TWELVE PAGES TO-DAY THE "FEOPLES PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STU ITS NEWSY ADVERTISING, TV TWELVE PAGES TO-DAY $= \pm= \pm T H E$ EVENING TETEGRAM, Drakk Welch's Grape Juice. VOLUME XXXIX.

## S3.00 PER YEAR.

Auction Sales:
PUBLIC AUCTION. To-Morrow, Saturday,
 M. A. BASTOW, $\frac{\text { mays,ii }}{\text { PUBLIC AUCTION. }}$ Monday Next, 28th instant, One Organ,
In frat ciass condition.
M. A. BASTOW,



$+1$0. Mustad \& Sons,

## Fishermen!



NUST ARRIVED.

## BIG AUCTION HORSES!

AUCTION!
On MONDiY Next, at $120^{\circ}$ Clock, on the wharf of GEORGE NEAL,
24 General Horses Antruacite COAL
W. COLLINGWOOD,

(FOR SALE!

 JAMES R. KNIGHT HELP WANTED
 MEN WANTED,














tely, Girl
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Ant oforice!



The Newroundland Year Book.
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GARLAND'S Bookstores


Labrador,



## Alan Goodridge \& Sons ${ }^{3}$

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& \text { ITCH PINE, ELM, } \\
& \text { B. C. FIRC, JUNIPER, } \\
& \text { BRCH, MAPLE, }
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\begin{aligned}
& \text { a stock of } \\
& \text { TREENALS, DowELS } \\
& \text { and KNEES. }
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HORWOOD LUMBER CO 1 seats
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## PRICE ONE CENT. ST. JOHN'S NEWFOUNDLAND. FRIDAY, MAY. 25, 1917.

Don't Forget the SOAP

## That Works for YOU.

## PERFECTION

The Standard Mig. Co., Lid.


AUCTION SALES
private residences. If you anticicate selling your Household Furniture posisble reants. Prompt returns.

## FRED J. ROIL \& CO.,

Nctioneers Rean Estate and divestrent Brober


## Eno's Fruit Salts,

30 doz . NEAVE'S FOOD
30 doz. NEAVE'S FOOD.
25 cases NESTLES MILK FOOD. 200 cases 3 lb . tins tomatoes. $200^{\circ}$ cases 3 lb . tins CALIFORNIA PEACHES 200 cases 3 lb . tins CALIF. APRICOTS. 150 bxs., 50 lbs . ea., 3 CR. CALIF. RAISINS. 150 bxs., 25 lbs. ea., 3 CR. CALIF. RAISINS. 200 bxs ., 36 lb . 1 s s, SEEDED RAISINS. 75 50-Gross Cases SEADOG MATCHES.
'Phone 647 for Prices.
Steer Brothers. 00000000000000000 Now in Stock:
20 crates choice bananas. 70 boxes Calif. oranges50 crates texas onions. 20 all counts.
crates choree areen
CABBAGE.
BURT \& LAWRENCE.
$\qquad$
NEW G00DS. Fresh Arrivals. California Oranges boxes; Onions crates ; Apples -boxes; Cranberries-barrels ; Cream

EDWIN MUR
Advertise in the Telegram

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Popular Airs \& Selections
two-steps and operas. Will
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may18,ty
SIIPBULDERS!

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& \text { We are weil Stocked in } \\
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ten evening relegram, st. JOHN's, newfoundland, may 25, 1917-2

When Women are Weak


Becchamis Pills





the evening telegiaik, st. Johiss, newroundland, may $25,1917-3$



We stock : full line of
Men's High and Low
Cut INVICTUS Shoes

Many yeople purchase dow-priced Shoes under the impression that it is economy to do so. But it its not economy, because
lowivericed Shoes mist neecssarily be made fron low-priced materials-GIVE BUT HALF THE WEAR OF HIGH GRADE low-priced Shoes must necessarily be made from low-priced
SHOES AND COST A GOOD DEAL MORE IN THE END.

## INVICTUSSHOES

cost little more than mediocre Shoes, yet they are the highest grade of footwear you can buy. THEY GIVE MORE REAL SERwith the finest footwen

## Be Economical---Wear Invictus Shoes.

## Marshall Bros


 Summer Hats in February.
Important
Items







And the worst is Yet to comer


BLACK and TAN with or without Rubber Heels.


Women's

| Boston Favourit |
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## and TAN,

or without ber Heels.
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 Ameriea's ADING LINE.


ees $1 / 2,9,91 / 2$ and 10.
TEMPIETON
anmanturams
elegram

SMART FOOTWEAR.


we have a variety of styles in , lace, Button or pumps to suit the most exacting.

## Women's Gumetal 2-Strap

 Pumps, Low Heel, only \$2.00Women's Laced ixtords,
Boston Favourite Brand, in Patent Lea
Gun Metal and Vici Kid Blucher, at old prices, $\mathbf{\$ 3 . 5 0}$ to \$3.75.


WOMEN'S VICI KID OR PATENT 3 Strap, 4 Strap and $\frac{5}{2}$ Strap, at $\$ 3.00$ a pair. women's cross strap pumps, $\$ 3.75, \$ 4.00$ to $\$ 4.30$.

Women's Laced Oxfords, in Patent Leather or Vici Kid Bluche, $\mathbf{\$ 2 . 5 0}$ to $\mathbf{\$ 4 . 0 0}$,
 'PARKER \& MONROE, THE SHOE MEN.
, MOTOR BOAT SUPPLIES.
Piston Rings from.
Spark Plugs. . 80 c ., $\$ 1.00$ \& $\$ 1.20 \mathrm{r}$ Spark Plugs. .80c., \$1.00 \& \$1.20 Contacts for K. W. Coils. $\$ 2.00$ Copper Pipe, Prime Cups.
Engine Enamel, Grey \& Black
Lubricating Oils and Greases.
Shaft Couplings to lengthen Wire, large and small. Trouble Lamps, Switches. Babbitt Bearings. airs at Lowest Prices

SILVERLOCK'S MACHINE SHOP, 210 NEW GOWER STREET. P. O. BOX 532 .



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## Messages Received

Previous to 9 A. M.

in the somete santo, vaitice arrate
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 - Somathing for fle Summer!

This week we are offering Special Inducements in
Child's Rompers at
90 cts.
Boys' Limen Suils:
\$1.50, 1.60, 1.70.
Misses' Middy Blouses
$\$ 1.50$ to 2.00.

## A. \& S. Rodger's.


the evening telegram. st. johns, newfouniland, may 25 , 1917-6

the evening telecram, st. joins's. newfoundl and, may 25 , 1917-7


You willind a Money-Saving hint in every itenn.

| (6](M) | $\begin{gathered} \text { Buy yeur } \\ \text { BOUSLIOLD } \end{gathered}$ |
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|  | GU00S <br> here |

Splendid Showroom Values.
Style, Qualify and Low Prices are the Great Considerations, all are
combined in the following ifems--
WOMENS
CORSETS.
Stylish new KATONAH VELVET PLAIN and
HEARTHED RUS.




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 Rann-dom Reels.

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## TO-DAY'S

## Messages.



## FRESH ARRIVALS!

## Windoy Glass,

18 and 24 ounce in Strong Cases


## Black and Galvanized Bar Iron.

 BANKING, STREAM and DORY ANCHORS and GRAPNELS LLOYD'S TEST CHAIN, ORDINARY PROOF CHAIN. ENGLISH OAKUM, HIGHEST GRADE BLOCK CUTCH:COAL and WILMINGTON TAR, WILMINGTON PITCH and ROSIN COAL and WILMINGTON TAR, WING. In stock: GARGOYLE LUBRICATING OILS and GREASE. COTTON WASTE, WRENCHES and MOTOR BOAT SUPPLIES.
ROOFING FELT, $1,2,3$ ply, and PANAMOID, ROOFING NAILS ROOFING FELT,

## G. KNOWLING.

| A Good Suggestion. |  | Daring Housebreakers and thurch Looters. |
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| The Somme Victory. |  |  |
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| GREAT WAR FILM FOR ROSSLEYS. Yesterday Rossleys was crowded |  |  |
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| $\begin{aligned} & \text { airmen, reinforcements hurring to } \\ & \text { the assistance of our brave lads, the } \\ & \text { River Somme, German prisoners } \end{aligned}$ |  |  |
| sight is to see a British airman chase |  |  |
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| The House-wife's |  |  |
| Dependable Ally |  | Hefferman, wife of the late John <br> O'Reilly, aged 67 years.-R. I, |
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Use of Japanese Troops


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## Some Very Special Values




| White | White | Curtain |
| :---: | :---: | :---: |
| Table Damask | Turkish Towel. | Serim |
| Bargain | Bargain, | Bargain, |
| rich lustrous satin fin Tabhe Damask, ath | sizes and |  |
| 65 cis. | 13 c ., 18c., $22 \mathrm{c}, 30 \mathrm{c}, 40 \mathrm{c}$. | 20 cts . |
| ard. | 60 cis. | 36 in. wider y yord value at |
| dth is 585 inches. | each. | 36 in. wideje good value at |



## G, KNOWLING <br> 2xsex


sian a turactive trimming on son
sping coats
The pretiost dresses have used
ouch of hlack which adds richness
any bright-colored frock.
some white linen
Some white linen collars
broideres with rose sill and
twith rose corcris and tassels.

MIMABDS LINHIFKT



mie froplas paber-DONT SAY PAPER, SAY "EVENING TELEGRAM."-read by everyone

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