rog give The Toronto World GERMANS LAUNCH STRONG OFFENSIVE IN REGION OF CAMBRAI OVER HUNDRED THOUSAND PEOPLE HOMELESS THRU EARTHQUAKE SHOCKS IN GUATEMALA HITSIL MMPB BRITISH AGAIN BEAT IT PTTROBRDD TURKS IN PALESTINE STRONG GERMAN ATTACK ALONG TWO-MILE FRONT





Heavy Fighting South
of Cambrai, Where of Cambrai, Where
Enemy Makes Gains and Maintains Them in Part.
$\qquad$
 DROP HUNDRED BOMBS

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$\qquad$
$\pm \begin{gathered}\text { und } \\ \text { ond } \\ \text { oxt } \\ \text { ant } \\ \text { and } \\ \text { and }\end{gathered}$
Enemy Blow Was Aimed at Ypres-Staden Railway
But Broke Down Completely Under
British Artillery Fire.


Noum

MARCON IS HONORED




COLISION KILLS SEVEN

AIR RAIDERS BOMB PADUA PETROGRAD FACTORIES
THIRTEEN PERSONS KILLED
Large Fleet of Austro-German Machines Attack $O_{\text {O }}$
Italian City, Dropping Explosives in Streets
Italian City, Dropping Explosives in Streets Nearby Towns Also Assailed.

| --Nearby Tow | Also Assailed. |  |
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|  | Some | dil |
|  | dita | GERMANS RUN SHort |
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## PAGE FOUR <br> SCOTTISH CLAYMORE BROOCHES

Are a copy in brooch form of the old Sco tish sword. The design appeals strongly to those with Scottish blood in their veins. The
brooches are always popular New Year's brooches are always popular New Year
Gifts. We have the best assortment prices averaging about $\$ 2$ each.
JOHN WANLESS CO.
243 Yonge Street, Toronto pen Till 9 P.M. Saturday and Monday

| TRIBUTE OF CHURCH | JOLLY CHRISTMAS TREE |
| :---: | :---: |
| TO DEAD MEMBERS | FOR VETERANS' FAMILIES |







*WAR SUMMARY * the days Events reviewed

## 



WARD 7
VOTE FOR P. M. GRANT ALDERMAN

## WARD 4

## RE-ELECT

 ALDERMAN McMULKINA STRONG ADVOCATE OF PUBLIC OWNERSHIP FAVORING Toronto Railway
The purchase
Hydro extensio Hydro extension.
Retrenchment co $A$ strong buinsistent with efficiency.


WARD 7
$\mathbf{R}^{\text {ENEWAL }}$ confidence will be greatly appreciated by EX-ALDERMAN W.H. WEIR

SAM RYDING
Stands by Ward 7,
and Ward 7 Will Stand by Him


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 indem end

 VOTE CHURCH FOR MAYOR

Why You Should Vote For

For Controller
$\qquad$ $=5=-2$

EXPERIENCE-SERVICE

| Vote for |  |  |
| :--- | :--- | :--- |
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| EDWARD | are |  |
| MEEK |  |  |
| Mor |  |  |
| Controller |  |  |

## ALD. ALFRED <br> MAGUIRE

For Controller

## Justa Final Word



It Means Much to You

Your Responsibility is Great


John O'Neill, Jun. Candidate for Controller






her ilves at
sussch






## Hockey

## Aura Lee 4

 Beaches $2 *$ Baseball Caput Named for es Turf As to RacingInternational Next Season

AURA LEE DOUBLES SCORE ON BEACHES

## Clever O.H.A. Juniors Pe form Before Big Crowd at

 Arena Gardens.



## NOW CANADIENS




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Hockevo Mme

## conounit imusim initit

Hue Shirts, Minus a Manager
Beaten by Seven Cooale
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## HOCKEY IN BEACHES THE INTERNATIONAL

 SOON IN FUL SWING WIL SAIL ALONG| SOON IN FULL SWING | WILL SAIL ALONG |
| :---: | :---: |
| Two Schedules Drawn Up and More Are to Follow | Lannin, Bison Stockholder, Slated for President, Says |
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WILL RACING IN UNITED STATES
BE CONTINUED DURING THE WAR?



| MINIMIZE THE FIRE PERIL BY USING |
| :---: |
| EDDY'S |
| CHEMICALLY |
| SILET 500'S" |
| The Matches With "No Afterglow." |
| ED DY is the only Cratidian maker <br> of these matches, every stick of which has been treated |
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| Look $\qquad$ |
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| HULL, CANADA |
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That Son-in-Law of Pa's


BY G. H. Wellington
Cedric's Pet Alligator P romises Some Lively Times


# SOCIETY FASHIONS ADS FOR WOMEN <br> <br> $\therefore$ The <br> <br> $\therefore$ The <br> <br> Wanderer <br> <br> Wanderer <br> Based Upon the Bibilical Drama of the Prodigal Son, Coming Soon to 


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whaling
Fan
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## Copyright by William EM10tt, F. Ra

Tether, the son of Jesse and Huldal Nether, the
of the tribe
of King Sol unhappy at home, where he ts




 company or or god of ordo
they plunge into revelry.




## 

 The Fifty Per Cent. Mother




Flowers for New Year's basket of
dib, all in Roses, violets, Or
the choicest bloom.

 | What a, token of hope and |  |
| :--- | :--- |
| brightness for the New Year. | $\begin{array}{l}\text { Come in and see the Holiday } \\ \text { Displays early this morning } \\ \text { while they are at their best. }\end{array}$ |






## Polly and Her Pals

Pa's the Record-Breaker of the Family






# 3 Cood-Bye 1917 Sale SIMPSON'S 

## More Than 400 Articles RangingFrom $\$ 25$ to $\$ 75$ to Clear at $\$ 19.17$ Each <br> Today this store will celebrate the close of the biggest year's business in its history. One of the factors contributing to large volume

 has been our popular one-price sales and we end the year with ${ }^{\text {Cood. Bens sale }}$The Greatest One-Price Sale We Have Ever Held $\$ 75.00$---and many will be sold at a third and a fourth of regular prices. No Refunds or Exchanges. Most of goods absolutely perfect-any defects or damage plainly marked on tickets--Come early


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"coniporr", chiva







Good-Bye Sale Hand Bags
 まuw wiw




Blouses
 Table Lamps上2waziz
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Slightly Damaged From Being Used as Samples on EXTENSION TABLES, fumed oak, extra heavy
pedestal claw feet. Regular price $\$ 38.00$. Today, 19.17. STACK BOOKCASE, golden oak. Regular price walnut china
WALNUT CHINA CABINET, with double ylass
doors. Regular price $\$ 35.50$. Today, $\$ 19.17$. glass doors and ends. Regular $\$ 38.75$. Today, $\$ 19.17$. 1 LIBRARY TABLE, fumed oak, heavy massive
design. Regular price $\$ 23.75$. Today, $\$ 19.17$. 4 REED ARM CHAIRS, damaged. Regular
price $\$ 34.00$. Today, $\$ 19.17$. price $\$ 34.00$. Today, $\$ 19.17$.
1 HALL MIRROR, with mal
ular price $\$ 55.00$. Today, $\$ 19.1$ I LEATHER EASY CHAIR. Regular price \$37.50. Today, $\$ 19.17$.
ROCKER AND CHAIR, white enamel, cane seats
and backs. Regular price, $\$ 77.00$ a pair. At $\$ 19.17$. and backs. Reguiar price, 1 ILLAID CHAIR, beatifuly y finished, with up-
hoistered seats. Regular price $\$ 48.00$. Today, $\$ 19.17$. holstered seats. Regular price $\$ 48.00$. Today, $\$ 1.17$.
\& HALL MIRROR, with mahogany cane panels.
Regular price $\$ 45.00$. Today, $\$ 19.17$. Regular price $\$ 4.00$.
ST OF 5 CHARS, consisting of 1 arm and 4
small; slip seats, genuine leather, fumed finish. Regsmall, slip seats, genuine, leather, fumed finish. Reg-
ular price $\$ 42.00$. Today, $\$ 19.17$.
1 PIER MIRROR, genuine mahogany inlaid. 1 PIER MIRROR, genuine mahogany inlaid.
Regular price $\$ 75.000$ Today, $\$ 19.17$. SOMNOE, of mahogany, to match above. Reg-
ular price $\$ 60.00$. Today, $\$ 19.17$. price $\$ 5600$ TABLE, to match above. Regular price $\$$ IVORY ENAMEL BED, double size. Regular
price $\$ 50.00$. Today, $\$ 19.17$. 1 HEAVY OAK HALL TABLE. Regular price $\$ 50.00$. Today, $\$ 19.17$.
1 BENTWOOD HALL SETTEE. Regular price
 TABLE, gOIdTE ENAMEL BAKING CABINET. Regu1 SOLID WALNUT CHINA CABINET, double
glass doors and ends. Regular $\$ 40.00$. Today, $\$ 19.17$. 1. MAHOGANY HALL TABLE. Regular price
$\$ 40.00$. Today, $\$ 19.17$. $\$ 40$. CELLARETTE, fumed oak. Regular price
$\$ 30.50$. Today, $\$ 19.17$. 1 LADY'S DRESSING TABLE, of solid walnut, in
period design, with triple mirrors. Regular price
$\$ 33.00$. Today, $\$ \mathbf{1 9 . 1 7}$. 1 ODD CHIFFONIER, Colonial design, mahog.
any finish. Regular price $\$ 444.00$. Today, $\$ 19.17$. 1 LADY'S DRESSING TABLE, mahogany. Reg-
ular price $\$ 31.00$. Today, $\$ 19.17$. 1 ODD GENUINE VENEERED MAHOGANY
CHIFFONIER. Regular $\$ 30.50$. Today, $\$ 19.17$. 2 WALNUT TABLES, with glass tops and cane
paneis. Regular price $\$ 50.00$. Today, $\$ 19.17$. paneis. Regular price $\$ 50.00$. Today, $\$ 19.17$.
10 BRASS BEDS, in double and single sizes.
Regular prices $\$ 28.75$ to $\$ 36.50$. Today, $\$ 19.17$. 1 MAHOGANY CARD TABLE, with folding top
Regular price $\$ 40.00$. Today, $\$ 19.17$.

| Lighting Fixtures <br>  |
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Misses' Coats $\$ 19.17$


Stunning winter suits of serge, gatabratine or velvet
at a very low price. Each is beautifully tailored and
finished with braid and button trimming Women's Dressy Gowns Regularly $\$ 25.00$ to $\$ 40.00$.
Delightful afternoon and dinner gowns of serge,
satin, crepe de chine and taffeta. They include a num. satin, crepe die chal models and a few broken lines from
ber of individual
our regular stock of high-class garments. Colors grey our regular stock of high-class garments. Colors grey
and black. Every one an exceptional value. Today
at only $\$ 19$.

Men's Overcoats

50 Men's High-grade Overcoats, consisting of im-
ported English and American models and the best Canadian makes, which sold all season at $\$ 22.00$,
$\$ 30.00, \$ 32.50$ and $\$ 35.00$. There are double-breasted ulsters, trench coats, slip-ons and young men's
belted models. They consist of broken lines, odd sizes and special garments, but there are sizes 34 to 44 in
the lot. Today, sale price, $\$ 19.17$.

## Men's Suits at $\$ 19.17$




