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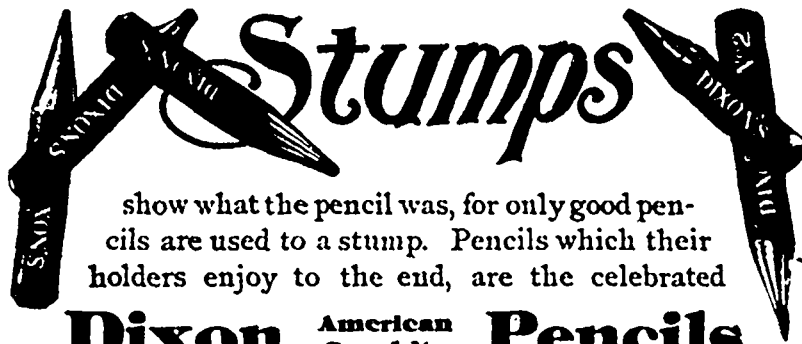
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**BOOKSELLER
AND
STATIONER**

MARCH



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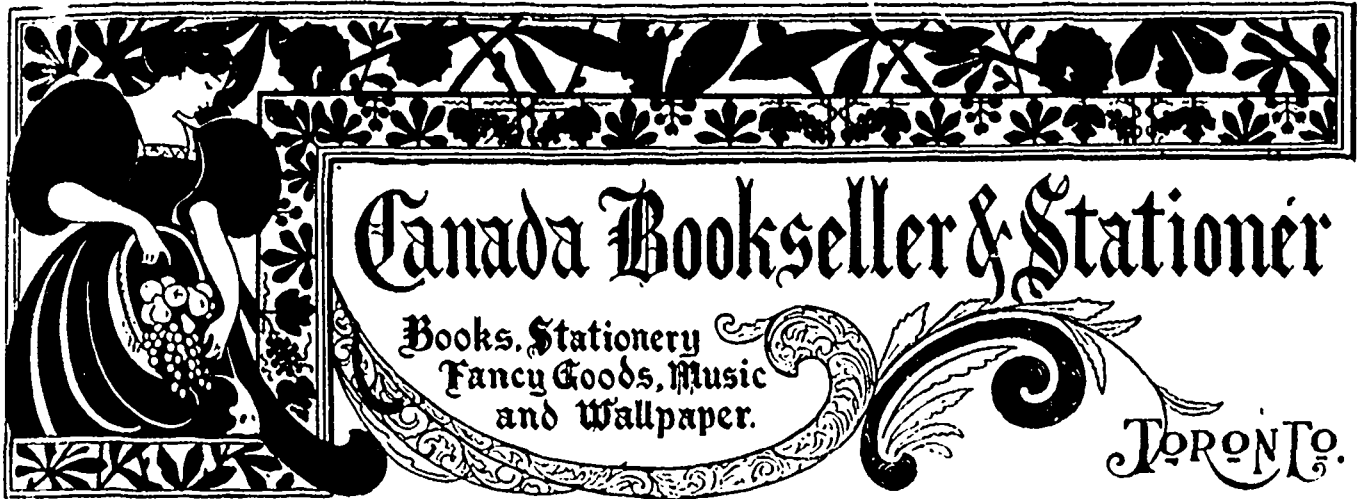
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TORONTO, ONT.



Vol. XIII.

TORONTO, MARCH, 1897.

No. 3.

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THE FIGHT AGAINST BIG STORES.

A BILL has been introduced in the Legislature of Illinois aimed at the big department stores of Chicago. It classifies trades into 75 different kinds, and indicates the lines which one merchant may deal in. The hardware man may carry so many lines, the grocer so many; the furniture man so many, and a separate store is required when a merchant wishes to engage in several lines of business. The bill applies to all cities in the state with more than 100,000 population, so that the general stores of the town and country are not affected by it.

The bill is not likely to pass, since one similar to it was introduced into the State Senate a few years ago, and came to nothing. However, its introduction indicates that western merchants are not giving up the fight, and that they propose to agitate until they bring the big stores into public notice as injurious to the community so far as they cut prices below living rates.

Many good people think nothing can be done in this matter. They argue this way: the city department store is simply a development of the general country store adapted

to a larger centre of population; restrictive legislation would probably be illegal; popular opinion would be against us, as people like to get cheap goods. And so on. We have heard some excellent people talk this way. Keep an eye on them, and you will find they purchase at these stores themselves, and then deplore the depression of trade through excessive competition and cut-throat prices.

Our answer is this: We would like to see the booksellers and stationers of Canada conduct their business with the same enterprise, careful buying and push that characterizes some big stores. Any virtues these stores have let us imitate. But we do think that selling below cost and sensational advertisements regarding bargains at ridiculous figures are injurious to the whole country. Can't you see why? Some one is robbed when an article is sold below cost. It may not be you. It may not be the department store. If not, it must be the man (the labor) who made the goods. The community suffers in the slaughter, and though you don't feel it directly, you will ultimately as a member of the community.

Therefore, the fight should go on as long as department stores disregard sound business principles. What is bright, attractive, enterprising about them is good. The unbusiness-like methods are bad, and when they cut the life out of certain lines of trade and get their profit on other lines, where people pay a fancy price without knowing it, these stores injure the community and must be stopped. There is no grievance

without its remedy, and there must be a remedy for this one.

THE POST OFFICE AND THE TRADE.

MR. MULOCK, the new Postmaster-General, has started in to enhance the revenues of his Department. For one thing he proposes to re-impose the postage on newspapers which have been carried free through the mails for 15 years. He can settle this point with the newspapers.

Another supposed "reform" affects booksellers and newsdealers. For some time they have been given the privilege of mailing magazines to subscribers in bulk, paying the postage in money on the whole package. This has saved labor both to the dealer and the post office. The dealer has been saved the trouble of stamping each periodical, and the post office staff has been relieved the trouble of cancelling each stamp. The privilege has been stopped, more, apparently, because it is a special privilege than because it will save money. The chances are it will increase the post office staff. However, that is for the Minister to consider.

But where the interests of our trade come in is in this: It gives the United States dealer an advantage. The Canadian mails, under the international postal treaty, carry tons of paper-covered literature throughout the Dominion free. Canada has the corresponding service given to her by the United States. But this country doesn't begin to send into the States the quantities of books, magazines and papers which we carry for them. It is a one-sided bargain and before

putting our dealers to extra bother the Department should consider whether it is justified in abolishing a convenience enjoyed by our dealers, when the only persons to benefit (as far as we can see), would be the United States dealers who are not troubled with the same regulation.

THE BOOKSELLER.

THE bookseller must not grumble if he loses customers who expect him to know something about books. If they find that he is not well posted they will fall into the habit of ordering direct. The dealer must know how to buy as well as to sell books. We must know the book-lovers of our own town and district; keep them posted and interest them in what is new. To do this one must keep well up-to-date. There are papers issued especially to help the trade. This journal is one. We do not profess to be the only paper of the kind. At the same time, we must say that for a Canadian bookseller not to take this paper shows an indifference to the home trade which is extraordinary. This paper is not got together with a pair of scissors and a paste pot. Time is spent in getting the news and giving information which a Canadian dealer may profit by. Considering its nominal cost it is certainly worth keeping an eye upon.

The book trade is not going to die off. There is money in it yet, if we go the right way to work, and one way is to be in line with the latest information.

CANADIAN BOOKS AND WRITERS.

MRS. BODINGTON, wife of Dr. Bodington, superintendent of Westminster Asylum, died suddenly at Vancouver recently of pneumonia, superinduced by la grippe. Mrs. Bodington possessed a highly cultured mind, having written for almost every scientific society and magazine of prominence in America. She was 45 years old at her death. Mrs. L. A. Hamilton, of Winnipeg, is a daughter of the deceased lady.

Mr. Henry J. Morgan, of Ottawa, is making headway steadily with his valuable work, "Canadian Men and Women of the Time," and it is expected that in about three months it will be ready for the press. Mr. Morgan's long experience as an author and editor of books, and the inexhaustible stores of information he possesses relative to our public men of the past, and his wide acquaintance with Canadians now living,

constitute the best kind of equipment for producing a satisfactory biographical encyclopædia.

Mr. J. Castell Hopkins has been visiting Ottawa and Montreal in connection with the new cyclopædia of Canada he is to edit and which the Bradley-Garretson Co. are to publish. It will cover the history, resources, politics, statistics, etc., of Canada, and the Prime Minister, Hon. Mr. Laurier, will, it is said, write the introduction. The first volume will be ready in a year.

Last year Messrs. Hodder & Stoughton, London, Eng., published Mrs. Ashley Carus-Wilson's second book, entitled "Tokwa and Other Poems." This month they are bringing out in a very dainty little volume a separate edition of the longest poem in that collection. "Thora; Memoirs of a Nineteenth Century Woman," is the name of this new publication, which will be on sale in Montreal shortly.

A short serial from the pen of Wm. McLennan, Montreal, has been accepted by Harper's Monthly, and will probably appear before the end of the year. This is a marked tribute to a talented Canadian writer.

The new Popular Cyclopaedia, shortly to be placed on the market, will have a Canadian supplement specially prepared for it by Mr. J. Macdonald Oxley, assisted by Mr. J. W. Dafeo, of The Montreal Star, and Mr. John A. Garvin, of The Montreal Herald.

Mr. J. Macdonald Oxley has disposed of the English and American rights to his new story, "In the Swing of the Sea." It will appear first as a serial in Our Young People, Philadelphia, and then be published in book form the coming autumn by the American Baptist Publication Society, and by James Nisbet & Co. in Great Britain. It is said that Mr. Oxley, who is one of our brightest and most industrious writers and whose books are much appreciated abroad and at home, is writing a new story of the Northwest.

"Epigrams" is the title of Arthur J. Stringer's new book of poetic gems just published at 50c. by T. H. Warren, printer, London, Ont. The critics speak highly of the rhythm, finish and wit of Mr. Stringer's verses.

Dr. McLellan, the well-known Ontario educationist, and author of the "Psychology of Number," is bringing out, in collaboration with A. F. Ames, superintendent of schools in Illinois (and a graduate of Toronto Uni-

versity), a work on the "Psychology of Arithmetic" applying the principles of his first book to the teaching of arithmetic. It will be brought out by a Chicago house. Dr. McLellan is also said to have in contemplation a work on the "Psychology of Literature."

Mr. Charles G. D. Roberts passed through Boston a few days ago on his way from his home in Fredericton, N.B., to New York, whither he has been called to collaborate with Mr. Francis Bellamy in the editorship of The Illustrated American. Lamson, Wolfe & Co. will publish his next work, "A History of Canada."

THE MARCH MAGAZINES.

IN The Canadian Mr. David Christie Murray continues "My Contemporaries in Fiction," a brilliantly written series of amiable criticisms, dealing this time with Meredith and Hall Caine. Mr. J. Macdonald Oxley has a capital story "The Guest of Gamache," illustrated by J. S. O'Higgins, a strong and pathetic tale of an Anticosti wrecker. Prof. Clark, of Trinity, has an agreeable literary paper on Tennyson's "Crossing the Bar." Prof. DeMille, of King's College, Nova Scotia, takes up the gauntlet thrown down by Mr. Gordon Waldron regarding Canadian poets. An article on reciprocity, "Trips to Washington," is timely. The number is bright and varied.

The complete novel in Lippincott's is "Dead Selves," by Julia Magruder, author of "Princess Sonia." The magazine combines a novel with a regular programme of contributions including poetry, fiction, literature, etc. This enables Lippincott's to hold its own in these days of much cheap magazine competition. "In the Manuscript Room of the British Museum" is an attractive article.

Frank Leslie's popular Monthly has a fine colored frontispiece, a girl on horseback rushing along through spring foliage— "Ye Mad March Ride." "Ninety-seven Years in the White House," gives a glimpse of the family life there. Mr. Oakey Hall, the journalist, writes on "The Great Lincoln Inauguration." "Vassar College" is dealt with in the educational series. There is a second paper on General Lee. On the whole a good number.

The Review of Reviews (New York edition) contains a character sketch of Lyman Gage, the U. S. Secretary-elect of the Treasury, and Mr. Stead's first paper on Monarchy and the Queen. The latter is a highly readable and sympathetic view of Her Majesty by a Radical supporter of the Monarchy.

CANADIAN MAGAZINE BANQUET.

THE annual banquet of The Canadian Magazine—a new idea conceived by the intelligent enterprise of the management and of the editor, Mr. John A. Cooper—was held in Toronto, February 17. It was a meeting of authors and persons interested in literary work and book-making. Among those present were: Dr. Bourinot, of Ottawa; Dr. W. H. Drummond, of Montreal; Dr. George Stewart, of Quebec; Principal Parkin, O. A. Howland, M.P.P.; Lieut.-Col. Geo. T. Denison; J. S. Willison, of The Globe; Alexander Muir, Edmund Sheppard, W. R. Riddell, Frank Yeigh, George Brigden, F. Brigden, A. Fleming, Gordon Waldron, G. M. Rose, the editor of BOOKSELLER AND STATIONER, and others.

The speeches were excellent, and a good deal was said that bears upon the practical part of literature, namely, the marketing of books. Mr. Byron E. Walker, in some pointed remarks upon the lack of encouragement to art, in which he said that the rich men of Toronto should do more for art, made the opening, and others followed.

Dr. Bourinot said that a certain class of books issued in Canada had no claim to be called literature, yet they, and the book agent, met with success. He complained that a good bookstore was not patronized as it ought to be, and was sorry to see so many second-hand bookstores in Toronto. He had lately made a list of Canadian books issued during the last ten years and found they amounted to over 150. He complained that newspapers devoted space to the football slugger, or the man who won a prize in a guessing contest, but neglected literature.

Mr. John A. Cooper, editor of The Canadian Magazine, in proposing the toast to "Our Poets," said that the Canadian poets were men whom we all love and admire, but whose books we do not read. (Laughter.) Canada has writers such as Roberts, Carman, Campbell, Lampman, the two Scotts, Jean Blewett, and numbers of others, who are bringing Canadian learning and talent to the notice of the people of the United States and of England, and are doing more in this direction than Canadian publishers, politicians and educationists. He had received a letter from the editor of The National Review in compliment to the class of poetry published in The Canadian Magazine, which was of a higher class than that published in English magazines. The poets of Canada do not work with the hope of monetary reward, but because they love what is good noble and true, and they have been fired with a patriotic zeal, which marks the true citizen. They have taught us to love Canada and to appreciate her magnificent lakes and mountains and her rolling prairies.

We cannot point to a grey-headed sage as the national poet, nor to a volume of national poems; nor have we poets to compare with the best of England or of the United States, but it must be attributed in a great measure to Canada's youth and the scattered position of the population. In 25 or 30 years more Canada may have poets to rank with the best of the United States or England.

Dr. W. H. Drummond, author of the dialect poems of French-Canadian life and character, alluded in appreciative terms to Dr. Louis Frechette, the poet laureate who had been crowned by the French Academy and who was prevented from being present by illness. Dr. Drummond recited one of his own poems, and it was received with such rapturous enthusiasm that he complied with the wish for another. He said it should be the aim in Canada to understand and appreciate the French-Canadians. The impression made upon the gathering by Dr. Drummond was that of a vigorous personality who has mastered the pathos as well as the humor of the habitant, and who presents a telling picture of a picturesque type of people struggling to express themselves in the half-patois, half-dialect language in which our Quebec fellow-countrymen strive to master the hard Anglo-Saxon tongue. It is said that Dr. Drummond proposes to publish a volume of his poems, and there is little doubt that it would prove very attractive to English-Canadian readers.

A good many allusions were made during the evening to the newspapers and their share in discouraging the reading of books and their responsibility for the use of slipshod English. Mr. J. S. Willison, editor of The Globe, who was present, was expected to meet this point as a thoroughly representative journalist of the higher type. The hour was late, however, and he contented himself with dealing briefly and good humoredly with the criticisms of the press. He said that the critics had few opportunities of airing their grievances against the press, while the newspapers had a chance every day. (Laughter.) He had no doubt that as far as the attacks made on the present occasion were concerned, the account would ultimately be squared. (Laughter.) Allusion had been made to Sara Jeannette Duncan, and her success abroad. This talented lady had begun her literary work as a member of The Globe staff. He did not think it could fairly be said that newspapers failed to encourage literary workers. To be candid, as other speakers had been, he thought that Canadian literature suffered from being over-praised and over-indulged. Too many Canadian writers were so provincial that they could not receive independent, rational, intelligent criticism. Although

Canadian journalism had its faults, he was prepared to believe that outside of Great Britain the fairest and the most independent journalism in the world to-day was that of Canada. (Hear, hear.) Dr. Bourinot had referred to a case of a distinguished Canadian who had recently passed away and whose death was not noticed in the Canadian papers. He had said that he was a member of the Royal Society. That being the case it had naturally been concluded that he was dead years ago. (Laughter.) Mr. Willison concluded by declaring that Canadian journalism was ready to stand upon its own merits, measured by the world's standard, and by paying a tribute to The Canadian Magazine.

The whole affair was a marked success, unique in its way, and a creditable attempt to bring together Canadian literary men, so that they could say a good word for books and the value of books to the nation.

NEW BOOKS.

CANADIAN.

KAYE, LORIN—Her Ladyship's Income. Paper, 75c. Copp, Clark Co., Ltd.

WIGGIN, KATE DOUGLAS—Marm Lisa. Paper, 75c. Copp, Clark Co., Ltd.

HUNT, VIOLET—The Way of Marriage. Cloth, \$1.25; paper, 75c. Copp, Clark Co., Ltd.

GRAHAM, P. ANDERSON—The Red Scaur. A novel of manners. Cloth, \$1.25. Copp, Clark Co., Ltd.

LE QUEUX, WILLIAM—Devil's Dice. Cloth, \$1.25; paper, 75c. Copp, Clark Co., Ltd.

NORDAU, MAX—The Malady of the Century. Cloth, \$1.25. Copp, Clark Co., Ltd.

LARCHEY, LOREDAN—Translated from the French by Mrs. M. Carey. The narrative of Captain Coignet, soldier of the Empire, 1776-1850. Cloth, \$1.25. Copp, Clark Co., Ltd.

FENN, G. MANVILLE—Cursed by a Fortune. Cloth, \$1.25. Copp, Clark Co., Ltd.

GORING—With introduction by Richard. Richard Cobden and the Jubilee of Free Trade. Cloth, \$1.25. Copp, Clark Co., Ltd.

SHIELD, A.—The Squire of Wandales. Paper, 75c. Copp, Clark Co., Ltd.

HUNGERFORD, MRS.—An Anxious Moment. Cloth, \$1.25. Copp, Clark Co., Ltd.

WESTALL, WILLIAM—With the Red Eagle. An historical romance. Cloth, \$1.25. Copp, Clark Co., Ltd.

FANCY GOODS AND STATIONERY.

SOME BEAUTIFUL NEW GOODS.

TO get a handsome profit on fancy goods now it would seem necessary to handle novel and captivating goods, so that the purchaser, once strongly attracted, will not be too eager to quibble about price. In last issue, reference was made to the fancy goods samples of Warwick Bros. & Rutter, and the splendid new goods offered the trade this season. The remark was made that other novelties were on the way.

These have since arrived, and BOOKSELLER AND STATIONER made an inspection and herewith gives results: The new ideas are bright, handsome and varied, and the whole range presents a whole which the trade will be delighted to see. Some additional lines of albums are worthy of note. The celluloid with unglazed surface or porcelain finish is novel and pretty, while the marbled is also very nice. A sample in wood covers, retailing at \$1.15, is excellent, and there are some good leather albums to retail as low as \$1.50. The albums in hammered metal with a photograph and a design on the outside front are distinctly a feature. There is also a range of tortoise-shell with beautiful and original designs, the use of gold and metal designs being prominent. So much for albums, and mention has only been made of the most striking.

There are some marvellous combinations of clocks, calendars, etc. One is a bicycle design, every detail being carried out. A hunting set with a fox's head as the central idea with a cup in the head for inkstand, the rider's crop, and clock, calendar, thermometer, pencil and pen all complete, is an article of marvellous beauty and artistic skill. A line of novelty games is good: a group of figures of various kinds in an upright attitude and by means of an elastic string and snap one of the figures will disappear and be replaced by another. The effect is amusing. There is a range of color boxes and transparent drawing slates, all popular lines, some combining the two features and some on an easel.

A pretty toy is the set for blowing bubbles with soap, pipes, basins, etc., all complete in a box. These should take well, for there are sizes to retail at 10, 15, 25 and 50c. There is a good display of pencil boxes, some with slide tops, some combined with color boxes, and altogether excellent values in low-priced goods. A range of piano candles in various colors and designs contains some fancy lines.

In perfumes, there is a great variety, retailing all the way from 10c. per bottle up. One line of small bottles is mounted on bicycle cards; another on fans. In the better

goods there are some handsome cut glass bottles in boxes, some singly, some in threes. A novelty is a set of two bottles with soap; a still more marked novelty, a soap rose containing a tiny bottle of scent. When we come to soap, a line of fancy soaps in fruit shapes—pears, peaches, apples, etc.—perfect imitations, are very good. A line of jewelled pen holders with floral tinsel design is original.

Other goods include pencil cases and pens, pocket inkstands, mouth organs, telescopes (there are some excellent values at 25 and 50c. retail), pocket companions, scissors and pocket books. There are some good mirrors, including shaving, traveling, etc. A large range of cheap wooden fret-work brackets, bookholders, etc., retailing from 25c., is a taking line. Altogether a wonderful array of the newest and best novelties suited to every class of trade. The fancy goods trade owes a debt of gratitude to Warwick Bros. & Rutter for bringing into the market such a fine selection.

NEW THINGS IN PLATES.

Nerlich & Co. are showing a range of hand painted plates, card receivers, pin trays, etc., which are attractive. The paintings are done with skill and taste in the new designs. One line has an additional novelty, being decorated with ribbons drawn through open lattice-work edges. New shapes in black glass plates are seen.

A FUNNY NEW TOY.

The prize-fighters is a very amusing new toy. There is a stand, with a background of spectators in a picture. The two pugilists move by means of air driven through rubber tubes from rubber balls which you press with your hands. The figures move freely from the waist upward. They punch one another in the most laughable way. It is a happy hit, and Nerlich & Co. are handling the toy, which would probably retail at \$5.

FLOWER POTS.

There are some very handsome flower pots in the market this year. A special feature is the decorated blue unglazed, and the assortment includes some tasteful designs. Nerlich & Co. are showing special values to retail at 50c.

THE SEASON FOR DOLLS.

The display of dolls this season presents features of considerable attractiveness. The doll trade, like other lines, benefits from special values in good selling articles, and this season these facts seem to have been kept carefully in mind by Nerlich & Co. At

this house we saw the best line of kid dolls they have ever shown, with very special values in 25 and 50c. goods. The dolls with long hair, shutting eyes, and jointed limbs, are exceptionally good, and some with the jointed limbs to retail as low as 25c. are being brought in this season. The finer grades in this class of doll are really wonderful, and in spite of immense size are made very light so that a child can carry them. The hair is composed of fine wigs, and in this respect the making of dolls is reaching a high standard.

In dressed dolls there is an excellent line to choose from. There are special values to retail at 25c., 50c. and \$1, and Nerlich & Co. go on the plan of having pretty faces to please the children. This applies to all their dolls, and greatly enhances the selling value. A dressed doll to retail at \$1, with jointed limbs, strikes one looking over the display as a special attraction, and all of the dressed line are beautifully done. In paste dolls there are also some remarkable values, and the range includes everything from 5c. up. There are some with closing eyes.

A big feature about the range is that they are all new goods, as the firm, having sold out their supply last season, start with an entirely fresh stock. Purchases have been made abroad at close prices, so that even better values are shown this year than previously. A special buyer was sent over in order that both as to value and attractiveness everything shown in dolls this year might be up to date.

FAST TIME FOR PAPER.

The Barber & Ellis Co., Toronto, are getting praise for a quick-filled order by The Rossland, B.C., Miner. Says The Miner of Feb. 11: "Three weeks ago The Miner placed an order by wire with the Barber-Ellis Co., of Toronto, for a carload of printing paper. The paper was shipped from Georgetown, Ont., 15 days ago and Monday it was delivered at our office. The paper was only 12 days en route from Georgetown to Robson. One day was lost there and another at Trail, or the carload would have been delivered to us inside of two weeks from date of shipment."

A STATIONER'S KNOWLEDGE.

The old-time stationer, as a rule, was a quiet, modest, unassuming man, who dealt in pens, pencils, ink, mucilage and paper, and whose stock was pretty well confined to these goods. He did not bother about other articles of merchandise to any extent. While it goes without saying that the modern laborer in the same line is equally quiet, modest and unassuming, says The American Stationer, his knowledge has to spread

over a very much larger field. He must not only know all that the old-timer did, but he must also be posted on all the indoor and outdoor games of the day, for he sells the equipments for them. He must be up on dolls of all sorts and sizes, must know considerable about china and bronze and bric-a-brac, and, in fact, ought to possess a fund of information as to goods which did not concern his predecessors in the least. The boundaries of the stationery trade are constantly widening.

SPORTING GOODS.

Nelson & Co., who have handled sporting goods for the first time this season, report themselves pleased with the result of the new venture, and have received some good orders.

MARCUS WARD'S GOODS.

The Toronto News Co. are handling Marcus Ward & Co's goods for Canada this year. The fine stationery of this well-known house is profitable to sell, and our city stationers will find it a good line to push.

THE H. A. NELSON & SONS CO., LTD.

This firm informs us that they have on exhibition at their warehouse in Montreal, and their sample room in Toronto, the finest line of import samples of fancy goods, dolls, toys and fancy china that has ever been shown by them to the trade. One line in particular which they are making a specialty of this season is fine English leather goods, desks, portfolios, work boxes, glove and handkerchief cases, dressing cases, etc. These goods, while very reasonable in price, are, in quality, finish and appearance, head and shoulders above German and American made goods of the same style, and ought to have an immense sale. Their line of fancy cups and saucers was a little late in arriving, but is now on show and some of the lines to sell at 25 to 50c. are of splendid value.

Business so far this season has been good, some large orders have been booked and the prospects for large trade this year are very bright. Any of their customers who could make it convenient to visit either Montreal or Toronto would find it well worth their while to inspect the samples referred to above.

A new toy which is having a big run is the Kinetoscope; sells at 10c.

As this is the Queen's Diamond Jubilee year there is going to be a big sale for flags. The H. A. Nelson & Sons Co., Ltd., have a full line, and dealers should get their prices before placing their orders.

THE STAGE PLAYING CARDS.

The Copp, Clark Co. are showing this new line of playing cards. They are highly

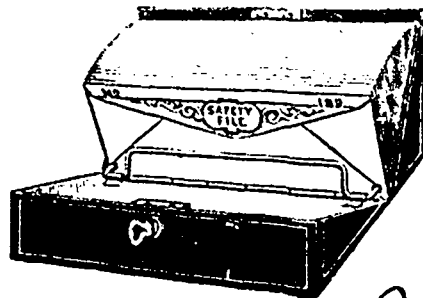
finished and the court cards have four pictures each, with names, of world-renowned stage celebrities. They retail at 75c. and are backed in gold and colors.

THE BROWN BROS., LTD.

The Brown Bros., Ltd., have just finished stock taking and find their stock very complete, and it would be worth while for any of the stationery trade visiting Toronto to walk through their extensive warerooms and see what a large range of blank books, office supplies, including typewriters, are in stock. Every day new goods are being added to the Brown Bros' stock and anything that is wanted in an office, warehouse, or factory can be had.

DOCUMENT FILE.

The "Safety" document file, cuts of which (showing the file open and closed) we



present herewith, is one of the newest and best contrivances for filing documents.

It consists of an enamelled metal case which closes and locks like a cash box, containing strong manilla pockets separate



and removable. Buntin, Gillies & Co. have them, and to assist the retailer to sell them, offer to supply each customer with printed descriptive circulars for distribution.

BOXES OF SEALING WAX

Among the new lines shown by Buntin, Gillies & Co., Hamilton, is noticed a small box of sealing wax, intended to retail at 10 to 15c. The box contains four sticks of fine letter wax in assorted colors. The packing is attractive, and the line should be a seller.

THE CIGAR PENCIL.

The cigar pencil, manufactured by the American Pencil Co., is a salable article. It is a lead pencil made in imitation of a cigar, and is so realistic that it takes close inspection to discover that it is not the genuine article. The illusion is heightened by the goods being packed in cigar boxes, the

labels and bands carrying out the effect. Buntin, Gillies & Co., Hamilton, sell the boxes, containing 36 pencils, for \$2. They retail at 10c. each.

NEW PAPETERIE.

The "Chatelaine" is one of the new lines of papeteries shown by Buntin, Gillies & Co., Hamilton. It is of the usual size, containing 24 sheets heavy cream note-paper and 24 envelopes. The envelopes are of a special wallet shape, which makes the box unique. It is remarkably good value for a 25c. box, and retailers can make a handsome margin on the goods at that figure. Samples of the paper and envelopes will be sent on application.

BASEBALL MITTS.

A new line of baseball mitts, especially good value, retail from 15c. up, are shown by the Copp, Clark Co.

SPECIALS IN ETCHINGS.

The Copp, Clark Co. have some sets of etchings in portfolios which promise to sell well. The "Trilby" etchings are six in number and illustrate prominent characters in Du Maurier's famous novel. They would retail at \$1. Another set of English etchings, 12 in number, some in colors, and showing scenes and human figures, will retail at 50c.

NOVELTIES IN FANCY GOODS.

The report samples shown by the Copp, Clark Co. contain some handsome albums. The celluloid goods with gilt and porcelain finish are new. This finish is washable and likely to be an attractive line. The range of leather and plush albums is also large and varied.

In scrap and autograph albums there are some attractive lines in celluloid, etc. Frames of various tasteful designs and intended for popular sale ash trays, ornaments, paper weights, pen wipers, ink bottles, etc., are shown in all the new ideas, with many novelties and oddities. A tray, gold finish, with an ace of clubs centre design, is taking, to retail at 50c.

HISTORICAL BIOGRAPHY.

Prof. D. G. Hogarth, of Oxford University, author of "A Wandering Scholar in the Levant," has in press with the Scribners a volume of rare biographical interest. It is entitled "Philip and Alexander of Macedon," and is said to surpass all the traditional biographies in convincing lifelikeness. It is written in the most modern spirit from original sources, and the portraits of Philip and of Alexander are drawn with vigor and in a style that will place the work in the class with Forsythe's "Cicero" and the few other really classic biographies.

A SENSATIONAL NOVELTY.

THE ingenious and attractive novelty which is referred to elsewhere as the prize fighters, and is shown by Nerlich & Co., is illustrated herewith. As shown in the cut it represents a prize fight, and the moving figures go through the "scrap" with wonderful fidelity. It is moved by wind, as are most all other fights of this kind. The compression of the two rubber bulbs, however, furnishes ample power for this particular bout. It is a most amusing and attractive piece, and can be used either as a high-class toy or as a window piece, a small boy behind the scenes being well able to work it.

THE BOOK IS HERE.

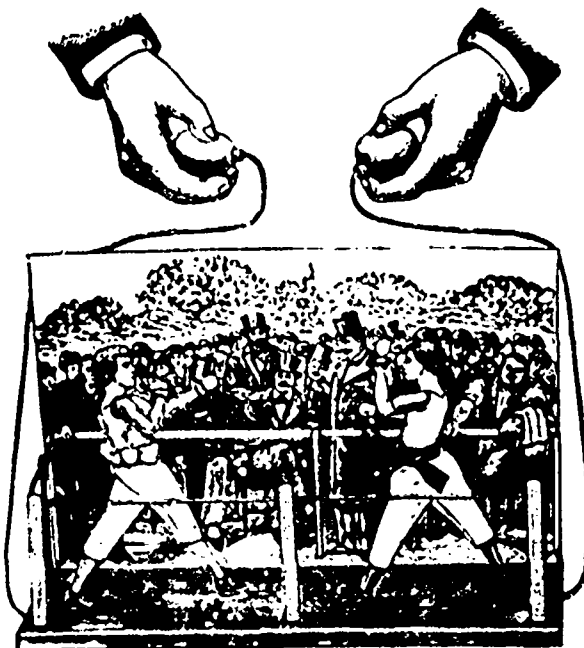
Just as we go to press the Toronto News Co. have received copies of Nansen's

"Farthest North." It is in Macmillan's Colonial Library in cloth and paper, two volumes, retailing at \$1.50 and \$2 respectively. The Toronto News Co. has its supply.

NEW BOOKS OF FICTION, ETC.

THE following is a part of the spring announcement of Mr. F. Tennyson Neely, 114 Fifth avenue, New York: "Facing the Flag," by Jules Verne; cloth, \$1; paper, 50c. "Noble Blood and a West Point Parallel," by Capt. Charles King, U. S. Army, and Ernest von Wildenbruch, of the German Army; gilt top, 75c. "Trumpeter Fred," by Capt. Charles King; illustrated; gilt top, 75c. "A Professional Lover," by Gyp; author of "Bijou's Courtship," "Clifton's Marriage," etc.; gilt top, 75c. "Bijou's Courtship," by Gyp; illustrated; gilt top, 75c. "A Conspiracy of the Carbonari," by Louise Muhlbach; gilt top, 75c. "Soap Bubbles," by Max Nordau, author of "Degeneration"; gilt top, 75c. "The King in Yellow," by R. W. Chambers; gilt top, 75c. "In the Quarter," by the author of "The King in Yellow"; gilt top, 75c. "Father Stafford," by Anthony Hope, author of "The Prisoner of Zenda"; gilt top, 75c. "An Art Failure," by J. W. Harding; fully illustrated; gilt top, 75c. "A Garrison Tangle," by Capt. Chas. King; cloth, \$1.25. "An Army Wife," by Capt. Chas. King; cloth, \$1.25. "Fort Frayne," by Capt. Chas. King; cloth, \$1.25. "How Women Love," by Max Nordau, cloth, \$1.25, paper, 50c. "The Right to Love," by Max Nordau; cloth,

\$1.50, paper, 25c. "The Comedy of Sentiment, by Max Nordau, \$1.50; paper, 25c. "The Bachelor and the Chafing Dish", illustrated, cloth, \$1.00.



"The Land of Promise," by Paul Bourget, fully illustrated, cloth, \$1.50, paper, 50c.

"Cheiro's Language of the Hand", sixth edition, enlarged, in press; \$2.50. "If we only Knew and Other Poems," by Cheiro, cloth, 50c. "Neely's History of the Parliament of Religions", over 1,000 pages, fully illustrated, \$2.50. "Dr. Carlin's Receipt Book and Household Physician", cloth, \$1.50, paper, 50c. "Life and Sermons of David Swing", cloth \$1.50. "Corner-stones of Civilization"; Union College Practical Lectures (Butterfield Course); vol. 1 now ready, \$3 per vol. "Washington, or the Revolution"; a drama, by Ethan Allen; 2 vols; cloth, \$3; paper, \$1. "Giving and Getting Credit," by F. B. Goddard; cloth, \$1. "That Eurasian"; Aleph Bey; cloth, \$1.25.

OUR SCOTCH FRIENDS RULE.

Touchstone, in The Toronto News

What Life calls "Hoot-mon!" literature is making its way upon the stage. "Hoot-mon!" literature came in a few years ago with J. M. Barrie, S. R. Crockett, and later with Ian Maclaren. Now that the "Hoot-mon!" movement has struck the theatres there is no knowing where it will end. Julia Marlowe has produced a "Hoot-mon!" play, "For Bonnie Prince Charlie," which, strangely enough, was written by the great French poet, Francois Coppee. It has made a hit in New York. In London, too, a "Hoot-mon!" play, entitled "The Machaggis," has been produced with great success by Jerome K. Jerome and Eden Philpotts. Truly, the Scottish nation has arrived.

LATEST NOTES OF BRITISH BOOKS

LONDON, Feb. 20.

THE reviews of Mr. Gerald John Wheeler's book, "The Confederation Law of Canada," are favorable to his industry and accuracy, but consider that some Canadian lawyer of eminence would give unity and a better grasp of the subject to the same materials. The work contains 1,100 pages and covers the Canadian cases before the Judicial Committee and a good deal of miscellaneous matter, including opinions of Canadian Ministers, outlines of some constitutional disputes and Imperial Acts which apply to Canada. Eyre & Spottiswoode are the publishers.

A brochure, at a penny, issued by S. W. Partridge & Co., entitled "The Queen. A Narrative of Personal Interests and Scenes," with fourteen illustrations and printed on stout paper, is likely to have a popular sale.

"A Pinchbeck Goddess," a story of Indian life, is Miss Alice Kipling's new novel, published by Heinemann. The authoress is Mr. Rudyard Kipling's sister.

Mr. H. M. Stanley has written an introduction to Mr. Lionel Declé's book, "Three Years in Savage Africa," which Messrs. Methuen are to publish. The volume will be illustrated and will contain several maps.

Professor Forrest, director of the Indian Records, is bringing out a monograph on the "Famine in India," based on papers written by him in 1877 and sundry articles of recent date.

Two new volumes of poems by Mr. Robert Buchanan are about to appear through his own publishing office in Gerard street. They are respectively entitled "The Ballad of Mary the Mother: a Christmas Carol," and "The New Rome: Ballads and Poems of Our Empire." Both books will be illustrated, some of the pictures being drawn by Mr. Buchanan himself.

"Soldiering and Surveying in British East Africa" is the title of a volume by Major Macdonald, R.E., to be published shortly by Edward Arnold, accompanied with maps and numerous illustrations.

J. Nisbet & Co. are publishing a volume of letters from Mr. and Mrs. Rendel Harris, who have been for some months traveling through Armenia, witnessing the disturbances and distributing relief. Mr. Gladstone has contributed a short introductory note, recommending the publication of the letters.

A new religious weekly, to be called The Sunday Reader, will make its appearance early in March. It will be edited by Mr. Charles Ray, and published by C. Arthur Pearson, Ltd.

Among Mr. Murray's forthcoming works is a book by Mr. Edward Whymper, entitled "Zermatt and the Matterhorn," with seventy illustrations and maps.

FASHIONABLE NOTE PAPER.

The latest shape in fashionable note and letter paper measures fully one-fourth of an inch more in width than in length. For instance, the size used for notes is five and one-fourth inches across, and only five inches up and down. That used for letters is a half longer, but of the same shape. The extra width gives the paper rather a "last of the wooden shoe" look, which, however, disappears when it is folded and placed in the long, narrow envelope, with its square-cut flap; then when your note finally makes its appearance in public it has quite a slender, well-bred air. As for color, delicate tints of bluish tone are the favorites.

The monogram, fashion decrees shall be inclosed in some small device, circle, oblong, or what you fancy, so long as it is quite small. This is placed in the centre of the sheet, about one-half inch from the upper edge. If you wish your residence also on the paper, the monogram is moved to the left and the address stamped at the right, but rather lower down on the sheet. These little monograms are veritable works of art, so true and dainty are they. All are made from dies, which give the raised appearance. Those which are illuminated are first stamped on the paper without color. The ground color is then laid on by hand, after which it is again stamped with the required bronze or color. Two specimens especially attracted me. One was of "blue du roi" paper, whereon the monogram of silver bronze shone out from a deep blue background. The color of the other paper was "sapphire," and the groundwork of the shield a Pompeian red; the letters were also in silver.

For use on men's stationery come monograms of very different character; the designs are much bolder and are not inclosed. Bronze is here the favorite medium also. The paper is more conservative in form. A specimen of note size measures six inches in length and four and a half inches in width. It will readily be seen that envelopes for this paper will be nearer square in shape, as it is allowable to fold paper but once. They have either a square flap or one very sharply pointed. The envelopes in all cases remain unstamped with the monogram, although, if you so desire, the residence address may appear thereon without seriously compromising you, but the seal must be a reproduction of the die used for the monogram, and the wax match the color used in it. The latest text used in visiting cards is the Roman; in shape they remain unchanged.—Geyer's Stationer.

A COSTLY BOOK.

The most expensive book ever published in the world is the official history of the war of the rebellion, which is now being issued

by the Government of the United States at a cost up to date of \$2,334,328. Of this amount \$1,184,291 has been paid for printing and binding. The remainder was expended for salaries, rent, stationery and other contingent and miscellaneous expenses and for the purchase of records from private individuals. It will require at least three years longer and an appropriation of perhaps \$600,000 to complete the work, so that the total cost will undoubtedly reach nearly \$3,000,000. It will consist of 112 volumes.

Only 51,194 copies have been sold for a total of \$30,154.

THE PEERLESS SONG FOLIO.

One cannot turn the pages of this folio without being reminded very strongly of a certain wandering minstrel whose "catalogue was long, through every passion ranging," but it is doubtful if his repertoire was half as varied as the collection of songs just published in "The Peerless Song Folio." It would be a difficult matter indeed for any publisher to bring together in one volume of 200 pages a finer selection of the songs of the day.

It comprises 58 songs, printed full size, complete and unabridged—songs sentimental and songs humorous, songs sacred and songs secular, and there is hardly one among the number that would overtax the capabilities of the average singer. Some of the more familiar numbers might be mentioned. "The Resurrection," Shelley,

"My God, My Father," Marston; "Where is Heaven?" Marti; "O, Promise Me," DeKoven; "Good Bye, Sweet Day," Vannah; "The Volunteer Organist," Lamb; "You," Robyn; "Ma Angeline," O'Brien; "Sweet Tillie Taylor," Williams; "Climb Up ye Chillun, Climb," Kent.

The price of the folio (75c.) is exceedingly low, and the trade will be safe in ordering generously, for we know of no collection published for a long time that will compare with it in point of careful selection, cheapness and usefulness.

FORTHCOMING BOOKS.

From Book News.

The Stokes Co. will also publish shortly in book form Robert Barr's new story, "The Movable Many," now running serially in the daily press.

Rudyard Kipling has just completed a story of twelve thousand words, entitled "Slaves of the Lamp." I hear that for this he will receive something like £500 for first serial rights.

Mr. Kipling's sister, Mrs. Alice Kipling Fleming, has written a story of East Indian life, the hill life at Simla, which her brother first made known to western readers. Mrs. Fleming's story bears the title of "A Pinchbeck Goddess," and deals with the European elements in Indian life. It is said to give a striking picture of Simla manners and society, and shows the writer to be possessed of considerable talent. It will be published shortly by the Appletons.

REMEMBER

... we are headquarters for ...

SPALDING'S BASE BALL GOODS

BATS

BALLS

MASKS

GLOVES, ETC.

Special values in MITTS to retail at 15, 25, 50, 75c. and \$1.00.

See samples before ordering elsewhere.

The Copp, Clark Co. Ltd. - Toronto.

WALL PAPER AND DECORATIONS.

BARGAINS IN WALL PAPER.

A WALL PAPER dealer, in his efforts to keep alongside of the dry goods trade competition, is ruining his future. A dry goods store is octoputian in its ramifications. A woman will go into a dry goods store and get stuck in the worst way on a pair of stockings, and she may shun the hosiery counter thereafter, but she will know that they are cheap in shoes and cheap in chinaware, and the bulk of her trade will continue in that store, but the wall paper man has not a general merchandise stock to help him out of such a dilemma, and what he sells in wall paper has got to be thoroughly satisfactory or he will lose a customer permanently. The dry goods trade can put up a cheap 5c. paper that will fade out in a month, that will turn brown and dingy in the background, and actually rot on the wall, and the dry goods trade can afford it, because, perhaps, the week before the same customer has picked up a bargain lot of underwear, and she remembers it with gratitude. Barnum used to say that you could fool some of the public of the time, and all the public some of the time, but you could not fool all the public all the time.

The dry goods trade can fool the public in one department and squire itself in another. The wall paper dealer has only the one stock, and he cannot afford to compete with dry goods prices.

Try to impress upon your customer that the question is not how cheap she can buy a paper, but how much she can afford to spend toward the guarantee of good designs, good coloring and good stock. Wall hangings are purchased presumably for the decorative effect that they have, and the better the effect the more should the purchaser be pleased. One should naturally try to save as much as possible on the luxuries of life, but when it comes to the home surroundings, and under this head wall paper may be classified, the logical course to pursue is to spend all that one can afford. It is actually a fact that many a woman takes much pleasure and more glory to herself in saving a few cents than she does in the utility or value of what she purchases. This bargain-hunting craze was started by the dry goods stores, and in their case it has proven profitable, for while they may sell an article for cost or a trifle less, they manage

to sell other articles on which they make a good profit. It is almost impossible for a woman to go through a store from one end to the other without buying decidedly more than she first intended. As far as the wall paper business is concerned, cutting prices has had a disastrous effect. Where the point of competition should enter should be the attractiveness, the intrinsic merit of the paper, and not its extreme cheapness.

"I bought a new paper for our spare bedroom this morning, and I only paid 5c. a roll for it," says Mrs. Youngwife to her husband. Obviously the point that gives the woman the most joy is the bargain she made, and not the worth of the article she obtained.

We don't mean to say that one may not sometimes buy as suitable a paper for a certain purpose at 25c. as a dollar would purchase; it would be useless extravagance to go in for a greater outlay than is necessary, but we do emphatically state that to buy a paper solely because it is cheap is idiotic. It's getting hold of the wrong end of the horn.—Wall Paper News.

TASTE IN CHOOSING WALL PAPERS.

It is pretty certain that when a man like the bricklayer, or the bank cashier, milk-

**Wall Paper
for the Masses.**

**Popular
Goods**

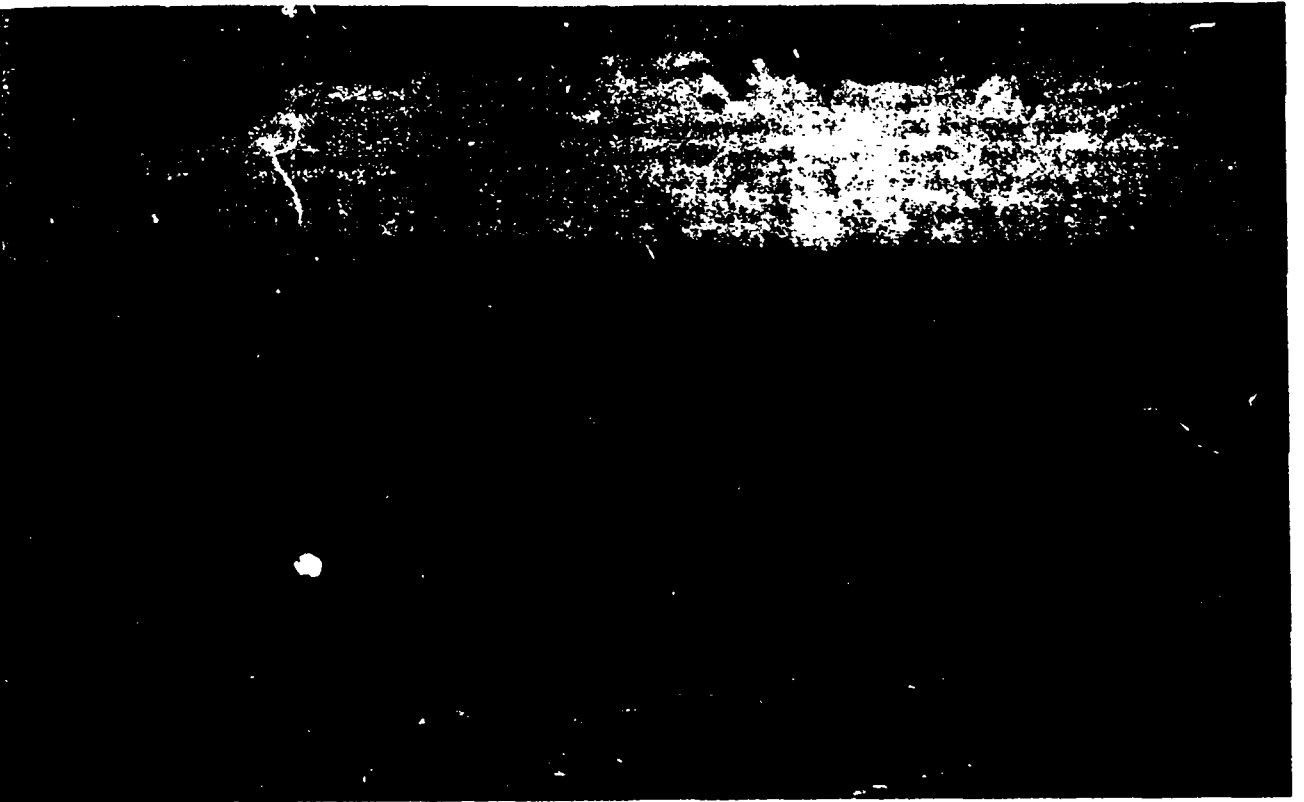
ARE MADE BY

M. STAUNTON & CO.

944 to 950 Yonge Street

TORONTO

SAMPLES TO THE TRADE ON APPLICATION.



WATSON, FOSTER & CO'S.

New WALL PAPER

❁ ❁ Factory

Length, 338 Feet.
Frontage on Ontario Street, 216 Feet.
Total Measurement of Outside Walls, Nearly $\frac{1}{2}$ Mile.
Capacity, 60,000 Yells Per Day.

WALL PAPER AND DECORATIONS (Continued).

man or barber, as related by Mr. Fisher at the late Pennsylvania Convention, goes into the building business, he will cover the walls of the house he puts up with the most outlandish wall papers imaginable, papers without the least artistic value, and in which suffocating mazes of floral designs, huge vines and leaves interwoven, with lots of cheap bronze thrown in, will predominate. But don't imagine that these gentlemen do this simply because they don't know any better. They may not, indeed, be endowed largely with the artistic sense, but nature has not slighted them in the matter of astuteness. They use those bewildering patterns simply because they help sell the building. Take an empty house whose walls are done in the highest but plainist style of art, and it won't begin to appeal to the average buyer's eye as your more floridly decorated house. Besides, such papers show wear and tear less than plain papers do, and hence this is favored by buyers who intend renting out the property, and by renters themselves. Philadelphia contains miles of new houses, and more miles are yearly being added thereto, most of which rent at from \$12 to \$20 a month, and the wall paper decorations therein are stunning. No matter how cheap the house, the decorative effect is fine—from a popular view. We remember visiting one such house with its owner; while we were admiring the panelled ceiling of a bedroom, we noticed that a corner of the paper was loose, and catching hold of it, the landlord, at one pull, pulled the entire paper down in a sheet, and the white plaster came with it. Then it was re-decorated, finer than before, right on the brown plaster. Taste in wall paper your builder-contractor doesn't bother his great head about. Give him lots of convolutions in the design, and super-lots of bronze and cheap color, and he is happy. He is there to make money, and not to teach true decorative art. He still leaves to the professional decorator that honorable and useful, if not altogether lucrative, field of industrial art, content with shekels in lieu of honors.

CHEAP WALL PAPERS.

The agitation against extremely low-priced wall papers is gaining in strength, especially in the cities and larger towns. Wide-awake dealers are beginning to realize how much more profitable their business would be if there were no papers retailed at less than seven cents a roll. There should be a profit, even if a small one, on everything that goes out of the store, but let any dealer try to work out a profit on wall papers at 5 cents or less. The

average margin between cost and selling price is about 1 cent per roll; an ordinary room takes, say, 14 rolls, consequently the gross profit is about 14 cents per room; but against this have to be placed rent, taxes, heating, lighting, interest, remnants, etc. We leave it to any dealer to say how far 14 cents will go towards paying these necessary expenses, besides half an hour of his own or his clerk's time in making the sale. If he is able to sell a border to match he may save himself somewhat, but even so, he cannot make a profit. Besides, these papers do not always have borders to match.

We believe the manufacturers are largely responsible for the present condition of the trade, and if they would agree among themselves to make nothing less than, say, 4c. per roll wholesale, or, if cheaper goods are necessary, to limit them to a very few patterns, the trade would be much benefitted. When the manufacturers show such a large variety of 3 and 3½c. papers it is a great temptation to dealers to buy more of them than judgment dictates for fear that their competitors would be able to offer a larger cheap line. This is all a mistake. A large variety of very cheap papers is not necessary. A carefully selected stock of medium goods, ranging in price, say, from 10 to 25c. retail, is more attractive to the average buyer, and it must be remembered that every roll sold of 5c. paper displaces a roll of profitable goods.—W.L., in Painter and Decorator.

WALL PAPER NOTES.

Colin McArthur & Co. report that they are already hard at work cutting designs for the spring of 1898. This season's orders are being sent out as fast as possible.

Watson, Foster & Co. are shipping spring wall paper at the rate of 3 carloads per day. They say that unless sorting orders are in soon they run the risk of being unfilled, as they expect to be pretty well cleared out shortly. They claim that the goods turned out from the new factory are the best they have ever made.

M. Staunton & Co. are showing a very neat line of room mouldings in colors to harmonize with the prevailing shades in wall paper. The prices are very reasonable, and the goods can be had in any quantity, from one room lots and up. Samples can be mailed for special jobs if desired.

Damp walls are the cause of considerable annoyance to paper-hangers and to householders, as paper when hung on a damp wall will very soon become loose and stained. To overcome this waterproof papers are manufactured. It may be a

convenience for some of our readers to know that M. Staunton & Co., Toronto, keep in stock a paper, the surface of which is coated with tar, and which is much used for the above-named purpose. It is not expensive and can be retailed at 20c. per roll.

Sampling on the next season's line of wall paper will very shortly be commenced by M. Staunton & Co., and they inform us that the new line will be, if anything, more popular, both in regard to coloring and design, than heretofore. The designs have been most carefully selected to meet the wants of the Canadian trade, and no effort will be spared in the sampling to produce a thoroughly attractive and salable line. They report business as being very satisfactory for this time of the year, every mail bringing them in numerous orders.

SOUTHERN STATESMEN.

T. Y. Crowell & Co. have in press a new volume for their Library of Politics and Economics. It is entitled "Southern Statesmen of the Old Regime," by Professor Trent, of the University of the South, Sewanee, Tenn. The book consists of a series of lectures, delivered in the first instance before the students of Wisconsin University and their friends. Professor Trent succeeds in investing even such hackneyed subjects as the life and career of Washington with new and brilliant colors. He makes it interesting, and that is saying a good deal. Where it comes to characters not so well-known—Toombs, for instance, or Alexander H. Stephens—he manages to throw a brilliant light on many obscure places in our national history. His treatment of Jefferson Davis is most satisfactory; it is a dignified and impartial account of a man who, like Don Quixote, had a streak of madness in his nature—the loco atavesado con intervalos lucidos. Unlike Cervantes, he does not ridicule his hallucinations, but shows how honestly he believed that he was right, and was willing to be a martyr to what he felt was a holy cause. He fills the reader with pity rather than scorn. The volume will be illustrated with portraits. The translator of the two concluding volumes of Von Sybel is Mrs. Helene Schimmelfennig White.—Book-seller, Newsdealer and Stationer.

A NEW EDITION OF PARKMAN.

Little, Brown & Co., of Boston, are arranging to publish a new edition of Francis Parkman's histories of early Canada. It will be published in 20 volumes, illustrated with dozens of rare portraits taken from paintings and engravings. An "edition de luxe" will also be issued containing four colored reproductions made by Goupil. This new edition of Parkman will find many purchasers in Canada.

New Wall Papers



... FOR THE ...

SPRING TRADE

PATTERNS Attractive.

PATTERNS that Sell Quickly.

PATTERNS Correctly Colored.

PATTERNS of Superior Value.

MANUFACTURED BY

COLIN McARTHUR & CO.

1030 NOTRE DAME STREET

MONTREAL

ANAGLYPTA Agents for Canada.

If our representative does not call upon you, write for Samples before placing Spring Orders.

NEW BOOKS REVIEWED.

7. The next best thing to the reading of a good book is, perhaps, the perusal of an intelligent review of it—to me it is always a source of lively satisfaction.—Gladstone.

THE WIZARD.—By H. Rider Haggard. Cloth; illustrated; \$1.25. Longmans, Green & Co., New York. Copp, Clark Co., Toronto. Mr. Haggard's books are still the vogue, although they may not be the rage. The present novel, his latest, has many weird and attractive features about it. An enthusiastic English clergyman, Rev. Thomas Owen, hears from a missionary of a murdering savage tribe in Central Africa; the Sons of Fire, who will not hear Christian missionaries. He gives up his comfortable living, his love, and the attractions of civilization to go out with the gospel to the Sons of Fire. Hokosa is the wizard of the tribe, which, like more enlightened communities, has its internal and dynastic troubles. The wizard confesses Christianity, but he has given poison to the missionary, who dies, but by his death, forgiving his enemy, the nation accepts the true religion, and the life of Owen is not laid down in vain. It is really a story of the Cross, and vividly told with all the environment of savage African races to set it off.

THE PRINCESS DESIREE.—By Clementina Black. Paper; illus.; 75c. Copp, Clark Co., Toronto. This is a most readable novel, not lengthy, but satisfactory to the multitude of readers who want the curtain rung down on a pair of happy lovers. Ludovic de Saintre is the heir of a noble French family. He holds republican opinions, which are not popular with his friends in the year of grace 1847. He goes on a mission to the small court of a young German princess whose mother was of English royal birth and who herself was brought up in England. A French alliance is to be arranged for her, the Princess Desiree. The Princess is the unwilling slave of court intrigue, and dislikes the idea of an arranged marriage. She becomes attached to the young Frenchman, who reciprocates her affection. There are some exciting scenes, but Ludovic stands between the Princess and danger, and the end is thus told:

"I told them," said Desiree, finding her natural voice and speaking freely, "that I could never marry any man but you."

"But I am not of royal descent," he murmured.

The Grand Duchess had upon occasion a truly royal outburst. There was a barely perceptible pause. Then, "No," she said, "but your children will be."

JAMES BOSWELL.—By W. Keith Leask. Cloth; 15. 6d. Famous Scots Series. Oliphant, Anderson & Ferrier, Edinburgh. The man who wrote the most celebrated of all modern biographies is surely entitled to be put in a list of Famous Scots. It is odd how many people read the "Life of Samuel Johnson," without knowing much of its



You can pay five cents to the Elevated Railroad and get here, or you can put some other man's nickel in your own slot and come here with an attendant (PART 2)

From BILL NYE'S New Book Copyright 1896
A GUEST AT THE LUDLOW and Other Stories Bowen-Merrill

author except what he imparts of it in the course of that book, and then he always plays quite willingly a secondary part. The fact is that Lord Macaulay has set the fashion in judging Boswell unfairly, as he has done in the case of more eminent men. The writer of this biography is justified in saying in his modest preface that the general reader, after a study of these pages, will be inclined to reconsider the verdict of Macaulay, and to enjoy better Boswell's "Life of Johnson." This book is delightfully written. It embodies much of the literary and social wit and gossip of the period. There are glimpses from the

"Life," of Boswell's meeting with and friendship for Johnson. Not less interesting is the Continental tour. In fact, we may say, briefly, that the biography is a most readable and charming book. The writer calls Boswell "Bozzy" frequently, and essays to give us a true picture of the man. No bookseller can doubt that this little biography will be thoroughly enjoyed by every reader, because it contains, in short compass, so many good things.

THE STORY OF THE INDIAN MUTINY.—By Ascott R. Hope. Cloth; illus.; maps. Frederick Warne & Co., London and New York. This is a short summary of the Mutiny, in narrative form, and makes pleasant reading. It does not weary you with details, but it is historically accurate and relates with much graphic power the stirring events of these times. It would make an admirable text-book, with its maps and list of dates, without producing that involuntary shudder which the general reader gives at the sight of a text-book.

WHEN HEARTS ARE TRUE.—By Fannie E. Ostrander. Laird & Lee, Chicago. This is a novel of the emotions. The heroine, Althea, believes herself tainted with insanity, but there is a mistake about her parentage and though her lover marries another, all comes right in the end.

A GUEST AT THE LUDLOW.—By Bill Nye. Cloth; illus.; \$1.25. Bowen-Merrill Co., 9 and 11 West Washington street, Indianapolis. This was the humorist's last work before his death, as he had already arranged the twenty-eight tales in the collection for publication. It contains some of his best writing, and is a pleasing memento of the bright and genial humorist who, on the platform and in print, was so greatly appreciated by the public. His quaint introduction is as follows:

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tain a sight of it could but have been highly gratifying to the gentle humorist himself." This praise is not too strong. Every page is studded with gems of Bill Nye's wit, and he must be a very unappreciative man who is not moved to laughter by these tales. We open the book at random :

"Some people are born bald, others acquire baldness, whilst still others have baldness thrust upon them. Some are bald on the outside of their heads, others on the inside. But, oh, girls, beware of baldness on the soul. I ask you, even if you are the daughters of a clergyman, to think seriously of what I have said."

The book is the best humorous work put on the market for some years. It is extremely attractive in appearance, and is issued at a low price. We wish it well in Canada, where Bill Nye had so many admirers.

SOLDIER TALES.—By Rudyard Kipling. Cloth; illus.; \$1.25. Copp, Clark Co., Toronto. There are seven stories in this volume, as follows: "With the Main Guard," "The Drums of the Fore and Aft," "The Man Who Has," "The Courting of Dinah Shadd," "The Incarnation of Krishna Mulvaney," "The Taking of Lungtungpen" and "The Madness of Private Ortheris." They include some of Kipling's best efforts and introduce characters that are familiar figures in current literature. It is in every way a nice edition, finely bound in blue cloth and gilt, with 21 full-page illustrations. It should be a good selling book, because Kipling's prose, like his poetry, has secured a lodging-place in popular favor, and good editions are in demand.

THE WAY OF MARRIAGE.—By Violet Hunt. Cloth; illus. Bell's Colonial Library. Copp, Clark Co., Toronto. These are twelve well-written tales, all on the subject of marriage. Some are witty, some of the strictly emotional order; all are agreeable to read. It is a never-ending theme, and the book will attract men and women both.

DEVIL'S DICE.—By William Le Queux. Cloth. Bell's Colonial Library. Copp, Clark Co., Toronto. Talk of mysterious plots, counterplots and thrilling episodes! This novel is full of them. A rich young Englishman falls in love with a girl he meets abroad. Sybil admits that a strange danger enshrouds her and she cannot marry him. Months go by and he is taken to a house in London and married to a dying girl, whom he believes to be Sybil. There are numerous exciting incidents, and the villains of the plot have it all, or nearly all, their own way. In the end Sybil turns up—the dead bride was her twin sister—and confesses to having been drawn, against her will, into Anarchist

intrigue and was nearly caught by the authorities as a conspirator in a dynamite explosion. She and her lover marry and are happy. For downright sensation the book is unsurpassed, and that is what many readers want now.

THE AMERICAN REVOLUTION.—By John Fiske. Cloth; profusely illus.; 2 vols.; gilt top. \$8. Houghton, Mifflin & Co., Boston. The magnificent new edition of Mr. Fiske's work on the American Revolution has just appeared. There are two points on which Canadian booksellers may find a few words useful. First, as an example of book making these volumes do honor, even to Messrs. Houghton, Mifflin & Co. The essentials of binding, type and paper are of the usual high standard, and the two volumes are enclosed in a box. The work is, therefore, made as attractive outwardly as the most exacting critic could desire. Then, the illustrations form a history in themselves. They include portraits of the revolution worthies and many others, maps, fac similes, contemporary views and prints. There are 350 pages to each volume, and hardly a page is without its accompanying illustration, all done in the best style of photogravure, or half-tone. The index of illustrations is enriched with historical notes of great practical use and value. A look over the work, therefore, in any casual inspection, must delight the student of history and incline him to have such a valuable collection of historical material.

Now, as to the acceptability of Mr. Fiske's history in Canada. There is a certain amount of latent distrust here of United States writers on the history of their own country. Exceptions there are, but to readers unfamiliar with this author's standing, and the skill and scholarship displayed by him, it is a point which is sure to come up and which the bookseller should be ready to meet frankly and satisfactorily. It goes without saying that Mr. Fiske regards the war as a victory for a great principle—republican institutions. His views of British statesmen and of the King are naturally from the American standpoint. But there is nothing petty in the treatment of any part of the subject. The book concludes with a just appreciation of the relations which ought to subsist between the British people and the United States. He has honestly dealt with a great episode in history, and the charm of the book to the general reader is the vivid and graphic way in which a picture of the events is presented, without degenerating into a mere "drum and trumpet" chronicle. When you get outside the libraries and the limited number of wealthy persons in Canada, it may be thought that the circulation of these handsome volumes will be

small. Yet the merits of the work are such that we believe it can be made to have a considerable sale, as a standard author in a most attractive edition.

THE ART BIBLE.—Published by George Newnes, Ltd., 9 and 11 Southampton Street, London, Eng. Price, 12s. This is really a beautiful book. It is bound in dark maroon, and gilt design, with gilt edges. The paper is of fine quality. The illustrations are half-tone photographs, and include many modern views of the Holy Land. There are also several maps. The illustrations are 852 in number, covering every chapter and book in both the Old and New Testament, and impart to the Sacred Writ a vivid picturesqueness which, so far from offending the most reverent taste, make this edition of the Bible a great attraction. Needless to say, great care seems to have been taken that nothing shall jar upon the feelings. From first to last the impression produced by a survey of the work is pleasant. It is an edition for the Sunday School as well as the home, and its maps and other historical material are extremely valuable in imparting instructions in the Scriptures. It seems like a book that could be pushed with success. Copies may be had in Canada, we understand, from Munroe & Cassidy, Front street west, Toronto, and Williamson & Co., Yonge street, Toronto.

PRACTICAL PALMISTRY.—By Comte C. de Saint Germain. Cloth; Holliston linen; special cover design; burnished top; uncut edges; 4 half-tones; 49 text illustrations; \$1. Paper; illustrated; 25c. Laird & Lee, Chicago. Considering the price of this very attractive-looking volume, the mysterious fascination which the subject has for people, and the fact that palmistry, either as a drawing-room pastime or a science (we don't know which it is), is growing more popular, we would be inclined to think that the publishers had a thing of merit in this book. The photographs of "study" hands are highly interesting. There are, of course, full directions, extending to 300 pages, for acquiring a knowledge of palmistry. The preface states that the Count has given 25 years to the subject, but has never been a professional, and while a firm believer in the science, and gives his reason for that, does not deal with the question in any tricky way. The work, therefore, is a serious one and not a caricature. Altogether a unique and valuable book.

Messrs. Geo. Bell & Sons have nearly ready a new book by General Sir Evelyn Wood, V.C., entitled "Achievements of Cavalry," illustrated with maps and plates.

THE PRESENT ENGLISH BOOK TRADE.

THE London Bookseller for February has a summary gathered from readers of present trade. It says: The growth of magazine literature of late has been phenomenal, and in more than one instance a correspondent is seriously afraid lest it should do distinct and permanent harm to the craft of bookselling pure and simple. While a few booksellers had their anxieties in this direction, many more found a more serious competitor in the extraordinary spread of cycling, or the cycling mania as they prefer to style it, which characterized the past year. The only case in which it could be wrested to the advantage of the bookseller, was an instance in Birmingham, where a certain young gentleman, who had speculated rather heavily in cycling shares, spent his profits in purchasing a much coveted set of standard classics. This, however, was only the exception which proves the rule, and it seems indisputable that cycling and book-buying do not go very well in double harness. In this point we fear that we cannot offer our readers any hopeful anticipation, at least for two or three years, as cycling certainly seems to have come to stay, and whether for good or evil, will have to be made the best of. The influence on book-buying general of the Free Library movement brings out very conflicting evidence. Some booksellers believe that these libraries encourage and stimulate the desire for and the interest in, our literature, and one or two think that in many cases books which are first read or tasted, as we may say, at the library, are afterwards bought for the permanent enjoyment of the reader.

NEW IDEAS IN LONDON.

A LONDON correspondent of The American Stationer says: "Some of the stationers here are doing quite a business by making a specialty of posters. The collection of these things has become the craze. The difficulty is, of course, how to store them. A bachelor that I know papers his rooms and staircases with them, but naturally he won't be allowed to do that when a wife appears on the scene. It is a pretty good idea, therefore, of John Lane, the publisher, to bring out posters in miniature, a handsome volume in which is a collection of well-known posters reproduced on a convenient scale in black and white. American practitioners of the art of mural advertisement figure very largely in the book.

"A noticeable thing in stationery is that black edged paper for mourning is gradually dying out. It looks very much as if the custom would be extinct before the end of the century. The use of black edged note

paper is said to be almost as old as writing paper itself, and it is really an Italian idea. Perhaps the notion in its extremes has been carried to the most lugubrious lengths in England. I have seen paper with the black edge covering a quarter of the page, without

exaggeration. Messrs. Dickinson gave the custom a rap on the knuckles when they introduced their famous "Court" mourning, which has merely a triangular patch of black on the envelope and on the paper, and this has been pretty universally adopted."

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BOOKS AND PERIODICALS.

THE SHAKESPEAREAN.

THE sixpenny monthly called The Shakespearean is now published by Dawbarn & Ward, Ltd., 6 Farringdon avenue, London E.C., Eng., and several of its recent issues are before us. It is a little 32-page magazine devoted exclusively to the life, works, personality, literary criticism, etc., of the greatest modern dramatist. The magazine is not too ambitious. It is full of contemporary Shakespearean comment and news. The magazine was established in May, 1895, by Mr. A. H. Wall, many years librarian of the Shakespeare Memorial Library, Stratford-on-Avon; and, in the 18 months of its existence, has grown so fast that the business and financial details have become too great for a man with so many and varied interests and duties as Mr. Wall. The editorial control is still in the hands of Mr. A. H. Wall, who will be assisted by Mr. H. Snowden Ward, author of "Shakespeare's Town and Times," and supported by a numerous staff of volunteer contributors.

MR. ROBERTS' NEW BOOK.

The first week in March will see Mr. Charles G. D. Roberts' new book, "The Forge in the Forest," on the market from the press of Wm. Briggs. It is illustrated by Henry Sandham, R.C.A., and in cloth, with 7 illustrations and map, retails at \$1.25 and in paper without illustrations at 60c. The scene of this story is laid in the region about Grand Pre and Blomidon, which is watered by the storied Gaspereau and its four sister streams. The time is 1746-47, about eight years before the expulsion of the Acadians, and a foreshadowing of that great tragedy falls at times across the page. The story is one of love and romance, of stirring adventure and heroic action. It deals with the fiery fringe of conflict that waved along the border between Old Acadia and New England. The hero, de Briart, is a Seigneur of Acadia, who has refused to accept the English rule, and devotes his good sword to the service of the Fleur de Lis. His young son, a tall, dark stripling just from college at Quebec, is his close comrade and confidant. The women of the cast are two New England girls, Mistress Mizpah Hanford and her sister, Prudence, the "lily maiden," sojourning under the English guns at Annapolis. The evil genius of the story is the Black Abbe, whose intrigues and tireless enmity are the web and woof of the plot. An effective contrast to the Black Abbe is supplied in the good Cure of Grand Pre, Father Fafard. And there is a fantastic madman, called Grul,

whose madness is like Hamlet's, somewhat in question, and whose hand is wont to intervene with violence from time to time, to the marring of the Black Abbe's plots. Other characters there; are, vital to the narrative: loyal and humorsome Tamin the Fisher, French officers, Indian warriors, Acadians, and, as is often the case with Mr. Roberts' stories, a small child with yellow curls. Little Phillip, though the Abbe's machinations make him more conspicuous for his absence throughout almost the whole story, plays none the less an essential part. The background to the exciting events which crowd the book from first to last is the idyllic land which Longfellow's genius has glorified in "Evangeline." The historic basis of the story is sound, and certain of the characters are summoned from the pages of history to enact here their swift and moving parts.

THE STRAND DOES WELL.

The Toronto News Co. report the magazine business very good this year. The cheap magazines are largely called for. The sale of The Strand is increasing, as also others.

PAUL.

"Paul. A Herald of the Cross," by Florence Morse Kingsley, author of "Titus" and "Stephen," will be ready about the middle of March; 12 mo., 450 pages. Paper, 50c.; cloth, \$1. William Briggs. The admirers of "Titus" and "Stephen"—and their name is legion—will be glad to have this story, which represents the extension of Christianity among the Gentiles through the appointed herald of the "glad tidings." It is not a novel in the ordinary sense of the word, but in a series of dramatic scenes introduces the prominent characters with whom the apostle had to do in the Acts, with ample and accurate historical accessories. The author's power of vivid and picturesque narrative makes us familiar with the varied life of the empire in Rome, in Antioch, in Ephesus, in Athens, in Jerusalem. We gain a clear impression of the Cæsars, of Agrippa, of Antipas, of Felix; of the different fellow-laborers of Paul, Barnabas, Luke, Titus; of the apostles Peter and James. The distinction between the Church of Jerusalem and the Christianity that was preached to the Gentiles is finely presented. The great darkness and need of the pagan world is powerfully contrasted with the light and fullness of the new faith. The most conspicuous events in the missionary journeys are thrillingly developed. We face death with Paul at Lystra and at Ephesus; sit with him at his tent-making

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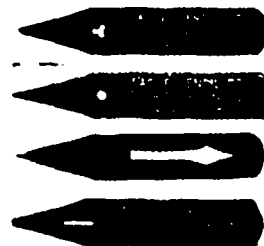
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WILL CARRY THE GAGE PUBLICATIONS.

A. T. Chapman, Montreal, is now carrying a full line of W. J. Gage's publications, and intends to carry a full stock so as to fill all orders, wholesale or retail.

BARRIE'S FAMOUS NOVEL.

A new edition of "The Little Minister," has been issued to sell at 25c. It is splendid value for the money. The Montreal News Co. are sole trade agents.

A PENCIL LIKE A CIGAR.

The Montreal News Co. are offering a new lead pencil, a splendid imitation of a cigar. It retails for 10c. and is a quick seller.

MRS. HUNGERFORD'S LAST BOOK.

"The Coming of Chloe," the latest book by the Duchess, will be ready this week. The Montreal News Co. will handle a salable edition in paper to retail at 50c.

NANSEN'S NEW BOOK COMING.

The Montreal News Co. will have in a few days Nansen's book "Farthest North," in the Colonial Editions in paper and cloth.

"PHROSO" IN CLOTH.

The Copp, Clark Co. have issued "Phroso" in cloth at \$1.25, with all the smaller illustrations, making a nice edition of this most attractive of Anthony Hope's novels.

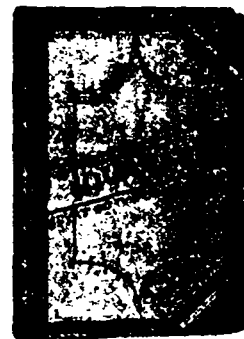
OXFORD "WORKER'S BIBLE."

The Copp, Clark Co. are handling this season for the first time the Oxford "Worker's Bible" and report large demand for it so far. The well-known work is in three sizes and in many different styles. The announcement says: "The selection of matter has been made with a view of affording a busy worker all he is likely to require for quick and ready reference while actually engaged in Sunday school, or other church work, without encumbering him with geographical, botanical, zoological and other matter, which may be more appropriately sought for in the unabridged edition. It is not intended that the 'Worker's' edition should supersede the complete 'Helps.' It is, indeed, confidently anticipated that the teacher who carries the abridged book to his class will use the larger book in his study.

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THE AUTHORESS OF "SHIPS THAT PASS."

The Copp, Clark Co have the Canadian market for Beatrice Harraden's new novel, "Hilda Strafford." It will be illustrated, and issued in cloth at \$1.25. This is the first novel Miss Harraden has written since her memorable "Ships that Pass in the Night." It is a story of California life, and depicts the scenes in which Miss Harraden has, for the last year or two, been living. It is a charming story, and written with fine literary and artistic appreciation. Miss Harraden, during her sojourn in the west, has been much impressed by the homesickness of those who have sought to create a new home and fairer prospects out on the Californian ranches. The forlorn feeling that overtakes the exile; the quickened sense of remembered joys, intensified by the imagination amid the loneliness of the life, the self-sacrificing toil of years—out of materials like these Miss Harraden has constructed a tragic tale of vivid power and fresh interest. It is a phase of California life which has until now remained untouched.

DIAMOND JUBILEE SOUVENIRS.

Warwick Bros. & Rutter, who handle Raphael Tuck & Sons' goods in Canada, will have the series of Victoria art souvenirs being issued by that famous house. An English exchange, speaking of these souvenirs, some of which will prove very attractive in Canada, says: "These commence with a bookmark at one penny and go up by intermediate prices to a guinea and a half, or rather, we might say, to a thousand guineas; for that, we believe, is the sum Messrs. Tuck will accept for the original painting of "Her Majesty's Drawing Room," which has been reproduced in various sizes. The bookmark will certainly be sold by the thousand for purposes of distribution among the younger subjects of Her Majesty, and for such a purpose is one of the most appropriate that can be devised. What, however, will probably prove the most useful from a trade point of view, are the companion panels in five sizes, from 1s. to £1 1s. each, of Hayter's painting, "The Coronation of the Queen, 1837," and "The Drawing Room," which has been brought right up to date by the addition of Her Majesty's autograph, specially written for the publish-

ers during the present year. This pair of pictures is a happy idea." A descriptive catalogue has been issued which dealers interested should write for.

WASHINGTON'S WIFE.

An important addition to the series of "Women of Colonial and Revolutionary Times" is in preparation for immediate publication by the Scribners. It is the long-expected volume on "Martha Washington," by Anne Hollingsworth Wharton. With indefatigable zeal Miss Wharton has been gathering new material for this volume from many out-of-the-way sources, and she has constructed a fresh and piquant picture of the intimate family and social life of the Washingtons. It will contain a portrait and will be issued in uniform style with the former volumes on Mercy Warren, Dolly Madison, Eliza Pinckney, and Margaret Winthrop.

AN APPRECIATIVE CRITICISM.

From March Bookman. "We have just received 'The Forge in the Forest,' an Acadian romance of 1746-47, by Charles G. D. Roberts, a copy of which we received in advance, but not in time to review it in this number. The book will be out about the beginning of the month. Meanwhile let us give it a hearty welcome and assure our readers that it is a story to shake the torpor from the brain and to keep the soul alive. It is charged with romance, and works like wine. Professor Roberts has given us some excellent verse in his time, besides a volume of nature sketches, and is about to bring out a history of Canada; but in 'The Forge in the Forest' he has written a story that will repeat itself in our dreams for many a long day. Messrs. Lamson, Wolfe & Co., who publish 'King Noanett,' are also the fortunate publishers of Professor Roberts' novel. 'The Forge in the Forest' is destined to an enviable popularity."

VICTORIA JUBILEE BOOKS.

We record from time to time for the benefit of booksellers any new publications relating to the Queen or the Diamond Jubilee which may have a special sale in Canada this year. A shilling publication in scarlet cloth boards is announced for April by the Religious Tract Society, on good paper, quarto, entitled: "Our Gracious Queen; Pictures and Stories of the Queen's Reign, 1837-97," by Mrs. Walton, and illustrated by many well-known artists, including Sir John Gilbert, Edward Whymper, T. Scott, etc.

"The Victoria Regina Atlas of the World" has just been issued by W. & A. K. Johnston, of Edinburgh. It is a strongly bound quarto with 200 maps and

140 pages of index containing 94,250 names. Special attention is given to the British Empire. Ten maps, for instance, are devoted to England and Wales.

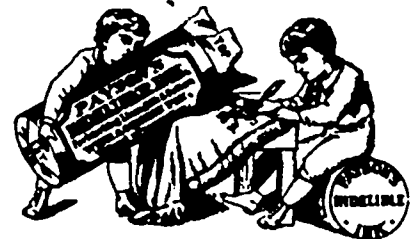
REVELL'S LIST.

Some of the Fleming H. Revell Co.'s new books include: "Relics of Primeval Life," by Sir William Dawson, of Montreal, cloth, \$1.50; "Letters From Armenia," by J. Rendal Harris and Helen B. Harris, with a prefatory note by Mr. Gladstone, cloth, \$1.25; "The Gist of Japan," by Dr. Peery, cloth, 75c.; "Foretokens of Immortality," a new book by the author of "A Man's Value to Society," cloth, gilt top, 75c.; "A Young Folks History of China," by Dr. Cunningham, for nine years a missionary in China, cloth, profusely illustrated, \$1. These are but a few of many which will prove good sellers as time goes on, a feature about books which the trade appreciate.

Mr. W. C. Cooper, who has been in the Northwest the past year, was in Toronto last week. Mr. Cooper goes west again at once, and will represent R. J. Lovell & Co. through the Northwest to the Coast.

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A PROSPEROUS YEAR.

NORTH AMERICAN LIFE.

THE annual meeting of this company was held at its head office in Toronto on Tuesday, January 26. Mr. John L. Blaikie, president, was appointed chairman, and Mr. Wm. McCabe, secretary.

The directors' report presented at the meeting showed marked proofs of continued progress and solid prosperity in every leading branch of the company's business. Details of the substantial gains made by the company during the past year are more particularly referred to in the remarks of the president and the report of the consulting actuary.

Summary of the financial statement and balance sheet for the year ended December 31, 1896:

Cash income.....	\$641,788 08
Expenditure (including death claims, endowments, matured investment policies, profits, and all other payments to policy-holders).....	436,545 14
Assets.....	2,515,833 41
Reserve fund.....	1,991,526 00
Net surplus for policy-holders.....	421,546 20

WM. MCCABE,
Managing Director.

Audited and found correct,
JAS. CARLYLE, M.D.,
Auditor.

Mr. W. T. Standen, of New York, the company's consulting actuary, in his full and detailed report of the year's operations, said: "I have examined the investment policies whose dividend periods mature in 1897, and have apportioned to them the dividends accruing thereon. These settlements, like those for 1896, will be found to compare very favorably with the results attained by the best managed companies. This is cause for congratulation on the part of your policy-holders, as, notwithstanding the large payments for investment policies maturing in 1896, you have been able to close the year again with an increased surplus to your credit. The large amount of your new business for 1896—2,603 policies for \$3,554,960, being half a million dollars in excess of any previous year—shows that the plans and operations of the company are becoming better known and appreciated. Your results show a good surplus earning power, indicating that your business is of a paying character."

The president, Mr. John L. Blaikie, in moving the adoption of the report, said:

"I am fully warranted in congratulating every policy-holder and every person interested in the company, upon the splendid position to which it has attained and upon the results of the past year's business.

"An examination of the figures before you

reveals many most interesting and important particulars.

"If we compare the business of the year just closed with that of the previous year, viz., 1895, we have the following results:

"Assets increased \$215,315.26, or over 8 per cent.

"Cash income increased \$60,309.84, or over 10 per cent.

"New insurance issued increased \$542,110, or over 18 per cent.

"Total insurance in force increased \$1,714,785, or over 10 per cent.

"Reserve fund increased \$195,704, or over 10 per cent.

"Payments to policy-holders increased \$150,459.94, or over 142 per cent.

"In no former year have such magnificent results been attained.

"The financial strength of a company may be gauged by the relation of its assets to its liabilities. In this respect the North American exceeds that of its chief competitors in Canada, having \$120 of assets for each \$100 of liability."

Hon. G. W. Allan, in seconding the resolution, said: "The president has spoken fully on the satisfactory condition of the company, yet there are one or two points to which I will briefly refer. There are our investments in which all are interested and will be pleased to learn that they were very carefully made, and have turned out exceedingly satisfactory, as evidenced by the prompt manner in which our interest has been paid.

"There is another point of comparison which will show favorably for our company, that is, as to the relative profit earnings. I am satisfied that those interested in the company have every reason to feel exceedingly gratified at the very prosperous condition which it holds at the present moment"

Mr. J. N. Lake, in moving a vote of thanks to the company's provincial managers, inspectors and agency staff, referred in very complimentary terms to the splendid work done by the outside staff in 1896, as evidenced by the grand business secured during that year, and also that the new business in January, 1897, was already largely in excess of the whole amount received for the same month last year.

James Thorburn, M. D., medical director, presented a full and interesting report of the mortality experience of the company from its organization, which illustrated fully the care which had been exercised in the selection of the company's business.

After the usual votes of thanks had been passed, the election of directors took place, whereupon the newly-elected Board met, and Mr. John L. Blaikie was unanimously elected president and the Hon. G. W. Allan and Mr. J. K. Kerr, Q. C., vice-presidents.

A THRILLING ROMANCE**THE FORGE . .
IN THE FOREST**

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By **CHARLES G. D. ROBERTS,**

Author of "Around the Camp-Fire," "Earth's Enigmas," etc. With illustrations by Henry Sandham, R. C. A.

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Cloth, illustrated, \$1.25

The March Bookman gives this story a rousing advance notice. The editor bespeaks for the book "a hearty welcome" and assures his readers that "it is a story to shake the torpor from the brain and to keep the soul alive. It is charged with romance, and works like wine." Assuming the mouth of prophecy he declares the book is "destined to an enviable popularity."

This is a worthy companion book to Gilbert Parker's "Seats of the Mighty," and should—undoubtedly will—be read with delight from end to end of Canada.

Booksellers!—do not wait till the people ask for the book, but get it at once and work up a demand.

ALSO JUST ISSUED**Review of Historical Publications
Relating to Canada (1895-6.)**

Edited by **GEORGE M. WRONG, M.A.**

Professor of History in University of Toronto.

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514. Mining Encyclopædia. The Henderson Directory Co., Vancouver, B.C.

Registered at Ottawa up to Feb. 24, 1897.

A MAP OF NORTH KOOTENAY.

P. Leake, M.E., who has been engaged for the past two months in preparing a mining map of North Kootenay, has now completed his work and will shortly forward the map for publication. It is a very complete map, giving the watershed of the Upper Columbia in very minute detail, something never before attempted. It does the same for the river system of Trout Lake. It places as nearly correct as possible all the properties of the various camps, and locates all the principal town sites, trails and railway routes as correct in every particular as far as research and information can go. —Kootenay Mail.

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