

# CANADA-ASEAN

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## CANADA LAUNCHES PACIFIC TRADE INITIATIVE

### INTERNATIONAL TRADE MINISTER KELLEHER TO VISIT REGION

As part of Canada's commitment to strengthen economic and commercial cooperation with the countries of the Asia Pacific region, the Minister for International Trade, the Honourable James Kelleher, will visit Southeast Asia in mid-February. He will travel to Singapore (February 11-12), Indonesia (February 13-14), Malaysia (February 15-18) and Thailand (February 18-20).

Canada's government is giving priority attention to the United States and the Pacific Rim countries. Trade between Canada and the Pacific region already exceeds that with Europe and is growing rapidly. Mr Kelleher's visit will build on Canada's growing economic and trade relationship with the countries. It will be the third ministerial visit to the region in a twelve month period, following those of the Secretary of State for External Affairs, Joe Clark, and the Minister for Regional Industrial Expansion, Sinclair Stevens.

In addition to discussing ways of pursuing opportunities for expanded cooperation, the Minister will be supporting the marketing initiatives of a number of Canadian companies which are pursuing commercial opportunities in Southeast Asia. Canadian companies are world leaders in areas such as engineering consulting, power generation and transmission, telecommunications, computer software, transportation, remote sensing, and oil and gas. The commercial thrust in ASEAN is designed to fit with priority development sectors identified by the countries themselves.

Canadian companies have had recent successes locally. Babcock and Wilcox won \$100 million contract to supply power boilers for the Suralaya project to the power authority in Indonesia; Combustion Engineering recently was awarded \$38 million contract to supply power boilers for the thermal plant in Mae Moh in Thailand; Klockner-Stadler-Hurter received \$143 million contract to build a pulp and paper mill in Sabah, Malaysia; CAE Ltd has supplied aircraft simulators worth more than \$20 million to Singapore Airlines, and in the Philippines, Canada has sold several deep sea fishing vessels.

Mr Kelleher will announce several new



Minister for International Trade James Kelleher with Export Award Winners.

commercial contracts, joint ventures, and initiatives under the Canadian government's national trade strategy. He will also be discussing with ASEAN authorities the proposed new trade round to be launched in 1986.

#### Concrete Initiatives

In discussing the launching of several Canadian initiatives at the Vancouver Board of Trade meeting on October 23, 1985, the Secretary of State for External Affairs, the Right Honourable Joe Clark, indicated that the Pacific Rim will be a major source of new growth for Canada in the years to come. He went on to say "Ten years ago, Canada's trans-Pacific immigration surpassed our trans-Atlantic immigration for the first time in history. Two years ago our Pacific trade surpassed our Atlantic trade for the first time. For a hundred years, Canada has been a Pacific nation in geography, and we intend to make it a Pacific nation in mentality too. That requires concrete Pacific initiatives."

As part of this new program the Minister announced increased frequency of export missions, either in the company of visiting ministers or as separate delegations to discuss and seek out opportunities in regional countries. Furthermore, the Government of Canada will commit more than \$1 million to sharing costs of marketing efforts by Canadian business to develop and increase their exports in the markets of Asia and the Pacific. One of

the foci would be a deepening of awareness in Asia-Pacific countries of Canada as a trading partner. Additional resources are being allocated to the Pacific Rim, including the opening of an office in

(Continued on page 4)

Dept. of External Affairs  
Min. des Affaires étrangères  
OTTAWA

#### All Six At Expo 86

The announcements by the Governments of Malaysia and Brunei that they will participate in Expo 86 at Vancouver next year, means that all six ASEAN member states will be active participants in the world exposition celebrating a century of developments in transportation and communications.

To mark the participation of ASEAN countries in Expo 86, Canada-ASEAN includes a special four-page colour section on Expo 86 elaborating on the philosophy of world fairs and some of the sights and sounds visitors can expect when they arrive in Vancouver. Preparations for the opening ceremonies are well underway as a climax to the construction of exhibits and national pavilions now being completed in advance of the May 2, 1986 opening deadline.

## Canada Export Awards: Mark Of Achievement

The 1985 Canada Export Awards, the country's highest export distinction, were presented to 12 Canadian companies that export a range of products and services from nuclear generators or communications products to miniature integrated circuits, grain or technical expertise.

In addition to representing many industrial sectors, these leading Canadian exporters were selected from among small, medium and large enterprises and from every region in the country.

The winners of the 1985 awards were announced by Minister for International Trade James Kelleher on October 8 at a luncheon in Montreal during the Canadian Export Association's annual convention.

### Special event

The awards ceremony was one of the more than 150 events that took place in Canada during October, export trade month, and Mr. Kelleher noted that while all the events were important, the awards ceremony was "very special". He said that "the presentation of the Canada Export Awards is national recognition of those companies that best embody one of Canada's national objectives: better export performance".

The trade minister pointed out that "the economic well-being of all Canadians depends on our ability to sell our products



Minister for International Trade James Kelleher presents a Canada Export Award to Marcel Desjardins, president of CEGIR.

and services in the markets of the world". In 1984, more than \$112 billion worth of goods and services were exported, accounting for nearly one third of the country's gross national product, and three million jobs.

The 12 winners were chosen from 200 entries by a selection committee on the basis of outstanding performance through strong growth in export sales, the introduction of new products to the export market, the entry into new markets and for outstanding service to the exporting community. Their achievements were measured by increases in sales over the three most recent fiscal years.

### Wide range

Additional factors assessed include the level of Canadian content, the range of markets where sales were made, the retention of market share against strong competition and the ratio of a firm's export sales to total sales.

The international trade minister noted that the task of the selection committee was extremely difficult this year as "the calibre of the nominees was higher than ever before".

Mr. Kelleher said that this year's winners and all the companies that were considered "have proved that Canada can compete and win in world markets". He added that "they have set a standard of skill and excellence which Canada must aspire to" if it is to succeed in world markets.

### Award winners

Among the 12 firms who received the 1985 Canada Export Award; a number have focussed on the Asia-Pacific:

- **Process Technology Limited** of Oro-mocto, New Brunswick manufactures and markets equipment for depositing the film on silicon and gallium arseniade wafers during fabrication of integrated circuits. Export sales have grown significantly every year since the firm was founded in 1982 and currently more than 90 per cent of all products manufactured are exported to the United States, Japan and Israel.

- **Fletcher's Fine Foods Limited** of Vancouver, British Columbia is a pork processing company for wholesalers and retailers. Exported products include fresh and processed pork items to wholesalers and retailers in the United States, Mexico, Chile, Malaysia and Japan.

- **Develcon Electronics Limited**, based in Saskatchewan, develops and manufactures technologically advanced data communications products. The firm's Devel-switch accounts for approximately 90 per cent of export sales into the United States, Europe and Hong Kong.

### Canadian exports by commodity group

	(\$ millions)		
	1975	1980	1984
<b>Manufacturing industries</b>			
Motor vehicles: Cars	2 969.8	4 507.3	13 538.9
Trucks	1 210.1	2 767.8	5 790.6
Engines & parts	2 211.4	3 615.2	10 106.8
Industrial machinery	1 050.2	2 489.0	3 249.9
Aircraft, engines & parts	497.8	1 720.2	1 985.2
Telecommunications equipment	398.0	1 124.7	2 675.7
Office machine equipment	318.0	926.2	1 805.0
<b>Resource processing industries</b>			
Organic chemicals	107.9	937.1	1 346.5
Woodpulp	1 829.1	3 887.1	3 896.0
Newsprint	1 741.3	3 697.9	4 771.7
Petroleum & coal products	679.6	2 325.8	3 199.5
<b>Resource industries</b>			
Wheat	2 054.0	3 882.3	4 610.5
Fish & fish products	451.4	1 265.2	1 591.2
Lumber	970.0	3 382.4	4 284.3
Aluminum & alloys	442.1	1 540.9	1 908.9
Precious metals in alloys	472.2	2 057.1	1 217.2
<b>Fuels</b>			
Natural gas	1 165.9	4 035.3	3 918.3
Crude petroleum	3 014.3	2 845.6	4 395.7
Coal	493.6	934.0	1 846.6
<b>Total exports</b>	<b>33 510.5</b>	<b>76 680.9</b>	<b>112 117.5</b>

## Trading With Thailand – A Long Term Investment

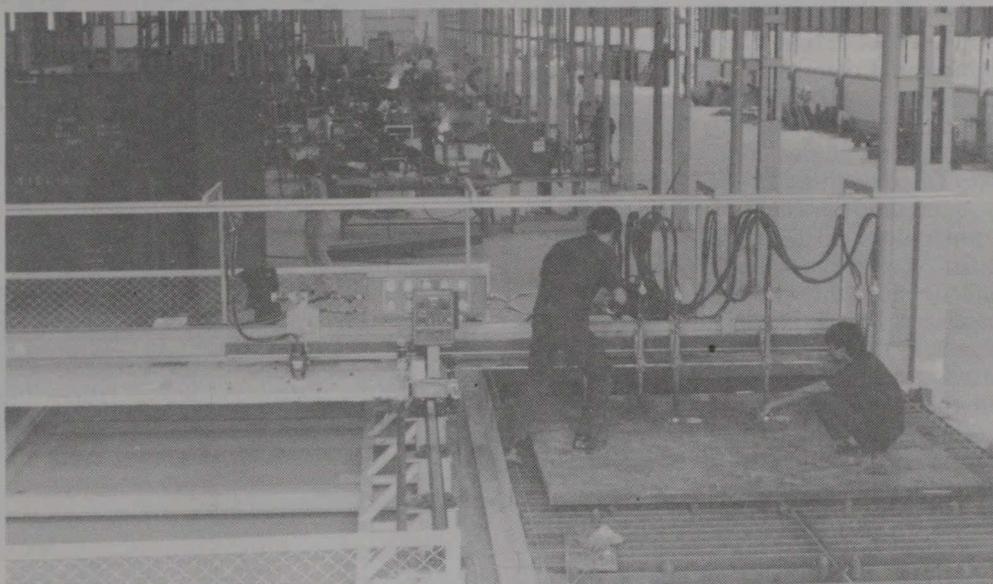
Ever since Canada established an Embassy in Bangkok, Thailand in the late 1960s, our trading relations have grown with moderate vigour. Our successful trading progress has been matched on other fronts in our bilateral relations, including strong political affinities, a highly regarded CIDA program (with Thailand enjoying core country status) and a respected performance in the treatment of refugees through the Canadian Immigration program.

Thailand is one of the handful of major developing countries with good potential to move into NIC status in the next decade. The developed world collectively is placing substantial emphasis on this market particularly for capital projects in the public sector. The Thai market and economy are indeed impressive and deserve the attention of developed countries both in terms of sales opportunities and transfer of technology. Thailand's resource base is strong; it has good energy prospects with attractive oil and gas discoveries in recent times; it has a good infrastructure of road and air links and an industrial sector that surpassed agricultural output for the first time last year.

### Booming Trade

Canadian exports to Thailand have grown faster than overall Canadian trade. Canada has traditionally been in a trade surplus position over the last several years although Thai marketing efforts overseas are gaining fast. In 1984 Canada exported \$117 million worth of goods, notably sophisticated manufactured products such as electrical generating and telecommunications equipment as well as semi-processed raw materials. Furthermore, an additional \$30 million worth of aluminum should be counted in the statistical data as it was transhipped through Hong Kong. In 1984 Thailand narrowed the traditional trade imbalance gap by exporting \$103 million worth of goods that included clothing, fish products, textile fabrics, tinned pineapple, rice, gems and furniture. The first six months of 1985 showed Canadian exports totalling \$78 million or, a 40% increase over the same period in 1984 and Thai exports to Canada during those same six months totalled \$53 million or, a 15% increase.

Prospects for Canadian success in the Thai market are excellent for the medium to long term. The immediate future, however, will prove challenging to exporters due to recent austerity measures undertaken by the Thai economic authorities to check fiscal impediments in the face of hefty trade, and budget deficits



*Canadian-Thai Joint Venture between Champthai Co. Ltd. and Champion Road Machinery Group Ltd.*

and a growing debt service ratio. The Thais have introduced tough policies including the monitoring of foreign loans more closely, the raising of taxes, the introduction of new regulations for finance companies and the stressing export and investment promotion.

### Market Growth

Despite these factors, the telecommunications market in Thailand is expected to grow at 20% per annum; electricity generation and transmission is forecasted to triple from an installed capacity of some 5,000 Megawatts today; the oil and gas sector is receiving renewed attention amongst Thai economic managers in an effort to displace heavy reliance on imported oil, and there are expected to be billions of dollars worth of projects in the pipeline ranging from exploration production and transmission, to the expansion of existing refineries and the construction of various downstream petrochemical industries; the mining sector has an annual growth forecast of 15% and manufacturing should grow steadily at 7.6%.

Financing is becoming increasingly competitive and concessional forms of financing are normally an important ingredient in most major public sector projects in the country. The three P's of Patience, Presence and Persistence will be of paramount importance to success in the market place. Canadian exporters must show a willingness to take a strategic view in the Thai market place and invest human and financial resources to enhance downstream success. The one-off export sale resulting from

one flash visit is a virtual non-starter in Thailand. Thai buyers require a period of "courting" that involves important repeated visits by businessmen to establish relationships/friendships and other confidence-building measures that are essential elements in laying the groundwork for the conclusion of business deals. Multilateral agency financed projects (World Bank, Asia Development Bank, etc.) must be nurtured from inception stage; Canadian businessmen wishing to bid successfully on international tenders generated by these IFI's must be knocking on implementing-agency doors at specification-preparation time to have any hope of coming in at the finish line.

Although Thailand is expected to place less importance on import substitution and more on export promotion during the Sixth Five Year Plan, it will be continually necessary to establish good relations with local partners/affiliates. There is wholesome, long-term potential for the transfer of Canadian technology, licencing and joint venture opportunities. Already, large Canadian companies have major manufacturing/processing investments in Thailand and there has been a good beginning of joint venture participation that has gained access for Canadian technology in the Thai market place.

The trade development division for Southeast Asia at the Department of External Affairs in Ottawa and the Commercial Division of the Canadian Embassy in Bangkok encourage Canadian businessmen to contact them for guidance in identifying potential for them in Thailand.

## Canada-ASEAN Developments

### Third Joint Co-operation Committee Convenes In Ottawa

The third Canada-ASEAN Joint Co-operation Committee met in Ottawa on October 30-31, 1985. The Committee was established under the Economic Cooperation Agreement which entered into force on June 1, 1982. Its task is to promote and review the various forms of cooperation envisaged under the agreement including industrial, commercial and development cooperation. The Committee is also mandated to review recent trends in the international economic situation. Both Canada and ASEAN agreed on the urgent need to revive a free and open multilateral trading system and to continue measures to resist growth of protectionist tendencies and policies.

During the course of the Committee meeting, ASEAN delegates met with the Secretary of State for External Affairs, Joe Clark, who stressed Canada's continuing support of ASEAN as an important force for economic and social progress and as a significant factor in regional peace and security. The Minister for International Trade, the Honourable James Kelleher, also participated in a number of functions.

The ASEAN delegation was led by the Ambassador of Thailand to Canada, Mr. Manaspas Xuto and included a 43 person delegation comprising individuals from all ASEAN member countries as well as the Secretary-General and representatives of the ASEAN Secretariat in Jakarta. The Canadian delegation was headed by the Assistant Deputy Minister for Asia and Pacific Branch, Mr. Earl Drake, and included representatives from major departments.

A wide range of international issues affecting ASEAN-Canada trade relations were discussed at the JCC with satisfaction being expressed for the growth of trade between the two sides. It was agreed that Canada would organise a forum in Van-



*Minister for International Trade J. Kelleher greets ASEAN representatives, from the left, Mr. Tan Keng Jin, Singapore; Mr. Adiwoso Abubakar, Indonesia; and Indonesian Ambassador Dr. Hasjim Djital.*

couver in conjunction with Expo 86 in Vancouver devoted to bringing together senior private sector decision-makers.

In addition to plenary sessions, there were extensive discussions on international development issues within a special working party struck for the occasion. A progress report showed that there were a number of important projects coming onstream and in addition to the new projects which were tabled for consideration. These projects will enhance ASEAN's ability to respond to its various developmental priorities.

In the course of the proceedings, ASEAN officials met with Canadian media representatives. Questions focussed on the growing importance of Canada-ASEAN trade links, the political and economic conditions of Southeast Asia.

The fourth session of the Joint Co-operation Committee will be held in Thailand in November 1986.

#### Ministerial Visit *(Cont'd. from page 1)*

Auckland, New Zealand, a consulate in Shanghai, China and consulate-general in Osaka, Japan. Increased resources including additional trade development officers will be given to existing Asia-Pacific posts to promote and facilitate existing links.

The government is also taking every opportunity to increase general economic cooperation between Canada and the Pacific Rim. One example is the next round of multilateral trade negotiations which will set the new shape for world trade. Recently the Department of External Affairs sent senior officials on a trade policy mission to Korea, Indonesia, Thailand, Singapore, Malaysia and the Philippines. Their mandate was to identify specific areas where Canada and ASEAN can work together to increase joint leverage in the negotiations on market access (see story page 5).

Canada is also taking a more active role in Pacific Economic Cooperation Conference initiated by business leaders and encouraged by governments. The fifth annual conference on Pacific Economic Cooperation will be held in Vancouver in 1986 and the Government of Canada has established a national committee of 24 prominent Canadian business, academic and political leaders under the chairmanship of Mr. Eric Trigg to develop the program for the conference.

The visit by Trade Minister Kelleher to the ASEAN countries in February 1986 will focus on these new initiative and stimulate the opportunities that exist for enhancing cooperation in trade and economic relations between Canada and ASEAN.



*Mr. James Kelleher with Malaysian Deputy Director-General Sallehuddin Abdullah; Assistant Deputy Minister Earl Drake, ASEAN Secretary-General; Thai Ambassador Xuto and Malaysian High Commissioner Bakri Aijub Ghazali.*

# Canada's Future Policy Objectives In The Pacific Basin

External Affairs Minister Joe Clark has released a major paper reviewing Canada's foreign policy. "It is 15 years since the last review of Canada's international relations," said Mr Clark. "Since then the landscape at home and abroad has changed dramatically, with the election of a new Government possessing a strong mandate for renewal and change, it is time to look again at our relations with the rest of the world."

A special parliamentary committee will study the paper and hold public hearings on some of the 50-or-so questions that the paper addresses, before making policy recommendations to the government by May, 1986.

The following excerpt reviews Canada's relations with Asia and the Pacific:

- The region is growing rapidly in economic importance. Its growth projections exceed the most optimistic estimates for the OECD countries.
- Japan is the world's leading exporter of capital and second largest free-market economy. It is a major player in international economic forums. In many fields, Japanese firms are at the leading edge of technological development and, to a great extent, set the standards for international competitiveness.
- Regional economic dynamism is fuelled not only by Japan but also by other innovative and competitive countries



*Mr. Joe Clark*

(e.g. Republic of Korea, Hong Kong, Singapore). Chinese economic reforms also point toward an expanded Chinese role in the international marketplace.

- Regional economic integration is not well advanced, but the Association of

Southeast Asian Nations (ASEAN) is significant as an expression of common political purpose. It also embodies a deep attachment to trade liberalization.

- The Asia-Pacific region is also of growing strategic importance. Japan is beginning to play an international role more in keeping with its economic superpower status and strategic location. China, a nuclear weapons' state with superpower potential, is reopening its contacts with the West. India is a powerful leader of the Non-Aligned Movement.
- There are areas of continuing instability; notably the Korean Peninsula, Kampuchea, the Philippines, Sri Lanka and Afghanistan.

## Canadian dimensions

- The political stability and economic progress of the countries of Asia and the Pacific affect our own wellbeing and a growing number of Canadians are taking a direct interest in the region.
- There has been remarkable growth in our trans-Pacific trade and immigration.
- Japan is Canada's second-largest trading partner and offers excellent opportunities for increased trade, investment and technology flows. In 1984, two-way trade totalled C\$11.4 billion. But our export mix needs to be improved. In 1983, fabricated and end-products constituted only 34.8% of our exports to Japan.
- The growth in our raw material exports to Japan is challenged by materials-saving technology, competition from other producers and restructuring of Japanese industry away from raw-materials and energy-intensive sectors towards high technology, particularly the electronic/information sectors.
- Protectionism in Japan, for example in such areas as agriculture and forestry, and Japanese competition in Canada and in third markets continue to be problems for Canadian producers.
- The dynamism of the regional NICs will offer new trade and investment opportunities for Canada. Opportunities are also opening up in China as the Chinese economy develops and establishes broader links with the West. India and Pakistan represent a potentially vast market.
- Canadian political/security interests in the region are increasing steadily.
- We share a profound community of interest, and close ties of culture and kinship with Australia and New Zealand. We also have increasingly important security interests in common with Japan.
- Our economic and political presence in South and Southeast Asia is supported by a well established and highly regarded development assistance program, notably in India, Pakistan, Bangladesh, Sri Lanka, ASEAN and China.

## Canadian Trade Team Consults Regional Counterparts

During the course of his recent regional visit, the Secretary of State for External Affairs, the Right Honourable Joe Clark, emphasized the importance that the international community enter into a new round of multilateral negotiations. To that end he announced his intention to send a trade policy team to Southeast Asia to discuss in detail the issues currently before the General Agreement on Tariffs and Trades in preparation for a new round.

During November, a seven-person Canadian delegation held extensive consultations on both multilateral and bilateral issues pertaining in particular to the anticipated next round of GATT trade negotiations. The team headed by the Assistant Deputy Minister for Economic Policy, Mr. Reid Morden, visited Thailand, Malaysia, Singapore, Indonesia and The Philippines to consult with their ASEAN counterparts in economic policy ministries. The delegation included representatives from the Department of External Affairs, the Departments of Regional Industrial Expansion, and of Energy, Mines and Resources and the Canadian Forestry Service. The officials also visited Hong Kong and Korea.

Mr. Morden reconfirmed the significance of the new round of global negotiations in ensuring that protectionist tendencies do not further undermine the operation of an open global trading system. The purpose of consultations which explored various ways in which negotiations on a new round may be moved forward as well as identifying possible areas for future consultation and cooperation.

Taking advantage of the multilateral dimension of the visit, bilateral discussions of the issues of mutual concern in the economic sphere were also discussed with representatives from ASEAN countries, headed by Mr. Michael Berry, Director General of South and Southeast Asia Branch, Department of External Affairs.

The Canadian assessment is that the visit laid an important foundation for future consultations as a new round of global negotiations within the framework of the General Agreement on Tariffs and Trade unfolds in the near future. Furthermore it represents an additional element in the dynamism that has come to be the hallmark of Canada-ASEAN relations.

## Waste Management Project Renewed

The Primary Production Department (PPD), Ministry of National Development will, for the next two years, help train engineers and scientists from various Asian countries in wastewater treatment and waste-reuse technologies. A "hands-on" training approach aimed at meeting the need for practical training for staff of the region's environment agencies will be adopted.

Funding for the first group of 20 trainees will be provided by the International Development Research Centre (IDRC) of Canada. The trainees will range from fresh graduates who lack practical experience in waste management to engineers in mid-level management who are in a decision-making capacity to decide on wastewater treatment options. The IDRC will also be meeting the other costs incurred in operating the program.

An agreement formalising IDRC's contribution totalling S\$439,000 to the project was signed recently. Mr Koh Cher Siang, Permanent Secretary, Ministry of National Development, Singapore, and Mr Ivan Head, President, IDRC took part in the signing ceremony.

### Third in a Series

This grant is the third to be made to PPD by IDRC. The previous two grants totalling about S\$999,050 (from 1977 to 1983) were used by PPD to carry out research in conjunction with the UNDP-supported Waste Management and Utilisation Project managed by Professor E P Taiganides of the FAO. The joint research efforts resulted in a total recycling system which consists of high-rate algae ponds from which high-protein algae are harvested, and also facilities for the recovery of biogas, treated water and stabilized solids which are used as fertilizers.

The results of the team's research work contributed significantly to the design and construction of a full-scale commercial waste treatment and recycling plant in Singapore which was executed by FAO with funds from the Australian Development Assistant Bureau (ADAB).

The facilities in Singapore developed over the past 10 years are unique in the world and can offer a wide and comprehensive range of treatment and recycling options which the trainees from the region can select and investigate. They will each be trained in Singapore for periods ranging from a few weeks to a month and are expected to return home to form a "human resource pool" which will assist the region's efforts in research in environmental pollution biotechnologies and also in the planning and implementation of national waste management programs.



*Mr Koh Cher Siang, Permanent Secretary, Ministry of National Development, Singapore and Mr Ivan Head, President, IDRC signing the Asian waste-management training project.*

## IDRC Sponsored Training For Scientific Editors

The first of five Editing and Publication Training Courses is now in progress at the International Rice Research Institute (IRRI), Los Banos, Philippines.

Mr Ian Montagnes, Editor-In-Chief, of the University of Toronto Press is the course director. Funding for the three-year training program is being provided by the International Development Research Centre (IDRC) of Canada.

The program aims primarily to improve the dissemination of research results in the region. National research programs are developing the knowledge and technology to produce better crops, better health and better quality of life. But the results of these programs are not always efficiently communicated to the scientific community due to a lack of skilled editors

and publication officers. Nor does much of the vital information ever reach the extension agent, farmer or health care worker because there are not enough men and women trained to interpret, simplify and popularize the findings of research.

This four-month course is designed as professional development for staff of research and extension development organizations who are already engaged in editing and publication activities or who have been assigned to launch such activities.

Prospective participants may obtain details and application forms from:

The Director of Research and Training  
International Rice Research Institute  
P O Box 933  
Manila

## SEAMEO/CIDA Projects

The CIDA-assisted SEAMEO project for integrated human resource development held its second steering committee meeting in Bangkok at the SEAMEO headquarters on October 16 and 17.

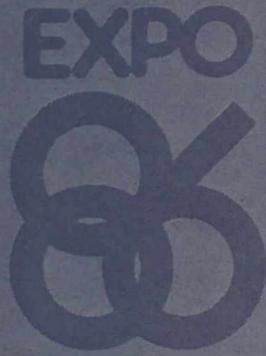
At this steering committee meeting representatives from the five participating ASEAN countries met to discuss the projects' progress over the past year, to confirm the selection of villages that would be the sites for the pilot projects and to approve the annual project plan of operation.

This project, to which Canada is contributing \$8.9 million, brings Canadian universities and colleges in partnership with the SEAMEO regional institutions to develop and finance training for ASEAN officials who are engaged in development work in their countries. It is providing specialized training and developing links of a more enduring nature between these centres and the Canadian educational institutions that will be working with them.



*Mr Ian Montagnes conducting a session for his class of Asian editors.*

# World fair in Vancouver heading for major success



In 1965, most Canadians outside Montreal were only dimly aware that a world fair was being prepared on an island in the St Lawrence. But when Expo opened on April 28, 1967, it turned out to be the most spectacular peacetime event in Canadian history, the cause of unprecedented national euphoria and self-congratulation.

This year, most Canadians are viewing with excitement the completion of Expo 86, another world fair, which is busily under construction on the banks of False Creek in Vancouver. When it opens in May next year, it will prove every bit as successful as its much-heralded predecessor.

Certainly it is going to happen on a very large scale indeed. The main site will cover 130 acres, in the heart of Vancouver. Two kilometres away, on Burrard Inlet, there will be another large installation, the Canadian pavilion, which will later become a convention centre.

More than forty nations from five continents will be represented, along with various Canadian provinces, American states, and private corporations. Britain was the first country to agree its participation in the event. For the first time in North America, the Soviet Union and mainland China will both take part in the same exhibition. It will run from May 2 to October 13, twelve hours a day, and the people organising it expect the attendance to reach 15-million.

## Catching the spirit of the times

Expo 86 — whose twin themes are transportation and communications — will celebrate the hundredth

anniversary of the arrival of the CPR on the west coast of Canada and the founding of Vancouver, just as Expo 67 celebrated the centennial of Canadian Confederation. But a world fair, if it succeeds, is much more than a birthday party. The best fairs are historic events: they catch the spirit of their times like a kind of freeze-frame.

Recently, the British architectural critic Reyner Banham remarked in the *Times Literary Supplement* that 'Expo 67 seems to be gaining retrospective stature as one of the key monuments of the culture of the 1960s.' By all accounts Expo 86 will be viewed in the same light for the 1980s.

To be truly successful, a world fair must combine showmanship, art, politics and philosophy. It must attract people with an appeal something like that of Disneyland; but to lodge itself in the consciousness of the world, it must also express the aspirations of nations and the best ideas of architects and designers.

No-one has ever worked out the combination of elements that produces both commercial success and historic importance, and that's one reason why the preparation period for a world fair is usually a trying one. But in Vancouver, the Expo 86 planners have been taking no chances. Says one of the fair's senior officials: 'It is by far the best planned world exposition ever.'

There have been two international planning meetings in Vancouver — in May, 1983, and May, 1984 — as well as a national meeting at which various Canadian thinkers were asked to share their ideas about the fair. Last January, there was an Expo 86 symposium, titled 'Tomorrow Begins Today,' at





which experts from Kenya, Indonesia, Japan, and many other places gave papers on transportation and communication.

But if experience is any guide, these elaborate preparations will blend with the creative results of a number of national, provincial, or state capitals, and the ideas produced subsequently by hundreds of architects, designers, and filmmakers.

It is this combination of creative forces coming together to produce something unexpected that makes a fair like Expo 86 so exciting and so engrossing.

### World fair fever

What had happened in Vancouver is world fair fever. One American historian of fairs has compared them to potlatch, at which west coast Indians competed to give away increasingly expensive objects; in the context of British Columbia, the image seems unusually apt.

At a fair, national governments (and provinces, states and corporations) compete to prove their stature by displaying their wealth and ingenuity; the host government naturally makes the most lavish show of all. Like a potlatch, a fair is an elaborate form of boasting.

Of course, Expo 86 will attract visitors — many thousands of them — which will do wonders for Vancouver — 'a city preparing to take its place on the world stage,' — according to the advertising for Expo 86. So the province will get its investment back, many times over.

As for the visitors, what can they expect to see at Expo? A great many exhibits dealing with high-speed trains, hydrofoils, telephone switching systems and satellites. An array of tall ships. An enormous amount of entertainment, including a World Festival that will bring such organisations as the Royal Shakespeare Company to Vancouver for the first time. Many fun-park amusement rides. A good many historical surveys of transportation in this or that province or country. And, of course, a great deal of imaginative architecture: Eberhard Zeidler, who

designed Ontario Place and the Eaton Centre in Toronto, is designing the pavilions for both Canada and Ontario.

But most of the content remains, at this point, a mystery. China, for instance, has so far divulged nothing about what it will show in the space set aside for it. The host country, or province, can only make space available and then hope for the best. The advertising for Expo 86 ('World in Motion, World in Touch') is purposely vague, like the advertising for Expo 67 in 1965.

The traditional subject of a world exposition is the future, and the traditional mood is hopeful. At New York in 1939 as at London in 1851, the exhibits showed the new industrial developments that would presumably make life more stimulating and pleasant; just beneath the surface of every exposition, or sometimes on the surface itself, there's always a glimpse of the Utopia that the world's planners have in store for us.

But these days, that is getting harder to do. Few people believe in Utopia, and not everyone believes in the future. One of the people who have followed the symposia and planning meetings around Expo 86 was recently asked to predict the mood of the fair. He said that as far as he could see: 'The overall mood is likely to reflect a searching for some sort of meaning about what the world is coming to. It's likely to express an uncertainty. I think that what people are going to come away knowing about is the extreme difficulty of predicting the future.'

In a sense, a world exposition in the 1980s is a kind of philosophical contradiction, and perhaps that's what makes it so appealing. In a time when most of the old Utopian idealism is discredited, when most governments are frightened about the future, Vancouver and BC are proposing to entertain themselves and the world with an examination of some of the most stimulating ideas available.

In a time of pessimism, just holding a world exposition is in itself extravagantly and defiantly optimistic. ♦



Elevated monorail at Expo 86.

# Expo 86 at a glance



## The site

Expo 86 will be located on two separate waterfront sites, both of them in the heart of downtown Vancouver within easy walking distance of major hotels, theatres, restaurants and other recreational facilities.

Vancouver is the largest port on the west coast of the Americas. It is home to more than one million people, and as a major convention city it is accustomed to handling as many as 10 million visitors a year. The city is young, sophisticated, cultured and cosmopolitan.

## The pavilions

Canada Place will be the largest and most complex pavilion at Expo 86, presenting exhibits and entertainments that will display the excitement and excellence of Canada.

The welcoming area will use a multi-screen presentation to illustrate Canadian creativity. Inside, new Canadian technology will be highlighted with a remote-sensed view of Canada from space, while the lofty main hall, under the pavilion's sail-like roof, will feature the hands-on technology of today and tomorrow on land, in the air and through electronic networks. Other areas will lead visitors underwater and into space, as well as along the Canadian shoreline and into the Arctic.

Canada Place is really several buildings all on one site. After Expo, it will consist of a hotel, cruise-ship terminal, World Trade Centre office building, giant-screen movie theatre and eventually an international trade and convention centre.

On the main Expo site, a key attraction will be the Expo Centre — a 17-storey-high geodesic dome containing theatres, exhibits, restaurants and shops. Among the attractions will be Canada's first and the world's largest 500-seat Omnimax Theatre where viewers will be able to see the 18-minute Omnimax film, *A Freedom to Move*, by an award-winning Canadian crew.

The film is a sensory voyage that transports the viewer from the frozen tundra of the North Pole to the sun-baked flats of the Mohave Desert, and

beyond to the far regions of space.

Inside the 323-seat Futures Theatre, visitors will be able to forecast the future at the first interactive theatre in Canada. By pressing buttons located in the arms of their seats, the audience will vote on possible future scenarios in world transportation and communications.

The third Expo Centre presentation, Design 2000, is a dynamic walk-through exhibit presenting other ideas of what may happen in the future.

As well as representation from every major country of the world there will also be six provincial pavilions — sponsored by British Columbia, Alberta, Saskatchewan, Ontario, Quebec and Nova Scotia — two other federal pavilions — sponsored by the Northwest Territories and the Yukon. They will show the development of transportation and communications in Canada, from the early canoe routes through to the latest technology of today and tomorrow.

## Transportation on site

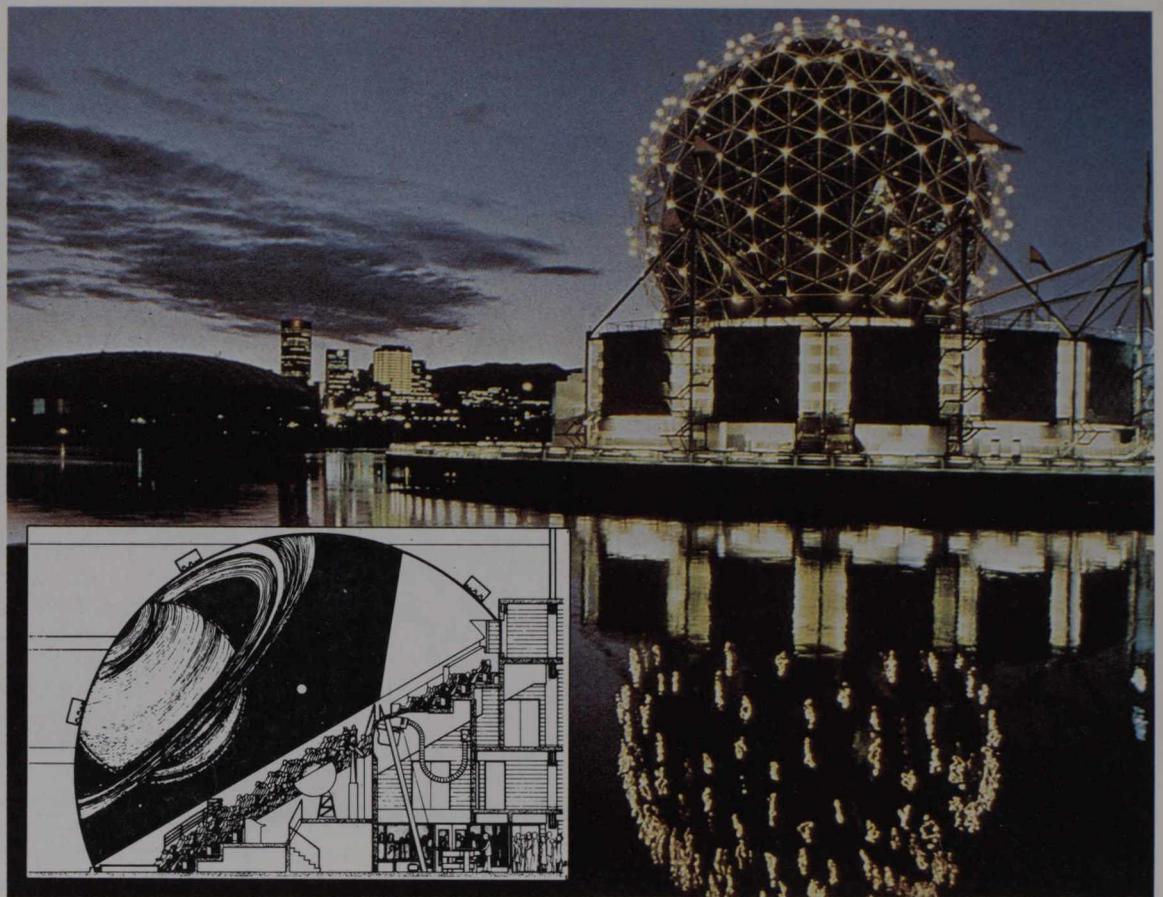
In keeping with the Expo theme of 'World in Motion, World in Touch', a number of advanced transportation systems have been developed to help people move on, and to and from, the two Expo sites.

The main site is connected end-to-end by a 5.5 kilometre monorail system, elevated five metres above the ground and offering its passengers a panoramic view of the exposition, and by an intra-site ferry service, stopping every few hundred metres along the shore. Backing this up are two skyride transportation systems, the Air Canada and Canadian Pacific gondolas, serving each end of the site.



CANADA PLACE

Expo Centre, with inset showing inside of the Omnimax Theatre.



Between the main site and Canada Place, visitors will be able to travel on a new electrically powered light-rail transit system developed in Canada. Or they may choose to travel by water *via* a speeding hydrofoil or hovercraft, as part of the Expo 86 intersite ferry system.



Canada Place — several buildings in one.

The transportation and communications theme of Expo 86 will also be emphasised by the inauguration of the Vancouver Regional Rapid Transit (VRRT). It will eventually connect downtown Vancouver with all its suburbs.

#### Special events

Throughout the 5½-month-long Expo 86, there will be races, regattas and rodeos, plus a variety of showcase events. Visitors will enjoy musical spectacles, film and theatre festivals, arts and science exhibits, folk fairs and sporting events.

As an examples, the 'World Festival' will be an international showcase for the performing arts, covering theatre, dance, music, opera, popular entertainment, folk music, crafts and the visual arts. It will be just one of the special events.

Many of the pavilions extend over the water of False Creek.

#### Among the events that are scheduled are:

RCMP Musical Ride	May 2 — Oct 13
Water-Ski Show	May 2 — Oct 13
Ship Construction	May 2 — Oct 13
Aircraft Construction	May 2 — Oct 13
Steam Expo	May 23 — Jun 1
DC-3 AIRMADA	Jun 7
International Tattoo	Jun 28 — Jul 5
Vintage Car Rally	Jul 6 — Jul 10
Innovative Vehicle Design Competition	Jul 14 — Jul 19
Tall Ships	Jul 26 — Jul 31
International Air Show	Aug 8 — Aug 10
Motorcycle Thrill Team	(no dates available)

#### Ticket prices

Tickets to Expo 86 will be available on a season pass, a three-day pass and a one-day ticket basis.

The single-day ticket will cost \$20 per adult and \$10 per child (ages 6-12). Children under five may enter free.

A three-day pass will cost \$45 per adult and \$22.50 per child. Again, children under five will be free.

Included in the admission price is entrance to the more than 80 pavilions, all displays, specialised demonstrations and most on-site entertainment.

Unlimited use of the monorail, cable skyways and intra-site ferries is also included, as is transportation by the new regional rapid transit system between the main site and Canada Place. ♦



## Around the Region

### THAILAND

## Prime Minister Prem Opens Major Energy Development Symposium

The National Economic and Social Development Board's International Symposium on Thailand's Energy Policy for the Sixth Plan was held in Pattaya, October 25-26 1985.

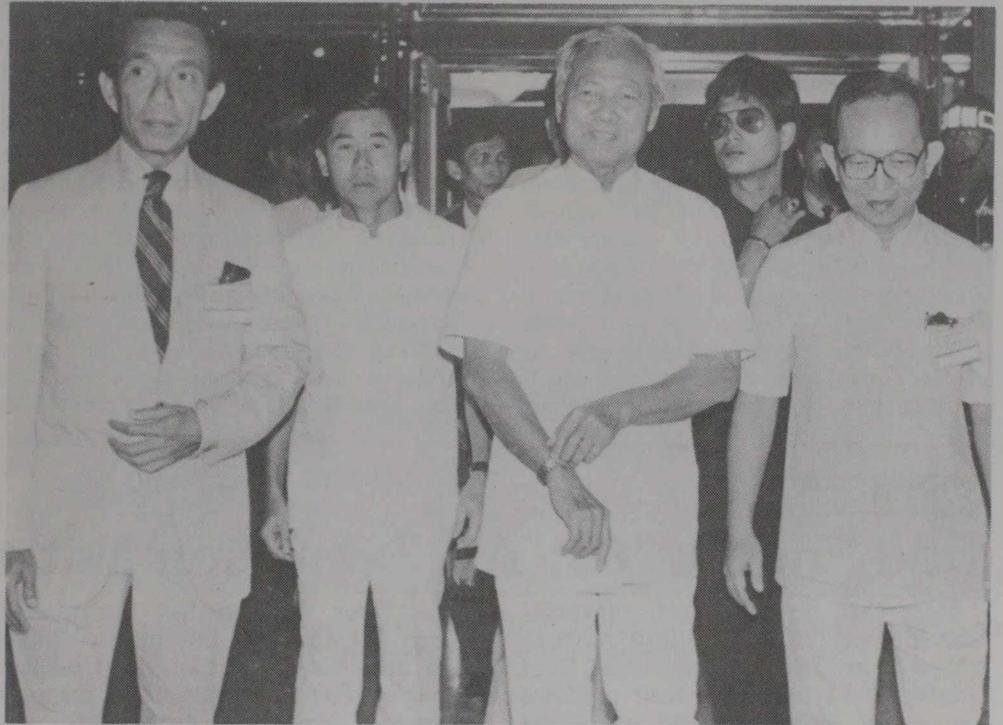
The symposium, which was sponsored by the Canadian International Development Agency (CIDA), was attended by members of the Royal Thai Government (RTG), private enterprise, diplomatic corps, foreign and international organizations, including several Canadian companies. It dealt with key issues such as: private versus state enterprise role in the sector, investment guidelines, deregulation and import substitution policies. Production of reports by participating organizations brought together RTG departments to debate energy problems and options. As a result, RTG policy will see new directions in the deregulation of petroleum and gas prices, changes in the regulatory environment in order to increase investment by the private sector, clarification of the roles of RTG agencies, and establishment of mechanisms to encourage conservation and efficient usage.

Symposium consensus seemed to support National Economic and Social Development Board (NESDB) on the issue of deregulation and restricting the role of the Petroleum Authority of Thailand (PTT), but will require further discussion. The Prime Minister, in his address, expressed concern about the social implications of the macro policy, especially on the rural poor. He also felt that the symposium was useful in helping the cabinet to make informed decisions. Upon further review of the symposium results by the cabinet sub-committee on energy, an energy program for the Sixth Plan will be developed.

The World Bank (IBRD) was pleased with the overall outcome of the session and also CIDA's contribution. The bank would like to incorporate the same process to develop future assessments both within and outside of Thailand.

Petro Canada offered to provide up to \$10 million for exploration costs. The private sector would like to see more frequent consultation and quicker response in resolving issues impeding investment. Canadian company representatives felt that the seminar generated good will and receptiveness to Canadian business for commercial opportunities.

CIDA follow-up will include further assistance to NESDB and other RTG agencies as well as CIDA/IBRD joint efforts.



*Prime Minister Prem Tinsulanonda is flanked by National Economic and Social Development Board Secretary-General Dr. Snoh Unakul, right, and his Deputy Phisit Pakkasem, left, on his arrival 25 October to open a two-day seminar on energy development.*

### Expo 86 Industrial Program

The Canadian Government has just approved a new programme to assist certain countries with their participation in EXPO 86 while enhancing Canada's industrial and commercial relationships with the participants.

The programme will be called the EXPO INDUSTRIAL COOPERATION 86 PROGRAMME and will be sponsored by the Industrial Cooperation Division of the Canadian International Development Agency (CIDA). This division of CIDA concentrates on promoting mutually beneficial long-term business firms and those of developing countries.

The programme will involve some financial support for the visit to Canada by certain officials and businessmen from participating countries. These visitors will be invited to participate in EXPO 86 itself, and many will have itineraries planned for business meetings across Canada with specifically interested companies and governmental authorities.

The programme is being organized for CIDA by Magee Robertson Inc. (MRI) of Vancouver, one of Canada's leading international marketing firms. MRI will contact participating countries to explain the programme in detail.

### Canadian Group In Bangkok

The Canadian Group in Bangkok started off the fall season in high style by holding its FIRST ANNUAL THANKSGIVING DINNER-DANCE at a local hotel. The event was so well attended that some would-be revellers were turned away at the door. Guests included a wide range of Canadians working in Thailand, many Thai friends of Canada, members of the diplomatic corps, and staff of the Canadian Embassy.

The most frequent exclamation of the evening was how "surprised" people were at the large number of Canadians living in Thailand, and how "wonderful to see such a number together in one room". Although individuals were aware that other Canadians lived in Bangkok, it seems that only dancing together is believing!

Expectations for the future include ensuring the event continues as a uniquely Canadian night and an annual fixture on the busy Bangkok social scene. The great enthusiasm generated at the event should help the Canadian Group in its new membership campaign, and in its changeover from being a women's group to being a group open to all Canadians, and friends of Canada, living in Bangkok.

## Canadian Companies Enter Thai Rural Telecommunications Sector

Although Canada produces and exports telecommunications products on a massive scale, the impact to date of Canada in this sector in Thailand has been relatively modest. This situation is about to change.

An example of the new inroads being made by Canadian firms is the recent success of a relatively small Montreal manufacturer, SR Telecom, on a variety of fronts over the last two years. SR Telecom has sold their rural telephone equipment separately, but almost simultaneously, to three very different and unrelated organizations; to the Telephone Organization of Thailand which is using it to provide telephone service to some new Bangkok suburbs; to the Electricity Generating Authority of Thailand which is using it to communicate with their isolated hydro project sites; and lastly, to a major foreign-owned oil company which is using it to stay in touch with their

offshore platforms in the Gulf of Siam. The SR Telecom equipment is the world leader in its field of supplying telephone services using radio transmission systems which are of such high quality that subscribers are unaware that land cables are not involved.

This technology is particularly appropriate in Thailand where literally thousands of villages, and even dozens of substantially-sized towns, have no public telephone service at all. By installing SR Telecom equipment, these services can be provided in relatively short order, and at minimal cost, but can generate marvelous economic returns through bringing the countryside and the capital into closer contact. Recognizing these benefits, the Telephone Organization of Thailand is planning to install rural radio telephone service in half of the country over the next three years, at a cost of over US\$

100 million and it is likely that SR Telecom will be able to play a major role in this program.

One of SR Telecom's allies in competing for this project will be Alta Telecoms International, a subsidiary of Alberta Government Telephones. This firm which specializes in telecommunications consulting and project management, has recently opened a permanent office in Bangkok after winning a contract to provide telephone traffic engineering training to the Telephone Organization of Thailand. They have considerable expertise in rural telephone systems, gained in rural Alberta, which will be valuable to their clients in Thailand, and combined with SR Telecom's world leading equipment, promises an important role for Canada in the future Thai telecommunications sector.

### INDONESIA

## Indo-Energy '85: An Exhibition Not to be Missed

More than three hundred companies from Europe, Asia and North America gathered in Jakarta, Indonesia from October 8-11 to exhibit their products and services. Indo-Energy '85, one of the largest trade shows concentrating on the oil and gas sector which is the major foreign exchange earner for Indonesia was held concurrently with the 100th anniversary of Indonesian activity in petroleum exploration.

Canada was represented by 10 com-

panies plus the Canadian Government which provided an information booth and hospitality facilities. The Canadian group's presence was noticed by the local consumer press and particularly one exhibitor, Survival Systems, attracted attention with services which were unique among the show's exhibitors.

Canadian companies such as Alberta Telecom International (ATI) consider that the show generated a dozen extremely promising contacts for the company.

Others like Kobelt Manufacturing of Richmond, B.C. and Dresco Ltd. of Edmonton, Alberta, obtained signed orders at the show.

The importance of Indo-Energy '85 was summed up by Don Lavoie of Lavalin International, "There may be some question as to our participation in an oil and gas show since we are a firm of consulting engineers, but we are part of Canadian business and as such cannot afford to be absent from a show of this magnitude."



Minister of Mines and Energy, Mr. Soebroto opening Indo-Energy '85.

## Parliamentarians Visit

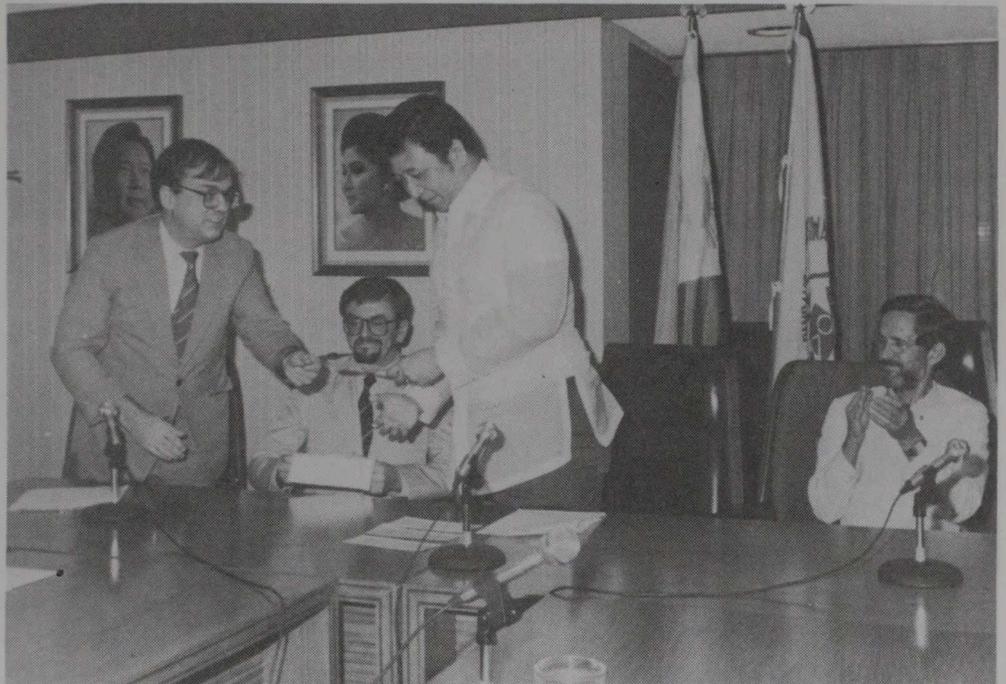
Two Canadian parliamentarians recently attended the Eighth General Meeting of ASEAN Inter-Parliamentary Organization in Jakarta September 23-28. Mr. Elliott Hardey, member of Parliament from Ontario and the Honourable L.B. Bonnell, a Senator from PEI made their first visit to Indonesia. They joined observers from Australia and Japan at AIPO sessions. The two parliamentarians had detailed discussions with representatives from the original five ASEAN countries who were present during a special working session. Topics covered in consultations ranged from political subjects such as Cambodia to questions of international economic co-operation.

The Canadian parliamentarians acknowledged that a real benefit of their attendance at meetings was the opportunity presented to meet their colleagues on an informal basis. Mr. Hardey and Senator Bonnell agreed to explore whether it might be possible to establish a more permanent liaison between Canada and AIPO.

## Canada Donates Funds To Negros Emergency Program

Canada has donated \$385,000 to a UNICEF emergency action program for the children of Negros Occidental, Philippines where the steep decline in the world price of sugar has had a particularly severe effect on sugar workers and their dependents. As a result of sugar mill closures and reduced planting, many workers have lost their sole means of livelihood and it is estimated that 25-50 percent of the province's children are now suffering from malnutrition. The UNICEF program is a component of a wider action program for Negros Occidental formulated by the Philippine Government.

The UNICEF program is multifaceted and includes supplementary food assistance, food production, growth monitoring and nutrition education, primary health care support and technical assistance to the provincial planning and development office. Canada's contribution will support the growth monitoring and nutrition education aspect which will involve basic nutrition training for parents, community groups and field workers and will give local communities the means for continuous on-going child nutrition surveillance.



*Minister Vicente B Valdepenas, Jr of NEDA (right) receives the Canadian donation to the UNICEF program from Mr Pierre Ducharme, of the Canadian Embassy.*

### Canadian Companies At ADB

Two Canadian engineering consultancy firms based in Calgary, Alberta have been awarded contracts in Philippine energy projects which are being assisted financially by the Asian Development Bank (ADB). In August, Montreal Engineering (Monenco) signed with the ADB a US\$ 350,000 technical assistance grant for a coal development study to be used by the private coal mining industry in the Philippines. Coal is one of the energy sources that the Philippines is vigorously developing to curb its dependence on oil. The study is to examine the investment and regulatory environment for private sector investments in the coal sector. The second firm, RTM Engineering, is to be awarded a contract for consulting services for an energy conservation study involving the Bataan Refining Corporation (BRC).

In a related development, several Canadian companies have expressed interest in prequalifying for the consultancy requirements of another energy related project being funded by the ADB. This project involves consulting services for a study aimed at strengthening the technical and managerial capabilities in mining development, engineering and operations planning of the PNOC Coal Corporation. As one of the world's largest coal producers, Canada's expertise in coal development is well established.

### Musical Tribute

Two Canadians from Montreal, Quebec, Moe Schwartz and Ben Kaye have produced a Musical narrative on a 45 rpm record as their tribute to the Philippines and its people. The record entitled "The Philippines, Pearl of the Orient Seas" has been aired in the Philippines and Canada on a hook-up broadcast between the radio station, Voice of the Philippines, and the Montreal based station CFCF.

The production of the record was a personal project for Schwartz and Kaye who both maintain close links with the Filipino community in Montreal. Schwartz is a customs broker, while Kaye is a music management agent and composer. The lyrics were written by Ruth Beloff and the music composed by Ben Kaye and Ian Cooney.

The duo were well received in Manila and, indeed, the Mayor of Manila made both Kaye and Schwartz honorary citizens. The spirit of the recording caught on quickly and Mr Moy Illusorio, a Filipino businessman and philanthropist has donated an initial cash prize of P 50,000 for a contest to translate the lyrics into Tagalog, the national language of the Philippines. Arrangements are being made with a Philippine recording company to cut copies of the tribute.



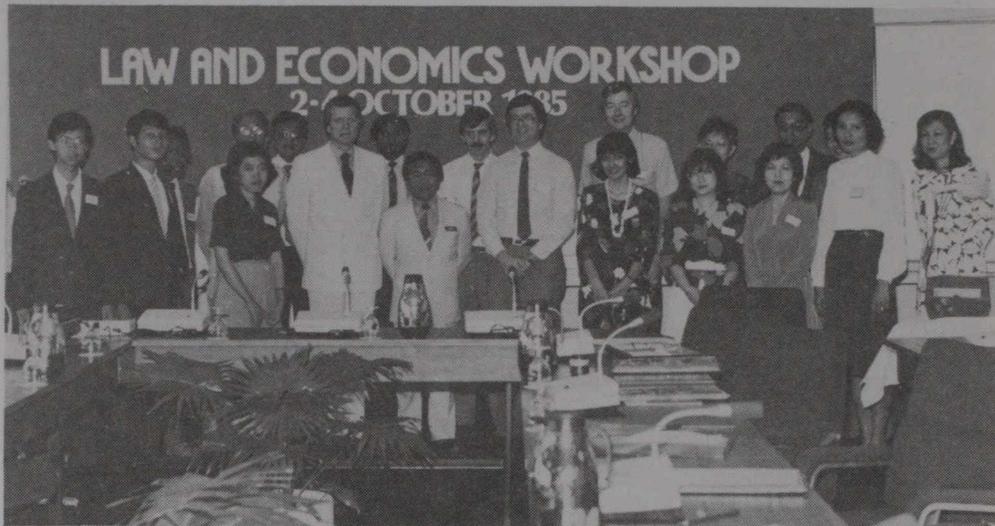
### Petrol Canada's New Venture

Petro Canada International Assistance Cooperation (PCIAC) and the Philippine National Oil Company (PNOC) recently signed an agreement for a cooperative project to assess onshore and offshore hydrocarbon prospects in the Philippines. This agreement marks the second phase of an earlier cooperative venture for drilling activities in the Cagayan Basin area. During the first stage of the program, Petro Canada's state-of-the-art seismic vessel, the Bernier, also conducted a sonic exploration of the Visayan area to contribute to the collection of new seismic data in the waters of Southeast Asia.

The second phase costing approximately \$375 million will involve Canadian technical assistance and computer software for an offshore seismic survey of Mindoro, the Ragay Gulf and the Sibuyan Sea and for the development of the Tara sub-sea area.

The survey requires the acquisition, processing and interpretation of 3,000 seismic kilometers which merit seismic detail control. Petro Canada will provide and install computer software to expand the use of the PNOC computer system for geological and engineering applications including log analysis, reservoir analysis, reserves estimation, production forecast, thrust-fault modelling and special seismic processing.

## Legal Advisors' Workshop Plans For Major Conference In 1986



*Y.B. Dato' Lamin bin Haji Mohd., Solicitor-General of Malaysia (centre) flanked by participants at the opening ceremony of the Law and Economics Workshop.*

Co-sponsored by CIDA and the Malaysian Attorney-General's Chambers, the workshop was conducted at the Institute of Public Administration (INTAN) in Kuala Lumpur in October.

Demonstrating Canada's interest in supporting Human Resources Development in South East Asia and the Pacific, the 3-day preparatory workshop outlined a training program for lawyers in Law and Economics and the application of these disciplines to public policy questions. The purpose was to explain and demonstrate to representatives from Asia-Pacific countries the scope of a training program in Law and Economics, and to undertake preliminary planning for the first such program likely to be held in Canada in 1986. The rationale is that developing countries face a variety of legal and public policy questions that have economic overtones and implications. Lawyers may be called upon to deal with these questions, but their background, training and skills in such areas are often limited.

During the course of the workshop, Government Legal Advisors from ASEAN, Fiji and Papua New Guinea worked closely with three Canadian Academics: Professor William A.W. Neilson, Dean and Professor of Law and Professor M. Brown, Associate Professor of Law both from University of Victoria; and Dr. Jack L. Knetsch, Professor of Economics of Simon Fraser University. The Canadian Faculty illustrated, how a better understanding of economic principles could assist lawyers in the discharge of their responsibilities. The areas of land-use control and pollution, safety in the work-place, and the management of off-shore resources were used as examples.

## Canadian Technology On Malaysian Estates

One of the stories resulting from the CIDA-sponsored Canada-Malaysia TECHTRANS '85 Fair has its roots in the fruit farms of Western Canada.

Mr. William Bleasdale, President of Okanagan Turbo Sprayers Ltd. of Penticton, British Columbia, has been involved with the special equipment developed by his company for different orchard crops.

Mr. Bleasdale was briefed by the Palm Oil Research Institute of Malaysia, PORIM, on the industry's perennial and costly problems of weed and pest control. He has since adapted some of his company's equipment to suit the special conditions in the local estates.

The modified equipment was assembled by Tractors Malaysia Berhad. Testing began on an estate owned by Harrison's Malaysian Plantations Berhad, with observers from PORIM, Tractors Malaysia, and Harrison's.

Initial reactions are very positive. Extended tests will determine whether the mechanized solution is viable as compared with present labour intensive manual spraying, weed-cutting and harvesting methods.

If the Canadian equipment is accepted by the estate-owners, it will be assembled, and later manufactured in Malaysia by Okanagan Turbo Sprayers Ltd. in partnership with one or more Malaysian joint-venture partners. The potential benefits are substantial. Malaysia's palm oil exports are running at almost US\$3 billion per annum. It is Malaysia's second largest export earner, after petroleum products.

## Participation In Malaysia

The Canadian fitness movement "Participation" has made its first foray into Southeast Asia. Well-known for its enthusiastic promotion of exercise and activity, it has already exported the fitness concept to several other countries.

The Physical Education Association of Malaysia held a convention in Kuala Terengganu on the theme "A Physically Fit Malaysia: A Nation on the Move", focussing especially on youth in sport and recreation. Participation's President, Dr. Russ Kisby, was invited to give a talk and explained that "Once Canada was one of the least fit nations in the industrialized world, but today the land is rich with joggers, swimmers, cyclists, walkers, swingers of racquets, and clubs. Now Canada is reaping the benefits of fitness both as a country and individuals."

Participation has a sister organization in Malaysia, "Malaysia Cergas" or "Fitness Malaysia". Dr. Kisby's talk served to underline the importance in Canada of fitness. He also encouraged the Physical Education Association in its efforts to promote health-consciousness in Malaysia.

## Second Annual Terry Fox Run

The Canadian community in Kuala Lumpur held its second annual 10km. Terry Fox Run on Sunday, October 6. Sixty-five participants turned out, about double last year's number.

Over 6,000 ringgit was raised for donation to the Canadian Cancer Society which funds cancer research in Canada. The Marathon of Hope, which is organized each year in communities across Canada, is named in honour of Terry Fox, a Canadian who having lost a leg to cancer completed 5,376 kilometers of an 8,000 kilometer run across Canada.



*Start of 1985 Terry Fox Run*

## Lest We Forget – Ceremony For Fallen Canadians At Kranji Cemetary



Canadian delegation following the service for Canadians buried at Kranji War Cemetery.

In a moving ceremony on December 2, 1985, veterans from the Second World War gathered at Kranji War Memorial in Singapore to honour those Canadians who died in the Pacific Theatre during World War II. While only three Canadians are actually buried in the cemetery, the walls of the Memorial list the names of another 196 Canadians, principally members of air and naval units, who died in the region and who have no known graves. Out of an estimated 8,000 Canadians who served in Southeast Asia, a total of 454

were killed in action or died of their wounds.

The Canadian party was headed by the Honourable George Hees, Minister of Veterans Affairs and included surviving air and naval persons, Members of Parliament and representatives of the Royal Canadian Legion. In total 45 veterans from Canada participated as well as representatives from local government and Canadians resident in Singapore at the ceremony marking the 40th Anniversary of the conclusion of World War II. The Canadian delegation will also attend similar ceremonies to be held in Burma, Hong Kong and Japan.

During his visit to Singapore December 1-3, Mr Hees paid a call on Mr Goh Chok Tong, First Deputy Prime Minister and Minister of Defence.



Veterans Affairs Minister George Hees at the Service of Remembrance.

**For further information on material contained in this publication please contact the nearest Canadian diplomatic mission.**

**Thailand:**

Canadian Embassy, Boonmitr Bldg., 138 Silom Road, Bangkok 5. Tel. 234-1561,8.

**Indonesia:**

Canadian Embassy, Wisma Metropolitan, Jl. Jendral Sudirman, Jakarta. Tel. 510709.

**Malaysia:**

Canadian High Commission, 7th floor, Plaza MBF, 172 Jalan Ampang, 50540 Kuala Lumpur, Malaysia: Tel. 261-2000.

## Strong Team For Air Show

The creme de la creme of the Canadian aerospace industry, including such big-ticket names as de Havilland Canada, Canadair and C.A.E., will participate at the forthcoming Asian Aerospace 86 show, to be held from January 15 to 18 at Singapore.

Canada will have one of six national stands and will occupy an area of 375 square meters, featuring an information desk manned by trade officers from the High Commission, an exhibitors' lounge and 20 individual stands. The other large national exhibitors are Britain, France, Germany, Israel and the United States.

The Singapore show is considered to be the most important one in Asia and rates as the world's third aviation event after Paris and Farnborough.

The open-air display area will feature two famous Canadian planes, the de Havilland Dash-8 and the Canadair Challenger.

Show organizers are expecting about 30,000 aviation experts from the Asian region, from Islamabad, Pakistan, to Auckland, New Zealand.

## B.C. Minister Visits

The Honourable Grace McCarthy, British Columbia's Minister of Human Resources and Minister Responsible for B.C. Transit visited Singapore September 15-16, 1985. During her visit she met with the Minister of State Responsible for Communications, Dr. Yeo Ning Hong, and was given an extensive briefing during a tour of the construction site of the Mass Rapid Transit System, Singapore's new subway.

She also addressed the Canadian Business Association, during which she explained the significance of the new area-light rapid transit system opening in Vancouver in January and which will be an important part of the transportation theme of the Expo 86 world exposition.

**Philippines:**

Canadian Embassy, 9th Floor, Allied Bank Centre, 6754 Ayala Ave., Makati, Manila. Tel. 815-95-36 to 41.

**Singapore:**

Canadian High Commission, Faber House, 230 Orchard Road, Singapore 0923. Tel. 737-1322.

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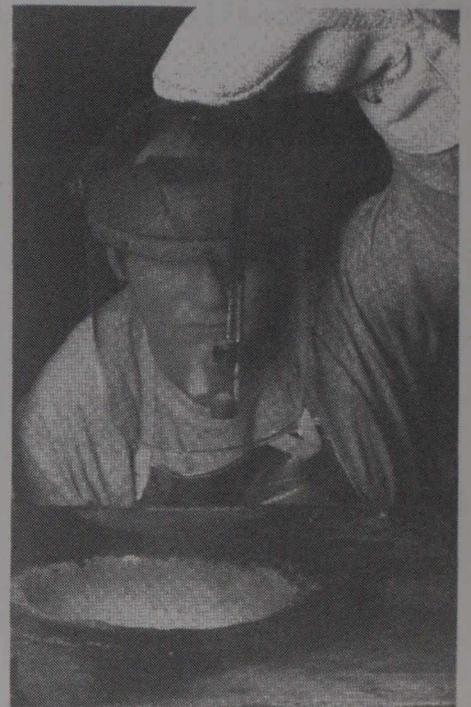
In Pursuit Of Excellence

# Royal Canadian Mint Launches Olympic Coin Program

October saw the launch of Canada's Olympic Coin programme in Singapore and around the world. To mark the occasion, a special presentation of the first two coins was made to the Singapore Minister of Law, Mr. E. W. Barker, by Mr. Murray Church, Director of Communications for the Royal Canadian Mint. Mr. Barker accepted the coins in his role as President of the Singapore National Olympic Council. Revenues from the sales of the coins will help to defray the costs of the games themselves and will be used to fund amateur athletics worldwide.

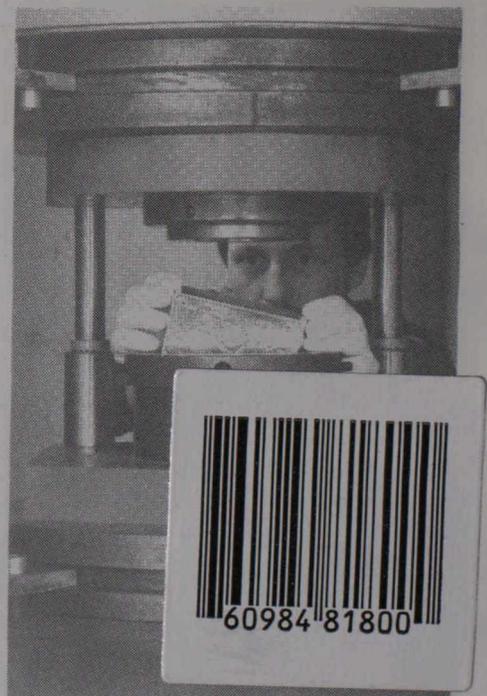
The collection of 10 coins will commemorate the 1988 Winter Olympics to be held in Calgary, Alberta, Canada. The coins are being crafted in 925 fine sterling silver and each will weigh one Troy ounce. The \$20 coins, all legal tender, will have a strictly limited combined mintage of five million world-wide. They will be released in pairs, at six month intervals, leading up to the opening of the Games in Calgary in 1988, and will capture, in silver, the flowing motions of the sports of the Winter Olympics: downhill and cross-country skiing, speed and figure skating, hockey, curling, ski-jumping, bobsledding, and the biathlon. The designs were selected after a nationwide competition among Canada's finest artists and graphic designers. The coins are being taken from the drawing board through die-casting to production by the Royal Canadian Mint which is renowned around the world for its advanced technology and its rigorous standards of craftsmanship and quality.

The Royal Canadian Mint was established in Ottawa in 1908 and has branches in Hull, Quebec and Winnipeg, Manitoba, employing over 640 people. Since its establishment, it has been responsible for producing and supplying coinage for Canada. Last year, over 1.26 billion coins, with a face value of over \$5.5 billion, were minted for circulation within Canada. Over the years, the Mint has become an active player on the world stage, having produced coins for some 35 countries. Being one of the largest and most versatile mints in the world, the Royal Canadian Mint treats precious metals and coins of almost any size, shape, or finish. In addition to producing circulating coins for the world market, the Mint also has responsibility for the refining of gold mined in Canada and around the world and is now the largest refinery in the Western hemisphere. The Mint also produces the Canadian "Gold Maple Leaf". The "Maple Leaf" is a 999 fine gold coin which comes in one ounce, 1/4 ounce, and 1/10 ounce sizes. It is aimed at the individual investor in Canada and overseas.



Testing the gold content in the assay department.

In 1984, sales reached over one million ounces, proving that the "Maple Leaf" has become one of the most popular gold bullion investment coins in the world thereby insuring a bright future for the Royal Canadian Mint, investors and coin collectors alike.



A newly-minted silver bullion investment bar.