
the evening twlecram, st. johnss, newfoundland, seftember 23 , 1914-2

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## Reliability

is what a doctor must be assured of in recommending a food or drink. He must know

In cases of nervousness, heart flutter, headach biliousness, indigestion, ete, where the patient is a tea coffee and use Postum,"

Doctors recommend Postum because they know drus, cafleine, which makes tea and coffee injurious to most users.

## only reeommend, but themselves use

## POSTUM

Hospitals and Callegee

Regular Postum - must be well boiled- 15 C and 25 e packages.
Instait Post
Both kinds are delicious-cost per cup about the same-sold by Grocers everywhere.
"There's a Reason" for Postum

## 3

## Ivening Telegram Fashion Plates. <br>    1066-a PRACTICLL DESICX. <br> $F$

##  <br> 

lire.
Borax will take of the leather
stans made br
oter

 ter than anything clee.
When pacting butter for a plen
wrap it tha a cabbeze leat. Thio wrap it tin a cabbese le
keep it cool and freb.

## 

## 

## Tromp the viniegar,

 Every good dining table stould hav

[^0]
## Autumn and Winter STYLES.

## FIRST SHOW at HENRY BLAIR'S.

LADIES' NEW AUTUMN and WINTER COATS. MATDS' NEW WINTER COATS.

MISSES NEW WINTER COATS LADIES' SHOWERPROOF COATS. Latest styles, from 53.00 up. LADIES' COSTUMES, MAIDS' COSTUMES. LADIES' FELT HATS, latest shapes, in Black and new wings and feathers. Childrens pelisses and tunics. 25 doz Ladies' fVory white newest styles LACE COLLARS, cannot be repeated, from 15c. to 50 c each.
FAMED FOR GOOD value in ladies' coats and SHOWERPROOFS.
HENRY BLAIR


The Eastern Trust Company !
mine
Dear Bir,


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 tive ber rex

The Eastern Trust Company,

## The Indication of Value

Plumbing is the Workmanship.




PITTMAN \& SHAW, Thom wi. Plumber, Stean and Hot Water Flletr, wrescotr minter


## Grand Patriotic Concert! <br> at TiE CASINO THEATRE. Under the distinguished patronage of Hisis Exeellenes <br>  frimm our tion For one night only, TUESSAX, September 29th, at at 

Evening Telegram. | W. J. HERDER, . Proprietor |
| :--- |
| W. F. HLOYD, ....- Editor | Situation Satislaciory.









## THIS DATE IN HISTORY

## 






On Board H.M.S. Dreadnought. $35=$
F=- = = $=$
3

$5=$
$5=5$
$5=5=5=5$

$\pm=5=$
$\pm=2$

8 cents each. JOHN B. AYRE

Matriculation Resulls.

For Patriotism's Sake.







P?

Paralyzed. lat to be taten home immaiately
Prisoner of War.



## Field Marshal Sir John French

## Praises Gallantry of His Troops

 at the Battle of the Marne and of the Aisne."THE SELF-SACRIFICING DEVOTION AND
THE SPLENDID SPIRIT OF THE BRITIS THE SPLENDID SPIRIT OF THE BRITISH ARMY IN FRANCE WILL CARRY all be-
FORE IT'" FORE IT:'

## Special to Evening Telegram

LONDON, To-Day
The following special order was issued to-day to th troops as a special order of the day by Field Marshal French in the field on the 17th September: "Once more haviour of officers, non-commissioned officers and men of the army under my command throughout the great battle of the twelfth instant and throughout the battle of the Marne which lasted from the sixth to the evening of the emy, which we were brought face to face with. The position of extraordinary strength was carefully entrenched and prepared for defense by an army and staff which are 14th that position was most gallantly attacked by British forces and the passage of the Aisne effected. This is the third day our troops have been gallantly holding the position they have gained against most desperate counter attacks and the hall of heavy artillery. I am unabe to feel for their magnificent conduct. The French armies on our right and left are making good progress, and I feel sure that we have only to hold on with tenacity to the
ground we have won for a very short time longer, when the Allies will be again in full pursuit of a beaten enemy The self-sacrificing devotion and the splendid spirit of the
British army in France will carry all before it. Signed, Jerman Auxilary Cruiser in the Atlantic Captured

By H. M. S. Berwick.


Canada's Contingent in 25 or 30 Troopships Will be Convoyed By a Fleet of Cruisers.


Two German Troop
Trains Blown Up.

| Special to Evening Telegram: <br> London, To-day. <br> The Mail's war correspondent states |  |
| :---: | :---: |
|  | The Marls war correspondent states |  |
|  |  |  |
| reinforcements were blown ny, |  |
| Quentin, |  |
|  |  |  |  |
| CARGO OF SALT. -The barqt. Adi Peard, Capt. J. S. Slades, arrived in port this morning from Cadiz, via Fowey, with a cargo of salt to Alan ficodridge \& Sons. | FOGOTA. The Fogota left Cat Hr at 9.55 a.m. to-day going north. |
|  |  |
|  |  |
|  |  |
| ficodridge \& Sons. |  |
| trose arrived at Port aux Basques |  |
|  |  |
|  |  |
| George Dingron, M <br> on. Mra S. M. Snow, H |  |

War Neuss.
9.30 A.M.




### 2.30 P.M. <br> msinnozinna  <br> LATEST <br> <br> DID ANY ONE SAY <br> <br> DID ANY ONE SAY <br> BLANKETS? <br> THEN SEE <br> A.\&S.Rodger

Two Souls with buta Single Thought.

$$
\begin{aligned}
& \text { "Two souls with buta a single thuosht, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { When you come tot this imporant onsideration, bar in mind the big part his }
\end{aligned}
$$

## C.L. MARCH CO., LTD.

Corner Watır and Springdale Streets.


## READYTO-WEAR HATS.

We have just opened a Large Assortment of

## LADIES' and CHILDREN'S Ready-to-Wear HATS

In all the Leading Colors and Styles of to-day, and would invite your inspection before making your purchase elsewhere.

## MARSHALL BROTHERS.

War News
Messages Received
During the Night.



Have Your Photograph Taken-To-Day.
THE HOLLOWAY STUDIO, LTD.
Corner Bates' Hill and Henry Street.

Some Men of the Day.
 ADMRAL
PAU
RAME
TA AN
FRANCE
 the present moment so dramatic as as
that of Sir John Jellicoe,", says Mr.
 solitary
war as
When he
is no
is on
no


| $\begin{aligned} & \text { WAIT } \\ & \text { Thursday, September } \\ & \text { 24th, for jour } \end{aligned}$ |  |
| :---: | :---: |
| Preserving | Bulldog |
| Plums, | Tea. |
| aske | bacon- ${ }^{\text {a }}$ |
| Forize Pakkets, |  |
| cts, each. |  |










The Indian Troops. Hind Foreses may
at sene of Wart Laughs With Joy!
No More Indigestion



[^1]THE STUBBORNNESS ${ }^{\circ}$ of the Mule is proverbial. Though not proverbial it is a well-known fact that millions of housewives who have tried Sunlight Soap stubbornly refuse to use any other. These housewives,

## Sunlight Soap

as their ally, can
look forward to
wash-day without
dread, for they
are asssure of
a quick despatch
of all dirt.
TRY IT IN Your
NEXT WWSH.

Hr. Grace Notes.


 Sulphate of Ammonia heavy sea, aur farmers since the late busily engaged in $\begin{gathered}\text { St. Jobn's Gas Light Company. } \\ \text { Dear Sir,-I have analyzed a asa }\end{gathered}$ gathering' sea weed, and having it ple of Sulphate of Ammonia made a season for manure. It is known . to
be an excellent fertilizer.

 The storm on Friday last. This schr.
was buont to Labrador from ooporo,
but meeting bad weather, was forced
to
to but meeting bad weather, was foreed
to return She leazes again in and
or two to continue her vo ange. She
or tw
 Mr. Eugene Adams, who has been
Hfering from tuberculosis for
tor
 strong and arte. Adams was a vefor being
tacked by this dread didsease.


 The Mressrs. Free ter the water. She was wace, veoper

 | returns to St. John's to-day. | $\begin{array}{l}\text { or twenty fot fat bucks in } \text { the the bank. How } \\ \text { peaceful land }\end{array}$ |
| :--- | :--- | :--- |

 ame day. The Misses Ayre who spent such
pleasant time here at the home of
Mr. angor, St. John's last week, They made

| DAD. | Under a Wilshire Apple Tree |
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work, pracical bed-making



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The womerest Emergener corpos.
When call is made on the ree









ON THE FIRING LINE
You will find Ross Rilles always to the Front.
 duire about our 26 Gr. BALLISTITE CARTRIDGES.
Larges Stocko f Hardware in the City. $\mid$ AYRE \& SONS, Ltd.

## Mothers! You'll Rush FOR THESE Girls' COATS


when you know we're selling \$4.00 Coats in Navy and Dainty Tweed effects with Fancy Collar, to fit Girls from 5 to 15 years for
S2.10 andith Girls' School Tams

25 cts. each,

We give one Free with each Girls' Coat.

SEE WINDOW.

## S. MILLEY

## BLACK DIAMOND LINE!



 $\qquad$
HARVEY \& CO., LTB., Agents Black Diamond Line.
FOR SALE.
rYoung horse, about 6 ye
IMARE, about $1,000 \mathrm{lbs}$.
few young yorkshire
J. W. CAMPBELL

ROBINSONS HILL

GROVE HILL BULLETIN!
Gable bulat han mide forcing and octan

J. YCNEIL, Walerlord Briage Ra.

THE EVENING TELEGRAM，ST．JOHNS，NEWPOUNDLAND，SEPTEMBER 23，1914－9

| BRAVO！ |  |  |
| :---: | :---: | :---: |
| Kitchener sat in his London den， |  |  |
| Making his plans with an iron pen， |  |  |
| And he sat where the clouds rose dark and dun， |  |  |
|  |  |  |
| Bravo Kitchener！say what you want， No one shall say you nay No one shall say you nay <br> We＇ve a Man at the h，whe <br> eve a man at the head－to－day ！ |  |  |
| Jellicoe rides on the grey North Seas <br> Where their Lord High Admiral <br> Inside of their hellish mines <br> They have drunk too deep in the boasted fight， <br> What do they vowed thoo mad a yow！ <br> What toast are they drinking now？ |  |  |
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| Brave Jellicoe！Call them again， And whenever they take the call，＂Day＂， And settle it ance for |  |  |
|  |  |  |
| And French is facing the enemy＇s front， Taking the odds and bearing the brunt， Just in the Britisher＇s way； <br> And he hears the massage that makes him glad， <br> ＂Ring through the smoke and flame， Jack＇s at the same old game！＇ |  |  |
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|  |  |  |
|  |  |  |
| Bravo，Tommy，stand as you＇ve stood， <br> And，whether you win or fall， Show them you fight as gentlemen should， <br> And die like gentlemen all！ |  |  |
|  |  |  |
|  |  |  |
| So Kitchener plans in London Town， French is standing at bay，Jellicoe＇s ships ride up and down， Holding the sea＇s highway．And you who loaf where the sk And you who loaf where the skies are blue， And play by a petticoat hem，These are the men who are fighting for you！ What are you doing for them？ |  |  |
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|  |  |  |
|  |  |  |
| Bravo，then，for the men who fight！ <br> To Hell with the men who play！ <br> It＇s a fight for our lives to－day！ |  |  |
|  |  |  |

For the Relief
of the Wounded
bite accorcaing to therr means．
Old Perlican Notes．
Siubsciptions may be sent to the
Treasurer or to any of the following






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## Child Dies From Exposure







Fishery Expert．
$\qquad$

mie propless papbe-THE EVENING TELEGRAM, SEPT. 23rd, 1914-10. -rand by evaryoma



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[^1]:    

