


AT NOON TODAY, MEN'S BOOTS AT \$5.65
For this item we cannot take phone or mail orders; the quantity being
limited, and not more than two pairs to a customer
12.15 noon is an hour of the day when most busy men can arrange to be at the Store. You'll find, that any extra effort you may make to be here will be well repaid, too, because the boots we offer men at $\$ 5.65$ today are the type of footwear for which men ordinarily expect to pay more. The lot consists of a collection of boots from our leading, most popular lines. There are brown and black box kip boots with heavy soles, some with leather lining, patent lace boots with dull tops. Boots of black velours and black kid as well as several small lots of boots of various descriptions, most of them are round toe shape, a few, though, are of dressy recede designs. There are sizes $51 / 2$ to 11 in the lot, but not in each style. Every pair remarkably good value. At 12.15 noon today at, pair, $\$ 5.65$.


BOYS' CAMBRIC SHIRTS AT \$1.75
They're shirts that last long, stand many tubbings, and are roomy in the bodies and sleeves.
We consider these splendid value because they are shirts of exptional quality. The materials are firmly woven cambrics that stand the most strenuous service. The shirts are made with large bodies and sleeves, and reinforced with yoke across shoulders. They are coat style, have double French cuffs, and laundered neckbands. In the lot will be found many neat cluster, single, or broken tripe designs of blue, black, or mauve on white grounds. Sizes 12 T4. Splendid value at, each, $\$ 1: 75$

## Men's Shirts of Sturdy Cambric, $\$ 1.75$

The assortment of patterns is an unusually good one-lt consists of single grouped, fancy striped designs of blue, black, mauve, or brown, as well as man pleasing combination color effects. They are coat style shirts with soft double cuffs and good roomy bodies and sleeves. Sizes 14 to 17. Each, $\$ 1.75$.

## Walking Canes Reduced to Half and Less Than Half

 Price Today, 25cSamples and odd lines which have accumulated, which to dispose of quickly we have enormously price reduced. They are made of bamboo and wanghee woods in light and dark finish, and have crook handles. Some are slightly scratched, but other-
wise are in excellent condition. Today, half-price and less, each, 25 e. wise are in excellent condition. Today, half-price and less, each, 25 e .

Men's Fur Coats of Montana or Imitation Buffalo at $\$ 21.75$ The Montana Buffalo Coat will keep a man warm, resist and shed rain or melted snow, and last for many, many years. The reason for such an unusual combination at such a low price may be found in these facts. First of all, it's made of a manufactured fabric-a soft, curled, dark brown wool woven into a strong cotton base. The sleeves and body are interlined with a rubberized tissue that keeps out wind and dampness; the collar is deep
shawl style; the sleeves have close-fitting knitted shawl style; the sleeves have close-fitting knitted
cuffs, and the whole coat is lined with quilted black cuffs, and the whole coat is lined with quilted black
Italian cloth. Sizes 40 to 48 . Striking value at $\$ 21.75$.

Men's Muskrat Lined Coats-The shell is an all-wool beaver cloth of excellent quality and the
collars are shawl or notch style, made from good collars are shawl or notch style, made from good
otter whole skins; size 42 . Price $\$ 169.00$.

## AN ALL-WOOL BLUE SERGE SUIT

 FOR A BOY OF 7 TO 10 YEARS, $\$ 15.00$It's a suit that possesses admirable style lines-a distinctive, breezy so
del that reveals the graceful athletic figure of a boy to full advantage. And being made of blue serge it's a suit a fellow could wear anywhere and among suitings.

The fact that the blue serge is of all-wool, finelyatwilled, should appeal to mothers. It means long service and lasting shapeliness.

The coat is single breasted, with all-round buckle belt, slash pockets, two flap breast pockets, and back only shows pointed yoke, and pleats to waistline seam
The bloomers are full and roomy, and have expanding knee bands, belt
oops, and watch, hip, and side pockets. Sizes 25 to 28. An EATON value loops, and
at $\$ 15.00$.

S'T. EATON C:

## Be Ready for a Thaw With A Good Pair of Rubbers

 They'll protect your health, prevent perhaps a serious ways one. One reason why you can buy rub bers at EATON'S with confidence is that the salespeople are specially instructed to see to it that everypair of rubbers sold is properly fitted. Men's Fine Black Rubbers with corrugated soles, in all popular shapes. Sizes $51 / 2$ to 11 .
Pair, $\$ 1.25$. Men's Half or Sole Rubbers, in sizes $51 / 2$
Pair $\$ 1.20$ to Pair \$1.20.
Boys' School Rubbers, with good weight cor-
ated soles. Sizes 1 to 5 . Pair, 90 c . Youths: rugated soles. Sizes
sizes, 11 to 13. Pair, 75 c.

Misses' Rubbers, sizes 11 to 2. Pair, 65 c . Children's Rubbers, sizes 4 to $101 / 2$. Pair, 55 c . Women's Black Rubbers, to fit high or low

## BIG PROGRAM FOR

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SCHOOL BUILDING OSGOODE HALL NEWS. Twenty-Two $\overline{\text { New Schools Merely }}$ Detail in Accommodatio






BIGBROTHERS OF
ALL CREEDS MEET
Our Famous Once-a-Year Choice-of-the-Store Sale
We'll startle Toronto with this announcement. Can you realize what it means to
have Day's - the store of better clothes - offer you your unrestricted choice have Day s - the store of better clothes - offer you your unrestricted choice
in any of these groups at prices that in many cases do not cover the cost? These prices in pre-war days could not buy better clothes.
But we are going to make our Once-a-Year Sale remarkable for wonderful value
right from the start. Here's value! Your choice of any $\$ 35, \$ 80$ and $\$ 42$
suil in the store - including Irish serge

See these offerings--we can't do justice to them here.
$\begin{array}{ll}\text { Your choice of any blue serge or fancy } & \begin{array}{l}\text { Your choice of any imported over- } \\ \text { worsted suit in the store; guaranteed } \\ \text { coat in the store, including the very } \\ \text { best London ulsters; an offer that }\end{array}\end{array}$ and $\$ 60$ - examples of
ane finest tailoring. SALE
PRICE .............. In a half hour spent here today you can make more

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|  | Be Here Today---It's Good Advice


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DIES SUDDENLY


PAGE SIX
The Toronto World





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| $\begin{array}{\|l} \hline \text { Mary PICKFORD } \\ \text { IN } \\ \text { "POLIYANNA" } \\ \text { NEXT WEEK } \\ \text { JUST SEE IT AND } \\ \text { BE GLAD } \end{array}$ |  |
|  | TiCK TACK TOE <br> With. HERMAN TIMBERG <br> And His 100 Per Cent. Perfect Chorus <br> NEXT WEEK-SEATS THURSDAY <br> N. Y. Winter Gardens <br>  |
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William Fox Proents Bensa
GLADYS BROCKWE
In "THIEVES."
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MOLLIE WILLIAMS
GREATEST SHOW:
STAR THEATRE Broadway Belles

| DR. Mexar, prinepar. (semmaal <br> R. C. Augustine <br>  <br> "Care of the Eyes" $\qquad$ <br> Technical School Auditorium Tuesday, Jan. 20 |
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Joe Marks and Eddie Cole
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ARENA ${ }_{\text {TODEK }}^{\text {TOCK }}$ St. Andrews at St. Michaels Varsity at Parkdale
WE bUY and sell $A R E N A$


OCEAN STEAMSHIP TICKETS MELVILLE-DAVIS
STEAMSHIP \& TOURING CO., LIWITED
24 TORONTO ST., TORONTO





Whether you are the woman whose fancy turns toward black for informal wear, or one who is wearing black at all times, you will
find these frocks charmingly suited to your needs.

Developed in lustrous satins, zeorgettes, or combinations of silk and georgette, in a host of beautiful designs. Brightened by embroidery, beading, soft little frilings, rows of buttons and velvet ribbon. Priced from $\$ 37.50$ to $\$ 49.75$. $\qquad$

## Misses' $\$ 23.50$ to $\$ 35.00$ Coats, $\$ 12.75$

at such a ridiculously low price, these coats will surely cleat with a rush. Particularly as they are in new styles and such splendid materials as cheviot velours, cheviots and novelty coatings. Splendid assortment
of colors and sizes 14 to 20 years in the lot. Today, special... 12.75

Women's Coats for Early Spring Wear
Specially Priced at $\$ 25.00$ and $\$ 37.50$
Made from fine velours or silvertones, in attractive styles for young women or matrons. Loose back, yoked, pleated or semi-fitted styles.
Sizes 32 to 42. Regularly $\$ 35.00$ to $\$ 50.00$. Today, $\$ 25.00$ to $\$ 37.50$.

The

## Men's Wear

 SpecialsHere are seasonable things at lowered prices to meet the needs of a variety of men. suders, overalis, white coats, gloves, hats,
underwear and mufflers. The last four of
$\$ 13.50$ Sweaters, $\$ 8.75$
Made from imported wool English yarm Made from imported wool English yarn
in fancy knit stitith - high storm collar.
Colors, maroon, black, mode shades. PerSect fitting. Sizes 36 to 44 Regulary
$\$ 13.50$. Today

Overalls and Smocks, $\$ 1.50$ Each
500 in the lot. Made from good weight black and blue denim, in overalls and smocks.
Today, special, each
. White Coats at $\$ 3.00$
300 coats. Made from good weight duck; button front, military col-
lar, 2 patch pockets. Sizes 35 to 40 . Today, special ......... 3.00

## Merino Underwear, 95c

Shirts and drawers in natural shade, me
dium weight. Elastic ribbed cuffs and ankles
Men's and Boys' Mufflers, 95 Reefer style, with fringed ends. Black and arious colors. Regularly $\$ 1.25$ and $\$ 1.50$ oday..................

Soft Felt Hats, 95c
Regularly $\mathbf{\$ 1 . 5 0}$ to $\$ 3.00$
Fedora shapes in flat and slightly curled brim styles. Shades of
gray, green, brown and black. Today ......................... 95 Simpson's-Main Floor
\$1.10 English Worsted Socks, 95c
 Brown heather mixture. Heavy
ribbed finish. All-wool. Sizes $91 / 2$ to

Men's Winter Gloves, 95 c Odds and ends from our regular Heavy warm lining. Ail tan shades, with dome fasteners. Broken sizes.
Regularly $\$ 2.00$ and $\$ 2.25$. No Phone Regularly $\$ 2.00$ and $\$ 2.25$. No Phone
Orders, please. Today ....... 95
-

## Women's Smart Black Frocks

Moderately Priced From $\$ 37.50$ to $\$ 49.75$
$\$ 35.00$ to $\$ 50.00$
$\qquad$

## Victor Boots at Reduced Prices

Do you know the Victor boot? If you do, you will give this sale more than a little attention. You may need new footwear
right away, or you may have been counting on waiting a few right away, or you may have been counting on waiting a few.
weeks. But Victor quality, stabilify and finish at today's figure! weeks. But lictor quality, stability and finish at today's figure!
Well
"Victor" and "Simpson Special" Boots Reduced to $\$ 7.50$ (No Phone, Mail or C.O.D. Orders on Sale Footwear) The Manufacturer's Price on These Boots Today is $\$ 10.00$ 420 pairs to be sold from our regular stock fixtures. Havana brown and gunmetal calf leathers- Dlucher and straight lace
styles, made on medium wide fread and English secede toes styles, made on medium wide Ifread and English recede toes.
Heavy and medium weightit Goodyear welf oak thend soles, and some guaranteed fibre soles. Sizes $51 / 2$ to 12 teather


Men's Felt Lace Boots, $\$ 2.99$
Of heavy black plain felt; lace style. Wide plain toe, medium weight leather heel. A splendid boot for motormen and
drivers. Sizes 6 to to 12. Today, special $\ldots . . . . . . .2 .99$ sman

## A Good Day for Silver



 Siver-Plated Nut Picks. Regularly 25c. Today, each .... 15 Simpsor's-Main Floor


## If a Fairy Granted Your Wish

If some good household fairy were to grant one wish to the aners of small boys, wouldn't they all pray hardest for indestructible dub-dub of daily rollicking. For bloomers that might at least attain the ge of one year. For suits with something of the quality which house the young Lancelots and Arthurs of twenty years ago

## We Give Satisfaction

And yet it is not impossible to obtain durability if it is sought where urability is insisted upon, Nor careful workmanship if one goes where tisfaction has always been $g u$
Simpson's Boys' Clothing Department, Second Floor povides cith ing for Boys that will plea'se their whole families. Fabriss that will wear

## An All-Wool Blue Serge

The boy will be well and sensibly dressed in one of these all-woo iue serge suits. Suited for school, party or Sunday wear, where he ill have the comfortable feeling of knowing that he is well groomed fasteners. Bloomer pants equipped with belt loops and having buckl ers. Sizes 7 to 12 years, at . . . . . . . . . . . . . . .............. 18.50 Bue worsted finish bloomers that are built to give durable wear
Roomy in size and strongly made with reinforced seams, belt loops and governor fasteners.

Sizes 7 to 12....... 2.50 - Sizes 13 to 17 ....... 2.75

## Boys' Lined Knickers

Blue worsteds, gray and brown effects, in mixed tweeds. Cut to and look as they shouid, in neat, attractive patterns. Made with
waist band. Sizes 3 to 8 years, at $\$ \mathbf{2 . 0 0}, \mathbf{\$ 2 . 2 5}$ and $\$ \mathbf{2 . 5 0}$ Simpson's-Second Floor


## Some 95c Specials Today



