Canada Weekly

CALEA5 CIS

an-

e

ner

15

age

S

ent

S

Horf

ainly

tu

si

ï-

er

n-

e

ogy

n-

OI

find

ans

th

ate

)e-

1er

D

Qug. 14, 1974

DOCS c.3

Volume 2, No. 33

August 14, 1974

LIBRARY DEPT. OF EXTERNAL AFFAIRS MINISTERE DES AFFAIRES EXTERIEURES

Ottawa, Canada.

Composition of Mr. Trudeau's new

Cabinet, 1

Canada sets the stage for International Youth Festival, 1

Consumer price movements, 2

Children entertain the elderly, 3

Alberta government buys Pacific Western Airlines, 4

^{Canadian} get U.S. award, 4

Development funds to Tunisia, 4

Large stocks of shrimp found off British Columbia coast, 4

^{Restminster} Abbey honours Canada's ^{first} Prime Minister, 5

T-Bird "jets" into history, 5

Rise in bank rate, 6

New crop test speeds inoculant ^{Search, 6}

Golf for all seasons, 6

Composition of Mr. Trudeau's new Cabinet

Prime Minister Pierre Elliott Trudeau announced on August 8 the following changes in his ministry:

Mitchell Sharp, President of the Privy Council (formerly Secretary of State for External Affairs).

Allan MacEachen, Secretary of State for External Affairs (formerly President of the Privy Council).

Charles M. Drury, Minister of State for Science and Technology and Minister of Public Works (formerly President of the Treasury Board).

Jean Marchand, Minister of Transport (no change).

John N. Turner, Minister of Finance (no change).

Jean Chrétien, President of the Treasury Board (formerly Minister of Indian and Northern Affairs).

Bryce S. Mackasey, Postmaster General (new appointment).

Donald S. Macdonald, Minister of Energy, Mines and Resources (no change).

John C. Munro, Minister of Labour (no change).

Gérard Pelletier, Minister of Communications (no change).

Ronald Basford, Minister of National Revenue (formerly Minister of State for Urban Affairs).

Donald C. Jamieson, Minister of Regional Economic Expansion (no change).

Robert K. Andras, Minister of Manpower and Immigration (no change). James A. Richardson, Minister of National Defence (no change).

Otto E. Lang, Minister of Justice and Attorney General of Canada (no change).

Jean-Pierre Goyer, Minister of Supply and Services and Receiver-General of Canada (no change).

Alastair W. Gillespie, Minister of Industry, Trade and Commerce (no change).

Eugene F. Whelan, Minister of Agriculture (no change).

Warren Allmand, Solicitor General of Canada (no change).

J. Hugh Faulkner, Secretary of State (no change).

André Ouellet, Minister of Consumer and Corporate Affairs (formerly Postmaster General).

Daniel J. MacDonald, Minister of Veterans Affairs (no change).

Marc Lalonde, Minister of National Health and Welfare (no change).

Jeanne Sauvé, Minister of the

Environment (formerly Minister of State for Science and Technology).

Raymond J. Perrault, Leader of the Government in the Senate (new appointment).

Barnette J. Danson, Minister of State for Urban Affairs (new appointment).

J. Judd Buchanan, Minister of Indian Affairs and Northern Development (new appointment).

Roméo LeBlanc, Minister of State (Fisheries) (new appointment).

Canada sets the stage for International Youth Festival

The External Affairs Department, the Secretary of State Department and the Department of National Health and Welfare recently announced the nature and scope of Canadian participation in the cultural and sports events of the International Youth Festival, being held in Quebec City from August 13 to 24. Canadian participation in the Festival has been made possible through the joint efforts of these three departments and the provincial authorities concerned.

The Festival, created by the Agency for Cultural and Technical Co-operation, will be attended by over 2,000 young people from 25 French-speaking countries. Canada is the first country to host this event, which is being organized through close co-operation between the Federal Government and the government of Quebec. Active support has also been given by the governments of New Brunswick, Ontario and Manitoba, which also participate in Canadian delegations to meetings of Agency organizations.

The object of the Festival is to bring out the characteristics of all member countries of the Agency. It will strive to illustrate the wealth and diversity of each nation's culture and provide a meeting-ground for youth of various cultures who have in common the use of the French language.

"Soirée Canadienne"

A "Soirée Canadienne", co-ordinated by the Secretary of State Department, will be held on August 18, when some 25 artists will perform on the large outdoor stage on the Plains of Abraham in a vast natural setting overlooking the St. Laurence River.

The theme, "Merrymaking at the Jolifou Inn", was inspired by Merrymaking, a painting by Canadian artist Cornelius Krieghoff. Folk dancers, chansonniers, musicians and a pantomimist will present a musical interpretation of several phases of French Canadian history.

As well as the usual exhibitions and presentations, young artists will be given the opportunity to create new works, in a number of forms of artistic expression. Thus eight workshops (woodwork, metalwork, wickerwork,

Consumer price movements

The consumer price index for Canada (1961=100) rose 1.3 per cent to 166.7 in June from 164.6 in May. Though all major components moved up, most of the impetus behind the latest month's advance was a 1.2 percent rise in the housing index, a 1.2 percent increase in the food index (despite declines in beef, pork and egg prices) and a 1.9 percent advance in transportation. Clothing prices rose 1.0 per cent on average, and the index for recreation, education and reading advanced 1.5 per cent. The health-andpersonal-care component rose 0.6 per cent, while tobacco and alcohol went up 0.5 per cent. The price level for all items other than food rose 1.3 per cent. From June 1973 to June 1974, the allitems index advanced 11.4 per cent.

Food and housing

The food index advanced 1.2 per cent to 188.4 in June from 186.1 in May as home-consumed food prices moved up, on average, 1.0 per cent and prices of pottery, weaving, painting, engraving and sculpture) will be set up to enable artists from different countries to produce group works. Troupes from each country will lend colour to the theatrical presentations. Poetry, music, cinema and the environment will also be featured on the program.

Sports events

For the sports activities, the organizers have tried to integrate the events into the cultural context. The Festival will present traditional games not normally included in international sporting meets so that in addition to such Olympic categories as track and field and volley-ball, games played in various regions are on the program. The African countries will demonstrate such sports as wrestling in the style of Casamance and Tchad, the dance of the waders, and the throwing of spears at mobile targets. Canada has chosen a lacrosse demonstration as its contribution.

Material organization of the Festival has been entrusted to the Festival's Société d'Accueil, a private non-profit company set up in June 1973 and financed by contributions of \$900,000 from the Federal Government and \$500,000 from the Quebec government.

restaurant food rose 2.1 per cent. Higher fresh-produce prices were the main cause of the rise in the home food index, more than offsetting declines for beef, pork and eggs. Prices of fresh vegetables and fruit rose over 9 per cent, led by increases of about 40 per cent for carrots, 30 per cent for lettuce, 19 per cent for bananas and 13 per cent for apples. For the 12 months ending in June 1974, the price level of fresh vegetables increased by 17.6 per cent and fresh fruit by 13.9 per cent. In early June, beef and pork prices were 2.0 percent below their levels of a month earlier but poultry prices increased marginally. While poultry quotations were up 17.8 per cent from June 1973 and beef 9.1 per cent, pork was retailing 1.6 percent below its level of a year earlier and about 21 percent below its peak of September 1973. Egg prices declined 2.7 per cent in the latest month, but still sold at a level 17.6 percent higher than in the previous June. The cereal and bakery products index rose 1.4 per cent in June as most items surveyed increased.

Dairy products recorded a 0.6 percent rise and the fats and oils component rose 1.7 per cent. Sugar prices rose 3.5 per cent to reach a level 127 percent above a year earlier. Various sugar-related products such as softdrinks, jelly powder and jam also recorded increases in the latest month as did most frozen and conveniencefood items. From June 1973 to June 1974, the total food index moved up 17.4 per cent, with the price of food consumed at home rising 16.7 per cent and that for food away from home 20.7 per cent.

The housing index moved up 1.2 per cent to 165.5 in June from 163.4 in May as a result of increases in both the shelter and the household-operation components. In the 12 months to June 1974, the housing index rose 8.8 per cent.

Clothing and transportation

The clothing index advanced 1.0 per cent to 152.0 in June from 150.5 in May as all major components registered increases. In the 12 months ending in June, the clothing index rose 10.1 per cent.

The transportation index advanced 1.9 per cent to 151.2 in June from 148.4 in May. For the second successive month the largest contributor to the rise was increased gasoline prices, up 4.5 per cent in June to reach a level over 25 percent higher than they were a year ago. The transportation index rose 11.1 per cent in the latest 12 months.

Health and recreation

The health-and-personal care index moved up 0.6 per cent to 169.3 in June from 168.3 in May. Higher charges for prescribed drugs were the main cause of a 0.6 percent advance in the healthcare component. The index was 8.3 percent higher than it was a year earlier.

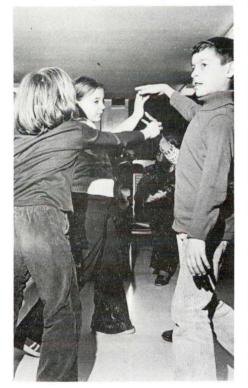
The recreation, education and reading index advanced 1.5 per cent to 156.9 in June from 154.6 in May. In the latest 12 months, the index increased 9 per cent.

The tobacco-and-alcohol index rose 0.5 per cent to 143.5 in June from 142.8 in May mainly in response to somewhat higher cigarette prices and to increases in the price of beer consumed in licensed premises in Halifax, Quebec City and Montreal. In the latest 12 months, the index rose 5.2 per cent.

August 14, 1974

Children entertain the elderly

Students in Miss Carole Flynn's fifth grade class at Holy Family School in Toronto have been using their Monday afternoons entertaining senior citizen residents at the Ontario Housing Corporation building on Dunn Avenue. Starting last February, they have been taking a program of folk dancing, singing, and guitar playing to the OHC residents. They also provide tea and cookies out of their own pocket money.









Volume 2, No. 33

Alberta government buys Pacific Western Airlines

The government of Alberta has acquired control of Canada's third largest aviation company, Pacific Western Airlines.

In a prepared statement to the press on August 2, Alberta Premier Peter Loughheed said:

"The government made the decision to acquire control of Pacific Western Airlines as a result of our concern that recent takeover proposals and schemes threatened the continuation of Pacific Western's capacity to expand and serve Alberta's growth needs.

"Almost 80 per cent of Pacific Western Airlines revenue originates or terminates in Alberta.

"We wanted to assure that such a vital part of the transportation system in our province would continue to reflect the needs and interests of the people of Alberta.

"Alberta's future depends upon our ability over the next decade to reduce our reliance upon the sale of depleting natural resources. For a landlocked province far from population centres, transportation is the key and air transportation, particularly air freight, is a critical factor."

PWA serves British Columbia, Alberta, the Northwest Territories, as well as operating charter flights overseas. It owns eight 737s, expects another this month and four more next year; two 727s; two 707s; four *Hercules* cargo carriers; two *Electras* and five *Convair* 640s. The company has 2,100 employees and a subsidiary trucking firm in Edmonton employs another 250.

Canadian get U.S. award

Canadian Forces Commander Bruce Cormack, of Winnipeg, Manitoba, has been awarded the United States Legion of Merit by Captain F.M. Murphy of the United States Defence Attaché's office, who presented it on behalf of President Nixon.

This award was given for exceptional meritorious service as project manager of the U.S. Navy occupational data bank, Bureau of Naval Personnel, from November 1970 to November 1972, in Washington, D.C.

He was responsible for the development of the bank and through his expertise in occupational analysis "made invaluable contributions to this

sophisticated management information system".

This system has already shown a great potential for improvements in navy personnel administration including both cost savings and manpower reductions.

Commander Cormack, it was said, gave extensive and invaluable assistance to the newly-established Chief of Naval Training (CNT) in organizing occupational analysis for modification and reduction of technical training for a major portion of U.S. Navy enlisted ratings.

His citation stated that his "exemplary performance reflected great credit upon himself and the Canadian Armed Forces".

Commander Cormack now is head of the Canadian Forces occupational analysis program at National Defence Headquarters in Ottawa.

Development funds to Tunisia

Former Secretary of State for External Affairs Mitchell Sharp recently announced that Canada had provided Tunisia with \$8,915,000 in grants and loans for the implementation of three agricultural projects.

The first plan provides for the irrigation of 4,000 hectares of land over five years, for which Canada has allocated \$1.4 million in grant funds to send a team of agronomists and advisers to Tunisia, and a \$1.6-million loan for equipment, fertilizers and insecticides. Tunisia will contribute \$800,000.

The second project is the development of poultry farming through the establishment of an integrated poultryraising complex. A \$1.975-million loan and a \$500,000-grant spread over four years will defray cost of equipment, buildings, food, medication and technical assistance. Tunisia is contributing \$2.504 million.

A \$2.640-million loan and an \$800,000-grant spread over four years will enable Canada to assist the Centre d'élevage des veaux (calf-breeding centre) of the Office des terres domaniales (OTD) (state-owned lands office) to improve basic stock-breeding techniques in the valley of Medjerda.

Besides sending breeding stock – 2,000 Holstein heifers under three months old – Canada will supply food and medication for the cattle, farming and breeding equipment, and provide scholarships for the training of African stock breeders in Canada. Tunisia is providing \$5.460 million for this project.

Large stocks of shrimp found off British Columbia coast

A significant expansion in the shrimp fishery off the central coast of British Columbia could follow in the wake of recent discoveries by Federal Government fisheries scientists.

The fisheries research vessel G.B. Reed, operating out of the Fisheries and Marine Service's Pacific Biological Station at Nanaimo, B.C., conducted experimental trawls in late April that located about 150 square miles of productive shrimp grounds centred 30 miles southwest of Namu in Queen Charlotte Sound.

"This confirmed earlier predictions by our scientists working in conjunction with the Service's Industrial Development Branch, that appreciable new stocks might exist in the area," said Station Director Dr. W.E. Johnson.

T.H. Butler, research scientist in charge of the Station's crustacean program, located major concentrations on the bottom between 90 and 110 fathoms. The shrimp were of good quality, averaging 120 to the pound.

According to Mr. Butler, the present stock should permit a catch of about 5 million pounds a year, which at current prices would be worth about \$750,000 to fishermen.

"There have been substantial increases in shrimp stocks along this coast in the past three to five years, and I would be surprised if additional concentrations were not found in more northerly British Columbia waters as well," Mr. Butler added.

The new resources on the central coast follow similar finds last year by Butler and his technical assistant, Nelson Yates, on the west coast of Vancouver Island.

The B.C. Packers fish plant at Namu has installed new mechanical shrimp peelers to cope with the expected expansion of the local fishery. Volume 2, No. 33

Westminster Abbey honours Canada's first Prime Minister

The memory of Canada's first Prime Minister, Scottish-born Sir John A. Macdonald, was honoured in London's Westminster Abbey on July l, when a bronze plaque marking his position as a Knight Grand Cross of the Most Honourable Order of the Bath was unveiled in the Chapel of Henry the Seventh.

Among those who attended the ceremony was a delegation from Ottawa headed by Mrs. Muriel Fergusson, first woman Speaker of the Canadian Senate, and Lucien Lamoureux, who has just retired as Speaker of the Canadian House of Commons and is now Canadian Ambassador to Belgium and Luxembourg.

During the ceremony, Mrs. Fergusson read the lesson, Mr. Lamoureux gave the eulogy, and the plaque, a stall plate seven-and-a-half by five inches, was unveiled by Canadian High Commissioner to Britain J.H. Warren.

It was on July 1, 1867 - 107 years ago - that Canada became an independent dominion under the British North America Act of the Parliament at Westminster, and Sir John the first Prime Minister of the new dominion. The basis for the Abbey ceremony goes back to the same year. Sir John was appointed a Knight Commander of the Bath in 1867 and promoted to Grand Cross in 1884. One of the persons responsible for this recognition of Sir John is another Canadian, Dr. Conrad Swan, York Herald of Arms, from Duncan on Vancouver Island, British Columbia. He is the only non-Briton in the 450-yearhistory of the College of Arms and also the geneologist of the Order of the Bath.

Traditions of Order

A tradition of the Order was that a Knight Grand Cross was allotted a stall in the Order's Westminster Abbey Chapel for life. This went on from 1725, when the Order was formally established by George I until 1812. Then so many Knights were created during the Napoleonic wars that there were not enough stalls and the installation ceremony was dropped until 1913, when King George V restored it.

As part of the installation tradition, when a Knight died, his banner was removed and his stall given to another, but his plate of arms was left affixed to the back of the stall for posterity. Since Knights were not being given stalls during the lifetime of Sir John, who died in Ottawa in 1891, this explains why he has also had no plaque in the Abbey until now.

The absence of Sir John's plate was first noticed through activities of the Commission on Canadian Studies, set up with Canada Council support in 1972 by the Association of Universities and Colleges of Canada. The point was taken up with Dr. Swan.

"Quite properly the question was raised that such a distinguished Canadian, and the only one ever to be so highly honoured within the Order, should be commemorated in some way in the Chapel of the Order," Dr. Swan told an interviewer recently.

T-Bird "jets" into history

After 23 years as a jet trainer with the Canadian Forces Training Command, the T-33 *Silver Star* has been put out to pasture. It will continue in service with the Canadian Forces, however, in the electronic warfare role and in some other functions.

The two-seater, single-engine jet trainer, which was first acquired in 1953 from Canadair Ltd, was said to have been as smooth to ride in as a Cadillac, and was as easy to drive. It was the world's first two-seater training jet, and with dual controls it could be flown from either cockpit position.

A total of 656 "T-Birds" were manufactured for the Canadian Forces from 1953 to 1959. Some 5,000 are in use in 30 countries.

The CF-5 went into service as the replacement for the T-33 on July 26.



Posing in national costume is the 'Aidas' Canadian Lithuanian Girls' Choir from Hamilton, Ontario. The group will arrive in Britain on August 16, for a European tour and will give

concerts in London, Manchester, and at cities in Germany and Switzerland. The choir, under its conductor – soloist Vaclovas Verikaitis, will sing traditional Lithuanian folk songs.

There are about 60 girls – mostly students, their ages ranging from 15 to 23. Last summer the choir sang before Queen Elizabeth during her visit to Ontario.

Rise in bank rate

The Bank of Canada has increased its bank rate by half a percentage point to a record 9.25 per cent. The increase is the third since April 9, 1973, when it was increased to 5.25 per cent from 4.75 per cent. The last increase, of half a point, was on May 13. The bankrate increase follows a half-point increase in the prime lending rate at two chartered banks – the Bank of Montreal on June 26 and the Canadian Imperial Bank of Commerce on July 22 – to a record 11.5 per cent.

New crop test speeds inoculant search

The search for suitable inoculant strains for Canadian legume crops is gaining momentum as a result of new methods developed at the Agriculture Canada Research Station at Ste Foy, Quebec.

Lucien Bordeleau, a microbiologist at the station, has come up with a new selection method for bacteria used as alfalfa inoculants. Dr. Bordeleau's test is more flexible and faster than the usual procedures.

Legume inoculants consist of bacteria called Rhizobium, which work with the plant roots to form nodules capable of taking nitrogen from the air and converting it to a type of natural fertilizer. However, several strains of the bacteria are available. Researchers are always looking for the best strains to do the job.

The standby method for selection has been to inoculate seed with the bacteria, plant the seed, wait for the crop to mature, and check the bacteria's effectiveness by measuring crop yields.

"To select from a group of 1,000 bacteria would take four to six months

- Algunos números de esta publicatión parecen también español bajo el título Noticiario de Canadá.
- Ahnliche Ausgaben dieses Informationsblatts erscheinen auch in deutscher Sprache unter dem Titel Profil Kanada.

and require test plots about half the size of this Quebec City suburb," says the Ste Foy scientist about the standby method.

"Our new method depends upon the bacteria alone for initial selections. It cuts out the lengthy field trials in the early stages."

The test takes only about 15 minutes after the bacteria reach four days of development. A field test takes from four to six months.

A second find rounds out the method. The scientists discovered that bacteria which produce acids when living alone are poor team-mates for the legumes.

The goal is increased alfalfa yields. Better inoculants will mean better nitrogen fixation from the air, better growth and less need for fertilizer.

Dr. Bordeleau says a hardy, efficient Rhizobium helps the plant reach a healthy biochemical balance, increase disease resistance and escape winterkill.

There is no question about the yield increases from using a suitable Rhizobium strain. One strain selected from a group of 50 by the standard field tests at Ste Foy increased alfalfa yields by 50 to 200 per cent; other strains increased yields of soybeans by 100 to 200 per cent, and of beans by 66 to 100 per cent.

Dr. Bordeleau still has more than 1,000 lines to test. He expects his new screening methods will speed up his work in the search for better legume inoculants.

Golf for all seasons

Comp-U-Golf, an electronic golf machine invented by Winnipeg businessman Lloyd McSorley, is attracting international interest. Although they are not yet on the market in Canada, 30 machines have been purchased by a Japanese trading corporation to test the Japanese market and a contract has been signed with a British agent to supply European Common Market countries a minimum of 1,300 machines in the next four years – an export sale in the range of \$3 million. Mr. McSorley holds international patents on the product.

The Comp-U-Golf Driving Range is the first such unit to use a captive ball. "The ball is the secret," Mr. McSorley says, explaining that it took many years of research to find a urethane material that could simulate the "feel" and "sound" of an actual golf stroke and take the wear and tear of up to 200,000 hits.

When a player strikes the ball with a driver the machine records the path of the shot, whether it slices or hooks, and its distance. This is shown by a dot of light (the ball) which travels from the tee to the fairway depicted on a panel about eight feet in front of the player. The total distance of a series of nine drives is recorded for a single player or separately for two players.

The machine can be used as a teaching device or for recreational purposes. Because it is capable of measuring both direction and distance it is an ideal teaching aid. Distance is measured accurately within one and one-half feet. The use of a captive ball eliminates the need for a net which is usually required on indoor ranges.

Mr. McSorley says the potential for recreational applications is almost unlimited. "Because of the space required for a driving range, it is almost impossible to have one near a densely populated area but a Comp-U-Golf machine can be set up anywhere there are people, either indoors or out," he says. Clubs, hotels, shopping centres, commercial showrooms and waiting rooms are all good prospects.

Consumer price movements (Continued from P. 2)

Consumer price movements, reclassified by goods and services, offer another view of the incidence of price change. From May to June, the total goods index advanced 1.5 per cent with the main impetus coming from nondurable goods, which rose 1.4 per cent mainly in response to higher prices for food, gasoline and fuel oil. The index for durable goods rose 1.7 per cent mainly because of higher quotations for automobiles, appliances, furniture and recreation equipment, and the component for semi-durable goods increased 1 per cent in response to higher prices for home furnishings, clothing and phonograph records. A rise of 1.0 per cent was recorded in the services index following increases in the shelter, clothing and education elements. In the 12 months from last June the total goods index advanced 13.3 per cent and that for services 7.8 per cent.

Canada Weekly is published by the Information Division, Department of External Affairs, Ottawa, K1A OG2.

Material may be freely reprinted, for the use of which credit would be appreciated; photo sources, if not shown, will be provided on request to (Mrs.) Miki Sheldon, Editor.

Cette publication existe également en français sous le titre Hebdo Canada.