## The Evening Telegram,

Put a Dollar bul



R. G ASH \& CO., SI. John's, Sole Agents in Nild., will be pleased to quote prices.



The Evening


Fads and
Fashions


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son.


##  <br> \section*{Facts for Weak Women}

Dr. Pierce's Favorite Prescription



|  <br> Fads and Fashions. <br>  <br> Taffetas will really have a won- <br> Embroidery in self-colors is used on <br> Fine stockings are becoming less <br> Fabric covered buttons are having decided vogue. <br> Floral bows continue good among <br> dainty neck fixings. <br> Pongees are by no means as <br> Parasols with handles, tips afd <br> ngs of crystal ave shown. <br> Hats and toques of fur are in great- <br> demand than ever <br> In millinery, the flower outlook con- <br> ues 10 grow brighter: <br> Draved effects are rapidly forging <br> the front in millinery <br> he early spring tallored suits. | For automobile coats, r <br> The short coat of lace has return ed at the bidding of fashion. <br> Two small roses made of bead Fine shoe buckles, some of then eweled, are in with a rage again. Wide, ecclesiastical flilet lace ap. gars on the newest lingerie gowns. "Trotting frocks" of dark bu <br> The grelot or bail fringe is used t <br> edge the tunics of voile and muslin dresses. <br> Collars of plain cloth, bengaline lace, satin or braid-trimmed are muct evidence. Embroide <br> Embroitery done in bright colors made up into coats <br> Many of the new evening sleeves are little purf affairs, such as were worn long ago. <br> speaking generally, the tunic eftcis are likely to repeat their splen <br> Belts <br> Betts are considered smart. <br> New mesi bags are equipped with (ny watches, this form rivaling the tiny watches, this form rivaling thi |
| :---: | :---: |
| As a Cure for <br> Whooping tough <br> A medicine that will cure whoop- <br> ing cough can certainly be relied upon to overcome all ordinary severest test, and one to which Dr . Chase's Syrup of Linseed and Turpthe most satisfactory results. Mrs. John Chesney, Innerkip, Ont, writes:- "We have used a dozen botiles entipe. It cured my little girl of whooping and since then we always keep it in the It is the best medicine we ever used. The spite of imitations and substitutes and this is, we believe, the, most substan- tial evidence that can be oniered as to the $=2+=$ | Some of the chifton tuinics have an unper tunic, ending in a narrow tength, which is knotted in some length way. <br> Linen dresses with oddly-shaped tunics, bordered by a heavy fringe of linen, are to be much worn this summer. <br> A few collarless utility coats are being shown, the net being finished off wi eloth. <br> A fashinoable woman must have at least several taffeta costumes in her wardrobe, and these all in gay colors run its fashionable course in so far as the American woman is concern- ed. <br> The newest train is double or follow ing seriously after the gown above it. <br> For lingerie dresses, the use of marin shadow all-ever laces and the shadow voffes. shadow voffes. |
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## The Evening Chit-Chat

## POTATOTOES












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 Cable News.
## Oily 3 Days Remaing <br> FOR THE BIG 9CT SALE. <br> Hundreds of Articles at 9 cts. Biggest Values ever Offered. Ninety per cent of Shoppers the past Six days expressly leave their homes to Patronize the Big 9 . <br> Only 3 Days left. It is up to You.


 39c. 99c.

| At 9e. per yd. We are waiting for your opinion on these Flannelettes. | F or 69 cents. <br> Bear in mind this Good Tea. |
| :---: | :---: |
| Silk on Linen |  |

Hundreds of Useful | $\begin{array}{l}\text { Silk. } \\ \text { Marcella Quilts, }\end{array}$ | Articles for 9 ets. |
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| Splendid value, $\$ 1.49$. | that we cannot find | For only 9 Days room to tell you here. SEE WINDOW. IM DEyUE wem man maxt



## C. L. B. Odd Boys

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## Hats! Hats !



## Children's Hats,

## $25 c$. to 400 ., worth up to 80 c

 Laties hats, 486 . 10 S1.00, worh 600. to $\$ 1.80$.HENDERSONS, neitre min

Only One CRRomit quaning


## $\frac{\text { KNOWLING'S }}{\text { Splendid Value in New Fabrics! }}$

New Silks \& Dress Goods.


| ADMIRALTY SERGE, <br> Identical Cloth supplied to <br> H. M. Navy. <br> Cheviots, Tweeds, <br> Worsters, Coverts, <br> Panamas, <br> Venetians, <br> Faced Cloth, <br> Cream Serges, Sicilians, <br> Cream Tennis Flannel, Showerproof Coating. | Special Offer | MOHAIR PERMO. <br> Bright, uncrushable material. <br> Eoliennes, <br> Silk Cashmere, <br> Mousseline, <br> Taffetas. <br> Santoys, <br> Empire Silks, <br> Chiffon Taffetas, <br> Satin Directoire, <br> Ninon, <br> Beaded Chiffon, <br> Crystalline. |
| :---: | :---: | :---: |
| Overlaces, Silk Fringes, Silk Girdles. | FANCY WEAVE HOPSACK, 50 in. wide, Navy and Black, 75 cents yard, worth $\$ 1.20$ yard. | Silk Serge, Taffetas. |

## GEO. KNOWLIMG.

Evening Telegram:



The Evening Telegram, St. John's, Newfoundland, March 1, 1912.-5

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Tons of lorh Sydney
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Hockey Teams Supreme Court. $^{\prime 2}$

##  Men's SWEATERS! Men's STOCKINGS

Men, you who anticipate going to the Sealfishery, would do well to see the values we are offering this week.

Men's WOOL STOCKINGS, knee length, heavy make, worth up to 65 cts. per pair, now 40 cents.

Men's NAVY SWEATERS, good heavy make, with high ROLL COLLAR, 65 cents each.

Men, you will find the above excellent value, and a rare opportunity to secure warmth at SMALL COST.


| M. C. L.I. Debate. | the industrial and socialistic troubles which seriously threatens the pros- perity of the nation. The negative | Windsor vs. City. |
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| A most interesting and instructive | was also supported by Mr. W. H. Butt, | Last night, during the dinner ten- dered the Windsor and City hockey |
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|  | mated at $\$ 5,000$. fire is yet unknown. | AET IN COWA. |



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## G. KNOWLINGS Hardware Department.

Household Requisites in Eamelimare e wre goos.



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## Now Ready for Inspection

Our Line of Regular

## Wall PAPERS

## for 192

The selection this season will be found second to none, patterns are excellent in design and colorings, and cover a wider range than ver exhibited before.

## MARSHALL Bros.,

 Agents Watson, Foster Co., Ltd., Montreal.SIR ROBERT BOND INTHE HOUSE:YESTERDAY

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THERE IS DANGER of losing the opportunity to Save Money if you do not visit our 25c. Sale immediately.
A Bargain in time is doubly a Barǵ a n

| Saturday's Special. <br> Men's White Mat and Striped Tennis Shirts Regular 50c. On to a customer on $25 C$ Saturday......... |
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| Watch | Monday's Special. |
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Read this List of Extra Bargains carefully.

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|  | 25 c | Rees, 10. | 25 c |
|  | 25c |  | 25c |

C. L. MARCH Co., Ltd.,

Ready to Break a
Lance!






## eOLLINS＇ SPECIALS

FOR THIS WEEK！

| White Mercerised Wash Goods， Suitable for Ladjes＇and Children＇s Dresses；regu lar 35 cents，now 20c． <br> Rocheen Sateen， The Famous Mercerised Sateen for Linings，value 24c． | American Muslins， 13c． <br> White Linen， For Ladies＇Costumes， 36 inches wide；regular 25 <br> 13c． <br> White Dimities， For Ch $\qquad$ 13c． | A Special Lot of Embroideries， Bought by an American buyer when in Switzerland． The patterns being very goods are very fine Swiss Selling at COST． |
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| P．H．COLTM |  |  |
| All Shades American flanvelette；regu－ lar 18 cents，naw 11 cents；regular $15 c$ ．， now 10 cents． | 340， 342 344， <br> Water St． <br> THE STORE OF SATISFACTION． | White Naihsook，fine as silk；value 18 c ．， now 12 cents． Am．Hat Pins；worth 20c．ca．，now 7c．ea． |
| TF TELEGRAM readers bringing the above Advertisement will be allow－ ed 5 per cent．Discount on ALL purchases． |  |  |


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 It is impossible for any Sunlight Soap to be mor convincing than a trial of the Soap itsell．$\%$＊

SUNLIGHT
SOAP


## Bargains

20 cts．， WHY DON＇T YOU？

## Bargains

At 20c．per Article ；or， ［07 Goods worth＇30 and 35 ents per yard，to 20c．per vard．
 BE IN TIME and secure some of our 20c．BarGains． R．TEMPLETON，

## THE BIG FURNIURE STORE ! Cone to the Wall










Mackerel-in tins.
Salmon-No. 1.
Lobster-No. 1.
Lobster-N.. 1.
Pilchards-in
T. J. EDENS.

Phone 411 I Duckworth St. \& Military Rd. I 'Phone 411 A

## The Public

 Demand any of my policy halders how long it has
taken me to square up their losses. I taken me to square up thieir losses, I
am willing to stand or fall by what they
say PERCIE JOHNSON,

## REID NEWFOUNDLAND

COMPANY.

## Reduced Rates to

Paciic Coast Points.
Commencing March ist and continuing up to April 12th, tickets will be sold at Greatl) Reduced Rates to Vancouver, B.C., Seattle, Washington, Portland, Oregan, and various other places on the Pacific Coast.

For full information appiy to General
Passenger Agent, or nearest Station Agent.
Reid Newfoundland Company FIRE INSURANCE
fideuty (fire, underwriters, of new York. CAPTLL : sa,50,000.00. . LOWEST TARIFF RATIS. Ever Reaty to meet the largest loseses in the Least Time. CYRIL J. CAHILL, Agent for Nfld.
-. Box, No \& Telepmone, So 374

## And Through It!

To meet the demands of our rapidly increasing usiness we are compelled to mate extensive altera ions to our sore To emable us to do this without in onveniencing our customers, we have decided to colose our Store for 14 days.
When we have completed these alterations our Store will be second to none in be eesty, This will en en Fuurnistings, which up to the present we were unable to do, through heck of pace.

We thank our numerous patrons for the excellen support they have given us since we started the.K. \&
A. STORE, and hope that when we re-oren. Bright little Store on the Corner, it will be just as popular as ever


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## Carriaga

 Harness. Collars, Reins, Hames, Whips, etc. Boriug Rivs.,

Sealers' Outilis. See Our Window and Prices Eye Goggles, 5c. pair. Bells and Sheaths, 23 e . Sheath Knives, 14c. $10 \% \mathrm{oc}$ Pockel Knives, 6c. 10 30c. Pockel Knives, 6c. 10 30c. Knives and Forks, 10c. to 20 c
Spoons, 12c. to 50 c . dozen. Enamel $\quad \mathrm{MMgss}_{3}$ Plates \& 10 cts.

## BUYERS, ATTENTION.


Juvenile, Boys, Youths and Men's Clothing.

 should ppace their ories beiore learigg
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## Newfoundland Clohing Factory, LId,s,




Wholesale Dry Goods House.
WE OFFER to our Customers, the Trade and Outport Byyers, this Autum, hte best select.

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W. A. SLATTERY, Slattery Build'g nuticroth and Gerere's Street-near Ciin thal ARoyalSmoke BENBAL Little Cigars Win immediate favor attractive Mildness, De-

IIghtful Fragrance and | $\begin{array}{l}\text { Migh quali } \\ \text { cents: }\end{array}$ |
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CASH'S
TOBACCO STORES.

Tin Pans and Ketlles.
Compasses, 60 cents.


Pipes, 15c. and 20c. each. geER SliNNing Inives, 55 Martin Hardware Co

## Good PHOTOGRAPH OF YOURSELF?

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See the name "MOLASSINE" MEAL clearly marked on every bag. The best food on earth for all an
or wholesale from
HARVEY \& Co, AGENTS.
J. J. ST. JOHN.
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Because lis the finly Gure for Bheumatism. Ask your Druggist for it-but see that you get Sloan's.
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 It is worth while fus to see the beauty and variety of these Bed

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Complete House Furnishers
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