

## 圈 PET K＝im

## 娄

Pure，Sweet，Full－Cream Cow＇s Milk，nothing added，
 If you are particular about the Quality and Purity of tive the Miltyou he imaity and purity of will appreciate PET MLLK sei
 pendent of the milk－man．

## 35

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F．M．O＇Leary，Muir Bldg．，St．John＇s．
Lord Cecil＇s＝ Dilemma
 Woodall Forest

| CHAPTER XXVII． | 边 |
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## Aspran

UNLESS you see the name＂Bayer＂on tablets，you


Accept only an＂unbroken package＂of＂Bayer Tablets of Aspirin，＂which contains diriections and dose worked out by
physicians during 22 years and proved safe by millions for Colds 22 years and proved sare by itions for $\begin{array}{lll}\text { Colds } & \text { Headache } \quad \text { Rheumatis } \\ \text { Toothache } & \text { Neuralgia } & \text { Neuritis }\end{array}$ Earache Lumbago Pain，Pain




## Murphy＇s Good Things！

Iate gentis．His face was funhened a


| The success of Our Store has heen builk on |
| :--- | :--- | that satisfying service which gives you what you want most when you most want $\boldsymbol{K}$ ．



Ladies＇Crepe－ de－Chene Blouses

| $\begin{array}{\|l\|} \hline \text { Children's Socks. } \\ \text { In पhite, trimmed with Bue } \\ \text { and Pink } \\ \text { Per pair, } 35 \& 29 \mathrm{c} \text {. } \end{array}$ | Whisk Brooms． <br> Every home should have one． <br> Each，25c． | Turkish Towels． <br> Good huck weave，hemmed ands，perfect bleach <br> Each，39c |
| :---: | :---: | :---: |
| Misses＇ <br> White Underskirts． <br> Made of a splendid White Long Cloth；trimmed with em－ broidery． broidery． <br> Each，98c． | Ladies＇Lace Collars． Wide and narrow；pointed edges． <br> Each，49c． | Children＇s Bloomers． <br> Fine Flesh and White Jersey Bloomers，elastic gathered at waist and knees |
| Gents＇Garter． <br> ＂Boston＂Garters ．．．．．．．59c． ＂Bedford＂Garters ．．．． 25 c． | Ric Rac． <br> Per Piece 14 \＆19c． |  |
|  | Clothes Lines． <br> Each，20c． <br> Wall Mirrors． <br> In White and Dark frames <br> Each，49c． | Children＇s <br> White Dresses． |


| In White and Dark frames． <br> Each，49c． | Children＇s <br> White Dresses． <br> Nicely embroidered；to from 5 to 15 years． |
| :---: | :---: |
| Vaseline． |  |
| Per tin，10c． | Each，\＄1．9 |
| Cuticura Soap． |  |
| Per cake，35c． |  |
| Palmolive |  |
| Talcum Powder． |  |



Ladies＇Summer Vests．


Men＇s Summer Caps．

## 

## Cap Shape Hair Nets．

## Invisible Hair Nets of real hund onf hairi，easy，to slip on and ond

Each，20c．


Baby＇s Bibs Don＇t have baby soil herg
new dress；get her her one fol
these Oil Cloth Bibs．
Only 19c

$98 \begin{aligned} & \text { Ladies＇Lisle Hose．} \\ & \text { In Navy Ble，Cream，White，} \\ & \text { Brown and Black．} \\ & \text { Per pair，69c．}\end{aligned}$



| July Sale of Boys Readymades |  |  |
| :---: | :---: | :---: |
|  |  |  |
| Read these Prices then come \& Compare, Values are Truly Extraordinary. |  |  |
| $\begin{gathered} \text { Boys } \\ \text { Norfolk }{ }^{\prime} \text { from } \\ \$ 4.20 \text { to } \$ 6 \end{gathered}$ |  | Boys gby Suits ece Suits and $\$ 8.50$. |
| 20 Boys ${ }^{\prime}$ Rugby Suits Regular Price $\$ 15.09$ Now \$10.00. | Boys' <br> Pinch Back <br> 3-garment Suit <br> Regular $\$ 14.00$ <br> Now \$10 to \$13 | Boys' Amer. Suits 2-piece Suifs. Now \$7.00. |
| STORE OPEN EVERY NIGHT, M, J. Summers, 330 Water Street |  |  |

## Anticipated.

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## Big Boot\& Shoe Bargains At SMALLWOOD'S

## Look at These, Men!



Men's Tan Boots only $\$ 4.75$
Men's Dark Tan Boots, with Rubber Heels, only $\$ 5.25$
Men's ox Blood Laced Boots, with Rubber Heels, only $\$ 5.50$


Men's Dark Tan Low Shoe, with Rubber Heels; only $\$ 5.00$ per pair Buy youi Boots at Smallwood's \& save money

Mall Orders Recelve Prompt Attention

## F.SMALLWOOD, TheHome of Good Shoes

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## KNOWVLING'S SHOE STORES

## offer the following for the

## Next Two Wreeks

at Prices to meet Popular Demand $\sqrt{6}$

| $\begin{gathered} 3.75 \\ \text { MEN'S BOOT } \end{gathered}$ | $\begin{gathered} 4.50 \\ \text { MEN'S BOOT } \end{gathered}$ |  |
| :---: | :---: | :---: |
| BARGAIN | BARGAIN | BARGAIN |
| In Gun Metal Leather, round toe; a splendid fitter; all sizes. Special Price 3.75 |  |  |
| $\begin{aligned} & 6.50 \\ & \text { MENS TAN CALF } \end{aligned}$ | $5.75 \text { ㅈำ }$ | Men's <br> Canvas Rubber Sole |
| Laeed Boots and oxfords, Good- |  | Shoes |
| year welted; solid Rubber heels; damp-proof soles. Regular 15.00 Shoes, Now | .. In Vici Kid Blucher, GGoodyiaa welted. Regular 8.50 Shoe | First Quality Stock. |
| 6.50 | 5.75 | The kind that wears and |
|  1.80; Women's White 1.80 . . . asersa |  |  |
| Outport Orders promptly attended to. For postage add . a pair extra. |  |  |

British Prime Minister Britisi Prime Neater wist LonDoN,-Premere Lilogd In a peobeh at ot incioicon haid rei mavirrate $a$ acheme tor the reetors.

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 SMITH'S DRY GOODS, Raw
REGATTA SALE Four Days Only Commencing Friday, July 28th, all Merchandise Over 10c. REDUCED
Save your money for the Races by making your purchase here.

## Balance of Season'soe tamos

MIL LINNERY
\$2.10, \$2-28, \$2.43, and \$2.68
SMITH'SDRY GOODS Raw lifis cros (Store open every right except holiays.)

The evening tei


Evening Telegram W．J．HERDER，．．．Propieter．
c． ．J．JAMES， Circulation Statement．

Total Sales for 1921．． $2,591,989$ $\begin{array}{lll}\text { Total Sales for 1921．．} & 2,591,989 \\ \text { Daily Average } & 8.757 \\ \text { Increase Over 1920 } & . . & 212,739\end{array}$ | Friday，July $28,1922$. |
| :---: |

## Projects and

Prospects．



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potential value of our fisheriesIs not need of ofter sources of
earning power．For the past fewyeras，the fifheries have beenThe quarter of a a milition oupporteColongy．Lass tyepralation of the
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will stand up - Slimplel
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Dam Broken．
Assault Case

WERE END BARGANSS．
His WEsT END BAZAAR，
Reids＇Boats．
，

In the Realms of Sport．


> Special Regatala Sale Saturday，Moniay and

## Tuesday Only

As most of the peóple are trying to save up inorder to comply with the requirements of a＂Successful Reqatta，＂ we are sacrificing a few lines，so that you might tare ad－ vantage of this THREE－DAY SALE，and get your reuuire－ ments for very little money．
Children＇s White Canvas Lace and Button Boots ．．$\$ .50$ Misses＇White Canvas 1－Strap Shoes，low heel ．．．．$\$ 190$ Ladies＇White Canvas 1－Strap Shoes，low heel ．．．．$\$ 1.5$ Ladies＇White Canvas Boots，spool heel．

## CHILDREN＇S SANDALS

Sizes 5－10，$\$ 1.40$ ．Sizes $10-2, \$ 1.65$
Ladies＇White Canvas spool heel Oxfords ．．．．．．．．．$\$ 1.48$
Ladies＇Patent Oxfords，Cuban heel ．．．．．．．．．．．．．．．$\$ 1.95$ Ladies＇Patent Oxfords，spool heel ．．．．．．．．．．．．．．．$\$ 1.95$ Ladies＇Patent Ties，med．heel
Ladies＇Hamilton Brown Patent Pump，Baby Louis
heel ．．．．$\$ 3.2$
Ladies＇Hamilton Brown Patent Pump，Spool heel $\$ 3.50$
Ladies＇Hamilton Brown Oxfords，Black and Brown
Kid；Spool heel
adies＇Low Heel Kid Pumps ．．．．．．．．．．．．．．．．．$\$ 2.98$
Ladies＇Cuban Heel Oxfords；Vici Kid ．．．．．．．．$\$ \$ 4.50$
Ladies＇Black Calf，three buckle，low heel
Children＇s Scuffer Boots；all sizes
NO APPROBATIONS．TERMS STRICTLY CASH． NO EXCHANGE．

N．B．－Shoe Horn and Button Hook given with every

## Tea Kettles <br> $\$ 1.80$ and $\$ 2.00$ each

Coffee Percolators ．．$\$ 1.65$ and $\$ 1.75$ each
Double Boilers
Fry Pans（heary gauge）．．．．$\$ 1.00$ each
Sauce Pans（with covers）．．85c．，\＄1．20
Preserving Kettles ．．．． 95 c ． $\mathbf{\$ 1 . 1 5 , \$ 1 . 4 5}$
Lipped Sauce Pans，from ．．．．．．．45c．up

## G．KNOWLING，$L^{\text {tid }}$

East，Central and West End Stores．

## pair of Shoes bought here during Sale． <br> －The <br> Union Shoe Store， <br> Union Shoe Store，

## NOAH BULIDING <br> 320 WATER STREET

$\square$ $=$
Garden Party.

## Sale

## and

th every


25

CASH.

## Personal


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ith every



## Pre-Regatta Sale of Summer Merchandise FRIDAY,SATURDAY,MONDAY,TUESDAY

Fresh, Summery Lines That will Add Greatly to Your Pleasure on Regatta Day
MEN!
What You Need on regatta day at MONEY-SAVING PRICES


 To 7 . speeial sele preco.
Men's Tweed Caps.




Miss's White Linen Collarss, Mener-s Ments Balbriggan Underwear.
 Chernse White Jersey
Cotton Combinations.





 Men's Fine Boots. 12.00 Values for 5.95





White Voiles, White Organdies White Voiles.




Voile and Linen Blouses
 Striped and Figured Cotton Crepes.
dita

 Dainty Zephyrs. Dainty Zephyrs. Women's Panama Hats.
 2. Men's Neokwear









Summer purchasess who havil now, been dill finding a host of of Summer purchases until now, will find a host of
useful bargais awaiting the here during this
uereat Sara great SSale. Every department contributes to
this great event. SHOP EARLY. Quantities this great event. SHOP EARLY. Quantities
are in many cases, limited and the price reduc-

## FOR THE KIDDIES

Every Item Shows a Great Saving Children's Tan Sandals. Misess' Middle Waists.





A Bewildering Variety of Children's


An Unasual Assortment of HOUSEHOLD HELPS


 Liean tor © Crash .. 15. Table Oil Cloth













Articles for Which There Is a Decided Preference are Worth Hly Represented in this List
WOMEN'S WEAR Widespread Attention. Numerous Lines, considered the Cresm of the Stock



 Clearance Lines Women's Mackintoshes


### 2.75 to 12.50 each

Women's Bathing Caps. Women's Colored Silk Gloves.






Women's White Canvas Shoes.

Undisputed Bovs' Wear High-Grade Goods Values in Boys' Flannelette
Cricket Shirts.


 Boys' Bathing Costumes.
In Nayy
 Children's Striped Cetton Hats Boys' Canvas Boots.


Great Bargains Available Now in
Cotton Blouses and Suits

Blouses, 57e, 80e, 97e up to 1.80
Cotton Suits, $1.98,2.20$ \& 3.00

## Municipal Counci

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## SPECIAL PRICE <br> Women's Summer Gloves

 29c and 50c pairGloves that were up to $\$ 1.40$ a pair
The biggest glove bargain given here for a long time.






Then.







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## $\frac{\text { Big Bar }}{\frac{40}{4 a y}}$

Children's White Canvas Skuffer
Laced Boots, only $\$ 1.50$ per pair

The Young Man's Boot


This is a smart Dark Tan Laced Boot easily worth $\$ 6.00$ per pair.

## LOOK! *

MEN'S COLLARS Arrow Soft Collars, 15c each. Ide Stift Collars, 25c each. New Starchless Collars, 42c each. Dainty Muslin Blouses, Middy Smocks and all the wanted colors in Slip-over Sweaters.

Another Shipment
MEN'S SPORTSHIRTS only $\$ 1.90$ each
Bishop, Sons \& Co., Ltd., St. John's.
Men's Porus-Knit Shirt only 80 c each.
Always a popular rowing shirt.
Boys' Straw Hats 95 c to $\$ 2.15$. Stylish Hats for littley men of $z$ to
years old. The best of English years old. The best of English American hats.

## Smallwood's

Ladies' White Canvas 2-strap Shoes Cuban Heel, only $\$ 2.00$ per pair

| Men's Brown Canvas Rubber Sole |
| :---: |
| Shoes, only $\$ 1.30$ pair |

$\frac{\text { Boys' Black Canvas Sneakers, only } \$ 1.20}{}$

| Youths' Sneakers, only $\boldsymbol{\$ 1 . 1 0}$ |
| :--- |
| Child's's Sneakers, only $\$ 1.00$ |

LadIES' LACED and STRAP SHOES in Black and Tan leathers; Low, Military,
$\qquad$
Cuban and Louis Heel


Ladies' Two Tone Canvas Boots, Cuban Heel, only $\$ 2.00$ per pair "K" Brogues for Ladies \& Gentlemen Evangeline Oxiords and Pumps for Ladies
Skulfer Boots for Children


Is Your Size Here?
Ladies, Botes, no pair alile; Low, Cubar
and High Hels, sizes
3 and $31 / 2$ only. The Boots are easiy wort
or $\$ 7$ per pair.
83.00 per part

The Home of Good Shoes, 218 \& 220 WATER STREET

## Special Offers for REGATTA WEEK <br> MEN'S BALBRIGGAN Shirts and Drawers <br> A feew dozen Shirts and Draw Garment. <br> Men's Porous Knit Shirts A small shipment of Men's Porus Knit Shirts, Just in time for the Regatta. Porper Shirts for oarsmen rowing on the pond; assorted sizes. SALE PRICE 75c. each. <br> 10 Dozen MEN'S COTTON SOCKS Mercerized finish, Assorted Colors. Only 14c. per pair. Some crew might beat the socks off of you but they can't beat the pricé. <br> hanokrreniff <br> 150 Dozen White Lawn Handkerchiefs with colored edge. The biggest bargain ever offered to the SALE PRICE 5c. each. <br> Boys Wash Suits <br> A small stock of Boys' serviceable Cotton Wash Siuts. White, Bue and White, Green and SALE PRICES from $\$ 1.20$ to $\$ 2.65$ each. <br> | Silk Neck Ties | Men's Fancy Shirts |
| :---: | :---: |
| A |  |
| sto sum |  |
| Widerid. | Men's Tweed Caps |
|  |  | <br> Marshall Bros. <br> Headquarters for <br> Job and Regular lines of Wall Papers <br> Agents for <br> WARNERS RUST-PROOF CORSETS <br> 


$\stackrel{1}{2}$

And see you get them.








Save the Bulldogs for Cash Prizes

5c.British Aerated Water Co, $5^{\text {c. }}$ a bottle
Everywher
Don't Pay Smallwood Building. Duckworth St $\underset{\substack{\text { More } \\ \text { more }}}{ }$

## act

 "FISH MEAL"We have 2 tons Fish Meal which we offer at $3 \mathbf{1 - 2}$ cents lb. to clear.

This is a rare opportunity to stock up at an attractive price.

## ORDER FROM JOB'S STORES, tud.

| $\qquad$ | Perfect Strangers. Charlie was cashler in the one ban in a little country town. He had bee engaged to May Brown, but, alas! rift came in the lute! They quarre led. "And please remember," said in tearfully haughtly to handed back the ring, "t ones, as s that when |
| :---: | :---: |
| see us about <br> THAT DEAL-ARCOLA HEATNG OUTFIT Saves coal, givesisure, safe heat; makes a warm happy home. A discount July. Phone 955 66 Prescott St |  |

Advertisein The Evening Telegram, madity form Crinn now


THE PEOPLETS PAPER
DON'T SAY PAPER, SAY " EVENING TELEGRAM."


Send Us Your Lobsters and receive Prompt Cash Payments by the return mail. Highest Prices Paid. Satisfaction Guaranteed.

## Robert Templeton.

## RAILROADSI

The following are suggested as the best buys in ATCHISON.
C.P.

DELAWARE YORK CENTR NEW YORK CENTRAL,
READIG ENMPANY.
SOUTHEMP PACIFIC UNION PACIFIC J. J. LACEY \& CO., CITY CHAMBERS.

## Pictures-and their

 FramingHow a picture looks whe hung depends largely on it style and subject.<br>If you have any pictures to frame-or re-frame-we make a special feature give you just the correc frames you require for the subjects to be framed. Get our prices on picture framing and send your pic framing an<br>\section*{U. S.Picture \& Portrail Co.} St. John's.

## FIRE INSURANGEI

QUEEN INSURANCE CO. of America THE GREAT AMERICAN INS. CO. OF NEW YORK.
 Absolutely no trouble when a loss occurs.
phone 56.



## NOTIGEI





J. A. BASHA

> EYESIGHT SPECIALIST,
> 307 Water Street, Upstairs.
> HOURS - -10-1: 2.30-6.: Evenings by

Boys Leaving School

THE BRITISH RADIO \& ELECTRICAL sr. Joniss,




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THE "NEW EDDISON"
Monmon
        ARTHUR R. STANSFIELD,
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Forty-Three Years in the Publlo


Local Made Nails


For Every Purpose, At All Dealers, At Better Prices.


Reid-Newfound MyHE
St. John's Regatta Day Excursion.

August 2nd, 1922. Excursion return tickets will be sold from all stations to St. from Sunday, July 30th, to Wednesday A goi 2nd, inclusive, and for return passage frour
Thurssay, August 3rd up to and including Smor
day, August 6 th, at day, August 6th, a
One Way First Class Fare.
Reid-Newfoundland Co., Limit

EFFICIENCY
Maritime DrugStore

Our capable and efficient Certified Druggist with
Assistant is at your disposal at all times. If you unable to get down town Phone No. 1358 and we
gladly serve you. Why not give us a trial. Mail Orders Promptly Attended to
MARITIME DRUG STORE
G. W. V. A. BUIIDING,

## RED CROSS LINE

 NEW YORKThe S.S. "SILVIA" and S.S. "ROSALIDD" maintain a regular weekly schedule of sailings fry
New York and St. John's every Saturday alternat via Halifax
These steamers have splendid accommodations,
cellent cuisine, and offer the fastest and most up.
date service to these ports.
Passenger rates by water are
trip invigorating and refreshing.
Round-trip tickets with six
privilege issued at special rates.
Returning passengers will please claim their rea
vations one day previous to sailing. Through freight rates quoted to any HARVEY \& CO., LTD., St. John's, Nfld., A


Birds' Custard Powle

| PACKAGES | TINS |
| :---: | :---: |
| Pure Gold Jellies. <br> Guava Jelly. | SHREDDED <br> WHOLE WEAT |
| BISCUITS. |  | Sorvioe--The Evening Telegram

