



DEPARTMENT OF EXTERNAL AFFAIRS  
MINISTÈRE DES AFFAIRES EXTÉRIEURES

# communiqué

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## CANADIAN PARTICIPATION AT EXPO 88, AUSTRALIA

The Secretary of State for External Affairs, the Right Honourable Joe Clark, and the Minister for International Trade, the Honourable Pat Carney, announced jointly today that Canada will participate in EXPO 88 to be held in Brisbane, Australia. The Exposition with its theme "Leisure in the Age of Technology" is expected to attract eight million visitors between April 30 and October 30, 1988.

EXPO 88 has been registered by the International Bureau of Expositions, in Paris, as a specialized exposition similar to Canada's own EXPO 86. It will be the centrepiece of a series of events planned next year by the Australian Federal and State Governments to commemorate the 200th anniversary of the first European settlement in Australia.

Canada, the proud host of EXPO 67 and EXPO 86, the two most successful expositions of the second half of this century, has received international acclaim for its participation in other such events abroad. Canadians have acquired a reputation as leaders in world expositions.

Canada and Australia, as members of the Commonwealth, share a cultural and parliamentary heritage. Our two countries work closely together in many international fora in pursuit of shared objectives.

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Australia is also Canada's fourth most important market for manufactured goods and is a priority country in Canada's National Trade Strategy. Since most foreign visitors coming to Brisbane will be from countries of the Asia Pacific region, EXPO 88 provides an excellent opportunity for Canada to expand its trade with Pacific Rim countries.

The theme of the Brisbane Exposition, "Leisure in the Age of Technology", will permit Canada to showcase in particular its expertise in high technology and to demonstrate to an international audience the innovative spirit of its leisure industries.

The total cost of Canadian participation in EXPO 88 will be \$9,000,000 CDN and will cover, inter alia, rental of 2,250 square metres of pavilion space, design and construction of exhibits, salaries and accommodation for Canadian pavilion staff during the Exposition, and cultural and commercial activities.

The Department of External Affairs is responsible for Canada's participation at EXPO 88. A number of other federal government departments and agencies will also take part in the development of the themes and exhibits of the Canadian pavilion. Participation of interested provincial governments and the private sector will be major elements of the Canadian presentation.

For further information:

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