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## REWARD.

WHEREAS five years ago the word Zam-Buk was unknown in Canada, and Zam-Buk is to-day admitted to be the finest cure for skin injuries and diseases;
AND WHEREAS it has been represented to us that there are still some good Canadians, and even some mothers and heads of families who have not yet tried this great balm, we hereby Zam-Buk to every person who has not yet tried this wonderful balm :

PROVIDED they send by mail to us this proclamation together with one-cent stamp to pay return postage of such box
AND FURTHER PROVIDED that they address such application to our offices at Toronto.

Given under our hand this day.
ZAM-BUK.


| "Mutt and Jeff" Give Extra Mat. |
| :---: |
| Friday Afternoon perto mance at the Crater . House. |
|  |
| MANY.STILL USE |
| $50-[8,5 T 0 N 5$ |

## SLATER SHOE STORES

 117 Yonge and Cor. College and YongeMr. Chas, C. Cummings'Retirement and the reduction of the prices of Slater branded and price-fixed shoes
are the season's sensation are the season's sensation ating just the inter-
est in the
$\$ 100,000$ Liquidation Sale of High-Grade BOOTS and SHOES
that augurs for success and gives
the people the most practical
the people the most practical
demonstration of money-savdemonstration of money-sav
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| For Men |
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| Men's Hititigate |
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## For Women

8uATza Branded Boots, s5.000 lines for 4.00
statzaz Branded Bootes stoo linese for $\mathbf{3 . 0 0}$
shavai Branded Bootes, *3.50 lines for 2.75


SLA T ER SHOE STORES


## WEDNESDAY. OCTOBER 16TH; 1912. <br> TORONTO WORLD'S <br> - Proverb Contest on \$5,000 IN PRIZES

## Name

No.........
city or Town Street
po not send

What Well-Known English Proverb Does This Picture Represent?


TORONTO WORLD PROVERB PICTURE NO. 14
The World's Book of English Proverbs Solves the Pictures Correctly
$\longrightarrow$ HE Toronto World's Book of English Proverbs in the Proverb Contest. It contains severa thousand commonly used and well-known English Proverbs, including all of the correct ones to be
selected to the series of proverb illustrations. The book is well printed and neatly bound, the Proverbs being alphabetically arranged and classified for quick
reference. Its use to contestants in reference. Its use to contestants in arriving at the spelling, wording and pugether with the prope pensable. The price the hook is Fifty cove it the office of The World. By mail, two cents extra MAIL ORDERS SHOULD BE ADDRESSED TO THE CONTEST MANAGER THE TORONTO WORLD, TORONTO, OANADA
List of Prizes Aggregating ${ }^{\substack{\text { Moren } \\ \text { Than }}} \$ 5000{ }_{\text {Vathe }}^{\text {the }}$

| st prize-sozso new olvaPIC 1913 MODEL, FIVE-PASbenger jackson tourtige CAR, with all the latest atPurchased from the Jackkon Car Company of Ontario, Lim- ited, 388 Hish Park avenues. |  |
| :---: | :---: |
| 2ND PRYEE- 8750 BLUFDALI LAYER-PIANO, Louls XV. tyle, with fifteen Music Rols and Bench. Purchased from 144 Spadina avenue. |  |
|  W. Walnut wase. Hike frchased from R. P . F . | nis, 208 Yonge street. |
|  <br>  |  |
| STH Prize soms indian mo <br>  pany, ost spadina avenue. |  |
|  | additional prizes to as |

Entry to Contest May Be Made at Any Time Have Yeur New:deater Begin to Serve You With a Copy of The Daily and Susday World Every Day From How Aa.



## Giants and Sox on Even Terms---Play Deciding Game Today

NEW YORK GIANTS ADMINISTER
GRUSHING DEFEAT TO RED SOX
Smoky Joe Wood Was Driven
From Mound By Fusilade
of Hits in First InningTesreau Gets.





FIT-RITE tailored garF ments are moderately priced, from $\$ 15$ to $\$ 35$.
$W e$ invite you to call and We invite you to call and
examine the new season's styles.
Marks \& Price



On the Time Agreed!
One of the most frequent causes of annoyance between the tailor and the customer, is the failure of the former to deliver the order on "the time agreed."
Promising impossibilites is a habit in some tailor shops. But not here. In this organization we endeavor to pursue a course which will give our customers perfect satisfaction, and the many reports we receive with relation to our promptness show that we are on the right track.
We undertake to make deliveries of orders on the date specified. We name as the date of delivery, a day upon which we know we can deliver it.
The point is that if you order here, you will know just what to expect---and when to expect it. Think this over.

Another Offering Today in 1 hose Wonderful "Mountain Cheviot'" Suitings to Your Measure at $\$ 20$

THE HOUSE OF HOBBERLIN CASH TAILORS
 Boston Rooters Delay Start and the Smoke Fiend Cools
Out With Fatal ResultsOut With Fatal Results






## Woman's Realm --the Household, Fashions and Society



# TONIGHT 

# MASSEY HALL 

## Great Spectacular Demonstration

## Commemorating 30th Anniversary

 of the Salvation Army in Canada500 VISITING OFFICERS<br>MASSED BANDS<br>SINGING BRIGADES STRIKING AND UNIQUE FEATURES

Commissioner Rees and Colonel Mapp in Command Assisted by the Entire Canadian Staff

Meeting Commences 8 o'Clock
Doors Open 7 o'Clock
FREE WILL OFFERING



## FOREIGN REPORTS SEND

 WHEAT MARKET LOWERDomestic News Was Alse Agzinst Values-Visible Supply Shows Iacrease-Dardanelles No Shipping.



##  <br> Fall <br> STRONG DEMAND NOTED FOR MINING STOCKS

| Public Convinced That BargainDay Values Are Still in Effect - Holliager $\mathrm{U}_{\mathrm{p}}$ Again - La Rose Still on Toboggan. | SILVER PRICES. <br>  <br>  <br> Toronto stock Exchange curb. |
| :---: | :---: |
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|  | Quotatung and iraneactions in the New <br>  |
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J. P. CANNON \& CO. STOGKS AND BONDS BOUGHT AND SOLD OA COMMISBIOII 56 KING STREET WEST . . TORONT IMMEDIATE OUTLOOK

High-Class Silver
Property in Mon-
treal River District
FOR SALE OR LEASE


Memer AsA hall

 J. T, EASTWOOD

 $\xrightarrow[\substack{c^{\circ} \\ \text { Tome } \\ \text { Bime }}]{ }$



## Kerr Lake



## WEDNESDAY MORNING

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SELL STOCKS
IN WALL ST.





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## THE CANADIAN BANK OF COMMERCE

Paid.Up Capital, $\$ 15,000,000$. Rest $\$ 12,50,000$
Drafts on Foreign Countries



This Bank has unexcelled facilities for handling every descrip.
tion of banking business throughout the world.

## Neill, Beatty \& Co.

Mombere enloago Board of Trado, standard st
7 \& 9 King St. East
CORRESPONDENTS OF LOCAM \& BRYAM STOEKS, GRAMD, MIMES AAR AINVESTMENT SECURITIES


THE UNION TRUST COMPANY,LIMITED DEPARTMENTS TRUSTS. Mortigaces.
VESTMENTS. SAVING


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w. cormion nor $\qquad$ Ceo. O. Merson \& Co 6 Kinartorod Aooountant, [雨
JOHN STARK \& 80.
J. P. BICKELL \& CO.
 GRAIN




## We have underwritten

## $\$ 10,000,000$

Six Per Cent. Cumulative Preferred Stock of

## Utilities Improvement Company

## $\$ 1,000$ Preferred $\}$ For $\$ 1,000$ Cash $\$ 400$ Common

Subscriptions are payable 20 per cent. in cash and balance not more than 20 cent. per month, but deferred payments may be anticipated at any time. Dividends will be paid from date of issue at the rate of six per cent. on the Preferred stock and two per cent. on the Common stock.

It is expected that the dividend rate on the Common stock will be increased ne per cent. each year until six per cent. is reached.
One-half of the above total amount has been sold to our European corres ondents for distribution abroad

Subscriptions will be received until noon, Saturday, October 26th, 1912.
Telegrams of inquiry may be sent at our expense.

Application may be made through your Banker or Broker.

## Henry L. Doherty \& Company

Sixty Wall Street

## The Robert Simpson Company，Limited



SOFT HATS
Rough，mixed or smooth finish，in newest shapes and popular colors，fine
trimmings and good finish．Thursday 1.00

King Brand Hats，for young men； smartest fall and winter styles，in fine 2.00 and fur felt；high－grade finish，at 2.00 and

New American Shape Caps，for men and boys；latest colorings and designs in

Nottingham Lace Curtains \＄2．89 Per Pair


special value in irish point cur－ tains AT \＄4．50 PaIR．
These are a small lot we have marked down
a for a quick sale on．Thursday．Eleven patterns，
only，and from three to seven pairs to each． only，and from three to seven pairs to each．
Designs are very dressy．Lengths 3 to $3^{1 / 2}$

## CLOTHING That Expresses Personality

## ecertain，the material by texture and coloring does a large part in fixing this cbaracter

 Tweeds are particularly sympathetic materials for men＇s wear．The rich effectsstripes and color combinations are infinitely varied and the weaves are no less numerous．

## Well－Timed Specials in Heavy Tweed Suits for Men <br> cellent satisfaction，single－breasted sack style，well－tailored．Price <br> At $\$ 8.50$－－The material is a hack style，well－tailored．Price ．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． 6.50 Ad－wearing qualities and is well made．Price $\$ 10.00$ suit－－Made from heavy <br> $\$ 10.00$ Suit－－Made from heavy rough surface tweed，in a heather mixed effect，is designed and tailored in one of the <br> $\$ 15.00$ MEn＇S FALL SUITS．

and particular suit．This suit is a wor－
．．．．．．．．．．．．．．．．．．． $1 . . .$. ．．．．．．．．．．． 1500
breasted style，with excellent linings and best tailoring．Price ．． AMERICAN－MADE CLOTHIGS．
In plain brown cheviots，natural shoulders，form fitting，soft roll lapels，beautiful linings and tailoring．Price 22.00 BOYS＇TWO－PIECE SUIT＇S．
Smart double－breasted style，with full bloomer pants．The cloth is a neat brown check English tweed．
Sizes 26 to 30 ，Thursday．．．．4．75

## BOYS＇PRUSSIAN OVERCOATS．

Made from an all－wool English brown tweed，in a herringbone pattern，double－breasted Prussian style，with close－fitting collar，double pleat Cut on a large single and double－brist sinke AND DOUBLE－BREAST ULSTERS

NEW TAPESTRIES，\＄1．25 YARD． English and French Tapestries． large and comprehensive stock of most exclu－
sive designs on show in our Drapery ment，4th Floor．
Well worthy of special mention is a line marked $\$ 1.25$ per yard，in ricl verdure and con－ ventional effects， 50 inches wide，very durable，
and specially suitable for a covering in the live and specially suitable for a covering in the liv－
ing room．Thursday，per yard $\ldots \ldots . . . .125$ Estimates on reupholstering given 1.25 No charge．
We COUCH COVERS
We are now showing the finest collection of
Couch Throws in Canada，from the beautiful
Wool Moquette an tion of the hand－made Oriental rug，＂down to the Bakdad stripe at $\$ 2.00$ ．The range is com－
plete and beautifulu．Inspection cordially invited．
Special display arranged for Thursday in de Special display arrangece for Thursday in de－
partment，Fourth Floor．

JAPANESE MATTING BOXES． A very large assortment，plain finished or or－
namented with fancy bamboo paneled sides，fit ted with castors，brass corners，etc．；the tharger
sizes have trays．These boxes make a gitt sizes have trays．These boxes make a gift much
appreciated at any time．They are ornamental
as well as being extre as well as beeng extremely useful．Sizes and
prices sary from 26 inches long， 15 inches high
and 14 inches wide and prices vary from 26 inches long， 15 inches high
and 14 inches wide，at $\$ 2.25$ each，，p to 4 Sinchee
long，no inches high and 19 inches wide，at
ench 50


## Dining Room Furniture

## At Special Prices for Thursday

Dining Chairs，in solid quartered oak， Buffets，built of selected quartered finished golden，with genuine leather up－ pattern，well made throughout．Thurs－holstered seats $;$ sets of 5 small chairs and day ，．．．．．．．．．．．．．．．．．． $24.60 \quad 1$ arm chair．Thursday ．．．．．．．．．． 17.70 ood pattern，built on straight lines and idly built of quarter－cut onk，finished in fumed fimish，lots of drawer and cap－－golden；sets of 5 small chairs and 1 arm board space．Thursday ．．．．．．．．．． 34.70 chair．Thursday …．．．．．．．．．．．． 29.80
Combination Buffets，in rich golden Dining Tables，in quartered oak，fin－ polished quartered oak，iqood display ished fumed，pedestal design，with round
space with large cupboard，linen drawer top extending to 8 feet．Thursdar， 21.40 space with large cupboard，linen drawer
and eutlery drawers．Thursdar． 39.40

Dining Tables，in．quarter－cut oak，finished gold－The
fumed or early English，pedestal design，with top
48 inches in diameter．Thursday

2000 Negligee Shirts at 59 c Each
Thursday， 31 to 35．．．．．．．． 7.00
laundered cuffs and collar band；all are made coat style；large，with body；all sizes 14 to 18．Extra special Thursday 500 garments of Men＇s Lambsdown Fleece Underwear，in shirts and drawers；pure，elean fleece，certified by doctors to be absolutely sani－ 300 Men＇s Heavy Sweater Coats，with high colla strong，good quality pearl buttons；a variety of colors

## A Sale of Hand Tufted East India Rugs

 ing qualitios and dining－rooms．They have an unusual effect not found in any other kind of rug at this price which is less than they can be imported at to－day：5．3 $\times$ 5．1．Reg．$\$ 10.95$ ．Special Thursday．． 7.95 $8.2 \times 15.3$ ．Reg．$\$ 21.50$ ．Special Thursday．．． 15.50 $\begin{array}{rrrr}9.1 & \text { x．2．Reg．} \$ 22.00 \text { ．Special Thursday．．} 16.50 \\ \text { 11．1 } & \text { x } & \text { 7．11．Reg．} \$ 44.00 \text { ．Special Thursal }\end{array}$ | $10.11 \times$ | 7．5．Reg．$\$ 31.00$ ． |
| :--- | :--- |
| ．Special Thursday．． 32.50 |  | $\begin{array}{llll}10.11 \times 7.5 . & \text { Reg．} \$ 31.00 \text { ．} & \text { Special Thursday．．} 222.50 \\ 10.8 \times & 9.7 \text { ．} & \text { Reg．} \$ 42.00 \text { ．Special Thursday } & 32.50\end{array}$ $\begin{array}{llll}10.8 \times & \text { x．7．} & \text { Reg．} \$ 42.00 \text { ．Special Thursday．．} 32.50 \\ 12.3 \times & 9.1 & \text { Keg．} \$ 42.25 \text { ．} & \text { Special Thursday．} 3150\end{array}$ $\begin{array}{ccccc}12.3 & \times & 9.1 & \text { Keg．} \$ 42.25 \text { ．Special Thursday．．} 31.50 \\ 11.0 & \times & 9.8 & \text { Reg．} \$ 66.95 \text { ．} & \text { Special Thurdat }\end{array}$ $\begin{array}{cccc}11.0 & \times & 9.8 \text { ．} & \text { Reg．} \$ 66.95 \text { ．Special Thursday．．} 52.50 \\ 13.1 \times 10.5 & \text { Reg } \$ 68.00 . & \text { Special Thurday }\end{array}$ $13.1 \times 10.5$

$12.7 \times 10.11$ Reg，$\$ 68.00$ ．$\$ 52.00$ ．Special Thursday． Special Thursday 49.50

New Art Wool Bedroom Rugs－－We have a splen－ did range of these serviceable，artistic and imported bedroom rugs in all the most select colors，border de－ sign with plain centres，beautiful colors，floral and chintz effect in many different qualities． $7.6 \times 9.0, \$ 9.35$ ， $\$ 11.00$ and $\$ 13.15$ ． $9.0 \times 9.0, \$ 7.65, \$ 13.00$ and $\$ 18.25$ ． $9.0 \times 10.0, \$ 8.95, \$ 13.15$ and $\$ 18.95$ ． $9.0 \times 12.0, \$ 15.00$ ， $\$ 21.00$ and $\$ 25.25$

Heavy Scotch Printed Linoleum and new designs in English floor cloth，a splendid selection，parquet， Hall Runners－－－Our stock of these rugs is com plete in every size，mostly reproductions of Oriental designs，in small effects，browns，tans，reds and blues $2.3 \times 7.6, \$ 5.95$ and $\$ 7.10 .2 .3 \times 9.0, \$ 7.25$ and $\$ 8.35$ $2.3 \times 10.6, \$ 8.95$ and $\$ 9.95$ ． $2.3 \times 12.0, \$ 10.25$ and and $\$ 11.50 . \quad 3.0 \times 10.6, \$ 9.25 \$ 9.50 .3 .0 \times 9.0, \$ 7.95$ $\$ 11.15 .50 .3 .0 \times 10.6, \$ 9.25$ and $\$ 13.25 .3 .0 \times 12.0$ G〇〇〇〇N Comprawy


1，000 Dozen Women＇s Penangle Hosiery Seconds
Consisting of their best grades of Cashmere Hos－ iery，will wear equal to first quality，in black and col－
ors．All sizes． 35 c and 50 c value．Thursday．．． 29 Men＇s Fine All－Wool Cashmere Hose winter weight，close fine finish，soft spun yarn，good－wearing， double heel and toe， $91 / 2$ to 11 ．Extra value．Thurs－

Women＇s Spun Silk Hose，gauze weight，fashion－ ed，fine clean finish，deep lisle，top，spliced ankle，heel， toe and sole， $81 / 2$ to 10． 59 c value．Thursday．．．． 39

Women＇s Woolen Gloves，English make，neat pattern，close－fitting jersey wrist，nice weight，close
finish，great range of colors．All sizes．Thursday， 15

## Groceries


Quaker Puffed Wheat， 3 packages
diwardsburg or Beehive Table Syrup， 5 －1b．pail．．．．． 28
Aunt Jemima＇s Pancake Flour， 3 packages． Finest Shelled Walnuts，Ib，
Finest Canned Peas，per tin
inest Canned Peas，per tin
Finest Canned Corn，
Fresht Flaked Wheat，per pack，pef tin
Sweet Pickled Sides of Bacon，half
Maggi Soups，assorted， 6 packages
Maggi Soups，assorted， 6 packages
Finest Pot Barley， 5 lbs．．．．．．．
Canned Shrimps，per tin
Jersey Sweet Potatoes，
35 C ASSAM TEA FOR 28 c ．
500 lbs．fine，rich，full－bodied Assam Tea，of uniform qual－
and fine flavor－a 35 C Tea anywhere－Thursday，per
．．．．．．．．．．．．．．．．．．．．．．．

