Our Spring shipment of Invictus Boots and Shoes are now ready for inspection

At Old Prices.

## MEN'S CAPS.

Come and see our new range of up-to-date Spring and Summer Caps. Medium weight for Spring; light weight for Summer.

30 cents to \$1.50

each.

JOB WALL PAPERS, 7, 10, 12, 15, 20 cts pr piece

# Marshall Bros

## White QUILTS

200 American WHITE QUILTS,

Large Size,

AT

50 cts.

per pound.

### THE ULTIMATE JUICES!

By RUTH CAMERON.



RUTH CAMERON

"After all there are some advantages in being poor," said the author, taking his cigar out of his mouth and gazing thoughtfully at the wreath of smoke that was curling lazily upwards. The Cynic Cries "Sour Grapes." "When I hear anyone say that," said the wants-to-be-cynic, "I always suspect him hearing sour grapes, philosophy. That is, unless it's somebody on the other side of the fence, and then I know he's just trying to keep people content so they won't be crowding over on his side and making it harder for him to hold his place."

"You'll be older some day, son," said the author, "and then you won't be so sure that everybody who says things that don't seem true on the surface is a hypocrite."

"Si j'enness savait, si viellesse pouvait," quoted the cynic serenely. The Advantages of Being Poor. "To return to what I was about to say," proceeded the author, unruffled. "There are advantages in being poor. Of course you understand that I mean comparatively poor. I grant you, superlative poverty is hopeless unless you're young and in love or a genius. But comparative poverty makes you squeeze the ultimate juices out of life and sometimes the ultimate juices are the sweetest. For instance, take this cigar. I've got a box of thirty to last me a month. I smoke one every night after dinner. I get into a tranquil frame of mind and I smoke it slowly and get every last ounce of enjoyment out of it. I savor it. I'd smoke it I'd do that if I could have all I wanted? Certainly not. I'd smoke them like wildfire, make myself sick and not get half the pleasure I do out of my one a day. Once in awhile I give one away. If I had plenty to give away that wouldn't mean anything to me, but it does now and so I savor my charity, too."

"When a Magazine's Arrival Was an Event." "You remind me of one of our hard times years," said the lady-who-always-knows-somewhat. "We could only have two magazines. We picked them out with the greatest care; it was an event when they came; and we actually squeezed the good out of them as you put it. Yes, we never 'savored' any magazines as we did that year."

"It's like our records, too," said Molly. "We have so few but we've chosen them carefully and I think we savor them more than some people who have a lot of expensive ones chosen haphazard. We 'savored' one or two to death," she added whimsically, "but we've been more careful since then."

"They say the way to get the real sweetness out of a piece of bread is to eat only a little and chew it thoroughly," said the wants-to-be-cynic.

"Not so bad," said the author, "Maybe we'll let you join our 'Savor Club' after all."

A green sash will add dash to the white gown. There is still a suggestion of fur trimming.

There are charming frocks of checked taffeta. The wide belt of white leather is again in fashion.

### NEW CANADIAN BUTTER, Bulk and Bricks.

The Plantations of STAR TEA have the best advantages

of soil and climate. The tea plants are the choicest and only the tender leaves and buds are used. STAR comes to us in sealed airtight chests, thus preserving its delicacy and excluding all outside dust and moisture. STAR TEA, 40c. lb. For 5lb. parcels 10 per cent discount.

Fancy Table Apples. Fancy California Lemons. Cal. Navel Oranges. New Rhubarb. Cal. Table Apples, 20c. doz. Am. Parsnips and Carrots. Bananas, New Cabbage. Maine Potatoes. F. E. I. Potatoes. American Onions—Sacks, Red & Yellow. Fray Bentos Corned Beef, 6 lb. tins, \$1.25. Fray Bentos Corned Beef, 2 lb. tins, 45c. Pressed Beef, 2 lb. tins, 45c.

### C. P. EAGAN.

DUCKWORTH STREET & QUE EN'S ROAD.

### Goods on Spot!

#### Potatoes.

For immediate delivery, 400 1/2 Bags P. E. I.

#### BLUES.

#### Onions.

If you want Onions we have them. Get our prices this week. Also

Cabbage, Oranges, Apples, Parsnips, Cranberries.

#### Soper & Moore.

Phone 480.

#### THE SUN.



WALTON MASON

The sun is a success, though, sometimes, we confess, it shines so long, with rays so strong, it fills us with distress. Up in its vault of blue, it shines on me and you, and breeds the flies, and toasts and fries, till in our fat we stew. Beneath a sun-cooked sky, the crops go all awry; the peas and beans, the corn and greens, turn up their toes any day. East's light the sodden field, how sad and gloomy then are all the sons of men! "We'd give four bones," all mankind groans, "to see the sun again!" The Spring is one of clouds, so gloom the land engulfs, and grief is rife in every life, and wrath inspires the crowds.

### EVERYDAY ETIQUETTE

"When several girls send one gift to a bride should they inclose just one card?" asked Bessie. "Each girl should inclose her card with the gift," answered her sister.

Misard's Lintment Cures Burns.

### In Milady's Boudoir.

By GWEN SEARS.



SRINGTIME BLEMISHES.

Pimples and poke bonnets, the incongruous Springtime combination, is not an attractive sight, but alas! we see many of 'em! In order to wear the delicate finery that youth craves, we should first get our complexion into that "peaches and cream" condition of which the poets sing. Various reasons are assigned for pimples and blotches. They may indicate internal disorders, due to impure blood, impaired digestion, unwholesome food, lack of proper hygiene, impure toilet articles, "nerves" and so on. A little bit of scouting will, as a rule, determine the cause of the unsightly blemishes.

Carbolic and sulphur soaps will be found very beneficial to irritated skins. They cleanse, soothe and heal. Many toilet soaps on the market contain properties that have an injurious action on the skin, they dry out the natural oils, leaving the skin wrinkled, harsh and inflamed. After the skin is thoroughly rinsed with cold water, dry carefully and powder with carbolic talc. When the pimples come to a "head," instead of squeezing out the contents, sterilize a needle by holding it in a flame until red hot. Place an end of a towel around the pimple and press gently; pat with a bit of absorbent cotton and touch with peroxide of hydrogen applied with absorbent cotton rolled on the end of a match stick. This destroys the germs, removes the impurities and enables it to heal easily. After half an hour, apply a little witch hazel or medicated ointment.

### Accidents Will Happen.

COPY OF LETTER RECEIVED FROM A BENEFICIARY.

Henry C. Donnelly, Esq., Agent Railway Passengers Assurance Company, of London, England. St. John's, Nfld., April, 1915.

Dear Sir,—I wish to acknowledge with sincere thanks your Company's cheque for \$1,300.00 being settlement in full in connection with the death of my brother, the late Frank Winsboro, as a result of Embolism. The amount of his Policy was \$1,000.00 costing \$12.00 per annum, the annual accumulations bringing the total up to \$1,300.00. Wishing your company every success.

Faithfully yours, (Sgd.) ELIZABETH WINSBORO, Beneficiary.

Sailor hats are of many varieties. Scarflets are seen on skirts and jackets alike. Tassels even trim the bottom of the new skirts.

### SEEING AMERICA FIRST — THE YOSEMITE VALLEY.

By GEORGE FITCH.

Author of "At Good Old Siwash." The Yosemite Valley is a room made by nature a few million years ago to show man, when he came along, that he needn't be too proud of his exhibition buildings and Union Stations.

The Yosemite Valley is located 140 miles east of San Francisco, at a point where the Sierra Nevada mountains suddenly refrain for a brief distance, as if some Titanic architect had sliced them off with a cheese knife. The valley is seven miles long, and from half a mile to two miles wide. It is carpeted with nice green meadows and dainty little pine trees 200 feet high, which look from the rocks above like the stubble on a stage Irishman's chin. The Merced River, a pretty little stream, runs through the valley which has two doors—one to let the river in, and the other to let it out.

The valley also has walls. These are beautifully frescoed in red, yellow and green, and are from half a mile to a mile high, and tolerably straight up and down. No one has as yet provided the valley with a roof, but if it could be covered and moved nearer the centre of population, it would make a cute little convention hall for the original Wilson men.

The most impressive feature of the Yosemite Valley is not the Merced River, which enters it by the front door in a respectable manner, but the number of rivers which approach it from above, and suddenly fall into it to their intense astonishment. The valley is decorated with marvelous waterfalls. They vary in height from a few hundred to 2,500 feet. Tourists travel thousands of miles to see these falls, and owing to the fact that they are in a government park, no enterprising speculators have been able to litter them up with improvements. "Yosemite" is an Indian word, meaning "grizzly bear." Thus "Yosemite Valley" means "grizzly bear of a valley." And yet they say that slang is modern!

### YOUR BOYS AND GIRLS

In pointing a moral, the mother may adorn her tale with home-made jingles, which the children will soon commit to memory and apply. For instance: Because the teeth are out of sight Forget them not, but keep them bright. And again she will remind them by saying: Be sure and keep your teeth once white Or food will never taste just right. Sometimes she will tell how to brush them by humming the jingle: To cleanse your teeth, brush up and down. Once said a dentist of renown. To impress these truths upon their minds she will set a good example, and when particles of food become wedged between the teeth she will use dental floss, which will nearly always serve the purpose, and the toilet tables of children should be kept and supplied with this necessity, which is of quite as much importance as wash-cloths and towels.

Misard's Lintment Cures Diphtheria.

### Mid-Week at The Nickel!

#### "Blood Will Tell."

A most beautifully costumed production that carries a story of romance. You will be greatly pleased with this attraction. Francis X. Bushman featured in three acts.

"POLISHING UP"—One of John Bunny's best comedies.

#### "On The Border."

A thrilling melo-drama. HOWARD STANLEY sings Rose Lloyd's famous number "Winter Nights."

Friday—THE STRUGGLE EVERLASTING—Produced in 2 parts

### CASINO THEATRE!

TO-NIGHT, The Great American Play:—

#### "The Third Degree," in 5 Reels.

The sensation of two Continents. In conjunction with:

#### "The Lilly of the Valley,"

A thrilling story of Capital and Labor in 3 Reels. Another beautiful Production.

2 Shows Nightly, at 7.30 and 9. Admission 10c.

MATINEE SATURDAY AT 2.30.

### East End | Rossley's Theatres | West End

THE MOST MODERN.

A MUSICAL MELANGE OF MIRTH AND MELODY. Mr. Ballard Brown and Miss Madge Locke Studies from Shakespeare, including

### Chamber Scene from Romeo and Juliet.

SOME SPLENDID PICTURES.

FRIDAY NIGHT—Go as You Please Contest. 1st prize, \$5.00; 2nd prize, \$3.00; 3rd prize, \$2.00. Lots of Names this week and lots of Fun.

### J. J. St. John.

Our TEAS have nearly doubled their sales the past few months. We are not surprised as we are selling at old prices, notwithstanding three advances the past few months. Our ECLIPSE and TIP-TOP are our two leaders, 40c. and 55c. lb. We find buyers for these from Petty Harbor to Bauline and from Freshwater to Signal Hill.

PURE IRISH BUTTER is another leader; in fact we can't keep enough stocked, as ours is the only real Irish in the market. Price now 45c. per lb.

BEANS, 5c. lb. PEARL BARLEY, 7c. lb. Make your purchases from us, get your free Coupons and see how pleased you will be at Xmas.

J. J. ST. JOHN, DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in the Telegram

## The New Products

Important K.C. tion

Mr. Kent in opening the contract between the land Products Company and the House of Representatives that are of the importance to the country desired the consideration of the would remind them they were there for the people of Newfoundland protect their interests on the Government laying aside all other considerations which may exist, while Resolutions which much consequence to the Colony. In Resolutions the should be who the Corporation are, what they already regretted that the more information concerning the Resolutions analysis of the Premier in introducing the House had no independent properties mentioned had been made, a be seen no special made to ascertain Resolutions and Contract Government should nation and interested in the reports should describe in detail of for in the contentment now stands.

NO ONE on the part of carry out any station work in Newfoundland. The had been mentioned the Resolutions described as an experienced one companies concerned as far as the paper go to show, he appears to be interested in the franchises from the Association already Directors of the Company, a company in this Colony and whose power NO PARALLEL to-day. The rights and powers advantageous to the foundation. The Memorandum of D. Reid, R. G. long, Directors and are witnesses another Director Products Co. Mr. W. D. Reid Nfld. Co. Mr. H. D. Reid Nfld. Co. Mr. R. G. Reid Nfld. Co. Mr. M. W. Reid Nfld. Co. This naturally the subsidiary REID "Is it right, the extend the rights and powers already so power. This Company some 4,000,000 together with system of the of the greater price, and now them control waters of New dor, while the commensurate which it is ex One condition ment should be should be undelature, instead accordance with rany entirely, sides the rights fined in the Act ion has the poquire other po ENGAGE IN FORM O They may, if such business farmers, advets, contractor

# The Debate on the Newfoundland Products Contract.

Important Speeches by Mr. Kent, K.C., Leader of the Opposition and Mr. Morine, K.C.

WEDNESDAY, APRIL 28, 1915.

Mr. Kent in opening the debate on the contract between the Newfoundland Products Co. and the Government said that the Resolutions now before the House contained matters that are of the very gravest importance to the country, and on this account desired the most careful consideration of the Committee. He would remind the members that they were there as trustees of the people of Newfoundland to guard and protect their interests. He urged upon the Government the necessity of laying aside all party feelings that may exist, while considering these Resolutions which are fraught with such consequences to the future of the Colony. In approaching these Resolutions the first consideration should be who the members of the Corporation are, what they seek, and what they already possess. He regretted that the Committee had not more information on the matter covering the Resolutions beyond the analysis of the contract given by the Premier in introducing the same. The House had been informed that no independent survey of the properties mentioned in the contract had been made, and as far as could be seen no special effort had been made to ascertain what the Resolutions and Contract really mean. The Government should have full information and independent of those interested in the Corporation. The reports should be ample and describe in detail every concession asked for in the contract. As the Agreement now stands there is

### NO OBLIGATION

on the part of the Corporation to carry out any substantial construction work in Newfoundland, mentioned therein. The name of Mr. Wilson had been mentioned in introducing the Resolutions and he had been described as an investor of repute, and one experienced in the promoting of companies connected therewith, but, as far as the papers before the House go to show, he appears to have no interests in the Corporation seeking franchises from this country. According to the memorandum of the Association already tabled, the promoters of the Company consist of Directors of the Reid Newfoundland Company, a company whose interests in this Colony are already too large, and whose powers have

**NO PARALLEL IN THE WORLD** to-day. The Corporation is given rights and powers that are not advantageous to the people of Newfoundland. The signatures to the Memorandum of Association are H. D. Reid, R. G. Reid and M. W. Furlong, Directors of the Reid Nfld. Co., and are witnessed by A. H. Pimmsoll, another Director of the same Company. The Directors of the Nfld. Products Co. are given as

Mr. W. D. Reid, President of the Reid Nfld. Co.  
Mr. H. D. Reid, Vice-President of the Reid Nfld. Co.  
Mr. R. G. Reid, Director of the Reid Nfld. Co.

Mr. M. W. Furlong, Director of the Reid Nfld. Co.

This naturally gives the impression that the present Corporation is a **SUBSIDIARY COMPANY TO THE REID NFD. CO.** "Is it right, then," said Mr. Kent, "to extend the rights, influences, interests and powers of a Company that is already so powerful in this country?" This Company already has grants for some 4,000,000 acres of our best land together with control of the Railway system of the country, and control of the greater part of our coastal service, and now we are asked to give them control of all the valuable waters of Newfoundland and Labrador, while the Colony gets nothing commensurate with the interests which it is expected to give away. One condition of the present Agreement should be that the charter should be under control of the Legislature, instead of being framed in accordance with the will of the Company entirely, as in this instance. Besides the rights which are directly defined in the Agreement, the Corporation has the power to purchase or acquire other powers and

### ENGAGE IN EVERY POSSIBLE FORM OF ENTERPRISE.

They may, if they so desire, carry on such business as tinminers, chemists, farmers, advertising agents, builders, contractors, etc. It must be un-

derstood that the term business and operations of the Company has a very wide meaning, though unfortunately the meaning is nowhere defined in the Contract. The whole Agreement goes to show that the Government was inactive in the consideration of the interests of the Colony, the Corporation was extremely vigilant as to their interests as will be seen by studying the various clauses of the Agreement. Mr. Kent then went on to analyse some of the said clauses and strongly criticized the all too liberal concessions set forth in the Agreement. By reference to the map of Newfoundland it will be seen that

### THE HUMBER IS THE MOST VALUABLE RIVER

we have. He dealt with the rights of the Company to water powers on the Humber River and Junction Brook, and their power to dam streams and lakes within the drainage area of the Humber, and showed that in this matter one of the most valuable assets of the Colony was being given away, for which there was nothing whatever in return. In no part of the Agreement was there any definition of the terms of the Contract, and the meaning of the whole Contract is ambiguous. The Contract should have set forth in clear cut paragraphs, carefully defining every detail, but instead the House is faced with an Agreement that is either carelessly drawn up, or purposely meant to perplex those who try to get the true meaning of it.

With regard to the matter of the expenditure of \$5,000,000 in Newfoundland in five years there is no undertaking that it shall be spent on construction work. He then dealt with the clauses referring to the

### EXEMPTION OF THE COMPANY'S PROPERTIES FROM TAXATION

for all time, which made their powers unlimited. The exemption of stock and debts, debentures, debenture stocks, mortgages and other securities of the Company from taxation, was absolutely unfair to the business men of the country with whom they might enter into competition in the fishery, business or anything else they liked.

As regards its exemption from Municipal taxation other companies, other business men and labouring classes would be called upon to pay for the upkeep of any municipalities, where the Company was doing business. But not this Company. They could do business in St. John's and be free from city taxation, whereas the Company which would be reaping a harvest of profits from the said industry would contribute nothing. This was altogether unfair. In the clause relating to private properties the interests of the owners of the same had apparently been considered with second respect. With regard to the clause dealing with the beginning of construction work upon the undertaking, and the expenditure of \$5,000,000 Mr. Kent said that the

### DRIVING OF A SINGLE STAKE

could be called a beginning, and that money spent in the acquiring of property would be money spent in the business and operations of the Company and need not be spent on construction work. When the various clauses of the Agreement were thoroughly probed there appeared to be nothing definite set forth, whatever. The question of labour is another important consideration, and for which no provision is made. It is to be supposed that the Company will secure labor at the cheapest possible rate, and foreigners of all descriptions will then enter into competition with the people of the country, which will give no guarantee that the amount of money spent in labor will be of any material benefit to Newfoundland. In conclusion he urged the House to consider seriously the various clauses of the Contract, and to remember well that they are considering them as trustees of the people of this Colony, whose best interests they should have uppermost in their minds, instead of being carried away by the magnitude of the figures that have been placed before the House with regard to the Contract.

For a good silver polish take of whiteness, 2 ounces; cream of tartar, 1 ounce; alum, 1 ounce; water enough to make a cream or paste. Put up in jelly or cold cream jars.

**MINARD'S LINIMENT CURE FOR RHEUMATISM.**

### Mr. Morine's Criticisms

Mr. Morine said that he approached the discussion with a feeling akin to despair to set forth adequately a matter which was fraught with such tremendous possibilities and dangers. He thought it was most unfortunate that the Agreement had been drafted by the Counsel for the Company, without being subjected to criticism by an equally competent legal counsel on behalf of the Government. He was particularly struck with the tone adopted by the Premier in introducing the Resolutions, a tone which he thought unjustifiable, as the future prospects of the Colony in the undertaking had been greatly exaggerated. "It must be remembered," said Mr. Morine, "that all promoters are optimistic, and since there has been no criticism as to the accuracy of the large figures submitted, we do not really know what benefit, if any, is likely to accrue to the people of Newfoundland, and to what extent their interests are

### INVOLVED OR JEOPARDIZED.

The Resolutions which we are called upon to consider give to the Newfoundland Products Corporation the right to carry on any line of business for any length of time, and deal with an agreement that binds the Government hand and foot to that Company, as there is no clause limiting the business of the Company or the duration of time to the concessions sought. The exemption from Municipal and other taxes for all time was a gross piece of injustice to the people of Newfoundland. With the exemption of the Company from municipal taxation other businesses and other people would have to contribute to the upkeep of the municipalities, while a Company with such tremendous interests as have been already utilised would be allowed

### TO GO SCOT FREE.

The Resolutions need many alterations, one of the principal of which should be the defining of a limit of time for freedom from taxation. It is quite evident that the Premier did not understand the full meaning of the Contract when introducing it, or he would not have permitted such misleading features to come before the House. The whole matter abounds in glaring inaccuracies. In the introduction of the Resolutions Mr. Wilson had been exploited as to his inventions and business capabilities, but his name is not mentioned anywhere in the Memorandum or Articles of Corporation and there is absolutely nothing to show that he has any interest whatever in the Company. "We are in reality dealing with a shadow," said Mr. Morine, "a Corporation that has no capital subscribed, no shares issued except in nominal amounts, and no definite obligations to perform." Newfoundland is asked to give enormous concessions and privileges which may eventually make the Colony the

### LAUGHING STOCK OF THE WORLD

since no benefits commensurate with such concessions are guaranteed to Newfoundland. In relation to the several clauses dealt with by Mr. Kent he concurred in all that the Leader of the Opposition had said. The immense franchises asked for will prove most troublesome and may only result in the passing of all these privileges into the hands of kite fliers whose projects may never lead to development. A particular feature of the Agreement was the implicit trust the Government had evidently placed in the Corporation, though from the nature of the concessions it was quite evident that they do not trust the Government. He then went on to deal with the water powers and drainage areas outlined in the Agreement. To his mind the Agreement had been

### FITHER CLEVERLY OR STUPIDLY

drawn up, as from the tone of the various clauses, the true meaning was withheld. If this was meant it showed tremendous cleverness, and if not meant it showed tremendous stupidity. The Agreement was in reality three contracts rolled into one which could have been more easily dealt with under three separate heads:—(1) The Humbermouth; (2) The Hamilton River; and (3) The Gander and Exploits Region. As the present Agreement stands it is altogether unfair to tie up the valuable waters of the country without a consideration of any kind, not even a postage stamp. Referring again to the matters of exemption from local taxation, Mr. Morine said that the Legislature had

### NO RIGHT WHATSOEVER

to load posterity with the burden of taxation, and permit the Company to go scot free. He urged upon the members of the House who professed more patriotism than he, because of being born in the country not to mortgage their country. Every man should contribute taxes and it is only recently in this House we were called upon to deal with a Bill providing for the levying of same on the estates of deceased persons. From the general tenor of the Agreement, it appears that imagination

### MUST HAVE RUN RIOT

and this is particularly true with regard to the question of labor. The House is told that the proposed industries will provide labor for about 5,000 men, which figures of course come from a promoter. There are not 5,000 idlers in Newfoundland and the whole question resolves itself into the taking of men from the fishery at which Newfoundlanders are specialists, and inducing them to enter a field of competition with all sorts of unskilled laborers, at any rate of wages which the Company may see fit to offer upon them. He regarded the Contract as the most dangerous Agreement he had ever seen and fraught with the possibilities of immense evil to Newfoundland.

### At the House.

WEDNESDAY, April 28,

Petitions were presented by Mr. Morine from the residents of Salvage on the subject of roads, and from St. John's on the matter of electric road boards.

Mr. Targett called the attention of the Colonial Secretary to the delay in tabling an answer to the question asked by him on April 13th. Mr. Targett was informed that the answer is being prepared.

Mr. Abbott called the attention of the Minister of Finance re question asked by him on April 13th, and to the Minister of Marine and Fisheries to question asked on April 22nd. Both are being prepared.

The Premier tabled information asked for by Mr. Morine with reference to the Nfld. Products Co.

The Colonial Secretary tabled the evidence in connection with the Lunatic Asylum Commission. The House then went into a Committee of the Whole on the Resolutions in relation to an agreement between the Government and the Newfoundland Products Corporation, Ltd.

Mr. Kent opened the discussion on the Contract of the Nfld. Products Company. Mr. Morine followed him. At 6:30 the Committee rose until 8 p.m.

### AFTER RECESS.

Resuming at 8 o'clock, Mr. Morine suggested that the debate on the Resolutions be adjourned, as the various speakers were not ready. The Premier was in favor of a postponement and fixed Friday.

The House then went into Committee on the Seal Fishery Bill. The Bill had been in the hands of a Select Committee, comprising the Premier, Mr. Piccott, Mr. Coaker, Mr. Winsor, Mr. Moulton, Mr. Young and Mr. Jennings.

Mr. Piccott, Chairman of the Select Committee, read to the House a Bill, which was the outcome of last year's terrible disaster and this year's strikes; provides that men shall not be left on the ice after sunset; a medical officer on each ship; the right of property arising from the killing of seals; a certificated master or mate; compensation for partial and total disablement; ships' whistles be kept blowing in thick weather; search parties re missing men; bonuses for cooks at the end of the voyage; no hood seals to be killed between March 19th, 1916 and April 15th, 1918; wooden ships not to have on board more than 15 rifles; steel ships not to kill any seals after April 15th; a Board of Examiners (3 persons) to examine those who want to prosecute the sealfishery as masters, second hands or master watches; no man is to go to the ice without the approval of the captain and also with the landing of men by ships before April 10th.

The Premier, Mr. Kent, Mr. Higgins, Mr. Coaker and Mr. Bennett spoke on the Bill. The Committee rose and the Bill will go into Committee again to-day.

The Logging Bill and Bill dealing with the General Hospital were deferred. A Bill to amend the St. John's Municipal Act was read a first time.

After notices of question were given the House adjourned till this afternoon.

### "The Third Degree."

This world-renowned photo-play will be shown at the extremely popular "Casino" to-night. The picture consists of five intensely interesting reels, not one of which must be missed in order to derive the full benefit of the story. This celebrated Drama has been played in every civilized country on the Globe (Germany not included.) Of heart-gripping interest is the witnessing of the terrible ordeal known to the American police (and always practised by them in order to secure a confession from suspects—whether guilty or innocent) as the "Third Degree" by which "metho" the prisoner is cruelly tortured by being kept awake until the desired result is obtained. Of a different nature but equally as interesting is the inspiring love story with a beautiful ending entitled "The Lily of the Valley." This subject consists of three reels depicting the struggle of Capital vs. Labour.

**MINARD'S LINIMENT RELIEVES RHEUMATISM**

# NEW GOODS!



**JUST ARRIVED:**  
**American Novelties**

**Misses' Middy Blouses.**

Child's and Misses' American Gingham Wash Dresses, simple and neat, but stylish.  
Child's Rompers, strong and serviceable.

Ladies' White Embroidered Brasieres and Corset Covers, assorted styles.  
Ladies' Cotton Wrappers.  
Ladies' Suspenders.

**THE "BUSY BEE" HAIR NETS.**

Child's and Misses' American Hats and Bonnets, Crinoline and Silk trimmed;

**Latest Fashions.**

**Fancy Waist Pin Sets and Bar Pins.**



**LATEST FASHIONS!**



## STEER BROTHERS

### THE CRESCENT PICTURE PALACE

A LAUGHABLE BUNNY COMEDY TO-DAY.

### "A Demand for Justice,"

A Kalem feature.

"THE PRICE OF HIS HONOR"—An Essanay photo play, illustrating the sacrifices a woman makes to shield a man's honor.  
"POLISHING UP"—A laughable comedy with John Bunny and Flora Finch.  
"EYE'S DAUGHTER"—A Vitagraph drama featuring Lillian Walker. She marries a wealthy man; he looks with suspicion upon her previous occupation as an artist's model; he learns the truth and pleads for her love and forgiveness.  
"SWEDDE THE SWATTER"—A most funny farce. Swedde hires as a cook and cleans out the house and its occupants.

A fine 2 Reel Feature on Friday—"THE GIRL AT THE CURTAIN."

# Are You Going to Housekeeping? Going to Furnish a Home? Going to add New Pieces?

Then take advantage of these wonderful offers, at any rate see us before you purchase Home Furnishings and let us figure your bill. We will save you money on all purchases.

### SAMPLE OUTFITS.

#### No. 1 BEDROOM.

Bureau and Stand, surface oak finish; Bureau has three drawers and carved top, fitted with 13 x 22 Mirror. Price, per set . . . . . \$10.95  
Bedstead, white enamel, fitted with combination Spring . . . . . 4.95  
Mattress, good quality fibre with wool top . . . . . 2.50  
Chairs, two Hardwood Chairs . . . . . 1.30

Outfit . . . . . \$19.70

#### No. 2 BEDROOM.

Bureau and Stand, surface oak finish, moulded top drawers, oval glass, 20 x 24. Price . . . . . \$25.00  
Bedstead, heavy brass trimmed, black . . . . . 7.50  
Mattress, a soft springy Health Mattress . . . . . 5.50  
Chairs, two superior Chairs . . . . . 1.70

Outfit . . . . . \$39.70

#### KITCHEN.

Sideboard, well made, substantial and convenient . . . . . \$6.50  
Couch, double sprung, well made and covered . . . . . 5.50  
Table, very strong and durable, hardwood legs . . . . . 2.50  
Chairs, 4 strong Chairs (hardwood) . . . . . 2.60

Outfit . . . . . \$17.10

#### DINING ROOM.

Sideboard, as advertised recently . . . . . \$15.50  
Couch, superior large fancy back Couch . . . . . 6.50  
Table, extends 6 ft. (hardwood) . . . . . 8.50  
Chairs, Dining Suite (5 Chairs and Carver) . . . . . 8.95

Outfit . . . . . \$39.45

#### PARLOR.

Parlor Suites, as advertised recently . . . . . \$29.75  
Table, centre stand in mahogany or oak . . . . . 2.95

Outfit . . . . . \$32.70

## The C. L. MARCH Co., Limited,

COR. WATER AND SPRINGDALE STREETS.

White MILTS

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MILTS,

Large Size,

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Nickel!

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Produced in 2 parts

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Admission 10c.

AT 2.30.

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Names this week

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advances the past

TOP are our two

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is the only real

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LEY, 7c. lb.

your free Cou-

at Xmas.

ANT ROAD.

Telegram

**"Khaki" Prisoners Comforts Fund.**

The Royal Bank of Canada has started a subscription to aid our soldiers who are taken prisoners by the enemy. It is called the "Khaki" Prisoners' Fund. Our readers will recall the despicable and inhuman treatment which is being given to our soldiers who are taken prisoners by the Germans. This treatment has already been inquired into and the satisfaction of Lord Kitchener whose speech on the matter in the House of Lords was reported yesterday. Under the circumstances, those for whom they suffer should do the best they can for them and this fund affords a means of doing it, and we commend it to the attention of our readers.

**Praises Our Naval Reservists.**

Almost daily we hear and are proud to hear of the glowing accounts of our volunteers in His Majesty's forces, of the impressions they are making as soldiers and sailors, and of the reputation they are establishing as Newfoundlanders. A letter has just been received by Mr. William Crowley, Manager of the Royal Bank of Canada, from his nephew, Mr. Harold Bowen, who is an officer on H. M. S. Transport ship Digby, which was formerly a Furness Liner running to St. John's. Mr. Bowen states in his letter that recently he had an opportunity of meeting some of our Naval Reservists. Continuing, he says they are a splendid lot of fellows and are spoken highly of on all sides and that he personally never saw a cooler looking and better crowd of men.

**McMurdo's Store News.**

THURSDAY, April 29, 15. Most people are on the lookout for something new and something better in toilet articles and the case of Shaving Soap is no exception to the rule. The Excelsis Shaving Stick has been designed as a shaving soap of quite exceptional merit, and those who have used it pronounce it the last word in things of the kind. There is not a particle of free alkali in a stick of this soap; it is perfectly bland and unirritating, while its softness is heard admirably. It is well dried and so economical; a stick will give daily shaves for six months or more. Price 35c. each. Try a drink of our new Lemon flavor. It is really delicious and most refreshing. Price 5c. a glass.

**First Nldr. to Fall at the Front.**

Private Hollands, Son of Rev. C. W. Hollands, Carbonear. Special to Evening Telegram. CARBONAR, To-day. A private message from my brother from London, states the death of our son John, killed in action on the 23rd inst. Companion Phil Jensen, of Hr. Breton is ill in hospital. John is the first Newfoundland to make the sacrifice on land service. He was an Old Fieldian and Church Lads' boy. A Memorial Service will be held in St. James' Church, Carbonear, on Tuesday, May 4th, at 10 a.m. C. W. HOLLANDS.

**Two Nldr. M.D.'s**

ARE GOING TO THE FRONT. At the Khaki Convocation of McGill University held recently, at which His Royal Highness, the Duke of Connaught attended, degrees were conferred on medical students. Out of nineteen students who have received the degree of M.D.C.M. are the names of Cyril D. Kean, youngest son of Capt. A. Kean, and William Templeman, son of Hon. P. Templeman, of this city. The graduates were presented with their diplomas by H.R.H. the Duke of Connaught. Our two young doctors have now offered their services for the Empire and will be leaving shortly for the front with a Canadian Regiment. We wish Drs. Kean and Templeman good luck and a safe return to their native land.

**CAN'T FIND DANDRUFF**

Every bit of dandruff disappears after one or two applications of Danderine rubbed well into the scalp with the finger tips. Get a 25-cent bottle of Danderine at any drug store and save your hair. After a few applications you can't find a particle of dandruff or any falling hair, and the scalp will never itch.

**Cape Report.**

Special to Evening Telegram. CAPE RACE, To-day. Wind W., light, weather fine; the s.s. Roanoke passed in at 8 a.m., s.s. Bonaventure in at 9 a.m., to-day and an unknown Furness Liner passed west at 10 a.m. to-day. Bar. 29.47; ther. 38.

**Menu for This Week at AYRE & SONS, Ltd.**

NEW YORK TURKEY. NEW YORK CHICKEN. NEW YORK BEEF. NEW YORK SAUSAGES.		FRESH HALIBUT. FINNAN HADDIE. FILLETS OF FISH. PICKLED TROUT.	
TOMATOES. CELERY. LETTUCE. CUCUMBER.	ORANGES. APPLES. PEARS. BANANAS.	ORANGES. LEMONS. GRAPE FRUIT. PINEAPPLE.	
CABBAGE. TURNIPS. BEET.	IRISH BUTTER. BOILED HAM. OX TONGUE.	POTATOES. CARROTS. PARSNIPS.	
EMPIRE TEA. HUNTLEY & PALMER'S BISCUITS.	WILBUR'S COCOA. OVALTINE. (Recommended by all Doctors.)	OUR OWN COFFEE. MOIR'S CAKES. (Plain, Sultana, Citron.)	

**Ayre & Sons, Ltd.,**  
GROCERY DEPARTMENT.

**Spring COATS for Children.**

CHARMING  
**Jersey Coats**  
And CAP complete,  
IN TAN, BROWN, ROSE SHADES,  
**\$2.30** complete  
To fit Children Two to Four years

SPLENDID LINE  
**Children's Reefers,**  
In Navy only, to fit Girls 2 to 9 yrs.

One Price **\$2.00** each.  
Also, fine Selection of Children's Coats, in  
Checks, Red Serge, etc.

**S. MILLEY.**

**A LITTLE BIT**

of  
**All Right**

are those  
Dainty Tea Centres..... 50c., 55c. each.  
Nice Cushion Covers..... 45c., 55c. each.  
Neat Tenneriffe Dollies..... 15c., 18c. each.

Showing in the Window this week at  
**A. & S. Rodger's.**

**Here and There.**

Ask for Venus Velvet Pencils. apr22,th,s,tu,tf

NASCOPE ARRIVES.—The s.s. Nascope arrived at St. John, N.B., last night.

Try "Cooking Nutter," it makes cooking easy.—Feb17,tu,th,s,tf

LOCAL ARRIVES.—The local from Carbonear via Brigus arrived in the city at 12.15 p.m. to-day.

"ABCOT" will remove stains from all fabrics.—Feb17,tu,th,s,tf

PERSONAL.—Mr. Bernard C. Spencer, violinist for the Nickel Theatre, is a passenger on the incoming express.

"Mapleton's Peanut Butter" is manufactured in England. Use it and be patriotic.—Feb25,eod,tf

WEATHER.—It is calm and fine along the line of railway to-day with the temperature ranging from 35 to 45 above.

Elastic Roofing Cement Paint prevents the shingles from warping, curling or splitting, also keeps them free from rot and decay.—apr22,th,s,tu,tf

EXPRESS ARRIVES.—A passenger special from Port aux Basques with foreign mails arrived in the city at 8.50 a.m. to-day.

Wanted to hire or purchase a Schooner (60 tons). Send particulars to P. H. COWAN, St. John's.—apr22,th,s,tu,tf

IMPORTERS MEET.—This afternoon the Importers' Association will meet to elect officers and consider the question of opening the stores at nights.

Just arrived another large shipment La France and Satina Laundry Tablets. Ask your grocer about them. apr22,th,s,tu,tf

PERSONAL.—Mr. T. B. Darby, of Harbor Grace, Newfoundland, attended this week's "new arrival" banquet at the Battle Creek (Michigan) Sanitarium.

You can buy cheaper coating but you cannot get better than Elastic Cement Roofing Paint. apr22,th,s,tu,tf

SEAMEN ARRESTED.—Last night the police were called on board a banking schooner to quell a disturbance. Two seamen, who were acting disorderly, were arrested.

Elastic Cement Roofing Paint is sold by your dealer. Good for all kinds of roofs—felt, shingle or composition.—apr22,th,s,tu,tf

"NEWFOUNDLAND" SOLD.—We understand that arrangements for the purchase of the S.S. Newfoundland by a Canadian firm are now being finalized. It is understood that the ship will likely be used as a collier.

HANDY CLOTHES SPRINKLERS.—15 cents. CHESLEY WOODS, Agent. Agents wanted. They sell like hot cakes.—ap21,tf

REID'S BOATS.—The Argyll is due at Placentia from the Westward this afternoon. The Bruce arrived at Port aux Basques at 6.55 p.m. yesterday. The Kyle arrived at Port aux Basques at 1.30 p.m. to-day. The Sagana left Grand Bank at 8 a.m. to-day, coming east.

Stafford's Phoratox Cough and Cold Cure is sold everywhere or all kinds of Coughs and Colds, bronchitis, Asthma and various Lung Troubles.—apr5,tf

SEALS TAKEN AT LASCIE.—A letter just received from LaSclie says that the catch of seals there for the spring was 13,000 and would have been more had the weather been better. Fifteen men from Shoe Cove went to Gull Island and secured 3,000 seals; three men connected with the lighthouse got 1,200 and four LaSclie men 450. Lack of food supply also prevented a larger catch.

**To-Night.**

The Annual C. L. B. Drill Exhibition and Shield Presentation, Armoury, Harvey Road, 8 o'clock. Band in attendance. Admission 10 and 20c.—apr29,1i

"OURS" IN THE WEST END. Crowded house as usual at each performance show how well the patrons of the cosy little West End Theatre enjoy the good show always given. The two little singers will be heard in new songs to-night and the best of pictures shown. Don't forget the big contest at Rossley's East End Theatre on Friday night; a good night's entertainment.

**SPRING CLEAN!**

Have You Prepared for it?

WE HAVE AND ARE FINISHED. COME AND SEE.

The thrifty housewife will not be happy unless the best cleaning materials are used in order to make

THE WORKER LIGHTER and THE HOME BRIGHTER.

WHAT Soaps, Powders and Disinfectants are you using? Get the Best—it is the cheapest when HEALTH & CLEANLINESS are concerned.

**Sunlight Soap.**

None Better. No Rubbing. No Scrubbing. A child can use it.

**Lifebuoy Soap.**

The Lifebuoy thrown in the Nick of Time saves life. So does LIFEBOUY SOAP.

To-morrow—No! this very day ask your dealer for Lifebuoy Soap.

LEVERS Genuine Carbolic Soap For Clothes, Linen, Flannels and Blankets.

**Old Home Soap and Fine Pale Soap.**

In bars for scrubbing.

**Monkey Brand Soap.**

Cleans and Polishes at the same time.

**VIM.**

If there's anything you find difficult to clean—TRY VIM.

**LUX.**

Lace Curtains, White Goods, or other delicate fabrics.

**Sunbeam Soap Powder**

Should be in every household, for it gives every satisfaction.

**Y Z (Wise-Head)**

Royal Disinfectant Soap Powder. Proves itself the friend of HEALTH.

**Swan Soap.**

White Floating, for the nursery.

**Soft Soap.**

(In Tins and Kegs.) It may be used for all purposes such as Table Crockery and Cutlery, Kitchen Utensils, Cooking Vessels, &c., &c., where pungent soaps would be objectionable and unpleasant. ITS quality is uniformly the BEST.

**Toilet Soaps**

of many kinds. Zulu, Lullaby, Velvet, Starlight, "Phatol," &c. All bearing the name of LEVER, as well as Domestic and Industrial is a guarantee of PURITY and EXCELLENCE.

"Scrubbs'" Cloudy Ammonia. "Zotal" Disinfectant Fluid for Toilet Room, Drains and Sinks. "Jeye's" Fluid is far more efficacious than Carbolic Acid, and is non-poisonous. "Sapallo." "Bon Ami." "Silver Smith's Soap." "Goddard's" Plate Powder. "Wellington" Knife Polish. "Cliver's" Cloth & Carpet Soap. "Globe" Metal Polish. "Splendo" Metal Liquid Polish. "Adam's" Furniture Polish. Liquid Veneer. Washing Soda Lye, Whiting. "Dustbane." "L'noleo." "Silva Patz." "Patz Cream." Porcella.

**Brushes.**

Scrubbers, Stove, Shoe, Daubers, Kalsomine, Whitewash, Brooms, Hearts and Whisks.

**Ellis & Co.,** Limited. 203 Water St. W. A. ELLIS, Agent, Lever Brothers, Ltd., Port Sunlight. apr27,6i,eod

**Firemen Return.**

Eight firemen of the S.S. Lintrose, which was sold to the Russian Government some months ago, returned to the city by this morning's express. Several other members of the crew are at Halifax and will likely be here by to-morrow's express. From information gleaned from one of the firemen we understand that the majority of their shipmates have all dispersed and wandered to seek positions at Liverpool, Halifax and elsewhere.

**Red Cross Ships.**

The S. S. Stephano is getting a quick despatch from New York this trip and is expected to get away from there some time to-day for Halifax and this port, bringing a full cargo. The S. S. Florizel reached New York yesterday and is not expected to return here again for some time as she is commissioned to go south.

**Here and There.**

MAKING RECORD RUN.—The s.s. Prospero left Channel at 8 o'clock last night coming east. She is making a record run.

MOBILIZED!—50,000 bottles of Stafford's Liniment for killing Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

EXPRESS DUE.—The Bruce express with passengers and foreign mails, is due in the city about 8 a.m. to-morrow.

ROANOKE ARRIVES.—The Roanoke (Furness Line) reached port at 1.15 p.m. to-day from Halifax, after a passage of two days and a half; she brought a small cargo.

DR. DEVAN'S FEMALE PILLS Relievable medicine for all Female Complaints. 45 a box, or three for \$10, at drug stores. Mailed to any address on receipt of price. THE SCOBELL DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN Restores Vitality for Nervous and Brain; increases "grey matter"; a tonic—will build you up. \$3 a box, or two for \$5, at drug stores, or by mail on receipt of price. THE SCOBELL DRUG CO., St. Catharines, Ontario.

POLICE COURT.—A drunk and disorderly was fined \$1 or 3 days; a laborer of Larkin Square for assault was fined \$10 or 30 days.

BONAVENTURE BACK.—The s.s. Bonaventure entered port at 2 o'clock this afternoon from Louisburg, bringing a cargo of coal. This is the first coal cargo to arrive for some time.

A new photograph of His Grace the Archbishop elect now for sale at the Studio of S. H. PARSONS & SONS, corner of Water and Prescott Streets. Cabinet size, 50c.; 60c. post free. Imperial size, \$1.00 and \$1.50; add 20 cents for packing and postage. A new line of Picture Framing just opened. apr24,3i,eod

BRUCE PASSENGERS.—The s.s. Bruce arrived at Port aux Basques at 6.55 p.m. yesterday with the following passengers: M. W. Lane, M. Welner, M. Shapon, J. Davidson, Mrs. Oliver Leech, Mrs. Jessie Burton, F. E. Vassar, B. Spencer, A. C. Marshall, G. Spare, E. M. McCormack, F. F. Esler and Miss E. Reid.

TALKING MACHINES.—New shipment at very low prices. Call and see them. CHESLEY WOODS, 140 Water Street, upstairs.—ap21,tf

NEWFOUNDLANDER IN ENGLISH FOOTBALL MATCH.—A recent English exchange gives an interesting description of a football match which took place at Horsbham grounds, England, recently, between teams from the Royal Fusiliers and 24th Royal Sussex Regiments, in which Harry Hayward, nephew of Mr. John Steer, this city, played a dashing game, his team winning by a score of three goals to nil. Harry played centre forward for the Royal Fusiliers and in the description of the game receives special mention for his brilliant play, having scored two of the three goals recorded for his team.

DEATH ROLL OF GERMAN LAWYERS. Amsterdam, April 25.—According to the Deutsche Juristenzeitung, 1,472 German lawyers up to the present have been killed on the battlefields, among them seven University professors, 313 Government officials, judges, and public prosecutors, and 1,152 solicitors.—Reuter.

BORN. On the 21st inst., a son to Mr. and Mrs. James P. Watts. Jas. Watts is a private in the 1st Contingent of the Nfld. Regiment; we wish him a safe return to his loved ones.

DEED. This morning, Synwey Ruth, fourth daughter of Everett H. and Adelaide Wills. Funeral from her late residence, 8 Gower Street, at 3 p.m. on Saturday. Friends please attend without further notice.

BERNARD'S LINIMENT CURES DIPHTHERIA, SCARLET FEVER, AND ALL AFFECTIONS OF THE THROAT AND NOSE.



**BED SHEETS**

Pure White, finely twilled, hemstitched in the lot, this Spring. Reg. \$3.00. Saturday day .. .

**DOOR MATS**

6 dozen Mats, plain, these come Pile and in Navy, assort. Blues; nice for car, Saturday day .. .

**HEARTY**

Extra large, ster Heartly, 30 x 66, bright rich, most service, Friday, Saturday .. .

**Art**

**'Alwa**

**Sh**

**DRES**

Made White, Embroidered, and ribbon, from St. Friday .. .

**HAT**

The stripes, leading, others, etc. Monday .. .

**LADI**

In all stand up net; and of Navy and Roy Monday .. .

**LADI**

Extra colors of Black and 60c. Friday .. .

**AMI**

The attractive long shawl collar, have no up to 90

**CUSHIO**

Made of embroiders 80c. Friday .. .

**Men Return.**

Members of the S.S. Lintrose, sold to the Russian Government months ago, returned by this morning's express. Members of the crew of the S.S. Lintrose, which was captured by the Germans, will likely be here by this morning's express. From information received from one of the first-handers that the major-shipmates have all disappeared to seek positions in Liverpool, Halifax and else-

**Cross Ships.**

Stephano is getting a dispatch from New York this morning to get away from Halifax for Halifax port, bringing a full cargo. S. Florizel reached New York and is not expected here again for some time. Commissioned to go south.

**and There.**

**RECORD RUN.**—The s.s. left Channel at 8 o'clock coming east. She is making a record run.

**DRUGS!**—50,000 bottles of Liniment for killing Rheumatism, Lumbago, Neuralgic Aches and Pains.

**S. DUE.**—The Bruce expects passengers and foreign mail in the city about 8 a.m.

**ARRIVES.**—The Roanoke (Line) reached port at 10-day from Halifax, after a two days and a half, and a small cargo.

**WOMEN'S FEMALE PILLS** Reliable for all Female Complaints. Restores monthly cycles, builds up system, cures all ailments of the system. Price, 25c a box, 50c a box, 1.00 a box, 2.00 a box, 3.00 a box, 4.00 a box, 5.00 a box, 6.00 a box, 7.00 a box, 8.00 a box, 9.00 a box, 10.00 a box.

**COURT.**—A drunk and fined \$1 or 3 days; a Larkin Square for assault 10 or 30 days.

**ENTIRE BACK.**—The s.s. entered port at 2 o'clock from London, bringing a full cargo. This is the first to arrive for some time.

**ARCHBISHOP ELECT** now at the Studio of S. H. S. & SONS, corner of Prescott Streets. Size, 50c; 60c, post free. Size, \$1.00 and \$1.50; agents for packing and a new line of Picture just opened.

**PASSENGERS.**—The s.s. left at Port aux Basques yesterday with the following: M. W. Lane, M. Shapton, J. Davidson, Mrs. J. H. Mrs. Jesse Burton, F. B. Spencer, A. C. Marshall, M. M. McCormack, F. F. Miss E. Reid.

**MACHINES.**—New shipping low prices. Call and CHESSLEY WOODS, 140 St. up stairs—ap21,14

**LANDER IN ENGLISH MATCH.**—A recent English gives an interesting of a football match which at Horseham grounds, recently, between teams of Fulfillers and 24th Regiment, in which the nephew of Mr. John City, played a dashing team winning by a score of 10 to nil. Harry played for the Royal Fulfillers and his brilliant play was the cause of his team.

**ALL OF GERMAN LAWYERS.**—April 2.—According to Juristenzeitung, 1,472 lawyers up to the present filled on the battlefields, seven University professors, seven government officials, judicial prosecutors, and 1,000—Reuter.

**BOEN.**—A son to Mr. and P. Watts. Jas. Watts is the 1st Contingent of the 1st; we wish him a safe and loved ones.

**DIED.**—Sydney Ruth, fourth son of Mr. and Mrs. H. and Adelaide Ruth, late resident of St. John's, died at 8 p.m. on Friday. Friends please attend to his funeral.

**EFFICIENT CURES DIPHTHERIA.**

# SPRING



# Economy Sale

A Universal Sale of Much-wanted Spring Goods at Satisfying prices for Friday, Saturday and Monday.

## Remnants.

**TABLE DAMASK.**  
Pure White. They come in convenient lengths, running from 1 1/4 up to 2 1/2 yard lengths, widths up to 58 inches one of the most satisfying purchases you could make at this Economy Sale. Friday, Saturday and Monday, per yard . . . . . **29c**

**EXTENSION SUIT CASES.**  
These are a distinct improvement on the ordinary Suit Case, having a bellows side attachment enabling you to cram them with stuff and still not overdo it; bright Tan cover, protected corners and all brass mountings. Our regular \$5.00 line. Friday, Saturday and Monday . . . . . **4.72**

## "Naing Poo" Quilt

**Cottons, 16c. per yd.**  
Something new for quilt covering, a departure from the old stereotyped patterns; the colorings are nicely blended and the materials extra strong. Special, Friday, Saturday & Monday, per yard . . . . . **16c**

## FLOOR CANVAS. 48c

Patterns were never prettier than now; our stock has been carefully selected, an eye kept to quality as well as pattern. Spring-time calls for brightening up, hence it is we urge you to call and see our very handsome range, 6 feet wide, painted back. Friday, Saturday and Monday, per yard . . . . . **48c**

## Frilled Sash Muslins.

6 pieces of White, assorted widths, with fancy borders of Green, Crimson and Blue; would make nice bedroom curtains for summer time. Reg. 18c. Friday, Saturday and Monday, per yard . . . . . **15c**



## Job Towels.

All pure White Turkish, plain and fringed ends, extra weight, assorted sizes; lots of Towels worth regularly 30c. each. All one price Friday, Saturday and Monday . . . . . **22c**

## BED SHEETS.

Pure White English Sheeting, finely twilled; size 70 x 90; hemstitched end, about 25 pairs in the lot. If you are renewing this Spring have a look at these Reg. \$3.00 a pair. Friday, Saturday and Monday . . . . . **2.65**

## PILLOW SLIPS.

A small lot which we happened to strike; size 20 x 30, made of extra strong Cotton and nicely finished; good value at 40c. Special Friday, Saturday and Monday . . . . . **29c**

## CHAIR BOTTOMS.

Assorted makes, in 3 ply cross-grained wood, perforated, easily cut to fit any chair; if your chairs need new bottoms, just glance at the price. For Friday, Saturday and Monday, each . . . . . **7c**

## LADIES' TAN GLOVES.

A between weight, very suitable for present wear; nice mild tan shades, self-stitched backs; 2 dome fasteners. Reg. \$1.20. Friday, Saturday and Monday . . . . . **1.18**

## VESTIBULE DOOR MATS.

Size 17 1/2 x 29 1/2, strong rigid steel frame, with twisted rope finish; a durable mat for hard wear. Reg. \$1.10. Friday, Saturday and Monday . . . . . **98c**

## ENAMEL BREAD PANS, 44c.

17 quart size, deep make of pan, family size, in Dark Grey enamel, surprisingly cheap. Friday, Saturday and Monday . . . . . **44c**

## DOOR MATS.

6 dozen pretty little Door Mats, plain and fancy; some of these come in heavy Velvet Plie and in plain shades of Navy, assorted Greens and Blues; nice for carriage or motor car, either. Special Friday, Saturday & Monday . . . . . **37c**

## BLINDS.

Mounted on 3 1/2 inch dependable rollers; material of Cream or Pale Green; plain end, complete with fittings. Special Friday, Saturday and Monday . . . . . **29c**

## Camp Chairs and Stools.

'Tis not too early to introduce them, as we have had several enquiries already for them. Strong, rigid, hardwood frame, with Brown Canvas bottom. Chairs . . . . . **39c**  
Stools . . . . . **29c**

## SUIT CASES.

A cheap line, judging from the price, but nevertheless astonishing value; rigid frame, strongly covered and reinforced edges; iron lock and brass clasps. Special Friday, Saturday and Monday, . . . . . **\$1.23.**

## BOYS' EMBROIDERY COLLARS.

A nice tidy Collar, fine Jean centre with pretty embroidery edging all round; made to wear and wash well. Special Friday, Saturday & Monday . . . . . **14c**

## Dustless Sweepers.

A pleasure to use them. We have two only and offer them at a very special price this week. Double bellows, easy running. See them!  
A BARGAIN, SURE!

## NEW Attractions at the 'Always-Busy' Showroom



## DRESSING GOWNS.

Made of Fancy Muslin in Pink and White, Sky and White, trimmed with embroidery edging in front, heading and ribbon at waist; others with pretty oriental trimmings; sizes range from 34 to 44 inch bust. Reg. \$1.70. Friday, Saturday & Monday . . . . . **1.49**

## LADIES' OVERALLS.

Nice for morning wear about the house. They come in nice stripes and checks with oriental trimmings; large sizes. Regularly cut, fitted with pockets. Reg. 70c. Friday, Saturday, and Monday . . . . . **59c**

## MISSSES' KNICKERS.

Made of fine White Lawn, embroidery trimmed, shaped band, closed style; to fit girls from 10 to 14 years. Reg. up to 45c. Friday, Saturday and Monday . . . . . **36c**

## HAT BANDS.

The latest in these, handsome silk stripes and straws, etc., in all the leading shades, with rosettes, and others with fringed ends. Reg. up to 50c. Friday, Saturday and Monday . . . . . **39c**

## LADIES' COLLARS, 19c.

In all the leading styles for Spring wear, Silk Collars, stand up at back with revers, turned down at front with net; Jabots in a host of makes, and such pretty shades of Navy and White, Purple and White, Black and White, and Royal and Black, etc. Reg. 25c. Friday, Saturday and Monday . . . . . **19c**

## BRASSIERES.

New arrivals, made of strong White Cotton, embroidery yoke, boned throughout, and fine embroidery edging; full range of sizes, from 34 to 44 inch bust. Reg. 35c. Friday, Saturday and Monday . . . . . **29c**

## LADIES' SCARVES.

Extra fine Mercerized Silk, hemstitched, fast colors of Purple, Saxe, Navy, Grey, Brown, Sky, Black and White, each 2 1/2 yards long. Values to 60c. Special, Friday, Saturday & Monday . . . . . **38c**

## Dress Skirts.

A lot of fashionable Skirts, new to-day in Navy and Black Serges, Cloths and Repps; nice braid trimmings; also a few stylishly cut Tweed Skirts; in fact they are all the newest cut Skirts. Special Friday, Sat'y & Mon. **1.49**

## GINGHAM DRESSES for Children and Misses.

A very striking line of handsome Summer Dresses, to fit girls from 6 to 17 years; plain shades of Blue and Tan Linen, others in pretty checks and stripes, with plain linen facings, pearl buttons, low neck style and 3/4 sleeves; others showing smart plaid effects, whimsely trimmed, and showing the new overskirt, the very latest from New York. Reg. up to \$1.60. Friday, Saturday and Monday . . . . . **1.29**

## AMERICAN BLOUSES.

The newest always to be found here. This week we have a particularly attractive assortment, showing plain linen effects, with turned down collar, long sleeves and pockets; others with dainty embroidered front and fine tucks; collar edged with fine lace; others again hemstitched with pique collar. You have not yet seen a more stylish line of Blouses at such a popular price. Reg. up to 90c. Friday, Saturday and Monday . . . . . **79c**

## CUSHION COVERS.

Made of fine White Muslin, with prettily embroidered centre, hemstitched edge. Reg. 80c. Friday, Saturday and Monday . . . . . **70c.**

## THE CLUTCH PENCIL.

For clerks, office hands and all business men, the simplest propelling pencil yet, in nickel case with vest pocket clip . . . . . **9c.**

## FLOOR CANVAS & LINOLEUMS at SPECIAL Cut PRICES

A Big Feature This Week Will Be Our Sale of Men's Summer U. kerwear.



Singlets and Underpants worth up to \$1.40 garment for 87c.

A lucky pick-up purchase by our English buyer, and being bought for spot cash, enables us to offer them at this unheard of price. All wool, with that extra fine finish you see on high grade underwear; assorted sizes. Lose no time, come early, sizes will be depleted quickly. We wish the quantity was larger. Recollect you get All Wool \$1.40 Garments Friday, Saturday and Monday . . . . . **87c**

## ENGLISH OIL COATS.

NEW! Light weight, double cloth, leather bound; suitable for town wear or knockabout; no weight to carry and takes but little space when packed. Reg. \$5.00. Friday, Saturday and Monday, . . . . . **6.25**

## JOB SHIRTINGS.

600 yards of superior English White Shirtings, extra strong, even cloth, with nice smooth surface; easy stitching for hand or machine. Special, Friday, Saturday and Monday, per yard . . . . . **11c**

## MEN'S NECKWEAR.

Wide-end styles in plain and fancy mixtures; full length; some of our regular 40c. line here. Special Friday, Saturday and Monday . . . . . **29c**

## MEN'S SOFT COLLARS.

12 dozen only medium height with patent frame front, one of which is fastened to each collar; all British make; nice faint Tan shade. Try one for a perfect fitting collar, distinctly smart. Friday, Saturday and Monday . . . . . **15c**

## CASED PIPES.

Convenient pocket size, with straight and bent stems, selected wood bowls and silver mountings; good value at \$1.00. Friday, Saturday and Monday . . . . . **85c**

## MEN'S WORKING PANTS, \$1.24.

Made of strong Tweed, cross or side pockets, each fitted with two side-straips, nicely shaped; sizes 4 to 7. Reg. \$1.40. Friday, Saturday and Monday . . . . . **1.24**

## MEN'S SUEDE GLOVES.

Fashionable Grey shade; a nice Glove for Spring wear; 2 dome fasteners. Reg. \$1.25. Friday, Saturday and Monday . . . . . **1.10**

## MEN'S SPRING CAPS.

A very tidy selection in Light and Dark Tweeds; stylish London shapes; the kind of Cap you usually pay 50c. for. Friday, Saturday & Monday . . . . . **39c**

## MEN'S 1/2 HOSE SUPPORTERS.

Always secure and always there, though you know it not, it fits so snugly; assorted colours in elastic and nickel mountings; sure grip fastening. Reg. 30c. Friday, Saturday and Monday . . . . . **25c**

## MEN'S SOFT FELT HATS.

American shape, American make, nice fine soft felt, in Grey and Navy shades, comfortable fitting. Reg. 90c. Friday, Saturday and Monday, Special . . . . . **77c**

## HIGH GRADE BRACES.

Specially boxed for presentation purpose. They come in extra fine silk elastic webs, gilt or pearl mountings, very neat. If you want something good, try a pair of these. Values to 90c. Friday, Saturday and Monday . . . . . **69c**

## Ladies' Strap Shoes

These are preferred for summer wear, being nice and cool; we have single strap or 3 strap in this line, high or low heel; half sizes. Fri., Sat. & Mon., per pr. **1.55**

## MEN'S OXFORDS.

Two grades, fine Black Vic Kid and Velour Calf in the "Emerson" Shoe. Blucher shape; 1/2 ties to decide from. Reg. \$5.00 pair. Fri., Sat. & Mon. **4.00**

## LADIES' 4-STRAP SHOES.

These are very neat and one of the smartest shoes on the street to-day. See them, Friday, Sat'y, & Monday **2.58**

## Ladies' Tan Shoes.

Laced style; nice Tan shade, high heels and block toes; 2/2 sizes to pick from. Special Friday, Saturday and Monday . . . . . **2.18**

## MEN'S OXFORDS.

A cheaper grade in Vic Kid, Blucher cut, fashionable American shape. Come early for these as quantity is restricted; sizes soon run out. Reg. \$2.20. Friday, Saturday and Monday . . . . . **2.98**

## Fancy Brilliants.

For summer make-ups. They wash perfectly; 2 1/2 inches wide, nice self stripes and fancy figured, pure white. Special, Friday, Saturday & Monday, yard . . . . . **15 cents.**

## CURTAIN RODS.

Plain Brass, with fluted knobs, 42 inches extended . . . . . **9c**  
Plain Brass, with large knobs; 45 inches extended . . . . . **12c**  
Plain Brass, with extra large knobs; 50 inches extended . . . . . **15c**

## 60 in. WHITE CURTAIN NETS

28c. per yard.  
5 pieces, very handsome patterns, pretty scroll borders and fine net centre; strongly made. Reg. 32c. per yard. Friday, Saturday and Monday . . . . . **28c**

## Flowered Muslins.

A lot of pretty Muslins for summer wear, striped and flowered, 30 inches wide; fast colors. Values up to 20c. Friday, Saturday and Monday, per yard . . . . . **16 cents.**



# REID-NEWFOUNDLAND CO.

## BAY STEAMSHIP SERVICE.—Season, 1915.

TRINITY BAY—S. S. "Ethie" will sail from Clarenville Monday, May 3rd. Freight received up to 1 p.m. Wednesdays and Saturdays.  
 BONAVIDA BAY—S. S. "Dundee" will sail from Port Blandford Monday, May 3rd. Freight received up to 1 p.m. Wednesdays and Saturdays.  
 HUMBERMOUTH-BATTLE HR.—S. S. "Meigle" will sail from Humbermouth Wednesday, May 5th. Freight received up to 1 p.m. Mondays.  
 NOTRE DAME BAY—S. S. "Clyde" will sail from Lwisporte Thursday, May 6th. Freight received up to 1 p.m. Mondays and Fridays.  
 GREEN BAY—S. S. "Home" will sail from Lewisport Monday, May 3rd. Freight received up to 1 p.m. Wednesdays and Saturdays.

Methodist College Entertainment,  
 FRIDAY, 30th April,  
 at 8 p.m.  
 In Aid of War Funds. Entrance, 10c. and 20c.  
apr28,31

**The White House Shoe!**



It means comfort when you wear "White House" Shoes. Double wear in each pair.

Ladies' White House Shoes at \$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.25, \$6.50, \$6.75 and \$7.00.

Gentlemen's White House Shoes at \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50 and \$8.00.

The Buster Brown Shoe for Boys and Girls, \$2.50, \$3.00, \$3.50 and \$4.75.

**F. SMALLWOOD,**  
 Sole Agency The Brown Shoe Co., St. Louis, U.S.A.

**SALT---Afloat!**

To Arrive per S.S. Mountby" about 28th April,  
**TORREVIEJA FISHEY SALT.**  
 Will be sold cheap whilst discharging.  
**Job Brothers & Co.,**  
apr28,29,may1 LIMITED.

**FARMERS**  
 And all Owners of Live Stock  
 Take home to-morrow a few bags of  
**MOLASSINE MEAL,**

Especially valuable now that feeds are so high, because in addition to its own food value, its special digestive properties enable the animal to derive the full nutriment from all its other foods.

Makes cows give more milk and good rich milk.  
 Keeps horses hard. Used by the British Army for cavalry horses.  
 Keeps all animals healthy and in good condition.  
 Full directions tagged on each bag.  
 Be careful about the exact name.

"MOLASSINE" MEAL (Registered). For sale by  
 Steer Bros. H. J. Brownrigg.  
 McCarthy Bros. T. J. Edens.  
 Ayre & Sons, Ltd. W. E. Bearns.  
 A. E. Worrall. Rothwell & Bowring, Ltd.  
 Etc. M. F. Caul, Etc.

## PIT PROPS.

We are prepared to  
 Buy Barked Wood, of  
 usual sizes and lengths,  
 to be delivered free on  
 board Steamships at  
 safe anchorage at any  
 Newfoundland port.  
**BISHOP,  
 Sons & Co., Ltd**  
apr28,31

## A Half Thousand Novels

Most of them are new, and all of them are 50c. each. Bound in cloth and illustrated.

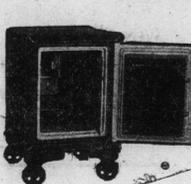


**THE ROSARY**  
 by Florence L. Barclay  
 This tremendously popular novel sold everywhere at \$1.35 now on sale for the first time in the Grosset & Dunlop edition.  
 THE MISTRESS OF SHENSTONE at the same price. Get your copies now.  
 50c a copy  
 Other New Titles Just Received  
 The Million Dollar Mystery, Harold MacGrath  
 The Master Mind.....Dana & Carter  
 Back Home.....Irvin S. Cobb  
 500 other novels at the same price. Ask for a list.

**DICKS & CO., LTD.,**  
 Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.  
**Southwark Library!**  
 10c; Post 2c, at  
**BYRNE'S BOOKSTORE.**  
 Retribution, Ishmael, Self-raised, The Missing Bride, The Curse of Clifton, The Lost Helress, The Deserted Wife, The Disgraced Daughter, The Wife's Victory, The Family Doom, The Bride's Dowry, The Bridal Eve, Love's Labor Won, Fair Play, How He Won Her, The Broken Engagement, The Bride's Fate, The Changed Brides, A Noble Lord, A Beautiful Fiend, Victor's Triumph, Cruel as the Grave, Tried for Her Life, Unknown, The Mystery of Haven Rocks, The Artist's Love, Nearest and Dearest, Little Nea's Engagement, Only a Girl's Heart, Gertrude's Sacrifice, The Rejected Bride, A Husband's Devotion, Gertrude Haddon, Mrs. Em's Husband, The Unloved Wife, Lilith, The Bride's Ordeal, Gloria, The Trail of the Serpent, A Tortured Heart, A Skeleton in the Closet, Brandon Coyle's Wife.  
**Garrett Byrne,**  
 BOOKSELLER and STATIONER.

**To the Trade!**

Now is the time to purchase a Safe and guard against fire or robbery.

	\$14.00,	\$18.00
	\$30.00,	\$34.00
	\$42.50,	\$52.00
	\$60.00,	\$65.00

Call and see them, or write for Catalogue.

**MARTIN HARDWARE CO., Ltd.**  
apr27,28,31

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